

YouGov / Channel 5 Survey Results

Sample Size: 1393 GB Adults
Fieldwork: 29th - 30th July 2014

	Voting Intention				2010 Vote				Gender		Age (4-way)				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Other	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1393	X	X	X	X	416	353	289	77	676	717	166	352	477	398	794	599	178	453	298	343	121	
Unweighted Sample	1393	334	443	79	140	373	380	301	108	667	726	171	274	602	346	917	476	233	402	262	330	166	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It is now possible to create driverless cars, which are driven automatically by computer. Generally speaking, do you think driverless cars are a good or bad idea?

A good idea	26	32	28	33	16	26	26	28	25	34	18	27	31	29	17	30	21	29	24	27	26	27
A bad idea	50	51	51	41	53	53	49	46	43	46	54	51	45	49	57	47	54	45	48	50	56	52
Not sure	24	17	21	26	32	21	24	25	32	20	28	22	24	22	26	23	25	26	28	24	18	21

Would you personally travel in a driverless car?

Yes, I would	28	30	27	39	22	27	26	31	32	36	20	25	32	32	20	31	23	28	30	26	24	32
No, I would not	49	47	51	34	53	48	50	42	44	44	54	57	42	46	55	44	54	47	44	50	55	46
Not sure	24	23	21	27	25	26	24	27	24	20	27	19	26	23	24	24	23	24	26	25	20	22

And would you allow your children or loved ones to travel in a driverless car?

Yes, I would	24	28	25	39	17	23	23	30	23	33	16	24	25	29	17	27	20	24	27	23	21	27
No, I would not	52	50	51	34	63	54	51	42	56	46	57	55	48	47	60	48	57	51	46	53	58	53
Not sure	24	22	24	28	20	22	26	27	20	21	27	21	27	24	23	25	22	25	27	24	20	20