YouGov Survey: Clocks and Time

YouGov

Sample   1128 U.S. adult citizens
Conducted   August 7 - 11, 2025
Margin of Error   ±3.9%

1. Compared to other people, are you more or less likely to arrive on time to events?

More likely	68%
Equally likely	23%
Less likely	6%
Not sure	2%

2. If you were going to the following type of event, are you most likely to arrive...?

	Very early	A little early	Right on time	A little late	Very late	Not sure	I would never go to this event
Concert	28%	44%	10%	4%	0%	4%	9%
Job interview	24%	60%	11%	1%	0%	1%	3%
Sporting event	19%	42%	12%	5%	1%	2%	19%
Wedding	14%	54%	21%	4%	1%	2%	4%
Movie	10%	62%	17%	3%	1%	2%	5%
Class	10%	49%	29%	3%	1%	1%	7%
Religious service	9%	38%	20%	6%	1%	3%	23%
Date	8%	46%	34%	3%	0%	3%	7%
Video call	7%	46%	34%	3%	0%	3%	8%
Dinner at a restaurant	5%	49%	36%	5%	0%	2%	2%
Party	4%	26%	33%	27%	2%	2%	5%

3. When you are awake, about how often do you check what time it is?

Every few minutes	5%
Multiple times per hour	28%
Once per hour	14%
Once every few hours	37%
Once or twice per day	7%
Less than once a day	2%
Never	1%
Not sure	6%

4. When you look at an analog clock — a clock with hour and minute hands — how quickly can you tell the time?

Instantly	71%
After several seconds	23%
After more than several seconds	3%
Not sure	3%

5. Do you agree or disagree with the following?
Adapted from Slocombe and Bluedorn, 1999

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
I would rather complete an entire project every day than complete parts of several projects	28%	43%	17%	2%	9%
When I work by myself, I usually work on one project at a time	28%	45%	17%	6%	5%
I prefer to do one thing at a time	27%	43%	20%	5%	4%
I like to juggle several activities at the same time	10%	32%	36%	17%	5%
I believe people should try to do many things at once	6%	23%	35%	21%	15%

6. Which of the following, if any, do you have? Select all that apply.

Smartphone	95%
Microwave	87%
Laptop or desktop computer	80%
Car	75%
Tablet	55%
None of these	0%
Not sure	0%

7. Which of the following, if any, do you have? Select all that apply.

Smartwatch	33%
Analog watch	33%
Digital non-smart watch	14%
Pocket watch	7%
None of these	35%
Not sure	2%

8. Which of the following, if any, do you have? Select all that apply.

Alarm clock	56%
Wall clock	54%
Free-standing or grandfather clock	11%
None of these	24%
Not sure	1%

9. Is the clock in your car currently set to the correct time?
Asked of people who have a car

Yes 88%
No 9%
Not sure 2%
My car does not have a clock 0%

10. Is the clock on your microwave currently set to the correct time?
Asked of people who have a microwave

Yes 72%
No 22%
Not sure 3%
My microwave does not have a clock 4%

11. When there's a time change — such as at the start or end of daylight saving time — how soon do you manually update your clocks that don't change automatically?

Immediately 45%
Within a day 29%
Within a few days 5%
Within a week 2%
Within a month 2%
Longer than a month 1%
Never 2%
Someone else in my household typically does this 6%
I don't have any clocks that require manual updating 6%
Not sure 2%

12. Do you own any analog watches that are...? Select all that apply.
Asked of people who own analog watches

Electric or quartz 55%
Mechanical 52%
Not sure 16%

13. How often do you wear your...?
Asked of people who have each type of watch

	Daily	A few times a week	Once a week	Once a month	Less often	Never	Not sure
Smartwatch	70%	14%	3%	1%	7%	4%	1%
Analog watch	25%	20%	6%	7%	24%	18%	1%
Digital non-smart watch	31%	16%	6%	6%	26%	15%	1%
Pocket watch	13%	5%	5%	7%	32%	33%	4%

YouGov Survey: Clocks and Time

YouGov

Interviewing Dates	August 7 - 11, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.667, with a mean of one and a standard deviation of 0.902.
Number of respondents	1128
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	60 questions not reported.

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

1. Punctuality Compared to Others
Compared to other people, are you more or less likely to arrive on time to events?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
More likely	68%	70%	66%	48%	60%	77%	84%	69%	69%	68%	*
Equally likely	23%	23%	23%	37%	28%	17%	15%	24%	20%	22%	*
Less likely	6%	5%	7%	8%	10%	6%	1%	5%	7%	9%	*
Not sure	2%	2%	3%	8%	2%	0%	1%	1%	3%	2%	*
Totals	99%	100%	99%	101%	100%	100%	101%	99%	99%	101%	*
Unweighted N	(1,126)	(519)	(607)	(284)	(298)	(318)	(226)	(734)	(151)	(167)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
More likely	68%	63%	67%	75%	69%	71%	70%	67%	71%	67%	68%	72%	63%
Equally likely	23%	28%	21%	21%	21%	24%	22%	26%	21%	26%	24%	18%	30%
Less likely	6%	7%	7%	3%	9%	5%	6%	5%	8%	7%	6%	7%	5%
Not sure	2%	1%	5%	0%	2%	0%	2%	2%	0%	0%	2%	3%	3%
Totals	99%	99%	100%	99%	101%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,126)	(369)	(467)	(290)	(470)	(363)	(471)	(277)	(269)	(195)	(226)	(451)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

2A. Personal Punctuality — Concert
If you were going to the following type of event, are you most likely to arrive. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	28%	27%	29%	21%	32%	34%	23%	31%	25%	25%	*
A little early	44%	42%	47%	36%	34%	44%	63%	45%	34%	48%	*
Right on time	10%	12%	9%	15%	14%	8%	6%	9%	20%	13%	*
A little late	4%	5%	4%	6%	6%	5%	0%	4%	6%	1%	*
Very late	0%	1%	0%	1%	0%	0%	0%	0%	1%	2%	*
Not sure	4%	3%	4%	9%	5%	0%	1%	3%	6%	3%	*
I would never go to this event	9%	11%	7%	12%	9%	8%	7%	9%	9%	8%	*
Totals	99%	101%	100%	100%	100%	99%	100%	101%	101%	100%	*
Unweighted N	(1,124)	(519)	(605)	(284)	(298)	(318)	(224)	(730)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	28%	27%	27%	31%	29%	31%	29%	28%	28%	27%	29%	29%	27%
A little early	44%	47%	41%	46%	46%	46%	39%	50%	51%	38%	41%	47%	48%
Right on time	10%	11%	12%	8%	10%	10%	11%	12%	9%	16%	11%	9%	8%
A little late	4%	3%	6%	3%	5%	4%	4%	3%	8%	5%	4%	3%	7%
Very late	0%	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	1%	1%
Not sure	4%	6%	3%	1%	2%	1%	3%	3%	1%	2%	4%	5%	2%
I would never go to this event	9%	6%	11%	9%	7%	8%	13%	4%	3%	12%	10%	8%	7%
Totals	99%	101%	100%	99%	100%	100%	100%	101%	100%	100%	99%	102%	100%
Unweighted N	(1,124)	(370)	(467)	(287)	(469)	(363)	(471)	(275)	(269)	(194)	(227)	(449)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

2B. Personal Punctuality — Job interview
If you were going to the following type of event, are you most likely to arrive. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	24%	25%	24%	25%	28%	26%	18%	23%	32%	29%	*
A little early	60%	57%	63%	55%	53%	65%	66%	63%	47%	54%	*
Right on time	11%	13%	9%	13%	13%	7%	11%	10%	14%	13%	*
A little late	1%	2%	0%	4%	1%	0%	0%	1%	3%	1%	*
Very late	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	*
Not sure	1%	2%	0%	2%	2%	0%	0%	1%	2%	0%	*
I would never go to this event	3%	2%	3%	1%	2%	2%	6%	3%	1%	4%	*
Totals	100%	101%	99%	100%	99%	100%	101%	101%	100%	101%	*
Unweighted N	(1,127)	(519)	(608)	(284)	(298)	(319)	(226)	(733)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	24%	25%	22%	27%	27%	27%	21%	28%	29%	23%	24%	28%	20%
A little early	60%	58%	63%	59%	61%	57%	58%	59%	63%	63%	61%	56%	64%
Right on time	11%	13%	11%	9%	10%	11%	13%	11%	7%	9%	12%	10%	12%
A little late	1%	1%	2%	0%	0%	1%	1%	1%	0%	4%	0%	0%	0%
Very late	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	1%	1%	2%	0%	0%	0%	2%	1%	0%	1%	1%	1%	0%
I would never go to this event	3%	2%	2%	4%	2%	4%	5%	1%	1%	0%	2%	4%	3%
Totals	100%	100%	102%	99%	100%	100%	100%	101%	100%	100%	100%	99%	99%
Unweighted N	(1,127)	(371)	(467)	(289)	(471)	(363)	(472)	(277)	(269)	(195)	(227)	(451)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

2C. Personal Punctuality — Sporting event
If you were going to the following type of event, are you most likely to arrive. . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	19%	21%	17%	14%	20%	23%	17%	21%	17%	14%	*
A little early	42%	40%	43%	34%	33%	42%	57%	44%	38%	39%	*
Right on time	12%	13%	11%	17%	16%	8%	10%	10%	10%	18%	*
A little late	5%	5%	5%	9%	6%	6%	0%	5%	5%	10%	*
Very late	1%	1%	1%	0%	2%	0%	0%	0%	3%	0%	*
Not sure	2%	1%	2%	2%	3%	1%	1%	1%	4%	2%	*
I would never go to this event	19%	18%	21%	24%	19%	20%	15%	19%	23%	17%	*
Totals	100%	99%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,126)	(519)	(607)	(284)	(299)	(318)	(225)	(732)	(151)	(168)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	19%	17%	18%	23%	18%	23%	17%	20%	21%	23%	17%	19%	19%
A little early	42%	43%	39%	44%	47%	46%	37%	46%	46%	41%	45%	39%	43%
Right on time	12%	12%	12%	11%	8%	11%	12%	12%	12%	12%	12%	11%	14%
A little late	5%	6%	6%	4%	3%	4%	3%	8%	8%	6%	2%	6%	7%
Very late	1%	1%	1%	0%	2%	0%	1%	1%	0%	2%	1%	1%	0%
Not sure	2%	3%	2%	1%	2%	1%	2%	2%	1%	0%	3%	2%	1%
I would never go to this event	19%	19%	22%	17%	19%	15%	27%	11%	13%	16%	20%	22%	16%
Totals	100%	101%	100%	100%	99%	100%	99%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,126)	(371)	(466)	(289)	(471)	(361)	(471)	(278)	(268)	(195)	(227)	(451)	(253)

2D. Personal Punctuality — Wedding
If you were going to the following type of event, are you most likely to arrive. . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	14%	13%	15%	18%	15%	14%	9%	14%	20%	11%	*
A little early	54%	52%	56%	36%	48%	60%	67%	56%	42%	52%	*
Right on time	21%	23%	20%	26%	26%	16%	19%	21%	22%	24%	*
A little late	4%	4%	3%	8%	4%	2%	1%	2%	8%	8%	*
Very late	1%	1%	0%	1%	1%	0%	0%	1%	1%	0%	*
Not sure	2%	1%	3%	8%	3%	0%	0%	1%	5%	1%	*
I would never go to this event	4%	6%	3%	3%	3%	7%	3%	5%	2%	4%	*
Totals	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(1,125)	(519)	(606)	(284)	(297)	(319)	(225)	(732)	(151)	(167)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	14%	14%	13%	16%	14%	13%	14%	13%	11%	15%	15%	16%	9%
A little early	54%	49%	57%	54%	52%	61%	49%	58%	61%	56%	55%	50%	56%
Right on time	21%	25%	18%	22%	23%	20%	21%	21%	26%	18%	21%	21%	24%
A little late	4%	5%	3%	3%	3%	4%	5%	3%	2%	7%	2%	3%	4%
Very late	1%	1%	1%	0%	1%	0%	1%	0%	0%	1%	0%	1%	0%
Not sure	2%	2%	3%	2%	2%	0%	2%	2%	1%	0%	2%	3%	2%
I would never go to this event	4%	3%	5%	4%	5%	3%	8%	2%	0%	2%	4%	5%	4%
Totals	100%	99%	100%	101%	100%	101%	100%	99%	101%	99%	99%	99%	99%
Unweighted N	(1,125)	(370)	(465)	(290)	(470)	(363)	(471)	(276)	(269)	(194)	(227)	(450)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

2E. Personal Punctuality — Movie
If you were going to the following type of event, are you most likely to arrive. . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	10%	8%	11%	8%	12%	11%	7%	10%	12%	9%	∗
A little early	62%	62%	63%	52%	53%	68%	73%	65%	54%	60%	∗
Right on time	17%	18%	17%	25%	22%	12%	13%	16%	22%	22%	∗
A little late	3%	4%	3%	5%	5%	2%	0%	3%	3%	4%	∗
Very late	1%	1%	0%	0%	2%	0%	0%	0%	2%	2%	∗
Not sure	2%	1%	2%	6%	1%	0%	0%	1%	4%	1%	∗
I would never go to this event	5%	6%	4%	4%	4%	5%	6%	6%	3%	3%	∗
Totals	100%	100%	100%	100%	99%	98%	99%	101%	100%	101%	∗
Unweighted N	(1,126)	(519)	(607)	(284)	(297)	(319)	(226)	(733)	(150)	(168)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	10%	9%	8%	12%	10%	10%	10%	9%	8%	9%	8%	12%	9%
A little early	62%	63%	59%	66%	66%	63%	60%	67%	65%	59%	63%	62%	64%
Right on time	17%	20%	19%	13%	16%	16%	17%	18%	17%	16%	19%	17%	17%
A little late	3%	4%	3%	2%	3%	3%	2%	5%	4%	5%	2%	2%	4%
Very late	1%	0%	1%	0%	1%	0%	1%	1%	0%	2%	0%	0%	1%
Not sure	2%	2%	2%	1%	1%	1%	2%	1%	0%	2%	1%	3%	0%
I would never go to this event	5%	2%	7%	6%	3%	7%	8%	1%	5%	8%	7%	4%	4%
Totals	100%	100%	99%	100%	100%	100%	100%	102%	99%	101%	100%	100%	99%
Unweighted N	(1,126)	(371)	(466)	(289)	(471)	(363)	(471)	(277)	(269)	(195)	(227)	(450)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

2F. Personal Punctuality — Class

If you were going to the following type of event, are you most likely to arrive. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	10%	8%	11%	13%	9%	11%	5%	9%	14%	9%	*
A little early	49%	47%	51%	34%	46%	53%	61%	51%	48%	42%	*
Right on time	29%	31%	27%	39%	33%	24%	24%	29%	24%	33%	*
A little late	3%	4%	2%	4%	5%	3%	0%	1%	5%	8%	*
Very late	1%	1%	0%	2%	1%	0%	0%	1%	1%	0%	*
Not sure	1%	1%	2%	4%	2%	0%	0%	1%	3%	0%	*
I would never go to this event	7%	9%	6%	3%	5%	10%	9%	8%	5%	8%	*
Totals	100%	101%	99%	99%	101%	101%	99%	100%	100%	100%	*
Unweighted N	(1,124)	(520)	(604)	(284)	(297)	(318)	(225)	(733)	(149)	(168)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	10%	12%	8%	9%	11%	10%	12%	5%	10%	9%	9%	12%	6%
A little early	49%	50%	47%	51%	55%	46%	45%	51%	53%	40%	49%	49%	56%
Right on time	29%	29%	30%	28%	24%	33%	27%	33%	29%	41%	34%	23%	28%
A little late	3%	3%	3%	3%	3%	2%	3%	3%	4%	3%	2%	4%	3%
Very late	1%	1%	0%	1%	0%	1%	1%	0%	0%	2%	1%	1%	0%
Not sure	1%	1%	3%	0%	2%	0%	1%	1%	1%	1%	0%	3%	1%
I would never go to this event	7%	4%	9%	8%	6%	7%	10%	7%	3%	5%	6%	9%	6%
Totals	100%	100%	100%	100%	101%	99%	99%	100%	100%	101%	101%	101%	100%
Unweighted N	(1,124)	(368)	(466)	(290)	(469)	(362)	(471)	(277)	(268)	(194)	(227)	(449)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

2G. Personal Punctuality — Religious service
If you were going to the following type of event, are you most likely to arrive. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	9%	9%	10%	7%	10%	11%	7%	8%	15%	10%	*
A little early	38%	34%	42%	28%	27%	40%	54%	40%	34%	40%	*
Right on time	20%	19%	22%	16%	27%	19%	19%	20%	19%	24%	*
A little late	6%	8%	4%	10%	11%	3%	1%	5%	11%	9%	*
Very late	1%	1%	1%	1%	2%	0%	0%	1%	2%	0%	*
Not sure	3%	4%	3%	5%	4%	2%	1%	3%	5%	4%	*
I would never go to this event	23%	26%	20%	33%	19%	24%	17%	24%	15%	14%	*
Totals	100%	101%	102%	100%	100%	99%	99%	101%	101%	101%	*
Unweighted N	(1,126)	(520)	(606)	(284)	(298)	(318)	(226)	(733)	(150)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	9%	7%	9%	11%	6%	13%	8%	9%	9%	9%	6%	12%	8%
A little early	38%	30%	36%	48%	34%	49%	36%	36%	42%	37%	36%	41%	35%
Right on time	20%	20%	18%	24%	18%	23%	19%	23%	19%	20%	23%	21%	18%
A little late	6%	9%	5%	5%	5%	5%	5%	8%	6%	7%	7%	4%	7%
Very late	1%	1%	1%	0%	2%	0%	1%	2%	0%	3%	1%	1%	0%
Not sure	3%	4%	3%	3%	4%	2%	5%	3%	1%	4%	5%	2%	3%
I would never go to this event	23%	30%	29%	9%	32%	8%	26%	18%	22%	22%	22%	20%	30%
Totals	100%	101%	101%	100%	101%	100%	100%	99%	99%	102%	100%	101%	101%
Unweighted N	(1,126)	(370)	(467)	(289)	(469)	(363)	(471)	(277)	(269)	(194)	(227)	(451)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

2H. Personal Punctuality — Date
If you were going to the following type of event, are you most likely to arrive...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	8%	9%	6%	6%	10%	9%	4%	7%	14%	8%	*
A little early	46%	50%	41%	45%	42%	50%	44%	46%	46%	48%	*
Right on time	34%	31%	37%	32%	36%	28%	40%	35%	29%	29%	*
A little late	3%	2%	4%	5%	5%	2%	0%	2%	3%	6%	*
Very late	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	*
Not sure	3%	1%	4%	7%	3%	1%	1%	2%	5%	2%	*
I would never go to this event	7%	6%	9%	3%	3%	10%	12%	8%	3%	7%	*
Totals	101%	99%	101%	99%	99%	100%	101%	100%	101%	100%	*
Unweighted N	(1,124)	(518)	(606)	(284)	(298)	(317)	(225)	(730)	(151)	(168)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	8%	7%	8%	8%	6%	5%	9%	6%	6%	5%	7%	11%	4%
A little early	46%	48%	45%	44%	46%	44%	46%	50%	44%	40%	53%	43%	48%
Right on time	34%	33%	32%	36%	33%	38%	31%	31%	42%	43%	30%	31%	36%
A little late	3%	3%	4%	2%	2%	2%	2%	3%	3%	5%	2%	3%	3%
Very late	0%	1%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Not sure	3%	2%	4%	2%	2%	1%	3%	1%	0%	0%	2%	4%	3%
I would never go to this event	7%	8%	7%	8%	10%	9%	8%	8%	5%	6%	6%	9%	7%
Totals	101%	102%	100%	100%	99%	99%	99%	99%	100%	100%	100%	101%	101%
Unweighted N	(1,124)	(369)	(467)	(288)	(468)	(362)	(471)	(276)	(268)	(193)	(227)	(451)	(253)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

2I. Personal Punctuality — Video call
If you were going to the following type of event, are you most likely to arrive...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	7%	5%	9%	4%	8%	9%	5%	6%	9%	11%	*
A little early	46%	45%	47%	32%	44%	52%	52%	48%	37%	47%	*
Right on time	34%	37%	31%	44%	38%	29%	27%	34%	33%	31%	*
A little late	3%	3%	2%	5%	4%	1%	0%	2%	6%	3%	*
Very late	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	3%	2%	4%	10%	2%	1%	2%	2%	9%	2%	*
I would never go to this event	8%	8%	7%	5%	4%	8%	14%	8%	7%	6%	*
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,125)	(519)	(606)	(284)	(298)	(318)	(225)	(731)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	7%	8%	4%	9%	7%	8%	9%	3%	8%	7%	6%	8%	5%
A little early	46%	43%	49%	45%	52%	45%	45%	49%	42%	47%	44%	43%	52%
Right on time	34%	39%	31%	33%	31%	33%	29%	38%	41%	33%	36%	34%	32%
A little late	3%	3%	4%	1%	4%	2%	1%	4%	3%	4%	2%	3%	1%
Very late	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	3%	4%	4%	2%	1%	2%	3%	1%	2%	1%	3%	4%	2%
I would never go to this event	8%	4%	9%	10%	5%	10%	12%	5%	4%	7%	9%	7%	8%
Totals	101%	101%	101%	100%	100%	100%	99%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,125)	(370)	(467)	(288)	(469)	(363)	(472)	(275)	(269)	(194)	(227)	(450)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

2J. Personal Punctuality — Dinner at a restaurant
If you were going to the following type of event, are you most likely to arrive. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	5%	3%	7%	3%	6%	8%	2%	5%	8%	4%	*
A little early	49%	53%	46%	41%	41%	52%	62%	51%	48%	47%	*
Right on time	36%	34%	38%	40%	37%	35%	34%	37%	32%	36%	*
A little late	5%	4%	6%	9%	8%	3%	1%	4%	7%	9%	*
Very late	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	*
Not sure	2%	2%	2%	6%	3%	0%	0%	1%	3%	2%	*
I would never go to this event	2%	3%	1%	1%	4%	2%	1%	2%	1%	1%	*
Totals	99%	99%	100%	100%	99%	100%	100%	100%	99%	99%	*
Unweighted N	(1,126)	(519)	(607)	(284)	(299)	(318)	(225)	(732)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	5%	5%	3%	8%	5%	4%	6%	5%	4%	7%	4%	8%	1%
A little early	49%	47%	47%	54%	51%	52%	55%	46%	44%	44%	55%	47%	53%
Right on time	36%	37%	38%	32%	36%	35%	30%	40%	45%	42%	31%	37%	36%
A little late	5%	7%	5%	4%	6%	6%	4%	6%	5%	6%	5%	5%	5%
Very late	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	2%	2%	4%	1%	2%	1%	2%	1%	1%	0%	3%	3%	1%
I would never go to this event	2%	2%	2%	1%	1%	3%	3%	2%	1%	1%	3%	1%	3%
Totals	99%	100%	99%	100%	101%	101%	100%	100%	100%	100%	101%	101%	99%
Unweighted N	(1,126)	(370)	(467)	(289)	(470)	(362)	(472)	(277)	(268)	(195)	(227)	(450)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

2K. Personal Punctuality — Party
If you were going to the following type of event, are you most likely to arrive. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very early	4%	5%	3%	5%	7%	4%	1%	4%	5%	4%	*
A little early	26%	27%	26%	21%	23%	27%	33%	28%	25%	22%	*
Right on time	33%	32%	33%	22%	32%	34%	40%	34%	27%	32%	*
A little late	27%	25%	29%	34%	27%	26%	23%	26%	25%	32%	*
Very late	2%	3%	2%	6%	3%	1%	0%	1%	9%	3%	*
Not sure	2%	2%	2%	4%	3%	1%	2%	2%	4%	3%	*
I would never go to this event	5%	5%	5%	8%	6%	6%	2%	5%	5%	3%	*
Totals	99%	99%	100%	100%	101%	99%	101%	100%	100%	99%	*
Unweighted N	(1,127)	(520)	(607)	(284)	(298)	(319)	(226)	(734)	(150)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very early	4%	5%	4%	4%	4%	3%	5%	4%	4%	4%	5%	5%	3%
A little early	26%	23%	25%	30%	22%	30%	29%	27%	20%	19%	26%	29%	26%
Right on time	33%	31%	33%	34%	35%	32%	29%	40%	35%	35%	37%	30%	30%
A little late	27%	32%	27%	23%	32%	28%	23%	23%	38%	31%	24%	23%	34%
Very late	2%	3%	2%	1%	2%	1%	4%	1%	1%	4%	2%	2%	1%
Not sure	2%	2%	2%	3%	2%	2%	3%	2%	1%	1%	2%	3%	2%
I would never go to this event	5%	4%	7%	5%	5%	4%	8%	3%	0%	7%	4%	7%	3%
Totals	99%	100%	100%	100%	102%	100%	101%	100%	99%	101%	100%	99%	99%
Unweighted N	(1,127)	(370)	(467)	(290)	(470)	(363)	(471)	(278)	(269)	(195)	(227)	(451)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

3. Frequency Checking Time
When you are awake, about how often do you check what time it is?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Every few minutes	5%	3%	7%	7%	7%	5%	1%	4%	10%	5%	*
Multiple times per hour	28%	28%	28%	33%	28%	33%	19%	31%	28%	24%	*
Once per hour	14%	14%	14%	15%	16%	13%	13%	14%	14%	16%	*
Once every few hours	37%	37%	37%	31%	37%	34%	46%	37%	28%	38%	*
Once or twice per day	7%	8%	7%	4%	8%	6%	10%	6%	7%	8%	*
Less than once a day	2%	2%	1%	1%	1%	2%	2%	2%	3%	0%	*
Never	1%	2%	1%	3%	1%	0%	1%	1%	2%	2%	*
Not sure	6%	7%	4%	6%	2%	6%	9%	5%	7%	7%	*
Totals	100%	101%	99%	100%	100%	99%	101%	100%	99%	100%	*
Unweighted N	(1,127)	(520)	(607)	(284)	(299)	(318)	(226)	(734)	(151)	(168)	(74)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Every few minutes	5%	6%	5%	4%	4%	2%	6%	2%	3%	3%	2%	8%	4%
Multiple times per hour	28%	28%	28%	30%	29%	29%	29%	30%	29%	24%	27%	29%	31%
Once per hour	14%	17%	11%	15%	15%	16%	16%	13%	14%	14%	19%	12%	14%
Once every few hours	37%	35%	36%	40%	36%	38%	34%	35%	46%	40%	37%	36%	37%
Once or twice per day	7%	8%	8%	5%	9%	8%	7%	10%	4%	6%	7%	7%	7%
Less than once a day	2%	1%	1%	3%	2%	3%	2%	2%	0%	5%	1%	1%	1%
Never	1%	1%	2%	1%	0%	1%	2%	0%	1%	3%	1%	1%	1%
Not sure	6%	5%	8%	3%	5%	3%	5%	6%	2%	6%	6%	6%	5%
Totals	100%	101%	99%	101%	100%	100%	101%	98%	99%	101%	100%	100%	100%
Unweighted N	(1,127)	(371)	(466)	(290)	(471)	(362)	(472)	(278)	(268)	(194)	(227)	(452)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

4. Time To Read Analog Clock
When you look at an analog clock — a clock with hour and minute hands — how quickly can you tell the time?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Instantly	71%	72%	71%	43%	57%	83%	95%	76%	53%	63%	*
After several seconds	23%	22%	23%	45%	34%	13%	4%	20%	33%	28%	*
After more than several seconds	3%	3%	4%	6%	5%	3%	0%	3%	7%	7%	*
Not sure	3%	2%	3%	6%	3%	2%	0%	2%	7%	3%	*
Totals	100%	99%	101%	100%	99%	101%	99%	101%	100%	101%	*
Unweighted N	(1,128)	(520)	(608)	(284)	(299)	(319)	(226)	(734)	(151)	(168)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Instantly	71%	66%	67%	82%	75%	83%	68%	72%	78%	72%	71%	69%	75%
After several seconds	23%	26%	25%	15%	20%	14%	23%	25%	20%	23%	24%	24%	18%
After more than several seconds	3%	5%	4%	1%	4%	2%	6%	1%	2%	1%	3%	4%	4%
Not sure	3%	3%	3%	2%	2%	1%	3%	2%	1%	3%	2%	2%	3%
Totals	100%	100%	99%	100%	101%	100%	100%	100%	101%	99%	100%	99%	100%
Unweighted N	(1,128)	(371)	(467)	(290)	(471)	(363)	(472)	(278)	(269)	(195)	(227)	(452)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

5A. Polychronic Attitude Index — I would rather complete an entire project every day than complete parts of several projects
Do you agree or disagree with the following?

Adapted from Slocombe and Bluedorn, 1999

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	28%	27%	29%	23%	31%	29%	29%	27%	39%	24%	*
Somewhat agree	43%	48%	38%	44%	38%	43%	47%	44%	39%	48%	*
Somewhat disagree	17%	15%	20%	20%	14%	17%	18%	17%	11%	20%	*
Strongly disagree	2%	2%	3%	2%	4%	3%	0%	3%	2%	1%	*
Not sure	9%	9%	10%	12%	12%	8%	5%	9%	10%	7%	*
Totals	99%	101%	100%	101%	99%	100%	99%	100%	101%	100%	*
Unweighted N	(1,127)	(519)	(608)	(284)	(298)	(319)	(226)	(733)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly agree	28%	24%	22%	41%	24%	34%	29%	30%	27%	27%	27%	30%	26%
Somewhat agree	43%	41%	45%	41%	41%	42%	43%	46%	38%	51%	44%	43%	36%
Somewhat disagree	17%	21%	18%	13%	22%	17%	15%	15%	21%	11%	15%	18%	22%
Strongly disagree	2%	2%	3%	2%	2%	3%	3%	3%	2%	2%	4%	2%	3%
Not sure	9%	11%	13%	3%	10%	4%	10%	5%	13%	9%	9%	7%	13%
Totals	99%	99%	101%	100%	99%	100%	100%	99%	101%	100%	99%	100%	100%
Unweighted N	(1,127)	(371)	(466)	(290)	(470)	(363)	(472)	(278)	(268)	(195)	(226)	(452)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

5B. Polychronic Attitude Index — When I work by myself, I usually work on one project at a time
Do you agree or disagree with the following?

Adapted from Slocombe and Bluedorn, 1999

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	28%	30%	25%	22%	29%	31%	27%	27%	37%	26%	*
Somewhat agree	45%	47%	42%	45%	43%	42%	50%	46%	41%	47%	*
Somewhat disagree	17%	16%	19%	21%	16%	17%	16%	17%	15%	18%	*
Strongly disagree	6%	3%	8%	2%	8%	6%	5%	5%	5%	5%	*
Not sure	5%	4%	6%	9%	4%	4%	2%	4%	2%	4%	*
Totals	101%	100%	100%	99%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,125)	(519)	(606)	(282)	(299)	(319)	(225)	(731)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly agree	28%	28%	23%	33%	27%	32%	29%	33%	23%	23%	31%	30%	25%
Somewhat agree	45%	40%	49%	43%	42%	43%	44%	41%	48%	49%	49%	46%	36%
Somewhat disagree	17%	21%	17%	15%	21%	16%	17%	17%	19%	17%	13%	16%	24%
Strongly disagree	6%	4%	7%	5%	6%	6%	6%	6%	7%	7%	5%	4%	8%
Not sure	5%	6%	4%	3%	4%	3%	4%	4%	3%	4%	3%	4%	7%
Totals	101%	99%	100%	99%	100%	100%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,125)	(371)	(465)	(289)	(470)	(362)	(471)	(278)	(267)	(195)	(227)	(450)	(253)

YouGov

5C. Polychronic Attitude Index — I prefer to do one thing at a time

Do you agree or disagree with the following?

Adapted from Slocombe and Bluedorn, 1999

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	27%	28%	27%	22%	31%	29%	27%	27%	33%	21%	*
Somewhat agree	43%	46%	41%	45%	38%	43%	48%	44%	42%	44%	*
Somewhat disagree	20%	18%	23%	21%	22%	19%	18%	21%	14%	22%	*
Strongly disagree	5%	4%	5%	3%	4%	6%	4%	4%	4%	9%	*
Not sure	4%	4%	4%	9%	4%	3%	3%	4%	7%	4%	*
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,124)	(518)	(606)	(284)	(299)	(317)	(224)	(731)	(151)	(167)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly agree	27%	24%	28%	31%	25%	30%	31%	26%	25%	24%	27%	32%	22%
Somewhat agree	43%	42%	42%	46%	44%	42%	42%	43%	43%	48%	49%	42%	38%
Somewhat disagree	20%	26%	18%	17%	23%	20%	17%	24%	23%	18%	17%	18%	28%
Strongly disagree	5%	2%	6%	5%	2%	5%	4%	4%	5%	3%	2%	6%	5%
Not sure	4%	5%	6%	1%	6%	3%	5%	2%	4%	7%	5%	2%	6%
Totals	99%	99%	100%	100%	100%	100%	99%	99%	100%	100%	100%	100%	99%
Unweighted N	(1,124)	(370)	(465)	(289)	(470)	(362)	(470)	(277)	(268)	(194)	(226)	(450)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

5D. Polychronic Attitude Index — I like to juggle several activities at the same time
Do you agree or disagree with the following?
Adapted from Slocombe and Bluedorn, 1999

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	10%	10%	10%	12%	10%	11%	5%	8%	13%	12%	*
Somewhat agree	32%	26%	37%	38%	30%	28%	33%	31%	32%	43%	*
Somewhat disagree	36%	41%	32%	32%	34%	39%	40%	39%	32%	33%	*
Strongly disagree	17%	18%	16%	10%	21%	17%	19%	18%	17%	8%	*
Not sure	5%	5%	4%	8%	5%	4%	2%	4%	6%	4%	*
Totals	100%	100%	99%	100%	100%	99%	99%	100%	100%	100%	*
Unweighted N	(1,127)	(519)	(608)	(284)	(299)	(318)	(226)	(733)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly agree	10%	10%	9%	11%	8%	11%	11%	8%	12%	6%	6%	10%	15%
Somewhat agree	32%	33%	35%	27%	34%	28%	31%	32%	30%	29%	35%	33%	29%
Somewhat disagree	36%	36%	35%	39%	37%	38%	37%	37%	36%	43%	33%	36%	36%
Strongly disagree	17%	15%	16%	20%	16%	20%	17%	20%	16%	15%	20%	17%	16%
Not sure	5%	6%	5%	3%	5%	3%	5%	4%	6%	6%	6%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	101%	101%	100%	99%	100%	100%	100%
Unweighted N	(1,127)	(370)	(467)	(290)	(470)	(363)	(471)	(278)	(269)	(195)	(227)	(452)	(253)

18

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

5E. Polychronic Attitude Index — I believe people should try to do many things at once
Do you agree or disagree with the following?

Adapted from Slocombe and Bluedorn, 1999

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Strongly agree	6%	5%	7%	7%	9%	6%	2%	4%	8%	9%	*
Somewhat agree	23%	24%	22%	27%	22%	22%	22%	23%	21%	35%	*
Somewhat disagree	35%	34%	36%	38%	37%	33%	32%	36%	31%	32%	*
Strongly disagree	21%	22%	21%	12%	22%	23%	27%	21%	25%	15%	*
Not sure	15%	15%	15%	15%	10%	16%	17%	16%	14%	9%	*
Totals	100%	100%	101%	99%	100%	100%	100%	100%	99%	100%	*
Unweighted N	(1,128)	(520)	(608)	(284)	(299)	(319)	(226)	(734)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Strongly agree	6%	8%	4%	6%	4%	6%	7%	2%	6%	5%	3%	8%	7%
Somewhat agree	23%	22%	25%	22%	19%	26%	23%	24%	26%	29%	22%	22%	22%
Somewhat disagree	35%	37%	29%	40%	38%	37%	31%	39%	34%	34%	41%	33%	32%
Strongly disagree	21%	21%	23%	19%	23%	22%	22%	24%	20%	23%	22%	22%	19%
Not sure	15%	13%	18%	13%	16%	10%	17%	11%	14%	9%	13%	14%	21%
Totals	100%	101%	99%	100%	100%	101%	100%	100%	100%	100%	101%	99%	101%
Unweighted N	(1,128)	(371)	(467)	(290)	(471)	(363)	(472)	(278)	(269)	(195)	(227)	(452)	(254)

6. Ownership of Things With Clocks
Which of the following, if any, do you have? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Smartphone	95%	92%	97%	91%	97%	98%	91%	96%	89%	97%	*
Microwave	87%	83%	91%	72%	85%	92%	97%	88%	77%	87%	*
Laptop or desktop computer	80%	82%	78%	81%	75%	76%	90%	83%	69%	77%	*
Car	75%	74%	75%	57%	68%	81%	89%	80%	49%	74%	*
Tablet	55%	53%	58%	43%	55%	64%	54%	53%	54%	70%	*
None of these	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	*
Not sure	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	*
Unweighted N	(1,128)	(520)	(608)	(284)	(299)	(319)	(226)	(734)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Smartphone	95%	95%	94%	96%	97%	95%	93%	95%	96%	92%	92%	97%	95%
Microwave	87%	85%	86%	91%	92%	91%	84%	88%	94%	85%	87%	90%	84%
Laptop or desktop computer	80%	83%	74%	84%	90%	88%	70%	87%	91%	90%	81%	74%	83%
Car	75%	72%	70%	83%	79%	87%	61%	85%	92%	72%	73%	73%	80%
Tablet	55%	58%	54%	56%	61%	59%	48%	62%	65%	51%	51%	60%	55%
None of these	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Not sure	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
Unweighted N	(1,128)	(371)	(467)	(290)	(471)	(363)	(472)	(278)	(269)	(195)	(227)	(452)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

7. Ownership of Watches
Which of the following, if any, do you have? Select all that apply.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Smartwatch	33%	31%	36%	39%	38%	33%	24%	32%	37%	44%	*
Analog watch	33%	36%	30%	21%	22%	43%	41%	34%	25%	35%	*
Digital non-smart watch	14%	17%	12%	14%	17%	14%	13%	15%	15%	17%	*
Pocket watch	7%	11%	4%	4%	8%	7%	9%	8%	7%	3%	*
None of these	35%	34%	36%	37%	37%	29%	40%	35%	37%	29%	*
Not sure	2%	2%	2%	5%	2%	0%	0%	1%	1%	1%	*
Unweighted N	(1,128)	(520)	(608)	(284)	(299)	(319)	(226)	(734)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Smartwatch	33%	39%	27%	37%	38%	39%	24%	37%	51%	39%	29%	35%	31%
Analog watch	33%	37%	27%	37%	36%	45%	28%	39%	34%	34%	26%	35%	34%
Digital non-smart watch	14%	13%	14%	17%	12%	21%	16%	15%	11%	14%	14%	18%	10%
Pocket watch	7%	8%	6%	8%	9%	10%	6%	10%	7%	6%	6%	8%	9%
None of these	35%	28%	43%	32%	32%	27%	46%	26%	24%	28%	43%	32%	38%
Not sure	2%	3%	2%	0%	1%	0%	1%	2%	0%	1%	1%	2%	3%
Unweighted N	(1,128)	(371)	(467)	(290)	(471)	(363)	(472)	(278)	(269)	(195)	(227)	(452)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

8. Ownership of Clocks
Which of the following, if any, do you have? Select all that apply.

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Alarm clock	56%	58%	54%	35%	51%	62%	71%	58%	54%	48%	*
Wall clock	54%	53%	54%	38%	45%	59%	71%	60%	40%	43%	*
Free-standing or grandfather clock	11%	11%	10%	8%	7%	9%	19%	12%	6%	7%	*
None of these	24%	24%	24%	38%	28%	21%	11%	21%	30%	34%	*
Not sure	1%	1%	2%	5%	1%	1%	0%	1%	1%	2%	*
Unweighted N	(1,128)	(520)	(608)	(284)	(299)	(319)	(226)	(734)	(151)	(168)	(75)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Alarm clock	56%	52%	49%	68%	56%	66%	55%	62%	56%	59%	53%	58%	53%
Wall clock	54%	52%	45%	67%	53%	69%	50%	56%	59%	55%	55%	55%	51%
Free-standing or grandfather clock	11%	11%	8%	13%	9%	16%	8%	12%	14%	7%	12%	12%	10%
None of these	24%	27%	29%	15%	23%	14%	27%	21%	22%	21%	27%	24%	23%
Not sure	1%	1%	2%	1%	0%	1%	1%	1%	0%	1%	1%	2%	1%
Unweighted N	(1,128)	(371)	(467)	(290)	(471)	(363)	(472)	(278)	(269)	(195)	(227)	(452)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

9. Car Clock Shows Correct Time
Is the clock in your car currently set to the correct time?

Asked of people who have a car

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	88%	89%	88%	80%	88%	89%	93%	91%	*	89%	*
No	9%	7%	10%	15%	8%	8%	6%	6%	*	8%	*
Not sure	2%	3%	2%	5%	4%	2%	0%	3%	*	2%	*
My car does not have a clock	0%	1%	0%	0%	0%	0%	1%	1%	*	0%	*
Totals	99%	100%	100%	100%	100%	99%	100%	101%	*	99%	*
Unweighted N	(815)	(382)	(433)	(165)	(197)	(251)	(202)	(564)	(74)	(118)	(59)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	88%	85%	91%	89%	90%	90%	87%	89%	88%	89%	87%	92%	83%
No	9%	13%	7%	6%	9%	7%	9%	8%	9%	8%	8%	7%	12%
Not sure	2%	2%	2%	3%	1%	2%	4%	2%	2%	3%	2%	1%	4%
My car does not have a clock	0%	0%	0%	1%	0%	1%	0%	1%	1%	0%	2%	0%	0%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(815)	(254)	(318)	(243)	(351)	(301)	(282)	(233)	(236)	(128)	(167)	(326)	(194)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

10. Microwave Clock Shows Correct Time

Is the clock on your microwave currently set to the correct time?

Asked of people who have a microwave

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	72%	77%	68%	60%	74%	73%	76%	76%	67%	68%	*
No	22%	16%	27%	27%	20%	22%	18%	18%	28%	22%	*
Not sure	3%	3%	3%	3%	3%	3%	4%	3%	4%	4%	*
My microwave does not have a clock	4%	5%	3%	10%	3%	3%	2%	4%	1%	6%	*
Totals	101%	101%	101%	100%	100%	101%	100%	101%	100%	100%	*
Unweighted N	(971)	(437)	(534)	(215)	(246)	(292)	(218)	(640)	(118)	(141)	(72)

		Party ID			2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Yes	72%	69%	69%	78%	71%	77%	66%	70%	84%	73%	78%	69%	69%
No	22%	23%	23%	18%	19%	17%	28%	22%	9%	17%	16%	25%	23%
Not sure	3%	5%	3%	2%	5%	2%	2%	3%	4%	2%	3%	2%	6%
My microwave does not have a clock	4%	3%	6%	2%	4%	4%	3%	4%	3%	7%	3%	3%	3%
Totals	101%	100%	101%	100%	99%	100%	99%	99%	100%	99%	100%	99%	101%
Unweighted N	(971)	(317)	(392)	(262)	(423)	(321)	(391)	(245)	(247)	(160)	(198)	(396)	(217)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

11. How Soon Update Manual Clocks

When there's a time change — such as at the start or end of daylight saving time — how soon do you manually update your clocks that don't change automatically?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Immediately	45%	42%	47%	20%	47%	55%	50%	46%	45%	41%	*
Within a day	29%	31%	27%	26%	27%	31%	30%	30%	21%	31%	*
Within a few days	5%	7%	4%	11%	8%	2%	4%	6%	3%	6%	*
Within a week	2%	3%	2%	3%	4%	2%	1%	3%	4%	2%	*
Within a month	2%	2%	1%	6%	1%	0%	0%	1%	4%	3%	*
Longer than a month	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	*
Never	2%	2%	2%	3%	3%	1%	2%	2%	3%	2%	*
Someone else in my household typically does this	6%	5%	7%	13%	4%	3%	8%	6%	8%	5%	*
I don't have any clocks that require manual updating	6%	6%	6%	11%	5%	5%	4%	5%	9%	7%	*
Not sure	2%	1%	3%	7%	0%	0%	2%	1%	2%	2%	*
Totals	100%	100%	100%	101%	100%	100%	101%	101%	100%	100%	*
Unweighted N	(1,127)	(519)	(608)	(284)	(299)	(318)	(226)	(733)	(151)	(168)	(75)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Immediately	45%	42%	40%	54%	41%	50%	47%	45%	40%	45%	46%	45%	43%
Within a day	29%	28%	32%	26%	34%	29%	25%	34%	34%	31%	31%	28%	28%
Within a few days	5%	7%	5%	4%	6%	4%	5%	7%	5%	5%	6%	7%	3%
Within a week	2%	3%	2%	2%	3%	2%	3%	2%	3%	2%	2%	2%	3%
Within a month	2%	2%	2%	0%	2%	1%	2%	1%	2%	3%	1%	2%	2%

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Longer than a month	1%	1%	1%	1%	1%	1%	0%	1%	2%	0%	1%	1%	1%
Never	2%	2%	2%	2%	1%	3%	1%	3%	1%	2%	0%	3%	3%
Someone else in my household typically does this	6%	7%	7%	5%	6%	5%	4%	4%	8%	7%	8%	5%	5%
I don't have any clocks that require manual updating	6%	5%	7%	5%	5%	5%	10%	1%	2%	2%	3%	7%	8%
Not sure	2%	4%	1%	2%	1%	1%	2%	1%	3%	3%	0%	2%	3%
Totals	100%	101%	99%	101%	100%	101%	99%	99%	100%	100%	98%	102%	99%
Unweighted N	(1,127)	(371)	(467)	(289)	(471)	(362)	(472)	(278)	(268)	(194)	(227)	(452)	(254)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

12. Type of Analog Watches
Do you own any analog watches that are...? Select all that apply.
Asked of people who own analog watches

| | Total | Gender | | Age (4 category) | | | | Race (4 category) | | | |
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Electric or quartz	55%	60%	49%	*	*	57%	*	54%	*	*	*
Mechanical	52%	59%	45%	*	*	52%	*	53%	*	*	*
Not sure	16%	11%	22%	*	*	14%	*	15%	*	*	*
Unweighted N	(374)	(182)	(192)	(66)	(78)	(133)	(97)	(238)	(40)	(59)	(37)

| | Total | Party ID | | | 2024 Vote | | Family Income (3 category) | | | Region | | | |
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Electric or quartz	55%	52%	54%	58%	55%	59%	53%	65%	*	*	*	54%	55%
Mechanical	52%	46%	51%	60%	46%	58%	50%	49%	*	*	*	50%	50%
Not sure	16%	18%	15%	16%	20%	14%	16%	13%	*	*	*	18%	16%
Unweighted N	(374)	(127)	(135)	(112)	(160)	(159)	(125)	(110)	(99)	(64)	(58)	(149)	(103)

27

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

13A. Frequency of Wearing Watches — Smartwatch
How often do you wear your. . . ?

Asked of people who have each type of watch

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	70%	71%	70%	52%	70%	78%	*	75%	*	*	*
A few times a week	14%	15%	14%	26%	15%	8%	*	11%	*	*	*
Once a week	3%	4%	2%	4%	3%	3%	*	3%	*	*	*
Once a month	1%	1%	1%	1%	1%	2%	*	1%	*	*	*
Less often	7%	6%	7%	8%	5%	6%	*	6%	*	*	*
Never	4%	4%	4%	6%	5%	1%	*	3%	*	*	*
Not sure	1%	0%	2%	2%	0%	2%	*	1%	*	*	*
Totals	100%	101%	100%	99%	99%	100%	*	100%	*	*	*
Unweighted N	(394)	(175)	(219)	(113)	(116)	(105)	(60)	(256)	(54)	(71)	(13)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Daily	70%	64%	68%	78%	78%	68%	59%	75%	72%	*	*	76%	*
A few times a week	14%	16%	15%	11%	8%	19%	15%	12%	16%	*	*	11%	*
Once a week	3%	4%	3%	2%	3%	5%	5%	3%	2%	*	*	3%	*
Once a month	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	*	1%	*
Less often	7%	10%	6%	4%	8%	3%	13%	8%	2%	*	*	8%	*
Never	4%	3%	4%	4%	3%	3%	8%	1%	4%	*	*	0%	*
Not sure	1%	2%	2%	0%	0%	0%	0%	0%	3%	*	*	2%	*
Totals	100%	100%	99%	100%	101%	99%	101%	100%	101%	*	*	101%	*
Unweighted N	(394)	(145)	(136)	(113)	(171)	(147)	(119)	(115)	(128)	(71)	(73)	(166)	(84)

13B. Frequency of Wearing Watches — Analog watch
How often do you wear your. . . ?
Asked of people who have each type of watch

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	25%	25%	24%	*	*	24%	*	28%	*	*	*
A few times a week	20%	20%	19%	*	*	19%	*	18%	*	*	*
Once a week	6%	9%	3%	*	*	4%	*	5%	*	*	*
Once a month	7%	9%	4%	*	*	4%	*	6%	*	*	*
Less often	24%	24%	23%	*	*	26%	*	22%	*	*	*
Never	18%	12%	26%	*	*	21%	*	20%	*	*	*
Not sure	1%	1%	1%	*	*	1%	*	0%	*	*	*
Totals	101%	100%	100%	*	*	99%	*	99%	*	*	*
Unweighted N	(372)	(181)	(191)	(66)	(77)	(133)	(96)	(236)	(40)	(59)	(37)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Daily	25%	23%	22%	28%	27%	23%	19%	30%	*	*	*	21%	24%
A few times a week	20%	21%	22%	18%	11%	21%	25%	26%	*	*	*	21%	17%
Once a week	6%	6%	5%	7%	6%	8%	4%	7%	*	*	*	5%	6%
Once a month	7%	7%	7%	7%	7%	6%	8%	7%	*	*	*	7%	4%
Less often	24%	23%	28%	19%	31%	20%	28%	17%	*	*	*	25%	25%
Never	18%	20%	14%	21%	18%	20%	15%	13%	*	*	*	21%	23%
Not sure	1%	1%	1%	0%	1%	1%	1%	0%	*	*	*	1%	1%
Totals	101%	101%	99%	100%	101%	99%	100%	100%	*	*	*	101%	100%
Unweighted N	(372)	(127)	(134)	(111)	(160)	(157)	(124)	(109)	(99)	(63)	(58)	(148)	(103)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

YouGov

13C. Frequency of Wearing Watches — Digital non-smart watch
How often do you wear your. . . ?
Asked of people who have each type of watch

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	31%	*	*	*	*	*	*	33%	*	*	*
A few times a week	16%	*	*	*	*	*	*	23%	*	*	*
Once a week	6%	*	*	*	*	*	*	2%	*	*	*
Once a month	6%	*	*	*	*	*	*	3%	*	*	*
Less often	26%	*	*	*	*	*	*	23%	*	*	*
Never	15%	*	*	*	*	*	*	16%	*	*	*
Not sure	1%	*	*	*	*	*	*	0%	*	*	*
Totals	101%	*	*	*	*	*	*	100%	*	*	*
Unweighted N	(167)	(89)	(78)	(44)	(48)	(45)	(30)	(108)	(21)	(25)	(13)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Daily	31%	*	*	*	*	*	*	*	*	*	*	*	*
A few times a week	16%	*	*	*	*	*	*	*	*	*	*	*	*
Once a week	6%	*	*	*	*	*	*	*	*	*	*	*	*
Once a month	6%	*	*	*	*	*	*	*	*	*	*	*	*
Less often	26%	*	*	*	*	*	*	*	*	*	*	*	*
Never	15%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	1%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(167)	(43)	(74)	(50)	(60)	(75)	(69)	(44)	(37)	(29)	(25)	(77)	(36)

13D. Frequency of Wearing Watches — Pocket watch
How often do you wear your. . . ?

Asked of people who have each type of watch

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Daily	*	*	*	*	*	*	*	*	*	*	*
A few times a week	*	*	*	*	*	*	*	*	*	*	*
Once a week	*	*	*	*	*	*	*	*	*	*	*
Once a month	*	*	*	*	*	*	*	*	*	*	*
Less often	*	*	*	*	*	*	*	*	*	*	*
Never	*	*	*	*	*	*	*	*	*	*	*
Not sure	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(85)	(61)	(24)	(12)	(23)	(26)	(24)	(61)	(7)	(8)	(9)

	Total	Party ID			2024 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Harris	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Daily	*	*	*	*	*	*	*	*	*	*	*	*	*
A few times a week	*	*	*	*	*	*	*	*	*	*	*	*	*
Once a week	*	*	*	*	*	*	*	*	*	*	*	*	*
Once a month	*	*	*	*	*	*	*	*	*	*	*	*	*
Less often	*	*	*	*	*	*	*	*	*	*	*	*	*
Never	*	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	*	*	*	*	*	*	*	*	*	*	*	*	*
Totals	*	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(85)	(28)	(32)	(25)	(39)	(35)	(29)	(29)	(20)	(12)	(12)	(37)	(24)

YouGov Survey: Clocks and Time
August 7 - 11, 2025 - 1128 U.S. adult citizens

Interviewing Dates	August 7 - 11, 2025
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.667, with a mean of one and a standard deviation of 0.902.
Number of respondents	1128
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	60 questions not reported.