

YouGov / Clientearth Survey Results

Sample Size: 1670 GB Adults
Fieldwork: 2nd - 3rd February 2017

	EU Ref 2016			Voting Intention				Vote in 2015				Gender		Age				Social Grade		Region				
	Total	Remain	Leave	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1670	656	713	##	##	##	##	471	391	100	159	808	862	194	713	412	351	952	718	200	554	359	402	154
Unweighted Sample	1670	786	692	496	337	122	143	491	407	111	167	686	984	200	661	437	372	1019	651	152	577	365	427	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three, if any, of the following words best reflect your views on current air pollution levels in the UK? (Please tick up to three options)

Concerned	45	51	43	45	51	55	37	44	50	49	45	40	49	40	40	49	51	49	39	62	48	38	40	39
Unhappy	27	34	23	25	35	44	20	25	35	30	23	28	27	29	28	25	28	28	26	37	27	25	25	27
Pessimistic	20	27	14	16	30	38	11	15	28	26	13	20	20	22	19	22	20	22	18	29	20	18	20	15
Indifferent	14	12	16	19	9	11	15	17	9	12	22	17	10	11	15	15	12	14	14	13	10	18	15	13
Shocked	10	12	8	6	15	12	7	7	13	11	7	8	11	11	12	6	10	10	10	17	10	6	10	11
Optimistic	8	5	11	11	6	7	17	9	4	7	19	11	6	6	7	8	10	7	9	3	7	9	10	13
Satisfied	7	5	10	11	4	6	16	11	5	7	11	9	5	2	6	8	11	7	6	3	8	8	7	5
Content	6	6	7	9	4	7	12	7	5	8	7	10	2	4	6	7	8	6	7	9	6	6	6	5
Proud	1	1	1	1	1	0	1	1	2	1	1	1	1	0	1	2	0	1	2	1	0	0	2	3
None of these	6	6	6	4	4	6	7	5	6	11	6	7	5	6	7	5	4	6	6	2	6	5	9	8
Don't know	15	12	13	11	13	4	10	14	11	5	8	12	18	24	17	12	9	13	18	7	15	18	14	17

Generally speaking, do you think air pollution in the UK over the last eight years has become more of a problem, less of a problem, or has there been no real change?

More of a problem	42	50	36	37	57	61	28	38	51	51	36	35	49	46	40	43	44	44	39	61	43	38	41	27
Less of a problem	10	10	12	14	7	9	19	12	7	14	16	12	7	6	9	12	10	10	9	3	8	12	11	14
No real change	31	24	40	40	22	16	46	40	25	20	42	37	25	21	30	31	38	31	31	25	31	30	35	29
Don't know	17	16	13	10	14	15	7	11	17	14	7	16	19	28	21	14	8	15	21	12	17	20	14	29

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which one or two, if any, of the following do you think **SHOULD** be mainly responsible for tackling air pollution? (Please tick up to two options)

Businesses that cause air pollution (e.g. motor industry)	57	59	59	63	61	63	54	62	60	61	58	54	60	44	55	59	66	60	53	62	58	57	56	51
National government	54	67	47	50	63	77	51	50	61	67	52	57	51	45	54	60	51	59	47	54	54	54	53	57
General public and consumers	17	17	18	26	13	12	17	23	14	15	18	18	17	19	15	17	22	18	17	17	19	18	15	18
Environmental organisations	12	12	14	14	13	10	11	13	13	10	15	12	13	12	12	12	13	10	15	10	13	12	13	13
Local government	11	13	9	10	13	14	9	10	10	14	9	12	11	16	13	9	9	12	11	14	12	10	9	15
None of these	3	1	3	2	1	0	2	2	2	3	2	4	1	5	3	2	2	2	3	5	2	3	2	0
Don't know / no opinion	12	7	11	5	8	5	13	8	10	7	9	10	13	21	13	8	8	8	17	10	10	12	14	13

Which of the following comes closest to your view? Current levels of air pollution in the UK are...

Very harmful to health	12	15	10	7	18	21	7	9	14	18	11	11	14	7	13	15	12	12	13	25	12	9	10	11
Fairly harmful to health	46	50	44	47	55	50	38	47	52	49	38	43	48	44	45	44	49	47	43	48	44	45	45	50
TOTAL HARMFUL	58	65	54	54	73	71	45	56	66	67	49	54	62	51	58	59	61	59	56	73	56	54	55	61
Not very harmful to health	22	19	27	31	12	17	33	29	17	16	37	28	17	21	20	24	25	24	20	17	22	22	28	16
Not harmful at all to health	3	2	5	5	2	4	8	4	2	6	5	4	3	3	3	3	3	3	4	0	4	3	5	3
TOTAL NOT HARMFUL	25	21	32	36	14	21	41	33	19	22	42	32	20	24	23	27	28	27	24	17	26	25	33	19
Don't know	17	14	15	10	13	8	13	11	15	11	9	15	18	25	19	14	11	14	20	11	18	21	12	21

The EU has a broad framework of environmental laws from which many of the UK's environmental laws are set. Thinking about when Britain leaves the EU, do you think that there should be stronger or weaker laws on air quality in Britain or is the current level about right?

Stronger air quality laws	41	52	33	33	57	60	29	36	49	52	27	42	40	47	40	43	38	44	37	53	41	37	38	43
Weaker air quality laws	5	6	5	6	9	1	6	6	6	0	2	6	4	7	6	4	3	6	4	6	4	5	6	6
Current level is about right	28	25	38	43	18	25	46	37	24	32	50	33	24	13	25	32	40	29	28	20	28	30	32	28
Don't know	26	18	24	18	17	13	19	22	21	16	20	19	32	32	30	21	19	21	31	21	27	28	25	23

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How important, if at all, do you think it is that your elected officials take steps to tackle air pollution and climate change by reducing their dependency on oil, petrol and diesel through greater use of clean energy?

Very important	28	38	19	21	43	43	14	21	37	38	15	27	29	27	31	27	24	30	26	36	27	28	27	26
Fairly important	40	40	43	46	35	45	42	44	38	44	50	39	40	30	38	44	44	41	37	43	40	40	36	43
TOTAL IMPORTANT	68	78	62	67	78	88	56	65	75	82	65	66	69	57	69	71	68	71	63	79	67	68	63	69
Not very important	11	9	14	18	7	3	16	16	8	5	13	13	9	12	8	12	15	12	9	7	11	11	13	9
Not important at all	4	2	7	6	2	0	12	6	2	3	9	6	2	2	4	4	6	4	5	3	4	3	6	5
TOTAL NOT IMPORTANT	15	11	21	24	9	3	28	22	10	8	22	19	11	14	12	16	21	16	14	10	15	14	19	14
Don't know	17	11	16	10	12	9	17	14	14	11	13	14	20	29	20	13	11	13	23	12	17	18	18	18

To what extent would you support or oppose a new 'Clean Air Act' which aimed to reduce air pollution by, for example, reducing the number of vehicles on the road and shifting away from diesel to electric/ low emission vehicles?

Strongly support	24	34	16	15	40	35	15	15	34	36	16	24	25	29	25	25	20	27	21	32	23	21	25	23
Tend to support	41	42	41	44	37	51	38	43	41	46	44	38	43	36	39	41	45	41	40	42	42	45	34	40
TOTAL SUPPORT	65	76	57	59	77	86	53	58	75	82	60	62	68	65	64	66	65	68	61	74	65	66	59	63
Tend to oppose	11	7	17	17	7	9	15	17	8	6	14	12	9	3	7	17	14	11	10	6	8	12	13	13
Strongly oppose	5	3	8	7	3	2	13	6	3	2	13	9	2	3	5	6	7	6	5	5	5	4	8	4
TOTAL OPPOSE	16	10	25	24	10	11	28	23	11	8	27	21	11	6	12	23	21	17	15	11	13	16	21	17
Don't know	19	14	17	16	13	4	19	19	15	11	12	17	21	28	24	12	14	16	24	16	21	17	20	20

Thinking about ways to improve the UK's air quality, would you support or oppose banning diesel vehicles from areas of high pollution?

Strongly support	18	24	15	14	25	26	12	14	23	24	14	19	17	17	18	19	19	19	16	29	18	13	17	20
Tend to support	31	34	31	34	34	40	23	33	36	34	26	26	35	28	27	34	36	32	29	27	32	33	29	29
TOTAL SUPPORT	49	58	46	48	59	66	35	47	59	58	40	45	52	45	45	53	55	51	45	56	50	46	46	49
Tend to oppose	17	17	20	21	14	15	28	21	16	14	22	19	15	14	17	19	16	18	16	15	15	19	18	21
Strongly oppose	10	7	14	16	5	4	20	13	4	6	22	15	6	8	11	10	12	11	10	7	10	10	14	8
TOTAL OPPOSE	27	24	34	37	19	19	48	34	20	20	44	34	21	22	28	29	28	29	26	22	25	29	32	29
Don't know	24	19	21	15	21	15	17	18	21	22	16	20	27	34	28	17	17	20	28	21	25	25	23	23

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think higher polluting vehicles should or should not pay more than other vehicles for travelling into the most polluted areas in the UK?

Should pay more than other vehicles	54	63	50	55	63	69	43	56	61	62	47	52	55	52	53	56	54	58	49	59	57	51	52	49
Should not pay more than other vehicles	26	20	34	33	20	19	42	30	20	23	40	31	21	18	24	29	32	25	28	20	23	31	28	29
Don't know	20	17	16	12	16	11	14	14	19	15	13	16	23	30	23	14	15	17	23	21	20	19	20	22

Thinking about the air quality in UK, do you think the Prime Minister, does or does not, have a moral responsibility to ensure the UK has good air quality for future generations?

Does have a moral obligation to ensure the UK has good air quality	72	81	70	73	82	93	59	72	78	85	67	71	73	66	71	78	70	78	64	69	72	75	69	77
Does NOT have a moral obligation to ensure the UK has good air quality	11	8	15	16	5	4	22	14	7	10	19	14	8	8	11	11	14	9	13	12	11	9	14	9
Don't know	17	11	16	11	13	3	19	15	14	5	14	15	19	26	19	10	16	13	23	19	17	16	17	13