

Sample 987 Canadian adults  
 Conducted August 18 - 26, 2025  
 Margin of Error  $\pm 3.1\%$

## 1. If a federal election was held today, which party would you vote for?

*Among eligible Canadian voters*

Liberal Party .....	30%
Conservative Party .....	27%
New Democratic Party (NDP) .....	7%
Bloc Québécois .....	6%
Green Party .....	2%
People's Party .....	1%
Other .....	3%
Don't know .....	25%

## 2. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Mark Carney	20%	31%	14%	18%	17%
Jagmeet Singh	8%	22%	20%	27%	23%
Pierre Poilievre	16%	20%	16%	31%	18%
Elizabeth May	6%	20%	16%	16%	43%
Maxime Bernier	3%	12%	16%	27%	43%
Yves-François Blanchet	6%	16%	17%	17%	44%

## 3. Do you approve or disapprove of the way Mark Carney is handling his job as Prime Minister?

Strongly approve .....	16%
Somewhat approve .....	34%
Somewhat disapprove .....	15%
Strongly disapprove .....	14%
Not sure .....	20%

## 4. What are the top issues facing Canada today? Select up to 3.

Jobs and the economy	28%
Income inequality	9%
The budget, taxes, and the federal deficit	17%
Foreign trade	10%
Healthcare	30%
Canada Pension Plan (CPP) and Old Age Security (OAS)	10%
Gun policy	2%
Climate change and the environment	15%
Criminal justice reform	5%
Terrorism	2%
Housing	35%
Infrastructure and transportation	4%
Immigration policy	21%
Education	6%
Racism and race relations	3%
2SLGBTQIA+ rights	1%
Inflation	28%
Voting rights	2%
Democracy	3%
Crime	11%
The conflict between Israel and Palestine	3%
Indigenous rights and reparations	3%
Preserving the French language	2%
U.S.-Canada relations	33%
Other	4%

## 5. Are you currently boycotting any American companies?

Yes	44%
No	43%
Not sure	13%

## 6. How would you describe the current state of the Canadian economy?

Excellent	5%
Good	21%
Fair	39%
Poor	29%
Don't know	6%

## 7. Overall, do you think the economy is getting better or worse?

Getting better .....	8%
About the same .....	31%
Getting worse .....	49%
Not sure .....	11%

## 8. Do you have a favorable or an unfavorable opinion of Donald Trump?

Very favorable .....	4%
Somewhat favorable .....	11%
Somewhat unfavorable .....	13%
Very unfavorable .....	61%
Don't know .....	11%

<b>Interviewing Dates</b>	August 18 - 26, 2025
<b>Target population</b>	Canadians, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult Canadians.
<b>Weighting</b>	The sample was weighted according to gender, age, education, region, and 2025 federal election vote. Demographic weighting targets come from the 2021 Canadian Census. The weights range from 0.763 to 1.689, with a mean of one and a standard deviation of 0.094.
<b>Number of respondents</b>	987
<b>Margin of error</b>	± 3.1% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	70 questions not reported.

# YouGov Survey: Canada National Politics Survey

August 18 - 26, 2025 - 987 Canadian adults



## 1. Vote Intention Today

If a federal election was held today, which party would you vote for?

Among eligible Canadian voters

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Liberal Party	30%	32%	29%	26%	30%	29%	38%	27%	38%	33%
Conservative Party	27%	29%	24%	26%	25%	28%	26%	21%	30%	32%
New Democratic Party (NDP)	7%	8%	7%	12%	10%	4%	7%	7%	7%	9%
Bloc Québécois	6%	7%	5%	3%	5%	4%	12%	6%	4%	8%
Green Party	2%	1%	2%	4%	2%	1%	1%	3%	1%	2%
People's Party	1%	2%	0%	1%	1%	1%	2%	1%	1%	0%
Other	3%	3%	2%	3%	2%	3%	2%	2%	3%	1%
Don't know	25%	18%	31%	26%	25%	30%	14%	33%	16%	15%
Totals	101%	100%	100%	101%	100%	100%	102%	100%	100%	100%
Unweighted N	(901)	(432)	(469)	(138)	(219)	(347)	(197)	(360)	(249)	(206)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Liberal Party	30%	81%	6%	24%	31%	20%	34%	29%	39%
Conservative Party	27%	5%	81%	0%	31%	41%	28%	14%	22%
New Democratic Party (NDP)	7%	2%	1%	64%	10%	10%	8%	3%	5%
Bloc Québécois	6%	1%	0%	1%	0%	0%	0%	24%	0%
Green Party	2%	0%	1%	0%	1%	1%	2%	0%	5%
People's Party	1%	1%	1%	1%	1%	1%	1%	1%	0%
Other	3%	1%	0%	0%	3%	2%	3%	3%	2%
Don't know	25%	9%	9%	9%	23%	25%	25%	26%	26%

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	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Totals	101%	100%	99%	99%	100%	100%	101%	100%	99%
Unweighted N	(901)	(266)	(250)	(77)	(117)	(150)	(352)	(216)	(58)

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## 2A. Favorability of Leaders — Mark Carney

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Very favorable	20%	21%	20%	16%	15%	22%	28%	20%	25%	19%
Somewhat favorable	31%	33%	30%	29%	36%	28%	33%	28%	29%	39%
Somewhat unfavorable	14%	13%	14%	17%	14%	14%	10%	13%	14%	15%
Very unfavorable	18%	22%	14%	11%	14%	23%	20%	19%	18%	18%
Don't know	17%	11%	23%	27%	21%	14%	9%	21%	14%	9%
Totals	100%	100%	101%	100%	100%	101%	100%	101%	100%	100%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Very favorable	20%	48%	6%	16%	25%	17%	18%	21%	27%
Somewhat favorable	31%	36%	23%	50%	24%	28%	32%	36%	29%
Somewhat unfavorable	14%	6%	20%	20%	17%	16%	14%	11%	8%
Very unfavorable	18%	4%	40%	5%	18%	24%	19%	13%	13%
Don't know	17%	7%	11%	9%	16%	14%	17%	18%	23%
Totals	100%	101%	100%	100%	100%	99%	100%	99%	100%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)

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## 2B. Favorability of Leaders — Jagmeet Singh

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Very favorable	8%	7%	8%	8%	6%	6%	12%	9%	9%	5%
Somewhat favorable	22%	22%	23%	19%	30%	21%	19%	20%	23%	26%
Somewhat unfavorable	20%	20%	19%	18%	14%	22%	25%	18%	19%	26%
Very unfavorable	27%	35%	20%	18%	25%	32%	30%	26%	29%	30%
Don't know	23%	16%	30%	37%	25%	20%	14%	26%	20%	13%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Very favorable	8%	11%	3%	24%	12%	6%	7%	7%	7%
Somewhat favorable	22%	34%	9%	48%	25%	18%	23%	22%	23%
Somewhat unfavorable	20%	22%	20%	16%	19%	20%	18%	21%	25%
Very unfavorable	27%	17%	54%	5%	26%	36%	30%	22%	10%
Don't know	23%	17%	13%	8%	18%	20%	22%	28%	34%
Totals	100%	101%	99%	101%	100%	100%	100%	100%	99%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)

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## 2C. Favorability of Leaders — Pierre Poilievre

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Very favorable	16%	18%	14%	15%	13%	18%	18%	14%	18%	19%
Somewhat favorable	20%	22%	17%	23%	20%	18%	17%	20%	19%	18%
Somewhat unfavorable	16%	16%	15%	13%	16%	18%	13%	16%	14%	16%
Very unfavorable	31%	33%	29%	20%	29%	31%	45%	28%	34%	38%
Don't know	18%	10%	25%	28%	22%	15%	7%	22%	15%	8%
Totals	101%	99%	100%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Very favorable	16%	6%	45%	1%	14%	26%	17%	9%	14%
Somewhat favorable	20%	16%	30%	10%	23%	25%	19%	15%	13%
Somewhat unfavorable	16%	19%	9%	15%	11%	13%	14%	21%	19%
Very unfavorable	31%	50%	7%	70%	37%	23%	32%	33%	30%
Don't know	18%	9%	8%	5%	15%	14%	17%	21%	24%
Totals	101%	100%	99%	101%	100%	101%	99%	99%	100%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)



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## 2D. Favorability of Leaders — Elizabeth May

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Very favorable	6%	7%	4%	6%	6%	6%	5%	5%	7%	6%
Somewhat favorable	20%	23%	17%	20%	24%	17%	20%	16%	23%	25%
Somewhat unfavorable	16%	18%	14%	13%	13%	19%	18%	13%	19%	20%
Very unfavorable	16%	21%	10%	12%	11%	17%	21%	17%	16%	14%
Don't know	43%	31%	54%	49%	47%	41%	35%	49%	35%	35%
Totals	101%	100%	99%	100%	101%	100%	99%	100%	100%	100%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Very favorable	6%	8%	3%	13%	7%	7%	6%	4%	5%
Somewhat favorable	20%	35%	11%	32%	23%	14%	21%	18%	21%
Somewhat unfavorable	16%	14%	21%	13%	16%	15%	16%	19%	17%
Very unfavorable	16%	10%	29%	8%	18%	22%	13%	12%	15%
Don't know	43%	33%	36%	34%	36%	42%	44%	47%	43%
Totals	101%	100%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)

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## 2E. Favorability of Leaders — Maxime Bernier

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Very favorable	3%	3%	2%	3%	3%	3%	2%	3%	2%	3%
Somewhat favorable	12%	15%	9%	15%	14%	11%	8%	12%	13%	11%
Somewhat unfavorable	16%	17%	14%	12%	15%	17%	18%	14%	18%	17%
Very unfavorable	27%	35%	19%	19%	24%	29%	36%	23%	29%	34%
Don't know	43%	29%	56%	51%	45%	41%	35%	48%	38%	35%
Totals	101%	99%	100%	100%	101%	101%	99%	100%	100%	100%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Very favorable	3%	1%	4%	1%	4%	3%	3%	3%	0%
Somewhat favorable	12%	13%	17%	4%	13%	12%	11%	14%	7%
Somewhat unfavorable	16%	17%	20%	11%	16%	15%	17%	13%	16%
Very unfavorable	27%	31%	24%	41%	25%	26%	23%	36%	23%
Don't know	43%	38%	35%	43%	42%	44%	46%	35%	53%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	99%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)

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## 2F. Favorability of Leaders — Yves-François Blanchet

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Very favorable	6%	8%	5%	4%	5%	5%	12%	6%	5%	8%
Somewhat favorable	16%	19%	13%	17%	19%	17%	11%	13%	17%	23%
Somewhat unfavorable	17%	20%	13%	13%	17%	16%	21%	14%	21%	16%
Very unfavorable	17%	22%	12%	15%	11%	20%	21%	16%	19%	18%
Don't know	44%	31%	57%	51%	48%	43%	35%	50%	38%	35%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Very favorable	6%	4%	2%	5%	4%	2%	3%	18%	1%
Somewhat favorable	16%	21%	15%	18%	19%	11%	14%	23%	7%
Somewhat unfavorable	17%	21%	20%	12%	15%	16%	19%	16%	14%
Very unfavorable	17%	18%	24%	15%	17%	23%	16%	14%	18%
Don't know	44%	35%	39%	50%	44%	48%	49%	29%	61%
Totals	100%	99%	100%	100%	99%	100%	101%	100%	101%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)

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## 3. Mark Carney Job Approval

Do you approve or disapprove of the way Mark Carney is handling his job as Prime Minister?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Strongly approve	16%	18%	14%	8%	13%	17%	25%	17%	19%	14%
Somewhat approve	34%	34%	35%	40%	35%	31%	34%	29%	34%	44%
Somewhat disapprove	15%	16%	14%	11%	17%	17%	15%	17%	13%	16%
Strongly disapprove	14%	18%	11%	11%	13%	18%	13%	14%	17%	14%
Not sure	20%	14%	26%	31%	22%	17%	13%	24%	16%	12%
Totals	99%	100%	100%	101%	100%	100%	100%	101%	99%	100%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Strongly approve	16%	36%	4%	15%	19%	13%	15%	19%	14%
Somewhat approve	34%	46%	27%	55%	33%	31%	34%	34%	46%
Somewhat disapprove	15%	7%	24%	14%	16%	19%	15%	13%	15%
Strongly disapprove	14%	2%	34%	7%	15%	19%	16%	8%	9%
Not sure	20%	8%	12%	9%	18%	18%	20%	25%	16%
Totals	99%	99%	101%	100%	101%	100%	100%	99%	100%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)

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## 4. Top 3 Issues in Canada

What are the top issues facing Canada today? Select up to 3.

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Jobs and the economy	28%	27%	28%	45%	28%	25%	16%	26%	28%	31%
Income inequality	9%	9%	8%	12%	13%	5%	5%	9%	8%	6%
The budget, taxes, and the federal deficit	17%	21%	13%	14%	14%	18%	21%	15%	21%	18%
Foreign trade	10%	12%	8%	8%	8%	13%	8%	8%	10%	12%
Healthcare	30%	26%	34%	17%	30%	32%	37%	31%	31%	25%
Canada Pension Plan (CPP) and Old Age Security (OAS)	10%	9%	10%	3%	4%	11%	22%	13%	9%	5%
Gun policy	2%	2%	2%	4%	2%	1%	3%	2%	2%	3%
Climate change and the environment	15%	16%	13%	15%	12%	13%	21%	14%	12%	20%
Criminal justice reform	5%	7%	3%	3%	3%	6%	6%	6%	4%	4%
Terrorism	2%	2%	3%	2%	2%	3%	2%	3%	2%	1%
Housing	35%	31%	39%	34%	44%	33%	28%	38%	36%	32%
Infrastructure and transportation	4%	4%	3%	4%	5%	2%	4%	3%	5%	4%
Immigration policy	21%	24%	19%	26%	19%	24%	14%	17%	24%	26%
Education	6%	5%	7%	6%	7%	4%	6%	8%	2%	7%
Racism and race relations	3%	3%	4%	4%	4%	2%	3%	3%	4%	3%
2SLGBTQIA+ rights	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%
Inflation	28%	26%	29%	26%	32%	30%	19%	29%	26%	30%
Voting rights	2%	1%	2%	4%	2%	1%	1%	2%	1%	2%
Democracy	3%	4%	2%	1%	2%	4%	5%	3%	3%	2%
Crime	11%	11%	11%	4%	13%	13%	12%	13%	11%	10%

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	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
The conflict between Israel and Palestine	3%	2%	4%	3%	3%	2%	3%	3%	2%	3%
Indigenous rights and reparations	3%	3%	4%	3%	4%	3%	3%	5%	3%	2%
Preserving the French language	2%	1%	2%	3%	1%	2%	2%	2%	2%	1%
U.S.-Canada relations	33%	33%	33%	15%	27%	37%	52%	28%	40%	36%
Other	4%	4%	4%	7%	6%	3%	1%	4%	3%	2%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Jobs and the economy	28%	28%	30%	30%	30%	28%	28%	25%	30%
Income inequality	9%	8%	5%	24%	5%	10%	9%	6%	20%
The budget, taxes, and the federal deficit	17%	13%	27%	14%	16%	21%	15%	18%	16%
Foreign trade	10%	16%	7%	5%	8%	7%	10%	15%	2%
Healthcare	30%	31%	28%	32%	34%	25%	28%	29%	46%
Canada Pension Plan (CPP) and Old Age Security (OAS)	10%	11%	10%	9%	10%	11%	8%	10%	14%
Gun policy	2%	2%	3%	0%	2%	3%	2%	3%	0%
Climate change and the environment	15%	21%	4%	29%	15%	9%	17%	15%	13%
Criminal justice reform	5%	3%	8%	3%	11%	6%	5%	2%	2%
Terrorism	2%	4%	2%	0%	2%	3%	3%	2%	3%
Housing	35%	35%	30%	48%	36%	31%	38%	33%	36%

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	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Infrastructure and transportation	4%	3%	6%	4%	4%	6%	4%	2%	5%
Immigration policy	21%	14%	33%	12%	14%	23%	25%	18%	22%
Education	6%	5%	5%	5%	5%	5%	5%	7%	6%
Racism and race relations	3%	4%	3%	1%	4%	3%	3%	4%	5%
2SLGBTQIA+ rights	1%	1%	0%	1%	1%	1%	1%	0%	1%
Inflation	28%	26%	32%	22%	26%	32%	27%	28%	26%
Voting rights	2%	2%	2%	1%	3%	1%	2%	1%	0%
Democracy	3%	2%	4%	3%	6%	3%	3%	2%	3%
Crime	11%	7%	18%	4%	15%	12%	14%	5%	3%
The conflict between Israel and Palestine	3%	3%	2%	5%	3%	4%	2%	4%	0%
Indigenous rights and reparations	3%	4%	2%	4%	3%	5%	3%	4%	2%
Preserving the French language	2%	1%	1%	0%	1%	0%	0%	6%	2%
U.S.-Canada relations	33%	42%	25%	37%	27%	36%	28%	43%	29%
Other	4%	2%	2%	1%	3%	5%	4%	4%	4%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)

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## 5. Boycott US Company

Are you currently boycotting any American companies?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Yes	44%	48%	40%	28%	37%	48%	60%	39%	46%	55%
No	43%	43%	44%	57%	48%	40%	28%	45%	45%	35%
Not sure	13%	9%	17%	15%	15%	11%	12%	15%	9%	10%
Totals	100%	100%	101%	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Yes	44%	57%	33%	61%	42%	38%	40%	55%	36%
No	43%	32%	58%	31%	45%	48%	45%	35%	49%
Not sure	13%	10%	9%	8%	13%	15%	14%	10%	15%
Totals	100%	99%	100%	100%	100%	101%	99%	100%	100%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)



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## 6. State of the Economy

How would you describe the current state of the Canadian economy?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Excellent	5%	5%	5%	9%	6%	3%	3%	5%	4%	5%
Good	21%	24%	19%	23%	20%	21%	22%	21%	22%	26%
Fair	39%	39%	40%	30%	40%	39%	48%	38%	45%	36%
Poor	29%	29%	28%	27%	25%	34%	25%	29%	26%	29%
Don't know	6%	4%	9%	11%	9%	4%	3%	7%	3%	4%
Totals	100%	101%	101%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Excellent	5%	5%	5%	2%	5%	4%	5%	5%	6%
Good	21%	34%	15%	14%	22%	20%	19%	24%	25%
Fair	39%	45%	35%	50%	41%	40%	38%	38%	39%
Poor	29%	13%	44%	27%	26%	30%	32%	27%	19%
Don't know	6%	3%	2%	6%	6%	6%	6%	6%	11%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)

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## 7. Trend of Economy

Overall, do you think the economy is getting better or worse?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Getting better	8%	8%	8%	10%	11%	6%	7%	10%	7%	9%
About the same	31%	36%	27%	29%	28%	34%	32%	27%	36%	36%
Getting worse	49%	47%	51%	43%	47%	53%	53%	50%	53%	45%
Not sure	11%	9%	14%	18%	15%	7%	8%	13%	5%	10%
Totals	99%	100%	100%	100%	101%	100%	100%	100%	101%	100%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

  

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Getting better	8%	15%	5%	5%	9%	7%	9%	7%	9%
About the same	31%	43%	27%	38%	34%	37%	29%	29%	26%
Getting worse	49%	35%	63%	47%	49%	43%	51%	53%	50%
Not sure	11%	7%	5%	10%	8%	13%	11%	11%	15%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)

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## 8. Favorability of Donald Trump

Do you have a favorable or an unfavorable opinion of Donald Trump?

	Total	Gender		Age				Family Income		
		Male	Female	18-29	30-44	45-64	65+	< \$50K	\$50-100K	\$100K+
Very favorable	4%	5%	4%	7%	4%	5%	2%	5%	2%	7%
Somewhat favorable	11%	14%	9%	19%	13%	10%	4%	10%	15%	11%
Somewhat unfavorable	13%	15%	10%	16%	13%	13%	9%	12%	16%	11%
Very unfavorable	61%	59%	63%	39%	56%	65%	81%	61%	60%	64%
Don't know	11%	8%	14%	19%	15%	8%	4%	12%	8%	7%
Totals	100%	101%	100%	100%	101%	101%	100%	100%	101%	100%
Unweighted N	(987)	(473)	(514)	(178)	(249)	(360)	(200)	(395)	(273)	(218)

	Total	Party ID			Region				
		Liberal	Conservative	NDP	British Columbia	Prairies	Ontario	Quebec	Atlantic
Very favorable	4%	2%	10%	1%	4%	8%	4%	3%	3%
Somewhat favorable	11%	9%	21%	5%	15%	9%	12%	7%	15%
Somewhat unfavorable	13%	8%	19%	8%	10%	16%	13%	11%	15%
Very unfavorable	61%	78%	40%	85%	63%	54%	60%	68%	50%
Don't know	11%	3%	10%	0%	7%	13%	11%	11%	17%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(987)	(282)	(265)	(82)	(132)	(166)	(385)	(232)	(64)

## **YouGov Survey: Canada National Politics Survey**

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<b>Interviewing Dates</b>	August 18 - 26, 2025
<b>Target population</b>	Canadians, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in panel to be representative of adult Canadians.
<b>Weighting</b>	The sample was weighted according to gender, age, education, region, and 2025 federal election vote. Demographic weighting targets come from the 2021 Canadian Census. The weights range from 0.763 to 1.689, with a mean of one and a standard deviation of 0.094.
<b>Number of respondents</b>	987
<b>Margin of error</b>	± 3.1% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	70 questions not reported.