

# YouGov Survey Results

Sample Size: 1716 BBC Debate Viewers  
Fieldwork: 26th June 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Who do you think performed best in tonight's event?			Who expected to perform best			Certainty of vote		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Rishi Sunak	Keir Starmer	Don't know	Rishi Sunak	Keir Starmer	Don't know	Definitely decided how will vote	Wait until nearer the time to know for sure
<b>Weighted Sample</b>	<b>1716</b>	652	480	172	826	712	751	965	63	562	561	529	807	805	104	427	843	446	1190	463
<b>Unweighted Sample</b>	<b>1716</b>	659	523	190	853	707	751	965	55	564	565	532	792	819	105	419	850	447	1198	459
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Leaving aside your own party preference, who do you think performed best overall in tonight's debate?

Rishi Sunak	<b>47</b>	78	14	25	33	67	44	49	21	39	45	60	100	0	0	90	22	54	41	59
Keir Starmer	<b>47</b>	18	78	67	60	28	50	45	71	54	50	34	0	100	0	8	74	34	54	33
Don't know	<b>6</b>	4	8	8	7	5	6	6	8	7	5	6	0	0	100	2	5	13	5	7

Leaving aside your own party preference, who do you think performed best overall in tonight's debate?

[Excluding don't knows]

Sunak	<b>50</b>	82	15	27	35	70	47	52	23	42	48	64	100	0	0	92	23	62	43	64
Starmer	<b>50</b>	18	85	73	65	30	53	48	77	58	52	36	0	100	0	8	77	38	57	36

Overall, how well or badly do you think each of the leaders performed in tonight's debate?

Rishi Sunak

Very well	<b>19</b>	33	5	11	13	27	18	20	8	14	19	26	40	0	1	44	7	19	18	22
Fairly well	<b>37</b>	48	24	28	32	44	35	39	25	37	35	41	54	19	45	49	27	44	33	45
<b>TOTAL WELL</b>	<b>56</b>	<b>81</b>	<b>29</b>	<b>39</b>	<b>45</b>	<b>71</b>	<b>53</b>	<b>59</b>	<b>33</b>	<b>51</b>	<b>54</b>	<b>67</b>	<b>94</b>	<b>19</b>	<b>46</b>	<b>93</b>	<b>34</b>	<b>63</b>	<b>51</b>	<b>67</b>
Fairly badly	<b>26</b>	13	39	36	32	18	27	24	38	29	26	20	5	46	31	6	36	26	28	21
Very badly	<b>18</b>	6	31	24	23	10	19	17	29	19	19	13	0	34	20	2	30	10	20	11
<b>TOTAL BADLY</b>	<b>44</b>	<b>19</b>	<b>70</b>	<b>60</b>	<b>55</b>	<b>28</b>	<b>46</b>	<b>41</b>	<b>67</b>	<b>48</b>	<b>45</b>	<b>33</b>	<b>5</b>	<b>80</b>	<b>51</b>	<b>8</b>	<b>66</b>	<b>36</b>	<b>48</b>	<b>32</b>
Don't know	<b>0</b>	0	0	2	1	0	1	0	0	1	1	0	0	0	3	0	0	1	0	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Keir Starmer**

Very well	14	5	24	15	18	9	15	13	15	14	16	11	0	29	2	1	23	8	17	7
Fairly well	47	31	60	66	55	38	46	48	55	52	47	42	28	66	55	28	59	44	49	45
<b>TOTAL WELL</b>	<b>61</b>	<b>36</b>	<b>84</b>	<b>81</b>	<b>73</b>	<b>47</b>	<b>61</b>	<b>61</b>	<b>70</b>	<b>66</b>	<b>63</b>	<b>53</b>	<b>28</b>	<b>95</b>	<b>57</b>	<b>29</b>	<b>82</b>	<b>52</b>	<b>66</b>	<b>52</b>
Fairly badly	30	48	14	16	22	40	30	30	21	27	27	37	54	6	32	50	17	36	26	39
Very badly	9	16	1	3	5	14	9	8	9	7	9	10	17	0	9	21	1	12	8	9
<b>TOTAL BADLY</b>	<b>39</b>	<b>64</b>	<b>15</b>	<b>19</b>	<b>27</b>	<b>54</b>	<b>39</b>	<b>38</b>	<b>30</b>	<b>34</b>	<b>36</b>	<b>47</b>	<b>71</b>	<b>6</b>	<b>41</b>	<b>71</b>	<b>18</b>	<b>48</b>	<b>34</b>	<b>48</b>
Don't know	0	0	0	1	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0

**Who do you think came across as more...**

**... trustworthy?**

Rishi Sunak	39	72	8	17	24	60	37	41	20	28	41	51	80	2	15	82	15	43	34	50
Keir Starmer	50	18	84	77	67	29	54	47	68	60	50	38	9	92	49	11	77	38	58	32
Don't know	11	10	8	6	9	12	9	12	12	12	9	10	12	6	37	7	8	19	8	18

**... likeable?**

Rishi Sunak	33	58	8	14	20	48	30	35	19	25	30	46	66	2	10	71	11	36	30	38
Keir Starmer	52	23	83	71	67	32	56	49	72	61	53	38	14	90	47	14	79	37	58	38
Don't know	15	20	9	15	13	20	14	17	9	14	17	16	20	8	42	15	10	26	12	23

**... in touch with ordinary people?**

Rishi Sunak	18	34	3	5	11	26	17	18	6	12	18	25	36	1	2	48	4	14	16	19
Keir Starmer	63	35	91	85	78	45	63	63	84	72	62	52	31	96	69	25	89	52	67	56
Don't know	19	31	6	10	11	29	20	18	10	15	20	23	33	3	29	27	7	34	16	25

**... Prime Ministerial?**

Rishi Sunak	41	72	12	21	28	61	38	44	14	33	41	54	82	4	15	85	17	45	37	51
Keir Starmer	42	14	75	60	56	24	48	38	69	48	45	30	4	82	32	5	69	29	50	25
Don't know	16	14	13	19	16	16	15	18	17	19	14	16	14	14	53	10	15	26	13	23

**Who do you think performed best on...**

**... immigration?**

Rishi Sunak	55	84	26	35	41	74	54	55	39	48	55	64	92	19	41	93	32	62	49	67
Keir Starmer	35	12	61	48	47	20	35	35	49	40	36	28	4	67	28	4	57	24	41	21
Don't know	10	3	13	16	13	6	11	9	13	12	9	8	3	14	31	3	11	14	9	12

**... the economy?**

Rishi Sunak	43	75	9	24	28	61	40	45	28	33	43	55	83	6	20	86	18	48	37	54
Keir Starmer	47	16	83	62	62	27	51	44	64	57	46	35	9	85	43	8	74	33	55	30
Don't know	10	9	8	14	9	12	9	12	8	10	12	10	8	9	37	6	8	19	8	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

... welfare and benefits?

Rishi Sunak	<b>39</b>	69	11	22	25	58	38	41	25	32	38	50	75	6	24	80	17	45	35	48
Keir Starmer	<b>51</b>	20	82	65	65	32	53	49	66	59	50	41	16	86	48	15	76	38	58	35
Don't know	<b>10</b>	10	7	13	9	11	9	10	9	8	12	9	9	8	28	5	7	18	7	17

... Britain's relationship with the EU?

Rishi Sunak	<b>32</b>	60	8	15	19	50	31	32	9	23	33	43	60	5	20	69	12	35	28	40
Keir Starmer	<b>52</b>	22	80	73	68	31	56	49	75	61	51	41	18	86	50	15	77	40	58	40
Don't know	<b>16</b>	19	12	12	13	19	13	19	16	16	16	17	22	8	30	16	12	25	14	20

... tax?

Rishi Sunak	<b>48</b>	80	15	29	34	65	44	51	30	40	47	59	87	11	28	88	23	57	41	63
Keir Starmer	<b>37</b>	12	69	50	51	21	41	34	55	44	38	28	4	72	29	5	62	22	45	20
Don't know	<b>15</b>	9	16	21	15	14	15	15	14	16	15	13	9	17	43	7	15	21	14	17

Which of the following words, if any, would you use to describe the debate? Please pick up to three.

Frustrating	<b>62</b>	52	73	76	70	56	63	62	57	67	61	60	51	71	80	52	69	61	62	65
Interesting	<b>40</b>	47	36	34	38	43	39	41	40	38	41	42	49	35	15	51	35	39	40	40
Engaging	<b>26</b>	31	22	18	22	31	28	25	34	27	27	24	34	22	8	35	22	26	26	26
Vague	<b>26</b>	24	23	30	24	26	27	25	45	28	26	21	25	25	38	22	26	28	24	31
Helpful	<b>17</b>	23	12	13	14	21	16	19	10	16	19	19	25	11	5	27	13	17	17	17
Confusing	<b>14</b>	15	13	15	13	16	14	15	18	12	11	19	12	15	23	10	15	16	13	17
Fake	<b>12</b>	9	13	13	12	11	16	10	20	16	10	10	10	12	25	9	13	15	12	14
Boring	<b>9</b>	7	9	8	8	10	9	8	10	10	7	9	7	10	13	6	10	9	9	8
Detailed	<b>9</b>	13	6	6	8	12	9	9	6	8	10	10	13	7	0	15	8	6	10	7
Authentic	<b>6</b>	8	4	4	5	6	7	5	6	5	6	7	8	5	2	8	5	6	6	6
None of the above	<b>3</b>	2	3	2	3	2	2	3	2	1	4	3	2	3	3	2	3	3	3	2
Don't know	<b>0</b>	0	0	1	0	0	0	0	2	0	0	0	0	0	0	0	0	1	0	0

Regardless of who you like the most, who do you expect to perform the best in the debate on Wednesday 26th June?

Rishi Sunak	<b>25</b>	46	4	11	17	35	24	26	15	21	21	34	47	4	8	100	0	0	23	29
Keir Starmer	<b>49</b>	26	74	59	60	35	52	47	68	59	50	36	23	77	37	0	100	0	55	36
Don't know	<b>26</b>	28	22	30	23	30	24	27	17	20	29	30	30	19	55	0	0	100	22	35