

YouGov Survey Results

Sample size: 2079 adults in GB

Fieldwork: 8th - 9th October 2026

	Total	Vote in 2024 GE					EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			Country		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland
Rebased Weighted Sample	2021	368	522	189	224	123	711	736	976	1045	205	820	510	485	685	453	605	1747	98	176
Unweighted Sample	2030	331	546	214	228	118	790	734	877	1153	152	729	601	548	777	472	486	1749	112	169
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	3 - 4 Jun '25	8 - 9 Oct '26																			
Now thinking about spending on public services and the taxes that fund them, which of the following best reflects your view?																					
The Government should increase taxes and spend more on public services	30	26	11	44	38	6	43	40	13	27	24	37	25	24	25	32	21	22	26	25	29
The Government should decrease taxes and spend less on public services	17	26	44	14	17	50	10	18	38	33	20	17	23	29	33	29	28	24	27	17	23
The Government should keep the level of taxes and spending on public services about the same	33	27	29	28	32	23	26	27	26	23	30	26	27	28	26	24	28	30	27	28	29
Don't know	20	21	16	14	12	22	20	14	23	16	26	21	25	19	16	14	22	24	21	30	19
For each of the following areas, please say whether you think the Government should be looking to increase spending, looking to save money, or looking to keep spending about the same?																					
Building new social housing																					
The Government should be looking to spend more here	35	34	18	49	35	22	47	40	26	37	31	49	31	30	36	33	33	32	33	39	40
The Government should be looking to keep spending here about the same	34	36	46	33	34	36	38	36	39	35	36	31	34	37	41	36	36	38	36	32	35
The Government should be looking to save money here	23	20	29	11	19	34	11	15	26	19	21	10	22	24	17	21	22	20	21	18	13
Don't know	9	10	7	7	12	8	4	8	8	9	11	10	13	9	5	9	9	9	10	10	11

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Rebased Weighted Sample	2021	478	335	243	691
Unweighted Sample	2030	477	354	189	729
	%	%	%	%	%

	3 - 4 Jun '25	8 - 9 Oct '26				
Now thinking about spending on public services and the taxes that fund them, which of the following best reflects your view?						
The Government should increase taxes and spend more on public services	30	26	27	24	29	24
The Government should decrease taxes and spend less on public services	17	26	25	29	30	26
The Government should keep the level of taxes and spending on public services about the same	33	27	27	26	23	28
Don't know	20	21	21	21	17	21
For each of the following areas, please say whether you think the Government should be looking to increase spending, looking to save money, or looking to keep spending about the same?						
Building new social housing						
The Government should be looking to spend more here	35	34	32	32	40	31
The Government should be looking to keep spending here about the same	34	36	39	38	33	35
The Government should be looking to save money here	23	20	20	20	15	24
Don't know	9	10	8	9	12	10

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			Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	
Rebased Weighted Sample		2021	368	522	189	224	123	711	736	976	1045	205	820	510	485	685	453	605	1747	98	176	
Unweighted Sample		2030	331	546	214	228	118	790	734	877	1153	152	729	601	548	777	472	486	1749	112	169	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Policing																						
The Government should be looking to spend more here		47	47	59	48	43	54	33	47	57	46	49	27	43	54	57	45	52	53	48	39	45
The Government should be looking to keep spending here about the same		41	37	34	39	43	35	50	41	32	40	34	42	37	34	35	41	34	33	36	39	38
The Government should be looking to save money here		5	7	3	7	8	7	11	5	6	9	6	17	8	6	4	6	7	6	7	11	7
Don't know		7	9	4	6	7	4	6	6	5	6	11	14	11	6	4	8	7	8	9	11	9
Healthcare and the NHS																						
The Government should be looking to spend more here		72	67	52	79	70	55	84	72	59	61	73	79	70	61	62	67	62	69	66	71	77
The Government should be looking to keep spending here about the same		19	22	36	16	20	30	11	21	28	27	17	11	17	29	28	23	26	20	23	18	16
The Government should be looking to save money here		5	5	9	2	6	11	2	3	9	7	4	1	4	6	7	5	5	5	6	2	3
Don't know		4	6	3	3	4	4	3	4	4	5	7	9	8	4	3	5	7	6	6	9	4
Reducing Britain's carbon emissions																						
The Government should be looking to spend more here		20	21	7	30	30	4	50	26	9	21	21	49	24	14	11	23	21	14	21	16	21
The Government should be looking to keep spending here about the same		30	30	28	34	36	16	36	37	24	25	34	27	31	28	30	33	28	28	30	24	27
The Government should be looking to save money here		40	39	56	28	27	73	10	30	59	48	31	13	33	49	51	35	40	49	39	50	38
Don't know		10	10	8	7	7	7	3	7	8	6	14	10	13	9	8	8	11	10	10	10	14
International aid																						
The Government should be looking to spend more here		6	5	1	8	6	1	6	7	1	5	5	13	5	3	2	5	5	3	5	5	5
The Government should be looking to keep spending here about the same		21	23	11	34	31	3	49	35	8	23	22	44	25	17	15	29	20	15	23	10	27
The Government should be looking to save money here		65	64	84	52	57	92	40	50	88	68	61	30	58	74	79	59	68	74	64	74	59
Don't know		8	9	4	6	6	3	5	8	4	5	12	13	12	6	4	7	8	8	9	11	9

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		%	%	%	%	%
Policing						
The Government should be looking to spend more here	47	47	45	50	48	49
The Government should be looking to keep spending here about the same	41	37	39	35	31	37
The Government should be looking to save money here	5	7	7	8	10	6
Don't know	7	9	9	8	10	8
Healthcare and the NHS						
The Government should be looking to spend more here	72	67	67	64	64	66
The Government should be looking to keep spending here about the same	19	22	23	25	22	22
The Government should be looking to save money here	5	5	5	5	6	6
Don't know	4	6	5	6	8	6
Reducing Britain's carbon emissions						
The Government should be looking to spend more here	20	21	18	16	32	22
The Government should be looking to keep spending here about the same	30	30	34	28	26	30
The Government should be looking to save money here	40	39	40	45	32	37
Don't know	10	10	9	10	11	11
International aid						
The Government should be looking to spend more here	6	5	5	5	7	4
The Government should be looking to keep spending here about the same	21	23	22	20	30	22
The Government should be looking to save money here	65	64	65	69	52	65
Don't know	8	9	8	7	11	9

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Education																					
The Government should be looking to spend more here	45	44	30	53	47	30	53	50	34	41	46	63	48	36	36	49	40	39	43	44	49
The Government should be looking to keep spending here about the same	44	44	60	37	42	59	44	42	52	47	41	26	38	52	54	42	47	49	45	47	33
The Government should be looking to save money here	5	4	5	3	4	5	0	3	7	5	3	1	4	5	5	3	5	4	4	0	7
Don't know	6	8	4	6	8	6	3	6	7	7	9	9	11	7	5	6	9	8	8	9	11
Welfare benefits																					
The Government should be looking to spend more here	18	11	4	14	8	6	16	11	7	10	13	18	13	8	7	8	9	10	11	13	14
The Government should be looking to keep spending here about the same	33	28	12	36	34	16	47	31	21	27	28	43	31	22	20	27	26	26	27	25	30
The Government should be looking to save money here	41	54	81	45	53	74	31	52	68	58	50	25	46	64	70	58	59	57	55	50	47
Don't know	8	7	4	5	5	3	5	6	4	5	9	14	10	6	3	6	6	7	7	12	8
Social care																					
The Government should be looking to spend more here	48	49	35	63	58	33	59	58	44	43	54	51	49	50	47	52	45	49	48	51	51
The Government should be looking to keep spending here about the same	34	30	37	25	26	41	33	26	34	33	27	28	29	30	32	29	31	32	30	32	28
The Government should be looking to save money here	9	12	23	7	9	19	4	10	16	16	9	7	11	14	15	12	15	11	13	8	11
Don't know	8	9	5	6	6	7	4	6	6	7	10	13	12	6	6	7	9	9	9	10	9
Defence																					
The Government should be looking to spend more here	x	52	76	47	51	74	26	48	69	56	48	27	40	61	73	52	55	55	52	56	46
The Government should be looking to keep spending here about the same	x	26	16	31	31	19	38	27	20	25	27	33	31	22	18	26	25	27	26	19	30
The Government should be looking to save money here	x	14	3	17	12	4	33	18	6	14	13	30	18	10	5	15	12	11	14	17	14
Don't know	x	9	4	5	7	4	3	7	5	5	12	10	12	7	4	7	8	8	8	8	9

*This survey was carried out online. The figures have been weighted and are representative of all adults in GB(aged 18+).

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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		%	%	%	%	%
Education						
The Government should be looking to spend more here	45	44	47	41	46	41
The Government should be looking to keep spending here about the same	44	44	44	47	42	46
The Government should be looking to save money here	5	4	3	4	4	5
Don't know	6	8	6	8	8	9
Welfare benefits						
The Government should be looking to spend more here	18	11	12	7	17	9
The Government should be looking to keep spending here about the same	33	28	28	29	29	26
The Government should be looking to save money here	41	54	55	56	46	57
Don't know	8	7	5	7	9	8
Social care						
The Government should be looking to spend more here	48	49	53	49	44	46
The Government should be looking to keep spending here about the same	34	30	27	29	35	31
The Government should be looking to save money here	9	12	11	13	11	14
Don't know	8	9	9	9	10	8
Defence						
The Government should be looking to spend more here	x	52	52	52	45	54
The Government should be looking to keep spending here about the same	x	26	28	28	28	23
The Government should be looking to save money here	x	14	12	11	19	14
Don't know	x	9	8	8	8	9

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