

YouGov / CLEPA Survey Results

Sample Size: 1028 adults in Italy
Fieldwork: 7th - 15th July 2026

Weighted Sample Unweighted Sample		Age (1)						Age (2)			Gender		Region				
	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	North west	North east	Centre	South	Islands
	1028	86	114	160	201	188	279	200	361	467	494	534	277	189	212	234	116
	1028	71	92	161	216	232	256	163	377	488	467	561	333	198	194	205	98
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your next vehicle purchase, which of the following, if any, are you most likely to purchase? Please select up to two.

Petrol vehicle	26	22	21	30	29	24	26	22	29	25	29	23	30	28	26	20	26
Hybrid vehicle (HEV)	23	27	14	23	31	21	21	19	28	21	27	20	30	21	24	20	14
Electric Plug-in hybrid vehicle (PHEV) or Electric Range extender vehicle (EREV)	12	14	15	12	12	13	10	14	12	11	13	11	14	11	13	11	11
Diesel vehicle	11	13	23	13	12	9	5	19	13	7	12	10	7	11	12	13	17
Battery electric vehicle (BEV)	6	9	9	10	8	4	3	9	9	4	9	4	7	5	9	6	4
Hydrogen fuel cell vehicle	5	2	2	5	6	5	8	2	5	7	8	2	4	9	4	6	3
Vehicle running only with renewable fuels (e-fuels, advanced biofuels)	4	6	3	3	3	6	4	4	3	5	4	4	4	5	4	4	4
None of the above	2	2	1	3	2	1	3	1	2	2	3	1	1	3	1	3	0
Don't know	16	10	19	17	13	18	16	15	15	16	13	18	15	10	13	20	23
Not applicable - I will not be purchasing a vehicle	15	17	17	11	10	15	20	17	10	18	9	21	13	21	14	14	14

Thinking about carbon emissions in the EU, which of the following comes closest to your view?

The EU should ban high-emission vehicles completely	22	25	20	21	21	15	27	22	21	23	24	20	20	14	27	25	22
The EU should incentivise low-emission vehicles, but not ban high-emission vehicles	47	51	46	45	49	53	43	48	48	47	51	44	52	51	46	45	38
The EU should not have any involvement in the vehicle market	13	10	13	12	12	12	13	12	12	13	14	11	11	19	11	10	14
Don't know	18	15	21	21	17	19	16	18	19	17	11	25	17	16	16	19	26

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	Past Vote 2022					
	Total	Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico
Weighted Sample	1028	97	56	51	154	120
Unweighted Sample	1028	103	62	45	185	121
	%	%	%	%	%	%

Thinking about your next vehicle purchase, which of the following, if any, are you most likely to purchase? Please select up to two.

Petrol vehicle	26	25	39	27	23	26
Hybrid vehicle (HEV)	23	22	20	32	28	29
Electric Plug-in hybrid vehicle (PHEV) or Electric Range extender vehicle (EREV)	12	14	12	8	12	19
Diesel vehicle	11	9	12	7	11	8
Battery electric vehicle (BEV)	6	6	4	6	6	11
Hydrogen fuel cell vehicle	5	6	5	5	8	5
Vehicle running only with renewable fuels (e-fuels, advanced biofuels)	4	4	2	2	3	9
None of the above	2	2	0	0	4	3
Don't know	16	17	17	18	10	16
Not applicable - I will not be purchasing a vehicle	15	13	9	13	18	5

Thinking about carbon emissions in the EU, which of the following comes closest to your view?

The EU should ban high-emission vehicles completely	22	37	13	22	16	25
The EU should incentivise low-emission vehicles, but not ban high-emission vehicles	47	40	58	46	52	57
The EU should not have any involvement in the vehicle market	13	7	12	8	19	9
Don't know	18	17	17	24	13	9

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	Total	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Male	Female	North west	North east	Centre	South	Islands
Weighted Sample	1028	86	114	160	201	188	279	200	361	467	494	534	277	189	212	234	116
Unweighted Sample	1028	71	92	161	216	232	256	163	377	488	467	561	333	198	194	205	98
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, how prepared, if at all, do you think each of the following is for all new personal vehicles to be fully electric?

You personally

Very prepared	4	11	5	4	3	5	2	7	4	3	5	3	3	4	8	3	3
Fairly prepared	21	24	25	20	20	18	22	25	20	20	26	17	23	20	21	21	20
TOTAL PREPARED	25	35	30	24	23	23	24	32	24	23	31	20	26	24	29	24	23
Not very prepared	37	34	38	35	42	35	37	36	39	36	36	38	37	32	40	38	41
Not at all prepared	30	25	19	31	31	35	33	22	31	33	28	32	31	40	25	29	25
TOTAL NOT PREPARED	67	59	57	66	73	70	70	58	70	69	64	70	68	72	65	67	66
Don't know	7	6	13	9	4	7	7	10	6	7	5	10	7	5	6	9	11

Italy

Very prepared	2	1	2	3	0	3	1	1	2	1	1	2	1	3	1	2	1
Fairly prepared	15	8	16	9	13	14	21	12	11	18	16	14	14	10	19	13	18
TOTAL PREPARED	17	9	18	12	13	17	22	13	13	19	17	16	15	13	20	15	19
Not very prepared	48	55	40	53	48	43	48	46	50	46	48	47	47	49	50	48	40
Not at all prepared	29	32	33	27	33	32	23	33	31	26	30	28	32	32	25	28	28
TOTAL NOT PREPARED	77	87	73	80	81	75	71	79	81	72	78	75	79	81	75	76	68
Don't know	7	4	9	7	5	9	7	7	6	8	5	9	6	5	5	9	13

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Unweighted Sample	1028	103	62	45	185	121
	%	%	%	%	%	%

Generally speaking, how prepared, if at all, do you think each of the following is for all new personal vehicles to be fully electric?

You personally

Very prepared	4	6	3	3	3	7
Fairly prepared	21	19	14	20	19	32
TOTAL PREPARED	25	25	17	23	22	39
Not very prepared	37	44	32	40	42	36
Not at all prepared	30	27	33	31	32	21
TOTAL NOT PREPARED	67	71	65	71	74	57
Don't know	7	5	17	5	4	4

Italy

Very prepared	2	3	0	2	3	2
Fairly prepared	15	17	19	21	20	12
TOTAL PREPARED	17	20	19	23	23	14
Not very prepared	48	48	43	45	48	57
Not at all prepared	29	26	23	25	26	28
TOTAL NOT PREPARED	77	74	66	70	74	85
Don't know	7	6	15	7	3	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You previously said that you think Italy is not prepared for all new personal vehicles to be fully electric. Which of the following, if any, do you think needs to be improved in order for Italy to be prepared? Please choose up to three.

[Shown only to respondents who said Italy is not prepared for all new personal vehicles to be fully electric: N=781]

Affordability of vehicles	47	34	39	35	55	59	46	37	46	51	40	53	47	49	55	38	42
Electricity prices generally	42	52	35	37	44	47	41	43	41	43	43	42	38	49	44	45	35
Availability of charging infrastructure	40	39	37	44	43	42	37	38	43	39	45	36	40	43	45	38	32
Range (distance that can be covered in a single charge)	32	31	27	28	34	33	33	29	31	33	30	33	31	27	35	32	32
Charging times	25	25	26	24	25	22	29	25	24	26	23	28	24	17	27	30	33
Electricity grid capacity	23	24	19	23	26	24	21	21	25	22	26	20	30	29	17	16	19
Environmental impact of batteries	21	26	23	19	23	19	21	24	21	21	20	23	29	23	16	17	19
Battery production and supply chains	10	9	10	11	8	7	12	9	9	10	11	9	10	8	12	11	4
Availability of electric vehicles	5	13	8	6	4	5	3	11	5	4	4	7	6	2	6	9	2
Other	1	0	0	1	0	1	2	0	0	1	1	1	1	1	1	0	0
None of these	2	2	0	3	4	1	3	1	4	2	3	2	3	1	1	1	11
Don't know	4	2	10	4	0	2	5	7	2	4	3	4	1	4	2	5	10

*Any percentages calculated on bases fewer than 100
respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable.
These figures should not be used.

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	%	%	%	%	%	%

You previously said that you think Italy is not prepared for all new personal vehicles to be fully electric. Which of the following, if any, do you think needs to be improved in order for Italy to be prepared? Please choose up to three.

[Shown only to respondents who said Italy is not prepared for all new personal vehicles to be fully electric: N=781]

Affordability of vehicles	47	56	58	36	44	42
Electricity prices generally	42	55	32	58	43	39
Availability of charging infrastructure	40	40	46	41	41	51
Range (distance that can be covered in a single charge)	32	33	35	27	27	36
Charging times	25	39	32	27	26	22
Electricity grid capacity	23	18	28	18	20	36
Environmental impact of batteries	21	17	29	21	21	20
Battery production and supply chains	10	5	17	21	10	12
Availability of electric vehicles	5	10	2	8	2	4
Other	1	0	0	2	2	0
None of these	2	0	0	0	1	0
Don't know	4	3	0	7	7	0

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