

1. How much have you heard about cryptocurrency?

A lot	24%
A little	58%
Nothing at all	17%

2. Have you ever owned cryptocurrency?

Yes, I currently own it	12%
Yes, but I no longer own it	12%
No	76%

3. In which of the following ways have you ever acquired cryptocurrency? Select all that apply.

Among people who have owned cryptocurrency

I purchased it	76%
I was paid by someone else with it	14%
I was given it as a gift or donation	17%
I mined it	17%
Some other way	3%
Not sure	5%

4. The last time you purchased cryptocurrency, what was your primary motivation for doing so?

Among people who have purchased cryptocurrency

To use it as an investment	60%
To use it to make purchases	18%
Just for fun or out of curiosity	21%
Other	1%
Not sure	0%

5. How widely accepted do you think cryptocurrencies will become within the next 10 years?

Very widely accepted	13%
Somewhat widely accepted	25%
Not very widely accepted	19%
Not at all widely accepted	13%
Not sure	29%

6. Do you think cryptocurrencies will eventually replace cash in the United States?

Yes	9%
No	62%
Not sure	28%

7. Do you think cryptocurrencies will eventually replace credit or debit cards in the U.S.?

Yes	8%
No	62%
Not sure	30%

8. Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

Very good	4%
Somewhat good	14%
Neither good nor bad	21%
Somewhat bad	17%
Very bad	23%
Not sure	20%

9. Some people who have invested in cryptocurrencies have become very wealthy, while some have lost large sums of money. Do you think this is a good thing or a bad thing for society?

Very good	3%
Somewhat good	8%
Neither good nor bad	29%
Somewhat bad	19%
Very bad	21%
Not sure	20%

10. Do you think cryptocurrency is...?

Good for the environment	10%
Neither good nor bad for the environment	35%
Bad for the environment	26%
Not sure	29%

11. Should the U.S. create a national cryptocurrency?

Yes	9%
No	60%
Not sure	30%

12. When it comes to government regulation of cryptocurrency, do you think cryptocurrency should be...?

More regulated	48%
No change in regulation	18%
Less regulated	4%
Not sure	30%

13. Do you think that most cryptocurrency companies are legitimate businesses, or scams?

Almost all are legitimate	2%
Most are legitimate	11%
Half are legitimate, half are scams	26%
Most are scams	21%
Almost all are scams	14%
Not sure	26%

14. Donald Trump launched a cryptocurrency token and is also heavily invested in a major cryptocurrency company. Do you approve or disapprove of Trump having a personal investment in the cryptocurrency industry while he is president?

Strongly approve	10%
Somewhat approve	13%
Somewhat disapprove	10%
Strongly disapprove	42%
Not sure	26%

Interviewing Dates	July 20 - 22, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.006, with a mean of one and a standard deviation of 0.818.
Number of respondents	1,068
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	81 questions not reported.

1. Heard About Cryptocurrency

How much have you heard about cryptocurrency?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A lot	24%	32%	17%	31%	33%	18%	19%	21%	27%	34%	21%	30%
A little	58%	56%	60%	56%	55%	58%	65%	62%	53%	46%	58%	58%
Nothing at all	17%	12%	22%	13%	12%	24%	16%	17%	20%	20%	20%	11%
Totals	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,067)	(505)	(562)	(272)	(278)	(305)	(212)	(706)	(127)	(157)	(704)	(363)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
A lot	24%	32%	24%	23%	26%	25%	26%	21%	27%	18%	28%	31%
A little	58%	51%	63%	62%	57%	56%	54%	65%	59%	59%	58%	59%
Nothing at all	17%	17%	14%	14%	17%	18%	19%	14%	14%	23%	14%	10%
Totals	99%	100%	101%	99%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,067)	(430)	(354)	(383)	(626)	(357)	(394)	(316)	(253)	(364)	(317)	(278)

2. Owned Cryptocurrency

Have you ever owned cryptocurrency?

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes, I currently own it	12%	15%	10%	15%	22%	9%	4%	9%	19%	18%	10%	17%
Yes, but I no longer own it	12%	16%	8%	20%	16%	9%	5%	11%	15%	15%	11%	15%
No	76%	69%	82%	65%	62%	82%	91%	80%	66%	67%	80%	68%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,065)	(503)	(562)	(271)	(276)	(306)	(212)	(707)	(126)	(155)	(703)	(362)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes, I currently own it	12%	13%	16%	17%	10%	11%	11%	15%	18%	8%	14%	18%
Yes, but I no longer own it	12%	10%	11%	13%	11%	9%	14%	12%	13%	11%	11%	16%
No	76%	77%	72%	70%	79%	80%	74%	73%	69%	81%	75%	66%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,065)	(429)	(354)	(382)	(625)	(357)	(393)	(315)	(253)	(361)	(318)	(278)

3. How Attained Cryptocurrency

In which of the following ways have you ever acquired cryptocurrency? Select all that apply.

Among people who have owned cryptocurrency

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
I purchased it	76%	79%	71%	*	74%	*	*	80%	*	*	76%	75%
I was paid by someone else with it	14%	15%	11%	*	19%	*	*	9%	*	*	12%	15%
I was given it as a gift or donation	17%	17%	18%	*	18%	*	*	16%	*	*	19%	15%
I mined it	17%	20%	13%	*	23%	*	*	9%	*	*	16%	18%
Some other way	3%	3%	4%	*	1%	*	*	4%	*	*	2%	5%
Not sure	5%	3%	7%	*	4%	*	*	5%	*	*	7%	2%
Unweighted N	(280)	(167)	(113)	(97)	(105)	(59)	(19)	(159)	(41)	(58)	(165)	(115)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
I purchased it	76%	78%	71%	74%	78%	*	77%	*	*	*	*	*
I was paid by someone else with it	14%	20%	11%	15%	13%	*	11%	*	*	*	*	*
I was given it as a gift or donation	17%	17%	24%	16%	20%	*	15%	*	*	*	*	*
I mined it	17%	15%	21%	24%	13%	*	6%	*	*	*	*	*
Some other way	3%	1%	3%	3%	4%	*	8%	*	*	*	*	*
Not sure	5%	3%	6%	6%	2%	*	4%	*	*	*	*	*
Unweighted N	(280)	(105)	(110)	(129)	(139)	(81)	(101)	(98)	(90)	(74)	(90)	(98)

4. Main Reason for Buying Cryptocurrency

The last time you purchased cryptocurrency, what was your primary motivation for doing so?

Among people who have purchased cryptocurrency

		Gender		Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
To use it as an investment	60%	54%	*	*	*	*	*	56%	*	*	57%	*
To use it to make purchases	18%	22%	*	*	*	*	*	16%	*	*	19%	*
Just for fun or out of curiosity	21%	22%	*	*	*	*	*	26%	*	*	22%	*
Other	1%	1%	*	*	*	*	*	0%	*	*	1%	*
Not sure	0%	1%	*	*	*	*	*	1%	*	*	1%	*
Totals	100%	100%	*	*	*	*	*	99%	*	*	100%	*
Unweighted N	(213)	(133)	(80)	(71)	(78)	(52)	(12)	(125)	(32)	(39)	(120)	(93)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
To use it as an investment	60%	*	*	*	56%	*	*	*	*	*	*	*
To use it to make purchases	18%	*	*	*	15%	*	*	*	*	*	*	*
Just for fun or out of curiosity	21%	*	*	*	28%	*	*	*	*	*	*	*
Other	1%	*	*	*	1%	*	*	*	*	*	*	*
Not sure	0%	*	*	*	0%	*	*	*	*	*	*	*
Totals	100%	*	*	*	100%	*	*	*	*	*	*	*
Unweighted N	(213)	(86)	(80)	(95)	(111)	(65)	(74)	(74)	(65)	(50)	(68)	(82)

5. Acceptance of Cryptocurrency

How widely accepted do you think cryptocurrencies will become within the next 10 years?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very widely accepted	13%	15%	12%	23%	19%	8%	6%	10%	17%	29%	14%	13%
Somewhat widely accepted	25%	28%	23%	29%	26%	20%	28%	25%	33%	28%	25%	26%
Not very widely accepted	19%	18%	19%	15%	19%	22%	17%	21%	12%	12%	14%	27%
Not at all widely accepted	13%	13%	13%	11%	13%	13%	16%	15%	10%	4%	12%	15%
Not sure	29%	26%	33%	22%	22%	38%	32%	30%	28%	27%	35%	19%
Totals	99%	100%	100%	100%	99%	101%	99%	101%	100%	100%	100%	100%
Unweighted N	(1,067)	(505)	(562)	(272)	(278)	(305)	(212)	(706)	(127)	(157)	(705)	(362)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very widely accepted	13%	10%	16%	20%	9%	11%	13%	16%	21%	13%	14%	15%
Somewhat widely accepted	25%	22%	32%	31%	22%	22%	22%	32%	33%	23%	30%	26%
Not very widely accepted	19%	25%	18%	15%	23%	22%	18%	16%	13%	15%	15%	29%
Not at all widely accepted	13%	19%	8%	7%	17%	16%	15%	8%	6%	12%	14%	12%
Not sure	29%	25%	26%	26%	28%	28%	31%	28%	27%	37%	28%	18%
Totals	99%	101%	100%	99%	99%	99%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,067)	(429)	(355)	(384)	(625)	(357)	(393)	(317)	(254)	(364)	(318)	(277)

6. Cryptocurrency Replace Cash

Do you think cryptocurrencies will eventually replace cash in the United States?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	9%	8%	10%	14%	14%	7%	4%	7%	14%	19%	10%	8%
No	62%	65%	59%	63%	55%	66%	64%	65%	61%	48%	57%	72%
Not sure	28%	26%	30%	23%	31%	27%	32%	27%	25%	33%	33%	20%
Totals	99%	99%	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,066)	(504)	(562)	(271)	(278)	(306)	(211)	(706)	(127)	(157)	(704)	(362)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes	9%	8%	14%	12%	8%	9%	7%	13%	15%	9%	13%	8%
No	62%	76%	57%	58%	70%	69%	61%	57%	54%	56%	59%	74%
Not sure	28%	17%	29%	31%	22%	21%	32%	30%	31%	35%	28%	17%
Totals	99%	101%	100%	101%	100%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,066)	(430)	(353)	(382)	(626)	(357)	(393)	(316)	(252)	(362)	(318)	(278)

7. Cryptocurrency Replace Cards

Do you think cryptocurrencies will eventually replace credit or debit cards in the U.S.?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	8%	7%	9%	15%	12%	5%	3%	6%	10%	20%	9%	8%
No	62%	66%	58%	60%	57%	65%	63%	65%	58%	50%	56%	72%
Not sure	30%	27%	33%	25%	32%	29%	34%	28%	32%	30%	36%	20%
Totals	100%	100%	100%	100%	101%	99%	100%	99%	100%	100%	101%	100%
Unweighted N	(1,066)	(503)	(563)	(272)	(278)	(304)	(212)	(705)	(127)	(157)	(703)	(363)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes	8%	6%	13%	12%	6%	7%	5%	13%	15%	7%	12%	8%
No	62%	77%	56%	55%	70%	73%	59%	55%	49%	55%	59%	72%
Not sure	30%	17%	31%	32%	24%	20%	36%	32%	36%	38%	29%	20%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,066)	(430)	(353)	(383)	(625)	(357)	(394)	(315)	(254)	(363)	(318)	(277)

8. Good or Bad Investment Cryptocurrency

Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very good	4%	5%	4%	10%	8%	1%	0%	3%	6%	13%	5%	4%
Somewhat good	14%	17%	10%	20%	19%	8%	10%	12%	23%	20%	13%	14%
Neither good nor bad	21%	21%	22%	23%	25%	19%	18%	19%	29%	25%	24%	16%
Somewhat bad	17%	17%	17%	13%	12%	22%	18%	19%	11%	7%	14%	22%
Very bad	23%	25%	22%	17%	19%	26%	31%	28%	14%	11%	20%	29%
Not sure	20%	15%	25%	16%	16%	25%	22%	20%	17%	24%	23%	14%
Totals	99%	100%	100%	99%	99%	101%	99%	101%	100%	100%	99%	99%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very good	4%	5%	6%	7%	3%	6%	2%	7%	7%	4%	6%	4%
Somewhat good	14%	9%	18%	22%	9%	10%	12%	20%	24%	12%	16%	15%
Neither good nor bad	21%	16%	23%	24%	18%	17%	24%	22%	23%	23%	20%	22%
Somewhat bad	17%	22%	16%	15%	20%	19%	16%	16%	12%	15%	15%	21%
Very bad	23%	33%	15%	14%	32%	32%	24%	14%	13%	22%	22%	23%
Not sure	20%	15%	21%	19%	18%	17%	22%	21%	21%	24%	20%	14%
Totals	99%	100%	99%	101%	100%	101%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

9. Crypto Wealth and Society

Some people who have invested in cryptocurrencies have become very wealthy, while some have lost large sums of money. Do you think this is a good thing or a bad thing for society?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very good	3%	5%	1%	9%	3%	1%	1%	2%	6%	9%	3%	3%
Somewhat good	8%	10%	7%	10%	13%	7%	3%	6%	10%	19%	8%	9%
Neither good nor bad	29%	31%	26%	34%	38%	23%	22%	26%	36%	32%	29%	27%
Somewhat bad	19%	17%	20%	17%	17%	19%	22%	22%	12%	10%	17%	22%
Very bad	21%	23%	20%	13%	14%	26%	30%	24%	21%	9%	20%	24%
Not sure	20%	14%	25%	18%	14%	24%	22%	20%	15%	21%	23%	14%
Totals	100%	100%	99%	101%	99%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Very good	3%	3%	5%	6%	2%	3%	2%	5%	7%	3%	5%	3%
Somewhat good	8%	5%	13%	13%	6%	6%	5%	14%	18%	7%	11%	8%
Neither good nor bad	29%	19%	32%	35%	22%	20%	33%	31%	36%	28%	26%	32%
Somewhat bad	19%	23%	19%	16%	23%	23%	18%	16%	12%	19%	15%	21%
Very bad	21%	37%	12%	12%	30%	31%	20%	13%	10%	21%	23%	20%
Not sure	20%	13%	19%	18%	19%	17%	22%	20%	18%	23%	19%	15%
Totals	100%	100%	100%	100%	102%	100%	100%	99%	101%	101%	99%	99%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

10. Environmental Impact of Cryptocurrency

Do you think cryptocurrency is... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Good for the environment	10%	13%	7%	16%	17%	5%	4%	7%	20%	19%	10%	11%
Neither good nor bad for the environment	35%	35%	35%	33%	37%	34%	35%	36%	28%	37%	35%	35%
Bad for the environment	26%	27%	26%	24%	23%	29%	28%	28%	20%	22%	23%	32%
Not sure	29%	25%	33%	27%	22%	32%	34%	30%	32%	22%	32%	23%
Totals	100%	100%	101%	100%	99%	100%	101%	101%	100%	100%	100%	101%
Unweighted N	(1,067)	(505)	(562)	(272)	(278)	(306)	(211)	(706)	(127)	(157)	(704)	(363)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Good for the environment	10%	8%	15%	17%	6%	11%	4%	17%	18%	10%	14%	10%
Neither good nor bad for the environment	35%	25%	42%	43%	30%	25%	38%	41%	44%	30%	37%	39%
Bad for the environment	26%	41%	16%	13%	38%	37%	25%	18%	13%	27%	22%	28%
Not sure	29%	25%	27%	27%	26%	28%	33%	24%	25%	32%	28%	24%
Totals	100%	99%	100%	100%	100%	101%	100%	100%	100%	99%	101%	101%
Unweighted N	(1,067)	(430)	(354)	(383)	(626)	(357)	(393)	(317)	(254)	(363)	(318)	(278)

11. National Cryptocurrency

Should the U.S. create a national cryptocurrency?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	9%	11%	7%	17%	15%	4%	2%	6%	17%	19%	8%	11%
No	60%	58%	62%	55%	49%	67%	68%	66%	48%	47%	58%	65%
Not sure	30%	31%	30%	28%	36%	28%	30%	28%	35%	34%	34%	24%
Totals	99%	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,066)	(505)	(561)	(271)	(278)	(306)	(211)	(705)	(127)	(157)	(704)	(362)

	House vote intent			Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Yes	9%	8%	14%	14%	7%	8%	5%	16%	18%	9%	9%	13%
No	60%	75%	54%	53%	69%	66%	61%	54%	48%	56%	63%	62%
Not sure	30%	17%	31%	34%	24%	25%	34%	30%	35%	34%	28%	25%
Totals	99%	100%	99%	101%	100%	99%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,066)	(429)	(355)	(384)	(625)	(356)	(393)	(317)	(254)	(363)	(317)	(278)

12. Regulation of Cryptocurrency

When it comes to government regulation of cryptocurrency, do you think cryptocurrency should be . . . ?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More regulated	48%	49%	48%	49%	48%	44%	54%	49%	43%	50%	43%	58%
No change in regulation	18%	20%	16%	23%	22%	17%	11%	17%	20%	20%	18%	18%
Less regulated	4%	4%	4%	3%	6%	4%	3%	3%	9%	4%	4%	3%
Not sure	30%	27%	32%	25%	24%	35%	32%	31%	27%	26%	34%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

	Total	House vote intent		Trump job approval		Party ID			MAGA	Family income		
		Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
More regulated	48%	72%	39%	35%	62%	66%	43%	39%	34%	48%	44%	58%
No change in regulation	18%	11%	23%	25%	13%	12%	17%	25%	25%	15%	18%	21%
Less regulated	4%	2%	6%	5%	3%	4%	4%	4%	5%	5%	3%	4%
Not sure	30%	14%	32%	34%	22%	18%	36%	32%	35%	31%	34%	17%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	99%	99%	99%	100%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

13. Legitimacy of Cryptocurrency Companies

Do you think that most cryptocurrency companies are legitimate businesses, or scams?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Almost all are legitimate	2%	2%	2%	3%	2%	0%	2%	1%	5%	3%	2%	1%
Most are legitimate	11%	13%	9%	12%	16%	7%	10%	9%	11%	20%	10%	13%
Half are legitimate, half are scams	26%	26%	25%	27%	32%	25%	20%	26%	26%	33%	27%	25%
Most are scams	21%	23%	20%	25%	15%	23%	23%	22%	18%	12%	19%	25%
Almost all are scams	14%	14%	14%	14%	12%	16%	13%	15%	16%	9%	14%	14%
Not sure	26%	22%	31%	18%	24%	30%	33%	26%	25%	23%	29%	21%
Totals	100%	100%	101%	99%	101%	101%	101%	99%	101%	100%	101%	99%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Almost all are legitimate	2%	1%	3%	3%	1%	1%	0%	4%	4%	2%	2%	1%
Most are legitimate	11%	10%	19%	18%	7%	8%	7%	18%	22%	7%	14%	16%
Half are legitimate, half are scams	26%	22%	29%	33%	21%	24%	26%	27%	28%	26%	26%	26%
Most are scams	21%	28%	18%	15%	26%	26%	19%	19%	13%	22%	19%	22%
Almost all are scams	14%	21%	6%	7%	20%	19%	17%	5%	6%	13%	15%	11%
Not sure	26%	19%	25%	23%	25%	22%	30%	26%	26%	30%	24%	24%
Totals	100%	101%	100%	99%	100%	100%	99%	99%	99%	100%	100%	100%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

14. Approval of Trump Cryptocurrency Business

Donald Trump launched a cryptocurrency token and is also heavily invested in a major cryptocurrency company. Do you approve or disapprove of Trump having a personal investment in the cryptocurrency industry while he is president?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly approve	10%	11%	9%	14%	8%	9%	9%	10%	9%	14%	11%	8%
Somewhat approve	13%	15%	11%	13%	16%	10%	13%	13%	7%	18%	12%	14%
Somewhat disapprove	10%	11%	9%	13%	11%	8%	9%	10%	9%	7%	9%	11%
Strongly disapprove	42%	40%	43%	39%	40%	43%	46%	40%	56%	39%	37%	51%
Not sure	26%	23%	28%	22%	25%	30%	23%	27%	19%	22%	31%	16%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,068)	(505)	(563)	(272)	(278)	(306)	(212)	(707)	(127)	(157)	(705)	(363)

		House vote intent		Trump job approval		Party ID			MAGA	Family income		
	Total	Dem	Rep	Approve	Disapprove	Dem	Ind	Rep	Supporter	< \$50K	\$50-100K	\$100K+
Strongly approve	10%	2%	22%	23%	2%	2%	7%	21%	28%	11%	9%	9%
Somewhat approve	13%	2%	25%	28%	4%	3%	9%	27%	27%	10%	19%	13%
Somewhat disapprove	10%	8%	13%	11%	10%	8%	11%	10%	10%	7%	9%	14%
Strongly disapprove	42%	81%	6%	4%	71%	75%	44%	9%	3%	44%	36%	47%
Not sure	26%	7%	34%	34%	14%	12%	30%	33%	33%	28%	27%	17%
Totals	101%	100%	100%	100%	101%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,068)	(430)	(355)	(384)	(626)	(357)	(394)	(317)	(254)	(364)	(318)	(278)

YouGov Survey: Cryptocurrency
July 20 - 22, 2026 - 1,068 U.S. adult citizens



Interviewing Dates	July 20 - 22, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 6.006, with a mean of one and a standard deviation of 0.818.
Number of respondents	1,068
Margin of error	± 3.9 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	82 questions not reported.