Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Very well protected [4]	3%	2%	4% *	4% *	3%	2%	4% G	2%	3%	3%	2%	2%
Fairly well protected [3]	36%	31%	47% A*	37% *	44% A	40%	42% G	30%	41% I	31%	34%	40% I
Not very well protected [2]	40%	46% B	31% *	43% *	37%	46% B	38%	43%	33%	44% H	41%	38%
Not at all protected [1]	14%	17% E	15% E*	12% *	12%	6%	11%	16% F	11%	15%	14%	13%
Don't know	8%	5% *	3% *	4% *	5%	5%	6%	10% F	12%	7%	9%	6%
Net: Protected	38%	33%	50% A*	41% *	47% A	42% A	45% G	32%	44% I	34%	35%	42% I
Net: Not protected	54%	63% B.D	46% *	54% *	49%	53%	49%	59% F	44%	59% H	56% H	52%
Mean	2.29	2.18	2.41 A*	2.36 *	2.40 A	2.40 A	2.40 G	2.19	2.42 I.J*	2.24	2.25	2.33
Std. dev	0.75	0.73	0.79	0.75	0.74	0.64	0.74	0.74	0.75	0.75	0.74	0.75

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	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?												
brunswick2_1. Terrorism												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Very well protected [4]	7%	4%	7% *	5% *	9%	5%	8% G	5%	11% J	7%	5%	6%
Fairly well protected [3]	36%	38%	41% *	37% *	46%	42%	43% G	30%	40%	33%	35%	39%
Not very well protected [2]	33%	32%	32% *	40% D*	24%	37% D	29%	36% F	29%	34%	34%	32%
Not at all protected [1]	15%	18% E	17% *	12% *	15%	8%	12%	18% F	7%	16% H	18% H	16% H
Don't know	9%	8%	3% *	6% *	5%	7%	7%	11% F	13%	10%	9%	7%
Net: Protected	43%	42%	48% *	42% *	55% A	47%	52% G	35%	51% I.J	40%	40%	45%
Net: Not protected	48%	50% D	49% *	52% *	39%	45%	41%	54% F	36%	50% H	52% H	48% H
Mean	2.38	2.31	2.39 *	2.38 *	2.52 A	2.47	2.52 G	2.24	2.62 I.J.K*	2.34	2.29	2.37
Std. dev	0.85	0.83	0.86	0.78	0.87	0.74	0.83	0.84	0.80	0.86	0.84	0.84

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brunswick2_2. Cyberattacks

	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Very well protected [4]	3%	2%	2% *	5% *	7% A.E	2%	3%	3%	3%	2%	3%	5% I
Fairly well protected [3]	24%	21%	44% A.E*	35% A*	31% A	29%	30% G	19%	27%	23%	24%	23%
Not very well protected [2]	45%	50% B	32% *	39% *	43%	50% B	42%	47%	43%	43%	45%	48%
Not at all protected [1]	19%	20%	19% *	14% *	13%	15%	17%	21%	15%	22% K	20%	16%
Don't know	9%	8%	4% *	8% *	5%	4%	7%	10%	11%	9%	8%	8%
Net: Protected	27%	23%	46% A.E*	39% A*	38% A	31%	33% G	22%	31%	26%	27%	28%
Net: Not protected	64%	69% B.C.D	51% *	52% *	56%	65% B	60%	68% F	58%	65%	65%	64%
Mean	2.13	2.06	2.29 A*	2.33 A*	2.34 A	2.18	2.20 G	2.06	2.21 *	2.06	2.11	2.18 I
Std. dev	0.78	0.73	0.80	0.79	0.82	0.71	0.78	0.77	0.77	0.77	0.77	0.78

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	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
brunswick2_3. Acts of sabotage (e.g. against infrastructure)												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Very well protected [4]	3%	2%	5% *	3% *	7% E	1%	4% G	2%	1%	2%	2%	5%
Fairly well protected [3]	28%	28%	38% *	40% A*	39% A	33%	36% G	21%	33%	25%	26%	30%
Not very well protected [2]	41%	41%	38% *	43% *	32%	49% D	37%	45% F	35%	44%	41%	41%
Not at all protected [1]	16%	20% C.E	16% *	9% *	14%	10%	15%	18%	13%	18%	18%	15%
Don't know	12%	8%	3% *	5% *	8%	7%	9%	15% F	17%	11%	12%	10%
Net: Protected	31%	30% A*	43% A*	43% A*	46% A.E	35%	40% G	22%	35%	27%	29%	35% I
Net: Not protected	57%	62% D	54% *	51% *	45%	59% D	52%	63% F	48%	62% H	59% H	55%
Mean	2.19	2.13	2.33 *	2.40 A*	2.43 A	2.28 A	2.31 G	2.08	2.27 *	2.13	2.15	2.27 I.J
Std. dev	0.77	0.78	0.82	0.70	0.83	0.67	0.79	0.73	0.74	0.75	0.77	0.79

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YouGov

	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
brunswick2_4. Military threats / armed conflict												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Very well protected [4]	6%	3%	10% *	9% *	7%	7%	7%	5%	8%	6%	5%	6%
Fairly well protected [3]	38%	35%	34% *	46% *	51% A.B	43%	44% G	34%	42%	36%	37%	41%
Not very well protected [2]	32%	34% C	40% C.D*	20% *	27%	36% C	28%	36% F	27%	32%	34%	34%
Not at all protected [1]	12%	18% D.E	10% *	18% E*	10%	9%	12%	13%	9%	16% K	13%	10%
Don't know	11%	9%	6% *	6% *	5%	5%	9%	13% F	14%	10%	11%	9%
Net: Protected	45%	39%	44% *	56% A*	58% A.B	50% A	51% G	39%	50%	43%	41%	48%
Net: Not protected	45%	52% C.D	50% *	38% *	37%	45%	40%	49% F	36%	47% H	48% H	43%
Mean	2.43	2.26	2.46 *	2.50 A*	2.57 A	2.51 A	2.51 G	2.35	2.58 I.J*	2.37	2.36	2.49 J
Std. dev	0.81	0.82	0.82	0.92	0.78	0.77	0.82	0.80	0.81	0.85	0.80	0.78

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	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
brunswick2_5. Disinformation campaigns												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Very well protected [4]	2%	2%	8% A.D.E*	2% *	2%	0%	2%	2%	2%	2%	2%	2%
Fairly well protected [3]	18%	11%	25% A*	28% A.E*	30% A.E	16%	20%	16%	12%	16%	18%	22% H.I
Not very well protected [2]	43%	46%	42% *	46% *	43%	44%	43%	43%	45%	40%	45%	43%
Not at all protected [1]	27%	33% B.C.D	18% *	14% *	18%	35% B.C.D	25%	28%	27%	32% J.K	26%	22%
Don't know	10%	9%	7% *	10% E*	7%	4%	10%	11%	13%	9%	10%	10%
Net: Protected	20%	13%	33% A.E*	30% A.E*	32% A.E	17%	22% G	18%	15%	18%	20%	25% H.I
Net: Not protected	70%	79% B.C.D	60% *	59% *	61%	79% B.C.D	68%	71%	72%	72% K	70%	65%
Mean	1.94	1.79	2.25 A.E*	2.21 A.E*	2.16 A.E	1.81	1.99 G	1.90	1.89 *	1.87	1.95	2.05 I
Std. dev	0.77	0.72	0.86	0.72	0.75	0.72	0.78	0.75	0.74	0.79	0.75	0.77

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	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Very well informed [4]	2%	2%	5% *	6% D*	1%	2%	3% G	1%	2%	3% K	2% K	1%
Fairly well informed [3]	29%	31%	28% *	30% *	39%	37%	34% G	24%	25%	35% J.K	26%	27%
Not very well informed [2]	47%	49%	45% *	51% *	48%	47%	45%	49%	50%	40%	49% I	51% I
Not at all informed [1]	15%	14%	12% *	10% *	9%	10%	11%	19% F	11%	14%	16%	17%
Don't know	7%	4%	10% A.D.E*	2% *	3%	4%	7%	7%	12% K	9% K	6%	4%
Net: Informed	31%	33%	33% *	36% *	40%	39%	37% G	25%	27%	37% H.J.K	29%	27%
Net: Not informed	62%	63%	56% *	62% *	56%	57%	56%	68% F	61%	54%	65% I	68% I
Mean	2.19	2.22	2.30 *	2.32 *	2.34	2.32	2.31 G	2.08	2.21 *	2.29 J.K	2.16	2.12
Std. dev	0.72	0.71	0.76	0.74	0.66	0.68	0.71	0.71	0.69	0.75	0.73	0.68

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		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Strongly support [5]	3%	3%	2% *	6% *	6% E	2%	3%	4%	6% J	3%	1%	5% J
Tend to support [4]	17%	9%	19% A*	24% A*	21% A	22% A	20% G	15%	20%	17%	14%	19%
Neither support nor oppose [3]	27%	23%	34% *	31% *	32%	31%	28%	27%	26%	27%	26%	30%
Tend to oppose [2]	20%	31% B.D.E	17% *	23% *	19%	22%	18%	21%	17%	21%	24% K	16%
Strongly oppose [1]	23%	31% C.D.E	22% C*	9% *	19%	18%	22%	23%	10% I.J.K	24% H	27% H	24% H
Don't know	9%	3%	5% *	5% *	4%	5%	8%	10%	21% I.J.K	8%	8%	6%
Net: Support	21%	12%	21% *	31% A*	27% A	24% A	23%	19%	26% J	20%	16%	24% J
Net: Oppose	42%	62% B.C.D.E	39% *	33% *	37%	39%	41%	44%	27%	45% H	51% H.I.K	40% H
Mean	2.55	2.20	2.60 A*	2.94 A*	2.76 A	2.67 A	2.59	2.52	2.93 I.J.K	2.51 J	2.34	2.63 J
Std. dev	1.16	1.09	1.13	1.08	1.18	1.09	1.17	1.16	1.13	1.16	1.10	1.20

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	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Higher taxes	8%	6%	10% *	12% *	8%	15% A.D	11% G	6%	13% I.J	7%	6%	9%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	9%	13% *	18% A.E*	16% A.E	7%	13% G	9%	19% J.K	13% J.K	9%	6%
Increased government borrowing	13%	12%	16% *	11% *	22% A.C.E	11%	17% G	9%	15%	15% J	10%	12%
I would not be willing to accept any of these	54%	66% C.D	53% *	39% *	45%	58% C.D	51%	57%	37%	54% H	61% H.I	58% H
Don't know	17%	9% *	14% *	27% A.D.E*	16% A	13%	14%	20% F	21%	17%	15%	17%
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?												
Unweighted base: : respondents in full-time or part-time employment only	1135	135	57	61	233	134	597	538	97	529	469	*40*
Base: : respondents in full-time or part-time employment only	977	100	49	53	155	114	558	419	107	482	345	*44*
Very well prepared [4]	7%	4%	4% *	6% *	11%	8% *	8%	5%	12% *	6%	6%	*3%* **
Fairly well prepared [3]	30%	34%	42% *	24% *	31%	35% *	32%	27%	28% *	33%	29%	*14%* **
Not very well prepared [2]	29%	30%	28% *	33% *	33%	29% *	28%	30%	21% *	30%	28%	*29%* **
Not at all prepared [1]	15%	12%	10% *	15% *	17%	8% *	14%	17%	6% *	17%	17%	*6%* **
Don't know	19%	20% D	16% *	22% D*	8%	20% D*	18%	21%	33% I*	14%	19%	*48%* **
Net: Prepared	37%	37%	46% *	30% *	41%	43% *	40% G	33%	40% *	39%	36%	*17%* **
Net: Not prepared	44%	42%	38% *	48% *	51%	37% *	42%	47%	27% *	47% H	45% H	*35%* **
Mean	2.35	2.36 *	2.47 *	2.27 *	2.37 *	2.54 *	2.41 G	2.27	2.69 I.J*	2.32	2.31	*2.26* **
Std. dev	0.88	0.79	0.78	0.86	0.92	0.81	0.88	0.87	0.88	0.86	0.89	*0.75*

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brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
Unweighted base: : respondents in full-time or part-time employment only	1135	135	57	61	233	134	597	538	97	529	469	*40*
Base: : respondents in full-time or part-time employment only	977	100	49	53	155	114	558	419	107	482	345	*44*
Very well informed [4]	7%	4%	- *	11% B*	13% A.B	7% *	7%	6%	3% *	7%	7%	*5% **
Fairly well informed [3]	34%	37%	38% *	28% *	28%	36% *	35%	32%	31% *	37%	31%	*22% **
Not very well informed [2]	30%	33%	26% *	34% *	41% E	27% *	29%	30%	35% *	27%	33%	*19% **
Not at all informed [1]	15%	14%	18% *	10% *	15%	15% *	15%	15%	5% *	16%	16%	*17% **
Don't know	15%	12%	18%	18%	4%	14%	14%	17%	26%	12%	14%	*37%
		D	D*	D*		D*			I*			**
Net: Informed	40%	41%	38% *	39% *	41%	43% *	42%	38%	34% *	44%	38%	*27% **
Net: Not informed	45%	46%	44% *	44% *	56%	43% *	44%	45%	40% *	44%	48%	*36% **
Mean	2.38	2.37	2.24 *	2.49 *	2.41 *	2.40 *	2.40	2.34	2.42 *	2.40	2.35	*2.24 **
Std. dev	0.86	0.80	0.80	0.88	0.91	0.88	0.86	0.86	0.68	0.88	0.87	*0.96*

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		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?												
Unweighted base: : respondents in full-time or part-time employment only	1135	135	57	61	233	134	597	538	97	529	469	*40*
Base: : respondents in full-time or part-time employment only	977	100	49	53	155	114	558	419	107	482	345	*44*
Very confident [4]	6%	6%	1% *	8% *	11%	5% *	7%	5%	6% *	6%	7%	*2%* **
Fairly confident [3]	29%	26%	50% A.D*	39% *	24%	37% *	31%	27%	25% *	33%	27%	*18%* **
Not very confident [2]	26%	29%	19% *	25% *	35%	23% *	26%	26%	30% *	24%	28%	*20%* **
Not at all confident [1]	17%	19%	15% *	12% *	18%	15% *	16%	19%	6% *	21% H	17%	*9%* **
Don't know	21%	19%	16% *	16% *	13%	20% *	20%	23%	33% I*	16%	21%	*51%* **
Net: Confident	35%	32%	51% A*	47% *	35%	42% *	38%	32%	31% *	39%	34%	*20%* **
Net: Not confident	44%	49%	33% *	38% *	52% B	38% *	42%	45%	36% *	45%	45%	*29%* **
Mean	2.30	2.23 *	2.44 *	2.50 *	2.32 *	2.41 *	2.35	2.24	2.47 *	2.28	2.30	*2.27* **
Std. dev	0.90	0.90	0.80	0.86	0.93	0.87	0.90	0.90	0.79	0.92	0.90	*0.82*

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
	A	B	C	D	E	F	G	H	I	J	K
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Much more resilient	3%	1%	4% *	4% *	4% E	1%	4%	3%	5%	3%	3%	3%
Somewhat more resilient	11%	10%	17% *	15% *	17%	10%	12%	11%	10%	13%	11%	12%
About as resilient	40%	42%	49% *	47% *	48%	44%	43%	38%	27%	38% H	43% H	49% H.I
Somewhat less resilient	18%	19% D	10% *	12% *	10%	23% B.D	17%	18%	28% I.J.K	16%	17%	14%
Much less resilient	12%	19% B.C.D	7% *	7% *	11%	12%	12%	13%	8%	15% H	12%	12%
Don't know	15%	7%	13% *	14% *	9%	9%	13%	17%	23% I.J.K	14%	15%	11%
Net: More resilient	15%	11%	21% E*	19% *	21% A.E	11%	16%	14%	15%	16%	13%	14%
Net: Less resilient	30%	39% B.C.D	17% *	19% *	22%	35% B.C.D	29%	31%	36%	32%	29%	26%
Mean	2.71	2.51	3.00 A.E*	2.96 A.E*	2.92 A.E	2.60	2.76	2.67	2.70 *	2.68	2.71	2.77
Std. dev	1.00	0.99	0.91	0.93	0.99	0.89	0.99	1.01	1.03	1.06	0.96	0.95

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	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
A very positive impact [5]	4%	4% E	4% *	8% E*	6% E	1%	3%	5% F	2%	3%	4%	6%
A fairly positive impact [4]	20%	15%	26% *	30% A.E*	35% A.E	19%	22%	18%	16%	17%	17%	27% H.I.J
No impact [3]	28%	33%	37% *	26% *	31%	32%	33% G	24%	25%	28%	30%	28%
A fairly negative impact [2]	17%	19% B.D	8% *	10% *	10%	21% B.C.D	16%	18%	16%	19%	16%	15%
A very negative impact [1]	8%	9% *	7% *	5% *	5%	7% *	8%	8% K	7%	10% K	10% K	4%
Don't know	24%	20%	19% *	21% *	13%	21% D	19%	28% F	33% J.K	23%	23%	20%
Net: Positive impact	23%	19%	29% *	38% A.E*	41% A.E	19%	24%	22%	19%	20%	21%	33% H.I.J
Net: Negative impact	25%	28% B.C.D	15% *	15% *	15%	28% B.C.D	23%	26%	23%	29% K	26% K	19%
Mean	2.93	2.82	3.14 A.E*	3.34 A.E*	3.32 A.E	2.81	2.94	2.91	2.86 *	2.79	2.85	3.18 H.I.J
Std. dev	1.04	1.01	0.96	1.03	0.95	0.93	0.99	1.10	1.02	1.04	1.06	0.99

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brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
A very positive impact [5]	5%	2%	4% *	7% A*	10% A.E	2%	5%	5%	5%	4%	5%	5%
A fairly positive impact [4]	22%	19%	36% A.E*	31% A*	33% A.E	21%	26% G	19%	12%	21%	20%	32% H.I.J
No impact [3]	25%	32% C	25% *	19% *	28%	32% C	27%	24%	24%	28% K	28% K	21%
A fairly negative impact [2]	16%	20% B.D	9% *	11% *	8%	21% B.D	16%	16%	20%	16%	14%	16%
A very negative impact [1]	8%	9%	7% *	7% *	5%	7%	9%	7%	5%	10% K	10% K	5%
Don't know	24%	18%	19% *	24% *	15%	17%	18%	29% F	34% I.J.K	21%	23%	21%
Net: Positive impact	27%	21%	40% A.E*	39% A.E*	44% A.E	24%	30% G	24%	17%	25%	25%	37% H.I.J
Net: Negative impact	24%	30% B.C.D	16% *	18% *	14%	27% B.D	25%	23%	25%	26%	24%	21%
Mean	3.00	2.81	3.27 A.E*	3.29 A.E*	3.41 A.E	2.90	3.02	2.97	2.88 *	2.91	2.94	3.21 H.I.J
Std. dev	1.08	1.00	1.03	1.12	1.02	0.97	1.07	1.09	1.04	1.08	1.11	1.04

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	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Energy	23%	22%	19% *	25% *	26%	35% A.B	28% G	19%	22%	22%	21%	26%
Defence	17%	11%	23% A.E*	23% A.E*	24% A.E	11%	18%	16%	19%	14%	17%	18%
Healthcare	27%	24%	24% *	27% *	25%	31%	26%	27%	31%	25%	26%	27%
Financial services	7%	4%	8% *	9% *	9%	8%	6%	7%	9%	7%	5%	7%
Technology (e.g. software and electronic devices)	14%	15%	7% *	22% B.D*	11%	20% B.D	15%	13%	12%	11%	14%	16%
Telecommunications	8%	10%	6% *	13% *	9%	11%	9%	7%	5%	7%	10%	11%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	9%	4% *	11% *	15% B	13% B	12%	10%	14%	9%	11%	11%
Transport	10%	10%	7% *	6% *	11%	8%	10%	10%	11%	9%	11%	9%
Physical infrastructure and construction	9%	8%	11% *	11% *	8%	10%	12% G	7%	14% J	11% J	6%	8%
Manufacturing	18%	28%	20% *	20% *	25%	22%	22% G	15%	12%	18%	17%	23% H
Food and agriculture	28%	41% C.E	32% *	27% *	32%	23%	28%	28%	27%	26%	29%	30%
Media and communications	7%	5%	5% *	15% A.B*	9%	7%	6%	7%	9%	6%	6%	6%
Retail and luxury	9%	13%	12% *	10% *	10%	8%	8%	10%	6%	8%	10%	9%
Other [see Sheet1]	1%	0%	1% *	- *	0%	1%	1%	0%	0%	0%	1%	1%
None of the above	5%	8% B.D.E	1% *	4% *	3%	2%	5%	6%	3%	6%	5%	6%
Don't know	21%	12%	25% A*	13% *	17%	15%	17%	24% F	19%	23%	21%	19%

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brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
The national government	12%	8%	19% A.E*	26% A.E*	21% A.E	10%	14%	11%	11%	12%	9%	17% I.J
Regional and local authorities	5%	3%	3% *	9% A.D*	2%	10% A.D	4%	5%	4%	6%	5%	4%
European Union institutions	11%	12%	6% *	10% *	7%	19% B.D	13% G	9%	21% I.J.K	11% J	7%	9%
The Armed Forces	20%	22%	29% E*	24% *	27% E	16%	21%	19%	16%	20%	23%	19%
Civil Protection (e.g., national and regional civil protection authorities)	30%	31%	32% *	21% *	38% C	37% C	31%	30%	22%	28%	36% H.I	33% H
Emergency services (e.g., police, fire and ambulance services)	30%	40%	32% *	32% *	36%	33%	30%	30%	21%	23%	32% H.I	41% H.I.J
Private companies	6%	4%	7% *	7% *	6%	7%	7%	5%	10% K	6%	6%	4%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	16%	11% *	16% *	16%	23% B	15%	18%	14%	14%	18%	20% I
Other [see Sheet2]	0%	1%	1% *	- *	0%	0%	0%	0%	-	0%	0%	0%
None of the above	5%	6% E	4% *	4% *	4%	2%	4%	6%	2%	7% H	5%	5%
Don't know	19%	13%	15% *	12% *	10%	13%	18%	21%	28% J.K	22% K	18%	13%

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	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?												
brunswick13_Italy_1. Newspapers and periodicals												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Trust a great deal [4]	4%	2%	3% *	8% A*	3%	5%	4%	4%	2%	5%	4%	4%
Trust a fair amount [3]	37%	36%	38% *	45% *	43%	47% A	34%	41% F	44%	35%	37%	37%
Don't trust very much [2]	32%	33%	40% *	35% *	31%	35%	34%	30%	28%	33%	31%	33%
Don't trust at all [1]	18%	24% B.C.E	11% *	7% *	16% E	8%	19%	17%	13%	18%	18%	20%
Don't know	9%	5%	8% *	5% *	7%	6%	10%	8%	14% K	9%	10%	6%
Net: Trust	41%	38%	41% *	53% A*	46%	52% A	38%	45% F	45%	40%	41%	41%
Net: Do not trust	49%	57% C.E	51% *	42% *	47%	42%	52%	47%	40%	52% H	49%	52% H
Mean	2.30	2.17	2.35 *	2.57 A*	2.35 A	2.52 A.D	2.25	2.35	2.40 *	2.28	2.30	2.28
Std. dev	0.83	0.84	0.73	0.76	0.80	0.72	0.83	0.83	0.76	0.84	0.84	0.84

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	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
brunswick13_Italy_2. News channels on television/ Television news broadcasts												
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Trust a great deal [4]	6%	7%	4% *	14% B*	7%	8%	6%	7%	6%	5%	7%	8% I
Trust a fair amount [3]	40%	34%	46% *	54% A*	48% A	43%	37%	42%	39%	37%	42%	41%
Don't trust very much [2]	30%	34%	32% *	25% *	29%	35%	33% G	26%	30%	32%	28%	28%
Don't trust at all [1]	17%	21% C.D.E	13% *	4% *	13% C	11%	16%	17%	13%	19%	15%	18%
Don't know	8%	4%	6% *	3% *	3%	4%	8%	7%	12% K	7%	8%	5%
Net: Trust	46%	41%	50% *	68% A.B.E*	55% A	51% F	43%	49% F	44%	42%	49% I	49% I
Net: Do not trust	46%	55% C.D	44% *	29% *	42%	46% C	49%	44%	43%	51% J	43%	46%
Mean	2.39	2.29	2.44 *	2.80 A.B.D.E*	2.51 A	2.50 A	2.35	2.42	2.43 *	2.30	2.44 I	2.41
Std. dev	0.86	0.90	0.78	0.74	0.82	0.80	0.84	0.88	0.82	0.85	0.85	0.90

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brunswick13_Italy_3. Social media

	Total	Vote in 2022 (Italy)					Gender		Age			
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	Male	Female	18-29	30-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J	K
Unweighted base	2075	244	108	105	402	261	965	1110	235	705	737	398
Base	2075	196	112	103	311	243	997	1078	305	649	558	562
Trust a great deal [4]	5%	4%	2% *	9% B*	5%	5%	6%	4%	8% J	5%	3%	5%
Trust a fair amount [3]	25%	32% D	29% *	31% *	22%	23%	24%	27%	33%	24%	26%	23%
Don't trust very much [2]	35%	30%	42% *	38% *	43% A	35%	32%	37%	33%	37%	33%	34%
Don't trust at all [1]	28%	28%	22% *	17% *	28%	32% C	31% G	25%	17%	27% H	30% H	31% H
Don't know	7%	5%	5% *	5% *	3%	4%	8%	7%	9%	7%	8%	6%
Net: Trust	31%	37% D	31% *	41% D*	27%	29%	30%	31%	41% I.J.K	29%	29%	29%
Net: Do not trust	62%	58%	64% *	55% *	70% A.C	67%	63%	61%	50%	64% H	63% H	65% H
Mean	2.09	2.14	2.11 *	2.35 D.E*	2.05	2.01	2.05	2.12	2.35 I.J.K*	2.07	2.02	2.03
Std. dev	0.88	0.90	0.78	0.88	0.85	0.89	0.91	0.86	0.89	0.87	0.86	0.90

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, Means, (95%): A/B/C/D/E, F/G, H/I/J/K, L/M/N/O/P/Q, R/S/T/U/V, W/X, Y/Z/AA, AB/AC/AD, AE/AF/AG/AH/A

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

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	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Very well protected [4]	3%	3%	4%	3%	2%	1%	3%	3%	2%	2%	3%	3%
Fairly well protected [3]	36%	41%	31%	31%	31%	41% M.N.O	38%	38% U	37% U	40% U	28%	34%
Not very well protected [2]	40%	33%	46% L.P	43%	43%	37%	40%	42%	41%	38%	41%	37%
Not at all protected [1]	14%	11%	13%	16%	15%	13%	14%	10%	13%	15%	16% R	17%
Don't know	8%	12% Q	6%	8%	8%	9%	5%	8%	6%	5%	12% S.T	8%
Net: Protected	38%	44% N.O	35%	33%	33%	42% N.O	41%	40% U	40%	42% U	31%	38%
Net: Not protected	54%	44%	59% L.P	59% L.P	58% L.P	49%	54%	52%	55%	53%	57%	54%
Mean	2.29	2.42 N.O*	2.27	2.22	2.22	2.33	2.32	2.35 U	2.30	2.31	2.21	2.26 *
Std. dev	0.75	0.75	0.74	0.76	0.74	0.73	0.76	0.71	0.74	0.75	0.77	0.80

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	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?												
brunswick2_1. Terrorism												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Very well protected [4]	7%	11% O.P	8% P	6%	5%	4%	7%	5%	5%	8%	8%	7%
Fairly well protected [3]	36%	40%	35%	32%	33%	39%	39%	37%	36%	38%	33%	36%
Not very well protected [2]	33%	29%	33%	35%	35%	34%	30%	37%	35%	32%	30%	28%
Not at all protected [1]	15%	7%	13%	18% L	18% L	15% L	18% L	12%	15%	15%	18% R	19%
Don't know	9%	13%	10%	9%	9%	8%	6%	9%	8%	7%	12%	10%
Net: Protected	43%	51% N.O	44%	38%	37%	43%	46%	42%	42%	46%	41%	44%
Net: Not protected	48%	36%	46%	54% L	53% L	49% L	48%	49%	50%	47%	48%	47%
Mean	2.38	2.62 N.O.P.Q*	2.43 O	2.28	2.27	2.34	2.38	2.39	2.35	2.42	2.35	2.36 *
Std. dev	0.85	0.80	0.85	0.86	0.84	0.80	0.88	0.79	0.82	0.86	0.90	0.90

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brunswick2_2. Cyberattacks

	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Very well protected [4]	3%	3%	2%	2%	3%	5%	5%	2%	4%	3%	4%	4%
Fairly well protected [3]	24%	27%	19%	27% M	23%	24%	24%	24%	24%	27% U	19%	30% U
Not very well protected [2]	45%	43%	47%	40%	46%	45%	48%	46%	45%	46%	44%	39%
Not at all protected [1]	19%	15%	22%	23%	20%	19%	16%	18%	21%	15%	23% T	19%
Don't know	9%	11%	10%	8%	8%	8%	7%	10%	6%	8%	10%	9%
Net: Protected	27%	31%	21%	29% M	26%	28%	29%	26%	27%	30%	23%	34% U
Net: Not protected	64%	58%	69%	62%	66%	64%	64%	64%	67%	62%	66%	57%
Mean	2.13	2.21 M*	2.01	2.10	2.09	2.15	2.20 M	2.12	2.10	2.19	2.06	2.22 *
Std. dev	0.78	0.77	0.73	0.80	0.76	0.80	0.78	0.74	0.79	0.75	0.81	0.82

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brunswick2_3. Acts of sabotage (e.g. against infrastructure)	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Very well protected [4]	3%	1%	1%	3%	3%	3%	5%	1%	3% R	4% R	4% R	3%
Fairly well protected [3]	28%	33% O	25%	25%	23%	34% M.N.O	28%	30%	32% U	29%	24%	23%
Not very well protected [2]	41%	35%	45%	43%	43%	39%	42%	43%	39%	43%	39%	40%
Not at all protected [1]	16%	13%	16%	19%	19%	14%	16%	15%	18%	12%	20% T	19%
Don't know	12%	17%	12%	9%	13%	11%	10%	11%	8%	13%	14%	15% S
Net: Protected	31%	35%	27%	28%	25%	37% M.N.O	32%	31%	35%	32%	27%	26%
Net: Not protected	57%	48%	61% L.P	63% L.P	62% L.P	52%	58%	58%	57%	55%	59%	59%
Mean	2.19	2.27 *	2.13	2.12	2.11	2.30 M.N.O	2.23	2.19	2.23	2.28 U	2.13	2.11 *
Std. dev	0.77	0.74	0.72	0.77	0.77	0.77	0.80	0.71	0.80	0.75	0.81	0.79

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	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
brunswick2_4. Military threats / armed conflict												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Very well protected [4]	6%	8%	9% O.P	5%	4%	4%	8%	5%	6%	7%	7%	6%
Fairly well protected [3]	38%	42%	33%	39%	33%	44% M.O	40%	39%	40%	43% U	34%	36%
Not very well protected [2]	32%	27%	31%	33%	38% L.P	30%	34%	33%	36%	31%	31%	29%
Not at all protected [1]	12%	9%	16% Q	15% Q	13%	12%	8%	12%	10%	11%	15%	15%
Don't know	11%	14%	11%	9%	12%	9%	10%	10%	9%	9%	14%	14%
Net: Protected	45%	50% O	42%	43%	37%	48% O	48% O	45%	45%	49%	41%	42%
Net: Not protected	45%	36%	47%	48% L	51% L.P	42%	43%	46%	45%	42%	45%	44%
Mean	2.43	2.58 N.O*	2.39	2.36	2.32	2.44	2.53 N.O	2.41	2.46	2.50	2.39	2.38 *
Std. dev	0.81	0.81	0.89	0.82	0.79	0.79	0.79	0.79	0.77	0.80	0.86	0.85

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	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
brunswick2_5. Disinformation campaigns												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Very well protected [4]	2%	2%	2%	3%	2%	1%	3%	1%	2%	1%	3%	5% R.T
Fairly well protected [3]	18%	12%	12%	19%	19% M	17%	26% L.M.P	18%	15%	21%	17%	17%
Not very well protected [2]	43%	45%	42%	39%	44%	47%	40%	46%	47%	42%	40%	37%
Not at all protected [1]	27%	27%	32% P.Q	32% P.Q	26%	24%	21%	27%	28%	27%	27%	25%
Don't know	10%	13%	12%	8%	10%	11%	10%	8%	7%	10%	13% S	16% R.S
Net: Protected	20%	15%	14%	21% M	20%	19%	29% L.M.O.P	19%	17%	22%	21%	22%
Net: Not protected	70%	72%	74% Q	71% Q	70%	71% Q	61%	73% V	76% U.V	69%	66%	62%
Mean	1.94	1.89 *	1.82	1.91	1.95 M	1.95	2.12 L.M.N.O.P	1.92	1.90	1.95	1.97	2.02 *
Std. dev	0.77	0.74	0.75	0.81	0.75	0.73	0.80	0.73	0.73	0.76	0.81	0.85

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	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Very well informed [4]	2%	2%	3% Q	3%	2%	2%	0%	1%	1%	2%	2%	4%
Fairly well informed [3]	29%	25%	33%	36% L.O.P.Q	28%	26%	26%	28%	29%	31%	28%	28%
Not very well informed [2]	47%	50%	41%	40%	47%	49% N	55% M.N	48%	48%	50%	43%	46%
Not at all informed [1]	15%	11%	13%	14%	17%	17%	16%	14%	17%	11%	18% T	12%
Don't know	7%	12% Q	10% O.Q	7% Q	6%	7%	3%	8%	4%	5%	9%	10% S
Net: Informed	31%	27%	36%	38% L.O.P.Q	30%	28%	26%	30%	30%	33%	30%	31%
Net: Not informed	62%	61%	54%	54%	64% M.N	66% M.N	71% M.N	62%	65%	61%	61%	58%
Mean	2.19	2.21 *	2.29 P.Q	2.29 O.P.Q	2.16	2.14	2.11	2.18	2.15	2.25	2.16	2.25
Std. dev	0.72	0.69	0.75	0.76	0.74	0.72	0.66	0.70	0.72	0.69	0.77	0.75

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	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Strongly support [5]	3%	6% O	1%	4% O	1%	5% O	4% O	4%	4%	2%	2%	5%
Tend to support [4]	17%	20%	18%	16%	15%	14%	23% O.P	18%	19%	19%	15%	15%
Neither support nor oppose [3]	27%	26%	30%	25%	25%	28%	32%	28%	23%	29%	28%	28%
Tend to oppose [2]	20%	17%	22% Q	20%	22% Q	23% Q	13%	22%	23% V	18%	19%	14%
Strongly oppose [1]	23%	10%	19% L	27% L	29% L.M	23% L	23% L	19%	24%	22%	25%	23%
Don't know	9%	21% M.N.O.P.Q	9%	8%	8%	7%	5%	9%	6%	9%	9%	15% S
Net: Support	21%	26% O	20%	21%	16%	19%	27% O	22%	24%	21%	18%	19%
Net: Oppose	42%	27%	42% L	47% L.Q	51% L.M.Q	46% L	37%	41%	47%	40%	45%	37%
Mean	2.55	2.93 M.N.O.P	2.56 O	2.48	2.30	2.50 O	2.69 O	2.62	2.55	2.58	2.45	2.57
Std. dev	1.16	1.13	1.08	1.21	1.10	1.16	1.19	1.15	1.21	1.15	1.14	1.22

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	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Higher taxes	8%	13% M	6%	7%	7%	7%	10%	9%	11% U	8%	6%	8%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	19% O.P.Q	12% P	14% P	10% P	5%	8%	12%	9%	14%	9%	10%
Increased government borrowing	13%	15%	13%	16% O.P	10%	10%	14%	13%	12%	16%	11%	13%
I would not be willing to accept any of these	54%	37%	53% L	54% L	63% L.M.N	61% L	54% L	52%	57%	50%	57%	58%
Don't know	17%	21% O	19% O	15%	13%	19% O	17%	17%	16%	16%	20%	15%
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?												
Unweighted base: : respondents in full-time or part-time employment only	1135	97	228	301	335	165	*9*	374	232	219	212	98
Base: : respondents in full-time or part-time employment only	977	107	209	272	270	106	*12*	277	190	208	205	97
Very well prepared [4]	7%	12% *	4%	7%	7%	3%	*7%* **	8%	4%	8%	5%	9% *
Fairly well prepared [3]	30%	28% *	35%	31%	29%	26%	*11%* **	32% V	34% V	34% V	28%	16% *
Not very well prepared [2]	29%	21% *	34%	28%	28%	29%	*26%* **	27%	29%	26%	34%	29% *
Not at all prepared [1]	15%	6% *	16%	17%	17%	13%	- **	12%	15%	20% R	13%	18% *
Don't know	19%	33% M.N*	11%	16%	19% M	28% M.N.O	*56%* **	21% T	19%	13%	20%	28% T*
Net: Prepared	37%	40% *	39%	38%	36%	29%	*18%* **	40%	37%	42% V	33%	25% *
Net: Not prepared	44%	27% *	50% L	46% L	45% L	43%	*26%* **	39%	44%	46%	47%	48% *
Mean	2.35	2.69 M.N.O.P*	2.30	2.33	2.32	2.26 *	*2.57* **	2.46	2.32	2.34	2.31	2.21 *
Std. dev	0.88	0.88	0.82	0.90	0.90	0.81	*0.84*	0.88	0.83	0.93	0.81	0.96

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brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
Unweighted base: : respondents in full-time or part-time employment only	1135	97	228	301	335	165	*9*	374	232	219	212	98
Base: : respondents in full-time or part-time employment only	977	107	209	272	270	106	*12*	277	190	208	205	97
Very well informed [4]	7%	3% *	5%	8%	8%	5%	*7%* **	5%	6%	9%	6%	9% *
Fairly well informed [3]	34%	31% *	41% O	34%	31%	30%	*11%* **	37%	30%	33%	38%	26% *
Not very well informed [2]	30%	35% *	24%	30%	31%	33%	*17%* **	27%	33%	34%	28%	26% *
Not at all informed [1]	15%	5% *	16%	17%	17%	14%	*9%* **	17%	16%	15%	13%	12% *
Don't know	15%	26% N*	13%	11%	14%	17%	*56%* **	15%	17% T	9%	16%	27% T*
Net: Informed	40%	34% *	47%	42%	38%	35%	*18%* **	41%	35%	42%	43%	35% *
Net: Not informed	45%	40% *	40%	46%	48%	47%	*26%* **	44%	48%	49%	41%	38% *
Mean	2.38	2.42 *	2.42	2.38	2.34	2.32 *	*2.37* **	2.34	2.30	2.40	2.43	2.45 *
Std. dev	0.86	0.68	0.86	0.89	0.89	0.83	*1.09*	0.86	0.85	0.88	0.83	0.91

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brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
Unweighted base: : respondents in full-time or part-time employment only	1135	97	228	301	335	165	*9*	374	232	219	212	98
Base: : respondents in full-time or part-time employment only	977	107	209	272	270	106	*12*	277	190	208	205	97
Very confident [4]	6%	6% *	4%	7%	7%	4%	*7%* **	5%	2%	10% S	7%	5% *
Fairly confident [3]	29%	25% *	34%	32%	25%	31%	- **	34%	31%	27%	27%	22% *
Not very confident [2]	26%	30% *	24%	24%	28%	26%	*28%* **	23%	29%	29%	27%	20% *
Not at all confident [1]	17%	6% *	21% L	21% L	18%	12%	*9%* **	17%	14%	18%	20%	17% *
Don't know	21%	33% M.N*	17%	16%	21%	27% M.N	*56%* **	19%	24%	17%	19%	35% R.T.U*
Net: Confident	35%	31% *	38%	39%	33%	35% **	*7%*	40%	33%	37%	34%	27% *
Net: Not confident	44%	36% *	45%	45%	46%	38% **	*37%*	41%	43%	46%	47%	37% *
Mean	2.30	2.47 *	2.25	2.30	2.28	2.36 *	*2.12* **	2.34	2.28	2.35	2.25	2.24 *
Std. dev	0.90	0.79	0.89	0.94	0.92	0.82	*1.01*	0.89	0.80	0.94	0.93	0.94

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We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Much more resilient	3%	5%	2%	4%	3%	3%	3%	3%	2%	2%	5%	5%
Somewhat more resilient	11%	10%	13%	13%	11%	11%	11%	11%	12%	12%	12%	9%
About as resilient	40%	27%	38%	38% L	42% L	44% L	53% L.M.N.O	43%	44%	43%	36%	34%
Somewhat less resilient	18%	28% M.N.O.P.Q	16%	17%	18%	15%	13%	20%	14%	20%	18%	14%
Much less resilient	12%	8%	15% L	16% L	12%	13%	10%	11%	12%	13%	14%	12%
Don't know	15%	23% N.O.P.Q	16%	13%	14%	14%	10%	12%	16%	11%	15%	26% R.S.T.U
Net: More resilient	15%	15%	15%	17%	14%	14%	14%	14%	14%	14%	17%	14%
Net: Less resilient	30%	36% Q	31%	32% Q	30%	29%	23%	31%	26%	32%	32%	26%
Mean	2.71	2.70 *	2.64	2.70	2.70	2.70	2.83	2.72	2.74	2.68	2.70	2.74
Std. dev	1.00	1.03	1.03	1.08	0.97	0.99	0.90	0.96	0.96	0.96	1.08	1.08

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	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
A very positive impact [5]	4%	2%	2%	3%	4%	4%	6%	2%	5% R	3%	6% R	5%
A fairly positive impact [4]	20%	16%	16%	17%	15%	24% M.N.O	28% L.M.N.O	18%	22%	21%	19%	18%
No impact [3]	28%	25%	27%	29%	33%	26%	30%	32% V	25%	32% V	27%	20%
A fairly negative impact [2]	17%	16%	21%	18%	17%	15%	14%	19%	16%	17%	15%	16%
A very negative impact [1]	8%	7%	8%	11% Q	11% Q	7%	4%	8%	9%	6%	10%	7%
Don't know	24%	33% N.O.Q	26%	22%	21%	24%	19%	22%	24%	21%	24%	34% R.T.U
Net: Positive impact	23%	19%	19%	20%	19%	29% M.N.O	34% L.M.N.O	19%	27% R	24%	25%	23%
Net: Negative impact	25%	23%	29% Q	29% Q	27% Q	22%	18%	27%	24%	23%	25%	23%
Mean	2.93	2.86 *	2.78	2.79	2.80	3.06 M.N.O	3.23 L.M.N.O	2.82	2.98	2.97	2.95	2.96
Std. dev	1.04	1.02	1.00	1.07	1.05	1.05	0.97	0.96	1.10	0.98	1.11	1.12

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brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
A very positive impact [5]	5%	5%	4%	4%	5%	6%	4%	3%	6%	4%	6% R	6%
A fairly positive impact [4]	22%	12%	21% L	20%	17%	26% L.O	36% L.M.N.O.P	21%	24%	24%	20%	23%
No impact [3]	25%	24%	28%	28%	30% P.Q	21%	21%	27%	26%	30% V	24%	18%
A fairly negative impact [2]	16%	20%	19%	14%	15%	17%	14%	18%	15%	18%	15%	14%
A very negative impact [1]	8%	5%	7%	12% L.M.P.Q	12% L.P.Q	6%	4%	9% T	9%	5%	9%	7%
Don't know	24%	34% M.N.O.Q	22%	21%	21%	24%	21%	22%	21%	20%	26%	32% R.S.T
Net: Positive impact	27%	17%	25%	24%	22%	32% L.O	40% L.M.N.O	24%	30%	27%	26%	29%
Net: Negative impact	24%	25%	26%	27% Q	26% Q	23%	18%	27%	24%	23%	24%	21%
Mean	3.00	2.88 *	2.95	2.88	2.86	3.11 N.O	3.29 L.M.N.O	2.89	3.03	3.05	2.99	3.11
Std. dev	1.08	1.04	1.02	1.13	1.11	1.10	0.99	1.05	1.11	0.97	1.14	1.14

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YouGov

	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Energy	23%	22%	19%	25%	22%	23%	26%	27% U	24%	21%	19%	22%
Defence	17%	19%	14%	14%	19%	18%	17%	15%	17%	19%	14%	22%
Healthcare	27%	31%	28%	23%	25%	28%	26%	27%	26%	29%	26%	23%
Financial services	7%	9%	5%	7%	4%	9% O	6%	8%	7%	8%	6%	3%
Technology (e.g. software and electronic devices)	14%	12%	11%	12%	14%	15%	16%	14%	12%	14%	12%	15%
Telecommunications	8%	5%	9%	5%	8%	12% L.N	10%	6%	6%	11% R	9%	11%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	14%	10%	8%	10%	14% N	9%	10%	11%	14%	11%	8%
Transport	10%	11%	10%	9%	10%	9%	10%	9%	5%	13% S	11% S	10%
Physical infrastructure and construction	9%	14% O	10%	11% O	6%	8%	8%	10%	8%	11%	10%	6%
Manufacturing	18%	12%	16%	19%	17%	17%	28% L.M.N.O.P	19%	23%	16%	17%	14%
Food and agriculture	28%	27%	28%	24%	29%	27%	33% N	26%	34% R.T	22%	32% T	25%
Media and communications	7%	9%	7%	6%	6%	5%	7%	4%	7%	10% R	6%	5%
Retail and luxury	9%	6%	8%	9%	10%	10%	9%	10%	9%	7%	8%	9%
Other [see Sheet1]	1%	0%	1%	0%	1%	1%	1%	1%	1%	0%	0%	0%
None of the above	5%	3%	5%	7%	5%	6%	6%	5%	5%	3%	6%	9% T
Don't know	21%	19%	24%	22%	20%	22%	18%	20%	20%	20%	22%	23%

Brunswick Group

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Sample Size: 2075 adults in Italy

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brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
The national government	12%	11%	11%	12%	9%	14% O	17% O	14%	9%	13%	13%	13%
Regional and local authorities	5%	4%	5%	7%	4%	7%	3%	6%	5%	4%	5%	4%
European Union institutions	11%	21% N.O.P.Q	16% N.O	8%	6%	10%	9%	11%	9%	9%	12%	15%
The Armed Forces	20%	16%	20%	20%	24%	19%	20%	21%	19%	21%	20%	19%
Civil Protection (e.g., national and regional civil protection authorities)	30%	22%	25%	30%	37% L.M	35% L.M	31%	30% V	38% U.V	35% U.V	26%	20%
Emergency services (e.g., police, fire and ambulance services)	30%	21%	24%	23%	31% N	36% L.M.N	44% L.M.N.O	31%	35% V	30%	29%	23%
Private companies	6%	10% Q	6%	7%	6%	5%	3%	7%	9% U	5%	4%	4%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	14%	16%	12%	18% N	15%	23% N	15%	17%	20%	16%	14%
Other [see Sheet2]	0%	-	1%	-	0%	0%	0%	0%	1%	-	-	0%
None of the above	5%	2%	6%	8% L.P	5%	4%	5%	5%	4%	4%	5%	9% S
Don't know	19%	28% O.P.Q	22% Q	22% Q	17%	17%	12%	17%	17%	18%	22%	27% R.S

Brunswick Group

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YouGov

	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?												
brunswick13_Italy_1. Newspapers and periodicals												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Trust a great deal [4]	4%	2%	5%	5%	4%	3%	6%	5%	2%	5%	4%	3%
Trust a fair amount [3]	37%	44% P	37%	34%	40%	33%	39%	41%	38%	38%	35%	31%
Don't trust very much [2]	32%	28%	34%	33%	29%	32%	33%	29%	36%	33%	30%	30%
Don't trust at all [1]	18%	13%	15%	21%	17%	23% L.M	17%	17%	18%	16%	21%	19%
Don't know	9%	14% Q	9%	8%	9%	9%	5%	8%	6%	7%	10%	17% R.S.T
Net: Trust	41%	45%	42%	38%	44% P	36%	44%	46% V	40%	43%	39%	34%
Net: Do not trust	49%	40%	49%	54% L	46%	55% L.O	50%	46%	54%	49%	51%	49%
Mean	2.30	2.40 P*	2.35 P	2.24	2.34 P	2.19	2.35	2.37	2.26	2.36	2.25	2.23 *
Std. dev	0.83	0.76	0.82	0.86	0.83	0.85	0.84	0.84	0.79	0.82	0.86	0.85

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YouGov

	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
brunswick13_Italy_2. News channels on television/ Television news broadcasts												
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Trust a great deal [4]	6%	6%	4%	5%	6%	9% M	8%	4%	7%	8%	8% R	4%
Trust a fair amount [3]	40%	39%	38%	36%	43%	37%	44%	43%	38%	43%	36%	33%
Don't trust very much [2]	30%	30%	37% N.O.P	28%	29%	27%	28%	28%	32%	29%	32%	27%
Don't trust at all [1]	17%	13%	14%	22% L.M.O	14%	20% O	15%	16%	17%	17%	14%	22%
Don't know	8%	12% Q	7%	8%	8%	7%	5%	8% T	6%	4%	9% T	14% S.T
Net: Trust	46%	44%	41%	42%	49%	46%	52% M.N	48%	45%	51% V	45%	37%
Net: Do not trust	46%	43%	51% O	51% O	43%	47%	43%	44%	49%	46%	46%	49%
Mean	2.39	2.43 *	2.33	2.27	2.45 N	2.37	2.47 N	2.39	2.37	2.43	2.43	2.24 *
Std. dev	0.86	0.82	0.78	0.89	0.83	0.93	0.85	0.83	0.87	0.87	0.87	0.89

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YouGov

brunswick13_Italy_3. Social media

	Total	Age 2						Region				
		18-29	30-39	40-49	50-59	60-69	70+	North west	North east	Centre	South	Islands
		L	M	N	O	P	Q	R	S	T	U	V
Unweighted base	2075	235	303	402	461	448	226	661	411	391	407	205
Base	2075	305	284	365	386	408	327	559	381	429	472	234
Trust a great deal [4]	5%	8% O	6% O	4%	2%	4%	6%	5%	5%	4%	6%	5%
Trust a fair amount [3]	25%	33% N	27%	21%	24%	26%	23%	25%	22%	26%	30%	22%
Don't trust very much [2]	35%	33%	37%	37%	34%	34%	33%	34%	35%	42% R.U.V	31%	27%
Don't trust at all [1]	28%	17%	22%	31% L.M	32% L.M	29% L	32% L.M	28%	32% T	23%	27%	31%
Don't know	7%	9%	8%	7%	8%	7%	6%	8%	6%	5%	7%	15% R.S.T.U
Net: Trust	31%	41% N.O.Q	33%	25%	27%	31%	29%	30%	27%	30%	36% S	27%
Net: Do not trust	62%	50%	59%	68% L.M	65% L	63% L	65% L	62%	67% U	65%	58%	58%
Mean	2.09	2.35 N.O.P.Q*	2.19 N.O	1.98	1.97	2.06	2.03	2.08	2.00	2.13	2.16 S	2.01 *
Std. dev	0.88	0.89	0.87	0.86	0.85	0.88	0.91	0.88	0.89	0.83	0.91	0.93

Cell Contents (ΩI, AJ/AK/AL, AM/AN/AO/AP/AQ, AR/AS/AT, AU/AV/AW/AX/AY, AZ/BA/BB, BC/BD/BE/BF/BG, BH/BI/BJ, BK/BL/BM/BN/BO, BP/BQ/BR, BS/BT/BU, BV/BW/BX, BY/BZ/CA/CB/CC/CD, (

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?									
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Very well protected [4]	3%	3%	2%	4%	3%	6% *	7% AC.AD	-	- *
Fairly well protected [3]	36%	36%	35%	34%	42%	37% *	93% AC.AD	-	- *
Not very well protected [2]	40%	42%	39%	45%	36%	38% *	-	75% AB.AD	- *
Not at all protected [1]	14%	13%	14%	11%	14%	12% *	-	25% AB.AD	- *
Don't know	8%	6%	10%	6%	6%	7%	-	-	100%
			W			*			AB.AC*
Net: Protected	38%	39%	37%	38%	45%	43% *	100% AC.AD	-	- *
Net: Not protected	54%	55%	53%	56%	49%	50% *	-	100% AB.AD	- *
Mean	2.29	2.32	2.27	2.32	2.36	2.40 *	3.07 AC	1.75	-
Std. dev	0.75	0.75	0.75	0.74	0.77	0.80	0.25	0.44	-

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?

brunswick2_1. Terrorism

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	W	X	Y	Z	AA	AB	AC	AD	
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Very well protected [4]	7%	7%	7%	7%	8%	9% *	15% AC.AD	2%	1% *
Fairly well protected [3]	36%	37%	35%	37%	42%	41% *	68% AC.AD	16%	17% *
Not very well protected [2]	33%	34%	32%	34%	31%	35% *	12%	51% AB.AD	11% *
Not at all protected [1]	15%	15%	15%	14%	15%	13% *	2%	26% AB.AD	3% *
Don't know	9%	7%	11% W	8%	5%	3% *	3%	5%	67% AB.AC*
Net: Protected	43%	44%	42%	43%	50%	49% *	83% AC.AD	18%	18% *
Net: Not protected	48%	49%	47%	49%	46%	48% *	14%	77% AB.AD	14% *
Mean	2.38	2.38	2.37	2.39	2.45	2.46 *	2.99 AC.AD	1.93	2.49 AC*
Std. dev	0.85	0.84	0.85	0.83	0.85	0.84	0.59	0.72	0.73

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_2. Cyberattacks

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Very well protected [4]	3%	2%	4%	3%	3%	4% *	8% AC.AD	1%	- *
Fairly well protected [3]	24%	27% X	22%	28%	29%	25% *	49% AC.AD	9%	4% *
Not very well protected [2]	45%	45%	44%	45%	42%	50% *	33%	56% AB.AD	26% *
Not at all protected [1]	19%	19%	19%	19%	19%	18% *	5%	31% AB.AD	6% *
Don't know	9%	6%	11% W	6%	7%	3% *	6% AC	3%	64% AB.AC*
Net: Protected	27%	29%	26%	30%	32%	28% *	57% AC.AD	10%	4% *
Net: Not protected	64%	64%	64%	64%	61%	68% *	38%	87% AB.AD	32% *
Mean	2.13	2.14	2.12	2.15	2.16	2.14 *	2.63 AC.AD	1.79	1.94 *
Std. dev	0.78	0.76	0.80	0.76	0.78	0.76	0.70	0.64	0.54

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_3. Acts of sabotage (e.g. against infrastructure)

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Very well protected [4]	3%	2%	3%	2%	4%	8% Y*	7% AC.AD	0%	0% *
Fairly well protected [3]	28%	30%	26%	31%	29%	27% *	56% AC.AD	11%	7% *
Not very well protected [2]	41%	41%	41%	40%	40%	47% *	26%	55% AB.AD	17% *
Not at all protected [1]	16%	18%	15%	19%	17%	10% *	3%	28% AB.AD	5% *
Don't know	12%	9%	15% W	8%	10%	8% *	8%	6%	70% AB.AC*
Net: Protected	31%	33%	29%	33%	33%	35% *	63% AC.AD	11%	8% *
Net: Not protected	57%	59%	56%	58%	57%	57% *	29%	83% AB.AD	22% *
Mean	2.19	2.19	2.20	2.18	2.22	2.36 *	2.73 AC	1.83	2.11 **
Std. dev	0.77	0.77	0.77	0.77	0.80	0.79	0.64	0.63	0.67

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	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
brunswick2_4. Military threats / armed conflict									
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Very well protected [4]	6%	6%	6%	5%	8%	8% *	13% AC.AD	2%	- *
Fairly well protected [3]	38%	39%	38%	40%	39%	39% *	66% AC.AD	22%	19% *
Not very well protected [2]	32%	34%	31%	33%	35%	34% *	15%	48% AB.AD	8% *
Not at all protected [1]	12%	14%	11%	14%	11%	19% *	2%	21% AB.AD	4% *
Don't know	11%	8%	14% W	8% AA	7%	0% *	4%	7% AB	69% AB.AC*
Net: Protected	45%	45%	44%	45%	47%	47% *	79% AC.AD	24%	19% *
Net: Not protected	45%	47%	42%	46%	46%	53% *	17%	69% AB.AD	12% *
Mean	2.43	2.41	2.45	2.40	2.47	2.35 *	2.95 AC	2.05	2.48 **
Std. dev	0.81	0.82	0.81	0.81	0.81	0.89	0.60	0.74	0.74

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
brunswick2_5. Disinformation campaigns									
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Very well protected [4]	2%	2%	2%	2%	2%	2% *	5% AC	1%	- *
Fairly well protected [3]	18%	16%	19%	18%	18%	20% *	33% AC.AD	9%	5% *
Not very well protected [2]	43%	46% X	40%	42%	44%	44% *	45% AD	45% AD	21% *
Not at all protected [1]	27%	28%	26%	30%	28%	29% *	11%	40% AB.AD	14% *
Don't know	10%	8%	12% W	8%	7%	5% *	7%	6%	60% AB.AC*
Net: Protected	20%	18%	21%	19%	20%	22% *	38% AC.AD	9%	5% *
Net: Not protected	70%	74% X	66%	73%	72%	73% *	56% AD	85% AB.AD	35% *
Mean	1.94	1.92	1.97	1.91	1.94	1.94 *	2.33 AC.AD	1.68	1.79 *
Std. dev	0.77	0.75	0.79	0.77	0.77	0.78	0.75	0.67	0.66

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?									
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Very well informed [4]	2%	3%	1%	3%	2%	4% *	3% AC	1%	2% *
Fairly well informed [3]	29%	34% X	25%	33%	40%	37% *	38% AC.AD	26% AD	8% *
Not very well informed [2]	47%	44%	49%	46%	45%	46% *	45%	51% AB.AD	33% *
Not at all informed [1]	15%	11%	18% W	12%	10%	9% *	9%	18% AB	23% AB*
Don't know	7%	8%	7%	6%	3%	4% *	5%	4%	35% AB.AC*
Net: Informed	31%	36% X	26%	36%	43%	41% *	41% AC.AD	27% AD	9% *
Net: Not informed	62%	56%	67% W	58%	55%	55% *	54%	69% AB.AD	56% *
Mean	2.19	2.30 X	2.10	2.29	2.36	2.37 *	2.37 AC.AD	2.11 AD	1.81 *
Std. dev	0.72	0.72	0.71	0.73	0.69	0.71	0.70	0.70	0.73

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Sample Size: 2075 adults in Italy

YouGov

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?									
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Strongly support [5]	3%	3%	4%	2%	2%	10% Y.Z*	4%	4%	- *
Tend to support [4]	17%	18%	17%	16%	22%	26% *	22% AC.AD	16% AD	3% *
Neither support nor oppose [3]	27%	24%	30% W	26%	24%	24% *	28%	28%	18% *
Tend to oppose [2]	20%	23% X	17%	24%	23%	21% *	24% AC.AD	19% AD	7% *
Strongly oppose [1]	23%	23%	22%	25%	22%	15% *	16%	27% AB	25% *
Don't know	9%	8%	10%	7%	6%	4% *	6%	6%	47% AB.AC*
Net: Support	21%	20%	21%	18%	24%	36% Y*	26% AC.AD	20% AD	3% *
Net: Oppose	42%	47% X	39%	49%	45%	36% *	40%	46% AD	32% *
Mean	2.55	2.49	2.61	2.42	2.56	2.94 Y.Z*	2.73 AC.AD	2.47 AD	1.97 *
Std. dev	1.16	1.15	1.18	1.13	1.16	1.24	1.12	1.18	1.01

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.									
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Higher taxes	8%	8%	8%	9%	16% Y	9% *	11% AC.AD	7% AD	0% *
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	14% X	8%	15%	15%	10% *	14% AD	10% AD	0% *
Increased government borrowing	13%	15%	11%	15%	22% Y	16% *	16% AD	12% AD	2% *
I would not be willing to accept any of these	54%	55%	54%	54% Z	44%	58% *	47%	61% AB.AD	45% *
Don't know	17%	13%	21% W	12%	9%	11% *	17%	12%	52% AB.AC*
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?									
Unweighted base: : respondents in full-time or part-time employment only	1135	1091	*44*	636	181	69	446	626	63
Base: : respondents in full-time or part-time employment only	977	933	*44*	541	146	58	385	534	58
Very well prepared [4]	7%	7%	*5%* **	7%	7%	5% *	9% AC	5%	4% *
Fairly well prepared [3]	30%	31%	*14%* **	33%	41% AA	23% *	36% AC	27%	23% *
Not very well prepared [2]	29%	28%	*33%* **	27%	33%	36% *	25% AD	34% AB.AD	9% *
Not at all prepared [1]	15%	15%	*19%* **	18%	11%	19% *	10%	19% AB	14% *
Don't know	19%	19%	*29%* **	15% Z	8%	17% *	20%	16%	50% AB.AC*
Net: Prepared	37%	38%	*19%* **	40%	48% AA	27% *	45% AC.AD	32%	27% *
Net: Not prepared	44%	43%	*52%* **	44%	44%	55% *	35%	53% AB.AD	23% *
Mean	2.35	2.36	*2.06* **	2.35	2.47 AA	2.15 *	2.55 AC	2.21	2.36 **
Std. dev	0.88	0.87	*0.87*	0.91	0.80	0.85	0.86	0.86	0.99

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Sample Size: 2075 adults in Italy

YouGov

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?									
Unweighted base: : respondents in full-time or part-time employment only	1135	1091	*44*	636	181	69	446	626	63
Base: : respondents in full-time or part-time employment only	977	933	*44*	541	146	58	385	534	58
Very well informed [4]	7%	7%	*3%* **	8%	4%	10% *	7%	7%	- *
Fairly well informed [3]	34%	33%	*44%* **	35%	40%	31% *	36% AD	33%	20% *
Not very well informed [2]	30%	31%	*11%* **	30%	35%	36% *	28%	32%	20% *
Not at all informed [1]	15%	14%	*23%* **	15%	14%	14% *	12%	17%	15% *
Don't know	15%	15%	*18%* **	12%	8%	10% *	17% AC	11%	44% AB.AC*
Net: Informed	40%	40%	*47%* **	43%	44%	40% *	43% AD	40% AD	20% *
Net: Not informed	45%	45%	*34%* **	45%	48%	50% *	40%	49% AB	36% *
Mean	2.38	2.38	*2.33* **	2.41	2.37	2.39 *	2.46	2.34	2.09 **
Std. dev	0.86	0.86	*0.94*	0.88	0.79	0.88	0.84	0.87	0.81

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
Unweighted base: : respondents in full-time or part-time employment only	1135	1091	*44*	636	181	69	446	626	63
Base: : respondents in full-time or part-time employment only	977	933	*44*	541	146	58	385	534	58
Very confident [4]	6%	6%	*5%* **	8%	5%	4% *	8%	5%	7% *
Fairly confident [3]	29%	30%	*15%* **	30%	35%	37% *	34% AC	27%	22% *
Not very confident [2]	26%	27%	*18%* **	27%	33%	25% *	22% AD	31% AB.AD	7% *
Not at all confident [1]	17%	17%	*25%* **	18%	13%	20% *	13%	21% AB	14% *
Don't know	21%	20%	*38%* **	17%	14%	15% *	23% AC	17%	50% AB.AC*
Net: Confident	35%	36%	*20%* **	38%	40%	40% *	42% AC	31%	28% *
Net: Not confident	44%	44%	*42%* **	45%	46%	45% *	35%	52% AB.AD	21% *
Mean	2.30	2.32	*2.00* **	2.34	2.37	2.28 *	2.48 AC	2.18	2.43 **
Std. dev	0.90	0.89	*0.99*	0.92	0.82	0.88	0.89	0.88	1.06

Brunswick Group

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YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Much more resilient	3%	4%	3%	4%	3%	4% *	6% AC	2%	1% *
Somewhat more resilient	11%	13%	10%	13%	19%	12% *	16% AC.AD	9% AD	2% *
About as resilient	40%	40%	41%	40%	39%	41% *	49% AC.AD	36%	27% *
Somewhat less resilient	18%	18%	17%	18%	14%	26% Z*	16%	20% AD	8% *
Much less resilient	12%	13%	12%	14%	15%	9% *	4%	19% AB.AD	4% *
Don't know	15%	13%	17% W	11%	10%	7% *	9%	13% AB	59% AB.AC*
Net: More resilient	15%	16%	13%	17%	22%	16% *	22% AC.AD	12% AD	3% *
Net: Less resilient	30%	31%	29%	32%	29%	36% *	21%	39% AB.AD	11% *
Mean	2.71	2.73	2.70	2.72	2.79	2.73 *	3.02 AC.AD	2.49	2.72 *
Std. dev	1.00	1.02	0.98	1.04	1.05	0.98	0.89	1.03	0.77

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	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole									
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
A very positive impact [5]	4%	3%	4%	4%	3%	4% *	5% AC	3%	1% *
A fairly positive impact [4]	20%	19%	20%	19%	25%	22% *	27% AC.AD	16% AD	6% *
No impact [3]	28%	31% X	26%	32%	34%	31% *	33% AC.AD	27% AD	12% *
A fairly negative impact [2]	17%	18%	16%	17%	22%	24% *	14%	20% AB.AD	7% *
A very negative impact [1]	8%	8%	8%	8%	6%	7% *	4%	12% AB.AD	1% *
Don't know	24%	21%	27% W	20% Z	10%	11% *	17%	21%	74% AB.AC*
Net: Positive impact	23%	23%	24%	22%	28%	26% *	32% AC.AD	19% AD	6% *
Net: Negative impact	25%	26%	24%	26%	28%	32% *	18% AD	32% AB.AD	8% *
Mean	2.93	2.90	2.95	2.90	2.96	2.90 *	3.19 AC	2.73	2.92 *
Std. dev	1.04	1.02	1.07	1.02	0.96	1.02	0.95	1.07	0.90

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YouGov

brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
A very positive impact [5]	5%	5%	5%	5%	5%	13% Y*	7% AC	4%	1% *
A fairly positive impact [4]	22%	21%	23%	23%	17%	20% *	32% AC.AD	17% AD	7% *
No impact [3]	25%	30% X	22%	30%	34% AA	18% *	30% AC.AD	24% AD	12% *
A fairly negative impact [2]	16%	17%	16%	15%	23% Y	33% Y*	12%	21% AB.AD	6% *
A very negative impact [1]	8%	9%	7%	10%	9%	4% *	4%	11% AB.AD	2% *
Don't know	24%	18%	28% W	17%	11%	12% *	15%	23% AB	71% AB.AC*
Net: Positive impact	27%	26%	28%	28%	22%	33% *	39% AC.AD	21% AD	8% *
Net: Negative impact	24%	26%	22%	25%	32%	37% *	16%	32% AB.AD	8% *
Mean	3.00	2.95	3.05	2.98	2.84	3.07 *	3.30 AC	2.76	2.98 *
Std. dev	1.08	1.08	1.08	1.09	1.05	1.18	0.98	1.10	0.97

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	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.									
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Energy	23%	25%	22%	26%	23%	32% *	27% AD	22% AD	7% *
Defence	17%	17%	17%	15%	21%	18% *	19% AD	17% AD	4% *
Healthcare	27%	27%	26%	24%	28%	37% *	28% AD	28% AD	11% *
Financial services	7%	6%	7%	6%	7%	6% *	8% AD	6%	1% *
Technology (e.g. software and electronic devices)	14%	14%	13%	15%	14%	10% *	16% AD	13%	6% *
Telecommunications	8%	8%	9%	7%	11%	18% Y*	10% AD	8%	2% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	11%	10%	12%	14%	14% *	13% AD	11% AD	1% *
Transport	10%	11%	9%	11%	13%	23% Y*	11%	10%	4% *
Physical infrastructure and construction	9%	9%	10%	10%	9%	7% *	13% AC.AD	8%	2% *
Manufacturing	18%	20% X	16%	24% Z.AA	14%	8% *	23% AC.AD	16% AD	7% *
Food and agriculture	28%	28%	28%	26%	29%	39% *	31% AD	28% AD	15% *
Media and communications	7%	7%	6%	6%	12% Y	6% *	8%	7%	2% *
Retail and luxury	9%	10%	8%	10%	8%	14% *	10%	8%	5% *
Other [see Sheet1]	1%	1%	0%	1%	1%	- *	1%	0%	1% *
None of the above	5%	4%	7%	4%	3%	- *	3%	8% AB	4% *
Don't know	21%	17%	24% W	18%	12%	13% *	13%	20% AB	66% AB.AC*

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YouGov

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options									
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
The national government	12%	12%	13%	13%	11%	15% *	17% AC.AD	10%	5% *
Regional and local authorities	5%	5%	4%	4%	9% Y	7% *	5%	5%	2% *
European Union institutions	11%	11%	11%	11%	8%	19% Z*	12% AD	12% AD	3% *
The Armed Forces	20%	21%	19%	23%	19%	30% *	21% AD	21% AD	8% *
Civil Protection (e.g., national and regional civil protection authorities)	30%	31%	30%	31%	38%	36% *	36% AC.AD	28%	21% *
Emergency services (e.g., police, fire and ambulance services)	30%	28%	32%	29%	32%	29% *	37% AC.AD	27% AD	15% *
Private companies	6%	9% X	4%	11%	6%	3% *	7% AD	6%	1% *
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	17%	16%	16%	19%	23% *	15%	19%	11% *
Other [see Sheet2]	0%	0%	0%	0%	-	- *	0%	0%	0% *
None of the above	5%	5%	6%	3%	4%	4% *	2%	8% AB	3% *
Don't know	19%	19%	20%	18%	13%	8% *	14%	18%	56% AB.AC*

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YouGov

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?									
brunswick13_Italy_1. Newspapers and periodicals									
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Trust a great deal [4]	4%	5%	4%	5%	5%	9% *	6% AC	3%	2% *
Trust a fair amount [3]	37%	37%	37%	39%	42%	37% *	47% AC.AD	33%	24% *
Don't trust very much [2]	32%	33%	30%	33%	30%	28% *	30%	34%	25% *
Don't trust at all [1]	18%	17%	19%	16%	18%	16% *	11%	24% AB.AD	10% *
Don't know	9%	8%	10%	7%	5%	11% *	6%	6%	40% AB.AC*
Net: Trust	41%	42%	41%	43%	47%	46% *	53% AC.AD	36%	25% *
Net: Do not trust	49%	50%	49%	50%	48%	44% *	41%	58% AB.AD	35% *
Mean	2.30	2.32	2.28	2.33	2.36	2.44 *	2.50 AC.AD	2.16	2.28 *
Std. dev	0.83	0.82	0.84	0.82	0.85	0.90	0.78	0.84	0.78

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YouGov

brunswick13_Italy_2. News channels on television/ Television news broadcasts

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Trust a great deal [4]	6%	6%	7%	5%	6%	9% *	9% AC.AD	5%	2% *
Trust a fair amount [3]	40%	39%	40%	41%	44%	41% *	51% AC.AD	33%	27% *
Don't trust very much [2]	30%	33% X	26%	34%	29%	34% *	27%	32% AB	26% *
Don't trust at all [1]	17%	15%	18%	15%	17%	11% *	9%	23% AB.AD	9% *
Don't know	8%	6%	9%	6%	3%	6% *	4%	6%	35% AB.AC*
Net: Trust	46%	45%	47%	46%	50%	49% *	60% AC.AD	39%	29% *
Net: Do not trust	46%	49%	44%	48%	46%	45% *	36%	55% AB.AD	35% *
Mean	2.39	2.38	2.39	2.38	2.41	2.50 *	2.62 AC.AD	2.22	2.35 *
Std. dev	0.86	0.83	0.89	0.81	0.85	0.82	0.79	0.88	0.76

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Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_3. Social media

	Total	Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		W	X	Y	Z	AA	AB	AC	AD
Unweighted base	2075	1139	936	647	186	74	813	1124	138
Base	2075	969	1106	548	150	61	791	1120	165
Trust a great deal [4]	5%	4%	6%	3%	3%	11% Y.Z*	5%	6%	1% *
Trust a fair amount [3]	25%	25%	26%	24%	31%	28% *	27%	24%	27% *
Don't trust very much [2]	35%	33%	35%	34%	33%	34% *	38%	33%	27% *
Don't trust at all [1]	28%	31% X	25%	32%	30%	21% *	25% AD	31% AB.AD	13% *
Don't know	7%	7%	8%	7%	3%	5% *	4%	6%	31% AB.AC*
Net: Trust	31%	29%	32%	28%	34%	40% *	32%	30%	28% *
Net: Do not trust	62%	64%	60%	66%	63%	56% *	64% AD	64% AD	41% *
Mean	2.09	2.03	2.13 W	1.99	2.07	2.31 Y*	2.12	2.04	2.23 *
Std. dev	0.88	0.88	0.89	0.86	0.87	0.96	0.86	0.91	0.77

Cell Contents (CCE/CF/CG/CH, CI/CJ/CK/CL/CM/CN, CO/CP/CQ/CR, CS/CT/CU/CV/CW/CX, CY/CZ/DA/DB, DC/DD/DE/DF/DG, DH/DI/DJ, DK/DL/DM

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

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brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Very well protected [4]	3%	26% AF.AG.AH.AI*	2% AG	-	0%	0% *	6% AK.AL	0%	0% *
Fairly well protected [3]	36%	59% AG.AH.AI*	69% AG.AH.AI	14% AH	4%	13% AH*	68% AK.AL	11%	13% *
Not very well protected [2]	40%	11% *	23% AE	73% AE.AF.AH.AI	31% AE.AF	26% AE*	21%	60% AJ.AL	26% *
Not at all protected [1]	14%	3% *	1%	10% AE.AF.AI	62% AE.AF.AG.AI	3% *	1%	27% AJ.AL	3% *
Don't know	8%	1% *	4%	3%	2%	59% AE.AF.AG.AH*	3%	2%	59% AJ.AK*
Net: Protected	38%	85% AF.AG.AH.AI*	72% AG.AH.AI	14% AH	5%	13% AH*	74% AK.AL	11%	13% *
Net: Not protected	54%	14% *	25% AE	83% AE.AF.AI	94% AE.AF.AG.AI	28% AE*	23%	87% AJ.AL	28% *
Mean	2.29	3.10 AF.AG.AH.AI*	2.75 AG.AH.AI	2.04 AH	1.41	2.27 AG.AH*	2.81 AK.AL	1.84	2.27 AK*
Std. dev	0.75	0.69	0.51	0.50	0.59	0.59	0.55	0.60	0.59

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How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?

brunswick2_1. Terrorism

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Very well protected [4]	7%	100% AF.AG.AH.AI*	-	-	-	- *	15% AK.AL	-	- *
Fairly well protected [3]	36%	- *	100% AE.AG.AH.AI	-	-	- *	85% AK.AL	-	- *
Not very well protected [2]	33%	- *	-	100% AE.AF.AH.AI	-	- *	-	68% AJ.AL	- *
Not at all protected [1]	15%	- *	-	-	100% AE.AF.AG.AI	- *	-	32% AJ.AL	- *
Don't know	9%	- *	-	-	-	100% AE.AF.AG.AH*	-	-	100% AJ.AK*
Net: Protected	43%	100% AG.AH.AI*	100% AG.AH.AI	-	-	- *	100% AK.AL	-	- *
Net: Not protected	48%	- *	-	100% AE.AF.AI	100% AE.AF.AI	- *	-	100% AJ.AL	- *
Mean	2.38	4.00 *	3.00	2.00	1.00	-	3.15 AK	1.68	-
Std. dev	0.85	-	-	-	-	-	0.36	0.47	-

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brunswick2_2. Cyberattacks

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Very well protected [4]	3%	28% AF.AG.AH.AI*	2% 	1% 	1% 	2% *	6% AK	1% 	2% *
Fairly well protected [3]	24%	39% AG.AH.AI*	46% AG.AH.AI	13% AH.AI	2% 	3% *	45% AK.AL	10% AL	3% *
Not very well protected [2]	45%	26% *	42% AE.AH.AI	66% AE.AF.AH.AI	30% AI	17% *	40% AL	54% AJ.AL	17% *
Not at all protected [1]	19%	6% *	6% 	18% AE.AF.AI	66% AE.AF.AG.AI	6% *	6% 	33% AJ.AL	6% *
Don't know	9%	2% *	3% 	2% 	1% 	72% AE.AF.AG.AH*	3% 	2% 	72% AJ.AK*
Net: Protected	27%	67% AF.AG.AH.AI*	48% AG.AH.AI	14% AH.AI	4% 	5% *	51% AK.AL	11% 	5% *
Net: Not protected	64%	31% *	48% AE.AI	84% AE.AF.AI	95% AE.AF.AG.AI	23% *	46% AL	88% AJ.AL	23% *
Mean	2.13	2.91 AF.AG.AH.AI*	2.46 AG.AH.AI	1.96 AH	1.39 	2.04 AH*	2.53 AK.AL	1.78 	2.04 AK*
Std. dev	0.78	0.88	0.65	0.59	0.61	0.78	0.71	0.66	0.78

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brunswick2_3. Acts of sabotage (e.g. against infrastructure)

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Very well protected [4]	3%	25% AF.AG.AH.AI*	2% AG.AH	0%	0%	0% *	6% AK.AL	0%	0% *
Fairly well protected [3]	28%	48% AG.AH.AI*	55% AG.AH.AI	13% AH.AI	2%	5% *	54% AK.AL	9%	5% *
Not very well protected [2]	41%	15% *	33% AE.AI	69% AE.AF.AH.AI	27% AE.AI	14% *	31% AL	56% AJ.AL	14% *
Not at all protected [1]	16%	4% *	4%	12% AE.AF.AI	70% AE.AF.AG.AI	3% *	4%	30% AJ.AL	3% *
Don't know	12%	8% AH*	5% AH	6% AH	1%	79% AE.AF.AG.AH*	6%	5%	79% AJ.AK*
Net: Protected	31%	73% AF.AG.AH.AI*	58% AG.AH.AI	13% AH.AI	2%	5% *	60% AK.AL	10%	5% *
Net: Not protected	57%	19% *	37% AE.AI	81% AE.AF.AI	97% AE.AF.AG.AI	17% *	34% AL	86% AJ.AL	17% *
Mean	2.19	3.02 AF.AG.AH.AI*	2.59 AG.AH.AI	2.02 AH	1.32	2.11 AH*	2.66 AK.AL	1.79	2.11 AK*
Std. dev	0.77	0.78	0.61	0.53	0.51	0.63	0.66	0.62	0.63

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	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
brunswick2_4. Military threats / armed conflict									
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Very well protected [4]	6%	46% AF.AG.AH.AI*	7% AG.AH.AI	1%	1%	0% *	13% AK.AL	1%	0% *
Fairly well protected [3]	38%	43% AG.AH.AI*	71% AE.AG.AH.AI	23% AH.AI	9%	11% *	67% AK.AL	19%	11% *
Not very well protected [2]	32%	10% *	18% AI	61% AE.AF.AH.AI	29% AE.AF.AI	7% *	17% AL	51% AJ.AL	7% *
Not at all protected [1]	12%	1% *	2%	9% AE.AF.AI	57% AE.AF.AG.AI	1% *	2%	24% AJ.AL	1% *
Don't know	11%	0% *	3%	5% AF	4%	81% AE.AF.AG.AH*	2%	5% AJ	81% AJ.AK*
Net: Protected	45%	88% AF.AG.AH.AI*	78% AG.AH.AI	24% AH.AI	10%	11% *	80% AK.AL	20% AL	11% *
Net: Not protected	45%	11% *	19% AI	70% AE.AF.AI	85% AE.AF.AG.AI	8% *	18% AL	75% AJ.AL	8% *
Mean	2.43	3.34 AF.AG.AH*	2.85 AG.AH	2.17 AH	1.53	2.53 **	2.93 AK	1.97	2.53 **
Std. dev	0.81	0.70	0.55	0.60	0.71	0.65	0.60	0.71	0.65

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brunswick2_5. Disinformation campaigns

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Very well protected [4]	2%	15% AF.AG.AH.AI*	2% AG.AH	0%	0%	1% *	4% AK	0%	1% *
Fairly well protected [3]	18%	28% AG.AH.AI*	31% AG.AH.AI	12% AH.AI	3%	3% *	31% AK.AL	9% AL	3% *
Not very well protected [2]	43%	35% AI*	46% AH.AI	56% AE.AF.AH.AI	27% AI	15% *	44% AL	47% AL	15% *
Not at all protected [1]	27%	18% *	16%	26% AF.AI	68% AE.AF.AG.AI	13% *	16%	39% AJ.AL	13% *
Don't know	10%	4% *	5%	5%	2%	69% AE.AF.AG.AH*	5%	4%	69% AJ.AK*
Net: Protected	20%	43% AG.AH.AI*	33% AG.AH.AI	13% AH.AI	3%	4% *	35% AK.AL	10%	4% *
Net: Not protected	70%	53% AI*	61% AI	82% AE.AF.AI	95% AE.AF.AG.AI	27% *	60% AL	86% AJ.AL	27% *
Mean	1.94	2.42 AF.AG.AH.AI*	2.21 AG.AH.AI	1.86 AH	1.34	1.75 AH*	2.24 AK.AL	1.69	1.75 *
Std. dev	0.77	0.97	0.74	0.63	0.54	0.77	0.78	0.65	0.77

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	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?									
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Very well informed [4]	2%	11% AF.AG.AH.AI*	2%	1%	1%	0% *	3% AK	1%	0% *
Fairly well informed [3]	29%	51% AF.AG.AH.AI*	35% AG.AH.AI	25% AI	26% AI	8% *	38% AK.AL	25% AL	8% *
Not very well informed [2]	47%	28% *	49% AE.AH.AI	57% AE.AF.AH.AI	37%	34% *	46% AL	51% AL	34% *
Not at all informed [1]	15%	8% *	8%	13% AF	31% AE.AF.AG	27% AE.AF.AG*	8%	19% AJ	27% AJ*
Don't know	7%	1% *	6%	4%	5%	31% AE.AF.AG.AH*	5%	4% AJ.AK*	31% AJ.AK*
Net: Informed	31%	62% AF.AG.AH.AI*	37% AG.AH.AI	26% AI	27% AI	8% *	41% AK.AL	26% AL	8% *
Net: Not informed	62%	36% *	57% AE	70% AE.AF	68% AE.AF	61% AE*	54%	69% AJ	61% *
Mean	2.19	2.66 AF.AG.AH.AI*	2.32 AG.AH.AI	2.16 AH.AI	1.97 AI	1.73 *	2.37 AK.AL	2.10 AL	1.73 *
Std. dev	0.72	0.79	0.66	0.65	0.81	0.67	0.69	0.71	0.67

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	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?									
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Strongly support [5]	3%	6% AI*	3%	4%	5% AI	0% *	3%	4%	0% *
Tend to support [4]	17%	24% AH.AI*	23% AG.AH.AI	16% AI	11%	6% *	23% AK.AL	14% AL	6% *
Neither support nor oppose [3]	27%	19% *	31% AE.AH.AI	30% AI	23%	16% *	29% AL	28% AL	16% *
Tend to oppose [2]	20%	27% AH.AI*	24% AH.AI	20% AI	14%	8% *	24% AK.AL	18% AL	8% *
Strongly oppose [1]	23%	18% *	15%	24% AF	40% AE.AF.AG.AI	24% AF*	15%	29% AJ	24% AJ*
Don't know	9%	5% *	5%	6%	7%	46% AE.AF.AG.AH*	5%	6%	46% AJ.AK*
Net: Support	21%	30% AG.AH.AI*	26% AH.AI	20% AI	16% AI	6% *	26% AK.AL	19% AL	6% *
Net: Oppose	42%	45% *	38%	44% AI	54% AF.AG.AI	32% *	39%	47% AJ.AL	32% *
Mean	2.55	2.71 AH.AI*	2.74 AG.AH.AI	2.54 AH.AI	2.21	2.09 *	2.74 AK.AL	2.44 AL	2.09 *
Std. dev	1.16	1.22	1.07	1.16	1.26	1.10	1.10	1.20	1.10

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	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.									
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Higher taxes	8%	15% AG.AH.AI*	12% AG.AH.AI	7% AI	3%	2% *	12% AK.AL	6%	2% *
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	17% AH.AI*	13% AI	11% AI	8% AI	- *	14% AK.AL	10% AL	- *
Increased government borrowing	13%	19% AH.AI*	16% AH.AI	13% AI	8%	4% *	16% AK.AL	12% AL	4% *
I would not be willing to accept any of these	54%	45% *	48%	58% AE.AF	72% AE.AF.AG.AI	47% *	47%	62% AJ.AL	47% *
Don't know	17%	13% *	16%	13%	11%	49% AE.AF.AG.AH*	16%	12% AJ.AL	49% AJ.AK*
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?									
Unweighted base: : respondents in full-time or part-time employment only	1135	83	425	393	164	70	508	557	70
Base: : respondents in full-time or part-time employment only	977	65	371	331	142	68	436	473	68
Very well prepared [4]	7%	20% AF.AG.AH.AI*	8% AG	4%	7%	1% *	10% AK	5%	1% *
Fairly well prepared [3]	30%	39% AH.AI*	34% AH	31% AH	18%	20% *	35% AK.AL	27%	20% *
Not very well prepared [2]	29%	17% *	27% AI	32% AE.AI	36% AE.AI	14% *	26%	34% AJ.AL	14% *
Not at all prepared [1]	15%	11% *	11%	14%	30% AE.AF.AG.AI	15% *	11%	19% AJ	15% *
Don't know	19%	14% *	20% AH	19% AH	9%	49% AE.AF.AG.AH*	19%	16%	49% AJ.AK*
Net: Prepared	37%	59% AF.AG.AH.AI*	42% AH.AI	35% AH	25%	21% *	44% AK.AL	32%	21% *
Net: Not prepared	44%	28% *	38%	47% AE.AI	67% AE.AF.AG.AI	29% *	37%	53% AJ.AL	29% *
Mean	2.35	2.79 AF.AG.AH*	2.48 AG.AH	2.30 AH	2.02	2.15 **	2.53 AK	2.21	2.15 **
Std. dev	0.88	0.95	0.85	0.80	0.91	0.90	0.87	0.85	0.90

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brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base: : respondents in full-time or part-time employment only	1135	83	425	393	164	70	508	557	70
Base: : respondents in full-time or part-time employment only	977	65	371	331	142	68	436	473	68
Very well informed [4]	7%	24% AF.AG.AH.AI*	5%	4%	10% AG	2% *	8%	6%	2% *
Fairly well informed [3]	34%	42% AH.AI*	38% AH.AI	35% AH.AI	24%	14% *	39% AL	32% AL	14% *
Not very well informed [2]	30%	15% *	29% AE	36% AE.AI	31% AE	19% *	27%	34% AJ.AL	19% *
Not at all informed [1]	15%	15% *	11%	12%	28% AF.AG	20% *	12%	17% AJ	20% *
Don't know	15%	5% *	17% AE.AH	13%	7%	44% AE.AF.AG.AH*	15%	11%	44% AJ.AK*
Net: Informed	40%	65% AF.AG.AH.AI*	43% AI	39% AI	35% AI	16% *	47% AK.AL	38% AL	16% *
Net: Not informed	45%	30% *	40%	48% AE	59% AE.AF.AI	39% *	38%	51% AJ	39% *
Mean	2.38	2.78 AF.AG.AH*	2.45 AH	2.35	2.18	1.97 **	2.51 AK	2.30	1.97 **
Std. dev	0.86	1.00	0.80	0.78	0.99	0.90	0.84	0.86	0.90

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brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base: : respondents in full-time or part-time employment only	1135	83	425	393	164	70	508	557	70
Base: : respondents in full-time or part-time employment only	977	65	371	331	142	68	436	473	68
Very confident [4]	6%	21% AF.AG.AH.AI*	6%	5%	5%	2% *	8%	5%	2% *
Fairly confident [3]	29%	35% *	33%	28%	25%	21% *	33%	27%	21% *
Not very confident [2]	26%	16% *	25% AI	30% AE.AI	32% AE.AI	7% *	24% AL	31% AL	7% *
Not at all confident [1]	17%	14% *	13%	19%	30% AE.AF.AG.AI	13% *	13%	22% AJ	13% *
Don't know	21%	13% *	23% AH	19% AH	8%	57% AE.AF.AG.AH*	22% AK	16%	57% AJ.AK*
Net: Confident	35%	56% AF.AG.AH.AI*	39% AI	32%	30%	23% *	41% AK.AL	32%	23% *
Net: Not confident	44%	30% *	38% AI	49% AE.AF.AI	63% AE.AF.AG.AI	20% *	37% AL	53% AJ.AL	20% *
Mean	2.30	2.74 AF.AG.AH*	2.41 AG.AH	2.23	2.04	2.30 **	2.46 AK	2.17	2.30 **
Std. dev	0.90	1.01	0.86	0.87	0.90	0.96	0.89	0.88	0.96

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YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AE	AF	AG	AH	AI	AJ	AK	AL	
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Much more resilient	3%	16% AF.AG.AH.AI*	3%	2%	3%	1% *	5% AK	2%	1% *
Somewhat more resilient	11%	18% AH.AI*	14% AI	10% AI	9%	4% *	15% AK.AL	10%	4% *
About as resilient	40%	39% AH*	48% AH.AI	42% AH.AI	27%	30% *	47% AK.AL	37%	30% *
Somewhat less resilient	18%	20% AI*	17% AI	21% AI	16% AI	6% *	18% AL	20% AL	6% *
Much less resilient	12%	4% *	7%	12% AE.AF	34% AE.AF.AG.AI	8% *	6%	19% AJ.AL	8% *
Don't know	15%	4% *	11%	13% AE	11%	52% AE.AF.AG.AH*	10%	12%	52% AJ.AK*
Net: More resilient	15%	33% AF.AG.AH.AI*	17% AG.AI	12% AI	12% AI	4% *	20% AK.AL	12% AL	4% *
Net: Less resilient	30%	24% *	24% AI	33% AF.AI	50% AE.AF.AG.AI	14% *	24% AL	38% AJ.AL	14% *
Mean	2.71	3.22 AF.AG.AH.AI*	2.89 AG.AH.AI	2.64 AH	2.24	2.64 AH*	2.94 AK.AL	2.51	2.64 *
Std. dev	1.00	1.08	0.89	0.92	1.17	0.90	0.93	1.03	0.90

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
A very positive impact [5]	4%	13% AF.AG.AH.AI*	3%	2%	6% AG	1% *	5%	3%	1% *
A fairly positive impact [4]	20%	26% AH.AI*	27% AG.AH.AI	18% AH.AI	10%	7% *	27% AK.AL	16% AL	7% *
No impact [3]	28%	23% *	34% AH.AI	29% AI	24% AI	13% *	32% AL	28% AL	13% *
A fairly negative impact [2]	17%	19% AI*	14% AI	22% AF.AI	20% AI	3% *	15% AL	21% AJ.AL	3% *
A very negative impact [1]	8%	7% AI*	4%	8% AF.AI	21% AE.AF.AG.AI	1% *	5%	12% AJ.AL	1% *
Don't know	24%	10% *	18%	21% AE	19%	75% AE.AF.AG.AH*	17%	20%	75% AJ.AK*
Net: Positive impact	23%	40% AG.AH.AI*	30% AG.AH.AI	20% AI	16%	8% *	31% AK.AL	19% AL	8% *
Net: Negative impact	25%	27% AI*	18% AI	30% AF.AI	41% AE.AF.AG.AI	4% *	19% AL	33% AJ.AL	4% *
Mean	2.93	3.22 AG.AH*	3.13 AG.AH	2.81 AH	2.49	3.18 AG.AH*	3.15 AK	2.71	3.18 AK*
Std. dev	1.04	1.18	0.91	1.00	1.20	0.87	0.96	1.08	0.87

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
A very positive impact [5]	5%	21% AF.AG.AH.AI*	4%	4%	4%	1% *	6%	4%	1% *
A fairly positive impact [4]	22%	29% AH.AI*	30% AG.AH.AI	20% AH.AI	13%	11% *	30% AK.AL	18%	11% *
No impact [3]	25%	21% *	30% AH.AI	27% AI	21%	13% *	29% AL	25% AL	13% *
A fairly negative impact [2]	16%	13% AI*	14% AI	21% AF.AI	21% AF.AI	3% *	14% AL	21% AJ.AL	3% *
A very negative impact [1]	8%	4% *	4%	8% AF.AI	22% AE.AF.AG.AI	1% *	4%	12% AJ.AL	1% *
Don't know	24%	11% *	18%	21% AE	20%	71% AE.AF.AG.AH*	17%	20%	71% AJ.AK*
Net: Positive impact	27%	50% AF.AG.AH.AI*	33% AG.AH.AI	24% AH.AI	17%	12% *	36% AK.AL	22% AL	12% *
Net: Negative impact	24%	18% AI*	18% AI	28% AE.AF.AI	43% AE.AF.AG.AI	4% *	18% AL	33% AJ.AL	4% *
Mean	3.00	3.55 AF.AG.AH*	3.18 AG.AH	2.89 AH	2.45	3.30 AG.AH*	3.24 AK	2.75	3.30 AK*
Std. dev	1.08	1.15	0.95	1.05	1.19	0.86	0.99	1.12	0.86

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Sample Size: 2075 adults in Italy

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.									
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Energy	23%	25% AI*	28% AH.AI	24% AH.AI	16%	9% *	27% AK.AL	22% AL	9% *
Defence	17%	21% AI*	18% AI	19% AI	14%	7% *	18% AL	18% AL	7% *
Healthcare	27%	29% AI*	28% AI	29% AI	25%	16% *	28% AL	28% AL	16% *
Financial services	7%	20% AF.AG.AH.AI*	5%	7%	8%	3% *	7%	7%	3% *
Technology (e.g. software and electronic devices)	14%	17% AI*	15% AI	15% AI	10%	5% *	16% AL	13% AL	5% *
Telecommunications	8%	17% AF.AG.AH.AI*	9%	8%	6%	3% *	10% AL	7%	3% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	15% AI*	13% AI	10% AI	10%	3% *	13% AL	10% AL	3% *
Transport	10%	16% AI*	10%	10% AI	11% AI	3% *	11% AL	10% AL	3% *
Physical infrastructure and construction	9%	12% AI*	11% AI	8%	9%	3% *	12% AL	8%	3% *
Manufacturing	18%	20% AI*	25% AG.AH.AI	15%	13%	8% *	24% AK.AL	14%	8% *
Food and agriculture	28%	34% AI*	30% AI	28%	26%	18% *	31% AL	27%	18% *
Media and communications	7%	4% *	7%	7%	7%	3% *	6%	7%	3% *
Retail and luxury	9%	7% *	11%	8%	6%	7% *	10%	8%	7% *
Other [see Sheet1]	1%	1% *	1%	0%	1%	0% *	1%	0%	0% *
None of the above	5%	4% *	3%	5%	15% AE.AF.AG.AI	5% *	3%	8% AJ	5% *
Don't know	21%	8% *	15%	19% AE	20% AE	59% AE.AF.AG.AH*	14%	19% AJ	59% AJ.AK*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
The national government	12%	23% AF.AG.AH.AI*	14% AI	12% AI	9%	5% *	15% AK.AL	11%	5% *
Regional and local authorities	5%	7% *	5%	5%	4%	3% *	5%	5%	3% *
European Union institutions	11%	14% *	12%	12%	8%	6% *	12%	11%	6% *
The Armed Forces	20%	21% AI*	20% AI	23% AI	20% AI	8% *	20% AL	22% AL	8% *
Civil Protection (e.g., national and regional civil protection authorities)	30%	35% AH.AI*	39% AG.AH.AI	26%	23%	20% *	39% AK.AL	25%	20% *
Emergency services (e.g., police, fire and ambulance services)	30%	34% AH.AI*	39% AG.AH.AI	30% AH.AI	18%	14% *	38% AK.AL	26% AL	14% *
Private companies	6%	8% *	6%	7%	4%	2% *	7%	6%	2% *
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	9% *	16%	19% AE	17%	12% *	15%	18%	12% *
Other [see Sheet2]	0%	- *	0%	0%	1%	- *	0%	0%	- *
None of the above	5%	4% *	1%	5% AF	17% AE.AF.AG.AI	3% *	1%	9% AJ.AL	3% *
Don't know	19%	13% *	14%	17%	20%	55% AE.AF.AG.AH*	14%	18%	55% AJ.AK*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?									
brunswick13_Italy_1. Newspapers and periodicals									
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Trust a great deal [4]	4%	12% AF.AG.AH.AI*	3%	5%	2%	2% *	5%	4%	2% *
Trust a fair amount [3]	37%	46% AH.AI*	44% AH.AI	41% AH.AI	17%	24% *	45% AK.AL	34%	24% *
Don't trust very much [2]	32%	24% *	35% AI	29%	36% AE.AI	23% *	33%	32%	23% *
Don't trust at all [1]	18%	12% *	12%	19% AF	37% AE.AF.AG.AI	12% *	12%	24% AJ.AL	12% *
Don't know	9%	6% *	5%	6%	7%	39% AE.AF.AG.AH*	6%	7%	39% AJ.AK*
Net: Trust	41%	58% AH.AI*	48% AH.AI	46% AH.AI	20%	26% *	49% AK.AL	38% AL	26% *
Net: Do not trust	49%	37% *	47% AI	48% AI	73% AE.AF.AG.AI	35% *	45%	56% AJ.AL	35% *
Mean	2.30	2.61 AF.AG.AH.AI*	2.41 AH	2.34 AH	1.84	2.26 AH*	2.44 AK	2.18	2.26 *
Std. dev	0.83	0.87	0.75	0.85	0.81	0.81	0.77	0.87	0.81

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_2. News channels on television/ Television news broadcasts

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Trust a great deal [4]	6%	16% AF.AG.AH.AI*	7%	6%	7%	2% *	8% AL	6%	2% *
Trust a fair amount [3]	40%	47% AH.AI*	47% AH.AI	42% AH.AI	23%	26% *	47% AK.AL	36%	26% *
Don't trust very much [2]	30%	26% *	33%	29%	26%	24% *	32%	28%	24% *
Don't trust at all [1]	17%	9% *	10%	17% AF	38% AE.AF.AG.AI	13% *	10%	23% AJ.AL	13% *
Don't know	8%	2% *	3%	7% AF	6%	36% AE.AF.AG.AH*	3%	6% AJ	36% AJ.AK*
Net: Trust	46%	63% AG.AH.AI*	53% AH.AI	47% AH.AI	30%	28% *	55% AK.AL	42% AL	28% *
Net: Do not trust	46%	36% *	44%	46%	64% AE.AF.AG.AI	36% *	42%	52% AJ.AL	36% *
Mean	2.39	2.70 AG.AH.AI*	2.51 AG.AH.AI	2.39 AH	1.99	2.26 AH*	2.54 AK.AL	2.26	2.26 *
Std. dev	0.86	0.85	0.77	0.85	0.97	0.80	0.79	0.91	0.80

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_3. Social media	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AE	AF	AG	AH	AI	AJ	AK	AL
Unweighted base	2075	145	764	695	311	160	909	1006	160
Base	2075	136	752	681	317	189	888	998	189
Trust a great deal [4]	5%	8% *	4%	6%	7%	2% *	4%	6%	2% *
Trust a fair amount [3]	25%	22% *	26%	27%	23%	22% *	26%	26%	22% *
Don't trust very much [2]	35%	39% AH*	40% AH.AI	35% AH	24%	26% *	40% AK.AL	31%	26% *
Don't trust at all [1]	28%	30% AI*	26%	26%	41% AF.AG.AI	17% *	27%	30% AL	17% *
Don't know	7%	1% *	4%	6% AE	6%	33% AE.AF.AG.AH*	3%	6% AJ	33% AJ.AK*
Net: Trust	31%	30% *	30%	33%	30%	24% *	30%	32%	24% *
Net: Do not trust	62%	69% AI*	66% AI	61% AI	64% AI	43% *	67% AL	62% AL	43% *
Mean	2.09	2.08 *	2.08	2.15 AH	1.96	2.13 *	2.08	2.09	2.13 *
Std. dev	0.88	0.92	0.83	0.89	0.98	0.83	0.85	0.93	0.83

Cell Contents (C/DN/DO, DP/DQ/DR, DS/DT/DU/DV/DW, DX/DY/DZ, Minimum Base: 30 (**), Small Base: 100 (*))

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AM	AN	AO	AP	AQ	AR	AS	AT	
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Very well protected [4]	3%	31% AN.AO.AP.AQ*	4% AO.AP	1%	0%	0% *	7% AS.AT	1%	0% *
Fairly well protected [3]	36%	56% AO.AP.AQ*	74% AM.AO.AP.AQ	27% AP	9%	24% AP*	72% AS.AT	21%	24% *
Not very well protected [2]	40%	7% *	19%	57% AM.AN.AP.AQ	45% AM.AN.AQ	14% *	18%	54% AR.AT	14% *
Not at all protected [1]	14%	7% AN*	1%	10% AN	43% AM.AN.AO.AQ	5% *	2%	20% AR.AT	5% *
Don't know	8%	- *	1%	5% AN	3%	58% AM.AN.AO.AP*	1%	4% AR	58% AR.AS*
Net: Protected	38%	87% AO.AP.AQ*	78% AO.AP.AQ	28% AP	9%	24% AP*	79% AS.AT	22%	24% *
Net: Not protected	54%	13% *	21%	67% AM.AN.AQ	88% AM.AN.AO.AQ	18% *	20%	74% AR.AT	18% *
Mean	2.29	3.11 AN.AO.AP.AQ*	2.82 AO.AP.AQ	2.20 AP	1.65	2.47 AO.AP*	2.85 AS.AT	2.04	2.47 AS*
Std. dev	0.75	0.80	0.50	0.63	0.65	0.69	0.56	0.69	0.69

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?

brunswick2_1. Terrorism

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Very well protected [4]	7%	56% AN.AO.AP.AQ*	11% AO.AP.AQ	4%	2%	1% *	16% AS.AT	3%	1% *
Fairly well protected [3]	36%	24% AP*	69% AM.AO.AP.AQ	34% AP.AQ	12%	14% *	64% AS.AT	27% AT	14% *
Not very well protected [2]	33%	8% *	18% AQ	48% AM.AN.AP.AQ	31% AM.AN.AQ	8% *	17%	43% AR.AT	8% *
Not at all protected [1]	15%	7% AN*	1%	10% AN.AQ	52% AM.AN.AO.AQ	1% *	2%	23% AR.AT	1% *
Don't know	9%	6% *	1%	4% AN	3%	75% AM.AN.AO.AP*	2%	3%	75% AR.AS*
Net: Protected	43%	80% AO.AP.AQ*	80% AO.AP.AQ	38% AP.AQ	14%	16% *	80% AS.AT	31% AT	16% *
Net: Not protected	48%	14% *	19% AQ	59% AM.AN.AQ	83% AM.AN.AO.AQ	9% *	19% AT	66% AR.AT	9% *
Mean	2.38	3.37 AN.AO.AP.AQ*	2.90 AO.AP.AQ	2.33 AP	1.62	2.62 AO.AP*	2.95 AS.AT	2.11	2.62 AS*
Std. dev	0.85	0.91	0.58	0.71	0.77	0.68	0.64	0.80	0.68

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_2. Cyberattacks

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Very well protected [4]	3% 	100% AN.AO.AP.AQ*	- 	- 	- 	- *	12% AS.AT	- 	- *
Fairly well protected [3]	24% 	- *	100% AM.AO.AP.AQ	- 	- 	- *	88% AS.AT	- 	- *
Not very well protected [2]	45% 	- *	- 	100% AM.AN.AP.AQ	- 	- *	- 	70% AR.AT	- *
Not at all protected [1]	19% 	- *	- 	- 	100% AM.AN.AO.AQ	- *	- 	30% AR.AT	- *
Don't know	9% 	- *	- 	- 	- 	100% AM.AN.AO.AP*	- 	- 	100% AR.AS*
Net: Protected	27% 	100% AO.AP.AQ*	100% AO.AP.AQ	- 	- 	- *	100% AS.AT	- 	- *
Net: Not protected	64% 	- *	- 	100% AM.AN.AQ	100% AM.AN.AQ	- *	- 	100% AR.AT	- *
Mean	2.13 	4.00 AN*	3.00 AO.AP	2.00 	1.00 	- 	3.12 AS	1.70 	-
Std. dev	0.78 	- 	0.00 	- 	- 	- 	0.33 	0.46 	-

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_3. Acts of sabotage (e.g. against infrastructure)

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Very well protected [4]	3%	45% AN.AO.AP.AQ*	3% AO.AP	1%	0%	1% *	8% AS.AT	1%	1% *
Fairly well protected [3]	28%	39% AO.AP.AQ*	65% AM.AO.AP.AQ	19% AP.AQ	8%	8% *	62% AS.AT	16%	8% *
Not very well protected [2]	41%	12% *	25% AQ	63% AM.AN.AP.AQ	29% AM.AQ	8% *	24% AT	53% AR.AT	8% *
Not at all protected [1]	16%	1% *	1%	10% AN.AQ	59% AM.AN.AO.AQ	3% *	1%	25% AR.AT	3% *
Don't know	12%	3% *	5%	7% AP	3%	80% AM.AN.AO.AP*	5%	5%	80% AR.AS*
Net: Protected	31%	84% AO.AP.AQ*	68% AO.AP.AQ	20% AP.AQ	8%	9% *	70% AS.AT	17%	9% *
Net: Not protected	57%	13% *	26% AQ	73% AM.AN.AQ	89% AM.AN.AO.AQ	11% *	25% AT	78% AR.AT	11% *
Mean	2.19	3.32 AN.AO.AP.AQ*	2.74 AO.AP.AQ	2.12 AP	1.48	2.39 AO.AP*	2.81 AS.AT	1.92	2.39 AS*
Std. dev	0.77	0.73	0.54	0.58	0.66	0.80	0.59	0.67	0.80

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_4. Military threats / armed conflict

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Very well protected [4]	6%	29% AN.AO.AP.AQ*	13% AO.AP.AQ	4% AP	1%	2% *	15% AS.AT	3%	2% *
Fairly well protected [3]	38%	55% AO.AP.AQ*	65% AO.AP.AQ	37% AP.AQ	18%	13% *	63% AS.AT	31% AT	13% *
Not very well protected [2]	32%	9% *	19% AQ	46% AM.AN.AP.AQ	33% AM.AN.AQ	6% *	18% AT	42% AR.AT	6% *
Not at all protected [1]	12%	0% *	1%	8% AN.AQ	45% AM.AN.AO.AQ	1% *	1%	19% AR.AT	1% *
Don't know	11%	7% AN*	1%	6% AN	3%	78% AM.AN.AO.AP*	2%	5% AR	78% AR.AS*
Net: Protected	45%	84% AO.AP.AQ*	78% AO.AP.AQ	40% AP.AQ	19%	15% *	78% AS.AT	34% AT	15% *
Net: Not protected	45%	10% *	21% AQ	53% AM.AN.AQ	78% AM.AN.AO.AQ	7% *	20% AT	61% AR.AT	7% *
Mean	2.43	3.20 AN.AO.AP*	2.90 AO.AP	2.39 AP	1.75	2.73 **	2.94 AS	2.19	2.73 **
Std. dev	0.81	0.63	0.62	0.69	0.79	0.74	0.62	0.78	0.74

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_5. Disinformation campaigns

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Very well protected [4]	2%	28% AN.AO.AP.AQ*	3% AO.AP	0%	0%	0% *	6% AS.AT	0%	0% *
Fairly well protected [3]	18%	43% AO.AP.AQ*	40% AO.AP.AQ	13% AP.AQ	2%	6% *	40% AS.AT	10%	6% *
Not very well protected [2]	43%	22% *	44% AM.AP.AQ	57% AM.AN.AP.AQ	27% AQ	11% *	42% AT	48% AT	11% *
Not at all protected [1]	27%	6% *	8%	24% AM.AN.AQ	69% AM.AN.AO.AQ	10% *	8%	37% AR.AT	10% *
Don't know	10%	- *	4%	6% AP	2%	73% AM.AN.AO.AP*	4%	5%	73% AR.AS*
Net: Protected	20%	72% AN.AO.AP.AQ*	43% AO.AP.AQ	14% AP	2%	6% *	47% AS.AT	10%	6% *
Net: Not protected	70%	28% *	53% AM.AQ	80% AM.AN.AQ	96% AM.AN.AO.AQ	21% *	50% AT	85% AR.AT	21% *
Mean	1.94	2.94 AN.AO.AP.AQ*	2.40 AO.AP.AQ	1.90 AP	1.33	1.89 AP*	2.47 AS.AT	1.72	1.89 *
Std. dev	0.77	0.87	0.70	0.64	0.54	0.79	0.74	0.66	0.79

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Sample Size: 2075 adults in Italy

YouGov

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?									
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Very well informed [4]	2%	13% AN.AO.AP.AQ*	3%	1%	1%	1% *	4% AS	1%	1% *
Fairly well informed [3]	29%	45% AO.AP.AQ*	40% AO.AP.AQ	27% AQ	26% AQ	10% *	41% AS.AT	26% AT	10% *
Not very well informed [2]	47%	23% *	46% AM	54% AM.AN.AP.AQ	42% AM	34% *	43%	50% AR.AT	34% *
Not at all informed [1]	15%	12% *	6%	13% AN	28% AN.AO	21% AN*	7%	18% AR	21% AR*
Don't know	7%	6% *	5%	5%	4%	34% AM.AN.AO.AP*	5%	5%	34% AR.AS*
Net: Informed	31%	58% AO.AP.AQ*	43% AO.AP.AQ	28% AQ	27% AQ	11% *	45% AS.AT	28% AT	11% *
Net: Not informed	62%	36% *	52%	67% AM.AN.AQ	69% AM.AN.AQ	55% *	50%	68% AR.AT	55% *
Mean	2.19	2.63 AO.AP.AQ*	2.43 AO.AP.AQ	2.16 AP.AQ	2.00	1.86 *	2.45 AS.AT	2.11 AT	1.86 *
Std. dev	0.72	0.89	0.66	0.67	0.77	0.73	0.69	0.70	0.73

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Strongly support [5]	3%	15% AN.AO.AQ*	3%	2%	6% AO.AQ	1% *	4%	3%	1% *
Tend to support [4]	17%	26% AP.AQ*	25% AO.AP.AQ	18% AP.AQ	11%	7% *	25% AS.AT	16% AT	7% *
Neither support nor oppose [3]	27%	22% *	31% AP.AQ	31% AP.AQ	22%	17% *	30% AT	28% AT	17% *
Tend to oppose [2]	20%	23% AQ*	23% AQ	21% AQ	17% AQ	8% *	23% AT	20% AT	8% *
Strongly oppose [1]	23%	14% *	12%	23% AN	38% AM.AN.AO.AQ	19% *	12%	27% AR	19% *
Don't know	9%	- *	6%	5%	6%	49% AM.AN.AO.AP*	6%	6%	49% AR.AS*
Net: Support	21%	41% AO.AP.AQ*	27% AO.AP.AQ	20% AQ	17% AQ	7% *	29% AS.AT	19% AT	7% *
Net: Oppose	42%	37% *	36%	44% AN.AQ	55% AN.AO.AQ	26% *	36%	47% AR.AT	26% *
Mean	2.55	3.06 AO.AP.AQ*	2.81 AO.AP.AQ	2.53 AP	2.26	2.26 *	2.84 AS.AT	2.45	2.26 *
Std. dev	1.16	1.29	1.06	1.12	1.28	1.12	1.09	1.18	1.12

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YouGov

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AM	AN	AO	AP	AQ	AR	AS	AT
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.									
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Higher taxes	8%	13% AQ*	11% AP.AQ	9% AQ	6% AQ	1% *	12% AT	8% AT	1% *
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	16% AQ*	15% AP.AQ	12% AP.AQ	7% AQ	1% *	15% AS.AT	10% AT	1% *
Increased government borrowing	13%	20% AQ*	17% AQ	12% AQ	13% AQ	3% *	17% AS.AT	12% AT	3% *
I would not be willing to accept any of these	54%	45% *	46%	58% AN.AQ	64% AM.AN.AQ	44% *	46%	60% AR.AT	44% *
Don't know	17%	15% *	17%	13%	12%	52% AM.AN.AO.AP*	17%	13%	52% AR.AS*
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?									
Unweighted base: : respondents in full-time or part-time employment only	1135	*28*	303	510	227	67	331	737	67
Base: : respondents in full-time or part-time employment only	977	*22*	265	440	188	62	286	628	62
Very well prepared [4]	7%	*29%* **	8%	6%	6%	1% *	9%	6%	1% *
Fairly well prepared [3]	30%	*36%* **	35%	30%	25%	26% *	35%	28%	26% *
Not very well prepared [2]	29%	*13%* **	27%	31% AQ	32% AQ	15% *	26%	31% AT	15% *
Not at all prepared [1]	15%	*13%* **	10%	15%	24% AN.AO	13% *	11%	17% AR	13% *
Don't know	19%	*10%* **	20%	19%	14%	45% AN.AO.AP*	19%	17%	45% AR.AS*
Net: Prepared	37%	*65%* **	42% AP	36%	31%	27% *	44% AS.AT	34%	27% *
Net: Not prepared	44%	*25%* **	38%	46% AQ	56% AN.AO.AQ	28% *	37%	49% AR.AT	28% *
Mean	2.35	*2.91* **	2.50 AO.AP	2.33 AP	2.15	2.26 **	2.53 AS	2.27	2.26 **
Std. dev	0.88	*1.03*	0.84	0.85	0.91	0.85	0.86	0.87	0.85

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base: : respondents in full-time or part-time employment only	1135	*28*	303	510	227	67	331	737	67
Base: : respondents in full-time or part-time employment only	977	*22*	265	440	188	62	286	628	62
Very well informed [4]	7%	*23%* **	8%	4%	9% AO	3% *	9%	6%	3% *
Fairly well informed [3]	34%	*38%* **	35% AQ	36% AQ	30%	17% *	35% AT	34% AT	17% *
Not very well informed [2]	30%	*7%* **	29%	34% AQ	27%	17% *	27%	32% AT	17% *
Not at all informed [1]	15%	*26%* **	11%	12%	24% AN.AO	19% *	12%	16%	19% *
Don't know	15%	*6%* **	17%	13%	10%	44% AN.AO.AP*	16%	12%	44% AR.AS*
Net: Informed	40%	*61%* **	43% AQ	41% AQ	39% AQ	20% *	45% AT	40% AT	20% *
Net: Not informed	45%	*33%* **	40%	47%	51%	36% *	39%	48%	36% *
Mean	2.38	*2.62* **	2.49 AP	2.37	2.27	2.06 **	2.50 AS	2.34	2.06 **
Std. dev	0.86	*1.16*	0.84	0.79	0.96	0.93	0.87	0.85	0.93

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base: : respondents in full-time or part-time employment only	1135	*28*	303	510	227	67	331	737	67
Base: : respondents in full-time or part-time employment only	977	*22*	265	440	188	62	286	628	62
Very confident [4]	6%	*24%* **	7%	5%	6%	3% *	9%	5%	3% *
Fairly confident [3]	29%	*33%* **	33%	29%	25%	24% *	33%	28%	24% *
Not very confident [2]	26%	*18%* **	22% AQ	32% AN.AQ	26% AQ	7% *	21% AT	30% AR.AT	7% *
Not at all confident [1]	17%	*9%* **	13%	16%	29% AN.AO.AQ	13% *	13%	20% AR	13% *
Don't know	21%	*16%* **	25% AP	18%	14%	53% AN.AO.AP*	24% AS	17%	53% AR.AS*
Net: Confident	35%	*57%* **	40%	35%	31%	27% *	41%	33%	27% *
Net: Not confident	44%	*27%* **	35%	48% AN.AQ	55% AN.AQ	20% *	34%	50% AR.AT	20% *
Mean	2.30	*2.85* **	2.46 AO.AP	2.29 AP	2.09	2.36 **	2.49 AS	2.22	2.36 **
Std. dev	0.90	*0.98*	0.90	0.85	0.94	0.97	0.91	0.88	0.97

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	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.									
brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?									
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Much more resilient	3%	22% AN.AO.AP.AQ*	3%	3%	4%	1% *	5%	3%	1% *
Somewhat more resilient	11%	33% AN.AO.AP.AQ*	17% AO.AP.AQ	9%	9%	6% *	19% AS.AT	9%	6% *
About as resilient	40%	32% *	51% AM.AO.AP.AQ	44% AP.AQ	27%	29% *	49% AS.AT	39%	29% *
Somewhat less resilient	18%	7% *	16% AQ	22% AM.AN.AQ	18% AQ	7% *	15%	20% AR.AT	7% *
Much less resilient	12%	3% *	4%	12% AN.AQ	29% AM.AN.AO.AQ	4% *	4%	17% AR.AT	4% *
Don't know	15%	3% *	10%	11%	14%	53% AM.AN.AO.AP*	9%	12%	53% AR.AS*
Net: More resilient	15%	55% AN.AO.AP.AQ*	20% AO.AP.AQ	12%	13%	6% *	24% AS.AT	12%	6% *
Net: Less resilient	30%	10% *	20%	34% AM.AN.AQ	46% AM.AN.AO.AQ	11% *	19%	38% AR.AT	11% *
Mean	2.71	3.65 AN.AO.AP.AQ*	2.98 AO.AP	2.64 AP	2.32	2.81 AP*	3.07 AS.AT	2.55	2.81 *
Std. dev	1.00	1.01	0.82	0.94	1.17	0.82	0.87	1.02	0.82

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Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
A very positive impact [5]	4%	36% AN.AO.AP.AQ*	5% AO	2%	3%	0% *	8% AS.AT	2%	0% *
A fairly positive impact [4]	20%	34% AO.AP.AQ*	30% AO.AP.AQ	17%	14%	10% *	30% AS.AT	16%	10% *
No impact [3]	28%	13% *	30% AM.AP.AQ	35% AM.AP.AQ	20% AQ	11% *	28% AT	31% AT	11% *
A fairly negative impact [2]	17%	8% *	13% AQ	20% AN.AQ	22% AN.AQ	3% *	12% AT	21% AR.AT	3% *
A very negative impact [1]	8%	3% *	4%	6% AQ	22% AM.AN.AO.AQ	0% *	4%	11% AR.AT	0% *
Don't know	24%	6% *	19%	20% AM	19% AM	75% AM.AN.AO.AP*	17%	19%	75% AR.AS*
Net: Positive impact	23%	70% AN.AO.AP.AQ*	34% AO.AP.AQ	19%	17%	11% *	39% AS.AT	18%	11% *
Net: Negative impact	25%	11% *	17% AQ	26% AM.AN.AQ	43% AM.AN.AO.AQ	3% *	16% AT	31% AR.AT	3% *
Mean	2.93	3.97 AN.AO.AP.AQ*	3.22 AO.AP	2.86 AP	2.45	3.29 AO.AP*	3.32 AS	2.73	3.29 AS*
Std. dev	1.04	1.08	0.96	0.91	1.17	0.78	1.01	1.01	0.78

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brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
A very positive impact [5]	5%	38% AN.AO.AP.AQ*	5% AO	3%	5%	1% *	9% AS.AT	3%	1% *
A fairly positive impact [4]	22%	38% AO.AP.AQ*	36% AO.AP.AQ	19% AQ	14%	10% *	36% AS.AT	18%	10% *
No impact [3]	25%	16% *	28% AP.AQ	30% AP.AQ	19%	13% *	26% AT	27% AT	13% *
A fairly negative impact [2]	16%	3% *	14% AQ	19% AM.AN.AQ	21% AM.AN.AQ	2% *	12% AT	20% AR.AT	2% *
A very negative impact [1]	8%	2% *	2%	7% AN	21% AM.AN.AO.AQ	2% *	2%	11% AR.AT	2% *
Don't know	24%	4% *	15% AM.AN	22% AM	20% AM.AN.AO.AP*	71%	14%	21% AR	71% AR.AS*
Net: Positive impact	27%	75% AN.AO.AP.AQ*	41% AO.AP.AQ	22% AQ	19%	11% *	45% AS.AT	21% AT	11% *
Net: Negative impact	24%	5% *	16% AQ	26% AM.AN.AQ	42% AM.AN.AO.AQ	4% *	15% AT	31% AR.AT	4% *
Mean	3.00	4.10 AN.AO.AP.AQ*	3.33 AO.AP	2.89 AP	2.53	3.20 AP*	3.43 AS	2.78	3.20 AS*
Std. dev	1.08	0.94	0.92	0.99	1.23	0.92	0.96	1.08	0.92

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	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.									
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Energy	23%	24% *	26% AQ	23%	23%	14% *	26% AT	23%	14% *
Defence	17%	26% AQ*	21% AQ	16% AQ	16% AQ	7% *	22% AS.AT	16% AT	7% *
Healthcare	27%	17% *	31% AQ	26% AQ	31% AQ	16% *	29% AT	27% AT	16% *
Financial services	7%	10% *	8%	8%	5%	2% *	8%	7%	2% *
Technology (e.g. software and electronic devices)	14%	6% *	17% AQ	14% AQ	14% AQ	3% *	16% AT	14% AT	3% *
Telecommunications	8%	22% AN.AO.AP.AQ*	10% AP.AQ	9% AP.AQ	5%	2% *	12% AT	8% AT	2% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	20% AQ*	14% AQ	10% AQ	11% AQ	1% *	15% AS.AT	10% AT	1% *
Transport	10%	24% AO.AP.AQ*	13% AQ	8%	10% AQ	3% *	14% AS.AT	9%	3% *
Physical infrastructure and construction	9%	13% AQ*	11% AQ	11% AP.AQ	6%	2% *	11% AT	9% AT	2% *
Manufacturing	18%	17% *	24% AP.AQ	19% AQ	14%	7% *	23% AS.AT	17% AT	7% *
Food and agriculture	28%	28% *	31% AQ	28% AQ	29% AQ	16% *	30% AT	29% AT	16% *
Media and communications	7%	5% *	8%	6%	7%	4% *	8%	6%	4% *
Retail and luxury	9%	6% *	10%	8%	9%	5% *	10%	9%	5% *
Other [see Sheet1]	1%	- *	1%	1%	1%	- *	0%	1%	- *
None of the above	5%	3% *	2%	6% AN	10% AN.AO	5% *	2%	7% AR	5% *
Don't know	21%	13% *	12%	19% AN	19% AN	62% AM.AN.AO.AP*	12%	19% AR	62% AR.AS*

Brunswick Group

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YouGov

brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
The national government	12%	32% AO.AP.AQ*	18% AO.AP.AQ	11%	8%	7% *	20% AS.AT	10%	7% *
Regional and local authorities	5%	9% *	5%	5%	5%	3% *	5%	5%	3% *
European Union institutions	11%	7% *	11%	12%	12%	7% *	10%	12%	7% *
The Armed Forces	20%	18% AQ*	24% AQ	22% AQ	18% AQ	5% *	23% AT	21% AT	5% *
Civil Protection (e.g., national and regional civil protection authorities)	30%	44% AP.AQ*	36% AP.AQ	30% AQ	27%	18% *	37% AS.AT	29% AT	18% *
Emergency services (e.g., police, fire and ambulance services)	30%	32% AQ*	38% AP.AQ	32% AP.AQ	23%	15% *	37% AS.AT	29% AT	15% *
Private companies	6%	9% *	7%	6%	5%	3% *	8%	6%	3% *
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	16% *	15%	18%	19%	10% *	15%	18%	10% *
Other [see Sheet2]	0%	- *	-	0%	0%	0% *	-	0%	0% *
None of the above	5%	2% *	1%	5% AN	14% AN.AO.AQ	1% *	1%	8% AR.AT	1% *
Don't know	19%	6% *	15%	16%	18%	58% AM.AN.AO.AP*	14%	16%	58% AR.AS*

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	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?									
brunswick13_Italy_1. Newspapers and periodicals									
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Trust a great deal [4]	4%	18% AN.AO.AP.AQ*	6% AP.AQ	3%	2%	0% *	7% AS.AT	3%	0% *
Trust a fair amount [3]	37%	45% AP*	48% AO.AP.AQ	38% AP.AQ	26%	27% *	47% AS.AT	35%	27% *
Don't trust very much [2]	32%	26% *	30%	35% AQ	30%	23% *	30%	34%	23% *
Don't trust at all [1]	18%	10% *	10%	17% AN	35% AM.AN.AO.AQ	9% *	10%	22% AR.AT	9% *
Don't know	9%	0% *	6%	6%	6%	41% AM.AN.AO.AP*	5%	6%	41% AR.AS*
Net: Trust	41%	63% AO.AP.AQ*	54% AO.AP.AQ	42% AP.AQ	28%	27% *	55% AS.AT	38%	27% *
Net: Do not trust	49%	36% *	40%	52% AN.AQ	65% AM.AN.AO.AQ	32% *	40%	56% AR.AT	32% *
Mean	2.30	2.71 AO.AP.AQ*	2.53 AO.AP.AQ	2.30 AP	1.95	2.31 AP*	2.55 AS.AT	2.19	2.31 *
Std. dev	0.83	0.88	0.77	0.80	0.86	0.72	0.79	0.84	0.72

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_2. News channels on television/ Television news broadcasts

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Trust a great deal [4]	6%	24% AN.AO.AP.AQ*	8% AQ	5%	8% AQ	1% *	10% AS.AT	6% AT	1% *
Trust a fair amount [3]	40%	38% *	51% AO.AP.AQ	42% AP.AQ	23%	30% *	50% AS.AT	36%	30% *
Don't trust very much [2]	30%	23% *	29%	32%	29%	22% *	28%	31%	22% *
Don't trust at all [1]	17%	14% *	7%	16% AN	35% AM.AN.AO.AQ	8% *	8%	22% AR.AT	8% *
Don't know	8%	- *	5%	5%	5%	39% AM.AN.AO.AP*	4%	5%	39% AR.AS*
Net: Trust	46%	62% AP.AQ*	59% AO.AP.AQ	47% AP.AQ	31%	31% *	60% AS.AT	42% AT	31% *
Net: Do not trust	46%	38% *	36%	48% AN.AQ	64% AM.AN.AO.AQ	30% *	36%	53% AR.AT	30% *
Mean	2.39	2.72 AO.AP*	2.64 AO.AP.AQ	2.37 AP	2.04	2.38 AP*	2.65 AS.AT	2.28	2.38 *
Std. dev	0.86	0.99	0.74	0.82	0.98	0.72	0.77	0.88	0.72

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YouGov

brunswick13_Italy_3. Social media

	Total	Protection by govt from: Cyberattacks					Protection by govt from: Cyberattacks (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AM	AN	AO	AP	AQ	AR	AS	AT
Unweighted base	2075	63	530	925	405	152	593	1330	152
Base	2075	69	501	927	397	182	570	1324	182
Trust a great deal [4]	5%	22% AN.AO.AP.AQ*	5%	4%	8% AO.AQ	1% *	7% AT	5%	1% *
Trust a fair amount [3]	25%	33% *	24%	28% AP	20%	26% *	25%	26%	26% *
Don't trust very much [2]	35%	20% *	42% AM.AP.AQ	38% AM.AP.AQ	24%	22% *	39% AT	34% AT	22% *
Don't trust at all [1]	28%	24% *	26% AQ	25% AQ	42% AM.AN.AO.AQ	14% *	26% AT	30% AT	14% *
Don't know	7%	0% *	4%	5%	6%	37% AM.AN.AO.AP*	3%	5%	37% AR.AS*
Net: Trust	31%	55% AN.AO.AP.AQ*	29%	32%	28%	26% *	32%	30%	26% *
Net: Do not trust	62%	44% *	68% AM.AQ	64% AM.AQ	67% AM.AQ	37% *	65% AT	64% AT	37% *
Mean	2.09	2.53 AN.AO.AP*	2.08	2.10 AP	1.93	2.20 *	2.14	2.05	2.20 *
Std. dev	0.88	1.09	0.84	0.84	0.99	0.80	0.89	0.89	0.80

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

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	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AU	AV	AW	AX	AY	AZ	BA	BB
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?									
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Very well protected [4]	3%	42% **	3% AW.AX	1%	0%	0%	7% BA.BB	1%	0%
Fairly well protected [3]	36%	53% **	73% AW.AX.AY	23% AX	6%	26% AX	71% BA.BB	18%	26%
Not very well protected [2]	40%	4% **	20%	63% AV.AX.AY	35% AV	25%	19%	55% AZ.BB	25%
Not at all protected [1]	14%	- **	1%	9% AV.AY	56% AV.AW.AY	3%	1%	23% AZ.BB	3%
Don't know	8%	1% **	2%	3%	2%	47% AV.AW.AX	2%	3%	47% AZ.BA
Net: Protected	38%	95% **	77% AW.AX.AY	24% AX	6%	26% AX	78% BA.BB	19%	26%
Net: Not protected	54%	4% **	21%	72% AV.AY	91% AV.AW.AY	27%	20%	78% AZ.BB	27%
Mean	2.29	3.39 **	2.81 AW.AX.AY	2.16 AX	1.49	2.44 AW.AX*	2.86 BA.BB	1.97	2.44 BA*
Std. dev	0.75	0.57	0.50	0.59	0.63	0.59	0.54	0.68	0.59

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How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?

brunswick2_1. Terrorism

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Very well protected [4]	7%	60% **	11% AW.AX.AY	2%	2%	4%	16% BA.BB	2%	4%
Fairly well protected [3]	36%	33% **	71% AW.AX.AY	29% AX.AY	8%	16% AX	68% BA.BB	23%	16%
Not very well protected [2]	33%	5% **	15%	55% AV.AX.AY	24% AV	17%	14%	46% AZ.BB	17%
Not at all protected [1]	15%	1% **	1%	10% AV.AY	65% AV.AW.AY	2%	1%	26% AZ.BB	2%
Don't know	9%	1% **	2%	3%	2%	61% AV.AW.AX	1%	3%	61% AZ.BA
Net: Protected	43%	93% **	83% AW.AX.AY	32% AX.AY	10%	20% AX	84% BA.BB	26%	20%
Net: Not protected	48%	6% **	16%	65% AV.AY	88% AV.AW.AY	19%	15%	72% AZ.BB	19%
Mean	2.38	3.54 **	2.95 AW.AX.AY	2.25 AX	1.46	2.57 AW.AX*	3.00 BA.BB	2.02	2.57 BA*
Std. dev	0.85	0.65	0.55	0.67	0.72	0.75	0.58	0.77	0.75

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Sample Size: 2075 adults in Italy

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brunswick2_2. Cyberattacks

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Very well protected [4]	3%	54% **	5% AW.AX	1%	0%	1%	9% BA.BB	1%	1%
Fairly well protected [3]	24%	28% **	56% AW.AX.AY	15% AX	2%	11% AX	54% BA.BB	11%	11%
Not very well protected [2]	45%	13% **	31%	69% AV.AX.AY	27%	25%	29%	57% AZ.BB	25%
Not at all protected [1]	19%	1% **	6%	14% AV.AY	69% AV.AW.AY	5%	5%	30% AZ.BB	5%
Don't know	9%	4% **	3%	2%	1%	59% AV.AW.AX	3%	2%	59% AZ.BA
Net: Protected	27%	82% **	61% AW.AX.AY	16% AX	2%	11% AX	63% BA.BB	12%	11%
Net: Not protected	64%	14% **	36%	83% AV.AY	96% AV.AW.AY	30%	34%	87% AZ.BB	30%
Mean	2.13	3.40 **	2.62 AW.AX.AY	2.03 AX	1.32	2.19 AX*	2.69 BA.BB	1.83	2.19 BA*
Std. dev	0.78	0.78	0.67	0.57	0.52	0.65	0.71	0.64	0.65

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Sample Size: 2075 adults in Italy

YouGov

brunswick2_3. Acts of sabotage (e.g. against infrastructure)

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Very well protected [4]	3% 	100% **	- 	- 	- 	- 	9% BA.BB	- 	-
Fairly well protected [3]	28% 	- **	100% AW.AX.AY	- 	- 	- 	91% BA.BB	- 	-
Not very well protected [2]	41% 	- **	- 	100% AV.AX.AY	- 	- 	- 	71% AZ.BB	-
Not at all protected [1]	16% 	- **	- 	- 	100% AV.AW.AY	- 	- 	29% AZ.BB	-
Don't know	12% 	- **	- 	- 	- 	100% AV.AW.AX	- 	- 	100% AZ.BA
Net: Protected	31% 	100% **	100% AW.AX.AY	- 	- 	- 	100% BA.BB	- 	-
Net: Not protected	57% 	- **	- 	100% AV.AY	100% AV.AY	- 	- 	100% AZ.BB	-
Mean	2.19 	4.00 **	3.00 AW.AX	2.00 	1.00 	- 	3.09 BA	1.71 	-
Std. dev	0.77 	- 	0.00 	- 	- 	- 	0.29 	0.45 	-

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Sample Size: 2075 adults in Italy

YouGov

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AU	AV	AW	AX	AY	AZ	BA	BB
brunswick2_4. Military threats / armed conflict									
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Very well protected [4]	6%	45% **	12% AW.AX.AY	2%	1%	5% AX	15% BA.BB	2%	5%
Fairly well protected [3]	38%	48% **	69% AW.AX.AY	33% AX.AY	13%	18%	68% BA.BB	27%	18%
Not very well protected [2]	32%	6% **	15%	53% AV.AX.AY	29% AV.AY	10%	14%	46% AZ.BB	10%
Not at all protected [1]	12%	- **	3%	7% AV.AY	53% AV.AW.AY	0%	2%	20% AZ.BB	0%
Don't know	11%	1% **	2%	5% AV	4%	66% AV.AW.AX	1%	4% AZ	66% AZ.BA
Net: Protected	45%	94% **	81% AW.AX.AY	35% AX.AY	14%	23%	82% BA.BB	29%	23%
Net: Not protected	45%	6% **	18%	60% AV.AY	82% AV.AW.AY	11%	16%	67% AZ.BB	11%
Mean	2.43	3.40 **	2.91 AW.AX	2.31 AX	1.61	2.81 AW.AX*	2.96 BA	2.11	2.81 BA*
Std. dev	0.81	0.60	0.61	0.65	0.76	0.68	0.62	0.75	0.68

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick2_5. Disinformation campaigns

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AU	AV	AW	AX	AY	AZ	BA	BB
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Very well protected [4]	2%	32% **	3% AW	1%	0%	-	5% BA.BB	1%	-
Fairly well protected [3]	18%	44% **	34% AW.AX.AY	15% AX.AY	1%	7% AX	35% BA.BB	11%	7%
Not very well protected [2]	43%	13% **	48% AX.AY	57% AV.AX.AY	23%	18%	44% BB	47% BB	18%
Not at all protected [1]	27%	8% **	13%	24% AV.AY	73% AV.AW.AY	9%	12%	38% AZ.BB	9%
Don't know	10%	4% **	3%	3%	2%	66% AV.AW.AX	3%	3%	66% AZ.BA
Net: Protected	20%	76% **	37% AW.AX.AY	16% AX.AY	2%	7% AX	40% BA.BB	12%	7%
Net: Not protected	70%	20% **	60% AY	81% AV.AY	96% AV.AW.AY	27%	57% BB	86% AZ.BB	27%
Mean	1.94	3.05 **	2.27 AW.AX.AY	1.92 AX	1.27	1.94 AX*	2.34 BA.BB	1.73	1.94 *
Std. dev	0.77	0.89	0.72	0.66	0.51	0.70	0.77	0.69	0.70

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Sample Size: 2075 adults in Italy

YouGov

brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Very well informed [4]	2%	19% **	3% AW	1%	2%	1%	4% BA	1%	1%
Fairly well informed [3]	29%	53% **	38% AW.AX.AY	28% AY	27% AY	8%	39% BA.BB	28% BB	8%
Not very well informed [2]	47%	21% **	48% AX	53% AX	38%	43%	46%	48%	43%
Not at all informed [1]	15%	0% **	7%	15% AV	26% AV.AW	22% AV	6%	18% AZ	22% AZ
Don't know	7%	6% **	5%	4%	6%	27% AV.AW.AX	5%	4%	27% AZ.BA
Net: Informed	31%	73% **	40% AW.AX.AY	28% AY	30% AY	9%	43% BA.BB	29% BB	9%
Net: Not informed	62%	22% **	55%	68% AV	64% AV	64%	52%	67% AZ	64% AZ
Mean	2.19	2.97 **	2.38 AW.AX.AY	2.15 AY	2.06 AY	1.84 *	2.44 BA.BB	2.12 BB	1.84 *
Std. dev	0.72	0.67	0.66	0.67	0.81	0.65	0.68	0.72	0.65

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Sample Size: 2075 adults in Italy

YouGov

brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Strongly support [5]	3%	16% **	3%	3%	3%	1%	5%	3%	1%
Tend to support [4]	17%	17% **	23% AX.AY	20% AX.AY	11%	6%	22% BA.BB	17% BB	6%
Neither support nor oppose [3]	27%	22% **	30% AX	30% AX	22%	22%	29%	28%	22%
Tend to oppose [2]	20%	25% **	27% AW.AX.AY	20% AX.AY	13%	10%	27% BA.BB	18% BB	10%
Strongly oppose [1]	23%	19% **	13%	21% AV	44% AV.AW.AY	21% AV	14%	27% AZ	21%
Don't know	9%	- **	4%	6%	6%	39% AV.AW.AX	4%	6%	39% AZ.BA
Net: Support	21%	33% **	26% AX.AY	23% AX.AY	15% AY	7%	27% BA.BB	20% BB	7%
Net: Oppose	42%	45% **	40%	41%	58% AV.AW.AY	31%	41%	46% BB	31%
Mean	2.55	2.85 **	2.75 AX.AY	2.62 AX.AY	2.11	2.27 *	2.76 BA.BB	2.48	2.27 *
Std. dev	1.16	1.36	1.07	1.14	1.22	1.11	1.10	1.19	1.11

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	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.									
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Higher taxes	8%	14% **	12% AX.AY	9% AX.AY	4%	2%	12% BA.BB	8% BB	2%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	10% **	16% AX.AY	12% AY	7%	2%	15% BA.BB	10% BB	2%
Increased government borrowing	13%	23% **	18% AW.AX.AY	12% AY	10%	5%	18% BA.BB	12% BB	5%
I would not be willing to accept any of these	54%	49% **	46%	57% AV	68% AV.AW.AY	47%	46%	60% AZ.BB	47%
Don't know	17%	17% **	15%	13%	12%	45% AV.AW.AX	15%	13%	45% AZ.BA
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?									
Unweighted base: : respondents in full-time or part-time employment only	1135	*26*	337	483	199	90	363	682	90
Base: : respondents in full-time or part-time employment only	977	*21*	286	415	168	86	307	583	86
Very well prepared [4]	7%	*16%* **	9%	5%	6%	4% *	9%	6%	4% *
Fairly well prepared [3]	30%	*36%* **	35% AX.AY	31%	23%	21% *	35% BB	29%	21% *
Not very well prepared [2]	29%	*22%* **	28% AY	32% AY	31% AY	13% *	28% BB	32% BB	13% *
Not at all prepared [1]	15%	*27%* **	8%	15% AV	29% AV.AW.AY	12% *	9%	19% AZ	12% *
Don't know	19%	- **	20% AX	17%	11%	50% AV.AW.AX*	18%	15%	50% AZ.BA*
Net: Prepared	37%	*52%* **	44% AX.AY	37%	29%	25% *	45% BA.BB	34%	25% *
Net: Not prepared	44%	*48%* **	36%	46% AV.AY	60% AV.AW.AY	25% *	37%	50% AZ.BB	25% *
Mean	2.35	*2.42* **	2.55 AW.AX	2.33 AX	2.07	2.34 **	2.54 BA	2.25	2.34 **
Std. dev	0.88	*1.07*	0.82	0.84	0.93	0.94	0.84	0.87	0.94

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brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
Unweighted base: : respondents in full-time or part-time employment only	1135	*26*	337	483	199	90	363	682	90
Base: : respondents in full-time or part-time employment only	977	*21*	286	415	168	86	307	583	86
Very well informed [4]	7%	*27%* **	8% AY	4%	9% AW.AY	1% *	10% BB	6%	1% *
Fairly well informed [3]	34%	*37%* **	37% AY	36% AY	29%	18% *	37% BB	34% BB	18% *
Not very well informed [2]	30%	*15%* **	31%	31%	30%	22% *	30%	31%	22% *
Not at all informed [1]	15%	*21%* **	8%	15% AV	23% AV.AW	16% *	9%	18% AZ	16% *
Don't know	15%	*1%* **	16%	13%	9%	42% AV.AW.AX*	15%	12%	42% AZ.BA*
Net: Informed	40%	*63%* **	45% AY	41% AY	38% AY	20% *	47% BB	40% BB	20% *
Net: Not informed	45%	*36%* **	39%	47%	53% AV.AY	39% *	39%	49% AZ	39% *
Mean	2.38	*2.69* **	2.54 AW.AX.AY	2.34	2.27	2.07 *	2.55 BA.BB	2.32	2.07 *
Std. dev	0.86	*1.11*	0.80	0.82	0.96	0.83	0.83	0.86	0.83

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brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB
Unweighted base: : respondents in full-time or part-time employment only	1135	*26*	337	483	199	90	363	682	90
Base: : respondents in full-time or part-time employment only	977	*21*	286	415	168	86	307	583	86
Very confident [4]	6%	*17%* **	8%	4%	6%	4% *	9% BA	5%	4% *
Fairly confident [3]	29%	*34%* **	36% AX.AY	29%	24%	20% *	36% BA.BB	27%	20% *
Not very confident [2]	26%	*21%* **	25% AY	31% AY	24% AY	10% *	24% BB	29% BB	10% *
Not at all confident [1]	17%	*15%* **	10%	18% AV	34% AV.AW.AY	9% *	10%	22% AZ.BB	9% *
Don't know	21%	*13%* **	21% AX	18%	12%	56% AV.AW.AX*	20%	16%	56% AZ.BA*
Net: Confident	35%	*52%* **	44% AW.AX.AY	33%	30%	24% *	45% BA.BB	32%	24% *
Net: Not confident	44%	*36%* **	35% AY	49% AV.AY	58% AV.AY	19% *	35% BB	52% AZ.BB	19% *
Mean	2.30	*2.62* **	2.54 AW.AX	2.24 AX	2.02	2.44 **	2.54 BA	2.17	2.44 **
Std. dev	0.90	*1.01*	0.85	0.85	0.97	0.94	0.86	0.89	0.94

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YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Much more resilient	3%	21% **	3%	2%	5% AW	2%	5%	3%	2%
Somewhat more resilient	11%	25% **	15% AX.AY	11% AY	9% AY	3%	16% BA.BB	11% BB	3%
About as resilient	40%	37% **	53% AW.AX.AY	42% AX.AY	25%	28%	52% BA.BB	37%	28%
Somewhat less resilient	18%	7% **	17%	22% AX.AY	14%	12%	16%	19%	12%
Much less resilient	12%	6% **	4%	13% AV.AY	33% AV.AW.AY	5%	4%	19% AZ.BB	5%
Don't know	15%	4% **	7%	11%	14% AV	50% AV.AW.AX	7%	12% AZ	50% AZ.BA
Net: More resilient	15%	47% **	19% AW.AY	13% AY	14% AY	6%	21% BA.BB	13% BB	6%
Net: Less resilient	30%	13% **	21%	34% AV.AY	47% AV.AW.AY	17%	20%	38% AZ.BB	17%
Mean	2.71	3.50 **	2.97 AW.AX.AY	2.63 AX	2.31	2.73 AX*	3.02 BA.BB	2.54	2.73 *
Std. dev	1.00	1.11	0.81	0.94	1.24	0.90	0.85	1.04	0.90

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Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
A very positive impact [5]	4%	33% **	4%	2%	4%	1%	7% BA.BB	3%	1%
A fairly positive impact [4]	20%	28% **	29% AW.AX.AY	19% AX.AY	13%	6%	29% BA.BB	17% BB	6%
No impact [3]	28%	24% **	33% AX.AY	31% AX.AY	23%	14%	32% BB	29% BB	14%
A fairly negative impact [2]	17%	1% **	13%	21% AV.AY	18%	11%	12%	20% AZ.BB	11%
A very negative impact [1]	8%	8% **	5%	6%	22% AV.AW.AY	2%	6%	11% AZ.BB	2%
Don't know	24%	6% **	16%	20%	19%	65% AV.AW.AX	15%	20% AZ	65% AZ.BA
Net: Positive impact	23%	61% **	33% AW.AX.AY	21% AY	17% AY	8%	35% BA.BB	20% BB	8%
Net: Negative impact	25%	9% **	18%	27% AV.AY	40% AV.AW.AY	13%	18%	31% AZ.BB	13%
Mean	2.93	3.83 **	3.15 AW.AX.AY	2.88 AX	2.48	2.83 *	3.22 BA.BB	2.77	2.83 *
Std. dev	1.04	1.18	0.96	0.95	1.20	0.90	1.00	1.04	0.90

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brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
A very positive impact [5]	5%	41% **	5%	3%	5%	1%	8% BA.BB	4%	1%
A fairly positive impact [4]	22%	39% **	33% AW.AX.AY	20% AX.AY	13%	10%	34% BA.BB	18% BB	10%
No impact [3]	25%	7% **	31% AX.AY	27% AY	22%	16%	29% BB	26% BB	16%
A fairly negative impact [2]	16%	3% **	12%	22% AV.AY	18% AY	8%	11%	21% AZ.BB	8%
A very negative impact [1]	8%	3% **	3%	7% AV.AY	23% AV.AW.AY	2%	3%	12% AZ.BB	2%
Don't know	24%	6% **	16%	21%	19%	63% AV.AW.AX	15%	20% AZ	63% AZ.BA
Net: Positive impact	27%	80% **	38% AW.AX.AY	23% AY	19%	11%	42% BA.BB	22% BB	11%
Net: Negative impact	24%	6% **	15%	29% AV.AY	41% AV.AW.AY	10%	14%	32% AZ.BB	10%
Mean	3.00	4.19 **	3.30 AW.AX	2.88 AX	2.51	3.03 AX*	3.39 BA.BB	2.77	3.03 *
Std. dev	1.08	0.98	0.91	1.01	1.25	0.90	0.95	1.10	0.90

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	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AU	AV	AW	AX	AY	AZ	BA	BB
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.									
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Energy	23%	30% **	29% AX.AY	24% AY	20% AY	8%	29% BA.BB	23% BB	8%
Defence	17%	31% **	19% AY	19% AX.AY	13%	10%	20% BB	17%	10%
Healthcare	27%	29% **	29% AY	25%	32% AY	18%	29% BB	27%	18%
Financial services	7%	8% **	7%	7%	4%	7%	7%	6%	7%
Technology (e.g. software and electronic devices)	14%	6% **	18% AY	13%	13%	8%	17% BB	13%	8%
Telecommunications	8%	16% **	11% AX.AY	9% AX.AY	5%	2%	11% BB	8% BB	2%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	22% **	14% AY	11% AY	9%	4%	15% BA.BB	10% BB	4%
Transport	10%	18% **	10%	11% AY	9%	5%	10%	10%	5%
Physical infrastructure and construction	9%	12% **	12% AX.AY	11% AX.AY	5%	4%	12% BB	9%	4%
Manufacturing	18%	19% **	25% AW.AX.AY	18% AY	16% AY	7%	24% BA.BB	17% BB	7%
Food and agriculture	28%	33% **	29% AY	29% AY	30% AY	18%	29% BB	29% BB	18%
Media and communications	7%	3% **	7%	7%	6%	4%	7%	7%	4%
Retail and luxury	9%	11% **	10%	10% AX	5%	5%	10%	9%	5%
Other [see Sheet1]	1%	- **	0%	1%	1%	-	0%	1%	-
None of the above	5%	3% **	3%	5%	12% AV.AW	5%	3%	7% AZ	5%
Don't know	21%	14% **	12%	18% AV	20% AV	54% AV.AW.AX	12%	18% AZ	54% AZ.BA

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brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
The national government	12%	30% **	17% AW.AX.AY	12%	7%	7%	18% BA.BB	10%	7%
Regional and local authorities	5%	3% **	6%	5%	5%	3%	6%	5%	3%
European Union institutions	11%	11% **	12%	12%	10%	7%	12%	11%	7%
The Armed Forces	20%	25% **	23% AY	21% AY	18%	11%	23% BB	20% BB	11%
Civil Protection (e.g., national and regional civil protection authorities)	30%	40% **	37% AX.AY	32% AX.AY	21%	20%	37% BA.BB	29%	20%
Emergency services (e.g., police, fire and ambulance services)	30%	39% **	38% AW.AX.AY	30% AX.AY	23%	17%	38% BA.BB	28% BB	17%
Private companies	6%	4% **	8% AY	7% AY	6%	1%	7% BB	6% BB	1%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	15% **	14%	18%	19%	12%	14%	18%	12%
Other [see Sheet2]	0%	- **	0%	0%	0%	0%	0%	0%	0%
None of the above	5%	3% **	1%	4% AV	17% AV.AW.AY	2%	1%	8% AZ.BB	2%
Don't know	19%	6% **	13%	16%	17%	52% AV.AW.AX	12%	17%	52% AZ.BA

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	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	AU	AV	AW	AX	AY	AZ	BA	BB	
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?									
brunswick13_Italy_1. Newspapers and periodicals									
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Trust a great deal [4]	4%	16% **	5% AX	4%	1%	2%	6% BA	3%	2%
Trust a fair amount [3]	37%	49% **	44% AX.AY	39% AX	23%	32%	45% BA.BB	35%	32%
Don't trust very much [2]	32%	19% **	34% AY	34% AY	30% AY	20%	33% BB	33% BB	20%
Don't trust at all [1]	18%	13% **	11%	17% AV	38% AV.AW.AY	10%	11%	23% AZ.BB	10%
Don't know	9%	4% **	6%	5%	7%	35% AV.AW.AX	5%	6%	35% AZ.BA
Net: Trust	41%	65% **	49% AX.AY	43% AX	25%	34%	51% BA.BB	38%	34%
Net: Do not trust	49%	32% **	45% AY	51% AY	69% AV.AW.AY	31%	44% BB	56% AZ.BB	31%
Mean	2.30	2.70 **	2.46 AW.AX	2.32 AX	1.87	2.40 AX*	2.49 BA	2.19	2.40 BA*
Std. dev	0.83	0.91	0.77	0.81	0.84	0.79	0.78	0.84	0.79

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	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
brunswick13_Italy_2. News channels on television/ Television news broadcasts		AU	AV	AW	AX	AY	AZ	BA	BB
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Trust a great deal [4]	6%	28% **	7% AY	6%	6%	2%	9% BB	6%	2%
Trust a fair amount [3]	40%	47% **	49% AW.AX.AY	39% AX	26%	37% AX	49% BA.BB	35%	37%
Don't trust very much [2]	30%	16% **	31% AY	35% AX.AY	24%	18%	30% BB	32% BB	18%
Don't trust at all [1]	17%	6% **	9%	16% AV	39% AV.AW.AY	10%	9%	23% AZ.BB	10%
Don't know	8%	3% **	4%	4%	6%	34% AV.AW.AX	4%	4%	34% AZ.BA
Net: Trust	46%	75% **	56% AW.AX.AY	45% AX	31%	39%	58% BA.BB	41%	39%
Net: Do not trust	46%	22% **	40% AY	51% AV.AY	63% AV.AW.AY	28%	38%	55% AZ.BB	28%
Mean	2.39	3.01 **	2.57 AW.AX	2.37 AX	1.98	2.46 AX*	2.61 BA	2.26	2.46 BA*
Std. dev	0.86	0.85	0.76	0.83	0.97	0.77	0.78	0.89	0.77

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Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_3. Social media

	Total	Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		AU	AV	AW	AX	AY	AZ	BA	BB
Unweighted base	2075	55	611	867	349	193	666	1216	193
Base	2075	57	580	852	340	246	637	1192	246
Trust a great deal [4]	5%	20% **	6% AY	4%	6% AY	1%	7% BB	5%	1%
Trust a fair amount [3]	25%	25% **	25%	30% AX	20%	20%	25%	27%	20%
Don't trust very much [2]	35%	22% **	41% AW.AX	34%	28%	31%	40% BA	32%	31%
Don't trust at all [1]	28%	32% **	25% AY	28% AY	40% AV.AW.AY	15%	26% BB	31% BB	15%
Don't know	7%	1% **	3%	4%	6%	32% AV.AW.AX	3%	5%	32% AZ.BA
Net: Trust	31%	45% **	31%	34% AX.AY	26%	21%	32% BB	32% BB	21%
Net: Do not trust	62%	55% **	67% AY	62% AY	68% AY	46%	66% BB	64% BB	46%
Mean	2.09	2.33 **	2.11 AX	2.11 AX	1.92	2.10 *	2.13	2.06	2.10 *
Std. dev	0.88	1.14	0.86	0.87	0.95	0.75	0.89	0.90	0.75

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?									
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Very well protected [4]	3%	22% BD.BE.BF.BG*	3% BE	0%	1%	0%	5% BI.BJ	0%	0%
Fairly well protected [3]	36%	62% BE.BF.BG*	63% BE.BF.BG	17% BF	4%	14% BF	63% BI.BJ	14%	14%
Not very well protected [2]	40%	13% *	27% BC	67% BC.BD.BF.BG	36% BC	27% BC	25%	59% BH.BJ	27%
Not at all protected [1]	14%	4% *	3%	13% BC.BD	57% BC.BD.BE.BG	8% BD	3%	25% BH.BJ	8% BH
Don't know	8%	- *	4%	2%	3%	51% BC.BD.BE.BF	3%	2%	51% BH.BI
Net: Protected	38%	83% BD.BE.BF.BG*	65% BE.BF.BG	18% BF	5%	14% BF	68% BI.BJ	14%	14%
Net: Not protected	54%	17% *	31% BC	80% BC.BD.BG	93% BC.BD.BE.BG	35% BC	29%	84% BH.BJ	35%
Mean	2.29	3.01 BD.BE.BF.BG*	2.67 BE.BF.BG	2.05 BF	1.47	2.11 BF*	2.72 BI.BJ	1.89	2.11 BI*
Std. dev	0.75	0.71	0.59	0.57	0.61	0.67	0.62	0.64	0.67

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?

brunswick2_1. Terrorism

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Very well protected [4]	7%	49% BD.BE.BF.BG*	7% BE.BF.BG	2%	0%	0%	13% BI.BJ	2%	0%
Fairly well protected [3]	36%	41% BE.BF.BG*	67% BC.BE.BF.BG	20% BF.BG	5%	9%	63% BI.BJ	16%	9%
Not very well protected [2]	33%	7% *	20% BC	62% BC.BD.BF.BG	24% BC	17%	18%	52% BH.BJ	17%
Not at all protected [1]	15%	3% *	4%	14% BC.BD.BG	70% BC.BD.BE.BG	6%	4%	29% BH.BJ	6%
Don't know	9%	1% *	2%	2%	1%	68% BC.BD.BE.BF	2%	2%	68% BH.BI
Net: Protected	43%	90% BD.BE.BF.BG*	74% BE.BF.BG	22% BF.BG	5%	9%	76% BI.BJ	17% BJ	9%
Net: Not protected	48%	10% *	23% BC	76% BC.BD.BG	94% BC.BD.BE.BG	23% BC	21%	81% BH.BJ	23%
Mean	2.38	3.37 BD.BE.BF.BG*	2.80 BE.BF.BG	2.11 BF	1.36	2.10 BF*	2.88 BI.BJ	1.90	2.10 *
Std. dev	0.85	0.73	0.62	0.65	0.60	0.71	0.67	0.72	0.71

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_2. Cyberattacks

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Very well protected [4]	3%	16% BD.BE.BF.BG*	5% BE.BF	1%	0%	2%	6% BI	1%	2%
Fairly well protected [3]	24%	51% BE.BF.BG*	41% BE.BF.BG	15% BF.BG	3%	3%	42% BI.BJ	11% BJ	3%
Not very well protected [2]	45%	27% *	43% BC.BF.BG	63% BC.BD.BF.BG	27%	26%	40% BJ	53% BH.BJ	26%
Not at all protected [1]	19%	3% *	9%	20% BC.BD.BG	69% BC.BD.BE.BG	5%	8%	33% BH.BJ	5%
Don't know	9%	3% *	3%	2%	1%	63% BC.BD.BE.BF	3%	1%	63% BH.BI
Net: Protected	27%	67% BD.BE.BF.BG*	45% BE.BF.BG	16% BF.BG	3%	5%	48% BI.BJ	12% BJ	5%
Net: Not protected	64%	30% *	52% BC.BG	83% BC.BD.BG	96% BC.BD.BE.BG	32%	49% BJ	87% BH.BJ	32%
Mean	2.13	2.82 BD.BE.BF.BG*	2.42 BE.BF.BG	1.97 BF	1.34	2.05 BF*	2.48 BI.BJ	1.79	2.05 BI*
Std. dev	0.78	0.73	0.73	0.62	0.54	0.68	0.74	0.66	0.68

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_3. Acts of sabotage (e.g. against infrastructure)

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Very well protected [4]	3%	20% BD.BE.BF.BG*	3% BE.BF	0%	-	0%	6% BI.BJ	0%	0%
Fairly well protected [3]	28%	52% BE.BF.BG*	50% BE.BF.BG	13% BF.BG	6%	4%	51% BI.BJ	11% BJ	4%
Not very well protected [2]	41%	15% *	35% BC.BF.BG	68% BC.BD.BF.BG	24%	17%	32% BJ	56% BH.BJ	17%
Not at all protected [1]	16%	3% *	6%	15% BC.BD.BG	70% BC.BD.BE.BG	6%	5%	30% BH.BJ	6%
Don't know	12%	9% BE.BF*	6% BF	4% BF	0%	73% BC.BD.BE.BF	6% BI	3%	73% BH.BI
Net: Protected	31%	73% BD.BE.BF.BG*	54% BE.BF.BG	13% BF.BG	6%	4%	56% BI.BJ	11% BJ	4%
Net: Not protected	57%	18% *	41% BC.BG	83% BC.BD.BG	94% BC.BD.BE.BG	23%	37% BJ	86% BH.BJ	23%
Mean	2.19	2.99 BD.BE.BF.BG*	2.55 BE.BF.BG	1.99 BF	1.36	1.96 BF*	2.61 BI.BJ	1.81	1.96 *
Std. dev	0.77	0.72	0.66	0.56	0.59	0.62	0.69	0.63	0.62

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_4. Military threats / armed conflict

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Very well protected [4]	6%	100% BD.BE.BF.BG*	-	-	-	-	14% BI.BJ	-	-
Fairly well protected [3]	38%	- *	100% BC.BE.BF.BG	-	-	-	86% BI.BJ	-	-
Not very well protected [2]	32%	- *	-	100% BC.BD.BF.BG	-	-	-	72% BH.BJ	-
Not at all protected [1]	12%	- *	-	-	100% BC.BD.BE.BG	-	-	28% BH.BJ	-
Don't know	11%	- *	-	-	-	100% BC.BD.BE.BF	-	-	100% BH.BI
Net: Protected	45%	100% BE.BF.BG*	100% BE.BF.BG	-	-	-	100% BI.BJ	-	-
Net: Not protected	45%	- *	-	100% BC.BD.BG	100% BC.BD.BG	-	-	100% BH.BJ	-
Mean	2.43	4.00 BD*	3.00 BE.BF	2.00	1.00	-	3.14 BI	1.72	-
Std. dev	0.81	-	0.00	-	-	-	0.34	0.45	-

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick2_5. Disinformation campaigns

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Very well protected [4]	2%	15% BD.BE.BF.BG*	2%	1%	0%	0%	4% BI	1%	0%
Fairly well protected [3]	18%	23% BE.BF.BG*	29% BE.BF.BG	14% BF	1%	8% BF	28% BI.BJ	10%	8%
Not very well protected [2]	43%	39% BF.BG*	47% BF.BG	56% BC.BD.BF.BG	24%	15%	45% BJ	47% BJ	15%
Not at all protected [1]	27%	18% *	17%	27% BD.BG	72% BC.BD.BE.BG	14%	17%	40% BH.BJ	14%
Don't know	10%	5% *	6% BE	2%	3%	63% BC.BD.BE.BF	5% BI	3%	63% BH.BI
Net: Protected	20%	39% BE.BF.BG*	31% BE.BF.BG	14% BF	1%	8% BF	32% BI.BJ	11%	8%
Net: Not protected	70%	57% BG*	64% BG	83% BC.BD.BG	96% BC.BD.BE.BG	29%	63% BJ	87% BH.BJ	29%
Mean	1.94	2.37 BD.BE.BF.BG*	2.17 BE.BF.BG	1.88 BF	1.27	1.84 BF*	2.20 BI.BJ	1.71	1.84 *
Std. dev	0.77	0.97	0.74	0.66	0.47	0.78	0.78	0.67	0.78

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	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?									
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Very well informed [4]	2%	11% BD.BE.BF.BG*	2%	1%	2%	0%	3% BI	1%	0%
Fairly well informed [3]	29%	49% BD.BE.BF.BG*	34% BE.BG	25% BG	33% BG	7%	36% BI.BJ	27% BJ	7%
Not very well informed [2]	47%	28% *	50% BC.BF.BG	56% BC.BF.BG	30%	37%	47%	49% BJ	37%
Not at all informed [1]	15%	8% *	9%	14% BD	29% BC.BD.BE	27% BC.BD.BE	9%	18% BH	27% BH.BI
Don't know	7%	5% *	5%	3%	6%	28% BC.BD.BE.BF	5%	4%	28% BH.BI
Net: Informed	31%	60% BD.BE.BF.BG*	36% BE.BG	26% BG	35% BE.BG	7%	39% BI.BJ	28% BJ	7%
Net: Not informed	62%	36% *	59% BC	70% BC.BD.BF	59% BC	64% BC	56%	67% BH	64%
Mean	2.19	2.67 BD.BE.BF.BG*	2.30 BE.BF.BG	2.13 BG	2.08 BG	1.73 *	2.35 BI.BJ	2.12 BJ	1.73 *
Std. dev	0.72	0.79	0.66	0.65	0.86	0.65	0.69	0.71	0.65

Brunswick Group

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brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	BC	BD	BE	BF	BG	BH	BI	BJ	
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Strongly support [5]	3%	5% *	3%	3%	7% BD.BE.BG	1%	4%	4%	1%
Tend to support [4]	17%	20% BF.BG*	22% BF.BG	20% BF.BG	8%	6%	21% BI.BJ	16% BJ	6%
Neither support nor oppose [3]	27%	23% *	32% BF.BG	29% BF.BG	19%	19%	31% BJ	26%	19%
Tend to oppose [2]	20%	29% BF.BG*	23% BF.BG	21% BF.BG	13%	8%	23% BJ	19% BJ	8%
Strongly oppose [1]	23%	16% *	16%	22% BD	47% BC.BD.BE.BG	25% BD	16%	29% BH	25% BH
Don't know	9%	7% *	5%	6%	5%	42% BC.BD.BE.BF	5%	6%	42% BH.BI
Net: Support	21%	26% BG*	25% BF.BG	22% BG	16% BG	6%	25% BJ	20% BJ	6%
Net: Oppose	42%	45% *	38%	43%	60% BC.BD.BE.BG	33%	39%	48% BH.BJ	33%
Mean	2.55	2.68 BF.BG*	2.73 BE.BF.BG	2.57 BF.BG	2.12	2.11 *	2.72 BI.BJ	2.45 BJ	2.11 *
Std. dev	1.16	1.17	1.09	1.13	1.32	1.12	1.10	1.21	1.12

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	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.									
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Higher taxes	8%	7% *	11% BF.BG	9% BF.BG	3%	2%	11% BJ	7% BJ	2%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	12% BG*	14% BG	11% BG	8% BG	1%	14% BJ	10% BJ	1%
Increased government borrowing	13%	14% BG*	15% BG	14% BG	11% BG	3%	15% BJ	13% BJ	3%
I would not be willing to accept any of these	54%	52% *	49%	57% BD	65% BD.BG	52%	50%	59% BH	52%
Don't know	17%	17% *	15%	12%	14%	43% BC.BD.BE.BF	16%	13%	43% BH.BI
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?									
Unweighted base: : respondents in full-time or part-time employment only	1135	64	459	383	144	85	523	527	85
Base: : respondents in full-time or part-time employment only	977	55	391	323	132	77	446	455	77
Very well prepared [4]	7%	20% BD.BE.BF.BG*	9% BE	2%	7% BE	4% *	10% BI	4%	4% *
Fairly well prepared [3]	30%	37% BF*	34% BF	32% BF	15%	23% *	34%	27%	23% *
Not very well prepared [2]	29%	14% *	26% BG	36% BC.BD.BG	35% BC.BG	12% *	24% BJ	36% BH.BJ	12% *
Not at all prepared [1]	15%	15% *	10%	15%	31% BC.BD.BE.BG	17% *	11%	19% BH	17% *
Don't know	19%	14% *	22% BE.BF	15%	11%	44% BC.BD.BE.BF*	21% BI	14%	44% BH.BI*
Net: Prepared	37%	57% BE.BF.BG*	43% BF.BG	34% BF	22%	27% *	44% BI.BJ	31%	27% *
Net: Not prepared	44%	29% *	36%	51% BC.BD.BG	67% BC.BD.BE.BG	29% *	35%	55% BH.BJ	29% *
Mean	2.35	2.73 BE.BF*	2.53 BE.BF	2.26 BF	1.97 *	2.25 **	2.56 BI	2.17	2.25 **
Std. dev	0.88	1.01	0.85	0.77	0.91	0.97	0.88	0.82	0.97

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Sample Size: 2075 adults in Italy

YouGov

brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base: : respondents in full-time or part-time employment only	1135	64	459	383	144	85	523	527	85
Base: : respondents in full-time or part-time employment only	977	55	391	323	132	77	446	455	77
Very well informed [4]	7%	19% BD.BE.BG*	7%	4%	11% BE.BG	1% *	8%	6%	1% *
Fairly well informed [3]	34%	41% BG*	38% BF.BG	34% BG	25%	17% *	38% BJ	32% BJ	17% *
Not very well informed [2]	30%	17% *	28%	36% BC.BG	28%	22% *	27%	34%	22% *
Not at all informed [1]	15%	4% *	10%	17% BC.BD	26% BC.BD.BE	19% BC*	10%	19% BH	19% BH*
Don't know	15%	19% *	16% BE	10%	10%	40% BC.BD.BE.BF*	17% BI	10%	40% BH.BI*
Net: Informed	40%	61% BE.BF.BG*	45% BG	38% BG	36% BG	19% *	47% BI.BJ	37% BJ	19% *
Net: Not informed	45%	21% *	39% BC	53% BC.BD	54% BC.BD	41% BC*	37%	53% BH	41% *
Mean	2.38	2.93 BD.BE.BF.BG*	2.49 BE.BF.BG	2.27	2.23 *	2.02 *	2.55 BI.BJ	2.26	2.02 *
Std. dev	0.86	0.80	0.81	0.80	1.00	0.85	0.82	0.86	0.85

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base: : respondents in full-time or part-time employment only	1135	64	459	383	144	85	523	527	85
Base: : respondents in full-time or part-time employment only	977	55	391	323	132	77	446	455	77
Very confident [4]	6%	16% BE.BF*	8% BE	3%	4%	5% *	9% BI	4%	5% *
Fairly confident [3]	29%	30% *	32%	29%	26%	22% *	32%	28%	22% *
Not very confident [2]	26%	16% *	25% BG	35% BC.BD.BF.BG	21% BG	9% *	24% BJ	31% BJ	9% *
Not at all confident [1]	17%	14% *	13%	17%	37% BC.BD.BE.BG	13% *	13%	23% BH	13% *
Don't know	21%	23% *	22% BF	16%	12%	52% BC.BD.BE.BF*	22% BI	15%	52% BH.BI*
Net: Confident	35%	46% *	40% BG	32% BC.BD.BG	30% BC.BD.BG	27% *	41% BI.BJ	32% BH.BJ	27% *
Net: Not confident	44%	31% *	38% BG	52% BC.BD.BG	58% BC.BD.BG	22% *	37% BJ	54% BH.BJ	22% *
Mean	2.30	2.63 BE.BF*	2.45 BE.BF	2.22 BF	1.97 *	2.38 **	2.47 BI	2.15	2.38 **
Std. dev	0.90	1.03	0.88	0.81	0.95	0.99	0.90	0.86	0.99

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	BC	BD	BE	BF	BG	BH	BI	BJ	
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Much more resilient	3%	11% BD.BE.BF.BG*	4% BE	2%	3%	1%	5% BI.BJ	2%	1%
Somewhat more resilient	11%	17% BF.BG*	15% BF.BG	12% BF.BG	5%	2%	15% BI.BJ	10% BJ	2%
About as resilient	40%	41% BF*	48% BE.BF.BG	40% BF	26%	31%	47% BI.BJ	36%	31%
Somewhat less resilient	18%	20% BG*	18% BG	20% BG	16%	8%	18% BJ	19% BJ	8%
Much less resilient	12%	5% *	5%	15% BC.BD.BG	39% BC.BD.BE.BG	4%	5%	22% BH.BJ	4%
Don't know	15%	5% *	10%	11%	11%	53% BC.BD.BE.BF	9%	11%	53% BH.BI
Net: More resilient	15%	28% BE.BF.BG*	19% BE.BF.BG	13% BG	8%	3%	20% BI.BJ	12% BJ	3%
Net: Less resilient	30%	25% BG*	23% BG	35% BD.BG	55% BC.BD.BE.BG	13%	23% BJ	41% BH.BJ	13%
Mean	2.71	3.09 BE.BF.BG*	2.95 BE.BF	2.60 BF	2.07	2.72 BF*	2.97 BI.BJ	2.46	2.72 BI*
Std. dev	1.00	1.03	0.88	0.98	1.12	0.78	0.91	1.05	0.78

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
A very positive impact [5]	4%	17% BD.BE.BF.BG*	3%	2%	2%	4%	5% BI	2%	4%
A fairly positive impact [4]	20%	18% BG*	27% BE.BF.BG	20% BF.BG	10%	5%	25% BI.BJ	17% BJ	5%
No impact [3]	28%	20% *	32% BC.BF.BG	32% BF.BG	21%	16%	31% BJ	29% BJ	16%
A fairly negative impact [2]	17%	17% BG*	16% BG	22% BD.BG	17% BG	4%	16% BJ	21% BH.BJ	4%
A very negative impact [1]	8%	13% BD.BE.BG*	4%	6%	28% BC.BD.BE.BG	4%	5%	12% BH.BJ	4%
Don't know	24%	14% *	19%	18%	22%	67% BC.BD.BE.BF	18%	19%	67% BH.BI
Net: Positive impact	23%	35% BE.BF.BG*	30% BE.BF.BG	22% BF.BG	12%	9%	30% BI.BJ	20% BJ	9%
Net: Negative impact	25%	30% BD.BG*	19% BG	28% BD.BG	45% BC.BD.BE.BG	7%	21% BJ	33% BH.BJ	7%
Mean	2.93	3.09 BF*	3.12 BE.BF	2.89 BF	2.26	3.08 BF*	3.12 BI	2.72	3.08 BI*
Std. dev	1.04	1.35	0.92	0.95	1.16	1.11	0.99	1.05	1.11

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
A very positive impact [5]	5%	15% BD.BE.BF.BG*	5%	4%	6%	1%	6%	4%	1%
A fairly positive impact [4]	22%	33% BE.BF.BG*	30% BE.BF.BG	20% BF.BG	7%	11%	31% BI.BJ	16%	11%
No impact [3]	25%	13% *	29% BC.BF.BG	29% BC.BF.BG	20%	15%	27% BJ	27% BJ	15%
A fairly negative impact [2]	16%	16% BG*	15% BG	21% BD.BG	20% BG	2%	15% BJ	21% BH.BJ	2%
A very negative impact [1]	8%	9% BD.BG*	4%	8% BD.BG	25% BC.BD.BE.BG	2%	4%	13% BH.BJ	2%
Don't know	24%	14% *	18%	18%	21% BC.BD.BE.BF	70%	17%	19%	70% BH.BI
Net: Positive impact	27%	48% BD.BE.BF.BG*	35% BE.BF.BG	24% BF.BG	13%	12%	37% BI.BJ	21% BJ	12%
Net: Negative impact	24%	25% BG*	19% BG	29% BD.BG	45% BC.BD.BE.BG	4%	20% BJ	33% BH.BJ	4%
Mean	3.00	3.33 BE.BF*	3.20 BE.BF	2.89 BF	2.35	3.25 BE.BF*	3.22 BI	2.74	3.25 BI*
Std. dev	1.08	1.26	0.96	1.03	1.23	0.89	1.00	1.11	0.89

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	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.									
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Energy	23%	25% BG*	26% BG	24% BG	21% BG	10%	26% BJ	23% BJ	10%
Defence	17%	14% *	18% BG	19% BG	20% BG	6%	17% BJ	19% BJ	6%
Healthcare	27%	26% *	29%	26%	29%	20%	29%	27%	20%
Financial services	7%	16% BD.BE.BG*	6% BG	7% BG	8% BG	1%	8% BJ	7% BJ	1%
Technology (e.g. software and electronic devices)	14%	16% *	15% BG	15% BG	11%	7%	15% BJ	14%	7%
Telecommunications	8%	12% *	9%	8%	6%	6%	10%	8%	6%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	10% *	14% BG	10%	11% BG	4%	13% BJ	10% BJ	4%
Transport	10%	16% BG*	9%	11%	11%	5%	10%	11%	5%
Physical infrastructure and construction	9%	13% BG*	11% BG	9%	7%	4%	11% BJ	9%	4%
Manufacturing	18%	29% BE.BF.BG*	22% BF.BG	17% BG	13%	8%	23% BI.BJ	16% BJ	8%
Food and agriculture	28%	43% BD.BE.BF.BG*	30% BF.BG	29% BF	20%	20%	32% BJ	26%	20%
Media and communications	7%	3% *	7%	7%	7%	4%	7%	7%	4%
Retail and luxury	9%	13% *	10%	9%	5%	5%	10%	8%	5%
Other [see Sheet1]	1%	1% *	1%	0%	1%	0%	1%	0%	0%
None of the above	5%	4% *	3%	6% BD	14% BC.BD.BE.BG	5%	3%	8% BH	5%
Don't know	21%	9% *	17%	17%	20% BC	55% BC.BD.BE.BF	15%	18%	55% BH.BI

Brunswick Group

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Sample Size: 2075 adults in Italy

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brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
The national government	12%	20% BE.BF.BG*	15% BE.BF	10%	8%	8%	16% BI.BJ	10%	8%
Regional and local authorities	5%	4% *	6% BE	3%	6%	3%	6%	4%	3%
European Union institutions	11%	15% BG*	11% BG	11% BG	14% BG	4%	12% BJ	12% BJ	4%
The Armed Forces	20%	22% BG*	22% BG	20% BG	21% BG	11%	22% BJ	20% BJ	11%
Civil Protection (e.g., national and regional civil protection authorities)	30%	39% BF.BG*	36% BF.BG	31% BF.BG	19%	18%	36% BI.BJ	28% BJ	18%
Emergency services (e.g., police, fire and ambulance services)	30%	33% BF.BG*	35% BF.BG	33% BF.BG	17%	15%	35% BI.BJ	29% BJ	15%
Private companies	6%	6% *	6% BF	8% BF	2%	3%	6%	7%	3%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	18% *	16%	19%	15%	13%	16%	18%	13%
Other [see Sheet2]	0%	- *	0%	0%	0%	0%	0%	0%	0%
None of the above	5%	2% *	2%	4%	20% BC.BD.BE.BG	3%	2%	9% BH.BJ	3%
Don't know	19%	11% *	14%	16%	19%	52% BC.BD.BE.BF	14%	17%	52% BH.BI

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	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?									
brunswick13_Italy_1. Newspapers and periodicals									
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Trust a great deal [4]	4%	13% BD.BE.BF.BG*	4%	3%	2%	2%	6% BI	3%	2%
Trust a fair amount [3]	37%	45% BF.BG*	45% BE.BF.BG	38% BF.BG	22%	20%	45% BI.BJ	34% BJ	20%
Don't trust very much [2]	32%	24% *	32%	34% BD.BG	32% BC.BD.BE.BG	27%	31%	33% BH.BJ	27%
Don't trust at all [1]	18%	13% *	13%	20% BD.BG	36% BC.BD.BE.BG	11%	13%	24% BH.BJ	11%
Don't know	9%	5% *	5%	5%	7%	40% BC.BD.BE.BF	5%	6%	40% BH.BI
Net: Trust	41%	58% BE.BF.BG*	50% BE.BF.BG	42% BF.BG	25%	22%	51% BI.BJ	37% BJ	22%
Net: Do not trust	49%	37% *	45%	53% BC.BD.BG	69% BC.BD.BE.BG	38%	44%	58% BH.BJ	38%
Mean	2.30	2.60 BE.BF.BG*	2.43 BE.BF.BG	2.26 BF	1.90	2.22 BF*	2.46 BI.BJ	2.16	2.22 *
Std. dev	0.83	0.90	0.78	0.82	0.85	0.79	0.80	0.84	0.79

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_2. News channels on television/ Television news broadcasts

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Trust a great deal [4]	6%	20% BD.BE.BF.BG*	7%	6%	4%	2%	9% BI.BJ	5%	2%
Trust a fair amount [3]	40%	46% BF.BG*	47% BE.BF.BG	40% BF.BG	27%	24%	47% BI.BJ	36% BJ	24%
Don't trust very much [2]	30%	19% *	31% BC	33% BC.BG	28%	22%	30%	31%	22%
Don't trust at all [1]	17%	12% *	11%	18% BD	36% BC.BD.BE.BG	14%	11%	23% BH.BJ	14%
Don't know	8%	2% *	4%	4%	5%	38% BC.BD.BE.BF	4%	4%	38% BH.BI
Net: Trust	46%	67% BD.BE.BF.BG*	54% BE.BF.BG	45% BF.BG	31%	26%	56% BI.BJ	41% BJ	26%
Net: Do not trust	46%	31% *	42%	51% BC.BD.BG	64% BC.BD.BE.BG	37%	41%	54% BH.BJ	37%
Mean	2.39	2.76 BD.BE.BF.BG*	2.52 BE.BF.BG	2.34 BF	1.99	2.22 *	2.55 BI.BJ	2.25	2.22 *
Std. dev	0.86	0.92	0.79	0.85	0.92	0.83	0.81	0.88	0.83

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_3. Social media

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BC	BD	BE	BF	BG	BH	BI	BJ
Unweighted base	2075	131	818	682	253	191	949	935	191
Base	2075	127	799	669	258	223	926	926	223
Trust a great deal [4]	5%	7% *	5%	4%	9% BE.BG	2%	5%	6%	2%
Trust a fair amount [3]	25%	22% *	27% BF	28% BF	18%	24%	26%	25%	24%
Don't trust very much [2]	35%	45% BF.BG*	38% BF.BG	35% BG	27%	20%	39% BI.BJ	33% BJ	20%
Don't trust at all [1]	28%	25% *	26%	28%	40% BC.BD.BE.BG	20%	26%	31% BJ	20%
Don't know	7%	1% *	4%	5%	5%	34% BC.BD.BE.BF	3%	5%	34% BH.BI
Net: Trust	31%	29% *	31%	32%	27%	26%	31%	31%	26%
Net: Do not trust	62%	70% BG*	65% BG	63% BG	67% BG	40%	66% BJ	64% BJ	40%
Mean	2.09	2.12 *	2.10	2.09	1.96	2.14 *	2.10	2.06	2.14 *
Std. dev	0.88	0.87	0.86	0.87	1.00	0.89	0.86	0.91	0.89

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

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YouGov

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU	
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?												
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Very well protected [4]	3%	*36%* **	6% BM.BN.BO	1%	1%	0% *	9% BQ.BR	1%	0% *	6% BT.BU	2%	1%
Fairly well protected [3]	36%	*49%* **	65% BM.BN.BO	38% BN.BO	15%	23% *	63% BQ.BR	29%	23% *	43% BT	29%	40% BT
Not very well protected [2]	40%	*11%* **	25%	47% BL.BO	47% BL.BO	25% *	23%	47% BP.BR	25% *	38%	48% BS.BU	37%
Not at all protected [1]	14%	*4%* **	2%	9% BL	33% BL.BM.BO	5% *	2%	18% BP.BR	5% *	9%	17% BS.BU	8%
Don't know	8%	- **	2%	4%	4%	46% BL.BM.BN*	2%	4%	46% BP.BQ*	4%	3%	15% BS.BT
Net: Protected	38%	*85%* **	71% BM.BN.BO	40% BN.BO	16%	24% *	72% BQ.BR	30%	24% *	48% BT	31%	41%
Net: Not protected	54%	*15%* **	27%	56% BL.BO	80% BL.BM.BO	30% *	26%	66% BP.BR	30% *	47%	65% BS.BU	44%
Mean	2.29	*3.18* **	2.76 BM.BN.BO	2.33 BN	1.83	2.36 BN*	2.81 BQ.BR	2.14	2.36 BQ*	2.47 BT	2.17	2.40 BT*
Std. dev	0.75	*0.77*	0.59	0.66	0.71	0.66	0.63	0.72	0.66	0.75	0.73	0.66

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YouGov

How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?

brunswick2_1. Terrorism

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
		BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Very well protected [4]	7%	*49%* **	10% BM.BN.BO	5%	4%	2% *	14% BQ.BR	5%	2% *	11% BT	4%	5%
Fairly well protected [3]	36%	*41%* **	63% BM.BN.BO	39% BN.BO	21%	18% *	61% BQ.BR	32% BR	18% *	43% BT	33%	39%
Not very well protected [2]	33%	*5%* **	23%	43% BL.BN.BO	32% BL.BO	16% *	21%	39% BP.BR	16% *	32%	36%	33%
Not at all protected [1]	15%	*1%* **	3%	10% BL.BO	38% BL.BM.BO	3% *	2%	21% BP.BR	3% *	10%	22% BS.BU	7%
Don't know	9%	*5%* **	1%	3%	4% BL	61% BL.BM.BN*	2%	4%	61% BP.BQ*	4%	5%	18% BS.BT
Net: Protected	43%	*89%* **	74% BM.BN.BO	44% BN.BO	25%	20% *	75% BQ.BR	37% BR	20% *	54% BT	37%	43%
Net: Not protected	48%	*6%* **	25%	53% BL.BO	70% BL.BM.BO	19% *	23%	60% BP.BR	19% *	42%	58% BS.BU	39%
Mean	2.38	*3.44* **	2.82 BM.BN.BO	2.41 BN	1.91	2.51 BN*	2.89 BQ.BR	2.22	2.51 BQ*	2.57 BT	2.20	2.50 BT*
Std. dev	0.85	*0.64*	0.64	0.74	0.89	0.72	0.66	0.84	0.72	0.82	0.85	0.72

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Sample Size: 2075 adults in Italy

YouGov

brunswick2_2. Cyberattacks

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
		BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Very well protected [4]	3%	*45%* **	8% BM.BN.BO	2%	1%	- *	12% BQ.BR	1%	- *	4% BT	1%	1%
Fairly well protected [3]	24%	*39%* **	54% BM.BN.BO	25% BN.BO	7%	9% *	52% BQ.BR	18% BR	9% *	31% BT	23%	28%
Not very well protected [2]	45%	*10%* **	33%	59% BL.BN.BO	40% BO	25% *	31%	52% BP.BR	25% *	44%	47%	43%
Not at all protected [1]	19%	*4%* **	2%	12% BL.BO	49% BL.BM.BO	4% *	2%	26% BP.BR	4% *	16%	24% BS.BU	13%
Don't know	9%	*2%* **	3%	2%	3%	62% BL.BM.BN*	3%	3%	62% BP.BQ*	5%	4%	15% BS.BT
Net: Protected	27%	*84%* **	62% BM.BN.BO	27% BN.BO	8%	9% *	64% BQ.BR	20% BR	9% *	35% BT	25%	29%
Net: Not protected	64%	*14%* **	35%	71% BL.BO	89% BL.BM.BO	29% *	33%	78% BP.BR	29% *	60%	71% BS.BU	57%
Mean	2.13	*3.28* **	2.70 BM.BN.BO	2.17 BN	1.59	2.15 BN*	2.76 BQ.BR	1.95	2.15 *	2.24 BT	2.02	2.19 *
Std. dev	0.78	*0.80*	0.65	0.65	0.67	0.57	0.69	0.71	0.57	0.78	0.74	0.71

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Sample Size: 2075 adults in Italy

YouGov

brunswick2_3. Acts of sabotage (e.g. against infrastructure)

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
		BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Very well protected [4]	3%	*42%* **	7% BM.BN.BO	1%	1%	1% *	10% BQ.BR	1%	1% *	3%	2%	-
Fairly well protected [3]	28%	*36%* **	53% BM.BN.BO	31% BN.BO	13%	9% *	51% BQ.BR	24% BR	9% *	35% BT	24%	30%
Not very well protected [2]	41%	*19%* **	34% BO	55% BL.BN.BO	37% BO	12% *	32% BR	48% BP.BR	12% *	42%	45%	38%
Not at all protected [1]	16%	*4%* **	1%	9% BL	45% BL.BM.BO	3% *	2%	23% BP.BR	3% *	14%	23% BS.BU	10%
Don't know	12%	- **	5%	5%	4%	75% BL.BM.BN*	4%	5%	75% BP.BQ*	6%	5%	23% BS.BT
Net: Protected	31%	*78%* **	60% BM.BN.BO	32% BN.BO	14%	10% *	62% BQ.BR	25% BR	10% *	38% BT	27% BS.BU	30%
Net: Not protected	57%	*22%* **	35% BO	63% BL.BO	82% BL.BM.BO	15% *	34% BR	70% BP.BR	15% *	56%	68% BS.BU	48%
Mean	2.19	*3.17* **	2.69 BM.BN.BO	2.25 BN	1.69	2.28 BN*	2.74 BQ.BR	2.03	2.28 *	2.29 BT	2.06	2.25 BT*
Std. dev	0.77	*0.86*	0.62	0.62	0.73	0.76	0.67	0.72	0.76	0.75	0.77	0.67

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	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
		BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
brunswick2_4. Military threats / armed conflict												
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Very well protected [4]	6%	*44%* **	8% BN	6%	4%	3% *	12% BQ.BR	5%	3% *	9% BT	4%	4%
Fairly well protected [3]	38%	*40%* **	62% BM.BN.BO	42% BN.BO	24%	21% *	60% BQ.BR	35% BR	21% *	47% BT	32%	45% BT
Not very well protected [2]	32%	*13%* **	25% BO	42% BL.BN.BO	33% BL.BO	7% *	23% BR	38% BP.BR	7% *	31%	38% BU	25%
Not at all protected [1]	12%	*1%* **	1%	7% BL	33% BL.BM.BO	4% *	1%	17% BP.BR	4% BP*	8%	20% BS.BU	8%
Don't know	11%	*2%* **	5%	4%	6%	65% BL.BM.BN*	4%	4%	65% BP.BQ*	6%	5%	18% BS.BT
Net: Protected	45%	*85%* **	70% BM.BN.BO	47% BN.BO	28%	23% *	72% BQ.BR	40% BR	23% *	55% BT	36%	49% BT
Net: Not protected	45%	*14%* **	25% BO	49% BL.BO	66% BL.BM.BO	11% *	24% BR	55% BP.BR	11% *	39%	59% BS.BU	33%
Mean	2.43	*3.30* **	2.81 BM.BN	2.48 BN	1.99	2.65 BN*	2.87 BQ.BR	2.29	2.65 BQ*	2.59 BT	2.20	2.55 BT*
Std. dev	0.81	*0.73*	0.58	0.71	0.89	0.79	0.62	0.82	0.79	0.77	0.82	0.74

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick2_5. Disinformation campaigns	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
		BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Very well protected [4]	2%	*100%* **	-	-	-	- *	11% BQ.BR	-	- *	3%	1%	1%
Fairly well protected [3]	18%	- **	100% BM.BN.BO	-	-	- *	89% BQ.BR	-	- *	24% BT.BU	12%	11%
Not very well protected [2]	43%	- **	-	100% BL.BN.BO	-	- *	-	61% BP.BR	- *	41%	47%	49%
Not at all protected [1]	27%	- **	-	-	100% BL.BM.BO	- *	-	39% BP.BR	- *	26%	35% BS.BU	20%
Don't know	10%	- **	-	-	-	100% BL.BM.BN*	-	-	100% BP.BQ*	7%	5%	18% BS.BT
Net: Protected	20%	*100%* **	100% BM.BN.BO	-	-	- *	100% BQ.BR	-	- *	27% BT.BU	13%	13%
Net: Not protected	70%	- **	-	100% BL.BO	100% BL.BO	- *	-	100% BP.BR	- *	67%	82% BS.BU	69%
Mean	1.94	*4.00* **	3.00 BM.BN	2.00	1.00	-	3.11 BQ	1.61	-	2.04 BT	1.79	1.93 *
Std. dev	0.77	-	0.00	-	-	-	0.31	0.49	-	0.81	0.71	0.67

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	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU	
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?												
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Very well informed [4]	2%	*26%* **	2%	1%	2%	- *	5% BQ.BR	1%	- *	5% BT	1%	3%
Fairly well informed [3]	29%	*29%* **	40% BM.BN.BO	26% BO	32% BO	12% *	39% BQ.BR	28% BR	12% *	44% BT.BU	31% BU	21%
Not very well informed [2]	47%	*38%* **	47% BO	54% BN.BO	41%	34% *	46% BR	49% BR	34% *	38%	53% BS.BU	41%
Not at all informed [1]	15%	*3%* **	8%	13% BL	20% BL.BM	22% BL.BM*	7%	16% BP	22% BP*	8%	13% BS	14%
Don't know	7%	*5%* **	3%	5%	4%	32% BL.BM.BN*	3%	5%	32% BP.BQ*	6%	3%	22% BS.BT
Net: Informed	31%	*55%* **	43% BM.BN.BO	27% BO	34% BM.BO	12% *	44% BQ.BR	30% BR	12% *	49% BT.BU	31%	24%
Net: Not informed	62%	*41%* **	54%	68% BL.BO	62%	56% *	53%	65% BP	56% *	45%	66% BS.BU	54%
Mean	2.19	*2.82* **	2.38 BM.BN.BO	2.16 BO	2.17 BO	1.86 *	2.43 BQ.BR	2.16 BR	1.86 *	2.49 BT.BU	2.19	2.16
Std. dev	0.72	*0.88*	0.66	0.66	0.78	0.70	0.70	0.71	0.70	0.72	0.66	0.76

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brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Strongly support [5]	3%	*12%* **	5% BO	3%	4% BO	0% *	5% BR	3%	0% *	3%	2%	2%
Tend to support [4]	17%	*24%* **	25% BM.BN.BO	19% BN.BO	13%	8% *	25% BQ.BR	17% BR	8% *	20%	17%	12%
Neither support nor oppose [3]	27%	*21%* **	37% BM.BN.BO	27%	23%	24% *	35% BQ.BR	26%	24% *	26%	26%	21%
Tend to oppose [2]	20%	*25%* **	20% BO	24% BN.BO	17% BO	7% *	21% BR	21% BR	7% *	25%	24%	18%
Strongly oppose [1]	23%	*18%* **	9% BL	20% BL	37% BL.BM.BO	19% BL*	10% BP	27% BP*	19% BP*	21%	25%	26%
Don't know	9%	- **	3%	8% BL	5%	41% BL.BM.BN*	3%	7% BP	41% BP.BQ*	4%	6%	22% BS.BT
Net: Support	21%	*36%* **	30% BM.BN.BO	22% BO	18% BO	8% *	31% BQ.BR	20% BR	8% *	24% BU	19%	14%
Net: Oppose	42%	*43%* **	30%	44% BL.BO	54% BL.BM.BO	27% *	31%	48% BP.BR	27% *	46%	50%	44%
Mean	2.55	*2.88* **	2.95 BM.BN.BO	2.58 BN	2.27	2.37 *	2.95 BQ.BR	2.45	2.37 *	2.58 BU	2.43	2.32
Std. dev	1.16	*1.31*	1.02	1.12	1.23	1.09	1.06	1.18	1.09	1.15	1.13	1.15

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	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.												
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Higher taxes	8%	*19%* **	12% BO	8% BO	7%	2% *	13% BQ.BR	8% BR	2% *	13% BT.BU	7%	5%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	*16%* **	18% BM.BN.BO	11% BO	9% BO	2% *	18% BQ.BR	10% BR	2% *	20% BT.BU	13% BU	3%
Increased government borrowing	13%	*24%* **	18% BN.BO	13% BO	11% BO	4% *	19% BQ.BR	13% BR	4% *	19% BU	13%	7%
I would not be willing to accept any of these	54%	*43%* **	39%	57% BL	63% BL.BO	48% *	40%	59% BP.BR	48% *	46%	60% BS	63% BS
Don't know	17%	*12%* **	20% BM.BN	14%	11%	45% BL.BM.BN*	19% BQ	13%	45% BP.BQ*	9%	10%	23% BS.BT
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?												
Unweighted base: : respondents in full-time or part-time employment only	1135	*25*	194	506	331	79	219	837	79	433	499	203
Base: : respondents in full-time or part-time employment only	977	*19*	160	440	279	79	178	719	79	359	428	190
Very well prepared [4]	7%	*24%* **	9%	5%	7%	2% *	11%	6%	2% *	18% BT.BU	-	-
Fairly well prepared [3]	30%	*34%* **	45% BM.BN.BO	28%	26%	27% *	43% BQ.BR	27%	27% *	82% BT.BU	-	-
Not very well prepared [2]	29%	*21%* **	27% BO	33% BO	27% BO	13% *	26% BR	31% BR	13% *	-	65% BS.BU	-
Not at all prepared [1]	15%	*7%* **	6%	12%	26% BL.BM	14% *	6%	17% BP	14% *	-	35% BS.BU	-
Don't know	19%	*14%* **	13%	21% BN	14%	43% BL.BM.BN*	13%	18%	43% BP.BQ*	-	-	100% BS.BT
Net: Prepared	37%	*58%* **	54% BM.BN.BO	33%	33%	30% *	54% BQ.BR	33%	30% *	100% BT.BU	-	-
Net: Not prepared	44%	*28%* **	33%	46% BL.BO	53% BL.BO	27% *	32%	49% BP.BR	27% *	-	100% BS.BU	-
Mean	2.35	*2.87* **	2.65 BM.BN	2.34 BN	2.17	2.31 **	2.68 BQ	2.27	2.31 **	3.18 BT	1.65	-
Std. dev	0.88	*0.94*	0.77	0.82	0.95	0.91	0.78	0.88	0.91	0.38	0.48	-

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	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?												
Unweighted base: : respondents in full-time or part-time employment only	1135	*25*	194	506	331	79	219	837	79	433	499	203
Base: : respondents in full-time or part-time employment only	977	*19*	160	440	279	79	178	719	79	359	428	190
Very well informed [4]	7%	*25%* **	6%	4%	10% BM	2% *	8%	7%	2% *	12% BT.BU	5%	1%
Fairly well informed [3]	34%	*23%* **	43% BO	34% BO	34% BO	16% *	41% BR	34% BR	16% *	62% BT.BU	22% BU	8%
Not very well informed [2]	30%	*25%* **	30%	34% BN	26%	21% *	30%	31%	21% *	21% BU	45% BS.BU	12%
Not at all informed [1]	15%	*10%* **	10%	12%	20% BL.BM	20% *	10%	16%	20% *	2%	27% BS.BU	12% BS
Don't know	15%	*18%* **	11%	15%	10%	42% BL.BM.BN*	12%	13%	42% BP.BQ*	3%	2%	67% BS.BT
Net: Informed	40%	*48%* **	49% BO	38% BO	44% BO	18% *	49% BR	41% BR	18% *	73% BT.BU	26% BU	9%
Net: Not informed	45%	*35%* **	40%	46%	46%	41% *	40%	46%	41% *	23%	72% BS.BU	24%
Mean	2.38	*2.76* **	2.50 BO	2.36 BO	2.38 BO	2.00 *	2.52 BR	2.37 BR	2.00 *	2.86 BT.BU	2.04	1.93 *
Std. dev	0.86	*1.05*	0.78	0.79	0.96	0.88	0.81	0.86	0.88	0.65	0.83	0.85

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Sample Size: 2075 adults in Italy

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Unweighted base: : respondents in full-time or part-time employment only	1135	*25*	194	506	331	79	219	837	79	433	499	203
Base: : respondents in full-time or part-time employment only	977	*19*	160	440	279	79	178	719	79	359	428	190
Very confident [4]	6%	*27%* **	8%	5%	7%	4% *	10%	5%	4% *	14% BT.BU	2%	2%
Fairly confident [3]	29%	*22%* **	43% BM.BN.BO	27%	28%	18% *	41% BQ.BR	28%	18% *	58% BT.BU	15%	8%
Not very confident [2]	26%	*18%* **	23%	31% BO	24% BO	12% *	23%	28% BR	12% *	18% BU	40% BS.BU	10%
Not at all confident [1]	17%	*4%* **	8%	16% BL	28% BL.BM.BO	12% *	8%	20% BP	12% *	3%	34% BS.BU	7%
Don't know	21%	*29%* **	18%	21% BN	14%	54% BL.BM.BN*	19%	18%	54% BP.BQ*	7%	10%	74% BS.BT
Net: Confident	35%	*49%* **	51% BM.BN.BO	32%	35%	22% *	50% BQ.BR	33%	22% *	72% BT.BU	16%	10%
Net: Not confident	44%	*23%* **	32%	47% BL.BO	52% BL.BO	24% *	31%	49% BP.BR	24% *	21%	74% BS.BU	16%
Mean	2.30	*3.00* **	2.61 BM.BN	2.27	2.16	2.30 **	2.64 BQ	2.22	2.30 **	2.89 BT.BU	1.81	2.17 BT*
Std. dev	0.90	*0.97*	0.79	0.85	0.96	0.97	0.81	0.90	0.97	0.67	0.76	0.90

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YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Much more resilient	3%	*22%* **	5% BM	2%	4%	2% *	7% BQ	2%	2% *	5%	3%	3%
Somewhat more resilient	11%	*11%* **	19% BM.BN.BO	12% BN.BO	8%	4% *	18% BQ.BR	11% BR	4% *	16%	11%	9%
About as resilient	40%	*44%* **	53% BM.BN.BO	43% BN	29%	38% *	52% BQ.BR	38%	38% *	41%	40%	35%
Somewhat less resilient	18%	*6%* **	12% BO	21% BL.BO	22% BL.BO	4% *	11% BR	21% BP.BR	4% *	19%	20%	12%
Much less resilient	12%	*7%* **	2%	10% BL.BO	27% BL.BM.BO	4% *	3%	16% BP.BR	4% *	12%	17% BU	7%
Don't know	15%	*10%* **	9%	12%	10%	48% BL.BM.BN*	9%	11%	48% BP.BQ*	7%	10%	34% BS.BT
Net: More resilient	15%	*33%* **	24% BM.BN.BO	14% BO	12%	6% *	25% BQ.BR	13% BR	6% *	21% BT.BU	13%	12%
Net: Less resilient	30%	*13%* **	14%	31% BL.BO	49% BL.BM.BO	8% *	14%	38% BP.BR	8% *	30% BU	37% BU	19%
Mean	2.71	*3.40* **	3.15 BM.BN	2.71 BN	2.33	2.94 BN*	3.17 BQ.BR	2.56	2.94 BQ*	2.83 BT	2.58	2.82 BT
Std. dev	1.00	*1.16*	0.81	0.91	1.11	0.78	0.85	1.01	0.78	1.04	1.02	0.95

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole												
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
A very positive impact [5]	4%	*28%* **	7% BM.BO	2%	4%	0% *	9% BQ.BR	3%	0% *	4%	3%	3%
A fairly positive impact [4]	20%	*44%* **	35% BM.BN.BO	20% BN.BO	11%	8% *	36% BQ.BR	17% BR	8% *	25% BT.BU	16%	13%
No impact [3]	28%	*7%* **	31% BO	34% BN.BO	24%	17% *	28% BR	30% BR	17% *	30%	34% BU	20%
A fairly negative impact [2]	17%	*8%* **	10%	19% BL.BO	23% BL.BO	5% *	10%	20% BP.BR	5% *	20%	19%	15%
A very negative impact [1]	8%	*6%* **	3%	5%	19% BL.BM.BO	1% *	3%	10% BP.BR	1% *	6%	12% BS.BU	4%
Don't know	24%	*7%* **	14%	21% BL	19%	69% BL.BM.BN*	14%	20% BP	69% BP.BQ*	15%	17%	46% BS.BT
Net: Positive impact	23%	*72%* **	42% BM.BN.BO	22% BN.BO	15%	9% *	45% BQ.BR	19% BR	9% *	30% BT.BU	19%	16%
Net: Negative impact	25%	*14%* **	13% BO	24% BL.BO	42% BL.BM.BO	6% *	13% BR	31% BP.BR	6% *	26%	31% BU	18%
Mean	2.93	*3.86* **	3.38 BM.BN	2.95 BN	2.47	3.08 BN*	3.44 BQ.BR	2.76	3.08 *	3.03 BT	2.75	2.93 *
Std. dev	1.04	*1.16*	0.92	0.92	1.12	0.77	0.96	1.03	0.77	1.01	1.03	0.99

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
		BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business												
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
A very positive impact [5]	5%	*32%* **	8% BM.BO	3%	4%	1% *	10% BQ.BR	4%	1% *	6%	5%	3%
A fairly positive impact [4]	22%	*26%* **	39% BM.BN.BO	22% BN.BO	15%	11% *	38% BQ.BR	19%	11% *	27% BT	18%	21%
No impact [3]	25%	*14%* **	25%	31% BN.BO	22%	15% *	24%	27% BR	15% *	28%	32%	23%
A fairly negative impact [2]	16%	*11%* **	9%	19% BL.BO	22% BL.BO	4% *	9%	20% BP.BR	4% *	18% BU	19% BU	10%
A very negative impact [1]	8%	*5%* **	3%	6% BO	17% BL.BM.BO	1% *	3%	10% BP.BR	1% *	9%	11% BU	5%
Don't know	24%	*13%* **	16%	19%	19%	67% BL.BM.BN*	16%	19%	67% BP.BQ*	12%	15%	38% BS.BT
Net: Positive impact	27%	*58%* **	47% BM.BN.BO	25% BO	20%	13% *	48% BQ.BR	23% BR	13% *	33% BT	22%	24%
Net: Negative impact	24%	*15%* **	12%	25% BL.BO	39% BL.BM.BO	5% *	13% BR	30% BP.BR	5% *	27% BU	30% BU	14%
Mean	3.00	*3.81* **	3.47 BM.BN	2.98 BN	2.60	3.23 BN*	3.51 BQ	2.83	3.23 BQ*	3.04 BT	2.82	3.13 BT*
Std. dev	1.08	*1.22*	0.93	0.98	1.17	0.84	0.97	1.07	0.84	1.09	1.08	1.00

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.												
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Energy	23%	*40%* **	23% BO	24% BO	26% BO	7% *	25% BR	25% BR	7% *	25%	26%	19%
Defence	17%	*21%* **	21% BO	18%	16%	10% *	21% BR	17%	10% *	21% BU	18% BU	7%
Healthcare	27%	*9%* **	25%	27%	32% BO	20% *	24%	29%	20% *	25%	27%	30%
Financial services	7%	*4%* **	5%	8%	7%	3% *	5%	8%	3% *	6%	8%	5%
Technology (e.g. software and electronic devices)	14%	*8%* **	15%	15% BO	13%	7% *	14%	14%	7% *	15%	12%	14%
Telecommunications	8%	*14%* **	15% BM.BN.BO	8% BO	6%	2% *	14% BQ.BR	8% BR	2% *	12% BT.BU	6%	3%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	*4%* **	14% BO	12% BO	10%	5% *	13% BR	11%	5% *	12%	12%	7%
Transport	10%	*21%* **	10%	11% BO	8%	4% *	11% BR	10%	4% *	10%	13%	8%
Physical infrastructure and construction	9%	*21%* **	12% BO	10% BO	8% BO	1% *	13% BR	10% BR	1% *	10%	9%	6%
Manufacturing	18%	*14%* **	22% BO	20% BO	16%	9% *	21% BR	19% BR	9% *	20%	17%	26% BT
Food and agriculture	28%	*37%* **	28%	28% BO	31% BO	18% *	29% BR	29% BR	18% *	26%	27%	32%
Media and communications	7%	*8%* **	7%	7%	6%	3% *	7%	7%	3% *	7%	7%	5%
Retail and luxury	9%	*18%* **	10%	9%	8%	5% *	11%	9%	5% *	10%	10%	7%
Other [see Sheet1]	1%	- **	-	0%	2% BM	- *	-	1%	- *	1%	0%	0%
None of the above	5%	*5%* **	2%	5%	8% BL.BM	5% *	3%	6% BP	5% *	2%	6% BS	3%
Don't know	21%	*11%* **	15%	17%	18%	56% BL.BM.BN*	15%	17%	56% BP.BQ*	14%	16%	28% BS.BT

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU	
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
The national government	12%	*26%* **	23% BM.BN.BO	12% BN	7%	8% *	23% BQ.BR	10%	8% *	15% BT	9%	11%
Regional and local authorities	5%	*6%* **	5%	4%	6%	4% *	5%	5%	4% *	8%	5%	2%
European Union institutions	11%	*9%* **	10%	12%	13% BO	5% *	10%	12% BR	5% *	12%	11%	7%
The Armed Forces	20%	*36%* **	25% BO	20% BO	19%	11% *	26% BQ.BR	20% BR	11% *	21%	24%	17%
Civil Protection (e.g., national and regional civil protection authorities)	30%	*25%* **	34% BO	34% BO	28% BO	18% *	33% BR	32% BR	18% *	30%	35%	25%
Emergency services (e.g., police, fire and ambulance services)	30%	*32%* **	38% BN.BO	31% BO	27%	18% *	37% BQ.BR	30% BR	18% *	31%	25%	26%
Private companies	6%	*14%* **	7%	7%	6%	2% *	7% BR	6%	2% *	11%	8%	5%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	*8%* **	14% BO	18% BO	21% BL.BO	5% *	13% BR	19% BP.BR	5% *	17%	19% BU	10%
Other [see Sheet2]	0%	- **	-	0%	0%	0% *	-	0%	0% *	0%	0%	0%
None of the above	5%	*3%* **	1%	4% BL	11% BL.BM	4% BL*	1%	6% BP	4% BP*	1%	7% BS	5% BS
Don't know	19%	*8%* **	10%	18% BL	16%	55% BL.BM.BN*	10%	17% BP	55% BP.BQ*	14%	14%	38% BS.BT

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?												
brunswick13_Italy_1. Newspapers and periodicals												
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Trust a great deal [4]	4%	*24%* **	8% BM.BN.BO	3%	2%	2% *	9% BQ.BR	3%	2% *	6%	4%	2%
Trust a fair amount [3]	37%	*49%* **	48% BN.BO	44% BN.BO	24%	27% *	48% BQ.BR	36%	27% *	42% BT	34%	36%
Don't trust very much [2]	32%	*14%* **	31% BO	33% BO	35% BO	20% *	29%	34% BR	20% *	31%	37%	35%
Don't trust at all [1]	18%	*13%* **	9%	14% BL	33% BL.BM.BO	11% *	9%	21% BP.BR	11% *	16%	19%	11%
Don't know	9%	*0%* **	4%	6%	5%	40% BL.BM.BN*	4%	6%	40% BP.BQ*	5%	6%	16% BS.BT
Net: Trust	41%	*73%* **	56% BM.BN.BO	47% BN.BO	26%	28% *	58% BQ.BR	39% BR	28% *	48% BT	38%	38%
Net: Do not trust	49%	*27%* **	39%	47% BO	69% BL.BM.BO	31% *	38%	55% BP.BR	31% *	47%	55% BS	46%
Mean	2.30	*2.84* **	2.58 BM.BN.BO	2.38 BN	1.95	2.31 BN*	2.61 BQ.BR	2.21	2.31 *	2.40 BT	2.25	2.34 *
Std. dev	0.83	*0.94*	0.77	0.77	0.84	0.81	0.79	0.83	0.81	0.83	0.83	0.74

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_2. News channels on television/ Television news broadcasts

	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
	BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Trust a great deal [4]	6%	*26%* **	11% BM.BN.BO	6%	5%	3% *	12% BQ.BR	5%	3% *	5%	6%	8%
Trust a fair amount [3]	40%	*56%* **	55% BM.BN.BO	45% BN.BO	22%	32% *	55% BQ.BR	36%	32% *	45% BT.BU	36%	33%
Don't trust very much [2]	30%	*6%* **	24%	34% BL.BO	33% BL.BO	15% *	22%	34% BP.BR	15% *	31%	36%	32%
Don't trust at all [1]	17%	*11%* **	6%	11% BL	36% BL.BM.BO	10% *	6%	21% BP.BR	10% *	14%	18%	13%
Don't know	8%	- **	5%	4%	4%	41% BL.BM.BN*	4%	4%	41% BP.BQ*	4%	4%	14% BS.BT
Net: Trust	46%	*82%* **	66% BM.BN.BO	51% BN.BO	27%	35% *	67% BQ.BR	42%	35% *	51% BT	41%	41%
Net: Do not trust	46%	*18%* **	30%	46% BL.BO	69% BL.BM.BO	25% *	28%	55% BP.BR	25% *	45%	55% BS	45%
Mean	2.39	*2.98* **	2.74 BM.BN.BO	2.47 BN	1.96	2.48 BN*	2.76 BQ.BR	2.27	2.48 BQ*	2.44 BT	2.30	2.42 *
Std. dev	0.86	*0.89*	0.73	0.78	0.89	0.83	0.75	0.86	0.83	0.80	0.84	0.86

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_3. Social media	Total	Protection by govt from: Disinformation campaigns					Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats		
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know
		BK	BL	BM	BN	BO	BP	BQ	BR	BS	BT	BU
Unweighted base	2075	*44*	376	890	592	173	420	1482	173	433	499	203
Base	2075	*43*	369	888	559	215	413	1447	215	359	428	190
Trust a great deal [4]	5%	*18%* **	5% BO	4%	7% BO	1% *	7% BR	5% BR	1% *	4%	5%	1%
Trust a fair amount [3]	25%	*34%* **	32% BN	28% BN	18%	22% *	32% BQ	24%	22% *	30%	24%	20%
Don't trust very much [2]	35%	*26%* **	40% BN.BO	38% BN.BO	28%	27% *	39% BR	34%	27% *	37%	33%	30%
Don't trust at all [1]	28%	*21%* **	18%	26% BL.BO	44% BL.BM.BO	13% *	18%	33% BP.BR	13% *	24%	34% BS	36% BS
Don't know	7%	*0%* **	5%	4%	3%	38% BL.BM.BN*	4%	4%	38% BP.BQ*	5%	4%	13% BS.BT
Net: Trust	31%	*52%* **	37% BN.BO	32% BN	25%	22% *	39% BQ.BR	29%	22% *	34% BU	29%	21%
Net: Do not trust	62%	*48%* **	58% BO	64% BO	72% BL.BM.BO	40% *	57% BR	67% BP.BR	40% *	61%	68%	65%
Mean	2.09	*2.49* **	2.26 BM.BN	2.11 BN	1.88	2.16 BN*	2.28 BQ	2.02	2.16 *	2.15 BT.BU	1.99	1.85 *
Std. dev	0.88	*1.04*	0.82	0.85	0.95	0.75	0.85	0.90	0.75	0.85	0.90	0.83

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?										
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Very well protected [4]	3%	4%	3%	0% *	26% Z.CA.CB.CC.CD*	2%	2%	2%	1%	0%
Fairly well protected [3]	36%	38%	32%	44% *	37% CC*	52% CB.CC.CD	44% CB.CC.CD	32% CC.CD	13%	22% CC
Not very well protected [2]	40%	43%	45%	33% *	17% *	33% BY	41% BY	50% BY.BZ.CA.CD	45% BY.BZ.CD	33%
Not at all protected [1]	14%	12%	15% BX	6% *	18% CA*	11%	8%	12%	39% BY.BZ.CA.CB.CD	13% CA
Don't know	8%	3%	5%	17% BV.BW*	2% *	1%	5% BZ	3%	2% BY.BZ.CA.CB.CC	32%
Net: Protected	38%	42%	35%	44% *	63% CA.CB.CC.CD*	54% CB.CC.CD	46% CB.CC.CD	35% CC.CD	14%	22%
Net: Not protected	54%	55% BX	60% BX	39% *	35% *	44%	48%	62% BY.BZ.CA.CD	84% BY.BZ.CA.CB.CD	46%
Mean	2.29	2.35	2.25	2.46 *	2.72 CA.CB.CC.CD*	2.45 CB.CC.CD	2.43 CB.CC.CD	2.27 CC	1.75	2.14 CC*
Std. dev	0.75	0.75	0.76	0.64	1.06	0.72	0.67	0.70	0.71	0.72

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?										
brunswick2_1. Terrorism										
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Very well protected [4]	7%	11% BW.BX	4%	2% *	31% Z.CA.CB.CC.CD	10% CC.CD	6% CC.CD	7% CC.CD	2%	2%
Fairly well protected [3]	36%	41%	34%	43% *	36% CC*	45% CC.CD	43% CC.CD	35% CC	20%	26%
Not very well protected [2]	33%	33%	37%	29% *	15% *	30%	34% BY	40% BY.BZ.CD	31% BY	29%
Not at all protected [1]	15%	13%	19% BV.BX	6% *	16% *	12%	10%	14%	42% BY.BZ.CA.CB.CD	11%
Don't know	9%	3%	6% BV	20% BV.BW*	2% *	3%	7%	3%	6% BY.BZ.CA.CB.CC	32%
Net: Protected	43%	52% BW	38%	45% *	67% CA.CB.CC.CD*	55% CB.CC.CD	49% CC.CD	43% CC.CD	22%	28%
Net: Not protected	48%	45%	56% BV.BX	35% *	31% *	42%	44%	54% BY.BZ.CA.CD	72% BY.BZ.CA.CB.CD	40%
Mean	2.38	2.52 BW	2.25	2.51 BW*	2.83 CA.CB.CC.CD*	2.55 CB.CC.CD	2.49 CC.CD	2.37 CC	1.81	2.27 CC*
Std. dev	0.85	0.86	0.83	0.68	1.05	0.84	0.78	0.83	0.84	0.76

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_2. Cyberattacks

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Very well protected [4]	3%	3%	2%	1% *	21% Z.CA.CB.CC.CD	10% CA.CB.CC.CD	3%	1%	1%	1%
Fairly well protected [3]	24%	29%	24%	30% *	21% CC*	35% CB.CC.CD	30% CB.CC.CD	22% CC	8%	16% CC
Not very well protected [2]	45%	46%	47%	38% *	35% *	35%	48% BZ.CD	54% BY.BZ.CC.CD	44%	34%
Not at all protected [1]	19%	19%	22%	13% *	21% *	16%	13%	19% CA	44% 3Y.BZ.CA.CB.CD	18%
Don't know	9%	3%	5%	18% BV.BW*	2% *	4%	6%	3%	3%	32% BY.BZ.CA.CB.CC
Net: Protected	27%	33%	26%	31% *	42% CB.CC.CD*	45% CA.CB.CC.CD	33% CB.CC.CD	23% CC	9%	17% CC
Net: Not protected	64%	64% BX	69% BX	51% *	56% *	51%	61% BZ	74% BY.BZ.CA.CD	88% 3Y.BZ.CA.CB.CD	52%
Mean	2.13	2.18 BW	2.06	2.23 *	2.43 CB.CC.CD*	2.41 CA.CB.CC.CD	2.24 CB.CC.CD	2.05 CC	1.64	1.99 CC*
Std. dev	0.78	0.78	0.74	0.72	1.06	0.88	0.72	0.69	0.67	0.73

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_3. Acts of sabotage (e.g. against infrastructure)

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Very well protected [4]	3%	3%	2%	0% *	17% Z.CA.CB.CC.CD	6% CA.CB.CC.CD	2%	1%	1%	1%
Fairly well protected [3]	28%	33% BW	26%	30% *	27% CC.CD*	37% CB.CC.CD	37% CB.CC.CD	27% CC.CD	8%	14%
Not very well protected [2]	41%	43%	44%	36% *	22% *	40% BY	43% BY.CD	50% BY.BZ.CD	43% BY.CD	30%
Not at all protected [1]	16%	16%	21% BX	10% *	24% CA*	14%	10%	13%	43% BY.BZ.CA.CB.CD	15%
Don't know	12%	4%	8%	24% BV.BW*	9% *	3%	8% BZ	8%	4%	40% BY.BZ.CA.CB.CC
Net: Protected	31%	36% BW	27%	30% *	45% CB.CC.CD*	43% CB.CC.CD	39% CB.CC.CD	28% CC.CD	10% BY.BZ.CA.CB.CD	15%
Net: Not protected	57%	59% BX	65% BX	45% *	47% *	53%	53%	63% BY.BZ.CA.CD	86% BY.BZ.CA.CB.CD	45%
Mean	2.19	2.25 BW	2.09	2.28 *	2.41 CC.CD*	2.37 CB.CC.CD	2.34 CB.CC.CD	2.18 CC	1.66	2.01 CC*
Std. dev	0.77	0.77	0.75	0.68	1.09	0.80	0.71	0.68	0.70	0.73

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Sample Size: 2075 adults in Italy

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	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
brunswick2_4. Military threats / armed conflict										
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Very well protected [4]	6%	8% BW	3%	7% *	19% CA.CB.CC.CD*	9% CC.CD	6%	7% CC.CD	2%	2%
Fairly well protected [3]	38%	45% BW	35%	43% *	50% CC.CD*	50% CB.CC.CD	45% CC.CD	39% CC.CD	16%	26% CC
Not very well protected [2]	32%	31%	39% BV.BX	21% *	17% *	33% BY	32% BY.CD	37% BY.CD	39% BY.CD	23%
Not at all protected [1]	12%	12%	16%	9% *	11% *	6%	8%	11% BZ	39% BY.BZ.CA.CB.CD	10%
Don't know	11%	4%	7% BV	21% BV.BW*	3% *	2%	8% BZ	5%	4%	39% BY.BZ.CA.CB.CC
Net: Protected	45%	53% BW	37%	50% *	69% CA.CB.CC.CD*	59% CB.CC.CD	52% CC.CD	46% CC.CD	18%	28% CC
Net: Not protected	45%	43% BX	55% BV.BX	30% *	28% *	38%	40%	49% BY.BZ.CA.CD	78% BY.BZ.CA.CB.CD	33%
Mean	2.43	2.51 BW	2.26	2.59 BW*	2.79 CA.CB.CC.CD*	2.65 CB.CC.CD	2.55 CC.CD	2.44 CC	1.81	2.34 CC*
Std. dev	0.81	0.82	0.77	0.81	0.90	0.73	0.75	0.80	0.80	0.78

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YouGov

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
brunswick2_5. Disinformation campaigns										
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Very well protected [4]	2%	2%	1%	2% *	14% Z.CA.CB.CC.CD*	2%	2%	1%	1%	1%
Fairly well protected [3]	18%	20%	15%	12% *	29% CB.CC.CD*	30% CB.CC.CD	23% CB.CC.CD	12% CC	3%	10% CC
Not very well protected [2]	43%	43%	47%	45% *	21% *	46% BY.CC	45% BY.CC.CD	50% BY.CC.CD	35%	36%
Not at all protected [1]	27%	31% BX	29%	19% *	29% *	19%	19%	34% BZ.CA.CD	58% BY.BZ.CA.CB.CD	19%
Don't know	10%	4%	7% BV	22% BV.BW*	7% *	3%	10% BZ.CB.CC	2%	3%	34% BY.BZ.CA.CB.CC
Net: Protected	20%	22%	16%	14% *	42% CA.CB.CC.CD*	31% CB.CC.CD	26% CB.CC.CD	13% CC	4%	12% CC
Net: Not protected	70%	74%	76% BX	64% *	51% *	65%	65% CD	85% BY.BZ.CA.CD	93% BY.BZ.CA.CB.CD	54%
Mean	1.94	1.93	1.87	1.97 *	2.29 CB.CC.CD*	2.15 CB.CC.CD	2.09 CB.CC.CD	1.79 CC	1.46	1.92 CC*
Std. dev	0.77	0.79	0.73	0.71	1.07	0.75	0.75	0.68	0.62	0.72

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Very well informed [4]	2%	5% BW	0%	3% *	9% CA.CB.CD*	3%	2%	2%	3%	1%
Fairly well informed [3]	29%	48% BW.BX	27%	17% *	36% CD*	39% CC.CD	31% CD	31% CD	28% CD	11%
Not very well informed [2]	47%	38%	53% BV.BX	38% *	33% *	46%	52% BY.CC.CD	51% BY.CC.CD	38%	39%
Not at all informed [1]	15%	7%	15% BV	11% *	17% *	8%	10%	14%	26% BZ.CA.CB	24% BZ.CA.CB
Don't know	7%	3%	4%	31% BV.BW*	5% *	5%	5% CB	2%	5%	25% BY.BZ.CA.CB.CC
Net: Informed	31%	53% BW.BX	27%	20% *	45% CD*	41% CD	33% CD	33% CD	31% CD	12%
Net: Not informed	62%	45%	69% BV.BX	50% *	51% *	54%	62%	65% BZ	65%	63%
Mean	2.19	2.52 BW.BX	2.13	2.16 *	2.38 CC.CD*	2.37 CB.CC.CD	2.26 CC.CD	2.21 CD	2.08 CD	1.85
Std. dev	0.72	0.70	0.66	0.73	0.89	0.68	0.67	0.69	0.83	0.69

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?										
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Strongly support [5]	3%	4%	2%	2% *	9% CA.CC.CD*	7% CA.CD	2%	6% CA.CD	3%	1%
Tend to support [4]	17%	20% BX	17%	10% *	10% *	20% CD	21% CD	19% CD	18% CD	6%
Neither support nor oppose [3]	27%	24%	27%	21% *	26% *	29% CC	32% CC	26% CC	17%	25%
Tend to oppose [2]	20%	25%	24%	17% *	18% *	24% CD	21% CD	25% CD	18%	11%
Strongly oppose [1]	23%	22%	25%	24% *	37% BZ.CA.CB.CD*	16%	21%	19%	41% BZ.CA.CB.CD	18%
Don't know	9%	5%	5%	27% BV.BW*	- *	4%	4%	7%	4%	39% BY.BZ.CA.CB.CC
Net: Support	21%	24% BX	19%	12% *	19% CD*	27% CD	23% CD	24% CD	20% CD	7%
Net: Oppose	42%	47%	50%	41% *	55% CD*	40% CD	41% CD	43% CD	59% BZ.CA.CB.CD	29%
Mean	2.55	2.57	2.42	2.30 *	2.37 *	2.78 CC.CD	2.61 CC.CD	2.66 CC.CD	2.19	2.37
Std. dev	1.16	1.17	1.11	1.13	1.33	1.18	1.11	1.18	1.25	1.05

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Sample Size: 2075 adults in Italy

YouGov

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.										
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Higher taxes	8%	12% BX	8%	2% *	4% *	12% CD	10% CD	10% CD	6% CD	1%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	17% BX	15% BX	2% *	22% CC.CD*	14% CD	12% CD	11% CD	9%	4%
Increased government borrowing	13%	20% BW.BX	12%	7% *	15% CD*	20% CC.CD	14% CC.CD	16% CC.CD	7%	4%
I would not be willing to accept any of these	54%	48%	59% BV	63% BV*	55% *	44%	54% BZ	55% BZ	69% BZ.CA.CB.CD	49%
Don't know	17%	10%	10%	27% BV.BW*	8% *	15%	14%	12%	11%	42% BY.BZ.CA.CB.CC
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?										
Unweighted base: : respondents in full-time or part-time employment only	1135	488	497	150	*45*	155	471	213	131	120
Base: : respondents in full-time or part-time employment only	977	392	436	149	*36*	120	388	175	129	130
Very well prepared [4]	7%	12% BW.BX	3%	2% *	*38%* **	9%	5%	5%	6% *	4% *
Fairly well prepared [3]	30%	55% BW.BX	16% BX	5% *	*15%* **	39% CD	34% CD	34% CD	26% *	15% *
Not very well prepared [2]	29%	20% BX	45% BV.BX	4% *	*20%* **	23%	31% CD	35% BZ.CD	31% CD*	17% *
Not at all prepared [1]	15%	9% BX	25% BV.BX	2% *	*12%* **	15%	13%	13%	26% CA.CB*	15% *
Don't know	19%	4%	10% BV	86% BV.BW*	*15%* **	14%	17%	13%	10% *	49% BZ.CA.CB.CC*
Net: Prepared	37%	67% BW.BX	19% BX	8% *	*53%* **	48% CC.CD	38% CD	38% CD	33% *	19% *
Net: Not prepared	44%	29% BX	70% BV.BX	6% *	*32%* **	38%	45%	48% CD	57% BZ.CA.CD*	31% *
Mean	2.35	2.73 BW	1.96	2.61 **	*2.94* **	2.49 CC	2.36 CC	2.35	2.14 *	2.16 *
Std. dev	0.88	0.80	0.77	0.95	*1.13*	0.90	0.81	0.80	0.92	0.95

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
Unweighted base: : respondents in full-time or part-time employment only	1135	488	497	150	*45*	155	471	213	131	120
Base: : respondents in full-time or part-time employment only	977	392	436	149	*36*	120	388	175	129	130
Very well informed [4]	7%	16% BW.BX	-	- *	*25%* **	6%	5%	5%	13% CA.CB.CD*	2% *
Fairly well informed [3]	34%	84% BW.BX	-	- *	*15%* **	41% CD	37% CD	36% CD	33% CD*	18% *
Not very well informed [2]	30%	-	67% BV.BX	- *	*38%* **	30%	31%	39% CC.CD	22% *	20% *
Not at all informed [1]	15%	-	33% BV.BX	- *	*7%* **	14%	14%	10%	24% CA.CB*	17% *
Don't know	15%	-	-	100% BV.BW*	*14%* **	9%	13%	8%	8% *	43% BZ.CA.CB.CC*
Net: Informed	40%	100% BW.BX	-	- *	*40%* **	47% CD	42% CD	42% CD	46% CD*	20% *
Net: Not informed	45%	-	100% BV.BX	- *	*45%* **	44%	45%	50%	46% *	36% *
Mean	2.38	3.16 BW	1.67	-	*2.69* **	2.43 CD	2.38 CD	2.40 CD	2.38 *	2.10 *
Std. dev	0.86	0.37	0.47	-	*1.00*	0.83	0.82	0.77	1.03	0.87

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Sample Size: 2075 adults in Italy

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
Unweighted base: : respondents in full-time or part-time employment only	1135	488	497	150	*45*	155	471	213	131	120
Base: : respondents in full-time or part-time employment only	977	392	436	149	*36*	120	388	175	129	130
Very confident [4]	6%	12% BW.BX	3%	0% *	*21%* **	10%	5%	5%	4% *	4% *
Fairly confident [3]	29%	53% BW.BX	15%	7% *	*19%* **	36% CC.CD	34% CC.CD	34% CC.CD	22% *	13% *
Not very confident [2]	26%	20% BX	38% BV.BX	5% *	*37%* **	24%	27% CD	30% CD	30% CD*	14% *
Not at all confident [1]	17%	8%	31% BV.BX	5% *	*11%* **	12%	16%	19%	32% BZ.CA.CB.CD*	13% *
Don't know	21%	7%	13% BV	83% BV.BW*	*13%* **	18%	18%	13%	12% *	55% BZ.CA.CB.CC*
Net: Confident	35%	65% BW.BX	18% BX	7% *	*39%* **	46% CC.CD	39% CC.CD	39% CC.CD	27% *	18% *
Net: Not confident	44%	28% BX	69% BV.BX	10% *	*48%* **	35%	43% CD	49% BZ.CD	61% BZ.CA.CB.CD*	27% *
Mean	2.30	2.74 BW	1.89	2.17 **	*2.56* **	2.55 CB.CC.CD*	2.34 CC	2.28 CC	1.99 *	2.20 *
Std. dev	0.90	0.78	0.81	0.90	*1.01*	0.89	0.86	0.87	0.90	0.98

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Sample Size: 2075 adults in Italy

YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Much more resilient	3%	4%	4%	3% *	100% Z.CA.CB.CC.CD*	-	-	-	-	-
Somewhat more resilient	11%	14%	12%	8% *	- *	100% BY.CA.CB.CC.CD	-	-	-	-
About as resilient	40%	42%	40%	34% *	- *	-	100% BY.BZ.CB.CC.CD	-	-	-
Somewhat less resilient	18%	19%	20% BX	10% *	- *	-	-	100% BY.BZ.CA.CC.CD	-	-
Much less resilient	12%	15%	14%	7% *	- *	-	-	-	100% BY.BZ.CA.CB.CD	-
Don't know	15%	7%	11%	38% BV.BW*	- *	-	-	-	-	100% BY.BZ.CA.CB.CC
Net: More resilient	15%	18%	16%	11% *	100% CA.CB.CC.CD*	100% CA.CB.CC.CD	-	-	-	-
Net: Less resilient	30%	34% BX	34% BX	17% *	- *	-	-	100% BY.BZ.CA.CD	100% BY.BZ.CA.CD	-
Mean	2.71	2.71	2.69	2.85 *	5.00 CA*	4.00 CA	3.00 CB.CC	2.00	1.00	-
Std. dev	1.00	1.04	1.02	0.97	-	-	0.00	-	-	-

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YouGov

Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
A very positive impact [5]	4%	6% BW	1%	3% *	23% Z.CA.CB.CC.CD	8% CA.CB.CC.CD	3%	2%	3%	1%
A fairly positive impact [4]	20%	21%	19%	13% *	26% CC.CD*	37% CA.CB.CC.CD	24% CB.CC.CD	15% CD	11% CD	3%
No impact [3]	28%	31% BX	33% BX	18% *	21% *	27% CD	38% BY.BZ.CB.CC.CD	27% CD	21% CD	11%
A fairly negative impact [2]	17%	21% BX	19%	10% *	10% *	12%	15% CD	32% BY.BZ.CA.CC.CD	19% CD	6%
A very negative impact [1]	8%	8%	9%	4% *	12% BZ.CA*	4%	4%	8% CA	28% BY.BZ.CA.CB.CD	5%
Don't know	24%	13%	19% BV	52% BV.BW*	8% *	12%	16%	15%	18%	73% BY.BZ.CA.CB.CC
Net: Positive impact	23%	27% BW	20%	16% *	49% CA.CB.CC.CD*	45% CA.CB.CC.CD	27% CB.CC.CD	18% CD	14% CD	5%
Net: Negative impact	25%	29% BX	28% BX	14% *	22% *	16%	19% CD	40% BY.BZ.CA.CD	47% BY.BZ.CA.CD	11%
Mean	2.93	2.94	2.81	3.03 *	3.42 CA.CB.CC.CD*	3.38 CA.CB.CC.CD	3.09 CB.CC.CD	2.67 CC	2.28	2.63 CC*
Std. dev	1.04	1.06	0.98	1.05	1.33	0.98	0.88	0.97	1.17	1.08

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
A very positive impact [5]	5%	7% BW	3%	4% *	32% Z.CA.CB.CC.CD	10% CA.CB.CC.CD	4%	2%	3%	1%
A fairly positive impact [4]	22%	25%	20%	19% *	20% CD*	35% CB.CC.CD	29% CB.CC.CD	19% CC.CD	12%	7%
No impact [3]	25%	27%	32%	23% *	17% *	24%	33% BY.BZ.CB.CC.CD	23%	21%	15%
A fairly negative impact [2]	16%	19% BX	18% BX	7% *	4% *	17% BY.CD	14% CD	32% BY.BZ.CA.CC.CD	18% BY.CD	4%
A very negative impact [1]	8%	10%	10%	4% *	18% BZ.CA.CB.CD*	4%	3%	7% CA	27% BZ.CA.CB.CD	6%
Don't know	24%	12%	17%	43% BV.BW*	9% *	10%	17% BZ	17%	19% BZ	67% BY.BZ.CA.CB.CC
Net: Positive impact	27%	32% BW	23%	23% *	52% CA.CB.CC.CD*	45% CA.CB.CC.CD	33% CB.CC.CD	21% CD	15%	8%
Net: Negative impact	24%	29% BX	28% BX	11% *	22% CD*	21% CD	18% CD	39% BY.BZ.CA.CD	45% BY.BZ.CA.CD	10%
Mean	3.00	3.00	2.84	3.22 BW*	3.49 CB.CC.CD*	3.33 CB.CC.CD	3.19 CB.CC.CD	2.73 CC	2.33	2.82 CC*
Std. dev	1.08	1.13	1.03	0.99	1.50	1.05	0.91	0.98	1.20	1.09

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.										
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Energy	23%	25%	26%	17% *	33% CD*	27% CD	21% CD	31% CA.CD	25% CD	11%
Defence	17%	20% BX	19% BX	4% *	25% CD*	18% CD	18% CD	20% CD	19% CD	5%
Healthcare	27%	26%	27%	29% *	28% *	34% CD	27% CD	30% CD	25%	17%
Financial services	7%	6%	8%	3% *	3% *	10% CD	7% CD	9% CD	5%	2%
Technology (e.g. software and electronic devices)	14%	14%	13%	12% *	11% *	14% CD	14% CD	17% CD	17% CD	6%
Telecommunications	8%	10% BX	7%	3% *	13% CD*	10% CD	9% CD	10% CD	8%	3%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	11%	13%	7% *	9% *	12% CD	12% CD	13% CD	12% CD	4%
Transport	10%	11%	11%	8% *	18% CC.CD*	9%	12% CD	10% CD	7%	4%
Physical infrastructure and construction	9%	11%	8%	4% *	5% *	13% CD	11% CD	10% CD	7%	3%
Manufacturing	18%	23% BW	14%	27% BW*	15% *	27% CB.CC.CD	22% CD	16% CD	16% CD	6%
Food and agriculture	28%	30%	25%	29% *	25% CD*	41% CA.CB.CC.CD	30% CD	31% CD	26% CD	10%
Media and communications	7%	7%	8%	3% *	3% *	9% CD	8% CD	7% CD	8% CD	2%
Retail and luxury	9%	13% BW	7%	8% *	10% *	9%	11% CB.CD	7%	7%	4%
Other [see Sheet1]	1%	1%	1%	- *	1% *	1%	0%	0%	1%	0%
None of the above	5%	4%	5%	2% *	10% BZ*	3%	4%	5%	13% BZ.CA.CB.CD	4%
Don't know	21%	13%	18%	33% BV.BW*	9% *	6%	15% BZ	13% BZ	15% BZ	63% BY.BZ.CA.CB.CC

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options										
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
The national government	12%	13%	11%	8% *	24% CB.CC.CD*	18% CC.CD	14% CD	12% CD	9%	4%
Regional and local authorities	5%	7%	4%	3% *	3% *	5% CD	6% CD	7% CD	4%	1%
European Union institutions	11%	12% BX	11%	4% *	2% *	9%	10%	15% BY.CA.CD	17% BY.BZ.CA.CD	6%
The Armed Forces	20%	24%	22%	15% *	34% CB.CC.CD*	24% CD	23% CD	19% CD	17% CD	9%
Civil Protection (e.g., national and regional civil protection authorities)	30%	35% BX	31%	22% *	34% CD*	39% CC.CD	34% CD	34% CD	26% CD	13%
Emergency services (e.g., police, fire and ambulance services)	30%	28%	26%	28% *	37% CD*	42% CB.CC.CD	37% CB.CC.CD	25% CD	26% CD	9%
Private companies	6%	10% BX	9%	3% *	5% *	8% CD	6%	8% CD	6%	3%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	18% BX	18% BX	8% *	7% *	20% BY.CD	16% CD	23% BY.CA.CD	19% CD	8%
Other [see Sheet2]	0%	0%	0%	1% *	- *	0%	0%	-	0%	0%
None of the above	5%	3%	5%	6% *	11% BZ.CA.CB*	2%	4%	3%	14% BZ.CA.CB.CD	5%
Don't know	19%	12%	16%	44% BV.BW*	7% *	5%	13% BZ	14% BZ	13% BZ	63% BY.BZ.CA.CB.CC

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?										
brunswick13_Italy_1. Newspapers and periodicals										
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Trust a great deal [4]	4%	5%	4%	3% *	9% CC.CD*	9% CA.CB.CC.CD	5% CC.CD	3%	1%	0%
Trust a fair amount [3]	37%	42% BW	34%	35% *	32% *	47% CC.CD	42% CC.CD	42% CC.CD	22%	25%
Don't trust very much [2]	32%	32%	36%	34% *	32% *	29%	33% CD	37% CD	29%	24%
Don't trust at all [1]	18%	16%	19% BX	9% *	25% BZ.CA*	12%	14%	15%	45% BY.BZ.CA.CB.CD	13%
Don't know	9%	5%	6%	20% BV.BW*	1% *	3%	6%	3%	3%	37% BY.BZ.CA.CB.CD
Net: Trust	41%	47% BW	38%	37% *	42% CC*	56% CA.CB.CC.CD	47% CC.CD	45% CC.CD	23%	26%
Net: Do not trust	49%	48%	55% BV.BX	43% *	57% CD*	41%	47% CD	52% BZ.CD	74% BY.BZ.CA.CB.CD	37%
Mean	2.30	2.38 BW	2.25	2.39 *	2.26 CC*	2.55 CB.CC.CD	2.41 CC.CD	2.34 CC	1.79	2.21 CC*
Std. dev	0.83	0.82	0.83	0.73	0.95	0.82	0.80	0.78	0.83	0.77

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
brunswick13_Italy_2. News channels on television/ Television news broadcasts										
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Trust a great deal [4]	6%	5%	7%	7% *	17% CA.CB.CC.CD*	10% CB.CC	7%	5%	3%	4%
Trust a fair amount [3]	40%	44% BW	36%	34% *	36% *	47% CC.CD	46% CC.CD	43% CC.CD	22%	26%
Don't trust very much [2]	30%	34%	34%	31% *	30% *	29%	29%	33%	33%	24%
Don't trust at all [1]	17%	14%	18%	12% *	14% *	12%	14%	16%	38% BY.BZ.CA.CB.CD	12%
Don't know	8%	3%	5%	16% BV.BW*	3% *	3%	4%	3%	3%	34% BY.BZ.CA.CB.CC
Net: Trust	46%	49%	42%	41% *	53% CC.CD*	57% CC.CD	53% CC.CD	48% CC.CD	26%	31%
Net: Do not trust	46%	48%	53%	43% *	44% *	40%	43%	49% CD	72% BY.BZ.CA.CB.CD	35%
Mean	2.39	2.41	2.32	2.42 *	2.57 CC*	2.57 CB.CC	2.48 CC	2.37 CC	1.90	2.36 CC*
Std. dev	0.86	0.79	0.87	0.84	0.94	0.83	0.83	0.82	0.87	0.85

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_3. Social media	Total	Informed of employer security measures			Italy's overall resilience compared to the average European country					
		Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know	Much more resilient	Somewhat more resilient	About as resilient	Somewhat less resilient	Much less resilient	Don't know
		BV	BW	BX	BY	BZ	CA	CB	CC	CD
Unweighted base	2075	488	497	150	79	261	853	384	241	257
Base	2075	392	436	149	70	236	840	366	257	306
Trust a great deal [4]	5%	3%	5%	2% *	7% *	7% CD	5%	6%	6%	2%
Trust a fair amount [3]	25%	28%	24%	22% *	24% *	30% CC.CD	26%	31% CC.CD	20%	19%
Don't trust very much [2]	35%	38%	32%	30% *	33% *	36% CD	40% CC.CD	36% CD	27%	23%
Don't trust at all [1]	28%	28%	34%	29% *	35% *	24%	25%	25%	46% BZ.CA.CB.CD	25%
Don't know	7%	4%	5%	18% BV.BW*	1% *	3%	5%	2%	2%	31% BY.BZ.CA.CB.CC
Net: Trust	31%	31%	29%	23% *	31% *	37% CC.CD	31% CD	37% CC.CD	26%	21%
Net: Do not trust	62%	65%	66%	59% *	68% CD*	60% CD	65% CD	61% CD	72% BZ.CB.CD	48%
Mean	2.09	2.07	2.00	1.95 *	2.02 *	2.21 CC	2.12 CC	2.18 CC	1.85	1.97 *
Std. dev	0.88	0.84	0.90	0.84	0.94	0.90	0.85	0.89	0.94	0.87

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?											
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Very well protected [4]	3%	7% CF.CG.CH	2%	2%	0%	16% CJ.CK.CL.CM.CN*	3%	3% CN	2%	1% *	1%
Fairly well protected [3]	36%	49% CG.CH	44% CG.CH	24%	22%	39% CM*	50% CK.CL.CM.CN	41% CL.CM.CN	29%	19% *	26%
Not very well protected [2]	40%	29%	41% CE	48% CE.CF.CH	33%	22% *	38%	41% CI	53% CI.CJ.CK.CM.CN	40% CI*	35%
Not at all protected [1]	14%	13% CF	8%	23% CE.CF.CH	13% CF	21% CJ*	7%	11%	12% CJ	38% CJ.CK.CL.CN*	14% CJ
Don't know	8%	1% C	5% CE	3%	32% CE.CF.CG	2% *	2%	3%	3%	1% *	25% CI.CJ.CK.CL.CM
Net: Protected	38%	56% CF.CG.CH	46% CG.CH	26%	22%	55% CL.CM.CN*	53% CK.CL.CM.CN	45% CL.CM.CN	31% CM	20% *	27%
Net: Not protected	54%	42%	48%	71% CE.CF.CH	46%	44% *	45%	52%	66% CI.CJ.CK.CN	79% CI.CJ.CK.CL.CN*	48%
Mean	2.29	2.51 CG.CH	2.43 CG.CH	2.05	2.14 *	2.50 CL.CM.CN*	2.49 CL.CM.CN	2.38 CL.CM.CN	2.21 CM	1.82 *	2.19 CM
Std. dev	0.75	0.82	0.67	0.75	0.72	1.01	0.67	0.73	0.68	0.77	0.73

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?											
brunswick2_1. Terrorism											
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Very well protected [4]	7%	15% CF.CG.CH	6% CH	5%	2%	23% CJ.CK.CL.CM.CN	9% CN	5%	8% CN	6% *	3%
Fairly well protected [3]	36%	43% CG.CH	43% CG.CH	29%	26%	30% *	50% CI.CL.CM.CN	43% CL.CM.CN	31% CM	18% *	28%
Not very well protected [2]	33%	27%	34%	36% CE	29%	20% *	31%	34%	42% CI.CJ.CK.CN	34% *	28%
Not at all protected [1]	15%	13%	10%	26% CE.CF.CH	11%	23% CJ*	8%	13% CJ	18% CJ	41% CJ.CK.CL.CN*	12%
Don't know	9%	3%	7%	4% CE	32% CE.CF.CG	4% *	3%	4%	2%	1% *	29% CI.CJ.CK.CL.CM
Net: Protected	43%	58% CF.CG.CH	49% CG.CH	34%	28%	54% CM.CN*	59% CK.CL.CM.CN	49% CL.CM.CN	38% CM	24% *	31%
Net: Not protected	48%	40%	44%	62% CE.CF.CH	40%	43% *	38%	47% CJ	60% CI.CJ.CK.CN	75% CI.CJ.CK.CL.CN*	41%
Mean	2.38	2.61 CG.CH	2.49 CG.CH	2.14	2.27 *	2.56 CM*	2.61 CK.CL.CM.CN	2.43 CL.CM	2.29 CM	1.89 *	2.30 CM
Std. dev	0.85	0.90	0.78	0.88	0.76	1.10	0.76	0.80	0.85	0.91	0.80

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_2. Cyberattacks

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Very well protected [4]	3%	12% CF.CG.CH	3%	1%	1%	32% CJ.CK.CL.CM.CN	6% CK.CL.CN	2%	2%	1% *	1%
Fairly well protected [3]	24%	32% CG.CH	30% CG.CH	16%	16%	30% CM*	37% CK.CL.CM.CN	25% CL.CM	19%	13% *	19%
Not very well protected [2]	45%	35%	48% CE.CH	50% CE.CH	34%	20% *	40% CI	56% CI.CJ.CM.CN	53% CI.CJ.CM.CN	34% *	37% CI
Not at all protected [1]	19%	17%	13%	30% CE.CF.CH	18%	17% *	13%	14%	25% CJ.CK.CN	51% CI.CJ.CK.CL.CN*	16%
Don't know	9%	4%	6% CG	3%	32% CE.CF.CG	1% *	4%	3%	2%	0% *	28% CI.CJ.CK.CL.CM
Net: Protected	27%	44% CF.CG.CH	33% CG.CH	17%	17%	62% CJ.CK.CL.CM.CN	42% CK.CL.CM.CN	27% CL.CM	20%	14% *	20%
Net: Not protected	64%	52%	61% CE	80% CE.CF.CH	52%	37% *	53%	70% CI.CJ.CN	78% CI.CJ.CK.CN	85% CI.CJ.CK.CN*	52%
Mean	2.13	2.41 CF.CG.CH	2.24 CG.CH	1.88	1.99 *	2.77 CJ.CK.CL.CM.CN	2.36 CK.CL.CM.CN	2.15 CL.CM	1.97 CM	1.64 *	2.07 CM
Std. dev	0.78	0.92	0.72	0.71	0.73	1.09	0.80	0.67	0.71	0.76	0.72

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
brunswick2_3. Acts of sabotage (e.g. against infrastructure)											
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Very well protected [4]	3%	9% CF.CG.CH	2%	1%	1%	24% CJ.CK.CL.CM.CN	4% CL.CN	2% CL	0%	3% CL*	1%
Fairly well protected [3]	28%	35% CG.CH	37% CG.CH	19%	14%	29% *	41% CK.CL.CM.CN	33% CL.CM.CN	22%	18% *	19%
Not very well protected [2]	41%	36%	43% CH	47% CE.CH	30%	25% *	40%	45% CI.CM.CN	52% CI.CJ.CM.CN	31% *	35%
Not at all protected [1]	16%	16% CF	10%	26% CE.CF.CH	15%	18% *	11%	14%	18% CJ	46% CI.CJ.CK.CL.CN*	13%
Don't know	12%	5%	8%	7%	40% CE.CF.CG	4% *	4%	6%	8% CJ	2% *	32% CI.CJ.CK.CL.CM
Net: Protected	31%	44% CG.CH	39% CG.CH	21%	15%	53% CK.CL.CM.CN*	45% CK.CL.CM.CN	35% CL.CM.CN	22%	21% *	19%
Net: Not protected	57%	52%	53%	73% CE.CF.CH	45%	43% *	51%	59% CJ.CN	70% CI.CJ.CK.CN	76% CI.CJ.CK.CN*	48%
Mean	2.19	2.38 CG.CH	2.34 CG.CH	1.96	2.01 *	2.62 CK.CL.CM.CN*	2.40 CK.CL.CM.CN	2.25 CL.CM.CN	2.05 CM	1.78 *	2.10 CM
Std. dev	0.77	0.87	0.71	0.73	0.73	1.07	0.74	0.73	0.66	0.85	0.71

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	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
brunswick2_4. Military threats / armed conflict											
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Very well protected [4]	6%	12% CF.CG.CH	6%	5%	2%	27% CJ.CK.CL.CM.CN*	6%	4%	6%	10% CK.CN*	4%
Fairly well protected [3]	38%	50% CG.CH	45% CG.CH	30%	26%	33% *	52% CI.CK.CL.CM.CN	44% CL.CM.CN	36% CM	18% *	30% CM
Not very well protected [2]	32%	29%	32% CH	38% CE.CH	23%	20% *	33% CN	36% CI.CM.CN	43% CI.CJ.CM.CN	24% *	24%
Not at all protected [1]	12%	7%	8%	23% CE.CF.CH	10%	8% *	6%	9%	13% CJ	43% CI.CJ.CK.CL.CN*	11%
Don't know	11%	2%	8% CE.CG	5%	39% CE.CF.CG	12% CJ.CL*	3%	6% CL	2%	5% *	30% CI.CJ.CK.CL.CM
Net: Protected	45%	62% CF.CG.CH	52% CG.CH	35%	28%	60% CL.CM.CN*	58% CK.CL.CM.CN	48% CM.CN	42% CM	28% *	34%
Net: Not protected	45%	36%	40%	61% CE.CF.CH	33%	28% *	39%	45% CI.CN	55% CI.CJ.CK.CN	67% CI.CJ.CK.CN*	36%
Mean	2.43	2.68 CF.CG.CH	2.55 CG.CH	2.18	2.34 *	2.90 CJ.CK.CL.CM.CN	2.59 CK.CL.CM.CN	2.47 CM	2.37 CM	1.95 *	2.38 CM
Std. dev	0.81	0.77	0.75	0.86	0.78	0.95	0.70	0.73	0.79	1.03	0.82

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	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
brunswick2_5. Disinformation campaigns											
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Very well protected [4]	2%	5% CG	2%	1%	1%	16% CJ.CK.CL.CM.CN	5% CK.CL.CN	1%	1%	2% *	1%
Fairly well protected [3]	18%	29% CG.CH	23% CG.CH	8%	10%	34% CK.CL.CM.CN*	32% CK.CL.CM.CN	19% CL.CM.CN	11%	6% *	11%
Not very well protected [2]	43%	41%	45% CH	44%	36%	24% *	44% CI.CM	51% CI.CM.CN	48% CI.CM.CN	26% *	37%
Not at all protected [1]	27%	21%	19%	44% CE.CF.CH	19%	25% *	15%	23% CJ	37% CJ.CK.CN	65% CI.CJ.CK.CL.CN*	21%
Don't know	10%	4%	10% CE.CG	3%	34% CE.CF.CG	1% *	4%	6%	3%	1% *	30% CI.CJ.CK.CL.CM
Net: Protected	20%	34% CF.CG.CH	26% CG.CH	9%	12%	49% CK.CL.CM.CN*	36% CK.CL.CM.CN	20% CL.CM.CN	12%	8% *	11%
Net: Not protected	70%	62%	65% CH	88% CE.CF.CH	54%	50% *	59%	74% CI.CJ.CN	85% CI.CJ.CK.CN	91% CI.CJ.CK.CN*	59%
Mean	1.94	2.18 CG.CH	2.09 CG.CH	1.65	1.92 CG*	2.40 CK.CL.CM.CN*	2.27 CK.CL.CM.CN	1.97 CL.CM	1.75 CM	1.44 *	1.87 CM
Std. dev	0.77	0.83	0.75	0.68	0.72	1.04	0.79	0.69	0.69	0.69	0.69

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	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?											
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Very well informed [4]	2%	4% CH	2%	2%	1%	11% CJ.CK.CL.CN*	3%	1%	2%	2% *	1%
Fairly well informed [3]	29%	38% CG.CH	31% CH	30% CH	11%	34% CN*	37% CN	32% CN	30% CN	30% CN*	17%
Not very well informed [2]	47%	43%	52% CE.CH	46%	39%	37% *	53% CM.CN	50% CM	51% CM	28% *	43% CM
Not at all informed [1]	15%	10%	10%	19% CE.CF	24% CE.CF	13% *	6%	13% CJ	14% CJ	34% CI.CJ.CK.CL.CN	19% CJ
Don't know	7%	5%	5%	3%	25% CE.CF.CG	5% *	1%	3%	3%	6% CJ*	21% CI.CJ.CK.CL.CM
Net: Informed	31%	42% CF.CG.CH	33% CH	32% CH	12%	45% CN*	39% CN	33% CN	32% CN	32% CN*	18%
Net: Not informed	62%	53%	62% CE	65% CE	63%	51% *	59%	63%	65%	62% *	62%
Mean	2.19	2.37 CF.CG.CH	2.26 CG.CH	2.15 CH	1.85	2.44 CM.CN*	2.36 CK.CL.CM.CN	2.22 CM.CN	2.21 CM.CN	2.00 *	2.00
Std. dev	0.72	0.73	0.67	0.75	0.69	0.87	0.64	0.69	0.70	0.89	0.70

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brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Strongly support [5]	3%	8% CF.CH	2%	4% CF.CH	1%	19% CJ.CK.CL.CN*	3%	3%	3%	8% CJ.CK.CN*	1%
Tend to support [4]	17%	18% CH	21% CH	18% CH	6%	24% CN*	29% CK.CL.CM.CN	17% CN	17% CN	13% *	9%
Neither support nor oppose [3]	27%	28%	32% CG	22%	25%	14% *	29% CI.CM	36% CI.CL.CM.CN	26% CM	12% *	24% CM
Tend to oppose [2]	20%	22% CH	21% CH	22% CH	11%	18% *	22%	20%	24% CM	13% *	17%
Strongly oppose [1]	23%	21%	21%	28% CF.CH	18%	23% *	14%	20%	26% CJ	51% CI.CJ.CK.CL.CN*	21%
Don't know	9%	3%	4%	5%	39% CE.CF.CG	2% *	2%	4%	5%	3% *	28% CI.CJ.CK.CL.CM
Net: Support	21%	25% CH	23% CH	23% CH	7%	43% CK.CL.CM.CN*	32% CK.CL.CN	20% CN	20% CN	21% CN*	10%
Net: Oppose	42%	43% CH	41% CH	50% CF.CH	29%	41% *	37%	40%	49% CJ.CK.CN	64% CI.CJ.CK.CL.CN*	38%
Mean	2.55	2.68 CG.CH	2.61 CG.CH	2.46	2.37	2.98 CL.CM.CN*	2.83 CK.CL.CM.CN	2.62 CM.CN	2.46 CM	2.12 *	2.34
Std. dev	1.16	1.22	1.11	1.23	1.05	1.47	1.10	1.08	1.17	1.39	1.06

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	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.											
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Higher taxes	8%	10% CH	10% CH	8% CH	1%	8% *	15% CK.CL.CM.CN	9% CN	9% CN	3% *	3%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	16% CH	12% CH	10% CH	4%	21% CM.CN*	14% CN	13% CN	11% CN	8% *	5%
Increased government borrowing	13%	19% CG.CH	14% CH	12% CH	4%	11% *	19% CN	16% CN	12% CN	12% CN*	6%
I would not be willing to accept any of these	54%	46%	54%	61% CE.CF.CH	49%	45% *	48%	56% CJ	59% CJ	73% CI.CJ.CK.CL.CN*	50%
Don't know	17%	13%	14%	11%	42%	23%	11%	10%	11%	5%	38%
					CE.CF.CG	CJ.CK.CL.CM*				*	CJ.CK.CL.CM
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?											
Unweighted base: : respondents in full-time or part-time employment only	1135	200	471	344	120	*41*	221	345	227	90	211
Base: : respondents in full-time or part-time employment only	977	156	388	303	130	*34*	182	293	179	79	210
Very well prepared [4]	7%	16% CF.CG.CH	5%	5%	4% *	*21%* **	6%	8%	6%	2% *	5%
Fairly well prepared [3]	30%	33% CH	34% CH	31% CH	15% *	*26%* **	44% CK.CM.CN	29%	34% CN	25% *	20%
Not very well prepared [2]	29%	23%	31% CH	33% CE.CH	17% *	*28%* **	24%	34% CJ.CN	32% CN	34% CN*	20%
Not at all prepared [1]	15%	14%	13%	18%	15% *	*11%* **	13%	16%	13%	29% CJ.CK.CL.CN*	14%
Don't know	19%	14%	17%	12%	49% CE.CF.CG*	*14%* **	14%	13%	15%	9% *	41% CJ.CK.CL.CM
Net: Prepared	37%	49% CF.CG.CH	38% CH	36% CH	19% *	*47%* **	50% CK.CM.CN	37% CN	39% CN	27% *	25%
Net: Not prepared	44%	37%	45%	52% CE.CH	31% *	*38%* **	37%	50% CJ.CN	45%	63% CJ.CL.CN*	34%
Mean	2.35	2.59 CF.CG.CH	2.36	2.26	2.16 *	*2.68* **	2.50 CM	2.34 CM	2.37 CM	2.01 *	2.28 *
Std. dev	0.88	0.97	0.81	0.86	0.95	*1.00*	0.83	0.88	0.83	0.84	0.92

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YouGov

brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
Unweighted base: : respondents in full-time or part-time employment only	1135	200	471	344	120	*41*	221	345	227	90	211
Base: : respondents in full-time or part-time employment only	977	156	388	303	130	*34*	182	293	179	79	210
Very well informed [4]	7%	10% CF.CH	5%	9%	2% *	*30%* **	4%	6%	7%	12% CJ.CN*	3%
Fairly well informed [3]	34%	35% CH	37% CH	35% CH	18% *	*36%* **	41% CN	36% CN	39% CN	30% *	20%
Not very well informed [2]	30%	32%	31%	32%	20% *	*15%* **	32%	35% CN	29%	28% *	23%
Not at all informed [1]	15%	12%	14%	16%	17% *	*4%* **	13%	14%	16%	22% *	16%
Don't know	15%	11%	13%	8%	43% CE.CF.CG*	*15%* **	10%	9%	8%	8% *	37% CJ.CK.CL.CM
Net: Informed	40%	45% CH	42% CH	44% CH	20% *	*66%* **	45% CN	42% CN	46% CN	42% CN*	24%
Net: Not informed	45%	44%	45%	48%	36% *	*19%* **	44%	49%	46%	51% *	40%
Mean	2.38	2.49 CH	2.38 CH	2.39 CH	2.10 *	*3.09* **	2.41 CN	2.37	2.40 CN	2.35 *	2.17 *
Std. dev	0.86	0.87	0.82	0.89	0.87	*0.85*	0.79	0.81	0.87	0.99	0.88

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brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
Unweighted base: : respondents in full-time or part-time employment only	1135	200	471	344	120	*41*	221	345	227	90	211
Base: : respondents in full-time or part-time employment only	977	156	388	303	130	*34*	182	293	179	79	210
Very confident [4]	6%	12% CF.CG	5%	5%	4% *	*19%* **	6%	7%	6%	7% *	4%
Fairly confident [3]	29%	32% CH	34% CH	29% CH	13% *	*24%* **	43% CK.CM.CN	29% CN	35% CN	23% *	17%
Not very confident [2]	26%	27%	27% CH	30% CH	14% *	*28%* **	21%	37% CJ.CM.CN	29% CN	23% *	13%
Not at all confident [1]	17%	12%	16%	24% CE.CF	13% *	*11%* **	15%	14%	19%	34% CJ.CK.CL.CN*	18%
Don't know	21%	17%	18%	12%	55% CE.CF.CG*	*18%* **	16%	13%	12%	13% *	48% CJ.CK.CL.CM
Net: Confident	35%	45% CG.CH	39% CH	34% CH	18% *	*43%* **	48% CK.CM.CN	35% CN	40% CN	30% *	21%
Net: Not confident	44%	38%	43% CH	54% CE.CF.CH	27% *	*39%* **	36%	52% CJ.CN	48% CJ.CN	57% CJ.CN*	31%
Mean	2.30	2.55 CF.CG.CH	2.34 CG	2.16	2.20 *	*2.62* **	2.46 CM.CN	2.32 CM	2.30	2.03 *	2.14 *
Std. dev	0.90	0.91	0.86	0.89	0.98	*1.00*	0.86	0.84	0.88	0.99	0.98

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YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Much more resilient	3%	23% CF.CG.CH	-	-	-	21% CJ.CK.CL.CM.CN	5% CN	2%	2%	5% CN*	1%
Somewhat more resilient	11%	77% CF.CG.CH	-	-	-	23% CK.CL.CM.CN*	22% CK.CL.CM.CN	11% CN	8%	5% *	6%
About as resilient	40%	-	100% CE.CG.CH	-	-	30% *	50% CI.CL.CM.CN	55% CI.CL.CM.CN	37% CM.CN	19% *	27%
Somewhat less resilient	18%	-	-	59% CE.CF.CH	-	12% *	14%	17%	33% CI.CJ.CK.CM.CN	18% *	11%
Much less resilient	12%	-	-	41% CE.CF.CH	-	9% *	7%	9%	14% CJ.CK	44% CI.CJ.CK.CL.CN*	10%
Don't know	15%	-	-	-	100% CE.CF.CG	5% *	3%	6% CJ	6%	9% CJ*	45% CI.CJ.CK.CL.CM
Net: More resilient	15%	100% CF.CG.CH	-	-	-	44% CJ.CK.CL.CM.CN	26% CK.CL.CM.CN	13% CN	10%	10% *	7%
Net: Less resilient	30%	-	-	100% CE.CF.CH	-	21% *	21%	26%	47% CI.CJ.CK.CN	62% CI.CJ.CK.CL.CN*	21%
Mean	2.71	4.23 CF.CG	3.00 CG	1.59	-	3.38 CJ.CK.CL.CM.CN	3.03 CK.CL.CM.CN	2.79 CL.CM.CN	2.48 CM	2.01 *	2.59 CM
Std. dev	1.00	0.42	0.00	0.49	-	1.23	0.92	0.86	0.92	1.19	0.96

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YouGov

Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
A very positive impact [5]	4%	11% CF.CG.CH	3%	3%	1%	100% CJ.CK.CL.CM.CN*	-	-	-	- *	-
A fairly positive impact [4]	20%	35% CF.CG.CH	24% CG.CH	14% CH	3%	- *	100% CI.CK.CL.CM.CN	-	-	- *	-
No impact [3]	28%	25% CH	38% CE.CG.CH	24% CH	11%	- *	-	100% CI.CJ.CL.CM.CN	-	- *	-
A fairly negative impact [2]	17%	12%	15% CH	26% CE.CF.CH	6%	- *	-	-	100% CI.CJ.CK.CM.CN	- *	-
A very negative impact [1]	8%	6%	4%	16%	5%	-	-	-	-	100%	-
				CE.CF.CH		*			CI.CJ.CK.CL.CN*		
Don't know	24%	11%	16%	17%	73% CE.CF.CG	- *	-	-	-	- *	100% CI.CJ.CK.CL.CM
Net: Positive impact	23%	46% CF.CG.CH	27% CG.CH	16% CH	5%	100% CK.CL.CM.CN*	100% CK.CL.CM.CN	-	-	- *	-
Net: Negative impact	25%	17%	19% CH	43% CE.CF.CH	11%	- *	-	-	100% CI.CJ.CK.CN	100% CI.CJ.CK.CN*	-
Mean	2.93	3.39 CF.CG.CH	3.09 CG.CH	2.51	2.63 *	5.00 CK*	4.00 CK	3.00 CL.CM	2.00	1.00 *	-
Std. dev	1.04	1.07	0.88	1.07	1.08	-	-	0.00	-	-	-

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
A very positive impact [5]	5%	15% CF.CG.CH	4%	3%	1%	67% CJ.CK.CL.CM.CN	9% CK.CL.CM.CN	1%	1%	1% *	0%
A fairly positive impact [4]	22%	32% CG.CH	29% CG.CH	16% CH	7%	22% CL.CM.CN*	65% CI.CK.CL.CM.CN	16% CL.CM.CN	9%	4% *	9%
No impact [3]	25%	22%	33% CE.CG.CH	22%	15%	4% *	15% CM.CN	64% CI.CJ.CL.CM.CN	16% CM.CN	4% *	5%
A fairly negative impact [2]	16%	14% CH	14% CH	26% CE.CF.CH	4%	3% *	6% CN	10% CJ.CN	61% CI.CJ.CK.CM.CN	19% CI.CJ.CK.CN*	2%
A very negative impact [1]	8%	7% CF	3%	15% CE.CF.CH	6%	1% *	0%	2% CJ	9% CJ.CK.CN	65% CI.CJ.CK.CL.CN*	1%
Don't know	24%	10% C	17% CE	18% CE	67% CE.CF.CG	2% *	4%	6%	4%	6% *	83% CI.CJ.CK.CL.CM
Net: Positive impact	27%	47% CF.CG.CH	33% CG.CH	19% CH	8%	89% CK.CL.CM.CN*	74% CK.CL.CM.CN	17% CL.CM.CN	10%	6% *	9%
Net: Negative impact	24%	21% CH	18% CH	41% CE.CF.CH	10%	5% *	6%	13% CJ.CN	70% CI.CJ.CK.CN	84% CI.CJ.CK.CL.CN*	3%
Mean	3.00	3.37 CF.CG.CH	3.19 CG.CH	2.57	2.82 *	4.53 CJ.CK.CL.CM.CN	3.81 CK.CL.CM.CN	3.03 CL.CM	2.28 CM	1.48 *	3.31 CK.CL.CM*
Std. dev	1.08	1.17	0.91	1.09	1.09	0.85	0.70	0.65	0.80	0.89	0.92

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.											
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Energy	23%	28% CF.CH	21% CH	29% CF.CH	11%	34% CN*	29% CN	23% CN	27% CN	20% *	15%
Defence	17%	20% CH	18% CH	20% CH	5%	25% CN*	21% CN	18% CN	19% CN	17% CN*	9%
Healthcare	27%	33% CH	27% CH	28% CH	17%	32% *	31% CN	25%	30% CN	26% *	22%
Financial services	7%	8% CH	7% CH	7% CH	2%	9% CN*	7% CN	8% CN	13% CJ.CK.CM.CN	3% *	2%
Technology (e.g. software and electronic devices)	14%	13% CH	14% CH	17% CH	6%	13% *	15% CN	16% CN	16% CN	10% *	9%
Telecommunications	8%	10% CH	9% CH	9% CH	3%	19% CL.CM.CN*	12% CN	10% CN	7%	7% *	4%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	11% CH	12% CH	13% CH	4%	15% CM*	15% CM.CN	12% CM.CN	14% CM.CN	4% *	6%
Transport	10%	11% CH	12% CH	9% CH	4%	14% CN*	12% CN	9% CN	15% CK.CM.CN	6% *	5%
Physical infrastructure and construction	9%	11% CH	11% CH	9% CH	3%	13% CM.CN*	14% CM.CN	11% CM.CN	10% CN	3% *	4%
Manufacturing	18%	24% CG.CH	22% CG.CH	16% CH	6%	27% CL.CN*	28% CK.CL.CM.CN	19% CN	14%	15% *	11%
Food and agriculture	28%	37% CG.CH	30% CH	29% CH	10%	49% CK.CL.CM.CN*	40% CK.CL.CM.CN	25%	30% CN	21% *	19%
Media and communications	7%	8% CH	8% CH	7% CH	2%	3% *	9% CN	9% CN	9% CN	4% *	2%
Retail and luxury	9%	9% CH	11% CG.CH	7%	4%	5% *	14% CK.CL.CM.CN	9% CN	8%	6% *	5%
Other [see Sheet1]	1%	1%	0%	1%	0%	1% *	0%	0%	1%	2% CK*	0%
None of the above	5%	4%	4%	8% CF	4%	5% CJ*		5% CJ	5% CJ	21% CI.CJ.CK.CL.CN	5% CJ
Don't know	21%	7%	15% CE	14% CE	63% CE.CF.CG	4% *	7%	14% CJ	13% CJ	19% CI.CJ*	49% CI.CJ.CK.CL.CM

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
The national government	12%	19% CG.CH	14% CH	11% CH	4%	28% CK.CL.CM.CN*	22% CK.CL.CM.CN	13% CN	10%	6% *	5%
Regional and local authorities	5%	5%	6% CH	6% CH	1%	7% *	6% CN	6% CN	6% CN	3% *	2%
European Union institutions	11%	8%	10%	16% CE.CF.CH	6%	7% *	14% CN	11% CN	14% CN	16% CN*	5%
The Armed Forces	20%	26% CG.CH	23% CH	18% CH	9%	23% *	22% CN	24% CN	21% CN	22% CN*	12%
Civil Protection (e.g., national and regional civil protection authorities)	30%	37% CH	34% CH	31% CH	13%	40% CM.CN*	37% CM.CN	32% CM.CN	34% CM.CN	20% *	23%
Emergency services (e.g., police, fire and ambulance services)	30%	41% CG.CH	37% CG.CH	26% CH	9%	32% *	44% CK.CL.CM.CN	30% CN	29%	23% *	22%
Private companies	6%	8% CH	6%	7% CH	3%	7% *	7% CN	8% CN	7% CN	3% *	2%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	17% CH	16% CH	21% CF.CH	8%	16% *	23% CK.CN	14%	18%	17% *	13%
Other [see Sheet2]	0%	0%	0%	0%	0%	- *	0%	0%	0%	- *	0%
None of the above	5%	4%	4%	7% CF	5%	2% *	1%	5% CJ	6% CJ	19% CI.CJ.CK.CL.CN	4% CJ
Don't know	19%	6% C	13% CE	14% CE	63% CE.CF.CG	11% *	4%	14% CJ	14% CJ	14% CJ*	46% CI.CJ.CK.CL.CM

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?											
brunswick13_Italy_1. Newspapers and periodicals											
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Trust a great deal [4]	4%	9% CF.CG.CH	5% CH	2%	0%	9% CL.CN*	7% CK.CL.CN	4%	2%	5% *	2%
Trust a fair amount [3]	37%	44% CG.CH	42% CG.CH	34%	25%	54% CK.CM.CN*	50% CK.CL.CM.CN	36% CM	37% CM	22% *	32%
Don't trust very much [2]	32%	30%	33% CH	34% CH	24%	20% *	32% CN	37% CI.CN	37% CI.CN	29% *	24%
Don't trust at all [1]	18%	15%	14%	27% CE.CF.CH	13%	15% *	9%	19% CJ	21% CJ	40% CI.CJ.CK.CL.CN	15% CJ
Don't know	9%	3%	6%	3%	37% CE.CF.CG	2% *	2%	5%	3%	4% *	27% CI.CJ.CK.CL.CM
Net: Trust	41%	53% CG.CH	47% CG.CH	36% CH	26%	63% CK.CL.CM.CN*	57% CK.CL.CM.CN	40% CM	39% CM	27% *	34%
Net: Do not trust	49%	45%	47% CH	61% CE.CF.CH	37%	35% *	41%	56% CI.CJ.CN	57% CI.CJ.CN	69% CI.CJ.CK.CN*	39%
Mean	2.30	2.48 CG.CH	2.41 CG.CH	2.11	2.21 *	2.58 CK.CL.CM*	2.57 CK.CL.CM.CN	2.25 CM	2.21 CM	1.91 *	2.29 CM
Std. dev	0.83	0.86	0.80	0.84	0.77	0.87	0.75	0.81	0.80	0.92	0.83

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
brunswick13_Italy_2. News channels on television/ Television news broadcasts											
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Trust a great deal [4]	6%	12% CF.CG.CH	7%	4%	4%	31% CJ.CK.CL.CM.CN	9% CK.CN	4%	6%	5% *	4%
Trust a fair amount [3]	40%	44% CG.CH	46% CG.CH	35%	26%	41% *	52% CK.CL.CM.CN	42% CM.CN	38% CM	25% *	32%
Don't trust very much [2]	30%	29%	29%	33% CH	24%	12% *	29% CI	35% CI.CN	31% CI	26% *	27%
Don't trust at all [1]	17%	12%	14%	25% CE.CF.CH	12%	15% *	8%	16% CJ	23% CJ.CK.CN	38% CI.CJ.CK.CL.CN	14% CJ
Don't know	8%	3%	4%	3%	34% CE.CF.CG	1% *	2%	3%	2%	5% *	24% CI.CJ.CK.CL.CM
Net: Trust	46%	56% CG.CH	53% CG.CH	39%	31%	72% CK.CL.CM.CN*	62% CK.CL.CM.CN	46% CM.CN	44% CM	30% *	36%
Net: Do not trust	46%	41%	43%	59% CE.CF.CH	35%	27% *	37%	51% CI.CJ.CN	54% CI.CJ.CN	64% CI.CJ.CK.CN*	40%
Mean	2.39	2.57 CG.CH	2.48 CG	2.18	2.36 *	2.89 CK.CL.CM.CN*	2.64 CK.CL.CM.CN	2.35 CM	2.28 CM	1.97 *	2.34 CM
Std. dev	0.86	0.86	0.83	0.87	0.85	1.02	0.76	0.79	0.90	0.94	0.83

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_3. Social media

	Total	Italy's overall resilience compared to the average European country (regrouped)				Outcome of next Italian general election on: resilience of Italian economy					
		More resilient = Much more resilient + Somewhat more resilient	About as resilient	Less resilient = Somewhat less resilient + Much less resilient	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN
Unweighted base	2075	340	853	625	257	75	422	613	378	159	428
Base	2075	306	840	624	306	78	405	585	347	166	494
Trust a great deal [4]	5%	7% CH	5%	6%	2%	14% CK.CL.CN*	6%	3%	4%	13% CK.CL.CN*	3%
Trust a fair amount [3]	25%	28% CH	26%	26%	19%	28% *	32% CK.CM.CN	23%	31% CK.CM	15% *	23%
Don't trust very much [2]	35%	35% CH	40% CG.CH	32%	23%	23% *	38% CN	43% CI.CL.CM.CN	34%	28% *	26%
Don't trust at all [1]	28%	27%	25%	34% CF	25%	34% *	21%	27%	29% CJ	43% CJ.CK.CL.CN*	26%
Don't know	7%	2%	5% CG	2%	31% CE.CF.CG	0% *	3%	4%	3%	2% *	22% CI.CJ.CK.CL.CM
Net: Trust	31%	36% CH	31% CH	32% CH	21%	43% CK.CN*	38% CK.CN	26%	34% CK.CN	27% *	26%
Net: Do not trust	62%	62% CH	65% CH	66% CH	48%	57% *	59%	70% CJ.CN	63% CN	71% CN*	53%
Mean	2.09	2.16	2.12	2.04	1.97 *	2.23 *	2.24 CK.CM.CN	2.03	2.10	1.97 *	2.03
Std. dev	0.88	0.91	0.85	0.92	0.87	1.08	0.86	0.82	0.87	1.05	0.88

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?											
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Very well protected [4]	3%	5% CQ.CR	3% CR	2%	1%	19% CT.CU.CV.CW.CX*	3%	1%	1%	5% CU.CX	1%
Fairly well protected [3]	36%	48% CQ.CR	41% CQ.CR	26%	26%	38% CW.CX*	53% CS.CU.CV.CW.C	43% CV.CW.CX	26% CW	16%	23%
Not very well protected [2]	40%	35%	41%	49% CO.CP.CR	35%	23% *	36%	41% CS	55% CS.CT.CU.CW.C	39% CS	39% CS
Not at all protected [1]	14%	10%	11%	21% CO.CP.CR	14%	18% CT*	7%	11%	14% CT	38% CS.CT.CU.CV.C	13% CT
Don't know	8%	2%	3%	3%	25% CO.CP.CQ	2% *	2%	4%	3%	2% CS.CT.CU.CV.CV	24%
Net: Protected	38%	53% CP.CQ.CR	45% CQ.CR	27%	27%	57% CV.CW.CX*	55% CU.CV.CW.CX	45% CV.CW.CX	28%	21%	24%
Net: Not protected	54%	45%	52%	70% CO.CP.CR	48%	41% *	42%	52% CT	69% CS.CT.CU.CX	77% CS.CT.CU.CX	52% CT
Mean	2.29	2.49 CQ.CR	2.38 CQ.CR	2.08	2.19	2.59 CU.CV.CW.CX*	2.52 CU.CV.CW.CX	2.36 CV.CW.CX	2.15 CW	1.87	2.15 CW
Std. dev	0.75	0.74	0.73	0.73	0.73	1.00	0.67	0.70	0.68	0.86	0.71

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?											
brunswick2_1. Terrorism											
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Very well protected [4]	7%	11% CP.CR	5%	7% CR	3%	29% CT.CU.CV.CW.CX	9% CX	5%	5%	4%	3%
Fairly well protected [3]	36%	47% CQ.CR	43% CQ.CR	27%	28%	29% *	48% CS.CV.CW.CX	43% CS.CV.CW.CX	32% CW	20%	28%
Not very well protected [2]	33%	29%	34%	40% CO.CR	28%	27% *	30%	35%	42% CS.CT.CX	33%	29%
Not at all protected [1]	15%	10%	13%	25% CO.CP.CR	12%	13% *	9%	12%	20% CT.CU	43% CS.CT.CU.CV.CX	13%
Don't know	9%	3%	4%	1%	29% CO.CP.CQ	3% *	5%	5%	2%	1%	27% CS.CT.CU.CV.CW
Net: Protected	43%	58% CP.CQ.CR	49% CQ.CR	34%	31%	58% CV.CW.CX*	57% CU.CV.CW.CX	48% CV.CW.CX	37% CW	23%	31%
Net: Not protected	48%	39%	47% CO	65% CO.CP.CR	41%	40% *	38%	47% CT	61% CS.CT.CU.CX	76% CS.CT.CU.CV.CX	42%
Mean	2.38	2.61 CP.CQ.CR	2.43 CQ	2.16	2.30	2.75 CU.CV.CW.CX*	2.60 CU.CV.CW.CX	2.44 CV.CW.CX	2.23 CW	1.84	2.29 CW
Std. dev	0.85	0.83	0.80	0.89	0.80	1.03	0.78	0.79	0.83	0.87	0.80

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_2. Cyberattacks

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Very well protected [4]	3%	10% CP.CQ.CR	2%	1%	1%	26% CT.CU.CV.CW.CX	6% CU.CV.CW.CX	2%	1%	1%	1%
Fairly well protected [3]	24%	36% CP.CQ.CR	25% CQ	17%	19%	27% CW.CX*	39% CU.CV.CW.CX	26% CW.CX	20% CW	7%	15% CW
Not very well protected [2]	45%	37%	56% CO.CQ.CR	47% CO.CR	37%	24% *	39% CS	53% CS.CT.CW.CX	53% CS.CT.CW.CX	39%	41% CS
Not at all protected [1]	19%	14%	14%	34% CO.CP.CR	16%	21% *	12%	15%	25% CT.CU.CX	50% CS.CT.CU.CV.CX	16%
Don't know	9%	4% CQ	3%	1%	28% CO.CP.CQ	2% *	4%	4% CV	1%	2%	26% CS.CT.CU.CV.CW
Net: Protected	27%	46% CP.CQ.CR	27% CQ	18%	20%	53% CU.CV.CW.CX*	45% CU.CV.CW.CX	28% CW.CX	21% CW	8%	16%
Net: Not protected	64%	51%	70% CO.CR	81% CO.CP.CR	52%	45% *	51%	67% CS.CT.CX	78% CS.CT.CU.CX	90% CS.CT.CU.CV.CX	57%
Mean	2.13	2.43 CP.CQ.CR	2.15 CQ	1.86	2.07 CQ	2.60 CU.CV.CW.CX*	2.40 CU.CV.CW.CX	2.17 CV.CW.CX	1.97 CW	1.58	2.01 CW
Std. dev	0.78	0.86	0.67	0.74	0.72	1.10	0.78	0.70	0.69	0.67	0.68

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Sample Size: 2075 adults in Italy

YouGov

brunswick2_3. Acts of sabotage (e.g. against infrastructure)

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Very well protected [4]	3%	7% CP.CQ.CR	2%	1%	1%	23% CT.CU.CV.CW.CX	5% CU.CV.CX	1%	1%	1%	1%
Fairly well protected [3]	28%	39% CQ.CR	33% CQ.CR	21%	19%	29% CW*	42% CU.CV.CW.CX	34% CV.CW.CX	21% CW	11%	19%
Not very well protected [2]	41%	38%	45% CO.CR	45% CR	35%	26% *	38%	44% CS	55% CS.CT.CU.CW.CX	37%	36%
Not at all protected [1]	16%	12%	14%	27% CO.CP.CR	13%	19% *	10%	14%	18% CT	48% CS.CT.CU.CV.CX	13%
Don't know	12%	4%	6%	6%	32% CO.CP.CQ	3% *	5%	7%	6%	2%	32% CS.CT.CU.CV.CW
Net: Protected	31%	47% CP.CQ.CR	35% CQ.CR	22%	19%	53% CU.CV.CW.CX*	47% CU.CV.CW.CX	35% CV.CW.CX	21% CW	12%	19%
Net: Not protected	57%	50%	59% CO.CR	72% CO.CP.CR	48%	44% *	48%	58% CS.CT.CX	73% CS.CT.CU.CX	86% CS.CT.CU.CV.CX	49%
Mean	2.19	2.44 CP.CQ.CR	2.25 CQ.CR	1.96	2.10 CQ	2.59 CU.CV.CW.CX*	2.44 CU.CV.CW.CX	2.23 CV.CW	2.04 CW	1.64	2.11 CW
Std. dev	0.77	0.80	0.73	0.74	0.71	1.06	0.75	0.71	0.66	0.72	0.70

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	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
brunswick2_4. Military threats / armed conflict											
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Very well protected [4]	6%	9% CP.CR	4%	8%	4%	19% CT.CU.CV.CW.CX	9% CU.CX	3%	6%	7%	4%
Fairly well protected [3]	38%	49% CQ.CR	44% CQ.CR	30%	30%	37% CW*	53% CS.CU.CV.CW.C	43% CW.CX	36% CW	18%	29% CW
Not very well protected [2]	32%	31%	36% CR	37% CR	24%	26% *	29%	37% CT.CX	42% CS.CT.CX	32%	25%
Not at all protected [1]	12%	7%	9%	23% CO.CP.CR	11%	15% CT*	4%	10% CT	15% CT	40% CS.CT.CU.CV.CX	11% CT
Don't know	11%	4%	6%	3%	30% CO.CP.CQ	3% *	5% CV	6% CV	1%	3%	32% CS.CT.CU.CV.CX
Net: Protected	45%	58% CP.CQ.CR	48% CQ.CR	38%	34%	55% CW.CX*	62% CU.CV.CW.CX	47% CW.CX	42% CW.CX	25%	32%
Net: Not protected	45%	37%	45% CO.CR	59% CO.CP.CR	36%	42% *	33%	47% CT.CX	57% CS.CT.CU.CX	72% CS.CT.CU.CV.CX	36%
Mean	2.43	2.64 CP.CQ.CR	2.47 CQ	2.23	2.38	2.61 CV.CW*	2.71 CU.CV.CW.CX	2.43 CW	2.33 CW	1.92	2.37 CW
Std. dev	0.81	0.75	0.73	0.90	0.82	0.97	0.70	0.72	0.81	0.94	0.81

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Sample Size: 2075 adults in Italy

YouGov

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
brunswick2_5. Disinformation campaigns											
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Very well protected [4]	2%	6% CP.CQ.CR	1%	1%	1%	14% CT.CU.CV.CW.CX*	2%	1%	1%	1%	1%
Fairly well protected [3]	18%	32% CP.CQ.CR	19% CQ.CR	10%	11%	29% CU.CV.CW.CX*	32% CU.CV.CW.CX	17% CV.CW	10%	7%	12%
Not very well protected [2]	43%	41%	51% CO.CQ.CR	41%	37%	29% *	42%	52% CS.CT.CW.CX	49% CS.CW.CX	32%	36%
Not at all protected [1]	27%	17%	23% CO	46% CO.CP.CR	21%	25% *	18%	23%	36% CT.CU.CX	59% CS.CT.CU.CV.CX	22%
Don't know	10%	4%	6% CQ	2%	30% CO.CP.CQ	3% *	5%	6% CW	3%	1%	29% CS.CT.CU.CV.CW
Net: Protected	20%	38% CP.CQ.CR	20% CQ.CR	11%	11%	43% CU.CV.CW.CX*	34% CU.CV.CW.CX	18% CV.CW	12%	8%	13%
Net: Not protected	70%	58%	74% CO.CR	87% CO.CP.CR	59%	54% *	61%	75% CS.CT.CX	86% CS.CT.CU.CX	91% CS.CT.CU.CX	57%
Mean	1.94	2.29 CP.CQ.CR	1.97 CQ	1.65	1.87 CQ	2.34 CU.CV.CW.CX*	2.19 CU.CV.CW.CX	1.96 CV.CW	1.76 CW	1.49	1.89 CW
Std. dev	0.77	0.83	0.69	0.70	0.69	1.01	0.77	0.69	0.69	0.68	0.73

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	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?											
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Very well informed [4]	2%	4% CR	1%	2%	1%	10% CT.CU.CV.CW.CX*	3%	1%	2%	2%	1%
Fairly well informed [3]	29%	36% CR	32% CR	30% CR	17%	46% CU.CV.CW.CX*	35% CX	30% CX	29% CX	28%	19%
Not very well informed [2]	47%	50%	50%	44%	43%	33% *	50% CS.CW.CX	54% CS.CW.CX	49% CS.CW	34%	42%
Not at all informed [1]	15%	8%	13% CO	20% CO.CP	19% CO	7% *	8%	11%	17% CT	34% CS.CT.CU.CV.CX	19% CS.CT.CU
Don't know	7%	2%	3%	4%	21% CO.CP.CQ	4% *	4%	4%	3%	2%	20% CS.CT.CU.CV.CW
Net: Informed	31%	40% CQ.CR	33% CR	32% CR	18%	56% CT.CU.CV.CW.CX	38% CX	31% CX	31% CX	29% CX	20%
Net: Not informed	62%	58%	63%	64%	62%	41% *	59% CS	65% CS	66% CS	68% CS	61% CS
Mean	2.19	2.37 CP.CQ.CR	2.22 CR	2.14 CR	2.00	2.61 CT.CU.CV.CW.CX	2.33 CU.CV.CW.CX	2.22 CW.CX	2.16 CW.CX	1.97	2.02
Std. dev	0.72	0.68	0.69	0.77	0.70	0.78	0.67	0.65	0.72	0.84	0.72

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brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Strongly support [5]	3%	5% CR	3%	5% CR	1%	13% CT.CU.CW.CX*	3%	2%	8% CT.CU.CW.CX	2%	1%
Tend to support [4]	17%	28% CP.CQ.CR	17% CR	16% CR	9%	21% CX*	29% CU.CV.CW.CX	14%	16%	15%	11%
Neither support nor oppose [3]	27%	27%	36% CO.CQ.CR	21%	24%	14% *	29% CS.CW	34% CS.CW.CX	28% CS.CW	17%	25%
Tend to oppose [2]	20%	22%	20%	20%	17%	21% *	20% CW	25% CW.CX	22% CW	11%	15%
Strongly oppose [1]	23%	16%	20%	34% CO.CP.CR	21%	29% CT*	17%	20%	23% CS.CT.CU.CV.CX	53%	19%
Don't know	9%	2%	4%	4%	28% CO.CP.CQ	2% *	2%	5%	4%	2%	29% CS.CT.CU.CV.CV
Net: Support	21%	33% CP.CQ.CR	20% CR	21% CR	10%	35% CU.CW.CX*	32% CU.CW.CX	16%	24% CU.CX	17%	12%
Net: Oppose	42%	38%	40%	54% CO.CP.CR	38%	50% CX*	37%	45% CX	44% CX	64% CT.CU.CV.CX	34%
Mean	2.55	2.85 CP.CQ.CR	2.62 CQ.CR	2.35	2.34	2.69 CW*	2.79 CU.CW.CX	2.51 CW	2.64 CW	2.01	2.44 CW
Std. dev	1.16	1.17	1.08	1.25	1.06	1.44	1.12	1.04	1.24	1.24	1.10

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	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.											
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Higher taxes	8%	14% CP.CQ.CR	9% CR	7% CR	3%	13% CX*	12% CW.CX	8%	10% CX	4%	4%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	15% CR	13% CR	10% CR	5%	14% CX*	14% CX	14% CX	10% CX	10%	4%
Increased government borrowing	13%	18% CR	16% CR	12% CR	6%	15% CW.CX*	15% CW.CX	16% CW.CX	18% CW.CX	5%	6%
I would not be willing to accept any of these	54%	47%	56% CO	63% CO.CP.CR	50%	43% *	55%	54%	55%	78% CS.CT.CU.CV.CX	48%
Don't know	17%	13%	10%	9%	38% CO.CP.CQ	20% CU.CV.CW*	11% CW	11% CW	10%	4%	39% CS.CT.CU.CV.CV
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?											
Unweighted base: : respondents in full-time or part-time employment only	1135	262	345	317	211	56	238	334	215	94	198
Base: : respondents in full-time or part-time employment only	977	216	293	258	210	47	212	281	165	90	182
Very well prepared [4]	7%	8%	8%	5%	5%	16% CT.CU.CV.CX*	6%	5%	5%	11% *	6%
Fairly well prepared [3]	30%	41% CP.CQ.CR	29%	31% CR	20%	30% *	39% CW.CX	30% CX	35% CX	24% *	18%
Not very well prepared [2]	29%	24%	34% CO.CR	33% CR	20%	27% *	23%	35% CT.CX	36% CT.CX	26% *	21%
Not at all prepared [1]	15%	12%	16%	18%	14%	14% *	13%	14%	13%	29% CT.CU.CV.CX*	15%
Don't know	19%	14%	13%	13%	41% CO.CP.CQ	13% *	19%	16%	11%	10% *	40% CS.CT.CU.CV.CV
Net: Prepared	37%	49% CP.CQ.CR	37% CR	36% CR	25%	46% CX*	46% CX	35% CX	40% CX	35% *	24%
Net: Not prepared	44%	37%	50% CO.CR	51% CO.CR	34%	41% *	36%	49% CT.CX	49% CT.CX	55% CT.CX*	36%
Mean	2.35	2.53 CP.CQ.CR	2.34	2.26	2.28 *	2.55 *	2.48	2.31	2.35	2.19 *	2.26 *
Std. dev	0.88	0.86	0.88	0.85	0.92	0.98	0.85	0.82	0.79	1.03	0.94

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	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?											
Unweighted base: : respondents in full-time or part-time employment only	1135	262	345	317	211	56	238	334	215	94	198
Base: : respondents in full-time or part-time employment only	977	216	293	258	210	47	212	281	165	90	182
Very well informed [4]	7%	8%	6%	9%	3%	28% CT.CU.CV.CW.CX*	5%	5%	6%	11% *	4%
Fairly well informed [3]	34%	40% CR	36% CR	36% CR	20%	32% *	41% CX	33% CX	41% CX	32% *	21%
Not very well informed [2]	30%	29%	35% CR	29%	23%	14% *	28%	35% CS	34% CS	27% *	25%
Not at all informed [1]	15%	11%	14%	18%	16%	13% *	12%	15%	14%	23% CT*	14%
Don't know	15%	11%	9%	8%	37% CO.CP.CQ	13% *	13% CV	12% CV	6%	7% *	35% CS.CT.CU.CV.CW
Net: Informed	40%	48% CR	42% CR	45% CR	24%	60% CU.CX*	46% CX	38% CX	46% CX	44% CX*	25%
Net: Not informed	45%	40%	49%	47%	40%	27% *	41%	50% CS	48% CS	50% CS*	40%
Mean	2.38	2.51 CR	2.37	2.38	2.17 *	2.86 T.CU.CV.CW.CX	2.45 CX	2.31	2.40	2.34 *	2.23 *
Std. dev	0.86	0.83	0.81	0.91	0.88	1.04	0.80	0.82	0.81	0.99	0.87

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brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Unweighted base: : respondents in full-time or part-time employment only	1135	262	345	317	211	56	238	334	215	94	198
Base: : respondents in full-time or part-time employment only	977	216	293	258	210	47	212	281	165	90	182
Very confident [4]	6%	8%	7%	6%	4%	17% CT.CU.CW.CX*	6%	5%	8%	4% *	4%
Fairly confident [3]	29%	40% CP.CR	29% CR	31% CR	17%	33% *	37% CX	29% CX	32% CX	29% *	18%
Not very confident [2]	26%	22%	37% CO.CQ.CR	27% CR	13%	17% *	23%	32% CX	34% CS.CT.CX	24% *	17%
Not at all confident [1]	17%	14%	14%	23% CO.CP	18%	14% *	16%	17%	16%	33% CS.CT.CU.CV.CX*	15%
Don't know	21%	16%	13%	12%	48% CO.CP.CQ	19% *	18% CV	18% CV	10%	11% *	45% CS.CT.CU.CV.CX*
Net: Confident	35%	48% CP.CQ.CR	35% CR	37% CR	21%	50% CX*	43% CX	34% CX	39% CX	32% *	22%
Net: Not confident	44%	36%	52% CO.CR	51% CO.CR	31%	31% *	39%	48% CS.CX	50% CS.CT.CX	56% CS.CT.CX*	32%
Mean	2.30	2.49 CQ.CR	2.32	2.22	2.14 *	2.66 CU.CW.CX*	2.40 CW	2.28	2.34 CW	2.04 *	2.22 *
Std. dev	0.90	0.88	0.84	0.92	0.98	1.01	0.88	0.86	0.87	0.93	0.94

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We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Much more resilient	3%	7% CP.CQ.CR	2%	3%	1%	23% CT.CU.CV.CW.CX*	3%	2%	1%	8% CT.CU.CV.CX	1%
Somewhat more resilient	11%	22% CP.CQ.CR	11% CR	7%	6%	23% CU.CV.CW.CX*	18% CU.CW.CX	11% CX	12% CX	6%	5%
About as resilient	40%	47% CQ.CR	55% CO.CQ.CR	31%	27%	34% CW*	53% CS.CV.CW.CX	52% CS.CV.CW.CX	36% CW	17%	29% CW
Somewhat less resilient	18%	13%	17%	28% CO.CP.CR	11%	7% *	15%	16%	35% CS.CT.CU.CW.CX	15%	13%
Much less resilient	12%	7%	9%	24% CO.CP.CR	10%	9% *	6%	10%	14% CT	43% CS.CT.CU.CV.CX	10%
Don't know	15%	3%	6%	7% CO	45% CO.CP.CQ	5% *	4%	9% CT.CV	3%	11% CT.CV	42% CS.CT.CU.CV.CW
Net: More resilient	15%	29% CP.CQ.CR	13% CR	10%	7%	46% CT.CU.CV.CW.CX	21% CU.CV.CX	13% CX	13% CX	14% CX	6%
Net: Less resilient	30%	21%	26%	52% CO.CP.CR	21%	16% *	22%	27%	48% CS.CT.CU.CX	58% CS.CT.CU.CX	23%
Mean	2.71	3.08 CP.CQ.CR	2.79 CQ.CR	2.33	2.59 CQ	3.47 T.CU.CV.CW.CX	2.96 CU.CV.CW.CX	2.76 CV.CW.CX	2.50 CW	2.10 *	2.57 CW
Std. dev	1.00	0.98	0.86	1.04	0.96	1.19	0.86	0.89	0.91	1.31	0.95

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Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
A very positive impact [5]	4%	16% CP.CQ.CR	-	-	-	52% CT.CU.CV.CW.CX	4% CU.CV.CX	1%	1%	1%	0%
A fairly positive impact [4]	20%	84% CP.CQ.CR	-	-	-	37% CU.CV.CW.CX*	58% CS.CU.CV.CW.C	12% CW.CX	7% CW	1%	4%
No impact [3]	28%	-	100% CO.CQ.CR	-	-	5% *	21% CS.CW.CX	71% CS.CT.CV.CW.C	18% CS.CW.CX	9%	7%
A fairly negative impact [2]	17%	-	-	68% CO.CP.CR	-	3% *	7% CX	10% CX	63% CS.CT.CU.CW.C	20% CS.CT.CU.CX	3%
A very negative impact [1]	8%	-	-	32% CO.CP.CR	-	2% *	2%	1%	9% CT.CU.CX	66% CS.CT.CU.CV.CX	2%
Don't know	24%	-	-	-	100% CO.CP.CQ	2% *	9% CS.CU.CV.CW	5%	3%	3%	84% CS.CT.CU.CV.CW
Net: Positive impact	23%	100% CP.CQ.CR	-	-	-	89% CT.CU.CV.CW.CX	61% CU.CV.CW.CX	12% CW.CX	8% CW	2%	4%
Net: Negative impact	25%	-	-	100% CO.CP.CR	-	5% *	8%	12% CX	72% CS.CT.CU.CX	86% CS.CT.CU.CV.CX	5%
Mean	2.93	4.16 CP.CQ	3.00 CQ	1.68	-	4.36 CT.CU.CV.CW.CX	3.61 CU.CV.CW.CX	3.00 CV.CW	2.25 CW	1.45	2.84 CV.CW*
Std. dev	1.04	0.37	0.00	0.47	-	0.87	0.76	0.56	0.75	0.76	1.00

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
A very positive impact [5]	5%	18% CP.CQ.CR	1%	1%	0%	100% CT.CU.CV.CW.CX*	-	-	-	-	-
A fairly positive impact [4]	22%	58% CP.CQ.CR	16% CQ.CR	8%	9%	- *	100% CS.CU.CV.CW.CX	-	-	-	-
No impact [3]	25%	13% CR	64% CO.CQ.CR	12% CR	5%	- *	-	100% CS.CT.CV.CW.CX	-	-	-
A fairly negative impact [2]	16%	5% CR	10% CO.CR	47% CO.CP.CR	2%	- *	-	-	100% CS.CT.CU.CW.CX	-	-
A very negative impact [1]	8%	1%	2% CO	28% CO.CP.CR	1%	- *	-	-	-	100% CS.CT.CU.CV.CX	-
Don't know	24%	4%	6%	5%	83% CO.CP.CQ	- *	-	-	-	-	100% CS.CT.CU.CV.CV
Net: Positive impact	27%	77% CP.CQ.CR	17% CQ.CR	9%	9%	100% CU.CV.CW.CX*	100% CU.CV.CW.CX	-	-	-	-
Net: Negative impact	24%	6%	13% CO.CR	75% CO.CP.CR	3%	- *	-	-	100% CS.CT.CU.CX	100% CS.CT.CU.CX	-
Mean	3.00	3.93 CP.CQ.CR	3.03 CQ	2.03	3.31 CP.CQ*	5.00 CT.CU.CV.CW*	4.00 CU	3.00 CV.CW	2.00	1.00	-
Std. dev	1.08	0.77	0.65	0.91	0.92	0.00	-	0.00	-	-	-

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.											
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Energy	23%	30% CR	23% CR	25% CR	15%	37% CT.CU.CX*	25% CX	23% CX	27% CX	24% CX	15%
Defence	17%	22% CR	18% CR	18% CR	9%	32% CT.CU.CW.CX*	17% CX	19% CW.CX	22% CW.CX	10%	10%
Healthcare	27%	31% CR	25%	29%	22%	28% *	32% CW.CX	25%	32% CX	22%	21%
Financial services	7%	8% CR	8% CR	9% CR	2%	7% *	7%	8% CX	12% CW.CX	3%	3%
Technology (e.g. software and electronic devices)	14%	15%	16% CR	14%	9%	12% *	18% CX	15%	13%	11%	10%
Telecommunications	8%	13% CQ.CR	10% CR	7%	4%	18% CU.CV.CW.CX*	12% CX	9% CX	9% CX	6%	3%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	15% CR	12% CR	11%	6%	17% CX*	12% CX	14% CX	11% CX	9%	6%
Transport	10%	12% CR	9% CR	12% CR	5%	20% CT.CU.CW.CX*	9%	11%	13% CX	8%	6%
Physical infrastructure and construction	9%	14% CQ.CR	11% CR	7%	4%	11% *	13% CW.CX	11% CW.CX	9%	4%	5%
Manufacturing	18%	28% CP.CQ.CR	19% CR	14%	11%	24% CX*	29% CU.CV.CW.CX	20% CX	15% CX	13%	8%
Food and agriculture	28%	41% CP.CQ.CR	25%	27% CR	19%	42% CU.CV.CW.CX*	39% CU.CV.CW.CX	26% CX	28% CX	23%	18%
Media and communications	7%	8% CR	9% CR	7% CR	2%	2% *	8% CX	10% CX	8% CX	6%	3%
Retail and luxury	9%	13% CQ.CR	9% CR	7%	5%	11% *	14% CU.CV.CX	8%	7%	7%	5%
Other [see Sheet1]	1%	0%	0%	1%	0%	0% *	0%	1%	1%	2% CT	0%
None of the above	5%	2%	5% CO	10% CO.CP.CR	5% CO	1% *	1%	5% CT	8% CT	20% CS.CT.CU.CV.CX	5% CT
Don't know	21%	6%	14% CO	15% CO	49% CO.CP.CQ	5% *	10%	15% CS	10%	18% CS	48% CS.CT.CU.CV.CW

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Sample Size: 2075 adults in Italy

YouGov

brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
The national government	12%	23% CP.CQ.CR	13% CR	9%	5%	28% CU.CV.CW.CX*	19% CU.CW.CX	11% CW.CX	13% CW.CX	4%	6%
Regional and local authorities	5%	6% CR	6% CR	5%	2%	4% *	4%	6%	7%	2%	4%
European Union institutions	11%	13% CR	11% CR	15% CR	5%	9% *	13% CX	12% CX	18% CU.CW.CX	8%	5%
The Armed Forces	20%	22% CR	24% CR	21% CR	12%	20% *	23% CX	23% CX	22% CX	16%	14%
Civil Protection (e.g., national and regional civil protection authorities)	30%	37% CQ.CR	32% CR	29%	23%	43% CW.CX*	34% CX	34% CX	30%	26%	23%
Emergency services (e.g., police, fire and ambulance services)	30%	42% CP.CQ.CR	30% CR	27%	22%	35% CX*	44% CU.CV.CW.CX	31% CX	26%	26%	20%
Private companies	6%	7% CR	8% CR	6% CR	2%	6% *	6%	7% CX	9% CX	9% CX	3%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	22% CP.CR	14%	18%	13%	19% *	21% CX	17% CX	16%	21% CX	10%
Other [see Sheet2]	0%	0%	0%	0%	0%	- *	-	0%	0%	1%	0%
None of the above	5%	1%	5% CO	10% CO.CP.CR	4% CO	4% *	1%	5% CT	7% CT	19% CS.CT.CU.CV.CX	4% CT
Don't know	19%	5%	14% CO	14% CO	46% CO.CP.CQ	8% *	9%	14% CT	11%	12%	46% CS.CT.CU.CV.CW

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?											
brunswick13_Italy_1. Newspapers and periodicals											
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Trust a great deal [4]	4%	7% CP.CQ.CR	4%	3%	2%	13% CT.CU.CV.CW.CX*	5%	4%	3%	1%	3%
Trust a fair amount [3]	37%	51% CP.CQ.CR	36%	32%	32%	44% CW.CX*	49% CV.CW.CX	43% CV.CW.CX	33% CW	19%	29%
Don't trust very much [2]	32%	30%	37% CR	34% CR	24%	21% *	31%	33%	40% CS.CW.CX	27%	28%
Don't trust at all [1]	18%	10%	19% CO	27% CO.CP.CR	15% CO	17% *	11%	16%	22% CT.CX	49% CS.CT.CU.CV.CX	13%
Don't know	9%	2%	5%	4%	27% CO.CP.CQ	5% *	4%	5%	3%	4%	26% CS.CT.CU.CV.CW
Net: Trust	41%	58% CP.CQ.CR	40%	35%	34%	57% CV.CW.CX*	54% CV.CW.CX	46% CV.CW.CX	36% CW	20%	33% CW
Net: Do not trust	49%	40%	56% CO.CR	61% CO.CR	39%	38% *	42%	49%	62% CS.CT.CU.CX	76% CS.CT.CU.CV.CX	42%
Mean	2.30	2.57 CP.CQ.CR	2.25 CQ	2.12	2.29 CQ	2.56 CV.CW.CX*	2.50 CU.CV.CW.CX	2.35 CV.CW	2.17 CW	1.72	2.30 CW
Std. dev	0.83	0.77	0.81	0.85	0.83	0.94	0.77	0.80	0.81	0.82	0.81

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_2. News channels on television/ Television news broadcasts

	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Trust a great deal [4]	6%	13% CP.CQ.CR	4%	6%	4%	29% CT.CU.CV.CW.CX	9% CV.CX	5%	3%	5%	4%
Trust a fair amount [3]	40%	51% CP.CQ.CR	42% CQ.CR	34%	32%	37% CW*	52% CS.CV.CW.CX	45% CV.CW.CX	34% CW	21%	32% CW
Don't trust very much [2]	30%	26%	35% CO.CR	29%	27%	19% *	27%	31%	38% CS.CT.CX	28%	28%
Don't trust at all [1]	17%	9%	16% CO	28% CO.CP.CR	14%	11% *	11%	15%	23% CT.CU.CX	43% CS.CT.CU.CV.CX	12%
Don't know	8%	1%	3%	3%	24% CO.CP.CQ	3% *	2%	3%	3%	3%	24% CS.CT.CU.CV.CW
Net: Trust	46%	63% CP.CQ.CR	46% CR	40%	36%	67% CU.CV.CW.CX*	60% CU.CV.CW.CX	50% CV.CW.CX	37%	26%	37%
Net: Do not trust	46%	35%	51% CO.CR	57% CO.CR	40%	30% *	37%	46% CS.CT	60% CS.CT.CU.CX	71% CS.CT.CU.CX	40%
Mean	2.39	2.68 CP.CQ.CR	2.35 CQ	2.18	2.34 CQ	2.88 T.CU.CV.CW.CX	2.60 CU.CV.CW.CX	2.42 CV.CW	2.17 CW	1.87	2.37 CV.CW
Std. dev	0.86	0.81	0.79	0.92	0.83	0.98	0.80	0.81	0.82	0.92	0.82

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_3. Social media	Total	Outcome of next Italian general election on: resilience of Italian economy (regrouped)				Outcome of next Italian general election on: Italy's attractiveness as investment/ business place					
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	A very positive impact [5]	A fairly positive impact [4]	No impact [3]	A fairly negative impact [2]	A very negative impact [1]	Don't know
		CO	CP	CQ	CR	CS	CT	CU	CV	CW	CX
Unweighted base	2075	497	613	537	428	102	468	569	353	161	422
Base	2075	483	585	513	494	99	459	528	337	164	488
Trust a great deal [4]	5%	7% CP.CR	3%	7% CR	3%	11% CU.CW.CX*	6%	4%	8% CX	3%	3%
Trust a fair amount [3]	25%	31% CP.CR	23%	25%	23%	19% *	31% CW.CX	26%	28%	20%	21%
Don't trust very much [2]	35%	36% CR	43% CQ.CR	32%	26%	29% *	37% CW	39% CW	32%	25%	32%
Don't trust at all [1]	28%	23%	27%	33% CO	26%	37% CT.CX*	24%	27%	29%	48% CT.CU.CV.CX	22%
Don't know	7%	2%	4%	3%	22% CO.CP.CQ	3% *	2%	4%	3%	3%	21% CS.CT.CU.CV.CW
Net: Trust	31%	39% CP.CR	26%	32%	26%	30% *	37% CW.CX	30%	36% CW.CX	23%	24%
Net: Do not trust	62%	59%	70% CO.CR	65% CR	53%	67% *	61%	66% CX	61%	74% CT.CV.CX	55%
Mean	2.09	2.23 CP.CQ.CR	2.03	2.05	2.03	2.04 *	2.19 CW	2.07 CW	2.15 CW	1.77	2.06 CW
Std. dev	0.88	0.90	0.82	0.94	0.88	1.03	0.87	0.84	0.94	0.89	0.85

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?										
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Very well protected [4]	3%	5% CZ.DB	1%	3%	1%	10% DD.DE.DG*	3%	1%	4% DE	0% *
Fairly well protected [3]	36%	50% DA.DB	43% DA.DB	23%	23%	44% DF.DG*	45% DE.DF.DG	35% DF	20%	27% *
Not very well protected [2]	40%	33%	41% CY	49% CY.CZ.DB	39%	35% *	39% DG	44% DG	43% DG	27% *
Not at all protected [1]	14%	9%	11%	22% CY.CZ.DB	13%	7% *	8%	14% DD	29% DC.DD.DE.DG	12% *
Don't know	8%	2% V	4%	3%	24% CY.CZ.DA	3% *	5%	6%	5%	34% DC.DD.DE.DF*
Net: Protected	38%	55% CZ.DA.DB	45% DA.DB	26%	24%	54% DE.DF.DG*	48% DE.DF.DG	36% DF	24%	27% *
Net: Not protected	54%	42%	52% CY	72% CY.CZ.DB	52% CY	43% *	47%	58% DC.DD.DG	72% DC.DD.DE.DG	38% *
Mean	2.29	2.53 CZ.DA.DB	2.36 DA.DB	2.06	2.15	2.59 DE.DF.DG*	2.45 DE.DF.DG	2.25 DF	1.99	2.24 DF*
Std. dev	0.75	0.74	0.70	0.75	0.71	0.79	0.68	0.71	0.82	0.75

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?										
brunswick2_1. Terrorism										
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Very well protected [4]	7%	12% CZ.DA.DB	5%	5%	3%	20% DD.DE.DF.DG*	8%	5%	5%	4% *
Fairly well protected [3]	36%	45% DA.DB	43% DA.DB	28%	28%	29% *	43% DC.DF.DG	40% DF.DG	24%	22% *
Not very well protected [2]	33%	29%	35%	39% CY.DB	29%	38% DG*	36% DG	30%	34%	22% *
Not at all protected [1]	15%	10%	12%	27% CY.CZ.DB	13%	9% *	7%	18% DD	31% DC.DD.DE.DG	12% *
Don't know	9%	4% DA	5% DA	2%	27% CY.CZ.DA	4% *	6%	7%	6%	39% DC.DD.DE.DF*
Net: Protected	43%	57% CZ.DA.DB	48% DA.DB	33%	31%	49% DF.DG*	51% DF.DG	45% DF.DG	29%	26% *
Net: Not protected	48%	39%	47% CY	66% CY.CZ.DB	42%	47% *	43%	48% DG	65% DC.DD.DE.DG	35% *
Mean	2.38	2.63 CZ.DA.DB	2.44 DA.DB	2.10	2.29 DA	2.63 DE.DF.DG*	2.55 DE.DF.DG	2.35 DF	2.02	2.30 DF*
Std. dev	0.85	0.83	0.79	0.86	0.80	0.91	0.75	0.85	0.89	0.87

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_2. Cyberattacks

	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Very well protected [4]	3%	9% CZ.DA.DB	2%	1%	1%	15% DD.DE.DF.DG*	4%	3%	2%	0% *
Fairly well protected [3]	24%	37% CZ.DA.DB	26% DA.DB	16%	15%	36% DE.DF.DG*	31% DE.DF.DG	23% DF	14%	16% *
Not very well protected [2]	45%	37%	53% CY.DB	49% CY	41%	38% *	46% DG	50% DG	43%	30% *
Not at all protected [1]	19%	14%	15%	33% CY.CZ.DB	16%	11% *	13%	18% DD	38% DC.DD.DE.DG	14% *
Don't know	9%	4%	4% DA	2%	26% CY.CZ.DA	0% *	6%	6%	4%	40% DC.DD.DE.DF*
Net: Protected	27%	46% CZ.DA.DB	28% DA.DB	17%	16%	51% DD.DE.DF.DG*	35% DE.DF.DG	26% DF	16%	16% *
Net: Not protected	64%	50%	67% CY.DB	82% CY.CZ.DB	57%	49% *	59% DG	68% DC.DD.DG	80% DC.DD.DE.DG	44% *
Mean	2.13	2.43 CZ.DA.DB	2.17 DA.DB	1.84	2.01 DA	2.55 DD.DE.DF.DG*	2.27 DE.DF.DG	2.11 DF	1.79	2.05 DF*
Std. dev	0.78	0.85	0.70	0.71	0.68	0.88	0.75	0.74	0.76	0.71

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_3. Acts of sabotage (e.g. against infrastructure)

	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Very well protected [4]	3%	8% CZ.DA.DB	1%	1%	1%	11% DD.DE.DF.DG*	4%	2%	2%	1% *
Fairly well protected [3]	28%	40% DA.DB	34% DA.DB	17%	19%	36% DF.DG*	33% DF.DG	30% DF.DG	17%	17% *
Not very well protected [2]	41%	36%	44% CY	49% CY.DB	36%	40% DG*	43% DG	45% DG	39% DG	24% *
Not at all protected [1]	16%	11%	14%	28% CY.CZ.DB	13%	6% *	10%	16% DD	35% DC.DD.DE.DG	13% *
Don't know	12%	5%	7%	5%	32% CY.CZ.DA	6% *	10%	8%	7%	46% DC.DD.DE.DF*
Net: Protected	31%	48% CZ.DA.DB	35% DA.DB	18%	19%	47% DE.DF.DG*	37% DF.DG	32% DF.DG	19%	18% *
Net: Not protected	57%	47%	58% CY.DB	77% CY.CZ.DB	49%	47% *	53% DG	61% DC.DD.DG	74% DC.DD.DE.DG	36% *
Mean	2.19	2.47 CZ.DA.DB	2.23 DA	1.91	2.11 DA	2.56 DD.DE.DF.DG*	2.33 DE.DF.DG	2.19 DF	1.85	2.12 DF*
Std. dev	0.77	0.81	0.71	0.71	0.70	0.79	0.73	0.73	0.79	0.79

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	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
brunswick2_4. Military threats / armed conflict										
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Very well protected [4]	6%	11% CZ.DA.DB	3%	6%	4%	20% DD.DE.DF.DG*	7%	5%	5%	3% *
Fairly well protected [3]	38%	50% DA.DB	43% DA.DB	30%	29%	42% DF.DG*	46% DE.DF.DG	39% DF.DG	28%	22% *
Not very well protected [2]	32%	28%	37% CY.DB	39% CY.DB	25%	25% *	33% DG	34% DG	36% DG	18% *
Not at all protected [1]	12%	6%	10%	23% CY.CZ.DB	11% CY	7% *	7%	13% DD	25% DC.DD.DE.DG	9% *
Don't know	11%	5% DA	6% DA	2%	32% CY.CZ.DA	6% *	6%	9%	7%	47% DC.DD.DE.DF*
Net: Protected	45%	61% CZ.DA.DB	47% DA.DB	36%	32%	62% DE.DF.DG*	54% DE.DF.DG	44% DF.DG	32%	26% *
Net: Not protected	45%	35%	47% CY.DB	62% CY.CZ.DB	36%	32% *	40% DG	47% DC.DG	61% DC.DD.DE.DG	27% *
Mean	2.43	2.69 CZ.DA.DB	2.43 DA	2.20	2.37 DA	2.80 DD.DE.DF.DG*	2.57 DE.DF.DG	2.39 DF	2.13	2.37 DF*
Std. dev	0.81	0.76	0.72	0.87	0.81	0.86	0.75	0.79	0.87	0.85

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brunswick2_5. Disinformation campaigns	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Very well protected [4]	2%	4% CZ.DA.DB	1%	1%	1%	12% DD.DE.DF.DG*	3% DE	1%	2%	0% *
Fairly well protected [3]	18%	31% CZ.DA.DB	17% DA	9%	12%	35% DD.DE.DF.DG*	23% DE.DF.DG	17% DF.DG	9%	8% *
Not very well protected [2]	43%	40%	52% CY.DA.DB	44%	36%	32% *	50% DC.DF.DG	45% DF.DG	33%	30% *
Not at all protected [1]	27%	20%	23%	44% CY.CZ.DB	22%	16% *	17%	30% DC.DD.DG	50% DC.DD.DE.DG	16% *
Don't know	10%	5%	6% DA	2%	29% CY.CZ.DA	4% *	7%	7%	7%	46% DC.DD.DE.DF*
Net: Protected	20%	36% CZ.DA.DB	18% DA	10%	13%	47% DD.DE.DF.DG*	26% DE.DF.DG	18% DF.DG	10%	9% *
Net: Not protected	70%	60%	75% CY.DB	87% CY.CZ.DB	57%	49% *	67% DC.DG	75% DC.DD.DG	83% DC.DD.DE.DG	46% *
Mean	1.94	2.22 CZ.DA.DB	1.96 DA	1.67	1.89 DA	2.45 DD.DE.DF.DG*	2.13 DE.DF.DG	1.88 DF	1.59	1.86 DF*
Std. dev	0.77	0.82	0.69	0.70	0.73	0.92	0.73	0.73	0.72	0.67

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	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?										
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Very well informed [4]	2%	4% CZ.DB	1%	2%	1%	6% DE.DG*	2%	1%	3%	1% *
Fairly well informed [3]	29%	37% CZ.DA.DB	30% DB	29% DB	19%	33% DG*	31% DG	31% DG	28% DG	15% *
Not very well informed [2]	47%	47%	54% DA.DB	44%	42%	42% *	54% DE.DF.DG	45%	42%	39% *
Not at all informed [1]	15%	8%	11%	22% CY.CZ	19% CY.CZ	15% *	9%	17% DD	24% DD.DE	15% *
Don't know	7%	4%	4%	3%	20% CY.CZ.DA	4% *	4%	7%	3%	31% DC.DD.DE.DF*
Net: Informed	31%	41% CZ.DA.DB	31% DB	31% DB	20%	39% DG*	33% DG	32% DG	31% DG	16% *
Net: Not informed	62%	55%	65% CY	67% CY	61%	57% *	63%	61%	66%	53% *
Mean	2.19	2.38 CZ.DA.DB	2.22 DA.DB	2.10	2.02	2.32 DG*	2.27 DE.DF.DG	2.17	2.11	2.03 *
Std. dev	0.72	0.70	0.65	0.77	0.72	0.82	0.66	0.72	0.81	0.69

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	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?										
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Strongly support [5]	3%	4% CZ.DB	2%	6% CZ.DB	1%	11% DD.DE.DF.DG*	4%	3%	2%	1% *
Tend to support [4]	17%	28% CZ.DA.DB	14%	16%	11%	23% DF.DG*	21% DF.DG	20% DF.DG	12% DG	4% *
Neither support nor oppose [3]	27%	26%	34% CY.DA.DB	24%	25%	31% *	28%	29%	25%	24% *
Tend to oppose [2]	20%	21%	25% DA.DB	18%	15%	19% *	23% DF.DG	21% DG	15%	12% *
Strongly oppose [1]	23%	19%	20%	32% CY.CZ.DB	19%	14% *	18%	21%	42% DC.DD.DE.DG	14% *
Don't know	9%	2%	5% CY	3%	29% CY.CZ.DA	1% *	7%	6%	4%	46% DC.DD.DE.DF*
Net: Support	21%	32% CZ.DA.DB	16%	22% DB	12%	34% DF.DG*	25% DF.DG	23% DF.DG	14% DG	6% *
Net: Oppose	42%	40%	45% DB	51% CY.DB	34%	34% *	41% DG	42% DG	57% DC.DD.DE.DG	25% *
Mean	2.55	2.77 CZ.DA.DB	2.51	2.43	2.44	2.98 DE.DF.DG*	2.67 DF	2.62 DF	2.14	2.41 *
Std. dev	1.16	1.19	1.04	1.27	1.10	1.21	1.14	1.15	1.18	1.03

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	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.										
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Higher taxes	8%	12% DB	8%	8%	4%	12% DF.DG*	11% DF.DG	9%	5%	3% *
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	14% DB	14% DB	10% DB	4%	16% DF.DG*	14% DF.DG	10%	7%	4% *
Increased government borrowing	13%	15% DB	16% DB	14% DB	6%	17% DG*	14% DG	15% DG	11%	4% *
I would not be willing to accept any of these	54%	53%	54%	63% CY.CZ.DB	48%	52% *	49%	56% DD.DG	69% DC.DD.DE.DG	44% *
Don't know	17%	13% DA	11%	8%	39% CY.CZ.DA	6% *	17% DC.DF	14%	11%	47% DC.DD.DE.DF*
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?										
Unweighted base: : respondents in full-time or part-time employment only	1135	294	334	309	198	*47*	441	393	178	76
Base: : respondents in full-time or part-time employment only	977	259	281	254	182	*42*	365	334	159	77
Very well prepared [4]	7%	8%	5%	7%	6%	*11%* *	7%	4%	9%	8% *
Fairly well prepared [3]	30%	37% DB	30% DB	31% DB	18%	*36%* *DG**	35% DG	29%	27%	18% *
Not very well prepared [2]	29%	24%	35% CY.DB	33% CY.DB	21%	*20%* *	29% DG	32% DG	31% DG	13% *
Not at all prepared [1]	15%	13%	14%	18%	15%	*23%* *DD**	11%	15%	20% DD	23% DD*
Don't know	19%	18%	16%	11%	40% CY.CZ.DA	*10%* *	19%	20%	14%	39% DC.DD.DE.DF*
Net: Prepared	37%	46% CZ.DB	35% DB	38% DB	24%	*47%* *DG**	42% DE.DG	33%	36%	25% *
Net: Not prepared	44%	37%	49% CY.DB	51% CY.DB	36%	*43%* *	40%	47%	51% DD	36% *
Mean	2.35	2.49 CZ.DA.DB	2.31	2.30	2.26 *	*2.39* *	2.46 DE	2.28	2.29 *	2.16 *
Std. dev	0.88	0.88	0.82	0.88	0.94	*1.01*	0.82	0.83	0.94	1.08

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brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Unweighted base: : respondents in full-time or part-time employment only	1135	294	334	309	198	*47*	441	393	178	76
Base: : respondents in full-time or part-time employment only	977	259	281	254	182	*42*	365	334	159	77
Very well informed [4]	7%	9%	5%	8%	4%	*11%* *	5%	7%	7%	5% *
Fairly well informed [3]	34%	40% DB	33% DB	38% DB	21%	*34%* *	40% DE.DG	30%	32%	20% *
Not very well informed [2]	30%	26%	35%	31%	25%	*36%* *	26%	33% DG	35% DG	18% *
Not at all informed [1]	15%	12%	15%	17%	14%	*10%* *	14%	14%	18%	18% *
Don't know	15%	13%	12%	6%	35%	*9%*	14%	15%	8%	39%
		DA	DA		CY.CZ.DA	*				DC.DD.DE.DF*
Net: Informed	40%	49% CZ.DB	38% DB	45% DB	25%	*45%* *DG**	46% DG	38%	39%	25% *
Net: Not informed	45%	38%	50% CY	49% CY	40%	*46%* *	40%	47%	53% DD.DG	36% *
Mean	2.38	2.52 CZ.DB	2.31	2.38	2.23 *	*2.51* *	2.43	2.36	2.30	2.20 *
Std. dev	0.86	0.86	0.82	0.88	0.87	*0.85*	0.83	0.86	0.87	0.97

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brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Unweighted base: : respondents in full-time or part-time employment only	1135	294	334	309	198	47	441	393	178	76
Base: : respondents in full-time or part-time employment only	977	259	281	254	182	42	365	334	159	77
Very confident [4]	6%	8%	5%	6%	4%	*13%* *DG**	8%	5%	5%	2% *
Fairly confident [3]	29%	36% DB	29% DB	31% DB	18%	*50%* *DD.DE.DF.DG**	31%	27%	26%	28% *
Not very confident [2]	26%	22%	32% CY.DB	31% CY.DB	17%	*8%* *	24% DC	30% DC.DG	32% DC.DG	15% *
Not at all confident [1]	17%	15%	17%	22%	15%	*14%* *	15%	17%	23%	20% *
Don't know	21%	19% DA	18% DA	11%	45% CY.CZ.DA	*15%* *	22%	21%	14%	35% DC.DD.DE.DF*
Net: Confident	35%	44% CZ.DB	34% DB	37% DB	22%	*63%* *DD.DE.DF.DG**	38%	32%	31%	30% *
Net: Not confident	44%	37%	48% CY.DB	52% CY.DB	32%	*22%* *	40% DC	47% DC	55% DC.DD.DG	35% *
Mean	2.30	2.45 DA	2.28	2.24	2.22 *	*2.72* **	2.39 DF	2.26	2.15	2.17 *
Std. dev	0.90	0.91	0.86	0.90	0.94	*0.93*	0.91	0.87	0.88	0.91

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We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Much more resilient	3%	7% CZ.DA.DB	2%	3%	1%	8% DD.DG*	3%	3%	5%	1% *
Somewhat more resilient	11%	19% CZ.DA.DB	11% DB	10% DB	5%	25% DD.DE.DF.DG*	14% DF.DG	10%	8%	4% *
About as resilient	40%	49% DA.DB	52% DA.DB	30%	29%	48% DF.DG*	46% DF.DG	43% DF.DG	31%	26% *
Somewhat less resilient	18%	14%	16%	28% CY.CZ.DB	13%	14% *	20% DG	21% DG	15% DG	6% *
Much less resilient	12%	7%	10%	23% CY.CZ.DB	10%	3% *	7%	12% DD.DG	31% DC.DD.DE.DG	4% *
Don't know	15%	4%	9% CY	6%	42% CY.CZ.DA	2% *	10% DC	11% DC	11% DC	60% DC.DD.DE.DF*
Net: More resilient	15%	26% CZ.DA.DB	13% DB	13% DB	6%	33% DD.DE.DF.DG*	17% DG	14% DG	12% DG	4% *
Net: Less resilient	30%	21%	27%	52% CY.CZ.DB	23%	17% *	27% DG	32% DC.DG	46% DC.DD.DE.DG	10% *
Mean	2.71	3.05 CZ.DA.DB	2.76 DA.DB	2.38	2.57	3.21 DD.DE.DF.DG*	2.84 DE.DF	2.70 DF	2.33	2.77 DF*
Std. dev	1.00	0.95	0.89	1.07	0.95	0.91	0.90	0.97	1.18	0.81

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	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole										
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
A very positive impact [5]	4%	12% CZ.DA.DB	1%	1%	0%	9% DE.DG*	5% DE	2%	3%	1% *
A fairly positive impact [4]	20%	54% CZ.DA.DB	12% DA.DB	5%	4%	34% DE.DF.DG*	26% DE.DF.DG	20% DF.DG	9%	5% *
No impact [3]	28%	18% DB	71% CY.DA.DB	15% DB	7%	25% *	27% DG	33% DG	30% DG	14% *
A fairly negative impact [2]	17%	6%	10% CY.DB	49% CY.CZ.DB	3%	9% *	17% DG	19% DG	19% DG	6% *
A very negative impact [1]	8%	2%	1%	28% CY.CZ.DB	2%	10% *	5%	7%	18% DD.DE.DG	3% *
Don't know	24%	8% DA	5%	3%	84% CY.CZ.DA	14% *	20%	18%	20%	70% DC.DD.DE.DF*
Net: Positive impact	23%	66% CZ.DA.DB	12% DA.DB	6%	4%	43% DE.DF.DG*	31% DE.DF.DG	22% DF.DG	12%	6% *
Net: Negative impact	25%	8%	12% DB	77% CY.CZ.DB	5%	19% *	21% DG	27% DG	37% DC.DD.DE.DG	10% *
Mean	2.93	3.75 CZ.DA.DB	3.00 DA	1.99	2.84 DA*	3.27 DE.DF.DG*	3.13 DE.DF.DG	2.89 DF	2.50	2.79 *
Std. dev	1.04	0.84	0.56	0.84	1.00	1.14	1.01	0.97	1.09	0.96

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brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
A very positive impact [5]	5%	18% CZ.DA.DB	-	-	-	16% DD.DE.DF.DG*	6%	3%	4%	2% *
A fairly positive impact [4]	22%	82% CZ.DA.DB	-	-	-	29% DF.DG*	29% DE.DF.DG	22% DF.DG	14%	10% *
No impact [3]	25%	-	100% CY.DA.DB	-	-	22% *	29% DG	27% DG	23%	13% *
A fairly negative impact [2]	16%	-	-	67% CY.CZ.DB	-	12% *	14% DG	20% DD.DG	20% DG	5% *
A very negative impact [1]	8%	-	-	33% CY.CZ.DB	-	2% *	4%	7%	22% DC.DD.DE.DG	3% *
Don't know	24%	-	-	-	100% CY.CZ.DA	19% *	18%	21%	18%	66% DC.DD.DE.DF*
Net: Positive impact	27%	100% CZ.DA.DB	-	-	-	44% DE.DF.DG*	34% DE.DF.DG	25% DF.DG	18%	13% *
Net: Negative impact	24%	-	-	100% CY.CZ.DB	-	14% *	18% DG	27% DC.DD.DG	41% DC.DD.DE.DG	8% *
Mean	3.00	4.18 CZ.DA	3.00 DA	1.67	-	3.54 DD.DE.DF*	3.22 DE.DF	2.93 DF	2.51	3.11 DF*
Std. dev	1.08	0.38	0.00	0.47	-	1.05	0.98	1.02	1.20	1.07

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	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.										
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Energy	23%	27% DB	23% DB	26% DB	15%	33% DG*	24% DG	24% DG	25% DG	6% *
Defence	17%	20% DB	19% DB	18% DB	10%	21% DG*	18% DG	20% DG	15% DG	5% *
Healthcare	27%	31% DB	25%	29% DB	21%	27% *	28%	28%	27%	18% *
Financial services	7%	7%	8% DB	9% DB	3%	9% *	7% DF	9% DF	3%	3% *
Technology (e.g. software and electronic devices)	14%	17% DB	15%	13%	10%	12% *	15%	14%	15%	8% *
Telecommunications	8%	13% DA.DB	9% DB	8% DB	3%	11% DF*	11% DF	8%	4%	5% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	13% DB	14% DB	10%	6%	15% *	14% DE	9%	9%	8% *
Transport	10%	11%	11%	11% DB	6%	14% *	11%	9%	9%	6% *
Physical infrastructure and construction	9%	13% DA.DB	11% DB	8%	5%	13% *	11%	9%	8%	5% *
Manufacturing	18%	28% CZ.DA.DB	20% DB	15% DB	8%	28% DG*	19% DG	19% DG	18% DG	6% *
Food and agriculture	28%	39% CZ.DA.DB	26% DB	26% DB	18%	24% *	31% DG	30% DG	28% DG	13% *
Media and communications	7%	7% DB	10% DB	7% DB	3%	9% DG*	8% DF.DG	7% DG	4%	1% *
Retail and luxury	9%	13% CZ.DA.DB	8%	7%	5%	8% *	9%	11%	6%	6% *
Other [see Sheet1]	1%	0%	1%	1%	0%	- *	0%	1% DD	1%	- *
None of the above	5%	1%	5% CY	12% CY.CZ.DB	5% CY	10% DD.DE*	3%	4%	14% DD.DE.DG	3% *
Don't know	21%	9% W	15% CY	12%	48% CY.CZ.DA	5% *	16% DC	19% DC	18% DC	60% DC.DD.DE.DF*

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brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
The national government	12%	21% CZ.DA.DB	11% DB	10%	6%	27% DD.DE.DF.DG*	14% DF.DG	13% DG	8%	5% *
Regional and local authorities	5%	4%	6%	6%	4%	8% DG*	5%	5% DG	5%	1% *
European Union institutions	11%	12% DB	12% DB	14% DB	5%	14% *	11%	15% DF.DG	7%	6% *
The Armed Forces	20%	22% DB	23% DB	20% DB	14%	23% DG*	22% DG	21% DG	19% DG	8% *
Civil Protection (e.g., national and regional civil protection authorities)	30%	36% DB	34% DB	29%	23%	29% DG*	36% DF.DG	33% DG	27% DG	8% *
Emergency services (e.g., police, fire and ambulance services)	30%	42% CZ.DA.DB	31% DB	26%	20%	32% DG*	37% DE.DF.DG	30% DG	25% DG	11% *
Private companies	6%	6%	7% DB	9% DB	3%	4% *	7% DG	8% DG	6%	1% *
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	20% DB	17% DB	18% DB	10%	27% DG*	18% DG	17% DG	16% DG	4% *
Other [see Sheet2]	0%	-	0%	0%	0%	- *	-	0%	1%	0% *
None of the above	5%	1%	5% CY	11% CY.CZ.DB	4% CY	2% *	2%	4% DD	16% DC.DD.DE.DG	3% *
Don't know	19%	9% W	14% CY	11%	46% CY.CZ.DA	4% *	14% DC	16% DC	15% DC	71% DC.DD.DE.DF*

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	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?										
brunswick13_Italy_1. Newspapers and periodicals										
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Trust a great deal [4]	4%	7% DA	4%	2%	3%	100% DD.DE.DF.DG*	-	-	-	- *
Trust a fair amount [3]	37%	48% DA.DB	43% DA.DB	28%	29%	- *	100% DC.DE.DF.DG	-	-	- *
Don't trust very much [2]	32%	29%	33%	35%	28%	- *	-	100% DC.DD.DF.DG	-	- *
Don't trust at all [1]	18%	12%	16%	31% CY.CZ.DB	13%	- *	-	-	100% DC.DD.DE.DG	- *
Don't know	9%	4% V	5%	3%	26% CY.CZ.DA	- *	-	-	-	100% DC.DD.DE.DF*
Net: Trust	41%	54% CZ.DA.DB	46% DA.DB	31%	33%	100% DE.DF.DG*	100% DE.DF.DG	-	-	- *
Net: Do not trust	49%	41%	49% CY	66% CY.CZ.DB	42%	- *	-	100% DC.DD.DG	100% DC.DD.DG	- *
Mean	2.30	2.51 CZ.DA.DB	2.35 DA	2.02	2.30 DA	4.00 DD*	3.00 DE.DF	2.00	1.00	-
Std. dev	0.83	0.80	0.80	0.84	0.81	-	0.00	-	-	-

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	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
brunswick13_Italy_2. News channels on television/ Television news broadcasts										
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Trust a great deal [4]	6%	12% CZ.DA.DB	5%	3%	4%	60% DD.DE.DF.DG*	8% DE.DF.DG	3% DF	0%	1% *
Trust a fair amount [3]	40%	49% DA.DB	45% DA.DB	30%	32%	23% DF.DG*	76% DC.DE.DF.DG	25% DF.DG	7%	11% *
Don't trust very much [2]	30%	25%	31%	34% CY	28%	8% *	13%	60% DC.DD.DF.DG	24% DC.DD.DG	11% *
Don't trust at all [1]	17%	11%	15%	30% CY.CZ.DB	12%	4% *	2%	11% DD.DG	69% DC.DD.DE.DG	0% *
Don't know	8%	3% V	3%	3%	24% CY.CZ.DA	4% DD.DE.DF*	0%	0%	1%	77% DC.DD.DE.DF*
Net: Trust	46%	61% CZ.DA.DB	50% DA.DB	33% CY	37% CY.CZ.DB	83% DE.DF.DG*	84% DE.DF.DG	28% DF.DG	7% DC.DD.DG	12% *
Net: Do not trust	46%	36%	46% CY	64% CY.CZ.DB	40%	13% *	15%	72% DC.DD.DG	92% DC.DD.DE.DG	11% *
Mean	2.39	2.65 CZ.DA.DB	2.42 DA	2.08	2.37 DA	3.45 DD.DE.DF*	2.91 DE.DF	2.19 DF	1.38	2.57 **
Std. dev	0.86	0.84	0.81	0.87	0.82	0.83	0.54	0.66	0.62	0.63

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brunswick13_Italy_3. Social media

	Total	Outcome of next Italian general election on: Italy's attractiveness as investment/ business place (regrouped)				Trust for accurate info during security incidents: Newspapers and periodicals				
		Positive impact = A very positive impact + A fairly positive	No impact	Negative impact = A fairly negative impact + A very negative	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		CY	CZ	DA	DB	DC	DD	DE	DF	DG
Unweighted base	2075	570	569	514	422	85	799	674	361	156
Base	2075	559	528	500	488	83	777	655	371	189
Trust a great deal [4]	5%	7%	4%	6%	3%	28% DD.DE.DF.DG*	4%	5%	5%	1% *
Trust a fair amount [3]	25%	29% DB	26%	25%	21%	37% DE.DF.DG*	35% DE.DF.DG	21%	16%	13% *
Don't trust very much [2]	35%	36%	39% DA	30%	32%	14% *	40% DC.DF.DG	42% DC.DF.DG	26% DG	8% *
Don't trust at all [1]	28%	26%	27%	35% CY.CZ.DB	22%	20% DG*	19% DG	31% DD.DG	52% DC.DD.DE.DG	7% *
Don't know	7%	2%	4%	3%	21% CY.CZ.DA	1% *	1%	1%	1%	71% DC.DD.DE.DF*
Net: Trust	31%	36% DB	30%	32%	24%	66% DD.DE.DF.DG*	39% DE.DF.DG	26% DG	21%	13% *
Net: Do not trust	62%	62%	66% DB	65% DB	55%	34% DG*	60% DC.DG	73% DC.DD.DG	78% DC.DD.DG	15% *
Mean	2.09	2.16	2.07	2.03	2.06	2.75 DD.DE.DF*	2.24 DE.DF	2.01 DF	1.74	2.23 **
Std. dev	0.88	0.90	0.84	0.94	0.85	1.08	0.81	0.85	0.90	0.85

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

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	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?									
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Very well protected [4]	3%	3%	2%	0% *	9% DL.DM.DN.DO*	2%	2%	2%	0% *
Fairly well protected [3]	36%	45% DI.DJ	29%	27% *	45% DM.DN.DO*	46% DM.DN.DO	32% DN.DO	19%	19% *
Not very well protected [2]	40%	39% DJ	44% DJ	27% *	30% *	38%	48% DK.DL.DO	41%	32% *
Not at all protected [1]	14%	8%	19% DH	12% *	13% *	8%	11%	34% DK.DL.DM.DO	12% *
Don't know	8%	5%	6%	34% DH.DI*	3% *	5%	7%	4%	37% DK.DL.DM.DN*
Net: Protected	38%	48% DI.DJ	32%	27% *	54% DM.DN.DO*	49% DM.DN.DO	34% DN.DO	21%	20% *
Net: Not protected	54%	47%	63% DH.DJ	38% *	43% *	46%	59% DK.DL.DO	74% DK.DL.DM.DO	44% *
Mean	2.29	2.46 DI.DJ	2.16	2.24 *	2.51 DM.DN.DO*	2.46 DM.DN.DO	2.28 DN	1.90	2.12 *
Std. dev	0.75	0.69	0.77	0.75	0.84	0.68	0.69	0.80	0.71

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How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?

brunswick2_1. Terrorism

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Very well protected [4]	7%	9% DI	5%	4% *	16% DL.DM.DN.DO*	8% DN	6%	4%	2% *
Fairly well protected [3]	36%	42% DI.DJ	34% DJ	22% *	37% DN.DO*	43% DN.DO	41% DN.DO	22%	15% *
Not very well protected [2]	33%	36% DJ	32%	22% *	29% *	35%	32%	33%	28% *
Not at all protected [1]	15%	7%	23% DH.DJ	12% *	16% DL*	9%	14% DL	35% DK.DL.DM.DO	12% *
Don't know	9%	6%	6%	39% DH.DI*	2% *	6%	7%	7%	43% DK.DL.DM.DN*
Net: Protected	43%	51% DI.DJ	39% DJ	26% *	52% DN.DO*	51% DN.DO	47% DN.DO	26%	17% *
Net: Not protected	48%	44%	54% DH.DJ	35% *	45% *	43%	46%	67% DK.DL.DM.DO	40% *
Mean	2.38	2.56 DI.DJ	2.23	2.30 *	2.53 DN.DO*	2.53 DN.DO	2.42 DN.DO	1.95	2.12 *
Std. dev	0.85	0.77	0.87	0.87	0.96	0.78	0.81	0.88	0.76

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brunswick2_2. Cyberattacks

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Very well protected [4]	3%	5% DI.DJ	2%	0% *	12% DL.DM.DN.DO*	3%	3%	3%	- *
Fairly well protected [3]	24%	31% DI.DJ	20%	16% *	30% DN.DO*	31% DM.DN.DO	24% DN	10%	16% *
Not very well protected [2]	45%	45% DJ	47% DJ	30% *	33% *	48% DK.DO	49% DK.DO	43% DO	27% *
Not at all protected [1]	19%	13%	25% DH.DJ	14% *	24% DL*	11%	19% DL	40% DK.DL.DM.DO	13% *
Don't know	9%	6%	6%	40% DH.DI*	1% *	7% DK	7% DK	4%	44% DK.DL.DM.DN*
Net: Protected	27%	36% DI.DJ	22%	16% *	42% DM.DN.DO*	34% DM.DN.DO	26% DN	12%	16% *
Net: Not protected	64%	58% DJ	72% DH.DJ	44% *	57% DO*	59% DO	67% DL.DO	83% DK.DL.DM.DO	40% *
Mean	2.13	2.30 DI.DJ	1.99	2.05 *	2.31 DM.DN*	2.29 DM.DN.DO	2.11 DN	1.74	2.05 DN*
Std. dev	0.78	0.77	0.76	0.71	0.98	0.71	0.74	0.76	0.72

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brunswick2_3. Acts of sabotage (e.g. against infrastructure)

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Very well protected [4]	3%	4% DI	2%	1% *	12% DL.DM.DN.DO*	3%	1%	1%	1% *
Fairly well protected [3]	28%	33% DI.DJ	25%	17% *	31% DN.DO*	35% DN.DO	29% DN.DO	15%	14% *
Not very well protected [2]	41%	43% DJ	43% DJ	24% *	40% DO*	40% DO	49% DL.DN.DO	39% DO	21% *
Not at all protected [1]	16%	10%	23% DH.DJ	13% *	15% *	11%	13%	38% DK.DL.DM.DO	12% *
Don't know	12%	10%	7%	46% DH.DI*	3% *	11% DK	7%	7%	52% DK.DL.DM.DN*
Net: Protected	31%	38% DI.DJ	27%	18% *	43% DM.DN.DO*	38% DM.DN.DO	31% DN.DO	16%	15% *
Net: Not protected	57%	53% DJ	65% DH.DJ	36% *	54% DO*	51% DO	62% DL.DO	77% DK.DL.DM.DO	33% *
Mean	2.19	2.36 DI.DJ	2.07	2.12 *	2.41 DM.DN.DO*	2.35 DM.DN.DO	2.20 DN	1.77	2.08 DN*
Std. dev	0.77	0.73	0.77	0.79	0.89	0.73	0.69	0.75	0.80

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	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
brunswick2_4. Military threats / armed conflict									
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Very well protected [4]	6%	9% DI	5%	3% *	19% DL.DM.DN.DO*	7% DM	4%	5%	1% *
Fairly well protected [3]	38%	46% DI.DJ	35% DJ	22% *	41% DN.DO*	46% DN.DO	41% DN.DO	25%	20% *
Not very well protected [2]	32%	32% DJ	35% DJ	18% *	28% *	32% DO	35% DO	35% DO	17% *
Not at all protected [1]	12%	7%	17% DH	9% *	8% *	9%	12%	27% DK.DL.DM.DO	9% *
Don't know	11%	6%	8%	47% DH.DI*	3% *	6%	8%	9%	53% DK.DL.DM.DN*
Net: Protected	45%	55% DI.DJ	40% DJ	26% *	61% DM.DN.DO*	53% DM.DN.DO	45% DN.DO	30%	21% *
Net: Not protected	45%	40% DJ	52% DH.DJ	27% *	36% *	41% DO	47% DO	61% DK.DL.DM.DO	25% *
Mean	2.43	2.59 DI.DJ	2.30	2.37 *	2.74 DL.DM.DN.DO*	2.55 DM.DN.DO	2.40 DN	2.08	2.31 *
Std. dev	0.81	0.76	0.83	0.85	0.87	0.76	0.76	0.87	0.81

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Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
brunswick2_5. Disinformation campaigns									
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Very well protected [4]	2%	4% DI	1%	0% *	9% DL.DM.DN.DO*	3% DM	0%	1%	- *
Fairly well protected [3]	18%	24% DI.DJ	14%	8% *	29% DM.DN.DO*	25% DM.DN.DO	14% DN	6%	11% *
Not very well protected [2]	43%	48% DI.DJ	41%	30% *	38% DO*	49% DN.DO	50% DN.DO	29%	20% *
Not at all protected [1]	27%	17%	37% DH.DJ	16% *	19% *	15%	30% DK.DL.DO	58% DK.DL.DM.DO	14% *
Don't know	10%	7%	7%	46% DH.DI*	5% *	8%	5%	6%	55% DK.DL.DM.DN*
Net: Protected	20%	28% DI.DJ	15%	9% *	37% DM.DN.DO*	28% DM.DN.DO	15% DN	8%	11% *
Net: Not protected	70%	65% DJ	78% DH.DJ	46% *	57% DO*	64% DO	80% DK.DL.DO	86% DK.DL.DO	34% *
Mean	1.94	2.16 DI.DJ	1.78	1.86 *	2.28 DM.DN.DO*	2.17 DM.DN.DO	1.84 DN	1.48	1.94 DN*
Std. dev	0.77	0.76	0.74	0.67	0.89	0.73	0.68	0.69	0.75

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?									
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Very well informed [4]	2%	3%	2%	1% *	5% DM*	3%	1%	2%	1% *
Fairly well informed [3]	29%	31% DJ	30% DJ	15% *	38% DM.DO*	31% DO	27% DO	31% DO	13% *
Not very well informed [2]	47%	53% DI.DJ	44%	39% *	36% *	53% DK.DN.DO	48%	40%	36% *
Not at all informed [1]	15%	10%	19% DH	15% *	19% DL*	9%	18% DL	21% DL	15% *
Don't know	7%	4%	6%	31% DH.DI*	2% *	4%	6%	5%	35% DK.DL.DM.DN*
Net: Informed	31%	34% DJ	31% DJ	16% *	43% DM.DO*	34% DO	28% DO	33% DO	14% *
Net: Not informed	62%	62%	63%	53% *	55% *	62%	66% DO	62%	52% *
Mean	2.19	2.27 DI.DJ	2.15	2.03 *	2.29 DO*	2.28 DM.DN.DO	2.12	2.14	1.99 *
Std. dev	0.72	0.68	0.75	0.69	0.84	0.67	0.71	0.78	0.70

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?									
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Strongly support [5]	3%	4%	3%	1% *	14% DL.DM.DN.DO*	3%	4% DN	1%	1% *
Tend to support [4]	17%	21% DI.DJ	17% DJ	4% *	20% DN.DO*	23% DM.DN.DO	17% DN.DO	10%	4% *
Neither support nor oppose [3]	27%	28%	28%	24% *	19% *	31% DK	28%	24%	23% *
Tend to oppose [2]	20%	23% DJ	19%	12% *	20% DO*	22% DN.DO	23% DN.DO	15%	8% *
Strongly oppose [1]	23%	17%	28% DH.DJ	14% *	24% DL*	14%	22% DL	46% DK.DL.DM.DO	13% *
Don't know	9%	6%	5%	46% DH.DI*	2% *	7%	7%	5%	50% DK.DL.DM.DN*
Net: Support	21%	26% DI.DJ	20% DJ	6% *	34% DM.DN.DO*	26% DM.DN.DO	20% DN.DO	11%	6% *
Net: Oppose	42%	40% DJ	47% DH.DJ	25% *	45% DO*	36% DO	45% DL.DO	61% DK.DL.DM.DO	22% *
Mean	2.55	2.71 DI	2.44	2.41 *	2.78 DN*	2.77 DM.DN	2.55 DN	1.99	2.44 DN*
Std. dev	1.16	1.15	1.18	1.03	1.40	1.08	1.15	1.11	1.06

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.									
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Higher taxes	8%	11% DI.DJ	7%	3% *	11% DN.DO*	11% DN.DO	8%	4%	2% *
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	14% DI.DJ	9%	4% *	14% DN.DO*	13% DN.DO	11% DN	6%	4% *
Increased government borrowing	13%	14% DJ	13% DJ	4% *	9% *	16% DN.DO	13% DO	10%	4% *
I would not be willing to accept any of these	54%	49%	61% DH.DJ	44% *	52% *	48%	56% DL.DO	74% DK.DL.DM.DO	42% *
Don't know	17%	16%	13%	47% DH.DI*	17% DN*	17% DN	15% DN	8%	49% DK.DL.DM.DN*
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?									
Unweighted base: : respondents in full-time or part-time employment only	1135	488	571	76	66	450	385	177	57
Base: : respondents in full-time or part-time employment only	977	407	493	77	59	378	330	152	58
Very well prepared [4]	7%	7%	6%	8% *	5% *	6%	7%	7%	8% *
Fairly well prepared [3]	30%	35% DJ	28%	18% *	27% *	37% DM.DN.DO	27%	26%	16% *
Not very well prepared [2]	29%	28% DJ	32% DJ	13% *	24% *	29% DO	31% DO	31% DO	13% *
Not at all prepared [1]	15%	12%	17%	23% DH*	18% *	12%	16%	21% DL	17% *
Don't know	19%	18%	18%	39% DH.DI*	26% *	17%	19%	16%	46% DL.DM.DN*
Net: Prepared	37%	42% DI.DJ	34%	25% *	32% *	43% DM.DN.DO	34%	33%	25% *
Net: Not prepared	44%	40%	48% DH	36% *	42% *	40%	47% DO	51% DL.DO	30% *
Mean	2.35	2.45 DI	2.28	2.16 *	2.26 *	2.45 DN	2.31	2.22	2.30 **
Std. dev	0.88	0.85	0.87	1.08	0.91	0.82	0.88	0.91	1.09

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?									
Unweighted base: : respondents in full-time or part-time employment only	1135	488	571	76	66	450	385	177	57
Base: : respondents in full-time or part-time employment only	977	407	493	77	59	378	330	152	58
Very well informed [4]	7%	6%	7%	5% *	5% *	6%	8%	7%	4% *
Fairly well informed [3]	34%	40% DI.DJ	31%	20% *	28% *	39% DN.DO	33% DO	29%	17% *
Not very well informed [2]	30%	27%	33% DJ	18% *	24% *	30%	33% DO	31%	16% *
Not at all informed [1]	15%	13%	16%	18% *	26% DL.DM*	11%	13%	22% DL.DM	21% *
Don't know	15%	14%	13%	39% DH.DI*	17% *	13%	14%	12%	42% DK.DL.DM.DN*
Net: Informed	40%	46% DJ	38%	25% *	33% *	46% DO	41% DO	36%	21% *
Net: Not informed	45%	41%	49% DH	36% *	50% *	41%	45%	53% DL	37% *
Mean	2.38	2.44	2.34	2.20 *	2.14 *	2.47 DK.DN	2.41	2.24	2.06 **
Std. dev	0.86	0.84	0.87	0.97	0.94	0.81	0.85	0.91	0.97

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
Unweighted base: : respondents in full-time or part-time employment only	1135	488	571	76	66	450	385	177	57
Base: : respondents in full-time or part-time employment only	977	407	493	77	59	378	330	152	58
Very confident [4]	6%	8%	5%	2% *	6% *	8%	5%	5%	2% *
Fairly confident [3]	29%	33%	27%	28% *	31% *	32%	28%	28%	26% *
Not very confident [2]	26%	23%	31% DH.DJ	15% *	16% *	26%	31% DK.DO	23%	13% *
Not at all confident [1]	17%	15%	19%	20% *	22% *	13%	18%	27% DL.DM	16% *
Don't know	21%	21%	19%	35% DH.DI*	26% *	21%	19%	17%	43% DL.DM.DN*
Net: Confident	35%	41% DI	32%	30% *	37% *	40%	32%	33%	29% *
Net: Not confident	44%	38%	50% DH.DJ	35% *	37% *	40%	49% DL.DO	50% DL.DO	29% *
Mean	2.30	2.43 DI	2.22	2.17 *	2.28 *	2.44 DM.DN	2.24	2.14	2.26 **
Std. dev	0.90	0.92	0.87	0.91	0.98	0.89	0.86	0.95	0.92

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Much more resilient	3%	3%	4%	1% *	9% DL.DM.DN.DO*	3%	3%	3%	1% *
Somewhat more resilient	11%	15% DI.DJ	9%	4% *	18% DN.DO*	13% DN.DO	11%	8%	4% *
About as resilient	40%	46% DI.DJ	38% DJ	26% *	44% DO*	47% DM.DN.DO	40% DO	34% DO	19% *
Somewhat less resilient	18%	19% DJ	19% DJ	6% *	13% *	19% DO	20% DO	17% DO	6% *
Much less resilient	12%	7%	19% DH.DJ	4% *	6% *	7%	14% DL.DO	28% DK.DL.DM.DO	4% *
Don't know	15%	9%	11%	60% DH.DI*	10% *	10%	12%	10%	65% DK.DL.DM.DN*
Net: More resilient	15%	19% DI.DJ	13% DJ	4% *	26% DL.DM.DN.DO*	16% DN.DO	15%	11%	6% *
Net: Less resilient	30%	26% DJ	37% DH.DJ	10% *	19% *	26% DO	34% DK.DL.DO	46% DK.DL.DM.DO	10% *
Mean	2.71	2.88 DI	2.57	2.77 *	3.10 DL.DM.DN*	2.85 DM.DN	2.66 DN	2.33	2.78 DN*
Std. dev	1.00	0.90	1.07	0.81	1.00	0.89	1.01	1.10	0.96

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Sample Size: 2075 adults in Italy

YouGov

Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
A very positive impact [5]	4%	6% DI	3%	1% *	18% DL.DM.DN.DO*	4% DM	2%	3%	0% *
A fairly positive impact [4]	20%	27% DI.DJ	16% DJ	5% *	28% DN.DO*	26% DM.DN.DO	19% DN.DO	9%	4% *
No impact [3]	28%	27% DJ	32% DJ	14% *	16% *	30% DK.DO	34% DK.DO	26% DO	11% *
A fairly negative impact [2]	17%	16% DJ	19% DJ	6% *	16% DO*	16% DO	17% DO	23% DL.DO	5% *
A very negative impact [1]	8%	5% DH.DJ	11% DJ	3% *	6% *	5%	7%	18% DK.DL.DM.DO	6% *
Don't know	24%	19%	19%	70% DH.DI*	15% *	19%	21%	20%	74% DK.DL.DM.DN*
Net: Positive impact	23%	33% DI.DJ	19% DJ	6% *	47% DL.DM.DN.DO*	30% DM.DN.DO	20% DN.DO	13%	4% *
Net: Negative impact	25%	21% DJ	31% DH.DJ	10% *	23% DO*	21% DO	24% DO	41% DK.DL.DM.DO	10% *
Mean	2.93	3.15 DI.DJ	2.75	2.79 *	3.42 DL.DM.DN*	3.09 DM.DN	2.88 DN	2.45	2.59 **
Std. dev	1.04	1.02	1.03	0.96	1.23	0.98	0.94	1.09	1.05

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Sample Size: 2075 adults in Italy

YouGov

brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
A very positive impact [5]	5%	7% DI	4%	2% *	22% DL.DM.DN.DO*	5%	3%	3%	2% *
A fairly positive impact [4]	22%	29% DI.DJ	19%	10% *	29% DN.DO*	29% DM.DN.DO	20% DO	14%	7% *
No impact [3]	25%	28% DJ	25% DJ	13% *	21% *	29% DO	27% DO	23% DO	10% *
A fairly negative impact [2]	16%	14% DJ	20% DH.DJ	5% *	7% *	14%	21% DK.DL.DO	22% DK.DL.DO	6% *
A very negative impact [1]	8%	4%	12% DH.DJ	3% *	6% *	4%	7% DL	20% DK.DL.DM.DO	3% *
Don't know	24%	18%	20%	66% DH.DI*	15% *	19%	22%	17%	72% DK.DL.DM.DN*
Net: Positive impact	27%	35% DI.DJ	23% DJ	13% *	51% DL.DM.DN.DO*	33% DM.DN.DO	23% DO	17%	9% *
Net: Negative impact	24%	18% DJ	32% DH.DJ	8% *	13% *	18% DO	28% DK.DL.DO	42% DK.DL.DM.DO	8% *
Mean	3.00	3.25 DI	2.77	3.11 *	3.64 DL.DM.DN*	3.19 DM.DN	2.88 DN	2.49	2.99 **
Std. dev	1.08	0.99	1.11	1.07	1.16	0.96	1.02	1.15	1.08

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.									
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Energy	23%	25% DJ	24% DJ	6% *	27% DO*	25% DO	24% DO	25% DO	4% *
Defence	17%	18% DJ	18% DJ	5% *	23% DO*	20% DO	16% DO	15% DO	3% *
Healthcare	27%	27%	28%	18% *	29% DO*	29% DO	26% DO	27% DO	14% *
Financial services	7%	7%	7%	3% *	11% DO*	7% DO	7% DO	5%	0% *
Technology (e.g. software and electronic devices)	14%	14%	14%	8% *	16% DO*	14% DO	15% DO	15% DO	4% *
Telecommunications	8%	11% DI	7%	5% *	9% DO*	12% DM.DN.DO	7%	6%	2% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	14% DI	9%	8% *	11% *	12%	11%	11%	5% *
Transport	10%	12%	9%	6% *	13% *	9%	10%	11%	6% *
Physical infrastructure and construction	9%	11%	9%	5% *	14% DO*	10% DO	9%	9%	2% *
Manufacturing	18%	20% DJ	19% DJ	6% *	26% DO*	20% DO	17% DO	18% DO	3% *
Food and agriculture	28%	30% DJ	29% DJ	13% *	35% DO*	30% DO	29% DO	27% DO	13% *
Media and communications	7%	8% DJ	6% DJ	1% *	8% DO*	7% DO	8% DO	5%	1% *
Retail and luxury	9%	9%	9%	6% *	8% *	9%	11% DN	6%	6% *
Other [see Sheet1]	1%	0%	1% DH	- *	- *	0%	1%	1% DL	- *
None of the above	5%	4%	7% DH	3% *	6% *	3%	4%	14% DL.DM.DO	5% *
Don't know	21%	15%	18%	60% DH.DI*	7% *	16% DK	20% DK	18% DK	67% DK.DL.DM.DN*

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Sample Size: 2075 adults in Italy

YouGov

brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
The national government	12%	15% DJ	11%	5% *	22% DM.DN.DO*	16% DM.DN.DO	10%	9%	6% *
Regional and local authorities	5%	5%	5% DJ	1% *	3% *	6%	5%	5%	2% *
European Union institutions	11%	11%	12%	6% *	14% DO*	10% DO	15% DL.DN.DO	9% DO	1% *
The Armed Forces	20%	22% DJ	20% DJ	8% *	29% DN.DO*	23% DN.DO	21% DO	16% DO	4% *
Civil Protection (e.g., national and regional civil protection authorities)	30%	35% DJ	31% DJ	8% *	31% DO*	34% DO	33% DO	29% DO	6% *
Emergency services (e.g., police, fire and ambulance services)	30%	36% DI.DJ	28% DJ	11% *	35% DO*	37% DM.DN.DO	30% DO	24% DO	5% *
Private companies	6%	6% DJ	7% DJ	1% *	3% *	7%	7%	6%	2% *
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	19% DJ	17% DJ	4% *	20% DO*	16% DO	19% DO	19% DO	1% *
Other [see Sheet2]	0%	-	0%	0% *	- *	-	0%	0%	0% *
None of the above	5%	2%	8% DH	3% *	5% *	2%	3%	18% DK.DL.DM.DO	2% *
Don't know	19%	13%	15%	71% DH.DI*	10% *	15%	15%	14%	78% DK.DL.DM.DN*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?									
brunswick13_Italy_1. Newspapers and periodicals									
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Trust a great deal [4]	4%	10% DI.DJ	-	- *	37% DL.DM.DN.DO*	2%	1%	1%	2% *
Trust a fair amount [3]	37%	90% DI.DJ	-	- *	48% DM.DN.DO*	72% DK.DM.DN.DO	17% DN.DO	4%	2% *
Don't trust very much [2]	32%	-	64% DH.DJ	- *	13% DO*	20% DO	65% DK.DL.DN.DO	21% DO	2% *
Don't trust at all [1]	18%	-	36% DH.DJ	- *	0% *	3% 	14% DK.DL.DO	73% DK.DL.DM.DO	2% *
Don't know	9%	-	-	100% DH.DI*	2% *	2% DN	3% DN	0% 	92% DK.DL.DM.DN*
Net: Trust	41%	100% DI.DJ	-	- *	85% DL.DM.DN.DO*	74% DM.DN.DO	18% DN.DO	5% 	5% *
Net: Do not trust	49%	-	100% DH.DJ	- *	13% DO*	23% DK.DO	79% DK.DL.DO	94% DK.DL.DM.DO	4% *
Mean	2.30	3.10 DI	1.64	-	3.24 DL.DM.DN*	2.75 DM.DN	2.05 DN	1.33	2.59 **
Std. dev	0.83	0.30	0.48	-	0.67	0.55	0.61	0.61	1.17

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
brunswick13_Italy_2. News channels on television/ Television news broadcasts									
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Trust a great deal [4]	6%	13% DI.DJ	2%	1% *	100% DL.DM.DN.DO*	-	-	-	- *
Trust a fair amount [3]	40%	71% DI.DJ	19%	11% *	- *	100% DK.DM.DN.DO	-	-	- *
Don't trust very much [2]	30%	13%	47% DH.DJ	11% *	- *	-	100% DK.DL.DN.DO	-	- *
Don't trust at all [1]	17%	2%	32% DH.DJ	0% *	- *	-	-	100% DK.DL.DM.DO	- *
Don't know	8%	1%	1%	77% DH.DI*	- *	-	-	-	100% DK.DL.DM.DN*
Net: Trust	46%	84% DI.DJ	20%	12% *	100% DM.DN.DO*	100% DM.DN.DO	-	-	- *
Net: Do not trust	46%	15%	79% DH.DJ	11% *	- *	-	100% DK.DL.DO	100% DK.DL.DO	- *
Mean	2.39	2.96 DI	1.90	2.57 **	4.00 DL*	3.00 DM.DN	2.00	1.00	-
Std. dev	0.86	0.59	0.75	0.63	-	0.00	-	-	-

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_3. Social media

	Total	Trust for accurate info during security incidents: Newspapers and periodicals (regrouped)			Trust for accurate info during security incidents: News channels on television/ Television news broadcasts				
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know
		DH	DI	DJ	DK	DL	DM	DN	DO
Unweighted base	2075	884	1035	156	139	829	643	340	124
Base	2075	860	1026	189	134	820	614	347	159
Trust a great deal [4]	5%	6% DJ	5%	1% *	22% DL.DM.DN.DO*	5%	3%	3%	2% *
Trust a fair amount [3]	25%	35% DI.DJ	20%	13% *	42% DM.DN.DO*	33% DM.DN.DO	21%	16%	11% *
Don't trust very much [2]	35%	38% DJ	37% DJ	8% *	20% DO*	41% DK.DN.DO	42% DK.DN.DO	26% DO	5% *
Don't trust at all [1]	28%	19% DJ	38% DH.DJ	7% *	14% DO*	19% DO	34% DK.DL.DO	54% DK.DL.DM.DO	1% *
Don't know	7%	1%	1%	71% DH.DI*	2% *	1%	1%	1%	81% DK.DL.DM.DN*
Net: Trust	31%	42% DI.DJ	24% DJ	13% *	65% DL.DM.DN.DO*	38% DM.DN.DO	23%	19%	13% *
Net: Do not trust	62%	57% DJ	75% DH.DJ	15% *	34% DO*	60% DK.DO	76% DK.DL.DO	80% DK.DL.DO	5% *
Mean	2.09	2.29 DI	1.91	2.23 **	2.74 DL.DM.DN*	2.25 DM.DN	1.92 DN	1.67	2.80 **
Std. dev	0.88	0.85	0.88	0.85	0.97	0.83	0.81	0.85	0.69

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
brunswick1. Overall, how well, if at all, do you think Italy is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Very well protected [4]	3%	3%	2%	0% *	6% *	3%	2%	3%	1% *	3%	2%	1% *
Fairly well protected [3]	36%	46% DQ.DR	27%	19% *	32% *	37% DW	40% DV.DW	32%	23% *	37% DZ	37% DZ	23% *
Not very well protected [2]	40%	37%	45% DP.DR	32% *	42% *	40%	42% DW	41%	30% *	40%	42% DZ	30% *
Not at all protected [1]	14%	9%	19% DP	12% *	19% *	11%	10%	20% DT.DU	13% *	13%	14%	13% *
Don't know	8%	5%	6%	37% DP.DQ*	1% *	8% DV	6%	4%	34% DS.DT.DU.DV*	7%	5%	34% DX.DY*
Net: Protected	38%	50% DQ.DR	30%	20% *	38% *	40% DW	42% DV.DW	35% DW	23% *	40% DZ	39% DZ	23% *
Net: Not protected	54%	45%	64% DP.DR	44% *	61% *	51%	51%	61% DT.DU.DW	43% *	53%	56% DZ	43% *
Mean	2.29	2.47 DQ.DR	2.14	2.12 *	2.25 *	2.35 DV	2.37 DV.DW	2.18	2.16 *	2.33	2.29	2.16 *
Std. dev	0.75	0.71	0.75	0.71	0.84	0.74	0.70	0.79	0.74	0.76	0.75	0.74

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
How well, if at all, do you think Italy is protected by the government from each of the following types of security threat?												
brunswick2_1. Terrorism												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Very well protected [4]	7%	9% DQ.DR	5%	2% *	11% DW*	6%	7% DW	7% DW	1% *	6% DZ	7% DZ	1% *
Fairly well protected [3]	36%	42% DQ.DR	34% DR	15% *	26% *	37% DW	42% DV.DW	34% DW	19% *	36% DZ	39% DZ	19% *
Not very well protected [2]	33%	34%	33%	28% *	39% *	35%	33%	30%	27% *	36%	32%	27% *
Not at all protected [1]	15%	10%	21% DP	12% *	21% *	14%	10%	22% DT.DU.DW	12% *	15%	16%	12% *
Don't know	9%	5%	7%	43% DP.DQ*	4% *	8%	7%	6%	41% DS.DT.DU.DV*	7%	6%	41% DX.DY*
Net: Protected	43%	51% DQ.DR	39% DR	17% *	37% *	43% DW	49% DV.DW	42% DW	20% *	42% DZ	46% DZ	20% *
Net: Not protected	48%	44%	54% DP.DR	40% *	60% DW*	49%	44%	53% DU.DW	39% *	51%	48%	39% *
Mean	2.38	2.53 DQ.DR	2.25	2.12 *	2.27 *	2.38 DW	2.50 DT.DV.DW	2.28	2.14 *	2.36	2.40 DZ	2.14 *
Std. dev	0.85	0.81	0.87	0.76	0.93	0.81	0.80	0.91	0.75	0.83	0.86	0.75

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_2. Cyberattacks

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
		DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Very well protected [4]	3%	4%	3%	- *	15% DT.DU.DV.DW*	4%	2%	3%	0% *	6% DY.DZ	2%	0% *
Fairly well protected [3]	24%	31% DQ.DR	19%	16% *	23% *	23% DW	29% DT.DV.DW	23% DW	12% *	23% DZ	26% DZ	12% *
Not very well protected [2]	45%	46% DR	47% DR	27% *	32% *	49% DS.DV.DW	50% DS.DV.DW	41%	30% *	46% DZ	46% DZ	30% *
Not at all protected [1]	19%	13%	26% DP.DR	13% *	30% DT.DU*	15%	14%	29% DT.DU.DW	14% *	17%	21%	14% *
Don't know	9%	6%	6%	44% DP.DQ*	1% *	9% DV	6%	5%	44% DS.DT.DU.DV*	8%	5%	44% DX.DY*
Net: Protected	27%	36% DQ.DR	21%	16% *	37% DW*	27% DW	31% DW	26% DW	12% *	29% DZ	29% DZ	12% *
Net: Not protected	64%	59% DR	73% DP.DR	40% *	61% *	64% DW	63% DW	70% DU.DW	44% *	64% DZ	66% DZ	44% *
Mean	2.13	2.29 DQ.DR	1.98	2.05 *	2.23 *	2.18 DV	2.21 DV.DW	1.99	1.96 *	2.19	2.11	1.96 *
Std. dev	0.78	0.76	0.77	0.72	1.04	0.76	0.70	0.82	0.69	0.81	0.76	0.69

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick2_3. Acts of sabotage (e.g. against infrastructure)	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Very well protected [4]	3%	4% DQ	1%	1% *	11% DT.DU.DV.DW*	3%	2%	3%	0% *	4%	2%	0% *
Fairly well protected [3]	28%	34% DQ.DR	24%	14% *	33% DW*	27% DW	33% DV.DW	26% DW	10% *	28% DZ	30% DZ	10% *
Not very well protected [2]	41%	40% DR	45% DR	21% *	34% *	48% DU.DW	41% DW	41% DW	25% *	46% DZ	41% DZ	25% *
Not at all protected [1]	16%	11%	22% DP	12% *	20% *	13%	13%	24% DT.DU.DW	13% *	14%	18%	13% *
Don't know	12%	10%	7%	52% DP.DQ*	2% *	10%	11% DV	6%	52% DS.DT.DU.DV*	8%	9%	52% DX.DY*
Net: Protected	31%	39% DQ.DR	25%	15% *	44% DW*	30% DW	35% DW	29% DW	10% *	32% DZ	32% DZ	10% *
Net: Not protected	57%	51% DR	68% DP.DR	33% *	54% *	61% DW	54% DW	65% DU.DW	38% *	60% DZ	59% DZ	38% *
Mean	2.19	2.36 DQ.DR	2.05	2.08 *	2.35 DW*	2.21 DV.DW	2.27 DV.DW	2.09	1.95 *	2.24 DZ	2.19 DZ	1.95 *
Std. dev	0.77	0.76	0.74	0.80	0.94	0.72	0.73	0.81	0.71	0.76	0.77	0.71

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
		DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
brunswick2_4. Military threats / armed conflict												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Very well protected [4]	6%	9% DQ.DR	4%	1% *	9% DW*	5%	8% DW	5%	1% *	6%	7% DZ	1% *
Fairly well protected [3]	38%	45% DQ.DR	35% DR	20% *	37% DW*	40% DW	43% DW	37% DW	19% *	40% DZ	40% DZ	19% *
Not very well protected [2]	32%	32% DR	35% DR	17% *	27% *	36% DW	33% DW	32% DW	21% *	34% DZ	33% DZ	21% *
Not at all protected [1]	12%	8%	17% DP	9% *	22% DT.DU*	9%	10%	18% DT.DU	9% *	11%	13%	9% *
Don't know	11%	6%	8%	53% DP.DQ*	5% *	10%	6%	8%	50% DS.DT.DU.DV*	9%	7%	50% DX.DY*
Net: Protected	45%	54% DQ.DR	39% DR	21% *	46% DW*	46% DW	51% DV.DW	42% DW	20% *	46% DZ	47% DZ	20% *
Net: Not protected	45%	40% DR	52% DP.DR	25% *	49% DW*	44% DW	43% DW	50% DU.DW	30% *	45% DZ	46% DZ	30% *
Mean	2.43	2.58 DQ.DR	2.29	2.31 *	2.34 *	2.47 DV.DW	2.52 DV.DW	2.32	2.24 *	2.44	2.43	2.24 *
Std. dev	0.81	0.78	0.82	0.81	0.94	0.75	0.79	0.85	0.77	0.79	0.83	0.77

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
		DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
brunswick2_5. Disinformation campaigns												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Very well protected [4]	2%	4% DQ	1%	- *	8% DU.DV.DW*	3%	2%	2%	0% *	4% DY	2%	0% *
Fairly well protected [3]	18%	25% DQ.DR	11%	11% *	18% *	22% DV.DW	21% DV	11%	12% *	22% DY.DZ	17%	12% *
Not very well protected [2]	43%	47% DR	42% DR	20% *	37% *	47% DW	47% DV.DW	40% DW	23% *	45% DZ	44% DZ	23% *
Not at all protected [1]	27%	16%	40% DP.DR	14% *	36% DT.DW*	20%	22% DW	42% DT.DU.DW	12% *	22% DZ	31% DX.DZ	12% *
Don't know	10%	8%	6%	55% DP.DQ*	1% *	9% DV	8%	5%	53% DS.DT.DU.DV*	8%	7%	53% DX.DY*
Net: Protected	20%	29% DQ.DR	12%	11% *	26% DV*	25% DV.DW	22% DV.DW	13%	12% *	25% DY.DZ	18%	12% *
Net: Not protected	70%	63% DR	82% DP.DR	34% *	73% DW*	66% DW	69% DW	82% DT.DU.DW	35% *	67% DZ	75% DX.DZ	35% *
Mean	1.94	2.18 DQ.DR	1.71	1.94 DQ*	1.98 DV*	2.09 DV	2.02 DV	1.71	2.00 DV*	2.07 DY	1.88	2.00 *
Std. dev	0.77	0.76	0.70	0.75	0.93	0.76	0.73	0.74	0.72	0.79	0.75	0.72

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
brunswick3. How well informed, if at all, do you feel about the different types of security threats Italy could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Very well informed [4]	2%	3%	1%	1% *	5% *	3%	2%	2%	- *	3%	2%	- *
Fairly well informed [3]	29%	32% DR	28% DR	13% *	34% DW*	29% DW	32% DW	28% DW	14% *	30% DZ	30% DZ	14% *
Not very well informed [2]	47%	50% DR	45%	36% *	26% *	52% DS.DW	50% DS.DW	46% DS.DW	33% *	48% DZ	48% DZ	33% *
Not at all informed [1]	15%	11%	19% DP	15% *	29% DT.DU*	12%	12%	18% DT.DU	17% *	15%	15%	17% *
Don't know	7%	4%	6%	35% DP.DQ*	5% *	4%	5%	5%	36% DS.DT.DU.DV*	4%	5%	36% DX.DY*
Net: Informed	31%	35% DR	30% DR	14% *	40% DW*	32% DW	33% DW	30% DW	14% *	33% DZ	32% DZ	14% *
Net: Not informed	62%	61%	64% DR	52% *	56% *	64% DW	62% DW	65% DW	50% *	63% DZ	63% DZ	50% *
Mean	2.19	2.28 DQ.DR	2.13	1.99 *	2.16 *	2.23 DW	2.25 DV.DW	2.14	1.95 *	2.22 DZ	2.20 DZ	1.95 *
Std. dev	0.72	0.70	0.74	0.70	0.93	0.70	0.68	0.74	0.70	0.74	0.71	0.70

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen Italy's security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Strongly support [5]	3%	4%	3%	1% *	22% DT.DU.DV.DW*	4%	2%	2%	1% *	7% DY.DZ	2%	1% *
Tend to support [4]	17%	23% DQ.DR	14% DR	4% *	22% DW*	20% DV.DW	21% DV.DW	14% DW	5% *	20% DZ	18% DZ	5% *
Neither support nor oppose [3]	27%	29%	27%	23% *	25% *	30%	29%	25%	20% *	29%	27%	20% *
Tend to oppose [2]	20%	22% DR	20% DR	8% *	14% *	23% DW	21% DW	20% DW	8% *	22% DZ	20% DZ	8% *
Strongly oppose [1]	23%	16%	31% DP.DR	13% *	13% *	15%	21% DT	34% DS.DT.DU.DW	18% *	15%	27% DX	18% *
Don't know	9%	6%	6%	50% DP.DQ*	5% *	8%	6%	6%	47% DS.DT.DU.DV*	7%	6%	47% DX.DY*
Net: Support	21%	27% DQ.DR	17% DR	6% *	44% DT.DU.DV.DW*	24% DV.DW	23% DV.DW	15% DW	6% *	27% DY.DZ	20% DZ	6% *
Net: Oppose	42%	37% DR	51% DP.DR	22% *	27% *	38% DW	42% DW	54% DS.DT.DU.DW	27% *	36%	47% DX.DZ	27% *
Mean	2.55	2.77 DQ	2.35	2.44 *	3.26 DT.DU.DV.DW*	2.72 DV.DW	2.60 DV	2.25	2.29 *	2.81 DY.DZ	2.44	2.29 *
Std. dev	1.16	1.14	1.16	1.06	1.33	1.11	1.13	1.14	1.11	1.17	1.15	1.11

Brunswick Group

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Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
brunswick5. If the Italian government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Higher taxes	8%	11% DQ.DR	7%	2% *	8% *	10% DW	9% DW	7%	3% *	9%	8%	3% *
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	11%	14% DQ.DR	9%	4% *	17% DV.DW*	14% DV.DW	13% DV.DW	7%	3% *	14% DY.DZ	10% DZ	3% *
Increased government borrowing	13%	15% DR	12%	4% *	21% DW*	11% DW	15% DW	13% DW	2% *	13% DZ	14% DZ	2% *
I would not be willing to accept any of these	54%	48%	62% DP.DR	42% *	41% *	54%	49%	65% DS.DT.DU.DW	50% *	52%	56%	50% *
Don't know	17%	17% DQ	12%	49% DP.DQ*	15% *	15%	18% DV	11%	43% DS.DT.DU.DV*	15%	15%	43% DX.DY*
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?												
Unweighted base: : respondents in full-time or part-time employment only	1135	516	562	57	*45*	292	399	338	61	337	737	61
Base: : respondents in full-time or part-time employment only	977	437	482	58	*37*	248	332	300	61	284	632	61
Very well prepared [4]	7%	6%	7%	8% *	*4%* *	7%	7%	7%	5% *	7%	7%	5% *
Fairly well prepared [3]	30%	36% DQ.DR	27%	16% *	*35%* *	36% DV	34% DV	22%	26% *	36% DY	28%	26% *
Not very well prepared [2]	29%	28% DR	31% DR	13% *	*41%* *DW**	28% DW	31% DW	28% DW	13% *	30% DZ	30% DZ	13% *
Not at all prepared [1]	15%	12%	17%	17% *	*14%* *	13%	12%	21% DT.DU	14% *	13%	16%	14% *
Don't know	19%	18%	18%	46% DP.DQ*	*6%* *	16%	17%	23% DS	42% DS.DT.DU.DV*	14%	20%	42% DX.DY*
Net: Prepared	37%	42% DQ.DR	34%	25% *	*39%* *	43% DV	40% DV	28%	31% *	43% DY	35%	31% *
Net: Not prepared	44%	41%	49% DP.DR	30% *	*55%* *DW**	41%	43%	49% DW	28% *	43%	46% DZ	28% *
Mean	2.35	2.43 DQ	2.28	2.30 **	*2.30* **	2.45 DV	2.42 DV	2.18	2.36 **	2.43	2.31	2.36 **
Std. dev	0.88	0.83	0.89	1.09	*0.79*	0.85	0.83	0.93	0.95	0.84	0.89	0.95

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brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
Unweighted base: : respondents in full-time or part-time employment only	1135	516	562	57	*45*	292	399	338	61	337	737	61
Base: : respondents in full-time or part-time employment only	977	437	482	58	*37*	248	332	300	61	284	632	61
Very well informed [4]	7%	6%	7%	4% *	- *	4%	6%	10% DT	3% *	3%	8% DX	3% *
Fairly well informed [3]	34%	38% DR	32% DR	17% *	*34%* *	40% DV.DW	38% DV.DW	26%	21% *	39% DZ	32%	21% *
Not very well informed [2]	30%	29%	32% DR	16% *	*34%* *	31% DW	30% DW	31% DW	15% *	31% DZ	30% DZ	15% *
Not at all informed [1]	15%	13%	16%	21% *	*24%* *	12%	12%	18%	18% *	14%	15%	18% *
Don't know	15%	14%	13%	42%	*8%*	13%	13%	14%	43%	12%	14%	43%
				DP.DQ*	*				DS.DT.DU.DV*			DX.DY*
Net: Informed	40%	44% DR	39% DR	21% *	*34%* *	44% DW	44% DW	36%	24% *	43% DZ	41% DZ	24% *
Net: Not informed	45%	42%	48%	37% *	*58%* *DW**	43%	42%	49%	33% *	45%	46%	33% *
Mean	2.38	2.43	2.36	2.06 **	*2.11* **	2.41	2.45	2.33	2.14 **	2.37	2.39	2.14 **
Std. dev	0.86	0.83	0.87	0.97	*0.80*	0.78	0.82	0.95	0.95	0.79	0.88	0.95

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brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
Unweighted base: : respondents in full-time or part-time employment only	1135	516	562	57	*45*	292	399	338	61	337	737	61
Base: : respondents in full-time or part-time employment only	977	437	482	58	*37*	248	332	300	61	284	632	61
Very confident [4]	6%	8%	5%	2% *	*6%* *	7%	8%	5%	1% *	7%	6%	1% *
Fairly confident [3]	29%	31%	28%	26% *	*39%* *	30%	32% DV	24%	30% *	31%	28%	30% *
Not very confident [2]	26%	25%	29% DR	13% *	*26%* *	32% DV.DW	28% DW	22%	12% *	32% DZ	25% DZ	12% *
Not at all confident [1]	17%	14%	20% DP	16% *	*18%* *	13%	13%	26% DT.DU	16% *	14%	19%	16% *
Don't know	21%	21%	18%	43% DP.DQ*	*11%* *	18%	19%	24%	41% DS.DT.DU.DV*	17%	21%	41% DX.DY*
Net: Confident	35%	39%	33%	29% *	*45%* *	37% DW	40% DV	29%	31% *	38% DZ	35%	31% *
Net: Not confident	44%	39%	49% DP.DR	29% *	*44%* *	45% DW	41%	48% DW	28% *	45% DZ	44% DZ	28% *
Mean	2.30	2.42 DQ	2.21	2.26 **	*2.37* **	2.37 DV	2.42 DV	2.10	2.27 **	2.37	2.27	2.27 **
Std. dev	0.90	0.90	0.89	0.92	*0.89*	0.85	0.88	0.95	0.89	0.85	0.92	0.89

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We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Much more resilient	3%	4%	3%	1% *	4% *	3%	3%	4%	1% *	3%	4%	1% *
Somewhat more resilient	11%	14% DQ.DR	10%	4% *	17% DW*	13% DW	12% DW	10%	4% *	14% DZ	11% DZ	4% *
About as resilient	40%	47% DQ.DR	38% DR	19% *	38% *	42% DW	47% DV.DW	36%	25% *	41% DZ	42% DZ	25% *
Somewhat less resilient	18%	18% DR	19% DR	6% *	21% DW*	21% DW	18% DW	16% DW	4% *	21% DZ	17% DZ	4% *
Much less resilient	12%	7%	19% DP.DR	4% *	14% DW*	10%	10%	21% DT.DU.DW	3% *	10%	14% DZ	3% *
Don't know	15%	10%	11%	65% DP.DQ*	6% *	11%	10%	13%	63% DS.DT.DU.DV*	10%	11%	63% DX.DY*
Net: More resilient	15%	18% DQ.DR	13%	6% *	21% DW*	16% DW	15% DW	14% DW	5% *	17% DZ	15% DZ	5% *
Net: Less resilient	30%	25% DR	38% DP.DR	10% *	35% DW*	31% DW	28% DW	37% DU.DW	8% *	32% DZ	32% DZ	8% *
Mean	2.71	2.88 DQ	2.54	2.78 *	2.74 *	2.77 DV	2.79 DV	2.55	2.84 *	2.76	2.69	2.84 *
Std. dev	1.00	0.91	1.06	0.96	1.07	0.95	0.93	1.12	0.81	0.97	1.02	0.81

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	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
A very positive impact [5]	4%	6% DQ	2%	0% *	11% DU.DW*	4%	2%	5%	0% *	5% DZ	3%	0% *
A fairly positive impact [4]	20%	26% DQ.DR	15% DR	4% *	24% DW*	24% DV.DW	22% DV.DW	15%	7% *	24% DY.DZ	19% DZ	7% *
No impact [3]	28%	28% DR	31% DR	11% *	20% *	25% DW	35% DT.DV.DW	28% DW	14% *	24% DZ	32% DX.DZ	14% *
A fairly negative impact [2]	17%	16% DR	19% DR	5% *	13% *	20% DW	16% DW	17% DW	7% *	19% DZ	17% DZ	7% *
A very negative impact [1]	8%	5%	11% DP	6% *	20% DT.DU.DW*	5%	6%	12% DT.DU.DW	2% *	7%	9% DZ	2% *
Don't know	24%	19%	21%	74% DP.DQ*	13% *	21%	18%	23%	70% DS.DT.DU.DV*	20%	20%	70% DX.DY*
Net: Positive impact	23%	32% DQ.DR	18% DR	4% *	34% DV.DW*	29% DV.DW	24% DW	20% DW	7% *	30% DY.DZ	22% DZ	7% *
Net: Negative impact	25%	21% DR	31% DP.DR	10% *	33% DW*	25% DW	23% DW	30% DU.DW	9% *	26% DZ	26% DZ	9% *
Mean	2.93	3.14 DQ	2.72	2.59 **	2.91 *	3.04 DV	2.97 DV	2.76	2.87 *	3.02	2.88	2.87 *
Std. dev	1.04	1.02	1.02	1.05	1.36	1.01	0.95	1.12	0.88	1.08	1.03	0.88

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	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
A very positive impact [5]	5%	7% DQ	3%	2% *	11% DT*	4%	4%	6%	2% *	5%	5%	2% *
A fairly positive impact [4]	22%	29% DQ.DR	18% DR	7% *	25% DW*	27% DV.DW	24% DW	19% DW	7% *	27% DZ	22% DZ	7% *
No impact [3]	25%	28% DR	26% DR	10% *	19% *	26% DW	29% DW	25% DW	13% *	25% DZ	27% DZ	13% *
A fairly negative impact [2]	16%	13%	21% DP.DR	6% *	25% DW*	18% DW	15%	17% DW	7% *	19% DZ	16% DZ	7% *
A very negative impact [1]	8%	5%	12% DP.DR	3% *	5% *	6%	6%	14% DT.DU.DW	3% *	6%	9%	3% *
Don't know	24%	19%	20%	72% DP.DQ*	16% *	19%	22%	19%	68% DS.DT.DU.DV*	19%	21%	68% DX.DY*
Net: Positive impact	27%	36% DQ.DR	21% DR	9% *	36% DW*	31% DW	28% DW	26% DW	9% *	31% DZ	27% DZ	9% *
Net: Negative impact	24%	18%	33% DP.DR	8% *	30% DW*	24% DW	21% DW	31% DU.DW	11% *	25% DZ	25% DZ	11% *
Mean	3.00	3.26 DQ	2.73	2.99 **	3.14 *	3.05 DV	3.07 DV	2.85	2.89 *	3.06	2.97	2.89 *
Std. dev	1.08	1.01	1.09	1.08	1.15	1.02	1.00	1.19	1.07	1.04	1.10	1.07

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	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
		DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Energy	23%	25% DR	24% DR	4% *	33% DU.DW*	24% DW	19% DW	29% DU.DW	5% *	26% DZ	24% DZ	5% *
Defence	17%	21% DQ.DR	16% DR	3% *	29% DW*	17% DW	18% DW	17% DW	2% *	19% DZ	18% DZ	2% *
Healthcare	27%	29% DR	26% DR	14% *	37% DW*	30% DW	26%	26%	16% *	31% DY.DZ	26% DZ	16% *
Financial services	7%	8% DR	6% DR	0% *	5% *	6% DW	8% DW	7% DW	0% *	6% DZ	8% DZ	0% *
Technology (e.g. software and electronic devices)	14%	14% DR	15% DR	4% *	8% *	13%	15% DW	16% DW	6% *	12%	15% DZ	6% *
Telecommunications	8%	11% DQ.DR	7%	2% *	8% *	8%	10% DW	8%	3% *	8%	9%	3% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	12%	11%	5% *	12% *	10%	11%	13%	6% *	10%	12%	6% *
Transport	10%	10%	10%	6% *	13% *	10%	10%	9%	6% *	11%	10%	6% *
Physical infrastructure and construction	9%	11% DR	9%	2% *	9% *	13% DW	9% DW	8% DW	2% *	12% DZ	9% DZ	2% *
Manufacturing	18%	21% DR	17% DR	3% *	15% *	17% DW	19% DW	22% DW	5% *	17% DZ	20% DZ	5% *
Food and agriculture	28%	30% DR	28% DR	13% *	27% *	29% DW	30% DW	28% DW	16% *	29% DZ	29% DZ	16% *
Media and communications	7%	7% DR	7%	1% *	11% DW*	9% DW	7%	5%	2% *	9% DZ	6%	2% *
Retail and luxury	9%	9%	9%	6% *	7% *	9%	9%	8%	10% *	8%	9%	10% *
Other [see Sheet1]	1%	0%	1% DP	- *	- *	0%	1%	1%	- *	0%	1%	- *
None of the above	5%	4%	7% DP	5% *	8% *	5%	3%	8% DU	3% *	6%	6%	3% *
Don't know	21%	15%	19%	67% DP.DQ*	6% *	15%	22% DS.DT.DV	16%	64% DS.DT.DU.DV*	14%	19% DX	64% DX.DY*

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Sample Size: 2075 adults in Italy

YouGov

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
The national government	12%	16% DQ.DR	9%	6% *	16% DW*	17% DV.DW	12% DW	11% DW	2% *	16% DY.DZ	12% DZ	2% *
Regional and local authorities	5%	5%	5%	2% *	6% DW*	6% DV.DW	6% DV.DW	3%	- *	6% DZ	5% DZ	- *
European Union institutions	11%	11% DR	13% DR	1% *	21% DW*	13% DW	11% DW	10% DW	2% *	14% DZ	11% DZ	2% *
The Armed Forces	20%	24% DQ.DR	19% DR	4% *	29% DW*	22% DW	21% DW	19% DW	6% *	23% DZ	20% DZ	6% *
Civil Protection (e.g., national and regional civil protection authorities)	30%	33% DR	32% DR	6% *	23% DW*	30% DW	35% DW	33% DW	7% *	29% DZ	34% DZ	7% *
Emergency services (e.g., police, fire and ambulance services)	30%	37% DQ.DR	28% DR	5% *	33% DW*	31% DW	33% DW	31% DW	8% *	31% DZ	32% DZ	8% *
Private companies	6%	6%	7%	2% *	9% DW*	6% DW	6% DW	6% DW	1% *	7% DZ	6% DZ	1% *
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	16% DR	19% DR	1% *	15% DW*	17% DW	15% DW	22% DU.DW	3% *	17% DZ	18% DZ	3% *
Other [see Sheet2]	0%	-	0%	0% *	- *	0%	-	0%	1% *	0%	0%	1% *
None of the above	5%	2%	8% DP	2% *	0% *	4%	4%	9% DT.DU	3% *	3%	6% DX	3% *
Don't know	19%	14%	15%	78% DP.DQ*	11% *	12%	17%	15%	78% DS.DT.DU.DV*	12%	16%	78% DX.DY*

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

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YouGov

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?												
brunswick13_Italy_1. Newspapers and periodicals												
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Trust a great deal [4]	4%	7% DQ	1%	2% *	22% DT.DU.DV.DW*	6% DU.DW	2%	3%	0% *	9% DY.DZ	2%	0% *
Trust a fair amount [3]	37%	69% DQ.DR	12% DR	2% *	28% DW*	52% DS.DU.DV.DW	44% DV.DW	26% DW	7% *	48% DY.DZ	36% DZ	7% *
Don't trust very much [2]	32%	19% DR	49% DP.DR	2% *	31% DW*	26% DW	39% DT.DW	35% DT.DW	3% *	27% DZ	37% DX.DZ	3% *
Don't trust at all [1]	18%	3%	36%	2%	17%	12%	14%	33%	2%	12%	22%	2%
Don't know	9%	2%	2%	92% DP.DQ*	1% *	5%	2%	2%	88% DS.DT.DU.DV*	4%	2%	88% DX.DY*
Net: Trust	41%	76% DQ.DR	13% DR	5% *	51% DV.DW*	58% DU.DV.DW	45% DV.DW	29% DW	7% *	56% DY.DZ	38% DZ	7% *
Net: Do not trust	49%	22% DR	84% DP.DR	4% *	48% DW*	38% DW	52% DT.DW	68% DS.DT.DU.DW	5% *	40% DZ	60% DX.DZ	5% *
Mean	2.30	2.82 DQ	1.78	2.59 **	2.57 DV*	2.54 DU.DV	2.34 DV	1.99	2.46 **	2.55 DY	2.18	2.46 **
Std. dev	0.83	0.59	0.70	1.17	1.02	0.78	0.73	0.85	0.81	0.83	0.81	0.81

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_2. News channels on television/ Television news broadcasts

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
	DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Trust a great deal [4]	6%	14% DQ.DR	-	- *	29% DT.DU.DV.DW*	11% DU.DV.DW	4%	3%	1% *	14% DY.DZ	4%	1% *
Trust a fair amount [3]	40%	86% DQ.DR	-	- *	41% DW*	52% DV.DW	47% DV.DW	28% DW	8% *	50% DY.DZ	38% DZ	8% *
Don't trust very much [2]	30%	-	64% DP.DR	- *	17% DW*	24% DW	36% DS.DT.DW	36% DS.DT.DW	4% *	23% DZ	36% DX.DZ	4% *
Don't trust at all [1]	17%	-	36% DP.DR	- *	9% *	11% DW	13% DW	33% DS.DT.DU.DW	2% *	10% DZ	22% DX.DZ	2% *
Don't know	8%	-	-	100% DP.DQ*	3% DV*	3% DU.DV	1%	0%	85% DS.DT.DU.DV*	3% DY	1%	85% DX.DY*
Net: Trust	46%	100% DQ.DR	-	- *	70% DU.DV.DW*	62% DU.DV.DW	50% DV.DW	31% DW	9% *	64% DY.DZ	42% DZ	9% *
Net: Do not trust	46%	- -	100% DP.DR	- *	26% DW*	35% DW	48% DS.DT.DW	69% DS.DT.DU.DW	6% *	33% DZ	58% DX.DZ	6% *
Mean	2.39	3.14 DQ	1.64	-	2.93 DT.DU.DV*	2.64 DU.DV	2.42 DV	2.02	2.56 **	2.69 DY	2.24	2.56 **
Std. dev	0.86	0.35	0.48	-	0.93	0.82	0.76	0.86	0.87	0.84	0.83	0.87

Brunswick Group

Fieldwork Dates: 10th - 24th September 2026

Sample Size: 2075 adults in Italy

YouGov

brunswick13_Italy_3. Social media

	Total	Trust for accurate info during security incidents: News channels on television/ Television news broadcastss (regrouped)			Trust for accurate info during security incidents: Social media					Trust for accurate info during security incidents: Social media (regrouped)		
		Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know	Trust a great deal [4]	Trust a fair amount [3]	Don't trust very much [2]	Don't trust at all [1]	Don't know	Trust = Trust a great deal + Trust a fair amount	Do not trust = Don't trust very much + Don't trust at all	Don't know
		DP	DQ	DR	DS	DT	DU	DV	DW	DX	DY	DZ
Unweighted base	2075	968	983	124	88	536	728	593	130	624	1321	130
Base	2075	955	961	159	104	529	716	573	153	633	1289	153
Trust a great deal [4]	5%	8% DQ	3%	2% *	100% DT.DU.DV.DW*	-	-	-	- *	16% DY.DZ	-	- *
Trust a fair amount [3]	25%	34% DQ.DR	19%	11% *	- *	100% DS.DU.DV.DW	-	-	- *	84% DY.DZ	-	- *
Don't trust very much [2]	35%	38% DR	36% DR	5% *	- *	-	100% DS.DT.DV.DW	-	- *	-	56% DX.DZ	- *
Don't trust at all [1]	28%	19% DR	41% DP.DR	1% *	- *	-	-	100% DS.DT.DU.DW	- *	-	44% DX.DZ	- *
Don't know	7%	2%	1%	81% DP.DQ*	- *	-	-	-	100% DS.DT.DU.DV*	-	-	100% DX.DY*
Net: Trust	31%	42% DQ.DR	22%	13% *	100% DU.DV.DW*	100% DU.DV.DW	-	-	- *	100% DY.DZ	-	- *
Net: Do not trust	62%	56% DR	77% DP.DR	5% *	- *	-	100% DS.DT.DW	100% DS.DT.DW	- *	-	100% DX.DZ	- *
Mean	2.09	2.32 DQ	1.83	2.80 **	4.00 DT*	3.00 DU.DV	2.00	1.00	-	3.16 DY	1.56	-
Std. dev	0.88	0.87	0.83	0.69	-	0.00	-	-	-	0.37	0.50	-

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in Italy (aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*