

Sample Size: 2130 UK Adults
Fieldwork: 21st - 22nd July 2026

	Vote in 2024 GE					EU Ref 2016			Gender		Age				Socio-economic Classification (NS-SEC)			Country				Region in England			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine	England	Wales	Scotland	Northern Ireland	North	Midlands	London	South
Weighted Sample	2130	371	528	192	224	116	754	758	1029	1101	224	875	528	503	720	477	637	1783	111	177	60	490	339	245	709
Unweighted Sample	2130	348	536	191	254	112	832	770	938	1192	163	744	644	579	820	496	523	1754	132	184	60	503	338	157	756
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you were to purchase a vehicle in the next year, how likely would you be to purchase an electric vehicle?

[Shown to half of the sample; n=1087]

Very likely	10	8	9	10	7	14	11	8	11	9	12	11	9	9	10	9	8	11	5	7	8	7	14	18	9
Somewhat likely	15	10	24	20	6	18	22	8	15	15	17	18	13	10	20	11	14	16	11	13	7	13	11	24	17
TOTAL LIKELY	25	18	33	30	13	32	33	16	26	24	29	29	22	19	30	20	22	27	16	20	15	20	25	42	26
Somewhat unlikely	17	18	16	22	12	15	17	17	16	18	11	21	18	13	20	20	14	18	11	17	10	20	21	10	16
Very unlikely	49	58	41	43	68	37	40	61	48	49	49	39	53	59	40	54	55	46	71	54	72	49	44	40	47
TOTAL UNLIKELY	66	76	57	65	80	52	57	78	64	67	60	60	71	72	60	74	69	64	82	71	82	69	65	50	63
Don't know	9	6	10	5	7	17	10	7	9	10	11	11	7	9	9	7	10	10	2	9	3	11	9	8	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Assume that public electric vehicle charging is cheaper than petrol. If you were to purchase a vehicle in the next year, how likely would you be to purchase an electric vehicle?

[Shown to half of the sample; n=1043]

Very likely	13	10	16	9	7	14	15	6	13	12	17	17	10	5	16	12	9	12	11	14	16	14	14	18	8
Somewhat likely	24	16	31	31	14	29	27	15	25	23	40	26	16	19	26	23	21	25	9	31	13	19	20	34	27
TOTAL LIKELY	37	26	47	40	21	43	42	21	38	35	57	43	26	24	42	35	30	37	20	45	29	33	34	52	35
Somewhat unlikely	17	22	14	19	10	24	20	16	16	17	17	14	18	19	19	17	17	16	20	17	21	17	15	17	16
Very unlikely	37	45	27	32	61	19	28	55	35	38	14	31	44	50	31	39	44	36	49	30	39	39	37	20	41
TOTAL UNLIKELY	54	67	41	51	71	43	48	71	51	55	31	45	62	69	50	56	61	52	69	47	60	56	52	37	57
Don't know	10	7	12	8	8	14	10	8	11	10	12	11	11	7	9	9	9	10	11	8	11	11	13	11	8

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.