

SE2019-80069



Tuletko viettämään joulua tänä vuonna?

Total	Sukupuoli		Ikäryhmä				
	Nainen	Mies	18-29	30-39	40-49	50-59	60+
	A	B	C	D	E	F	G

Base: All	1008	517	492	184	160	153	170	341
Kyllä	84%	87%	80%	84%	88%	84%	83%	83%
		B						
En	11%	10%	12%	10%	9%	11%	11%	13%
En osaa sanoa	5%	3%	7%	7%	4%	5%	6%	4%
		A						
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G, H/I/J/K, L/M/N/O/P, Q/R/S/T/U/V, W/X/Y/Z, AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ, AK/AL/AM/AN/AO/AP/AQ/AR/AS, Minimum Base: 30 (\*\*), Small Base: 100 (\*))

▲ indicates result is significantly higher than the result in the Total column

▼ indicates result is significantly lower than the result in the Total column

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Vastaanottaisitko joululahjaksi enemmän rahaa vai lahjoja?

<b>Base: All</b>	1008	517	492	184	160	153	170	341
Ottaisin enemmän rahaa	39%	39%	39%	40%	39%	40%	45%	36%
Ottaisin enemmän lahjoja	30%	34%	25%	28%	33%	31%	24%	31%
En osaa sanoa	16%	16%	17%	14%	17%	15%	15%	19%
Does not celebrate Christmas	15%	11%	19%	17%	10%	14%	15%	15%
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

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Kumpi on mieluisampaa?

<b>Base: All</b>	1008	517	492	184	160	153	170	341
"Yllätyslahjojen" saaminen	62%	66%	59%	60%	63%	63%	63%	63%
		B						
Lahjalistan laatiminen	11%	14%	8%	13%	13%	12%	11%	9%
		B						
En osaa sanoa	12%	10%	14%	10%	14%	11%	11%	13%
			A					
Does not celebrate Christmas	15%	11%	19%	17%	10%	14%	15%	15%
		▼	▲ A					
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G, H/I/J/K, L/M/N/O/P, Q/R/S/T/U/V, W/X/Y/Z, AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ, AK/AL/AM/AN/AO/AP/AQ/AR/AS, Minimum Base: 30 (\*\*), Small Base: 100 (\*))

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	Nainen	Mies	18-29	30-39	40-49	50-59	60+
	A	B	C	D	E	F	G

Oletko koskaan palauttanut tai vaihtanut joululahjoja joulun jälkeen?

<b>Base: All</b>	1008	517	492	184	160	153	170	341
Kyllä, kerran	10%	11%	10%	12%	8%	11%	11%	10%
Kyllä, useita kertoja	5%	6%	4%	2%	5%	6%	9%	5%
Ei, en koskaan	62%	67%	58%	64%	68%	62%	60%	60%
En osaa sanoa / ei määriteltävissä	7%	6%	9%	4%	9%	7%	5%	10%
Does not celebrate Christmas	15%	11%	19%	17%	10%	14%	15%	15%
Totalsum	100%	100%	100%	100%	100%	100%	100%	100%

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G, H/I/J/K, L/M/N/O/P, Q/R/S/T/U/V, W/X/Y/Z, AA/AB/AC/AD/AE/AF, AG/AH/AI/AJ, AK/AL/AM/AN/AO/AP/AQ/AR/AS, Minimum Base: 30 (\*\*), Small Base: 100 (\*))

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Annatko koskaan rahaa tai aikaasi hyväntekeväisyyteen joulun aikana?

Valitse kaikki vastaukset, jotka pätevät sinuun

	Base: All	1008	517	492	184	160	153	170	341
Kyllä, lahjoitan aikaani (esim. vapaaehtoistyö)	10%	13%	7%	9%	6%	9%	10%	13%	
		B	▼					D	
Kyllä, annan rahaa	29%	32%	25%	15%	24%	28%	31%	38%	
		B		▼	C	C	C	▲ C.D.E	
Kyllä, mutta menneisyydessä	16%	16%	15%	16%	15%	16%	19%	14%	
Ei, en koskaan	22%	20%	25%	29%	29%	23%	22%	15%	
				G	G	G		▼	
En osaa sanoa/ei määriteltävissä	12%	12%	11%	16%	17%	12%	5%	10%	
				F.G	F.G	F	▼		
Does not celebrate Christmas	15%	11%	19%	17%	10%	14%	15%	15%	
		▼	▲ A						
Totalsum	103%	104%	102%	103%	101%	103%	103%	104%	