

YouGov/DEMOS Survey Results

Sample Size: 2317 GB Adults
Fieldwork: 23rd - 24th September 2025

March 2025

	Westminster VI					Vote in 2024 GE					EU Ref 2016		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave
Weighted Sample	2317	267	308	274	519	219	417	595	213	250	135	813	827
Unweighted Sample	2317	260	333	301	532	237	404	644	232	268	160	942	840
	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 0 is "very worried" and 10 is "very excited", how worried or excited do you feel about new digital technologies like AI being used in the following areas of the NHS?

Booking and updating appointments

0 - Very worried	9	5	4	4	14	9	8	7	6	14	9	7	11
1	2	4	2	3	1	1	2	2	3	1	2	2	2
2	4	3	2	7	4	6	3	4	4	5	5	3	4
3	6	7	6	2	4	7	6	7	4	3	8	6	5
TOTAL WORRIED (0-3)	21	19	14	16	23	23	19	20	17	23	24	18	22
4	6	6	5	6	4	9	5	7	6	5	4	7	5
5	16	20	13	13	18	16	18	17	17	17	17	17	17
6	13	13	15	16	9	15	12	13	16	10	17	13	13
7	13	12	16	14	13	15	13	13	15	12	13	13	14
8	12	13	14	12	12	7	14	12	12	13	9	13	11
9	5	6	8	8	7	4	4	6	5	8	3	6	5
10 - Very excited	7	8	10	8	7	4	7	7	6	7	3	7	6
TOTAL EXCITED (7-10)	37	39	48	42	39	30	38	38	38	40	28	39	36
Don't know	7	5	4	6	7	8	6	7	6	6	10	6	7

Helping health workers analyse patient data

0 - Very worried	11	8	4	6	14	11	13	8	11	16	9	8	14
1	2	3	1	3	3	1	2	2	2	3	2	1	3
2	4	5	4	3	3	5	4	2	2	4	6	4	4
3	5	5	4	6	6	4	5	6	5	5	5	6	5
TOTAL WORRIED (0-3)	22	21	13	18	26	21	24	18	20	28	22	19	26
4	6	9	5	4	6	7	7	7	7	7	6	4	6
5	16	19	12	12	15	21	14	16	15	16	20	15	17
6	11	8	12	13	11	13	11	12	9	12	13	12	11
7	13	11	18	18	10	14	12	14	18	9	11	16	11
8	12	14	20	17	10	8	13	14	16	10	11	16	12
9	4	7	7	5	5	4	5	5	4	7	3	6	4
10 - Very excited	6	6	9	7	8	4	6	6	6	7	4	6	6
TOTAL EXCITED (7-10)	35	38	54	47	33	30	36	39	44	33	29	44	33
Don't know	8	5	5	4	8	8	7	9	4	6	9	6	8

YouGov/DEMOS Survey Results

Sample Size: 2317 GB Adults

Fieldwork: 23rd - 24th September 2025

	Gender			Age				Social Grade		Country			Region in England			
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2317	1121	1196	243	957	572	544	1319	981	2004	111	202	549	380	280	795
Unweighted Sample	2317	1000	1317	184	853	614	666	1423	880	2002	127	188	565	387	205	845
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 to 10, where 0 is "very worried" and 10 is "very excited", how worried or excited do you feel about new digital technologies like AI being used in the following areas of the NHS?

Booking and updating appointments

0 - Very worried	9	11	8	8	10	8	10	8	11	9	12	11	12	8	6	9
1	2	2	2	2	2	2	3	1	3	2	1	2	2	1	4	2
2	4	4	4	4	4	4	4	4	4	4	3	6	4	4	5	3
3	6	6	6	10	6	5	4	6	5	5	10	4	6	5	5	6
TOTAL WORRIED (0-3)	21	23	20	24	22	19	21	19	23	20	26	23	24	18	20	20
4	6	6	6	10	5	6	6	6	6	6	4	4	6	6	8	6
5	16	16	17	7	16	18	18	14	19	16	14	19	17	17	12	16
6	13	12	13	14	13	12	12	13	12	13	7	11	10	16	14	14
7	13	12	13	10	14	14	12	14	12	13	9	12	13	17	10	12
8	12	11	12	6	12	12	12	12	11	11	15	12	13	8	13	11
9	5	7	4	8	5	6	5	7	4	6	5	5	5	6	7	6
10 - Very excited	7	7	6	9	7	6	6	8	5	7	7	6	6	7	10	6
TOTAL EXCITED (7-10)	37	37	35	33	38	38	35	41	32	37	36	35	37	38	40	35
Don't know	7	8	7	10	8	7	6	6	9	7	11	6	7	8	5	8

Helping health workers analyse patient data

0 - Very worried	11	12	11	12	11	8	13	9	14	11	11	11	13	8	10	12
1	2	1	3	2	2	2	3	2	3	2	4	2	2	1	3	2
2	4	4	4	3	4	4	5	3	5	4	4	5	4	4	5	3
3	5	4	7	6	5	8	5	5	6	6	3	5	7	5	6	5
TOTAL WORRIED (0-3)	22	21	25	23	22	22	26	19	28	23	22	23	26	18	24	22
4	6	6	6	16	6	6	4	6	6	6	7	4	6	6	6	7
5	16	14	18	11	18	16	15	15	18	16	18	19	15	19	11	16
6	11	11	11	14	12	10	10	12	10	11	10	14	9	12	15	10
7	13	14	12	8	13	15	11	14	11	13	9	13	14	11	12	14
8	12	13	11	5	13	13	14	14	10	13	13	11	11	13	13	13
9	4	6	3	4	3	5	6	5	4	4	5	5	3	6	4	4
10 - Very excited	6	7	5	9	5	6	8	8	4	6	6	4	8	5	9	5
TOTAL EXCITED (7-10)	35	40	31	26	34	39	39	41	29	36	33	33	36	35	38	36
Don't know	8	7	8	9	8	7	6	6	10	8	10	7	7	9	6	8

Sample Size: 2317 GB Adults
Fieldwork: 23rd - 24th September 2025

	Westminster VI					Vote in 2024 GE					EU Ref 2016		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave
Weighted Sample	2317	267	308	274	519	219	417	595	213	250	135	813	827
Unweighted Sample	2317	260	333	301	532	237	404	644	232	268	160	942	840
	%	%	%	%	%	%	%	%	%	%	%	%	%

Aiding clinical diagnoses

0 - Very worried	14	12	7	10	16	12	15	12	13	16	10	11	16
1	3	5	1	2	4	4	4	2	3	2	4	2	4
2	6	5	3	4	6	8	5	4	5	8	9	6	6
3	7	5	7	6	5	8	6	8	6	7	8	6	6
TOTAL WORRIED (0-3)	30	27	18	22	31	32	30	26	27	33	31	25	32
4	6	5	7	6	4	10	5	5	9	4	8	6	5
5	15	17	14	16	15	17	16	14	13	15	17	16	14
6	10	9	14	12	8	8	8	11	10	11	9	10	9
7	11	9	17	15	11	11	11	14	10	9	11	14	12
8	10	11	12	11	10	8	10	12	13	9	8	12	9
9	4	6	6	7	5	2	5	4	5	7	3	5	4
10 - Very excited	6	8	8	7	7	4	7	6	7	5	4	7	5
TOTAL EXCITED (7-10)	31	34	43	40	33	25	33	36	35	30	26	38	30
Don't know	8	7	4	5	8	7	9	7	5	7	8	6	9

Note taking during appointments and transcribing and summarising these notes

0 - Very worried	12	11	6	6	15	15	12	10	12	14	14	9	15
1	3	3	3	2	3	4	3	3	1	3	5	3	3
2	6	5	6	5	7	7	6	6	6	7	7	6	7
3	8	8	9	10	6	9	8	8	9	5	11	8	6
TOTAL WORRIED (0-3)	29	27	24	23	31	35	29	27	28	29	37	26	31
4	7	9	8	4	7	7	7	7	4	9	8	8	7
5	17	20	13	14	17	19	17	16	15	16	19	16	17
6	11	12	14	14	8	9	10	12	14	8	7	13	11
7	11	8	13	17	10	9	10	11	15	11	11	13	11
8	8	9	11	13	9	6	10	10	11	6	6	10	7
9	4	4	6	6	4	3	3	5	7	5	3	4	3
10 - Very excited	5	6	7	5	6	2	5	5	4	5	2	4	4
TOTAL EXCITED (7-10)	28	27	37	41	29	20	28	31	37	27	22	31	25
Don't know	8	5	4	4	9	8	8	8	3	9	8	5	10

Sample Size: 2317 GB Adults
Fieldwork: 23rd - 24th September 2025

November 2025

	Gender		Age				Social Grade		Country			Region in England				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2317	1121	1196	243	957	572	544	1319	981	2004	111	202	549	380	280	795
Unweighted Sample	2317	1000	1317	184	853	614	666	1423	880	2002	127	188	565	387	205	845
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Aiding clinical diagnoses

0 - Very worried	14	12	16	15	16	11	14	12	17	14	20	14	18	13	10	13
1	3	2	4	4	3	3	4	3	3	3	2	4	2	3	5	3
2	6	4	7	4	6	7	5	5	6	6	4	5	6	5	5	6
3	7	6	8	8	7	8	6	7	6	7	4	4	7	5	12	7
TOTAL WORRIED (0-3)	30	24	35	31	32	29	29	27	32	30	30	27	33	26	32	29
4	6	6	7	13	6	6	4	6	7	6	5	11	5	9	3	6
5	15	15	15	11	18	14	13	14	16	15	16	17	16	15	13	14
6	10	10	9	13	10	9	9	11	8	10	8	10	9	8	11	11
7	11	13	10	7	11	11	13	12	10	12	9	8	12	12	11	11
8	10	11	8	7	9	12	11	11	9	9	11	12	9	11	9	10
9	4	6	3	0	3	4	7	5	4	4	3	2	2	7	8	3
10 - Very excited	6	7	5	8	4	6	8	8	4	6	7	6	6	4	7	6
TOTAL EXCITED (7-10)	31	37	26	22	27	33	39	36	27	31	30	28	29	34	35	30
Don't know	8	8	9	10	8	9	7	6	11	8	11	7	7	9	7	9

Note taking during appointments and transcribing and summarising these notes

0 - Very worried	12	13	12	13	13	9	14	10	15	12	13	15	16	9	9	12
1	3	2	3	4	2	3	3	2	3	3	3	1	3	2	5	3
2	6	5	7	6	5	6	6	6	6	6	9	4	6	5	7	6
3	8	7	9	9	7	10	7	8	7	8	10	8	8	7	6	9
TOTAL WORRIED (0-3)	29	27	31	32	27	28	30	26	31	29	35	28	33	23	27	30
4	7	7	7	7	6	9	8	7	7	7	5	7	7	6	7	8
5	17	17	16	14	17	18	16	15	19	16	13	21	16	19	16	16
6	11	10	11	10	11	10	10	11	10	11	10	11	10	12	10	11
7	11	13	11	10	13	11	11	13	9	11	14	14	10	12	12	11
8	8	9	8	7	9	9	7	9	8	9	5	5	8	9	10	9
9	4	5	3	2	5	4	3	5	3	4	3	3	3	5	4	4
10 - Very excited	5	5	5	9	5	4	5	6	3	5	4	3	6	4	9	4
TOTAL EXCITED (7-10)	28	32	27	28	32	28	26	33	23	29	26	25	27	30	35	28
Don't know	8	8	8	9	8	7	8	6	10	8	11	7	7	10	5	8

Sample Size: 2317 GB Adults
Fieldwork: 23rd - 24th September 2025

Number 2023

	Westminster VI						Vote in 2024 GE					EU Ref 2016	
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave
Weighted Sample	2317	267	308	274	519	219	417	595	213	250	135	813	827
Unweighted Sample	2317	260	333	301	532	237	404	644	232	268	160	942	840
	%	%	%	%	%	%	%	%	%	%	%	%	%

Analysing data to predict and anticipate demand
on health systems and services

0 - Very worried	10	6	4	5	14	9	11	8	7	15	9	7	13
1	2	1	1	1	2	2	2	2	1	2	3	2	2
2	4	5	3	3	3	3	3	3	2	2	6	4	3
3	5	3	3	3	6	5	4	3	4	6	6	4	5
TOTAL WORRIED (0-3)	21	15	11	12	25	19	20	16	14	25	24	17	23
4	4	6	3	2	3	8	3	5	5	4	8	3	4
5	15	16	14	12	17	17	15	15	14	15	17	16	16
6	13	14	12	19	11	13	14	12	17	13	14	12	14
7	15	16	19	17	11	18	15	16	16	11	14	18	12
8	12	10	18	15	11	10	12	15	14	12	9	15	12
9	5	7	7	8	5	6	5	5	6	5	4	6	3
10 - Very excited	6	9	11	9	6	3	7	8	6	5	1	7	5
TOTAL EXCITED (7-10)	38	42	55	49	33	37	39	44	42	33	28	46	32
Don't know	10	7	5	6	10	8	10	8	7	10	8	6	11

Detecting early warning signs of issues with
patient care to trigger reviews

0 - Very worried	10	7	3	5	13	10	11	7	7	14	7	6	12
1	2	3	2	2	1	2	1	2	1	0	3	2	1
2	5	4	3	4	6	5	4	3	3	6	5	4	5
3	5	5	6	3	6	6	5	6	7	4	5	5	6
TOTAL WORRIED (0-3)	22	19	14	14	26	23	21	18	18	24	20	17	24
4	5	8	2	5	5	6	5	3	8	5	8	3	5
5	13	16	11	12	12	12	13	12	12	15	12	15	13
6	10	11	11	12	9	11	10	11	11	8	13	10	10
7	14	10	21	18	11	22	15	17	17	8	18	18	13
8	14	11	21	18	12	9	12	18	14	17	11	16	13
9	7	10	7	8	8	5	7	7	7	9	5	7	7
10 - Very excited	7	9	9	8	9	6	9	8	8	6	4	8	7
TOTAL EXCITED (7-10)	42	40	58	52	40	42	43	50	46	40	38	49	40
Don't know	8	5	4	6	8	8	8	7	5	8	10	6	9

Sample Size: 2317 GB Adults
Fieldwork: 23rd - 24th September 2025

Number 2023

	Gender			Age				Social Grade		Country			Region in England			
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2317	1121	1196	243	957	572	544	1319	981	2004	111	202	549	380	280	795
Unweighted Sample	2317	1000	1317	184	853	614	666	1423	880	2002	127	188	565	387	205	845
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Analysing data to predict and anticipate demand
on health systems and services

0 - Very worried	10	11	9	11	10	8	11	8	13	10	14	9	12	8	9	10
1	2	1	3	1	2	2	2	2	2	2	2	3	2	1	3	2
2	4	3	4	4	2	4	5	3	4	3	3	6	3	4	4	4
3	5	3	6	5	4	6	5	5	3	4	3	6	4	4	3	5
TOTAL WORRIED (0-3)	21	18	22	21	18	20	23	18	22	19	22	24	21	17	19	21
4	4	4	5	9	4	3	4	4	5	5	2	4	4	4	6	5
5	15	15	15	13	15	17	14	13	18	15	14	15	17	19	12	14
6	13	12	13	13	12	13	12	12	13	13	14	12	10	11	16	14
7	15	16	14	9	17	14	13	16	12	14	14	20	14	16	14	13
8	12	12	12	8	12	13	12	14	10	12	12	10	13	12	9	12
9	5	6	4	7	5	5	5	6	4	5	4	4	5	5	6	6
10 - Very excited	6	7	6	8	6	6	8	8	4	7	5	4	8	5	10	5
TOTAL EXCITED (7-10)	38	41	36	32	40	38	38	44	30	38	35	38	40	38	39	36
Don't know	10	9	10	12	10	9	9	8	12	10	14	7	10	11	8	9

Detecting early warning signs of issues with
patient care to trigger reviews

0 - Very worried	10	9	10	8	10	8	11	8	12	10	13	9	13	7	9	9
1	2	1	2	0	2	1	2	2	1	2	2	1	3	1	2	1
2	5	3	6	3	4	6	6	4	6	5	5	4	3	6	5	5
3	5	5	6	7	5	6	6	5	6	6	5	4	7	4	6	5
TOTAL WORRIED (0-3)	22	18	24	18	21	21	25	19	25	23	25	18	26	18	22	20
4	5	3	6	7	4	5	4	5	4	4	6	5	5	5	3	5
5	13	13	13	6	15	16	11	11	16	13	12	17	14	13	12	13
6	10	10	10	14	11	9	8	10	10	10	7	12	9	10	11	11
7	14	16	13	15	15	15	13	17	11	14	16	14	13	13	19	14
8	14	14	14	14	13	13	16	14	13	14	11	12	13	16	14	14
9	7	9	5	6	6	8	7	7	6	7	4	8	6	8	7	6
10 - Very excited	7	8	6	7	7	6	9	9	5	8	6	5	8	7	8	8
TOTAL EXCITED (7-10)	42	47	38	42	41	42	45	47	35	43	37	39	40	44	48	42
Don't know	8	7	9	13	8	8	6	7	10	8	14	6	8	10	5	9