

YouGov / Carnegie UK Survey Results

Sample Size: 2366 adults in UK
Fieldwork: 3rd - 6th February 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country in the UK				Region in England				Ethnicity (1)		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	NI	North	Midlands	London	South	White	Other ethnicity
Weighted Sample	2366	755	554	199	830	878	1147	1219	248	977	587	554	1349	1017	1987	116	201	62	556	381	279	771	2041	290
Unweighted Sample	2366	758	576	206	959	878	1048	1318	186	1029	586	565	1460	906	2013	108	186	59	538	404	294	777	1957	382
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how the cost of living situation has affected you over the last month, which of the following best reflects your situation?

I have made cuts to my usual spending, and will probably have to make further cuts	44	42	49	40	44	44	38	50	28	48	51	37	39	51	43	45	49	51	44	45	36	45	44	43
I have made cuts to my usual spending, but probably won't have to make further cuts	18	17	18	19	19	18	18	17	19	20	17	15	20	15	18	18	18	15	20	15	18	18	18	20
I have been able to maintain my usual level of spending, but may have to make some cuts soon	19	22	19	18	19	21	20	18	18	17	17	26	21	17	20	13	12	14	19	20	24	20	20	16
I have been able to maintain my usual level of spending so far, and expect that I will be able to continue to do so	14	18	10	20	15	15	18	10	17	10	14	20	17	10	14	13	15	17	13	16	15	13	14	11
Don't know	5	2	4	3	3	2	6	4	19	6	2	2	4	7	5	11	6	2	4	5	6	5	4	9

Thinking specifically about the last month, which of the following actions, if any, have you taken? Please tick all that apply.

Used savings to cover essentials (e.g. food and heating)	20	20	22	17	22	21	17	23	13	21	23	17	20	20	20	24	18	17	21	19	20	19	20	22
Increased the number of hours of paid work I am doing	8	7	9	4	7	8	8	9	12	11	8	2	8	8	8	12	9	8	6	10	7	9	8	11
Taken on a second / another job in addition to your current job	2	2	3	2	2	3	2	3	2	3	2	1	2	3	3	2	2	3	2	2	3	3	3	3
Borrowed money from friends or family	8	6	9	5	6	7	7	10	13	12	7	2	7	11	8	15	9	3	9	8	6	8	8	12
Taken out a new credit agreement	5	3	7	4	6	3	5	4	2	8	4	1	5	5	5	2	2	2	4	5	4	6	4	7
Visited a foodbank to pick up food	3	2	4	4	3	2	3	3	4	3	4	1	2	4	3	3	2	2	4	3	3	3	3	5
Visited a warm bank to keep warm	2	2	3	1	2	2	2	2	5	2	1	3	2	3	2	2	3	1	2	3	4	1	2	6
Gone to a charity for support or advice about my finances	2	1	3	1	2	2	2	2	1	3	2	1	1	3	2	0	3	1	2	1	4	2	2	4
Reduced social activities outside of my home	34	32	42	29	37	33	29	38	24	42	35	22	34	34	34	33	35	28	32	36	31	35	33	38
Reduced working activities outside of my home	4	4	4	3	4	4	4	4	4	6	4	1	5	4	4	4	5	5	3	4	4	5	4	7
Attended a meeting or event virtually to save costs	4	2	6	5	5	2	4	4	5	6	3	2	5	2	4	4	3	7	2	3	5	5	4	7
None of these	48	53	40	57	47	51	53	44	50	39	47	66	50	47	48	51	46	56	50	45	49	48	50	36

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	Parent with children in their home under 18		Number of children in home among parents				Personal income						Household income								
	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+	
Weighted Sample	2366	1871	495	1871	218	207	70	355	431	408	249	133	184	143	280	297	244	227	264	258	
Unweighted Sample	2366	1833	533	1833	233	223	77	339	421	403	257	144	218	135	274	289	252	226	286	288	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about how the cost of living situation has affected you over the last month, which of the following best reflects your situation?

I have made cuts to my usual spending, and will probably have to make further cuts	44	40	57	40	56	59	56	59	46	46	39	50	33	63	54	48	48	44	47	28
I have made cuts to my usual spending, but probably won't have to make further cuts	18	18	19	18	18	17	29	13	18	19	22	21	18	14	14	18	17	19	22	21
I have been able to maintain my usual level of spending, but may have to make some cuts soon	19	21	13	21	16	12	7	12	20	20	22	15	20	10	18	19	19	22	15	23
I have been able to maintain my usual level of spending so far, and expect that I will be able to continue to do so	14	15	8	15	8	10	5	12	12	12	15	13	27	7	9	13	14	13	14	26
Don't know	5	6	2	6	2	3	3	4	3	3	2	1	2	6	5	2	2	1	2	2

Thinking specifically about the last month, which of the following actions, if any, have you taken? Please tick all that apply.

Used savings to cover essentials (e.g. food and heating)	20	18	27	18	29	23	37	29	20	21	15	21	20	31	28	22	22	17	20	14
Increased the number of hours of paid work I am doing	8	7	12	7	12	12	11	10	9	9	9	12	4	7	7	7	11	12	11	5
Taken on a second / another job in addition to your current job	2	2	3	2	2	2	5	1	2	4	3	4	2	1	2	3	4	4	4	1
Borrowed money from friends or family	8	7	15	7	14	13	21	12	9	11	5	11	4	22	11	9	6	12	7	3
Taken out a new credit agreement	5	4	8	4	6	9	14	2	3	5	7	13	5	2	3	4	7	7	7	5
Visited a foodbank to pick up food	3	3	4	3	4	3	5	8	5	2	1	1	0	14	7	3	3	2	1	0
Visited a warm bank to keep warm	2	2	2	2	1	2	8	4	2	2	2	2	1	10	3	2	1	3	1	0
Gone to a charity for support or advice about my finances	2	2	3	2	2	4	4	4	3	2	2	2	1	8	5	3	1	2	0	1
Reduced social activities outside of my home	34	30	47	30	46	43	59	37	34	37	34	41	33	33	37	35	36	35	41	31
Reduced working activities outside of my home	4	3	7	3	7	6	9	4	3	5	2	6	6	4	3	4	5	4	5	5
Attended a meeting or event virtually to save costs	4	4	6	4	3	8	5	4	2	4	4	5	8	4	3	2	5	4	4	6
None of these	48	53	33	53	36	33	19	40	49	45	49	40	51	38	41	44	47	44	46	54

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	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country in the UK				Region in England				Ethnicity (1)			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	NI	North	Midlands	London	South	White	Other ethnicity	
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Unweighted Sample	2366	758	576	206	959	878	1048	1318	186	1029	586	565	1460	906	2013	108	186	59	538	404	294	777	1957	382	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last month, would you say the rise in the cost of living has had a positive or negative impact on each of the following, or has it had no impact at all?

Your ability to manage financially

Very positive impact	2	2	1	2	2	1	2	2	2	1	2	2	1	2	2	3	1	2	2	1	1	2	1	4
Somewhat positive impact	4	4	3	2	3	3	4	4	6	3	4	4	4	4	4	2	4	2	5	3	5	4	3	9
TOTAL POSITIVE IMPACT	6	6	4	4	5	4	6	6	8	4	6	6	5	6	6	5	5	4	7	4	6	6	4	13
No impact	33	39	26	45	35	36	38	28	29	28	32	44	36	30	33	30	34	32	33	33	31	34	34	25
Somewhat negative impact	38	36	46	38	42	39	34	41	31	39	40	36	41	34	38	33	38	44	38	38	40	38	39	34
Very negative impact	18	15	21	11	17	17	15	21	16	22	19	10	15	22	18	24	20	14	16	18	16	19	18	19
TOTAL NEGATIVE IMPACT	56	51	67	49	59	56	49	62	47	61	59	46	56	56	56	57	58	58	54	56	56	57	57	53
Don't know	3	2	1	1	1	2	4	3	9	4	2	2	2	6	3	7	2	0	4	4	4	2	3	7
Not applicable - I wasn't doing this anyway	2	1	2	0	1	1	2	2	7	2	1	2	1	3	2	1	2	6	2	3	2	2	2	3

Your ability to spend time with family

Very positive impact	2	2	0	1	1	1	2	2	4	2	2	1	1	2	2	0	2	5	2	2	3	1	1	5
Somewhat positive impact	4	4	3	3	3	3	3	4	5	4	2	3	4	3	4	2	2	3	3	4	6	4	3	9
TOTAL POSITIVE IMPACT	6	6	3	4	4	4	5	6	9	6	4	4	5	5	6	2	4	8	5	6	9	5	4	14
No impact	62	69	61	73	68	66	62	62	46	58	65	72	66	57	62	55	66	59	62	60	61	63	64	48
Somewhat negative impact	15	10	20	16	16	13	14	17	20	18	14	10	15	16	15	15	16	19	16	15	14	16	15	18
Very negative impact	9	7	10	3	7	8	9	8	11	10	9	5	7	10	8	11	10	9	9	8	8	8	8	11
TOTAL NEGATIVE IMPACT	24	17	30	19	23	21	23	25	31	28	23	15	22	26	23	26	26	28	25	23	22	24	23	29
Don't know	3	1	2	0	1	1	3	3	9	3	2	1	2	4	3	5	2	0	4	3	2	2	2	5
Not applicable - I wasn't doing this anyway	6	6	4	3	3	8	7	5	5	5	6	8	4	8	6	13	3	5	5	7	6	6	6	4

Your ability to spend time with friends

Very positive impact	1	1	0	1	1	0	1	1	2	1	1	1	1	1	1	1	1	2	1	1	2	1	1	3
Somewhat positive impact	3	3	2	2	2	2	3	3	5	2	4	2	3	3	3	2	2	2	3	3	3	3	2	7
TOTAL POSITIVE IMPACT	4	4	2	3	3	2	4	4	7	3	5	3	4	4	4	3	3	4	4	4	5	4	3	10
No impact	50	58	42	59	51	56	52	48	43	40	53	67	52	46	50	43	51	56	49	49	50	51	52	34
Somewhat negative impact	23	19	32	21	28	20	21	26	22	31	19	15	24	22	23	24	26	21	24	23	23	23	23	26
Very negative impact	12	10	15	10	11	11	12	12	9	15	13	5	11	12	12	14	12	14	11	11	13	12	11	17
TOTAL NEGATIVE IMPACT	35	29	47	31	39	31	33	38	31	46	32	20	35	34	35	38	38	35	35	34	36	35	34	43
Don't know	3	1	2	0	1	2	3	3	8	4	2	0	2	5	3	2	2	2	4	2	5	2	2	8
Not applicable - I wasn't doing this anyway	8	7	7	7	5	9	8	8	11	7	8	9	6	11	8	14	7	4	9	10	4	9	8	7

Your ability to spend time doing things in your local community

Very positive impact	1	2	1	0	2	1	2	1	3	1	1	1	1	1	1	3	1	2	2	1	2	0	1	3
Somewhat positive impact	3	2	3	2	2	2	3	2	5	3	2	1	3	2	2	1	4	2	2	3	4	2	2	9
TOTAL POSITIVE IMPACT	4	4	4	2	4	3	5	3	8	4	3	2	4	3	3	4	5	4	4	4	6	2	3	12
No impact	45	49	42	58	50	47	48	43	39	42	46	52	50	39	45	50	48	44	45	41	43	47	47	34
Somewhat negative impact	14	12	18	13	16	12	13	15	13	17	14	10	16	12	14	13	14	17	15	14	17	13	14	17
Very negative impact	9	6	11	5	8	8	9	8	12	10	9	3	7	10	8	7	9	12	7	11	9	9	8	13
TOTAL NEGATIVE IMPACT	23	18	29	18	24	20	22	23	25	27	23	13	23	22	22	20	23	29	22	25	26	22	22	30
Don't know	3	1	3	1	2	2	3	3	9	5	2	1	2	5	3	6	3	2	4	4	2	3	3	7
Not applicable - I wasn't doing this anyway	25	28	23	20	20	28	22	27	20	22	26	31	21	30	26	21	21	21	25	27	23	27	26	18

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Fieldwork: 3rd - 6th February 2023

	Parent with children in their home under 18		Number of children in home among parents				Personal income						Household income								
	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+	
Weighted Sample	2366	1871	495	1871	218	207	70	355	431	408	249	133	184	143	280	297	244	227	264	258	
Unweighted Sample	2366	1833	533	1833	233	223	77	339	421	403	257	144	218	135	274	289	252	226	286	288	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back over the last month, would you say the rise in the cost of living has had a positive or negative impact on each of the following, or has it had no impact at all?

Your ability to manage financially

Very positive impact	2	2	2	2	1	1	3	3	1	1	0	0	3	5	2	2	1	0	2	1
Somewhat positive impact	4	4	4	4	2	3	13	5	3	4	1	3	4	7	3	2	4	3	3	3
TOTAL POSITIVE IMPACT	6	6	6	6	3	4	16	8	4	5	1	3	7	12	5	4	5	3	5	4
No impact	33	36	23	36	22	26	16	25	34	31	41	31	42	22	26	31	38	37	30	47
Somewhat negative impact	38	37	43	37	43	46	32	36	37	39	42	47	36	26	41	43	37	38	48	36
Very negative impact	18	16	26	16	28	23	34	26	19	21	15	17	14	34	24	20	18	19	16	11
TOTAL NEGATIVE IMPACT	56	53	69	53	71	69	66	62	56	60	57	64	50	60	65	63	55	57	64	47
Don't know	3	4	2	4	4	1	3	3	2	4	0	1	1	3	2	2	2	1	1	1
Not applicable - I wasn't doing this anyway	2	3	0	3	0	0	0	2	2	0	1	0	0	4	1	1	1	0	1	2

Your ability to spend time with family

Very positive impact	2	2	3	2	4	2	6	5	1	1	0	2	3	6	2	2	1	1	2	2
Somewhat positive impact	4	3	4	3	4	1	15	3	3	4	3	5	4	7	4	3	3	2	4	3
TOTAL POSITIVE IMPACT	6	5	7	5	8	3	21	8	4	5	3	7	7	13	6	5	4	3	6	5
No impact	62	62	61	62	62	67	38	49	62	65	73	58	68	38	54	62	66	68	66	73
Somewhat negative impact	15	15	17	15	17	15	24	21	15	15	12	20	16	14	18	14	17	14	18	13
Very negative impact	9	8	10	8	7	11	15	12	9	9	8	10	6	21	10	9	7	10	7	4
TOTAL NEGATIVE IMPACT	24	23	27	23	24	26	39	33	24	24	20	30	22	35	28	23	24	24	25	17
Don't know	3	3	2	3	4	0	3	3	2	3	1	4	0	2	1	3	2	2	1	2
Not applicable - I wasn't doing this anyway	6	7	2	7	2	3	0	7	8	4	3	2	3	11	10	7	5	2	2	4

Your ability to spend time with friends

Very positive impact	1	1	1	1	2	0	1	3	1	0	0	1	1	5	2	1	1	1	0	1
Somewhat positive impact	3	2	4	2	1	4	11	4	3	4	0	2	3	6	4	2	3	1	3	1
TOTAL POSITIVE IMPACT	4	3	5	3	3	4	12	7	4	4	0	3	4	11	6	3	4	2	3	2
No impact	50	52	42	52	47	44	24	42	50	47	58	45	54	43	45	50	50	51	48	56
Somewhat negative impact	23	22	27	22	25	27	32	23	20	24	27	41	26	15	23	22	24	26	32	28
Very negative impact	12	10	18	10	16	17	24	16	14	14	11	10	11	21	12	13	13	15	12	9
TOTAL NEGATIVE IMPACT	35	32	45	32	41	44	56	39	34	38	38	51	37	36	35	35	37	41	44	37
Don't know	3	3	3	3	4	1	4	2	2	3	1	0	1	2	3	2	3	1	0	1
Not applicable - I wasn't doing this anyway	8	9	5	9	4	7	4	10	10	7	3	2	4	8	11	10	8	6	4	4

Your ability to spend time doing things in your local community

Very positive impact	1	1	2	1	1	1	4	1	1	2	0	1	2	4	1	1	0	1	2	1
Somewhat positive impact	3	2	3	2	1	3	11	2	3	3	2	5	2	5	4	2	3	2	1	3
TOTAL POSITIVE IMPACT	4	3	5	3	2	4	15	3	4	5	2	6	4	9	5	3	3	3	3	4
No impact	45	46	42	46	42	47	28	38	43	46	51	51	56	26	37	42	50	48	51	58
Somewhat negative impact	14	13	19	13	16	19	26	16	9	13	17	19	16	15	13	13	11	17	16	16
Very negative impact	9	8	11	8	11	10	17	10	10	7	9	9	7	16	11	10	6	7	9	5
TOTAL NEGATIVE IMPACT	23	21	30	21	27	29	43	26	19	20	26	28	23	31	24	23	17	24	25	21
Don't know	3	4	3	4	5	2	3	3	3	5	1	2	1	6	4	4	2	2	1	1
Not applicable - I wasn't doing this anyway	25	26	20	26	24	19	12	29	31	23	20	12	17	29	30	30	27	22	21	16

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Unweighted Sample	2366	758	576	206	959	878	1048	1318	186	1029	586	565	1460	906	2013	108	186	59	538	404	294	777	1957	382	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Your ability to exercise regularly

Very positive impact	1	2	1	1	1	1	2	1	2	2	1	1	2	1	2	0	1	3	2	2	2	1	1	4
Somewhat positive impact	3	3	3	3	3	3	3	3	4	4	3	2	4	2	3	4	3	2	3	2	5	3	3	6
TOTAL POSITIVE IMPACT	4	5	4	4	4	4	5	4	6	6	4	3	6	3	5	4	4	5	5	4	7	4	4	10
No impact	61	66	58	71	66	62	65	57	52	57	64	66	65	55	60	60	65	63	60	58	58	62	63	47
Somewhat negative impact	10	7	13	11	12	8	9	11	11	13	9	6	11	9	10	9	13	13	9	10	12	9	9	16
Very negative impact	6	5	7	2	6	5	6	6	7	8	5	3	5	7	6	7	4	9	5	6	9	6	5	10
TOTAL NEGATIVE IMPACT	16	12	20	13	18	13	15	17	18	21	14	9	16	16	16	16	17	22	14	16	21	15	14	26
Don't know	3	1	2	0	1	1	2	3	8	3	1	1	1	4	3	3	2	0	3	3	2	2	2	4
Not applicable - I wasn't doing this anyway	16	17	16	11	10	20	13	19	15	13	17	21	12	21	17	16	13	10	18	18	13	17	17	13

Your ability to participate in hobbies / activities e.g. playing an instrument, playing football

Very positive impact	1	2	1	1	1	1	1	1	3	1	1	1	1	1	1	1	1	2	2	2	1	1	1	3
Somewhat positive impact	2	2	1	0	2	2	3	2	5	2	2	0	2	2	2	1	4	2	2	3	3	1	2	4
TOTAL POSITIVE IMPACT	3	4	2	1	3	3	4	3	8	3	3	1	3	3	3	2	5	4	4	5	4	2	3	7
No impact	43	47	42	55	47	46	49	38	38	39	43	53	49	35	44	40	43	38	44	40	45	44	45	31
Somewhat negative impact	19	14	25	19	22	14	19	19	23	23	18	12	18	20	19	16	21	23	20	18	19	18	18	24
Very negative impact	12	10	16	7	12	11	11	13	10	16	13	5	12	12	12	19	9	12	10	15	14	11	11	17
TOTAL NEGATIVE IMPACT	31	24	41	26	34	25	30	32	33	39	31	17	30	32	31	35	30	35	30	33	33	29	29	41
Don't know	3	1	1	1	1	2	3	3	8	4	1	0	2	4	3	8	1	2	3	2	3	3	2	6
Not applicable - I wasn't doing this anyway	19	24	14	17	15	24	14	25	13	14	22	29	15	25	19	15	21	21	18	20	15	21	20	15

Your ability to participate in leisure activities e.g. going to the cinema, eating out

Very positive impact	2	2	1	0	1	1	2	1	3	1	2	1	1	2	2	1	1	2	2	1	3	1	1	4
Somewhat positive impact	3	3	2	2	1	3	3	2	4	3	2	2	3	2	3	4	1	5	4	2	3	2	2	7
TOTAL POSITIVE IMPACT	5	5	3	2	2	4	5	3	7	4	4	3	4	4	5	5	2	7	6	3	6	3	3	11
No impact	31	37	25	42	32	35	36	26	28	25	33	40	34	27	31	28	28	34	30	33	32	30	32	24
Somewhat negative impact	28	26	34	28	34	25	27	30	25	31	28	25	31	24	29	20	30	26	29	24	30	30	28	28
Very negative impact	22	19	29	17	22	21	19	25	21	29	23	11	21	24	22	25	26	22	21	23	20	22	22	24
TOTAL NEGATIVE IMPACT	50	45	63	45	56	46	46	55	46	60	51	36	52	48	51	45	56	48	50	47	50	52	50	52
Don't know	3	1	1	0	1	2	3	3	7	4	1	1	2	4	3	9	2	2	3	2	2	3	2	6
Not applicable - I wasn't doing this anyway	12	12	8	11	8	14	11	13	11	7	12	20	8	17	12	13	12	9	12	13	9	12	12	8

Your performance at work / in education

Very positive impact	1	1	0	1	1	1	2	1	2	1	1	0	1	1	1	0	2	2	2	1	1	1	1	3
Somewhat positive impact	3	2	2	2	2	2	3	2	8	3	2	0	3	2	3	1	1	2	3	2	7	3	2	8
TOTAL POSITIVE IMPACT	4	3	2	3	3	3	5	3	10	4	3	0	4	3	4	1	3	4	5	3	8	4	3	11
No impact	48	45	50	58	55	43	49	46	40	56	60	24	53	40	48	36	47	57	48	48	48	49	48	45
Somewhat negative impact	12	7	16	8	13	6	11	12	24	17	7	2	13	10	12	15	10	10	9	12	13	12	11	14
Very negative impact	5	3	5	3	4	3	6	4	7	8	4	0	5	6	5	8	8	5	5	4	5	5	4	12
TOTAL NEGATIVE IMPACT	17	10	21	11	17	9	17	16	31	25	11	2	18	16	17	23	18	15	14	16	18	17	15	26
Don't know	3	2	3	2	2	3	3	4	10	4	2	1	3	5	4	3	4	0	4	3	4	3	3	7
Not applicable - I wasn't doing this anyway	28	40	23	26	22	42	25	31	8	10	24	73	21	37	28	37	28	25	30	30	21	27	31	11

Sample Size: 2366 adults in UK
Fieldwork: 3rd - 6th February 2023

	Parent with children in their home under 18		Number of children in home among parents				Personal income						Household income							
	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+
Weighted Sample	2366	1871	495	1871	218	207	70	355	431	408	249	133	184	143	280	297	244	227	264	258
Unweighted Sample	2366	1833	533	1833	233	223	77	339	421	403	257	144	218	135	274	289	252	226	286	288

Your ability to exercise regularly

	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+
Very positive impact	1	1	2	1	0	1	8	2	1	1	1	1	4	3	2	0	1	1	2	3
Somewhat positive impact	3	3	4	3	4	3	9	3	2	4	3	5	3	5	2	2	4	3	4	1
TOTAL POSITIVE IMPACT	4	4	6	4	4	4	17	5	3	5	4	6	7	8	4	2	5	4	6	4
No impact	61	61	58	61	60	61	43	50	57	62	73	64	71	43	55	58	63	65	63	75
Somewhat negative impact	10	9	14	9	14	13	18	12	8	12	10	14	11	10	9	10	11	12	14	11
Very negative impact	6	6	7	6	6	7	11	7	7	6	5	7	6	11	4	8	4	6	6	3
TOTAL NEGATIVE IMPACT	16	15	21	15	20	20	29	19	15	18	15	21	17	21	13	18	15	18	20	14
Don't know	3	2	3	2	4	2	2	3	2	3	1	1	0	4	2	3	2	1	1	0
Not applicable - I wasn't doing this anyway	16	17	12	17	12	13	9	23	22	13	8	8	6	25	19	14	12	10	6	

Your ability to participate in hobbies / activities e.g. playing an instrument, playing football

	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+
Very positive impact	1	1	1	1	1	0	4	2	2	1	0	0	3	4	1	1	0	0	2	1
Somewhat positive impact	2	2	3	2	2	2	9	2	2	2	0	4	3	3	3	2	0	2	2	2
TOTAL POSITIVE IMPACT	3	3	4	3	3	2	13	4	4	3	0	4	6	7	4	3	0	2	4	3
No impact	43	45	37	45	37	40	25	34	44	43	52	47	54	25	38	40	54	46	45	58
Somewhat negative impact	19	18	23	18	25	22	22	19	16	21	19	24	20	19	15	19	15	18	26	21
Very negative impact	12	11	18	11	16	17	29	16	12	12	13	14	11	19	16	11	12	14	12	7
TOTAL NEGATIVE IMPACT	31	29	41	29	41	39	51	35	28	33	32	38	31	38	31	30	27	32	38	28
Don't know	3	3	2	3	3	2	3	3	2	3	1	2	1	2	1	2	2	2	1	2
Not applicable - I wasn't doing this anyway	19	20	15	20	16	17	8	25	22	19	14	8	7	28	25	25	16	18	11	9

Your ability to participate in leisure activities e.g. going to the cinema, eating out

	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+
Very positive impact	2	2	1	2	1	1	3	2	1	1	0	0	3	4	2	1	0	1	1	1
Somewhat positive impact	3	2	3	2	1	3	11	4	3	3	1	4	2	5	5	0	2	2	3	1
TOTAL POSITIVE IMPACT	5	4	4	4	2	4	14	6	4	4	1	4	5	9	7	1	2	3	4	2
No impact	31	33	21	33	22	24	11	19	32	31	35	31	41	18	26	27	33	34	29	43
Somewhat negative impact	28	27	34	27	35	36	24	24	26	26	38	40	28	20	22	30	30	29	36	34
Very negative impact	22	19	33	19	32	30	48	28	22	28	21	21	22	28	26	24	24	27	24	18
TOTAL NEGATIVE IMPACT	50	46	67	46	67	66	72	52	48	54	59	61	50	48	48	54	54	56	60	52
Don't know	3	3	2	3	4	1	2	4	2	2	1	0	2	6	1	1	3	1	1	1
Not applicable - I wasn't doing this anyway	12	14	5	14	5	5	1	18	13	8	6	4	4	18	18	16	10	6	6	1

Your performance at work / in education

	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+
Very positive impact	1	1	2	1	2	2	1	1	1	1	1	1	2	2	2	1	1	1	1	2
Somewhat positive impact	3	3	3	3	1	2	14	1	3	3	2	3	4	2	4	1	3	2	3	1
TOTAL POSITIVE IMPACT	4	4	5	4	3	4	15	2	4	4	3	4	6	4	6	2	4	3	4	3
No impact	48	45	60	45	60	65	41	35	42	51	68	63	68	27	30	42	51	62	64	73
Somewhat negative impact	12	11	14	11	11	16	18	8	8	15	11	14	13	9	6	11	13	9	17	12
Very negative impact	5	5	8	5	7	6	13	7	5	6	5	7	4	11	6	5	6	5	3	4
TOTAL NEGATIVE IMPACT	17	16	22	16	18	22	31	15	13	21	16	21	17	20	12	16	19	14	20	16
Don't know	3	4	3	4	4	2	6	4	2	3	1	4	1	3	3	3	3	2	3	1
Not applicable - I wasn't doing this anyway	28	33	10	33	15	7	7	44	39	20	11	7	8	45	49	36	24	18	10	7

Sample Size: 2366 adults in UK
Fieldwork: 3rd - 6th February 2023

	Vote in 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Country in the UK				Region in England				Ethnicity (1)		
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	NI	North	Midlands	London	South	White	Other ethnicity	
Weighted Sample	2366	755	554	199	830	878	1147	1219	248	977	587	554	1349	1017	1987	116	201	62	556	381	279	771	2041	290	
Unweighted Sample	2366	758	576	206	959	878	1048	1318	186	1029	586	565	1460	906	2013	108	186	59	538	404	294	777	1957	382	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How healthy your diet is

Very positive impact	2	2	1	1	1	2	2	2	4	1	2	2	2	2	2	3	3	2	3	2	2	1	2	4
Somewhat positive impact	5	4	4	5	5	5	4	5	3	5	5	4	5	4	4	8	3	14	5	4	5	4	4	7
TOTAL POSITIVE IMPACT	7	6	5	6	6	7	6	7	7	6	7	6	7	6	6	11	6	16	8	6	7	5	6	11
No impact	53	63	49	60	58	57	57	49	41	45	55	69	58	46	53	46	60	50	52	49	54	54	55	40
Somewhat negative impact	24	18	29	27	25	22	19	28	26	27	24	16	22	25	24	23	22	20	23	25	23	25	23	28
Very negative impact	10	8	13	3	8	10	9	11	11	14	9	5	9	12	10	13	9	12	10	11	11	10	10	14
TOTAL NEGATIVE IMPACT	34	26	42	30	33	32	28	39	37	41	33	21	31	37	34	36	31	32	33	36	34	35	33	42
Don't know	3	2	2	1	2	2	4	2	9	3	2	1	2	4	3	5	2	0	4	3	2	3	3	5
Not applicable - I wasn't doing this anyway	4	3	3	2	1	3	4	3	7	4	3	3	2	5	4	2	1	2	4	6	2	3	4	2

Thinking back to this time last year, would you say that you are doing each of the following more, less or about the same amount as you did then? If you do not currently, and didn't last year do any of these things, please tick 'N/A - I didn't do any of these things last year and still don't'

Using your central heating

More	5	3	6	5	6	3	5	5	6	6	5	2	6	4	5	5	3	4	4	5	6	6	4	10
About the same	32	38	25	35	30	33	38	25	29	31	29	37	32	31	32	30	30	29	29	36	35	31	32	31
Less	57	56	64	59	62	60	50	64	42	58	62	58	57	58	57	54	60	67	61	54	54	57	59	50
Don't know	3	1	2	0	1	1	3	2	14	3	0	0	2	3	3	2	1	0	3	3	2	3	2	5
N/A - I didn't do any of these things last year, and still don't	3	2	3	2	2	3	3	3	9	3	4	2	3	5	3	9	4	0	2	3	4	4	3	3

Walking to and from places

More	21	17	24	22	24	17	19	23	24	25	22	14	23	20	22	17	18	31	23	19	25	21	21	25
About the same	57	64	54	63	60	60	59	55	43	55	60	63	62	50	57	50	57	54	53	59	58	59	58	48
Less	8	6	12	7	9	6	8	7	11	8	7	6	7	9	7	9	12	5	7	9	9	6	7	15
Don't know	2	1	1	1	1	1	3	2	9	3	0	1	1	4	3	1	2	3	3	2	3	2	2	5
N/A - I didn't do any of these things last year, and still don't	12	12	9	7	7	15	11	12	14	9	11	16	7	17	11	23	11	7	13	11	5	12	12	8

Cycling to and from places

More	3	3	3	1	3	2	4	2	5	4	2	1	3	3	3	3	3	3	3	2	4	3	3	5
About the same	14	12	15	21	16	12	20	9	14	17	15	9	17	11	14	9	16	15	14	16	13	14	14	18
Less	4	3	6	4	4	3	6	3	8	6	3	2	5	4	4	4	5	6	5	3	5	4	4	8
Don't know	3	1	2	0	1	1	4	2	13	3	1	0	2	5	3	3	1	2	4	3	5	2	2	9
N/A - I didn't do any of these things last year, and still don't	75	82	74	74	75	83	66	84	60	70	79	88	73	78	75	81	75	74	74	75	73	77	78	60

Using a car

More	6	4	7	6	6	4	7	5	10	8	5	2	7	5	6	8	7	2	5	6	5	7	5	10
About the same	43	50	40	49	45	47	44	42	30	43	43	49	46	39	43	37	46	38	46	43	29	46	45	31
Less	30	33	28	29	32	33	27	32	19	28	35	32	30	30	29	38	24	51	26	32	25	32	31	27
Don't know	2	1	2	1	1	1	3	2	10	2	2	0	2	3	2	0	3	0	4	2	2	2	2	5
N/A - I didn't do any of these things last year, and still don't	19	12	24	15	15	16	19	18	31	19	15	16	16	22	19	17	19	9	18	18	39	13	17	27

Sample Size: 2366 adults in UK
Fieldwork: 3rd - 6th February 2023

	Parent with children in their home under 18		Number of children in home among parents				Personal income						Household income							
	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+
Weighted Sample	2366	1871	495	1871	218	207	70	355	431	408	249	133	184	143	280	297	244	227	264	258
Unweighted Sample	2366	1833	533	1833	233	223	77	339	421	403	257	144	218	135	274	289	252	226	286	288

How healthy your diet is

	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+
Very positive impact	2	2	1	2	2	1	1	3	2	2	1	2	3	7	2	2	2	2	1	1
Somewhat positive impact	5	5	5	5	3	5	12	5	4	6	4	3	8	5	5	4	4	3	7	6
TOTAL POSITIVE IMPACT	7	7	6	7	5	6	13	8	6	8	5	5	11	12	7	6	6	5	8	7
No impact	53	55	43	55	43	51	20	38	53	54	65	53	62	33	45	50	59	54	54	68
Somewhat negative impact	24	21	32	21	34	26	44	32	23	24	20	30	19	24	28	27	23	26	28	16
Very negative impact	10	9	14	9	13	13	20	14	13	7	11	9	7	21	14	12	8	11	6	6
TOTAL NEGATIVE IMPACT	34	30	46	30	47	39	64	46	36	31	31	39	26	45	42	39	31	37	34	22
Don't know	3	3	3	3	5	2	2	3	2	4	1	2	1	4	2	2	2	2	2	1
Not applicable - I wasn't doing this anyway	4	4	2	4	1	2	2	5	4	3	0	1	0	7	4	4	4	2	1	2

Thinking back to this time last year, would you say that you are doing each of the following more, less or about the same amount as you did then? If you do not currently, and didn't last year do any of these things, please tick 'N/A - I didn't do any of these things last year and still don't'

Using your central heating

More	5	5	5	5	6	3	6	5	4	4	5	7	6	8	5	5	4	4	4	6
About the same	32	34	24	34	23	29	16	25	32	32	36	25	42	25	29	31	33	28	29	44
Less	57	55	68	55	67	66	75	62	58	58	57	66	51	61	60	59	59	60	63	49
Don't know	3	3	2	3	2	2	2	2	3	2	2	1	0	2	3	1	3	3	1	1
N/A - I didn't do any of these things last year, and still don't	3	4	1	4	2	0	1	6	3	3	0	1	1	3	4	4	1	4	3	0

Walking to and from places

More	21	19	29	19	32	23	37	26	18	23	23	22	24	29	18	21	28	21	26	17
About the same	57	57	56	57	54	63	43	47	56	59	67	63	61	42	53	57	54	61	62	70
Less	8	8	7	8	5	8	11	10	9	7	4	9	9	10	11	4	7	8	5	8
Don't know	2	3	2	3	3	1	2	2	2	1	1	2	1	4	1	2	2	1	1	1
N/A - I didn't do any of these things last year, and still don't	12	13	6	13	7	5	8	16	15	11	5	4	6	15	16	16	10	9	6	5

Cycling to and from places

More	3	3	5	3	4	3	11	4	2	3	4	2	4	7	2	3	2	2	3	3
About the same	14	14	17	14	14	21	13	11	10	15	17	22	25	11	7	14	13	18	17	24
Less	4	4	7	4	6	5	13	5	5	4	6	2	7	8	4	2	3	6	3	6
Don't know	3	3	3	3	4	2	2	3	2	3	2	1	0	5	4	1	2	1	1	2
N/A - I didn't do any of these things last year, and still don't	75	77	69	77	72	69	62	76	81	76	71	73	63	70	83	80	80	72	76	65

Using a car

More	6	6	6	6	4	7	10	5	6	7	4	12	9	5	5	4	5	7	7	10
About the same	43	41	49	41	45	56	42	29	42	48	49	44	48	22	31	42	44	45	52	53
Less	30	29	34	29	36	29	43	35	29	28	33	31	30	32	33	33	33	30	33	25
Don't know	2	3	2	3	2	1	2	2	2	2	1	1	1	3	1	1	3	2	0	1
N/A - I didn't do any of these things last year, and still don't	19	21	9	21	12	7	3	29	21	16	12	12	12	38	31	20	15	17	8	11

Sample Size: 2366 adults in UK
Fieldwork: 3rd - 6th February 2023

	Vote in 2019 GE				2016 EU Ref		Gender		Age				Social Grade		Country in the UK				Region in England				Ethnicity (1)	
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	NI	North	Midlands	London	South	White	Other ethnicity
Weighted Sample	2366	755	554	199	830	878	1147	1219	248	977	587	554	1349	1017	1987	116	201	62	556	381	279	771	2041	290
Unweighted Sample	2366	758	576	206	959	878	1048	1318	186	1029	586	565	1460	906	2013	108	186	59	538	404	294	777	1957	382
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Using public transport																								
More	8	6	8	10	8	6	8	8	16	7	7	8	10	6	8	5	10	13	8	8	15	5	7	13
About the same	36	34	37	51	42	32	39	33	33	36	36	38	40	31	36	19	43	40	32	36	49	34	36	40
Less	14	11	18	8	14	12	14	14	20	16	14	9	14	14	14	11	13	18	12	12	21	15	13	20
Don't know	3	1	3	1	2	1	4	2	11	4	2	1	3	4	3	3	2	2	4	2	5	3	2	7
N/A – I didn't do any of these things last year, and still don't	39	48	35	31	34	49	34	43	20	38	42	44	34	45	38	62	31	26	43	42	11	43	41	19
Spending time in your local community																								
More	4	2	4	7	6	2	3	5	3	4	5	2	5	2	4	5	3	7	3	4	5	4	4	4
About the same	43	47	45	52	49	45	46	40	34	41	45	50	48	37	43	44	44	43	46	42	43	42	44	40
Less	18	16	21	15	17	17	17	20	22	22	16	13	18	19	18	17	20	19	17	19	22	18	18	24
Don't know	5	3	5	4	3	3	5	5	14	5	2	4	4	6	5	6	5	2	4	4	5	5	4	6
N/A – I didn't do any of these things last year, and still don't	30	32	26	21	24	33	29	30	26	28	32	32	25	36	30	28	28	28	31	30	26	31	30	26
Shopping from local businesses																								
More	8	7	11	8	9	7	7	9	11	7	8	8	9	6	8	3	9	15	8	10	7	6	8	7
About the same	56	65	50	63	58	65	61	52	36	49	64	70	58	54	56	53	61	57	56	53	57	57	58	48
Less	22	17	29	19	23	18	20	24	21	28	19	13	21	23	22	21	21	23	21	22	22	23	21	29
Don't know	5	3	3	3	3	2	5	5	15	6	2	2	4	7	5	5	5	2	6	3	6	4	4	8
N/A – I didn't do any of these things last year, and still don't	9	8	7	7	7	8	8	11	16	11	7	6	8	11	10	18	4	4	8	11	9	10	9	10
Working from home																								
More	8	6	12	7	11	6	9	8	12	12	7	1	12	4	8	11	7	9	6	7	12	9	7	14
About the same	22	19	26	34	29	16	26	19	25	28	25	8	32	10	23	20	21	21	21	20	35	21	21	31
Less	9	6	13	8	12	5	9	8	11	12	8	3	11	6	9	4	12	12	9	11	10	7	8	14
Don't know	3	1	2	0	1	1	3	2	9	3	1	0	2	3	3	2	3	0	3	3	3	2	2	7
N/A – I didn't do any of these things last year, and still don't	58	67	47	51	48	71	53	62	43	45	58	87	43	77	58	63	57	58	61	60	40	60	62	33
To your knowledge, do you think that the Government are currently offering too much, too little or about the right amount of support to help people through the rise in the cost of living?																								
Too much	4	7	1	8	3	7	6	3	3	3	6	5	5	3	4	3	3	7	5	3	3	5	4	5
Too little	56	39	76	58	65	47	52	60	56	64	55	43	57	55	56	51	61	51	58	59	62	51	56	59
About the right amount	21	34	10	17	17	29	24	18	14	16	22	32	21	21	21	21	17	27	19	20	20	23	22	17
Not sure	19	19	13	18	15	17	17	20	26	17	17	20	16	22	18	26	19	15	18	17	15	20	18	19

Sample Size: 2366 adults in UK
Fieldwork: 3rd - 6th February 2023

	Parent with children in their home under 18		Number of children in home among parents				Personal income						Household income								
	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+	
Weighted Sample	2366	1871	495	1871	218	207	70	355	431	408	249	133	184	143	280	297	244	227	264	258	
Unweighted Sample	2366	1833	533	1833	233	223	77	339	421	403	257	144	218	135	274	289	252	226	286	288	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Using public transport																					
More	8	9	6	9	7	5	9	11	6	8	7	7	11	10	9	7	8	7	8	11	
About the same	36	37	30	37	33	29	27	30	34	35	38	45	47	29	31	32	33	38	36	51	
Less	14	14	15	14	13	16	18	17	12	15	13	15	15	25	14	12	14	15	11	14	
Don't know	3	3	2	3	3	1	3	3	3	2	3	1	2	2	5	2	3	2	1	1	
N/A – I didn't do any of these things last year, and still don't	39	37	46	37	44	49	43	39	44	40	39	33	24	34	42	47	42	38	44	23	
Spending time in your local community																					
More	4	3	5	3	5	6	5	4	4	4	5	4	5	1	5	3	6	4	5	6	
About the same	43	43	43	43	45	42	44	37	41	44	51	55	46	35	38	44	48	41	45	53	
Less	18	17	24	17	19	28	29	24	17	18	16	19	21	26	23	17	12	22	20	16	
Don't know	5	5	4	5	5	2	4	2	6	4	3	3	3	2	4	4	3	3	4	5	
N/A – I didn't do any of these things last year, and still don't	30	31	23	31	26	23	18	34	32	30	25	19	26	36	30	33	31	29	27	19	
Shopping from local businesses																					
More	8	8	7	8	7	7	8	7	7	8	6	6	11	4	9	7	7	12	8	9	
About the same	56	58	50	58	54	52	34	50	58	57	64	61	60	48	55	56	63	50	60	62	
Less	22	19	31	19	26	31	43	26	20	23	22	27	22	27	21	23	20	27	22	23	
Don't know	5	5	4	5	5	3	5	4	5	5	1	2	3	6	4	2	3	6	4	2	
N/A – I didn't do any of these things last year, and still don't	9	10	8	10	8	8	9	13	11	7	7	3	5	16	11	12	6	6	6	5	
Working from home																					
More	8	7	12	7	12	12	15	6	4	10	12	10	18	3	4	4	10	12	10	16	
About the same	22	21	26	21	24	28	28	14	15	19	33	33	49	14	12	13	18	25	32	45	
Less	9	8	13	8	10	15	12	5	5	10	14	18	14	4	7	8	8	9	15	15	
Don't know	3	2	3	2	3	3	2	3	1	1	2	1	2	6	2	0	2	2	0	1	
N/A – I didn't do any of these things last year, and still don't	58	61	46	61	51	42	44	73	74	61	40	37	17	74	76	74	62	52	43	23	
To your knowledge, do you think that the Government are currently offering too much, too little or about the right amount of support to help people through the rise in the cost of living?																					
Too much	4	5	3	5	4	2	4	3	4	4	5	4	11	4	4	4	3	6	6	7	
Too little	56	54	65	54	66	61	71	59	51	56	63	61	56	51	56	53	56	57	61	61	
About the right amount	21	22	18	22	17	22	9	18	26	23	18	24	23	19	27	25	21	23	20	19	
Not sure	19	20	14	20	13	15	16	19	19	17	14	10	10	26	13	19	20	14	13	13	

Sample Size: 2366 adults in UK
Fieldwork: 3rd - 6th February 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country in the UK				Region in England				Ethnicity (1)			
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	NI	North	Midlands	London	South	White	Other ethnicity	
Weighted Sample	2366	755	554	199	830	878	1147	1219	248	977	587	554	1349	1017	1987	116	201	62	556	381	279	771	2041	290	
Unweighted Sample	2366	758	576	206	959	878	1048	1318	186	1029	586	565	1460	906	2013	108	186	59	538	404	294	777	1957	382	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To your knowledge, do you think that the \$region Government are currently offering too much, too little or about the right amount of support to help people through the rise in the cost of living?

[Asked only to those living in Scotland, Wales and Northern Ireland; n=353.
'\$region' was replaced with either 'Scottish', 'Welsh' or 'Northern Irish' depending on where the respondent lived]

Too much	5	10	0	12	2	13	7	3	0	6	8	2	4	7	0	9	4	3	0	0	0	0	5	6
Too little	53	60	59	36	57	51	56	51	49	57	56	46	57	49	0	49	53	61	0	0	0	0	55	38
About the right amount	21	14	17	22	22	19	22	19	25	14	23	28	20	22	0	22	19	23	0	0	0	0	20	15
Not sure	21	17	24	29	19	17	15	26	27	23	13	24	20	22	0	20	24	14	0	0	0	0	20	41

And thinking about your employer, do you think they have offered too much, too little or about the right amount of support to help **you** with the rise in the cost of living?

[Asked only to those in some form of employment; n=1418]

Too much	1	1	1	1	1	3	2	1	2	2	1	0	1	2	1	10	1	0	1	1	1	1	1	1
Too little	51	50	55	51	52	50	50	52	59	53	49	38	53	48	51	52	54	58	50	52	59	47	50	58
About the right amount	28	34	24	28	27	29	30	26	22	27	31	35	29	26	29	17	27	30	28	30	20	31	29	23
Not sure	19	16	20	21	20	17	17	21	17	19	20	27	17	24	20	21	17	12	21	16	20	21	19	18

Sample Size: 2366 adults in UK
Fieldwork: 3rd - 6th February 2023

	Parent with children in their home under 18		Number of children in home among parents				Personal income						Household income								
	Total	No	Yes	0	1	2	3 or more	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000+	Under 10,000	10,000 - 19,999	20,000 - 29,999	30,000 - 39,999	40,000 - 49,999	50,000 - 69,999	70,000+	
Weighted Sample	2366	1871	495	1871	218	207	70	355	431	408	249	133	184	143	280	297	244	227	264	258	
Unweighted Sample	2366	1833	533	1833	233	223	77	339	421	403	257	144	218	135	274	289	252	226	286	288	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To your knowledge, do you think that the \$region Government are currently offering too much, too little or about the right amount of support to help people through the rise in the cost of living?

[Asked only to those living in Scotland, Wales and Northern Ireland; n=353.
'\$region' was replaced with either 'Scottish', 'Welsh' or 'Northern Irish' depending on where the respondent lived]

Too much	5	6	3	6	3	2	6	2	0	7	3	8	21	3	0	3	5	6	6	8
Too little	53	50	68	50	75	63	63	56	51	55	65	57	31	49	53	62	54	49	54	53
About the right amount	21	23	11	23	7	17	8	17	30	21	13	15	31	14	33	23	24	24	13	17
Not sure	21	22	18	22	16	18	23	25	19	17	20	20	17	34	14	12	17	21	27	22

And thinking about your employer, do you think they have offered too much, too little or about the right amount of support to help **you** with the rise in the cost of living?

[Asked only to those in some form of employment; n=1418]

Too much	1	1	1	1	2	1	2	0	0	1	1	1	4	0	0	0	0	1	2	2
Too little	51	52	50	52	48	49	63	51	49	51	59	60	52	41	53	48	51	58	52	55
About the right amount	28	27	30	27	30	32	23	25	29	32	30	23	36	32	28	28	31	28	30	31
Not sure	19	20	18	20	21	18	12	25	22	16	10	16	8	27	19	24	17	13	16	12