

YouGov / Clean Air Fund Survey Results

Sample Size: 1670 Adults in GB
Fieldwork: 27th - 28th May 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	616	468	154	748	711	672	998	111	657	467	435	993	677	171	571	347	422	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How worried, if at all, are you about the following public health issues?

Issue	Worried Level	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Air pollution	Very worried	24	17	32	31	32	16	22	26	23	25	22	24	27	19	36	22	24	20	23
	Somewhat worried	47	49	49	54	52	47	45	50	36	46	56	46	47	49	41	51	46	47	47
	TOTAL WORRIED	71	66	81	85	84	63	67	76	59	71	78	70	74	68	77	73	70	67	70
	Not very worried	18	25	13	12	12	25	22	15	18	18	15	23	17	20	13	17	17	22	23
	Not at all worried	5	9	2	2	2	8	6	5	3	7	4	4	4	7	2	7	6	4	6
	TOTAL NOT WORRIED	23	34	15	14	14	33	28	20	21	25	19	27	21	27	15	24	23	26	29
	Don't know	5	1	4	1	2	3	5	5	20	4	3	3	5	6	8	3	7	7	1
Climate change	Very worried	34	22	49	45	49	23	33	35	37	38	30	29	39	26	42	32	30	34	39
	Somewhat worried	37	39	35	42	37	37	33	41	33	35	46	35	34	41	34	39	38	38	30
	TOTAL WORRIED	71	61	84	87	86	60	66	76	70	73	76	64	73	67	76	71	68	72	69
	Not very worried	17	25	9	8	10	26	19	14	7	17	14	24	15	19	13	15	19	17	21
	Not at all worried	7	13	3	4	3	12	10	5	1	7	7	10	6	8	2	9	8	5	8
	TOTAL NOT WORRIED	24	38	12	12	13	38	29	19	8	24	21	34	21	27	15	24	27	22	29
	Don't know	5	1	5	1	2	3	6	5	21	4	3	3	5	6	8	4	6	7	2
Smoking	Very worried	9	11	9	7	9	9	9	9	5	7	9	14	9	9	8	10	9	8	7
	Somewhat worried	30	26	33	34	35	24	29	30	26	31	33	25	30	29	34	27	30	30	32
	TOTAL WORRIED	39	37	42	41	44	33	38	39	31	38	42	39	39	38	42	37	39	38	39
	Not very worried	36	36	38	38	37	37	36	35	35	38	36	32	36	35	36	37	33	36	32
	Not at all worried	20	25	15	19	15	26	21	19	17	20	19	24	20	21	13	21	22	18	29
	TOTAL NOT WORRIED	56	61	53	57	52	63	57	54	52	58	55	56	56	56	49	58	55	54	61
	Don't know	6	2	5	2	3	4	4	7	17	5	4	4	5	7	10	4	6	7	1
Obesity	Very worried	19	21	19	26	21	18	19	20	22	17	20	21	21	17	20	21	18	19	17
	Somewhat worried	47	45	50	53	54	44	45	50	36	48	52	46	48	46	45	48	48	47	47
	TOTAL WORRIED	66	66	69	79	75	62	64	70	58	65	72	67	69	63	65	69	66	66	64
	Not very worried	21	23	23	12	19	24	23	18	17	23	19	21	19	22	18	20	21	21	25
	Not at all worried	8	9	5	8	5	11	8	8	4	9	7	9	6	9	8	8	7	7	10
	TOTAL NOT WORRIED	29	32	28	20	24	35	31	26	21	32	26	30	25	31	26	28	28	28	35
	Don't know	5	2	4	1	2	4	5	5	21	4	2	3	5	6	8	3	6	6	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Infectious disease

Very worried	33	33	35	24	31	32	27	38	24	31	37	35	30	36	29	34	36	32	29
Somewhat worried	45	45	51	52	54	43	45	46	38	46	46	46	49	40	44	47	46	44	43
TOTAL WORRIED	78	78	86	76	85	75	72	84	62	77	83	81	79	76	73	81	82	76	72
Not very worried	15	17	10	21	12	18	19	10	13	16	13	14	14	15	17	13	12	15	22
Not at all worried	3	4	1	3	1	4	4	1	3	3	2	3	3	3	1	3	2	3	6
TOTAL NOT WORRIED	18	21	11	24	13	22	23	11	16	19	15	17	17	18	18	16	14	18	28
Don't know	5	1	4	1	2	3	5	4	22	4	1	2	4	5	9	3	5	6	1

Mental health

Very worried	30	20	41	29	35	24	23	37	34	36	28	20	31	30	32	28	34	30	27
Somewhat worried	43	48	44	49	48	44	45	42	27	44	46	46	45	41	47	48	38	40	44
TOTAL WORRIED	73	68	85	78	83	68	68	79	61	80	74	66	76	71	79	76	72	70	71
Not very worried	15	21	9	13	13	19	19	11	15	9	20	23	15	16	9	16	15	17	18
Not at all worried	6	9	2	6	3	11	8	4	2	7	5	9	5	8	3	5	7	8	10
TOTAL NOT WORRIED	21	30	11	19	16	30	27	15	17	16	25	32	20	24	12	21	22	25	28
Don't know	5	2	4	2	2	3	5	5	22	4	2	3	5	5	8	3	6	6	1

Drugs and alcohol

Very worried	15	19	13	11	13	18	13	17	2	13	17	23	13	18	12	17	13	16	15
Somewhat worried	41	38	41	50	47	38	41	41	39	38	45	44	42	40	37	43	43	38	40
TOTAL WORRIED	56	57	54	61	60	56	54	58	41	51	62	67	55	58	49	60	56	54	55
Not very worried	29	29	35	29	32	27	31	27	27	33	28	23	31	27	33	27	29	30	30
Not at all worried	10	12	7	10	6	14	10	9	9	12	8	6	10	10	9	9	8	10	15
TOTAL NOT WORRIED	39	41	42	39	38	41	41	36	36	45	36	29	41	37	42	36	37	40	45
Don't know	5	2	4	1	2	3	5	6	23	4	1	4	5	6	9	3	6	7	1

How worried, if at all, are you about the following environmental issues?

Air pollution

Very worried	30	23	40	42	40	23	26	34	27	30	32	31	33	27	41	31	30	26	26
Somewhat worried	46	50	42	51	46	49	47	45	41	44	50	48	46	46	42	49	42	48	44
TOTAL WORRIED	76	73	82	93	86	72	73	79	68	74	82	79	79	73	83	80	72	74	70
Not very worried	14	19	12	4	9	18	16	12	8	16	13	15	13	17	6	13	14	17	23
Not at all worried	3	6	1	2	2	6	4	3	3	5	2	3	3	3	1	3	6	2	6
TOTAL NOT WORRIED	17	25	13	6	11	24	20	15	11	21	15	18	16	20	7	16	20	19	29
Don't know	6	2	6	1	2	4	6	6	21	6	2	3	5	7	10	4	8	6	1

Biodiversity loss

Very worried	28	22	37	43	39	22	28	28	29	28	32	23	30	25	35	30	25	25	24
Somewhat worried	34	37	32	42	38	31	36	33	35	31	37	37	36	31	35	37	30	31	41
TOTAL WORRIED	62	59	69	85	77	53	64	61	64	59	69	60	66	56	70	67	55	56	65
Not very worried	12	19	8	6	10	16	13	12	7	11	14	15	11	14	9	8	17	14	19
Not at all worried	3	5	2	1	2	5	4	3	1	4	2	4	3	3	0	4	4	3	4
TOTAL NOT WORRIED	15	24	10	7	12	21	17	15	8	15	16	19	14	17	9	12	21	17	23
Don't know	23	18	21	7	12	27	20	25	28	27	15	20	20	26	22	21	23	27	12

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
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Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	616	468	154	748	711	672	998	111	657	467	435	993	677	171	571	347	422	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Climate change

Very worried	38	26	54	54	55	25	36	41	41	41	37	35	44	31	47	39	34	37	40
Somewhat worried	35	39	32	35	33	39	32	37	31	32	40	36	33	37	30	36	34	36	31
TOTAL WORRIED	73	65	86	89	88	64	68	78	72	73	77	71	77	68	77	75	68	73	71
Not very worried	15	24	7	8	9	23	19	12	5	15	14	21	13	18	9	14	18	17	18
Not at all worried	5	8	2	3	2	8	7	3	1	5	6	6	5	6	2	6	6	4	8
TOTAL NOT WORRIED	20	32	9	11	11	31	26	15	6	20	20	27	18	24	11	20	24	21	26
Don't know	6	2	6	0	2	4	6	7	22	7	2	3	6	7	11	5	8	7	2

Deforestation

Very worried	44	42	50	54	51	40	41	46	41	41	49	45	46	40	50	46	43	40	39
Somewhat worried	36	42	33	39	38	40	37	36	22	37	39	41	37	35	32	37	34	39	37
TOTAL WORRIED	80	84	83	93	89	80	78	82	63	78	88	86	83	75	82	83	77	79	76
Not very worried	9	9	7	7	7	10	12	6	12	10	7	8	7	12	6	9	9	10	13
Not at all worried	3	4	1	1	1	4	3	2	4	4	2	2	3	2	1	2	4	2	9
TOTAL NOT WORRIED	12	13	8	8	8	14	15	8	16	14	9	10	10	14	7	11	13	12	22
Don't know	8	3	9	0	3	6	7	9	22	9	4	4	7	10	10	6	10	9	1

Food waste

Very worried	22	20	25	21	23	19	21	23	30	17	23	27	20	26	28	21	24	21	19
Somewhat worried	46	48	51	51	54	46	42	50	28	47	52	48	48	43	45	51	43	46	38
TOTAL WORRIED	68	68	76	72	77	65	63	73	58	64	75	75	68	69	73	72	67	67	57
Not very worried	21	24	15	21	19	25	24	18	14	26	18	19	22	20	14	19	20	23	35
Not at all worried	5	6	3	7	2	6	6	3	7	5	4	4	5	5	3	5	4	5	8
TOTAL NOT WORRIED	26	30	18	28	21	31	30	21	21	31	22	23	27	25	17	24	24	28	43
Don't know	6	2	6	0	2	4	6	6	22	6	2	3	5	7	10	5	8	6	1

Plastic pollution

Very worried	47	46	52	59	54	46	43	51	50	41	50	54	49	45	50	52	44	45	41
Somewhat worried	36	40	36	35	36	37	37	35	23	39	39	34	37	35	36	34	36	37	42
TOTAL WORRIED	83	86	88	94	90	83	80	86	73	80	89	88	86	80	86	86	80	82	83
Not very worried	8	8	6	5	7	9	11	6	4	11	7	7	7	10	4	7	9	10	11
Not at all worried	2	4	2	1	1	4	3	2	1	3	2	1	2	2	0	3	3	1	5
TOTAL NOT WORRIED	10	12	8	6	8	13	14	8	5	14	9	8	9	12	4	10	12	11	16
Don't know	6	2	5	0	2	4	6	6	22	6	3	3	5	7	10	4	8	7	1

How much, if at all, do you think air pollution affects your general health?

Affects it a great deal	15	12	16	13	17	10	13	16	13	15	15	14	16	13	21	13	15	16	9
Affects it a fair amount	40	38	45	40	43	41	40	40	36	40	41	40	42	37	49	40	36	38	44
Doesn't affect it very much	28	36	23	37	29	31	31	26	24	26	32	31	28	30	21	33	29	26	27
Doesn't affect it at all	6	10	5	4	5	9	6	6	4	5	5	10	6	7	1	6	6	8	8
Don't know	11	5	11	6	6	8	9	12	23	13	6	5	9	13	8	8	14	12	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which two or three, if any, of the following do you think contribute most to air pollution? (Please tick up to three)

Road transport	69	70	67	75	74	66	66	72	56	66	76	73	69	68	72	70	68	67	67
Industry	60	65	63	61	62	63	60	61	44	59	70	61	62	59	54	61	63	60	62
Aviation	52	60	49	55	54	56	50	53	30	46	58	64	53	50	48	55	49	49	54
Energy production	28	23	35	40	30	24	32	25	43	30	28	18	28	28	34	32	24	25	25
Domestic heat production (e.g. wood-burning stoves, gas boilers)	16	17	13	18	16	15	16	15	19	12	15	22	17	14	16	14	18	14	20
Agriculture	10	9	15	11	13	9	13	8	12	14	9	6	12	8	13	10	10	12	9
Construction	8	6	11	6	9	6	9	7	10	12	6	3	9	7	13	7	8	6	12
Other [See Tab 1]	2	2	2	1	2	2	3	1	2	3	1	1	1	2	1	1	3	2	1
None of these	1	2	0	1	0	2	1	1	0	2	0	2	1	1	1	1	2	0	2
Don't know	8	4	7	3	5	7	7	9	20	8	3	6	6	10	8	6	7	13	4

Who do you think is most responsible for tackling air pollution in your local area?

Businesses	8	10	7	9	9	9	8	8	11	8	6	8	8	7	3	10	7	9	7
National government	33	26	42	52	43	28	37	30	25	36	35	32	37	29	38	31	30	34	41
Individuals	9	11	6	6	8	10	7	12	8	10	9	9	9	9	10	9	12	8	5
Local government	22	28	25	17	21	25	23	22	14	21	23	28	23	21	22	23	22	21	25
NGOs	1	1	1	0	1	0	1	1	1	0	1	0	1	0	0	1	1	1	0
Other	1	1	0	0	0	0	1	0	1	0	2	0	1	0	0	1	1	0	0
None of the above	2	2	2	1	1	4	3	1	0	2	2	3	1	3	1	2	3	2	2
Don't know	24	21	17	15	17	24	22	26	41	23	20	21	20	30	24	24	25	25	19

Since the COVID-19 outbreak began would you say you have personally noticed the air quality get better or worse, or is there no difference?

Air quality is much better	29	32	28	41	32	33	27	31	8	29	36	31	31	26	25	32	25	29	31
Air quality is slightly better	23	22	26	24	27	21	21	25	21	24	23	22	24	22	30	22	24	21	18
TOTAL BETTER	52	54	54	65	59	54	48	56	29	53	59	53	55	48	55	54	49	50	49
I haven't noticed any difference	40	43	41	34	37	40	45	36	43	40	38	42	38	43	32	40	41	41	49
Air quality is slightly worse	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	1	0
Air quality is much worse	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
TOTAL WORSE	0	0	0	0	0	0	0	0	2	0	0	0	0	0	2	0	0	1	0
Don't know	7	3	6	1	4	5	7	8	26	6	4	4	7	8	12	5	9	8	3

Do you think people who have been exposed to air pollution are more or less likely to die from coronavirus, or does it make no difference?

More likely to die of coronavirus	33	28	43	52	47	24	34	33	32	34	34	33	37	28	40	33	31	31	39
Less likely to die of coronavirus	2	1	2	5	2	1	3	2	8	2	1	1	3	2	4	1	2	4	2
Doesn't make much difference either way	33	42	28	21	26	42	34	32	24	32	36	37	30	37	26	35	33	36	29
Don't know	31	29	27	22	25	32	29	33	36	32	29	29	30	33	30	31	34	30	30

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose the following measures to limit air pollution when the Coronavirus outbreak comes to an end?
Stricter laws and/or enforcement of regulations on air quality

Strongly support	32	22	43	39	42	22	32	32	37	33	32	28	35	27	46	30	28	29	39
Somewhat support	35	41	36	45	40	37	32	38	27	34	40	37	36	34	27	40	34	37	26
TOTAL SUPPORT	67	63	79	84	82	59	64	70	64	67	72	65	71	61	73	70	62	66	65
Neither support nor oppose	17	24	10	10	11	25	18	16	7	17	17	22	14	21	13	17	18	17	22
Somewhat oppose	3	5	2	4	2	6	4	2	3	3	3	5	4	3	3	2	4	3	6
Strongly oppose	3	4	1	0	2	3	4	1	2	2	4	2	2	3	1	2	3	3	4
TOTAL OPPOSE	6	9	3	4	4	9	8	3	5	5	7	7	6	6	4	4	7	6	10
Don't know	10	4	8	3	4	7	9	10	23	11	5	7	8	12	10	9	12	12	3

Spending on new roads switched to spending on public transport

Strongly support	19	11	32	31	30	12	20	18	20	19	19	18	23	13	31	17	18	15	21
Somewhat support	26	25	30	34	29	26	26	27	26	26	26	27	27	26	21	27	25	31	22
TOTAL SUPPORT	45	36	62	65	59	38	46	45	46	45	45	45	50	39	52	44	43	46	43
Neither support nor oppose	26	32	17	19	22	31	25	27	12	26	28	31	24	29	26	30	25	23	26
Somewhat oppose	11	17	7	5	9	14	11	10	9	10	12	11	11	10	8	10	10	11	14
Strongly oppose	6	9	4	6	3	8	7	5	5	6	7	5	5	8	3	6	6	7	10
TOTAL OPPOSE	17	26	11	11	12	22	18	15	14	16	19	16	16	18	11	16	16	18	24
Don't know	12	6	10	4	7	8	10	13	29	12	8	8	9	15	12	10	15	13	7

Road pricing for private/ individual's vehicles, where you pay per mile driven

Strongly support	9	6	12	14	11	7	10	8	8	10	7	11	10	9	13	10	11	5	9
Somewhat support	16	15	18	22	22	12	16	17	16	14	20	16	19	13	17	17	15	16	15
TOTAL SUPPORT	25	21	30	36	33	19	26	25	24	24	27	27	29	22	30	27	26	21	24
Neither support nor oppose	20	23	20	20	22	22	20	21	10	20	21	25	20	21	20	18	20	24	22
Somewhat oppose	17	17	20	21	19	17	17	18	17	18	18	17	18	16	21	18	18	14	20
Strongly oppose	24	33	17	18	17	32	27	20	21	24	24	23	22	26	15	24	24	26	25
TOTAL OPPOSE	41	50	37	39	36	49	44	38	38	42	42	40	40	42	36	42	42	40	45
Don't know	13	6	13	4	8	10	10	16	29	13	10	8	12	14	13	12	13	15	9

More investment in the electric vehicle sector

Strongly support	28	23	33	44	37	21	31	24	34	28	28	24	30	24	33	29	26	24	30
Somewhat support	32	33	38	37	38	30	31	34	29	34	32	31	36	28	30	36	29	33	28
TOTAL SUPPORT	60	56	71	81	75	51	62	58	63	62	60	55	66	52	63	65	55	57	58
Neither support nor oppose	21	26	15	14	17	28	21	21	4	21	22	28	18	25	20	19	22	23	26
Somewhat oppose	5	7	3	3	3	7	5	5	1	5	6	6	5	5	3	5	8	4	4
Strongly oppose	4	6	2	1	2	6	4	4	5	3	5	5	4	5	3	4	4	4	7
TOTAL OPPOSE	9	13	5	4	5	13	9	9	6	8	11	11	9	10	6	9	12	8	11
Don't know	10	4	9	1	4	8	8	12	28	10	6	6	8	13	11	8	12	13	5

Sample Size: 1670 Adults in GB
Fieldwork: 27th - 28th May 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	616	468	154	748	711	672	998	111	657	467	435	993	677	171	571	347	422	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

More 'clean air zones' in cities (e.g. where the most polluting vehicles are charged more)

Strongly support	29	23	41	41	38	21	27	30	32	31	26	26	34	22	44	27	25	27	30
Somewhat support	31	32	30	40	37	29	31	32	34	28	35	32	31	31	22	36	33	26	36
TOTAL SUPPORT	60	55	71	81	75	50	58	62	66	59	61	58	65	53	66	63	58	53	66
Neither support nor oppose	18	23	12	11	13	24	18	17	8	18	17	23	16	21	17	17	19	19	18
Somewhat oppose	7	9	6	4	6	10	9	5	2	6	9	9	7	6	5	6	7	8	9
Strongly oppose	6	9	4	2	3	8	8	4	2	7	7	5	4	8	3	6	6	7	5
TOTAL OPPOSE	13	18	10	6	9	18	17	9	4	13	16	14	11	14	8	12	13	15	14
Don't know	9	4	7	3	3	8	7	11	23	10	6	6	7	12	9	8	10	12	2

Re-purposing roads in cities to allow more space for walking and/or cycling

Strongly support	30	21	45	43	42	21	30	30	30	34	29	24	35	24	37	28	28	31	34
Somewhat support	31	34	27	34	32	33	28	34	28	28	34	33	31	30	25	34	33	30	26
TOTAL SUPPORT	61	55	72	77	74	54	58	64	58	62	63	57	66	54	62	62	61	61	60
Neither support nor oppose	17	21	12	12	13	21	18	15	8	17	15	21	14	20	14	18	17	15	20
Somewhat oppose	7	10	5	3	6	10	7	6	4	5	8	9	7	7	4	7	7	7	8
Strongly oppose	6	9	3	5	3	9	9	4	4	6	9	6	5	8	8	6	7	6	8
TOTAL OPPOSE	13	19	8	8	9	19	16	10	8	11	17	15	12	15	12	13	14	13	16
Don't know	9	4	8	4	5	6	8	10	26	9	4	6	8	11	11	8	8	11	4

Improved public transport services (including greater service frequency)
assuming effective and proportionate infection control measures are in place

Strongly support	38	26	52	52	50	28	38	37	42	38	37	36	42	32	56	35	32	35	43
Somewhat support	32	39	29	34	32	37	31	33	18	33	35	34	32	32	21	34	36	32	29
TOTAL SUPPORT	70	65	81	86	82	65	69	70	60	71	72	70	74	64	77	69	68	67	72
Neither support nor oppose	17	24	10	8	12	22	18	16	11	17	18	19	15	19	11	17	18	19	17
Somewhat oppose	2	3	1	1	1	4	2	2	1	2	2	2	2	3	2	2	3	1	2
Strongly oppose	2	3	0	2	1	3	3	1	4	2	1	2	2	2	1	2	1	1	5
TOTAL OPPOSE	4	6	1	3	2	7	5	3	5	4	3	4	4	5	3	4	4	2	7
Don't know	10	4	7	2	4	7	9	10	24	9	6	7	8	12	9	9	11	11	4

Government scheme to replace gas boilers with electric ones

Strongly support	20	12	29	25	25	13	23	18	35	25	14	13	22	18	28	21	17	19	22
Somewhat support	26	25	28	29	29	24	23	29	19	29	28	21	27	24	24	25	25	31	21
TOTAL SUPPORT	46	37	57	54	54	37	46	47	54	54	42	34	49	42	52	46	42	50	43
Neither support nor oppose	25	32	20	27	25	31	26	24	12	22	28	34	24	27	27	23	29	24	27
Somewhat oppose	8	13	7	8	7	12	8	9	5	5	10	14	9	7	6	10	9	7	6
Strongly oppose	6	11	3	4	3	10	8	4	3	5	7	10	6	7	3	8	6	5	12
TOTAL OPPOSE	14	24	10	12	10	22	16	13	8	10	17	24	15	14	9	18	15	12	18
Don't know	14	7	14	8	10	11	11	16	27	14	13	8	12	16	13	13	14	15	13

Sample Size: 1670 Adults in GB
Fieldwork: 27th - 28th May 2020

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	616	468	154	748	711	672	998	111	657	467	435	993	677	171	571	347	422	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Incentives to help people/businesses use cleaner forms of transport (e.g. cleaner vehicles, public transport, walking and cycling)

Strongly support	37	27	52	50	49	27	36	38	39	42	35	28	42	30	50	35	32	35	43
Somewhat support	37	45	31	41	37	41	36	38	29	32	43	43	36	38	27	41	39	36	31
TOTAL SUPPORT	74	72	83	91	86	68	72	76	68	74	78	71	78	68	77	76	71	71	74
Neither support nor oppose	13	17	8	4	8	20	15	12	2	14	13	19	11	16	10	12	17	14	13
Somewhat oppose	3	4	1	3	2	4	4	2	2	2	4	3	2	4	3	3	2	3	2
Strongly oppose	2	2	0	0	1	2	2	1	5	1	1	1	2	2	1	1	1	1	6
TOTAL OPPOSE	5	6	1	3	3	6	6	3	7	3	5	4	4	6	4	4	3	4	8
Don't know	9	4	8	2	4	7	8	9	24	8	4	7	7	10	9	8	9	10	4

Restrictions on the use of polluting fuels in homes for cooking and heating

Strongly support	17	13	24	22	22	11	18	17	21	17	14	18	20	13	24	16	15	17	15
Somewhat support	31	31	32	39	35	30	29	32	19	32	34	30	32	29	30	33	31	26	33
TOTAL SUPPORT	48	44	56	61	57	41	47	49	40	49	48	48	52	42	54	49	46	43	48
Neither support nor oppose	26	30	19	22	23	31	25	26	11	26	26	33	25	27	21	23	28	31	23
Somewhat oppose	11	13	9	10	10	12	13	9	16	8	14	10	9	14	10	13	9	9	12
Strongly oppose	5	7	4	3	3	7	7	4	6	6	6	3	5	5	2	4	6	6	9
TOTAL OPPOSE	16	20	13	13	13	19	20	13	22	14	20	13	14	19	12	17	15	15	21
Don't know	10	6	12	3	7	8	9	12	27	11	6	6	9	12	12	10	11	11	8

Incentives to help people use cleaner fuels in their home for cooking and heating

Strongly support	31	22	44	39	38	21	32	29	38	32	30	25	33	27	39	31	26	28	38
Somewhat support	40	48	35	43	41	44	37	43	28	38	45	44	42	38	37	40	44	40	37
TOTAL SUPPORT	71	70	79	82	79	65	69	72	66	70	75	69	75	65	76	71	70	68	75
Neither support nor oppose	17	20	13	14	14	23	19	16	4	19	15	22	15	20	14	18	18	18	14
Somewhat oppose	2	4	1	2	1	3	3	1	2	2	1	3	2	2	1	3	2	3	1
Strongly oppose	2	2	1	1	1	2	2	1	4	1	2	1	1	2	1	1	2	1	6
TOTAL OPPOSE	4	6	2	3	2	5	5	2	6	3	3	4	3	4	2	4	4	4	7
Don't know	8	4	7	1	4	7	7	10	24	8	6	5	7	11	9	8	9	10	5

For each of the following statements can you please tell us if you think they are true or false?

COVID-19 and air pollution are unrelated

Definitely true	14	17	10	11	11	17	19	9	17	14	15	10	12	16	8	16	13	13	14
Probably true	28	31	23	24	26	30	25	30	17	27	30	31	28	27	24	28	29	27	30
TOTAL TRUE	42	48	33	35	37	47	44	39	34	41	45	41	40	43	32	44	42	40	44
Probably false	23	20	25	35	30	18	22	25	23	22	23	25	24	22	29	21	20	25	26
Definitely false	8	8	12	8	9	7	9	7	8	8	9	6	9	6	12	6	9	8	7
TOTAL FALSE	31	28	37	43	39	25	31	32	31	30	32	31	33	28	41	27	29	33	33
Don't know	28	24	30	21	25	28	26	30	34	30	22	27	27	28	27	30	28	27	23

Sample Size: 1670 Adults in GB
Fieldwork: 27th - 28th May 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	616	468	154	748	711	672	998	111	657	467	435	993	677	171	571	347	422	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Living in a high-pollution area makes it more likely an individual will catch COVID-19

Definitely true	4	3	4	8	4	3	5	3	6	4	3	5	4	4	4	3	4	6	2
Probably true	19	17	24	16	20	17	18	21	25	18	18	20	20	19	22	19	21	17	21
TOTAL TRUE	23	20	28	24	24	20	23	24	31	22	21	25	24	23	26	22	25	23	23
Probably false	30	34	29	28	33	32	29	31	13	32	31	32	31	27	29	29	31	31	26
Definitely false	17	20	14	22	16	19	22	13	21	15	21	15	17	18	16	21	14	15	21
TOTAL FALSE	47	54	43	50	49	51	51	44	34	47	52	47	48	45	45	50	45	46	47
Don't know	30	26	29	26	27	29	26	32	35	31	27	28	28	31	29	28	29	31	30

Living in a high-pollution area makes it more likely an individual will be severely ill from COVID-19

Definitely true	9	5	12	13	11	6	11	7	16	8	8	9	10	8	10	6	9	12	12
Probably true	37	35	42	50	47	32	36	39	37	36	38	38	40	33	38	40	33	35	41
TOTAL TRUE	46	40	54	63	58	38	47	46	53	44	46	47	50	41	48	46	42	47	53
Probably false	19	26	16	18	16	25	18	21	8	20	23	20	19	20	21	18	23	20	15
Definitely false	6	7	2	2	2	8	8	4	12	5	5	6	4	9	2	7	7	5	7
TOTAL FALSE	25	33	18	20	18	33	26	25	20	25	28	26	23	29	23	25	30	25	22
Don't know	28	26	28	18	24	29	28	29	27	31	26	28	27	30	29	30	29	27	25

Living in a high-pollution area makes it harder for an individual to recover from COVID-19

Definitely true	10	6	13	10	11	6	11	8	14	9	8	9	11	8	14	7	8	11	12
Probably true	44	43	48	55	53	40	42	45	37	43	46	44	46	41	44	45	39	44	46
TOTAL TRUE	54	49	61	65	64	46	53	53	51	52	54	53	57	49	58	52	47	55	58
Probably false	16	20	11	13	12	19	13	18	9	16	18	14	16	15	14	15	20	14	12
Definitely false	6	7	4	1	3	7	8	4	10	5	5	4	3	9	5	6	6	4	7
TOTAL FALSE	22	27	15	14	15	26	21	22	19	21	23	18	19	24	19	21	26	18	19
Don't know	26	24	23	21	21	27	25	26	30	26	22	28	25	27	23	26	27	26	23

How much, if at all, do you think the air quality in your local area should be improved?

Should be improved a lot	16	12	24	16	21	11	16	15	17	18	16	11	18	12	32	11	15	16	13
Should be improved a fair amount	28	26	32	31	34	27	26	31	21	32	28	26	30	27	32	29	29	27	25
Should be improved a little	29	37	25	32	27	35	31	26	23	24	32	36	28	30	20	33	31	27	23
Shouldn't be improved at all	10	14	6	11	7	13	12	8	9	8	10	13	10	10	1	12	7	11	18
Don't know	17	11	13	9	11	14	15	20	30	18	13	15	14	21	15	15	19	20	20

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	616	468	154	748	711	672	998	111	657	467	435	993	677	171	571	347	422	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think you will be doing more or less of each of the following now compared to before the Covid-19 outbreak?

Cycling

I will do this more now and permanently	9	7	11	15	10	7	11	7	13	11	7	4	10	7	12	10	8	7	8
I will do this more now but not permanently	6	6	7	10	6	5	7	4	9	7	6	2	6	5	6	5	5	6	6
I will do this less now but not permanently	1	1	0	0	1	0	1	0	0	1	0	1	1	0	1	0	1	1	2
I will do this less now and permanently	0	0	1	0	1	0	0	0	1	0	0	1	1	0	0	0	1	0	2
No difference – I wasn't doing this before and still won't	57	62	55	49	56	61	51	63	52	50	57	73	55	60	50	58	60	56	58
No difference – I will continue to do this to the same level as I did before	18	19	17	24	22	18	19	17	6	20	23	14	18	17	14	18	17	19	19
Don't know	10	6	10	2	5	9	10	9	19	11	6	6	9	10	18	8	9	10	6

Driving

I will do this more now and permanently	3	5	3	2	2	5	4	3	3	3	5	4	4	3	3	3	4	3	3
I will do this more now but not permanently	4	5	3	4	4	4	4	3	3	2	4	5	4	3	4	4	3	2	6
I will do this less now but not permanently	12	14	15	16	15	11	11	14	7	14	13	11	13	11	4	12	14	14	16
I will do this less now and permanently	10	9	11	13	12	9	10	10	9	10	11	11	13	7	7	13	10	9	7
No difference – I wasn't doing this before and still won't	22	13	29	21	22	17	21	23	43	24	14	17	21	24	37	20	18	21	21
No difference – I will continue to do this to the same level as I did before	40	50	31	40	40	46	42	39	14	38	49	47	39	42	27	42	44	41	39
Don't know	8	4	9	4	5	7	9	8	22	9	4	5	7	10	17	6	7	10	6

Eating locally grown food

I will do this more now and permanently	21	21	23	26	23	22	18	23	17	19	25	21	22	20	17	18	25	21	24
I will do this more now but not permanently	11	14	11	10	10	12	11	11	11	11	11	12	11	12	9	13	10	12	8
I will do this less now but not permanently	1	1	1	0	1	1	2	0	3	1	1	1	1	0	2	1	0	1	3
I will do this less now and permanently	1	1	0	0	0	1	1	1	0	1	2	0	1	0	1	1	1	0	2
No difference – I wasn't doing this before and still won't	14	12	13	9	11	12	17	11	22	15	10	13	13	15	21	14	11	14	11
No difference – I will continue to do this to the same level as I did before	37	43	35	45	42	43	36	39	19	36	42	45	39	35	31	43	39	34	34
Don't know	15	8	16	10	13	11	15	15	28	18	10	8	13	17	20	11	13	19	18

Going on holiday in the UK

I will do this more now and permanently	10	11	11	14	11	10	9	10	6	8	14	10	10	9	5	9	12	10	10
I will do this more now but not permanently	15	18	17	18	16	14	14	16	24	15	14	12	17	12	21	14	13	13	20
I will do this less now but not permanently	6	5	8	5	6	4	5	6	4	7	2	7	6	5	6	5	6	5	8
I will do this less now and permanently	2	2	1	1	1	2	2	2	4	2	2	2	2	2	2	2	3	2	1
No difference – I wasn't doing this before and still won't	17	13	15	7	12	16	19	15	22	15	16	18	15	19	18	17	16	18	13
No difference – I will continue to do this to the same level as I did before	40	43	36	50	44	45	39	40	20	42	44	42	41	39	32	44	38	40	38
Don't know	11	7	11	5	9	10	11	11	20	12	8	8	9	13	15	8	12	12	10

Going on holiday overseas

I will do this more now and permanently	3	2	3	5	1	3	3	2	6	3	2	1	3	2	1	2	2	3	7
I will do this more now but not permanently	2	3	2	0	2	3	2	2	2	3	2	2	2	2	3	2	3	2	1
I will do this less now but not permanently	19	21	26	21	24	17	17	22	24	19	20	18	23	14	24	18	16	18	28
I will do this less now and permanently	9	11	7	14	10	9	8	9	3	6	12	13	9	8	7	9	12	7	7
No difference – I wasn't doing this before and still won't	25	25	20	14	21	26	27	23	21	22	26	30	19	33	19	28	28	22	21
No difference – I will continue to do this to the same level as I did before	32	33	30	42	34	34	33	32	22	37	32	29	35	29	29	34	30	35	31
Don't know	10	5	11	4	8	8	10	10	22	11	6	7	9	12	17	7	10	12	6

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Region				
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Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	616	468	154	748	711	672	998	111	657	467	435	993	677	171	571	347	422	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Replacing work meetings with video conferencing

I will do this more now and permanently	13	9	17	24	19	8	14	12	12	17	16	3	18	6	16	12	13	11	13
I will do this more now but not permanently	10	6	16	16	15	6	10	10	9	14	10	3	13	5	14	9	8	9	11
I will do this less now but not permanently	1	0	1	1	1	1	1	1	1	1	0	1	1	1	1	1	2	1	2
I will do this less now and permanently	1	1	1	1	1	1	1	1	1	1	0	1	1	0	1	1	2	1	2
No difference – I wasn't doing this before and still won't	50	57	42	41	40	58	47	54	49	40	49	71	40	64	40	53	51	50	55
No difference – I will continue to do this to the same level as I did before	10	13	7	10	11	11	11	8	2	10	12	10	11	8	7	10	11	11	5
Don't know	15	14	16	9	13	14	16	14	26	17	11	13	16	15	23	13	14	17	12

Travelling for work overseas

I will do this more now and permanently	1	0	0	4	0	0	2	0	3	1	1	0	1	1	0	1	0	2	1
I will do this more now but not permanently	1	0	1	0	0	0	0	1	1	1	0	0	0	1	1	0	1	1	1
I will do this less now but not permanently	2	2	3	3	3	2	2	2	0	3	2	1	3	1	1	2	3	2	4
I will do this less now and permanently	2	2	3	6	3	2	4	1	1	3	4	1	4	1	4	3	3	1	3
No difference – I wasn't doing this before and still won't	73	75	74	71	73	74	68	78	69	71	73	79	70	77	68	75	72	73	78
No difference – I will continue to do this to the same level as I did before	10	12	9	10	11	11	11	8	6	10	10	9	11	8	5	11	10	11	6
Don't know	11	9	11	6	9	10	12	10	20	11	9	10	10	12	21	9	11	10	7

Travelling for work within the UK

I will do this more now and permanently	2	2	1	7	1	2	3	1	3	2	3	0	2	2	1	1	2	4	4
I will do this more now but not permanently	2	1	1	1	2	1	1	2	1	1	3	0	1	2	2	1	2	0	4
I will do this less now but not permanently	7	4	13	11	11	5	8	6	8	11	5	2	10	3	10	7	7	6	7
I will do this less now and permanently	5	4	5	7	7	4	6	4	4	6	8	2	7	2	6	6	5	4	4
No difference – I wasn't doing this before and still won't	45	49	41	43	40	50	36	53	41	36	37	70	40	50	43	46	44	46	40
No difference – I will continue to do this to the same level as I did before	27	30	26	24	29	28	31	24	19	32	35	16	27	27	16	29	29	26	33
Don't know	12	10	12	8	9	12	14	10	24	12	9	10	11	13	21	10	11	13	8

Using public transport

I will do this more now and permanently	4	3	3	7	4	3	4	3	5	2	5	6	5	3	4	4	3	4	5
I will do this more now but not permanently	3	3	3	4	3	3	3	3	1	2	4	5	3	4	3	2	3	3	5
I will do this less now but not permanently	11	10	17	12	15	9	11	11	10	13	8	12	13	9	20	10	9	9	16
I will do this less now and permanently	6	6	6	6	6	5	5	7	5	6	5	5	7	4	12	5	5	4	5
No difference – I wasn't doing this before and still won't	34	41	27	22	27	42	35	34	21	35	39	35	29	41	7	39	39	42	22
No difference – I will continue to do this to the same level as I did before	33	30	36	43	39	30	33	33	35	33	33	31	36	29	40	31	33	28	41
Don't know	9	7	9	5	7	8	9	10	23	9	6	6	8	11	15	8	8	10	5

Walking

I will do this more now and permanently	27	28	28	35	32	25	23	31	18	27	31	25	30	23	20	27	30	25	28
I will do this more now but not permanently	11	12	12	11	11	11	11	11	8	11	11	11	12	9	13	10	10	12	9
I will do this less now but not permanently	2	2	4	2	3	2	2	2	2	3	2	2	2	3	1	2	3	3	3
I will do this less now and permanently	1	0	1	0	0	1	0	1	1	1	0	1	1	1	0	0	1	1	1
No difference – I wasn't doing this before and still won't	7	10	5	5	4	10	9	6	5	4	8	13	5	10	6	8	8	7	5
No difference – I will continue to do this to the same level as I did before	46	45	44	43	45	46	48	44	49	46	45	45	46	46	46	50	41	44	49
Don't know	6	3	6	3	4	5	8	5	17	8	3	3	5	9	13	3	6	9	4

Sample Size: 1670 Adults in GB
Fieldwork: 27th - 28th May 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1670	566	414	150	620	661	812	858	182	696	402	389	952	718	200	561	362	402	144
Unweighted Sample	1670	616	468	154	748	711	672	998	111	657	467	435	993	677	171	571	347	422	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Working from home

I will do this more now and permanently	9	8	14	12	14	7	11	8	5	14	11	3	13	5	16	10	9	7	7
I will do this more now but not permanently	13	9	18	22	18	8	14	12	19	20	9	2	17	7	21	11	10	15	12
I will do this less now but not permanently	1	0	2	0	2	0	1	1	1	1	1	1	1	0	1	1	0	1	2
I will do this less now and permanently	1	1	1	0	1	2	1	1	1	2	1	0	1	1	0	2	2	0	1
No difference – I wasn't doing this before and still won't	48	56	37	37	38	58	44	52	48	36	49	70	39	61	33	51	50	50	50
No difference – I will continue to do this to the same level as I did before	15	16	15	20	17	15	16	15	10	16	19	13	17	13	13	15	16	14	19
Don't know	12	9	13	7	10	10	13	11	18	12	10	11	12	13	16	10	14	12	9

Many businesses have been given loans or grants from the government to assist them through the COVID-19 outbreak. Which of the following comes closest to your view? The government should...

Provide bailouts/ help for all businesses, even if they are from polluting industries	17	21	12	22	14	19	20	14	10	15	19	20	18	15	13	16	15	21	17
Provide bailouts / help for businesses, but not if they are from polluting industries	9	7	10	6	10	7	10	8	9	9	9	8	9	8	9	9	9	7	10
Provide bailouts/help to all business including from polluting industries if conditions are included to ensure they make a short-term commitment to reducing their pollution	7	8	6	10	8	7	7	7	5	6	8	8	7	8	9	8	7	6	5
Provide bailouts/help to all business including from polluting industries if conditions are included to ensure they make a long-term commitment to reducing their pollution	37	38	47	46	46	37	36	38	28	38	39	37	41	32	39	37	36	37	38
Not provide any bailouts/ help to any businesses	2	3	2	2	2	3	3	2	4	2	2	3	2	3	1	2	2	3	7
None of these	3	3	2	2	3	3	4	2	9	3	2	2	2	5	3	5	3	1	6
Don't know	25	21	20	12	17	24	20	29	35	26	20	22	21	30	25	23	29	25	17

How much, if at all, do you trust each of the following when it comes to communicating news/ updates about air quality?

The government

Trust a great deal	4	8	1	1	1	7	6	3	10	2	5	5	3	6	4	7	3	3	2
Trust a fair amount	34	56	17	34	29	41	35	33	31	29	38	39	35	31	35	38	32	31	28
TOTAL TRUST	38	64	18	35	30	48	41	36	41	31	43	44	38	37	39	45	35	34	30
Don't trust very much	32	23	42	30	36	29	29	34	27	37	27	30	31	33	32	27	31	35	42
Don't trust at all	20	8	34	31	29	16	21	19	7	22	25	18	22	18	16	18	21	23	24
TOTAL DO NOT TRUST	52	31	76	61	65	45	50	53	34	59	52	48	53	51	48	45	52	58	66
Don't know	10	5	6	5	5	8	9	11	24	11	5	7	9	11	14	10	12	8	4

The media

Trust a great deal	1	0	1	1	1	0	1	0	0	0	1	0	1	0	0	1	0	0	1
Trust a fair amount	19	12	25	29	26	13	23	15	21	19	20	16	21	17	24	19	16	17	23
TOTAL TRUST	20	12	26	30	27	13	24	15	21	19	21	16	22	17	24	20	16	17	24
Don't trust very much	38	36	45	44	44	35	35	40	33	37	37	41	40	35	37	38	35	37	44
Don't trust at all	33	46	21	21	23	45	32	34	22	33	35	36	29	38	25	33	37	35	27
TOTAL DO NOT TRUST	71	82	66	65	67	80	67	74	55	70	72	77	69	73	62	71	72	72	71
Don't know	10	6	8	5	6	7	9	11	23	10	7	7	9	11	14	8	11	10	6

Sample Size: 1670 Adults in GB
Fieldwork: 27th - 28th May 2020

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Region					
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Unweighted Sample	1670	616	468	154	748	711	672	998	111	657	467	435	993	677	171	571	347	422	159
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Health professionals

Trust a great deal	30	21	42	46	39	22	33	28	48	30	28	23	33	26	38	30	24	30	34
Trust a fair amount	51	60	47	47	52	55	46	55	27	51	55	57	49	53	41	51	57	49	55
TOTAL TRUST	81	81	89	93	91	77	79	83	75	81	83	80	82	79	79	81	81	79	89
Don't trust very much	7	9	4	3	4	11	8	6	1	8	8	8	7	8	7	6	8	9	4
Don't trust at all	2	4	1	0	1	3	4	1	1	2	2	4	1	3	1	3	2	3	1
TOTAL DO NOT TRUST	9	13	5	3	5	14	12	7	2	10	10	12	8	11	8	9	10	12	5
Don't know	10	6	6	3	5	9	9	10	23	9	7	7	9	11	13	10	10	9	6

Non-governmental organisations (NGOs)

Trust a great deal	6	2	9	12	9	2	7	5	11	7	5	3	7	4	10	6	4	4	10
Trust a fair amount	35	30	47	54	48	28	35	35	29	39	38	27	39	30	40	35	33	34	36
TOTAL TRUST	41	32	56	66	57	30	42	40	40	46	43	30	46	34	50	41	37	38	46
Don't trust very much	23	31	17	16	18	30	25	22	11	20	24	32	23	24	22	20	24	26	22
Don't trust at all	8	13	5	1	4	12	10	5	3	6	9	12	6	10	4	10	8	8	5
TOTAL DO NOT TRUST	31	44	22	17	22	42	35	27	14	26	33	44	29	34	26	30	32	34	27
Don't know	28	24	22	17	20	28	23	33	45	27	23	27	25	32	23	29	31	28	27

Celebrities

Trust a great deal	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1
Trust a fair amount	4	3	6	4	6	4	4	4	3	5	5	4	4	4	4	4	4	5	5
TOTAL TRUST	4	3	7	4	6	4	4	4	4	5	5	4	4	4	4	4	5	5	6
Don't trust very much	34	32	36	37	38	32	34	34	36	35	37	29	35	33	34	36	30	35	33
Don't trust at all	48	57	43	50	46	53	49	46	31	46	48	58	48	48	45	48	48	46	54
TOTAL DO NOT TRUST	82	89	79	87	84	85	83	80	67	81	85	87	83	81	79	84	78	81	87
Don't know	14	8	15	8	10	10	12	15	29	14	10	10	13	15	18	12	17	13	7

Academics

Trust a great deal	21	9	37	38	34	10	25	17	37	26	17	8	27	13	33	19	16	20	27
Trust a fair amount	45	50	48	54	50	45	42	48	31	43	48	51	42	49	36	49	44	46	45
TOTAL TRUST	66	59	85	92	84	55	67	65	68	69	65	59	69	62	69	68	60	66	72
Don't trust very much	14	20	7	4	7	23	16	12	5	10	17	23	13	15	11	13	16	16	11
Don't trust at all	4	8	1	0	1	6	5	3	1	3	5	6	3	5	3	4	5	4	7
TOTAL DO NOT TRUST	18	28	8	4	8	29	21	15	6	13	22	29	16	20	14	17	21	20	18
Don't know	16	13	8	4	8	15	12	19	26	17	12	11	14	17	18	15	19	14	10