

YouGov Survey Results

Sample Size: 1615 GB Adults
Fieldwork: 13th - 14th July 2016

	EU Referendum Vote				Vote in 2015				Gender		Age				Social Grade		Region					
	Total	Remain	Leave	DK/DNV	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1615	635	690	291	455	378	97	155	782	833	187	690	399	339	921	694	194	536	347	389	149	
Unweighted Sample	1615	781	670	164	483	408	112	154	698	917	150	656	423	386	992	623	169	568	334	394	150	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think life in Britain is better or worse than it was 6 years ago?

A lot better	5	3	8	4	13	0	3	6	7	4	10	2	6	8	7	4	4	7	8	2	2
A little better	18	16	22	12	34	8	15	11	17	18	20	14	19	22	21	13	16	21	16	15	15
TOTAL BETTER	23	19	30	16	47	8	18	17	24	22	30	16	25	30	28	17	20	28	24	17	17
About the same	22	19	27	17	29	15	26	21	23	21	15	24	22	24	20	25	23	24	19	24	19
A little worse	29	34	23	31	16	39	33	32	29	29	22	31	30	28	28	30	30	24	32	31	33
A lot worse	21	23	18	22	5	33	19	30	22	20	16	22	23	17	19	23	20	19	19	25	22
TOTAL WORSE	50	57	41	53	21	72	52	62	51	49	38	53	53	45	47	53	50	43	51	56	55
Don't know	5	4	2	13	4	4	4	1	2	8	17	7	0	1	5	5	6	5	6	3	9

Thinking back over the last 6 years, how good or bad a job has David Cameron done as Prime Minister?

Very good	9	8	11	5	23	0	7	3	8	9	5	7	10	13	9	8	6	11	11	6	5
Fairly good	37	33	42	32	59	20	43	34	36	37	43	31	38	45	39	33	35	45	36	31	27
TOTAL GOOD	46	41	53	37	82	20	50	37	44	46	48	38	48	58	48	41	41	56	47	37	32
Fairly bad	28	31	28	23	11	40	34	43	31	26	19	29	31	27	28	29	29	23	30	32	33
Very bad	18	22	13	19	1	34	13	17	20	16	14	22	17	12	16	21	18	14	14	24	25
TOTAL BAD	46	53	41	42	12	74	47	60	51	42	33	51	48	39	44	50	47	37	44	56	58
Don't know	9	7	5	21	5	6	4	3	6	12	18	12	4	3	8	9	12	8	9	8	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following, if any, do you think was David Cameron's biggest success as Prime Minister?

Legalising same sex marriage	19	35	7	13	8	34	28	7	18	20	32	25	12	8	24	13	26	16	19	19	20
Holding a referendum on membership of the European Union	17	2	36	7	25	8	9	52	20	15	8	12	24	27	14	22	11	20	19	19	7
Bringing down the deficit	12	13	15	6	26	4	14	9	12	13	9	11	15	15	15	9	12	17	11	10	5
Withdrawing troops from Afghanistan	7	5	8	9	4	7	5	10	7	7	9	6	8	8	6	8	3	5	11	7	13
Keeping Scotland in the United Kingdom	4	6	3	4	6	4	7	2	4	4	3	3	4	6	4	4	5	4	2	5	7
London 2012 Olympics	4	4	4	5	2	4	3	3	3	5	1	5	4	4	3	5	2	4	4	5	3
Creating more jobs	4	5	4	3	9	1	7	2	5	3	5	3	4	6	5	4	5	5	5	2	3
Committing the UK to spending 0.7% of its GDP on foreign aid	2	4	0	0	1	5	3	0	2	1	2	1	3	2	3	1	2	2	1	1	1
Converting more schools to academies	1	0	1	1	1	0	1	0	1	0	2	0	0	1	1	0	1	1	0	0	0
Funding for the NHS	1	1	1	1	1	1	1	1	1	1	0	1	0	2	1	1	1	1	1	0	1
Intervention in Libyan conflict	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
Big Society	0	0	0	1	1	0	0	0	0	0	0	0	1	0	1	0	0	0	1	1	0
None of these	16	15	14	23	5	24	13	10	17	14	8	17	18	15	14	18	15	12	14	19	23
Don't know	12	10	8	27	10	6	9	4	9	15	20	16	7	7	10	16	16	11	11	12	15

Do you think Theresa May will be a better or worse Prime Minister than David Cameron, or will she be about the same?

Much better	5	2	7	3	7	4	4	7	5	4	1	3	4	10	5	4	1	6	4	5	4
A little better	20	17	27	13	25	22	24	26	20	21	14	16	20	32	21	19	15	25	21	18	13
TOTAL BETTER	25	19	34	16	32	26	28	33	25	25	15	19	24	42	26	23	16	31	25	23	17
About the same	34	39	33	27	39	35	31	32	35	34	27	33	38	35	37	31	31	36	36	31	36
A little worse	10	15	6	11	8	13	13	7	13	8	15	14	7	4	12	8	12	10	10	10	12
Much worse	9	10	6	15	3	10	11	8	12	7	18	11	6	5	8	11	10	5	9	15	10
TOTAL WORSE	19	25	12	26	11	23	24	15	25	15	33	25	13	9	20	19	22	15	19	25	22
Don't know	22	17	22	31	19	16	17	20	16	27	25	23	24	15	17	27	30	19	20	21	25

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And imagine that Ed Miliband had won the General Election last year instead of David Cameron. Do you think that Britain would currently be better, worse or about the same?

Much better	5	10	2	2	1	16	5	0	6	5	7	6	3	4	7	3	9	4	4	6	5
A little better	17	28	8	15	2	38	16	4	21	14	24	18	17	13	20	13	20	18	16	18	12
TOTAL BETTER	22	38	10	17	3	54	21	4	27	19	31	24	20	17	27	16	29	22	20	24	17
About the same	18	18	17	20	9	23	16	17	21	16	9	24	15	14	15	22	16	12	19	23	27
A little worse	16	17	17	12	22	8	26	14	15	16	21	15	16	15	17	14	15	18	15	14	20
Much worse	29	16	44	19	55	4	25	51	30	27	18	18	38	46	29	28	23	34	35	24	16
TOTAL WORSE	45	33	61	31	77	12	51	65	45	43	39	33	54	61	46	42	38	52	50	38	36
Don't know	15	11	12	31	10	11	11	14	7	22	22	19	11	8	12	19	17	14	11	16	20

Now imagine you had been stuck on a remote desert island for the last eighteen months and had just returned to the UK. Which, if any, of the following would you be most surprised by?

Britain voting to Leave the European Union	36	53	23	30	32	41	38	27	33	38	43	35	36	34	40	30	39	37	29	34	47
Leicester winning the Premiership	16	14	19	11	17	19	14	18	27	5	14	19	16	10	16	16	14	14	18	18	10
Donald Trump becoming Republican nominee for American President	16	14	16	19	17	17	24	13	10	22	16	16	16	17	16	16	16	15	22	12	18
Theresa May becoming Prime Minister	8	6	10	5	10	6	6	12	8	8	9	6	8	11	7	9	9	10	7	6	5
Jeremy Corbyn being elected Labour Leader	5	2	8	1	7	5	5	6	5	4	3	2	6	10	6	3	3	5	5	6	2
Jeremy Clarkson being replaced as host of Top Gear	5	2	7	3	4	2	3	10	5	4	1	5	4	5	3	6	2	5	4	6	4
Wales getting further than England in Euro 2016	5	3	5	7	4	3	3	6	4	5	1	5	6	5	4	6	4	3	7	5	3
Zayn Malik leaving One Direction	0	0	1	0	0	1	0	0	0	1	1	1	0	0	0	1	1	0	1	1	1
Don't Know	5	3	5	12	4	3	4	2	3	7	4	7	4	4	4	7	7	5	4	6	7
None of these	5	3	5	11	5	4	3	6	4	7	8	5	5	4	4	7	5	5	4	6	5