



## **Leaving Neverland**

**Fieldwork Dates: 27th - 28th February 2019**

**Conducted by YouGov  
On behalf of YouGov Omnibus**

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#### **BACKGROUND**

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

**Methodology:** This survey has been conducted using an online interview administered to members of the YouGov Plc panel of 1.2 million individuals who have agreed to take part in surveys. Emails are sent to panellists selected at random from the base sample. The e-mail invites them to take part in a survey and provides a generic survey link. Once a panel member clicks on the link they are sent to the survey that they are most required for, according to the sample definition and quotas. (The sample definition could be "US adult population" or a subset such as "US adult females"). Invitations to surveys don't expire and respondents can be sent to any available survey. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc +1 888.729.0773 or email [omnibus.us@yougov.com](mailto:omnibus.us@yougov.com) quoting the survey details

#### **EDITOR'S NOTES - all press releases should contain the following information**

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1234 adults. Fieldwork was undertaken between 27th - 28th February 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

**NOTE:** All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

**YouGov Omnibus**  
**Leaving Neverland**

US\_nat\_internal Sample: 27th - 28th February 2019



Total	Gender		Generation calculated from birth year.							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	A	B	C	D	E	F	G	H	I	J	K	L	M	N

HYC\_q1a. In general, to what extent do you have a favorable or unfavorable opinion of Michael Jackson?

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
Very favorable	14%	14%	14%	18%	15%	16%	12%	6%	-	-	13%	10%	17%	14%	10%
				**	G	G	*	*	**	**			K		
Somewhat favorable	19%	19%	19%	19%	24%	16%	16%	18%	-	-	18%	21%	19%	17%	18%
				**	E,F	*	*	*	**	**					
Neither favorable nor unfavorable	31%	29%	32%	16%	30%	34%	30%	29%	-	-	33%	31%	30%	30%	32%
				**	*	*	*	*	**	**					
Somewhat unfavorable	17%	19%	15%	30%	14%	13%	22%	23%	-	-	16%	19%	15%	19%	21%
				**	*	*	D,E	D,E*	**	**					O,P
Very unfavorable	14%	13%	15%	-	7%	16%	18%	21%	-	-	14%	15%	15%	11%	17%
				**	*	D	D	D*	**	**					O,P
Don't know	6%	7%	5%	17%	11%	4%	2%	3%	-	-	6%	4%	5%	9%	3%
				**	E,F,G	*	*	*	**	**					
Net: Favorable	33%	32%	33%	37%	39%	32%	28%	24%	-	-	31%	31%	35%	31%	28%
				**	F,G	*	*	*	**	**					
Net: Unfavorable	31%	31%	30%	30%	20%	29%	39%	44%	-	-	30%	33%	30%	30%	38%
				**	*	D	D,E	D,E*	**	**					O,P

HYC\_q7. When people look back on Michael Jackson years from now, to what extent do you think Michael Jackson will be remembered more for his music, or more for his personal troubles?

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
Much more for his music	29%	25%	32%	22%	26%	28%	30%	36%	-	-	27%	32%	28%	28%	27%
			A	**	*	*	*	*	**	**					
Somewhat more for his music	20%	22%	19%	30%	20%	20%	20%	22%	-	-	21%	24%	18%	20%	23%
			**	**	*	*	*	*	**	**					P
Equally for his music and his personal troubles	27%	26%	28%	26%	26%	28%	31%	18%	-	-	30%	25%	28%	26%	28%
			**	**	G	*	*	*	**	**					
Somewhat more for his personal troubles	7%	6%	8%	-	6%	7%	8%	11%	-	-	7%	5%	7%	8%	9%
			**	**	*	*	*	*	**	**					O,Q
Much more for his personal troubles	7%	9%	6%	5%	6%	10%	6%	11%	-	-	6%	6%	10%	6%	9%
			**	**	*	*	*	*	**	**					P
Don't know	9%	12%	7%	17%	16%	8%	4%	3%	-	-	9%	8%	9%	11%	5%
		B	**	E,F,G	*	*	*	*	**	**					
Net: More for his music	49%	47%	51%	52%	46%	48%	51%	58%	-	-	48%	56%	46%	48%	50%
		**	**	*	*	*	*	*	**	**		L			P
Net: More for his personal troubles	15%	15%	14%	5%	12%	17%	14%	21%	-	-	13%	11%	17%	15%	17%
		**	**	*	*	*	*	D*	**	**		K			O

HYC\_q2. And have you heard anything in the news recently (i.e., in the past week) about Michael Jackson?

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
Yes, I have	30%	31%	29%	5%	25%	30%	36%	32%	-	-	31%	29%	31%	29%	30%
			**	**	D	*	*	*	**	**					
No, I have not	63%	62%	64%	83%	64%	65%	59%	67%	-	-	64%	66%	61%	64%	66%
			**	**	*	*	*	*	**	**					O,P
Don't know	7%	7%	7%	12%	11%	5%	4%	1%	-	-	5%	5%	8%	7%	4%
			**	E,F,G	*	*	*	*	**	**					

To what extent would you consider child molestation to be a problem in each of the following areas/institutions? Please select one option on each row.

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



Total	Race			Education				Marital Status						Children unde
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
	O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

HYC\_q1a. In general, to what extent do you have a favorable or unfavorable opinion of Michael Jackson?

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
Very favorable	14%	36%	16%	12%	15%	14%	12%	12%	13%	18%	10%	16%	17%	10%	18%
		N.P.Q	N	*					*	*	*	*	*	*	AC
Somewhat favorable	19%	22%	20%	16%	18%	20%	19%	17%	20%	17%	15%	10%	19%	19%	19%
				*					*	*	*	*	*	*	*
Neither favorable nor unfavorable	31%	26%	31%	30%	33%	30%	31%	25%	31%	34%	28%	32%	30%	41%	33%
				*					*	*	*	*	*	*	*
Somewhat unfavorable	17%	7%	9%	15%	13%	18%	24%	14%	17%	20%	23%	17%	16%	11%	13%
				*			R.U		*	*	*	*	*	*	*
Very unfavorable	14%	3%	8%	14%	11%	12%	13%	30%	16%	7%	18%	25%	7%	10%	12%
				O*				R.S.T	Z	*	Z	W.Z*	*	*	*
Don't know	6%	6%	15%	13%	10%	5%	2%	4%	4%	4%	6%	-	11%	8%	5%
			N.O	N*	S.T.U			*	*	*	*	*	V.Y	*	*
Net: Favorable	33%	58%	37%	28%	33%	35%	30%	29%	33%	35%	26%	26%	36%	29%	37%
		N.P.Q	N	*					*	*	*	*	X	*	AC
Net: Unfavorable	31%	10%	18%	29%	24%	31%	37%	44%	33%	27%	41%	42%	23%	21%	25%
			O*				R	R.S	Z	*	Z.AA	Z.AA*	*	*	*

HYC\_q7. When people look back on Michael Jackson years from now, to what extent do you think Michael Jackson will be remembered more for his music, or more for his personal troubles?

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
Much more for his music	29%	42%	26%	28%	29%	29%	29%	26%	29%	26%	27%	30%	29%	24%	29%
		N.P.Q	*	*				*	*	*	*	*	*	*	*
Somewhat more for his music	20%	16%	14%	16%	16%	20%	28%	23%	22%	21%	22%	12%	20%	12%	22%
			*	*			R.S	*	*	*	*	*	*	*	*
Equally for his music and his personal troubles	27%	25%	26%	33%	29%	29%	26%	18%	26%	19%	28%	30%	29%	27%	24%
			*	U	U			*	*	*	*	*	*	*	*
Somewhat more for his personal troubles	7%	3%	7%	1%	6%	7%	7%	10%	7%	16%	7%	10%	6%	6%	5%
			*	*				*	*	Z*	*	*	*	*	*
Much more for his personal troubles	7%	4%	3%	10%	6%	6%	7%	17%	8%	8%	8%	15%	4%	6%	9%
			*					R.S.T	Z	*	*	Z*	*	*	*
Don't know	9%	10%	24%	12%	14%	8%	3%	6%	7%	9%	8%	3%	11%	26%	11%
			N.O	N*	S.T.U	T		*	*	*	*	*	V	V.X.Y.Z*	*
Net: More for his music	49%	58%	40%	44%	45%	50%	57%	49%	52%	47%	49%	42%	49%	36%	51%
		P	*	*			R		AA	*	*	*	*	*	*
Net: More for his personal troubles	15%	6%	10%	11%	12%	13%	14%	28%	15%	24%	15%	25%	11%	12%	14%
			*	*			R.S.T		Z*	*	Z*	Z*	*	*	*

HYC\_q2. And have you heard anything in the news recently (i.e., in the past week) about Michael Jackson?

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
Yes, I have	30%	37%	28%	22%	26%	29%	35%	38%	30%	33%	32%	30%	30%	29%	28%
		Q	*	*			R	R	*	*	*	*	*	*	*
No, I have not	63%	56%	57%	64%	66%	64%	62%	54%	66%	57%	62%	59%	61%	62%	65%
			*	U	U			*	*	*	*	*	*	*	*
Don't know	7%	7%	16%	14%	8%	7%	2%	8%	4%	11%	6%	12%	9%	8%	7%
			N.O	N*	T	T		T		*	*	V*	V	*	*

To what extent would you consider child molestation to be a problem in each of the following areas/institutions? Please select one option on each row.

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



Total	r the age of 18		Income				Type of Area Lived in				Awareness of recent news around Michael Jackson		
	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Yes	No	Don't know
	AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO

HYC\_q1a. In general, to what extent do you have a favorable or unfavorable opinion of Michael Jackson?

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
Very favorable	14%	12%	17%	15%	16%	11%	6%	21%	12%	10%	-	17%	13%	4%
			AH	AH	AH			AJ.AK			**	AO	AO	*
Somewhat favorable	19%	18%	15%	20%	20%	21%	17%	20%	18%	19%	-	18%	20%	13%
											**			*
Neither favorable nor unfavorable	31%	30%	31%	33%	30%	31%	28%	27%	33%	32%	22%	26%	34%	20%
											**		AM.AO	*
Somewhat unfavorable	17%	19%	15%	19%	17%	18%	17%	15%	18%	17%	9%	18%	17%	6%
		AB									**	AO	AO	*
Very unfavorable	14%	15%	12%	10%	15%	15%	21%	10%	15%	17%	9%	18%	12%	12%
							AD.AE		AI	AI	**	AN		*
Don't know	6%	6%	10%	2%	2%	4%	12%	7%	5%	5%	59%	2%	4%	44%
			AE.AF.AG				AE.AF.AG				**			AM.AN*
Net: Favorable	33%	31%	32%	35%	36%	32%	23%	41%	29%	29%	-	35%	33%	17%
			AH	AH	AH			AJ.AK			**	AO	AO	*
Net: Unfavorable	31%	33%	27%	29%	32%	33%	38%	25%	33%	34%	19%	36%	29%	19%
		AB					AD	AI	AI	AI	**	AN.AO		*

HYC\_q7. When people look back on Michael Jackson years from now, to what extent do you think Michael Jackson will be remembered more for his music, or more for his personal troubles?

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
Much more for his music	29%	29%	30%	25%	31%	33%	24%	36%	26%	24%	18%	32%	29%	6%
								AJ.AK			**	AO	AO	*
Somewhat more for his music	20%	20%	18%	19%	27%	21%	16%	16%	23%	20%	22%	19%	23%	5%
					AD.AE.AH			AI			**	AO	AO	*
Equally for his music and his personal troubles	27%	29%	31%	28%	24%	27%	26%	29%	27%	27%	-	30%	26%	23%
											**			*
Somewhat more for his personal troubles	7%	8%	6%	8%	7%	7%	7%	5%	7%	11%	-	8%	7%	6%
									AI		**			*
Much more for his personal troubles	7%	7%	5%	8%	8%	8%	11%	5%	8%	9%	9%	8%	7%	13%
							AD				**			*
Don't know	9%	8%	11%	12%	3%	3%	17%	9%	9%	8%	51%	2%	8%	46%
			AF.AG	AF.AG			AF.AG				**		AM	AM.AN*
Net: More for his music	49%	48%	48%	44%	57%	54%	39%	52%	49%	45%	40%	51%	52%	11%
					AD.AE.AH	AH					**	AO	AO	*
Net: More for his personal troubles	15%	15%	10%	16%	15%	16%	18%	10%	15%	20%	9%	16%	13%	20%
							AD		AI	AI	**			*

HYC\_q2. And have you heard anything in the news recently (i.e., in the past week) about Michael Jackson?

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
Yes, I have	30%	31%	30%	27%	33%	35%	23%	35%	29%	24%	-	100%	-	-
					AH	AH		AK			**	AN.AO		*
No, I have not	63%	63%	61%	67%	63%	61%	67%	57%	65%	70%	49%	-	100%	-
								AI	AI	AI	**		AM.AO	*
Don't know	7%	6%	9%	6%	4%	4%	11%	8%	6%	5%	51%	-	-	100%
			AF				AF.AG				**			AM.AN*

To what extent would you consider child molestation to be a problem in each of the following areas/institutions? Please select one option on each row.

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



Total	Gender		Generation calculated from birth year.							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White

### HYC\_q3\_1. Religious institutions

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
It's a serious problem	53%	50%	56%	44% **	47%	54%	58%	58% D	- *	- **	60% LM	57%	50%	50%	55% P
It's somewhat of a problem	23%	23%	22%	22% **	19%	20%	28%	26% D.E	- *	- **	22%	21%	23%	25%	25%
It's not much of a problem	8%	10% B	5%	9% **	12% F	7%	4%	7% *	- **	- **	6%	11%	8%	6%	8%
It's not a problem at all	3%	3%	3%	6% **	5% F	4%	1%	1% *	- **	- **	2%	0%	4% K	5% K	2%
Don't know	11%	10%	12%	- **	14% F	13% F	8%	8% *	- **	- **	8%	10%	12%	11%	9%
Prefer not to say	2%	3%	2%	18% **	4%	2%	1%	- *	- **	- **	2%	1%	4% K	3%	1%
Net: Is a problem	76%	74%	78%	67% **	66%	74% D	86% D.E	85% D.E*	- **	- **	81% L	78% L	73% L	75% L	80% O.P
Net: Is not a problem	11%	14% B	8%	15% **	17% E.F.G	11% F	5% F	8% *	- **	- **	8% L	11% L	12% L	11% L	10% P

### HYC\_q3\_2. The film/music industry

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
It's a serious problem	41%	40%	42%	45% **	34%	39%	46%	54% D	- D.E*	- **	40% L	47% L	38% L	41% L	43% P
It's somewhat of a problem	28%	28%	28%	16% **	26%	27%	31%	29% *	- **	- **	33%	26%	27%	28%	30%
It's not much of a problem	8%	9%	6%	10% **	11% F	7%	6%	5% *	- **	- **	7%	7%	8%	8%	7%
It's not a problem at all	5%	6%	4%	12% **	7% F.G	6%	2%	1% *	- **	- **	6% K	2% K	6% K	6% K	4%
Don't know	16%	16%	17%	- **	18% F	20% F	13%	11% *	- **	- **	13% L	17% L	19% L	15% L	15%
Prefer not to say	2%	2%	2%	18% **	4% E	1%	2%	- *	- **	- **	1%	1%	3%	3%	1%
Net: Is a problem	69%	67%	70%	60% **	61%	66% D.E	77% D.E	84% D.E*	- **	- **	73% L	73% L	65% L	69% L	72% P
Net: Is not a problem	13%	15% B	10%	21% **	17% F.G	13% F.G	8% F.G	5% *	- **	- **	13% L	9% L	14% L	13% L	11% P

### HYC\_q3\_3. Places where you have lived

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
It's a serious problem	16%	14%	18%	14% **	19% G	16%	14%	10% *	- **	- **	16% L	16% L	15% L	18% L	13% P
It's somewhat of a problem	16%	14%	19% A	9% **	16%	17%	18%	13% *	- **	- **	16% L	16% L	17% L	17% L	17% P
It's not much of a problem	23%	27% B	19%	35% **	20%	25%	21%	35% D.E.F*	- **	- **	26% L	25% L	21% L	21% L	25% P
It's not a problem at all	14%	16%	13%	18% **	12%	15%	17%	14% *	- **	- **	16% L	15% L	14% L	13% L	16% P.Q
Don't know	28%	27%	28%	6% **	29%	26%	29%	28% *	- **	- **	24% L	28% L	30% L	28% L	28% P
Prefer not to say	3%	3%	2%	18% **	4% E.F	1%	2%	- *	- **	- **	2% L	1% L	3% L	3% L	1% P
Net: Is a problem	33%	28% B	37% A	23% **	35% G	33%	32%	23% *	- **	- **	32% L	32% L	31% L	35% L	30% P

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



Total	Race			Education				Marital Status					Children unde
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership

### HYC\_q3\_1. Religious institutions

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
It's a serious problem	53%	51%	44%	60%	46%	56%	61%	58%	52%	53%	55%	56%	54%	54%	51%
				P*		R	R	R	*	*	*	*	*	*	*
It's somewhat of a problem	23%	18%	18%	16%	22%	21%	25%	28%	25%	16%	26%	19%	19%	22%	22%
				*					*	*	*	*	*	*	*
It's not much of a problem	8%	9%	8%	4%	9%	8%	7%	5%	9%	8%	5%	5%	8%	3%	8%
				*					*	*	*	*	*	*	*
It's not a problem at all	3%	4%	5%	3%	4%	3%	2%	2%	3%	4%	2%	4%	3%	1%	5%
				*					*	*	*	*	*	*	AC
Don't know	11%	15%	15%	13%	15%	10%	6%	7%	9%	15%	10%	10%	13%	15%	12%
				*	T,U				*	*	*	*	*	*	*
Prefer not to say	2%	2%	9%	4%	4%	2%	0%	1%	1%	2%	3%	5%	3%	6%	2%
			N,O	N*	T				*	*	V*	*	*	V*	*
Net: Is a problem	76%	70%	63%	76%	68%	77%	85%	86%	77%	70%	80%	75%	73%	76%	73%
				*		R	R,S	R,S	*	*	*	*	*	*	*
Net: Is not a problem	11%	14%	13%	7%	13%	11%	8%	7%	12%	13%	7%	10%	12%	4%	13%
				*					*	*	*	*	*	*	*

### HYC\_q3\_2. The film/music industry

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
It's a serious problem	41%	43%	31%	42%	38%	41%	45%	46%	42%	47%	37%	58%	37%	41%	40%
				*					*	*	V,X,Z*	*	*	*	*
It's somewhat of a problem	28%	21%	30%	20%	26%	27%	36%	26%	29%	20%	33%	11%	26%	33%	29%
				*			R,S		Y	*	Y	*	Y	Y*	*
It's not much of a problem	8%	7%	7%	10%	7%	8%	8%	8%	9%	9%	5%	4%	9%	2%	8%
				*					*	*	*	*	*	*	*
It's not a problem at all	5%	10%	6%	4%	6%	6%	1%	3%	4%	7%	6%	7%	5%	4%	6%
				*	T	T			*	*	*	*	*	*	*
Don't know	16%	17%	18%	21%	19%	17%	10%	16%	15%	15%	17%	14%	20%	13%	16%
				*	T	T			*	*	*	*	V	*	*
Prefer not to say	2%	2%	7%	2%	3%	2%	0%	1%	1%	2%	2%	5%	3%	7%	2%
			N	*	T				*	*	V*	V	V	V*	*
Net: Is a problem	69%	64%	62%	63%	64%	68%	81%	72%	72%	67%	70%	69%	63%	74%	68%
				*			R,S		Z	*	*	*	*	*	*
Net: Is not a problem	13%	17%	13%	14%	14%	13%	9%	11%	13%	16%	11%	11%	14%	6%	14%
				*					*	*	*	*	*	*	*

### HYC\_q3\_3. Places where you have lived

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
It's a serious problem	18%	18%	23%	30%	18%	16%	12%	16%	16%	19%	13%	20%	15%	26%	17%
			N	N,O*					*	*	*	*	*	X*	*
It's somewhat of a problem	16%	14%	15%	16%	14%	18%	18%	20%	16%	17%	17%	20%	14%	29%	21%
				*					*	*	*	*	14%	V,Z*	AC
It's not much of a problem	23%	19%	19%	18%	21%	22%	31%	20%	25%	28%	21%	20%	23%	11%	23%
				*			R,S,U		AA	AA*	*	*	*	*	*
It's not a problem at all	14%	16%	9%	6%	14%	16%	12%	16%	16%	10%	15%	15%	14%	10%	14%
				*					*	*	*	*	*	*	*
Don't know	28%	32%	26%	25%	30%	26%	26%	28%	26%	22%	32%	20%	31%	19%	23%
				*					*	*	*	*	*	*	*
Prefer not to say	3%	2%	8%	4%	4%	2%	1%	1%	1%	5%	2%	5%	4%	6%	2%
			N,O	*	T				*	*	V*	V	V	V*	*
Net: Is a problem	33%	31%	39%	47%	31%	34%	30%	36%	32%	36%	30%	40%	28%	55%	38%
				N,O*					*	*	*	*	*	V,X,Z*	AC

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



Total	r the age of 18		Income					Type of Area Lived in				Awareness of recent news around Michael Jackson		
	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Yes	No	Don't know	

### HYC\_q3\_1. Religious institutions

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
It's a serious problem	53%	54%	53%	50%	54%	58%	51%	53%	57%	45%	30%	62%	51%	31%
It's somewhat of a problem	23%	23%	16%	27%	29%	20%	22%	19%	23%	29%	**	AN.AO	AO	*
It's not much of a problem	8%	8%	10%	8%	7%	7%	5%	9%	7%	8%	-	22%	24%	11%
It's not a problem at all	3%	2%	4%	2%	4%	3%	2%	4%	3%	3%	-	7%	8%	4%
Don't know	11%	10%	14%	12%	6%	10%	13%	11%	9%	14%	19%	6%	11%	29%
Prefer not to say	2%	3%	3%	1%	1%	2%	2%	4%	1%	1%	**	1%	2%	19%
Net: Is a problem	76%	77%	69%	77%	83%	78%	73%	72%	80%	74%	**	84%	75%	42%
Net: Is not a problem	11%	10%	14%	10%	11%	10%	7%	13%	9%	11%	-	9%	12%	10%

### HYC\_q3\_2. The film/music industry

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
It's a serious problem	41%	42%	37%	42%	44%	35%	48%	39%	43%	40%	30%	49%	39%	20%
It's somewhat of a problem	28%	28%	22%	30%	31%	36%	22%	25%	29%	32%	**	AN.AO	AO	*
It's not much of a problem	8%	8%	7%	8%	8%	10%	4%	9%	8%	5%	-	7%	8%	5%
It's not a problem at all	5%	4%	8%	2%	5%	4%	3%	7%	4%	4%	-	3%	5%	14%
Don't know	16%	16%	21%	16%	12%	13%	18%	17%	15%	18%	19%	13%	17%	25%
Prefer not to say	2%	2%	4%	1%	0%	1%	6%	3%	2%	1%	**	-	2%	17%
Net: Is a problem	69%	69%	60%	71%	75%	71%	70%	63%	72%	72%	30%	77%	68%	38%
Net: Is not a problem	13%	12%	16%	11%	13%	14%	7%	16%	12%	9%	-	10%	13%	19%

### HYC\_q3\_3. Places where you have lived

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
It's a serious problem	16%	16%	20%	15%	16%	8%	19%	20%	14%	15%	12%	17%	15%	17%
It's somewhat of a problem	16%	14%	18%	18%	15%	19%	13%	16%	17%	15%	**	19%	16%	4%
It's not much of a problem	23%	23%	19%	25%	28%	24%	15%	23%	24%	21%	18%	22%	25%	10%
It's not a problem at all	14%	14%	11%	12%	17%	19%	15%	12%	16%	16%	-	17%	14%	11%
Don't know	28%	30%	29%	29%	24%	27%	32%	26%	27%	32%	19%	25%	28%	38%
Prefer not to say	3%	3%	4%	1%	1%	2%	7%	4%	2%	1%	**	0%	2%	20%
Net: Is a problem	33%	30%	37%	33%	30%	28%	32%	36%	31%	31%	**	37%	32%	21%



# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



Total	Gender		Generation calculated from birth year.							Region					
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White	
Net: Is not a problem	37%	43%	32%	53%	32%	40%	37%	49%	-	-	43%	40%	35%	34%	41%
	B		**	**	D			D,F*	**	**					P,Q

### HYC\_q3\_4. Child education centers (e.g., schools, camps, etc)

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
It's a serious problem	29%	27%	31%	16%	28%	29%	30%	36%	-	-	34%	27%	30%	27%	25%
				**	**	**	**	*	**	**					
It's somewhat of a problem	32%	32%	32%	23%	28%	28%	38%	40%	-	-	36%	37%	28%	32%	38%
				**	**	**	D,E	D,E*	**	**	L	L			O,P,Q
It's not much of a problem	15%	18%	12%	35%	15%	15%	14%	15%	-	-	12%	13%	17%	16%	15%
		B		**				*	**	**					
It's not a problem at all	4%	5%	4%	-	4%	7%	3%	-	-	-	3%	3%	5%	5%	4%
			**	**	F,G			*	**	**					
Don't know	18%	16%	20%	8%	22%	20%	14%	9%	-	-	15%	21%	18%	17%	17%
			**	F,G	G			*	**	**					
Prefer not to say	2%	2%	2%	18%	3%	1%	1%	-	-	-	1%	0%	3%	3%	1%
			**	E,F				*	**	**			K	K	
Net: Is a problem	61%	58%	63%	39%	56%	57%	68%	76%	-	-	70%	64%	57%	59%	63%
			**	**	**	**	D,E	D,E*	**	**	LM				
Net: Is not a problem	19%	23%	16%	35%	19%	22%	17%	15%	-	-	14%	16%	22%	21%	19%
		B	**	**				*	**	**			J		

### HYC\_q3\_5. Urban areas

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
It's a serious problem	27%	25%	28%	33%	26%	28%	24%	35%	-	-	30%	25%	26%	27%	24%
			**	**	**	**	F*	**	**	**					
It's somewhat of a problem	29%	31%	28%	23%	23%	26%	38%	31%	-	-	32%	33%	26%	29%	32%
			**	**	**	**	D,E	*	**	**					P
It's not much of a problem	12%	15%	8%	14%	13%	14%	10%	8%	-	-	9%	12%	14%	10%	12%
		B	**	**	**	**		*	**	**					
It's not a problem at all	4%	4%	4%	-	6%	4%	3%	2%	-	-	3%	3%	4%	6%	4%
			**	**	F			*	**	**					
Don't know	26%	23%	29%	12%	28%	27%	25%	23%	-	-	24%	26%	27%	25%	26%
			**	**	A			*	**	**					
Prefer not to say	2%	2%	2%	18%	4%	1%	1%	-	-	-	2%	1%	3%	3%	1%
			**	E,F				*	**	**					
Net: Is a problem	56%	56%	56%	56%	49%	54%	62%	66%	-	-	61%	57%	52%	56%	57%
			**	**	**	**	D,E	D,E*	**	**	L				P
Net: Is not a problem	16%	19%	13%	14%	19%	18%	12%	11%	-	-	12%	15%	18%	16%	16%
		B	**	**	F	F		*	**	**					

### HYC\_q3\_6. Rural areas

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
It's a serious problem	22%	20%	24%	19%	25%	21%	21%	19%	-	-	24%	20%	20%	24%	18%
			**	**	**	**	**	*	**	**					
It's somewhat of a problem	23%	22%	24%	14%	20%	23%	29%	19%	-	-	27%	25%	21%	22%	26%
			**	**	**	**	D	*	**	**					
It's not much of a problem	17%	22%	13%	27%	14%	19%	17%	26%	-	-	14%	21%	17%	17%	21%
		B	**	**	**	**		D,F*	**	**					O,Q
It's not a problem at all	7%	8%	5%	6%	8%	7%	4%	10%	-	-	6%	5%	8%	7%	6%
			**	**	**	**		F*	**	**					
Don't know	29%	25%	32%	17%	31%	28%	28%	26%	-	-	28%	29%	30%	26%	28%
			**	**	**	**		*	**	**					
Prefer not to say	2%	3%	2%	18%	3%	2%	2%	-	-	-	1%	1%	3%	3%	1%
			**	**	**	**		*	**	**					J

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



Total	Race			Education				Marital Status					Children unde		
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	
Net: Is not a problem	37%	35%	27%	24% *	35%	38%	43% R	36%	40% AA	38% *	36%	35% *	36% AA	20% *	38%

### HYC\_q3\_4. Child education centers (e.g., schools, camps, etc)

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
It's a serious problem	29%	40%	31%	41% N	31%	28%	26%	31%	27%	36% *	29%	39% *	30%	29% *	29%
It's somewhat of a problem	32%	18%	24%	19% N*	27%	35% R	37% R	34%	33%	34% *	37% Z	30% *	28%	40% *	33%
It's not much of a problem	15%	17%	15%	12% *	14%	14%	16%	19%	18% X,AA	15% *	6%	9% *	16% X	5% *	16%
It's not a problem at all	4%	7%	4%	4% *	5%	4%	3%	3%	5%	- *	5%	5% *	3%	4% *	6%
Don't know	18%	18%	19%	21% *	20%	17%	18%	12%	16%	14% *	21%	12% *	21%	17% *	17%
Prefer not to say	2%	1%	7% N,O	3% *	3% T	1%	-	1%	1%	2% *	1%	5% V*	2%	4% *	1%
Net: Is a problem	61%	58%	55%	60% *	58%	63%	63%	64%	60%	69% *	66%	70% *	57%	69% *	61%
Net: Is not a problem	19%	24%	19%	16% *	19%	18%	19%	22%	23% X,AA	15% *	12%	13% *	19%	9% *	21%

### HYC\_q3\_5. Urban areas

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
It's a serious problem	27%	30%	27%	39% N*	26%	27%	25%	31%	26%	22% *	27%	41% V,Z*	25%	34% *	27%
It's somewhat of a problem	29%	26%	20%	25% *	24%	31% R	36% R	30%	31%	37% *	29%	19% *	25%	35% *	30%
It's not much of a problem	12%	10%	14%	7% *	12%	12%	9%	13%	14% AA	11% AA*	9% AA	7% *	13% AA	- *	13%
It's not a problem at all	4%	5%	5%	3% *	6%	3%	3%	2%	5%	6% *	3%	6% *	3%	- *	6% AC
Don't know	26%	26%	26%	23% *	28%	24%	26%	23%	24%	22% *	30%	22% *	30%	24% *	22%
Prefer not to say	2%	2%	7% N	3% *	3%	2%	1%	1%	1%	2% *	2%	5% V*	4% V	7% V*	1%
Net: Is a problem	56%	56%	47%	64% P*	50%	58% R	61% R	61% R	57%	59% *	56%	60% *	50%	69% Z*	57%
Net: Is not a problem	16%	16%	19%	9% *	18%	16% R	12% R	15% R	19% AA	16% AA*	13% AA	13% AA*	16% AA	- *	19% AC

### HYC\_q3\_6. Rural areas

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
It's a serious problem	22%	27%	27%	38% N	20%	24%	21%	25%	21%	16% *	19%	29% *	22%	30% *	23%
It's somewhat of a problem	23%	19%	18%	17% N*	19%	24%	26%	32% R	23%	24% *	27%	20% *	21%	31% *	29% AC
It's not much of a problem	17%	11%	14%	7% *	18%	17%	17%	15%	23% X,Z,AA	16% *	13%	12% *	14%	7% *	17%
It's not a problem at all	7%	8%	9%	4% *	8% U	6%	6%	3%	7% *	8% *	5%	12% *	6%	4% *	7%
Don't know	29%	31%	25%	33% *	30% T	27%	30%	24%	25%	31% *	35% V	23% *	33% V	23% *	24%
Prefer not to say	2%	4% N	8% N	2% *	4% T	2%	-	1%	1%	5% V*	2%	5% V*	3% V	6% V*	1%

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



Total	r the age of 18		Income				Type of Area Lived in				Awareness of recent news around Michael Jackson		
	No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Yes	No	Don't know
Net: Is not a problem	37%	30%	37%	45%	43%	30%	35%	40%	37%	18%	38%	39%	21%
				AD.AH	AD.AH					**	AO	AO	*

### HYC\_q3\_4. Child education centers (e.g., schools, camps, etc)

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
It's a serious problem	29%	29%	31%	28%	30%	20%	34%	33%	29%	25%	21%	36%	27%	21%
			AG		AG		AG	AK			**	AN.AO		*
It's somewhat of a problem	32%	32%	29%	33%	35%	39%	25%	24%	35%	37%	9%	34%	33%	15%
					AH	AD.AH			AI	AI	**	AO	AO	*
It's not much of a problem	15%	15%	12%	15%	20%	15%	11%	17%	14%	15%	10%	16%	15%	8%
					AD.AH						**			*
It's not a problem at all	4%	3%	4%	3%	4%	7%	2%	5%	4%	4%	-	2%	4%	10%
											**			AM*
Don't know	18%	18%	20%	20%	11%	17%	23%	18%	17%	19%	9%	12%	19%	30%
			AF	AF			AF				**		AM	AM*
Prefer not to say	2%	2%	3%	1%	0%	2%	5%	3%	1%	0%	51%	0%	1%	15%
			AF				AE.AF	AK			**			AM.AN*
Net: Is a problem	61%	61%	61%	61%	65%	59%	59%	57%	64%	62%	30%	70%	60%	36%
									AI		**	AN.AO	AO	*
Net: Is not a problem	19%	18%	16%	18%	24%	23%	13%	22%	18%	19%	10%	18%	20%	18%
					AD.AH	AH					**			*

### HYC\_q3\_5. Urban areas

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
It's a serious problem	27%	26%	31%	26%	27%	19%	27%	28%	25%	28%	31%	31%	25%	19%
			AG		AG						**	AN		*
It's somewhat of a problem	29%	29%	25%	32%	32%	31%	25%	25%	31%	32%	9%	30%	31%	10%
					AD						**	AO	AO	*
It's not much of a problem	12%	11%	13%	12%	12%	15%	6%	14%	12%	8%	-	12%	12%	9%
			AH		AH			AK			**			*
It's not a problem at all	4%	3%	4%	4%	5%	5%	1%	5%	4%	4%	-	4%	4%	8%
					AH						**			*
Don't know	26%	28%	25%	24%	23%	28%	34%	25%	27%	27%	9%	22%	27%	37%
							AD.AF				**			AM*
Prefer not to say	2%	3%	3%	1%	0%	2%	7%	3%	1%	1%	51%	0%	2%	16%
			AF				AE.AF.AG	AK			**		AM	AM.AN*
Net: Is a problem	56%	55%	55%	59%	59%	50%	52%	54%	56%	60%	40%	61%	56%	29%
											**	AO	AO	*
Net: Is not a problem	16%	14%	17%	16%	17%	20%	7%	19%	16%	12%	-	17%	15%	17%
			AH	AH	AH	AH		AK			**			*

### HYC\_q3\_6. Rural areas

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
It's a serious problem	22%	21%	26%	20%	21%	16%	23%	27%	20%	18%	22%	26%	20%	18%
			AG					AJ.AK			**	AN		*
It's somewhat of a problem	23%	21%	21%	24%	25%	26%	21%	21%	25%	24%	-	27%	23%	12%
											**	AO		*
It's not much of a problem	17%	18%	14%	19%	21%	22%	11%	14%	18%	20%	9%	16%	19%	8%
					AD.AH	AD.AH					**	AO		*
It's not a problem at all	7%	6%	9%	7%	7%	6%	2%	7%	5%	9%	-	6%	7%	11%
			AH	AH	AH	AH					**			*
Don't know	29%	31%	27%	29%	25%	30%	36%	27%	30%	29%	19%	25%	29%	38%
			AB				AF				**			AM*
Prefer not to say	2%	3%	3%	1%	1%	1%	7%	4%	1%	0%	51%	0%	2%	14%
			AF				AD.AE.AF.AG	AJ.AK			**		AM	AM.AN*

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



	Total	Gender		Generation calculated from birth year.						Region					
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Net: Is a problem	45%	42%	48%	33% **	44%	44%	49%	38% *	- **	- **	52% L	44%	42%	46%	44%
Net: Is not a problem	24%	30% B	18%	32% **	22%	26%	21%	37% D.F*	- **	- **	19%	25%	25%	24%	27% Q

### HYC\_q3\_7. Sports teams

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
It's a serious problem	23%	20%	26%	23% A **	24%	20%	24%	27% *	- **	- **	25%	21%	23%	23%	21%
It's somewhat of a problem	26%	24%	28%	- **	22%	25%	31% D	31% *	- **	- **	24%	32% L	21%	29% L	29% O.Q
It's not much of a problem	15%	18% B	12%	30% **	11%	17% D	17% D	20% D*	- **	- **	16%	16%	17%	12% Q	18%
It's not a problem at all	8%	10% B	6%	29% **	11% F.G	9% F.G	5%	3% *	- **	- **	8%	6%	9%	9%	7%
Don't know	25%	25%	26%	- **	29%	27%	23%	19% *	- **	- **	26%	24%	26%	24%	24%
Prefer not to say	2%	2%	2%	18% **	3%	1%	1%	- *	- **	- **	1%	1%	3%	3%	1%
Net: Is a problem	49%	44%	54%	23% A **	46%	45%	55% D.E	58% D.E*	- **	- **	49%	53% L	45%	53%	50%
Net: Is not a problem	23%	29% B	18%	59% **	22%	26%	22%	23% *	- **	- **	24%	21%	26%	21%	25% Q

### HYC\_q4. Have you ever heard of the psychological term, "sexual grooming"? Please select the option that best applies.

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
Yes, and I know what it is	40%	37%	43%	37% A **	42%	37%	42%	31% *	- **	- **	40%	39%	37%	45% O	43%
Yes, but I don't know what it means	14%	14%	14%	19% **	16%	16%	12%	8% *	- **	- **	11%	16%	15%	14%	14%
No, I haven't	35%	38%	33%	14% **	26%	38% D	38% D	53% D.E.F*	- **	- **	41%	35% M	34%	31%	35%
Don't know	8%	8%	9%	12% **	10%	8%	6%	8% *	- **	- **	6%	7%	11%	6%	6%
Prefer not to say	3%	4%	2%	18% **	6% E.F.G	1%	1%	- *	- **	- **	2%	2%	3%	4%	1%
Net: Yes, I have heard of it	54%	51%	57%	56% **	58% G	53% G	54% G	39% *	- **	- **	51%	55%	52%	58% O.Q	58%

### HYC\_q5. As you may or may not have heard, two men have come forward with allegations of child molestation against Michael Jackson after his death. To what extent do you believe he was guilty or not guilty of these accusations?

Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	220	259	464	291	809
He is definitely guilty	8%	8%	8%	- **	10%	8%	8%	7% *	- **	- **	8%	7%	10%	7%	8%
He is probably guilty	33%	36% B	29%	24% **	29%	32%	37% D	33% *	- **	- **	34%	34%	28%	38% L	38% O.Q
He is probably not guilty	13%	12%	13%	31% **	15%	11%	12%	10% *	- **	- **	13%	13%	14%	12%	11%
He definitely is not guilty	6%	7%	6%	8% **	6%	9%	5%	3% *	- **	- **	7%	5%	8%	6%	4%
Don't know	40%	36% A	43%	36% **	39%	41%	38%	46% *	- **	- **	39%	42%	41%	38%	38%
Net: Is guilty	41%	44%	38%	24% **	39%	40%	45%	40% *	- **	- **	42%	41%	38%	45%	46%

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



	Total	Race			Education				Marital Status					Children unde	
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Net: Is a problem	45%	46%	45%	54%	39%	48%	47%	57%	44%	40%	45%	49%	44%	61%	51%
Net: Is not a problem	24%	19%	23%	10%	27%	23%	23%	18%	29%	25%	18%	23%	20%	11%	24%

### HYC\_q3\_7. Sports teams

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
It's a serious problem	23%	28%	25%	33%	21%	27%	22%	23%	23%	17%	21%	40%	22%	22%	23%
It's somewhat of a problem	26%	14%	26%	18%	23%	25%	30%	32%	28%	37%	26%	23%	21%	36%	29%
It's not much of a problem	15%	12%	12%	8%	16%	14%	15%	16%	17%	7%	14%	6%	16%	7%	13%
It's not a problem at all	8%	18%	8%	3%	9%	8%	8%	6%	8%	15%	8%	6%	9%	5%	10%
Don't know	25%	27%	23%	36%	28%	24%	23%	22%	23%	22%	29%	19%	30%	22%	24%
Prefer not to say	2%	1%	7%	2%	3%	2%	0%	1%	1%	2%	2%	5%	2%	7%	1%
Net: Is a problem	49%	42%	50%	51%	44%	51%	52%	55%	50%	54%	47%	63%	43%	58%	52%
Net: Is not a problem	23%	30%	20%	10%	25%	22%	24%	22%	26%	22%	22%	13%	25%	12%	23%

### HYC\_q4. Have you ever heard of the psychological term, "sexual grooming"? Please select the option that best applies.

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
Yes, and I know what it is	40%	31%	35%	33%	30%	44%	48%	51%	40%	22%	40%	34%	41%	49%	43%
Yes, but I don't know what it means	14%	15%	13%	12%	14%	16%	12%	13%	13%	22%	14%	8%	15%	16%	17%
No, I haven't	35%	43%	29%	32%	40%	31%	35%	28%	36%	37%	39%	43%	32%	20%	28%
Don't know	8%	8%	14%	18%	10%	7%	5%	8%	9%	11%	6%	11%	8%	8%	9%
Prefer not to say	3%	3%	8%	5%	5%	2%	0%	-	2%	7%	1%	3%	4%	6%	2%
Net: Yes, I have heard of it	54%	46%	48%	45%	44%	60%	59%	64%	53%	44%	54%	42%	56%	66%	61%

### HYC\_q5. As you may or may not have heard, two men have come forward with allegations of child molestation against Michael Jackson after his death. To what extent do you believe he was guilty or not guilty of these accusations?

Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374
He is definitely guilty	8%	8%	8%	10%	5%	9%	10%	16%	9%	2%	7%	17%	8%	8%	9%
He is probably guilty	33%	12%	30%	24%	29%	30%	37%	47%	35%	27%	34%	31%	27%	40%	33%
He is probably not guilty	13%	24%	12%	10%	14%	15%	13%	1%	10%	23%	13%	15%	15%	16%	13%
He definitely is not guilty	6%	15%	11%	5%	9%	6%	4%	4%	7%	9%	3%	10%	8%	1%	7%
Don't know	40%	41%	39%	50%	43%	40%	36%	32%	39%	39%	43%	27%	42%	35%	37%
Net: Is guilty	41%	20%	38%	34%	34%	39%	47%	63%	44%	29%	41%	49%	35%	48%	42%

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



	Total	r the age of 18					Income					Type of Area Lived in				Awareness of recent news around Michael Jackson		
		No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Yes	No	Don't know				
Net: Is a problem	45%	42%	47%	44%	46%	42%	44%	48%	45%	41%	22%	53%	43%	29%				
Net: Is not a problem	24%	24%	22%	26%	28%	28%	13%	21%	24%	29%	9%	22%	26%	18%				

### HYC\_q3\_7. Sports teams

	Unweighted base	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
It's a serious problem	23%	23%	23%	26%	23%	17%	25%	26%	22%	21%	30%	28%	21%	20%
It's somewhat of a problem	26%	25%	24%	25%	28%	31%	24%	21%	30%	25%	-	27%	27%	14%
It's not much of a problem	15%	16%	12%	16%	20%	18%	11%	16%	14%	17%	-	14%	17%	7%
It's not a problem at all	8%	8%	10%	7%	9%	9%	4%	11%	7%	8%	-	8%	8%	13%
Don't know	25%	26%	29%	25%	20%	24%	30%	23%	26%	28%	19%	23%	26%	29%
Prefer not to say	2%	2%	3%	1%	0%	1%	6%	3%	1%	0%	51%	1%	1%	16%
Net: Is a problem	49%	48%	47%	51%	51%	48%	49%	47%	52%	47%	30%	54%	48%	34%
Net: Is not a problem	23%	24%	21%	23%	29%	27%	15%	27%	21%	25%	-	22%	25%	20%

### HYC\_q4. Have you ever heard of the psychological term, "sexual grooming"? Please select the option that best applies.

	Unweighted base	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
Yes, and I know what it is	40%	38%	39%	35%	39%	49%	42%	35%	44%	38%	9%	52%	37%	14%
Yes, but I don't know what it means	14%	13%	14%	14%	16%	13%	10%	17%	14%	11%	-	14%	15%	7%
No, I haven't	35%	38%	35%	38%	35%	30%	36%	35%	33%	40%	40%	29%	39%	27%
Don't know	8%	8%	8%	11%	9%	5%	6%	10%	7%	7%	-	4%	8%	27%
Prefer not to say	3%	3%	4%	1%	1%	3%	6%	3%	2%	3%	51%	1%	1%	26%
Net: Yes, I have heard of it	54%	51%	53%	50%	55%	62%	51%	52%	57%	50%	9%	66%	52%	21%

### HYC\_q5. As you may or may not have heard, two men have come forward with allegations of child molestation against Michael Jackson after his death. To what extent do you believe he was guilty or not guilty of these accusations?

	Unweighted base	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
He is definitely guilty	8%	8%	9%	7%	10%	7%	8%	9%	8%	9%	-	13%	6%	11%
He is probably guilty	33%	32%	24%	35%	33%	42%	36%	30%	36%	29%	9%	40%	31%	12%
He is probably not guilty	13%	13%	18%	15%	9%	11%	7%	12%	13%	14%	-	10%	14%	10%
He definitely is not guilty	6%	6%	9%	9%	4%	4%	4%	9%	5%	7%	-	7%	6%	8%
Don't know	40%	41%	39%	34%	43%	36%	45%	40%	38%	40%	91%	30%	43%	59%
Net: Is guilty	41%	41%	33%	41%	43%	49%	44%	39%	44%	39%	9%	53%	37%	23%

# YouGov Omnibus

## Leaving Neverland

US\_nat\_internal Sample: 27th - 28th February 2019



Total	Gender		Generation calculated from birth year.							Region				
	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
	B		**				*	**	**					O,Q
Net: Is not guilty	19%	19%	40%	22%	19%	17%	14%	-	-	19%	18%	21%	18%	15%
			**				*	**	**					

**HYC\_q6. These two men are suing the Jackson estate with allegations of child molestation against Michael Jackson. The cases were dismissed due to the statute of limitations (i.e., the case was determined to be too old) but the men are appealing. Do you think the cases should be reopened?**

	Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	-	220	259	464	291	809
Yes, they should be reopened	23%	23%	23%	32%	31%	18%	20%	19%	-	-	-	29%	22%	21%	23%	25%
				**	E,F,G			*	**	**	L					O
No, they should not be reopened	48%	50%	46%	40%	37%	53%	54%	57%	-	-	-	42%	49%	50%	48%	48%
				**		D	D	D*	**	**	J					Q
Don't know	29%	27%	31%	28%	31%	30%	26%	25%	-	-	-	29%	29%	29%	29%	26%
				**				*	**	**						

**HYC\_q8. Compared to the way the news media have treated other celebrities in general, to what extent have the news media been harder or easier on Michael Jackson compared to other celebrities, or have they treated him the same?**

	Unweighted base	1234	553	681	16	364	358	405	91	-	-	245	274	454	261	849
<b>Base: All US adults who opted to answer</b>	1234	601	633	18	401	335	390	89	-	-	-	220	259	464	291	809
Much easier on Michael Jackson	11%	12%	10%	-	11%	11%	13%	8%	-	-	-	12%	7%	10%	15%	11%
				**				*	**	**	K					
Somewhat easier on Michael Jackson	15%	16%	13%	13%	13%	12%	16%	24%	-	-	-	15%	16%	12%	18%	17%
				**				D,E*	**	**	L					P
About the same	32%	33%	30%	45%	28%	32%	34%	33%	-	-	-	33%	35%	33%	24%	34%
				**				*	**	**	M		M			
Somewhat harder on Michael Jackson	12%	10%	14%	18%	12%	12%	13%	11%	-	-	-	12%	11%	13%	13%	13%
				**				*	**	**						
Much harder on Michael Jackson	8%	8%	8%	-	7%	11%	8%	4%	-	-	-	6%	9%	9%	6%	7%
				**				*	**	**						
Don't know	23%	21%	24%	23%	29%	23%	17%	20%	-	-	-	22%	22%	23%	24%	18%
				**	F	F		*	**	**						
Net: Easier on Michael Jackson	26%	28%	24%	13%	24%	23%	29%	31%	-	-	-	27%	23%	22%	33%	28%
				**				*	**	**						O,Q
Net: Harder on Michael Jackson	20%	19%	22%	18%	19%	23%	20%	15%	-	-	-	18%	20%	22%	19%	20%
				**				*	**	**						

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA, AB/AC, AD/AE/AF/AG/AH, AI/AJ/AK/AL, AM/AN/AO, Minimum Base: 30 (\*\*), Small Base: 100 (\*)

**YouGov Omnibus**  
**Leaving Neverland**

US\_nat\_internal Sample: 27th - 28th February 2019



Total	Race			Education				Marital Status					Children unde		
	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes	
		O	O*			R.S	R.S.T	Z	*		*		*		
Net: Is not guilty	19%	39%	23%	16%	23%	21%	17%	5%	17%	32%	16%	24%	23%	17%	21%
		N.P.Q	N	*	U	U	U		V.X*			V		*	

**HYC\_q6. These two men are suing the Jackson estate with allegations of child molestation against Michael Jackson. The cases were dismissed due to the statute of limitations (i.e., the case was determined to be too old) but the men are appealing. Do you think the cases should be reopened?**

	Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374	
Yes, they should be reopened	23%	14%	20%	24%	17%	26%	24%	35%	25%	21%	18%	27%	22%	24%	26%	
				*		R	R	R.T		*		*		*		
No, they should not be reopened	48%	65%	40%	35%	50%	48%	49%	39%	48%	54%	54%	57%	46%	34%	45%	
		N.P.Q		*						*	AA	AA*		*		
Don't know	29%	21%	40%	40%	33%	26%	26%	26%	27%	25%	28%	17%	32%	42%	29%	
			N.O	N.O*	S					*		*	Y	V.Y*		

**HYC\_q8. Compared to the way the news media have treated other celebrities in general, to what extent have the news media been harder or easier on Michael Jackson compared to other celebrities, or have they treated him the same?**

	Unweighted base	1234	135	160	90	452	419	234	129	593	38	153	58	329	63	381
<b>Base: All US adults who opted to answer</b>	1234	148	180	97	490	387	227	130	576	36	145	62	347	68	374	
Much easier on Michael Jackson	11%	7%	16%	4%	10%	12%	13%	10%	14%	5%	8%	11%	7%	16%	12%	
			Q	*					Z	*		*		Z*		
Somewhat easier on Michael Jackson	15%	11%	8%	13%	11%	17%	20%	14%	16%	7%	15%	24%	12%	12%	13%	
				*		R	R			*		Z*		*		
About the same	32%	31%	25%	26%	34%	28%	31%	34%	31%	32%	35%	21%	35%	22%	31%	
				*						*		*		*		
Somewhat harder on Michael Jackson	12%	14%	8%	12%	10%	14%	14%	14%	13%	7%	10%	14%	12%	15%	12%	
				*						*		*		*		
Much harder on Michael Jackson	8%	17%	7%	3%	9%	8%	8%	5%	7%	27%	8%	5%	9%	6%	9%	
		N.P.Q		*						V.X:Y.Z:AA*		*		*		
Don't know	23%	20%	36%	40%	27%	22%	14%	22%	20%	21%	24%	25%	25%	28%	23%	
			N.O	N.O*	T	T				*		*		*		
Net: Easier on Michael Jackson	26%	18%	24%	17%	20%	28%	33%	25%	30%	13%	23%	35%	19%	28%	25%	
				*		R	R		W.Z	*		W.Z*		*		
Net: Harder on Michael Jackson	20%	31%	15%	15%	19%	22%	22%	19%	20%	34%	18%	18%	21%	22%	21%	
		N.P.Q		*						V.X*		*		*		

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**YouGov Omnibus**  
**Leaving Neverland**

US\_nat\_internal Sample: 27th - 28th February 2019



Total	r the age of 18	Income					Type of Area Lived in				Awareness of recent news around Michael Jackson			
		No	Under \$30k	\$30,000 to \$49,999	\$50,000 to \$99,999	\$100k+	Prefer not to say	Urban	Suburban/Town	Rural	Other	Yes	No	Don't know
Net: Is not guilty	19%	19%	27% AF.AG.AH	24% AF.AG.AH	14% AD	14% AD	11% AD	21%	18%	22%	** -	AN.AO 18%	AO 20%	* 18%

**HYC\_q6. These two men are suing the Jackson estate with allegations of child molestation against Michael Jackson. The cases were dismissed due to the statute of limitations (i.e., the case was determined to be too old) but the men are appealing. Do you think the cases should be reopened?**

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
Yes, they should be reopened	23%	22%	20%	19%	24%	29%	27%	24%	25%	18%	-	34%	19%	14%
						AD.AE			AK		**	AN.AO		*
No, they should not be reopened	48%	49%	53% AH	54% AH	45% AH	48% AH	34%	47%	46%	56%	39% AJ	47% AO	50% AO	31% *
Don't know	29%	29%	26%	27%	31%	23%	39% AD.AE.AG	28%	29%	27%	61% **	18%	31% AM	55% AM.AN*

**HYC\_q8. Compared to the way the news media have treated other celebrities in general, to what extent have the news media been harder or easier on Michael Jackson compared to other celebrities, or have they treated him the same?**

Unweighted base	1234	853	325	242	340	168	159	377	601	249	7	370	790	74
<b>Base: All US adults who opted to answer</b>	1234	860	330	255	323	162	165	381	602	241	10	370	782	82
Much easier on Michael Jackson	11%	11%	7%	15%	10%	10%	15%	9%	13%	9%	-	14%	10%	5%
						AD			AD		**			*
Somewhat easier on Michael Jackson	15%	15%	11%	10%	20%	19%	15%	16%	15%	12%	9%	17%	14%	6%
					AD.AE	AD.AE					**	AO		*
About the same	32%	32%	35% AH	32% AH	30% AH	38% AH	19%	31%	30%	36%	18% AJ	34% AO	32% AO	15% *
Somewhat harder on Michael Jackson	12%	13%	14%	12%	13%	12%	9%	13%	10%	17%	12% AJ	16% AJ	11% AJ	8% *
Much harder on Michael Jackson	8%	7%	9%	9%	8%	6%	5%	6%	10%	6%	-	9%	8%	5%
									AI		**			*
Don't know	23%	22%	24% AG	21% AG	19% AG	15% AG	37% AD.AE.AF.AG	25%	22%	19%	61% **	11% AM	24% AM	62% AM.AN*
Net: Easier on Michael Jackson	26%	26%	18%	25%	29%	29%	30% AD	25%	28%	22%	9% **	31% AN.AO	25% AO	11% *
Net: Harder on Michael Jackson	20%	20%	23% AH	22% AH	21% AH	18% AH	14% AD	19%	20%	24%	12% **	24% AO	19% AO	12% *

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