

1) Which, if any, of the following Christmas movies do you like the most? If you do not like any of these movies or are not familiar with them, please select the "Not Applicable" option.

	All	Millennials	Gen X	Baby Boomer
1) It's a Wonderful Life	12%	5%	11%	24%
2) A Christmas Story	11%	11%	13%	12%
3) How the Grinch Stole Christmas (1966 animated film)	7%	9%	9%	5%
4) Miracle on 34th Street	8%	2%	6%	14%
5) National Lampoon's Christmas Vacation	12%	9%	17%	10%
6) Elf	11%	18%	12%	2%
7) White Christmas	5%	3%	2%	10%
8) Home Alone	15%	24%	10%	8%
9) Die Hard	6%	7%	7%	4%
10) Rudolph the Red-Nosed Reindeer	6%	7%	8%	5%
11) Don't know	1%	2%	0%	1%
12) Not applicable	4%	4%	4%	5%
Unweighted N	1200	368	340	343

Weight Nat Rep