

YouGov / Commonwealth Survey Results

Sample Size: 4862 Adults in GB
Fieldwork: 22nd - 24th October 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4862	875	1250	447	525	1713	1811	2353	2509	510	2008	1201	1142	2771	2091	4206	233	423	1152	797	588	1668	
Unweighted Sample	4862	746	1387	502	591	1988	1667	2262	2600	371	2109	1220	1162	2937	1925	4232	241	389	1170	828	588	1646	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine there was a community energy project in your local area. How likely, if at all, would you be to participate in the following ways?

Investing money into the project

Very likely	3	3	3	2	0	3	2	4	2	5	3	2	2	3	2	3	2	1	2	2	7	3
Fairly likely	11	9	13	14	5	14	8	14	9	19	13	9	9	13	9	11	13	14	10	11	14	10
TOTAL LIKELY	14	12	16	16	5	17	10	18	11	24	16	11	11	16	11	14	15	15	12	13	21	13
Not very likely	28	25	30	30	23	32	24	29	26	31	28	28	25	30	25	27	27	32	28	24	32	27
Not at all likely	48	53	44	44	63	43	57	43	53	30	46	53	56	45	52	49	50	45	50	50	36	51
TOTAL NOT LIKELY	76	78	74	74	86	75	81	72	79	61	74	81	81	75	77	76	77	77	78	74	68	78
Don't know	10	9	10	10	8	9	9	9	11	15	10	8	9	8	12	10	8	8	11	13	11	9

Spending some of your time working as part of the project

Very likely	4	4	5	3	1	4	3	5	3	6	4	4	3	4	3	4	5	2	4	4	7	3
Fairly likely	20	16	23	22	13	23	16	23	18	25	21	19	17	22	17	20	20	20	20	18	27	19
TOTAL LIKELY	24	20	28	25	14	27	19	28	21	31	25	23	20	26	20	24	25	22	24	22	34	22
Not very likely	32	31	34	34	28	35	29	30	33	32	33	33	29	34	29	32	33	32	31	32	29	33
Not at all likely	33	40	27	30	48	28	42	33	33	20	30	35	42	31	36	33	32	33	35	33	27	34
TOTAL NOT LIKELY	65	71	61	64	76	63	71	63	66	52	63	68	71	65	65	65	65	65	66	65	56	67
Don't know	11	9	11	10	10	9	10	10	12	17	11	9	10	8	15	11	10	12	11	13	10	10

Reducing your energy consumption in support of the project

Very likely	12	9	15	13	7	15	9	12	13	14	12	12	12	14	10	12	12	12	11	12	17	11
Fairly likely	41	39	47	52	25	49	34	37	44	43	42	41	39	43	38	41	39	40	40	39	44	42
TOTAL LIKELY	53	48	62	65	32	64	43	49	57	57	54	53	51	57	48	53	51	52	51	51	61	53
Not very likely	21	23	18	18	23	18	25	22	19	14	21	22	22	20	21	20	19	24	21	20	17	21
Not at all likely	14	16	8	7	30	8	19	18	11	13	14	14	15	13	15	14	15	13	15	15	12	14
TOTAL NOT LIKELY	35	39	26	25	53	26	44	40	30	27	35	36	37	33	36	34	34	37	36	35	29	35
Don't know	12	13	11	10	14	10	13	11	14	16	12	11	12	9	16	12	15	10	13	13	11	12

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		Gross Household Income (per year)														
Total		under £5,000	£5,000 to £9,999	£10,000 to £14,999	£15,000 to £19,999	£20,000 to £24,999	£25,000 to £29,999	£30,000 to £34,999	£35,000 to £39,999	£40,000 to £44,999	£45,000 to £49,999	£50,000 to £59,999	£60,000 to £69,999	£70,000 to £99,999	£100,000 to £149,999	£150,000 and over
Weighted Sample	4862	80	159	293	261	344	322	304	234	205	212	330	269	432	199	85
Unweighted Sample	4862	75	143	285	252	324	321	306	236	209	219	331	286	473	212	99
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine there was a community energy project in your local area. How likely, if at all, would you be to participate in the following ways?

Investing money into the project

Very likely	3	8	5	1	3	3	2	3	3	3	1	3	2	3	1	14
Fairly likely	11	16	14	7	7	8	11	10	12	10	13	14	12	12	24	24
TOTAL LIKELY	14	24	19	8	10	11	13	13	15	13	14	17	14	15	25	38
Not very likely	28	23	21	27	24	27	26	22	29	28	26	29	28	36	32	27
Not at all likely	48	41	50	56	54	55	52	53	47	47	48	47	54	41	35	28
TOTAL NOT LIKELY	76	64	71	83	78	82	78	75	76	75	74	76	82	77	67	55
Don't know	10	11	10	10	12	7	9	11	8	12	12	7	4	7	7	7

Spending some of your time working as part of the project

Very likely	4	7	4	5	2	3	4	5	6	4	4	5	3	4	4	18
Fairly likely	20	31	25	18	17	18	23	24	20	18	21	23	23	23	25	23
TOTAL LIKELY	24	38	29	23	19	21	27	29	26	22	25	28	26	27	29	41
Not very likely	32	25	23	30	30	30	28	26	32	33	33	36	34	37	33	31
Not at all likely	33	27	35	39	37	39	34	36	30	33	30	30	36	30	34	21
TOTAL NOT LIKELY	65	52	58	69	67	69	62	62	62	66	63	66	70	67	67	52
Don't know	11	10	13	8	13	9	11	9	11	11	12	6	5	6	5	7

Reducing your energy consumption in support of the project

Very likely	12	21	17	12	10	11	16	11	12	8	15	13	12	16	13	26
Fairly likely	41	34	39	38	38	45	36	40	45	44	40	42	45	43	49	39
TOTAL LIKELY	53	55	56	50	48	56	52	51	57	52	55	55	57	59	62	65
Not very likely	21	13	13	21	25	20	18	20	19	21	21	23	23	21	20	18
Not at all likely	14	18	18	17	11	14	15	18	15	13	13	14	16	12	13	7
TOTAL NOT LIKELY	35	31	31	38	36	34	33	38	34	34	34	37	39	33	33	25
Don't know	12	14	12	13	15	10	14	10	9	13	11	8	3	8	6	11

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Sample Size: 4862 Adults in GB
Fieldwork: 22nd - 24th October 2024

	Education Level			Ethnicity		
	Total	Low	Medium	High	White	Ethnic Minority
Weighted Sample	4862	1339	1899	1624	4004	712
Unweighted Sample	4862	1219	1922	1721	3898	739
	%	%	%	%	%	%

Imagine there was a community energy project in your local area. How likely, if at all, would you be to participate in the following ways?

Investing money into the project

Very likely	3	2	2	4	2	8
Fairly likely	11	7	10	16	9	21
TOTAL LIKELY	14	9	12	20	11	29
Not very likely	28	23	28	32	27	31
Not at all likely	48	57	49	40	52	29
TOTAL NOT LIKELY	76	80	77	72	79	60
Don't know	10	11	11	8	10	10

Spending some of your time working as part of the project

Very likely	4	2	4	6	3	8
Fairly likely	20	16	20	23	17	33
TOTAL LIKELY	24	18	24	29	20	41
Not very likely	32	28	30	36	33	30
Not at all likely	33	41	33	26	35	20
TOTAL NOT LIKELY	65	69	63	62	68	50
Don't know	11	12	13	8	12	7

Reducing your energy consumption in support of the project

Very likely	12	10	11	16	11	21
Fairly likely	41	39	39	45	41	42
TOTAL LIKELY	53	49	50	61	52	63
Not very likely	21	19	22	20	21	19
Not at all likely	14	18	14	11	15	11
TOTAL NOT LIKELY	35	37	36	31	36	30
Don't know	12	14	14	8	13	7

Sample Size: 4862 Adults in GB
Fieldwork: 22nd - 24th October 2024

	Vote in 2024 GE					EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4862	875	1250	447	525	1713	1811	2353	2509	510	2008	1201	1142	2771	2091	4206	233	423	1152	797	588	1668	
Unweighted Sample	4862	746	1387	502	591	1988	1667	2262	2600	371	2109	1220	1162	2937	1925	4232	241	389	1170	828	588	1646	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said that you would not be likely to participate in a community energy project. Which of the following, if any, best explains why that is?

[Asked only to those who said they were not likely to participate in at least one of the ways above; n=4056]

I do not have the funds to participate	31	28	34	33	25	30	33	28	33	30	29	32	34	27	36	31	33	29	30	32	28	32
I don't have time to participate	22	18	26	23	15	27	14	22	21	30	28	21	9	26	15	22	19	21	20	22	24	22
I have no interest in participating	22	28	15	16	36	17	28	26	19	18	22	22	23	22	23	22	23	23	24	23	18	21
I don't know enough about energy to participate	15	16	16	16	13	16	14	14	16	15	13	16	18	16	14	15	13	18	15	12	17	15
I have previously participated and did not enjoy it	1	0	1	0	1	0	1	1	0	1	1	0	1	0	1	1	0	1	0	1	0	1
Something else [See Tab 1]	7	9	5	7	7	7	7	6	7	3	4	6	12	6	7	6	7	7	6	6	7	7
Don't know	3	2	3	5	3	3	3	3	3	3	3	3	4	2	4	3	4	2	4	3	4	2

To what extent, if any, would you support or oppose the creation of a community-owned renewable energy project in your local area?

[Asked to half of the sample; n=2415]

Strongly support	18	12	24	22	6	24	13	20	15	17	21	18	12	21	13	17	22	19	17	15	24	16
Somewhat support	44	41	49	53	36	49	40	46	43	52	44	44	41	46	42	44	41	45	43	46	41	46
TOTAL SUPPORT	62	53	73	75	42	73	53	66	58	69	65	62	53	67	55	61	63	64	60	61	65	62
Somewhat oppose	5	9	2	2	9	4	7	5	5	5	6	4	6	5	5	5	4	7	4	5	6	5
Strongly oppose	3	3	1	1	12	1	6	4	2	3	3	4	3	3	4	3	4	2	2	4	3	3
TOTAL OPPOSE	8	12	3	3	21	5	13	9	7	8	9	8	9	8	9	8	8	9	6	9	9	8
Don't know	30	34	23	21	36	22	35	24	35	23	26	31	38	25	36	30	28	26	34	30	26	30

To what extent, if any, would you support or oppose the creation of a privately-owned renewable energy project in your local area?

[Asked to half of the sample; n=2447]

Strongly support	7	7	9	7	5	9	6	10	5	8	7	8	6	9	5	7	4	6	7	6	13	6
Somewhat support	33	37	35	38	29	35	31	38	28	36	33	32	33	36	28	34	25	27	30	36	35	36
TOTAL SUPPORT	40	44	44	45	34	44	37	48	33	44	40	40	39	45	33	41	29	33	37	42	48	42
Somewhat oppose	13	14	13	12	12	14	12	16	11	17	13	12	14	13	14	13	19	16	15	9	13	13
Strongly oppose	8	5	8	5	14	6	11	9	8	6	7	10	9	8	9	8	8	13	8	8	9	7
TOTAL OPPOSE	21	19	21	17	26	20	23	25	19	23	20	22	23	21	23	21	27	29	23	17	22	20
Don't know	38	38	35	38	39	36	40	27	49	34	40	39	37	34	44	38	44	37	41	41	30	38

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		Gross Household Income (per year)														
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Weighted Sample	4862	80	159	293	261	344	322	304	234	205	212	330	269	432	199	85
Unweighted Sample	4862	75	143	285	252	324	321	306	236	209	219	331	286	473	212	99
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said that you would not be likely to participate in a community energy project. Which of the following, if any, best explains why that is?

[Asked only to those who said they were not likely to participate in at least one of the ways above; n=4056]

I do not have the funds to participate	31	37	41	47	44	42	35	30	33	24	29	24	23	22	19	17
I don't have time to participate	22	14	7	10	12	11	16	19	22	28	26	23	31	36	42	40
I have no interest in participating	22	23	17	16	15	24	23	25	23	21	22	27	28	19	24	18
I don't know enough about energy to participate	15	8	18	11	15	15	16	15	12	16	17	17	13	16	10	16
I have previously participated and did not enjoy it	1	0	1	2	0	1	0	1	0	1	0	0	2	0	1	0
Something else [See Tab 1]	7	7	10	10	12	6	8	7	7	9	4	6	3	4	3	6
Don't know	3	10	7	5	2	2	3	2	2	1	1	3	1	3	2	2

To what extent, if any, would you support or oppose the creation of a community-owned renewable energy project in your local area?

[Asked to half of the sample; n=2415]

Strongly support	18	17	9	20	13	12	22	19	15	17	18	23	21	21	29	43
Somewhat support	44	36	46	36	47	52	47	42	51	49	39	42	48	53	46	43
TOTAL SUPPORT	62	53	55	56	60	64	69	61	66	66	57	65	69	74	75	86
Somewhat oppose	5	8	7	5	5	5	2	8	10	4	5	3	7	3	6	4
Strongly oppose	3	6	3	5	2	1	4	2	1	7	8	2	4	3	2	0
TOTAL OPPOSE	8	14	10	10	7	6	6	10	11	11	13	5	11	6	8	4
Don't know	30	33	35	34	33	31	25	29	22	22	29	29	20	20	16	10

To what extent, if any, would you support or oppose the creation of a privately-owned renewable energy project in your local area?

[Asked to half of the sample; n=2447]

Strongly support	7	13	10	5	8	5	6	5	5	5	6	10	12	10	13	24
Somewhat support	33	38	36	29	33	28	32	36	41	35	39	32	38	34	38	48
TOTAL SUPPORT	40	51	46	34	41	33	38	41	46	40	45	42	50	44	51	72
Somewhat oppose	13	9	16	11	11	20	16	11	14	7	15	15	15	12	20	5
Strongly oppose	8	4	14	11	9	7	10	8	11	12	6	8	8	8	3	6
TOTAL OPPOSE	21	13	30	22	20	27	26	19	25	19	21	23	23	20	23	11
Don't know	38	36	24	44	40	40	37	41	29	41	34	35	27	35	26	17

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	Total	Low	Medium	High	White	Ethnic Minority
Weighted Sample	4862	1339	1899	1624	4004	712
Unweighted Sample	4862	1219	1922	1721	3898	739
	%	%	%	%	%	%

You previously said that you would not be likely to participate in a community energy project. Which of the following, if any, best explains why that is?

[Asked only to those who said they were not likely to participate in at least one of the ways above; n=4056]

I do not have the funds to participate	31	34	33	27	31	30
I don't have time to participate	22	15	18	31	21	26
I have no interest in participating	22	24	24	18	23	17
I don't know enough about energy to participate	15	17	15	14	15	18
I have previously participated and did not enjoy it	1	1	1	0	0	1
Something else [See Tab 1]	7	6	7	7	7	5
Don't know	3	4	3	3	3	3

To what extent, if any, would you support or oppose the creation of a community-owned renewable energy project in your local area?

[Asked to half of the sample; n=2415]

Strongly support	18	9	16	27	17	23
Somewhat support	44	43	44	46	44	49
TOTAL SUPPORT	62	52	60	73	61	72
Somewhat oppose	5	6	5	4	5	5
Strongly oppose	3	4	3	2	3	2
TOTAL OPPOSE	8	10	8	6	8	7
Don't know	30	38	32	20	31	21

To what extent, if any, would you support or oppose the creation of a privately-owned renewable energy project in your local area?

[Asked to half of the sample; n=2447]

Strongly support	7	5	5	11	6	14
Somewhat support	33	30	33	36	33	36
TOTAL SUPPORT	40	35	38	47	39	50
Somewhat oppose	13	13	13	14	13	14
Strongly oppose	8	8	9	8	8	8
TOTAL OPPOSE	21	21	22	22	21	22
Don't know	38	44	40	32	40	28

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.