

YouGov Survey Results

Sample Size: 507 Conservative Party Members who watched the leadership debate live on the 25th of

July

Fieldwork: 25th - 26th July 2022

		Age			Ge	ender	2016 EU Ref		
	Total	18-49	50-64	65+	Male	Female	Remain	Leave	
Weighted Sample	507	193	117	197	326	181	122	355	
Unweighted Sample	507	163	146	198	315	192	128	364	
•	%	%	%	%	%	%	%	%	

Leaving aside your own preference for leader, who do you think performed best overall in tonight's debate?

Rishi Sunak								
Liz Truss								58
Don't know	10	7	12	14	8	15	8	11

Overall, how well or badly do you think each of the leaders performed in tonight's debate?

LIZ ITUSS	Liz	Truss
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Very well	26	22	23	30	23	30	14	30
Fairly well	52	49	55	54	50	55	53	52
TOTAL WELL	78	71	78	84	73	85	67	82
Fairly badly	17	22	14	14	20	13	24	14
Very badly	4	6	5	2	6	2	8	3
TOTAL BADLY	21	28	19	16	26	15	32	17
Don't know	1	1	2	0	1	0	1	1
Rishi Sunak		-			-		=	
Very well	24	25	22	23	26	19	37	18
Fairly well	41	43	44	38	43	38	41	40
TOTAL WELL	65	68	66	61	69	57	78	58
Fairly badly	23	22	23	25	21	28	16	27
Very badly	11	9	9	13	8	16	5	13
TOTAL BADLY	34	31	32	38	29	44	21	40
Don't know	1	1	2	1	2	0	1	1

Who do you think came across as more...

... in touch with ordinary people?

trust	twor	thy?	

... likeable?

Rishi Sunak	37	46	30	32	41	30	61	27
Liz Truss	51	45	60	51	49	54	31	58
Don't know	13	10	10	17	11	16	8	14
				-	-		='	
Rishi Sunak	35	40	28	34	37	31	50	28
Liz Truss	54	51	57	54	52	57	39	61
Don't know	12	9	15	12	11	12	11	11
Rishi Sunak	19	25	14	17	21	16	38	12
	Rishi Sunak Liz Truss Don't know	Rishi Sunak 35 Liz Truss 54 Don't know 12	Rishi Sunak 35 40 Liz Truss 54 51 Don't know 12 9	Rishi Sunak 35 40 28 Liz Truss 54 51 57 Don't know 12 9 15	Rishi Sunak 35 40 28 34 Liz Truss 54 51 57 54 Don't know 12 9 15 12	Rishi Sunak 35 40 28 34 37 Liz Truss 54 51 57 54 52 Don't know 12 9 15 12 11	Rishi Sunak 35 40 28 34 37 31 Liz Truss 54 51 57 54 52 57 Don't know 12 9 15 12 11 12	Rishi Sunak 37 46 30 32 41 30 61 61 61 60 51 49 54 31 61 60 61 60 61 60 61 60 61 60 61 60 61 60 61 60 61 60 61 60 61 61



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_	ed Sample		193	117	197	326	181	122	355
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	Lin Turne	%	% 50	%	%	% co	%	% 40	%
·	Liz Truss	63 17	59	71 15	63	63	63 21	42 21	71 47
Prime Ministerial?	Don't know	17	17	15	20	15	21	21	17
	tishi Sunak	43	50	38	40	48	35	65	33
IN .	Liz Truss		36	49	43	39	47	24	49
	Don't know		14	13	17	13	18	11	18
•	Don't know		17	10	'''	10	10		.0
Who do you think performed best during the	ne section								
of the debate on									
The cost of living									
	ishi Sunak	34	38	29	32	36	30	55	24
	Liz Truss	55	53	55	56	55	54	39	63
I	Don't know	12	8	15	12	9	17	7	14
Taxation			•			•			
R	lishi Sunak	42	50	33	40	43	40	60	33
	Liz Truss	51	46	57	52	51	50	32	60
1	Don't know	7	4	10	8	5	10	8	7
Levelling up		i	1						
R	lishi Sunak		40	22	25	33	25	49	23
	Liz Truss	-	46	57	52	50	52	33	58
	Don't know	19	15	21	22	17	23	18	19
The Russian invasion of Ukraine		1			1	l			
R	lishi Sunak		25	10	16	20	15	31	13
	Liz Truss	-	56	72	61	62	60	49	66
	Don't know	20	19	17	23	18	24	20	21
The environment	tishi Sunak	27	36	21	21	30	21	43	19
,	Liz Truss		32	36	33	31	38	24	37
	Don't know		32	43	46	_	41	32	44
Brexit	DOIT CKITOW	70	32	70	- 0	40	71	32	77
	lishi Sunak	39	47	34	35	42	35	56	32
•	Liz Truss		38	47	46	41	47	27	51
	Don't know	-	15	19	19		18	17	18
Boris Johnson									
	ishi Sunak	33	43	28	27	39	24	45	27
	Liz Truss	44	38	49	48	41	50	32	51
I	Don't know	22	19	23	25	20	26	23	22
How to win the next general election		ı			,				
R	ishi Sunak	33	44	23	28	34	31	52	24
	Liz Truss	40	34	46	43	39	42	22	48
I	Don't know	27	22	31	29	27	26	26	28



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•	%	%	%	%	%	%	%	%	

Which of the following words, if any, would you use to describe the debate? Please pick up to three.

48	47	44	52	46	51	39	53
41	39	40	43	40	42	50	37
26	32	25	20	30	18	21	26
22	21	26	21	23	20	29	19
15	15	12	15	17	10	18	14
13	16	9	11	12	13	15	12
12	8	6	19	12	12	11	12
11	18	7	7	12	9	10	12
7	6	11	4	6	7	6	7
5	5	8	3	5	5	3	5
6	6	6	6	6	6	6	7
1	0	1	1	0	1	0	1
	41 26 22 15 13 12 11 7 5	41 39 26 32 22 21 15 15 13 16 12 8 11 18 7 6 5 5 6 6	41 39 40 26 32 25 22 21 26 15 15 12 13 16 9 12 8 6 11 18 7 7 6 11 5 5 8 6 6 6	41 39 40 43 26 32 25 20 22 21 26 21 15 15 12 15 13 16 9 11 12 8 6 19 11 18 7 7 7 6 11 4 5 5 8 3 6 6 6 6	41 39 40 43 40 26 32 25 20 30 22 21 26 21 23 15 15 12 15 17 13 16 9 11 12 12 8 6 19 12 11 18 7 7 12 7 6 11 4 6 5 5 8 3 5 6 6 6 6 6	41 39 40 43 40 42 26 32 25 20 30 18 22 21 26 21 23 20 15 15 12 15 17 10 13 16 9 11 12 13 12 8 6 19 12 12 11 18 7 7 12 9 7 6 11 4 6 7 5 5 8 3 5 5 6 6 6 6 6 6	41 39 40 43 40 42 50 26 32 25 20 30 18 21 22 21 26 21 23 20 29 15 15 12 15 17 10 18 13 16 9 11 12 13 15 12 8 6 19 12 12 11 11 18 7 7 12 9 10 7 6 11 4 6 7 6 5 5 8 3 5 5 3 6 6 6 6 6 6 6