YouGov Survey: Charlie Kirk



Sample 1101 U.S. adult citizens Conducted September 25 - 27, 2025

Margin of Error $\pm 3.9\%$

1. Do you think it is ever justified for citizens to resort to violence in order to achieve political goals?

Yes, violence can sometimes be justified	2%
No, violence is never justified79	1%
Not sure	3%

2. Do you have a favorable or an unfavorable opinion of Charlie Kirk?

Very favorable	29%
Somewhat favorable	9%
Neither favorable nor unfavorable	19%
Somewhat unfavorable	9%
Very unfavorable	
Don't know	7%

3. Do you support or oppose ...?

	Net (Support - Oppose)	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Not sure
Government buildings flying flags at half mast after Charlie Kirk's death Prohibiting federal funding of organizations and local governments if any	9%	31%	16%	11%	27%	14%
employees have made statements that condone political violence	0%	26%	16%	14%	28%	16%
Renaming portions of state highways to commemorate Charlie Kirk	-16%	18%	16%	12%	38%	16%
Designating October 14, 2025, as National Day of Remembrance for Charlie	470/	010/	1.40/	100/	440/	1.40/
Kirk The government minting commemorative dollar coins with Charlie Kirk's	-17%	21%	14%	10%	41%	14%
image	-32%	13%	13%	13%	46%	16%
Creating a state holiday to commemorate Charlie Kirk						
every year	-34%	15%	11%	13%	47%	14%
	conti	nued on the i	next page			

YouGov Survey: Charlie Kirk



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The Oklahoma state government requiring all state colleges to build a statue of Charlie Kirk

-48% 9% 9% 12% 54% 16%

Interviewing Dates September 25 - 27, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.009, with a mean of one and a standard deviation of

0.874.

Number of respondents 1101

Margin of error \pm 3.9% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 85 questions not reported.



1. Political Violence Ever Justified

Do you think it is ever justified for citizens to resort to violence in order to achieve political goals?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Yes, violence can sometimes be justified	12%	14%	11%	20%	16%	10%	5%	10%	15%	21%	*
No, violence is never justified	79%	74%	84%	67%	75%	81%	93%	81%	74%	73%	*
Not sure	8%	11%	5%	13%	9%	9%	2%	8%	11%	6%	*
Totals	99%	99%	100%	100%	100%	100%	100%	99%	100%	100%	*
Unweighted N	(1,101)	(514)	(587)	(292)	(285)	(319)	(205)	(732)	(134)	(162)	(73)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Regio	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Yes, violence can sometimes be justified	12%	15%	15%	7%	15%	7%	10%	15%	11%	12%	9%	15%	12%
No, violence is never justified	79%	77%	72%	89%	76%	89%	80%	78%	85%	81%	82%	76%	80%
Not sure	8%	7%	13%	4%	9%	3%	10%	7%	4%	8%	8%	9%	8%
Totals	99%	99%	100%	100%	100%	99%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(1,101)	(389)	(418)	(294)	(449)	(364)	(434)	(300)	(253)	(191)	(239)	(404)	(267)



2. Favorability of Charlie Kirk

Do you have a favorable or an unfavorable opinion of Charlie Kirk?

		Ge	ender		Age (4 c	ategory)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	29%	29%	29%	18%	25%	34%	35%	33%	5%	29%	*
Somewhat favorable	9%	11%	7%	13%	7%	9%	5%	10%	5%	9%	*
Neither favorable nor unfavorable	19%	19%	19%	20%	15%	21%	19%	18%	26%	17%	*
Somewhat unfavorable	9%	10%	9%	10%	10%	8%	10%	8%	10%	12%	*
Very unfavorable	28%	25%	31%	30%	34%	23%	25%	26%	40%	24%	*
Don't know	7%	7%	7%	9%	8%	5%	6%	5%	14%	9%	*
Totals	101%	101%	102%	100%	99%	100%	100%	100%	100%	100%	*
Unweighted N	(1,101)	(514)	(587)	(292)	(285)	(319)	(205)	(732)	(134)	(162)	(73)

			Party ID		2024	Vote	Family	Income (3 ca	ategory)		Region	า	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Very favorable	29%	2%	17%	67%	3%	64%	28%	30%	29%	25%	29%	33%	23%
Somewhat favorable	9%	3%	7%	16%	3%	15%	7%	7%	15%	13%	10%	6%	10%
Neither favorable nor unfavorable	19%	17%	27%	10%	16%	11%	21%	21%	11%	26%	12%	18%	21%
Somewhat unfavorable	9%	14%	13%	0%	16%	1%	9%	10%	7%	8%	8%	8%	12%
Very unfavorable	28%	55%	26%	3%	58%	5%	26%	26%	34%	21%	31%	28%	29%
Don't know	7%	8%	10%	3%	5%	3%	9%	6%	3%	6%	9%	7%	5%
Totals	101%	99%	100%	99%	101%	99%	100%	100%	99%	99%	99%	100%	100%
Unweighted N	(1,101)	(389)	(418)	(294)	(449)	(364)	(434)	(300)	(253)	(191)	(239)	(404)	(267)



3A. Kirk Commemorations — Government buildings flying flags at half mast after Charlie Kirk's death Do you support or oppose...?

		Ge	ender		Age (4 d	category)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Support - Oppose)	9%	14%	5%	5%	-5%	24%	8%	19%	-45%	6%	*
Strongly support	31%	32%	30%	23%	27%	37%	35%	36%	7%	32%	*
Somewhat support	16%	19%	14%	20%	11%	20%	13%	17%	9%	15%	*
Somewhat oppose	11%	13%	9%	13%	14%	8%	10%	10%	13%	14%	*
Strongly oppose	27%	24%	31%	25%	30%	26%	30%	24%	48%	27%	*
Not sure	14%	13%	16%	20%	18%	10%	12%	13%	23%	12%	*
Totals	99%	101%	100%	101%	100%	101%	100%	100%	100%	100%	*
Unweighted N	(1,100)	(514)	(586)	(292)	(284)	(319)	(205)	(731)	(134)	(162)	(73)

			Party ID)	2024	1 Vote	Family	Income (3 ca	ategory)		Regio	n	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Support - Oppose)	9%	-51%	-3%	82%	-64%	74%	17%	9%	1%	16%	4%	12%	5%
Strongly support	31%	6%	20%	69%	5%	63%	35%	32%	28%	30%	32%	32%	30%
Somewhat support	16%	12%	18%	19%	8%	21%	16%	16%	17%	21%	16%	15%	15%
Somewhat oppose	11%	17%	11%	4%	15%	6%	11%	11%	10%	9%	13%	9%	13%
Strongly oppose	27%	52%	29%	1%	61%	4%	22%	29%	35%	26%	31%	26%	27%
Not sure	14%	13%	22%	8%	11%	6%	17%	12%	10%	14%	9%	18%	14%
Totals	99%	100%	100%	101%	100%	100%	101%	100%	100%	100%	101%	100%	99%
Unweighted N	(1,100)	(389)	(418)	(293)	(448)	(364)	(434)	(300)	(252)	(191)	(239)	(403)	(267)



3B. Kirk Commemorations — Prohibiting federal funding of organizations and local governments if any employees have made statements that condone political violence

Do you support or oppose...?

		Ge	ender		Age (4 c	ategory)			Race (4	category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Support - Oppose)	0%	5%	-4%	-7%	-5%	7%	1%	5%	-31%	6%	*
Strongly support	26%	29%	23%	19%	23%	28%	33%	30%	9%	23%	*
Somewhat support	16%	17%	14%	18%	15%	17%	12%	16%	10%	21%	*
Somewhat oppose	14%	14%	14%	14%	14%	12%	17%	14%	13%	13%	*
Strongly oppose	28%	27%	28%	30%	29%	27%	26%	26%	38%	25%	*
Not sure	16%	12%	20%	20%	19%	16%	12%	14%	30%	17%	*
Totals	100%	99%	99%	101%	100%	100%	100%	100%	100%	99%	*
Unweighted N	(1,099)	(514)	(585)	(292)	(283)	(319)	(205)	(731)	(133)	(162)	(73)

			Party ID)	2024	1 Vote	Family	Income (3 ca	ategory)		Region	1	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West
Net (Support - Oppose)	0%	-48%	-12%	60%	-48%	58%	-2%	8%	-8%	2%	2%	1%	-5%
Strongly support	26%	7%	22%	49%	8%	56%	26%	29%	26%	32%	25%	24%	26%
Somewhat support	16%	9%	12%	26%	11%	19%	13%	20%	14%	11%	20%	17%	13%
Somewhat oppose	14%	18%	17%	7%	17%	8%	14%	16%	12%	13%	16%	14%	13%
Strongly oppose	28%	46%	29%	8%	50%	9%	26%	24%	36%	28%	27%	26%	31%
Not sure	16%	19%	21%	10%	14%	9%	20%	12%	12%	17%	12%	18%	17%
Totals	100%	99%	101%	100%	100%	101%	99%	101%	100%	101%	100%	99%	100%
Unweighted N	(1,099)	(388)	(417)	(294)	(448)	(364)	(433)	(299)	(253)	(191)	(239)	(403)	(266)



3C. Kirk Commemorations — Renaming portions of state highways to commemorate Charlie Kirk Do you support or oppose...?

		Ge	ender		Age (4	category)			Race (4	l category)	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Net (Support - Oppose)	-16%	-15%	-17%	-19%	-17%	-10%	-21%	-9%	-67%	-3%	*
Strongly support	18%	18%	17%	15%	18%	19%	18%	20%	3%	21%	*
Somewhat support	16%	18%	15%	17%	15%	18%	15%	18%	5%	22%	*
Somewhat oppose	12%	14%	11%	13%	11%	10%	16%	12%	11%	12%	*
Strongly oppose	38%	38%	38%	39%	39%	37%	38%	34%	64%	34%	*
Not sure	16%	13%	18%	16%	17%	16%	14%	16%	17%	11%	*
Totals	100%	101%	99%	100%	100%	100%	101%	100%	100%	100%	*
Unweighted N	(1,101)	(514)	(587)	(292)	(285)	(319)	(205)	(732)	(134)	(162)	(73)

		Party ID			2024	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net (Support - Oppose)	-16%	-73%	-34%	60%	-76%	51%	-17%	-19%	-9%	-16%	-16%	-15%	-19%	
Strongly support	18%	4%	10%	40%	3%	38%	19%	19%	17%	22%	17%	17%	18%	
Somewhat support	16%	5%	11%	33%	4%	30%	15%	14%	22%	14%	18%	17%	15%	
Somewhat oppose	12%	13%	15%	8%	13%	9%	12%	12%	9%	9%	10%	13%	15%	
Strongly oppose	38%	69%	40%	6%	71%	8%	39%	39%	39%	43%	40%	36%	36%	
Not sure	16%	9%	24%	13%	9%	15%	15%	16%	13%	12%	14%	17%	16%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	
Unweighted N	(1,101)	(389)	(418)	(294)	(449)	(364)	(434)	(300)	(253)	(191)	(239)	(404)	(267)	



3D. Kirk Commemorations — Designating October 14, 2025, as National Day of Remembrance for Charlie Kirk Do you support or oppose...?

		Ge	ender		Age (4	category)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Net (Support - Oppose)	-17%	-14%	-19%	-24%	-18%	-10%	-19%	-10%	-61%	-10%	*	
Strongly support	21%	20%	21%	16%	21%	23%	21%	23%	5%	22%	*	
Somewhat support	14%	15%	12%	15%	13%	14%	14%	15%	5%	19%	*	
Somewhat oppose	10%	10%	10%	11%	12%	8%	10%	10%	7%	14%	*	
Strongly oppose	41%	41%	42%	44%	40%	39%	44%	39%	65%	37%	*	
Not sure	14%	14%	14%	14%	14%	15%	13%	13%	18%	8%	*	
Totals	100%	100%	99%	100%	100%	99%	102%	100%	100%	100%	*	
Unweighted N	(1,100)	(514)	(586)	(292)	(285)	(319)	(204)	(731)	(134)	(162)	(73)	

		Party ID			2024	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net (Support - Oppose)	-17%	-76%	-35%	61%	-78%	53%	-15%	-13%	-20%	-13%	-16%	-13%	-27%	
Strongly support	21%	4%	12%	47%	3%	46%	25%	19%	16%	20%	22%	22%	18%	
Somewhat support	14%	4%	9%	29%	5%	25%	9%	18%	18%	19%	11%	15%	10%	
Somewhat oppose	10%	11%	10%	9%	10%	8%	8%	8%	14%	10%	7%	9%	15%	
Strongly oppose	41%	73%	46%	6%	76%	9%	41%	42%	40%	43%	42%	41%	41%	
Not sure	14%	8%	23%	10%	6%	11%	17%	13%	12%	8%	18%	14%	17%	
Totals	100%	100%	100%	101%	100%	99%	100%	100%	100%	100%	100%	101%	101%	
Unweighted N	(1,100)	(389)	(418)	(293)	(449)	(363)	(433)	(300)	(253)	(190)	(239)	(404)	(267)	



3E. Kirk Commemorations — The government minting commemorative dollar coins with Charlie Kirk's image Do you support or oppose...?

		Ge	ender		Age (4	category)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Net (Support - Oppose)	-32%	-29%	-36%	-38%	-34%	-27%	-33%	-29%	-71%	-18%	*	
Strongly support	13%	16%	11%	13%	11%	16%	12%	15%	1%	20%	*	
Somewhat support	13%	12%	13%	11%	15%	11%	13%	13%	6%	17%	*	
Somewhat oppose	13%	13%	12%	12%	18%	9%	13%	12%	14%	14%	*	
Strongly oppose	46%	44%	48%	50%	42%	46%	46%	44%	64%	40%	*	
Not sure	16%	15%	17%	14%	13%	18%	16%	16%	16%	8%	*	
Totals	101%	100%	101%	100%	99%	100%	100%	100%	101%	99%	*	
Unweighted N	(1,101)	(514)	(587)	(292)	(285)	(319)	(205)	(732)	(134)	(162)	(73)	

		Party ID			2024	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net (Support - Oppose)	-32%	-77%	-50%	32%	-83%	23%	-32%	-25%	-36%	-33%	-33%	-34%	-30%	
Strongly support	13%	3%	7%	30%	2%	29%	16%	14%	10%	14%	17%	11%	13%	
Somewhat support	13%	4%	8%	26%	3%	24%	10%	17%	14%	12%	9%	14%	14%	
Somewhat oppose	13%	11%	12%	14%	9%	16%	11%	11%	15%	10%	12%	14%	13%	
Strongly oppose	46%	74%	53%	10%	79%	12%	46%	45%	45%	49%	46%	45%	44%	
Not sure	16%	8%	20%	19%	6%	19%	17%	13%	15%	14%	16%	16%	15%	
Totals	101%	100%	100%	99%	99%	100%	100%	100%	99%	99%	100%	100%	99%	
Unweighted N	(1,101)	(389)	(418)	(294)	(449)	(364)	(434)	(300)	(253)	(191)	(239)	(404)	(267)	



3F. Kirk Commemorations — Creating a state holiday to commemorate Charlie Kirk every year Do you support or oppose...?

		Ge	ender		Age (4	category)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Net (Support - Oppose)	-34%	-34%	-35%	-39%	-31%	-30%	-41%	-31%	-73%	-20%	*	
Strongly support	15%	16%	14%	14%	16%	15%	14%	16%	2%	20%	*	
Somewhat support	11%	12%	10%	10%	12%	11%	8%	12%	4%	15%	*	
Somewhat oppose	13%	13%	13%	17%	13%	11%	14%	15%	10%	12%	*	
Strongly oppose	47%	47%	46%	47%	46%	45%	49%	44%	68%	42%	*	
Not sure	14%	12%	16%	12%	12%	17%	15%	14%	16%	10%	*	
Totals	100%	100%	99%	100%	99%	99%	100%	101%	100%	99%	*	
Unweighted N	(1,101)	(514)	(587)	(292)	(285)	(319)	(205)	(732)	(134)	(162)	(73)	

		Party ID			2024	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net (Support - Oppose)	-34%	-79%	-51%	27%	-84%	20%	-31%	-33%	-38%	-33%	-32%	-35%	-36%	
Strongly support	15%	2%	8%	35%	2%	31%	19%	11%	10%	16%	16%	15%	13%	
Somewhat support	11%	4%	7%	21%	2%	21%	8%	14%	15%	12%	12%	9%	11%	
Somewhat oppose	13%	9%	14%	17%	6%	17%	12%	12%	14%	14%	14%	14%	11%	
Strongly oppose	47%	76%	52%	12%	83%	16%	45%	47%	49%	47%	46%	46%	50%	
Not sure	14%	8%	19%	15%	7%	16%	16%	16%	11%	11%	14%	16%	15%	
Totals	100%	99%	100%	100%	100%	101%	100%	100%	99%	100%	102%	100%	100%	
Unweighted N	(1,101)	(389)	(418)	(294)	(449)	(364)	(434)	(300)	(253)	(191)	(239)	(404)	(267)	



3G. Kirk Commemorations — The Oklahoma state government requiring all state colleges to build a statue of Charlie Kirk Do you support or oppose...?

		Gender			Age (4	category)		Race (4 category)				
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	
Net (Support - Oppose)	-48%	-51%	-45%	-46%	-46%	-50%	-50%	-49%	-74%	-26%	*	
Strongly support	9%	9%	9%	8%	11%	10%	9%	10%	3%	13%	*	
Somewhat support	9%	8%	9%	13%	9%	6%	7%	7%	3%	19%	*	
Somewhat oppose	12%	14%	11%	15%	12%	11%	12%	14%	7%	10%	*	
Strongly oppose	54%	54%	53%	52%	53%	55%	54%	52%	74%	48%	*	
Not sure	16%	15%	17%	11%	16%	18%	18%	17%	13%	10%	*	
Totals	100%	100%	99%	99%	101%	100%	100%	100%	100%	100%	*	
Unweighted N	(1,099)	(513)	(586)	(292)	(285)	(318)	(204)	(730)	(134)	(162)	(73)	

		Party ID			2024	2024 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Northeast	Midwest	South	West	
Net (Support - Oppose)	-48%	-83%	-62%	2%	-86%	-10%	-43%	-48%	-56%	-51%	-48%	-49%	-44%	
Strongly support	9%	2%	4%	23%	1%	17%	12%	7%	4%	8%	9%	10%	9%	
Somewhat support	9%	3%	4%	19%	2%	17%	7%	12%	10%	8%	9%	7%	11%	
Somewhat oppose	12%	7%	12%	17%	6%	19%	12%	11%	16%	15%	12%	11%	13%	
Strongly oppose	54%	81%	58%	23%	84%	26%	51%	57%	54%	52%	54%	56%	51%	
Not sure	16%	7%	22%	17%	7%	21%	18%	14%	16%	17%	16%	16%	15%	
Totals	100%	100%	100%	99%	100%	100%	100%	101%	100%	100%	100%	100%	99%	
Unweighted N	(1,099)	(388)	(418)	(293)	(448)	(363)	(432)	(300)	(253)	(191)	(239)	(402)	(267)	



Interviewing Dates September 25 - 27, 2025

Target population U.S. Citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's opt-in panel to be

representative of adult U.S. citizens.

Weighting The sample was weighted according to gender, age, race, education,

2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 32% Republican). The weights range from 0.052 to 6.009, with a mean of one and a standard deviation of

0.874.

Number of respondents 1101

Margin of error \pm 3.9% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 85 questions not reported.