

YouGov / CPRE Survey Results

Sample Size: 2100 GB Adults
Fieldwork: 23rd - 24th April 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2100	687	508	178	740	782	1016	1084	221	867	519	494	1197	903	1812	105	183	506	349	254	703	
Unweighted Sample	2100	677	517	189	844	758	960	1140	187	856	538	519	1283	817	1805	112	183	513	338	223	731	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent would you support or oppose more homes being built in your local area?

Strongly support	15	10	19	15	16	12	18	12	21	15	15	11	14	16	14	21	21	16	14	21	10
Tend to support	35	30	41	44	41	29	37	33	39	37	31	32	38	30	34	39	42	34	31	43	31
TOTAL SUPPORT	50	40	60	59	57	41	55	45	60	52	46	43	52	46	48	60	63	50	45	64	41
Tend to oppose	24	30	23	22	23	28	22	27	20	21	28	29	24	25	25	21	17	22	27	19	30
Strongly oppose	17	24	10	14	12	25	14	20	6	16	19	22	16	19	19	11	8	19	20	6	23
TOTAL OPPOSE	41	54	33	36	35	53	36	47	26	37	47	51	40	44	44	32	25	41	47	25	53
Don't know	9	7	7	5	7	6	9	8	13	11	7	6	8	10	8	8	12	9	8	11	7

And to what extent would you support or oppose more homes being built in your local area...

...if a higher proportion had to be more affordable for local people?

Strongly support	33	24	43	42	38	29	33	34	43	33	29	35	33	34	32	42	42	31	29	40	31
Tend to support	38	40	38	36	40	37	40	36	36	36	40	41	39	37	38	30	40	38	40	40	38
TOTAL SUPPORT	71	64	81	78	78	66	73	70	79	69	69	76	72	71	70	72	82	69	69	80	69
Tend to oppose	10	14	8	10	9	12	10	11	7	12	11	8	10	11	10	13	8	10	11	7	12
Strongly oppose	10	15	4	7	7	15	9	11	6	9	13	10	10	10	11	6	5	12	13	5	11
TOTAL OPPOSE	20	29	12	17	16	27	19	22	13	21	24	18	20	21	21	19	13	22	24	12	23
Don't know	8	8	7	6	6	7	8	8	9	10	6	6	8	8	8	9	5	10	7	8	8

...if they are built on previously developed (Brownfield) land?

Strongly support	31	28	36	42	37	28	37	25	35	28	34	31	34	26	30	35	38	29	31	36	28
Tend to support	40	43	39	42	42	42	39	41	35	40	40	44	40	40	40	36	41	40	39	38	42
TOTAL SUPPORT	71	71	75	84	79	70	76	66	70	68	74	75	74	66	70	71	79	69	70	74	70
Tend to oppose	9	11	9	4	8	10	8	11	6	10	8	10	8	11	10	8	8	10	8	9	10
Strongly oppose	8	11	4	7	5	12	6	10	6	7	10	9	7	9	9	5	4	9	11	3	9
TOTAL OPPOSE	17	22	13	11	13	22	14	21	12	17	18	19	15	20	19	13	12	19	19	12	19
Don't know	12	7	12	5	8	8	9	14	18	15	8	6	10	14	12	16	9	13	11	14	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...if they are built within walking distance of local services and transport links?

Strongly support	26	18	35	39	33	18	29	24	37	27	24	22	28	24	25	34	38	25	25	31	22
Tend to support	40	44	38	36	41	42	42	38	34	39	40	44	40	39	40	38	40	40	38	42	40
TOTAL SUPPORT	66	62	73	75	74	60	71	62	71	66	64	66	68	63	65	72	78	65	63	73	62
Tend to oppose	13	15	11	8	10	15	11	14	11	13	12	13	12	13	13	8	10	12	14	9	15
Strongly oppose	10	14	6	11	7	16	8	12	6	9	12	12	9	12	11	11	4	12	13	4	12
TOTAL OPPOSE	23	29	17	19	17	31	19	26	17	22	24	25	21	25	24	19	14	24	27	13	27
Don't know	11	9	11	7	8	10	10	11	12	11	11	9	10	12	11	9	9	11	10	14	11

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.