



Australian Polling Council Quality Mark

YouGov®

Ground Floor, 2-12 Mountain Street
Ultimo NSW 2007
+61 2 9406 5800
au.yougov.com

Publication date: 22nd January 2026

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Future Super and Clothing the Gaps
Fieldwork dates	14 th January – 22 nd January 2026
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	1508
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	Yes

Long Methodology Statement

Effective sample size after weighting applied	1019
Margin of error associated with effective sample size	±3.07%
Quotas and weighting	Age, Gender, Education, AEC region, household income, 2025 Federal Election vote and 2023 Voice Referendum vote.
Weighting method used	Rim weighting.
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	NA
2PP calculation method	NA

Full Question Text of Published Questions

Q1	<p>Australia Day is currently observed on 26 January, a date that can fall on any day of the week.</p> <p>Every year there is division caused by this date because it marks the commencement of British colonisation and the dispossession of First Nations peoples.</p> <p>A proposal has been put forward to help resolve this issue by creating a guaranteed Australian Long Weekend each year, with the Australia Day holiday being on the second-last Monday in January (between 18th and 24th).</p> <p>Supporters of the proposal say that the Australian Long Weekend allows for a more inclusive and respectful national celebration and a certain summer long weekend.</p> <p>Which of the following is your preference?</p> <p>Please select the option that best applies</p> <p><i>Single select, reverse</i></p>	Ask eligible voters
	<p>1. An Australian Long Weekend, created by a public holiday on an Australia Day that always occurs on the 2nd last Monday of January (between 18th to 24th of January)</p> <p>2. An Australia Day that is fixed to January 26th where there is no long weekend when it falls on a Tuesday/Wednesday/Thursday</p>	