

YouGov Survey: College Majors



Sample 2265 U.S. adult citizens
 Conducted November 12 - 20, 2025
 Margin of Error $\pm 2.7\%$

1. How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Very interesting	Somewhat interesting	Not interesting	Not sure
History	41%	33%	24%	2%
Psychology	35%	38%	24%	3%
Criminal justice	32%	39%	25%	4%
English	30%	33%	33%	4%
Business	26%	38%	32%	4%
Nutrition	26%	41%	29%	4%
Biology	25%	38%	34%	3%
Earth sciences	24%	40%	31%	4%
Art	24%	35%	37%	4%
Computer science	24%	38%	34%	4%
Engineering	24%	33%	38%	4%
Economics	24%	39%	33%	4%
Finance and accounting	22%	33%	42%	3%
Education	22%	40%	34%	4%
Political science	23%	36%	37%	4%
International relations	23%	35%	37%	5%
Physics	21%	31%	43%	5%
Communications	22%	43%	32%	4%
Public health	22%	41%	33%	4%
Architecture	20%	38%	38%	4%
Sociology	20%	36%	39%	5%
Data science	20%	33%	43%	5%
Philosophy	20%	32%	42%	5%
Mechanical engineering	21%	30%	44%	5%
Environmental science	20%	42%	35%	4%
Social work	20%	40%	38%	3%
Nursing	20%	31%	45%	4%
Foreign languages	20%	38%	39%	4%
Performing arts	20%	31%	46%	4%
Anthropology	19%	34%	38%	8%
Religious studies	18%	30%	46%	6%
Electrical engineering	18%	31%	45%	5%
Mathematics	19%	29%	49%	3%
Chemistry	17%	35%	45%	3%
Marketing	17%	35%	43%	5%

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Liberal arts	16%	31%	46%	7%
Kinesiology and physical therapy	15%	34%	45%	6%
Civil engineering	17%	31%	45%	7%
Statistics	14%	33%	48%	5%
Speech/language pathology	14%	35%	46%	5%

2. For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Very good decision	Somewhat good decision	Somewhat bad decision	Very bad decision	Not sure
Nursing	62%	26%	2%	1%	9%
Engineering	58%	30%	2%	2%	8%
Computer science	57%	27%	5%	1%	10%
Electrical engineering	52%	32%	3%	2%	11%
Mechanical engineering	52%	33%	3%	1%	12%
Business	48%	34%	5%	2%	10%
Finance and accounting	47%	39%	5%	1%	9%
Civil engineering	44%	36%	5%	1%	14%
Data science	40%	37%	7%	2%	14%
Criminal justice	40%	38%	8%	3%	11%
Chemistry	37%	43%	5%	2%	13%
Public health	36%	40%	9%	3%	12%
Economics	35%	43%	8%	2%	11%
Architecture	32%	43%	8%	2%	14%
Kinesiology and physical therapy	32%	43%	8%	3%	14%
Physics	31%	42%	9%	2%	17%
Mathematics	35%	40%	10%	4%	12%
Biology	32%	43%	9%	2%	14%
Psychology	31%	39%	14%	6%	11%
Marketing	31%	45%	12%	3%	10%
Communications	30%	43%	12%	3%	12%
Environmental science	30%	39%	13%	5%	14%
Education	29%	40%	14%	6%	12%
Nutrition	29%	44%	12%	3%	12%
International relations	28%	39%	13%	5%	15%
Social work	25%	39%	17%	8%	11%
Foreign languages	24%	39%	16%	7%	15%
English	23%	35%	19%	9%	13%

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Earth sciences	21%	47%	13%	4%	15%
Statistics	21%	45%	12%	5%	17%
Speech/language pathology	23%	43%	13%	5%	16%
History	20%	32%	23%	11%	14%
Political science	18%	38%	23%	8%	13%
Sociology	17%	31%	24%	13%	15%
Religious studies	11%	23%	26%	18%	21%
Art	11%	26%	28%	22%	14%
Performing arts	11%	25%	26%	23%	15%
Anthropology	10%	32%	22%	12%	24%
Philosophy	10%	24%	27%	21%	17%
Liberal arts	9%	25%	23%	25%	18%

3. If you were pursuing a college degree today and had the following majors to choose from, which would you consider? Select all that apply.

Computer science	27%
Criminal justice	23%
Business	23%
Finance and accounting	22%
Engineering	21%
Psychology	21%
Nursing	19%
History	18%
Economics	18%
Mechanical engineering	17%
Electrical engineering	17%
Data science	17%
Social work	15%
Public health	14%
Communications	14%
Nutrition	14%
Marketing	14%
Political science	14%
Civil engineering	13%
Education	13%
English	13%
Biology	13%
Environmental science	13%
Mathematics	12%
Chemistry	12%
Earth sciences	11%
Sociology	11%
Architecture	11%
Art	11%
Physics	10%
International relations	10%
Foreign languages	10%
Statistics	9%
Kinesiology and physical therapy	9%
Religious studies	9%
Liberal arts	8%
Philosophy	8%
Anthropology	7%
Speech/language pathology	7%
Performing arts	6%
None of the above	7%

4. How important do you think each of the following factors should be in a college student's selection of a major?

	Very important	Somewhat important	Not very important	Not at all important	Not sure
How interested they are in it	74%	19%	2%	1%	4%
How relevant it is to their career goals	65%	27%	2%	1%	5%
Its job placement rate	57%	31%	3%	1%	7%
How good they are at it	56%	35%	3%	1%	5%
Its earnings potential	52%	38%	4%	1%	4%
How likely it is that artificial intelligence will replace jobs in the field	40%	36%	9%	4%	10%
How much it will allow them to contribute to society	36%	44%	9%	4%	6%
How difficult or demanding it is	35%	45%	11%	2%	6%
How well-rounded it makes them	34%	40%	14%	4%	7%

5. If you had to say, which of the following do you think a person should weigh more heavily when choosing a college major?

How interested they are in the major	63%
The major's earnings potential	27%
Not sure	9%

YouGov Survey: College Majors



Interviewing Dates	Novemeber 12 - 16, 2025 November 17 - 20, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.577, with a mean of one and a standard deviation of 0.838.
Number of respondents	2265
Margin of error	± 2.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	70 questions not reported.

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1A. College Majors - Interest — History

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	41%	48%	34%	38%	35%	41%	48%	43%	39%	35%	*
Somewhat interesting	33%	32%	34%	27%	37%	36%	32%	34%	32%	32%	*
Not interesting	24%	19%	29%	34%	26%	20%	19%	22%	26%	31%	*
Not sure	2%	1%	3%	1%	3%	2%	1%	2%	2%	2%	*
Totals	100%	100%	100%	100%	101%	99%	100%	101%	99%	100%	*
Unweighted N	(1,137)	(542)	(595)	(291)	(308)	(315)	(223)	(735)	(159)	(177)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	41%	41%	39%	43%	51%	45%	38%	42%	46%	45%	39%	41%	37%
Somewhat interesting	33%	34%	35%	31%	32%	35%	40%	31%	29%	27%	38%	33%	35%
Not interesting	24%	24%	24%	24%	15%	18%	21%	26%	24%	26%	22%	23%	26%
Not sure	2%	1%	2%	3%	1%	2%	2%	1%	1%	1%	1%	3%	2%
Totals	100%	100%	100%	101%	99%	100%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,137)	(419)	(403)	(315)	(470)	(371)	(401)	(380)	(257)	(208)	(240)	(420)	(269)

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1B. College Majors - Interest — Psychology

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	35%	31%	40%	34%	43%	35%	29%	35%	31%	39%	*
Somewhat interesting	38%	38%	37%	48%	38%	34%	34%	38%	40%	38%	*
Not interesting	24%	27%	21%	16%	17%	27%	34%	25%	25%	17%	*
Not sure	3%	4%	3%	2%	2%	4%	4%	3%	4%	5%	*
Totals	100%	100%	101%	100%	100%	100%	101%	101%	100%	99%	*
Unweighted N	(1,125)	(525)	(600)	(284)	(314)	(318)	(209)	(737)	(137)	(175)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	35%	44%	30%	34%	44%	34%	36%	39%	37%	34%	40%	33%	37%
Somewhat interesting	38%	39%	42%	32%	36%	31%	36%	37%	35%	39%	31%	39%	40%
Not interesting	24%	14%	24%	33%	17%	32%	24%	22%	26%	23%	26%	24%	22%
Not sure	3%	3%	4%	2%	2%	3%	4%	1%	2%	4%	4%	3%	1%
Totals	100%	100%	100%	101%	99%	100%	100%	99%	100%	100%	101%	99%	100%
Unweighted N	(1,125)	(373)	(413)	(339)	(438)	(402)	(396)	(336)	(284)	(204)	(229)	(422)	(270)

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1C. College Majors - Interest — Criminal justice

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	32%	28%	36%	25%	33%	35%	36%	32%	40%	33%	*
Somewhat interesting	39%	39%	39%	39%	37%	40%	38%	43%	27%	33%	*
Not interesting	25%	29%	21%	27%	27%	23%	24%	21%	30%	28%	*
Not sure	4%	3%	4%	10%	3%	2%	2%	3%	3%	6%	*
Totals	100%	99%	100%	101%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,125)	(543)	(582)	(275)	(302)	(325)	(223)	(727)	(155)	(171)	(72)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	32%	41%	25%	33%	38%	34%	32%	36%	32%	26%	38%	33%	30%
Somewhat interesting	39%	38%	37%	42%	40%	44%	34%	41%	45%	41%	35%	35%	48%
Not interesting	25%	18%	31%	24%	21%	21%	29%	21%	20%	28%	24%	28%	19%
Not sure	4%	2%	7%	2%	1%	2%	6%	2%	3%	5%	3%	4%	3%
Totals	100%	99%	100%	101%	100%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,125)	(369)	(439)	(317)	(444)	(381)	(404)	(323)	(279)	(197)	(229)	(445)	(254)

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1D. College Majors - Interest — English

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	30%	27%	33%	35%	37%	24%	27%	24%	46%	41%	*
Somewhat interesting	33%	33%	34%	40%	34%	29%	32%	35%	34%	27%	*
Not interesting	33%	37%	30%	23%	25%	41%	39%	38%	18%	25%	*
Not sure	4%	4%	4%	3%	5%	6%	1%	3%	2%	7%	*
Totals	100%	101%	101%	101%	101%	100%	99%	100%	100%	100%	*
Unweighted N	(1,145)	(527)	(618)	(299)	(304)	(307)	(235)	(746)	(153)	(178)	(68)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	30%	37%	29%	25%	35%	27%	31%	29%	31%	25%	30%	29%	35%
Somewhat interesting	33%	37%	31%	33%	39%	31%	34%	32%	31%	35%	37%	29%	36%
Not interesting	33%	25%	34%	39%	24%	39%	31%	36%	36%	34%	30%	38%	27%
Not sure	4%	2%	6%	2%	2%	3%	5%	2%	2%	6%	3%	4%	3%
Totals	100%	101%	100%	99%	100%	100%	101%	99%	100%	100%	100%	100%	101%
Unweighted N	(1,145)	(389)	(425)	(331)	(462)	(390)	(422)	(349)	(270)	(197)	(241)	(442)	(265)

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1E. College Majors - Interest — Business

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	26%	29%	24%	30%	27%	25%	24%	24%	34%	30%	*
Somewhat interesting	38%	41%	36%	37%	40%	37%	40%	39%	41%	38%	*
Not interesting	32%	27%	36%	28%	30%	34%	34%	34%	22%	25%	*
Not sure	4%	3%	4%	6%	3%	4%	3%	3%	2%	6%	*
Totals	100%	100%	100%	101%	100%	100%	101%	100%	99%	99%	*
Unweighted N	(1,132)	(540)	(592)	(297)	(292)	(318)	(225)	(722)	(159)	(174)	(77)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	26%	27%	22%	31%	28%	29%	22%	26%	36%	28%	21%	28%	27%
Somewhat interesting	38%	38%	35%	43%	36%	41%	39%	42%	33%	40%	40%	40%	34%
Not interesting	32%	31%	39%	25%	34%	29%	33%	32%	29%	32%	35%	27%	37%
Not sure	4%	4%	5%	1%	2%	1%	6%	1%	2%	0%	4%	6%	2%
Totals	100%	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,132)	(387)	(426)	(319)	(438)	(380)	(437)	(325)	(258)	(196)	(231)	(445)	(260)

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1F. College Majors - Interest — Nutrition

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	26%	24%	29%	28%	32%	25%	21%	22%	32%	36%	*
Somewhat interesting	41%	38%	43%	37%	39%	42%	44%	43%	35%	44%	*
Not interesting	29%	33%	26%	29%	24%	31%	35%	33%	27%	19%	*
Not sure	4%	5%	3%	6%	5%	3%	1%	3%	6%	1%	*
Totals	100%	100%	101%	100%	100%	101%	101%	101%	100%	100%	*
Unweighted N	(1,116)	(526)	(590)	(287)	(308)	(313)	(208)	(718)	(143)	(186)	(69)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	26%	34%	20%	27%	29%	28%	24%	27%	32%	25%	21%	27%	31%
Somewhat interesting	41%	38%	44%	39%	43%	38%	39%	43%	41%	42%	46%	35%	44%
Not interesting	29%	26%	29%	33%	25%	32%	33%	28%	23%	28%	30%	35%	21%
Not sure	4%	2%	7%	1%	2%	2%	4%	3%	4%	4%	3%	3%	5%
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	99%	100%	100%	101%
Unweighted N	(1,116)	(378)	(416)	(322)	(459)	(376)	(401)	(330)	(268)	(202)	(220)	(414)	(280)

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1G. College Majors - Interest — Biology

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	25%	25%	26%	26%	29%	25%	22%	22%	32%	34%	*
Somewhat interesting	38%	42%	35%	40%	40%	40%	32%	41%	32%	32%	*
Not interesting	34%	30%	37%	29%	29%	32%	44%	34%	33%	30%	*
Not sure	3%	3%	3%	6%	2%	3%	3%	3%	3%	4%	*
Totals	100%	100%	101%	101%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,143)	(532)	(611)	(274)	(301)	(350)	(218)	(755)	(136)	(176)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	25%	28%	24%	25%	32%	27%	25%	26%	27%	26%	21%	26%	28%
Somewhat interesting	38%	36%	41%	38%	34%	37%	36%	42%	37%	37%	40%	40%	34%
Not interesting	34%	33%	32%	35%	30%	35%	34%	31%	34%	32%	36%	32%	35%
Not sure	3%	3%	3%	2%	4%	1%	4%	1%	3%	5%	2%	3%	2%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	101%	100%	99%	101%	99%
Unweighted N	(1,143)	(376)	(428)	(339)	(436)	(405)	(422)	(323)	(283)	(203)	(236)	(434)	(270)

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1H. College Majors - Interest — Earth sciences

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	24%	26%	23%	28%	24%	23%	24%	24%	26%	23%	*
Somewhat interesting	40%	46%	36%	35%	43%	43%	38%	42%	38%	37%	*
Not interesting	31%	24%	38%	31%	29%	30%	37%	31%	32%	30%	*
Not sure	4%	4%	4%	6%	4%	4%	1%	3%	4%	10%	*
Totals	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,131)	(512)	(619)	(287)	(298)	(325)	(221)	(727)	(152)	(178)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	24%	28%	23%	23%	29%	26%	22%	29%	24%	23%	21%	26%	26%
Somewhat interesting	40%	43%	41%	38%	44%	40%	40%	41%	40%	35%	47%	38%	42%
Not interesting	31%	26%	30%	38%	25%	31%	34%	27%	32%	33%	30%	33%	30%
Not sure	4%	4%	6%	2%	3%	3%	4%	3%	4%	9%	3%	3%	3%
Totals	99%	101%	100%	101%	101%	100%	100%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,131)	(384)	(418)	(329)	(425)	(401)	(430)	(329)	(264)	(188)	(244)	(428)	(271)

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11. College Majors - Interest — Art

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	24%	20%	28%	31%	30%	19%	17%	21%	26%	37%	*
Somewhat interesting	35%	37%	34%	41%	39%	32%	31%	37%	27%	37%	*
Not interesting	37%	39%	35%	26%	27%	45%	48%	40%	37%	22%	*
Not sure	4%	4%	3%	2%	3%	4%	4%	3%	10%	4%	*
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	*
Unweighted N	(1,129)	(519)	(610)	(274)	(321)	(314)	(220)	(733)	(147)	(178)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	24%	33%	22%	17%	33%	18%	26%	23%	21%	23%	20%	22%	31%
Somewhat interesting	35%	32%	39%	33%	34%	33%	37%	33%	38%	37%	42%	30%	37%
Not interesting	37%	30%	34%	47%	30%	46%	32%	40%	40%	36%	35%	42%	31%
Not sure	4%	4%	4%	2%	3%	3%	6%	3%	2%	4%	3%	5%	2%
Totals	100%	99%	99%	99%	100%	100%	101%	99%	101%	100%	100%	99%	101%
Unweighted N	(1,129)	(391)	(417)	(321)	(454)	(380)	(412)	(323)	(289)	(193)	(231)	(436)	(269)

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1J. College Majors - Interest — Computer science

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	24%	32%	17%	32%	31%	20%	15%	20%	38%	31%	*
Somewhat interesting	38%	40%	37%	34%	35%	37%	48%	38%	32%	37%	*
Not interesting	34%	23%	44%	27%	29%	41%	35%	37%	28%	29%	*
Not sure	4%	4%	3%	7%	5%	2%	2%	4%	2%	3%	*
Totals	100%	99%	101%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,139)	(524)	(615)	(258)	(330)	(331)	(220)	(748)	(136)	(171)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	24%	25%	23%	24%	27%	26%	21%	22%	33%	25%	24%	25%	21%
Somewhat interesting	38%	39%	39%	36%	39%	35%	42%	38%	31%	39%	35%	37%	44%
Not interesting	34%	34%	32%	38%	31%	37%	33%	37%	31%	31%	34%	36%	33%
Not sure	4%	2%	7%	2%	2%	2%	5%	2%	4%	5%	7%	2%	2%
Totals	100%	100%	101%	100%	99%	100%	101%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,139)	(380)	(424)	(335)	(451)	(403)	(415)	(333)	(290)	(201)	(239)	(432)	(267)

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1K. College Majors - Interest — Engineering

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	24%	31%	18%	32%	25%	22%	20%	21%	42%	24%	*
Somewhat interesting	33%	37%	29%	32%	37%	33%	29%	34%	19%	36%	*
Not interesting	38%	29%	48%	34%	34%	40%	47%	40%	35%	34%	*
Not sure	4%	3%	6%	3%	4%	6%	4%	4%	3%	6%	*
Totals	99%	100%	101%	101%	100%	101%	100%	99%	99%	100%	*
Unweighted N	(1,118)	(523)	(595)	(282)	(308)	(302)	(226)	(724)	(148)	(192)	(54)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	24%	24%	26%	23%	26%	25%	21%	26%	31%	24%	23%	28%	19%
Somewhat interesting	33%	32%	32%	35%	29%	35%	33%	34%	33%	35%	29%	34%	33%
Not interesting	38%	41%	36%	39%	41%	36%	41%	38%	34%	39%	44%	33%	42%
Not sure	4%	4%	6%	3%	4%	4%	5%	2%	3%	3%	4%	5%	5%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	101%	101%	100%	100%	99%
Unweighted N	(1,118)	(389)	(418)	(311)	(454)	(367)	(423)	(328)	(259)	(198)	(234)	(433)	(253)

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1L. College Majors - Interest — Economics

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	24%	30%	19%	22%	27%	22%	25%	21%	26%	28%	*
Somewhat interesting	39%	44%	35%	38%	40%	39%	41%	42%	37%	34%	*
Not interesting	33%	23%	42%	34%	29%	36%	32%	35%	31%	32%	*
Not sure	4%	3%	4%	6%	3%	3%	2%	3%	6%	6%	*
Totals	100%	100%	100%	100%	99%	100%	100%	101%	100%	100%	*
Unweighted N	(1,164)	(564)	(600)	(288)	(310)	(341)	(225)	(746)	(159)	(193)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	24%	26%	15%	33%	28%	29%	16%	25%	36%	24%	21%	23%	29%
Somewhat interesting	39%	37%	44%	36%	39%	39%	41%	41%	37%	36%	40%	42%	37%
Not interesting	33%	33%	37%	29%	31%	29%	37%	33%	25%	39%	33%	31%	33%
Not sure	4%	5%	4%	2%	3%	3%	5%	1%	2%	1%	5%	4%	2%
Totals	100%	101%	100%	100%	101%	100%	99%	100%	100%	100%	99%	100%	101%
Unweighted N	(1,164)	(400)	(439)	(325)	(470)	(395)	(413)	(347)	(293)	(213)	(238)	(435)	(278)

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1M. College Majors - Interest — Finance and accounting

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	22%	25%	19%	24%	24%	19%	22%	19%	32%	27%	*
Somewhat interesting	33%	38%	27%	28%	33%	32%	38%	34%	29%	31%	*
Not interesting	42%	34%	49%	44%	40%	45%	37%	44%	36%	35%	*
Not sure	3%	2%	5%	4%	2%	4%	3%	3%	2%	7%	*
Totals	100%	99%	100%	100%	99%	100%	100%	100%	99%	100%	*
Unweighted N	(1,166)	(556)	(610)	(291)	(319)	(323)	(233)	(744)	(149)	(191)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	22%	24%	17%	26%	24%	26%	20%	20%	27%	20%	17%	25%	22%
Somewhat interesting	33%	33%	35%	31%	37%	33%	29%	34%	36%	36%	31%	33%	32%
Not interesting	42%	40%	44%	40%	37%	38%	45%	43%	35%	40%	48%	39%	42%
Not sure	3%	3%	5%	2%	2%	2%	5%	2%	2%	3%	3%	4%	4%
Totals	100%	100%	101%	99%	100%	99%	99%	99%	100%	99%	99%	101%	100%
Unweighted N	(1,166)	(388)	(434)	(344)	(470)	(387)	(438)	(353)	(270)	(185)	(245)	(470)	(266)

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1N. College Majors - Interest — Education

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	22%	22%	22%	23%	16%	25%	25%	19%	36%	32%	*
Somewhat interesting	40%	36%	43%	40%	47%	33%	41%	42%	39%	35%	*
Not interesting	34%	37%	32%	32%	33%	38%	32%	37%	24%	28%	*
Not sure	4%	4%	3%	5%	3%	4%	2%	3%	1%	6%	*
Totals	100%	99%	100%	100%	99%	100%	100%	101%	100%	101%	*
Unweighted N	(1,160)	(526)	(634)	(298)	(315)	(318)	(229)	(753)	(142)	(184)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	22%	30%	17%	22%	29%	22%	24%	21%	24%	21%	21%	26%	18%
Somewhat interesting	40%	43%	38%	39%	45%	37%	38%	41%	37%	42%	46%	38%	37%
Not interesting	34%	25%	40%	36%	25%	37%	35%	35%	34%	33%	30%	34%	40%
Not sure	4%	2%	5%	4%	1%	4%	3%	3%	5%	4%	3%	3%	5%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,160)	(377)	(448)	(335)	(445)	(396)	(433)	(341)	(275)	(215)	(244)	(433)	(268)

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10. College Majors - Interest — Political science

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	23%	27%	20%	25%	24%	22%	22%	22%	26%	21%	*
Somewhat interesting	36%	36%	35%	33%	36%	34%	41%	37%	35%	32%	*
Not interesting	37%	32%	42%	37%	37%	41%	31%	36%	36%	39%	*
Not sure	4%	5%	4%	5%	3%	4%	6%	5%	3%	8%	*
Totals	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(1,142)	(544)	(598)	(269)	(319)	(322)	(232)	(753)	(149)	(169)	(71)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	23%	32%	16%	22%	30%	23%	20%	23%	29%	23%	22%	22%	25%
Somewhat interesting	36%	36%	37%	34%	39%	37%	31%	38%	41%	25%	40%	35%	41%
Not interesting	37%	29%	40%	40%	29%	38%	43%	34%	26%	46%	32%	38%	32%
Not sure	4%	3%	7%	4%	2%	2%	5%	4%	3%	6%	5%	4%	3%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	99%	100%	99%	99%	101%
Unweighted N	(1,142)	(387)	(434)	(321)	(466)	(390)	(426)	(337)	(268)	(205)	(245)	(431)	(261)

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1P. College Majors - Interest — International relations

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	23%	26%	20%	29%	23%	20%	20%	21%	31%	18%	*
Somewhat interesting	35%	36%	34%	35%	35%	35%	34%	37%	23%	38%	*
Not interesting	37%	32%	42%	29%	38%	38%	43%	38%	35%	36%	*
Not sure	5%	6%	5%	7%	4%	7%	2%	4%	10%	8%	*
Totals	100%	100%	101%	100%	100%	100%	99%	100%	99%	100%	*
Unweighted N	(1,111)	(537)	(574)	(275)	(292)	(321)	(223)	(727)	(137)	(185)	(62)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	23%	27%	19%	23%	28%	22%	19%	26%	25%	23%	19%	26%	20%
Somewhat interesting	35%	36%	38%	29%	38%	34%	29%	35%	45%	34%	32%	32%	44%
Not interesting	37%	30%	36%	44%	31%	40%	44%	36%	27%	39%	42%	36%	32%
Not sure	5%	7%	6%	4%	3%	4%	9%	3%	3%	4%	6%	6%	5%
Totals	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	99%	100%	101%
Unweighted N	(1,111)	(360)	(430)	(321)	(437)	(389)	(383)	(353)	(256)	(172)	(232)	(459)	(248)

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1Q. College Majors - Interest — Physics

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	21%	26%	16%	23%	22%	21%	18%	17%	31%	28%	*
Somewhat interesting	31%	37%	26%	29%	35%	33%	26%	34%	22%	28%	*
Not interesting	43%	32%	52%	43%	38%	41%	50%	43%	42%	39%	*
Not sure	5%	4%	6%	5%	5%	5%	5%	6%	5%	5%	*
Totals	100%	99%	100%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,150)	(516)	(634)	(302)	(299)	(332)	(217)	(737)	(156)	(186)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	21%	22%	22%	19%	25%	20%	18%	22%	23%	15%	19%	23%	23%
Somewhat interesting	31%	29%	33%	31%	28%	31%	30%	35%	34%	34%	34%	29%	30%
Not interesting	43%	43%	40%	46%	41%	45%	47%	39%	39%	48%	44%	41%	41%
Not sure	5%	6%	6%	4%	5%	3%	5%	5%	4%	3%	3%	7%	6%
Totals	100%	100%	101%	100%	99%	99%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,150)	(407)	(434)	(309)	(448)	(387)	(421)	(335)	(287)	(197)	(246)	(439)	(268)

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1R. College Majors - Interest — Communications

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	22%	21%	22%	28%	23%	19%	17%	19%	34%	22%	*
Somewhat interesting	43%	46%	39%	37%	45%	43%	44%	44%	42%	44%	*
Not interesting	32%	29%	34%	25%	28%	35%	37%	35%	19%	29%	*
Not sure	4%	4%	4%	10%	4%	2%	2%	3%	6%	5%	*
Totals	101%	100%	99%	100%	100%	99%	100%	101%	101%	100%	*
Unweighted N	(1,129)	(519)	(610)	(270)	(316)	(313)	(230)	(712)	(151)	(191)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	22%	24%	21%	19%	27%	23%	22%	19%	23%	23%	14%	21%	30%
Somewhat interesting	43%	47%	37%	44%	44%	39%	39%	46%	47%	42%	52%	41%	37%
Not interesting	32%	25%	35%	35%	27%	36%	34%	34%	23%	28%	31%	36%	28%
Not sure	4%	4%	6%	1%	2%	2%	5%	2%	7%	7%	4%	2%	6%
Totals	101%	100%	99%	99%	100%	100%	100%	101%	100%	100%	101%	100%	101%
Unweighted N	(1,129)	(395)	(437)	(297)	(460)	(362)	(420)	(346)	(265)	(208)	(240)	(434)	(247)

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1S. College Majors - Interest — Public health

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	22%	19%	24%	25%	22%	17%	24%	18%	33%	26%	*
Somewhat interesting	41%	40%	42%	38%	44%	43%	38%	41%	44%	41%	*
Not interesting	33%	37%	30%	29%	32%	37%	33%	36%	21%	30%	*
Not sure	4%	4%	4%	8%	1%	3%	4%	4%	2%	4%	*
Totals	100%	100%	100%	100%	99%	100%	99%	99%	100%	101%	*
Unweighted N	(1,120)	(542)	(578)	(277)	(298)	(307)	(238)	(732)	(141)	(169)	(78)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	22%	36%	16%	16%	30%	19%	20%	25%	26%	21%	18%	22%	25%
Somewhat interesting	41%	41%	43%	38%	47%	37%	43%	41%	36%	35%	45%	42%	41%
Not interesting	33%	18%	36%	44%	20%	42%	31%	33%	34%	36%	35%	31%	32%
Not sure	4%	4%	5%	2%	3%	3%	5%	1%	5%	8%	1%	4%	2%
Totals	100%	99%	100%	100%	100%	101%	99%	100%	101%	100%	99%	99%	100%
Unweighted N	(1,120)	(359)	(450)	(311)	(464)	(377)	(418)	(337)	(257)	(207)	(233)	(417)	(263)

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1T. College Majors - Interest — Architecture

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	20%	23%	17%	23%	26%	18%	15%	17%	24%	26%	*
Somewhat interesting	38%	43%	34%	35%	40%	41%	33%	41%	23%	40%	*
Not interesting	38%	32%	44%	38%	30%	37%	49%	38%	48%	30%	*
Not sure	4%	3%	4%	3%	4%	4%	3%	3%	5%	4%	*
Totals	100%	101%	99%	99%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,185)	(554)	(631)	(295)	(320)	(339)	(231)	(779)	(148)	(185)	(73)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	20%	19%	23%	18%	26%	17%	17%	22%	20%	17%	17%	24%	18%
Somewhat interesting	38%	38%	36%	40%	35%	43%	32%	39%	46%	36%	35%	37%	45%
Not interesting	38%	40%	35%	41%	36%	37%	46%	36%	32%	39%	44%	37%	35%
Not sure	4%	3%	6%	2%	3%	3%	4%	3%	2%	8%	4%	2%	2%
Totals	100%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,185)	(409)	(431)	(345)	(472)	(408)	(428)	(363)	(291)	(210)	(249)	(454)	(272)

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1U. College Majors - Interest — Sociology

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	20%	18%	23%	22%	23%	21%	15%	20%	23%	22%	*
Somewhat interesting	36%	32%	40%	33%	37%	36%	37%	36%	42%	28%	*
Not interesting	39%	46%	32%	36%	36%	38%	45%	39%	31%	41%	*
Not sure	5%	5%	6%	10%	5%	5%	2%	5%	4%	9%	*
Totals	100%	101%	101%	101%	101%	100%	99%	100%	100%	100%	*
Unweighted N	(1,113)	(527)	(586)	(270)	(306)	(307)	(230)	(734)	(137)	(181)	(61)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	20%	36%	15%	12%	35%	15%	20%	22%	23%	17%	24%	20%	19%
Somewhat interesting	36%	36%	36%	35%	39%	38%	32%	41%	35%	36%	31%	35%	41%
Not interesting	39%	24%	41%	50%	24%	44%	40%	35%	40%	36%	41%	40%	36%
Not sure	5%	5%	8%	3%	3%	4%	8%	2%	3%	10%	4%	5%	4%
Totals	100%	101%	100%	100%	101%	101%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,113)	(365)	(423)	(325)	(402)	(406)	(410)	(343)	(254)	(203)	(222)	(439)	(249)

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1V. College Majors - Interest — Data science

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	20%	22%	18%	30%	25%	15%	10%	16%	34%	27%	*
Somewhat interesting	33%	38%	28%	29%	40%	31%	33%	36%	25%	26%	*
Not interesting	43%	36%	49%	38%	29%	49%	52%	44%	37%	36%	*
Not sure	5%	4%	5%	3%	6%	5%	4%	4%	4%	11%	*
Totals	101%	100%	100%	100%	100%	100%	99%	100%	100%	100%	*
Unweighted N	(1,143)	(556)	(587)	(301)	(296)	(330)	(216)	(748)	(134)	(195)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	20%	28%	16%	17%	24%	21%	13%	21%	31%	19%	21%	20%	19%
Somewhat interesting	33%	31%	35%	32%	37%	29%	34%	33%	31%	32%	30%	36%	32%
Not interesting	43%	37%	43%	48%	36%	45%	47%	42%	35%	43%	46%	40%	44%
Not sure	5%	4%	6%	3%	3%	5%	6%	3%	2%	5%	3%	4%	6%
Totals	101%	100%	100%	100%	100%	100%	100%	99%	99%	99%	100%	100%	101%
Unweighted N	(1,143)	(406)	(426)	(311)	(471)	(378)	(439)	(340)	(257)	(199)	(246)	(420)	(278)

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1W. College Majors - Interest — Philosophy

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	20%	22%	18%	20%	26%	20%	13%	20%	22%	19%	*
Somewhat interesting	32%	31%	33%	29%	32%	31%	37%	34%	23%	30%	*
Not interesting	42%	40%	45%	42%	38%	42%	47%	42%	38%	43%	*
Not sure	5%	7%	4%	9%	4%	6%	3%	3%	18%	8%	*
Totals	99%	100%	100%	100%	100%	99%	100%	99%	101%	100%	*
Unweighted N	(1,164)	(543)	(621)	(285)	(297)	(342)	(240)	(773)	(138)	(180)	(73)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	20%	21%	21%	17%	26%	19%	19%	19%	23%	16%	22%	17%	25%
Somewhat interesting	32%	36%	32%	29%	37%	32%	33%	34%	29%	32%	29%	33%	34%
Not interesting	42%	37%	40%	51%	34%	46%	42%	42%	45%	48%	42%	43%	38%
Not sure	5%	6%	7%	3%	3%	3%	6%	5%	4%	4%	7%	6%	3%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%
Unweighted N	(1,164)	(418)	(414)	(332)	(457)	(407)	(416)	(348)	(285)	(213)	(255)	(436)	(260)

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1X. College Majors - Interest — Mechanical engineering

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	21%	31%	12%	28%	21%	19%	16%	18%	31%	24%	*
Somewhat interesting	30%	36%	24%	23%	39%	30%	26%	30%	24%	37%	*
Not interesting	44%	28%	59%	39%	35%	47%	56%	48%	39%	33%	*
Not sure	5%	5%	5%	10%	5%	4%	2%	4%	6%	6%	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,107)	(512)	(595)	(277)	(301)	(314)	(215)	(702)	(148)	(184)	(73)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	21%	19%	19%	25%	24%	24%	21%	18%	24%	17%	20%	25%	18%
Somewhat interesting	30%	32%	32%	24%	31%	27%	32%	30%	29%	28%	25%	32%	33%
Not interesting	44%	45%	40%	49%	43%	47%	42%	48%	40%	49%	51%	39%	43%
Not sure	5%	4%	9%	2%	2%	2%	5%	4%	8%	6%	4%	4%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,107)	(385)	(442)	(280)	(453)	(350)	(419)	(320)	(263)	(204)	(243)	(396)	(264)

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1Y. College Majors - Interest — Environmental science

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	20%	19%	21%	22%	24%	17%	17%	18%	21%	29%	*
Somewhat interesting	42%	47%	37%	47%	41%	37%	46%	43%	33%	38%	*
Not interesting	35%	30%	39%	27%	29%	43%	35%	35%	42%	25%	*
Not sure	4%	4%	4%	4%	6%	4%	2%	3%	4%	8%	*
Totals	101%	100%	101%	100%	100%	101%	100%	99%	100%	100%	*
Unweighted N	(1,136)	(538)	(598)	(269)	(318)	(336)	(213)	(746)	(140)	(185)	(65)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	20%	28%	18%	14%	32%	15%	15%	27%	20%	14%	21%	20%	22%
Somewhat interesting	42%	46%	44%	35%	44%	36%	41%	39%	46%	43%	39%	41%	45%
Not interesting	35%	24%	31%	49%	21%	46%	38%	31%	32%	38%	36%	35%	30%
Not sure	4%	3%	7%	3%	3%	3%	6%	2%	2%	5%	4%	5%	3%
Totals	101%	101%	100%	101%	100%	100%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,136)	(392)	(410)	(334)	(454)	(397)	(421)	(328)	(284)	(194)	(243)	(433)	(266)

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1Z. College Majors - Interest — Social work

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	20%	15%	24%	18%	23%	21%	15%	16%	35%	26%	*
Somewhat interesting	40%	34%	45%	49%	39%	34%	41%	42%	31%	42%	*
Not interesting	38%	47%	29%	29%	36%	41%	43%	39%	31%	27%	*
Not sure	3%	4%	2%	4%	2%	5%	1%	3%	3%	4%	*
Totals	101%	100%	100%	100%	100%	101%	100%	100%	100%	99%	*
Unweighted N	(1,153)	(546)	(607)	(284)	(328)	(328)	(213)	(745)	(142)	(184)	(82)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	20%	32%	12%	17%	29%	17%	20%	19%	20%	13%	23%	19%	21%
Somewhat interesting	40%	44%	42%	32%	45%	34%	38%	42%	38%	44%	38%	40%	38%
Not interesting	38%	23%	42%	48%	24%	47%	37%	38%	40%	42%	37%	36%	38%
Not sure	3%	2%	4%	3%	2%	2%	5%	1%	2%	2%	2%	5%	2%
Totals	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,153)	(395)	(439)	(319)	(458)	(407)	(433)	(333)	(275)	(197)	(251)	(422)	(283)

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1AA. College Majors - Interest — Nursing

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	20%	12%	27%	23%	23%	16%	19%	17%	27%	30%	*
Somewhat interesting	31%	31%	32%	32%	33%	34%	26%	32%	30%	28%	*
Not interesting	45%	54%	37%	42%	41%	44%	53%	49%	36%	36%	*
Not sure	4%	3%	5%	4%	2%	6%	2%	2%	6%	6%	*
Totals	100%	100%	101%	101%	99%	100%	100%	100%	99%	100%	*
Unweighted N	(1,110)	(500)	(610)	(261)	(300)	(304)	(245)	(727)	(150)	(159)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	20%	20%	18%	22%	21%	22%	22%	22%	15%	14%	16%	23%	21%
Somewhat interesting	31%	33%	30%	31%	33%	31%	28%	31%	39%	31%	33%	30%	33%
Not interesting	45%	40%	48%	46%	43%	45%	44%	45%	43%	46%	47%	44%	44%
Not sure	4%	7%	4%	2%	3%	2%	7%	2%	3%	9%	4%	3%	2%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,110)	(383)	(421)	(306)	(455)	(353)	(415)	(335)	(256)	(186)	(241)	(437)	(246)

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1AB. College Majors - Interest — Foreign languages

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	20%	17%	22%	30%	24%	14%	14%	18%	27%	27%	*
Somewhat interesting	38%	37%	38%	45%	37%	38%	32%	37%	39%	40%	*
Not interesting	39%	40%	37%	19%	34%	45%	51%	43%	29%	25%	*
Not sure	4%	6%	3%	6%	4%	4%	3%	3%	5%	8%	*
Totals	101%	100%	100%	100%	99%	101%	100%	101%	100%	100%	*
Unweighted N	(1,105)	(513)	(592)	(259)	(313)	(307)	(226)	(728)	(140)	(168)	(69)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	20%	23%	19%	18%	27%	16%	16%	20%	22%	22%	19%	19%	20%
Somewhat interesting	38%	42%	40%	32%	41%	35%	36%	40%	40%	38%	36%	37%	41%
Not interesting	39%	33%	34%	48%	30%	46%	44%	38%	34%	35%	43%	40%	34%
Not sure	4%	2%	7%	2%	2%	3%	5%	2%	4%	5%	2%	5%	5%
Totals	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,105)	(374)	(427)	(304)	(443)	(360)	(416)	(304)	(266)	(180)	(228)	(434)	(263)

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1AC. College Majors - Interest — Performing arts

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	20%	21%	18%	28%	23%	16%	14%	18%	19%	26%	*
Somewhat interesting	31%	25%	36%	32%	33%	31%	25%	29%	31%	33%	*
Not interesting	46%	50%	43%	35%	42%	49%	57%	50%	43%	36%	*
Not sure	4%	4%	3%	6%	2%	4%	4%	3%	8%	5%	*
Totals	101%	100%	100%	101%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,126)	(530)	(596)	(275)	(324)	(311)	(216)	(756)	(137)	(167)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	20%	26%	17%	18%	27%	17%	17%	23%	18%	15%	16%	21%	25%
Somewhat interesting	31%	35%	31%	26%	33%	28%	35%	28%	30%	35%	28%	30%	31%
Not interesting	46%	35%	47%	54%	37%	52%	43%	48%	50%	45%	52%	46%	41%
Not sure	4%	3%	5%	3%	4%	3%	5%	2%	2%	5%	4%	3%	4%
Totals	101%	99%	100%	101%	101%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,126)	(377)	(425)	(324)	(443)	(388)	(445)	(310)	(269)	(190)	(249)	(432)	(255)

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1AD. College Majors - Interest — Anthropology

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	19%	19%	19%	15%	25%	19%	17%	21%	13%	22%	*
Somewhat interesting	34%	36%	33%	30%	35%	34%	38%	37%	26%	34%	*
Not interesting	38%	36%	41%	42%	29%	41%	43%	37%	49%	35%	*
Not sure	8%	9%	7%	13%	11%	7%	2%	6%	13%	10%	*
Totals	99%	100%	100%	100%	100%	101%	100%	101%	101%	101%	*
Unweighted N	(1,092)	(511)	(581)	(289)	(287)	(321)	(195)	(701)	(144)	(181)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	19%	24%	15%	20%	28%	19%	17%	24%	20%	18%	21%	18%	21%
Somewhat interesting	34%	30%	39%	33%	35%	37%	35%	33%	35%	35%	36%	33%	34%
Not interesting	38%	39%	34%	43%	31%	40%	40%	37%	37%	36%	38%	41%	36%
Not sure	8%	7%	11%	4%	6%	4%	8%	7%	8%	11%	5%	8%	9%
Totals	99%	100%	99%	100%	100%	100%	100%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,092)	(370)	(410)	(312)	(430)	(374)	(399)	(334)	(250)	(198)	(224)	(412)	(258)

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1AE. College Majors - Interest — Religious studies

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	18%	19%	17%	17%	16%	22%	17%	17%	24%	21%	*
Somewhat interesting	30%	26%	34%	27%	33%	29%	34%	32%	31%	25%	*
Not interesting	46%	49%	42%	47%	48%	45%	42%	46%	36%	45%	*
Not sure	6%	5%	6%	9%	3%	4%	7%	5%	9%	9%	*
Totals	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,156)	(577)	(579)	(287)	(318)	(330)	(221)	(765)	(134)	(180)	(77)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	18%	17%	16%	23%	17%	26%	20%	19%	17%	12%	17%	21%	19%
Somewhat interesting	30%	28%	27%	37%	29%	37%	29%	27%	39%	27%	36%	28%	32%
Not interesting	46%	50%	50%	37%	48%	34%	44%	51%	41%	54%	44%	44%	45%
Not sure	6%	6%	8%	3%	5%	3%	7%	3%	3%	7%	4%	7%	4%
Totals	100%	101%	101%	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,156)	(381)	(447)	(328)	(446)	(394)	(431)	(355)	(278)	(189)	(232)	(480)	(255)

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1AF. College Majors - Interest — Electrical engineering

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	18%	27%	11%	20%	25%	16%	13%	14%	31%	21%	*
Somewhat interesting	31%	39%	24%	30%	32%	30%	34%	34%	20%	38%	*
Not interesting	45%	29%	61%	44%	37%	49%	50%	47%	44%	33%	*
Not sure	5%	5%	5%	6%	5%	6%	3%	5%	4%	7%	*
Totals	99%	100%	101%	100%	99%	101%	100%	100%	99%	99%	*
Unweighted N	(1,092)	(517)	(575)	(259)	(297)	(309)	(227)	(706)	(141)	(179)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	18%	20%	18%	17%	21%	18%	17%	18%	25%	15%	16%	20%	20%
Somewhat interesting	31%	30%	34%	30%	32%	31%	34%	29%	31%	27%	32%	32%	31%
Not interesting	45%	46%	41%	50%	43%	47%	43%	49%	40%	52%	45%	43%	45%
Not sure	5%	4%	7%	3%	3%	4%	6%	4%	4%	7%	6%	5%	4%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,092)	(364)	(411)	(317)	(428)	(382)	(402)	(318)	(271)	(179)	(236)	(413)	(264)

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1AG. College Majors - Interest — Mathematics

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	19%	23%	14%	21%	25%	13%	18%	15%	29%	26%	*
Somewhat interesting	29%	33%	25%	33%	32%	27%	27%	29%	27%	32%	*
Not interesting	49%	41%	58%	43%	42%	57%	52%	53%	41%	39%	*
Not sure	3%	3%	3%	3%	2%	3%	4%	3%	3%	3%	*
Totals	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%	*
Unweighted N	(1,103)	(521)	(582)	(272)	(291)	(314)	(226)	(697)	(146)	(184)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	19%	20%	18%	18%	23%	19%	15%	24%	20%	13%	16%	23%	17%
Somewhat interesting	29%	27%	33%	27%	28%	28%	27%	32%	29%	37%	28%	28%	28%
Not interesting	49%	51%	45%	52%	47%	50%	54%	43%	49%	48%	53%	46%	52%
Not sure	3%	2%	4%	3%	3%	3%	4%	1%	3%	1%	3%	3%	3%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	101%	99%	100%	100%	100%
Unweighted N	(1,103)	(372)	(402)	(329)	(436)	(391)	(399)	(323)	(268)	(199)	(245)	(423)	(236)

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1AH. College Majors - Interest — Chemistry

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	17%	19%	16%	26%	20%	14%	12%	15%	23%	21%	*
Somewhat interesting	35%	45%	27%	34%	39%	36%	29%	36%	27%	35%	*
Not interesting	45%	33%	54%	35%	37%	47%	58%	46%	47%	37%	*
Not sure	3%	3%	3%	4%	3%	3%	1%	2%	3%	7%	*
Totals	100%	100%	100%	99%	99%	100%	100%	99%	100%	100%	*
Unweighted N	(1,131)	(519)	(612)	(276)	(317)	(310)	(228)	(719)	(145)	(198)	(69)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	17%	16%	19%	16%	19%	17%	15%	20%	18%	15%	19%	19%	14%
Somewhat interesting	35%	31%	42%	32%	32%	34%	34%	40%	35%	28%	35%	39%	35%
Not interesting	45%	50%	35%	50%	46%	47%	46%	39%	47%	54%	43%	39%	49%
Not sure	3%	4%	3%	2%	2%	2%	5%	1%	0%	3%	4%	3%	2%
Totals	100%	101%	99%	100%	99%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,131)	(362)	(425)	(344)	(434)	(413)	(429)	(321)	(276)	(209)	(226)	(436)	(260)

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1AI. College Majors - Interest — Marketing

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	17%	20%	14%	19%	23%	11%	15%	14%	26%	21%	*
Somewhat interesting	35%	35%	35%	37%	39%	31%	35%	38%	29%	32%	*
Not interesting	43%	40%	46%	34%	36%	52%	47%	45%	36%	40%	*
Not sure	5%	5%	5%	9%	1%	6%	3%	3%	9%	7%	*
Totals	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,141)	(524)	(617)	(289)	(319)	(310)	(223)	(733)	(150)	(188)	(70)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	17%	21%	12%	19%	21%	19%	15%	18%	20%	17%	19%	16%	17%
Somewhat interesting	35%	32%	32%	42%	31%	40%	35%	35%	36%	41%	32%	36%	34%
Not interesting	43%	43%	50%	36%	46%	37%	45%	45%	41%	40%	46%	42%	44%
Not sure	5%	4%	6%	4%	2%	4%	6%	2%	4%	2%	4%	6%	5%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	101%	100%	101%	100%	100%
Unweighted N	(1,141)	(392)	(417)	(332)	(453)	(401)	(422)	(335)	(279)	(186)	(246)	(439)	(270)

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1AJ. College Majors - Interest — Liberal arts

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	16%	13%	19%	20%	15%	15%	15%	15%	18%	20%	*
Somewhat interesting	31%	29%	32%	31%	38%	27%	29%	32%	30%	30%	*
Not interesting	46%	50%	42%	36%	39%	53%	51%	47%	40%	38%	*
Not sure	7%	7%	7%	13%	7%	5%	5%	6%	12%	12%	*
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,137)	(538)	(599)	(287)	(282)	(344)	(224)	(746)	(142)	(186)	(63)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	16%	28%	13%	9%	28%	11%	14%	17%	18%	11%	15%	16%	22%
Somewhat interesting	31%	40%	28%	25%	41%	27%	26%	38%	33%	33%	34%	28%	31%
Not interesting	46%	26%	49%	61%	24%	57%	52%	42%	44%	44%	46%	50%	41%
Not sure	7%	6%	11%	4%	6%	5%	9%	4%	5%	12%	5%	7%	6%
Totals	100%	100%	101%	99%	99%	100%	101%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,137)	(385)	(436)	(316)	(462)	(402)	(428)	(336)	(276)	(216)	(245)	(422)	(254)

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1AK. College Majors - Interest — Kinesiology and physical therapy

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	15%	15%	16%	20%	23%	10%	12%	14%	17%	26%	*
Somewhat interesting	34%	33%	35%	32%	36%	38%	30%	34%	31%	35%	*
Not interesting	45%	45%	44%	41%	34%	49%	53%	47%	44%	33%	*
Not sure	6%	7%	4%	6%	8%	4%	5%	5%	8%	7%	*
Totals	100%	100%	99%	99%	101%	101%	100%	100%	100%	101%	*
Unweighted N	(1,171)	(548)	(623)	(286)	(327)	(329)	(229)	(769)	(150)	(186)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	15%	18%	11%	18%	17%	17%	12%	17%	20%	12%	16%	15%	17%
Somewhat interesting	34%	42%	33%	29%	39%	32%	32%	33%	40%	35%	30%	34%	38%
Not interesting	45%	37%	48%	48%	40%	46%	50%	43%	37%	44%	49%	44%	41%
Not sure	6%	4%	8%	5%	4%	5%	5%	7%	3%	8%	5%	6%	4%
Totals	100%	101%	100%	100%	100%	100%	99%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,171)	(397)	(448)	(326)	(466)	(401)	(459)	(321)	(279)	(204)	(257)	(448)	(262)

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1AL. College Majors - Interest — Civil engineering

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	17%	21%	12%	25%	18%	12%	13%	14%	23%	22%	*
Somewhat interesting	31%	34%	28%	25%	35%	34%	29%	33%	24%	30%	*
Not interesting	45%	38%	52%	41%	38%	47%	53%	47%	45%	35%	*
Not sure	7%	7%	8%	10%	9%	7%	4%	7%	7%	13%	*
Totals	100%	100%	100%	101%	100%	100%	99%	101%	99%	100%	*
Unweighted N	(1,098)	(526)	(572)	(271)	(296)	(307)	(224)	(733)	(135)	(162)	(68)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	17%	18%	16%	16%	18%	19%	14%	19%	18%	17%	17%	16%	17%
Somewhat interesting	31%	32%	33%	28%	37%	30%	30%	32%	31%	32%	29%	32%	30%
Not interesting	45%	41%	43%	51%	38%	46%	48%	43%	43%	41%	46%	45%	47%
Not sure	7%	9%	8%	4%	7%	5%	8%	6%	7%	10%	9%	6%	6%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	101%	99%	100%
Unweighted N	(1,098)	(404)	(376)	(318)	(472)	(369)	(387)	(342)	(270)	(207)	(224)	(401)	(266)

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1AM. College Majors - Interest — Statistics

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	14%	17%	11%	18%	22%	11%	9%	14%	17%	20%	*
Somewhat interesting	33%	37%	28%	37%	34%	30%	31%	33%	29%	29%	*
Not interesting	48%	41%	55%	42%	39%	53%	54%	48%	45%	46%	*
Not sure	5%	5%	5%	3%	5%	6%	6%	5%	10%	5%	*
Totals	100%	100%	99%	100%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,147)	(562)	(585)	(274)	(316)	(330)	(227)	(762)	(146)	(168)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	14%	17%	9%	17%	14%	18%	9%	16%	22%	9%	17%	17%	11%
Somewhat interesting	33%	31%	32%	34%	31%	32%	32%	32%	34%	35%	28%	34%	34%
Not interesting	48%	46%	51%	46%	50%	46%	51%	49%	41%	51%	50%	44%	50%
Not sure	5%	5%	7%	3%	5%	3%	8%	4%	3%	5%	5%	5%	6%
Totals	100%	99%	99%	100%	100%	99%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,147)	(384)	(423)	(340)	(445)	(419)	(405)	(364)	(273)	(216)	(252)	(429)	(250)

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1AN. College Majors - Interest — Speech/language pathology

How interesting would you personally find it to major in each of the following?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very interesting	14%	10%	18%	20%	17%	12%	7%	11%	21%	21%	*
Somewhat interesting	35%	34%	36%	35%	38%	32%	36%	36%	33%	35%	*
Not interesting	46%	51%	41%	38%	39%	51%	54%	49%	39%	38%	*
Not sure	5%	6%	5%	7%	6%	5%	3%	5%	7%	5%	*
Totals	100%	101%	100%	100%	100%	100%	100%	101%	100%	99%	*
Unweighted N	(1,108)	(521)	(587)	(296)	(293)	(303)	(216)	(735)	(144)	(176)	(53)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very interesting	14%	21%	10%	11%	19%	12%	14%	12%	16%	9%	14%	14%	18%
Somewhat interesting	35%	39%	33%	32%	39%	35%	31%	40%	35%	38%	36%	36%	29%
Not interesting	46%	35%	48%	54%	36%	51%	48%	48%	43%	48%	46%	45%	46%
Not sure	5%	4%	8%	3%	6%	2%	7%	1%	6%	6%	4%	5%	7%
Totals	100%	99%	99%	100%	100%	100%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,108)	(377)	(414)	(317)	(449)	(381)	(402)	(339)	(268)	(212)	(229)	(425)	(242)

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2A. College Majors - Good or Bad Decision — Nursing

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	62%	56%	68%	60%	56%	66%	66%	66%	54%	55%	*
Somewhat good decision	26%	32%	21%	25%	32%	22%	25%	23%	32%	32%	*
Somewhat bad decision	2%	2%	2%	1%	4%	2%	3%	3%	2%	3%	*
Very bad decision	1%	1%	1%	0%	1%	2%	0%	1%	1%	2%	*
Not sure	9%	9%	9%	13%	8%	9%	6%	8%	11%	8%	*
Totals	100%	100%	101%	99%	101%	101%	100%	101%	100%	100%	*
Unweighted N	(1,102)	(497)	(605)	(261)	(297)	(302)	(242)	(722)	(149)	(157)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	62%	64%	55%	68%	69%	69%	61%	68%	63%	57%	65%	62%	64%
Somewhat good decision	26%	23%	32%	21%	24%	22%	25%	24%	26%	25%	23%	27%	28%
Somewhat bad decision	2%	2%	3%	2%	2%	3%	4%	1%	1%	7%	1%	2%	2%
Very bad decision	1%	1%	1%	1%	1%	2%	1%	1%	0%	1%	0%	1%	2%
Not sure	9%	9%	10%	7%	5%	4%	9%	5%	11%	11%	11%	9%	5%
Totals	100%	99%	101%	99%	101%	100%	100%	99%	101%	101%	100%	101%	101%
Unweighted N	(1,102)	(381)	(420)	(301)	(452)	(349)	(412)	(333)	(254)	(184)	(240)	(433)	(245)

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2B. College Majors - Good or Bad Decision — Engineering

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	58%	56%	61%	58%	61%	56%	60%	58%	64%	53%	*
Somewhat good decision	30%	34%	26%	34%	22%	33%	32%	32%	19%	33%	*
Somewhat bad decision	2%	2%	2%	2%	5%	1%	2%	2%	4%	2%	*
Very bad decision	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	*
Not sure	8%	7%	9%	5%	11%	8%	6%	6%	11%	10%	*
Totals	100%	101%	99%	101%	101%	100%	101%	100%	99%	100%	*
Unweighted N	(1,112)	(523)	(589)	(282)	(308)	(298)	(224)	(720)	(147)	(191)	(54)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	58%	62%	54%	60%	63%	64%	55%	62%	63%	57%	57%	62%	54%
Somewhat good decision	30%	29%	30%	31%	31%	27%	27%	29%	34%	27%	31%	28%	35%
Somewhat bad decision	2%	2%	3%	1%	2%	1%	3%	2%	1%	3%	1%	2%	4%
Very bad decision	2%	1%	2%	2%	1%	2%	3%	1%	1%	3%	1%	1%	2%
Not sure	8%	6%	10%	7%	4%	6%	12%	6%	1%	11%	10%	7%	5%
Totals	100%	100%	99%	101%	101%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,112)	(387)	(416)	(309)	(452)	(365)	(419)	(327)	(258)	(197)	(233)	(430)	(252)

2C. College Majors - Good or Bad Decision — Computer science

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	57%	57%	56%	56%	56%	55%	62%	57%	57%	57%	*
Somewhat good decision	27%	27%	28%	24%	26%	31%	28%	29%	30%	23%	*
Somewhat bad decision	5%	5%	4%	5%	5%	4%	5%	5%	1%	7%	*
Very bad decision	1%	2%	1%	2%	2%	1%	1%	1%	0%	3%	*
Not sure	10%	9%	11%	14%	11%	10%	5%	8%	12%	10%	*
Totals	100%	100%	100%	101%	100%	101%	101%	100%	100%	100%	*
Unweighted N	(1,135)	(521)	(614)	(258)	(330)	(329)	(218)	(745)	(136)	(170)	(84)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	57%	60%	53%	58%	62%	58%	54%	59%	64%	47%	57%	58%	61%
Somewhat good decision	27%	26%	29%	28%	28%	31%	27%	25%	29%	31%	24%	30%	24%
Somewhat bad decision	5%	5%	4%	4%	5%	4%	4%	7%	2%	4%	7%	3%	5%
Very bad decision	1%	1%	3%	0%	1%	1%	2%	1%	1%	2%	1%	1%	1%
Not sure	10%	9%	12%	9%	5%	6%	13%	9%	5%	16%	11%	8%	8%
Totals	100%	101%	101%	99%	101%	100%	100%	101%	101%	100%	100%	100%	99%
Unweighted N	(1,135)	(379)	(424)	(332)	(450)	(401)	(413)	(332)	(289)	(200)	(238)	(430)	(267)

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2D. College Majors - Good or Bad Decision — Electrical engineering

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	52%	51%	54%	43%	56%	56%	52%	53%	54%	53%	*
Somewhat good decision	32%	35%	29%	36%	29%	30%	33%	32%	32%	29%	*
Somewhat bad decision	3%	2%	4%	2%	3%	3%	3%	2%	4%	5%	*
Very bad decision	2%	2%	2%	3%	1%	2%	2%	2%	2%	1%	*
Not sure	11%	11%	12%	17%	11%	9%	10%	11%	7%	13%	*
Totals	100%	101%	101%	101%	100%	100%	100%	100%	99%	101%	*
Unweighted N	(1,087)	(516)	(571)	(259)	(296)	(306)	(226)	(703)	(140)	(178)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	52%	60%	44%	55%	60%	58%	49%	52%	63%	44%	58%	53%	52%
Somewhat good decision	32%	28%	35%	32%	32%	28%	30%	35%	29%	29%	25%	35%	35%
Somewhat bad decision	3%	2%	4%	2%	2%	3%	2%	2%	3%	5%	2%	3%	1%
Very bad decision	2%	2%	1%	2%	1%	2%	3%	1%	0%	2%	2%	1%	3%
Not sure	11%	8%	16%	9%	5%	8%	15%	10%	5%	19%	14%	8%	9%
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	99%	101%	100%	100%
Unweighted N	(1,087)	(363)	(409)	(315)	(427)	(380)	(398)	(318)	(270)	(178)	(235)	(410)	(264)

2E. College Majors - Good or Bad Decision — Mechanical engineering

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	52%	55%	49%	48%	54%	51%	55%	53%	58%	43%	*
Somewhat good decision	33%	32%	33%	36%	28%	36%	30%	36%	21%	37%	*
Somewhat bad decision	3%	2%	3%	1%	5%	2%	3%	1%	7%	5%	*
Very bad decision	1%	1%	1%	0%	0%	2%	1%	1%	1%	1%	*
Not sure	12%	10%	14%	14%	13%	10%	11%	9%	12%	15%	*
Totals	101%	100%	100%	99%	100%	101%	100%	100%	99%	101%	*
Unweighted N	(1,095)	(508)	(587)	(277)	(299)	(309)	(210)	(691)	(147)	(184)	(73)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	52%	50%	49%	57%	59%	60%	45%	61%	56%	48%	51%	54%	52%
Somewhat good decision	33%	36%	31%	31%	32%	30%	34%	30%	34%	30%	33%	33%	33%
Somewhat bad decision	3%	2%	5%	1%	2%	2%	2%	2%	4%	4%	0%	3%	4%
Very bad decision	1%	1%	0%	2%	1%	1%	1%	1%	0%	1%	1%	0%	2%
Not sure	12%	10%	15%	9%	5%	6%	17%	6%	6%	17%	15%	10%	9%
Totals	101%	99%	100%	100%	99%	99%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,095)	(380)	(437)	(278)	(446)	(347)	(411)	(318)	(261)	(200)	(241)	(392)	(262)

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2F. College Majors - Good or Bad Decision — Business

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	48%	44%	52%	56%	47%	47%	44%	45%	57%	57%	*
Somewhat good decision	34%	39%	30%	27%	31%	36%	42%	39%	24%	28%	*
Somewhat bad decision	5%	6%	5%	5%	5%	5%	6%	5%	3%	4%	*
Very bad decision	2%	2%	3%	3%	5%	1%	1%	2%	3%	3%	*
Not sure	10%	10%	10%	10%	12%	12%	6%	9%	12%	7%	*
Totals	99%	101%	100%	101%	100%	101%	99%	100%	99%	99%	*
Unweighted N	(1,126)	(538)	(588)	(296)	(290)	(317)	(223)	(719)	(157)	(174)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	48%	51%	44%	50%	51%	47%	45%	47%	53%	45%	44%	51%	48%
Somewhat good decision	34%	34%	32%	37%	35%	41%	34%	34%	36%	39%	37%	32%	32%
Somewhat bad decision	5%	5%	5%	5%	7%	5%	5%	8%	4%	2%	3%	7%	6%
Very bad decision	2%	2%	3%	2%	2%	2%	3%	1%	3%	2%	2%	2%	3%
Not sure	10%	8%	15%	6%	5%	5%	13%	10%	4%	12%	14%	7%	10%
Totals	99%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,126)	(384)	(426)	(316)	(435)	(377)	(435)	(322)	(257)	(194)	(231)	(442)	(259)

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2G. College Majors - Good or Bad Decision — Finance and accounting

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	47%	42%	51%	44%	57%	43%	44%	46%	50%	53%	*
Somewhat good decision	39%	44%	34%	36%	31%	42%	44%	41%	33%	36%	*
Somewhat bad decision	5%	6%	4%	6%	3%	4%	5%	4%	9%	3%	*
Very bad decision	1%	2%	1%	2%	1%	1%	1%	2%	0%	0%	*
Not sure	9%	7%	10%	12%	7%	10%	6%	7%	7%	8%	*
Totals	101%	101%	100%	100%	99%	100%	100%	100%	99%	100%	*
Unweighted N	(1,160)	(551)	(609)	(290)	(318)	(320)	(232)	(742)	(148)	(190)	(80)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	47%	50%	41%	51%	51%	49%	40%	49%	54%	50%	41%	48%	48%
Somewhat good decision	39%	36%	42%	37%	37%	40%	42%	39%	35%	34%	40%	40%	37%
Somewhat bad decision	5%	5%	4%	4%	5%	4%	5%	3%	5%	2%	4%	5%	5%
Very bad decision	1%	1%	2%	2%	0%	2%	3%	1%	1%	3%	2%	1%	0%
Not sure	9%	8%	11%	6%	6%	5%	11%	7%	5%	11%	12%	5%	9%
Totals	101%	100%	100%	100%	99%	100%	101%	99%	100%	100%	99%	99%	99%
Unweighted N	(1,160)	(386)	(434)	(340)	(468)	(385)	(437)	(351)	(267)	(184)	(244)	(467)	(265)

2H. College Majors - Good or Bad Decision — Civil engineering

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	44%	46%	43%	40%	44%	47%	47%	45%	43%	40%	*
Somewhat good decision	36%	33%	38%	35%	33%	34%	42%	38%	27%	42%	*
Somewhat bad decision	5%	6%	3%	8%	7%	2%	3%	5%	6%	6%	*
Very bad decision	1%	1%	1%	2%	2%	0%	1%	1%	2%	1%	*
Not sure	14%	13%	14%	15%	15%	16%	7%	11%	23%	11%	*
Totals	100%	99%	99%	100%	101%	99%	100%	100%	101%	100%	*
Unweighted N	(1,088)	(521)	(567)	(270)	(294)	(305)	(219)	(725)	(135)	(161)	(67)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	44%	46%	38%	49%	49%	53%	35%	47%	58%	45%	46%	43%	46%
Somewhat good decision	36%	38%	36%	34%	37%	33%	37%	35%	34%	34%	36%	35%	39%
Somewhat bad decision	5%	3%	6%	5%	4%	3%	5%	5%	4%	3%	3%	6%	5%
Very bad decision	1%	1%	2%	2%	1%	3%	3%	1%	0%	1%	1%	2%	0%
Not sure	14%	13%	18%	10%	9%	8%	20%	13%	4%	17%	15%	14%	9%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%	99%
Unweighted N	(1,088)	(403)	(370)	(315)	(469)	(364)	(382)	(341)	(267)	(207)	(221)	(395)	(265)

2I. College Majors - Good or Bad Decision — Data science

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	40%	39%	42%	40%	44%	38%	41%	40%	45%	35%	*
Somewhat good decision	37%	37%	37%	36%	33%	41%	33%	37%	37%	38%	*
Somewhat bad decision	7%	8%	6%	7%	8%	5%	10%	7%	6%	8%	*
Very bad decision	2%	3%	1%	1%	2%	4%	1%	2%	2%	3%	*
Not sure	14%	13%	14%	16%	13%	12%	15%	13%	11%	16%	*
Totals	100%	100%	100%	100%	100%	100%	100%	99%	101%	100%	*
Unweighted N	(1,136)	(554)	(582)	(300)	(295)	(329)	(212)	(742)	(134)	(194)	(66)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	40%	48%	38%	36%	51%	40%	33%	43%	47%	38%	40%	39%	46%
Somewhat good decision	37%	33%	37%	39%	34%	38%	42%	34%	36%	32%	35%	43%	32%
Somewhat bad decision	7%	6%	6%	9%	5%	8%	6%	10%	6%	9%	4%	6%	10%
Very bad decision	2%	2%	2%	2%	1%	3%	2%	3%	2%	2%	3%	2%	1%
Not sure	14%	11%	17%	12%	9%	11%	17%	11%	10%	19%	19%	10%	12%
Totals	100%	100%	100%	98%	100%	100%	100%	101%	101%	100%	101%	100%	101%
Unweighted N	(1,136)	(402)	(426)	(308)	(466)	(376)	(435)	(338)	(256)	(198)	(246)	(415)	(277)

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2J. College Majors - Good or Bad Decision — Criminal justice

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	40%	36%	44%	38%	35%	42%	45%	39%	53%	37%	*
Somewhat good decision	38%	41%	35%	36%	39%	39%	36%	41%	24%	43%	*
Somewhat bad decision	8%	9%	7%	8%	9%	8%	7%	7%	8%	9%	*
Very bad decision	3%	2%	4%	2%	5%	4%	1%	3%	2%	3%	*
Not sure	11%	12%	10%	17%	12%	7%	10%	10%	14%	9%	*
Totals	100%	100%	100%	101%	100%	100%	99%	100%	101%	101%	*
Unweighted N	(1,118)	(541)	(577)	(275)	(300)	(322)	(221)	(722)	(155)	(170)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	40%	45%	36%	41%	45%	41%	42%	39%	37%	35%	42%	42%	38%
Somewhat good decision	38%	34%	38%	41%	38%	41%	33%	44%	41%	41%	34%	37%	41%
Somewhat bad decision	8%	9%	9%	6%	9%	8%	7%	7%	11%	6%	7%	8%	10%
Very bad decision	3%	2%	3%	3%	2%	3%	3%	2%	4%	3%	2%	3%	3%
Not sure	11%	9%	15%	8%	6%	8%	14%	8%	7%	14%	14%	10%	8%
Totals	100%	99%	101%	99%	100%	101%	99%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,118)	(367)	(436)	(315)	(443)	(379)	(403)	(320)	(277)	(196)	(227)	(442)	(253)

2K. College Majors - Good or Bad Decision — Chemistry

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	37%	35%	39%	37%	37%	37%	37%	37%	34%	40%	*
Somewhat good decision	43%	49%	38%	43%	41%	43%	46%	46%	39%	43%	*
Somewhat bad decision	5%	3%	6%	4%	7%	4%	4%	4%	6%	5%	*
Very bad decision	2%	1%	2%	1%	1%	3%	3%	2%	3%	1%	*
Not sure	13%	12%	14%	15%	14%	14%	9%	11%	18%	11%	*
Totals	100%	100%	99%	100%	100%	101%	99%	100%	100%	100%	*
Unweighted N	(1,122)	(517)	(605)	(274)	(315)	(306)	(227)	(713)	(143)	(197)	(69)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	37%	41%	33%	38%	42%	39%	30%	39%	45%	32%	40%	36%	39%
Somewhat good decision	43%	41%	45%	43%	42%	44%	45%	46%	44%	47%	38%	45%	42%
Somewhat bad decision	5%	6%	4%	5%	5%	6%	5%	4%	5%	4%	6%	4%	6%
Very bad decision	2%	2%	2%	2%	2%	3%	3%	0%	1%	0%	3%	2%	2%
Not sure	13%	9%	17%	13%	9%	9%	17%	11%	5%	17%	13%	12%	12%
Totals	100%	99%	101%	101%	100%	101%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,122)	(358)	(422)	(342)	(429)	(411)	(425)	(317)	(275)	(208)	(226)	(431)	(257)

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2L. College Majors - Good or Bad Decision — Public health

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	36%	34%	37%	50%	29%	34%	31%	32%	59%	34%	*
Somewhat good decision	40%	38%	41%	29%	40%	41%	49%	44%	26%	40%	*
Somewhat bad decision	9%	12%	7%	5%	14%	11%	7%	10%	8%	12%	*
Very bad decision	3%	5%	1%	3%	4%	4%	3%	4%	1%	2%	*
Not sure	12%	10%	13%	13%	13%	10%	10%	11%	6%	12%	*
Totals	100%	99%	99%	100%	100%	100%	100%	101%	100%	100%	*
Unweighted N	(1,114)	(541)	(573)	(277)	(296)	(306)	(235)	(730)	(140)	(168)	(76)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	36%	50%	31%	28%	45%	28%	36%	35%	33%	33%	35%	37%	36%
Somewhat good decision	40%	35%	37%	47%	40%	45%	42%	39%	45%	38%	43%	39%	41%
Somewhat bad decision	9%	6%	10%	12%	6%	16%	9%	10%	9%	10%	5%	12%	8%
Very bad decision	3%	2%	6%	2%	2%	5%	1%	4%	6%	4%	6%	2%	4%
Not sure	12%	7%	16%	10%	7%	6%	13%	12%	8%	15%	11%	10%	12%
Totals	100%	100%	100%	99%	100%	100%	101%	100%	101%	100%	100%	100%	101%
Unweighted N	(1,114)	(357)	(446)	(311)	(460)	(376)	(416)	(336)	(254)	(205)	(233)	(415)	(261)

2M. College Majors - Good or Bad Decision — Economics

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	35%	34%	36%	40%	34%	34%	34%	33%	38%	40%	*
Somewhat good decision	43%	41%	46%	38%	39%	45%	50%	44%	46%	38%	*
Somewhat bad decision	8%	11%	6%	5%	10%	8%	10%	10%	3%	8%	*
Very bad decision	2%	2%	2%	3%	4%	1%	1%	3%	1%	1%	*
Not sure	11%	11%	11%	14%	13%	11%	6%	10%	12%	13%	*
Totals	99%	99%	101%	100%	100%	99%	101%	100%	100%	100%	*
Unweighted N	(1,156)	(562)	(594)	(287)	(307)	(339)	(223)	(742)	(157)	(191)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	35%	40%	26%	41%	39%	38%	32%	34%	38%	38%	28%	36%	37%
Somewhat good decision	43%	40%	48%	40%	46%	38%	43%	47%	43%	41%	48%	45%	40%
Somewhat bad decision	8%	7%	9%	9%	7%	12%	9%	8%	9%	7%	9%	9%	8%
Very bad decision	2%	2%	3%	2%	1%	3%	3%	1%	2%	4%	1%	2%	2%
Not sure	11%	11%	14%	7%	8%	9%	13%	9%	8%	10%	15%	9%	13%
Totals	99%	100%	100%	99%	101%	100%	100%	99%	100%	100%	101%	101%	100%
Unweighted N	(1,156)	(397)	(436)	(323)	(468)	(391)	(408)	(345)	(292)	(210)	(238)	(430)	(278)

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2N. College Majors - Good or Bad Decision — Architecture

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	32%	31%	33%	38%	35%	31%	26%	29%	39%	41%	*
Somewhat good decision	43%	44%	43%	36%	39%	46%	52%	48%	32%	37%	*
Somewhat bad decision	8%	8%	8%	8%	8%	8%	9%	8%	9%	10%	*
Very bad decision	2%	3%	2%	3%	2%	2%	3%	2%	3%	3%	*
Not sure	14%	13%	14%	15%	16%	13%	11%	13%	17%	9%	*
Totals	99%	99%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,181)	(554)	(627)	(295)	(319)	(338)	(229)	(776)	(147)	(185)	(73)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	32%	28%	33%	36%	32%	36%	28%	33%	37%	28%	30%	38%	26%
Somewhat good decision	43%	46%	42%	42%	45%	44%	43%	44%	45%	44%	44%	40%	49%
Somewhat bad decision	8%	11%	7%	7%	11%	7%	7%	11%	9%	7%	7%	6%	13%
Very bad decision	2%	2%	2%	3%	2%	4%	3%	2%	2%	3%	2%	2%	2%
Not sure	14%	13%	16%	12%	10%	9%	18%	11%	7%	17%	17%	13%	9%
Totals	99%	100%	100%	100%	100%	100%	99%	101%	100%	99%	100%	99%	99%
Unweighted N	(1,181)	(407)	(429)	(345)	(469)	(407)	(426)	(362)	(291)	(210)	(249)	(450)	(272)

20. College Majors - Good or Bad Decision — Kinesiology and physical therapy

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	32%	26%	38%	27%	34%	34%	32%	32%	33%	36%	*
Somewhat good decision	43%	44%	43%	44%	43%	43%	44%	46%	36%	39%	*
Somewhat bad decision	8%	12%	4%	10%	9%	7%	6%	8%	4%	5%	*
Very bad decision	3%	3%	2%	3%	3%	1%	4%	2%	2%	4%	*
Not sure	14%	15%	14%	15%	12%	15%	15%	12%	25%	16%	*
Totals	100%	100%	101%	99%	101%	100%	101%	100%	100%	100%	*
Unweighted N	(1,160)	(543)	(617)	(285)	(323)	(326)	(226)	(761)	(149)	(186)	(64)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	32%	33%	30%	34%	38%	35%	31%	31%	37%	31%	27%	33%	38%
Somewhat good decision	43%	45%	43%	43%	46%	44%	42%	46%	43%	45%	47%	43%	38%
Somewhat bad decision	8%	6%	9%	9%	5%	9%	6%	10%	8%	8%	8%	7%	8%
Very bad decision	3%	2%	3%	3%	2%	3%	3%	2%	3%	3%	1%	3%	3%
Not sure	14%	14%	16%	12%	9%	9%	18%	12%	9%	13%	17%	14%	14%
Totals	100%	100%	101%	101%	100%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(1,160)	(395)	(442)	(323)	(463)	(399)	(452)	(320)	(276)	(201)	(257)	(441)	(261)

2P. College Majors - Good or Bad Decision — Physics

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	31%	32%	29%	30%	31%	33%	28%	28%	43%	34%	*
Somewhat good decision	42%	42%	41%	38%	43%	41%	45%	44%	30%	39%	*
Somewhat bad decision	9%	8%	9%	11%	10%	7%	7%	9%	8%	7%	*
Very bad decision	2%	2%	2%	2%	2%	3%	2%	2%	0%	5%	*
Not sure	17%	15%	18%	20%	14%	16%	17%	16%	18%	15%	*
Totals	101%	99%	99%	101%	100%	100%	99%	99%	99%	100%	*
Unweighted N	(1,144)	(515)	(629)	(301)	(299)	(328)	(216)	(732)	(155)	(186)	(71)

	Party ID				2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	31%	35%	28%	29%	37%	32%	26%	32%	34%	27%	26%	34%	32%
Somewhat good decision	42%	40%	44%	40%	44%	43%	38%	44%	46%	48%	39%	38%	46%
Somewhat bad decision	9%	7%	8%	11%	7%	8%	9%	8%	9%	5%	11%	10%	7%
Very bad decision	2%	2%	2%	3%	1%	4%	3%	3%	1%	3%	2%	3%	2%
Not sure	17%	15%	19%	16%	12%	12%	23%	14%	10%	18%	22%	15%	13%
Totals	101%	99%	101%	99%	101%	99%	99%	101%	100%	101%	100%	100%	100%
Unweighted N	(1,144)	(407)	(431)	(306)	(447)	(385)	(418)	(333)	(286)	(196)	(245)	(435)	(268)

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2Q. College Majors - Good or Bad Decision — Mathematics

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	35%	33%	37%	29%	39%	33%	37%	31%	48%	36%	*
Somewhat good decision	40%	40%	39%	45%	36%	41%	37%	41%	37%	41%	*
Somewhat bad decision	10%	12%	8%	6%	11%	9%	13%	13%	0%	6%	*
Very bad decision	4%	4%	3%	4%	2%	5%	3%	4%	1%	2%	*
Not sure	12%	11%	14%	15%	13%	12%	10%	11%	13%	15%	*
Totals	101%	100%	101%	99%	101%	100%	100%	100%	99%	100%	*
Unweighted N	(1,098)	(520)	(578)	(272)	(289)	(312)	(225)	(695)	(145)	(182)	(76)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	35%	37%	33%	34%	40%	36%	29%	39%	40%	28%	30%	39%	36%
Somewhat good decision	40%	41%	37%	42%	39%	38%	42%	37%	36%	46%	34%	41%	40%
Somewhat bad decision	10%	7%	11%	10%	10%	12%	7%	11%	14%	9%	14%	7%	11%
Very bad decision	4%	2%	4%	4%	2%	5%	5%	3%	2%	3%	6%	3%	2%
Not sure	12%	12%	15%	10%	9%	9%	17%	10%	8%	14%	17%	9%	12%
Totals	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%	101%	99%	101%
Unweighted N	(1,098)	(371)	(401)	(326)	(433)	(390)	(398)	(322)	(266)	(199)	(244)	(419)	(236)

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2R. College Majors - Good or Bad Decision — Biology

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	32%	28%	36%	35%	34%	34%	25%	32%	36%	32%	*
Somewhat good decision	43%	46%	39%	42%	40%	41%	48%	43%	35%	46%	*
Somewhat bad decision	9%	9%	9%	7%	9%	7%	13%	10%	8%	4%	*
Very bad decision	2%	3%	2%	1%	2%	3%	1%	2%	2%	0%	*
Not sure	14%	14%	14%	16%	16%	14%	12%	12%	19%	17%	*
Totals	100%	100%	100%	101%	101%	99%	99%	99%	100%	99%	*
Unweighted N	(1,140)	(531)	(609)	(274)	(300)	(349)	(217)	(753)	(136)	(176)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	32%	34%	27%	36%	34%	35%	32%	28%	35%	26%	31%	36%	30%
Somewhat good decision	43%	41%	44%	42%	45%	41%	41%	45%	48%	49%	41%	41%	44%
Somewhat bad decision	9%	11%	6%	10%	9%	12%	9%	13%	7%	10%	8%	8%	10%
Very bad decision	2%	1%	3%	2%	1%	3%	2%	3%	1%	2%	2%	2%	3%
Not sure	14%	13%	20%	9%	11%	9%	16%	11%	9%	13%	17%	13%	14%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(1,140)	(375)	(428)	(337)	(436)	(404)	(420)	(323)	(283)	(202)	(236)	(433)	(269)

2S. College Majors - Good or Bad Decision — Psychology

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	31%	27%	34%	36%	34%	30%	21%	28%	38%	39%	*
Somewhat good decision	39%	38%	39%	41%	39%	35%	41%	40%	32%	41%	*
Somewhat bad decision	14%	17%	12%	12%	13%	14%	19%	16%	12%	9%	*
Very bad decision	6%	7%	4%	0%	5%	9%	6%	6%	2%	5%	*
Not sure	11%	10%	11%	9%	9%	11%	13%	11%	16%	5%	*
Totals	101%	99%	100%	98%	100%	99%	100%	101%	100%	99%	*
Unweighted N	(1,118)	(523)	(595)	(283)	(312)	(315)	(208)	(733)	(136)	(174)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	31%	33%	32%	27%	32%	28%	31%	28%	29%	31%	27%	32%	32%
Somewhat good decision	39%	40%	38%	39%	39%	38%	36%	44%	38%	38%	40%	40%	35%
Somewhat bad decision	14%	14%	12%	17%	16%	19%	12%	13%	20%	13%	16%	13%	17%
Very bad decision	6%	4%	6%	7%	4%	8%	6%	6%	6%	6%	4%	6%	7%
Not sure	11%	10%	12%	10%	8%	8%	14%	9%	6%	12%	12%	10%	10%
Totals	101%	101%	100%	100%	99%	101%	99%	100%	99%	100%	99%	101%	101%
Unweighted N	(1,118)	(371)	(411)	(336)	(436)	(400)	(392)	(335)	(283)	(203)	(229)	(417)	(269)

2T. College Majors - Good or Bad Decision — Marketing

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	31%	30%	32%	39%	30%	26%	30%	31%	27%	39%	*
Somewhat good decision	45%	45%	45%	42%	40%	48%	49%	47%	43%	36%	*
Somewhat bad decision	12%	14%	10%	4%	17%	12%	13%	11%	14%	13%	*
Very bad decision	3%	2%	3%	4%	3%	2%	2%	3%	1%	2%	*
Not sure	10%	9%	11%	11%	11%	12%	6%	8%	15%	9%	*
Totals	101%	100%	101%	100%	101%	100%	100%	100%	100%	99%	*
Unweighted N	(1,133)	(521)	(612)	(287)	(318)	(307)	(221)	(729)	(148)	(187)	(69)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	31%	37%	21%	36%	31%	35%	27%	34%	33%	27%	32%	32%	30%
Somewhat good decision	45%	39%	47%	47%	45%	44%	46%	44%	41%	56%	38%	47%	40%
Somewhat bad decision	12%	14%	13%	9%	15%	10%	13%	11%	15%	11%	14%	11%	12%
Very bad decision	3%	2%	3%	3%	1%	4%	3%	2%	4%	4%	2%	2%	4%
Not sure	10%	8%	15%	6%	8%	6%	12%	10%	7%	3%	13%	9%	14%
Totals	101%	100%	99%	101%	100%	99%	101%	101%	100%	101%	99%	101%	100%
Unweighted N	(1,133)	(390)	(412)	(331)	(450)	(400)	(420)	(331)	(278)	(185)	(244)	(434)	(270)

2U. College Majors - Good or Bad Decision — Communications

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	30%	26%	33%	36%	29%	25%	32%	29%	46%	26%	*
Somewhat good decision	43%	45%	40%	38%	39%	46%	46%	44%	31%	46%	*
Somewhat bad decision	12%	14%	11%	10%	16%	12%	10%	14%	9%	12%	*
Very bad decision	3%	4%	3%	1%	3%	6%	2%	4%	2%	2%	*
Not sure	12%	11%	13%	15%	13%	11%	9%	10%	13%	15%	*
Totals	100%	100%	100%	100%	100%	100%	99%	101%	101%	101%	*
Unweighted N	(1,117)	(516)	(601)	(270)	(315)	(305)	(227)	(702)	(151)	(191)	(73)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	30%	30%	30%	29%	34%	30%	30%	29%	27%	28%	29%	32%	27%
Somewhat good decision	43%	41%	40%	47%	39%	45%	42%	46%	44%	49%	37%	42%	44%
Somewhat bad decision	12%	16%	10%	11%	17%	13%	11%	16%	13%	12%	14%	13%	11%
Very bad decision	3%	2%	4%	4%	3%	5%	3%	2%	5%	1%	5%	2%	7%
Not sure	12%	11%	16%	8%	7%	7%	14%	7%	10%	10%	14%	12%	12%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	99%	101%	101%
Unweighted N	(1,117)	(391)	(432)	(294)	(453)	(360)	(415)	(343)	(262)	(205)	(238)	(429)	(245)

2V. College Majors - Good or Bad Decision — Environmental science

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	30%	28%	31%	37%	30%	25%	31%	29%	30%	41%	*
Somewhat good decision	39%	39%	39%	34%	38%	38%	45%	40%	44%	30%	*
Somewhat bad decision	13%	16%	9%	9%	13%	16%	11%	14%	4%	9%	*
Very bad decision	5%	6%	5%	5%	6%	5%	3%	5%	4%	6%	*
Not sure	14%	11%	16%	15%	13%	15%	11%	12%	19%	14%	*
Totals	101%	100%	100%	100%	100%	99%	101%	100%	101%	100%	*
Unweighted N	(1,126)	(534)	(592)	(268)	(316)	(332)	(210)	(739)	(138)	(185)	(64)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	30%	36%	27%	27%	40%	24%	27%	33%	29%	28%	27%	32%	29%
Somewhat good decision	39%	41%	43%	32%	43%	36%	37%	38%	42%	37%	33%	42%	41%
Somewhat bad decision	13%	8%	9%	21%	5%	22%	10%	14%	17%	12%	17%	10%	13%
Very bad decision	5%	3%	4%	9%	3%	9%	6%	5%	5%	4%	7%	4%	6%
Not sure	14%	13%	16%	12%	8%	10%	20%	10%	7%	20%	15%	12%	11%
Totals	101%	101%	99%	101%	99%	101%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,126)	(390)	(405)	(331)	(450)	(394)	(417)	(325)	(281)	(192)	(241)	(427)	(266)

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2W. College Majors - Good or Bad Decision — Education

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	29%	25%	33%	31%	29%	29%	27%	26%	47%	31%	*
Somewhat good decision	40%	41%	38%	42%	34%	38%	48%	44%	31%	35%	*
Somewhat bad decision	14%	15%	12%	8%	17%	15%	14%	14%	3%	20%	*
Very bad decision	6%	8%	4%	3%	7%	7%	7%	6%	4%	5%	*
Not sure	12%	10%	13%	15%	15%	11%	4%	10%	14%	9%	*
Totals	101%	99%	100%	99%	102%	100%	100%	100%	99%	100%	*
Unweighted N	(1,147)	(522)	(625)	(296)	(311)	(315)	(225)	(741)	(142)	(183)	(81)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	29%	34%	26%	28%	31%	25%	37%	24%	24%	23%	27%	34%	27%
Somewhat good decision	40%	41%	35%	44%	42%	44%	34%	45%	46%	48%	37%	40%	36%
Somewhat bad decision	14%	14%	15%	12%	17%	15%	11%	14%	18%	10%	16%	11%	19%
Very bad decision	6%	3%	9%	6%	5%	9%	6%	6%	6%	6%	6%	6%	7%
Not sure	12%	8%	16%	10%	4%	6%	12%	12%	6%	13%	14%	10%	12%
Totals	101%	100%	101%	100%	99%	99%	100%	101%	100%	100%	100%	101%	101%
Unweighted N	(1,147)	(375)	(442)	(330)	(439)	(391)	(428)	(336)	(273)	(210)	(240)	(430)	(267)

2X. College Majors - Good or Bad Decision — Nutrition

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	29%	27%	31%	36%	31%	26%	26%	26%	38%	32%	*
Somewhat good decision	44%	43%	45%	34%	41%	51%	45%	47%	38%	41%	*
Somewhat bad decision	12%	12%	12%	13%	12%	11%	13%	12%	9%	14%	*
Very bad decision	3%	5%	2%	2%	4%	2%	6%	4%	1%	4%	*
Not sure	12%	14%	10%	15%	12%	10%	11%	11%	14%	9%	*
Totals	100%	101%	100%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,104)	(521)	(583)	(287)	(306)	(307)	(204)	(710)	(141)	(185)	(68)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	29%	34%	24%	31%	28%	30%	29%	29%	28%	31%	26%	33%	24%
Somewhat good decision	44%	44%	40%	47%	50%	47%	40%	45%	48%	43%	47%	37%	51%
Somewhat bad decision	12%	13%	12%	11%	14%	11%	10%	14%	14%	6%	14%	12%	14%
Very bad decision	3%	2%	6%	2%	1%	3%	4%	3%	2%	4%	1%	5%	2%
Not sure	12%	6%	18%	10%	7%	9%	17%	9%	8%	16%	13%	12%	8%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%	101%	99%	99%
Unweighted N	(1,104)	(374)	(412)	(318)	(455)	(373)	(395)	(326)	(266)	(201)	(217)	(409)	(277)

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2Y. College Majors - Good or Bad Decision — International relations

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	28%	24%	32%	32%	31%	26%	24%	29%	33%	28%	*
Somewhat good decision	39%	39%	39%	35%	36%	41%	45%	39%	36%	39%	*
Somewhat bad decision	13%	18%	7%	14%	13%	10%	15%	13%	2%	16%	*
Very bad decision	5%	7%	3%	2%	5%	7%	4%	5%	2%	2%	*
Not sure	15%	11%	20%	18%	15%	16%	13%	13%	26%	15%	*
Totals	100%	99%	101%	101%	100%	100%	101%	99%	99%	100%	*
Unweighted N	(1,107)	(534)	(573)	(275)	(291)	(318)	(223)	(723)	(137)	(185)	(62)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	28%	30%	25%	31%	31%	29%	26%	29%	28%	19%	28%	30%	30%
Somewhat good decision	39%	38%	41%	38%	45%	38%	38%	40%	41%	48%	34%	40%	38%
Somewhat bad decision	13%	13%	11%	15%	10%	16%	9%	17%	16%	16%	12%	12%	13%
Very bad decision	5%	2%	4%	8%	2%	8%	4%	4%	7%	4%	5%	4%	5%
Not sure	15%	18%	20%	8%	12%	9%	23%	10%	8%	13%	22%	14%	13%
Totals	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	99%
Unweighted N	(1,107)	(359)	(429)	(319)	(435)	(387)	(381)	(353)	(254)	(169)	(232)	(458)	(248)

YouGov Survey: College Majors

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22. College Majors - Good or Bad Decision — Social work

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	25%	19%	31%	30%	29%	23%	20%	24%	34%	30%	*
Somewhat good decision	39%	38%	40%	41%	31%	39%	46%	40%	43%	37%	*
Somewhat bad decision	17%	21%	13%	11%	20%	17%	18%	17%	11%	13%	*
Very bad decision	8%	11%	5%	4%	7%	11%	8%	9%	0%	7%	*
Not sure	11%	11%	11%	14%	14%	10%	7%	11%	11%	12%	*
Totals	100%	100%	100%	100%	101%	100%	99%	101%	99%	99%	*
Unweighted N	(1,141)	(540)	(601)	(284)	(326)	(321)	(210)	(737)	(138)	(184)	(82)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	25%	35%	21%	21%	30%	22%	26%	25%	23%	19%	28%	26%	26%
Somewhat good decision	39%	42%	34%	42%	41%	40%	40%	40%	36%	44%	39%	38%	38%
Somewhat bad decision	17%	17%	19%	14%	21%	17%	13%	20%	21%	16%	16%	17%	18%
Very bad decision	8%	1%	11%	10%	4%	14%	6%	8%	11%	7%	6%	9%	8%
Not sure	11%	5%	15%	13%	5%	8%	14%	7%	8%	14%	11%	11%	9%
Totals	100%	100%	100%	100%	101%	101%	99%	100%	99%	100%	100%	101%	99%
Unweighted N	(1,141)	(389)	(437)	(315)	(453)	(404)	(429)	(328)	(274)	(196)	(249)	(414)	(282)

YouGov Survey: College Majors

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2AA. College Majors - Good or Bad Decision — Foreign languages

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	24%	19%	28%	26%	27%	21%	21%	22%	35%	28%	*
Somewhat good decision	39%	39%	40%	45%	31%	37%	46%	41%	39%	39%	*
Somewhat bad decision	16%	18%	13%	12%	18%	16%	16%	18%	8%	13%	*
Very bad decision	7%	9%	4%	2%	10%	8%	5%	7%	2%	6%	*
Not sure	15%	15%	15%	14%	14%	18%	12%	12%	15%	14%	*
Totals	101%	100%	100%	99%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(1,098)	(510)	(588)	(259)	(311)	(303)	(225)	(723)	(140)	(168)	(67)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	24%	28%	19%	25%	29%	23%	22%	25%	23%	22%	22%	28%	19%
Somewhat good decision	39%	37%	42%	37%	40%	40%	38%	35%	43%	37%	43%	36%	44%
Somewhat bad decision	16%	17%	13%	17%	19%	16%	13%	20%	18%	15%	15%	17%	14%
Very bad decision	7%	3%	8%	8%	4%	9%	8%	6%	8%	3%	5%	7%	9%
Not sure	15%	14%	18%	12%	7%	12%	18%	14%	8%	23%	15%	12%	14%
Totals	101%	99%	100%	99%	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,098)	(372)	(425)	(301)	(440)	(359)	(413)	(302)	(265)	(180)	(227)	(430)	(261)

YouGov Survey: College Majors

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2AB. College Majors - Good or Bad Decision — English

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	23%	19%	27%	30%	31%	18%	17%	18%	37%	40%	*
Somewhat good decision	35%	35%	35%	41%	30%	35%	36%	36%	40%	34%	*
Somewhat bad decision	19%	21%	17%	9%	16%	22%	27%	24%	8%	8%	*
Very bad decision	9%	12%	6%	5%	10%	11%	9%	9%	5%	10%	*
Not sure	13%	11%	14%	14%	13%	14%	10%	13%	11%	8%	*
Totals	99%	98%	99%	99%	100%	100%	99%	100%	101%	100%	*
Unweighted N	(1,139)	(526)	(613)	(299)	(302)	(305)	(233)	(743)	(150)	(178)	(68)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	23%	26%	20%	25%	24%	23%	25%	21%	19%	19%	24%	26%	21%
Somewhat good decision	35%	37%	35%	35%	38%	34%	35%	37%	36%	35%	34%	35%	37%
Somewhat bad decision	19%	22%	17%	19%	22%	23%	16%	21%	27%	18%	17%	20%	19%
Very bad decision	9%	5%	11%	11%	9%	12%	9%	10%	10%	10%	11%	8%	9%
Not sure	13%	10%	18%	10%	7%	9%	15%	10%	8%	18%	14%	10%	13%
Totals	99%	100%	101%	100%	100%	101%	100%	99%	100%	100%	100%	99%	99%
Unweighted N	(1,139)	(386)	(423)	(330)	(459)	(389)	(419)	(348)	(269)	(197)	(240)	(438)	(264)

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2AC. College Majors - Good or Bad Decision — Earth sciences

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	21%	18%	24%	25%	21%	19%	20%	20%	22%	28%	*
Somewhat good decision	47%	50%	44%	44%	45%	52%	45%	49%	44%	43%	*
Somewhat bad decision	13%	14%	12%	11%	14%	11%	16%	13%	9%	9%	*
Very bad decision	4%	6%	3%	3%	5%	5%	3%	4%	4%	6%	*
Not sure	15%	12%	17%	17%	15%	13%	15%	13%	21%	14%	*
Totals	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%	*
Unweighted N	(1,120)	(508)	(612)	(287)	(296)	(319)	(218)	(721)	(150)	(177)	(72)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	21%	25%	19%	21%	27%	19%	20%	21%	22%	7%	24%	23%	26%
Somewhat good decision	47%	44%	48%	48%	44%	48%	44%	50%	48%	42%	44%	49%	48%
Somewhat bad decision	13%	15%	12%	12%	14%	16%	10%	14%	17%	15%	11%	14%	12%
Very bad decision	4%	2%	4%	6%	3%	7%	6%	2%	5%	8%	5%	3%	2%
Not sure	15%	14%	18%	13%	12%	10%	19%	14%	7%	28%	16%	11%	12%
Totals	100%	100%	101%	100%	100%	100%	99%	101%	99%	100%	100%	100%	100%
Unweighted N	(1,120)	(381)	(415)	(324)	(424)	(396)	(422)	(328)	(262)	(187)	(240)	(424)	(269)

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2AD. College Majors - Good or Bad Decision — Statistics

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	21%	19%	23%	26%	31%	18%	12%	20%	26%	27%	*
Somewhat good decision	45%	47%	43%	42%	45%	43%	51%	46%	47%	42%	*
Somewhat bad decision	12%	14%	10%	5%	9%	15%	17%	14%	5%	9%	*
Very bad decision	5%	5%	5%	7%	3%	5%	5%	5%	4%	7%	*
Not sure	17%	14%	19%	19%	12%	19%	15%	16%	19%	16%	*
Totals	100%	99%	100%	99%	100%	100%	100%	101%	101%	101%	*
Unweighted N	(1,143)	(561)	(582)	(274)	(314)	(330)	(225)	(760)	(145)	(167)	(71)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	21%	28%	17%	21%	26%	22%	17%	23%	26%	15%	22%	25%	19%
Somewhat good decision	45%	46%	43%	46%	50%	43%	43%	50%	47%	48%	44%	42%	49%
Somewhat bad decision	12%	10%	12%	14%	10%	17%	13%	13%	12%	11%	11%	13%	12%
Very bad decision	5%	3%	5%	6%	2%	7%	8%	2%	3%	7%	4%	5%	5%
Not sure	17%	13%	23%	13%	11%	12%	20%	12%	12%	19%	18%	15%	15%
Totals	100%	100%	100%	100%	99%	101%	101%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,143)	(382)	(422)	(339)	(444)	(416)	(402)	(363)	(273)	(216)	(252)	(426)	(249)

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2AE. College Majors - Good or Bad Decision — Speech/language pathology

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	23%	16%	29%	22%	22%	24%	22%	21%	31%	27%	*
Somewhat good decision	43%	40%	46%	41%	42%	45%	43%	45%	40%	45%	*
Somewhat bad decision	13%	18%	9%	12%	14%	11%	18%	15%	6%	9%	*
Very bad decision	5%	7%	2%	2%	6%	6%	4%	5%	2%	4%	*
Not sure	16%	19%	14%	23%	15%	15%	13%	15%	21%	15%	*
Totals	100%	100%	100%	100%	99%	101%	100%	101%	100%	100%	*
Unweighted N	(1,096)	(514)	(582)	(295)	(289)	(301)	(211)	(728)	(141)	(174)	(53)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	23%	30%	14%	25%	31%	22%	22%	25%	22%	18%	19%	27%	21%
Somewhat good decision	43%	46%	42%	42%	46%	43%	42%	42%	45%	44%	47%	39%	45%
Somewhat bad decision	13%	11%	13%	16%	10%	17%	9%	18%	17%	13%	13%	15%	12%
Very bad decision	5%	2%	5%	7%	1%	8%	6%	4%	4%	3%	3%	6%	5%
Not sure	16%	12%	25%	10%	12%	11%	21%	11%	12%	22%	19%	12%	17%
Totals	100%	101%	99%	100%	100%	101%	100%	100%	100%	100%	101%	99%	100%
Unweighted N	(1,096)	(374)	(408)	(314)	(447)	(377)	(398)	(334)	(265)	(211)	(225)	(419)	(241)

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2AF. College Majors - Good or Bad Decision — History

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	20%	21%	18%	31%	22%	13%	15%	17%	26%	32%	*
Somewhat good decision	32%	31%	34%	33%	31%	31%	35%	32%	38%	33%	*
Somewhat bad decision	23%	25%	22%	16%	20%	29%	28%	28%	7%	13%	*
Very bad decision	11%	11%	11%	5%	16%	12%	9%	10%	13%	13%	*
Not sure	14%	12%	16%	17%	11%	15%	13%	13%	15%	10%	*
Totals	100%	100%	101%	102%	100%	100%	100%	100%	99%	101%	*
Unweighted N	(1,127)	(539)	(588)	(291)	(302)	(311)	(223)	(729)	(156)	(176)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	20%	19%	21%	18%	18%	18%	19%	19%	14%	13%	23%	21%	17%
Somewhat good decision	32%	37%	29%	32%	38%	34%	35%	33%	32%	34%	29%	33%	34%
Somewhat bad decision	23%	22%	22%	27%	26%	28%	21%	26%	30%	25%	22%	23%	25%
Very bad decision	11%	9%	12%	11%	10%	11%	10%	9%	15%	12%	9%	10%	12%
Not sure	14%	13%	16%	12%	8%	10%	15%	14%	8%	16%	17%	12%	12%
Totals	100%	100%	100%	100%	100%	101%	100%	101%	99%	100%	100%	99%	100%
Unweighted N	(1,127)	(413)	(400)	(314)	(465)	(369)	(397)	(377)	(254)	(207)	(238)	(416)	(266)

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2AG. College Majors - Good or Bad Decision — Political science

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	18%	14%	22%	26%	17%	18%	14%	17%	26%	22%	*
Somewhat good decision	38%	37%	40%	44%	30%	34%	46%	37%	41%	44%	*
Somewhat bad decision	23%	27%	19%	13%	28%	26%	23%	25%	18%	17%	*
Very bad decision	8%	11%	6%	5%	11%	9%	6%	9%	7%	9%	*
Not sure	13%	11%	14%	11%	14%	13%	12%	12%	8%	8%	*
Totals	100%	100%	101%	99%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,132)	(537)	(595)	(268)	(317)	(317)	(230)	(746)	(149)	(166)	(71)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	18%	29%	12%	16%	23%	17%	17%	17%	22%	10%	19%	20%	22%
Somewhat good decision	38%	39%	36%	40%	41%	37%	35%	42%	38%	39%	33%	40%	39%
Somewhat bad decision	23%	19%	26%	22%	23%	25%	23%	24%	24%	21%	24%	23%	22%
Very bad decision	8%	4%	9%	11%	5%	11%	6%	9%	12%	6%	11%	8%	6%
Not sure	13%	10%	16%	11%	8%	9%	19%	9%	4%	23%	13%	9%	11%
Totals	100%	101%	99%	100%	100%	99%	100%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,132)	(384)	(431)	(317)	(462)	(387)	(423)	(335)	(264)	(205)	(242)	(425)	(260)

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2AH. College Majors - Good or Bad Decision — Sociology

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	17%	13%	21%	22%	20%	15%	10%	14%	24%	24%	*
Somewhat good decision	31%	30%	32%	30%	27%	30%	38%	32%	39%	34%	*
Somewhat bad decision	24%	29%	19%	23%	25%	23%	25%	27%	15%	17%	*
Very bad decision	13%	15%	10%	5%	14%	17%	13%	14%	5%	11%	*
Not sure	15%	13%	17%	20%	13%	15%	14%	14%	17%	15%	*
Totals	100%	100%	99%	100%	99%	100%	100%	101%	100%	101%	*
Unweighted N	(1,106)	(525)	(581)	(268)	(305)	(306)	(227)	(728)	(136)	(181)	(61)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	17%	22%	16%	12%	20%	14%	17%	20%	12%	10%	19%	18%	17%
Somewhat good decision	31%	33%	31%	30%	37%	30%	33%	25%	33%	35%	29%	34%	25%
Somewhat bad decision	24%	26%	21%	26%	27%	26%	19%	29%	30%	20%	24%	22%	32%
Very bad decision	13%	7%	12%	18%	7%	18%	11%	13%	17%	12%	11%	13%	13%
Not sure	15%	12%	20%	13%	9%	12%	20%	13%	9%	23%	18%	13%	13%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(1,106)	(365)	(417)	(324)	(398)	(405)	(410)	(340)	(252)	(202)	(219)	(437)	(248)

YouGov Survey: College Majors

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2AI. College Majors - Good or Bad Decision — Religious studies

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	11%	10%	12%	9%	14%	12%	8%	9%	18%	20%	*
Somewhat good decision	23%	22%	25%	25%	23%	22%	25%	25%	24%	22%	*
Somewhat bad decision	26%	27%	26%	26%	22%	27%	31%	28%	20%	18%	*
Very bad decision	18%	22%	15%	17%	23%	16%	19%	19%	11%	18%	*
Not sure	21%	19%	22%	23%	18%	23%	17%	19%	27%	22%	*
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%	*
Unweighted N	(1,148)	(573)	(575)	(286)	(314)	(328)	(220)	(760)	(131)	(180)	(77)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	11%	10%	8%	17%	10%	15%	14%	9%	9%	7%	12%	14%	8%
Somewhat good decision	23%	25%	17%	30%	25%	29%	24%	24%	23%	17%	21%	26%	25%
Somewhat bad decision	26%	24%	28%	27%	29%	26%	23%	25%	32%	27%	29%	24%	27%
Very bad decision	18%	22%	21%	13%	22%	16%	15%	22%	19%	21%	15%	17%	23%
Not sure	21%	19%	28%	14%	15%	15%	24%	19%	16%	27%	22%	19%	17%
Totals	99%	100%	102%	101%	101%	101%	100%	99%	99%	99%	99%	100%	100%
Unweighted N	(1,148)	(378)	(443)	(327)	(443)	(393)	(428)	(353)	(275)	(188)	(231)	(475)	(254)

YouGov Survey: College Majors

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2AJ. College Majors - Good or Bad Decision — Art

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	11%	12%	10%	18%	16%	7%	3%	8%	14%	23%	*
Somewhat good decision	26%	22%	29%	30%	29%	21%	25%	25%	30%	27%	*
Somewhat bad decision	28%	28%	29%	22%	19%	35%	36%	31%	22%	18%	*
Very bad decision	22%	25%	18%	12%	23%	26%	24%	25%	14%	12%	*
Not sure	14%	13%	14%	18%	14%	13%	12%	11%	20%	21%	*
Totals	101%	100%	100%	100%	101%	102%	100%	100%	100%	101%	*
Unweighted N	(1,120)	(514)	(606)	(274)	(318)	(312)	(216)	(727)	(145)	(178)	(70)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	11%	11%	11%	10%	10%	10%	10%	8%	12%	8%	13%	11%	9%
Somewhat good decision	26%	29%	27%	21%	30%	19%	27%	27%	22%	29%	20%	26%	29%
Somewhat bad decision	28%	32%	24%	30%	34%	27%	26%	32%	27%	26%	31%	29%	26%
Very bad decision	22%	17%	17%	31%	16%	34%	19%	21%	31%	27%	24%	20%	19%
Not sure	14%	11%	21%	8%	10%	9%	18%	12%	8%	11%	13%	15%	17%
Totals	101%	100%	100%	100%	100%	99%	100%	100%	100%	101%	101%	101%	100%
Unweighted N	(1,120)	(387)	(416)	(317)	(449)	(378)	(409)	(322)	(284)	(191)	(230)	(433)	(266)

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2AK. College Majors - Good or Bad Decision — Performing arts

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	11%	12%	9%	18%	13%	9%	3%	9%	13%	23%	*
Somewhat good decision	25%	23%	28%	29%	24%	24%	26%	24%	28%	30%	*
Somewhat bad decision	26%	27%	25%	22%	27%	24%	33%	28%	32%	16%	*
Very bad decision	23%	25%	21%	14%	24%	29%	20%	26%	11%	16%	*
Not sure	15%	13%	16%	17%	11%	14%	18%	14%	17%	15%	*
Totals	100%	100%	99%	100%	99%	100%	100%	101%	101%	100%	*
Unweighted N	(1,112)	(522)	(590)	(272)	(320)	(306)	(214)	(747)	(136)	(163)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	11%	14%	8%	10%	14%	9%	8%	12%	10%	12%	8%	11%	12%
Somewhat good decision	25%	30%	25%	22%	30%	21%	28%	27%	22%	24%	21%	28%	27%
Somewhat bad decision	26%	28%	27%	24%	29%	26%	26%	27%	26%	23%	32%	25%	25%
Very bad decision	23%	18%	22%	28%	15%	32%	19%	22%	34%	18%	24%	22%	26%
Not sure	15%	11%	17%	16%	11%	12%	18%	12%	8%	23%	16%	14%	10%
Totals	100%	101%	99%	100%	99%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,112)	(373)	(421)	(318)	(438)	(381)	(440)	(306)	(265)	(188)	(246)	(426)	(252)

YouGov Survey: College Majors

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2AL. College Majors - Good or Bad Decision — Anthropology

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	10%	11%	10%	17%	13%	7%	6%	9%	13%	17%	*
Somewhat good decision	32%	29%	35%	28%	31%	35%	32%	33%	33%	32%	*
Somewhat bad decision	22%	25%	19%	18%	20%	23%	27%	24%	15%	17%	*
Very bad decision	12%	11%	12%	6%	15%	13%	11%	12%	3%	13%	*
Not sure	24%	24%	24%	32%	22%	21%	24%	22%	36%	20%	*
Totals	100%	100%	100%	101%	101%	99%	100%	100%	100%	99%	*
Unweighted N	(1,082)	(507)	(575)	(287)	(286)	(319)	(190)	(691)	(144)	(181)	(66)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	10%	12%	11%	9%	13%	8%	10%	9%	11%	5%	10%	13%	10%
Somewhat good decision	32%	32%	28%	36%	35%	33%	32%	37%	27%	39%	29%	32%	29%
Somewhat bad decision	22%	25%	19%	23%	27%	26%	18%	24%	28%	23%	21%	18%	28%
Very bad decision	12%	7%	12%	15%	9%	18%	10%	7%	22%	12%	12%	9%	15%
Not sure	24%	24%	30%	18%	17%	15%	30%	23%	12%	21%	28%	27%	17%
Totals	100%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,082)	(368)	(404)	(310)	(427)	(371)	(393)	(332)	(248)	(197)	(224)	(406)	(255)

YouGov Survey: College Majors

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2AM. College Majors - Good or Bad Decision — Philosophy

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	10%	10%	10%	11%	14%	7%	8%	7%	26%	12%	*
Somewhat good decision	24%	24%	25%	28%	26%	20%	25%	24%	32%	27%	*
Somewhat bad decision	27%	28%	27%	29%	19%	29%	32%	29%	10%	30%	*
Very bad decision	21%	23%	20%	11%	23%	27%	21%	25%	10%	17%	*
Not sure	17%	15%	20%	21%	18%	17%	14%	14%	23%	14%	*
Totals	99%	100%	102%	100%	100%	100%	100%	99%	101%	100%	*
Unweighted N	(1,156)	(541)	(615)	(284)	(294)	(340)	(238)	(766)	(137)	(180)	(73)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	10%	12%	8%	9%	15%	8%	10%	12%	8%	5%	10%	12%	10%
Somewhat good decision	24%	26%	21%	27%	24%	24%	27%	20%	26%	28%	23%	25%	23%
Somewhat bad decision	27%	28%	28%	26%	31%	26%	23%	31%	29%	26%	27%	25%	33%
Very bad decision	21%	19%	21%	24%	19%	29%	18%	23%	29%	20%	20%	24%	19%
Not sure	17%	16%	22%	14%	10%	13%	22%	14%	8%	20%	21%	14%	16%
Totals	99%	101%	100%	100%	99%	100%	100%	100%	100%	99%	101%	100%	101%
Unweighted N	(1,156)	(416)	(411)	(329)	(454)	(404)	(413)	(345)	(283)	(210)	(255)	(434)	(257)

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2AN. College Majors - Good or Bad Decision — Liberal arts

For the average student entering college today, do you think deciding to major in the following subject would be a...?

Each respondent was asked about a random sample of 20 of the 40 majors listed

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very good decision	9%	9%	9%	9%	11%	10%	6%	7%	12%	16%	*
Somewhat good decision	25%	21%	29%	36%	22%	19%	29%	24%	31%	35%	*
Somewhat bad decision	23%	25%	21%	21%	28%	23%	18%	24%	20%	17%	*
Very bad decision	25%	32%	19%	10%	25%	32%	29%	29%	11%	17%	*
Not sure	18%	13%	22%	24%	14%	17%	18%	17%	27%	15%	*
Totals	100%	100%	100%	100%	100%	101%	100%	101%	101%	100%	*
Unweighted N	(1,128)	(535)	(593)	(287)	(279)	(341)	(221)	(739)	(141)	(185)	(63)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very good decision	9%	12%	7%	8%	13%	8%	8%	8%	10%	5%	8%	10%	11%
Somewhat good decision	25%	33%	23%	22%	35%	17%	27%	27%	24%	24%	23%	26%	28%
Somewhat bad decision	23%	25%	24%	19%	23%	22%	18%	28%	22%	25%	22%	23%	21%
Very bad decision	25%	15%	26%	34%	16%	39%	24%	23%	34%	24%	27%	24%	25%
Not sure	18%	16%	20%	18%	14%	14%	23%	14%	9%	21%	20%	18%	15%
Totals	100%	101%	100%	101%	101%	100%	100%	100%	99%	99%	100%	101%	100%
Unweighted N	(1,128)	(382)	(433)	(313)	(458)	(398)	(424)	(334)	(274)	(212)	(245)	(418)	(253)

3. Consideration of College Majors

If you were pursuing a college degree today and had the following majors to choose from, which would you consider? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Computer science	27%	37%	18%	29%	27%	25%	29%	28%	31%	27%	19%
Criminal justice	23%	19%	27%	12%	19%	32%	26%	25%	19%	18%	17%
Business	23%	26%	20%	17%	26%	24%	22%	24%	26%	17%	16%
Finance and accounting	22%	26%	20%	17%	19%	25%	28%	26%	15%	15%	19%
Engineering	21%	32%	11%	17%	20%	22%	26%	23%	20%	14%	25%
Psychology	21%	17%	25%	17%	23%	25%	18%	22%	21%	19%	18%
Nursing	19%	12%	26%	14%	17%	21%	23%	18%	20%	21%	20%
History	18%	22%	15%	14%	18%	19%	22%	20%	14%	16%	10%
Economics	18%	23%	13%	15%	18%	18%	20%	19%	15%	16%	18%
Mechanical engineering	17%	28%	8%	9%	16%	21%	22%	19%	18%	11%	18%
Electrical engineering	17%	27%	8%	9%	16%	20%	21%	18%	17%	14%	11%
Data science	17%	21%	13%	17%	19%	16%	14%	18%	18%	10%	15%
Social work	15%	7%	23%	8%	18%	19%	14%	14%	24%	16%	11%
Public health	14%	10%	18%	12%	15%	13%	18%	14%	17%	14%	16%
Communications	14%	14%	14%	13%	14%	13%	18%	15%	16%	12%	9%
Nutrition	14%	9%	19%	9%	16%	14%	16%	14%	9%	14%	17%
Marketing	14%	15%	13%	14%	13%	12%	16%	15%	12%	12%	6%
Political science	14%	14%	13%	14%	14%	14%	12%	14%	14%	13%	7%
Civil engineering	13%	21%	6%	10%	13%	15%	15%	15%	13%	8%	14%
Education	13%	9%	18%	13%	13%	13%	14%	14%	16%	11%	10%
English	13%	11%	15%	17%	16%	10%	11%	12%	17%	14%	12%
Biology	13%	12%	14%	13%	15%	14%	10%	13%	11%	12%	18%
Environmental science	13%	14%	12%	13%	12%	9%	18%	14%	7%	10%	15%
Mathematics	12%	15%	9%	10%	14%	11%	13%	12%	11%	15%	11%
Chemistry	12%	16%	8%	8%	11%	14%	13%	11%	14%	9%	15%

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	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	
Earth sciences	11%	13%	10%	11%	11%	9%	15%	13%	6%	9%	12%
Sociology	11%	8%	14%	11%	13%	12%	8%	11%	14%	8%	14%
Architecture	11%	14%	8%	11%	10%	11%	10%	12%	11%	7%	9%
Art	11%	10%	12%	20%	13%	6%	7%	9%	10%	18%	10%
Physics	10%	15%	6%	10%	12%	11%	9%	9%	17%	11%	12%
International relations	10%	9%	12%	9%	9%	11%	11%	12%	6%	7%	12%
Foreign languages	10%	9%	11%	11%	9%	9%	11%	9%	8%	13%	16%
Statistics	9%	12%	6%	9%	12%	9%	6%	10%	8%	7%	6%
Kinesiology and physical therapy	9%	5%	12%	5%	9%	9%	11%	10%	5%	8%	9%
Religious studies	9%	8%	9%	8%	7%	9%	9%	8%	12%	10%	5%
Liberal arts	8%	8%	9%	11%	8%	5%	11%	9%	8%	6%	6%
Philosophy	8%	9%	7%	8%	11%	7%	6%	8%	7%	8%	11%
Anthropology	7%	7%	7%	6%	6%	8%	9%	8%	4%	4%	11%
Speech/language pathology	7%	4%	10%	7%	8%	7%	7%	7%	6%	8%	10%
Performing arts	6%	5%	7%	11%	5%	5%	4%	5%	10%	8%	6%
None of the above	7%	6%	8%	7%	6%	8%	6%	6%	8%	7%	10%
Unweighted N	(2,265)	(1,065)	(1,200)	(562)	(615)	(641)	(447)	(1,474)	(290)	(360)	(141)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Computer science	27%	27%	28%	27%	29%	31%	23%	29%	33%	26%	27%	28%	28%
Criminal justice	23%	23%	18%	29%	22%	28%	28%	23%	20%	22%	25%	25%	19%
Business	23%	21%	20%	27%	21%	24%	19%	24%	28%	22%	21%	23%	24%
Finance and accounting	22%	20%	19%	29%	21%	29%	21%	23%	28%	23%	22%	21%	25%

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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Engineering	21%	17%	24%	23%	20%	24%	19%	24%	25%	23%	20%	22%	20%
Psychology	21%	23%	21%	20%	24%	18%	25%	19%	18%	17%	22%	23%	20%
Nursing	19%	20%	17%	21%	19%	21%	22%	21%	14%	17%	18%	21%	17%
History	18%	19%	18%	17%	21%	18%	20%	16%	18%	18%	20%	18%	17%
Economics	18%	19%	17%	19%	20%	19%	14%	19%	22%	17%	17%	19%	19%
Mechanical engineering	17%	13%	18%	21%	16%	22%	16%	20%	20%	19%	17%	19%	14%
Electrical engineering	17%	13%	18%	20%	17%	22%	17%	19%	20%	16%	16%	19%	16%
Data science	17%	19%	16%	15%	20%	17%	11%	17%	25%	17%	18%	17%	15%
Social work	15%	22%	12%	12%	19%	12%	20%	14%	11%	12%	15%	16%	17%
Public health	14%	20%	12%	11%	20%	12%	16%	15%	12%	11%	14%	15%	17%
Communications	14%	16%	13%	14%	18%	15%	14%	14%	15%	15%	12%	14%	15%
Nutrition	14%	13%	12%	16%	12%	12%	16%	12%	12%	13%	14%	12%	17%
Marketing	14%	13%	10%	18%	12%	16%	15%	13%	13%	14%	18%	12%	13%
Political science	14%	19%	11%	11%	20%	13%	11%	14%	19%	12%	14%	12%	17%
Civil engineering	13%	13%	14%	13%	15%	15%	11%	15%	17%	13%	11%	14%	14%
Education	13%	17%	12%	11%	17%	14%	14%	14%	14%	14%	15%	13%	13%
English	13%	17%	13%	9%	17%	10%	15%	11%	13%	13%	13%	12%	15%
Biology	13%	11%	16%	11%	13%	12%	13%	15%	12%	14%	10%	14%	13%
Environmental science	13%	17%	13%	8%	20%	8%	13%	16%	10%	10%	14%	10%	18%
Mathematics	12%	12%	13%	11%	13%	11%	11%	14%	13%	12%	12%	12%	12%
Chemistry	12%	11%	13%	10%	13%	11%	10%	15%	12%	10%	13%	12%	10%
Earth sciences	11%	11%	14%	9%	13%	10%	11%	13%	10%	9%	10%	11%	14%
Sociology	11%	16%	10%	7%	16%	7%	13%	9%	11%	12%	11%	10%	13%
Architecture	11%	8%	13%	10%	11%	11%	11%	9%	10%	11%	9%	11%	12%
Art	11%	12%	12%	7%	13%	5%	11%	10%	7%	10%	10%	9%	14%
Physics	10%	10%	13%	8%	11%	10%	11%	10%	10%	6%	11%	12%	9%
International relations	10%	14%	9%	9%	15%	10%	6%	12%	15%	8%	9%	10%	14%

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YouGov Survey: College Majors
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	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Foreign languages	10%	12%	9%	8%	12%	9%	9%	10%	10%	13%	8%	10%	10%
Statistics	9%	10%	9%	9%	10%	9%	8%	8%	10%	7%	12%	9%	9%
Kinesiology and physical therapy	9%	9%	9%	9%	10%	10%	8%	9%	10%	8%	8%	9%	11%
Religious studies	9%	5%	9%	11%	6%	11%	10%	9%	4%	6%	8%	11%	6%
Liberal arts	8%	15%	7%	4%	14%	3%	8%	8%	9%	9%	9%	5%	12%
Philosophy	8%	7%	11%	5%	10%	5%	9%	7%	7%	7%	7%	7%	10%
Anthropology	7%	9%	9%	3%	11%	4%	8%	7%	8%	7%	7%	6%	10%
Speech/language pathology	7%	8%	7%	6%	9%	8%	7%	8%	6%	7%	8%	6%	7%
Performing arts	6%	9%	5%	5%	9%	4%	8%	6%	4%	6%	5%	6%	9%
None of the above	7%	4%	9%	8%	4%	5%	10%	6%	3%	7%	10%	7%	5%
Unweighted N	(2,265)	(770)	(850)	(645)	(901)	(776)	(836)	(672)	(543)	(399)	(477)	(865)	(524)

4A. Importance of Factors When Choosing a Major — How interested they are in it

How important do you think each of the following factors should be in a college student's selection of a major?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	74%	72%	76%	68%	69%	74%	85%	76%	73%	63%	78%
Somewhat important	19%	21%	17%	22%	22%	20%	11%	18%	20%	24%	15%
Not very important	2%	3%	2%	4%	4%	2%	0%	2%	3%	5%	1%
Not at all important	1%	1%	0%	0%	1%	1%	0%	0%	0%	0%	3%
Not sure	4%	4%	4%	6%	4%	4%	4%	4%	4%	7%	3%
Totals	100%	101%	99%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(2,252)	(1,062)	(1,190)	(561)	(614)	(635)	(442)	(1,464)	(287)	(360)	(141)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	74%	78%	74%	70%	80%	74%	75%	71%	75%	71%	77%	74%	74%
Somewhat important	19%	17%	18%	22%	16%	20%	16%	22%	21%	23%	15%	19%	20%
Not very important	2%	1%	3%	3%	2%	2%	3%	3%	1%	2%	2%	3%	2%
Not at all important	1%	1%	0%	1%	0%	0%	1%	0%	0%	1%	1%	0%	1%
Not sure	4%	4%	5%	4%	3%	3%	5%	3%	2%	3%	5%	4%	4%
Totals	100%	101%	100%	100%	101%	99%	100%	99%	99%	100%	100%	100%	101%
Unweighted N	(2,252)	(765)	(846)	(641)	(897)	(771)	(828)	(670)	(540)	(398)	(475)	(859)	(520)

4B. Importance of Factors When Choosing a Major — How relevant it is to their career goals

How important do you think each of the following factors should be in a college student's selection of a major?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	65%	64%	67%	59%	63%	64%	76%	66%	69%	55%	73%
Somewhat important	27%	28%	26%	29%	28%	30%	18%	27%	23%	34%	19%
Not very important	2%	3%	2%	4%	3%	1%	2%	2%	3%	4%	1%
Not at all important	1%	1%	1%	1%	1%	1%	1%	1%	1%	0%	0%
Not sure	5%	5%	4%	7%	5%	3%	4%	4%	4%	7%	7%
Totals	100%	101%	100%	100%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(2,254)	(1,062)	(1,192)	(561)	(615)	(638)	(440)	(1,463)	(290)	(360)	(141)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	65%	63%	67%	66%	69%	69%	62%	68%	70%	59%	67%	68%	63%
Somewhat important	27%	28%	25%	28%	26%	26%	28%	26%	25%	33%	23%	25%	30%
Not very important	2%	5%	2%	1%	3%	2%	3%	2%	3%	2%	3%	2%	3%
Not at all important	1%	1%	1%	1%	0%	1%	1%	1%	0%	1%	2%	1%	1%
Not sure	5%	4%	5%	4%	2%	2%	6%	3%	2%	5%	6%	5%	3%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	101%	101%	100%
Unweighted N	(2,254)	(767)	(845)	(642)	(898)	(771)	(829)	(670)	(543)	(396)	(477)	(861)	(520)

4C. Importance of Factors When Choosing a Major — Its job placement rate

How important do you think each of the following factors should be in a college student's selection of a major?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	57%	54%	60%	44%	55%	62%	65%	57%	62%	58%	54%
Somewhat important	31%	34%	29%	38%	35%	29%	25%	34%	25%	28%	28%
Not very important	3%	4%	3%	5%	3%	2%	4%	3%	4%	5%	4%
Not at all important	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	3%
Not sure	7%	6%	7%	11%	5%	6%	6%	6%	8%	9%	11%
Totals	99%	100%	100%	100%	100%	100%	101%	101%	100%	101%	100%
Unweighted N	(2,259)	(1,064)	(1,195)	(561)	(615)	(639)	(444)	(1,469)	(289)	(360)	(141)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	57%	57%	51%	65%	58%	66%	57%	57%	59%	58%	57%	59%	54%
Somewhat important	31%	33%	34%	27%	33%	28%	29%	35%	31%	34%	30%	31%	31%
Not very important	3%	4%	4%	2%	4%	2%	5%	2%	3%	3%	3%	3%	5%
Not at all important	1%	1%	2%	1%	1%	1%	2%	0%	2%	2%	2%	1%	1%
Not sure	7%	6%	9%	5%	4%	3%	8%	6%	5%	3%	8%	7%	8%
Totals	99%	101%	100%	100%	100%	100%	101%	100%	100%	100%	100%	101%	99%
Unweighted N	(2,259)	(770)	(847)	(642)	(901)	(772)	(833)	(670)	(542)	(398)	(477)	(860)	(524)

4D. Importance of Factors When Choosing a Major — How good they are at it

How important do you think each of the following factors should be in a college student's selection of a major?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	56%	54%	57%	45%	53%	57%	67%	54%	68%	50%	60%
Somewhat important	35%	35%	34%	41%	36%	36%	26%	37%	26%	36%	27%
Not very important	3%	4%	2%	5%	3%	2%	2%	3%	1%	3%	6%
Not at all important	1%	2%	1%	1%	3%	1%	0%	1%	0%	3%	3%
Not sure	5%	5%	5%	8%	6%	4%	4%	5%	5%	8%	3%
Totals	100%	100%	99%	100%	101%	100%	99%	100%	100%	100%	99%
Unweighted N	(2,258)	(1,062)	(1,196)	(561)	(614)	(638)	(445)	(1,469)	(289)	(360)	(140)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	56%	59%	52%	56%	57%	60%	56%	58%	54%	56%	57%	57%	53%
Somewhat important	35%	33%	36%	36%	35%	34%	32%	35%	39%	36%	32%	35%	38%
Not very important	3%	2%	4%	3%	4%	3%	3%	3%	3%	2%	2%	3%	4%
Not at all important	1%	1%	2%	1%	1%	1%	2%	1%	1%	3%	1%	1%	1%
Not sure	5%	5%	6%	4%	3%	3%	7%	3%	3%	4%	7%	5%	4%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%	99%	101%	100%
Unweighted N	(2,258)	(767)	(847)	(644)	(900)	(774)	(832)	(670)	(543)	(396)	(475)	(863)	(524)

4E. Importance of Factors When Choosing a Major — Its earnings potential

How important do you think each of the following factors should be in a college student's selection of a major?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	52%	52%	53%	45%	55%	51%	58%	51%	63%	52%	44%
Somewhat important	38%	37%	39%	39%	35%	41%	35%	40%	25%	38%	41%
Not very important	4%	6%	3%	8%	5%	2%	3%	4%	8%	3%	5%
Not at all important	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	1%
Not sure	4%	4%	4%	7%	5%	4%	3%	4%	3%	7%	9%
Totals	99%	101%	100%	101%	101%	99%	100%	100%	101%	101%	100%
Unweighted N	(2,256)	(1,059)	(1,197)	(562)	(613)	(639)	(442)	(1,466)	(290)	(359)	(141)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	52%	49%	48%	60%	49%	60%	51%	52%	55%	52%	46%	57%	50%
Somewhat important	38%	40%	41%	32%	41%	34%	37%	40%	37%	41%	41%	34%	39%
Not very important	4%	6%	4%	3%	6%	3%	4%	4%	5%	2%	5%	4%	5%
Not at all important	1%	2%	2%	1%	2%	1%	2%	1%	2%	1%	2%	1%	3%
Not sure	4%	3%	6%	4%	2%	2%	6%	3%	2%	4%	6%	4%	4%
Totals	99%	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	101%
Unweighted N	(2,256)	(768)	(845)	(643)	(900)	(773)	(833)	(668)	(542)	(398)	(477)	(860)	(521)

4F. Importance of Factors When Choosing a Major — How likely it is that artificial intelligence will replace jobs in the field

How important do you think each of the following factors should be in a college student's selection of a major?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	40%	41%	39%	33%	37%	43%	47%	38%	48%	43%	44%
Somewhat important	36%	35%	37%	34%	39%	37%	34%	39%	29%	32%	26%
Not very important	9%	10%	8%	14%	11%	7%	6%	9%	9%	10%	10%
Not at all important	4%	4%	4%	5%	4%	5%	1%	4%	5%	4%	4%
Not sure	10%	9%	11%	14%	9%	8%	11%	9%	9%	12%	16%
Totals	99%	99%	99%	100%	100%	100%	99%	99%	100%	101%	100%
Unweighted N	(2,253)	(1,062)	(1,191)	(560)	(614)	(636)	(443)	(1,464)	(289)	(360)	(140)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	40%	42%	38%	41%	46%	45%	40%	40%	42%	40%	39%	42%	40%
Somewhat important	36%	38%	36%	35%	36%	37%	34%	40%	37%	37%	35%	36%	37%
Not very important	9%	9%	9%	10%	8%	7%	7%	10%	10%	8%	9%	8%	11%
Not at all important	4%	3%	5%	4%	3%	3%	6%	3%	3%	4%	4%	5%	4%
Not sure	10%	8%	12%	10%	7%	7%	12%	8%	7%	11%	12%	10%	9%
Totals	99%	100%	100%	100%	100%	99%	99%	101%	99%	100%	99%	101%	101%
Unweighted N	(2,253)	(768)	(844)	(641)	(898)	(769)	(830)	(668)	(543)	(397)	(476)	(859)	(521)

4G. Importance of Factors When Choosing a Major — How much it will allow them to contribute to society

How important do you think each of the following factors should be in a college student's selection of a major?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	36%	36%	37%	36%	43%	31%	37%	34%	48%	39%	36%
Somewhat important	44%	43%	46%	41%	38%	51%	44%	47%	38%	41%	34%
Not very important	9%	12%	7%	9%	11%	9%	8%	10%	5%	7%	12%
Not at all important	4%	5%	3%	4%	4%	4%	4%	4%	2%	4%	10%
Not sure	6%	5%	7%	9%	5%	4%	8%	5%	7%	9%	9%
Totals	99%	101%	100%	99%	101%	99%	101%	100%	100%	100%	101%
Unweighted N	(2,250)	(1,056)	(1,194)	(561)	(614)	(636)	(439)	(1,462)	(288)	(360)	(140)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	36%	43%	33%	34%	44%	36%	37%	34%	35%	36%	37%	37%	36%
Somewhat important	44%	44%	43%	46%	44%	46%	42%	50%	45%	46%	41%	44%	47%
Not very important	9%	6%	11%	11%	6%	11%	8%	8%	13%	7%	9%	11%	9%
Not at all important	4%	2%	5%	4%	2%	4%	4%	4%	4%	5%	6%	3%	3%
Not sure	6%	5%	7%	5%	4%	3%	7%	5%	3%	6%	8%	5%	6%
Totals	99%	100%	99%	100%	100%	100%	98%	101%	100%	100%	101%	100%	101%
Unweighted N	(2,250)	(766)	(843)	(641)	(898)	(770)	(828)	(667)	(541)	(396)	(476)	(857)	(521)

4H. Importance of Factors When Choosing a Major — How difficult or demanding it is

How important do you think each of the following factors should be in a college student's selection of a major?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	35%	33%	37%	34%	39%	32%	37%	31%	52%	41%	30%
Somewhat important	45%	46%	45%	44%	42%	50%	43%	49%	32%	38%	46%
Not very important	11%	14%	9%	12%	10%	11%	12%	12%	7%	10%	10%
Not at all important	2%	2%	3%	2%	3%	3%	1%	2%	3%	2%	1%
Not sure	6%	6%	7%	9%	6%	5%	7%	5%	7%	9%	13%
Totals	99%	101%	101%	101%	100%	101%	100%	99%	101%	100%	100%
Unweighted N	(2,254)	(1,062)	(1,192)	(562)	(613)	(639)	(440)	(1,466)	(289)	(359)	(140)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	35%	36%	34%	36%	35%	38%	35%	34%	32%	34%	32%	37%	33%
Somewhat important	45%	43%	43%	50%	44%	46%	44%	46%	51%	46%	49%	43%	47%
Not very important	11%	12%	12%	8%	13%	11%	11%	13%	10%	12%	10%	12%	10%
Not at all important	2%	3%	2%	1%	3%	2%	3%	2%	3%	1%	2%	2%	3%
Not sure	6%	6%	9%	4%	5%	4%	8%	5%	4%	6%	6%	7%	7%
Totals	99%	100%	100%	99%	100%	101%	101%	100%	100%	99%	99%	101%	100%
Unweighted N	(2,254)	(767)	(845)	(642)	(898)	(769)	(831)	(671)	(540)	(397)	(477)	(860)	(520)

4I. Importance of Factors When Choosing a Major — How well-rounded it makes them

How important do you think each of the following factors should be in a college student's selection of a major?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very important	34%	33%	36%	36%	35%	30%	40%	30%	51%	38%	37%
Somewhat important	40%	42%	39%	38%	37%	45%	40%	44%	32%	36%	30%
Not very important	14%	14%	14%	12%	17%	15%	10%	14%	9%	14%	19%
Not at all important	4%	5%	3%	4%	3%	5%	3%	4%	1%	5%	6%
Not sure	7%	7%	8%	10%	8%	5%	7%	7%	7%	8%	8%
Totals	99%	101%	100%	100%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(2,255)	(1,060)	(1,195)	(561)	(614)	(637)	(443)	(1,465)	(290)	(360)	(140)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very important	34%	39%	34%	30%	43%	31%	33%	38%	30%	33%	33%	36%	34%
Somewhat important	40%	39%	37%	46%	39%	46%	40%	40%	44%	42%	39%	39%	44%
Not very important	14%	12%	16%	13%	12%	13%	14%	14%	16%	12%	15%	14%	13%
Not at all important	4%	2%	5%	5%	2%	6%	3%	3%	7%	5%	4%	4%	3%
Not sure	7%	7%	8%	6%	5%	4%	10%	6%	2%	7%	10%	7%	5%
Totals	99%	99%	100%	100%	101%	100%	100%	101%	99%	99%	101%	100%	99%
Unweighted N	(2,255)	(768)	(846)	(641)	(898)	(770)	(832)	(670)	(541)	(398)	(476)	(861)	(520)

5. More Important Factor College Major

If you had to say, which of the following do you think a person should weigh more heavily when choosing a college major?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
How interested they are in the major	63%	61%	66%	60%	57%	64%	72%	67%	60%	51%	60%
The major's earnings potential	27%	31%	24%	27%	32%	27%	23%	25%	28%	37%	27%
Not sure	9%	9%	10%	12%	11%	9%	5%	8%	13%	12%	13%
Totals	99%	101%	100%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(2,263)	(1,064)	(1,199)	(562)	(613)	(641)	(447)	(1,472)	(290)	(360)	(141)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
How interested they are in the major	63%	68%	62%	61%	70%	60%	63%	67%	59%	62%	65%	64%	61%
The major's earnings potential	27%	25%	27%	30%	23%	33%	25%	26%	34%	29%	25%	27%	29%
Not sure	9%	7%	12%	9%	6%	7%	12%	7%	7%	9%	10%	8%	11%
Totals	99%	100%	101%	100%	99%	100%	100%	100%	100%	100%	100%	99%	101%
Unweighted N	(2,263)	(770)	(849)	(644)	(901)	(775)	(836)	(671)	(542)	(399)	(476)	(864)	(524)

YouGov Survey: College Majors

November 12 - 20, 2025 - 2265 U.S. adult citizens



Interviewing Dates	Novemeber 12 - 16, 2025 November 17 - 20, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.051 to 5.577, with a mean of one and a standard deviation of 0.838.
Number of respondents	2265
Margin of error	± 2.7% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	70 questions not reported.