

## YouGov Survey Results

Sample Size: 1697 GB Adults  
Fieldwork: 15th - 16th August 2017

	Gender		Age				Social Grade		Region					Do you ever wear pyjamas to bed?				Age/ Gender								
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Always	Sometimes	Never	Don't know	Male 18-24	Male 25-39	Male 40-54	Male 65+	Female 18-24	Female 25-39	Female 40-54	Female 65+
<b>Weighted Sample</b>	<b>1697</b>	<b>821</b>	<b>876</b>	<b>197</b>	<b>725</b>	<b>419</b>	<b>356</b>	<b>967</b>	<b>730</b>	<b>227</b>	<b>550</b>	<b>363</b>	<b>409</b>	<b>148</b>	<b>495</b>	<b>436</b>	<b>739</b>	<b>28</b>	<b>98</b>	<b>159</b>	<b>275</b>	<b>289</b>	<b>98</b>	<b>213</b>	<b>217</b>	<b>347</b>
Unweighted Sample	1697	821	876	202	679	454	362	1027	670	150	603	365	412	167	497	463	717	20	85	126	219	326	117	231	250	343
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Do you ever wear pyjamas to bed?

Yes, I always wear pyjamas to bed	29	20	38	33	33	22	28	30	28	32	28	30	29	27	100	0	0	0	17	20	19	22	50	51	34	29
Yes, I sometimes wear pyjamas to bed	26	19	32	31	27	24	22	28	22	27	25	27	26	23	0	100	0	0	25	28	15	16	37	34	32	29
No, I never wear pyjamas to bed	44	58	30	32	38	54	49	40	48	39	45	41	44	48	0	0	100	0	51	48	64	61	13	14	35	41
Don't know	2	3	1	4	2	0	1	1	2	2	1	2	1	2	0	0	0	100	7	4	3	1	1	2	0	1

### When you wear pyjamas to bed do you normally wear pants/knickers underneath your pyjamas?

[This question was only asked to those who said they wore pyjamas always or sometimes; n=960]

Yes I do	39	24	46	48	44	32	27	38	39	46	38	38	34	43	44	33	0	0	23	35	27	13	60	50	47	37
No I do not	59	74	50	50	52	66	71	59	58	50	59	59	63	56	55	63	0	0	75	64	69	86	38	45	51	61
Don't know	3	2	3	2	4	2	1	3	3	4	2	3	3	1	1	4	0	0	2	1	4	1	2	5	2	3

### INCLUDING THOSE WHO WERE NOT ASKED

Yes I do	21	9	32	31	26	15	14	22	20	27	20	21	19	21	44	33	0	0	10	13	6	5	52	39	23	21
No I do not	32	29	35	32	31	30	36	35	29	30	32	34	34	28	55	63	0	0	31	25	27	38	33	37	34	34
Don't know	2	1	2	1	2	1	1	2	1	2	1	2	2	1	1	4	0	0	1	1	0	0	2	3	2	1
"No, I never wear pyjamas to bed" / "Don't know" in previous question	45	61	30	36	40	54	50	42	50	41	47	43	45	50	0	0	100	100	58	60	67	56	13	21	41	44