

YouGov Survey Results

Sample Size: 507 Conservative Party Members who watched the leadership debate live on the 25th of July

Fieldwork: 25th - 26th July 2022

	Age			Gender		2016 EU Ref		
	18-49	50-64	65+	Male	Female	Remain	Leave	
Weighted Sample	507	193	117	197	326	181	122	355
Unweighted Sample	507	163	146	198	315	192	128	364
	%	%	%	%	%	%	%	%

Leaving aside your own preference for leader, who do you think performed best overall in tonight's debate?

Rishi Sunak	39	48	34	35	44	31	58	31
Liz Truss	50	46	55	52	48	54	34	58
Don't know	10	7	12	14	8	15	8	11

Overall, how well or badly do you think each of the leaders performed in tonight's debate?

Liz Truss

Very well	26	22	23	30	23	30	14	30
Fairly well	52	49	55	54	50	55	53	52
TOTAL WELL	78	71	78	84	73	85	67	82
Fairly badly	17	22	14	14	20	13	24	14
Very badly	4	6	5	2	6	2	8	3
TOTAL BADLY	21	28	19	16	26	15	32	17
Don't know	1	1	2	0	1	0	1	1

Rishi Sunak

Very well	24	25	22	23	26	19	37	18
Fairly well	41	43	44	38	43	38	41	40
TOTAL WELL	65	68	66	61	69	57	78	58
Fairly badly	23	22	23	25	21	28	16	27
Very badly	11	9	9	13	8	16	5	13
TOTAL BADLY	34	31	32	38	29	44	21	40
Don't know	1	1	2	1	2	0	1	1

Who do you think came across as more...

... trustworthy?

Rishi Sunak	37	46	30	32	41	30	61	27
Liz Truss	51	45	60	51	49	54	31	58
Don't know	13	10	10	17	11	16	8	14

... likeable?

Rishi Sunak	35	40	28	34	37	31	50	28
Liz Truss	54	51	57	54	52	57	39	61
Don't know	12	9	15	12	11	12	11	11

... in touch with ordinary people?

Rishi Sunak	19	25	14	17	21	16	38	12
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	%	%	%	%	%	%	%	
Liz Truss	63	59	71	63	63	63	71	
Don't know	17	17	15	20	15	21	17	
... Prime Ministerial?								
Rishi Sunak	43	50	38	40	48	35	65	33
Liz Truss	42	36	49	43	39	47	24	49
Don't know	15	14	13	17	13	18	11	18

Who do you think performed best during the section of the debate on ...

... The cost of living

Rishi Sunak	34	38	29	32	36	30	55	24
Liz Truss	55	53	55	56	55	54	39	63
Don't know	12	8	15	12	9	17	7	14

... Taxation

Rishi Sunak	42	50	33	40	43	40	60	33
Liz Truss	51	46	57	52	51	50	32	60
Don't know	7	4	10	8	5	10	8	7

... Levelling up

Rishi Sunak	30	40	22	25	33	25	49	23
Liz Truss	51	46	57	52	50	52	33	58
Don't know	19	15	21	22	17	23	18	19

... The Russian invasion of Ukraine

Rishi Sunak	18	25	10	16	20	15	31	13
Liz Truss	62	56	72	61	62	60	49	66
Don't know	20	19	17	23	18	24	20	21

... The environment

Rishi Sunak	27	36	21	21	30	21	43	19
Liz Truss	33	32	36	33	31	38	24	37
Don't know	40	32	43	46	40	41	32	44

... Brexit

Rishi Sunak	39	47	34	35	42	35	56	32
Liz Truss	43	38	47	46	41	47	27	51
Don't know	18	15	19	19	17	18	17	18

... Boris Johnson

Rishi Sunak	33	43	28	27	39	24	45	27
Liz Truss	44	38	49	48	41	50	32	51
Don't know	22	19	23	25	20	26	23	22

... How to win the next general election

Rishi Sunak	33	44	23	28	34	31	52	24
Liz Truss	40	34	46	43	39	42	22	48
Don't know	27	22	31	29	27	26	26	28

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Which of the following words, if any, would you use to describe the debate? Please pick up to three.

Frustrating	48	47	44	52	46	51	39	53
Interesting	41	39	40	43	40	42	50	37
Engaging	26	32	25	20	30	18	21	26
Helpful	22	21	26	21	23	20	29	19
Authentic	15	15	12	15	17	10	18	14
Detailed	13	16	9	11	12	13	15	12
Confusing	12	8	6	19	12	12	11	12
Vague	11	18	7	7	12	9	10	12
Boring	7	6	11	4	6	7	6	7
Fake	5	5	8	3	5	5	3	5
None of the above	6	6	6	6	6	6	6	7
Don't know	1	0	1	1	0	1	0	1