

YouGov Survey Results

Sample Size: 4927 GB Adults
Fieldwork: 27th July - 1st August 2016

| | Current Voting Intention | | | | | | | Age | | | | Gender | | Social Grade | | |
|------------------------|--------------------------|------|------|---------|------|-----------|-------|------------|-------|-------|-------|--------|------|--------------|------|------|
| | Total | Con | Lab | Lib Dem | UKIP | SNP / PCY | Other | Don't know | 18-24 | 25-49 | 50-64 | 65+ | Male | Female | ABC1 | C2DE |
| Weighted Sample | 4927 | 1398 | 1037 | 271 | 456 | 230 | 147 | 862 | 572 | 2104 | 1217 | 1035 | 2385 | 2542 | 2808 | 2119 |
| Unweighted Sample | 4927 | 1424 | 1135 | 316 | 457 | 234 | 175 | 826 | 508 | 2039 | 1319 | 1061 | 2208 | 2719 | 3014 | 1913 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Current voting intention

[NB - this is not weighted by likelihood to vote, so is not comparable to our regular voting intention questions]

| | | | | | | | | | | | | | | | | |
|---------|-----------|-----|-----|-----|-----|-----|-----|---|----|----|----|----|----|----|----|----|
| Con | 40 | 100 | 0 | 0 | 0 | 0 | 0 | 0 | 24 | 35 | 39 | 56 | 40 | 39 | 42 | 36 |
| Lab | 29 | 0 | 100 | 0 | 0 | 0 | 0 | 0 | 45 | 35 | 27 | 14 | 27 | 31 | 29 | 30 |
| Lib Dem | 8 | 0 | 0 | 100 | 0 | 0 | 0 | 0 | 13 | 8 | 6 | 7 | 9 | 7 | 10 | 5 |
| UKIP | 13 | 0 | 0 | 0 | 100 | 0 | 0 | 0 | 6 | 11 | 17 | 15 | 14 | 11 | 9 | 18 |
| Other | 11 | 0 | 0 | 0 | 0 | 100 | 100 | 0 | 12 | 11 | 12 | 8 | 10 | 11 | 11 | 11 |

Non Voters

| | | | | | | | | | | | | | | | | |
|----------------|-----------|---|---|---|---|---|---|-----|----|----|----|----|----|----|----|----|
| Would Not Vote | 11 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13 | 13 | 9 | 6 | 10 | 11 | 9 | 13 |
| Don't know | 18 | 0 | 0 | 0 | 0 | 0 | 0 | 100 | 16 | 20 | 16 | 15 | 14 | 21 | 16 | 19 |

Imagine that the Labour party split and that some of those MPs who opposed Jeremy Corbyn left and formed their own party, called [the Moderates/Social Democrats/Progress], aimed at putting forward more moderate left-of-centre views. The rest of the Labour party under Jeremy Corbyn also contest the next election on a more anti-austerity and left-wing programme.

The Conservatives under Theresa May, the Liberal Democrats under Tim Farron, UKIP, the SNP and other parties also stand.

How do you think you would vote?

| | | | | | | | | | | | | | | | | |
|------------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative | 40 | 95 | 1 | 2 | 7 | 0 | 2 | 29 | 24 | 34 | 39 | 58 | 38 | 41 | 41 | 37 |
| Labour | 21 | 1 | 74 | 6 | 3 | 4 | 17 | 18 | 38 | 26 | 18 | 10 | 20 | 23 | 21 | 22 |
| Moderate/Progress/Social Democrats | 13 | 4 | 22 | 27 | 4 | 3 | 14 | 35 | 15 | 15 | 14 | 9 | 14 | 13 | 15 | 11 |
| Liberal Democrat | 6 | 1 | 1 | 63 | 0 | 0 | 3 | 7 | 8 | 7 | 4 | 5 | 7 | 5 | 7 | 4 |
| UK Independence Party (UKIP) | 11 | 0 | 1 | 2 | 87 | 1 | 0 | 7 | 6 | 10 | 15 | 12 | 13 | 10 | 8 | 16 |
| SNP/Plaid Cymru | 6 | 0 | 1 | 0 | 0 | 92 | 1 | 1 | 5 | 6 | 8 | 4 | 6 | 6 | 5 | 7 |
| Another party | 3 | 0 | 0 | 0 | 0 | 1 | 62 | 2 | 4 | 3 | 2 | 2 | 2 | 3 | 3 | 2 |

Non voters

| | | | | | | | | | | | | | | | | |
|----------------|-----------|---|----|---|---|---|----|----|----|----|----|----|----|----|----|----|
| Would not vote | 9 | 0 | 1 | 0 | 1 | 1 | 0 | 2 | 9 | 10 | 8 | 6 | 8 | 9 | 7 | 11 |
| Don't know | 19 | 4 | 16 | 5 | 8 | 5 | 11 | 61 | 23 | 23 | 14 | 12 | 13 | 24 | 16 | 22 |

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| | Region | | | | | Alternative name tests | | | |
|------------------------|-------------|---------------|------------------|-------|----------|------------------------|---------------------------------|--------------------|------|
| | London | Rest of South | Midlands / Wales | North | Scotland | Progress/ Momentum | Social Democrats/ Peoples Party | Moderate/ Radicals | |
| Weighted Sample | 4927 | 591 | 1636 | 1059 | 1187 | 453 | 1681 | 1652 | 1594 |
| Unweighted Sample | 4927 | 486 | 1665 | 1089 | 1217 | 470 | 1681 | 1652 | 1594 |
| | % | % | % | % | % | % | % | % | % |

Current voting intention

[NB - this is not weighted by likelihood to vote, so is not comparable to our regular voting intention questions]

| | | | | | | | | | |
|---------|-----------|----|----|----|----|----|----|----|----|
| Con | 40 | 35 | 49 | 41 | 35 | 22 | 39 | 38 | 41 |
| Lab | 29 | 41 | 21 | 31 | 41 | 12 | 29 | 30 | 29 |
| Lib Dem | 8 | 9 | 10 | 6 | 6 | 5 | 7 | 8 | 8 |
| UKIP | 13 | 10 | 14 | 15 | 15 | 4 | 13 | 13 | 13 |
| Other | 11 | 6 | 6 | 6 | 3 | 57 | 11 | 12 | 9 |

Non Voters

| | | | | | | | | | |
|----------------|-----------|----|----|----|----|----|----|----|----|
| Would Not Vote | 11 | 11 | 9 | 11 | 14 | 6 | 12 | 10 | 10 |
| Don't know | 18 | 17 | 19 | 18 | 17 | 13 | 19 | 17 | 17 |

Imagine that the Labour party split and that some of those MPs who opposed Jeremy Corbyn left and formed their own party, called [the Moderates/Social Democrats/Progress], aimed at putting forward more moderate left-of-centre views. The rest of the Labour party under Jeremy Corbyn also contest the next election on a more anti-austerity and left-wing programme.

The Conservatives under Theresa May, the Liberal Democrats under Tim Farron, UKIP, the SNP and other parties also stand.

How do you think you would vote?

| | | | | | | | | | |
|------------------------------------|-----------|----|----|----|----|----|----|----|----|
| Conservative | 40 | 34 | 47 | 41 | 37 | 21 | 39 | 39 | 41 |
| Labour | 21 | 29 | 16 | 23 | 28 | 11 | 22 | 21 | 22 |
| Moderate/Progress/Social Democrats | 13 | 19 | 13 | 12 | 14 | 9 | 13 | 14 | 13 |
| Liberal Democrat | 6 | 8 | 8 | 4 | 5 | 4 | 6 | 6 | 6 |
| UK Independence Party (UKIP) | 11 | 7 | 12 | 14 | 13 | 3 | 11 | 11 | 11 |
| SNP/Plaid Cymru | 6 | 0 | 0 | 3 | 0 | 49 | 6 | 6 | 5 |
| Another party | 3 | 3 | 4 | 2 | 2 | 2 | 3 | 3 | 2 |

Non voters

| | | | | | | | | | |
|----------------|-----------|----|----|----|----|----|----|----|----|
| Would not vote | 9 | 8 | 7 | 9 | 12 | 6 | 9 | 8 | 9 |
| Don't know | 19 | 20 | 18 | 20 | 20 | 11 | 20 | 20 | 15 |

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| | Current Voting Intention | | | | | | | Age | | | | Gender | | Social Grade | | |
|------------------------|--------------------------|------|------|---------|------|-----------|-------|------------|-------|-------|-------|--------|------|--------------|------|------|
| | Total | Con | Lab | Lib Dem | UKIP | SNP / PCY | Other | Don't know | 18-24 | 25-49 | 50-64 | 65+ | Male | Female | ABC1 | C2DE |
| Weighted Sample | 4927 | 1398 | 1037 | 271 | 456 | 230 | 147 | 862 | 572 | 2104 | 1217 | 1035 | 2385 | 2542 | 2808 | 2119 |
| Unweighted Sample | 4927 | 1424 | 1135 | 316 | 457 | 234 | 175 | 826 | 508 | 2039 | 1319 | 1061 | 2208 | 2719 | 3014 | 1913 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Imagine that the Labour party split and that Jeremy Corbyn and some of those MPs who support him left and formed their own party, called the *[Radicals/Momentum/People's Party]*, aimed at putting forward more anti-austerity and left-wing views. The rest of the Labour party also contest the next election on a more moderate left-of-centre programme.

The Conservatives under Theresa May, the Liberal Democrats under Tim Farron, UKIP, the SNP and other parties also stand.

How do you think you would vote?

| | | | | | | | | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative | 40 | 96 | 1 | 1 | 6 | 1 | 2 | 33 | 23 | 35 | 39 | 58 | 39 | 42 | 42 | 38 |
| Labour | 19 | 2 | 53 | 20 | 2 | 1 | 14 | 35 | 22 | 22 | 19 | 13 | 19 | 19 | 20 | 18 |
| Radical/Momentum/People's Party | 14 | 0 | 43 | 7 | 3 | 7 | 18 | 13 | 26 | 18 | 11 | 5 | 13 | 15 | 14 | 14 |
| Liberal Democrat | 7 | 1 | 2 | 71 | 0 | 1 | 2 | 9 | 11 | 7 | 5 | 6 | 7 | 6 | 8 | 5 |
| UK Independence Party (UKIP) | 11 | 0 | 1 | 1 | 88 | 2 | 0 | 6 | 8 | 10 | 15 | 12 | 13 | 10 | 8 | 16 |
| SNP/Plaid Cymru | 6 | 0 | 0 | 0 | 0 | 89 | 1 | 1 | 5 | 6 | 8 | 4 | 6 | 6 | 5 | 6 |
| Another party | 3 | 0 | 0 | 0 | 0 | 0 | 61 | 3 | 4 | 3 | 2 | 2 | 3 | 3 | 3 | 3 |
| Non voters | | | | | | | | | | | | | | | | |
| Would not vote | 9 | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 11 | 10 | 8 | 6 | 8 | 9 | 7 | 11 |
| Don't know | 19 | 4 | 17 | 7 | 6 | 4 | 10 | 62 | 23 | 24 | 14 | 12 | 13 | 24 | 16 | 22 |

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| | % | % | % | % | % | % | % | % | % |

Imagine that the Labour party split and that Jeremy Corbyn and some of those MPs who support him left and formed their own party, called the *[Radicals/Momentum/People's Party]*, aimed at putting forward more anti-austerity and left-wing views. The rest of the Labour party also contest the next election on a more moderate left-of-centre programme.

The Conservatives under Theresa May, the Liberal Democrats under Tim Farron, UKIP, the SNP and other parties also stand.

How do you think you would vote?

| | | | | | | | | | |
|---------------------------------|-----------|----|----|----|----|----|----|----|----|
| Conservative | 40 | 34 | 48 | 44 | 37 | 22 | 40 | 39 | 42 |
| Labour | 19 | 29 | 15 | 19 | 24 | 10 | 18 | 19 | 20 |
| Radical/Momentum/People's Party | 14 | 18 | 12 | 13 | 17 | 10 | 15 | 13 | 14 |
| Liberal Democrat | 7 | 7 | 9 | 6 | 6 | 5 | 6 | 8 | 6 |
| UK Independence Party (UKIP) | 11 | 8 | 13 | 14 | 13 | 3 | 11 | 12 | 11 |
| SNP/Plaid Cymru | 6 | 0 | 0 | 3 | 1 | 48 | 6 | 6 | 5 |
| Another party | 3 | 4 | 4 | 2 | 2 | 2 | 3 | 3 | 2 |
| Non voters | | | | | | | | | |
| Would not vote | 9 | 8 | 8 | 9 | 12 | 6 | 10 | 8 | 9 |
| Don't know | 19 | 19 | 18 | 21 | 20 | 11 | 20 | 20 | 15 |