

# YouGov Survey: Columbus Day, Indigenous Peoples' Day, and Leif Erikson Day



Sample 1137 U.S. adult citizens  
 Conducted October 4 - 6, 2024  
 Margin of Error ±3.8%

## 1. How familiar are you with Christopher Columbus?

Very familiar	42%
Somewhat familiar	47%
Not very familiar	9%
Have not heard of him	2%

## 2. Do you have a favorable or unfavorable view of Christopher Columbus?

Very favorable	19%
Somewhat favorable	33%
Somewhat unfavorable	18%
Very unfavorable	14%
Don't know	16%

## 3. Do you think the things you learned about Christopher Columbus as a child in school were...

Completely true	8%
Mostly true	30%
About equally true and false	29%
Mostly false	17%
Completely false	5%
I did not learn anything about Christopher Columbus in school	3%
Not sure	8%

## 4. Do you think the things children learn about Christopher Columbus in school today are...

Completely true	4%
Mostly true	20%
About equally true and false	23%
Mostly false	15%
Completely false	3%
Children today do not learn anything about Christopher Columbus in school	6%
Not sure	28%

## 5. Do you think Christopher Columbus was...

	Yes	No	Not sure
The first non-Indigenous person to reach the Americas	25%	56%	19%
The first non-Indigenous person to reach any of what is now the 50 United States	24%	54%	22%
The first person to prove that the world is round	23%	56%	21%

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## 6. Do you think Christopher Columbus was a good or a bad person?

Completely good	5%
Mostly good	30%
Equally good and bad	32%
Mostly bad	13%
Completely bad	5%
Not sure	16%

## 7. How important do you think Christopher Columbus is to the history of the United States?

Very important	26%
Important	43%
Not very important	17%
Not at all important	5%
Not sure	9%

## 8. Do you think Christopher Columbus had a positive or a negative impact on the United States?

Completely positive	9%
Mostly positive	32%
Both positive and negative	30%
Mostly negative	9%
Completely negative	5%
Not sure	15%

## 9. Do you think statues of Christopher Columbus should or should not be displayed in America?

They should be displayed	50%
They should not be displayed	22%
Don't know	27%

## 10. Do you consider Christopher Columbus to be more of a hero or more of a villain?

More of a hero	35%
More of a villain	20%
Neither	36%
Don't know	9%

## 11. How familiar are you with Columbus Day?

Very familiar	40%
Somewhat familiar	46%
Not very familiar	12%
Have not heard of it	1%

# YouGov Survey: Columbus Day, Indigenous Peoples' Day, and Leif Erikson Day



## 12. Do you approve or disapprove of celebrating Columbus Day?

Strongly approve	21%
Somewhat approve	22%
Neither approve nor disapprove	28%
Somewhat disapprove	11%
Strongly disapprove	12%
Not sure	5%

## 13. Do you think the federal government should have a day recognizing Christopher Columbus?

Yes, a federal holiday for which government workers get a day off (similar to Labor Day or Martin Luther King Day)	28%
Yes, a national observance for which government workers do not get a day off (similar to Mother's Day or Flag Day)	21%
No	31%
Not sure	20%

## 14. Do you think Indigenous people have had a positive or a negative impact on the United States?

Completely positive	19%
Mostly positive	37%
Both positive and negative	30%
Mostly negative	3%
Completely negative	2%
Not sure	9%

## 15. How important do you think Indigenous people are to the history of the United States?

Very important	54%
Important	32%
Not very important	4%
Not at all important	1%
Not sure	8%

## 16. Do you think statues of notable Indigenous people should or should not be displayed in America?

They should be displayed	75%
They should not be displayed	7%
Don't know	18%

## 17. How familiar are you with Indigenous Peoples' Day?

Very familiar	14%
Somewhat familiar	31%
Not very familiar	30%
Have not heard of it	25%

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## 18. Do you approve or disapprove of celebrating Indigenous Peoples' Day?

Strongly approve	31%
Somewhat approve	23%
Neither approve nor disapprove	31%
Somewhat disapprove	3%
Strongly disapprove	3%
Not sure	10%

## 19. Do you think the federal government should have a day recognizing the Indigenous peoples of the United States?

Yes, a federal holiday for which government workers get a day off (similar to Labor Day or Martin Luther King Day)	36%
Yes, a national observance for which government workers do not get a day off (similar to Mother's Day or Flag Day)	27%
No	15%
Not sure	22%

## 20. When do you think the federal government should have a day recognizing the Indigenous peoples of the United States?

*Asked of those who said the federal government should have a day recognizing Indigenous peoples*

On the same day that Columbus Day is currently observed	31%
On a different day than Columbus Day is currently observed	56%
Not sure	14%

## 21. How familiar are you with Leif Erikson?

Very familiar	13%
Somewhat familiar	38%
Not very familiar	26%
Have not heard of him	23%

## 22. Do you have a favorable or unfavorable view of Leif Erikson?

Very favorable	8%
Somewhat favorable	33%
Somewhat unfavorable	4%
Very unfavorable	1%
Don't know	53%

## 23. How important do you think Leif Erikson is to the history of the United States?

Very important	7%
Important	28%
Not very important	17%
Not at all important	5%
Not sure	43%

# YouGov Survey: Columbus Day, Indigenous Peoples' Day, and Leif Erikson Day



## 24. Do you think statues of Leif Erikson should or should not be displayed in America?

They should be displayed .....	27%
They should not be displayed .....	16%
Don't know .....	57%

## 25. Do you think the federal government should have a day recognizing Leif Erikson?

Yes, a federal holiday for which government workers get a day off (similar to Labor Day or Martin Luther King Day) .....	8%
Yes, a national observance for which government workers do not get a day off (similar to Mother's Day or Flag Day) .....	14%
No .....	34%
Not sure .....	44%

## 26. Do you think Leif Erikson reached the Americas earlier than Christopher Columbus did in 1492?

Yes .....	39%
No .....	9%
Not sure .....	52%

## 27. Do you think members of any of these other groups reached the Americas before Christopher Columbus did in 1492? Select all that apply.

Norse people or Vikings .....	45%
People from Siberia .....	14%
Other explorers from Spain or Portugal .....	12%
People from Polynesia .....	10%
Celtic people .....	9%
Chinese people .....	7%
People from sub-Saharan Africa .....	7%
Christian missionaries .....	6%
People from Ancient Egypt .....	6%
People from the Roman Empire .....	5%
Jewish people .....	4%
People from India .....	3%
Arab people .....	3%
Japanese people .....	2%
Another group .....	12%
None of these .....	31%

# YouGov Survey: Columbus Day, Indigenous Peoples' Day, and Leif Erikson Day



<b>Interviewing Dates</b>	October 4 - 6, 2024
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.067 to 6.257, with a mean of one and a standard deviation of 0.832.
<b>Number of respondents</b>	1137
<b>Margin of error</b>	± 3.8% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	84 questions not reported.

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## 1. Columbus Familiarity

How familiar are you with Christopher Columbus?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	42%	41%	43%	35%	44%	43%	46%	42%	41%	40%	46%
Somewhat familiar	47%	49%	44%	46%	40%	51%	47%	49%	41%	42%	45%
Not very familiar	9%	7%	10%	14%	13%	5%	6%	8%	15%	11%	8%
Have not heard of him	2%	2%	2%	5%	3%	1%	1%	1%	3%	6%	1%
Totals	100%	99%	99%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,137)	(527)	(610)	(290)	(217)	(358)	(272)	(697)	(149)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Very familiar	42%	49%	40%	38%	47%	44%	39%	45%	46%	60%	49%
Somewhat familiar	47%	41%	45%	54%	44%	50%	49%	44%	47%	35%	46%
Not very familiar	9%	9%	11%	7%	8%	5%	10%	10%	7%	4%	4%
Have not heard of him	2%	2%	3%	2%	1%	0%	3%	1%	0%	1%	0%
Totals	100%	101%	99%	101%	100%	99%	101%	100%	100%	100%	99%
Unweighted N	(1,137)	(400)	(406)	(331)	(468)	(422)	(475)	(299)	(205)	(97)	(123)

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## 2. Favorability of Columbus

Do you have a favorable or unfavorable view of Christopher Columbus?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	19%	21%	17%	9%	14%	20%	31%	21%	8%	19%	13%
Somewhat favorable	33%	35%	31%	34%	23%	37%	37%	36%	33%	26%	19%
Somewhat unfavorable	18%	19%	17%	21%	23%	17%	12%	16%	18%	20%	32%
Very unfavorable	14%	11%	17%	18%	17%	13%	9%	11%	22%	13%	24%
Don't know	16%	14%	19%	19%	23%	13%	11%	15%	19%	21%	13%
Totals	100%	100%	101%	101%	100%	100%	100%	99%	100%	99%	101%
Unweighted N	(1,136)	(527)	(609)	(289)	(217)	(358)	(272)	(697)	(149)	(166)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Very favorable	19%	12%	16%	29%	12%	34%	19%	20%	22%	26%	13%
Somewhat favorable	33%	28%	32%	39%	28%	39%	32%	35%	30%	28%	40%
Somewhat unfavorable	18%	26%	17%	11%	25%	9%	15%	23%	19%	14%	22%
Very unfavorable	14%	22%	13%	7%	25%	6%	14%	10%	18%	19%	16%
Don't know	16%	12%	23%	14%	10%	13%	19%	12%	12%	13%	8%
Totals	100%	100%	101%	100%	100%	101%	99%	100%	101%	100%	99%
Unweighted N	(1,136)	(399)	(406)	(331)	(467)	(422)	(474)	(299)	(205)	(97)	(123)



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### 3. Schools Truthful About Columbus as Child

Do you think the things you learned about Christopher Columbus as a child in school were . . .

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely true	8%	7%	9%	8%	4%	9%	12%	8%	2%	13%	9%
Mostly true	30%	33%	26%	26%	20%	34%	36%	32%	29%	24%	18%
About equally true and false	29%	28%	30%	34%	29%	25%	31%	30%	21%	33%	26%
Mostly false	17%	16%	18%	17%	25%	15%	12%	17%	17%	13%	22%
Completely false	5%	5%	5%	3%	7%	6%	2%	3%	13%	5%	7%
I did not learn anything about Christopher Columbus in school	3%	4%	2%	5%	4%	1%	2%	2%	3%	5%	4%
Not sure	8%	7%	10%	6%	12%	10%	5%	7%	15%	6%	14%
Totals	100%	100%	100%	99%	101%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,136)	(526)	(610)	(290)	(217)	(357)	(272)	(697)	(149)	(167)	(123)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Completely true	8%	5%	8%	12%	5%	13%	10%	5%	7%	7%	5%
Mostly true	30%	24%	25%	40%	21%	41%	28%	32%	31%	33%	33%
About equally true and false	29%	32%	27%	28%	33%	28%	28%	28%	33%	34%	34%
Mostly false	17%	22%	18%	11%	27%	8%	17%	21%	17%	14%	23%
Completely false	5%	7%	5%	3%	7%	2%	6%	4%	4%	3%	2%
I did not learn anything about Christopher Columbus in school	3%	2%	3%	3%	1%	1%	3%	2%	1%	0%	0%
Not sure	8%	8%	13%	4%	7%	7%	8%	7%	8%	9%	4%

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	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Totals	100%	100%	99%	101%	101%	100%	100%	99%	101%	100%	101%
Unweighted N	(1,136)	(399)	(406)	(331)	(467)	(422)	(475)	(299)	(204)	(97)	(123)

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## 4. Schools Truthful About Columbus Today

Do you think the things children learn about Christopher Columbus in school today are . . .

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely true	4%	4%	5%	7%	3%	4%	5%	4%	2%	8%	5%
Mostly true	20%	20%	20%	26%	19%	20%	13%	20%	20%	18%	15%
About equally true and false	23%	22%	24%	20%	26%	22%	25%	23%	26%	22%	20%
Mostly false	15%	18%	12%	15%	13%	17%	14%	15%	14%	13%	14%
Completely false	3%	4%	3%	1%	2%	6%	3%	3%	8%	1%	6%
Children today do not learn anything about Christopher Columbus in school	6%	4%	8%	4%	4%	6%	10%	5%	9%	8%	7%
Not sure	28%	28%	29%	27%	33%	25%	30%	29%	22%	30%	33%
Totals	99%	100%	101%	100%	100%	100%	100%	99%	101%	100%	100%
Unweighted N	(1,135)	(526)	(609)	(290)	(216)	(357)	(272)	(695)	(149)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Completely true	4%	3%	4%	6%	3%	5%	5%	3%	4%	0%	3%
Mostly true	20%	25%	15%	19%	24%	16%	18%	22%	24%	17%	26%
About equally true and false	23%	26%	19%	25%	24%	23%	24%	20%	27%	22%	20%
Mostly false	15%	11%	17%	17%	13%	20%	13%	17%	14%	16%	24%
Completely false	3%	4%	2%	5%	4%	5%	4%	4%	4%	5%	1%

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	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Children today do not learn anything about Christopher Columbus in school	6%	4%	8%	6%	4%	8%	10%	5%	2%	7%	4%
Not sure	28%	27%	35%	23%	28%	22%	28%	28%	24%	33%	22%
<b>Totals</b>	99%	100%	100%	101%	100%	99%	102%	99%	99%	100%	100%
Unweighted N	(1,135)	(399)	(405)	(331)	(467)	(422)	(474)	(299)	(204)	(97)	(123)

# YouGov Survey: Columbus Day, Indigenous Peoples' Day, and Leif Erikson Day

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## 5A. Columbus Facts — The first non-Indigenous person to reach the Americas

Do you think Christopher Columbus was...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	25%	24%	26%	33%	26%	24%	18%	24%	34%	27%	17%
No	56%	60%	52%	43%	58%	59%	61%	59%	43%	47%	63%
Not sure	19%	16%	22%	24%	16%	17%	21%	17%	23%	26%	19%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,119)	(520)	(599)	(290)	(214)	(350)	(265)	(683)	(149)	(166)	(121)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Yes	25%	27%	19%	30%	20%	28%	28%	28%	21%	*	17%
No	56%	55%	60%	52%	65%	54%	49%	59%	67%	*	75%
Not sure	19%	19%	21%	18%	15%	18%	23%	14%	11%	*	8%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	99%	*	100%
Unweighted N	(1,119)	(393)	(400)	(326)	(461)	(414)	(467)	(294)	(202)	(96)	(121)

# YouGov Survey: Columbus Day, Indigenous Peoples' Day, and Leif Erikson Day

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## 5B. Columbus Facts — The first non-Indigenous person to reach any of what is now the 50 United States

Do you think Christopher Columbus was...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	24%	22%	26%	31%	23%	23%	21%	21%	35%	32%	19%
No	54%	58%	50%	40%	60%	54%	59%	58%	33%	43%	66%
Not sure	22%	20%	25%	30%	18%	23%	20%	21%	32%	24%	16%
Totals	100%	100%	101%	101%	101%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,132)	(525)	(607)	(290)	(214)	(356)	(272)	(696)	(146)	(166)	(124)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Yes	24%	26%	19%	28%	21%	28%	26%	28%	17%	*	17%
No	54%	52%	56%	52%	61%	51%	48%	54%	66%	*	72%
Not sure	22%	22%	24%	20%	18%	21%	25%	18%	17%	*	11%
Totals	100%	100%	99%	100%	100%	100%	99%	100%	100%	*	100%
Unweighted N	(1,132)	(398)	(404)	(330)	(466)	(421)	(473)	(299)	(202)	(96)	(121)

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## 5C. Columbus Facts — The first person to prove that the world is round

Do you think Christopher Columbus was...

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	20%	26%	26%	18%	20%	31%	23%	30%	28%	9%
No	56%	62%	50%	50%	59%	59%	54%	57%	48%	51%	71%
Not sure	21%	18%	24%	24%	23%	21%	16%	21%	22%	21%	20%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(1,128)	(526)	(602)	(288)	(216)	(355)	(269)	(689)	(148)	(167)	(124)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Yes	23%	20%	20%	30%	15%	31%	27%	24%	16%	21%	15%
No	56%	60%	57%	50%	67%	50%	50%	61%	66%	60%	72%
Not sure	21%	20%	23%	20%	17%	19%	22%	15%	18%	19%	13%
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,128)	(398)	(402)	(328)	(464)	(418)	(472)	(297)	(202)	(97)	(122)

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## 6. Columbus Good or Bad

Do you think Christopher Columbus was a good or a bad person?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely good	5%	4%	5%	3%	1%	8%	5%	4%	6%	6%	3%
Mostly good	30%	32%	27%	24%	27%	30%	38%	36%	19%	20%	14%
Equally good and bad	32%	34%	30%	33%	34%	28%	35%	31%	31%	37%	30%
Mostly bad	13%	11%	14%	18%	16%	10%	8%	11%	8%	17%	28%
Completely bad	5%	5%	6%	9%	7%	5%	1%	3%	12%	10%	5%
Not sure	16%	12%	19%	13%	15%	20%	12%	15%	23%	10%	21%
Totals	101%	98%	101%	100%	100%	101%	99%	100%	99%	100%	101%
Unweighted N	(1,131)	(527)	(604)	(290)	(217)	(356)	(268)	(691)	(149)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Completely good	5%	2%	5%	7%	2%	7%	7%	4%	3%	3%	2%
Mostly good	30%	20%	24%	46%	18%	46%	26%	36%	32%	30%	30%
Equally good and bad	32%	38%	35%	22%	38%	24%	31%	31%	33%	35%	34%
Mostly bad	13%	18%	12%	7%	20%	5%	11%	15%	13%	11%	15%
Completely bad	5%	8%	6%	2%	10%	1%	7%	4%	5%	5%	7%
Not sure	16%	14%	17%	16%	12%	16%	18%	10%	14%	16%	11%
Totals	101%	100%	99%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(1,131)	(395)	(405)	(331)	(462)	(422)	(473)	(298)	(204)	(97)	(123)



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## 7. Columbus Importance

How important do you think Christopher Columbus is to the history of the United States?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	26%	27%	25%	19%	19%	33%	31%	28%	23%	25%	20%
Important	43%	44%	42%	52%	44%	36%	43%	43%	41%	47%	35%
Not very important	17%	17%	17%	19%	16%	17%	16%	19%	10%	11%	21%
Not at all important	5%	5%	5%	3%	6%	7%	3%	3%	10%	6%	12%
Not sure	9%	8%	10%	7%	14%	8%	7%	7%	16%	11%	12%
Totals	100%	101%	99%	100%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,134)	(526)	(608)	(290)	(216)	(356)	(272)	(694)	(149)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Very important	26%	17%	26%	36%	16%	42%	26%	24%	28%	*	25%
Important	43%	47%	35%	48%	44%	42%	40%	51%	41%	*	44%
Not very important	17%	24%	17%	10%	26%	9%	18%	13%	21%	*	21%
Not at all important	5%	5%	6%	3%	7%	3%	6%	6%	6%	*	8%
Not sure	9%	8%	16%	2%	7%	4%	11%	6%	5%	*	3%
Totals	100%	101%	100%	99%	100%	100%	101%	100%	101%	*	101%
Unweighted N	(1,134)	(399)	(405)	(330)	(466)	(421)	(474)	(298)	(204)	(96)	(123)

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## 8. Columbus Impact

Do you think Christopher Columbus had a positive or a negative impact on the United States?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely positive	9%	7%	11%	5%	5%	12%	13%	10%	9%	6%	5%
Mostly positive	32%	36%	29%	34%	29%	31%	36%	33%	36%	30%	23%
Both positive and negative	30%	29%	30%	30%	30%	28%	32%	31%	20%	34%	31%
Mostly negative	9%	8%	10%	10%	12%	9%	7%	9%	6%	7%	17%
Completely negative	5%	5%	5%	6%	6%	5%	1%	3%	11%	8%	7%
Not sure	15%	14%	16%	16%	17%	15%	12%	14%	18%	15%	18%
Totals	100%	99%	101%	101%	99%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,135)	(525)	(610)	(289)	(217)	(357)	(272)	(696)	(148)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Completely positive	9%	6%	5%	17%	6%	16%	11%	9%	7%	*	5%
Mostly positive	32%	26%	31%	40%	20%	45%	29%	38%	32%	*	34%
Both positive and negative	30%	33%	29%	26%	37%	23%	28%	26%	38%	*	32%
Mostly negative	9%	15%	8%	5%	16%	3%	8%	10%	10%	*	16%
Completely negative	5%	7%	5%	1%	8%	2%	5%	4%	4%	*	3%
Not sure	15%	13%	21%	11%	14%	12%	19%	12%	10%	*	10%
Totals	100%	100%	99%	100%	101%	101%	100%	99%	101%	*	100%
Unweighted N	(1,135)	(400)	(405)	(330)	(467)	(422)	(475)	(298)	(205)	(96)	(123)

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## 9. Statues of Columbus

Do you think statues of Christopher Columbus should or should not be displayed in America?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They should be displayed	50%	54%	47%	41%	37%	58%	62%	56%	40%	41%	33%
They should not be displayed	22%	20%	24%	27%	33%	20%	11%	20%	28%	25%	31%
Don't know	27%	26%	29%	32%	30%	23%	27%	25%	31%	34%	37%
Totals	99%	100%	100%	100%	100%	101%	100%	101%	99%	100%	101%
Unweighted N	(1,134)	(527)	(607)	(289)	(217)	(357)	(271)	(694)	(149)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
They should be displayed	50%	33%	47%	72%	33%	77%	49%	52%	55%	63%	53%
They should not be displayed	22%	36%	21%	10%	36%	8%	23%	21%	23%	16%	26%
Don't know	27%	31%	32%	19%	31%	15%	28%	26%	21%	21%	20%
Totals	99%	100%	100%	101%	100%	100%	100%	99%	99%	100%	99%
Unweighted N	(1,134)	(398)	(405)	(331)	(467)	(422)	(474)	(298)	(205)	(97)	(123)

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**10. Columbus Hero or Villain**

Do you consider Christopher Columbus to be more of a hero or more of a villain?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More of a hero	35%	36%	33%	29%	24%	39%	44%	37%	31%	31%	24%
More of a villain	20%	16%	25%	26%	30%	17%	10%	17%	29%	23%	33%
Neither	36%	40%	32%	33%	36%	36%	38%	39%	29%	31%	33%
Don't know	9%	8%	10%	12%	10%	7%	8%	7%	11%	15%	10%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,136)	(527)	(609)	(289)	(217)	(358)	(272)	(696)	(149)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
More of a hero	35%	25%	26%	54%	20%	55%	34%	39%	32%	38%	34%
More of a villain	20%	33%	20%	7%	35%	6%	21%	20%	19%	17%	23%
Neither	36%	34%	43%	31%	37%	32%	35%	35%	43%	42%	41%
Don't know	9%	8%	11%	8%	7%	7%	11%	6%	5%	4%	2%
Totals	100%	100%	100%	100%	99%	100%	101%	100%	99%	101%	100%
Unweighted N	(1,136)	(400)	(405)	(331)	(468)	(422)	(475)	(299)	(205)	(97)	(123)

# YouGov Survey: Columbus Day, Indigenous Peoples' Day, and Leif Erikson Day

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## 11. Columbus Day Familiarity

How familiar are you with Columbus Day?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	40%	37%	44%	29%	38%	48%	43%	39%	46%	39%	47%
Somewhat familiar	46%	47%	45%	42%	52%	42%	47%	48%	42%	41%	37%
Not very familiar	12%	16%	9%	26%	9%	9%	9%	12%	11%	18%	13%
Have not heard of it	1%	1%	2%	3%	2%	1%	1%	1%	1%	2%	3%
Totals	99%	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,135)	(526)	(609)	(290)	(217)	(356)	(272)	(696)	(149)	(167)	(123)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Very familiar	40%	41%	43%	37%	44%	43%	37%	42%	42%	56%	48%
Somewhat familiar	46%	48%	40%	50%	46%	46%	46%	48%	46%	36%	42%
Not very familiar	12%	10%	16%	12%	10%	9%	16%	10%	9%	8%	10%
Have not heard of it	1%	1%	2%	1%	0%	2%	1%	0%	3%	0%	0%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,135)	(399)	(405)	(331)	(467)	(422)	(475)	(299)	(203)	(97)	(123)

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## 12. Columbus Day Approval

Do you approve or disapprove of celebrating Columbus Day?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	21%	25%	18%	9%	12%	30%	30%	24%	14%	21%	12%
Somewhat approve	22%	21%	23%	24%	23%	21%	21%	25%	18%	16%	13%
Neither approve nor disapprove	28%	29%	27%	30%	29%	24%	31%	28%	30%	28%	26%
Somewhat disapprove	11%	9%	14%	15%	15%	10%	7%	12%	13%	6%	16%
Strongly disapprove	12%	12%	12%	15%	16%	11%	6%	7%	17%	24%	24%
Not sure	5%	3%	6%	7%	5%	4%	5%	4%	7%	5%	9%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,135)	(527)	(608)	(290)	(216)	(358)	(271)	(695)	(149)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Strongly approve	21%	10%	20%	34%	9%	40%	22%	21%	23%	32%	15%
Somewhat approve	22%	20%	20%	26%	17%	27%	19%	28%	19%	20%	32%
Neither approve nor disapprove	28%	29%	29%	26%	31%	23%	30%	24%	29%	27%	19%
Somewhat disapprove	11%	17%	10%	7%	19%	5%	10%	15%	16%	7%	12%
Strongly disapprove	12%	19%	13%	4%	20%	2%	15%	7%	11%	13%	18%
Not sure	5%	4%	7%	3%	4%	3%	4%	5%	2%	2%	4%
Totals	99%	99%	99%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,135)	(399)	(405)	(331)	(467)	(422)	(474)	(299)	(204)	(97)	(123)

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## 13. Recognize Columbus Day

Do you think the federal government should have a day recognizing Christopher Columbus?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, a federal holiday for which government workers get a day off (similar to Labor Day or Martin Luther King Day)	28%	29%	27%	27%	27%	31%	27%	28%	28%	37%	17%
Yes, a national observance for which government workers do not get a day off (similar to Mother's Day or Flag Day)	21%	23%	19%	17%	18%	20%	29%	24%	19%	11%	10%
No	31%	28%	34%	32%	32%	32%	28%	29%	28%	30%	50%
Not sure	20%	20%	20%	25%	23%	17%	16%	18%	25%	22%	22%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(1,136)	(527)	(609)	(290)	(216)	(358)	(272)	(697)	(149)	(167)	(123)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Yes, a federal holiday for which government workers get a day off (similar to Labor Day or Martin Luther King Day)	28%	25%	23%	37%	21%	38%	27%	36%	26%	35%	20%

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	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Yes, a national observance for which government workers do not get a day off (similar to Mother's Day or Flag Day)	21%	17%	22%	25%	18%	30%	23%	19%	23%	29%	27%
No	31%	41%	30%	21%	45%	17%	29%	30%	38%	25%	40%
Not sure	20%	17%	25%	18%	16%	15%	21%	15%	13%	12%	13%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,136)	(400)	(405)	(331)	(468)	(422)	(474)	(299)	(205)	(97)	(123)



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## 14. Indigenous People Impact

Do you think Indigenous people have had a positive or a negative impact on the United States?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Completely positive	19%	18%	19%	19%	19%	20%	16%	15%	28%	21%	30%
Mostly positive	37%	32%	42%	40%	39%	36%	35%	41%	28%	28%	34%
Both positive and negative	30%	35%	24%	23%	30%	30%	35%	32%	27%	26%	18%
Mostly negative	3%	5%	2%	5%	3%	3%	2%	2%	3%	7%	6%
Completely negative	2%	3%	1%	1%	2%	2%	4%	2%	3%	2%	0%
Not sure	9%	7%	11%	12%	7%	10%	8%	7%	11%	15%	12%
Totals	100%	100%	99%	100%	100%	101%	100%	99%	100%	99%	100%
Unweighted N	(1,136)	(526)	(610)	(289)	(217)	(358)	(272)	(696)	(149)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Completely positive	19%	26%	18%	12%	29%	12%	19%	19%	18%	25%	21%
Mostly positive	37%	44%	32%	36%	43%	34%	34%	40%	44%	32%	39%
Both positive and negative	30%	20%	31%	38%	20%	38%	29%	29%	30%	24%	26%
Mostly negative	3%	3%	2%	5%	1%	5%	4%	3%	3%	6%	5%
Completely negative	2%	1%	3%	3%	0%	4%	3%	2%	1%	7%	5%
Not sure	9%	6%	14%	6%	6%	7%	11%	7%	5%	5%	3%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	101%	99%	99%
Unweighted N	(1,136)	(400)	(405)	(331)	(468)	(422)	(474)	(299)	(205)	(97)	(123)

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## 15. Indigenous People Importance

How important do you think Indigenous people are to the history of the United States?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	54%	51%	57%	45%	49%	61%	57%	55%	47%	48%	67%
Important	32%	34%	30%	39%	34%	26%	32%	33%	32%	32%	24%
Not very important	4%	7%	3%	6%	6%	3%	4%	4%	6%	6%	1%
Not at all important	1%	2%	1%	3%	2%	1%	0%	1%	2%	4%	2%
Not sure	8%	6%	10%	7%	9%	9%	6%	7%	14%	9%	6%
Totals	99%	100%	101%	100%	100%	100%	99%	100%	101%	99%	100%
Unweighted N	(1,136)	(526)	(610)	(290)	(217)	(358)	(271)	(696)	(149)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Very important	54%	64%	49%	50%	69%	47%	52%	55%	56%	57%	66%
Important	32%	26%	33%	37%	24%	39%	30%	36%	33%	33%	27%
Not very important	4%	4%	3%	7%	2%	6%	6%	3%	7%	7%	3%
Not at all important	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	2%
Not sure	8%	5%	13%	6%	4%	6%	9%	5%	3%	3%	1%
Totals	99%	100%	100%	101%	100%	100%	99%	100%	100%	101%	99%
Unweighted N	(1,136)	(400)	(405)	(331)	(468)	(421)	(475)	(298)	(205)	(97)	(123)

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## 16. Statues of Indigenous People

Do you think statues of notable Indigenous people should or should not be displayed in America?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They should be displayed	75%	76%	74%	69%	68%	80%	80%	78%	62%	67%	79%
They should not be displayed	7%	8%	6%	10%	8%	6%	3%	6%	11%	10%	1%
Don't know	18%	16%	21%	21%	24%	14%	17%	16%	26%	23%	19%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,137)	(527)	(610)	(290)	(217)	(358)	(272)	(697)	(149)	(167)	(124)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
They should be displayed	75%	79%	68%	79%	84%	79%	69%	77%	84%	80%	83%
They should not be displayed	7%	6%	9%	5%	4%	6%	8%	6%	6%	9%	9%
Don't know	18%	15%	24%	17%	11%	15%	22%	17%	10%	11%	7%
Totals	100%	100%	101%	101%	99%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,137)	(400)	(406)	(331)	(468)	(422)	(475)	(299)	(205)	(97)	(123)

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## 17. Indigenous Peoples' Day Familiarity

How familiar are you with Indigenous Peoples' Day?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	14%	14%	15%	17%	23%	13%	5%	12%	17%	20%	20%
Somewhat familiar	31%	32%	29%	41%	36%	25%	23%	29%	38%	27%	36%
Not very familiar	30%	30%	29%	32%	26%	31%	30%	31%	28%	31%	21%
Have not heard of it	25%	23%	27%	10%	15%	31%	42%	28%	17%	22%	23%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,134)	(526)	(608)	(288)	(217)	(357)	(272)	(695)	(148)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Very familiar	14%	19%	14%	10%	19%	12%	14%	14%	21%	22%	22%
Somewhat familiar	31%	40%	27%	24%	40%	26%	22%	36%	42%	27%	31%
Not very familiar	30%	26%	31%	33%	27%	29%	30%	29%	19%	19%	26%
Have not heard of it	25%	14%	28%	34%	14%	32%	34%	21%	19%	32%	21%
Totals	100%	99%	100%	101%	100%	99%	100%	100%	101%	100%	100%
Unweighted N	(1,134)	(399)	(404)	(331)	(467)	(421)	(473)	(298)	(205)	(97)	(123)

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## 18. Indigenous Peoples' Day Approval

Do you approve or disapprove of celebrating Indigenous Peoples' Day?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly approve	31%	30%	32%	30%	33%	35%	26%	29%	41%	31%	41%
Somewhat approve	23%	25%	21%	33%	22%	20%	17%	24%	22%	20%	19%
Neither approve nor disapprove	31%	31%	30%	29%	28%	28%	38%	33%	17%	29%	29%
Somewhat disapprove	3%	4%	1%	2%	4%	2%	3%	3%	1%	5%	0%
Strongly disapprove	3%	3%	3%	1%	1%	4%	5%	2%	3%	5%	2%
Not sure	10%	7%	13%	5%	12%	11%	12%	9%	15%	9%	8%
Totals	101%	100%	100%	100%	100%	100%	101%	100%	99%	99%	99%
Unweighted N	(1,135)	(526)	(609)	(290)	(215)	(358)	(272)	(696)	(148)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Strongly approve	31%	49%	27%	17%	51%	17%	32%	34%	30%	39%	40%
Somewhat approve	23%	22%	23%	23%	24%	22%	13%	30%	28%	7%	30%
Neither approve nor disapprove	31%	17%	33%	42%	17%	41%	35%	24%	29%	35%	20%
Somewhat disapprove	3%	1%	3%	3%	0%	5%	4%	2%	3%	5%	2%
Strongly disapprove	3%	1%	3%	4%	1%	6%	3%	3%	3%	8%	2%
Not sure	10%	9%	11%	10%	6%	9%	13%	7%	7%	5%	5%
Totals	101%	99%	100%	99%	99%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,135)	(399)	(405)	(331)	(468)	(422)	(473)	(299)	(205)	(97)	(123)

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## 19. Recognize Day for Indigenous Peoples

Do you think the federal government should have a day recognizing the Indigenous peoples of the United States?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, a federal holiday for which government workers get a day off (similar to Labor Day or Martin Luther King Day)	36%	36%	36%	41%	43%	38%	21%	33%	49%	34%	49%
Yes, a national observance for which government workers do not get a day off (similar to Mother's Day or Flag Day)	27%	29%	24%	29%	22%	23%	34%	28%	25%	24%	19%
No	15%	17%	13%	9%	9%	18%	22%	17%	8%	18%	4%
Not sure	22%	17%	27%	21%	26%	21%	23%	22%	18%	25%	28%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,134)	(525)	(609)	(290)	(215)	(357)	(272)	(696)	(148)	(166)	(124)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Yes, a federal holiday for which government workers get a day off (similar to Labor Day or Martin Luther King Day)	36%	53%	31%	24%	52%	21%	35%	39%	34%	33%	50%

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	continued from previous page										
	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Yes, a national observance for which government workers do not get a day off (similar to Mother's Day or Flag Day)	27%	24%	27%	29%	27%	29%	24%	26%	32%	21%	23%
No	15%	9%	15%	21%	7%	24%	16%	15%	18%	20%	15%
Not sure	22%	15%	27%	25%	15%	26%	25%	20%	15%	26%	12%
Totals	100%	101%	100%	99%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,134)	(399)	(405)	(330)	(467)	(421)	(475)	(297)	(205)	(97)	(122)

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## 20. When Recognize Holiday for Indigenous Peoples

When do you think the federal government should have a day recognizing the Indigenous peoples of the United States?

*Asked of those who said the federal government should have a day recognizing Indigenous peoples*

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
On the same day that Columbus Day is currently observed	31%	26%	35%	41%	30%	27%	25%	26%	38%	44%	*
On a different day than Columbus Day is currently observed	56%	62%	49%	45%	55%	58%	65%	59%	48%	54%	*
Not sure	14%	12%	15%	14%	15%	15%	10%	15%	14%	2%	*
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(713)	(341)	(372)	(202)	(138)	(218)	(155)	(419)	(109)	(104)	(81)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
On the same day that Columbus Day is currently observed	31%	37%	29%	22%	41%	18%	31%	26%	36%	*	*
On a different day than Columbus Day is currently observed	56%	48%	56%	66%	44%	72%	56%	64%	44%	*	*
Not sure	14%	15%	14%	12%	16%	10%	13%	10%	20%	*	*
Totals	101%	100%	99%	100%	101%	100%	100%	100%	100%	*	*
Unweighted N	(713)	(299)	(236)	(178)	(357)	(223)	(287)	(193)	(143)	(58)	(89)



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## 21. Leif Erikson Familiarity

How familiar are you with Leif Erikson?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very familiar	13%	15%	10%	8%	20%	11%	11%	13%	16%	9%	13%
Somewhat familiar	38%	39%	37%	29%	32%	40%	49%	43%	27%	24%	41%
Not very familiar	26%	24%	28%	33%	22%	24%	27%	25%	23%	32%	26%
Have not heard of him	23%	22%	24%	30%	25%	25%	13%	19%	34%	35%	20%
Totals	100%	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,136)	(527)	(609)	(290)	(216)	(358)	(272)	(697)	(148)	(167)	(124)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Very familiar	13%	15%	12%	11%	16%	14%	9%	14%	18%	19%	15%
Somewhat familiar	38%	43%	34%	38%	47%	41%	31%	47%	46%	51%	56%
Not very familiar	26%	22%	27%	29%	21%	23%	30%	23%	20%	22%	20%
Have not heard of him	23%	20%	27%	23%	16%	22%	30%	17%	16%	9%	9%
Totals	100%	100%	100%	101%	100%	100%	100%	101%	100%	101%	100%
Unweighted N	(1,136)	(399)	(406)	(331)	(467)	(422)	(474)	(299)	(205)	(97)	(123)

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## 22. Favorability of Leif Erikson

Do you have a favorable or unfavorable view of Leif Erikson?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	8%	11%	6%	6%	10%	7%	9%	8%	9%	8%	9%
Somewhat favorable	33%	36%	31%	26%	32%	32%	43%	39%	20%	20%	29%
Somewhat unfavorable	4%	4%	4%	8%	5%	3%	2%	4%	6%	5%	7%
Very unfavorable	1%	1%	0%	1%	0%	1%	1%	1%	0%	0%	1%
Don't know	53%	47%	59%	59%	52%	56%	45%	48%	65%	66%	55%
Totals	99%	99%	100%	100%	99%	99%	100%	100%	100%	99%	101%
Unweighted N	(1,134)	(527)	(607)	(290)	(215)	(357)	(272)	(695)	(148)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Very favorable	8%	8%	8%	9%	8%	11%	7%	11%	7%	*	11%
Somewhat favorable	33%	38%	28%	34%	41%	40%	26%	39%	50%	*	43%
Somewhat unfavorable	4%	5%	6%	2%	3%	3%	5%	5%	4%	*	5%
Very unfavorable	1%	0%	0%	2%	0%	1%	0%	1%	1%	*	1%
Don't know	53%	49%	58%	53%	47%	45%	62%	44%	38%	*	40%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	*	100%
Unweighted N	(1,134)	(397)	(406)	(331)	(465)	(422)	(474)	(298)	(204)	(96)	(123)

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## 23. Leif Erikson Importance

How important do you think Leif Erikson is to the history of the United States?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	7%	8%	6%	5%	7%	6%	12%	8%	7%	4%	7%
Important	28%	27%	29%	31%	31%	23%	30%	29%	26%	26%	28%
Not very important	17%	20%	14%	14%	16%	16%	22%	19%	10%	12%	14%
Not at all important	5%	7%	3%	6%	4%	7%	2%	3%	10%	10%	4%
Not sure	43%	38%	48%	44%	43%	48%	34%	40%	47%	48%	47%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,134)	(526)	(608)	(290)	(217)	(356)	(271)	(695)	(148)	(167)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Very important	7%	7%	7%	8%	9%	9%	8%	9%	7%	*	7%
Important	28%	33%	25%	27%	32%	29%	23%	30%	33%	*	38%
Not very important	17%	20%	16%	15%	21%	16%	13%	20%	25%	*	25%
Not at all important	5%	4%	7%	4%	4%	5%	5%	4%	5%	*	3%
Not sure	43%	37%	46%	46%	34%	40%	51%	36%	30%	*	27%
Totals	100%	101%	101%	100%	100%	99%	100%	99%	100%	*	100%
Unweighted N	(1,134)	(399)	(405)	(330)	(466)	(422)	(475)	(298)	(204)	(96)	(123)

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## 24. Statues of Leif Erikson

Do you think statues of Leif Erikson should or should not be displayed in America?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
They should be displayed	27%	33%	23%	24%	26%	26%	34%	29%	23%	22%	27%
They should not be displayed	16%	17%	15%	12%	21%	16%	14%	15%	25%	17%	7%
Don't know	57%	51%	62%	65%	52%	58%	52%	56%	53%	61%	66%
Totals	100%	101%	100%	101%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,131)	(526)	(605)	(288)	(214)	(358)	(271)	(693)	(149)	(165)	(124)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
They should be displayed	27%	29%	22%	32%	29%	34%	19%	33%	34%	33%	42%
They should not be displayed	16%	19%	15%	14%	18%	14%	17%	19%	15%	15%	14%
Don't know	57%	53%	63%	54%	54%	52%	64%	48%	51%	52%	44%
Totals	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,131)	(398)	(404)	(329)	(466)	(419)	(472)	(297)	(205)	(97)	(123)

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## 25. Recognize Leif Erikson Day

Do you think the federal government should have a day recognizing Leif Erikson?

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, a federal holiday for which government workers get a day off (similar to Labor Day or Martin Luther King Day)	8%	9%	7%	8%	14%	6%	3%	7%	10%	7%	8%
Yes, a national observance for which government workers do not get a day off (similar to Mother's Day or Flag Day)	14%	15%	14%	17%	18%	11%	13%	15%	15%	13%	12%
No	34%	38%	30%	20%	22%	41%	50%	36%	36%	26%	27%
Not sure	44%	38%	50%	55%	47%	42%	34%	42%	39%	54%	53%
Totals	100%	100%	101%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,136)	(526)	(610)	(290)	(217)	(357)	(272)	(697)	(149)	(166)	(124)

	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Yes, a federal holiday for which government workers get a day off (similar to Labor Day or Martin Luther King Day)	8%	9%	6%	8%	8%	10%	6%	9%	9%	8%	7%

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	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Yes, a national observance for which government workers do not get a day off (similar to Mother's Day or Flag Day)	14%	17%	12%	14%	16%	15%	11%	18%	17%	13%	20%
No	34%	35%	32%	36%	37%	39%	32%	35%	42%	42%	39%
Not sure	44%	40%	50%	42%	39%	36%	51%	38%	32%	37%	35%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,136)	(399)	(406)	(331)	(467)	(422)	(474)	(299)	(205)	(97)	(123)

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## 26. Erikson Reached Americas before Columbus

Do you think Leif Erikson reached the Americas earlier than Christopher Columbus did in 1492?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	39%	45%	35%	30%	43%	40%	44%	42%	37%	27%	44%
No	9%	10%	8%	13%	9%	7%	8%	8%	15%	10%	7%
Not sure	52%	45%	57%	57%	48%	53%	48%	50%	48%	64%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,136)	(527)	(609)	(290)	(217)	(357)	(272)	(697)	(148)	(167)	(124)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Yes	39%	49%	33%	36%	53%	37%	31%	46%	52%	53%	59%
No	9%	9%	8%	10%	6%	10%	9%	11%	7%	3%	10%
Not sure	52%	42%	58%	54%	41%	54%	60%	43%	40%	44%	31%
Totals	100%	100%	99%	100%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,136)	(399)	(406)	(331)	(468)	(422)	(474)	(299)	(205)	(97)	(123)

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## 27. Others Reached Americas Before Columbus

Do you think members of any of these other groups reached the Americas before Christopher Columbus did in 1492? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Norse people or Vikings	45%	53%	37%	34%	43%	49%	52%	49%	31%	37%	46%
People from Siberia	14%	16%	12%	10%	12%	13%	20%	15%	4%	10%	20%
Other explorers from Spain or Portugal	12%	10%	14%	10%	12%	11%	14%	12%	9%	13%	11%
People from Polynesia	10%	13%	8%	8%	14%	10%	10%	10%	11%	5%	19%
Celtic people	9%	10%	9%	6%	11%	12%	7%	11%	4%	7%	11%
Chinese people	7%	6%	7%	6%	8%	8%	4%	6%	8%	7%	10%
People from sub-Saharan Africa	7%	7%	6%	9%	8%	6%	4%	4%	13%	12%	8%
Christian missionaries	6%	6%	6%	9%	7%	5%	4%	5%	9%	8%	8%
People from Ancient Egypt	6%	6%	6%	10%	5%	7%	2%	5%	11%	5%	7%
People from the Roman Empire	5%	6%	5%	8%	5%	7%	2%	5%	2%	9%	7%
Jewish people	4%	4%	4%	6%	6%	2%	2%	3%	4%	6%	5%
People from India	3%	4%	3%	9%	3%	2%	1%	2%	3%	10%	4%
Arab people	3%	3%	2%	6%	2%	2%	1%	3%	1%	3%	4%
Japanese people	2%	2%	2%	2%	3%	1%	2%	2%	0%	2%	6%
Another group	12%	11%	13%	12%	13%	12%	10%	12%	10%	14%	10%
None of these	31%	24%	38%	29%	33%	33%	29%	29%	38%	31%	33%
Unweighted N	(1,137)	(527)	(610)	(290)	(217)	(358)	(272)	(697)	(149)	(167)	(124)

	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
Norse people or Vikings	45%	48%	44%	43%	54%	43%	42%	48%	53%	53%	74%

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	Total	Party ID			2024 Vote Intent		Family Income (3 category)			Ancestry	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Italian	Scandinavian
People from Siberia	14%	15%	14%	12%	19%	13%	10%	17%	18%	19%	32%
Other explorers from Spain or Portugal	12%	15%	10%	10%	17%	11%	11%	12%	15%	19%	16%
People from Polynesia	10%	15%	11%	6%	15%	7%	8%	10%	16%	19%	17%
Celtic people	9%	9%	9%	10%	12%	7%	8%	11%	11%	21%	23%
Chinese people	7%	8%	7%	5%	10%	4%	5%	7%	10%	9%	19%
People from sub-Saharan Africa	7%	9%	6%	4%	9%	2%	7%	6%	8%	8%	11%
Christian missionaries	6%	7%	5%	7%	7%	5%	6%	6%	9%	6%	6%
People from Ancient Egypt	6%	7%	4%	8%	6%	5%	5%	5%	9%	6%	8%
People from the Roman Empire	5%	3%	6%	7%	3%	6%	5%	4%	5%	7%	6%
Jewish people	4%	4%	3%	6%	4%	5%	4%	4%	5%	3%	4%
People from India	3%	3%	3%	3%	3%	2%	3%	3%	3%	3%	7%
Arab people	3%	2%	2%	4%	2%	2%	2%	2%	3%	1%	3%
Japanese people	2%	2%	2%	2%	3%	2%	2%	1%	4%	10%	4%
Another group	12%	13%	14%	9%	15%	8%	13%	10%	12%	13%	21%
None of these	31%	24%	32%	38%	20%	36%	34%	31%	22%	27%	9%
Unweighted N	(1,137)	(400)	(406)	(331)	(468)	(422)	(475)	(299)	(205)	(97)	(123)

# YouGov Survey: Columbus Day, Indigenous Peoples' Day, and Leif Erikson Day

October 4 - 6, 2024 - 1137 U.S. adult citizens



<b>Interviewing Dates</b>	October 4 - 6, 2024
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
<b>Weighting</b>	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.067 to 6.257, with a mean of one and a standard deviation of 0.832.
<b>Number of respondents</b>	1137
<b>Margin of error</b>	± 3.8% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	84 questions not reported.