

YouGov Survey: Christmas Movies



Sample 2000 U.S. Adult Citizens
 Conducted December 2 - 8, 2022
 Margin of Error ±2.4%

1. Will you celebrate Christmas or another winter holiday this year?

Yes 79%
 No 13%
 Not sure 8%

2. Is Christmas the primary holiday you will be celebrating this winter?

Asked of people who plan to celebrate the holidays

Yes 75%
 No 16%
 Not sure 8%

3. Do you ever watch Christmas movies?

Yes 77%
 No 19%
 Not sure 4%

4. If you're watching a Christmas movie, do you prefer to watch it...?

Asked of people who ever watch Christmas movies

At home 89%
 In a theater 6%
 No preference 5%

5. Which do you prefer?

Asked of people who ever watch Christmas movies

Classic Christmas movies 53%
 Newly released Christmas movies 15%
 No preference 31%

6. Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Yes	No
Christmas Vacation	62%	38%
Home Alone	87%	13%
Elf	69%	31%
Love Actually	36%	64%
The Santa Clause	66%	34%
How the Grinch Stole Christmas	82%	18%
It's a Wonderful Life	69%	31%

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The Polar Express	62%	38%
Shazam!	35%	65%
The Grinch	77%	23%
Scrooged	55%	45%
Die Hard	66%	34%
Last Christmas	28%	72%
White Christmas	62%	38%
Little Women	41%	59%
Four Christmases	31%	69%
The Nightmare Before Christmas	61%	39%
Klaus	37%	63%
Love Hard	17%	83%
Holidate	21%	79%
Miracle on 34th Street	68%	32%
The Christmas Chronicles	29%	71%
A Bad Moms Christmas	27%	73%
Fred Claus	39%	61%
Deck the Halls	34%	66%
Christmas with the Kranks	42%	58%
Return to Christmas Creek	17%	83%
Office Christmas Party	25%	75%
Edward Scissorhands	63%	37%
Jingle All the Way	50%	50%
The Christmas Train	26%	74%
Silver Linings Playbook	21%	79%
Santa Claus: The Movie	57%	43%
Happiest Season	16%	84%
Just Friends	21%	79%
Noelle	21%	79%
A Christmas Carol	76%	24%
Rudolph the Red-Nosed Reindeer	81%	19%
8-Bit Christmas	16%	84%
Arthur Christmas	23%	77%
The Muppet Christmas Carol	49%	51%
Jack Frost	58%	42%
Frosty the Snowman	80%	20%
Frozen	59%	41%
A Christmas Prince	23%	77%
A Charlie Brown Christmas	81%	19%
Serendipity	24%	76%
The Princess Switch	21%	79%
Meet Me in St. Louis	30%	70%
Scrooge	68%	32%

7. What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Love it	Like it	Dislike it	Hate it	Not sure
Christmas Vacation	45%	37%	8%	3%	7%
Home Alone	43%	45%	7%	1%	5%
Elf	38%	46%	10%	4%	3%
Love Actually	33%	41%	8%	4%	14%
The Santa Clause	40%	45%	6%	3%	6%
How the Grinch Stole Christmas	48%	44%	5%	1%	3%
It's a Wonderful Life	51%	38%	5%	2%	4%
The Polar Express	35%	48%	9%	4%	4%
Shazam!	28%	49%	9%	5%	10%
The Grinch	45%	42%	6%	2%	4%
Scrooged	34%	51%	8%	2%	6%
Die Hard	43%	43%	6%	2%	6%
Last Christmas	27%	46%	8%	5%	14%
White Christmas	47%	38%	6%	2%	6%
Little Women	42%	41%	6%	5%	7%
Four Christmases	33%	42%	9%	3%	12%
The Nightmare Before Christmas	34%	47%	9%	2%	7%
Klaus	29%	49%	9%	3%	10%
Love Hard	38%	32%	8%	13%	10%
Holidate	32%	46%	3%	10%	10%
Miracle on 34th Street	42%	42%	7%	3%	6%
The Christmas Chronicles	39%	42%	6%	6%	6%
A Bad Moms Christmas	33%	45%	8%	5%	9%
Fred Claus	25%	52%	10%	2%	12%
Deck the Halls	31%	45%	6%	6%	13%
Christmas with the Kranks	36%	46%	8%	3%	7%
Return to Christmas Creek	43%	32%	16%	3%	5%
Office Christmas Party	31%	49%	8%	5%	6%
Edward Scissorhands	36%	43%	12%	3%	5%
Jingle All the Way	29%	51%	7%	4%	10%
The Christmas Train	32%	50%	6%	2%	11%
Silver Linings Playbook	29%	53%	9%	3%	7%
Santa Claus: The Movie	36%	46%	7%	2%	10%
Happiest Season	39%	33%	14%	5%	9%
Noelle	27%	47%	9%	5%	13%
A Christmas Carol	45%	45%	5%	1%	5%
Rudolph the Red-Nosed Reindeer	45%	45%	4%	2%	3%
8-Bit Christmas	27%	36%	22%	6%	9%
Arthur Christmas	30%	40%	12%	5%	12%

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The Muppet Christmas Carol	38%	47%	6%	2%	7%
Jack Frost	32%	49%	7%	3%	9%
Frosty the Snowman	39%	48%	6%	2%	5%
Frozen	37%	48%	8%	3%	4%
A Christmas Prince	27%	46%	10%	6%	11%
A Charlie Brown Christmas	52%	36%	4%	4%	3%
Serendipity	30%	46%	9%	3%	12%
The Princess Switch	29%	45%	15%	3%	9%
Meet Me in St. Louis	34%	49%	9%	3%	5%
Scrooge	31%	55%	5%	3%	7%

8. And would you say this movie should be considered a Christmas movie, or not?

Asked of people who say they have seen each movie

	Yes	No	Not sure
Love Actually	48%	28%	24%
Die Hard	42%	47%	11%
Little Women	31%	47%	22%
The Nightmare Before Christmas	64%	15%	20%
Edward Scissorhands	23%	56%	21%
Silver Linings Playbook	34%	45%	21%
Just Friends	46%	31%	23%
Frozen	38%	48%	14%
Serendipity	41%	40%	18%

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Interviewing Dates	December 2 - 8, 2022 December 5 - 8, 2022
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.237 to 5.655, with a mean of 1 and a standard deviation of 0.467.
Number of respondents	2000
Margin of error	± 2.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	42 questions not reported.

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December 2 - 8, 2022 - 2000 U.S. adult citizens



1. Celebrate Christmas

Will you celebrate Christmas or another winter holiday this year?

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	79%	75%	83%	72%	76%	80%	87%	82%	69%	79%	65%
No	13%	16%	10%	13%	17%	14%	8%	12%	18%	12%	18%
Not sure	8%	8%	7%	16%	7%	6%	4%	6%	13%	9%	18%
Totals	100%	99%	100%	101%	100%	100%	99%	100%	100%	100%	101%
Unweighted N	(1,983)	(901)	(1,082)	(398)	(467)	(699)	(419)	(1,426)	(252)	(161)	(144)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	79%	83%	72%	84%	85%	88%	74%	84%	84%	80%	82%	78%	77%
No	13%	10%	17%	12%	8%	8%	16%	11%	11%	13%	11%	15%	13%
Not sure	8%	8%	11%	4%	7%	4%	10%	5%	6%	7%	7%	8%	10%
Totals	100%	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	100%
Unweighted N	(1,983)	(675)	(752)	(556)	(723)	(630)	(869)	(515)	(406)	(349)	(404)	(774)	(456)

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2. Is Christmas Primary Winter Holiday

Is Christmas the primary holiday you will be celebrating this winter?

Asked of people who plan to celebrate the holidays

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	75%	73%	78%	66%	78%	77%	79%	81%	61%	72%	55%
No	16%	18%	15%	18%	13%	18%	18%	14%	25%	18%	24%
Not sure	8%	9%	7%	17%	9%	6%	3%	5%	15%	10%	21%
Totals	99%	100%	100%	101%	100%	101%	100%	100%	101%	100%	100%
Unweighted N	(1,980)	(899)	(1,081)	(397)	(467)	(697)	(419)	(1,423)	(252)	(162)	(143)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	75%	76%	67%	86%	77%	87%	69%	80%	85%	76%	79%	74%	74%
No	16%	17%	21%	10%	17%	10%	20%	15%	11%	15%	14%	18%	17%
Not sure	8%	7%	13%	3%	6%	3%	11%	5%	4%	8%	7%	8%	10%
Totals	99%	100%	101%	99%	100%	100%	100%	100%	100%	99%	100%	100%	101%
Unweighted N	(1,980)	(673)	(752)	(555)	(722)	(630)	(869)	(514)	(404)	(348)	(404)	(773)	(455)

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3. Ever Watch Christmas Movies

Do you ever watch Christmas movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	77%	74%	79%	69%	79%	81%	77%	80%	69%	76%	66%
No	19%	20%	17%	20%	15%	18%	23%	17%	26%	19%	24%
Not sure	4%	5%	4%	11%	6%	2%	1%	4%	5%	5%	10%
Totals	100%	99%	100%	100%	100%	101%	101%	101%	100%	100%	100%
Unweighted N	(1,982)	(901)	(1,081)	(400)	(465)	(698)	(419)	(1,424)	(251)	(162)	(145)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	77%	78%	70%	85%	79%	86%	74%	79%	80%	79%	76%	76%	77%
No	19%	19%	23%	13%	18%	12%	22%	18%	15%	17%	20%	19%	17%
Not sure	4%	3%	8%	1%	3%	2%	4%	3%	5%	4%	3%	5%	5%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(1,982)	(671)	(753)	(558)	(720)	(631)	(868)	(515)	(406)	(349)	(405)	(774)	(454)

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4. Watch Christmas Movies at Home or in Theaters

If you're watching a Christmas movie, do you prefer to watch it. . . ?

Asked of people who ever watch Christmas movies

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
At home	89%	88%	89%	81%	82%	95%	94%	90%	86%	89%	*
In a theater	6%	7%	4%	9%	14%	1%	1%	6%	9%	2%	*
No preference	5%	4%	7%	10%	4%	4%	5%	4%	6%	9%	*
Totals	100%	99%	100%	100%	100%	100%	100%	100%	101%	100%	*
Unweighted N	(1,546)	(683)	(863)	(287)	(366)	(566)	(327)	(1,148)	(180)	(123)	(95)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
At home	89%	88%	89%	89%	87%	91%	91%	88%	84%	87%	94%	89%	86%
In a theater	6%	6%	3%	8%	7%	5%	4%	6%	12%	10%	2%	5%	8%
No preference	5%	5%	7%	3%	6%	4%	5%	6%	4%	3%	5%	6%	6%
Totals	100%	99%	99%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,546)	(536)	(528)	(482)	(573)	(545)	(661)	(409)	(326)	(277)	(310)	(597)	(362)

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5. Prefer Old or New Christmas Movies

Which do you prefer?

Asked of people who ever watch Christmas movies

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Classic Christmas movies	53%	58%	49%	52%	50%	57%	52%	55%	41%	57%	*
Newly released Christmas movies	15%	15%	16%	24%	24%	9%	10%	14%	25%	11%	*
No preference	31%	27%	36%	24%	26%	35%	38%	31%	34%	31%	*
Totals	99%	100%	101%	100%	100%	101%	100%	100%	100%	99%	*
Unweighted N	(1,546)	(684)	(862)	(288)	(366)	(566)	(326)	(1,148)	(180)	(123)	(95)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Classic Christmas movies	53%	51%	54%	55%	50%	54%	52%	54%	55%	55%	54%	51%	55%
Newly released Christmas movies	15%	20%	11%	16%	19%	13%	13%	15%	24%	21%	11%	16%	14%
No preference	31%	29%	36%	30%	31%	33%	35%	31%	21%	24%	35%	33%	31%
Totals	99%	100%	101%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,546)	(536)	(529)	(481)	(573)	(543)	(662)	(408)	(326)	(277)	(309)	(597)	(363)

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6A. Seen Christmas or Holiday Movies — Christmas Vacation

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	62%	64%	60%	45%	58%	78%	60%	66%	*	*	*
No	38%	36%	40%	55%	42%	22%	40%	34%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(747)	(352)	(395)	(142)	(182)	(263)	(160)	(557)	(84)	(63)	(43)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	62%	59%	59%	71%	59%	72%	59%	65%	68%	58%	72%	61%	59%
No	38%	41%	41%	29%	41%	28%	41%	35%	32%	42%	28%	39%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(747)	(247)	(302)	(198)	(286)	(238)	(316)	(188)	(167)	(147)	(152)	(289)	(159)

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6B. Seen Christmas or Holiday Movies — Home Alone

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	87%	87%	88%	86%	80%	93%	87%	88%	*	*	*
No	13%	13%	12%	14%	20%	7%	13%	12%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(719)	(331)	(388)	(145)	(173)	(241)	(160)	(498)	(91)	(73)	(57)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	87%	88%	85%	89%	90%	88%	88%	88%	82%	81%	88%	88%	88%
No	13%	12%	15%	11%	10%	12%	12%	12%	18%	19%	12%	12%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(719)	(251)	(267)	(201)	(262)	(234)	(306)	(190)	(143)	(122)	(147)	(288)	(162)

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6C. Seen Christmas or Holiday Movies — Elf

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	69%	63%	76%	76%	68%	69%	65%	70%	*	*	*
No	31%	37%	24%	24%	32%	31%	35%	30%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(776)	(350)	(426)	(149)	(194)	(278)	(155)	(582)	(74)	(57)	(63)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	69%	68%	65%	76%	72%	73%	70%	74%	65%	69%	74%	67%	69%
No	31%	32%	35%	24%	28%	27%	30%	26%	35%	31%	26%	33%	31%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(776)	(262)	(295)	(219)	(283)	(259)	(332)	(226)	(147)	(144)	(167)	(284)	(181)

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6D. Seen Christmas or Holiday Movies — Love Actually

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	36%	36%	37%	34%	47%	32%	33%	37%	*	*	*
No	64%	64%	63%	66%	53%	68%	67%	63%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(758)	(333)	(425)	(148)	(191)	(253)	(166)	(533)	(94)	(75)	(56)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	36%	43%	32%	34%	49%	34%	32%	38%	48%	45%	35%	35%	33%
No	64%	57%	68%	66%	51%	66%	68%	62%	52%	55%	65%	65%	67%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(758)	(255)	(298)	(205)	(273)	(223)	(322)	(203)	(154)	(137)	(154)	(295)	(172)

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6E. Seen Christmas or Holiday Movies — The Santa Clause

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	66%	66%	66%	69%	70%	69%	55%	66%	*	*	*
No	34%	34%	34%	31%	30%	31%	45%	34%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(771)	(356)	(415)	(155)	(194)	(272)	(150)	(558)	(94)	(63)	(56)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	66%	62%	65%	72%	63%	72%	67%	66%	64%	66%	68%	68%	62%
No	34%	38%	35%	28%	37%	28%	33%	34%	36%	34%	32%	32%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(771)	(259)	(294)	(218)	(276)	(249)	(334)	(203)	(165)	(133)	(158)	(293)	(187)

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6F. Seen Christmas or Holiday Movies — How the Grinch Stole Christmas

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	82%	80%	84%	80%	77%	90%	76%	83%	*	*	*
No	18%	20%	16%	20%	23%	10%	24%	17%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(753)	(334)	(419)	(156)	(162)	(280)	(155)	(534)	(91)	(69)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	82%	81%	80%	86%	87%	86%	82%	84%	78%	80%	82%	84%	79%
No	18%	19%	20%	14%	13%	14%	18%	16%	22%	20%	18%	16%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(753)	(246)	(282)	(225)	(268)	(252)	(327)	(196)	(160)	(121)	(157)	(296)	(179)

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6G. Seen Christmas or Holiday Movies — It’s a Wonderful Life

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	69%	70%	68%	45%	57%	81%	87%	73%	65%	*	*
No	31%	30%	32%	55%	43%	19%	13%	27%	35%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(739)	(325)	(414)	(154)	(162)	(279)	(144)	(517)	(107)	(63)	(52)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	69%	69%	63%	78%	73%	80%	65%	74%	74%	69%	72%	68%	66%
No	31%	31%	37%	22%	27%	20%	35%	26%	26%	31%	28%	32%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(739)	(253)	(286)	(200)	(265)	(247)	(329)	(198)	(142)	(129)	(161)	(295)	(154)

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6H. Seen Christmas or Holiday Movies — The Polar Express

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	62%	55%	67%	68%	64%	60%	55%	64%	*	*	*
No	38%	45%	33%	32%	36%	40%	45%	36%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(709)	(311)	(398)	(143)	(163)	(250)	(153)	(523)	(80)	(55)	(51)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	62%	57%	62%	66%	59%	70%	60%	61%	69%	64%	63%	61%	59%
No	38%	43%	38%	34%	41%	30%	40%	39%	31%	36%	37%	39%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(709)	(247)	(267)	(195)	(253)	(222)	(321)	(184)	(139)	(115)	(155)	(279)	(160)

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6I. Seen Christmas or Holiday Movies — Shazam!

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	35%	39%	30%	39%	46%	35%	17%	30%	54%	*	*
No	65%	61%	70%	61%	54%	65%	83%	70%	46%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(769)	(354)	(415)	(151)	(186)	(276)	(156)	(546)	(103)	(67)	(53)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	35%	38%	34%	32%	35%	30%	35%	33%	33%	39%	30%	39%	30%
No	65%	62%	66%	68%	65%	70%	65%	67%	67%	61%	70%	61%	70%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(769)	(274)	(288)	(207)	(288)	(232)	(348)	(187)	(162)	(127)	(151)	(305)	(186)

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6J. Seen Christmas or Holiday Movies — The Grinch

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	77%	73%	80%	74%	74%	87%	68%	77%	80%	*	*
No	23%	27%	20%	26%	26%	13%	32%	23%	20%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(779)	(349)	(430)	(160)	(196)	(262)	(161)	(562)	(104)	(57)	(56)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	77%	78%	72%	82%	79%	81%	80%	71%	76%	67%	82%	79%	76%
No	23%	22%	28%	18%	21%	19%	20%	29%	24%	33%	18%	21%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(779)	(265)	(294)	(220)	(298)	(232)	(345)	(200)	(154)	(144)	(155)	(315)	(165)

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6K. Seen Christmas or Holiday Movies — Scrooged

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	55%	56%	53%	29%	55%	69%	54%	58%	*	*	*
No	45%	44%	47%	71%	45%	31%	46%	42%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(766)	(350)	(416)	(148)	(184)	(286)	(148)	(550)	(98)	(66)	(52)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	55%	53%	50%	62%	58%	62%	55%	55%	56%	49%	57%	60%	46%
No	45%	47%	50%	38%	42%	38%	45%	45%	44%	51%	43%	40%	54%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(766)	(260)	(297)	(209)	(275)	(247)	(335)	(203)	(161)	(137)	(160)	(313)	(156)

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6L. Seen Christmas or Holiday Movies — Die Hard

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	66%	76%	58%	42%	55%	83%	70%	68%	*	*	*
No	34%	24%	42%	58%	45%	17%	30%	32%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(703)	(294)	(409)	(137)	(166)	(258)	(142)	(513)	(83)	(60)	(47)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	66%	66%	63%	68%	71%	74%	64%	69%	67%	57%	76%	68%	60%
No	34%	34%	37%	32%	29%	26%	36%	31%	33%	43%	24%	32%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(703)	(226)	(286)	(191)	(239)	(225)	(293)	(195)	(147)	(121)	(144)	(277)	(161)

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6M. Seen Christmas or Holiday Movies — Last Christmas

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	28%	26%	31%	43%	50%	18%	9%	21%	44%	*	*
No	72%	74%	69%	57%	50%	82%	91%	79%	56%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(741)	(343)	(398)	(149)	(162)	(263)	(167)	(521)	(104)	(56)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	28%	37%	23%	25%	34%	24%	31%	27%	30%	28%	22%	29%	33%
No	72%	63%	77%	75%	66%	76%	69%	73%	70%	72%	78%	71%	67%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(741)	(255)	(278)	(208)	(275)	(234)	(317)	(204)	(153)	(130)	(146)	(304)	(161)

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6N. Seen Christmas or Holiday Movies — White Christmas

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	62%	59%	64%	50%	45%	70%	78%	64%	*	*	*
No	38%	41%	36%	50%	55%	30%	22%	36%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(752)	(336)	(416)	(153)	(168)	(275)	(156)	(544)	(90)	(64)	(54)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	62%	60%	55%	72%	64%	75%	56%	73%	60%	57%	64%	62%	62%
No	38%	40%	45%	28%	36%	25%	44%	27%	40%	43%	36%	38%	38%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(752)	(251)	(275)	(226)	(272)	(251)	(344)	(195)	(148)	(128)	(159)	(293)	(172)

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60. Seen Christmas or Holiday Movies — Little Women

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	41%	34%	47%	33%	45%	36%	52%	40%	*	*	*
No	59%	66%	53%	67%	55%	64%	48%	60%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(736)	(314)	(422)	(141)	(178)	(262)	(155)	(535)	(87)	(60)	(54)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	41%	44%	33%	47%	50%	42%	41%	44%	41%	42%	41%	40%	41%
No	59%	56%	67%	53%	50%	58%	59%	56%	59%	58%	59%	60%	59%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(736)	(259)	(263)	(214)	(268)	(241)	(303)	(212)	(144)	(128)	(143)	(292)	(173)

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6P. Seen Christmas or Holiday Movies — Four Christmases

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	31%	31%	30%	41%	42%	23%	19%	28%	*	*	*
No	69%	69%	70%	59%	58%	77%	81%	72%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(772)	(354)	(418)	(155)	(185)	(270)	(162)	(544)	(96)	(64)	(68)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	31%	33%	24%	37%	31%	30%	29%	29%	36%	33%	29%	31%	29%
No	69%	67%	76%	63%	69%	70%	71%	71%	64%	67%	71%	69%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(772)	(257)	(304)	(211)	(290)	(241)	(336)	(182)	(175)	(140)	(154)	(294)	(184)

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6Q. Seen Christmas or Holiday Movies — The Nightmare Before Christmas

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	61%	64%	58%	62%	75%	65%	38%	58%	*	*	*
No	39%	36%	42%	38%	25%	35%	62%	42%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(768)	(361)	(407)	(149)	(187)	(267)	(165)	(570)	(80)	(57)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	61%	65%	58%	60%	63%	58%	65%	56%	58%	58%	63%	59%	63%
No	39%	35%	42%	40%	37%	42%	35%	44%	42%	42%	37%	41%	37%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(768)	(247)	(306)	(215)	(283)	(243)	(321)	(202)	(170)	(141)	(153)	(288)	(186)

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6R. Seen Christmas or Holiday Movies — Klaus

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	37%	36%	38%	42%	51%	32%	26%	34%	46%	*	*
No	63%	64%	62%	58%	49%	68%	74%	66%	54%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(766)	(339)	(427)	(149)	(182)	(267)	(168)	(542)	(111)	(64)	(49)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	37%	39%	33%	41%	40%	36%	39%	40%	32%	44%	33%	42%	26%
No	63%	61%	67%	59%	60%	64%	61%	60%	68%	56%	67%	58%	74%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(766)	(264)	(298)	(204)	(287)	(247)	(337)	(180)	(167)	(128)	(153)	(317)	(168)

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6S. Seen Christmas or Holiday Movies — Love Hard

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	17%	20%	15%	33%	33%	5%	2%	13%	*	*	*
No	83%	80%	85%	67%	67%	95%	98%	87%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(706)	(310)	(396)	(135)	(175)	(246)	(150)	(505)	(87)	(54)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	17%	20%	14%	19%	20%	13%	18%	12%	26%	27%	6%	17%	20%
No	83%	80%	86%	81%	80%	87%	82%	88%	74%	73%	94%	83%	80%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(706)	(239)	(270)	(197)	(276)	(222)	(309)	(180)	(147)	(136)	(137)	(259)	(174)

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6T. Seen Christmas or Holiday Movies — Holidate

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	24%	18%	34%	36%	11%	4%	17%	*	*	*
No	79%	76%	82%	66%	64%	89%	96%	83%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(737)	(338)	(399)	(171)	(161)	(275)	(130)	(533)	(95)	(59)	(50)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	21%	25%	17%	21%	26%	15%	22%	17%	32%	28%	15%	17%	26%
No	79%	75%	83%	79%	74%	85%	78%	83%	68%	72%	85%	83%	74%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(737)	(247)	(282)	(208)	(268)	(230)	(318)	(203)	(142)	(126)	(141)	(293)	(177)

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6U. Seen Christmas or Holiday Movies — Miracle on 34th Street

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	68%	67%	69%	43%	54%	78%	89%	73%	66%	*	*
No	32%	33%	31%	57%	46%	22%	11%	27%	34%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(752)	(334)	(418)	(146)	(180)	(254)	(172)	(545)	(101)	(54)	(52)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	68%	70%	62%	74%	73%	84%	66%	74%	69%	61%	72%	70%	65%
No	32%	30%	38%	26%	27%	16%	34%	26%	31%	39%	28%	30%	35%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(752)	(246)	(303)	(203)	(265)	(246)	(320)	(199)	(148)	(125)	(149)	(297)	(181)

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6V. Seen Christmas or Holiday Movies — The Christmas Chronicles

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	29%	27%	31%	47%	41%	19%	16%	24%	*	*	*
No	71%	73%	69%	53%	59%	81%	84%	76%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(726)	(335)	(391)	(142)	(161)	(260)	(163)	(536)	(87)	(46)	(57)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	29%	31%	25%	32%	27%	30%	29%	26%	35%	31%	23%	29%	33%
No	71%	69%	75%	68%	73%	70%	71%	74%	65%	69%	77%	71%	67%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(726)	(248)	(273)	(205)	(280)	(235)	(313)	(204)	(142)	(138)	(159)	(267)	(162)

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6W. Seen Christmas or Holiday Movies — A Bad Moms Christmas

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	27%	23%	31%	38%	45%	21%	10%	25%	*	*	*
No	73%	77%	69%	62%	55%	79%	90%	75%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(734)	(329)	(405)	(143)	(164)	(258)	(169)	(536)	(98)	(57)	(43)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	27%	30%	25%	27%	30%	25%	28%	27%	29%	29%	28%	23%	32%
No	73%	70%	75%	73%	70%	75%	72%	73%	71%	71%	72%	77%	68%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(734)	(260)	(265)	(209)	(278)	(238)	(306)	(205)	(139)	(132)	(161)	(272)	(169)

YouGov Survey: Christmas Movies
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6X. Seen Christmas or Holiday Movies — Fred Claus

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	39%	42%	36%	37%	46%	42%	28%	35%	*	*	*
No	61%	58%	64%	63%	54%	58%	72%	65%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(741)	(339)	(402)	(146)	(169)	(262)	(164)	(543)	(86)	(54)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	39%	35%	37%	45%	33%	42%	43%	43%	32%	37%	41%	38%	39%
No	61%	65%	63%	55%	67%	58%	57%	57%	68%	63%	59%	62%	61%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(741)	(254)	(268)	(219)	(268)	(234)	(332)	(188)	(148)	(125)	(155)	(291)	(170)

YouGov Survey: Christmas Movies
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6Y. Seen Christmas or Holiday Movies — Deck the Halls

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	34%	34%	35%	35%	50%	33%	21%	29%	*	*	*
No	66%	66%	65%	65%	50%	67%	79%	71%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(742)	(336)	(406)	(146)	(170)	(264)	(162)	(542)	(97)	(55)	(48)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	34%	35%	29%	41%	33%	33%	37%	27%	41%	36%	31%	36%	34%
No	66%	65%	71%	59%	67%	67%	63%	73%	59%	64%	69%	64%	66%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(742)	(266)	(271)	(205)	(277)	(230)	(328)	(183)	(162)	(127)	(154)	(305)	(156)

YouGov Survey: Christmas Movies
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6Z. Seen Christmas or Holiday Movies — Christmas with the Kranks

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	42%	37%	48%	48%	48%	43%	33%	42%	37%	*	*
No	58%	63%	52%	52%	52%	57%	67%	58%	63%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(729)	(339)	(390)	(133)	(158)	(261)	(177)	(518)	(105)	(48)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	42%	41%	38%	50%	41%	46%	43%	44%	44%	41%	45%	42%	40%
No	58%	59%	62%	50%	59%	54%	57%	56%	56%	59%	55%	58%	60%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(729)	(250)	(286)	(193)	(280)	(236)	(325)	(196)	(135)	(122)	(158)	(292)	(157)

YouGov Survey: Christmas Movies

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6AA. Seen Christmas or Holiday Movies — Return to Christmas Creek

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	17%	22%	12%	22%	33%	7%	10%	15%	*	*	*
No	83%	78%	88%	78%	67%	93%	90%	85%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(761)	(357)	(404)	(151)	(183)	(247)	(180)	(540)	(96)	(60)	(65)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	17%	20%	13%	19%	17%	14%	17%	14%	26%	32%	9%	11%	24%
No	83%	80%	87%	81%	83%	86%	83%	86%	74%	68%	91%	89%	76%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(761)	(259)	(293)	(209)	(292)	(235)	(328)	(201)	(161)	(125)	(167)	(291)	(178)

YouGov Survey: Christmas Movies
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6AB. Seen Christmas or Holiday Movies — Office Christmas Party

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	25%	28%	23%	35%	39%	18%	12%	22%	40%	*	*
No	75%	72%	77%	65%	61%	82%	88%	78%	60%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(758)	(328)	(430)	(142)	(177)	(282)	(157)	(534)	(100)	(73)	(51)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	25%	29%	18%	29%	28%	23%	26%	20%	29%	27%	20%	26%	27%
No	75%	71%	82%	71%	72%	77%	74%	80%	71%	73%	80%	74%	73%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(758)	(271)	(262)	(225)	(302)	(235)	(332)	(197)	(162)	(126)	(170)	(286)	(176)

YouGov Survey: Christmas Movies
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6AC. Seen Christmas or Holiday Movies — Edward Scissorhands

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	63%	61%	65%	53%	69%	66%	61%	61%	*	*	*
No	37%	39%	35%	47%	31%	34%	39%	39%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(766)	(361)	(405)	(160)	(180)	(277)	(149)	(544)	(99)	(72)	(51)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	63%	64%	63%	60%	68%	62%	64%	62%	59%	53%	59%	66%	68%
No	37%	36%	37%	40%	32%	38%	36%	38%	41%	47%	41%	34%	32%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(766)	(261)	(275)	(230)	(281)	(236)	(354)	(194)	(157)	(131)	(167)	(303)	(165)

YouGov Survey: Christmas Movies

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6AD. Seen Christmas or Holiday Movies — Jingle All the Way

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	50%	49%	52%	41%	66%	55%	35%	49%	*	*	*
No	50%	51%	48%	59%	34%	45%	65%	51%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(730)	(321)	(409)	(149)	(174)	(253)	(154)	(527)	(84)	(59)	(60)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	50%	50%	45%	58%	51%	55%	53%	52%	45%	55%	56%	46%	49%
No	50%	50%	55%	42%	49%	45%	47%	48%	55%	45%	44%	54%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(730)	(242)	(280)	(208)	(253)	(243)	(314)	(188)	(153)	(117)	(156)	(285)	(172)

YouGov Survey: Christmas Movies
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6AE. Seen Christmas or Holiday Movies — The Christmas Train

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	26%	27%	25%	33%	36%	13%	27%	22%	32%	*	*
No	74%	73%	75%	67%	64%	87%	73%	78%	68%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(746)	(331)	(415)	(168)	(178)	(234)	(166)	(517)	(105)	(63)	(61)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	26%	29%	25%	24%	28%	25%	25%	28%	27%	31%	22%	25%	29%
No	74%	71%	75%	76%	72%	75%	75%	72%	73%	69%	78%	75%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(746)	(274)	(269)	(203)	(288)	(231)	(326)	(175)	(168)	(136)	(142)	(294)	(174)

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6AF. Seen Christmas or Holiday Movies — Silver Linings Playbook

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	18%	24%	22%	34%	16%	15%	21%	*	*	*
No	79%	82%	76%	78%	66%	84%	85%	79%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(746)	(338)	(408)	(157)	(165)	(255)	(169)	(546)	(85)	(65)	(50)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	21%	25%	18%	22%	32%	17%	17%	22%	34%	28%	12%	19%	27%
No	79%	75%	82%	78%	68%	83%	83%	78%	66%	72%	88%	81%	73%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(746)	(247)	(289)	(210)	(271)	(233)	(327)	(206)	(140)	(136)	(141)	(291)	(178)

YouGov Survey: Christmas Movies
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6AG. Seen Christmas or Holiday Movies — Santa Claus: The Movie

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	57%	53%	60%	58%	57%	60%	51%	58%	51%	*	*
No	43%	47%	40%	42%	43%	40%	49%	42%	49%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(755)	(339)	(416)	(142)	(182)	(272)	(159)	(542)	(103)	(58)	(52)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	57%	55%	52%	68%	54%	65%	56%	61%	55%	58%	53%	60%	54%
No	43%	45%	48%	32%	46%	35%	44%	39%	45%	42%	47%	40%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(755)	(264)	(288)	(203)	(291)	(226)	(334)	(205)	(148)	(135)	(158)	(301)	(161)

YouGov Survey: Christmas Movies
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6AH. Seen Christmas or Holiday Movies — Happiest Season

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	16%	15%	24%	32%	7%	3%	11%	*	*	*
No	84%	84%	85%	76%	68%	93%	97%	89%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(726)	(324)	(402)	(144)	(180)	(236)	(166)	(530)	(94)	(52)	(50)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	16%	17%	10%	21%	18%	10%	15%	12%	25%	19%	8%	16%	20%
No	84%	83%	90%	79%	82%	90%	85%	88%	75%	81%	92%	84%	80%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(726)	(242)	(283)	(201)	(263)	(220)	(328)	(173)	(148)	(118)	(161)	(291)	(156)

YouGov Survey: Christmas Movies
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6A1. Seen Christmas or Holiday Movies — Just Friends

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	23%	20%	27%	43%	13%	6%	20%	*	*	*
No	79%	77%	80%	73%	57%	87%	94%	80%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(763)	(345)	(418)	(152)	(175)	(277)	(159)	(559)	(94)	(59)	(51)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	21%	24%	17%	25%	20%	20%	20%	19%	31%	28%	18%	18%	26%
No	79%	76%	83%	75%	80%	80%	80%	81%	69%	72%	82%	82%	74%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(763)	(262)	(287)	(214)	(268)	(252)	(319)	(203)	(165)	(126)	(143)	(318)	(176)

YouGov Survey: Christmas Movies
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6AJ. Seen Christmas or Holiday Movies — Noelle

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	21%	20%	31%	30%	14%	10%	19%	*	*	*
No	79%	79%	80%	69%	70%	86%	90%	81%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(729)	(314)	(415)	(170)	(153)	(248)	(158)	(528)	(88)	(59)	(54)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	21%	20%	17%	27%	19%	24%	19%	20%	29%	18%	19%	22%	22%
No	79%	80%	83%	73%	81%	76%	81%	80%	71%	82%	81%	78%	78%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(729)	(238)	(296)	(195)	(264)	(224)	(324)	(166)	(154)	(124)	(147)	(284)	(174)

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6AK. Seen Christmas or Holiday Movies — A Christmas Carol

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	76%	73%	77%	55%	68%	86%	86%	78%	*	*	*
No	24%	27%	23%	45%	32%	14%	14%	22%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(778)	(339)	(439)	(165)	(174)	(277)	(162)	(552)	(97)	(64)	(65)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	76%	79%	69%	82%	80%	84%	74%	78%	74%	71%	83%	75%	72%
No	24%	21%	31%	18%	20%	16%	26%	22%	26%	29%	17%	25%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(778)	(263)	(304)	(211)	(277)	(242)	(341)	(195)	(166)	(142)	(173)	(287)	(176)

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6AL. Seen Christmas or Holiday Movies — Rudolph the Red-Nosed Reindeer

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	81%	78%	84%	60%	73%	95%	87%	84%	*	*	*
No	19%	22%	16%	40%	27%	5%	13%	16%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(754)	(341)	(413)	(154)	(160)	(269)	(171)	(557)	(87)	(62)	(48)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	81%	79%	80%	85%	85%	90%	82%	82%	77%	78%	90%	82%	74%
No	19%	21%	20%	15%	15%	10%	18%	18%	23%	22%	10%	18%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(754)	(256)	(283)	(215)	(276)	(256)	(320)	(202)	(160)	(133)	(138)	(287)	(196)

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6AM. Seen Christmas or Holiday Movies — 8-Bit Christmas

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	16%	22%	11%	32%	31%	5%	1%	12%	*	*	*
No	84%	78%	89%	68%	69%	95%	99%	88%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(761)	(332)	(429)	(160)	(175)	(270)	(156)	(550)	(94)	(68)	(49)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	16%	17%	13%	18%	18%	11%	15%	16%	18%	22%	10%	15%	19%
No	84%	83%	87%	82%	82%	89%	85%	84%	82%	78%	90%	85%	81%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(761)	(264)	(278)	(219)	(278)	(240)	(342)	(197)	(158)	(131)	(156)	(306)	(168)

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6AN. Seen Christmas or Holiday Movies — Arthur Christmas

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	24%	21%	29%	39%	17%	8%	20%	*	*	*
No	77%	76%	79%	71%	61%	83%	92%	80%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(773)	(359)	(414)	(146)	(177)	(286)	(164)	(565)	(86)	(64)	(58)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	23%	25%	20%	24%	23%	22%	21%	23%	28%	32%	22%	22%	16%
No	77%	75%	80%	76%	77%	78%	79%	77%	72%	68%	78%	78%	84%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(773)	(263)	(304)	(206)	(288)	(246)	(336)	(193)	(171)	(134)	(158)	(305)	(176)

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6AO. Seen Christmas or Holiday Movies — The Muppet Christmas Carol

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	49%	48%	49%	48%	58%	51%	36%	51%	*	*	*
No	51%	52%	51%	52%	42%	49%	64%	49%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(747)	(343)	(404)	(146)	(161)	(286)	(154)	(541)	(89)	(56)	(61)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	49%	53%	49%	43%	54%	44%	55%	43%	49%	51%	53%	46%	47%
No	51%	47%	51%	57%	46%	56%	45%	57%	51%	49%	47%	54%	53%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(747)	(253)	(273)	(221)	(278)	(242)	(329)	(197)	(142)	(121)	(156)	(285)	(185)

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6AP. Seen Christmas or Holiday Movies — Jack Frost

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	58%	57%	59%	63%	57%	65%	45%	58%	*	*	*
No	42%	43%	41%	37%	43%	35%	55%	42%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(739)	(346)	(393)	(139)	(165)	(269)	(166)	(531)	(93)	(61)	(54)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	58%	59%	54%	63%	53%	63%	60%	55%	57%	58%	57%	57%	60%
No	42%	41%	46%	37%	47%	37%	40%	45%	43%	42%	43%	43%	40%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(739)	(236)	(299)	(204)	(259)	(232)	(347)	(186)	(136)	(129)	(159)	(295)	(156)

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6AQ. Seen Christmas or Holiday Movies — Frosty the Snowman

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	80%	80%	80%	65%	77%	89%	81%	82%	*	*	*
No	20%	20%	20%	35%	23%	11%	19%	18%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(749)	(352)	(397)	(140)	(169)	(273)	(167)	(546)	(95)	(52)	(56)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	80%	80%	76%	85%	82%	87%	80%	81%	78%	76%	86%	83%	72%
No	20%	20%	24%	15%	18%	13%	20%	19%	22%	24%	14%	17%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(749)	(260)	(290)	(199)	(289)	(235)	(325)	(195)	(162)	(138)	(170)	(271)	(170)

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6AR. Seen Christmas or Holiday Movies — Frozen

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	59%	50%	67%	73%	67%	52%	49%	57%	*	*	*
No	41%	50%	33%	27%	33%	48%	51%	43%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(740)	(330)	(410)	(149)	(158)	(275)	(158)	(541)	(84)	(53)	(62)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	59%	63%	56%	57%	67%	55%	56%	62%	61%	62%	58%	61%	53%
No	41%	37%	44%	43%	33%	45%	44%	38%	39%	38%	42%	39%	47%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(740)	(266)	(264)	(210)	(267)	(227)	(341)	(193)	(139)	(122)	(158)	(303)	(157)

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6AS. Seen Christmas or Holiday Movies — A Christmas Prince

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	22%	24%	29%	39%	14%	13%	18%	*	*	*
No	77%	78%	76%	71%	61%	86%	87%	82%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(761)	(346)	(415)	(143)	(191)	(274)	(153)	(562)	(81)	(56)	(62)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	23%	25%	19%	25%	21%	23%	23%	23%	27%	29%	13%	25%	24%
No	77%	75%	81%	75%	79%	77%	77%	77%	73%	71%	87%	75%	76%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(761)	(241)	(301)	(219)	(264)	(233)	(326)	(213)	(162)	(130)	(153)	(303)	(175)

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6AT. Seen Christmas or Holiday Movies — A Charlie Brown Christmas

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	81%	76%	86%	64%	79%	90%	87%	82%	*	*	*
No	19%	24%	14%	36%	21%	10%	13%	18%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(684)	(311)	(373)	(148)	(164)	(230)	(142)	(484)	(84)	(64)	(52)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	81%	80%	79%	85%	85%	85%	81%	79%	81%	81%	84%	81%	79%
No	19%	20%	21%	15%	15%	15%	19%	21%	19%	19%	16%	19%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(684)	(263)	(238)	(183)	(274)	(202)	(296)	(176)	(141)	(128)	(136)	(259)	(161)

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6AU. Seen Christmas or Holiday Movies — Serendipity

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	24%	21%	27%	23%	32%	26%	13%	24%	*	*	*
No	76%	79%	73%	77%	68%	74%	87%	76%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(768)	(356)	(412)	(158)	(180)	(262)	(168)	(550)	(97)	(64)	(57)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	24%	25%	19%	29%	26%	26%	22%	28%	26%	29%	22%	24%	21%
No	76%	75%	81%	71%	74%	74%	78%	72%	74%	71%	78%	76%	79%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(768)	(261)	(282)	(225)	(269)	(248)	(346)	(195)	(147)	(124)	(148)	(319)	(177)

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6AV. Seen Christmas or Holiday Movies — The Princess Switch

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	21%	19%	23%	37%	33%	13%	8%	18%	*	*	*
No	79%	81%	77%	63%	67%	87%	92%	82%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(759)	(345)	(414)	(151)	(172)	(269)	(167)	(541)	(93)	(70)	(55)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	21%	27%	17%	21%	22%	20%	22%	17%	27%	22%	14%	20%	30%
No	79%	73%	83%	79%	78%	80%	78%	83%	73%	78%	86%	80%	70%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(759)	(256)	(289)	(214)	(285)	(245)	(335)	(205)	(146)	(138)	(158)	(290)	(173)

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6AW. Seen Christmas or Holiday Movies — Meet Me in St. Louis

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	30%	28%	32%	27%	30%	19%	50%	32%	23%	*	*
No	70%	72%	68%	73%	70%	81%	50%	68%	77%	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	*	*
Unweighted N	(759)	(335)	(424)	(147)	(176)	(279)	(157)	(534)	(103)	(65)	(57)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	30%	35%	24%	33%	39%	31%	27%	31%	38%	36%	25%	30%	29%
No	70%	65%	76%	67%	61%	69%	73%	69%	62%	64%	75%	70%	71%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(759)	(237)	(293)	(229)	(255)	(254)	(350)	(189)	(148)	(143)	(134)	(310)	(172)

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6AX. Seen Christmas or Holiday Movies — Scrooge

Have you ever seen the following movie? If the movie is part of a franchise or has remakes, please say yes if you have seen any version of it.

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	68%	72%	64%	41%	61%	83%	76%	72%	*	*	*
No	32%	28%	36%	59%	39%	17%	24%	28%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	100%	100%	*	*	*
Unweighted N	(721)	(313)	(408)	(136)	(181)	(255)	(149)	(503)	(99)	(73)	(46)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	68%	66%	63%	75%	66%	78%	71%	67%	61%	62%	70%	71%	67%
No	32%	34%	37%	25%	34%	22%	29%	33%	39%	38%	30%	29%	33%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(721)	(257)	(242)	(222)	(258)	(242)	(314)	(203)	(139)	(138)	(149)	(276)	(158)

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7A. Opinions on Christmas Movies — Christmas Vacation

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	45%	42%	49%	*	46%	48%	*	47%	*	*	*
Like it	37%	40%	34%	*	27%	43%	*	37%	*	*	*
Dislike it	8%	7%	9%	*	15%	4%	*	9%	*	*	*
Hate it	3%	3%	2%	*	4%	2%	*	2%	*	*	*
Not sure	7%	7%	6%	*	7%	4%	*	6%	*	*	*
Totals	100%	99%	100%	*	99%	101%	*	101%	*	*	*
Unweighted N	(469)	(222)	(247)	(65)	(109)	(201)	(94)	(367)	(44)	(39)	(19)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	45%	46%	40%	51%	48%	47%	48%	42%	45%	*	50%	47%	44%
Like it	37%	38%	41%	32%	34%	36%	37%	39%	36%	*	37%	37%	41%
Dislike it	8%	7%	8%	7%	8%	8%	8%	8%	9%	*	7%	6%	6%
Hate it	3%	1%	3%	4%	2%	4%	1%	4%	3%	*	1%	5%	1%
Not sure	7%	8%	7%	5%	8%	6%	6%	7%	6%	*	5%	5%	8%
Totals	100%	100%	99%	99%	100%	101%	100%	100%	99%	*	100%	100%	100%
Unweighted N	(469)	(146)	(181)	(142)	(171)	(170)	(187)	(123)	(115)	(87)	(108)	(174)	(100)

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7B. Opinions on Christmas Movies — Home Alone

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	43%	35%	50%	52%	45%	38%	39%	42%	*	*	*
Like it	45%	49%	41%	31%	40%	52%	51%	45%	*	*	*
Dislike it	7%	8%	5%	10%	7%	5%	7%	7%	*	*	*
Hate it	1%	2%	1%	2%	1%	2%	0%	1%	*	*	*
Not sure	5%	7%	3%	5%	7%	4%	3%	5%	*	*	*
Totals	101%	101%	100%	100%	100%	101%	100%	100%	*	*	*
Unweighted N	(622)	(286)	(336)	(119)	(138)	(224)	(141)	(435)	(79)	(66)	(42)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	43%	42%	37%	50%	39%	49%	43%	44%	42%	50%	43%	45%	33%
Like it	45%	44%	48%	40%	46%	41%	41%	45%	46%	36%	48%	42%	52%
Dislike it	7%	8%	7%	5%	9%	5%	9%	6%	6%	7%	4%	8%	8%
Hate it	1%	1%	2%	1%	2%	1%	2%	2%	0%	2%	0%	1%	1%
Not sure	5%	5%	5%	4%	4%	3%	6%	4%	5%	6%	6%	4%	5%
Totals	101%	100%	99%	100%	100%	99%	101%	101%	99%	101%	101%	100%	99%
Unweighted N	(622)	(220)	(225)	(177)	(238)	(204)	(271)	(162)	(116)	(102)	(129)	(253)	(138)

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7C. Opinions on Christmas Movies — Elf

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	38%	31%	43%	50%	44%	37%	19%	36%	*	*	*
Like it	46%	48%	44%	30%	37%	52%	62%	46%	*	*	*
Dislike it	10%	12%	8%	11%	14%	5%	11%	12%	*	*	*
Hate it	4%	6%	1%	6%	3%	3%	3%	4%	*	*	*
Not sure	3%	4%	2%	4%	2%	2%	5%	3%	*	*	*
Totals	101%	101%	98%	101%	100%	99%	100%	101%	*	*	*
Unweighted N	(542)	(217)	(325)	(113)	(135)	(193)	(101)	(410)	(50)	(42)	(40)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	38%	41%	39%	33%	45%	30%	37%	36%	*	36%	35%	41%	38%
Like it	46%	47%	47%	44%	42%	52%	45%	49%	*	43%	49%	46%	45%
Dislike it	10%	6%	10%	14%	8%	9%	10%	8%	*	15%	9%	7%	11%
Hate it	4%	3%	1%	7%	3%	6%	5%	4%	*	5%	4%	3%	4%
Not sure	3%	3%	3%	2%	1%	3%	3%	3%	*	2%	4%	3%	3%
Totals	101%	100%	100%	100%	99%	100%	100%	100%	*	101%	101%	100%	101%
Unweighted N	(542)	(185)	(190)	(167)	(207)	(186)	(234)	(165)	(95)	(104)	(123)	(193)	(122)

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7D. Opinions on Christmas Movies — Love Actually

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	33%	26%	38%	*	*	*	*	32%	*	*	*
Like it	41%	45%	38%	*	*	*	*	41%	*	*	*
Dislike it	8%	9%	8%	*	*	*	*	8%	*	*	*
Hate it	4%	4%	3%	*	*	*	*	4%	*	*	*
Not sure	14%	16%	13%	*	*	*	*	15%	*	*	*
Totals	100%	100%	100%	*	*	*	*	100%	*	*	*
Unweighted N	(279)	(112)	(167)	(49)	(94)	(81)	(55)	(195)	(27)	(30)	(27)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	33%	33%	*	*	39%	*	30%	*	*	*	*	35%	*
Like it	41%	44%	*	*	39%	*	48%	*	*	*	*	38%	*
Dislike it	8%	11%	*	*	8%	*	6%	*	*	*	*	10%	*
Hate it	4%	2%	*	*	3%	*	3%	*	*	*	*	2%	*
Not sure	14%	10%	*	*	11%	*	14%	*	*	*	*	15%	*
Totals	100%	100%	*	*	100%	*	101%	*	*	*	*	100%	*
Unweighted N	(279)	(116)	(92)	(71)	(132)	(74)	(108)	(74)	(73)	(57)	(54)	(105)	(63)

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7E. Opinions on Christmas Movies — The Santa Clause

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	40%	35%	45%	42%	42%	39%	*	41%	*	*	*
Like it	45%	45%	44%	36%	40%	51%	*	45%	*	*	*
Dislike it	6%	7%	4%	8%	8%	4%	*	5%	*	*	*
Hate it	3%	5%	2%	7%	6%	0%	*	3%	*	*	*
Not sure	6%	8%	4%	8%	5%	5%	*	6%	*	*	*
Totals	100%	100%	99%	101%	101%	99%	*	100%	*	*	*
Unweighted N	(516)	(233)	(283)	(107)	(141)	(185)	(83)	(369)	(63)	(41)	(43)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	40%	41%	38%	41%	33%	47%	39%	41%	41%	*	47%	41%	37%
Like it	45%	44%	45%	45%	52%	44%	47%	47%	39%	*	37%	46%	47%
Dislike it	6%	6%	6%	4%	7%	2%	5%	5%	8%	*	5%	6%	6%
Hate it	3%	5%	2%	3%	4%	2%	3%	2%	5%	*	3%	3%	5%
Not sure	6%	3%	9%	7%	5%	5%	5%	5%	7%	*	8%	5%	5%
Totals	100%	99%	100%	100%	101%	100%	99%	100%	100%	*	100%	101%	100%
Unweighted N	(516)	(163)	(195)	(158)	(176)	(180)	(224)	(137)	(109)	(88)	(109)	(201)	(118)

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7F. Opinions on Christmas Movies — How the Grinch Stole Christmas

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	48%	41%	53%	48%	53%	49%	41%	46%	*	*	*
Like it	44%	51%	38%	41%	33%	47%	51%	45%	*	*	*
Dislike it	5%	5%	4%	2%	7%	3%	7%	5%	*	*	*
Hate it	1%	1%	2%	3%	3%	1%	0%	1%	*	*	*
Not sure	3%	2%	3%	5%	5%	1%	1%	2%	*	*	*
Totals	101%	100%	100%	99%	101%	101%	100%	99%	*	*	*
Unweighted N	(615)	(261)	(354)	(123)	(122)	(250)	(120)	(443)	(68)	(61)	(43)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	48%	49%	49%	45%	50%	48%	51%	43%	50%	*	48%	50%	45%
Like it	44%	43%	42%	46%	42%	45%	43%	50%	39%	*	44%	43%	45%
Dislike it	5%	4%	3%	6%	6%	3%	3%	4%	7%	*	6%	3%	4%
Hate it	1%	1%	2%	2%	0%	2%	1%	0%	2%	*	1%	1%	2%
Not sure	3%	3%	3%	1%	2%	1%	1%	3%	2%	*	1%	3%	5%
Totals	101%	100%	99%	100%	100%	99%	99%	100%	100%	*	100%	100%	101%
Unweighted N	(615)	(200)	(223)	(192)	(234)	(216)	(270)	(162)	(124)	(95)	(128)	(250)	(142)

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7G. Opinions on Christmas Movies — It's a Wonderful Life

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	51%	49%	52%	*	*	53%	60%	52%	*	*	*
Like it	38%	39%	38%	*	*	39%	37%	39%	*	*	*
Dislike it	5%	5%	5%	*	*	4%	3%	4%	*	*	*
Hate it	2%	2%	2%	*	*	0%	0%	1%	*	*	*
Not sure	4%	5%	3%	*	*	4%	0%	4%	*	*	*
Totals	100%	100%	100%	*	*	100%	100%	100%	*	*	*
Unweighted N	(512)	(228)	(284)	(71)	(92)	(222)	(127)	(375)	(68)	(37)	(32)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	51%	51%	48%	53%	53%	57%	53%	42%	58%	*	56%	51%	49%
Like it	38%	40%	35%	40%	37%	37%	35%	46%	34%	*	37%	39%	36%
Dislike it	5%	4%	7%	4%	6%	3%	6%	4%	2%	*	5%	5%	7%
Hate it	2%	0%	2%	3%	0%	2%	2%	3%	2%	*	1%	1%	3%
Not sure	4%	4%	7%	1%	4%	1%	3%	5%	4%	*	2%	5%	6%
Totals	100%	99%	99%	101%	100%	100%	99%	100%	100%	*	101%	101%	101%
Unweighted N	(512)	(174)	(187)	(151)	(192)	(197)	(212)	(148)	(105)	(87)	(116)	(205)	(104)

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7H. Opinions on Christmas Movies — The Polar Express

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	35%	24%	43%	46%	34%	34%	*	35%	*	*	*
Like it	48%	56%	43%	33%	41%	55%	*	48%	*	*	*
Dislike it	9%	12%	7%	10%	14%	8%	*	9%	*	*	*
Hate it	4%	4%	4%	6%	7%	0%	*	4%	*	*	*
Not sure	4%	4%	3%	5%	4%	3%	*	4%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	*	*	*
Unweighted N	(447)	(178)	(269)	(101)	(105)	(154)	(87)	(344)	(37)	(33)	(33)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	35%	37%	36%	32%	32%	31%	41%	31%	*	*	*	38%	*
Like it	48%	47%	49%	49%	51%	52%	45%	54%	*	*	*	48%	*
Dislike it	9%	10%	7%	11%	11%	10%	8%	9%	*	*	*	8%	*
Hate it	4%	4%	2%	6%	3%	4%	4%	4%	*	*	*	4%	*
Not sure	4%	2%	7%	2%	3%	2%	3%	2%	*	*	*	2%	*
Totals	100%	100%	101%	100%	100%	99%	101%	100%	*	*	*	100%	*
Unweighted N	(447)	(147)	(169)	(131)	(157)	(154)	(198)	(115)	(99)	(80)	(98)	(173)	(96)

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7I. Opinions on Christmas Movies — Shazam!

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	28%	30%	26%	*	*	*	*	21%	*	*	*
Like it	49%	51%	45%	*	*	*	*	55%	*	*	*
Dislike it	9%	8%	10%	*	*	*	*	9%	*	*	*
Hate it	5%	4%	6%	*	*	*	*	5%	*	*	*
Not sure	10%	7%	14%	*	*	*	*	9%	*	*	*
Totals	101%	100%	101%	*	*	*	*	99%	*	*	*
Unweighted N	(260)	(138)	(122)	(58)	(83)	(91)	(28)	(159)	(58)	(24)	(19)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	28%	*	23%	*	*	*	30%	*	*	*	*	29%	*
Like it	49%	*	47%	*	*	*	45%	*	*	*	*	54%	*
Dislike it	9%	*	11%	*	*	*	9%	*	*	*	*	7%	*
Hate it	5%	*	6%	*	*	*	4%	*	*	*	*	3%	*
Not sure	10%	*	13%	*	*	*	11%	*	*	*	*	7%	*
Totals	101%	*	100%	*	*	*	99%	*	*	*	*	100%	*
Unweighted N	(260)	(96)	(100)	(64)	(99)	(70)	(125)	(55)	(53)	(46)	(42)	(112)	(60)

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7J. Opinions on Christmas Movies — The Grinch

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	45%	38%	51%	57%	51%	45%	26%	43%	*	*	*
Like it	42%	47%	38%	31%	27%	48%	61%	45%	*	*	*
Dislike it	6%	7%	5%	3%	11%	4%	6%	5%	*	*	*
Hate it	2%	3%	2%	4%	5%	0%	1%	3%	*	*	*
Not sure	4%	5%	4%	5%	6%	3%	5%	4%	*	*	*
Totals	99%	100%	100%	100%	100%	100%	99%	100%	*	*	*
Unweighted N	(598)	(254)	(344)	(120)	(142)	(226)	(110)	(433)	(83)	(44)	(38)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	45%	46%	47%	42%	42%	43%	50%	41%	38%	38%	49%	50%	38%
Like it	42%	41%	39%	46%	45%	48%	37%	46%	51%	50%	39%	40%	44%
Dislike it	6%	5%	6%	7%	7%	4%	7%	5%	3%	10%	6%	4%	6%
Hate it	2%	3%	1%	4%	2%	3%	2%	2%	5%	1%	3%	2%	4%
Not sure	4%	4%	7%	2%	4%	2%	4%	6%	3%	1%	3%	4%	8%
Totals	99%	99%	100%	101%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(598)	(204)	(208)	(186)	(232)	(190)	(280)	(141)	(114)	(103)	(126)	(245)	(124)

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7K. Opinions on Christmas Movies — Scrooged

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	34%	32%	36%	*	35%	36%	*	34%	*	*	*
Like it	51%	50%	51%	*	43%	55%	*	51%	*	*	*
Dislike it	8%	9%	6%	*	11%	7%	*	8%	*	*	*
Hate it	2%	2%	2%	*	3%	0%	*	1%	*	*	*
Not sure	6%	6%	5%	*	8%	3%	*	6%	*	*	*
Totals	101%	99%	100%	*	100%	101%	*	100%	*	*	*
Unweighted N	(430)	(202)	(228)	(51)	(104)	(195)	(80)	(319)	(63)	(28)	(20)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	34%	34%	33%	37%	34%	37%	37%	30%	*	*	*	35%	*
Like it	51%	57%	46%	48%	55%	51%	48%	58%	*	*	*	53%	*
Dislike it	8%	3%	10%	10%	5%	6%	8%	8%	*	*	*	7%	*
Hate it	2%	1%	3%	1%	1%	1%	2%	0%	*	*	*	3%	*
Not sure	6%	4%	8%	4%	5%	5%	6%	4%	*	*	*	3%	*
Totals	101%	99%	100%	100%	100%	100%	101%	100%	*	*	*	101%	*
Unweighted N	(430)	(149)	(154)	(127)	(156)	(153)	(192)	(111)	(95)	(69)	(92)	(194)	(75)

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7L. Opinions on Christmas Movies — Die Hard

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	43%	45%	40%	*	*	52%	*	42%	*	*	*
Like it	43%	44%	43%	*	*	38%	*	45%	*	*	*
Dislike it	6%	3%	10%	*	*	7%	*	6%	*	*	*
Hate it	2%	2%	2%	*	*	0%	*	1%	*	*	*
Not sure	6%	6%	6%	*	*	3%	*	6%	*	*	*
Totals	100%	100%	101%	*	*	100%	*	100%	*	*	*
Unweighted N	(465)	(225)	(240)	(58)	(98)	(211)	(98)	(346)	(54)	(34)	(31)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	43%	44%	40%	45%	44%	46%	47%	35%	44%	*	42%	44%	41%
Like it	43%	41%	45%	44%	41%	42%	40%	50%	42%	*	42%	45%	46%
Dislike it	6%	8%	5%	6%	6%	5%	6%	7%	6%	*	7%	6%	7%
Hate it	2%	2%	2%	2%	2%	2%	1%	4%	2%	*	1%	2%	3%
Not sure	6%	5%	8%	4%	6%	5%	6%	4%	6%	*	8%	3%	4%
Totals	100%	100%	100%	101%	99%	100%	100%	100%	100%	*	100%	100%	101%
Unweighted N	(465)	(149)	(181)	(135)	(168)	(164)	(184)	(134)	(103)	(71)	(109)	(183)	(102)

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7M. Opinions on Christmas Movies — Last Christmas

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	*	31%	*	*	*	*	24%	*	*	*
Like it	46%	*	44%	*	*	*	*	47%	*	*	*
Dislike it	8%	*	3%	*	*	*	*	7%	*	*	*
Hate it	5%	*	8%	*	*	*	*	4%	*	*	*
Not sure	14%	*	14%	*	*	*	*	19%	*	*	*
Totals	100%	*	100%	*	*	*	*	101%	*	*	*
Unweighted N	(206)	(78)	(128)	(61)	(82)	(46)	(17)	(110)	(48)	(25)	(23)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	27%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	46%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	8%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	5%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	14%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(206)	(94)	(61)	(51)	(91)	(53)	(91)	(55)	(47)	(35)	(33)	(86)	(52)

YouGov Survey: Christmas Movies

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7N. Opinions on Christmas Movies — White Christmas

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	47%	39%	54%	*	*	39%	62%	46%	*	*	*
Like it	38%	42%	35%	*	*	46%	36%	40%	*	*	*
Dislike it	6%	7%	6%	*	*	5%	1%	5%	*	*	*
Hate it	2%	4%	1%	*	*	0%	0%	2%	*	*	*
Not sure	6%	8%	5%	*	*	10%	1%	7%	*	*	*
Totals	99%	100%	101%	*	*	100%	100%	100%	*	*	*
Unweighted N	(460)	(198)	(262)	(74)	(72)	(189)	(125)	(343)	(51)	(35)	(31)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	47%	53%	41%	48%	50%	49%	48%	42%	*	*	56%	41%	49%
Like it	38%	32%	43%	38%	37%	37%	36%	44%	*	*	34%	47%	24%
Dislike it	6%	3%	9%	7%	8%	5%	6%	6%	*	*	2%	6%	13%
Hate it	2%	4%	1%	2%	1%	2%	2%	2%	*	*	1%	2%	6%
Not sure	6%	8%	6%	5%	4%	6%	8%	6%	*	*	8%	4%	9%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	*	*	101%	100%	101%
Unweighted N	(460)	(149)	(152)	(159)	(168)	(185)	(196)	(137)	(88)	(76)	(106)	(176)	(102)

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70. Opinions on Christmas Movies — Little Women

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	42%	32%	48%	*	*	*	*	47%	*	*	*
Like it	41%	42%	41%	*	*	*	*	39%	*	*	*
Dislike it	6%	7%	5%	*	*	*	*	6%	*	*	*
Hate it	5%	12%	1%	*	*	*	*	2%	*	*	*
Not sure	7%	8%	6%	*	*	*	*	6%	*	*	*
Totals	101%	101%	101%	*	*	*	*	100%	*	*	*
Unweighted N	(308)	(101)	(207)	(49)	(83)	(97)	(79)	(218)	(44)	(23)	(23)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	42%	43%	*	*	43%	*	41%	*	*	*	*	44%	*
Like it	41%	42%	*	*	45%	*	40%	*	*	*	*	39%	*
Dislike it	6%	8%	*	*	6%	*	8%	*	*	*	*	6%	*
Hate it	5%	3%	*	*	2%	*	7%	*	*	*	*	4%	*
Not sure	7%	4%	*	*	4%	*	4%	*	*	*	*	6%	*
Totals	101%	100%	*	*	100%	*	100%	*	*	*	*	99%	*
Unweighted N	(308)	(119)	(92)	(97)	(136)	(99)	(129)	(91)	(60)	(56)	(59)	(117)	(76)

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7P. Opinions on Christmas Movies — Four Christmases

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	33%	*	35%	*	*	*	*	33%	*	*	*
Like it	42%	*	45%	*	*	*	*	44%	*	*	*
Dislike it	9%	*	8%	*	*	*	*	7%	*	*	*
Hate it	3%	*	3%	*	*	*	*	2%	*	*	*
Not sure	12%	*	9%	*	*	*	*	14%	*	*	*
Totals	99%	*	100%	*	*	*	*	100%	*	*	*
Unweighted N	(231)	(98)	(133)	(62)	(79)	(59)	(31)	(152)	(29)	(23)	(27)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	33%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	42%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	9%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	3%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	12%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	99%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(231)	(81)	(72)	(78)	(88)	(69)	(94)	(47)	(66)	(44)	(45)	(94)	(48)

YouGov Survey: Christmas Movies

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7Q. Opinions on Christmas Movies — The Nightmare Before Christmas

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	34%	29%	40%	*	45%	30%	*	34%	*	*	*
Like it	47%	51%	44%	*	36%	54%	*	46%	*	*	*
Dislike it	9%	12%	7%	*	11%	9%	*	11%	*	*	*
Hate it	2%	2%	3%	*	4%	1%	*	2%	*	*	*
Not sure	7%	6%	7%	*	5%	7%	*	7%	*	*	*
Totals	99%	100%	101%	*	101%	101%	*	100%	*	*	*
Unweighted N	(464)	(220)	(244)	(94)	(138)	(169)	(63)	(334)	(53)	(41)	(36)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	34%	29%	38%	35%	35%	31%	40%	25%	*	*	*	38%	36%
Like it	47%	54%	42%	47%	47%	47%	46%	56%	*	*	*	47%	42%
Dislike it	9%	9%	8%	11%	8%	12%	5%	11%	*	*	*	5%	17%
Hate it	2%	4%	1%	3%	5%	1%	2%	1%	*	*	*	2%	2%
Not sure	7%	5%	10%	4%	5%	8%	7%	6%	*	*	*	7%	5%
Totals	99%	101%	99%	100%	100%	99%	100%	99%	*	*	*	99%	102%
Unweighted N	(464)	(158)	(177)	(129)	(180)	(137)	(206)	(118)	(96)	(81)	(97)	(177)	(109)

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7R. Opinions on Christmas Movies — Klaus

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	29%	22%	35%	*	*	*	*	24%	*	*	*
Like it	49%	52%	46%	*	*	*	*	54%	*	*	*
Dislike it	9%	13%	5%	*	*	*	*	12%	*	*	*
Hate it	3%	5%	1%	*	*	*	*	1%	*	*	*
Not sure	10%	7%	12%	*	*	*	*	9%	*	*	*
Totals	100%	99%	99%	*	*	*	*	100%	*	*	*
Unweighted N	(279)	(119)	(160)	(61)	(92)	(82)	(44)	(181)	(53)	(23)	(22)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	29%	33%	*	*	37%	*	34%	*	*	*	*	32%	*
Like it	49%	44%	*	*	42%	*	45%	*	*	*	*	47%	*
Dislike it	9%	11%	*	*	7%	*	5%	*	*	*	*	7%	*
Hate it	3%	2%	*	*	3%	*	3%	*	*	*	*	4%	*
Not sure	10%	11%	*	*	11%	*	11%	*	*	*	*	10%	*
Totals	100%	101%	*	*	100%	*	98%	*	*	*	*	100%	*
Unweighted N	(279)	(101)	(93)	(85)	(109)	(85)	(131)	(68)	(54)	(51)	(53)	(128)	(47)

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7S. Opinions on Christmas Movies — Love Hard

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	38%	*	*	*	*	*	*	*	*	*	*
Like it	32%	*	*	*	*	*	*	*	*	*	*
Dislike it	8%	*	*	*	*	*	*	*	*	*	*
Hate it	13%	*	*	*	*	*	*	*	*	*	*
Not sure	10%	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(108)	(49)	(59)	(39)	(53)	(12)	(4)	(58)	(18)	(15)	(17)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	38%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	32%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	8%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	13%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	10%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(108)	(43)	(32)	(33)	(46)	(28)	(49)	(19)	(33)	(29)	(11)	(39)	(29)

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7T. Opinions on Christmas Movies — Holidate

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	32%	*	*	*	*	*	*	*	*	*	*
Like it	46%	*	*	*	*	*	*	*	*	*	*
Dislike it	3%	*	*	*	*	*	*	*	*	*	*
Hate it	10%	*	*	*	*	*	*	*	*	*	*
Not sure	10%	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(135)	(66)	(69)	(50)	(52)	(28)	(5)	(81)	(18)	(19)	(17)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	32%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	46%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	3%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	10%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	10%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(135)	(55)	(43)	(37)	(62)	(32)	(58)	(30)	(41)	(27)	(22)	(49)	(37)

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7U. Opinions on Christmas Movies — Miracle on 34th Street

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	42%	32%	50%	*	*	46%	58%	48%	*	*	*
Like it	42%	46%	39%	*	*	44%	40%	41%	*	*	*
Dislike it	7%	9%	5%	*	*	3%	2%	5%	*	*	*
Hate it	3%	4%	2%	*	*	1%	0%	2%	*	*	*
Not sure	6%	9%	3%	*	*	6%	0%	5%	*	*	*
Totals	100%	100%	99%	*	*	100%	100%	101%	*	*	*
Unweighted N	(510)	(220)	(290)	(59)	(98)	(201)	(152)	(385)	(67)	(24)	(34)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	42%	38%	35%	55%	38%	55%	38%	43%	*	*	39%	41%	46%
Like it	42%	44%	49%	33%	49%	34%	43%	42%	*	*	42%	49%	34%
Dislike it	7%	10%	6%	4%	6%	4%	10%	5%	*	*	9%	3%	9%
Hate it	3%	4%	3%	1%	3%	2%	3%	3%	*	*	2%	2%	5%
Not sure	6%	3%	8%	6%	4%	4%	7%	7%	*	*	8%	5%	5%
Totals	100%	99%	101%	99%	100%	99%	101%	100%	*	*	100%	100%	99%
Unweighted N	(510)	(169)	(192)	(149)	(193)	(199)	(208)	(149)	(99)	(75)	(109)	(207)	(119)

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7V. Opinions on Christmas Movies — The Christmas Chronicles

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	39%	*	48%	*	*	*	*	40%	*	*	*
Like it	42%	*	43%	*	*	*	*	36%	*	*	*
Dislike it	6%	*	3%	*	*	*	*	10%	*	*	*
Hate it	6%	*	2%	*	*	*	*	8%	*	*	*
Not sure	6%	*	5%	*	*	*	*	6%	*	*	*
Totals	99%	*	101%	*	*	*	*	100%	*	*	*
Unweighted N	(197)	(81)	(116)	(61)	(63)	(49)	(24)	(125)	(30)	(19)	(23)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	39%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	42%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	6%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	6%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	6%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	99%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(197)	(69)	(62)	(66)	(67)	(67)	(83)	(53)	(44)	(40)	(34)	(79)	(44)

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7W. Opinions on Christmas Movies — A Bad Moms Christmas

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	33%	*	35%	*	*	*	*	33%	*	*	*
Like it	45%	*	46%	*	*	*	*	45%	*	*	*
Dislike it	8%	*	4%	*	*	*	*	10%	*	*	*
Hate it	5%	*	2%	*	*	*	*	5%	*	*	*
Not sure	9%	*	12%	*	*	*	*	8%	*	*	*
Totals	100%	*	99%	*	*	*	*	101%	*	*	*
Unweighted N	(196)	(70)	(126)	(52)	(74)	(53)	(17)	(132)	(32)	(22)	(10)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	33%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	45%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	8%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	5%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	9%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(196)	(76)	(66)	(54)	(84)	(54)	(84)	(53)	(42)	(36)	(47)	(62)	(51)

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7X. Opinions on Christmas Movies — Fred Claus

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	25%	23%	26%	*	*	23%	*	25%	*	*	*
Like it	52%	58%	45%	*	*	63%	*	55%	*	*	*
Dislike it	10%	11%	8%	*	*	8%	*	8%	*	*	*
Hate it	2%	1%	3%	*	*	1%	*	2%	*	*	*
Not sure	12%	7%	18%	*	*	6%	*	10%	*	*	*
Totals	101%	100%	100%	*	*	101%	*	100%	*	*	*
Unweighted N	(275)	(134)	(141)	(50)	(81)	(100)	(44)	(191)	(37)	(26)	(21)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	25%	*	*	*	*	*	31%	*	*	*	*	24%	*
Like it	52%	*	*	*	*	*	44%	*	*	*	*	53%	*
Dislike it	10%	*	*	*	*	*	10%	*	*	*	*	9%	*
Hate it	2%	*	*	*	*	*	1%	*	*	*	*	1%	*
Not sure	12%	*	*	*	*	*	14%	*	*	*	*	13%	*
Totals	101%	*	*	*	*	*	100%	*	*	*	*	100%	*
Unweighted N	(275)	(87)	(94)	(94)	(91)	(92)	(134)	(75)	(49)	(44)	(63)	(105)	(63)

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7Y. Opinions on Christmas Movies — Deck the Halls

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	31%	19%	41%	*	*	*	*	25%	*	*	*
Like it	45%	49%	41%	*	*	*	*	47%	*	*	*
Dislike it	6%	7%	4%	*	*	*	*	5%	*	*	*
Hate it	6%	12%	2%	*	*	*	*	7%	*	*	*
Not sure	13%	14%	12%	*	*	*	*	15%	*	*	*
Totals	101%	101%	100%	*	*	*	*	99%	*	*	*
Unweighted N	(252)	(112)	(140)	(50)	(82)	(84)	(36)	(160)	(51)	(30)	(11)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	31%	*	*	*	*	*	35%	*	*	*	*	33%	*
Like it	45%	*	*	*	*	*	42%	*	*	*	*	49%	*
Dislike it	6%	*	*	*	*	*	5%	*	*	*	*	2%	*
Hate it	6%	*	*	*	*	*	8%	*	*	*	*	3%	*
Not sure	13%	*	*	*	*	*	10%	*	*	*	*	12%	*
Totals	101%	*	*	*	*	*	100%	*	*	*	*	99%	*
Unweighted N	(252)	(96)	(74)	(82)	(94)	(75)	(118)	(51)	(68)	(46)	(49)	(110)	(47)

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7Z. Opinions on Christmas Movies — Christmas with the Kranks

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	36%	27%	42%	*	*	36%	*	31%	*	*	*
Like it	46%	48%	44%	*	*	49%	*	49%	*	*	*
Dislike it	8%	13%	5%	*	*	5%	*	8%	*	*	*
Hate it	3%	5%	1%	*	*	3%	*	3%	*	*	*
Not sure	7%	7%	7%	*	*	6%	*	8%	*	*	*
Totals	100%	100%	99%	*	*	99%	*	99%	*	*	*
Unweighted N	(310)	(131)	(179)	(56)	(81)	(114)	(59)	(219)	(42)	(23)	(26)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	36%	46%	36%	*	39%	26%	36%	*	*	*	*	38%	*
Like it	46%	37%	46%	*	40%	54%	47%	*	*	*	*	47%	*
Dislike it	8%	7%	7%	*	8%	10%	8%	*	*	*	*	8%	*
Hate it	3%	2%	4%	*	3%	2%	2%	*	*	*	*	1%	*
Not sure	7%	8%	8%	*	9%	7%	6%	*	*	*	*	6%	*
Totals	100%	100%	101%	*	99%	99%	99%	*	*	*	*	100%	*
Unweighted N	(310)	(106)	(108)	(96)	(116)	(108)	(143)	(85)	(59)	(50)	(73)	(129)	(58)

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7AA. Opinions on Christmas Movies — Return to Christmas Creek

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	43%	*	*	*	*	*	*	*	*	*	*
Like it	32%	*	*	*	*	*	*	*	*	*	*
Dislike it	16%	*	*	*	*	*	*	*	*	*	*
Hate it	3%	*	*	*	*	*	*	*	*	*	*
Not sure	5%	*	*	*	*	*	*	*	*	*	*
Totals	99%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(123)	(70)	(53)	(28)	(59)	(18)	(18)	(77)	(19)	(13)	(14)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	43%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	32%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	16%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	3%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	5%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	99%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(123)	(44)	(40)	(39)	(44)	(33)	(49)	(28)	(41)	(35)	(16)	(33)	(39)

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7AB. Opinions on Christmas Movies — Office Christmas Party

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	31%	*	38%	*	*	*	*	29%	*	*	*
Like it	49%	*	39%	*	*	*	*	50%	*	*	*
Dislike it	8%	*	7%	*	*	*	*	8%	*	*	*
Hate it	5%	*	6%	*	*	*	*	5%	*	*	*
Not sure	6%	*	10%	*	*	*	*	7%	*	*	*
Totals	99%	*	100%	*	*	*	*	99%	*	*	*
Unweighted N	(188)	(86)	(102)	(50)	(68)	(52)	(18)	(115)	(39)	(21)	(13)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	31%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	49%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	8%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	5%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	6%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	99%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(188)	(74)	(50)	(64)	(79)	(55)	(84)	(39)	(46)	(33)	(36)	(74)	(45)

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7AC. Opinions on Christmas Movies — Edward Scissorhands

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	36%	25%	46%	*	40%	34%	*	30%	*	*	*
Like it	43%	47%	40%	*	37%	50%	*	47%	*	*	*
Dislike it	12%	15%	10%	*	15%	10%	*	14%	*	*	*
Hate it	3%	5%	2%	*	4%	3%	*	4%	*	*	*
Not sure	5%	7%	3%	*	4%	4%	*	5%	*	*	*
Totals	99%	99%	101%	*	100%	101%	*	100%	*	*	*
Unweighted N	(473)	(220)	(253)	(80)	(119)	(186)	(88)	(333)	(63)	(54)	(23)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	36%	35%	36%	36%	33%	31%	44%	23%	*	*	*	38%	38%
Like it	43%	40%	41%	50%	47%	43%	39%	54%	*	*	*	44%	39%
Dislike it	12%	14%	13%	10%	12%	17%	11%	12%	*	*	*	10%	16%
Hate it	3%	4%	4%	1%	2%	6%	3%	2%	*	*	*	3%	1%
Not sure	5%	7%	6%	3%	6%	3%	4%	9%	*	*	*	5%	6%
Totals	99%	100%	100%	100%	100%	100%	101%	100%	*	*	*	100%	100%
Unweighted N	(473)	(170)	(166)	(137)	(189)	(143)	(226)	(115)	(94)	(75)	(96)	(197)	(105)

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7AD. Opinions on Christmas Movies — Jingle All the Way

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	29%	24%	33%	*	36%	24%	*	24%	*	*	*
Like it	51%	51%	50%	*	45%	61%	*	54%	*	*	*
Dislike it	7%	6%	8%	*	6%	4%	*	7%	*	*	*
Hate it	4%	7%	1%	*	5%	1%	*	4%	*	*	*
Not sure	10%	11%	8%	*	9%	10%	*	11%	*	*	*
Totals	101%	99%	100%	*	101%	100%	*	100%	*	*	*
Unweighted N	(364)	(157)	(207)	(58)	(111)	(138)	(57)	(256)	(48)	(32)	(28)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	29%	29%	32%	26%	28%	28%	31%	22%	*	*	*	34%	*
Like it	51%	48%	51%	53%	51%	55%	49%	58%	*	*	*	53%	*
Dislike it	7%	10%	3%	7%	9%	4%	7%	4%	*	*	*	7%	*
Hate it	4%	5%	1%	5%	3%	3%	4%	4%	*	*	*	0%	*
Not sure	10%	8%	12%	9%	9%	10%	8%	11%	*	*	*	6%	*
Totals	101%	100%	99%	100%	100%	100%	99%	99%	*	*	*	100%	*
Unweighted N	(364)	(122)	(120)	(122)	(125)	(133)	(161)	(101)	(71)	(58)	(86)	(138)	(82)

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7AE. Opinions on Christmas Movies — The Christmas Train

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	32%	*	38%	*	*	*	*	29%	*	*	*
Like it	50%	*	47%	*	*	*	*	53%	*	*	*
Dislike it	6%	*	4%	*	*	*	*	9%	*	*	*
Hate it	2%	*	0%	*	*	*	*	1%	*	*	*
Not sure	11%	*	12%	*	*	*	*	9%	*	*	*
Totals	101%	*	101%	*	*	*	*	101%	*	*	*
Unweighted N	(192)	(91)	(101)	(55)	(60)	(34)	(43)	(111)	(39)	(17)	(25)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	32%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	50%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	6%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	2%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	11%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(192)	(81)	(60)	(51)	(77)	(57)	(80)	(48)	(43)	(37)	(30)	(75)	(50)

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7AF. Opinions on Christmas Movies — Silver Linings Playbook

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	29%	*	29%	*	*	*	*	24%	*	*	*
Like it	53%	*	51%	*	*	*	*	55%	*	*	*
Dislike it	9%	*	10%	*	*	*	*	10%	*	*	*
Hate it	3%	*	3%	*	*	*	*	4%	*	*	*
Not sure	7%	*	7%	*	*	*	*	6%	*	*	*
Totals	101%	*	100%	*	*	*	*	99%	*	*	*
Unweighted N	(167)	(59)	(108)	(42)	(56)	(43)	(26)	(117)	(20)	(17)	(13)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	29%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	53%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	9%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	3%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	7%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(167)	(66)	(55)	(46)	(87)	(43)	(61)	(46)	(48)	(41)	(19)	(58)	(49)

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7AG. Opinions on Christmas Movies — Santa Claus: The Movie

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	36%	30%	40%	*	35%	41%	*	32%	*	*	*
Like it	46%	48%	44%	*	37%	44%	*	48%	*	*	*
Dislike it	7%	8%	6%	*	11%	6%	*	7%	*	*	*
Hate it	2%	3%	1%	*	6%	0%	*	2%	*	*	*
Not sure	10%	12%	8%	*	11%	9%	*	11%	*	*	*
Totals	101%	101%	99%	*	100%	100%	*	100%	*	*	*
Unweighted N	(441)	(185)	(256)	(87)	(108)	(163)	(83)	(318)	(55)	(35)	(33)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	36%	32%	37%	37%	32%	36%	39%	40%	*	*	*	39%	*
Like it	46%	52%	38%	47%	50%	48%	47%	46%	*	*	*	46%	*
Dislike it	7%	5%	11%	4%	8%	5%	5%	3%	*	*	*	4%	*
Hate it	2%	2%	1%	3%	1%	3%	0%	3%	*	*	*	1%	*
Not sure	10%	9%	12%	8%	10%	8%	8%	7%	*	*	*	9%	*
Totals	101%	100%	99%	99%	101%	100%	99%	99%	*	*	*	99%	*
Unweighted N	(441)	(146)	(156)	(139)	(158)	(150)	(193)	(127)	(81)	(80)	(88)	(186)	(87)

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7AH. Opinions on Christmas Movies — Happiest Season

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)				
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Love it	39%	*	*	*	*	*	*	*	*	*	*	*
Like it	33%	*	*	*	*	*	*	*	*	*	*	*
Dislike it	14%	*	*	*	*	*	*	*	*	*	*	*
Hate it	5%	*	*	*	*	*	*	*	*	*	*	*
Not sure	9%	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(107)	(45)	(62)	(32)	(56)	(15)	(4)	(60)	(22)	(14)	(11)	

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	39%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	33%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	14%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	5%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	9%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(107)	(39)	(28)	(40)	(44)	(21)	(42)	(21)	(38)	(22)	(15)	(43)	(27)

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7A1. Opinions on Christmas Movies — Noelle

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	*	*	*	*	*	*	23%	*	*	*
Like it	47%	*	*	*	*	*	*	52%	*	*	*
Dislike it	9%	*	*	*	*	*	*	11%	*	*	*
Hate it	5%	*	*	*	*	*	*	4%	*	*	*
Not sure	13%	*	*	*	*	*	*	10%	*	*	*
Totals	101%	*	*	*	*	*	*	100%	*	*	*
Unweighted N	(152)	(69)	(83)	(54)	(46)	(37)	(15)	(102)	(24)	(15)	(11)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	27%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	47%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	9%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	5%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	13%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(152)	(50)	(49)	(53)	(49)	(56)	(66)	(33)	(44)	(22)	(32)	(58)	(40)

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7AJ. Opinions on Christmas Movies — A Christmas Carol

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	45%	40%	50%	*	38%	46%	49%	44%	*	*	*
Like it	45%	48%	41%	*	40%	48%	46%	46%	*	*	*
Dislike it	5%	5%	4%	*	12%	2%	2%	4%	*	*	*
Hate it	1%	0%	2%	*	3%	1%	0%	1%	*	*	*
Not sure	5%	6%	3%	*	8%	4%	2%	5%	*	*	*
Totals	101%	99%	100%	*	101%	101%	99%	100%	*	*	*
Unweighted N	(580)	(240)	(340)	(93)	(113)	(236)	(138)	(421)	(68)	(48)	(43)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	45%	45%	45%	46%	47%	50%	46%	46%	45%	49%	45%	42%	47%
Like it	45%	43%	43%	49%	42%	47%	46%	46%	45%	40%	45%	51%	37%
Dislike it	5%	5%	6%	4%	5%	2%	3%	5%	6%	7%	4%	2%	9%
Hate it	1%	2%	0%	0%	2%	0%	0%	0%	1%	0%	2%	1%	0%
Not sure	5%	5%	7%	2%	3%	1%	5%	4%	3%	4%	4%	4%	8%
Totals	101%	100%	101%	101%	99%	100%	100%	101%	100%	100%	100%	100%	101%
Unweighted N	(580)	(202)	(214)	(164)	(216)	(197)	(248)	(152)	(121)	(100)	(140)	(212)	(128)

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7AK. Opinions on Christmas Movies — Rudolph the Red-Nosed Reindeer

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	45%	39%	51%	40%	37%	56%	39%	45%	*	*	*
Like it	45%	49%	42%	46%	44%	40%	55%	47%	*	*	*
Dislike it	4%	6%	3%	7%	9%	2%	3%	4%	*	*	*
Hate it	2%	3%	1%	3%	6%	0%	0%	1%	*	*	*
Not sure	3%	3%	3%	4%	4%	3%	3%	3%	*	*	*
Totals	99%	100%	100%	100%	100%	101%	100%	100%	*	*	*
Unweighted N	(620)	(269)	(351)	(100)	(116)	(255)	(149)	(470)	(65)	(53)	(32)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	45%	38%	47%	52%	41%	49%	53%	42%	40%	47%	46%	49%	38%
Like it	45%	53%	43%	40%	50%	44%	41%	46%	51%	41%	45%	44%	50%
Dislike it	4%	5%	4%	5%	4%	4%	3%	7%	4%	6%	4%	5%	3%
Hate it	2%	1%	2%	1%	2%	0%	1%	1%	3%	3%	1%	1%	2%
Not sure	3%	3%	5%	2%	3%	2%	2%	4%	3%	2%	4%	2%	6%
Totals	99%	100%	101%	100%	100%	99%	100%	100%	101%	99%	100%	101%	99%
Unweighted N	(620)	(209)	(228)	(183)	(235)	(228)	(270)	(167)	(123)	(102)	(123)	(241)	(154)

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7AL. Opinions on Christmas Movies — 8-Bit Christmas

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	*	*	*	*	*	*	*	*	*	*
Like it	36%	*	*	*	*	*	*	*	*	*	*
Dislike it	22%	*	*	*	*	*	*	*	*	*	*
Hate it	6%	*	*	*	*	*	*	*	*	*	*
Not sure	9%	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(115)	(66)	(49)	(48)	(52)	(13)	(2)	(67)	(16)	(17)	(15)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	27%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	36%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	22%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	6%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	9%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(115)	(42)	(34)	(39)	(45)	(24)	(47)	(30)	(30)	(26)	(17)	(43)	(29)

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7AM. Opinions on Christmas Movies — Arthur Christmas

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	30%	*	*	*	*	*	*	31%	*	*	*
Like it	40%	*	*	*	*	*	*	41%	*	*	*
Dislike it	12%	*	*	*	*	*	*	13%	*	*	*
Hate it	5%	*	*	*	*	*	*	4%	*	*	*
Not sure	12%	*	*	*	*	*	*	10%	*	*	*
Totals	99%	*	*	*	*	*	*	99%	*	*	*
Unweighted N	(175)	(81)	(94)	(49)	(62)	(50)	(14)	(117)	(23)	(18)	(17)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	30%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	40%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	12%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	5%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	12%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	99%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(175)	(67)	(58)	(50)	(65)	(55)	(74)	(43)	(47)	(40)	(35)	(69)	(31)

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7AN. Opinions on Christmas Movies — The Muppet Christmas Carol

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	38%	32%	44%	*	*	37%	*	39%	*	*	*
Like it	47%	50%	44%	*	*	55%	*	48%	*	*	*
Dislike it	6%	7%	6%	*	*	3%	*	5%	*	*	*
Hate it	2%	2%	2%	*	*	0%	*	2%	*	*	*
Not sure	7%	10%	4%	*	*	5%	*	6%	*	*	*
Totals	100%	101%	100%	*	*	100%	*	100%	*	*	*
Unweighted N	(367)	(168)	(199)	(66)	(98)	(147)	(56)	(272)	(44)	(22)	(29)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	38%	45%	30%	*	43%	38%	42%	*	*	*	*	38%	*
Like it	47%	43%	50%	*	42%	53%	41%	*	*	*	*	44%	*
Dislike it	6%	5%	8%	*	5%	4%	6%	*	*	*	*	6%	*
Hate it	2%	2%	3%	*	2%	1%	2%	*	*	*	*	3%	*
Not sure	7%	5%	10%	*	8%	4%	8%	*	*	*	*	8%	*
Totals	100%	100%	101%	*	100%	100%	99%	*	*	*	*	99%	*
Unweighted N	(367)	(130)	(140)	(97)	(151)	(108)	(177)	(88)	(73)	(61)	(82)	(136)	(88)

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7AO. Opinions on Christmas Movies — Jack Frost

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	32%	21%	43%	*	*	28%	*	27%	*	*	*
Like it	49%	51%	46%	*	*	57%	*	52%	*	*	*
Dislike it	7%	10%	3%	*	*	6%	*	8%	*	*	*
Hate it	3%	4%	1%	*	*	0%	*	3%	*	*	*
Not sure	9%	13%	6%	*	*	10%	*	10%	*	*	*
Totals	100%	99%	99%	*	*	101%	*	100%	*	*	*
Unweighted N	(427)	(193)	(234)	(80)	(97)	(176)	(74)	(310)	(59)	(33)	(25)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	32%	39%	33%	24%	31%	25%	36%	*	*	*	*	30%	*
Like it	49%	48%	42%	58%	51%	56%	46%	*	*	*	*	56%	*
Dislike it	7%	3%	8%	10%	8%	7%	5%	*	*	*	*	4%	*
Hate it	3%	4%	3%	2%	2%	1%	3%	*	*	*	*	2%	*
Not sure	9%	6%	14%	7%	8%	11%	11%	*	*	*	*	9%	*
Totals	100%	100%	100%	101%	100%	100%	101%	*	*	*	*	101%	*
Unweighted N	(427)	(133)	(163)	(131)	(133)	(147)	(217)	(98)	(74)	(77)	(91)	(174)	(85)

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7AP. Opinions on Christmas Movies — Frosty the Snowman

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	39%	34%	45%	*	31%	54%	30%	38%	*	*	*
Like it	48%	51%	45%	*	47%	42%	62%	51%	*	*	*
Dislike it	6%	7%	5%	*	10%	2%	3%	5%	*	*	*
Hate it	2%	1%	2%	*	6%	0%	0%	2%	*	*	*
Not sure	5%	6%	4%	*	6%	1%	6%	4%	*	*	*
Totals	100%	99%	101%	*	100%	99%	101%	100%	*	*	*
Unweighted N	(599)	(280)	(319)	(90)	(126)	(247)	(136)	(449)	(76)	(40)	(34)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	39%	38%	35%	46%	33%	46%	43%	39%	32%	34%	41%	45%	31%
Like it	48%	48%	52%	43%	51%	48%	46%	49%	55%	54%	47%	45%	50%
Dislike it	6%	6%	6%	5%	9%	3%	8%	2%	8%	6%	2%	4%	14%
Hate it	2%	3%	0%	1%	2%	2%	0%	1%	2%	1%	4%	0%	0%
Not sure	5%	5%	6%	4%	5%	2%	3%	9%	3%	4%	5%	5%	5%
Totals	100%	100%	99%	99%	100%	101%	100%	100%	100%	99%	99%	99%	100%
Unweighted N	(599)	(209)	(220)	(170)	(235)	(207)	(261)	(160)	(126)	(104)	(148)	(222)	(125)

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7AQ. Opinions on Christmas Movies — Frozen

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	37%	30%	42%	43%	42%	33%	*	29%	*	*	*
Like it	48%	49%	48%	35%	39%	59%	*	56%	*	*	*
Dislike it	8%	13%	4%	9%	13%	5%	*	9%	*	*	*
Hate it	3%	5%	2%	8%	2%	1%	*	2%	*	*	*
Not sure	4%	4%	4%	6%	4%	2%	*	4%	*	*	*
Totals	100%	101%	100%	101%	100%	100%	*	100%	*	*	*
Unweighted N	(446)	(171)	(275)	(115)	(108)	(146)	(77)	(320)	(48)	(36)	(42)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	37%	43%	36%	30%	38%	29%	40%	35%	*	*	*	43%	*
Like it	48%	45%	43%	58%	49%	56%	46%	52%	*	*	*	43%	*
Dislike it	8%	4%	11%	10%	6%	12%	6%	7%	*	*	*	6%	*
Hate it	3%	4%	3%	1%	3%	1%	5%	1%	*	*	*	4%	*
Not sure	4%	4%	6%	1%	4%	2%	4%	4%	*	*	*	4%	*
Totals	100%	100%	99%	100%	100%	100%	101%	99%	*	*	*	100%	*
Unweighted N	(446)	(169)	(154)	(123)	(174)	(128)	(198)	(120)	(86)	(76)	(94)	(189)	(87)

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7AR. Opinions on Christmas Movies — A Christmas Prince

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	27%	*	27%	*	*	*	*	21%	*	*	*
Like it	46%	*	46%	*	*	*	*	50%	*	*	*
Dislike it	10%	*	10%	*	*	*	*	12%	*	*	*
Hate it	6%	*	6%	*	*	*	*	8%	*	*	*
Not sure	11%	*	12%	*	*	*	*	9%	*	*	*
Totals	100%	*	101%	*	*	*	*	100%	*	*	*
Unweighted N	(173)	(69)	(104)	(41)	(74)	(38)	(20)	(103)	(24)	(23)	(23)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	27%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	46%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	10%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	6%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	11%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(173)	(59)	(60)	(54)	(55)	(51)	(73)	(46)	(44)	(33)	(21)	(77)	(42)

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7AS. Opinions on Christmas Movies — A Charlie Brown Christmas

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	52%	47%	57%	*	49%	60%	50%	52%	*	*	*
Like it	36%	37%	35%	*	33%	35%	44%	37%	*	*	*
Dislike it	4%	4%	4%	*	7%	3%	4%	6%	*	*	*
Hate it	4%	7%	1%	*	6%	0%	0%	2%	*	*	*
Not sure	3%	4%	3%	*	4%	2%	2%	4%	*	*	*
Totals	99%	99%	100%	*	99%	100%	100%	101%	*	*	*
Unweighted N	(563)	(242)	(321)	(99)	(132)	(208)	(124)	(407)	(66)	(52)	(38)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	52%	53%	53%	51%	53%	55%	56%	48%	56%	57%	50%	49%	56%
Like it	36%	36%	35%	38%	35%	38%	31%	40%	33%	33%	35%	44%	28%
Dislike it	4%	3%	6%	4%	5%	3%	5%	4%	4%	6%	5%	3%	4%
Hate it	4%	4%	3%	4%	5%	3%	5%	5%	2%	1%	2%	2%	11%
Not sure	3%	4%	4%	3%	3%	2%	3%	3%	5%	2%	7%	2%	2%
Totals	99%	100%	101%	100%	101%	101%	100%	100%	100%	99%	99%	100%	101%
Unweighted N	(563)	(216)	(192)	(155)	(233)	(174)	(246)	(143)	(115)	(107)	(116)	(215)	(125)

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7AT. Opinions on Christmas Movies — Serendipity

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	30%	*	34%	*	*	*	*	34%	*	*	*
Like it	46%	*	48%	*	*	*	*	48%	*	*	*
Dislike it	9%	*	6%	*	*	*	*	6%	*	*	*
Hate it	3%	*	2%	*	*	*	*	2%	*	*	*
Not sure	12%	*	10%	*	*	*	*	10%	*	*	*
Totals	100%	*	100%	*	*	*	*	100%	*	*	*
Unweighted N	(199)	(77)	(122)	(39)	(64)	(72)	(24)	(140)	(20)	(20)	(19)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	30%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	46%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	9%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	3%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	12%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(199)	(77)	(56)	(66)	(77)	(64)	(85)	(57)	(41)	(36)	(33)	(88)	(42)

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7AU. Opinions on Christmas Movies — The Princess Switch

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	29%	*	*	*	*	*	*	*	*	*	*
Like it	45%	*	*	*	*	*	*	*	*	*	*
Dislike it	15%	*	*	*	*	*	*	*	*	*	*
Hate it	3%	*	*	*	*	*	*	*	*	*	*
Not sure	9%	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*
Unweighted N	(153)	(58)	(95)	(50)	(58)	(33)	(12)	(90)	(32)	(16)	(15)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	29%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	45%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	15%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	3%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	9%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	101%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(153)	(63)	(44)	(46)	(55)	(46)	(67)	(36)	(38)	(29)	(23)	(59)	(42)

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7AV. Opinions on Christmas Movies — Meet Me in St. Louis

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	34%	*	36%	*	*	*	*	33%	*	*	*
Like it	49%	*	51%	*	*	*	*	56%	*	*	*
Dislike it	9%	*	5%	*	*	*	*	6%	*	*	*
Hate it	3%	*	3%	*	*	*	*	1%	*	*	*
Not sure	5%	*	4%	*	*	*	*	5%	*	*	*
Totals	100%	*	99%	*	*	*	*	101%	*	*	*
Unweighted N	(223)	(92)	(131)	(37)	(52)	(55)	(79)	(165)	(23)	(18)	(17)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	34%	*	*	*	*	*	*	*	*	*	*	*	*
Like it	49%	*	*	*	*	*	*	*	*	*	*	*	*
Dislike it	9%	*	*	*	*	*	*	*	*	*	*	*	*
Hate it	3%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	5%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(223)	(84)	(72)	(67)	(96)	(74)	(95)	(61)	(51)	(51)	(34)	(88)	(50)

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7AW. Opinions on Christmas Movies — Scrooge

What is your opinion of the following movie?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Love it	31%	27%	35%	*	30%	35%	27%	30%	*	*	*
Like it	55%	57%	53%	*	50%	56%	66%	57%	*	*	*
Dislike it	5%	4%	5%	*	10%	3%	0%	5%	*	*	*
Hate it	3%	5%	1%	*	5%	0%	1%	1%	*	*	*
Not sure	7%	7%	6%	*	5%	6%	6%	7%	*	*	*
Totals	101%	100%	100%	*	100%	100%	100%	100%	*	*	*
Unweighted N	(498)	(227)	(271)	(63)	(113)	(209)	(113)	(361)	(70)	(43)	(24)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Love it	31%	29%	36%	28%	31%	30%	37%	24%	*	*	27%	37%	25%
Like it	55%	55%	49%	60%	55%	56%	50%	62%	*	*	59%	50%	55%
Dislike it	5%	4%	3%	7%	1%	7%	3%	8%	*	*	5%	5%	5%
Hate it	3%	6%	1%	2%	5%	2%	3%	2%	*	*	2%	1%	7%
Not sure	7%	6%	12%	3%	7%	5%	6%	3%	*	*	6%	7%	8%
Totals	101%	100%	101%	100%	99%	100%	99%	99%	*	*	99%	100%	100%
Unweighted N	(498)	(172)	(158)	(168)	(171)	(189)	(227)	(139)	(88)	(88)	(102)	(198)	(110)

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8A. Is It a Christmas Movie — Love Actually

And would you say this movie should be considered a Christmas movie, or not?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	48%	47%	50%	*	*	*	*	45%	*	*	*
No	28%	33%	23%	*	*	*	*	29%	*	*	*
Not sure	24%	20%	27%	*	*	*	*	26%	*	*	*
Totals	100%	100%	100%	*	*	*	*	100%	*	*	*
Unweighted N	(282)	(112)	(170)	(49)	(94)	(82)	(57)	(198)	(27)	(30)	(27)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	48%	50%	*	*	56%	*	44%	*	*	*	*	48%	*
No	28%	30%	*	*	24%	*	32%	*	*	*	*	29%	*
Not sure	24%	19%	*	*	20%	*	24%	*	*	*	*	23%	*
Totals	100%	99%	*	*	100%	*	100%	*	*	*	*	100%	*
Unweighted N	(282)	(116)	(94)	(72)	(132)	(75)	(109)	(75)	(73)	(59)	(54)	(106)	(63)

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8B. Is It a Christmas Movie — Die Hard

And would you say this movie should be considered a Christmas movie, or not?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	42%	47%	37%	*	*	46%	*	41%	*	*	*
No	47%	43%	50%	*	*	45%	*	47%	*	*	*
Not sure	11%	9%	13%	*	*	9%	*	13%	*	*	*
Totals	100%	99%	100%	*	*	100%	*	101%	*	*	*
Unweighted N	(467)	(225)	(242)	(59)	(97)	(214)	(97)	(347)	(55)	(34)	(31)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	42%	42%	45%	38%	46%	36%	43%	38%	46%	*	42%	41%	42%
No	47%	46%	43%	53%	43%	54%	46%	49%	46%	*	49%	46%	48%
Not sure	11%	11%	13%	9%	10%	10%	11%	13%	7%	*	9%	12%	10%
Totals	100%	99%	101%	100%	99%	100%	100%	100%	99%	*	100%	99%	100%
Unweighted N	(467)	(150)	(184)	(133)	(168)	(164)	(187)	(133)	(103)	(71)	(109)	(184)	(103)

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8C. Is It a Christmas Movie — Little Women

And would you say this movie should be considered a Christmas movie, or not?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	31%	32%	31%	*	*	*	*	29%	*	*	*
No	47%	47%	47%	*	*	*	*	48%	*	*	*
Not sure	22%	22%	22%	*	*	*	*	24%	*	*	*
Totals	100%	101%	100%	*	*	*	*	101%	*	*	*
Unweighted N	(308)	(100)	(208)	(50)	(82)	(97)	(79)	(218)	(44)	(23)	(23)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	31%	32%	*	*	35%	*	33%	*	*	*	*	31%	*
No	47%	45%	*	*	45%	*	46%	*	*	*	*	47%	*
Not sure	22%	23%	*	*	19%	*	20%	*	*	*	*	22%	*
Totals	100%	100%	*	*	99%	*	99%	*	*	*	*	100%	*
Unweighted N	(308)	(119)	(91)	(98)	(137)	(99)	(129)	(91)	(61)	(56)	(59)	(117)	(76)

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8D. Is It a Christmas Movie — The Nightmare Before Christmas

And would you say this movie should be considered a Christmas movie, or not?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	64%	63%	66%	*	66%	65%	*	66%	*	*	*
No	15%	18%	11%	*	15%	16%	*	14%	*	*	*
Not sure	20%	19%	22%	*	19%	19%	*	20%	*	*	*
Totals	99%	100%	99%	*	100%	100%	*	100%	*	*	*
Unweighted N	(466)	(223)	(243)	(94)	(139)	(169)	(64)	(336)	(53)	(41)	(36)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	64%	63%	65%	66%	64%	63%	71%	63%	*	*	*	64%	62%
No	15%	18%	10%	18%	20%	13%	13%	15%	*	*	*	15%	17%
Not sure	20%	19%	25%	16%	16%	24%	16%	22%	*	*	*	20%	21%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	*	*	*	99%	100%
Unweighted N	(466)	(160)	(177)	(129)	(181)	(137)	(207)	(118)	(97)	(82)	(97)	(176)	(111)

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8E. Is It a Christmas Movie — Edward Scissorhands

And would you say this movie should be considered a Christmas movie, or not?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	23%	20%	26%	*	29%	16%	*	19%	*	*	*
No	56%	58%	53%	*	51%	65%	*	62%	*	*	*
Not sure	21%	22%	20%	*	20%	19%	*	19%	*	*	*
Totals	100%	100%	99%	*	100%	100%	*	100%	*	*	*
Unweighted N	(470)	(218)	(252)	(80)	(117)	(185)	(88)	(332)	(61)	(54)	(23)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	23%	22%	25%	23%	26%	21%	26%	18%	*	*	*	24%	22%
No	56%	53%	55%	60%	48%	60%	52%	61%	*	*	*	55%	54%
Not sure	21%	24%	20%	17%	25%	19%	23%	21%	*	*	*	20%	24%
Totals	100%	99%	100%	100%	99%	100%	101%	100%	*	*	*	99%	100%
Unweighted N	(470)	(169)	(165)	(136)	(189)	(142)	(224)	(115)	(93)	(75)	(95)	(196)	(104)

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8F. Is It a Christmas Movie — Silver Linings Playbook

And would you say this movie should be considered a Christmas movie, or not?

Asked of people who say they have seen each movie

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	34%	*	25%	*	*	*	*	28%	*	*	*
No	45%	*	53%	*	*	*	*	51%	*	*	*
Not sure	21%	*	22%	*	*	*	*	21%	*	*	*
Totals	100%	*	100%	*	*	*	*	100%	*	*	*
Unweighted N	(167)	(59)	(108)	(43)	(55)	(43)	(26)	(118)	(20)	(16)	(13)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	34%	*	*	*	*	*	*	*	*	*	*	*	*
No	45%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	21%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(167)	(66)	(55)	(46)	(88)	(43)	(60)	(46)	(49)	(42)	(19)	(57)	(49)

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8G. Is It a Christmas Movie — Just Friends

And would you say this movie should be considered a Christmas movie, or not?

Asked of people who say they have seen each movie

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	46%	*	*	*	*	*	*	54%	*	*	*
No	31%	*	*	*	*	*	*	29%	*	*	*
Not sure	23%	*	*	*	*	*	*	17%	*	*	*
Totals	100%	*	*	*	*	*	*	100%	*	*	*
Unweighted N	(163)	(71)	(92)	(44)	(73)	(35)	(11)	(109)	(25)	(14)	(15)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	46%	*	*	*	*	*	*	*	*	*	*	*	*
No	31%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	23%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	100%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(163)	(65)	(47)	(51)	(54)	(50)	(69)	(35)	(47)	(34)	(25)	(57)	(47)

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8H. Is It a Christmas Movie — Frozen

And would you say this movie should be considered a Christmas movie, or not?

Asked of people who say they have seen each movie

	Gender			Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	38%	37%	39%	38%	51%	34%	*	30%	*	*	*
No	48%	48%	48%	51%	37%	52%	*	55%	*	*	*
Not sure	14%	15%	13%	11%	12%	14%	*	15%	*	*	*
Totals	100%	100%	100%	100%	100%	100%	*	100%	*	*	*
Unweighted N	(442)	(171)	(271)	(115)	(107)	(146)	(74)	(318)	(47)	(36)	(41)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	38%	45%	32%	36%	40%	34%	41%	35%	*	*	*	37%	*
No	48%	43%	52%	51%	47%	53%	44%	54%	*	*	*	49%	*
Not sure	14%	12%	16%	14%	14%	13%	15%	11%	*	*	*	14%	*
Totals	100%	100%	100%	101%	101%	100%	100%	100%	*	*	*	100%	*
Unweighted N	(442)	(167)	(153)	(122)	(171)	(127)	(196)	(120)	(85)	(76)	(93)	(186)	(87)

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8I. Is It a Christmas Movie — Serendipity

And would you say this movie should be considered a Christmas movie, or not?

Asked of people who say they have seen each movie

	Gender		Age (4 category)				Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes	41%	*	32%	*	*	*	*	38%	*	*	*
No	40%	*	46%	*	*	*	*	45%	*	*	*
Not sure	18%	*	22%	*	*	*	*	17%	*	*	*
Totals	99%	*	100%	*	*	*	*	100%	*	*	*
Unweighted N	(199)	(77)	(122)	(39)	(64)	(72)	(24)	(140)	(20)	(20)	(19)

	Party ID			2020 Vote		Family Income (3 category)			Census Region				
	Total	Dem	Ind	Rep	Biden	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes	41%	*	*	*	*	*	*	*	*	*	*	*	*
No	40%	*	*	*	*	*	*	*	*	*	*	*	*
Not sure	18%	*	*	*	*	*	*	*	*	*	*	*	*
Totals	99%	*	*	*	*	*	*	*	*	*	*	*	*
Unweighted N	(199)	(77)	(56)	(66)	(77)	(64)	(85)	(57)	(41)	(36)	(33)	(88)	(42)

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Interviewing Dates	December 2 - 8, 2022 December 5 - 8, 2022
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.237 to 5.655, with a mean of 1 and a standard deviation of 0.467.
Number of respondents	2000
Margin of error	± 2.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	42 questions not reported.