

Omnibus Poll

November 29-30, 2012



1. Awareness of CFPB

How much have you read or heard about the Consumer Financial Protection Bureau (CFPB)?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
A lot	5%	8%	3%	6%	6%	5%	2%	10%	4%	2%	7%	3%
A little	24%	31%	18%	17%	25%	29%	27%	27%	23%	24%	32%	9%
Nothing at all	58%	51%	64%	61%	55%	56%	61%	56%	58%	62%	52%	68%
Not sure	13%	10%	15%	16%	14%	9%	10%	8%	16%	13%	9%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(490)	(510)	(184)	(287)	(392)	(137)	(347)	(412)	(241)	(892)	(108)

	Awareness of CFPB				
	Total	A lot	A little	Nothing at all	Not sure
A lot	5%	100%	—	—	—
A little	24%	—	100%	—	—
Nothing at all	58%	—	—	100%	—
Not sure	13%	—	—	—	100%
Totals	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(60)	(309)	(537)	(94)

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2. Opinion on having the agency

The CFPB is a new federal agency that regulates interactions between consumers and the financial industry (such as banks).. Do you think it is...?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
A good idea to have an agency like this	35%	37%	34%	34%	30%	40%	37%	60%	32%	11%	40%	28%
A bad idea to have an agency like this	19%	25%	12%	10%	21%	20%	31%	5%	18%	38%	23%	10%
Not sure	46%	38%	54%	56%	50%	40%	32%	35%	50%	51%	37%	63%
Totals (Unweighted)	100% (1,000)	100% (490)	100% (510)	100% (184)	100% (287)	100% (392)	100% (137)	100% (347)	100% (412)	100% (241)	100% (892)	100% (108)

	Awareness of CFPB				
	Total	A lot	A little	Nothing at all	Not sure
A good idea to have an agency like this	35%	70%	51%	31%	12%
A bad idea to have an agency like this	19%	26%	28%	15%	11%
Not sure	46%	4%	21%	54%	77%
Totals (Unweighted)	100% (1,000)	100% (60)	100% (309)	100% (537)	100% (94)

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3. View on CFPB

The CFPB is a federal agency regulating interactions between consumers and the financial industry. From what you know, which statement comes closest to your view?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
The CFPB will over-regulate the economy and inhibit banks from lending	25%	33%	18%	17%	24%	27%	41%	9%	23%	51%	30%	16%
The CFPB will counter the power of large financial institutions	29%	33%	26%	29%	29%	32%	24%	52%	24%	11%	34%	21%
Not sure	46%	34%	57%	54%	47%	41%	35%	40%	53%	38%	36%	64%
Totals (Unweighted)	100% (1,000)	100% (490)	100% (510)	100% (184)	100% (287)	100% (392)	100% (137)	100% (347)	100% (412)	100% (241)	100% (892)	100% (108)

	Awareness of CFPB				
	Total	A lot	A little	Nothing at all	Not sure
The CFPB will over-regulate the economy and inhibit banks from lending	25%	35%	35%	22%	15%
The CFPB will counter the power of large financial institutions	29%	54%	48%	22%	15%
Not sure	46%	11%	16%	56%	70%
Totals (Unweighted)	100% (1,000)	100% (60)	100% (309)	100% (537)	100% (94)

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4. Whether or not respondent has cheated

Have you ever "cheated" on a person you were in a relationship with?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
Yes, I have	25%	22%	28%	21%	33%	25%	18%	30%	23%	23%	26%	25%
No, I have not	64%	65%	64%	64%	57%	67%	74%	62%	65%	65%	66%	61%
Prefer not to say	10%	13%	8%	14%	10%	8%	8%	8%	11%	12%	8%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(490)	(510)	(184)	(287)	(392)	(137)	(347)	(412)	(241)	(892)	(108)

	Awareness of CFPB				
	Total	A lot	A little	Nothing at all	Not sure
Yes, I have	25%	23%	25%	25%	30%
No, I have not	64%	65%	66%	68%	44%
Prefer not to say	10%	12%	9%	7%	26%
Totals	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(60)	(309)	(537)	(94)

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5. Attitude to spousal cheating

If you were married and found out your spouse had had an affair with someone else, would you be more likely to...?

	Gender			Age				Party ID			Voter Registration	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	Registered	Not registered
File for divorce no matter what	28%	23%	32%	32%	35%	22%	16%	25%	30%	26%	25%	33%
Consider giving them a second chance	45%	45%	46%	43%	46%	47%	47%	47%	43%	49%	47%	42%
Definitely give them a second chance	11%	14%	9%	8%	9%	15%	15%	14%	11%	10%	13%	8%
Prefer not to say	15%	18%	13%	17%	10%	16%	21%	14%	16%	16%	15%	17%
Totals (Unweighted)	100% (1,000)	100% (490)	100% (510)	100% (184)	100% (287)	100% (392)	100% (137)	100% (347)	100% (412)	100% (241)	100% (892)	100% (108)

	Awareness of CFPB				
	Total	A lot	A little	Nothing at all	Not sure
File for divorce no matter what	28%	22%	24%	32%	17%
Consider giving them a second chance	45%	56%	52%	44%	35%
Definitely give them a second chance	11%	13%	12%	12%	9%
Prefer not to say	15%	9%	12%	12%	39%
Totals (Unweighted)	100% (1,000)	100% (60)	100% (309)	100% (537)	100% (94)