

YouGov / The Times Survey Results

Sample Size: 2054 adults in GB
Fieldwork: 6th - 7th December 2023

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2054	300	606	134	672	497	175	724	765	994	1060	216	848	507	483	1171	883	1773	103	179	495	341	249	688	
Unweighted Sample	2054	313	621	140	692	491	185	821	785	965	1089	154	829	530	541	1235	819	1768	105	181	512	344	207	705	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

29-30 Nov 6-7 Dec

HEADLINE VOTING INTENTION

Westminster Voting Intention

[Weighted by likelihood to vote, excluding those who would not vote, don't know or refused]

Con	22	22	100	0	0	57	2	3	13	38	21	23	11	13	25	39	21	26	24	16	15	20	29	19	25
Lab	45	45	0	100	0	12	85	35	59	24	42	48	54	56	40	28	48	39	47	35	30	55	42	54	40
Lib Dem	9	10	0	0	100	4	3	55	13	6	11	9	13	10	10	9	11	9	10	6	10	5	9	10	15
SNP	4	3	0	0	0	0	0	0	4	1	3	3	6	3	3	3	3	4	0	0	34	0	0	1	0
Plaid Cymru	1	1	0	0	0	0	1	1	2	0	2	1	2	2	0	0	1	1	0	22	0	0	0	0	0
Reform UK	10	11	0	0	0	22	1	2	1	24	15	6	4	6	14	17	8	14	11	17	4	12	14	5	10
Green	7	7	0	0	0	3	7	4	9	3	5	8	10	9	6	3	8	5	7	4	6	8	4	9	7
Other	1	1	0	0	0	2	1	0	1	2	2	1	1	1	1	1	1	2	2	0	1	0	1	3	2

If there were a general election held tomorrow, which party would you vote for?

Conservative	15	15	100	0	0	38	2	3	11	24	15	14	6	8	17	27	15	15	15	10	10	13	19	12	16
Labour	30	30	0	100	0	8	73	27	47	16	30	29	32	36	28	19	34	23	31	24	21	37	27	38	26
Liberal Democrat	6	7	0	0	100	3	3	43	10	4	7	6	8	6	7	6	7	5	7	4	7	4	6	7	9
Scottish National Party (SNP)	2	2	0	0	0	0	0	0	3	1	2	2	3	2	2	2	2	2	0	0	22	0	0	1	0
Plaid Cymru	1	1	0	0	0	0	1	1	1	0	1	0	1	1	1	0	1	1	0	16	0	0	0	0	0
Reform UK	7	7	0	0	0	15	1	1	1	15	11	4	3	4	10	12	6	8	7	11	3	8	10	4	7
Green	5	5	0	0	0	2	7	3	7	2	4	6	7	6	4	2	6	3	5	3	5	5	3	6	5
Some other party	1	1	0	0	0	1	0	0	1	2	1	1	2	1	1	1	1	1	1	0	1	0	2	2	2
Would not vote	13	13	0	0	0	8	3	4	4	12	12	14	20	14	13	7	8	20	13	11	13	16	12	12	12
Don't know	18	17	0	0	0	24	9	16	14	23	13	22	11	16	17	22	17	17	17	16	16	14	18	13	21
Refused	3	3	0	0	0	1	2	1	1	2	4	2	7	5	1	1	2	4	3	5	4	3	4	5	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party';
n=22]

UK Independence Party (UKIP)	16	7	0	0	0	18	0	0	0	13	6	8	0	9	0	18	0	13	7	0	0	0	14	0	7
Women's Equality Party	0	5	0	0	0	14	0	0	0	10	0	13	0	0	20	0	11	0	6	0	0	0	0	0	11
Some other party	80	74	0	0	0	68	100	0	88	68	79	67	69	82	60	82	79	70	73	0	100	0	53	100	72
Don't know	4	14	0	0	0	0	0	100	12	9	15	12	31	9	20	0	10	17	14	0	0	0	33	0	10
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

0 - Certain NOT to vote	12	11	0	1	0	4	2	3	3	9	10	12	17	12	11	6	7	16	11	11	14	13	11	8	10
1	2	2	0	1	0	2	1	1	1	3	2	2	2	2	2	2	1	3	2	0	0	2	2	3	2
2	1	2	0	0	2	1	1	0	1	1	2	1	4	2	2	1	1	2	2	3	0	3	2	2	1
3	2	2	1	1	0	2	1	0	1	2	2	1	2	2	1	1	2	1	1	2	2	1	2	2	2
4	2	2	1	0	0	1	1	0	1	2	1	3	3	3	2	1	2	2	2	2	0	1	3	4	2
5	5	6	3	3	6	5	3	3	3	6	5	7	5	8	5	5	6	7	7	6	4	5	8	10	6
6	3	3	4	3	1	4	3	2	3	3	3	4	4	4	3	2	4	3	3	8	3	4	1	4	4
7	5	5	5	3	5	5	4	1	3	5	5	4	8	6	3	3	5	5	5	3	5	4	5	7	5
8	7	7	7	9	4	8	8	3	7	7	6	7	9	7	6	6	7	7	7	6	2	7	7	10	7
9	7	8	10	9	11	11	9	9	9	8	10	7	7	8	9	10	9	8	9	9	7	6	9	9	10
10 - Absolutely certain to vote	53	52	68	69	72	57	67	77	68	54	54	50	38	46	57	64	57	46	51	49	62	54	51	41	53

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.