

YouGov Survey Results

Sample: 4,246 GB adults, including 938 parents with children aged 17 or below

Fieldwork: 18th - 22nd June 2021



Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	4246	1974	2272	365	663	763	675	1780	2520	1726
Base	4246	2059	2187	471	654	757	680	1683	2420	1826	
Under 6 months old	1%	1%	1%	0%	4%	2%	0%	0%	1%	1%	
Between 6 and 12 months old	1%	1%	1%	0%	3%	2%	-	-	1%	1%	
1 year old	2%	2%	2%	0%	5%	5%	0%	-	2%	2%	
2 years old	3%	3%	3%	1%	7%	7%	1%	0%	3%	2%	
3 years old	2%	2%	2%	1%	5%	7%	1%	0%	2%	2%	
4 years old	2%	2%	2%	0%	3%	5%	1%	0%	2%	1%	
5 years old	2%	2%	2%	0%	4%	6%	1%	0%	2%	2%	
6 years old	2%	2%	2%	0%	3%	8%	2%	0%	2%	2%	
7 years old	2%	2%	2%	-	2%	7%	1%	0%	2%	2%	
8 years old	2%	2%	2%	-	2%	7%	3%	0%	2%	2%	
9 years old	2%	2%	2%	0%	2%	6%	4%	0%	2%	2%	
10 years old	2%	2%	2%	-	2%	6%	3%	0%	1%	3%	
11 years old	2%	2%	2%	-	1%	5%	3%	0%	2%	2%	
12 years old	2%	2%	2%	0%	1%	6%	5%	0%	2%	2%	
13 years old	2%	2%	2%	-	1%	6%	5%	1%	2%	2%	
14 years old	2%	2%	2%	0%	1%	5%	6%	1%	2%	3%	
15 years old	2%	1%	2%	-	0%	4%	6%	1%	2%	2%	
16 years old	2%	2%	2%	-	0%	3%	7%	1%	2%	2%	
17 years old	2%	2%	2%	-	0%	3%	5%	1%	2%	2%	
18 years old	2%	2%	1%	0%	0%	2%	4%	1%	2%	2%	
Older than 18 years old	36%	31%	40%	0%	1%	7%	37%	72%	33%	39%	
Not applicable - I do not have any children	45%	50%	40%	96%	70%	42%	36%	25%	46%	42%	

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Total	Gender		Age					Social Grade	
	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE

How would you describe your personal situation regarding COVID-19 vaccines?

Unweighted base	938	425	513	14	189	418	239	78	570	368
Base: All GB Parents with children aged 17 or below	938	446	492	15	191	416	237	78	546	392
I have received all the injections required to be fully vaccinated against COVID-19	48%	48%	49%	13%	30%	40%	68%	86%	51%	45%
I have started the vaccination process, but need another shot	36%	39%	34%	26%	43%	47%	23%	4%	38%	34%
I plan to get vaccinated	5%	4%	5%	54%	11%	3%	0%	2%	4%	5%
I will not get vaccinated	6%	5%	7%	-	9%	5%	6%	8%	5%	8%
I'm not sure about getting vaccinated	5%	4%	5%	7%	8%	5%	3%	-	3%	8%

And how would you describe your personal situation regarding COVID-19 vaccines if they become available for children?

Unweighted base	938	425	513	14	189	418	239	78	570	368
Base: All GB Parents with children aged 17 or below	938	446	492	15	191	416	237	78	546	392
I would get my child(ren) vaccinated	53%	60%	46%	31%	39%	50%	65%	70%	58%	45%
I would not get my child(ren) vaccinated	18%	17%	20%	13%	27%	19%	14%	8%	16%	22%
I'm not sure about getting my child(ren) vaccinated	29%	23%	34%	56%	34%	31%	21%	21%	25%	33%

You said you will vaccinate your children against coronavirus if a vaccine become available for them. Would you do this more for their safety or more for the safety of other people in your household/close family, or both equally?

Unweighted base	500	261	239	5	75	209	155	56	334	166
Base: All GB Parents with children aged 17 or below aged 17 or below who will get their children vaccinated	496	267	229	5	75	208	153	55	319	177
More for my children's safety	37%	38%	36%	19%	42%	38%	32%	42%	32%	46%
More for the safety of other people in my household/close family	8%	9%	8%	19%	9%	8%	10%	4%	10%	5%
Both equally	53%	51%	55%	62%	46%	52%	58%	51%	56%	46%
Don't know	2%	2%	2%	-	3%	2%	1%	4%	1%	3%

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Total	Region								
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	North East

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	North	Midlands	East	London	South	England (NET)	Wales	Scotland	North East	North West
	4246	1016	684	407	545	1002	3654	217	375	195	448
Base	4246	1015	701	402	573	978	3669	208	369	200	447
Under 6 months old	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%
Between 6 and 12 months old	1%	1%	1%	2%	1%	1%	1%	-	1%	0%	0%
1 year old	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%
2 years old	3%	3%	3%	3%	2%	2%	3%	2%	2%	3%	3%
3 years old	2%	2%	2%	2%	2%	3%	2%	2%	1%	3%	2%
4 years old	2%	1%	2%	3%	1%	1%	2%	0%	1%	2%	1%
5 years old	2%	1%	2%	3%	2%	3%	2%	2%	2%	1%	2%
6 years old	2%	3%	2%	3%	2%	2%	2%	3%	2%	3%	3%
7 years old	2%	2%	2%	2%	1%	2%	2%	3%	1%	2%	2%
8 years old	2%	2%	2%	3%	1%	3%	2%	2%	3%	1%	2%
9 years old	2%	3%	2%	3%	2%	2%	2%	1%	2%	1%	4%
10 years old	2%	2%	3%	3%	1%	2%	2%	2%	2%	2%	2%
11 years old	2%	2%	2%	1%	1%	2%	2%	1%	1%	-	2%
12 years old	2%	2%	2%	2%	2%	3%	2%	3%	2%	2%	1%
13 years old	2%	2%	2%	3%	1%	3%	2%	2%	2%	1%	2%
14 years old	2%	2%	2%	3%	2%	2%	2%	1%	3%	2%	1%
15 years old	2%	1%	2%	1%	1%	3%	2%	2%	1%	1%	1%
16 years old	2%	2%	2%	3%	2%	2%	2%	-	1%	1%	2%
17 years old	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%
18 years old	2%	1%	2%	2%	2%	2%	2%	1%	2%	1%	1%
Older than 18 years old	36%	36%	39%	31%	28%	37%	35%	45%	37%	32%	38%
Not applicable - I do not have any children	45%	45%	42%	42%	56%	42%	45%	36%	45%	51%	44%

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Total	Region									
	North	Midlands	East	London	South	England (NET)	Wales	Scotland	North East	North West

How would you describe your personal situation regarding COVID-19 vaccines?

Unweighted base	938	221	150	118	97	230	816	48	74	38	90
Base: All GB Parents with children aged 17 or below	938	220	153	115	104	227	819	46	73	37	90
I have received all the injections required to be fully vaccinated against COVID-19	48%	51%	48%	46%	45%	52%	49%	33%	50%	52%	51%
I have started the vaccination process, but need another shot	36%	38%	31%	43%	27%	34%	35%	53%	40%	45%	34%
I plan to get vaccinated	5%	4%	5%	5%	8%	5%	5%	-	4%	3%	4%
I will not get vaccinated	6%	5%	8%	5%	9%	6%	6%	10%	4%	-	7%
I'm not sure about getting vaccinated	5%	3%	8%	1%	12%	4%	5%	4%	3%	-	4%

And how would you describe your personal situation regarding COVID-19 vaccines if they become available for children?

Unweighted base	938	221	150	118	97	230	816	48	74	38	90
Base: All GB Parents with children aged 17 or below	938	220	153	115	104	227	819	46	73	37	90
I would get my child(ren) vaccinated	53%	56%	47%	58%	42%	54%	52%	56%	62%	62%	53%
I would not get my child(ren) vaccinated	18%	18%	23%	15%	21%	16%	18%	26%	15%	10%	21%
I'm not sure about getting my child(ren) vaccinated	29%	27%	30%	28%	37%	30%	30%	17%	24%	27%	26%

You said you will vaccinate your children against coronavirus if a vaccine become available for them. Would you do this more for their safety or more for the safety of other people in your household/close family, or both equally?

Unweighted base	500	124	71	68	42	123	428	27	45	24	49
Base: All GB Parents with children aged 17 or below aged 17 or below who will get their children vaccinated	496	122	72	66	44	122	425	26	45	23	48
More for my children's safety	37%	38%	40%	36%	46%	32%	37%	34%	37%	46%	34%
More for the safety of other people in my household/close family	8%	9%	9%	3%	10%	8%	8%	4%	11%	8%	14%
Both equally	53%	51%	47%	57%	42%	59%	52%	63%	51%	46%	52%
Don't know	2%	2%	4%	4%	2%	1%	2%	-	-	-	-

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Total	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland
Base	4246	373	327	357	407	545	586	416	3654	217	375
Under 6 months old	1%	2%	1%	1%	1%	1%	2%	1%	1%	2%	1%
Between 6 and 12 months old	1%	1%	1%	1%	2%	1%	1%	0%	1%	-	1%
1 year old	2%	2%	3%	2%	1%	2%	2%	2%	2%	1%	2%
2 years old	3%	4%	3%	3%	3%	2%	3%	2%	3%	2%	2%
3 years old	2%	2%	1%	2%	2%	2%	4%	1%	2%	2%	1%
4 years old	2%	1%	2%	2%	3%	1%	1%	2%	2%	0%	1%
5 years old	2%	1%	3%	1%	3%	2%	3%	2%	2%	2%	2%
6 years old	2%	2%	3%	2%	3%	2%	2%	3%	2%	3%	2%
7 years old	2%	2%	2%	2%	2%	1%	2%	2%	2%	3%	1%
8 years old	2%	2%	3%	2%	3%	1%	3%	3%	2%	2%	3%
9 years old	2%	2%	2%	1%	3%	2%	2%	3%	2%	1%	2%
10 years old	2%	2%	3%	3%	3%	1%	2%	2%	2%	2%	2%
11 years old	2%	2%	2%	2%	1%	1%	3%	2%	2%	1%	1%
12 years old	2%	2%	2%	2%	2%	2%	3%	2%	2%	3%	2%
13 years old	2%	2%	2%	3%	3%	1%	3%	2%	2%	2%	2%
14 years old	2%	3%	2%	3%	3%	2%	3%	2%	2%	1%	3%
15 years old	2%	2%	2%	2%	1%	1%	3%	3%	2%	2%	1%
16 years old	2%	2%	2%	3%	3%	2%	2%	2%	2%	-	1%
17 years old	2%	3%	2%	2%	2%	2%	1%	2%	2%	2%	2%
18 years old	2%	2%	2%	3%	2%	2%	2%	1%	2%	1%	2%
Older than 18 years old	36%	36%	36%	41%	31%	28%	34%	42%	35%	45%	37%
Not applicable - I do not have any children	45%	43%	43%	41%	42%	56%	43%	39%	45%	36%	45%

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Total	Government Region									
	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	England (NET)	Wales	Scotland

How would you describe your personal situation regarding COVID-19 vaccines?

Unweighted base	938	93	76	74	118	97	143	87	816	48	74
Base: All GB Parents with children aged 17 or below	938	92	79	75	115	104	142	85	819	46	73
I have received all the injections required to be fully vaccinated against COVID-19	48%	51%	51%	45%	46%	45%	48%	57%	49%	33%	50%
I have started the vaccination process, but need another shot	36%	39%	29%	33%	43%	27%	35%	31%	35%	53%	40%
I plan to get vaccinated	5%	4%	5%	5%	5%	8%	4%	5%	5%	-	4%
I will not get vaccinated	6%	4%	7%	9%	5%	9%	7%	5%	6%	10%	4%
I'm not sure about getting vaccinated	5%	3%	8%	8%	1%	12%	5%	2%	5%	4%	3%

And how would you describe your personal situation regarding COVID-19 vaccines if they become available for children?

Unweighted base	938	93	76	74	118	97	143	87	816	48	74
Base: All GB Parents with children aged 17 or below	938	92	79	75	115	104	142	85	819	46	73
I would get my child(ren) vaccinated	53%	55%	56%	37%	58%	42%	57%	48%	52%	56%	62%
I would not get my child(ren) vaccinated	18%	18%	21%	26%	15%	21%	16%	17%	18%	26%	15%
I'm not sure about getting my child(ren) vaccinated	29%	27%	23%	37%	28%	37%	27%	35%	30%	17%	24%

You said you will vaccinate your children against coronavirus if a vaccine become available for them. Would you do this more for their safety or more for the safety of other people in your household/close family, or both equally?

Unweighted base	500	51	43	28	68	42	81	42	428	27	45
Base: All GB Parents with children aged 17 or below aged 17 or below who will get their children vaccinated	496	51	44	28	66	44	81	41	425	26	45
More for my children's safety	37%	38%	42%	37%	36%	46%	30%	38%	37%	34%	37%
More for the safety of other people in my household/close family	8%	6%	7%	14%	3%	10%	8%	9%	8%	4%	11%
Both equally	53%	52%	45%	49%	57%	42%	61%	53%	52%	63%	51%
Don't know	2%	4%	6%	-	4%	2%	1%	-	2%	-	-

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Total	Working Status							Marital Status		
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

Unweighted base	4246	1709	599	2308	193	1147	235	363	1956	602	364
Base	4246	1740	605	2345	237	1043	247	374	1889	601	358
Under 6 months old	1%	1%	1%	1%	0%	-	2%	3%	2%	1%	1%
Between 6 and 12 months old	1%	1%	1%	1%	1%	-	0%	2%	1%	2%	-
1 year old	2%	2%	2%	2%	-	-	5%	2%	3%	3%	0%
2 years old	3%	4%	3%	4%	0%	-	3%	5%	4%	4%	1%
3 years old	2%	3%	3%	3%	0%	0%	4%	3%	3%	4%	1%
4 years old	2%	2%	3%	2%	1%	0%	1%	3%	3%	3%	1%
5 years old	2%	3%	3%	3%	0%	0%	3%	3%	3%	4%	1%
6 years old	2%	3%	4%	3%	-	0%	2%	3%	4%	3%	1%
7 years old	2%	2%	3%	2%	0%	0%	3%	2%	2%	3%	1%
8 years old	2%	2%	4%	3%	1%	0%	5%	3%	3%	3%	3%
9 years old	2%	2%	5%	3%	1%	0%	3%	2%	3%	2%	2%
10 years old	2%	2%	4%	3%	0%	0%	2%	4%	3%	1%	2%
11 years old	2%	2%	4%	2%	1%	0%	1%	2%	2%	2%	2%
12 years old	2%	3%	5%	3%	0%	0%	3%	3%	3%	3%	3%
13 years old	2%	3%	3%	3%	2%	0%	2%	3%	3%	2%	4%
14 years old	2%	3%	3%	3%	1%	1%	3%	3%	3%	1%	4%
15 years old	2%	2%	2%	2%	0%	0%	2%	3%	2%	3%	3%
16 years old	2%	3%	3%	3%	0%	0%	3%	2%	3%	2%	2%
17 years old	2%	2%	3%	2%	0%	1%	3%	3%	2%	2%	3%
18 years old	2%	2%	2%	2%	1%	1%	1%	1%	2%	2%	3%
Older than 18 years old	36%	21%	36%	25%	2%	74%	18%	31%	52%	21%	57%
Not applicable - I do not have any children	45%	53%	35%	48%	92%	24%	59%	40%	20%	55%	25%

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Total	Working Status							Marital Status		
	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced

How would you describe your personal situation regarding COVID-19 vaccines?

Unweighted base	938	509	203	712	12	29	64	121	585	163	78
Base: All GB Parents with children aged 17 or below	938	516	198	714	11	28	66	119	579	165	81
I have received all the injections required to be fully vaccinated against COVID-19	48%	48%	48%	48%	50%	93%	42%	43%	52%	35%	56%
I have started the vaccination process, but need another shot	36%	40%	38%	40%	34%	3%	32%	25%	37%	43%	21%
I plan to get vaccinated	5%	3%	6%	4%	-	-	2%	10%	4%	3%	9%
I will not get vaccinated	6%	5%	5%	5%	8%	4%	11%	11%	4%	11%	8%
I'm not sure about getting vaccinated	5%	3%	2%	3%	8%	-	14%	11%	3%	7%	7%

And how would you describe your personal situation regarding COVID-19 vaccines if they become available for children?

Unweighted base	938	509	203	712	12	29	64	121	585	163	78
Base: All GB Parents with children aged 17 or below	938	516	198	714	11	28	66	119	579	165	81
I would get my child(ren) vaccinated	53%	60%	41%	54%	66%	92%	45%	38%	56%	47%	55%
I would not get my child(ren) vaccinated	18%	17%	20%	18%	8%	8%	19%	26%	16%	23%	18%
I'm not sure about getting my child(ren) vaccinated	29%	24%	39%	28%	26%	-	36%	36%	28%	31%	27%

You said you will vaccinate your children against coronavirus if a vaccine become available for them. Would you do this more for their safety or more for the safety of other people in your household/close family, or both equally?

Unweighted base	500	305	85	390	8	27	29	46	329	77	44
Base: All GB Parents with children aged 17 or below aged 17 or below who will get their children vaccinated	496	308	81	388	7	26	30	45	325	77	44
More for my children's safety	37%	35%	40%	36%	25%	43%	58%	29%	35%	33%	44%
More for the safety of other people in my household/close family	8%	11%	2%	9%	15%	4%	-	9%	8%	11%	2%
Both equally	53%	52%	57%	53%	61%	50%	39%	63%	55%	55%	51%
Don't know	2%	2%	-	2%	-	4%	3%	-	2%	1%	2%

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Total	Children in Household								Parent/ guardian (any age)	Not parent/ guardian
	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused		

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

Unweighted base	4246	168	1136	3129	491	377	148	1016	101	2425	1821
Base	4246	156	1217	3093	508	379	155	1043	110	2354	1892
Under 6 months old	1%	-	0%	0%	3%	5%	3%	4%	-	2%	-
Between 6 and 12 months old	1%	-	0%	0%	4%	3%	4%	3%	3%	2%	-
1 year old	2%	-	0%	0%	5%	8%	8%	6%	4%	3%	-
2 years old	3%	1%	1%	0%	7%	12%	14%	10%	3%	5%	-
3 years old	2%	-	1%	0%	5%	10%	15%	8%	-	4%	-
4 years old	2%	-	0%	0%	3%	9%	9%	6%	3%	3%	-
5 years old	2%	1%	1%	0%	3%	10%	16%	7%	2%	4%	-
6 years old	2%	2%	1%	0%	3%	14%	13%	8%	6%	4%	-
7 years old	2%	-	1%	0%	4%	9%	8%	6%	3%	3%	-
8 years old	2%	-	0%	0%	3%	10%	18%	8%	5%	4%	-
9 years old	2%	-	1%	0%	3%	11%	17%	8%	2%	4%	-
10 years old	2%	1%	1%	0%	3%	11%	12%	7%	3%	4%	-
11 years old	2%	-	1%	0%	3%	8%	12%	6%	-	3%	-
12 years old	2%	-	1%	0%	3%	12%	15%	8%	2%	4%	-
13 years old	2%	1%	1%	0%	4%	10%	18%	8%	2%	4%	-
14 years old	2%	1%	1%	0%	6%	8%	13%	8%	2%	4%	-
15 years old	2%	-	1%	0%	6%	5%	11%	6%	3%	3%	-
16 years old	2%	1%	1%	0%	7%	8%	8%	7%	-	4%	-
17 years old	2%	1%	1%	0%	8%	5%	7%	7%	1%	4%	-
18 years old	2%	1%	1%	1%	5%	3%	2%	4%	2%	3%	-
Older than 18 years old	36%	77%	7%	44%	15%	10%	13%	13%	15%	64%	-
Not applicable - I do not have any children	45%	21%	86%	53%	19%	10%	19%	16%	67%	-	100%

YouGov Survey Results

Sample: 4,246 GB adults, including 938 parents with children aged 17 or below

Fieldwork: 18th - 22nd June 2021



Total	Children in Household								Parent/ guardian (any age)	Not parent/ guardian
	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused		

How would you describe your personal situation regarding COVID-19 vaccines?

Unweighted base	938	9	101	71	400	328	117	845	22	938	-
Base: All GB Parents with children aged 17 or below	938	9	101	74	397	326	119	842	22	938	-
I have received all the injections required to be fully vaccinated against COVID-19	48%	66%	42%	51%	53%	45%	40%	48%	44%	48%	-
I have started the vaccination process, but need another shot	36%	-	33%	21%	34%	40%	41%	37%	34%	36%	-
I plan to get vaccinated	5%	-	8%	5%	3%	6%	5%	5%	4%	5%	-
I will not get vaccinated	6%	23%	11%	13%	6%	4%	10%	6%	13%	6%	-
I'm not sure about getting vaccinated	5%	11%	6%	10%	4%	4%	6%	4%	4%	5%	-

And how would you describe your personal situation regarding COVID-19 vaccines if they become available for children?

Unweighted base	938	9	101	71	400	328	117	845	22	938	-
Base: All GB Parents with children aged 17 or below	938	9	101	74	397	326	119	842	22	938	-
I would get my child(ren) vaccinated	53%	77%	42%	69%	58%	49%	41%	52%	26%	53%	-
I would not get my child(ren) vaccinated	18%	-	29%	16%	15%	18%	29%	18%	34%	18%	-
I'm not sure about getting my child(ren) vaccinated	29%	23%	29%	15%	26%	33%	30%	30%	40%	29%	-

You said you will vaccinate your children against coronavirus if a vaccine become available for them. Would you do this more for their safety or more for the safety of other people in your household/close family, or both equally?

Unweighted base	500	7	43	50	233	163	48	444	6	500	-
Base: All GB Parents with children aged 17 or below aged 17 or below who will get their children vaccinated	496	7	43	51	231	160	49	440	6	496	-
More for my children's safety	37%	43%	50%	36%	37%	38%	39%	37%	35%	37%	-
More for the safety of other people in my household/close family	8%	-	12%	8%	6%	10%	12%	8%	-	8%	-
Both equally	53%	28%	39%	56%	55%	49%	49%	52%	48%	53%	-
Don't know	2%	29%	-	-	2%	3%	-	2%	17%	2%	-

YouGov Survey Results

Sample: 4,246 GB adults, including 938 parents with children aged 17 or below

Fieldwork: 18th - 22nd June 2021



Total	Parent/ Guardian						Social Media/ Mess			
	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

Unweighted base	4246	346	461	357	147	966	1588	2939	1361	761	511
Base	4246	349	460	355	149	967	1518	2919	1389	757	505
Under 6 months old	1%	13%	2%	-	1%	5%	0%	1%	1%	1%	2%
Between 6 and 12 months old	1%	11%	2%	0%	1%	4%	0%	1%	1%	1%	1%
1 year old	2%	21%	6%	1%	-	7%	0%	2%	2%	2%	2%
2 years old	3%	32%	8%	2%	1%	11%	0%	3%	3%	3%	3%
3 years old	2%	25%	9%	3%	1%	9%	0%	2%	2%	2%	3%
4 years old	2%	20%	6%	2%	2%	7%	0%	2%	2%	1%	2%
5 years old	2%	11%	19%	3%	4%	9%	0%	2%	2%	2%	2%
6 years old	2%	11%	21%	4%	2%	10%	0%	2%	3%	3%	3%
7 years old	2%	5%	17%	5%	1%	8%	0%	2%	2%	1%	1%
8 years old	2%	7%	20%	6%	3%	10%	0%	2%	3%	2%	2%
9 years old	2%	5%	20%	9%	2%	9%	1%	2%	2%	3%	2%
10 years old	2%	5%	19%	10%	4%	9%	1%	2%	2%	1%	2%
11 years old	2%	3%	15%	8%	3%	7%	1%	2%	1%	2%	2%
12 years old	2%	3%	10%	26%	9%	10%	1%	2%	2%	2%	2%
13 years old	2%	3%	9%	27%	9%	10%	1%	2%	2%	2%	2%
14 years old	2%	3%	7%	28%	13%	10%	1%	3%	2%	2%	1%
15 years old	2%	1%	4%	21%	11%	8%	1%	2%	2%	2%	2%
16 years old	2%	1%	4%	23%	9%	9%	2%	2%	2%	2%	1%
17 years old	2%	1%	2%	11%	55%	9%	2%	2%	2%	2%	2%
18 years old	2%	1%	2%	9%	47%	7%	2%	2%	2%	1%	2%
Older than 18 years old	36%	2%	9%	20%	38%	14%	100%	35%	22%	21%	28%
Not applicable - I do not have any children	45%	-	-	-	-	-	-	44%	58%	58%	51%

YouGov Survey Results

Sample: 4,246 GB adults, including 938 parents with children aged 17 or below

Fieldwork: 18th - 22nd June 2021



Total	Parent/ Guardian						Social Media/ Mess			
	4 years and under	5 to 11 years	12 to 16 years	17 to 18 years	18 years and under	Over 18 years	Facebook	Twitter	LinkedIn	Pinterest

How would you describe your personal situation regarding COVID-19 vaccines?

Unweighted base	938	346	461	357	119	938	116	683	323	186	125
Base: All GB Parents with children aged 17 or below	938	349	460	355	119	938	117	680	319	179	122
I have received all the injections required to be fully vaccinated against COVID-19	48%	34%	42%	61%	67%	48%	65%	51%	51%	48%	48%
I have started the vaccination process, but need another shot	36%	46%	42%	26%	25%	36%	21%	36%	36%	43%	35%
I plan to get vaccinated	5%	8%	4%	2%	-	5%	2%	3%	3%	2%	6%
I will not get vaccinated	6%	6%	6%	8%	6%	6%	8%	6%	6%	4%	6%
I'm not sure about getting vaccinated	5%	7%	5%	4%	1%	5%	4%	5%	4%	3%	6%

And how would you describe your personal situation regarding COVID-19 vaccines if they become available for children?

Unweighted base	938	346	461	357	119	938	116	683	323	186	125
Base: All GB Parents with children aged 17 or below	938	349	460	355	119	938	117	680	319	179	122
I would get my child(ren) vaccinated	53%	42%	49%	58%	73%	53%	67%	55%	59%	59%	51%
I would not get my child(ren) vaccinated	18%	22%	21%	19%	11%	18%	14%	18%	16%	14%	15%
I'm not sure about getting my child(ren) vaccinated	29%	37%	30%	24%	16%	29%	20%	28%	25%	27%	34%

You said you will vaccinate your children against coronavirus if a vaccine become available for them. Would you do this more for their safety or more for the safety of other people in your household/close family, or both equally?

Unweighted base	500	146	228	208	88	500	79	374	191	109	65
Base: All GB Parents with children aged 17 or below aged 17 or below who will get their children vaccinated	496	145	225	205	87	496	78	371	188	106	62
More for my children's safety	37%	37%	39%	35%	34%	37%	35%	36%	31%	26%	27%
More for the safety of other people in my household/close family	8%	7%	11%	7%	11%	8%	6%	8%	12%	13%	10%
Both equally	53%	52%	50%	56%	52%	53%	56%	54%	55%	59%	63%
Don't know	2%	4%	1%	2%	4%	2%	3%	2%	2%	2%	-

YouGov Survey Results

Sample: 4,246 GB adults, including 938 parents with children aged 17 or below

Fieldwork: 18th - 22nd June 2021



Total	Using service (within the last month)					How would you describe your personal situation regarding COV				
	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype	I have received all the injections required to be fully	I have started the vaccination process, but need another shot	I plan to get vaccinated	I will not get vaccinated	I'm not sure about getting vaccinated

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype	I have received all the injections required to be fully	I have started the vaccination process, but need another shot	I plan to get vaccinated	I will not get vaccinated	I'm not sure about getting vaccinated
Base	4246	1635	567	2635	2944	456	453	338	43	59	44
Under 6 months old	1%	2%	1%	1%	1%	1%	3%	6%	3%	5%	12%
Between 6 and 12 months old	1%	1%	1%	1%	1%	2%	2%	7%	11%	2%	2%
1 year old	2%	2%	2%	2%	2%	2%	6%	9%	12%	10%	11%
2 years old	3%	4%	3%	3%	3%	3%	8%	15%	29%	7%	15%
3 years old	2%	3%	3%	2%	3%	3%	7%	11%	15%	10%	19%
4 years old	2%	2%	2%	2%	2%	1%	5%	9%	11%	10%	6%
5 years old	2%	3%	2%	2%	2%	2%	6%	11%	9%	18%	10%
6 years old	2%	2%	1%	2%	2%	2%	8%	13%	7%	13%	13%
7 years old	2%	2%	2%	2%	2%	2%	7%	10%	4%	9%	10%
8 years old	2%	2%	2%	2%	3%	2%	9%	11%	7%	12%	10%
9 years old	2%	2%	1%	2%	2%	2%	8%	10%	13%	10%	11%
10 years old	2%	2%	1%	2%	2%	1%	9%	9%	9%	8%	20%
11 years old	2%	2%	1%	2%	2%	2%	8%	8%	9%	3%	2%
12 years old	2%	2%	2%	2%	2%	2%	10%	10%	7%	13%	8%
13 years old	2%	2%	1%	2%	2%	3%	13%	7%	8%	11%	7%
14 years old	2%	3%	3%	3%	3%	1%	14%	7%	4%	12%	9%
15 years old	2%	2%	2%	2%	2%	1%	10%	5%	7%	13%	7%
16 years old	2%	1%	1%	2%	2%	1%	13%	4%	-	10%	4%
17 years old	2%	2%	2%	2%	2%	2%	13%	6%	-	5%	2%
18 years old	2%	1%	1%	2%	2%	2%	5%	3%	-	8%	-
Older than 18 years old	36%	21%	9%	34%	32%	32%	17%	7%	5%	16%	9%
Not applicable - I do not have any children	45%	56%	73%	45%	45%	47%	-	-	-	-	-

YouGov Survey Results

Sample: 4,246 GB adults, including 938 parents with children aged 17 or below

Fieldwork: 18th - 22nd June 2021



Total	Engaging service (within the last month)					How would you describe your personal situation regarding COVID				
	Instagram	Snapchat	Facebook Messenger	WhatsApp	Skype	I have received all the injections required to be fully	I have started the vaccination process, but need another shot	I plan to get vaccinated	I will not get vaccinated	I'm not sure about getting vaccinated

How would you describe your personal situation regarding COVID-19 vaccines?

Unweighted base	938	422	108	638	757	104	457	339	41	59	42
Base: All GB Parents with children aged 17 or below	938	416	105	637	751	103	453	338	43	59	44
I have received all the injections required to be fully vaccinated against COVID-19	48%	44%	52%	49%	48%	50%	100%	-	-	-	-
I have started the vaccination process, but need another shot	36%	40%	30%	37%	38%	40%	-	100%	-	-	-
I plan to get vaccinated	5%	4%	4%	4%	4%	3%	-	-	100%	-	-
I will not get vaccinated	6%	6%	8%	6%	6%	7%	-	-	-	100%	-
I'm not sure about getting vaccinated	5%	6%	5%	4%	4%	-	-	-	-	-	100%

And how would you describe your personal situation regarding COVID-19 vaccines if they become available for children?

Unweighted base	938	422	108	638	757	104	457	339	41	59	42
Base: All GB Parents with children aged 17 or below	938	416	105	637	751	103	453	338	43	59	44
I would get my child(ren) vaccinated	53%	53%	47%	54%	53%	53%	66%	55%	25%	2%	2%
I would not get my child(ren) vaccinated	18%	19%	23%	19%	19%	15%	7%	15%	30%	92%	50%
I'm not sure about getting my child(ren) vaccinated	29%	28%	29%	27%	28%	32%	27%	30%	45%	7%	48%

You said you will vaccinate your children against coronavirus if a vaccine become available for them. Would you do this more for their safety or more for the safety of other people in your household/close family, or both equally?

Unweighted base	500	227	52	345	402	56	301	186	11	1	1
Base: All GB Parents with children aged 17 or below aged 17 or below who will get their children vaccinated	496	221	50	343	397	55	297	186	11	1	1
More for my children's safety	37%	35%	37%	36%	35%	28%	41%	32%	35%	-	100%
More for the safety of other people in my household/close family	8%	7%	8%	8%	8%	14%	7%	10%	8%	-	-
Both equally	53%	55%	55%	54%	54%	56%	51%	56%	56%	-	-
Don't know	2%	3%	-	2%	2%	2%	1%	3%	-	100%	-

YouGov Survey Results

Sample: 4,246 GB adults, including 938 parents with children aged 17 or below

Fieldwork: 18th - 22nd June 2021



Total	D-19 vaccines?	
	Willing	Hesitant

Are you the parent/ guardian of children of any of the following ages? (Please select all that apply. If you do not have any children, please select the "Not applicable" option)

	Unweighted base	Willing	Hesitant
	4246	837	101
Base	4246	834	103
Under 6 months old	1%	4%	8%
Between 6 and 12 months old	1%	5%	2%
1 year old	2%	7%	11%
2 years old	3%	12%	10%
3 years old	2%	9%	14%
4 years old	2%	7%	9%
5 years old	2%	8%	15%
6 years old	2%	10%	13%
7 years old	2%	8%	9%
8 years old	2%	10%	11%
9 years old	2%	9%	11%
10 years old	2%	9%	13%
11 years old	2%	8%	3%
12 years old	2%	10%	11%
13 years old	2%	10%	9%
14 years old	2%	10%	11%
15 years old	2%	8%	11%
16 years old	2%	9%	8%
17 years old	2%	9%	4%
18 years old	2%	4%	5%
Older than 18 years old	36%	12%	13%
Not applicable - I do not have any children	45%	-	-



Total	COVID-19 vaccines?	
	Willing	Hesitant

How would you describe your personal situation regarding COVID-19 vaccines?

	Unweighted base	837	101
Base: All GB Parents with children aged 17 or below	938	834	103
I have received all the injections required to be fully vaccinated against COVID-19	48%	54%	-
I have started the vaccination process, but need another shot	36%	41%	-
I plan to get vaccinated	5%	5%	-
I will not get vaccinated	6%	-	57%
I'm not sure about getting vaccinated	5%	-	43%

And how would you describe your personal situation regarding COVID-19 vaccines if they become available for children?

	Unweighted base	837	101
Base: All GB Parents with children aged 17 or below	938	834	103
I would get my child(ren) vaccinated	53%	59%	2%
I would not get my child(ren) vaccinated	18%	12%	74%
I'm not sure about getting my child(ren) vaccinated	29%	29%	24%

You said you will vaccinate your children against coronavirus if a vaccine become available for them. Would you do this more for their safety or more for the safety of other people in your household/close family, or both equally?

	Unweighted base	498	2
Base: All GB Parents with children aged 17 or below aged 17 or below who will get their children vaccinated	500	494	2
More for my children's safety	37%	37%	53%
More for the safety of other people in my household/close family	8%	8%	-
Both equally	53%	53%	-
Don't know	2%	2%	47%