

# YouGov Survey Results

Sample Size: 1641 GB Adults  
Fieldwork: 22nd - 23rd September 2020

	Vote In 2019 GE			2016 EU Ref		Gender		Age				Social		Region					Household size - number of children						Children In House?			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC 1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	0	1	2	3	4	5 or more	6 or more	No	Yes
<b>Weighted Sample</b>	<b>1641</b>	556	407	148	609	650	798	843	179	684	395	382	935	706	197	551	356	395	141	1197	184	147	44	9	8	1	1248	393
<b>Unweighted Sample</b>	1641	617	476	134	720	667	728	913	143	670	431	397	999	642	169	562	355	402	153	1212	179	158	40	9	5	1	1249	392
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If the Government were to impose further national restrictions to curb the rise of coronavirus cases, which of the following should it prioritise to keep open? Please rank the following with the highest priority at the very top down to the lowest priority at the very bottom...

## Theatres, cinemas and art venues

Ranked first	2	2	2	4	3	1	2	2	2	2	2	2	2	3	3	2	3	1	1	2	2	3	2	0	0	0	2	2
Ranked second	3	3	3	3	3	3	3	3	7	3	2	3	3	3	3	4	3	2	3	3	2	3	0	0	33	0	3	3
Ranked third	5	3	5	5	6	5	5	5	9	5	4	6	6	5	6	5	7	3	9	5	3	10	2	0	0	0	5	5
Ranked fourth	6	5	7	5	7	5	6	6	3	7	6	6	6	7	8	6	6	6	5	7	5	8	4	9	0	0	6	6
Ranked fifth	9	9	10	6	9	9	8	10	10	9	9	9	9	9	10	8	8	11	8	10	4	7	13	6	30	0	10	7
Ranked sixth	12	11	13	11	12	10	12	11	15	11	12	9	13	10	17	11	12	11	6	11	16	13	12	21	0	0	11	14
Ranked seventh	12	13	13	14	12	13	11	12	6	11	16	12	12	12	8	12	14	12	13	13	13	9	12	6	0	0	12	11
Ranked eighth	14	12	15	23	16	15	15	14	10	16	14	14	14	14	13	12	17	14	18	14	13	14	19	13	8	0	14	14
Ranked ninth	15	17	13	14	15	16	15	15	11	15	16	16	16	14	11	15	16	16	16	15	20	16	14	12	0	100	14	17
Ranked tenth	12	17	10	9	10	15	12	11	9	10	13	14	12	11	8	16	11	9	9	12	10	13	5	33	29	0	12	11

## Universities

Ranked first	8	8	9	4	7	9	8	8	16	4	7	10	8	7	6	7	9	9	7	9	7	3	0	0	33	0	9	5
Ranked second	39	39	40	46	44	38	37	41	32	39	41	39	41	37	38	40	41	36	38	39	39	44	41	85	0	0	38	41
Ranked third	13	14	13	13	14	13	12	15	12	16	13	9	14	13	15	15	14	12	9	12	17	15	20	0	67	0	12	17
Ranked fourth	7	7	6	8	6	8	7	6	6	7	5	9	7	6	5	5	7	9	13	7	6	10	2	0	0	100	7	7
Ranked fifth	5	6	3	5	4	6	5	5	2	5	7	5	5	5	4	5	7	4	3	5	7	4	5	0	0	0	5	5
Ranked sixth	4	5	3	7	4	5	5	4	3	3	5	6	4	4	2	5	4	4	4	5	2	4	0	0	0	0	5	3
Ranked seventh	4	4	3	2	3	4	3	5	6	3	3	6	4	4	4	4	5	2	4	4	1	3	0	0	0	0	5	2
Ranked eighth	3	3	3	4	4	3	4	3	0	5	4	2	3	4	5	3	5	2	4	3	3	4	9	9	0	0	3	4
Ranked ninth	5	5	5	4	4	6	6	3	3	4	6	4	4	5	6	5	3	5	3	5	3	6	4	0	0	0	5	4
Ranked tenth	2	2	3	2	3	2	2	2	3	2	4	1	2	2	2	3	1	1	3	2	1	2	2	6	0	0	2	2

## Pubs

Ranked first	4	4	2	4	3	5	5	3	1	4	5	5	3	5	3	4	5	4	4	5	1	3	6	9	5	0	5	3
Ranked second	3	4	4	3	2	4	5	2	7	3	2	3	3	4	5	4	3	2	5	3	4	6	1	0	0	0	3	4
Ranked third	4	4	4	3	3	5	5	3	3	3	7	2	3	4	5	4	4	4	2	4	3	2	3	0	0	0	4	3
Ranked fourth	7	7	6	8	8	5	7	7	9	7	8	5	6	7	12	6	5	7	6	7	6	3	5	29	0	0	7	5
Ranked fifth	8	10	8	9	9	10	10	7	12	7	7	10	10	6	6	9	11	6	8	8	5	13	6	11	0	0	8	8
Ranked sixth	9	9	7	9	9	9	9	8	10	8	9	9	9	9	11	11	7	6	11	9	6	11	7	0	8	0	9	8
Ranked seventh	10	11	9	11	11	10	11	9	12	10	8	11	11	9	9	12	9	9	12	10	13	11	0	4	0	0	10	10
Ranked eighth	11	14	11	4	10	14	12	9	6	10	12	11	11	10	9	13	10	11	5	11	7	10	6	0	33	100	11	9
Ranked ninth	11	11	11	14	12	10	8	13	5	11	11	14	11	10	7	11	15	9	10	10	13	10	17	20	54	0	10	14
Ranked tenth	24	20	27	30	27	21	18	30	19	25	24	23	25	22	21	20	27	27	25	23	28	25	31	28	0	0	23	27

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Fieldwork: 22nd - 23rd September 2020

	Vote In 2019 GE				2016 EU Ref		Gender		Age				Social		Region					Household size - number of children						Children In House?		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC 1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	0	1	2	3	4	5 or more	6 or more	No	Yes
<b>Weighted Sample</b>	<b>1641</b>	<b>556</b>	<b>407</b>	<b>148</b>	<b>609</b>	<b>650</b>	<b>798</b>	<b>843</b>	<b>179</b>	<b>684</b>	<b>395</b>	<b>382</b>	<b>935</b>	<b>706</b>	<b>197</b>	<b>551</b>	<b>356</b>	<b>395</b>	<b>141</b>	<b>1197</b>	<b>184</b>	<b>147</b>	<b>44</b>	<b>9</b>	<b>8</b>	<b>1</b>	<b>1248</b>	<b>393</b>
<b>Unweighted Sample</b>	<b>1641</b>	<b>617</b>	<b>476</b>	<b>134</b>	<b>720</b>	<b>667</b>	<b>728</b>	<b>913</b>	<b>143</b>	<b>670</b>	<b>431</b>	<b>397</b>	<b>999</b>	<b>642</b>	<b>169</b>	<b>562</b>	<b>355</b>	<b>402</b>	<b>153</b>	<b>1212</b>	<b>179</b>	<b>158</b>	<b>40</b>	<b>9</b>	<b>5</b>	<b>1</b>	<b>1249</b>	<b>392</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Restaurants and cafes</b>																												
Ranked first	3	2	5	1	2	2	4	2	6	3	3	1	3	3	4	3	3	3	2	3	1	4	7	0	0	0	3	3
Ranked second	7	6	5	8	8	9	7	7	2	9	8	6	7	8	8	7	7	10	7	5	8	15	15	5	0	7	7	
Ranked third	13	14	12	15	14	13	12	15	18	12	13	15	12	15	13	12	14	14	15	14	16	9	6	29	33	0	14	13
Ranked fourth	18	21	19	16	19	17	19	18	30	15	18	19	20	15	16	20	20	15	17	18	18	23	15	21	29	0	18	20
Ranked fifth	14	17	11	16	13	16	14	15	10	14	17	15	16	12	14	16	13	13	15	15	14	18	3	0	8	0	15	14
Ranked sixth	12	13	13	10	14	14	12	11	3	13	11	14	13	10	11	12	13	8	15	12	12	10	12	29	0	100	12	12
Ranked seventh	9	8	9	10	9	10	9	8	4	9	9	10	9	8	10	9	10	9	5	9	8	9	13	0	25	0	9	9
Ranked eighth	7	6	7	7	7	7	7	7	6	7	8	6	5	9	4	6	9	8	6	7	6	6	8	0	0	0	7	6
Ranked ninth	6	5	6	10	6	5	6	7	6	7	6	4	6	6	7	5	7	8	3	6	6	8	3	6	0	0	6	6
Ranked tenth	1	1	0	1	0	1	1	0	0	0	0	1	1	1	0	1	1	0	0	1	1	0	0	0	0	0	1	0
<b>Schools and nurseries</b>																												
Ranked first	57	61	56	66	62	60	52	62	41	58	61	59	61	53	58	59	56	55	59	56	66	68	62	91	38	100	55	66
Ranked second	13	15	13	10	12	13	11	14	15	9	14	16	12	13	11	13	15	11	12	15	10	7	2	0	0	0	14	8
Ranked third	5	5	4	5	5	6	8	3	5	7	6	2	6	5	7	6	4	6	2	6	3	7	0	0	0	0	6	4
Ranked fourth	3	2	3	3	3	2	3	2	4	3	2	3	3	2	2	3	3	4	2	3	2	2	7	0	5	0	3	2
Ranked fifth	2	1	2	1	1	2	3	1	7	2	1	1	1	3	1	2	4	1	2	2	0	1	6	0	0	0	2	1
Ranked sixth	2	2	2	1	1	2	2	2	4	1	1	3	2	2	1	2	4	1	0	2	0	3	0	0	0	0	2	1
Ranked seventh	2	1	2	1	1	2	3	1	2	2	3	2	1	3	0	2	4	2	0	2	1	2	0	0	33	0	2	2
Ranked eighth	1	1	1	1	1	1	1	1	3	1	1	1	1	1	2	1	1	1	2	1	1	3	2	0	0	0	1	1
Ranked ninth	2	1	1	2	2	2	1	2	1	1	3	2	2	2	1	2	2	0	4	2	1	1	2	0	0	0	2	1
Ranked tenth	3	4	4	4	3	3	4	3	0	4	3	4	3	5	5	4	3	3	3	3	3	3	2	9	25	0	3	4
<b>Gyms and swimming pools</b>																												
Ranked first	2	2	1	2	1	2	3	1	3	3	1	1	2	2	2	2	5	0	2	2	0	1	2	0	0	0	3	1
Ranked second	3	3	3	3	3	3	4	3	2	4	3	3	4	3	2	3	2	4	7	3	2	4	4	0	0	0	3	3
Ranked third	6	6	8	6	7	5	6	6	6	6	5	7	6	6	7	6	6	6	8	6	6	5	12	35	0	0	6	7
Ranked fourth	7	6	6	11	6	8	7	8	6	8	7	7	7	7	9	7	5	9	8	7	12	9	4	0	0	0	7	9
Ranked fifth	8	6	10	8	10	6	8	8	13	10	5	5	8	8	10	8	7	7	10	7	16	11	0	0	0	0	7	11
Ranked sixth	10	10	11	14	11	10	7	12	9	10	13	8	9	12	10	9	10	10	14	11	5	11	7	29	5	0	11	8
Ranked seventh	12	13	12	12	14	12	12	12	14	12	11	11	14	9	11	13	11	12	8	11	9	18	25	0	8	100	11	14
Ranked eighth	13	15	12	13	13	15	13	14	11	12	17	13	15	11	11	17	13	12	8	14	12	15	6	22	54	0	14	13
Ranked ninth	14	17	15	12	15	15	14	14	7	13	17	16	15	13	16	12	18	15	10	15	12	10	10	0	33	0	15	11
Ranked tenth	14	15	11	13	12	17	15	12	11	11	14	21	12	16	10	16	19	9	12	15	13	10	13	13	0	0	14	12

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<b>Weighted Sample</b>	1641	556	407	148	609	650	798	843	179	684	395	382	935	706	197	551	356	395	141	1197	184	147	44	9	8	1	1248	393
<b>Unweighted Sample</b>	1641	617	476	134	720	667	728	913	143	670	431	397	999	642	169	562	355	402	153	1212	179	158	40	9	5	1	1249	392
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Non-essential shops</b>																												
Ranked first	3	3	5	4	4	3	4	3	5	3	4	3	3	3	2	5	4	2	3	3	3	4	0	0	0	0	3	3
Ranked second	5	5	5	4	5	5	5	5	2	6	5	5	5	4	5	5	6	2	4	7	6	2	0	25	0	4	6	
Ranked third	10	9	11	7	11	10	11	9	8	11	8	11	11	9	6	10	12	9	11	9	8	16	21	6	0	9	13	
Ranked fourth	11	13	9	13	12	12	12	11	9	12	13	9	10	13	12	13	13	9	9	12	8	12	12	4	0	12	10	
Ranked fifth	12	12	14	16	14	10	10	14	12	12	14	9	11	13	17	12	11	11	12	12	11	9	9	55	0	100	12	11
Ranked sixth	10	10	12	13	12	10	11	10	9	11	10	11	12	9	10	9	13	10	12	10	10	14	8	0	0	10	11	
Ranked seventh	11	9	10	10	11	11	10	11	12	12	11	10	11	10	10	12	9	11	14	11	14	11	10	6	34	10	13	
Ranked eighth	9	11	7	7	7	11	8	10	10	8	8	11	9	10	7	8	9	12	8	9	12	8	14	10	0	9	10	
Ranked ninth	9	10	9	12	9	10	10	8	9	8	11	10	10	9	10	11	9	6	12	10	7	11	5	9	0	10	8	
Ranked tenth	9	10	7	8	8	10	9	9	7	7	10	13	10	8	10	8	10	10	6	10	6	4	1	11	41	10	6	
<b>Offices</b>																												
Ranked first	6	6	4	5	5	6	7	6	6	5	9	6	6	6	5	6	8	6	6	7	5	5	2	0	25	0	7	5
Ranked second	10	11	7	8	8	11	11	9	10	10	10	9	11	9	9	10	12	9	7	8	14	12	15	0	8	0	9	13
Ranked third	18	22	16	25	16	23	18	19	10	17	20	23	19	17	20	17	22	18	15	19	18	21	9	17	0	100	19	18
Ranked fourth	10	10	12	6	11	12	11	10	10	10	11	11	10	11	6	12	11	11	10	11	11	6	12	25	0	0	11	9
Ranked fifth	8	7	9	10	9	8	7	8	4	8	6	12	7	8	9	7	6	9	10	8	7	10	10	9	0	7	8	
Ranked sixth	7	9	6	5	7	7	6	7	7	5	7	9	6	7	5	7	7	7	3	7	6	6	2	0	62	0	7	6
Ranked seventh	7	8	4	9	7	7	6	7	5	6	8	7	5	8	7	8	7	4	7	7	4	9	7	21	0	6	7	
Ranked eighth	8	6	9	11	10	6	8	9	13	8	9	7	9	8	8	9	8	7	11	9	7	10	4	0	5	9	8	
Ranked ninth	7	4	9	5	8	7	7	7	8	8	5	6	6	8	7	7	6	6	10	6	7	4	13	29	0	7	7	
Ranked tenth	10	8	13	11	12	8	8	11	10	13	9	4	12	6	11	9	10	9	9	10	7	11	8	0	0	10	8	
<b>Hairdressers and beauty salons</b>																												
Ranked first	2	1	0	4	2	2	2	1	1	2	0	2	2	2	2	2	1	2	1	2	0	1	0	0	0	0	2	0
Ranked second	2	3	3	1	3	3	2	2	2	2	3	3	2	2	2	3	2	3	3	3	1	2	2	0	0	100	3	2
Ranked third	6	5	7	6	7	5	5	7	8	5	7	5	6	6	3	9	5	5	6	6	6	4	4	0	0	6	5	
Ranked fourth	10	11	11	11	9	12	10	11	6	9	13	12	11	9	10	10	13	9	10	10	6	14	7	0	66	10	10	
Ranked fifth	11	11	12	12	12	13	11	11	7	10	14	12	12	10	6	11	15	12	9	12	14	7	16	0	29	11	12	
Ranked sixth	15	14	14	12	13	14	15	14	15	17	14	11	14	15	12	14	17	16	13	14	20	10	23	21	0	14	16	
Ranked seventh	14	14	15	16	16	14	13	15	12	15	12	16	14	14	19	11	17	13	16	15	10	17	5	55	0	14	13	
Ranked eighth	12	13	13	14	14	11	11	12	13	11	11	14	13	10	16	13	10	10	12	12	14	11	9	0	0	12	12	
Ranked ninth	11	13	8	12	9	14	11	11	16	10	11	12	12	10	12	13	10	8	13	11	7	20	6	24	0	11	12	
Ranked tenth	7	7	5	7	7	7	9	4	3	8	8	6	5	9	6	7	6	7	6	7	8	9	10	0	5	6	8	
<b>Garden centres</b>																												
Ranked first	3	3	3	1	3	3	3	3	2	3	2	3	2	3	4	2	3	3	4	2	2	3	2	0	0	0	3	2
Ranked second	5	4	4	8	5	4	5	5	5	3	5	7	5	5	5	4	6	5	2	5	2	2	0	0	29	6	2	
Ranked third	9	9	9	8	9	10	7	10	4	7	12	11	9	8	6	10	9	7	10	9	7	7	5	12	0	9	6	
Ranked fourth	10	11	10	12	11	12	8	12	1	11	11	12	11	9	8	11	13	8	8	10	13	8	16	13	0	10	11	
Ranked fifth	12	15	10	12	11	15	13	11	6	12	14	13	11	13	10	13	15	10	10	12	9	14	14	19	33	12	12	
Ranked sixth	10	10	8	13	10	12	10	10	8	10	11	12	11	10	9	11	10	11	9	11	10	12	11	0	25	10	11	
Ranked seventh	11	11	11	11	9	11	11	10	10	10	14	7	11	10	9	11	11	12	8	11	13	7	10	9	0	11	10	
Ranked eighth	11	12	11	10	12	11	11	11	10	11	9	13	12	10	13	11	13	8	13	11	11	14	6	47	0	11	12	
Ranked ninth	11	9	13	10	12	9	11	10	17	11	8	9	10	11	11	11	9	11	7	11	10	11	8	0	13	11	10	
Ranked tenth	10	9	9	8	10	8	11	8	20	10	8	5	10	8	14	9	7	9	16	9	9	18	11	0	0	9	13	
<b>DON'T KNOW</b>	10	7	11	6	8	6	11	9	17	11	6	8	8	13	13	8	4	15	13	9	13	5	17	0	0	10	10	