

YouGov Survey: Cryptocurrency



Sample 1131 U.S. adult citizens
Conducted November 11 - 13, 2025
Margin of Error $\pm 4\%$

1. How much have you heard about cryptocurrency?

A lot	25%
A little	61%
Nothing at all	14%

2. Have you ever owned cryptocurrency?

Yes, I currently own it	13%
Yes, but I no longer own it	9%
No	78%

3. In which of the following ways have you ever acquired cryptocurrency? Select all that apply.

Asked of people who have owned cryptocurrency

I purchased it	83%
I was paid by someone else with it	14%
I was given it as a gift or donation	16%
I mined it	13%
Some other way	4%
Not sure	1%

4. The last time you purchased cryptocurrency, what was your primary motivation for doing so?

Asked of people who have purchased cryptocurrency

To use it as an investment	66%
To use it to make purchases	14%
Just for fun or out of curiosity	17%
Other	2%
Not sure	2%

5. How widely accepted do you think cryptocurrencies are today?

Very widely accepted	7%
Somewhat widely accepted	25%
Not very widely accepted	33%
Not widely accepted at all	13%
Not sure	22%

6. How widely accepted do you think cryptocurrencies will become within the next 10 years?

Very widely accepted	20%
Somewhat widely accepted	27%
Not very widely accepted	17%
Not widely accepted at all	9%
Not sure	27%

7. Do you think cryptocurrencies will eventually replace cash in the United States?

Yes	11%
No	64%
Not sure	25%

8. Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

Very good	5%
Somewhat good	13%
Neither good nor bad	23%
Somewhat bad	19%
Very bad	22%
Not sure	18%

9. Some people who have invested in cryptocurrencies have become very wealthy, while some have lost large sums of money. Do you think this is a good thing or a bad thing for society?

Very good	4%
Somewhat good	6%
Neither good nor bad	34%
Somewhat bad	19%
Very bad	22%
Not sure	16%

10. Do you think cryptocurrency is...?

Good for the environment	10%
Neither good nor bad for the environment	37%
Bad for the environment	31%
Not sure	22%

11. Should the United States create a national cryptocurrency?

Yes	13%
No	62%
Not sure	25%

12. When it comes to government regulation of cryptocurrency, do you think it should be...?

More regulated	51%
No change in regulation	16%
Less regulated	8%
Not sure	26%

13. Do you think that most cryptocurrency companies are legitimate businesses, or scams?

Almost all are legitimate	3%
Most are legitimate	11%
Half are legitimate, half are scams	28%
Most are scams	22%
Almost all are scams	15%
Not sure	21%

14. Donald Trump launched a cryptocurrency token and is also heavily invested in a major cryptocurrency company. Do you approve or disapprove of Trump having a personal investment in the cryptocurrency industry while he is president?

Strongly approve	10%
Somewhat approve	14%
Somewhat disapprove	11%
Strongly disapprove	42%
Not sure	22%

Interviewing Dates	November 11 - 13, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.554, with a mean of one and a standard deviation of 0.913.
Number of respondents	1131
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	71 questions not reported.

YouGov Survey: Cryptocurrency

November 11 - 13, 2025 - 1131 U.S. adult citizens



1. Heard About Cryptocurrency

How much have you heard about cryptocurrency?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	25%	32%	18%	32%	27%	23%	19%	23%	29%	28%	*
A little	61%	58%	65%	61%	59%	58%	68%	65%	56%	53%	*
Nothing at all	14%	10%	17%	7%	14%	18%	14%	12%	15%	19%	*
Totals	100%	100%	100%	100%	100%	99%	101%	100%	100%	100%	*
Unweighted N	(1,131)	(524)	(607)	(289)	(304)	(316)	(222)	(743)	(146)	(180)	(62)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	25%	28%	26%	21%	29%	21%	19%	23%	41%	22%	25%	25%	28%
A little	61%	62%	61%	61%	61%	64%	65%	62%	50%	65%	57%	63%	59%
Nothing at all	14%	10%	14%	18%	10%	15%	16%	15%	9%	13%	18%	12%	14%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,131)	(379)	(451)	(301)	(438)	(387)	(436)	(343)	(244)	(202)	(236)	(449)	(244)

2. Owned Cryptocurrency

Have you ever owned cryptocurrency?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I currently own it	13%	17%	10%	17%	22%	11%	5%	12%	21%	15%	*
Yes, but I no longer own it	9%	11%	7%	14%	13%	5%	4%	9%	9%	5%	*
No	78%	72%	84%	69%	66%	84%	91%	79%	70%	80%	*
Totals	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	*
Unweighted N	(1,130)	(524)	(606)	(288)	(304)	(316)	(222)	(742)	(146)	(180)	(62)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I currently own it	13%	14%	11%	16%	15%	18%	11%	11%	23%	11%	6%	16%	17%
Yes, but I no longer own it	9%	7%	12%	6%	6%	6%	8%	12%	6%	8%	12%	8%	7%
No	78%	79%	77%	79%	79%	75%	81%	77%	72%	81%	82%	76%	76%
Totals	100%	100%	100%	101%	100%	99%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,130)	(379)	(450)	(301)	(437)	(387)	(435)	(343)	(244)	(202)	(235)	(449)	(244)

3. How Attained Cryptocurrency

In which of the following ways have you ever acquired cryptocurrency? Select all that apply.

Asked of people who have owned cryptocurrency

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
I purchased it	83%	85%	79%	81%	84%	*	*	83%	*	*	*
I was paid by someone else with it	14%	14%	13%	19%	17%	*	*	14%	*	*	*
I was given it as a gift or donation	16%	15%	18%	18%	18%	*	*	15%	*	*	*
I mined it	13%	13%	14%	19%	18%	*	*	13%	*	*	*
Some other way	4%	6%	2%	5%	5%	*	*	3%	*	*	*
Not sure	1%	0%	3%	4%	0%	*	*	1%	*	*	*
Unweighted N	(287)	(176)	(111)	(104)	(108)	(54)	(21)	(176)	(49)	(48)	(14)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
I purchased it	83%	*	76%	*	84%	87%	*	*	*	*	*	77%	*
I was paid by someone else with it	14%	*	12%	*	15%	12%	*	*	*	*	*	15%	*
I was given it as a gift or donation	16%	*	20%	*	12%	16%	*	*	*	*	*	19%	*
I mined it	13%	*	12%	*	12%	16%	*	*	*	*	*	10%	*
Some other way	4%	*	8%	*	4%	1%	*	*	*	*	*	2%	*
Not sure	1%	*	3%	*	2%	0%	*	*	*	*	*	2%	*
Unweighted N	(287)	(90)	(122)	(75)	(112)	(108)	(96)	(81)	(87)	(59)	(45)	(120)	(63)

4. Main Reason for Buying Cryptocurrency

The last time you purchased cryptocurrency, what was your primary motivation for doing so?

Asked of people who have purchased cryptocurrency

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
To use it as an investment	66%	72%	*	*	*	*	*	68%	*	*	*
To use it to make purchases	14%	12%	*	*	*	*	*	12%	*	*	*
Just for fun or out of curiosity	17%	14%	*	*	*	*	*	16%	*	*	*
Other	2%	0%	*	*	*	*	*	2%	*	*	*
Not sure	2%	1%	*	*	*	*	*	2%	*	*	*
Totals	101%	99%	*	*	*	*	*	100%	*	*	*
Unweighted N	(236)	(151)	(85)	(79)	(96)	(43)	(18)	(142)	(44)	(36)	(14)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
To use it as an investment	66%	*	*	*	*	*	*	*	*	*	*	*	*
To use it to make purchases	14%	*	*	*	*	*	*	*	*	*	*	*	*
Just for fun or out of curiosity	17%	*	*	*	*	*	*	*	*	*	*	*	*
Other	2%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	2%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(236)	(77)	(97)	(62)	(95)	(94)	(73)	(68)	(77)	(53)	(38)	(93)	(52)

5. Acceptance of Cryptocurrency Today

How widely accepted do you think cryptocurrencies are today?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very widely accepted	7%	9%	6%	11%	11%	6%	1%	4%	23%	12%	*
Somewhat widely accepted	25%	29%	21%	37%	24%	22%	19%	25%	26%	30%	*
Not very widely accepted	33%	33%	33%	27%	34%	32%	37%	36%	19%	24%	*
Not widely accepted at all	13%	11%	14%	8%	11%	11%	20%	14%	7%	6%	*
Not sure	22%	18%	26%	16%	20%	28%	22%	20%	25%	28%	*
Totals	100%	100%	100%	99%	100%	99%	99%	99%	100%	100%	*
Unweighted N	(1,131)	(524)	(607)	(289)	(304)	(316)	(222)	(743)	(146)	(180)	(62)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very widely accepted	7%	9%	7%	6%	8%	5%	9%	6%	8%	7%	3%	10%	8%
Somewhat widely accepted	25%	25%	25%	26%	23%	28%	22%	24%	27%	27%	25%	22%	30%
Not very widely accepted	33%	33%	34%	31%	34%	35%	26%	36%	43%	41%	30%	33%	31%
Not widely accepted at all	13%	15%	11%	12%	18%	12%	13%	14%	13%	14%	14%	12%	11%
Not sure	22%	18%	24%	25%	18%	21%	30%	20%	10%	12%	27%	24%	21%
Totals	100%	100%	101%	100%	101%	101%	100%	100%	101%	101%	99%	101%	101%
Unweighted N	(1,131)	(379)	(451)	(301)	(438)	(387)	(436)	(343)	(244)	(202)	(236)	(449)	(244)

6. Acceptance of Cryptocurrency

How widely accepted do you think cryptocurrencies will become within the next 10 years?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very widely accepted	20%	22%	19%	26%	24%	19%	13%	19%	33%	25%	*
Somewhat widely accepted	27%	31%	24%	26%	26%	29%	27%	27%	25%	19%	*
Not very widely accepted	17%	17%	17%	16%	17%	13%	23%	19%	7%	11%	*
Not widely accepted at all	9%	7%	11%	8%	11%	8%	10%	9%	7%	9%	*
Not sure	27%	23%	30%	25%	22%	31%	27%	25%	28%	35%	*
Totals	100%	100%	101%	101%	100%	100%	100%	99%	100%	99%	*
Unweighted N	(1,130)	(524)	(606)	(289)	(304)	(316)	(221)	(742)	(146)	(180)	(62)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very widely accepted	20%	21%	18%	23%	17%	23%	20%	21%	23%	24%	15%	20%	24%
Somewhat widely accepted	27%	26%	30%	26%	26%	28%	27%	26%	30%	29%	24%	29%	26%
Not very widely accepted	17%	20%	15%	16%	23%	17%	12%	20%	24%	20%	17%	15%	18%
Not widely accepted at all	9%	12%	9%	6%	12%	7%	11%	10%	6%	8%	12%	8%	8%
Not sure	27%	21%	29%	29%	22%	25%	31%	23%	16%	19%	32%	27%	24%
Totals	100%	100%	101%	100%	100%	100%	101%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,130)	(379)	(450)	(301)	(437)	(387)	(435)	(343)	(244)	(201)	(236)	(449)	(244)

7. Cryptocurrency Replace Cash

Do you think cryptocurrencies will eventually replace cash in the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	11%	13%	10%	15%	13%	11%	4%	10%	12%	18%	*
No	64%	64%	64%	62%	58%	66%	70%	67%	55%	52%	*
Not sure	25%	24%	26%	23%	29%	23%	26%	23%	33%	30%	*
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,130)	(524)	(606)	(289)	(304)	(316)	(221)	(742)	(146)	(180)	(62)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	11%	11%	10%	13%	8%	11%	12%	11%	11%	15%	7%	10%	15%
No	64%	75%	59%	59%	76%	60%	60%	64%	69%	61%	70%	62%	64%
Not sure	25%	14%	31%	28%	16%	29%	27%	25%	21%	24%	23%	28%	22%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,130)	(378)	(451)	(301)	(437)	(387)	(435)	(343)	(244)	(202)	(236)	(448)	(244)

8. Good/Bad Investment Cryptocurrency

Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good	5%	7%	4%	9%	7%	5%	1%	4%	13%	10%	*
Somewhat good	13%	16%	10%	15%	22%	10%	5%	13%	14%	14%	*
Neither good nor bad	23%	26%	19%	27%	20%	25%	18%	22%	30%	21%	*
Somewhat bad	19%	17%	21%	14%	22%	15%	25%	20%	13%	15%	*
Very bad	22%	22%	22%	19%	19%	20%	31%	23%	13%	20%	*
Not sure	18%	12%	24%	16%	10%	25%	20%	18%	18%	21%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%	*
Unweighted N	(1,129)	(522)	(607)	(288)	(304)	(315)	(222)	(742)	(145)	(180)	(62)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good	5%	6%	4%	7%	5%	5%	6%	5%	7%	7%	3%	6%	6%
Somewhat good	13%	8%	13%	17%	9%	16%	9%	15%	17%	12%	7%	14%	17%
Neither good nor bad	23%	23%	23%	21%	17%	24%	22%	19%	25%	29%	21%	23%	20%
Somewhat bad	19%	22%	19%	16%	25%	19%	18%	19%	21%	23%	18%	17%	21%
Very bad	22%	29%	22%	16%	31%	17%	23%	22%	22%	16%	27%	23%	19%
Not sure	18%	12%	19%	24%	13%	19%	22%	20%	8%	12%	24%	18%	18%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	101%	101%
Unweighted N	(1,129)	(378)	(451)	(300)	(438)	(386)	(434)	(343)	(244)	(201)	(236)	(448)	(244)

9. Crypto Wealth and Society

Some people who have invested in cryptocurrencies have become very wealthy, while some have lost large sums of money. Do you think this is a good thing or a bad thing for society?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good	4%	5%	3%	4%	7%	4%	0%	3%	5%	9%	*
Somewhat good	6%	7%	4%	11%	9%	3%	1%	4%	9%	9%	*
Neither good nor bad	34%	43%	25%	38%	31%	35%	30%	34%	42%	28%	*
Somewhat bad	19%	14%	24%	15%	21%	17%	23%	20%	16%	13%	*
Very bad	22%	21%	22%	17%	19%	19%	33%	23%	11%	23%	*
Not sure	16%	11%	22%	16%	14%	21%	13%	16%	17%	18%	*
Totals	101%	101%	100%	101%	101%	99%	100%	100%	100%	100%	*
Unweighted N	(1,131)	(524)	(607)	(289)	(304)	(316)	(222)	(743)	(146)	(180)	(62)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good	4%	4%	4%	4%	2%	4%	4%	5%	4%	6%	1%	4%	4%
Somewhat good	6%	7%	3%	6%	7%	6%	4%	5%	9%	4%	2%	6%	9%
Neither good nor bad	34%	23%	33%	44%	22%	43%	30%	40%	32%	33%	37%	34%	29%
Somewhat bad	19%	21%	21%	13%	25%	16%	20%	14%	24%	23%	14%	19%	21%
Very bad	22%	31%	20%	14%	33%	16%	23%	21%	22%	20%	27%	20%	19%
Not sure	16%	13%	18%	18%	11%	15%	19%	15%	9%	13%	18%	17%	16%
Totals	101%	99%	99%	99%	100%	100%	100%	100%	100%	99%	99%	100%	98%
Unweighted N	(1,131)	(379)	(451)	(301)	(438)	(387)	(436)	(343)	(244)	(202)	(236)	(449)	(244)

10. Environmental Impact of Cryptocurrency

Do you think cryptocurrency is...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Good for the environment	10%	13%	7%	18%	15%	5%	4%	9%	19%	12%	*
Neither good nor bad for the environment	37%	39%	35%	31%	31%	38%	48%	41%	31%	28%	*
Bad for the environment	31%	33%	29%	31%	36%	28%	30%	31%	24%	26%	*
Not sure	22%	14%	29%	20%	18%	28%	19%	19%	26%	33%	*
Totals	100%	99%	100%	100%	100%	99%	101%	100%	100%	99%	*
Unweighted N	(1,128)	(522)	(606)	(289)	(304)	(314)	(221)	(743)	(144)	(180)	(61)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Good for the environment	10%	8%	8%	14%	8%	12%	8%	10%	12%	9%	5%	12%	13%
Neither good nor bad for the environment	37%	28%	38%	44%	29%	47%	36%	37%	42%	41%	34%	39%	35%
Bad for the environment	31%	41%	32%	20%	46%	20%	29%	31%	35%	30%	36%	29%	31%
Not sure	22%	22%	22%	21%	18%	21%	27%	22%	12%	21%	25%	21%	21%
Totals	100%	99%	100%	99%	101%	100%	100%	100%	101%	101%	100%	101%	100%
Unweighted N	(1,128)	(378)	(450)	(300)	(437)	(387)	(433)	(343)	(244)	(201)	(236)	(447)	(244)

11. National Cryptocurrency

Should the United States create a national cryptocurrency?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	13%	17%	9%	21%	20%	10%	3%	11%	19%	18%	*
No	62%	60%	65%	56%	58%	62%	74%	66%	46%	51%	*
Not sure	25%	23%	26%	24%	22%	28%	23%	23%	35%	32%	*
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%	*
Unweighted N	(1,129)	(523)	(606)	(289)	(303)	(315)	(222)	(742)	(145)	(180)	(62)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	13%	13%	10%	16%	12%	15%	12%	13%	16%	16%	6%	15%	16%
No	62%	69%	63%	55%	72%	58%	60%	63%	65%	60%	69%	59%	63%
Not sure	25%	18%	27%	28%	16%	27%	28%	24%	19%	24%	25%	26%	22%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,129)	(379)	(449)	(301)	(438)	(387)	(434)	(343)	(244)	(201)	(235)	(449)	(244)

12. Regulation of Cryptocurrency

When it comes to government regulation of cryptocurrency, do you think it should be...?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More regulated	51%	50%	51%	40%	48%	50%	65%	50%	48%	51%	*
No change in regulation	16%	18%	15%	23%	21%	13%	10%	18%	19%	11%	*
Less regulated	8%	11%	4%	10%	8%	9%	3%	7%	11%	8%	*
Not sure	26%	21%	30%	27%	24%	28%	23%	25%	23%	30%	*
Totals	101%	100%	100%	100%	101%	100%	101%	100%	101%	100%	*
Unweighted N	(1,129)	(523)	(606)	(288)	(304)	(315)	(222)	(741)	(146)	(180)	(62)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More regulated	51%	64%	47%	42%	70%	42%	49%	49%	62%	62%	48%	47%	52%
No change in regulation	16%	12%	13%	25%	9%	22%	13%	18%	17%	12%	17%	18%	15%
Less regulated	8%	6%	9%	8%	5%	10%	9%	4%	9%	6%	6%	8%	9%
Not sure	26%	18%	31%	26%	15%	25%	29%	29%	12%	20%	29%	27%	24%
Totals	101%	100%	100%	101%	99%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,129)	(377)	(451)	(301)	(437)	(387)	(435)	(342)	(244)	(202)	(236)	(447)	(244)

13. Legitimacy of Cryptocurrency Companies

Do you think that most cryptocurrency companies are legitimate businesses, or scams?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Almost all are legitimate	3%	4%	2%	3%	4%	2%	2%	3%	3%	2%	*
Most are legitimate	11%	14%	8%	15%	14%	8%	8%	12%	14%	10%	*
Half are legitimate, half are scams	28%	30%	27%	34%	29%	24%	28%	28%	37%	28%	*
Most are scams	22%	20%	24%	19%	20%	26%	21%	21%	15%	26%	*
Almost all are scams	15%	16%	13%	9%	17%	15%	16%	15%	9%	12%	*
Not sure	21%	16%	26%	19%	17%	24%	24%	21%	23%	22%	*
Totals	100%	100%	100%	99%	101%	99%	99%	100%	101%	100%	*
Unweighted N	(1,129)	(524)	(605)	(289)	(304)	(314)	(222)	(742)	(145)	(180)	(62)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Almost all are legitimate	3%	4%	2%	3%	2%	3%	4%	2%	3%	3%	4%	2%	3%
Most are legitimate	11%	11%	9%	14%	11%	14%	10%	12%	14%	9%	10%	11%	13%
Half are legitimate, half are scams	28%	28%	27%	31%	26%	29%	26%	28%	31%	29%	27%	30%	27%
Most are scams	22%	24%	25%	17%	30%	17%	21%	24%	21%	27%	20%	21%	23%
Almost all are scams	15%	17%	16%	10%	18%	11%	16%	13%	16%	12%	16%	14%	16%
Not sure	21%	16%	22%	26%	13%	25%	23%	20%	15%	20%	23%	23%	18%
Totals	100%	100%	101%	101%	100%	99%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,129)	(377)	(451)	(301)	(437)	(387)	(434)	(343)	(244)	(202)	(235)	(448)	(244)

14. Approval of Trump Crypto Business

Donald Trump launched a cryptocurrency token and is also heavily invested in a major cryptocurrency company. Do you approve or disapprove of Trump having a personal investment in the cryptocurrency industry while he is president?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	10%	12%	9%	7%	7%	15%	10%	10%	10%	11%	*
Somewhat approve	14%	18%	11%	14%	15%	15%	14%	16%	15%	9%	*
Somewhat disapprove	11%	11%	10%	15%	11%	8%	10%	11%	6%	16%	*
Strongly disapprove	42%	40%	45%	42%	39%	43%	45%	41%	49%	39%	*
Not sure	22%	18%	26%	21%	28%	20%	20%	22%	19%	25%	*
Totals	99%	99%	101%	99%	100%	101%	99%	100%	99%	100%	*
Unweighted N	(1,129)	(524)	(605)	(289)	(304)	(315)	(221)	(741)	(146)	(180)	(62)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Strongly approve	10%	5%	6%	22%	3%	21%	11%	10%	12%	6%	9%	11%	12%
Somewhat approve	14%	3%	15%	25%	3%	23%	13%	14%	17%	17%	12%	17%	11%
Somewhat disapprove	11%	8%	9%	16%	8%	17%	8%	11%	13%	12%	12%	10%	9%
Strongly disapprove	42%	73%	46%	7%	79%	8%	42%	42%	46%	43%	42%	40%	47%
Not sure	22%	11%	25%	30%	7%	31%	26%	23%	12%	22%	25%	22%	20%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,129)	(378)	(450)	(301)	(437)	(386)	(434)	(343)	(244)	(201)	(235)	(449)	(244)

YouGov Survey: Cryptocurrency

November 11 - 13, 2025 - 1131 U.S. adult citizens



Interviewing Dates	November 11 - 13, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.554, with a mean of one and a standard deviation of 0.913.
Number of respondents	1131
Margin of error	± 4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	71 questions not reported.