YouGov Survey Results

Sample Size: 6330 Adults in GB
Fieldwork: 22nd - 25th October 2024

	Total	Vote in 2024 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region			
		Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	6330	1140	1626	582	684	2230	2357	3064	3266	665	2615	1563	1487	3608	2722	5476	304	551	1500	1038	766	2171
Unweighted Sample	6330	1013	1804	669	845	2585	2355	2918	3412	416	2611	1651	1652	3729	2601	5445	346	539	1564	1076	590	2215
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following social classes do you consider yourself to most belong to?

	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Upper class	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	0	0	0	1	0
Middle class	36	45	39	54	24	47	29	37	36	37	37	33	37	47	21	37	27	34	29	33	45	41
Working class	56	48	56	40	70	47	65	56	57	48	55	61	57	46	70	55	66	61	64	59	44	51
Don't know	7	6	5	5	5	6	6	7	7	14	8	6	5	6	9	8	7	5	6	8	10	8

And how strong or weak would you say that your attachment to that social class is?

	Total	Con	Lab	Lib Dem	Reform UK	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Very strong	6	6	7	6	8	6	7	7	6	6	5	7	7	5	8	6	7	7	8	6	5	6
Fairly strong	32	36	30	30	39	30	37	32	32	28	26	35	40	31	32	31	35	34	34	33	28	30
TOTAL STRONG	**38**	**42**	**37**	**36**	**47**	**36**	**44**	**39**	**38**	**34**	**31**	**42**	**47**	**36**	**40**	**37**	**42**	**41**	**42**	**39**	**33**	**36**
Fairly weak	30	31	34	37	23	35	27	31	28	28	32	29	28	33	25	30	24	31	28	28	33	31
Very weak	13	9	13	14	10	14	11	14	12	12	15	12	9	13	13	13	14	12	12	12	12	15
TOTAL WEAK	**43**	**40**	**47**	**51**	**33**	**49**	**38**	**45**	**40**	**40**	**47**	**41**	**37**	**46**	**38**	**43**	**38**	**43**	**40**	**40**	**45**	**46**
Don't know	19	17	15	13	20	15	18	16	22	26	22	16	16	17	22	20	20	15	18	21	23	19

Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Total	Which of the following social classes do you consider yourself to most belong to?		
		Upper class	Middle class	Working class
Weighted Sample	**6330**	28	2289	3552
Unweighted Sample	**6330**	26	2345	3560
	%	%	%	%

Which of the following social classes do you consider yourself to most belong to?

Upper class	**0**	*100*	0	0
Middle class	**36**	*0*	100	0
Working class	**56**	*0*	0	100
Don't know	**7**	*0*	0	0

And how strong or weak would you say that your attachment to that social class is?

Very strong	**6**	*31*	4	8
Fairly strong	**32**	*20*	32	35
TOTAL STRONG	**38**	**51**	**36**	**43**
Fairly weak	**30**	*23*	38	27
Very weak	**13**	*17*	15	11
TOTAL WEAK	**43**	**40**	**53**	**38**
Don't know	**19**	*9*	11	18

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