



Publication date: 22nd January 2026

Short Methodology Statement

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| Research company | YouGov Galaxy Pty Ltd |
| Client commissioning the research | Future Super and Clothing the Gaps |
| Fieldwork dates | 14 th January – 22 nd January 2026 |
| Mode of data collection | Online recruited from research panel (100%) |
| Target population | Australians eligible to vote |
| Sample size | 1508 |
| Australian Polling Council compliant | Yes |
| URL of Long Methodology statement | https://au.yougov.com/results/apc |
| Is voting intention published? | Yes |

Long Methodology Statement

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| Effective sample size after weighting applied | 1019 |
| Margin of error associated with effective sample size | ±3.07% |
| Quotas and weighting | Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote. |
| Weighting method used | Rim weighting. |
| Full question text, responses categories and randomisation | Below for published questions |
| Source of online sample | Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote. |
| Positioning of voting intention questions in questionnaire? | After demographics |
| How were undecided voters handled? | NA |
| 2PP calculation method | NA |



Full Question Text of Published Questions

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|----|---|---------------------|
| Q1 | <p>Australia Day is currently observed on 26 January, a date that can fall on any day of the week.</p> <p>Every year there is division caused by this date because it marks the commencement of British colonisation and the dispossession of First Nations peoples.</p> <p>A proposal has been put forward to help resolve this issue by creating a guaranteed Australian Long Weekend each year, with the Australia Day holiday being on the second-last Monday in January (between 18th and 24th).</p> <p>Supporters of the proposal say that the Australian Long Weekend allows for a more inclusive and respectful national celebration and a certain summer long weekend.</p> <p>Which of the following is your preference?</p> <p>Please select the option that best applies</p> <p><i>Single select, reverse</i></p> | Ask eligible voters |
| | 1. An Australian Long Weekend, created by a public holiday on an Australia Day that always occurs on the 2nd last Monday of January (between 18th to 24th of January) | |
| | 2. An Australia Day that is fixed to January 26th where there is no long weekend when it falls on a Tuesday/Wednesday/Thursday | |