YouGov Survey: Cryptocurrency



Sample 1122 U.S. adult citizens

Conducted November 26 - December 3, 2024

Margin of Error $\pm 3.8\%$

1. How much have you heard about cryptocurrency?	
A lot30%	
A little	
Nothing at all	
2. Have you ever owned cryptocurrency?	
Yes, I currently own it	
Yes, but I no longer own it	
No	
3. When it comes to government regulation of cryptocurrency, do you think it should be?	
More regulated	
No change in regulation	
Less regulated10%	
Not sure36%	
4. Do you think that most cryptocurrency companies are legitimate businesses, or scams?	
Almost all are legitimate4%	
Most are legitimate18%	
Half are legitimate, half are scams	
Most are scams	
Almost all are scams6%	
Not sure	

		About as		
	More likely	likely	Less likely	Not sure
Have political influence	73%	16%	4%	7%
Receive lenient treatment if they commit a crime	59%	21%	8%	11%
Have grown up in a wealthy family	56%	27%	8%	9%
Take advantage of others	51%	31%	8%	10%
Be creative	32%	42%	13%	13%
Be hardworking	29%	33%	29%	9%
Commit crimes	27%	42%	19%	13%
Be generous	18%	36%	36%	10%
Pay the amount they owe in taxes	15%	24%	51%	9%
Be honest	6%	38%	45%	11%

YouGov Survey: Cryptocurrency



Interviewing Dates November 26 - December 3, 2024

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be repre-

sentative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.596, with

a mean of one and a standard deviation of 0.825.

Number of respondents 1122

Margin of error \pm 3.8% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 89 questions not reported.



1. Heard About Cryptocurrency

How much have you heard about cryptocurrency?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A lot	30%	42%	18%	42%	39%	26%	14%	28%	38%	28%	37%
A little	59%	52%	66%	46%	53%	64%	71%	62%	53%	54%	50%
Nothing at all	11%	6%	16%	13%	8%	10%	15%	10%	9%	17%	13%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,119)	(551)	(568)	(324)	(225)	(311)	(259)	(686)	(162)	(159)	(112)

			Party ID		2024	Vote	Family	Income (3 ca	itegory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
A lot	30%	30%	27%	33%	30%	32%	25%	30%	47%	29%	20%	34%	33%
A little	59%	60%	59%	58%	62%	60%	61%	62%	48%	62%	68%	55%	55%
Nothing at all	11%	10%	14%	9%	8%	8%	14%	9%	5%	9%	11%	12%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	101%	100%
Unweighted N	(1,119)	(428)	(348)	(343)	(460)	(418)	(428)	(311)	(231)	(190)	(235)	(434)	(260)



2. Owned Cryptocurrency

Have you ever owned cryptocurrency?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, I currently own it	16%	25%	8%	22%	26%	12%	5%	14%	27%	13%	15%
Yes, but I no longer own it	14%	17%	11%	26%	22%	7%	3%	12%	16%	17%	16%
No	70%	59%	81%	53%	52%	81%	92%	73%	57%	70%	68%
Totals	100%	101%	100%	101%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,118)	(551)	(567)	(324)	(226)	(308)	(260)	(685)	(162)	(159)	(112)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, I currently own it	16%	17%	12%	18%	15%	18%	13%	16%	29%	15%	8%	18%	20%
Yes, but I no longer own it	14%	11%	14%	16%	11%	15%	12%	16%	15%	16%	11%	17%	9%
No	70%	72%	74%	66%	74%	67%	75%	68%	56%	68%	82%	65%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(1,118)	(428)	(347)	(343)	(460)	(418)	(428)	(308)	(233)	(190)	(235)	(434)	(259)



3. Regulation of Cryptocurrency

When it comes to government regulation of cryptocurrency, do you think it should be...?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More regulated	36%	37%	36%	30%	33%	38%	44%	38%	38%	28%	35%
No change in regulation	18%	23%	15%	29%	25%	13%	10%	18%	22%	18%	13%
Less regulated	10%	15%	5%	12%	13%	10%	4%	10%	7%	10%	14%
Not sure	36%	26%	45%	30%	29%	39%	43%	34%	32%	44%	38%
Totals	100%	101%	101%	101%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(1,121)	(551)	(570)	(324)	(226)	(311)	(260)	(688)	(162)	(159)	(112)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More regulated	36%	46%	34%	30%	55%	30%	33%	39%	45%	32%	40%	35%	38%
No change in regulation	18%	20%	17%	19%	14%	21%	21%	16%	20%	25%	17%	17%	17%
Less regulated	10%	6%	9%	14%	4%	13%	8%	11%	12%	6%	7%	12%	11%
Not sure	36%	29%	41%	37%	26%	35%	37%	34%	23%	38%	36%	36%	34%
Totals	100%	101%	101%	100%	99%	99%	99%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,121)	(429)	(348)	(344)	(461)	(419)	(428)	(311)	(233)	(190)	(236)	(435)	(260)



4. Legitimacy Cryptocurrency Companies

Do you think that most cryptocurrency companies are legitimate businesses, or scams?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Almost all are legitimate	4%	6%	2%	4%	6%	3%	1%	3%	7%	5%	4%
Most are legitimate	18%	22%	14%	22%	23%	14%	13%	19%	21%	13%	6%
Half are legitimate, half											
are scams	27%	29%	26%	31%	27%	26%	27%	26%	34%	29%	27%
Most are scams	16%	18%	15%	16%	15%	20%	13%	18%	17%	11%	12%
Almost all are scams	6%	5%	7%	4%	5%	9%	5%	7%	2%	9%	5%
Not sure	29%	20%	37%	22%	24%	28%	40%	28%	19%	32%	45%
Totals	100%	100%	101%	99%	100%	100%	99%	101%	100%	99%	99%
Unweighted N	(1,120)	(550)	(570)	(324)	(225)	(311)	(260)	(687)	(161)	(159)	(113)

			Party ID		2024	l Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Almost all are legitimate	4%	4%	3%	4%	2%	3%	4%	3%	5%	4%	2%	4%	5%
Most are legitimate	18%	18%	16%	18%	12%	22%	14%	19%	27%	19%	10%	19%	21%
Half are legitimate, half													
are scams	27%	29%	25%	29%	31%	27%	26%	29%	29%	29%	24%	30%	25%
Most are scams	16%	18%	14%	17%	23%	17%	17%	19%	12%	13%	23%	16%	14%
Almost all are scams	6%	7%	8%	5%	9%	7%	8%	3%	10%	4%	9%	6%	6%
Not sure	29%	24%	35%	27%	23%	25%	30%	28%	17%	32%	32%	25%	28%
Totals	100%	100%	101%	100%	100%	101%	99%	101%	100%	101%	100%	100%	99%
Unweighted N	(1,120)	(427)	(349)	(344)	(460)	(419)	(427)	(310)	(233)	(190)	(236)	(433)	(261)



5A. Compare Billionaires to Other People — Have political influence

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely	73%	76%	70%	66%	63%	78%	84%	76%	72%	66%	57%
About as likely	16%	16%	17%	16%	26%	12%	12%	15%	17%	20%	22%
Less likely	4%	3%	4%	4%	5%	4%	1%	3%	4%	6%	8%
Not sure	7%	4%	10%	13%	6%	6%	3%	6%	7%	8%	12%
Totals	100%	99%	101%	99%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,114)	(548)	(566)	(323)	(224)	(310)	(257)	(681)	(162)	(158)	(113)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More likely	73%	76%	73%	70%	87%	72%	71%	71%	82%	65%	77%	72%	76%
About as likely	16%	16%	11%	22%	9%	19%	18%	21%	11%	23%	14%	16%	15%
Less likely	4%	3%	2%	5%	2%	6%	5%	4%	3%	6%	4%	3%	3%
Not sure	7%	4%	14%	3%	2%	3%	6%	4%	4%	7%	5%	8%	7%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%	101%
Unweighted N	(1,114)	(428)	(346)	(340)	(460)	(413)	(423)	(310)	(232)	(188)	(234)	(432)	(260)



5B. Compare Billionaires to Other People — Receive lenient treatment if they commit a crime

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely	59%	60%	58%	54%	58%	63%	60%	61%	70%	48%	43%
About as likely	21%	23%	19%	21%	20%	22%	22%	22%	11%	22%	28%
Less likely	8%	7%	10%	9%	11%	6%	9%	7%	9%	17%	5%
Not sure	11%	10%	13%	16%	11%	9%	9%	10%	10%	13%	24%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,106)	(542)	(564)	(323)	(224)	(305)	(254)	(676)	(160)	(158)	(112)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More likely	59%	68%	61%	48%	76%	49%	61%	58%	62%	48%	65%	58%	64%
About as likely	21%	15%	16%	32%	12%	33%	20%	22%	24%	28%	19%	23%	16%
Less likely	8%	9%	5%	11%	6%	10%	8%	10%	9%	10%	8%	8%	7%
Not sure	11%	8%	17%	8%	5%	8%	10%	11%	6%	14%	8%	11%	14%
Totals	99%	100%	99%	99%	99%	100%	99%	101%	101%	100%	100%	100%	101%
Unweighted N	(1,106)	(422)	(346)	(338)	(453)	(412)	(421)	(308)	(230)	(184)	(232)	(431)	(259)



5C. Compare Billionaires to Other People — Have grown up in a wealthy family

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely	56%	58%	54%	46%	59%	57%	59%	60%	52%	49%	35%
About as likely	27%	26%	29%	33%	23%	26%	28%	26%	30%	28%	35%
Less likely	8%	9%	7%	12%	8%	6%	6%	6%	11%	13%	13%
Not sure	9%	7%	11%	8%	10%	10%	8%	8%	8%	11%	17%
Totals	100%	100%	101%	99%	100%	99%	101%	100%	101%	101%	100%
Unweighted N	(1,106)	(545)	(561)	(322)	(222)	(307)	(255)	(677)	(160)	(159)	(110)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More likely	56%	67%	52%	49%	71%	49%	57%	54%	62%	50%	54%	55%	63%
About as likely	27%	23%	26%	34%	20%	32%	27%	27%	27%	29%	28%	29%	22%
Less likely	8%	6%	9%	9%	5%	10%	7%	10%	7%	12%	9%	7%	5%
Not sure	9%	5%	13%	9%	4%	9%	9%	9%	4%	9%	8%	9%	10%
Totals	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,106)	(423)	(345)	(338)	(454)	(412)	(421)	(307)	(231)	(185)	(231)	(431)	(259)



5D. Compare Billionaires to Other People — Take advantage of others

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely	51%	53%	50%	51%	49%	55%	49%	52%	58%	55%	30%
About as likely	31%	33%	29%	29%	34%	31%	29%	31%	25%	30%	42%
Less likely	8%	8%	8%	8%	5%	6%	14%	8%	7%	7%	9%
Not sure	10%	6%	13%	13%	11%	8%	8%	9%	10%	9%	19%
Totals	100%	100%	100%	101%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,112)	(545)	(567)	(324)	(224)	(307)	(257)	(678)	(162)	(159)	(113)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More likely	51%	64%	51%	39%	70%	37%	57%	45%	54%	45%	53%	53%	52%
About as likely	31%	23%	27%	42%	21%	42%	24%	38%	33%	34%	31%	30%	30%
Less likely	8%	6%	5%	13%	7%	14%	11%	8%	7%	8%	10%	8%	7%
Not sure	10%	7%	17%	5%	3%	7%	9%	9%	6%	13%	6%	10%	10%
Totals	100%	100%	100%	99%	101%	100%	101%	100%	100%	100%	100%	101%	99%
Unweighted N	(1,112)	(426)	(348)	(338)	(457)	(413)	(425)	(308)	(231)	(187)	(233)	(433)	(259)



5E. Compare Billionaires to Other People — Be creative

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely	32%	38%	27%	35%	32%	31%	33%	33%	39%	30%	17%
About as likely	42%	43%	42%	38%	41%	43%	47%	44%	32%	40%	51%
Less likely	13%	11%	14%	16%	11%	15%	7%	11%	16%	14%	17%
Not sure	13%	7%	18%	12%	16%	11%	12%	12%	14%	15%	15%
Totals	100%	99%	101%	101%	100%	100%	99%	100%	101%	99%	100%
Unweighted N	(1,111)	(544)	(567)	(322)	(223)	(308)	(258)	(679)	(161)	(158)	(113)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More likely	32%	27%	26%	45%	24%	46%	28%	35%	35%	36%	26%	37%	29%
About as likely	42%	47%	38%	42%	46%	41%	42%	45%	50%	39%	45%	39%	49%
Less likely	13%	14%	16%	7%	18%	6%	18%	8%	9%	11%	18%	11%	10%
Not sure	13%	12%	20%	6%	11%	8%	12%	12%	6%	14%	11%	13%	12%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,111)	(425)	(347)	(339)	(456)	(413)	(423)	(309)	(230)	(188)	(233)	(432)	(258)



5F. Compare Billionaires to Other People — Be hardworking

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely	29%	34%	25%	30%	32%	26%	30%	31%	29%	31%	19%
About as likely	33%	33%	32%	32%	33%	33%	32%	32%	34%	28%	49%
Less likely	29%	27%	31%	25%	25%	34%	30%	29%	30%	31%	21%
Not sure	9%	6%	11%	12%	10%	6%	8%	8%	8%	10%	11%
Totals	100%	100%	99%	99%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,112)	(547)	(565)	(323)	(225)	(308)	(256)	(680)	(162)	(159)	(111)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More likely	29%	20%	23%	45%	19%	47%	22%	35%	38%	30%	26%	31%	30%
About as likely	33%	36%	30%	32%	32%	33%	32%	34%	35%	32%	33%	32%	34%
Less likely	29%	37%	31%	19%	41%	16%	40%	23%	23%	29%	36%	27%	27%
Not sure	9%	7%	16%	4%	8%	4%	7%	9%	4%	9%	5%	10%	9%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,112)	(425)	(345)	(342)	(457)	(417)	(422)	(310)	(232)	(186)	(235)	(433)	(258)



5G. Compare Billionaires to Other People — Commit crimes

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely	27%	26%	28%	30%	29%	29%	18%	24%	34%	38%	19%
About as likely	42%	43%	41%	37%	44%	43%	42%	45%	38%	29%	41%
Less likely	19%	21%	16%	16%	16%	18%	25%	19%	16%	18%	20%
Not sure	13%	11%	15%	17%	11%	11%	15%	12%	12%	15%	20%
Totals	101%	101%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,104)	(545)	(559)	(320)	(224)	(306)	(254)	(674)	(161)	(157)	(112)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More likely	27%	35%	26%	19%	38%	17%	32%	18%	29%	22%	24%	31%	26%
About as likely	42%	41%	40%	44%	38%	45%	42%	48%	38%	38%	50%	39%	41%
Less likely	19%	15%	13%	27%	15%	29%	15%	22%	25%	19%	17%	18%	20%
Not sure	13%	9%	21%	9%	9%	9%	10%	13%	8%	21%	8%	12%	13%
Totals	101%	100%	100%	99%	100%	100%	99%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,104)	(423)	(343)	(338)	(454)	(410)	(419)	(306)	(232)	(184)	(228)	(433)	(259)



5H. Compare Billionaires to Other People — Be generous

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
More likely	18%	26%	11%	17%	20%	14%	24%	20%	18%	16%	10%	
About as likely	36%	36%	35%	36%	39%	35%	32%	36%	28%	37%	41%	
Less likely	36%	31%	40%	33%	30%	43%	35%	35%	43%	37%	33%	
Not sure	10%	7%	13%	14%	11%	7%	10%	9%	12%	10%	16%	
Totals	100%	100%	99%	100%	100%	99%	101%	100%	101%	100%	100%	
Unweighted N	(1,109)	(544)	(565)	(320)	(224)	(306)	(259)	(679)	(161)	(157)	(112)	

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More likely	18%	13%	15%	26%	13%	29%	16%	16%	25%	20%	19%	18%	17%
About as likely	36%	34%	31%	43%	29%	41%	30%	45%	38%	36%	39%	35%	34%
Less likely	36%	47%	36%	25%	50%	23%	45%	29%	33%	33%	35%	36%	39%
Not sure	10%	6%	18%	6%	8%	7%	8%	10%	4%	11%	7%	11%	10%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,109)	(424)	(344)	(341)	(455)	(413)	(422)	(308)	(231)	(187)	(233)	(430)	(259)



51. Compare Billionaires to Other People — Pay the amount they owe in taxes

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
More likely	15%	19%	12%	22%	18%	11%	12%	14%	18%	21%	14%	
About as likely	24%	24%	24%	24%	29%	26%	16%	24%	16%	28%	27%	
Less likely	51%	50%	53%	40%	43%	55%	65%	53%	59%	41%	43%	
Not sure	9%	7%	11%	14%	10%	7%	7%	9%	7%	10%	16%	
Totals	99%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%	
Unweighted N	(1,111)	(546)	(565)	(323)	(224)	(308)	(256)	(680)	(161)	(159)	(111)	

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More likely	15%	12%	14%	20%	7%	22%	16%	14%	18%	16%	13%	14%	18%
About as likely	24%	16%	18%	38%	11%	38%	21%	27%	20%	34%	20%	24%	19%
Less likely	51%	66%	52%	37%	78%	36%	54%	50%	58%	42%	61%	50%	52%
Not sure	9%	6%	17%	5%	4%	5%	9%	9%	4%	8%	6%	11%	10%
Totals	99%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,111)	(425)	(346)	(340)	(456)	(414)	(424)	(308)	(231)	(185)	(233)	(433)	(260)



5J. Compare Billionaires to Other People — Be honest

		Ge	ender		Age (4 c	ategory)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
More likely	6%	8%	4%	12%	8%	2%	4%	5%	9%	8%	7%	
About as likely	38%	41%	36%	32%	41%	39%	42%	41%	24%	36%	45%	
Less likely	45%	43%	46%	43%	40%	50%	44%	44%	57%	40%	33%	
Not sure	11%	8%	14%	13%	11%	9%	11%	10%	10%	15%	15%	
Totals	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	
Unweighted N	(1,108)	(547)	(561)	(321)	(225)	(309)	(253)	(678)	(161)	(158)	(111)	

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
More likely	6%	4%	6%	8%	4%	7%	4%	8%	6%	9%	5%	5%	6%
About as likely	38%	31%	35%	49%	24%	55%	36%	43%	45%	35%	43%	37%	39%
Less likely	45%	56%	43%	35%	65%	28%	51%	39%	43%	42%	45%	47%	41%
Not sure	11%	9%	16%	7%	7%	10%	9%	11%	6%	14%	7%	10%	14%
Totals	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(1,108)	(424)	(346)	(338)	(456)	(412)	(420)	(309)	(231)	(185)	(231)	(433)	(259)



Interviewing Dates November 26 - December 3, 2024

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be repre-

sentative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.596, with

a mean of one and a standard deviation of 0.825.

Number of respondents 1122

Margin of error \pm 3.8% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 89 questions not reported.