

## YouGov / Campaign for Fairer Gambling Survey Results

Sample Size: 2143 GB Adults  
Fieldwork: 22nd - 23rd April 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>2143</b>	x	x	x	x	651	550	435	1039	1104	255	542	733	613	1222	921	274	696	459	527	186	
<b>Unweighted Sample</b>	<b>2143</b>	465	671	138	251	565	591	465	1058	1085	202	473	886	582	1382	761	304	629	426	507	277	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which party, if at all, do you trust the most to deal with the issue of betting shops and Fixed Odds Betting terminals?

Conservatives	11	38	1	2	2	27	1	4	13	8	9	10	10	12	13	8	11	14	8	9	7
Labour	13	1	38	6	1	1	34	8	14	11	15	16	11	10	12	13	17	10	10	15	16
Liberal Democrats	3	1	1	23	0	1	1	7	4	2	5	4	2	2	3	2	4	3	2	2	2
UKIP	3	2	1	0	17	3	5	1	5	2	3	5	3	3	2	5	4	2	3	5	4
None of them	42	33	39	37	44	39	38	49	42	42	32	34	45	51	40	45	37	42	42	43	48
Don't know	29	26	20	31	36	29	22	30	22	34	37	32	29	22	30	27	27	29	34	25	23

Several amounts have been suggested as appropriate stake limits for gambling machines located in betting shops. Which of the following amounts do you think should be the limit on fixed odds betting terminals in betting shops?

£2	25	26	25	27	27	28	24	26	23	27	11	21	27	32	25	26	23	28	22	25	27
£5	22	22	24	31	20	24	25	21	24	20	28	22	21	21	23	22	24	21	23	23	21
£15	12	14	14	10	11	12	11	13	11	13	17	15	10	9	13	11	13	12	12	11	13
£100	5	5	5	3	5	5	4	3	6	4	3	9	4	3	4	6	3	6	5	5	5
None of the above	11	11	10	7	14	8	12	12	12	10	11	8	10	14	11	11	11	11	8	13	11
Don't know	25	21	23	22	23	23	24	25	23	26	30	25	27	20	25	25	26	23	29	23	24

To what extent, if at all, do you think that these measures will deal with the problems presented by fixed odds betting terminals and betting shops?

A lot	2	3	3	0	1	3	4	0	3	2	1	4	2	2	2	3	3	3	2	2	4
A fair amount	13	11	15	18	15	11	15	12	13	14	24	17	9	10	13	13	13	15	13	10	15
<b>TOTAL DEAL WITH</b>	<b>15</b>	<b>14</b>	<b>18</b>	<b>18</b>	<b>16</b>	<b>14</b>	<b>19</b>	<b>12</b>	<b>16</b>	<b>16</b>	<b>25</b>	<b>21</b>	<b>11</b>	<b>12</b>	<b>15</b>	<b>16</b>	<b>16</b>	<b>18</b>	<b>15</b>	<b>12</b>	<b>19</b>
Not very much	41	49	38	51	38	45	35	51	42	41	37	43	42	41	43	40	39	43	41	41	40
Not at all	24	22	27	17	29	25	28	22	26	23	9	15	29	33	24	25	22	24	22	27	24
<b>TOTAL DON'T DEAL WITH</b>	<b>65</b>	<b>71</b>	<b>65</b>	<b>68</b>	<b>67</b>	<b>70</b>	<b>63</b>	<b>73</b>	<b>68</b>	<b>64</b>	<b>46</b>	<b>58</b>	<b>71</b>	<b>74</b>	<b>67</b>	<b>65</b>	<b>61</b>	<b>67</b>	<b>63</b>	<b>68</b>	<b>64</b>
Don't know	19	15	17	14	17	17	18	15	16	21	29	21	18	14	18	20	23	16	22	19	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these three measures, if any, would you most like to see being used to reduce the potential issue of problem gambling from fixed odds betting terminals?

Tighter self-regulation for bookmakers	<b>12</b>	12	12	15	12	14	13	12	11	14	15	15	12	10	12	12	11	14	15	10	9
Reducing the maximum stake on fixed odds betting terminals	<b>29</b>	34	31	28	30	32	29	33	30	27	20	27	31	31	32	24	31	28	25	30	30
Increasing powers available to Local Authorities over betting shops and fixed odds betting terminals	<b>29</b>	26	33	34	29	28	32	31	32	27	25	26	25	40	28	31	30	31	29	27	34
None of the above	<b>9</b>	11	6	7	12	8	7	9	11	8	13	10	12	4	8	11	9	8	8	12	9
Don't know	<b>20</b>	17	18	15	17	19	19	16	16	24	26	22	21	16	19	22	20	19	23	21	19

Thinking about the recent calls for action to regulate fixed odds betting machines, which of following statements best reflects your view?

It is a genuine attempt to regulate a type of gambling that poses a real risk of problem gambling for vulnerable people	<b>57</b>	60	63	66	54	60	61	62	58	56	46	54	54	68	59	54	59	59	60	52	57
It is an unnecessary restriction on people's choice to gamble and bookmakers' ability to offer machines people enjoy	<b>10</b>	13	8	8	15	10	8	8	12	8	16	11	12	4	10	10	11	10	10	10	9
Neither	<b>11</b>	8	10	10	9	10	9	11	11	10	6	12	12	10	10	11	8	10	9	13	13
Don't know	<b>22</b>	19	19	16	21	19	22	18	18	26	31	24	22	17	20	24	23	21	21	25	21

Do you think that a reduction in the maximum stake allowed on gambling machines in bookmakers would be.....

A genuine attempt to regulate a type of gambling that poses a real risk of problem gambling for vulnerable people	<b>60</b>	63	63	72	57	63	60	66	61	59	48	58	58	69	63	56	61	62	60	57	58
An unnecessary restriction on people's choice to gamble and bookmakers' ability to offer machines people enjoy	<b>9</b>	12	8	7	14	10	7	8	12	7	16	10	11	4	9	10	10	7	10	10	12
Neither	<b>12</b>	10	13	10	13	12	13	11	13	11	6	14	14	12	12	13	9	15	11	13	11
Don't know	<b>18</b>	14	17	10	16	16	20	14	15	22	29	18	18	15	17	21	20	16	20	20	19

Do you think reducing the stakes allowed on betting machines in betting shops would...

Damage the horse racing industry	<b>6</b>	7	6	2	8	6	4	4	7	5	14	8	4	2	6	6	8	6	5	6	5
Help the horse racing industry	<b>3</b>	3	4	2	4	3	5	3	5	2	4	5	3	2	3	4	3	3	3	4	4
Would make no real difference	<b>66</b>	68	69	77	69	68	67	70	69	64	50	59	70	75	65	67	62	66	66	67	70
Don't know	<b>25</b>	22	21	19	20	22	23	24	19	30	32	28	23	21	26	23	27	25	25	23	21