

YouGov Survey Results

Sample Size: 1712 Adults in Red Wall Councils
Fieldwork: 16th - 28th April

	2019 Vote			2016 EU Ref		Gender		Age				Social Grade		Region		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Midlands	North
Weighted Sample	1406	499	497	76	473	673	707	699	183	509	353	361	837	569	296	1110
Unweighted Sample	1712	659	523	72	551	831	821	891	175	628	453	456	1013	699	520	1192
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On May 6th, local elections will be held in your local authority. Thinking ahead to then, which party do you intend to vote for in the upcoming local council elections? If you have already voted via post, please select the party you have voted for.

[Asked to those in local authorities with 1/3 of Council seats being contested, n=1419]

Conservative	29	64	4	10	13	46	35	23	13	20	33	47	29	28	35	27
Labour	28	5	61	15	46	14	25	31	41	30	27	20	30	26	23	30
Liberal Democrat	5	2	4	31	9	2	4	5	2	3	5	7	6	3	3	5
Reform UK	2	2	0	4	0	2	3	1	5	2	2	0	1	3	2	2
Green	7	2	10	18	12	4	7	8	12	10	6	3	9	5	6	8
Some other party	4	4	2	2	2	6	5	3	2	4	3	4	4	4	2	4
Will not vote	5	3	4	1	2	4	5	5	10	6	3	3	3	7	6	5
Don't know	18	15	13	15	14	20	14	21	8	22	20	14	16	20	18	17
N/A - There is no election in my ward	1	0	0	2	0	1	1	1	2	1	1	0	1	1	1	1
Refused	2	1	2	2	2	1	1	3	6	2	1	1	2	3	4	2

And which of these parties do you intend to vote for? If you have already voted via post, please select the party you have voted for.

[Asked to those who answered 'Some other party', n=48]

UK Independence Party (UKIP)	12	8	0	0	0	14	13	10	0	14	13	11	4	23	17	11
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Residents Association	7	3	15	100	15	6	9	3	0	0	10	14	6	7	0	8
An independent candidate/group	50	62	17	0	53	52	45	59	36	57	68	29	51	49	26	55
Some other party	31	27	68	0	32	29	33	28	64	29	9	46	38	21	57	26
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the May 6th local council elections?

[Asked to those in local authorities with 1/3 of Council seats being contested, n=1419]

0 - Certain NOT to vote	4	2	3	1	2	3	4	4	2	5	3	3	3	5	5	3
1	1	0	1	0	0	1	0	1	0	1	0	0	1	1	1	0
2	1	1	1	0	0	1	1	1	2	2	0	0	1	2	1	1
3	1	1	1	0	1	1	1	1	3	1	1	0	1	1	1	1
4	1	1	1	1	1	1	2	1	4	1	1	1	1	1	1	1
5	6	2	3	3	4	5	5	7	4	9	4	3	5	7	6	5
6	4	3	4	5	5	4	3	5	5	5	5	2	3	5	6	4
7	6	6	6	2	4	5	5	6	7	7	5	3	6	5	7	5
8	6	6	8	7	5	6	5	8	8	7	6	4	6	7	7	6
9	8	7	8	5	12	6	7	8	4	6	10	10	7	9	9	8
10 - Absolutely certain to vote	56	64	60	67	61	59	58	54	50	48	61	65	60	50	47	59
I have already voted (by post)	7	7	6	9	5	8	8	5	10	7	4	8	6	7	8	6

On May 6th, local elections will be held in your local authority. In most wards, there are multiple seats up for election and so you will have more than one vote to cast. Thinking ahead to then, and to how many votes you will have in your ward, which part

[Asked to those in local authorities with all Council seats being contested, n=293]

Your first vote

Conservative	30	70	7	0	18	45	33	27	17	25	26	45	32	28	0	30
Labour	35	6	66	8	50	25	33	38	38	39	41	25	32	40	0	35
Liberal Democrat	6	4	4	67	7	4	8	5	12	6	8	2	7	5	0	6
Reform UK	1	0	0	0	0	1	1	2	0	3	0	2	2	0	0	1
Green	4	1	4	7	5	1	4	4	10	3	3	4	4	4	0	4
Some other party	7	3	6	9	4	9	10	4	5	5	8	9	8	6	0	7
Will not vote	2	4	1	0	2	3	3	2	2	3	1	4	3	2	0	2
Don't know	11	8	11	10	13	8	7	15	14	15	11	5	11	10	0	11
N/A - I do not have another vote	1	1	0	0	0	1	0	2	0	1	1	1	0	1	0	1
Refused	2	2	1	0	1	3	2	2	1	2	1	4	1	4	0	2

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	2019 Vote			2016 EU Ref		Gender		Age				Social Grade		Region		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Midlands	North
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Your second vote

Conservative	16	34	5	0	6	28	18	13	4	11	17	25	13	20	0	16
Labour	19	9	27	18	26	12	18	20	30	19	19	13	15	23	0	19
Liberal Democrat	12	6	16	41	22	6	10	15	12	17	12	7	16	7	0	12
Reform UK	2	3	0	0	0	3	2	1	5	1	1	2	1	3	0	2
Green	9	9	9	18	11	8	8	11	13	10	9	7	10	9	0	9
Some other party	7	7	4	6	4	7	8	5	6	7	7	7	9	3	0	7
Will not vote	4	4	5	0	3	4	5	4	7	3	4	5	5	3	0	4
Don't know	18	16	19	10	18	18	17	19	19	21	19	13	18	18	0	18
N/A - I do not have another vote	11	9	12	8	8	11	12	10	3	10	10	16	10	11	0	11
Refused	3	2	1	0	2	4	2	3	1	2	2	4	1	4	0	3

Your third vote

Conservative	13	29	2	9	5	23	16	10	3	8	13	22	12	14	0	13
Labour	13	4	24	0	20	9	13	14	16	16	12	11	11	16	0	13
Liberal Democrat	8	13	2	43	3	9	9	7	24	8	5	5	9	7	0	8
Reform UK	1	2	1	0	0	1	2	0	0	1	1	1	0	2	0	1
Green	8	1	13	6	14	5	6	10	6	7	10	6	7	8	0	8
Some other party	7	11	6	7	7	8	6	9	0	8	10	7	9	6	0	7
Will not vote	6	7	6	0	5	6	7	4	9	4	7	5	8	3	0	6
Don't know	21	17	23	20	25	20	20	23	24	22	22	19	21	21	0	21
N/A - I do not have another vote	19	14	20	16	18	14	18	20	19	22	16	18	20	17	0	19
Refused	4	3	3	0	3	5	4	4	1	3	4	5	2	6	0	4

You mentioned that you would vote for "some other party" for your first vote. Which of these parties do you intend to vote for? If you have already voted via post, please select the party you have voted for.

[Asked to those who answered 'some other party' for their first vote, n=22]

UK Independence Party (UKIP)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Residents Association	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
An independent candidate/group	78	100	66	100	84	100	70	100	0	73	90	91	89	60	0	78
Some other party	22	0	34	0	16	0	30	0	100	27	10	9	11	40	0	22
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

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Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Midlands	North	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You mentioned that you would vote for "some other party" for your second vote. Which of these parties do you intend to vote for? If you have already voted via post, please select the party you have voted for.

[Asked to those who answered 'some other party' for their second vote, n=21]

UK Independence Party (UKIP)	4	10	0	0	0	8	6	0	0	0	12	0	4	0	0	4
Women's Equality Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Residents Association	15	14	22	100	21	10	25	0	0	20	16	15	12	29	0	15
An independent candidate/group	53	66	31	0	62	74	42	69	0	61	59	60	55	44	0	53
Some other party	16	10	47	0	17	8	27	0	0	18	12	24	13	27	0	16
Don't know	12	0	0	0	0	0	0	31	100	0	0	0	15	0	0	12

You mentioned that you would vote for "some other party" for your third vote. Which of these parties do you intend to vote for? If you have already voted via post, please select the party you have voted for.

[Asked to those who answered 'some other party' for their third vote, n=23]

UK Independence Party (UKIP)	4	0	0	0	0	7	10	0	0	13	0	0	0	12	0	4
Women's Equality Party	4	0	11	0	12	0	0	7	0	0	0	14	0	12	0	4
Residents Association	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
An independent candidate/group	48	44	44	100	59	52	34	58	0	23	71	42	41	63	0	48
Some other party	15	6	33	0	10	6	35	0	0	16	8	23	15	14	0	15
Don't know	25	41	12	0	19	27	10	35	0	49	10	22	38	0	0	25
Refused	4	9	0	0	0	8	11	0	0	0	11	0	7	0	0	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the May 6th local council elections?

[Asked to those in local authorities with all Council seats being contested, n=293]

0 - Certain NOT to vote	3	3	1	0	1	3	2	3	2	3	1	4	2	3	0	3
1	1	1	0	0	1	1	1	1	2	1	0	1	1	0	0	1
2	0	1	0	0	0	0	0	1	0	0	0	1	0	1	0	0
3	0	0	0	0	1	0	0	1	0	1	0	0	0	1	0	0
4	1	1	0	0	0	1	1	1	0	2	0	1	1	1	0	1
5	4	3	3	3	3	4	5	3	7	6	1	4	6	2	0	4
6	6	2	7	21	7	3	6	5	11	8	6	1	5	7	0	6
7	4	2	7	0	1	4	3	5	11	7	1	1	5	3	0	4
8	9	10	5	0	5	10	8	10	13	12	6	6	8	10	0	9
9	7	7	6	8	5	5	6	7	17	3	4	8	8	4	0	7
10 - Absolutely certain to vote	64	67	69	67	73	68	68	59	36	53	81	71	61	67	0	64
I have already voted (by post)	2	3	1	0	2	1	0	4	1	4	0	3	3	1	0	2

On May 6th, local elections will be held in your local authority. Thinking ahead to then, which party do you intend to vote for in the upcoming local council elections? If you have already voted via post, please select the party you have voted for.

[Combined vote intention for all Council areas, n=1206]

Conservatives	37	79	6	10	16	60	43	32	18	28	40	56	36	39	49	35
Labour	38	6	74	17	56	21	32	45	53	44	37	25	37	39	33	39
Liberal Democrats	6	3	5	44	10	3	6	6	5	5	7	7	7	5	4	7
Greens	9	3	11	19	13	4	8	10	14	13	7	3	10	6	8	9
UKIP	0	0	0	0	0	1	1	0	0	1	0	0	0	1	1	0
Reform	2	2	0	4	0	3	3	1	6	3	2	1	2	4	3	2
Other	7	6	4	6	4	8	7	6	4	7	7	7	7	6	3	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the May 6th local council elections?

0 - Certain NOT to vote	3	3	2	1	2	3	3	4	2	5	3	3	3	5	5	3
1	1	1	1	0	0	1	0	1	1	1	0	0	1	0	1	1
2	1	1	1	0	0	1	1	1	2	1	0	0	1	1	1	1
3	1	1	1	0	1	1	1	1	2	1	1	0	1	1	1	1
4	1	1	1	1	0	1	2	1	3	1	1	1	1	1	1	1
5	5	3	3	3	4	5	5	6	5	9	4	3	5	6	6	5
6	4	3	4	8	5	4	4	5	6	5	5	1	4	5	6	4
7	5	5	6	2	4	5	5	6	8	7	4	3	6	4	7	5
8	7	6	7	6	5	7	5	8	9	8	6	4	6	8	7	7
9	8	7	7	5	10	6	7	8	7	6	9	10	7	8	9	7
10 - Absolutely certain to vote	57	64	62	67	63	61	60	55	48	49	65	66	60	53	47	60
I have already voted (by post)	6	6	5	8	5	7	7	5	8	6	3	7	6	6	8	5