



Sample Size: 1676 GB Adults Fieldwork: 18th - 19th August 2015

Fieldwork: 18th - 19th August 2015																		
		Vote in 2015			Gender		Age				Social	Grade	Region					
	Total	Con	Lab	Lib Dem	UKIP		Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1676	570	469	117	201	813	863	199	424	573	479	955	721	215	545	359	412	146
Unweighted Sample	1676	550	440	116	220	834	842	130	339	652	555	1083	593	196	567	372	395	146
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How often have you cried in the past 12 months?		_				_		_				_		_				
Once or a few times a day	2	1	3	1	2	1	3	2	1	2	2	1	3	4	1	2	2	2
Once or a few times a week	9	7	11	3	5	3	15	16	8	9	7	7	12	9	11	8	9	6
Once or a few times a month	17	17	17	20	13	7	27	25	20	15	14	19	16	17	15	18	19	19
Every few months	9	8	9	13	9	7	12	10	13	9	5	10	8	9	10	10	7	13
A few times over the course of the year	29	33	28	33	25	29	28	25	23	31	34	29	29	25	30	30	30	26
Once	8	8	9	5	8	11	4	8	8	7	7	9	6	11	7	7	7	10
Never	20	20	16	24	33	34	7	7	19	22	26	20	21	18	21	17	22	24
Don't know	6	6	7	2	5	7	4	5	7	5	5	5	6	6	6	8	4	1
For which if the following reasons have you cried in the past 12 months? Please select all that apply [This question was only asked to repondents who had cried in the past 12 months: N=1241]																		
A moving piece of art, a novel or a film	37	33	40	46	27	31	40	43	32	35	40	37	36	35	35	36	40	39
Difficulties with family	29	27	29	38	32	21	35	38	32	27	25	27	33	30	27	29	34	27
Someone else's unhappiness	26	27	30	21	17	19	30	23	23	25	31	25	27	23	28	23	26	29
Unsourced sadness or anxiety	26	19	29	26	25	20	30	43	27	25	18	24	29	22	28	25	28	24
Death of a loved one	25	27	24	19	29	24	26	19	19	30	28	23	29	26	23	26	27	25
Physical pain or illness	24	19	23	24	28	14	30	25	24	25	21	23	25	18	25	22	25	27
Low self-confidence	23	17	27	27	18	18	27	44	29	21	11	19	29	29	22	24	22	24
Stress or anxiety caused by work	22	18	24	17	17	15	26	39	29	20	8	24	18	22	20	23	23	21
Happiness	17	17	18	16	11	15	18	19	21	14	17	18	16	11	19	15	18	22
Social anxiety	13	9	16	12	12	11	14	24	17	10	5	11	15	10	13	14	11	15
Death of a pet	10	9	12	13	8	9	11	10	8	12	10	10	9	2	11	13	10	10
Difficulties friendships	9	9	11	5	5	6	12	22	11	6	5	9	10	13	9	10	9	8
Break up of a relationship	7	7	6	13	6	7	6	10	11	5	3	6	8	8	8	8	4	4
Other	13	12	12	12	20	15	12	18	15	11	11	14	12	14	14	13	10	14
Don't know	2	3	1	2	1	4	1	5	2	2	1	3	1	3	3	3	1	2

## **YouGov Survey Results**

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What the world thinks

Sample Size: 1676 GB Adults Fieldwork: 18th - 19th August 2015

Fieldwork: 16th - 19th August 2015		Age and Gender									
		Male 18-	Male 25-	Male 40-	Male	Female	Female	Female	Female		
	Total	24	39	59	60+	18-24	25-39	40-59	60+		
Weighted Sample	1676	101	211	283	218	99	213	290	261		
Unweighted Sample	1676	60	124	345	305	70	215	307	250		
	%	%	%	%	%	%	%	%	%		
How often have you cried in the past 12 months?											
Once or a few times a day	2	2	0	1	1	2	2	4	2		
Once or a few times a week	9	4	3	2	4	30	13	15	10		
Once or a few times a month	17	9	6	8	6	41	34	22	21		
Every few months	9	10	11	4	4	10	15	14	6		
A few times over the course of the year	29	37	22	33	28	13	23	29	39		
Once	8	17	14	9	8	0	3	4	7		
Never	20	14	35	34	43	0	3	9	11		
Don't know	6	7	8	7	6	4	6	3	4		
For which if the following reasons have you cried in the past 12 months? Please select all that apply [This question was only asked to repondents who had cried in the past 12 months: N=1241]											
A moving piece of art, a novel or a film	37	29	25	29	41	55	37	39	39		
Difficulties with family	29	27	25	17	16	47	37	33	30		
Someone else's unhappiness	26	19	17	19	24	27	27	29	34		
Unsourced sadness or anxiety	26	39	16	21	12	47	34	28	21		
Death of a loved one	25	19	14	31	27	20	22	30	28		
Physical pain or illness	24	9	14	15	15	38	30	32	24		
Low self-confidence	23	32	20	15	9	53	34	25	12		
Stress or anxiety caused by work	22	23	23	13	4	52	33	25	10		
Happiness	17	8	22	11	20	28	19	16	16		
Social anxiety	13	21	15	7	7	27	19	13	4		
Death of a pet	10	8	7	11	7	11	8	12	12		
Difficulties friendships	9	15	8	3	1	27	13	9	8		
Break up of a relationship	7	7	11	6	6	14	12	3	2		
Other	13	26	15	10	12	11	14	12	10		
Don't know	2	9	3	3	2	3	1	1	1		