

1. How much have you heard about cryptocurrency?

A lot	26%
A little	62%
Nothing at all	12%

2. Have you ever owned cryptocurrency?

Yes, I currently own it	15%
Yes, but I no longer own it	9%
No	75%

3. How widely accepted do you think cryptocurrencies are today?

Very widely accepted	8%
Somewhat widely accepted	29%
Not very widely accepted	32%
Not widely accepted at all	12%
Not sure	19%

4. How widely accepted do you think cryptocurrencies will become within the next 10 years?

Very widely accepted	22%
Somewhat widely accepted	30%
Not very widely accepted	15%
Not widely accepted at all	9%
Not sure	24%

5. Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

Very good	6%
Somewhat good	15%
Neither good nor bad	22%
Somewhat bad	20%
Very bad	20%
Not sure	16%

YouGov Survey: Cryptocurrency

December 1 - 8, 2025 - 2,261 U.S. adult citizens



Interviewing Dates	December 1 - 3, 2025 December 4 - 8, 2025
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 6.551, with a mean of one and a standard deviation of 0.911.
Number of respondents	2,261
Margin of error	± 2.8 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	88 questions not reported.

YouGov Survey: Cryptocurrency

December 1 - 8, 2025 - 2,261 U.S. adult citizens



1. Heard About Cryptocurrency

How much have you heard about cryptocurrency?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	26%	36%	17%	33%	33%	23%	16%	26%	31%	27%	21%
A little	62%	57%	67%	56%	59%	63%	69%	64%	52%	59%	69%
Nothing at all	12%	7%	16%	11%	8%	14%	15%	10%	17%	14%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(2,259)	(1,040)	(1,219)	(562)	(595)	(643)	(459)	(1,463)	(286)	(368)	(142)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	26%	27%	26%	25%	34%	29%	19%	31%	35%	28%	23%	24%	30%
A little	62%	62%	63%	61%	58%	61%	63%	63%	59%	60%	67%	60%	62%
Nothing at all	12%	11%	10%	14%	8%	10%	18%	6%	6%	12%	9%	15%	8%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(2,259)	(771)	(866)	(622)	(853)	(780)	(880)	(619)	(514)	(406)	(442)	(861)	(550)

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2. Owned Cryptocurrency

Have you ever owned cryptocurrency?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I currently own it	15%	21%	9%	17%	26%	13%	5%	13%	19%	20%	19%
Yes, but I no longer own it	9%	13%	6%	14%	15%	7%	3%	8%	15%	10%	6%
No	75%	66%	85%	69%	60%	80%	92%	78%	66%	70%	75%
Totals	99%	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(2,259)	(1,041)	(1,218)	(564)	(595)	(641)	(459)	(1,465)	(285)	(367)	(142)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I currently own it	15%	15%	13%	17%	15%	20%	8%	18%	25%	15%	11%	17%	16%
Yes, but I no longer own it	9%	8%	10%	9%	9%	9%	10%	9%	12%	12%	13%	8%	7%
No	75%	76%	76%	73%	76%	71%	82%	73%	63%	74%	76%	75%	77%
Totals	99%	99%	99%	99%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(2,259)	(770)	(867)	(622)	(852)	(780)	(879)	(618)	(515)	(407)	(442)	(860)	(550)

3. Acceptance of Cryptocurrency Today

How widely accepted do you think cryptocurrencies are today?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very widely accepted	8%	11%	5%	19%	11%	3%	2%	6%	17%	13%	3%
Somewhat widely accepted	29%	33%	25%	34%	40%	24%	20%	27%	35%	26%	41%
Not very widely accepted	32%	31%	33%	27%	29%	35%	36%	35%	18%	29%	35%
Not widely accepted at all	12%	13%	11%	7%	8%	14%	17%	14%	5%	10%	4%
Not sure	19%	12%	26%	14%	12%	23%	25%	17%	26%	22%	16%
Totals	100%	100%	100%	101%	100%	99%	100%	99%	101%	100%	99%
Unweighted N	(2,256)	(1,042)	(1,214)	(563)	(594)	(641)	(458)	(1,461)	(285)	(368)	(142)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very widely accepted	8%	8%	8%	10%	8%	9%	5%	11%	12%	9%	8%	8%	9%
Somewhat widely accepted	29%	24%	30%	33%	26%	32%	29%	30%	32%	32%	26%	26%	35%
Not very widely accepted	32%	36%	30%	30%	36%	31%	28%	33%	35%	33%	33%	31%	31%
Not widely accepted at all	12%	14%	11%	11%	15%	12%	11%	13%	13%	10%	15%	11%	12%
Not sure	19%	18%	22%	17%	15%	16%	26%	13%	9%	16%	18%	24%	13%
Totals	100%	100%	101%	101%	100%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(2,256)	(771)	(864)	(621)	(852)	(779)	(877)	(619)	(514)	(407)	(440)	(859)	(550)

4. Acceptance of Cryptocurrency

How widely accepted do you think cryptocurrencies will become within the next 10 years?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very widely accepted	22%	28%	17%	37%	29%	15%	11%	19%	31%	28%	24%
Somewhat widely accepted	30%	31%	29%	26%	34%	31%	29%	32%	27%	24%	31%
Not very widely accepted	15%	14%	17%	14%	15%	15%	18%	16%	10%	13%	21%
Not widely accepted at all	9%	9%	9%	9%	5%	10%	11%	10%	3%	11%	6%
Not sure	24%	18%	29%	15%	17%	29%	31%	23%	30%	24%	18%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,257)	(1,040)	(1,217)	(564)	(594)	(642)	(457)	(1,463)	(286)	(366)	(142)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very widely accepted	22%	18%	21%	27%	17%	28%	16%	28%	27%	27%	17%	22%	22%
Somewhat widely accepted	30%	25%	31%	35%	30%	35%	28%	30%	35%	29%	35%	30%	28%
Not very widely accepted	15%	19%	15%	13%	20%	12%	14%	16%	17%	14%	15%	13%	21%
Not widely accepted at all	9%	13%	8%	6%	11%	7%	10%	9%	6%	6%	10%	9%	9%
Not sure	24%	25%	25%	20%	23%	19%	31%	17%	14%	24%	22%	26%	20%
Totals	100%	100%	100%	101%	101%	101%	99%	100%	99%	100%	99%	100%	100%
Unweighted N	(2,257)	(769)	(866)	(622)	(850)	(780)	(879)	(618)	(513)	(407)	(441)	(861)	(548)

5. Good/Bad Investment Cryptocurrency

Given what you know about cryptocurrencies, how good or bad of an investment would you consider them?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good	6%	8%	4%	12%	9%	3%	1%	5%	9%	10%	6%
Somewhat good	15%	18%	12%	21%	19%	14%	7%	15%	16%	16%	15%
Neither good nor bad	22%	25%	20%	22%	27%	21%	20%	21%	35%	18%	21%
Somewhat bad	20%	20%	20%	20%	19%	20%	22%	22%	11%	19%	25%
Very bad	20%	20%	21%	15%	11%	23%	31%	22%	12%	20%	20%
Not sure	16%	10%	22%	11%	14%	19%	19%	16%	17%	17%	13%
Totals	99%	101%	99%	101%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(2,259)	(1,042)	(1,217)	(564)	(595)	(641)	(459)	(1,464)	(285)	(368)	(142)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good	6%	5%	4%	9%	5%	9%	4%	7%	9%	5%	5%	7%	6%
Somewhat good	15%	11%	15%	19%	11%	21%	9%	20%	23%	17%	10%	16%	17%
Neither good nor bad	22%	20%	22%	25%	17%	23%	25%	20%	21%	26%	24%	22%	19%
Somewhat bad	20%	21%	21%	18%	24%	18%	18%	24%	20%	21%	21%	19%	21%
Very bad	20%	30%	18%	12%	31%	13%	24%	17%	17%	14%	23%	20%	24%
Not sure	16%	12%	19%	16%	12%	17%	21%	12%	10%	18%	16%	17%	13%
Totals	99%	99%	99%	99%	100%	101%	101%	100%	100%	101%	99%	101%	100%
Unweighted N	(2,259)	(771)	(866)	(622)	(852)	(780)	(879)	(618)	(515)	(407)	(442)	(861)	(549)

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