Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Unweighted base	8576	2260	2017	2075	2224	3877	4699	551	3106	2697	2222
Base	8576	2260	2017	2075	2224	4137	4439	768	3363	2267	2178
Very well protected [4]	3%	3%	5% A.C.D	3%	3%	5% F	2%	6% I.J	4% I.J	2%	2%
Fairly well protected [3]	31%	37% B.D	30% D	36% B.D	23%	35% F	28%	43% H.I.J	32% I.J	29%	29%
Not very well protected [2]	43%	38%	42% A	40%	53% A.B.C	42%	45% E	35%	41% G	45% G.H	48% G.H
Not at all protected [1]	14%	12%	18% A.C.D	14%	13%	13%	16% E	7%	13% G	17% G.H	15% G
Don't know	8%	10% B.C	5%	8% B	9% B	6%	10% E	10% J	9% I.J	7%	6%
Net: Protected	35%	40% B.D	35% D	38% D	25%	40% F	30%	48% H.I.J	36% I.J	32%	30%
Net: Not protected	57%	50%	60% A.C	54% A	66% A.B.C	54%	60% E	42%	54% G	61% G.H	63% G.H
Mean	2.26	2.34 B.D	2.23 D	2.29 D	2.17	2.34 F	2.18	2.52 H.I.J	2.30 I.J	2.19	2.18
Std. dev	0.75	0.75	0.82	0.75	0.69	0.77	0.73	0.73	0.77	0.75	0.71

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?											
brunswick2_1. Terrorism											
Unweighted base	8576	2260	2017	2075	2224	3877	4699	551	3106	2697	2222
Base	8576	2260	2017	2075	2224	4137	4439	768	3363	2267	2178
Very well protected [4]	6%	6% D	8% D	7% D	3%	8% F	4%	12% H.I.J	6% I.J	4%	4%
Fairly well protected [3]	37%	42% C.D	41% C.D	36% D	27%	42% F	32%	43% H.I.J	38% I	33%	36%
Not very well protected [2]	34%	29%	32%	33% A	43% A.B.C	31%	37% E	25%	32% G	37% G.H	38% G.H
Not at all protected [1]	16%	13%	15%	15%	18% A.B.C	14%	17% E	9%	15% G	18% G.H	16% G
Don't know	8%	10% B	5%	9% B	8% B	6%	10% E	11% I.J	9% I.J	7%	6%
Net: Protected	42%	48% C.D	49% C.D	43% D	31%	49% F	36%	55% H.I.J	44% I.J	38%	40%
Net: Not protected	50%	43%	47% A	48% A	62% A.B.C	45%	54% E	34%	47% G	55% G.H	54% G.H
Mean	2.35	2.45 C.D	2.43 D	2.38 D	2.17	2.45 F	2.26	2.65 H.I.J	2.39 I.J	2.26	2.30
Std. dev	0.83	0.82	0.85	0.85	0.78	0.84	0.81	0.84	0.84	0.83	0.80
brunswick2_2. Cyberattacks											
Unweighted base	8576	2260	2017	2075	2224	3877	4699	551	3106	2697	2222
Base	8576	2260	2017	2075	2224	4137	4439	768	3363	2267	2178
Very well protected [4]	3%	2%	3% A.D	3% A	2%	3% F	2%	6% H.I.J	3% J	2%	2%
Fairly well protected [3]	20%	24% B.D	15%	24% B.D	17%	23% F	18%	28% I.J	24% I.J	18% J	14%
Not very well protected [2]	47%	47% B	43%	45%	52% A.B.C	47%	47%	40%	43%	47% G.H	53% G.H.I
Not at all protected [1]	22%	16%	34% A.C.D	19% A	19% A	20%	23% E	13%	20% G	24% G.H	24% G.H
Don't know	9%	12% B.C.D	5%	9% B	9% B	7%	11% E	12% I.J	10% J	8%	7%
Net: Protected	23%	26% B.D	19%	27% B.D	19%	26% F	20%	34% H.I.J	27% I.J	20% J	16%
Net: Not protected	68%	62%	76% A.C.D	64%	71% A.C	67%	70% E	54%	64% G	71% G.H	77% G.H.I
Mean	2.04	2.14 B.D	1.88	2.13 B.D	2.03 B	2.11 F	1.99	2.31 H.I.J	2.10 I.J	1.98	1.93
Std. dev	0.76	0.72	0.80	0.78	0.70	0.77	0.74	0.81	0.78	0.74	0.69

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick2_3. Acts of sabotage (e.g. against infrastructure)											
Unweighted base	8576	2260	2017	2075	2224	3877	4699	551	3106	2697	2222
Base	8576	2260	2017	2075	2224	4137	4439	768	3363	2267	2178
Very well protected [4]	3%	3%	5% A.C.D	3%	2%	5% F	2%	5% I.J	4% I.J	3%	2%
Fairly well protected [3]	26%	31% D	28% D	28% D	17%	30% F	22%	36% H.I.J	28% I.J	22%	23%
Not very well protected [2]	42%	37%	43% A	41% A	48% A.B.C	40%	44% E	31%	39% G	44% G.H	49% G.H.I
Not at all protected [1]	17%	14%	16%	16%	22% A.B.C	18%	17%	10%	17% G	20% G.H	18% G
Don't know	11%	15% B.C.D	8%	12% B	11% B	7%	15% E	18% H.I.J	12% J	11% J	8%
Net: Protected	29%	34% D	33% D	31% D	19%	35% F	24%	42% H.I.J	32% I.J	25%	25%
Net: Not protected	60%	51%	59% A	57% A	70% A.B.C	58%	61% E	40%	56% G	64% G.H	67% G.H
Mean	2.17	2.27 C.D	2.23 D	2.19 D	1.99	2.24 F	2.10	2.45 H.I.J	2.21 I.J	2.08	2.10
Std. dev	0.78	0.78	0.80	0.77	0.73	0.81	0.73	0.79	0.80	0.76	0.73
brunswick2_4. Military threats / armed conflict											
Unweighted base	8576	2260	2017	2075	2224	3877	4699	551	3106	2697	2222
Base	8576	2260	2017	2075	2224	4137	4439	768	3363	2267	2178
Very well protected [4]	7%	7% D	11% A.C.D	6% D	3%	9% F	5%	15% H.I.J	7% I.J	5%	5%
Fairly well protected [3]	34%	36% D	41% A.D	38% D	23%	38% F	31%	41% I.J	37% I.J	31%	32%
Not very well protected [2]	35%	33% B	28%	32% B	47% A.B.C	33%	37% E	24%	32% G	39% G.H	41% G.H
Not at all protected [1]	14%	13%	12%	12%	19% A.B.C	14%	14%	8%	13% G	16% G.H	15% G
Don't know	10%	11% B	8%	11% B	9%	7%	13% E	13% J	10% J	9%	8%
Net: Protected	41%	43% D	52% A.C.D	45% D	25%	47% F	36%	56% H.I.J	44% I.J	36%	37%
Net: Not protected	49%	46% B	40%	45% B	65% A.B.C	47%	51% E	31%	46% G	55% G.H	55% G.H
Mean	2.38	2.43 D	2.57 A.C.D	2.43 D	2.11	2.44 F	2.31	2.73 H.I.J	2.42 I.J	2.28	2.29
Std. dev	0.83	0.83	0.86	0.81	0.75	0.86	0.80	0.84	0.84	0.81	0.80

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick2_5. Disinformation campaigns											
Unweighted base	8576	2260	2017	2075	2224	3877	4699	551	3106	2697	2222
Base	8576	2260	2017	2075	2224	4137	4439	768	3363	2267	2178
Very well protected [4]	3%	2%	5% A.C.D	2%	3% A	4% F	2%	6% I.J	4% I.J	2%	2%
Fairly well protected [3]	18%	14%	20% A	18% A	19% A	20% F	15%	20% I	19% I	16%	17%
Not very well protected [2]	43%	41%	43%	43%	43%	42%	43%	36%	40%	45% G.H	47% G.H
Not at all protected [1]	24%	27% B.D	22%	27% B.D	20%	24%	23%	23%	24%	24%	24%
Don't know	13%	17% B.C	10%	10%	15% B.C	9%	17% E	14%	14% J	13%	11%
Net: Protected	21%	15%	25% A.C	20% A	22% A	24% F	17%	26% I.J	22% I.J	18%	18%
Net: Not protected	66%	68% D	65%	70% B.D	63%	67%	66%	60%	64%	69% G.H	70% G.H
Mean	2.00	1.89	2.10 A.C	1.94	2.07 A.C	2.04 F	1.95	2.10 I.J	2.03 I.J	1.96	1.96
Std. dev	0.78	0.75	0.83	0.77	0.77	0.82	0.74	0.88	0.82	0.74	0.73

brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?											
Unweighted base	8576	2260	2017	2075	2224	3877	4699	551	3106	2697	2222
Base	8576	2260	2017	2075	2224	4137	4439	768	3363	2267	2178
Very well informed [4]	3%	3%	6% A.C.D	2%	3% C	5% F	2%	6% I.J	4% I.J	3%	2%
Fairly well informed [3]	29%	32% B.D	26%	29%	27%	34% F	23%	37% H.I.J	31% I.J	25%	26%
Not very well informed [2]	46%	43%	48% A	47%	48% A	43%	49% E	41%	43%	49% G.H	51% G.H
Not at all informed [1]	15%	13%	17% A.D	15%	13%	11%	18% E	8%	13% G	17% G.H	17% G.H
Don't know	7%	9% B	3%	7% B	8% B	6%	8% E	8% J	9% I.J	6% J	5%
Net: Informed	32%	35% C.D	32%	31%	30%	39% F	25%	43% H.I.J	35% I.J	27%	28%
Net: Not informed	61%	57%	65% A	62% A	61% A	55%	67% E	49%	56% G	67% G.H	68% G.H
Mean	2.22	2.27 C	2.21	2.19	2.22	2.35 F	2.11	2.44 H.I.J	2.29 I.J	2.14	2.14
Std. dev	0.75	0.74	0.80	0.72	0.74	0.76	0.72	0.74	0.76	0.74	0.72

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?											
Unweighted base	8576	2260	2017	2075	2224	3877	4699	551	3106	2697	2222
Base	8576	2260	2017	2075	2224	4137	4439	768	3363	2267	2178
Strongly support [5]	3%	4% D	3% D	3% D	2%	4% F	2%	5% I	3%	2%	4% I
Tend to support [4]	17%	24% B.C.D	11%	17% B.D	14% B	20% F	14%	21% H.I	16%	15%	20% H.I
Neither support nor oppose [3]	27%	29% D	27% D	27% D	23%	26%	27%	29%	26%	26%	29% H.I
Tend to oppose [2]	21%	19%	22% A	20%	22% A	19%	22% E	21%	22% J	21% J	18%
Strongly oppose [1]	25%	15%	32% A.C	23% A	33% A.C	25%	26%	13%	24% G	31% G.H.J	26% G
Don't know	7%	10% B.D	5%	9% B.D	5%	6%	9% E	12% I.J	9% I.J	5%	4%
Net: Support	20%	28% B.C.D	14%	21% B.D	17%	24% F	16%	25% H.I	19%	17%	23% H.I
Net: Oppose	46%	33%	54% A.C	42% A	55% A.C	44%	48% E	34%	46% G	52% G.H.J	44% G
Mean	2.48	2.82 B.C.D	2.28	2.55 B.D	2.27	2.56 F	2.40	2.80 H.I.J	2.47 I	2.33	2.56 H.I
Std. dev	1.17	1.12	1.15	1.16	1.16	1.21	1.13	1.12	1.15	1.16	1.20
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.											
Unweighted base	8576	2260	2017	2075	2224	3877	4699	551	3106	2697	2222
Base	8576	2260	2017	2075	2224	4137	4439	768	3363	2267	2178
Higher taxes	13%	20% B.C.D	10%	8%	12% C	16% F	10%	18% H.I	12%	12%	15% H.I
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	41% B.C.D	28% C	11%	26% C	33% F	21%	26%	29% I.J	25%	25%
Increased government borrowing	15%	15% B	11%	13%	20% A.B.C	18% F	11%	19% I.J	16% I.J	13%	13%
I would not be willing to accept any of these	39%	23%	39% A	54% A.B.D	41% A	33%	44% E	25%	37% G	43% G.H	42% G.H
Don't know	15%	15% D	18% A.D	17% D	10%	11%	18% E	23% H.I.J	16% I.J	13%	12%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?											
Unweighted base: : respondents in full-time or part-time employment only	4576	1260	971	1135	1210	2161	2415	170	2422	1780	204
Base: : respondents in full-time or part-time employment only	4568	1300	1085	977	1206	2379	2188	224	2615	1530	199
Very well prepared [4]	7%	7%	6%	7%	9% A.B.C	9% F	6%	13% H.I.J	7%	7%	3%
Fairly well prepared [3]	32%	33% B	28%	30%	34% B	34% F	28%	43% H.I.J	33% I.J	29%	23%
Not very well prepared [2]	27%	23%	29% A	29% A	28% A	27%	27%	19%	28% G	27% G	23%
Not at all prepared [1]	13%	11%	18% A.D	15% A.D	9%	12%	15% E	9%	14%	13%	10%
Don't know	21%	26% B.C.D	19%	19%	19%	18%	24% E	16%	18%	25% G.H	40% G.H.I
Net: Prepared	39%	40% B	34%	37%	44% B.C	43% F	34%	56% H.I.J	40% I.J	35% J	26%
Net: Not prepared	40%	34%	48% A.D	44% A.D	37%	39%	41%	28%	42% G.J	40% G	34%
Mean	2.42	2.49 B.C	2.26	2.35	2.55 B.C	2.49 F	2.34	2.72 H.I.J*	2.42	2.38	2.32
Std. dev	0.87	0.86	0.89	0.88	0.84	0.86	0.87	0.86	0.87	0.87	0.83

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Unweighted base: : respondents in full-time or part-time employment only	4576	1260	971	1135	1210	2161	2415	170	2422	1780	204
Base: : respondents in full-time or part-time employment only	4568	1300	1085	977	1206	2379	2188	224	2615	1530	199
Very well informed [4]	9%	8%	9%	7%	13% A.B.C	11% F	7%	18% H.I.J	9%	8%	8%
Fairly well informed [3]	31%	30%	27%	34% B	32% B	33% F	28%	35%	32% I.J	29%	24%
Not very well informed [2]	29%	23%	34% A.D	30% A	28% A	28%	29%	27%	30% J	28%	22%
Not at all informed [1]	15%	14%	19% A.D	15%	13%	13%	17% E	8%	14%	18% G.H	14%
Don't know	16%	25% B.C.D	11%	15% B	13%	14%	19% E	11%	15%	17%	31% G.H.I
Net: Informed	40%	39%	37%	40%	45% A.B.C	45% F	35%	53% H.I.J	42% I.J	37%	33%
Net: Not informed	43%	37%	53% A.C.D	45% A	41% A	42%	45% E	35%	43%	46% G.J	36%
Mean	2.42	2.44 B	2.30	2.38	2.53 A.B.C	2.50 F	2.32	2.71 H.I.J	2.44 I	2.33	2.39
Std. dev	0.91	0.91	0.91	0.86	0.92	0.91	0.90	0.89	0.89	0.93	0.95

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Unweighted base: : respondents in full-time or part-time employment only	4576	1260	971	1135	1210	2161	2415	170	2422	1780	204
Base: : respondents in full-time or part-time employment only	4568	1300	1085	977	1206	2379	2188	224	2615	1530	199
Very confident [4]	10%	8%	10% C	6%	15% A.B.C	12% F	8%	16% H.I.J	10%	9%	6%
Fairly confident [3]	33%	30%	34%	29%	36% A.C	34% F	30%	42% I.J	33%	30%	29%
Not very confident [2]	23%	19%	24% A	26% A	24% A	23%	23%	24%	24%	23%	17%
Not at all confident [1]	13%	13% D	14% D	17% A.D	9%	12%	14%	5%	14% G	14% G	11%
Don't know	22%	29% B.C.D	18%	21% D	17%	18%	25% E	13%	19%	24% G.H	37% G.H.I
Net: Confident	42%	39%	44% A.C	35%	50% A.B.C	46% F	38%	58% H.I.J	43% I.J	39%	35%
Net: Not confident	36%	32%	38% A.D	44% A.D	33%	35%	37%	29%	37% J	36% J	28%
Mean	2.50	2.49 C	2.49 C	2.30	2.67 A.B.C	2.56 F	2.43	2.78 H.I.J	2.49	2.46	2.48
Std. dev	0.91	0.92	0.91	0.90	0.89	0.91	0.91	0.81	0.91	0.92	0.89

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?											
Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very optimistic [5]	1%	1%	-	-	-	2%	1%	1%	2%	1%	2%
Fairly optimistic [4]	12%	12%	-	-	-	14% F	10%	26% H.I.J	12%	10%	8%
Neither optimistic nor pessimistic [3]	24%	24%	-	-	-	24%	25%	24%	23%	23%	27%
Fairly pessimistic [2]	36%	36%	-	-	-	36%	36%	32%	36%	40% J	33%
Very pessimistic [1]	21%	21%	-	-	-	21%	20%	10%	17% G	22% G.H	29% G.H.I
Don't know	6%	6%	-	-	-	4%	9% E	6% J	10% I.J	4% J	2%
Net: Optimistic	13%	13%	-	-	-	16% F	11%	27% H.I.J	14%	11%	10%
Net: Pessimistic	56%	56%	-	-	-	56%	56%	42%	53% G	62% G.H	61% G.H
Mean	2.34	2.34	-	-	-	2.39 F	2.29	2.75 H.I.J	2.39 I.J	2.24	2.20
Std. dev	1.01	1.01	-	-	-	1.04	0.97	1.03	1.00	0.95	1.00

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?											
brunswick9_UK_1. Jobs and employment											
Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very confident [4]	1%	1%	-	-	-	1%	1%	3% J	2%	1%	0%
Fairly confident [3]	14%	14%	-	-	-	15%	12%	14%	14%	12%	14%
Not very confident [2]	46%	46%	-	-	-	47%	45%	39%	45%	48%	48%
Not at all confident [1]	29%	29%	-	-	-	28%	30%	35% H	27%	29%	31%
Don't know	10%	10%	-	-	-	8%	11%	8%	12% J	9%	7%
Net: Confident	15%	15%	-	-	-	16%	14%	18%	16%	13%	14%
Net: Not confident	75%	75%	-	-	-	75%	75%	74%	72%	78% H	79% H
Mean	1.86	1.86	-	-	-	1.88	1.83	1.84	1.90	1.83	1.83
Std. dev	0.72	0.72	-	-	-	0.72	0.72	0.81	0.73	0.69	0.68
brunswick9_UK_2. People's living standards											
Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very confident [4]	1%	1%	-	-	-	1%	1%	2% I	2% I.J	0%	0%
Fairly confident [3]	10%	10%	-	-	-	12% F	9%	17% H.I.J	10%	9%	9%
Not very confident [2]	44%	44%	-	-	-	46%	43%	41%	40%	47% H	50% H
Not at all confident [1]	35%	35%	-	-	-	33%	38% E	32%	37%	36%	35%
Don't know	9%	9%	-	-	-	8%	9%	9%	11% I.J	7%	6%
Net: Confident	12%	12%	-	-	-	14% F	10%	18% H.I.J	12%	10%	10%
Net: Not confident	80%	80%	-	-	-	79%	81%	73%	77%	83% G.H	85% G.H
Mean	1.75	1.75	-	-	-	1.81 F	1.69	1.87 I	1.75	1.72	1.74
Std. dev	0.70	0.70	-	-	-	0.71	0.68	0.78	0.74	0.65	0.64
brunswick9_UK_3. Business activity and investment											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very confident [4]	2%	2%	-	-	-	3% F	1%	5% I.J	2% I.J	1%	1%
Fairly confident [3]	18%	18%	-	-	-	19%	16%	23% J	18%	17%	15%
Not very confident [2]	45%	45%	-	-	-	45%	45%	40%	43%	45%	49% H
Not at all confident [1]	23%	23%	-	-	-	23%	22%	18%	21%	24%	27% G.H
Don't know	13%	13%	-	-	-	11%	16% E	14% J	16% J	13% J	8%
Net: Confident	19%	19%	-	-	-	22% F	17%	28% H.I.J	20%	18%	16%
Net: Not confident	67%	67%	-	-	-	68%	67%	58%	64%	69% G	76% G.H.I
Mean	1.98	1.98	-	-	-	2.02	1.95	2.18 H.I.J	2.02 J	1.94	1.88
Std. dev	0.74	0.74	-	-	-	0.77	0.71	0.83	0.75	0.71	0.69

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very confident [4]	3%	3%	-	-	-	3%	2%	6% I.J	3% J	2%	1%
Fairly confident [3]	27%	27%	-	-	-	31% F	23%	27%	28%	26%	24%
Not very confident [2]	39%	39%	-	-	-	39%	39%	36%	36%	39%	45% H.I
Not at all confident [1]	21%	21%	-	-	-	19%	24% E	18%	19%	24% H	25% H
Don't know	10%	10%	-	-	-	8%	12% E	12% J	13% I.J	9% J	5%
Net: Confident	29%	29%	-	-	-	34% F	25%	33% J	31% J	28%	25%
Net: Not confident	61%	61%	-	-	-	58%	63% E	55%	55%	63% H	70% G.H.I
Mean	2.12	2.12	-	-	-	2.19 F	2.04	2.24 J	2.18 I.J	2.07	2.00
Std. dev	0.80	0.80	-	-	-	0.79	0.80	0.86	0.80	0.80	0.75

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?											
brunswick10_UK_1. A major economic crisis											
Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very prepared [4]	1%	1%	-	-	-	1%	1%	4% H.I.J	1%	1%	1%
Fairly prepared [3]	14%	14%	-	-	-	15%	13%	16%	12%	15%	16%
Not very prepared [2]	48%	48%	-	-	-	48%	48%	49%	49%	48%	46%
Not at all prepared [1]	29%	29%	-	-	-	30%	29%	25%	29%	29%	32%
Don't know	8%	8%	-	-	-	6%	9% E	7%	9% J	8%	5%
Net: Prepared	15%	15%	-	-	-	16%	14%	19%	13%	16%	16%
Net: Not prepared	77%	77%	-	-	-	78%	77%	74%	78%	76%	78%
Mean	1.86	1.86	-	-	-	1.87	1.85	1.97	1.84	1.87	1.84
Std. dev	0.70	0.70	-	-	-	0.71	0.70	0.77	0.69	0.70	0.71
brunswick10_UK_2. A major public health crisis											
Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very prepared [4]	3%	3%	-	-	-	4%	3%	6% I.J	4%	2%	2%
Fairly prepared [3]	27%	27%	-	-	-	28%	27%	28%	26%	28%	29%
Not very prepared [2]	40%	40%	-	-	-	40%	40%	47%	38%	40%	40%
Not at all prepared [1]	25%	25%	-	-	-	24%	25%	15%	26% G	25% G	25% G
Don't know	5%	5%	-	-	-	4%	6%	4%	7% J	5%	3%
Net: Prepared	30%	30%	-	-	-	31%	30%	34%	29%	30%	32%
Net: Not prepared	65%	65%	-	-	-	64%	65%	63%	64%	65%	65%
Mean	2.09	2.09	-	-	-	2.11	2.08	2.25 H.I.J	2.07	2.07	2.09
Std. dev	0.82	0.82	-	-	-	0.82	0.81	0.80	0.84	0.80	0.81
brunswick10_UK_3. An extreme weather event											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very prepared [4]	1%	1%	-	-	-	1%	1%	2%	1%	1%	1%
Fairly prepared [3]	19%	19%	-	-	-	21%	17%	23%	18%	20%	19%
Not very prepared [2]	45%	45%	-	-	-	46%	44%	39%	44%	48%	48%
Not at all prepared [1]	30%	30%	-	-	-	28%	31%	33%	30%	27%	30%
Don't know	5%	5%	-	-	-	4%	6%	4%	7% J	5%	3%
Net: Prepared	20%	20%	-	-	-	22% F	18%	25%	19%	20%	20%
Net: Not prepared	75%	75%	-	-	-	74%	75%	71%	74%	75%	77%
Mean	1.91	1.91	-	-	-	1.96 F	1.87	1.94	1.89	1.94	1.90
Std. dev	0.74	0.74	-	-	-	0.75	0.73	0.82	0.75	0.72	0.72

Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?

brunswick11_UK_1. Your household's financial situation

Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very confident [4]	11%	11%	-	-	-	12% F	9%	10%	8%	12% H	15% H
Fairly confident [3]	44%	44%	-	-	-	43%	45%	49%	43%	43%	44%
Not very confident [2]	26%	26%	-	-	-	29% F	23%	22%	27%	25%	26%
Not at all confident [1]	12%	12%	-	-	-	10%	14% E	7%	12%	14% G	11%
Don't know	7%	7%	-	-	-	6%	9% E	11% I.J	10% I.J	5%	4%
Net: Confident	55%	55%	-	-	-	55%	54%	60%	51%	56%	59% H
Net: Not confident	38%	38%	-	-	-	39%	37%	29%	40% G	40% G	36%
Mean	2.58	2.58	-	-	-	2.61	2.55	2.71 H	2.51	2.56	2.66 H
Std. dev	0.86	0.86	-	-	-	0.84	0.87	0.77	0.83	0.90	0.87

brunswick11_UK_2. Your household's income or employment situation

Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very confident [4]	13%	13%	-	-	-	16% F	11%	12%	11%	13%	19% H.I
Fairly confident [3]	45%	45%	-	-	-	44%	47%	48%	46%	47%	42%
Not very confident [2]	22%	22%	-	-	-	24%	21%	21%	23%	21%	24%
Not at all confident [1]	10%	10%	-	-	-	10%	11%	6%	11%	13% G.J	9%
Don't know	8%	8%	-	-	-	8%	9%	13% I.J	10% I.J	6%	6%
Net: Confident	59%	59%	-	-	-	59%	59%	61%	57%	60%	61%
Net: Not confident	33%	33%	-	-	-	33%	32%	27%	33%	34%	33%
Mean	2.67	2.67	-	-	-	2.70	2.65	2.77	2.63	2.64	2.75 H
Std. dev	0.86	0.86	-	-	-	0.87	0.85	0.77	0.84	0.89	0.88

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very confident [4]	30%	30%	-	-	-	30%	31%	19%	22%	37% G.H	43% G.H.I
Fairly confident [3]	45%	45%	-	-	-	45%	45%	48%	46%	45%	41%
Not very confident [2]	11%	11%	-	-	-	13%	10%	13% J	15% I.J	8%	7%
Not at all confident [1]	7%	7%	-	-	-	7%	6%	8%	8% J	5%	5%
Don't know	7%	7%	-	-	-	5%	8% E	11% I.J	9% I.J	5%	4%
Net: Confident	75%	75%	-	-	-	75%	76%	67%	68%	82% G.H	85% G.H
Net: Not confident	18%	18%	-	-	-	20% F	16%	22% I.J	23% I.J	14%	12%
Mean	3.06	3.06	-	-	-	3.03	3.09	2.88	2.90	3.18 G.H	3.28 G.H
Std. dev	0.85	0.85	-	-	-	0.87	0.83	0.86	0.87	0.81	0.79

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very confident [4]	9%	9%	-	-	-	11% F	7%	7%	7%	11% H	11% H
Fairly confident [3]	38%	38%	-	-	-	39%	37%	41%	33%	38%	45% H.I
Not very confident [2]	27%	27%	-	-	-	25%	28%	29%	28%	26%	24%
Not at all confident [1]	19%	19%	-	-	-	19%	20%	13%	23% G.J	19%	15%
Don't know	7%	7%	-	-	-	6%	8%	9% J	8% J	6% J	4%
Net: Confident	47%	47%	-	-	-	50% F	44%	48%	40%	48% H	57% H.I
Net: Not confident	46%	46%	-	-	-	44%	48%	43%	51% I.J	45%	40%
Mean	2.39	2.39	-	-	-	2.45 F	2.34	2.46 H	2.27	2.42 H	2.55 H.I
Std. dev	0.92	0.92	-	-	-	0.94	0.90	0.84	0.92	0.94	0.90

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very confident [4]	5%	5%	-	-	-	6% F	3%	3%	3%	6% H	5%
Fairly confident [3]	25%	25%	-	-	-	26%	23%	29% H	20%	26% H	29% H
Not very confident [2]	38%	38%	-	-	-	38%	38%	40%	38%	35%	41%
Not at all confident [1]	25%	25%	-	-	-	23%	27%	20%	28% G.J	25%	21%
Don't know	8%	8%	-	-	-	7%	9%	8%	10% J	8% J	4%
Net: Confident	29%	29%	-	-	-	32% F	26%	32% H	23%	32% H	35% H
Net: Not confident	63%	63%	-	-	-	61%	65%	60%	66% I	60%	62%
Mean	2.09	2.09	-	-	-	2.16 F	2.02	2.17 H	1.98	2.14 H	2.19 H
Std. dev	0.85	0.85	-	-	-	0.87	0.83	0.80	0.83	0.89	0.84

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	2260	-	-	-	1009	1251	171	862	663	564
Base: UK only	2260	2260	-	-	-	1094	1166	237	929	560	533
Very confident [4]	6%	6%	-	-	-	8%	4%	5%	4%	8%	8%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
						F				H	H
Fairly confident [3]	37%	37%	-	-	-	37%	36%	42% H	31%	37% H	43% H.I
Not very confident [2]	34%	34%	-	-	-	32%	35%	29%	37%	33%	31%
Not at all confident [1]	17%	17%	-	-	-	15%	18%	15%	19% J	17%	14%
Don't know	7%	7%	-	-	-	7%	7%	9% J	9% I.J	5%	3%
Net: Confident	43%	43%	-	-	-	45% F	40%	47% H	35%	45% H	51% H
Net: Not confident	51%	51%	-	-	-	47%	53% E	43%	56% G.I.J	50%	45%
Mean	2.34	2.34	-	-	-	2.41 F	2.27	2.41 H	2.23	2.38 H	2.46 H
Std. dev	0.85	0.85	-	-	-	0.87	0.82	0.83	0.83	0.87	0.84

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Unweighted base: France only	2017	-	2017	-	-	878	1139	151	564	622	680
Base: France only	2017	-	2017	-	-	960	1057	206	783	530	499
Geopolitical tensions	37%	-	37%	-	-	40% F	33%	37%	34%	39%	38%
Political instability in France	41%	-	41%	-	-	44% F	38%	37%	33%	45% H	51% G.H
Artificial Intelligence (AI)	36%	-	36%	-	-	34%	37%	37%	37%	32%	37%
An ageing workforce	12%	-	12%	-	-	15% F	10%	20% H.I.J	11%	12%	12%
Economic or financial shock	44%	-	44%	-	-	44%	43%	38%	40%	45%	50% G.H
Climate change and extreme weather	31%	-	31%	-	-	30%	32%	29%	30%	29%	35%
Supply-chain disruption	16%	-	16%	-	-	19% F	14%	11%	16%	17%	18%
Other [see Sheet1]	1%	-	1%	-	-	2% F	1%	-	2%	1%	1%
None of the above	2%	-	2%	-	-	2%	3%	3% J	4% J	2% J	0%
Don't know	10%	-	10%	-	-	6%	14% E	13% J	11% J	12% J	6%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.											
Unweighted base: France only	2017	-	2017	-	-	878	1139	151	564	622	680
Base: France only	2017	-	2017	-	-	960	1057	206	783	530	499
Energy	35%	-	35%	-	-	43% F	28%	31%	33%	35%	40%
Defence	29%	-	29%	-	-	32%	27%	26%	27%	27%	36% H.I
Healthcare	25%	-	25%	-	-	20%	30% E	30%	23%	24%	26%
Financial services	14%	-	14%	-	-	13%	15%	16%	16% I	11%	13%
Technology (e.g. software and electronic devices)	16%	-	16%	-	-	19% F	14%	22%	15%	14%	18%
Telecommunications	7%	-	7%	-	-	9%	6%	7%	7%	6%	8%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	-	16%	-	-	17%	16%	14%	17%	14%	19%
Transport	8%	-	8%	-	-	10% F	6%	11% J	9% J	7%	5%
Physical infrastructure and construction	6%	-	6%	-	-	6%	6%	9%	6%	5%	6%
Manufacturing	12%	-	12%	-	-	15% F	9%	8%	12%	13%	12%
Food and agriculture	29%	-	29%	-	-	29%	28%	26%	24%	33% H	33% H
Media and communications	9%	-	9%	-	-	9%	9%	17% H.I	9%	7%	10%
Retail and luxury	2%	-	2%	-	-	3%	1%	7% H.I.J	2%	2%	1%
Other [see Sheet2]	1%	-	1%	-	-	0%	1%	0%	1%	1%	1%
None of the above	2%	-	2%	-	-	2%	3%	-	4% G.J	2%	1%
Don't know	18%	-	18%	-	-	13%	23% E	16%	17%	24% H.J	16%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?											
brunswick11_1_France. Energy											
Unweighted base: France only - respondents who selected that sector previously	731	-	731	-	-	391	340	*47*	169	226	289
Base: France only - respondents who selected that sector previously	706	-	706	-	-	410	297	*63*	258	186	199
To a great extent [4]	22%	-	22%	-	-	30% F	10%	*13%* *	28% *	19%	19%
To some extent [3]	40%	-	40%	-	-	40%	41%	*48%* *	42% *	37%	38%
To a small extent [2]	25%	-	25%	-	-	19%	33% E	*29%* *	21% *	28%	27%
Not at all [1]	11%	-	11%	-	-	10%	12%	*10%* *	8% *	13%	13%
Don't know	2%	-	2%	-	-	1%	4% E	- *	1% *	3%	4%
Net: Higher autonomy	62%	-	62%	-	-	70% F	51%	*61%* *	70% I.J*	56%	57%
Net: Lower autonomy	36%	-	36%	-	-	30%	45% E	*39%* *	29% *	41%	39%
Mean	2.74	-	2.74	-	-	2.90 F	2.52	*2.65* *	2.91 I.J*	2.63	2.66
Std. dev	0.93	-	0.93	-	-	0.95	0.84	*0.83*	0.90	0.95	0.94
brunswick11_2_France. Defence											
Unweighted base: France only - respondents who selected that sector previously	632	-	632	-	-	302	330	*38*	149	182	263
Base: France only - respondents who selected that sector previously	587	-	587	-	-	304	283	*54*	212	143	179
To a great extent [4]	20%	-	20%	-	-	25% F	14%	*21%* **	18% *	20%	21%
To some extent [3]	48%	-	48%	-	-	41%	56% E	*62%* **	40% *	50%	52%
To a small extent [2]	23%	-	23%	-	-	25%	20%	*14%* **	30% J*	21%	18%
Not at all [1]	5%	-	5%	-	-	4%	5%	- **	4% *	6%	6%
Don't know	5%	-	5%	-	-	5%	4%	*3%* **	8% *	2%	4%
Net: Higher autonomy	68%	-	68%	-	-	66%	70%	*83%* **	58% *	70%	73% H
Net: Lower autonomy	27%	-	27%	-	-	29%	25%	*14%* **	34% *	27%	23%
Mean	2.87	-	2.87	-	-	2.91	2.83	*3.07* **	2.78 *	2.87	2.91
Std. dev	0.79	-	0.79	-	-	0.83	0.74	*0.60*	0.80	0.80	0.80
brunswick11_3_France. Healthcare											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Unweighted base: France only - respondents who selected that sector previously	503	-	503	-	-	201	302	42	136	146	179
Base: France only - respondents who selected that sector previously	506	-	506	-	-	189	317	62	184	129	132
To a great extent [4]	23%	-	23%	-	-	28%	21%	34% **	24% *	21%	20%
To some extent [3]	39%	-	39%	-	-	42%	38%	45% **	36% *	39%	42%
To a small extent [2]	23%	-	23%	-	-	20%	25%	14% **	27% *	20%	24%
Not at all [1]	9%	-	9%	-	-	9%	9%	2% **	10% *	15% J	6%
Don't know	5%	-	5%	-	-	2%	7%	5% **	3% *	5%	8%
Net: Higher autonomy	63%	-	63%	-	-	69%	59%	79% **	60% *	60%	61%
Net: Lower autonomy	32%	-	32%	-	-	29%	34%	16% **	37% *	35%	30%
Mean	2.81	-	2.81	-	-	2.89	2.76	3.17 **	2.77 *	2.69 *	2.81
Std. dev	0.92	-	0.92	-	-	0.92	0.92	0.75	0.94	0.99	0.85

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	-	265	-	-	107	158	24	79	73	89
Base: France only - respondents who selected that sector previously	280	-	280	-	-	124	155	33	127	57	63
To a great extent [4]	14%	-	14%	-	-	23% F*	7% *	28% **	18% I*	3% *	9% *
To some extent [3]	39%	-	39%	-	-	42% *	37% *	53% **	39% *	46% *	27% *
To a small extent [2]	30%	-	30%	-	-	27% *	33% *	16% **	34% *	22% *	40% *
Not at all [1]	13%	-	13%	-	-	6% *	18% E*	3% **	8% *	21% H*	20% H*
Don't know	3%	-	3%	-	-	2% *	5% *	- **	2% *	8% *	4% *
Net: Higher autonomy	54%	-	54%	-	-	66% F*	44% *	81% **	57% J*	49% *	36% *
Net: Lower autonomy	43%	-	43%	-	-	33% *	51% E*	19% **	41% *	43% *	60% H*
Mean	2.57	-	2.57	-	-	2.84 F*	2.34 *	3.05 **	2.69 J*	2.33 *	2.27 *
Std. dev	0.90	-	0.90	-	-	0.86	0.87	0.77	0.86	0.87	0.90

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick11_5_France. Technology (e.g. software and electronic devices)											
Unweighted base: France only - respondents who selected that sector previously	328	-	328	-	-	170	158	*36*	80	88	124
Base: France only - respondents who selected that sector previously	326	-	326	-	-	179	148	*45*	115	77	89
To a great extent [4]	12%	-	12%	-	-	14% *	9% *	*28%* **	6% *	18% J*	6% *
To some extent [3]	34%	-	34%	-	-	31% *	38% *	*43%* **	35% *	24% *	36% *
To a small extent [2]	37%	-	37%	-	-	36% *	38% *	*23%* **	40% *	35% *	42% *
Not at all [1]	14%	-	14%	-	-	17% *	11% *	*6%* **	16% *	18% *	13% *
Don't know	3%	-	3%	-	-	2% *	4% *	- **	3% *	4% *	3% *
Net: Higher autonomy	46%	-	46%	-	-	45% *	47% *	*70%* **	41% *	43% *	42% *
Net: Lower autonomy	51%	-	51%	-	-	53% *	49% *	*30%* **	56% *	53% *	55% *
Mean	2.45	-	2.45	-	-	2.43 *	2.47 *	*2.92* **	2.32 *	2.45 *	2.37 *
Std. dev	0.89	-	0.89	-	-	0.94	0.81	*0.88*	0.82	1.01	0.80
brunswick11_6_France. Telecommunications											
Unweighted base: France only - respondents who selected that sector previously	133	-	133	-	-	62	71	*13*	*34*	*35*	51
Base: France only - respondents who selected that sector previously	142	-	142	-	-	82	60	*15*	*56*	*30*	41
To a great extent [4]	17%	-	17% *	-	-	20% *	14% *	*22%* **	*29%* **	*3%* **	9% *
To some extent [3]	45%	-	45% *	-	-	31% *	63% E*	*72%* **	*25%* **	*54%* **	55% *
To a small extent [2]	29%	-	29% *	-	-	40% F*	13% *	- **	*30%* **	*39%* **	29% *
Not at all [1]	2%	-	2% *	-	-	1% *	3% *	*4%* **	*3%* **	*1%* **	1% *
Don't know	7%	-	7% *	-	-	7% *	8% *	*3%* **	*12%* **	*4%* **	5% *
Net: Higher autonomy	62%	-	62% *	-	-	51% *	76% E*	*94%* **	*55%* **	*56%* **	64% *
Net: Lower autonomy	31%	-	31% *	-	-	42% F*	16% *	*4%* **	*34%* **	*40%* **	30% *
Mean	2.83	-	2.83 *	-	-	2.75 **	2.94 *	*3.15* **	*2.92* **	*2.61* **	2.77 *
Std. dev	0.75	-	0.75	-	-	0.81	0.65	*0.61*	*0.91*	*0.56*	0.64

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)											
Unweighted base: France only - respondents who selected that sector previously	367	-	367	-	-	167	200	*23*	100	99	145
Base: France only - respondents who selected that sector previously	331	-	331	-	-	167	165	*29*	131	76	96
To a great extent [4]	13%	-	13%	-	-	15%	11%	*14%* **	21% I.J*	7% *	5%
To some extent [3]	33%	-	33%	-	-	37%	29%	*34%* **	31% *	27% *	42%
To a small extent [2]	34%	-	34%	-	-	32%	37%	*36%* **	31% *	43% *	32%
Not at all [1]	15%	-	15%	-	-	16%	14%	*16%* **	12% *	17% *	17%
Don't know	5%	-	5%	-	-	0%	9% E	- **	5% *	5% *	4%
Net: Higher autonomy	46%	-	46%	-	-	52%	40%	*48%* **	52% I*	34% *	47%
Net: Lower autonomy	49%	-	49%	-	-	48%	51%	*52%* **	43% *	61% H*	49%
Mean	2.46	-	2.46	-	-	2.51	2.40	*2.45* **	2.65 I*	2.25 *	2.36
Std. dev	0.91	-	0.91	-	-	0.93	0.89	*0.94*	0.97	0.85	0.84
brunswick11_8_France. Transport											
Unweighted base: France only - respondents who selected that sector previously	133	-	133	-	-	64	69	*18*	*46*	*35*	*34*
Base: France only - respondents who selected that sector previously	159	-	159	-	-	95	64	*24*	*74*	*37*	*24*
To a great extent [4]	24%	-	24% *	-	-	30% *	15% *	*37%* **	*31%* **	*8%* **	*12%* **
To some extent [3]	44%	-	44% *	-	-	44% *	45% *	*39%* **	*40%* **	*50%* **	*53%* **
To a small extent [2]	19%	-	19% *	-	-	10% *	32% E*	*14%* **	*18%* **	*17%* **	*33%* **
Not at all [1]	8%	-	8% *	-	-	10% *	5% *	*9%* **	*1%* **	*25%* **	*2%* **
Don't know	5%	-	5% *	-	-	6% *	4% *	- **	*10%* **	- **	- **
Net: Higher autonomy	68%	-	68% *	-	-	74% *	59% *	*77%* **	*71%* **	*58%* **	*66%* **
Net: Lower autonomy	27%	-	27% *	-	-	20% *	37% *	*23%* **	*18%* **	*42%* **	*34%* **
Mean	2.88	-	2.88 *	-	-	3.00 *	2.71 *	*3.05* **	*3.13* **	*2.40* **	*2.76* **
Std. dev	0.88	-	0.88	-	-	0.92	0.79	*0.96*	*0.75*	*0.96*	*0.69*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick11_9_France. Physical infrastructure and construction											
Unweighted base: France only - respondents who selected that sector previously	133	-	133	-	-	59	74	*12*	*41*	*40*	*40*
Base: France only - respondents who selected that sector previously	121	-	121	-	-	59	62	*19*	*47*	*25*	*29*
To a great extent [4]	20%	-	20% *	-	-	16% *	23% *	*31%* **	*12%* **	*29%* *	*16%* **
To some extent [3]	53%	-	53% *	-	-	55% *	52% *	*60%* **	*50%* **	*51%* *	*56%* **
To a small extent [2]	19%	-	19% *	-	-	24% *	14% *	*9%* **	*26%* **	*16%* *	*16%* **
Not at all [1]	4%	-	4% *	-	-	2% *	6% *	- **	*2%* **	*4%* *	*10%* **
Don't know	4%	-	4% *	-	-	3% *	5% *	- **	*10%* **	- *	*2%* **
Net: Higher autonomy	73%	-	73% *	-	-	71% *	75% *	*91%* **	*63%* **	*80%* *	*72%* **
Net: Lower autonomy	23%	-	23% *	-	-	26% *	20% *	*9%* **	*28%* **	*20%* *	*27%* **
Mean	2.92	-	2.92 *	-	-	2.88 *	2.97 *	*3.22* **	*2.81* **	*3.05* *	*2.79* **
Std. dev	0.75	-	0.75	-	-	0.69	0.82	*0.61*	*0.69*	*0.80*	*0.85*
brunswick11_10_France. Manufacturing											
Unweighted base: France only - respondents who selected that sector previously	223	-	223	-	-	121	102	*13*	56	65	89
Base: France only - respondents who selected that sector previously	237	-	237	-	-	142	95	*16*	94	67	60
To a great extent [4]	15%	-	15% *	-	-	15% *	15% *	*18%* **	24% **	11% *	4% *
To some extent [3]	26%	-	26% *	-	-	29% *	21% *	*62%* **	21% **	19% *	32% *
To a small extent [2]	34%	-	34% *	-	-	32% *	37% *	*20%* **	32% **	39% *	35% *
Not at all [1]	20%	-	20% *	-	-	19% *	21% *	- **	15% **	28% *	24% *
Don't know	5%	-	5% *	-	-	5% *	6% *	- **	8% **	3% *	4% *
Net: Higher autonomy	41%	-	41% *	-	-	44% *	36% *	*80%* **	45% **	31% *	36% *
Net: Lower autonomy	54%	-	54% *	-	-	51% *	58% *	*20%* **	47% **	66% *	60% *
Mean	2.38	-	2.38 *	-	-	2.43 *	2.32 *	*2.97* **	2.59 **	2.15 *	2.17 *
Std. dev	0.99	-	0.99	-	-	0.98	0.99	*0.64*	1.04	0.97	0.87

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick11_11_France. Food and agriculture											
Unweighted base: France only - respondents who selected that sector previously	635	-	635	-	-	298	337	*39*	150	207	239
Base: France only - respondents who selected that sector previously	578	-	578	-	-	281	298	*53*	185	175	166
To a great extent [4]	16%	-	16%	-	-	18%	14%	*19%* **	21% J*	19% J	6%
To some extent [3]	40%	-	40%	-	-	41%	40%	*55%* **	39% *	36%	42%
To a small extent [2]	32%	-	32%	-	-	28%	34%	*23%* **	31% *	28%	38%
Not at all [1]	9%	-	9%	-	-	9%	10%	*1%* **	6% *	15% H	9%
Don't know	3%	-	3%	-	-	4%	2%	*2%* **	3% *	1%	4%
Net: Higher autonomy	56%	-	56%	-	-	59%	53%	*74%* **	60% *	55%	48%
Net: Lower autonomy	41%	-	41%	-	-	37%	45%	*24%* **	37% *	44%	48%
Mean	2.64	-	2.64	-	-	2.72	2.58	*2.94* **	2.76 J*	2.60	2.47
Std. dev	0.87	-	0.87	-	-	0.87	0.86	*0.70*	0.86	0.97	0.75
brunswick11_12_France. Media and communications											
Unweighted base: France only - respondents who selected that sector previously	180	-	180	-	-	82	98	*28*	51	*48*	53
Base: France only - respondents who selected that sector previously	189	-	189	-	-	90	99	*34*	67	*37*	51
To a great extent [4]	26%	-	26%	-	-	35% F*	17% *	*41%* **	23% *	*18%* *	24% **
To some extent [3]	39%	-	39%	-	-	32% *	46% *	*40%* **	42% *	*38%* *	37% **
To a small extent [2]	21%	-	21%	-	-	23% *	19% *	*8%* **	25% *	*31%* *	17% **
Not at all [1]	6%	-	6%	-	-	7% *	5% *	*1%* **	5% *	*9%* *	9% **
Don't know	8%	-	8%	-	-	2% *	13% E*	*9%* **	6% *	*4%* *	13% **
Net: Higher autonomy	65%	-	65%	-	-	67% *	63% *	*81%* **	64% *	*57%* *	61% **
Net: Lower autonomy	27%	-	27%	-	-	31% *	24% *	*9%* **	30% *	*39%* *	26% **
Mean	2.92	-	2.92	-	-	2.97 *	2.87 *	*3.34* **	2.88 *	*2.69* *	2.87 *
Std. dev	0.88	-	0.88	-	-	0.96	0.79	*0.71*	0.85	*0.89*	0.94

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick11_13_France. Retail and luxury											
Unweighted base: France only - respondents who selected that sector previously	45	-	45	-	-	24	21	11	11	13	10
Base: France only - respondents who selected that sector previously	44	-	44	-	-	28	16	14	13	10	7
To a great extent [4]	24%	-	24% **	-	-	23% **	26% **	14% **	9% **	45% **	40% **
To some extent [3]	60%	-	60% **	-	-	69% **	44% **	82% **	75% **	34% **	31% **
To a small extent [2]	12%	-	12% **	-	-	7% **	19% **	4% **	12% **	9% **	29% **
Not at all [1]	1%	-	1% **	-	-	- **	3% **	- **	4% **	- **	- **
Don't know	3%	-	3% **	-	-	- **	8% **	- **	- **	12% **	- **
Net: Higher autonomy	85%	-	85% **	-	-	93% **	70% **	96% **	84% **	79% **	71% **
Net: Lower autonomy	13%	-	13% **	-	-	7% **	22% **	4% **	16% **	9% **	29% **
Mean	3.11	-	3.11 **	-	-	3.16 **	3.01 **	3.10 **	2.90 **	3.41 **	3.12 **
Std. dev	0.64	-	0.64	-	-	0.54	0.82	0.43	0.62	0.71	0.88
brunswick11_14_France. $brunswick10Franceother											
Unweighted base: France only - respondents who selected that sector previously	14	-	14	-	-	4	10	1	4	4	5
Base: France only - respondents who selected that sector previously	10	-	10	-	-	3	7	0	4	3	3
To a great extent [4]	41%	-	41% **	-	-	92% **	16% **	- **	68% **	9% **	38% **
To some extent [3]	10%	-	10% **	-	-	- **	15% **	100% **	- **	18% **	4% **
To a small extent [2]	21%	-	21% **	-	-	- **	32% **	- **	19% **	- **	47% **
Not at all [1]	18%	-	18% **	-	-	- **	28% **	- **	13% **	48% **	- **
Don't know	9%	-	9% **	-	-	8% **	10% **	- **	- **	24% **	10% **
Net: Higher autonomy	51%	-	51% **	-	-	92% **	31% **	100% **	68% **	28% **	42% **
Net: Lower autonomy	39%	-	39% **	-	-	- **	59% **	- **	32% **	48% **	47% **
Mean	2.82	-	2.82 **	-	-	4.00 **	2.21 **	3.00 **	3.23 **	1.86 **	2.90 **
Std. dev	1.28	-	1.28	-	-	-	1.16	-	1.32	1.62	1.26

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Unweighted base: France only	2017	-	2017	-	-	878	1139	151	564	622	680
Base: France only	2017	-	2017	-	-	960	1057	206	783	530	499
A very positive impact [5]	5%	-	5%	-	-	7% F	3%	12% H.I.J	4%	5%	4%
A fairly positive impact [4]	21%	-	21%	-	-	27% F	16%	21%	22%	20%	20%
No impact [3]	25%	-	25%	-	-	25%	24%	22%	25%	24%	26%
A fairly negative impact [2]	19%	-	19%	-	-	17%	22% E	21%	17%	16%	25% H.I
A very negative impact [1]	8%	-	8%	-	-	8%	8%	4%	9%	9%	7%
Don't know	22%	-	22%	-	-	17%	27% E	20%	23%	25% J	18%
Net: Positive impact	26%	-	26%	-	-	34% F	19%	33%	26%	25%	24%
Net: Negative impact	27%	-	27%	-	-	24%	30% E	26%	26%	26%	32% I
Mean	2.95	-	2.95	-	-	3.11 F	2.78	3.19 J*	2.94	2.94	2.87
Std. dev	1.09	-	1.09	-	-	1.11	1.05	1.15	1.09	1.12	1.05

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick12_France_2. France's attractiveness as a place to invest and do business											
Unweighted base: France only	2017	-	2017	-	-	878	1139	151	564	622	680
Base: France only	2017	-	2017	-	-	960	1057	206	783	530	499
A very positive impact [5]	7%	-	7%	-	-	11% F	3%	10%	8%	6%	6%
A fairly positive impact [4]	22%	-	22%	-	-	26% F	18%	29%	21%	22%	22%
No impact [3]	27%	-	27%	-	-	25%	28%	24%	29%	26%	25%
A fairly negative impact [2]	17%	-	17%	-	-	15%	19%	13%	16%	16%	21% G.I
A very negative impact [1]	7%	-	7%	-	-	8%	7%	5%	7%	8%	8%
Don't know	20%	-	20%	-	-	14%	25% E	19%	19%	23%	18%
Net: Positive impact	29%	-	29%	-	-	37% F	22%	39% H.I.J	28%	27%	28%
Net: Negative impact	24%	-	24%	-	-	23%	26%	18%	24%	23%	29% G
Mean	3.05	-	3.05	-	-	3.21 F	2.90	3.33 H.I.J*	3.06	3.02	2.97
Std. dev	1.09	-	1.09	-	-	1.15	1.01	1.07	1.10	1.09	1.09

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick13_France. How worried are you, if at all, about the level of France's national debt?											
Unweighted base: France only	2017	-	2017	-	-	878	1139	151	564	622	680
Base: France only	2017	-	2017	-	-	960	1057	206	783	530	499
Very worried [4]	31%	-	31%	-	-	30%	31%	21%	27%	31% G	40% G.H.I
Fairly worried [3]	45%	-	45%	-	-	45%	46%	54% J	44%	47%	43%
Not very worried [2]	15%	-	15%	-	-	16%	15%	15%	18% J	15%	12%
Not at all worried [1]	5%	-	5%	-	-	6%	5%	7% J	7% J	4%	2%
Don't know	4%	-	4%	-	-	3%	4%	3%	4%	2%	3%
Net: Worried	76%	-	76%	-	-	75%	77%	74%	71%	79% H	83% H
Net: Not worried	20%	-	20%	-	-	22%	19%	22% J	25% J	19%	14%
Mean	3.05	-	3.05	-	-	3.03	3.07	2.91	2.94	3.09 G.H	3.25 G.H.I
Std. dev	0.83	-	0.83	-	-	0.84	0.81	0.81	0.87	0.79	0.75

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.											
brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?											
Unweighted base: Italy only	2075	-	-	2075	-	965	1110	95	845	737	398
Base: Italy only	2075	-	-	2075	-	997	1078	174	781	558	562
Much more resilient [5]	3%	-	-	3%	-	4%	3%	5% *	4%	3%	3%
Somewhat more resilient [4]	11%	-	-	11%	-	12%	11%	6% *	13%	11%	12%
About as resilient [3]	40%	-	-	40%	-	43%	38%	30% *	35%	43% H	49% G.H
Somewhat less resilient [2]	18%	-	-	18%	-	17%	18%	31% H.I.J*	18%	17%	14%
Much less resilient [1]	12%	-	-	12%	-	12%	13%	4% *	15% G	12%	12%
Don't know	15%	-	-	15%	-	13%	17%	24% J*	16%	15%	11%
Net: More resilient	15%	-	-	15%	-	16%	14%	11% *	17%	13%	14%
Net: Less resilient	30%	-	-	30%	-	29%	31%	35% *	33%	29%	26%
Mean	2.71	-	-	2.71	-	2.76	2.67	2.68 *	2.68	2.71	2.77
Std. dev	1.00	-	-	1.00	-	0.99	1.01	0.93	1.07	0.96	0.95

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole											
Unweighted base: Italy only	2075	-	-	2075	-	965	1110	95	845	737	398
Base: Italy only	2075	-	-	2075	-	997	1078	174	781	558	562
A very positive impact [5]	4%	-	-	4%	-	3%	5% E	3% *	3%	4%	6% H
A fairly positive impact [4]	20%	-	-	20%	-	22%	18%	15% *	17%	17%	27% H.I
No impact [3]	28%	-	-	28%	-	33% F	24%	20% *	29%	30%	28%
A fairly negative impact [2]	17%	-	-	17%	-	16%	18%	20% *	18%	16%	15%
A very negative impact [1]	8%	-	-	8%	-	8%	8%	9% *	9% J	10% J	4%
Don't know	24%	-	-	24%	-	19%	28% E	33% J*	25%	23%	20%
Net: Positive impact	23%	-	-	23%	-	24%	22%	18% *	20%	21%	33% G.H.I
Net: Negative impact	25%	-	-	25%	-	23%	26%	29% *	27% J	26% J	19%
Mean	2.93	-	-	2.93	-	2.94	2.91	2.74 *	2.82	2.85	3.18 G.H.I
Std. dev	1.04	-	-	1.04	-	0.99	1.10	1.08	1.03	1.06	0.99

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business											
Unweighted base: Italy only	2075	-	-	2075	-	965	1110	95	845	737	398
Base: Italy only	2075	-	-	2075	-	997	1078	174	781	558	562
A very positive impact [5]	5%	-	-	5%	-	5%	5%	6% *	4%	5%	5%
A fairly positive impact [4]	22%	-	-	22%	-	26% F	19%	8% *	20% G	20% G	32% G.H.I
No impact [3]	25%	-	-	25%	-	27%	24%	24% *	27%	28% J	21%
A fairly negative impact [2]	16%	-	-	16%	-	16%	16%	23% *	16%	14%	16%
A very negative impact [1]	8%	-	-	8%	-	9%	7%	2% *	10% J	10% J	5%
Don't know	24%	-	-	24%	-	18%	29% E	36% H.I.J*	23%	23%	21%
Net: Positive impact	27%	-	-	27%	-	30% F	24%	14% *	24%	25%	37% G.H.I
Net: Negative impact	24%	-	-	24%	-	25%	23%	26% *	26%	24%	21%
Mean	3.00	-	-	3.00	-	3.02	2.97	2.88 *	2.90	2.94	3.21 H.I
Std. dev	1.08	-	-	1.08	-	1.07	1.09	1.01	1.08	1.11	1.04

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.											
Unweighted base: Italy only	2075	-	-	2075	-	965	1110	95	845	737	398
Base: Italy only	2075	-	-	2075	-	997	1078	174	781	558	562
Energy	23%	-	-	23%	-	28% F	19%	17% *	24%	21%	26%
Defence	17%	-	-	17%	-	18%	16%	19% *	15%	17%	18%
Healthcare	27%	-	-	27%	-	26%	27%	31% *	27%	26%	27%
Financial services	7%	-	-	7%	-	6%	7%	11% *	6%	5%	7%
Technology (e.g. software and electronic devices)	14%	-	-	14%	-	15%	13%	14% *	11%	14%	16% H
Telecommunications	8%	-	-	8%	-	9%	7%	6% *	6%	10% H	11% H
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	-	-	11%	-	12%	10%	14% *	10%	11%	11%
Transport	10%	-	-	10%	-	10%	10%	13% *	9%	11%	9%
Physical infrastructure and construction	9%	-	-	9%	-	12% F	7%	16% I*	11% I	6%	8%
Manufacturing	18%	-	-	18%	-	22% F	15%	9% *	17%	17%	23% G
Food and agriculture	28%	-	-	28%	-	28%	28%	24% *	26%	29%	30%
Media and communications	7%	-	-	7%	-	6%	7%	11% *	7%	6%	6%
Retail and luxury	9%	-	-	9%	-	8%	10%	5% *	8%	10%	9%
Other [see Sheet3]	1%	-	-	1%	-	1%	0%	- *	0%	1%	1%
None of the above	5%	-	-	5%	-	5%	6%	4% *	5%	5%	6%
Don't know	21%	-	-	21%	-	17%	24% E	22% *	22%	21%	19%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options											
Unweighted base: Italy only	2075	-	-	2075	-	965	1110	95	845	737	398
Base: Italy only	2075	-	-	2075	-	997	1078	174	781	558	562
The national government	12%	-	-	12%	-	14%	11%	12% *	11%	9%	17% H.I
Regional and local authorities	5%	-	-	5%	-	4%	5%	4% *	6%	5%	4%
European Union institutions	11%	-	-	11%	-	13% F	9%	23% H.I.J*	12% I	7%	9%
The Armed Forces	20%	-	-	20%	-	21%	19%	13% *	20%	23%	19%
Civil Protection (e.g., national and regional civil protection authorities)	30%	-	-	30%	-	31%	30%	24% *	26%	36% H	33%
Emergency services (e.g., police, fire and ambulance services)	30%	-	-	30%	-	30%	30%	15% *	24%	32% G.H	41% G.H.I
Private companies	6%	-	-	6%	-	7%	5%	10% *	7% J	6%	4%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	-	-	16%	-	15%	18%	14% *	14%	18%	20% H
Other [see Sheet4]	0%	-	-	0%	-	0%	0%	- *	0%	0%	0%
None of the above	5%	-	-	5%	-	4%	6%	2% *	6%	5%	5%
Don't know	19%	-	-	19%	-	18%	21%	30% J*	22% J	18%	13%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?											
brunswick13_Italy_1. Newspapers and periodicals											
Unweighted base: Italy only	2075	-	-	2075	-	965	1110	95	845	737	398
Base: Italy only	2075	-	-	2075	-	997	1078	174	781	558	562
Trust a great deal [4]	4%	-	-	4%	-	4%	4%	2% *	4%	4%	4%
Trust a fair amount [3]	37%	-	-	37%	-	34%	41% E	44% *	36%	37%	37%
Don't trust very much [2]	32%	-	-	32%	-	34%	30%	26% *	33%	31%	33%
Don't trust at all [1]	18%	-	-	18%	-	19%	17%	9% *	18%	18%	20%
Don't know	9%	-	-	9%	-	10%	8%	19% H.J*	9%	10%	6%
Net: Trust	41%	-	-	41%	-	38%	45% E	47% *	40%	41%	41%
Net: Do not trust	49%	-	-	49%	-	52%	47%	35% *	51% G	49%	52% G
Mean	2.30	-	-	2.30	-	2.25	2.35	2.49 *	2.29	2.30	2.28
Std. dev	0.83	-	-	0.83	-	0.83	0.83	0.72	0.83	0.84	0.84

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick13_Italy_2. News channels on television/ Television news broadcasts											
Unweighted base: Italy only	2075	-	-	2075	-	965	1110	95	845	737	398
Base: Italy only	2075	-	-	2075	-	997	1078	174	781	558	562
Trust a great deal [4]	6%	-	-	6%	-	6%	7%	7% *	5%	7%	8% H
Trust a fair amount [3]	40%	-	-	40%	-	37%	42%	39% *	37%	42%	41%
Don't trust very much [2]	30%	-	-	30%	-	33% F	26%	29% *	32%	28%	28%
Don't trust at all [1]	17%	-	-	17%	-	16%	17%	10% *	19%	15%	18%
Don't know	8%	-	-	8%	-	8%	7%	16% J*	8%	8%	5%
Net: Trust	46%	-	-	46%	-	43%	49% E	46% *	42%	49% H	49% H
Net: Do not trust	46%	-	-	46%	-	49%	44%	38% *	51% I	43%	46%
Mean	2.39	-	-	2.39	-	2.35	2.42	2.52 *	2.30	2.44 H	2.41
Std. dev	0.86	-	-	0.86	-	0.84	0.88	0.80	0.84	0.85	0.90

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th September 2026 in UK, France and Italy

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country				Gender		Age 1A			
		UK	France	Italy	Germany	Male	Female	18-24	25-49	50-64	65+
		A	B	C	D	E	F	G	H	I	J
brunswick13_Italy_3. Social media											
Unweighted base: Italy only	2075	-	-	2075	-	965	1110	95	845	737	398
Base: Italy only	2075	-	-	2075	-	997	1078	174	781	558	562
Trust a great deal [4]	5%	-	-	5%	-	6%	4%	12% H.I*	5%	3%	5%
Trust a fair amount [3]	25%	-	-	25%	-	24%	27%	32% *	25%	26%	23%
Don't trust very much [2]	35%	-	-	35%	-	32%	37%	33% *	36%	33%	34%
Don't trust at all [1]	28%	-	-	28%	-	31% F	25%	12% *	26% G	30% G	31% G
Don't know	7%	-	-	7%	-	8%	7%	10% *	7%	8%	6%
Net: Trust	31%	-	-	31%	-	30%	31%	45% H.I.J*	30%	29%	29%
Net: Do not trust	62%	-	-	62%	-	63%	61%	46% *	63% G	63% G	65% G
Mean	2.09	-	-	2.09	-	2.05	2.12	2.49 H.I.J*	2.09	2.02	2.03
Std. dev	0.88	-	-	0.88	-	0.91	0.86	0.89	0.87	0.86	0.90

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, Means, (95%): A/B/C/D, E/F, G/H/I/J/K/L/M/N, O/P/Q/R/S/T, U/V/W/X/Y, Z/AA, AB/AC/AD, AE/A

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?											
Unweighted base	8576	1002	2655	2697	2222	1002	1236	1419	1722	1831	1366
Base	8576	1320	2812	2267	2178	1320	1422	1390	1511	1565	1369
Very well protected [4]	3%	5% M.N	4% M.N	2%	2%	5% Q.R.S.T	5% Q.R.S.T	3%	2%	2%	2%
Fairly well protected [3]	31%	39% L.M.N	32%	29%	29%	39% P.Q.R.S.T	32%	32%	30%	29%	28%
Not very well protected [2]	43%	38%	41%	45% K.L	48% K.L	38%	41%	41%	45% O.Q	46% O.P.Q	49% O.P.Q.R
Not at all protected [1]	14%	9%	14% K	17% K.L	15% K	9%	12% O	15% O	16% O.P	17% O.P	15% O
Don't know	8%	9% N	9% M.N	7%	6%	9% T	10% R.S.T	9% S.T	7%	7%	6%
Net: Protected	35%	44% L.M.N	36% M.N	32%	30%	44% P.Q.R.S.T	37% R.S.T	35% T	32%	31%	30%
Net: Not protected	57%	47%	55% K	61% K.L	63% K.L	47%	53% O	56% O	61% O.P.Q	62% O.P.Q	65% O.P.Q
Mean	2.26	2.45 L.M.N	2.29 M.N	2.19	2.18	2.45 P.Q.R.S.T	2.33 Q.R.S.T	2.25 S.T	2.20	2.18	2.17
Std. dev	0.75	0.74	0.78	0.75	0.71	0.74	0.79	0.77	0.74	0.73	0.71

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?											
brunswick2_1. Terrorism											
Unweighted base	8576	1002	2655	2697	2222	1002	1236	1419	1722	1831	1366
Base	8576	1320	2812	2267	2178	1320	1422	1390	1511	1565	1369
Very well protected [4]	6%	10% L.M.N	6% M.N	4%	4%	10% Q.R.S.T	7% R.S.T	5%	4%	4%	4%
Fairly well protected [3]	37%	43% L.M.N	37% M	33%	36%	43% Q.R.S.T	38% R	35%	34%	35%	36%
Not very well protected [2]	34%	27%	33% K	37% K.L	38% K.L	27%	31%	34% O	37% O.P	36% O.P	40% O.P.Q
Not at all protected [1]	16%	11%	15% K	18% K.L	16% K	11%	13%	17% O.P	18% O.P	17% O.P	16% O
Don't know	8%	9% N	10% M.N	7%	6%	9% T	10% R.S.T	9% T	7% T	8% T	4%
Net: Protected	42%	53% L.M.N	43% M	38%	40%	53% P.Q.R.S.T	45% Q.R.S.T	40%	38%	39%	40%
Net: Not protected	50%	38%	48% K	55% K.L	54% K.L	38%	44% O	51% O.P	55% O.P	54% O.P	56% O.P.Q
Mean	2.35	2.57 L.M.N	2.38 M.N	2.26	2.30	2.57 P.Q.R.S.T	2.44 Q.R.S.T	2.32	2.26	2.28	2.29
Std. dev	0.83	0.84	0.84	0.83	0.80	0.84	0.84	0.84	0.82	0.81	0.80
brunswick2_2. Cyberattacks											
Unweighted base	8576	1002	2655	2697	2222	1002	1236	1419	1722	1831	1366
Base	8576	1320	2812	2267	2178	1320	1422	1390	1511	1565	1369
Very well protected [4]	3%	4% M.N	3% N	2%	2%	4% Q.R.S.T	4% Q.R.S.T	2%	2%	2%	2%
Fairly well protected [3]	20%	29% L.M.N	23% M.N	18% N	14%	29% P.Q.R.S.T	23% R.S.T	22% R.S.T	18% T	16%	14%
Not very well protected [2]	47%	41%	44%	47% K.L	53% K.L.M	41%	43%	45%	47% O.P	48% O.P	56% O.P.Q.R.S
Not at all protected [1]	22%	15%	21% K	24% K.L	24% K.L	15%	20% O	21% O	24% O	26% O.P.Q	22% O
Don't know	9%	10% N	10% N	8%	7%	10% T	10% T	10% T	9% T	8%	6%
Net: Protected	23%	34% L.M.N	26% M.N	20% N	16%	34% P.Q.R.S.T	27% R.S.T	24% R.S.T	20% T	18%	16%
Net: Not protected	68%	56%	65% K	71% K.L	77% K.L.M	56%	63% O	66% O	71% O.P.Q	74% O.P.Q	78% O.P.Q.R.S
Mean	2.04	2.26 L.M.N	2.09 M.N	1.98	1.93	2.26 P.Q.R.S.T	2.12 R.S.T	2.06 R.S.T	1.99	1.94	1.95
Std. dev	0.76	0.79	0.78	0.74	0.69	0.79	0.80	0.76	0.74	0.73	0.68

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick2_3. Acts of sabotage (e.g. against infrastructure)											
Unweighted base	8576	1002	2655	2697	2222	1002	1236	1419	1722	1831	1366
Base	8576	1320	2812	2267	2178	1320	1422	1390	1511	1565	1369
Very well protected [4]	3%	5% M.N	4% M.N	3%	2%	5% R.S.T	5% R.S.T	3%	3%	2%	2%
Fairly well protected [3]	26%	33% L.M.N	28% M.N	22%	23%	33% Q.R.S.T	30% Q.R.S.T	25%	22%	24%	22%
Not very well protected [2]	42%	34%	39% K	44% K.L	49% K.L.M	34%	37%	41% O.P	44% O.P	46% O.P.Q	50% O.P.Q.R
Not at all protected [1]	17%	13%	17% K	20% K.L	18% K	13%	15%	19% O.P	19% O.P	19% O.P	18% O
Don't know	11%	15% M.N	12% N	11% N	8%	15% Q.S.T	13% S.T	11% T	12% S.T	9%	7%
Net: Protected	29%	38% L.M.N	31% M.N	25%	25%	38% Q.R.S.T	35% Q.R.S.T	28%	25%	26%	25%
Net: Not protected	60%	47%	56% K	64% K.L	67% K.L	47%	52%	61% O.P	63% O.P	65% O.P.Q	68% O.P.Q.R
Mean	2.17	2.35 L.M.N	2.21 M.N	2.08	2.10	2.35 Q.R.S.T	2.28 Q.R.S.T	2.14	2.09	2.09	2.09
Std. dev	0.78	0.80	0.80	0.76	0.73	0.80	0.81	0.78	0.76	0.75	0.73
brunswick2_4. Military threats / armed conflict											
Unweighted base	8576	1002	2655	2697	2222	1002	1236	1419	1722	1831	1366
Base	8576	1320	2812	2267	2178	1320	1422	1390	1511	1565	1369
Very well protected [4]	7%	10% L.M.N	8% M.N	5%	5%	10% Q.R.S.T	9% Q.R.S.T	6%	5%	4%	6%
Fairly well protected [3]	34%	42% L.M.N	36% M.N	31%	32%	42% Q.R.S.T	37% R.S.T	34%	31%	33%	30%
Not very well protected [2]	35%	27%	32% K	39% K.L	41% K.L	27%	30%	34% O.P	39% O.P.Q	38% O.P	42% O.P.Q
Not at all protected [1]	14%	9%	14% K	16% K	15% K	9%	13%	15% O	15% O	16% O.P	15% O
Don't know	10%	11% N	11% N	9%	8%	11% T	11% T	10% T	9%	9%	7%
Net: Protected	41%	52% L.M.N	43% M.N	36%	37%	52% P.Q.R.S.T	46% Q.R.S.T	40% R	36%	37%	36%
Net: Not protected	49%	37%	46% K	55% K.L	55% K.L	37%	42% O	49% O.P	54% O.P.Q	54% O.P.Q	57% O.P.Q
Mean	2.38	2.60 L.M.N	2.42 M.N	2.28	2.29	2.60 P.Q.R.S.T	2.49 Q.R.S.T	2.35 S	2.28	2.28	2.30
Std. dev	0.83	0.83	0.85	0.81	0.80	0.83	0.86	0.83	0.81	0.80	0.80

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick2_5. Disinformation campaigns											
Unweighted base	8576	1002	2655	2697	2222	1002	1236	1419	1722	1831	1366
Base	8576	1320	2812	2267	2178	1320	1422	1390	1511	1565	1369
Very well protected [4]	3%	5% M.N	4% M.N	2%	2%	5% Q.R.S.T	5% Q.R.S.T	3% S	2%	1%	2%
Fairly well protected [3]	18%	20% M.N	18%	16%	17%	20% R.S	18%	19% R.S	16%	16%	18%
Not very well protected [2]	43%	38%	39%	45% K.L	47% K.L	38%	40%	39%	45% O.P.Q	46% O.P.Q	47% O.P.Q
Not at all protected [1]	24%	23%	24%	24%	24%	23%	24%	24%	24%	24%	23%
Don't know	13%	13%	14% N	13%	11%	13%	14% T	14% T	13%	13% T	10%
Net: Protected	21%	26% M.N	22% M.N	18%	18%	26% R.S.T	22% R.S	22% R.S	18%	17%	20%
Net: Not protected	66%	61%	64%	69% K.L	70% K.L	61%	64%	64%	69% O.P.Q	70% O.P.Q	70% O.P.Q
Mean	2.00	2.09 M.N	2.02 M.N	1.96	1.96	2.09 R.S.T	2.03 R.S	2.01 S	1.95	1.93	1.99
Std. dev	0.78	0.86	0.82	0.74	0.73	0.86	0.84	0.80	0.75	0.72	0.74

brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?

Unweighted base	8576	1002	2655	2697	2222	1002	1236	1419	1722	1831	1366
Base	8576	1320	2812	2267	2178	1320	1422	1390	1511	1565	1369
Very well informed [4]	3%	5% M.N	4% M.N	3%	2%	5% R.S.T	5% Q.R.S.T	3%	3%	3%	2%
Fairly well informed [3]	29%	35% L.M.N	31% M.N	25%	26%	35% Q.R.S.T	32% R.S.T	29% R	24%	26%	26%
Not very well informed [2]	46%	42%	43%	49% K.L	51% K.L	42%	41%	45% P	49% O.P	49% O.P	52% O.P.Q
Not at all informed [1]	15%	9%	14% K	17% K.L	17% K.L	9%	12% O	15% O.P	18% O.P	16% O.P	17% O.P
Don't know	7%	9% M.N	8% M.N	6% N	5%	9% R.S.T	10% R.S.T	7% T	6% T	6% T	3%
Net: Informed	32%	40% L.M.N	35% M.N	27%	28%	40% Q.R.S.T	38% Q.R.S.T	32% R.T	27%	29%	28%
Net: Not informed	61%	50%	57% K	67% K.L	68% K.L	50%	53%	61% O.P	67% O.P.Q	65% O.P.Q	69% O.P.Q
Mean	2.22	2.41 L.M.N	2.28 M.N	2.14	2.14	2.41 Q.R.S.T	2.34 Q.R.S.T	2.22 R.T	2.12	2.16	2.13
Std. dev	0.75	0.74	0.77	0.74	0.72	0.74	0.78	0.75	0.74	0.73	0.71

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?											
Unweighted base	8576	1002	2655	2697	2222	1002	1236	1419	1722	1831	1366
Base	8576	1320	2812	2267	2178	1320	1422	1390	1511	1565	1369
Strongly support [5]	3%	4% M	3%	2%	4% M	4% R	3%	3%	2%	3%	3%
Tend to support [4]	17%	19% L.M	15%	15%	20% L.M	19% Q.R	17%	14%	15%	17%	20% P.Q.R.S
Neither support nor oppose [3]	27%	27%	26%	26%	29% L.M	27%	27%	25%	25%	26%	31% P.Q.R.S
Tend to oppose [2]	21%	21%	22% N	21% N	18%	21%	22% T	22% T	20%	20%	17%
Strongly oppose [1]	25%	16%	25% K	31% K.L.N	26% K	16%	21% O	29% O.P	32% O.P.T	29% O.P	25% O.P
Don't know	7%	12% L.M.N	9% M.N	5%	4%	12% Q.R.S.T	10% Q.R.S.T	7% T	6% T	6% T	3%
Net: Support	20%	23% L.M	18%	17%	23% L.M	23% Q.R	20%	17%	17%	20%	24% P.Q.R.S
Net: Oppose	46%	37%	47% K	52% K.L.N	44% K	37%	43% O	51% O.P.T	52% O.P.T	49% O.P.T	42%
Mean	2.48	2.70 L.M.N	2.45 M	2.33	2.56 L.M	2.70 P.Q.R.S	2.54 Q.R.S	2.36	2.31	2.43 R	2.59 Q.R.S
Std. dev	1.17	1.14	1.15	1.16	1.20	1.14	1.13	1.17	1.16	1.19	1.18
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.											
Unweighted base	8576	1002	2655	2697	2222	1002	1236	1419	1722	1831	1366
Base	8576	1320	2812	2267	2178	1320	1422	1390	1511	1565	1369
Higher taxes	13%	16% L.M	11%	12%	15% L.M	16% P.Q.R.S	13%	10%	12%	13% Q	15% Q.R
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	29% M	28%	25%	25%	29% S	28% S	27%	25%	24%	26%
Increased government borrowing	15%	18% M.N	16% M.N	13%	13%	18% R.S.T	17% R.S	15% S	13%	12%	14%
I would not be willing to accept any of these	39%	28%	38% K	43% K.L	42% K.L	28%	36% O	39% O	43% O.P	44% O.P.Q	42% O.P
Don't know	15%	19% M.N	17% M.N	13%	12%	19% R.S.T	17% R.S.T	16% R.T	12%	14%	11%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Unweighted base: : respondents in full-time or part-time employment only	4576	464	2128	1780	204	464	991	1137	1298	636	*50*
Base: : respondents in full-time or part-time employment only	4568	589	2250	1530	199	589	1137	1114	1149	527	*52*
Very well prepared [4]	7%	11% L.M.N	7%	7%	3%	11% P.R.S	7%	7%	7%	5%	*3%* *
Fairly well prepared [3]	32%	37% M.N	33% M.N	29%	23%	37% Q.R.S.T	37% Q.R.S.T	29%	29%	26%	*18%* *
Not very well prepared [2]	27%	23%	29%	27%	23%	23%	29%	28%	27%	28%	*16%* *
Not at all prepared [1]	13%	9%	14% K	13%	10%	9%	12%	17% O.P.R.S	14% O	11%	*15%* *
Don't know	21%	20%	17%	25% L	40% K.L.M	20%	16%	18%	24% P.Q	30% O.P.Q.R	*47%* *O.P.Q.R.S**
Net: Prepared	39%	48% L.M.N	40% M.N	35% N	26%	48% Q.R.S.T	44% Q.R.S.T	36%	36%	31%	*22%* *
Net: Not prepared	40%	32%	43% K.N	40% K	34%	32%	40% O	45% O.P.R.S	40% O	38%	*31%* *
Mean	2.42	2.62 L.M.N	2.40	2.38	2.32	2.62 P.Q.R.S	2.46 Q	2.33	2.38	2.37	*2.20* **
Std. dev	0.87	0.86	0.87	0.87	0.83	0.86	0.83	0.90	0.88	0.84	*0.94*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Unweighted base: : respondents in full-time or part-time employment only	4576	464	2128	1780	204	464	991	1137	1298	636	*50*
Base: : respondents in full-time or part-time employment only	4568	589	2250	1530	199	589	1137	1114	1149	527	*52*
Very well informed [4]	9%	12% M	10%	8%	8%	12% P.R	8%	11% R	8%	9%	*9%* *
Fairly well informed [3]	31%	34% N	32% M.N	29%	24%	34% T	36% Q.R.S.T	28%	29%	27%	*16%* *
Not very well informed [2]	29%	30%	29%	28%	22%	30%	29%	30%	28%	27%	*19%* *
Not at all informed [1]	15%	9%	14% K	18% K.L	14%	9%	13%	16% O	18% O.P	16% O	*13%* *
Don't know	16%	15%	15%	17% L	31% K.L.M	15%	15%	15%	17%	21% O.P.Q	*42%* *O.P.Q.R.S**
Net: Informed	40%	46% M.N	42% M.N	37%	33%	46% Q.R.S.T	44% Q.R.S.T	39%	37%	36%	*25%* *
Net: Not informed	43%	39%	44%	46% K.N	36%	39%	41%	46% O	46% O.P	43%	*33%* *
Mean	2.42	2.58 L.M	2.44 M	2.33	2.39	2.58 Q.R.S	2.47 R	2.40	2.32	2.36	*2.36* **
Std. dev	0.91	0.86	0.90	0.93	0.95	0.86	0.86	0.93	0.92	0.94	*1.01*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Unweighted base: : respondents in full-time or part-time employment only	4576	464	2128	1780	204	464	991	1137	1298	636	*50*
Base: : respondents in full-time or part-time employment only	4568	589	2250	1530	199	589	1137	1114	1149	527	*52*
Very confident [4]	10%	11%	10%	9%	6%	11%	11%	10%	10%	8%	*7%* *
Fairly confident [3]	33%	38% M.N	33%	30%	29%	38% R.S.T	34%	32%	30%	31%	*22%* *
Not very confident [2]	23%	22%	24%	23%	17%	22%	25%	23%	23%	20%	*17%* *
Not at all confident [1]	13%	7%	14% K	14% K	11%	7%	12% O	16% O.P.S	14% O	12% O	*15%* *
Don't know	22%	21%	19%	24% L	37% K.L.M	21%	19%	19%	23% P.Q	29% O.P.Q.R	*40% O.P.Q.R**
Net: Confident	42%	50% L.M.N	43% M.N	39%	35%	50% Q.R.S.T	44% R.T	42%	39%	39%	*28%* *
Net: Not confident	36%	30%	38% K.N	36% K.N	28%	30%	37% O	40% O.S	37% O	32%	*32%* *
Mean	2.50	2.68 L.M.N	2.48	2.46	2.48	2.68 P.Q.R.S	2.53	2.43	2.46	2.50	*2.33* **
Std. dev	0.91	0.83	0.92	0.92	0.89	0.83	0.90	0.94	0.93	0.90	*0.99*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?											
Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very optimistic [5]	1%	3% M	1%	1%	2%	3%	2%	1%	1%	1%	1%
Fairly optimistic [4]	12%	22% L.M.N	12%	10%	8%	22% P.Q.R.S.T	10%	14% T	10% T	12% T	5%
Neither optimistic nor pessimistic [3]	24%	22%	24%	23%	27%	22%	26%	21%	22%	27%	26%
Fairly pessimistic [2]	36%	34%	35%	40% N	33%	34%	36%	34%	41% Q.S	33%	35%
Very pessimistic [1]	21%	12%	18% K	22% K	29% K.L.M	12%	17%	19% O	21% O	25% O.P	32% O.P.Q.R.S
Don't know	6%	8% N	10% M.N	4% N	2%	8% S.T	9% S.T	11% R.S.T	5% S.T	2%	1%
Net: Optimistic	13%	25% L.M.N	13%	11%	10%	25% P.Q.R.S.T	11%	15% T	11%	13% T	7%
Net: Pessimistic	56%	46%	53%	62% K.L	61% K.L	46%	53%	53%	62% O.P.Q	58% O	67% O.P.Q.S
Mean	2.34	2.69 L.M.N	2.36 M.N	2.24	2.20	2.69 P.Q.R.S.T	2.37 T	2.36 T	2.25 T	2.30 T	2.09
Std. dev	1.01	1.07	0.98	0.95	1.00	1.07	0.96	1.01	0.95	1.02	0.95

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?											
brunswick9_UK_1. Jobs and employment											
Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very confident [4]	1%	3% N	1%	1%	0%	3% T	2%	1%	1%	1%	0%
Fairly confident [3]	14%	15%	14%	12%	14%	15%	14%	15%	12%	15%	12%
Not very confident [2]	46%	36%	47% K	48% K	48% K	36%	48% O	47% O	47% O	50% O	48% O
Not at all confident [1]	29%	36% L	25%	29%	31%	36% P.Q.S	26%	25%	30%	27%	34% P.Q
Don't know	10%	11%	11% N	9%	7%	11%	11% T	12% T	10% T	8%	6%
Net: Confident	15%	18%	16%	13%	14%	18%	15%	16%	12%	15%	12%
Net: Not confident	75%	72%	73%	78%	79% K.L	72%	74%	72%	77%	77%	82% O.P.Q
Mean	1.86	1.83	1.91	1.83	1.83	1.83	1.90 T	1.91 T	1.81	1.88	1.78
Std. dev	0.72	0.82	0.71	0.69	0.68	0.82	0.71	0.71	0.69	0.69	0.68
brunswick9_UK_2. People's living standards											
Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very confident [4]	1%	3% M.N	2% M.N	0%	0%	3% R.S.T	1%	2% R.S	0%	0%	0%
Fairly confident [3]	10%	16% L.M.N	9%	9%	9%	16% P.R.S.T	8%	11%	10%	10%	8%
Not very confident [2]	44%	35%	42%	47% K	50% K.L	35%	43%	42%	46% O	50% O.P.Q	50% O
Not at all confident [1]	35%	35%	36%	36%	35%	35%	38%	33%	36%	33%	38%
Don't know	9%	11% N	11% M.N	7%	6%	11% T	10% T	12% S.T	8% T	7%	4%
Net: Confident	12%	19% L.M.N	11%	10%	10%	19% P.R.S.T	9%	13%	10%	10%	9%
Net: Not confident	80%	70%	78% K	83% K.L	85% K.L	70%	81% O	75%	82% O.Q	83% O.Q	88% O.P.Q
Mean	1.75	1.85 M	1.74	1.72	1.74	1.85 P.R.T	1.69	1.80	1.71	1.76	1.70
Std. dev	0.70	0.82	0.71	0.65	0.64	0.82	0.69	0.74	0.65	0.64	0.64
brunswick9_UK_3. Business activity and investment											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very confident [4]	2%	5% L.M.N	2% N	1%	1%	5% R.S.T	2%	2%	0%	1%	1%
Fairly confident [3]	18%	21%	18%	17%	15%	21% T	17%	19%	17%	18%	14%
Not very confident [2]	45%	37%	45%	45% K	49% K	37%	46% O	43%	44%	50% O	48% O
Not at all confident [1]	23%	20%	20%	24%	27% K.L	20%	20%	20%	25%	21%	31% O.P.Q.S
Don't know	13%	18% N	15% N	13% N	8%	18% S.T	14% T	16% T	14% T	11% T	6%
Net: Confident	19%	25% M.N	20%	18%	16%	25% R.T	19%	21% T	17%	19%	14%
Net: Not confident	67%	57%	65% K	69% K	76% K.L.M	57%	66% O	63%	69% O	71% O.Q	80% O.P.Q.R.S
Mean	1.98	2.12 M.N	2.03 N	1.94	1.88	2.12 R.S.T	2.01 T	2.04 R.T	1.92	1.98 T	1.83
Std. dev	0.74	0.84	0.74	0.71	0.69	0.84	0.73	0.75	0.71	0.69	0.69

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very confident [4]	3%	5% N	3% N	2%	1%	5% T	3%	3%	2%	2%	1%
Fairly confident [3]	27%	27%	29%	26%	24%	27%	28% T	30% T	26%	27% T	20%
Not very confident [2]	39%	35%	37%	39%	45% K.L.M	35%	36%	38%	37%	43%	47% O.P.Q.R
Not at all confident [1]	21%	20%	18%	24% L	25% L	20%	19%	16%	25% Q	21%	28% O.P.Q.S
Don't know	10%	13% N	13% M.N	9% N	5%	13% S.T	13% S.T	13% S.T	10% T	7%	4%
Net: Confident	29%	32%	32% N	28%	25%	32% T	31% T	33% T	28% T	29% T	21%
Net: Not confident	61%	55%	55%	63% L	70% K.L.M	55%	56%	54%	62%	64% O.P.Q	75% O.P.Q.R.S
Mean	2.12	2.18 N	2.20 M.N	2.07	2.00	2.18 T	2.18 T	2.22 R.T	2.06 T	2.11 T	1.93
Std. dev	0.80	0.85	0.80	0.80	0.75	0.85	0.81	0.78	0.81	0.77	0.73

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?											
brunswick10_UK_1. A major economic crisis											
Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very prepared [4]	1%	3% L.M.N	1%	1%	1%	3% P.S.T	1%	1%	1%	1%	0%
Fairly prepared [3]	14%	15%	12%	15%	16%	15%	11%	13%	14%	17% P	14%
Not very prepared [2]	48%	46%	50%	48%	46%	46%	50%	50%	45%	50%	45%
Not at all prepared [1]	29%	27%	29%	29%	32%	27%	30%	27%	30%	27%	36% O.Q.S
Don't know	8%	9%	9% N	8%	5%	9% T	9% T	9% T	10% T	6%	4%
Net: Prepared	15%	18%	13%	16%	16%	18% P	12%	14%	15%	18% P	15%
Net: Not prepared	77%	73%	79%	76%	78%	73%	80%	77%	75%	77%	81% O
Mean	1.86	1.94	1.83	1.87	1.84	1.94 P.T	1.80	1.87	1.85	1.91 T	1.79
Std. dev	0.70	0.77	0.67	0.70	0.71	0.77	0.66	0.69	0.71	0.69	0.71
brunswick10_UK_2. A major public health crisis											
Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very prepared [4]	3%	6% M.N	3%	2%	2%	6% S.T	4%	2%	2%	2%	2%
Fairly prepared [3]	27%	26%	26%	28%	29%	26%	27%	25%	27%	31%	28%
Not very prepared [2]	40%	43%	38%	40%	40%	43%	37%	40%	39%	40%	42%
Not at all prepared [1]	25%	20%	26%	25%	25%	20%	26%	25%	25%	24%	27%
Don't know	5%	4%	7% N	5%	3%	4%	7% T	7% T	6% T	4%	2%
Net: Prepared	30%	32%	29%	30%	32%	32%	31%	27%	29%	32%	30%
Net: Not prepared	65%	64%	64%	65%	65%	64%	62%	66%	65%	64%	68%
Mean	2.09	2.18	2.08	2.07	2.09	2.18	2.10	2.04	2.07	2.11	2.05
Std. dev	0.82	0.84	0.83	0.80	0.81	0.84	0.85	0.80	0.81	0.79	0.80
brunswick10_UK_3. An extreme weather event											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very prepared [4]	1%	3% M.N	1%	1%	1%	3% T	1%	1%	1%	1%	0%
Fairly prepared [3]	19%	23%	17%	20%	19%	23%	16%	18%	19%	21%	18%
Not very prepared [2]	45%	39%	44%	48% K	48% K	39%	44%	45%	47%	47%	49% O
Not at all prepared [1]	30%	30%	31%	27%	30%	30%	32%	29%	28%	27%	31%
Don't know	5%	5%	7% N	5%	3%	5%	7% T	8% S.T	5% T	4%	2%
Net: Prepared	20%	25% L	18%	20%	20%	25% P	17%	18%	20%	22%	18%
Net: Not prepared	75%	69%	75%	75%	77% K	69%	76%	73%	75%	74%	80% O
Mean	1.91	1.98	1.87	1.94	1.90	1.98	1.85	1.90	1.93	1.95	1.87
Std. dev	0.74	0.82	0.73	0.72	0.72	0.82	0.74	0.73	0.73	0.72	0.70
Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?											
brunswick11_UK_1. Your household's financial situation											
Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very confident [4]	11%	10%	7%	12% L	15% L	10%	8%	6%	11% Q	13% P.Q	16% P.Q
Fairly confident [3]	44%	48%	43%	43%	44%	48%	43%	42%	45%	44%	42%
Not very confident [2]	26%	22%	28%	25%	26%	22%	27%	29%	26%	25%	27%
Not at all confident [1]	12%	7%	13% K	14% K	11%	7%	13% O	13% O	14% O	12%	11%
Don't know	7%	13% M.N	9% M.N	5%	4%	13% R.S.T	8% R.T	10% R.T	4%	6% T	3%
Net: Confident	55%	58%	50%	56%	59% L	58% Q	52%	48%	56% Q	57% Q	59% Q
Net: Not confident	38%	29%	41% K	40% K	36%	29%	40% O	41% O	40% O	36%	38% O
Mean	2.58	2.70 L	2.49	2.56	2.66 L	2.70 P.Q	2.50	2.46	2.56	2.63 Q	2.65 P.Q
Std. dev	0.86	0.78	0.83	0.90	0.87	0.78	0.85	0.82	0.88	0.88	0.89
brunswick11_UK_2. Your household's income or employment situation											
Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very confident [4]	13%	13%	10%	13%	19% L.M	13%	12%	8%	12%	16% Q	20% O.P.Q.R
Fairly confident [3]	45%	46%	47%	47%	42%	46%	46%	47%	48% T	45%	39%
Not very confident [2]	22%	21%	23%	21%	24%	21%	23%	23%	21%	21%	27%
Not at all confident [1]	10%	6%	12% K	13% K.N	9%	6%	12% O	11% O	13% O	11% O	9%
Don't know	8%	15% L.M.N	9%	6%	6%	15% P.R.S.T	8%	10% S.T	6%	6%	5%
Net: Confident	59%	59%	57%	60%	61%	59%	58%	55%	60%	62%	59%
Net: Not confident	33%	26%	34% K	34% K	33%	26%	35%	34%	34%	32%	36% O
Mean	2.67	2.77 L	2.61	2.64	2.75 L	2.77 Q	2.62	2.58	2.63	2.72 Q	2.74 Q
Std. dev	0.86	0.78	0.85	0.89	0.88	0.78	0.86	0.83	0.87	0.89	0.90

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very confident [4]	30%	22%	21%	37% K.L	43% K.L.M	22%	23%	19%	34% O.P.Q	42% O.P.Q.R	44% O.P.Q.R
Fairly confident [3]	45%	46%	47%	45%	41%	46%	45%	49%	46%	42%	41%
Not very confident [2]	11%	13% N	16% M.N	8%	7%	13% S.T	17% R.S.T	14% R.S.T	9%	7%	7%
Not at all confident [1]	7%	7%	8% M.N	5%	5%	7%	9% S.T	8% T	6%	5%	4%
Don't know	7%	12% L.M.N	8% M.N	5%	4%	12% P.R.S.T	7%	9% R.S.T	5%	4%	4%
Net: Confident	75%	68%	68%	82% K.L	85% K.L	68%	68%	68%	80% O.P.Q	84% O.P.Q	85% O.P.Q
Net: Not confident	18%	20% M.N	24% M.N	14%	12%	20% S.T	26% R.S.T	22% R.S.T	15%	12%	11%
Mean	3.06	2.94	2.88	3.18 K.L	3.28 K.L	2.94	2.88	2.87	3.13 O.P.Q	3.27 O.P.Q.R	3.30 O.P.Q.R
Std. dev	0.85	0.85	0.87	0.81	0.79	0.85	0.89	0.84	0.83	0.79	0.78

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very confident [4]	9%	9%	6%	11% L	11% L	9%	7%	5%	11% Q	9% Q	14% P.Q
Fairly confident [3]	38%	39%	33%	38%	45% L.M	39%	35%	31%	36%	46% P.Q.R	42% Q
Not very confident [2]	27%	28%	29%	26%	24%	28%	25%	34% P.S.T	29% S	22%	26%
Not at all confident [1]	19%	14%	24% K.M.N	19%	15%	14%	25% O.S.T	23% O.T	19%	17%	16%
Don't know	7%	11% M.N	7% N	6% N	4%	11% R.S.T	8% T	7% T	6%	6%	3%
Net: Confident	47%	47% L	40%	48% L	57% K.L.M	47% Q	42%	36%	46% Q	55% P.Q.R	56% P.Q.R
Net: Not confident	46%	42%	53% K.M.N	45%	40%	42%	50% S.T	57% O.R.S.T	48% S	39%	41%
Mean	2.39	2.48 L	2.23	2.42 L	2.55 L.M	2.48 P.Q	2.27	2.19	2.40 Q	2.50 P.Q	2.56 P.Q.R
Std. dev	0.92	0.87	0.92	0.94	0.90	0.87	0.95	0.88	0.94	0.90	0.92

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very confident [4]	5%	5%	3%	6% L	5% L	5%	4%	2%	7% Q	4%	6% Q
Fairly confident [3]	25%	27% L	19%	26% L	29% L	27% Q	20%	19%	24%	31% P.Q.R	27% P.Q
Not very confident [2]	38%	37%	39%	35%	41%	37%	38%	39%	35%	36%	44% R.S
Not at all confident [1]	25%	19%	30% K.N	25%	21%	19%	30% O.S.T	30% O.S.T	26%	23%	20%
Don't know	8%	12% N	9% N	8% N	4%	12% S.T	8% T	10% T	8% T	6% T	3%
Net: Confident	29%	32% L	22%	32% L	35% L	32% P.Q	24%	21%	30% Q	35% P.Q	33% P.Q
Net: Not confident	63%	56%	69% K.M.N	60%	62%	56%	68% O.S	69% O.R.S	61%	59%	64%
Mean	2.09	2.20 L	1.95	2.14 L	2.19 L	2.20 P.Q	1.97	1.92	2.12 P.Q	2.18 P.Q	2.20 P.Q
Std. dev	0.85	0.84	0.82	0.89	0.84	0.84	0.84	0.79	0.91	0.85	0.84

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	273	760	663	564	273	377	383	411	478	338
Base: UK only	2260	351	815	560	533	351	456	359	359	417	318
Very confident [4]	6%	5%	4%	8%	8%	5%	4%	5%	8%	6%	10%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
				L	L				P		O.P.Q
Fairly confident [3]	37%	41% L	30%	37% L	43% L.M	41% P.Q	32%	27%	34%	45% P.Q.R	41% P.Q
Not very confident [2]	34%	27%	38% K.M.N	33%	31%	27%	38% O.S	40% O.S.T	35%	30%	31%
Not at all confident [1]	17%	16%	19% N	17%	14%	16%	18%	19%	17%	14%	16%
Don't know	7%	11% M.N	9% M.N	5%	3%	11% R.S.T	8% S.T	9% S.T	6%	4%	3%
Net: Confident	43%	46% L	34%	45% L	51% L	46% P.Q	36%	32%	42% Q	51% P.Q.R	51% P.Q.R
Net: Not confident	51%	44%	57% K.M.N	50%	45%	44%	56% O.S.T	59% O.S.T	52% S	45%	47%
Mean	2.34	2.39 L	2.21	2.38 L	2.46 L	2.39 P.Q	2.23	2.19	2.35 Q	2.45 P.Q	2.46 P.Q
Std. dev	0.85	0.85	0.82	0.87	0.84	0.85	0.82	0.83	0.88	0.82	0.88

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Unweighted base: France only	2017	205	510	622	680	205	207	303	395	491	416
Base: France only	2017	319	670	530	499	319	331	339	343	380	305
Geopolitical tensions	37%	39%	33%	39%	38%	39%	30%	35%	39%	37%	39%
Political instability in France	41%	38%	32%	45% L	51% K.L	38%	28%	36%	47% P.Q	46% P.Q	52% O.P.Q
Artificial Intelligence (AI)	36%	35%	38%	32%	37%	35%	40%	35%	33%	35%	36%
An ageing workforce	12%	17% L	11%	12%	12%	17% S	10%	11%	13%	10%	12%
Economic or financial shock	44%	40%	40%	45%	50% K.L	40%	45%	34%	44% Q	49% Q	48% Q
Climate change and extreme weather	31%	29%	30%	29%	35%	29%	32%	28%	27%	35% R	35% R
Supply-chain disruption	16%	12%	17%	17%	18%	12%	19%	14%	13%	19%	20% O.R
Other [see Sheet1]	1%	1%	2%	1%	1%	1%	2%	3%	1%	1%	1%
None of the above	2%	3% N	4% N	2% N	0%	3% T	5% S.T	3% T	3% T	1%	-
Don't know	10%	13% N	10% N	12% N	6%	13% T	10%	11% T	11% T	10% T	5%

We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.											
Unweighted base: France only	2017	205	510	622	680	205	207	303	395	491	416
Base: France only	2017	319	670	530	499	319	331	339	343	380	305
Energy	35%	33%	32%	35%	40% L	33%	32%	33%	34%	38%	41%
Defence	29%	24%	28%	27%	36% K.L.M	24%	26%	31%	29%	29%	36% O.P
Healthcare	25%	24%	25%	24%	26%	24%	22%	28%	23%	28%	24%
Financial services	14%	19% M	15%	11%	13%	19% R	16%	14%	11%	12%	12%
Technology (e.g. software and electronic devices)	16%	22% L.M	13%	14%	18%	22% Q.S	17%	10%	15%	13%	20% Q.S
Telecommunications	7%	7%	7%	6%	8%	7%	6%	9%	6%	6%	9%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	14%	17%	14%	19%	14%	22% Q	13%	15%	14%	22% Q.S
Transport	8%	10% N	10% N	7%	5%	10% T	10% T	10% T	9% T	6%	3%
Physical infrastructure and construction	6%	9%	6%	5%	6%	9%	6%	5%	5%	5%	6%
Manufacturing	12%	7%	13%	13%	12%	7%	13%	13%	16% O.S	8%	13% O
Food and agriculture	29%	29%	22%	33% L	33% L	29%	25%	19%	32% Q	34% P.Q	32% Q
Media and communications	9%	15% L.M	8%	7%	10%	15% Q.R	11%	5%	7%	9%	9%
Retail and luxury	2%	5% N	2%	2%	1%	5% S	2%	2%	3% S	0%	2%
Other [see Sheet2]	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%
None of the above	2%	1%	4% N	2%	1%	1%	7% O.Q.R.S.T	1%	2%	2%	1%
Don't know	18%	15%	17%	24% K.L.N	16%	15%	13%	22%	21%	22% P.T	16%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?											
brunswick11_1_France. Energy											
Unweighted base: France only - respondents who selected that sector previously	731	63	153	226	289	63	64	89	136	201	178
Base: France only - respondents who selected that sector previously	706	104	217	186	199	104	106	111	117	143	125
To a great extent [4]	22%	18% *	28% *	19%	19%	18% *	29% *	28% *	20% *	18%	18%
To some extent [3]	40%	46% *	42% *	37%	38%	46% *	45% *	39% *	37% *	38%	39%
To a small extent [2]	25%	24% *	22% *	28%	27%	24% *	18% *	26% *	27% *	28%	26%
Not at all [1]	11%	12% *	7% *	13%	13%	12% *	7% *	7% *	14% *	10%	15%
Don't know	2%	- *	1% *	3%	4%	- *	1% *	1% *	2% *	6%	2%
Net: Higher autonomy	62%	64% *	70% M.N*	56%	57%	64% *	75% S*	66% *	57% *	56%	57%
Net: Lower autonomy	36%	36% *	29% *	41%	39%	36% *	25% *	33% *	41% *	38%	41%
Mean	2.74	2.71 *	2.93 M.N*	2.63	2.66	2.71 *	2.97 T*	2.88 *	2.64 *	2.68	2.61
Std. dev	0.93	0.90	0.88	0.95	0.94	0.90	0.87	0.90	0.96	0.91	0.96
brunswick11_2_France. Defence											
Unweighted base: France only - respondents who selected that sector previously	632	51	136	182	263	51	*46*	90	118	168	159
Base: France only - respondents who selected that sector previously	587	77	189	143	179	77	*85*	104	100	110	111
To a great extent [4]	20%	20% *	18% *	20%	21%	20% *	*22%* **	15% *	24% *	17%	21%
To some extent [3]	48%	58% *	40% *	50%	52%	58% *	*38%* **	41% *	53% *	45%	56%
To a small extent [2]	23%	18% *	30% N*	21%	18%	18% *	*30%* **	30% T*	18% *	27% T	13%
Not at all [1]	5%	- *	4% *	6%	6%	- *	- **	8% *	5% *	8% O	4%
Don't know	5%	5% *	8% *	2%	4%	5% *	*9%* **	6% *	1% *	3%	5%
Net: Higher autonomy	68%	77% *	58% *	70%	73% L	77% Q*	*60%* **	55% *	77% Q.S*	62%	77% Q.S
Net: Lower autonomy	27%	18% *	35% *	27%	23%	18% *	*30%* **	38% T*	22% *	35% T	18%
Mean	2.87	3.02 *	2.77 *	2.87	2.91	3.02 Q*	*2.91* **	2.66 *	2.97 *	2.72	2.99 Q.S
Std. dev	0.79	0.63	0.81	0.80	0.80	0.63	*0.76*	0.84	0.79	0.86	0.74
brunswick11_3_France. Healthcare											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Unweighted base: France only - respondents who selected that sector previously	503	50	128	146	179	50	48	80	88	129	108
Base: France only - respondents who selected that sector previously	506	78	168	129	132	78	74	94	79	107	74
To a great extent [4]	23%	40% L.M.N*	21% *	21%	20%	40% P.S*	8% *	31% P*	24% *	16% *	21% *
To some extent [3]	39%	41% *	37% *	39%	42%	41% *	48% *	28% *	36% *	44% *	41% *
To a small extent [2]	23%	13% *	29% *	20%	24%	13% *	26% *	31% *	18% *	20% *	29% *
Not at all [1]	9%	2% *	11% *	15% K.N	6%	2% *	14% *	8% *	17% O*	8% *	8% *
Don't know	5%	4% *	3% *	5%	8%	4% *	3% *	3% *	5% *	12% T*	1% *
Net: Higher autonomy	63%	81% L.M.N*	58% *	60%	61%	81% P.Q.R.S*	56% *	59% *	60% *	60% *	62% *
Net: Lower autonomy	32%	15% *	40% K*	35% K	30%	15% *	41% O*	39% O*	35% O*	28% *	37% O*
Mean	2.81	3.24 L.M.N*	2.70 *	2.69 *	2.81	3.24 R.S.T*	2.52 **	2.84 *	2.71 *	2.78 *	2.77 *
Std. dev	0.92	0.76	0.93	0.99	0.85	0.76	0.86	0.97	1.04	0.86	0.88

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	35	68	73	89	35	34	34	41	71	50
Base: France only - respondents who selected that sector previously	280	60	100	57	63	60	53	47	37	46	37
To a great extent [4]	14%	20% **	20% M*	3% *	9% *	20% **	17% **	24% **	4% **	7% *	8% *
To some extent [3]	39%	54% **	34% *	46% *	27% *	54% **	37% **	32% **	43% **	33% *	33% *
To a small extent [2]	30%	24% **	33% *	22% *	40% *	24% **	34% **	32% **	20% **	30% *	44% *
Not at all [1]	13%	2% **	10% *	21% *	20% *	2% **	9% **	10% **	27% **	20% *	15% *
Don't know	3%	- **	2% *	8% *	4% *	- **	3% **	2% **	6% **	10% T*	- *
Net: Higher autonomy	54%	74% **	55% *	49% *	36% *	74% **	54% **	56% **	47% **	40% *	41% *
Net: Lower autonomy	43%	26% **	43% *	43% *	60% *	26% **	44% **	42% **	47% **	50% *	59% *
Mean	2.57	2.93 **	2.67 N*	2.33 *	2.27 *	2.93 **	2.63 **	2.71 **	2.25 **	2.29 *	2.33 *
Std. dev	0.90	0.72	0.92	0.87	0.90	0.72	0.89	0.96	0.94	0.91	0.83

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick11_5_France. Technology (e.g. software and electronic devices)											
Unweighted base: France only - respondents who selected that sector previously	328	*49*	67	88	124	*49*	*34*	*33*	53	70	89
Base: France only - respondents who selected that sector previously	326	*71*	90	77	89	*71*	*58*	*32*	52	51	62
To a great extent [4]	12%	*18%* *	7% *	18% N*	6% *	*18%* *	*3%* **	*15%* **	23% **	4% *	9% *
To some extent [3]	34%	*42%* *	34% *	24% *	36% *	*42%* *	*44%* **	*16%* **	25% **	28% *	37% *
To a small extent [2]	37%	*29%* *	41% *	35% *	42% *	*29%* *	*44%* **	*34%* **	33% **	46% *	37% *
Not at all [1]	14%	*11%* *	15% *	18% *	13% *	*11%* *	*8%* **	*27%* **	17% **	17% *	12% *
Don't know	3%	- *	4% *	4% *	3% *	- *	*1%* **	*8%* **	2% **	4% *	5% *
Net: Higher autonomy	46%	*60%* *	41% *	43% *	42% *	*60%* S*	*47%* **	*31%* **	48% **	32% *	46% *
Net: Lower autonomy	51%	*40%* *	55% *	53% *	55% *	*40%* *	*52%* **	*61%* **	50% **	64% O*	49% *
Mean	2.45	*2.66* *	2.35 *	2.45 *	2.37 *	*2.66* S*	*2.42* **	*2.21* **	2.55 **	2.20 *	2.45 *
Std. dev	0.89	*0.90*	0.83	1.01	0.80	*0.90*	*0.69*	*1.05*	1.04	0.79	0.83
brunswick11_6_France. Telecommunications											
Unweighted base: France only - respondents who selected that sector previously	133	*17*	*30*	*35*	51	*17*	*11*	*19*	*24*	*32*	*30*
Base: France only - respondents who selected that sector previously	142	*23*	*49*	*30*	41	*23*	*19*	*30*	*20*	*24*	*27*
To a great extent [4]	17%	*22%* **	*31%* **	*3%* **	9% *	*22%* **	*54%* **	*16%* **	*4%* **	*8%* **	*7%* **
To some extent [3]	45%	*74%* **	*17%* **	*54%* **	55% *	*74%* **	*12%* **	*21%* **	*62%* **	*40%* **	*62%* **
To a small extent [2]	29%	- **	*35%* **	*39%* **	29% *	- **	*24%* **	*42%* **	*28%* **	*50%* **	*23%* **
Not at all [1]	2%	*2%* **	*4%* **	*1%* **	1% *	*2%* **	- **	*6%* **	*1%* **	*2%* **	- **
Don't know	7%	*2%* **	*14%* **	*4%* **	5% *	*2%* **	*10%* **	*16%* **	*5%* **	*1%* **	*8%* **
Net: Higher autonomy	62%	*96%* **	*48%* **	*56%* **	64% *	*96%* **	*65%* **	*37%* **	*66%* **	*47%* **	*69%* **
Net: Lower autonomy	31%	*2%* **	*39%* **	*40%* **	30% *	*2%* **	*24%* **	*48%* **	*29%* **	*52%* **	*23%* **
Mean	2.83	*3.18* **	*2.86* **	*2.61* **	*2.77* *	*3.18* **	*3.33* **	*2.55* **	*2.73* **	*2.54* **	*2.83* **
Std. dev	0.75	*0.55*	*0.97*	*0.56*	0.64	*0.55*	*0.90*	*0.90*	*0.57*	*0.68*	*0.55*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)											
Unweighted base: France only - respondents who selected that sector previously	367	*34*	89	99	145	*34*	*43*	*46*	63	85	96
Base: France only - respondents who selected that sector previously	331	*46*	114	76	96	*46*	*71*	*43*	53	52	67
To a great extent [4]	13%	*17%* **	21% M.N*	7% *	5%	*17%* **	*27%* **	*12%* *	4% *	8% *	6% *
To some extent [3]	33%	*31%* **	31% *	27% *	42%	*31%* **	*26%* **	*40%* *	25% *	36% *	43% *
To a small extent [2]	34%	*34%* **	31% *	43% *	32%	*34%* **	*32%* **	*29%* *	44% *	41% *	28% *
Not at all [1]	15%	*19%* **	10% *	17% *	17%	*19%* **	*13%* **	*6%* *	19% *	14% *	18% *
Don't know	5%	- **	6% *	5% *	4%	- **	*2%* **	*13%* S*	7% *	1% *	6% *
Net: Higher autonomy	46%	*48%* **	53% M*	34% *	47%	*48%* **	*53%* **	*52%* R*	29% *	44% *	48% R*
Net: Lower autonomy	49%	*52%* **	41% *	61% L*	49%	*52%* **	*45%* **	*35%* *	64% Q*	56% *	46% *
Mean	2.46	*2.46* **	2.68 M.N*	2.25 *	2.36	*2.46* **	*2.68* **	*2.67* R*	2.15 *	2.37 *	2.38 *
Std. dev	0.91	*0.99*	0.95	0.85	0.84	*0.99*	*1.02*	*0.81*	0.81	0.83	0.87
brunswick11_8_France. Transport											
Unweighted base: France only - respondents who selected that sector previously	133	*22*	*42*	*35*	*34*	*22*	*18*	*24*	*24*	*28*	*17*
Base: France only - respondents who selected that sector previously	159	*31*	*67*	*37*	*24*	*31*	*34*	*33*	*29*	*22*	*10*
To a great extent [4]	24%	*47%* **	*25%* **	*8%* **	*12%* **	*47%* **	*30%* **	*21%* **	*8%* **	*5%* **	*24%* **
To some extent [3]	44%	*30%* **	*45%* **	*50%* **	*53%* **	*30%* **	*54%* **	*35%* **	*47%* **	*59%* **	*47%* **
To a small extent [2]	19%	*16%* **	*17%* **	*17%* **	*33%* **	*16%* **	*7%* **	*27%* **	*15%* **	*30%* **	*30%* **
Not at all [1]	8%	*7%* **	*1%* **	*25%* **	*2%* **	*7%* **	- **	*2%* **	*30%* **	*5%* **	- **
Don't know	5%	- **	*12%* **	- **	- **	- **	*9%* **	*15%* **	- **	- **	- **
Net: Higher autonomy	68%	*77%* **	*70%* **	*58%* **	*66%* **	*77%* **	*84%* **	*57%* **	*55%* **	*64%* **	*70%* **
Net: Lower autonomy	27%	*23%* **	*18%* **	*42%* **	*34%* **	*23%* **	*7%* **	*29%* **	*45%* **	*36%* **	*30%* **
Mean	2.88	*3.17* **	*3.08* **	*2.40* **	*2.76* **	*3.17* **	*3.24* **	*2.89* **	*2.34* **	*2.64* **	*2.94* **
Std. dev	0.88	*0.96*	*0.72*	*0.96*	*0.69*	*0.96*	*0.60*	*0.81*	*1.01*	*0.68*	*0.77*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick11_9_France. Physical infrastructure and construction											
Unweighted base: France only - respondents who selected that sector previously	133	18	35	40	40	18	19	16	26	29	25
Base: France only - respondents who selected that sector previously	121	29	38	25	29	29	21	17	17	19	18
To a great extent [4]	20%	32% **	6% **	29% *	16% **	32% **	7% **	6% **	19% **	33% **	13% **
To some extent [3]	53%	48% **	57% **	51% *	56% **	48% **	79% **	30% **	59% **	54% **	48% **
To a small extent [2]	19%	20% **	22% **	16% *	16% **	20% **	- **	49% **	16% **	13% **	20% **
Not at all [1]	4%	- **	2% **	4% *	10% **	- **	2% **	3% **	6% **	- **	17% **
Don't know	4%	- **	12% **	- *	2% **	- **	12% **	12% **	- **	- **	3% **
Net: Higher autonomy	73%	81% **	63% **	80% *	72% **	81% **	86% **	36% **	78% **	87% **	61% **
Net: Lower autonomy	23%	20% **	24% **	20% *	27% **	20% **	2% **	52% **	22% **	13% **	36% **
Mean	2.92	3.13 **	2.77 **	3.05 *	2.79 **	3.13 **	3.04 **	2.44 **	2.91 **	3.20 **	2.58 **
Std. dev	0.75	0.72	0.62	0.80	0.85	0.72	0.40	0.69	0.79	0.67	0.95
brunswick11_10_France. Manufacturing											
Unweighted base: France only - respondents who selected that sector previously	223	17	52	65	89	17	21	31	48	52	54
Base: France only - respondents who selected that sector previously	237	22	88	67	60	22	45	43	54	32	40
To a great extent [4]	15%	30% **	21% **	11% *	4% *	30% **	25% **	17% **	14% **	4% *	4% *
To some extent [3]	26%	44% **	23% **	19% *	32% *	44% **	32% **	13% **	19% **	22% *	35% *
To a small extent [2]	34%	15% **	35% **	39% *	35% *	15% **	22% **	48% **	38% **	36% *	36% *
Not at all [1]	20%	11% **	13% **	28% *	24% *	11% **	19% **	7% **	26% **	35% *	19% *
Don't know	5%	- **	8% **	3% *	4% *	- **	2% **	15% **	3% **	3% *	6% *
Net: Higher autonomy	41%	75% **	44% **	31% *	36% *	75% **	57% **	31% **	33% **	26% *	40% *
Net: Lower autonomy	54%	25% **	48% **	66% *	60% *	25% **	41% **	55% **	65% **	71% *	54% *
Mean	2.38	2.94 **	2.57 **	2.15 *	2.17 *	2.94 **	2.64 **	2.48 **	2.21 **	1.95 *	2.27 *
Std. dev	0.99	0.96	1.00	0.97	0.87	0.96	1.08	0.91	1.00	0.88	0.84

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick11_11_France. Food and agriculture											
Unweighted base: France only - respondents who selected that sector previously	635	55	134	207	239	55	63	71	117	183	146
Base: France only - respondents who selected that sector previously	578	91	147	175	166	91	82	65	111	131	98
To a great extent [4]	16%	17% N*	22% N*	19% N	6%	17% T*	20% T*	25% S.T*	22% T*	11%	5% *
To some extent [3]	40%	55% L.M*	35% *	36%	42%	55% Q*	39% *	30% *	39% *	38%	40% *
To a small extent [2]	32%	26% *	31% *	28%	38%	26% *	33% *	30% *	23% *	34%	43% R*
Not at all [1]	9%	1% *	8% *	15% K	9%	1% *	7% *	10% O*	16% O*	11% O	10% O*
Don't know	3%	1% *	4% *	1%	4%	1% *	2% *	6% R*	0% *	5%	3% *
Net: Higher autonomy	56%	72% N*	57% *	55%	48%	72% S.T*	58% *	55% *	60% T*	50%	45% *
Net: Lower autonomy	41%	26% *	40% *	44%	48% K	26% *	40% *	39% *	39% *	46% O	52% O*
Mean	2.64	2.90 N*	2.74 N*	2.60	2.47	2.90 S.T*	2.72 T*	2.75 T*	2.66 *	2.52	2.41 *
Std. dev	0.87	0.68	0.91	0.97	0.75	0.68	0.87	0.97	0.99	0.85	0.74
brunswick11_12_France. Media and communications											
Unweighted base: France only - respondents who selected that sector previously	180	*35*	*44*	*48*	53	*35*	*24*	*20*	*31*	*37*	*33*
Base: France only - respondents who selected that sector previously	189	*46*	*54*	*37*	51	*46*	*37*	*17*	*25*	*35*	*29*
To a great extent [4]	26%	*30%* **	*28%* *	*18%* *	24% **	*30%* **	*34%* **	*16%* **	*16%* **	*29%* **	*18%* **
To some extent [3]	39%	*36%* **	*45%* *	*38%* *	37% **	*36%* **	*35%* **	*68%* **	*48%* **	*32%* **	*35%* **
To a small extent [2]	21%	*17%* **	*20%* *	*31%* *	17% **	*17%* **	*26%* **	*10%* **	*18%* **	*23%* **	*27%* **
Not at all [1]	6%	*6%* **	*2%* *	*9%* *	9% **	*6%* **	- **	*7%* **	*12%* **	*1%* **	*16%* **
Don't know	8%	*11%* **	*4%* *	*4%* *	13% **	*11%* **	*6%* **	- **	*6%* **	*16%* **	*4%* **
Net: Higher autonomy	65%	*66%* **	*74%* *	*57%* *	61% **	*66%* **	*69%* **	*83%* **	*64%* **	*60%* **	*53%* **
Net: Lower autonomy	27%	*23%* **	*23%* *	*39%* *	26% **	*23%* **	*26%* **	*17%* **	*30%* **	*24%* **	*43%* **
Mean	2.92	*3.02* **	*3.03* *	*2.69* *	*2.87* *	*3.02* **	*3.09* **	*2.92* **	*2.73* **	*3.05* **	*2.58* **
Std. dev	0.88	*0.90*	*0.78*	*0.89*	0.94	*0.90*	*0.80*	*0.75*	*0.91*	*0.82*	*0.99*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick11_13_France. Retail and luxury											
Unweighted base: France only - respondents who selected that sector previously	45	12	10	13	10	12	5	5	12	3	8
Base: France only - respondents who selected that sector previously	44	15	12	10	7	15	5	7	10	1	6
To a great extent [4]	24%	13% **	10% **	45% **	40% **	13% **	20% **	3% **	46% **	39% **	39% **
To some extent [3]	60%	76% **	81% **	34% **	31% **	76% **	80% **	82% **	32% **	61% **	28% **
To a small extent [2]	12%	10% **	5% **	9% **	29% **	10% **	- **	8% **	9% **	- **	33% **
Not at all [1]	1%	- **	4% **	- **	- **	- **	- **	7% **	- **	- **	- **
Don't know	3%	- **	- **	12% **	- **	- **	- **	- **	13% **	- **	- **
Net: Higher autonomy	85%	90% **	91% **	79% **	71% **	90% **	100% **	85% **	78% **	100% **	67% **
Net: Lower autonomy	13%	10% **	9% **	9% **	29% **	10% **	- **	15% **	9% **	- **	33% **
Mean	3.11	3.03 **	2.98 **	3.41 **	3.12 **	3.03 **	3.20 **	2.81 **	3.42 **	3.39 **	3.05 **
Std. dev	0.64	0.50	0.58	0.71	0.88	0.50	0.45	0.64	0.72	0.97	0.92
brunswick11_14_France. $brunswick10Franceother											
Unweighted base: France only - respondents who selected that sector previously	14	2	3	4	5	2	1	2	2	5	2
Base: France only - respondents who selected that sector previously	10	2	3	3	3	2	1	2	2	3	1
To a great extent [4]	41%	81% **	47% **	9% **	38% **	81% **	- **	59% **	- **	10% **	100% **
To some extent [3]	10%	19% **	- **	18% **	4% **	19% **	- **	- **	28% **	4% **	- **
To a small extent [2]	21%	- **	32% **	- **	47% **	- **	- **	41% **	- **	50% **	- **
Not at all [1]	18%	- **	22% **	48% **	- **	- **	100% **	- **	72% **	- **	- **
Don't know	9%	- **	- **	24% **	10% **	- **	- **	- **	- **	36% **	- **
Net: Higher autonomy	51%	100% **	47% **	28% **	42% **	100% **	- **	59% **	28% **	14% **	100% **
Net: Lower autonomy	39%	- **	53% **	48% **	47% **	- **	100% **	41% **	72% **	50% **	- **
Mean	2.82	3.81 **	2.72 **	1.86 **	2.90 **	3.81 **	1.00 **	3.19 **	1.55 **	2.37 **	4.00 **
Std. dev	1.28	0.55	1.61	1.62	1.26	0.55	-	1.40	1.34	1.16	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.											
Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole											
Unweighted base: France only	2017	205	510	622	680	205	207	303	395	491	416
Base: France only	2017	319	670	530	499	319	331	339	343	380	305
A very positive impact [5]	5%	9%	5%	5%	4%	9%	6%	4%	5%	5%	4%
A fairly positive impact [4]	21%	22%	21%	20%	20%	22%	27% Q	16%	20%	19%	22%
No impact [3]	25%	23%	25%	24%	26%	23%	25%	25%	24%	23%	28%
A fairly negative impact [2]	19%	24% L.M	15%	16%	25% L.M	24% R	16%	15%	15%	22% R	24% Q.R
A very negative impact [1]	8%	5%	9%	9%	7%	5%	8%	10%	11% O	7%	6%
Don't know	22%	18%	24% N	25% N	18%	18%	19%	29% O.P.T	24% T	24% T	16%
Net: Positive impact	26%	30%	26%	25%	24%	30% Q	32% Q	20%	25%	24%	26%
Net: Negative impact	27%	29%	25%	26%	32% L.M	29%	24%	25%	27%	29%	30%
Mean	2.95	3.06	2.96	2.94	2.87	3.06	3.08 *	2.83	2.89	2.90	2.92
Std. dev	1.09	1.10	1.10	1.12	1.05	1.10	1.10	1.09	1.15	1.08	1.02

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick12_France_2. France's attractiveness as a place to invest and do business	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Unweighted base: France only	2017	205	510	622	680	205	207	303	395	491	416
Base: France only	2017	319	670	530	499	319	331	339	343	380	305
A very positive impact [5]	7%	9%	8%	6%	6%	9%	10%	5%	6%	5%	6%
A fairly positive impact [4]	22%	27%	21%	22%	22%	27%	24%	17%	23%	18%	25%
No impact [3]	27%	25%	29%	26%	25%	25%	29%	30%	26%	26%	24%
A fairly negative impact [2]	17%	15%	15%	16%	21% L.M	15%	12%	18%	14%	21% P	21% P
A very negative impact [1]	7%	6%	8%	8%	8%	6%	7%	8%	8%	7%	7%
Don't know	20%	18%	20%	23%	18%	18%	17%	22%	22%	23% T	16%
Net: Positive impact	29%	36%	28%	27%	28%	36% Q.S	34% Q.S	22%	29%	23%	31% Q.S
Net: Negative impact	24%	21%	23%	23%	29%	21%	20%	26%	23%	28%	28%
Mean	3.05	3.21 N	3.07	3.02	2.97	3.21 Q.S	3.21 Q.S*	2.92	3.05	2.92	3.03
Std. dev	1.09	1.09	1.10	1.09	1.09	1.09	1.12	1.05	1.10	1.07	1.10

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick13_France. How worried are you, if at all, about the level of France's national debt?											
Unweighted base: France only	2017	205	510	622	680	205	207	303	395	491	416
Base: France only	2017	319	670	530	499	319	331	339	343	380	305
Very worried [4]	31%	23%	26%	31%	40% K.L.M	23%	24%	29%	33% O	35% O.P	40% O.P.Q
Fairly worried [3]	45%	50%	44%	47%	43%	50%	41%	47%	44%	47%	43%
Not very worried [2]	15%	16%	18% N	15%	12%	16%	21% S	15%	17%	11%	13%
Not at all worried [1]	5%	6% N	8% M.N	4%	2%	6%	9% S.T	6% T	4%	3%	2%
Don't know	4%	4%	4%	2%	3%	4%	6%	3%	2%	4%	2%
Net: Worried	76%	74%	70%	79% L	83% K.L	74%	65%	76%	77% P	81% P	83% O.P
Net: Not worried	20%	23% N	25% N	19%	14%	23% S	29% S.T	21%	20%	14%	15%
Mean	3.05	2.95	2.93	3.09 L	3.25 K.L.M	2.95	2.85	3.01	3.09 P	3.18 O.P.Q	3.23 O.P.Q.R
Std. dev	0.83	0.81	0.88	0.79	0.75	0.81	0.91	0.84	0.81	0.76	0.76

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.											
brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?											
Unweighted base: Italy only	2075	235	705	737	398	235	303	402	461	448	226
Base: Italy only	2075	305	649	558	562	305	284	365	386	408	327
Much more resilient [5]	3%	5%	3%	3%	3%	5%	2%	4%	3%	3%	3%
Somewhat more resilient [4]	11%	10%	13%	11%	12%	10%	13%	13%	11%	11%	11%
About as resilient [3]	40%	27%	38% K	43% K	49% K.L	27%	38%	38% O	42% O	44% O	53% O.P.Q.R
Somewhat less resilient [2]	18%	28% L.M.N	16%	17%	14%	28% P.Q.R.S.T	16%	17%	18%	15%	13%
Much less resilient [1]	12%	8%	15%	12%	12%	8%	15%	16%	12%	13%	10%
			K				O	O			
Don't know	15%	23% L.M.N	14%	15%	11%	23% Q.R.S.T	16%	13%	14%	14%	10%
Net: More resilient	15%	15%	16%	13%	14%	15%	15%	17%	14%	14%	14%
Net: Less resilient	30%	36%	32%	29%	26%	36% T	31%	32% T	30%	29%	23%
Mean	2.71	2.70 *	2.68	2.71	2.77	2.70 *	2.64	2.70	2.70	2.70	2.83
Std. dev	1.00	1.03	1.06	0.96	0.95	1.03	1.03	1.08	0.97	0.99	0.90

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole											
Unweighted base: Italy only	2075	235	705	737	398	235	303	402	461	448	226
Base: Italy only	2075	305	649	558	562	305	284	365	386	408	327
A very positive impact [5]	4%	2%	3%	4%	6%	2%	2%	3%	4%	4%	6%
A fairly positive impact [4]	20%	16%	17%	17%	27% K.L.M	16%	16%	17%	15%	24% P.Q.R	28% O.P.Q.R
No impact [3]	28%	25%	28%	30%	28%	25%	27%	29%	33%	26%	30%
A fairly negative impact [2]	17%	16%	19%	16%	15%	16%	21%	18%	17%	15%	14%
A very negative impact [1]	8%	7%	10% N	10% N	4%	7%	8%	11% T	11% T	7%	4%
Don't know	24%	33% M.N	23%	23%	20%	33% Q.R.T	26%	22%	21%	24%	19%
Net: Positive impact	23%	19%	20%	21%	33% K.L.M	19%	19%	20%	19%	29% P.Q.R	34% O.P.Q.R
Net: Negative impact	25%	23%	29% N	26% N	19%	23%	29% T	29% T	27% T	22%	18%
Mean	2.93	2.86 *	2.79	2.85	3.18 K.L.M	2.86 *	2.78	2.79	2.80	3.06 P.Q.R	3.23 O.P.Q.R
Std. dev	1.04	1.02	1.04	1.06	0.99	1.02	1.00	1.07	1.05	1.05	0.97

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business											
Unweighted base: Italy only	2075	235	705	737	398	235	303	402	461	448	226
Base: Italy only	2075	305	649	558	562	305	284	365	386	408	327
A very positive impact [5]	5%	5%	4%	5%	5%	5%	4%	4%	5%	6%	4%
A fairly positive impact [4]	22%	12%	21%	20%	32% K.L.M	12%	21% O	20%	17%	26% O.R	36% O.P.Q.R.S
No impact [3]	25%	24%	28% N	28% N	21%	24%	28%	28%	30% S.T	21%	21%
A fairly negative impact [2]	16%	20%	16%	14%	16%	20%	19%	14%	15%	17%	14%
A very negative impact [1]	8%	5%	10% N	10% N	5%	5%	7%	12% O.P.S.T	12% O.S.T	6%	4%
Don't know	24%	34% L.M.N	21%	23%	21%	34% P.Q.R.T	22%	21%	21%	24%	21%
Net: Positive impact	27%	17%	25%	25%	37% K.L.M	17%	25%	24%	22%	32% O.R	40% O.P.Q.R
Net: Negative impact	24%	25%	26%	24%	21%	25%	26%	27% T	26% T	23%	18%
Mean	3.00	2.88 *	2.91	2.94	3.21 K.L.M	2.88 *	2.95	2.88	2.86	3.11 Q.R	3.29 O.P.Q.R
Std. dev	1.08	1.04	1.08	1.11	1.04	1.04	1.02	1.13	1.11	1.10	0.99

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.											
Unweighted base: Italy only	2075	235	705	737	398	235	303	402	461	448	226
Base: Italy only	2075	305	649	558	562	305	284	365	386	408	327
Energy	23%	22%	22%	21%	26%	22%	19%	25%	22%	23%	26%
Defence	17%	19%	14%	17%	18%	19%	14%	14%	19%	18%	17%
Healthcare	27%	31%	25%	26%	27%	31%	28%	23%	25%	28%	26%
Financial services	7%	9%	7%	5%	7%	9%	5%	7%	4%	9% R	6%
Technology (e.g. software and electronic devices)	14%	12%	11%	14%	16%	12%	11%	12%	14%	15%	16%
Telecommunications	8%	5%	7%	10%	11%	5%	9%	5%	8%	12% O.Q	10%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	14%	9%	11%	11%	14%	10%	8%	10%	14% Q	9%
Transport	10%	11%	9%	11%	9%	11%	10%	9%	10%	9%	10%
Physical infrastructure and construction	9%	14% M	11% M	6%	8%	14% R	10%	11% R	6%	8%	8%
Manufacturing	18%	12%	18%	17%	23% K	12%	16%	19%	17%	17%	28% O.P.Q.R.S
Food and agriculture	28%	27%	26%	29%	30%	27%	28%	24%	29%	27%	33% Q
Media and communications	7%	9%	6%	6%	6%	9%	7%	6%	6%	5%	7%
Retail and luxury	9%	6%	8%	10%	9%	6%	8%	9%	10%	10%	9%
Other [see Sheet3]	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	1%
None of the above	5%	3%	6%	5%	6%	3%	5%	7%	5%	6%	6%
Don't know	21%	19%	23%	21%	19%	19%	24%	22%	20%	22%	18%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options											
Unweighted base: Italy only	2075	235	705	737	398	235	303	402	461	448	226
Base: Italy only	2075	305	649	558	562	305	284	365	386	408	327
The national government	12%	11%	12%	9%	17% L.M	11%	11%	12%	9%	14% R	17% R
Regional and local authorities	5%	4%	6%	5%	4%	4%	5%	7%	4%	7%	3%
European Union institutions	11%	21% L.M.N	11% M	7%	9%	21% Q.R.S.T	16% Q.R	8%	6%	10%	9%
The Armed Forces	20%	16%	20%	23%	19%	16%	20%	20%	24%	19%	20%
Civil Protection (e.g., national and regional civil protection authorities)	30%	22%	28%	36% K.L	33% K	22%	25%	30%	37% O.P	35% O.P	31%
Emergency services (e.g., police, fire and ambulance services)	30%	21%	23%	32%	41% K.L.M	21%	24%	23%	31% Q	36% O.P.Q	44% O.P.Q.R
Private companies	6%	10% N	6%	6%	4%	10% T	6%	7%	6%	5%	3%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	14%	14%	18%	20% L	14%	16%	12%	18% Q	15%	23% Q
Other [see Sheet4]	0%	-	0%	0%	0%	-	1%	-	0%	0%	0%
None of the above	5%	2%	7% K	5%	5%	2%	6%	8% O.S	5%	4%	5%
Don't know	19%	28% M.N	22% N	18%	13%	28% R.S.T	22% T	22% T	17%	17%	12%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?											
brunswick13_Italy_1. Newspapers and periodicals											
Unweighted base: Italy only	2075	235	705	737	398	235	303	402	461	448	226
Base: Italy only	2075	305	649	558	562	305	284	365	386	408	327
Trust a great deal [4]	4%	2%	5%	4%	4%	2%	5%	5%	4%	3%	6%
Trust a fair amount [3]	37%	44%	35%	37%	37%	44% S	37%	34%	40%	33%	39%
Don't trust very much [2]	32%	28%	33%	31%	33%	28%	34%	33%	29%	32%	33%
Don't trust at all [1]	18%	13%	18%	18%	20%	13%	15%	21%	17%	23% O.P	17%
Don't know	9%	14% N	9%	10%	6%	14% T	9%	8%	9%	9%	5%
Net: Trust	41%	45%	40%	41%	41%	45%	42%	38%	44% S	36%	44%
Net: Do not trust	49%	40%	52% K	49%	52% K	40%	49%	54% O	46%	55% O.R	50%
Mean	2.30	2.40 *	2.28	2.30	2.28	2.40 S*	2.35 S	2.24	2.34 S	2.19	2.35
Std. dev	0.83	0.76	0.84	0.84	0.84	0.76	0.82	0.86	0.83	0.85	0.84

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick13_Italy_2. News channels on television/ Television news broadcasts											
Unweighted base: Italy only	2075	235	705	737	398	235	303	402	461	448	226
Base: Italy only	2075	305	649	558	562	305	284	365	386	408	327
Trust a great deal [4]	6%	6%	5%	7%	8% L	6%	4%	5%	6%	9% P	8%
Trust a fair amount [3]	40%	39%	37%	42%	41%	39%	38%	36%	43%	37%	44%
Don't trust very much [2]	30%	30%	32%	28%	28%	30%	37% Q.R.S	28%	29%	27%	28%
Don't trust at all [1]	17%	13%	19%	15%	18%	13%	14%	22% O.P.R	14%	20% R	15%
Don't know	8%	12% N	7%	8%	5%	12% T	7%	8%	8%	7%	5%
Net: Trust	46%	44%	42%	49% L	49% L	44%	41%	42%	49%	46%	52% P.Q
Net: Do not trust	46%	43%	51% M	43%	46%	43%	51% R	51% R	43%	47%	43%
Mean	2.39	2.43 *	2.30	2.44 L	2.41	2.43 *	2.33	2.27	2.45 Q	2.37	2.47 Q
Std. dev	0.86	0.82	0.85	0.85	0.90	0.82	0.78	0.89	0.83	0.93	0.85

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Age 1B				Age 2					
		18-29	30-49	50-64	65+	18-29	30-39	40-49	50-59	60-69	70+
		K	L	M	N	O	P	Q	R	S	T
brunswick13_Italy_3. Social media											
Unweighted base: Italy only	2075	235	705	737	398	235	303	402	461	448	226
Base: Italy only	2075	305	649	558	562	305	284	365	386	408	327
Trust a great deal [4]	5%	8% M	5%	3%	5%	8% R	6% R	4%	2%	4%	6%
Trust a fair amount [3]	25%	33%	24%	26%	23%	33% Q	27%	21%	24%	26%	23%
Don't trust very much [2]	35%	33%	37%	33%	34%	33%	37%	37%	34%	34%	33%
Don't trust at all [1]	28%	17%	27% K	30% K	31% K	17%	22%	31% O.P	32% O.P	29% O	32% O.P
Don't know	7%	9%	7%	8%	6%	9%	8%	7%	8%	7%	6%
Net: Trust	31%	41% L.M.N	29%	29%	29%	41% Q.R.T	33%	25%	27%	31%	29%
Net: Do not trust	62%	50%	64% K	63% K	65% K	50%	59%	68% O.P	65% O	63% O	65% O
Mean	2.09	2.35 L.M.N*	2.07	2.02	2.03	2.35 Q.R.S.T*	2.19 Q.R	1.98	1.97	2.06	2.03
Std. dev	0.88	0.89	0.87	0.86	0.90	0.89	0.87	0.86	0.85	0.88	0.91

Cell Contents (CF/AG/AH, AI/AJ/AK/AL, AM/AN/AO, AP/AQ, AR/AS/AT/AU/AV, AW/AX/AY/AZ/BA, BB/BC/BD/BE/BF, BG/BH/BI/BJ/BK, BL/BM/BN/BO/BP/BQ/BR/BS, BT/BU, BV/BW, BX/BY

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?											
Unweighted base	8576	332	607	213	236	156	882	792	912	470	540
Base	8576	393	560	203	238	137	800	805	764	506	676
Very well protected [4]	3%	1%	4% U	2%	2%	1%	2%	3%	3%	3%	2%
Fairly well protected [3]	31%	32%	45% U.X	44% U.X	25%	38% X	46% AA	27%	41% AC	34%	36%
Not very well protected [2]	43%	42% V	34%	38%	37%	38%	37%	38%	37%	41%	37%
Not at all protected [1]	14%	18% V.W.Y	8%	7%	30% U.V.W.Y	8%	6%	23% Z	11%	14%	14%
Don't know	8%	7%	10%	9%	6%	14% U.X	9%	8%	9%	8%	10%
Net: Protected	35%	34%	49% U.X	46% U.X	27%	39% X	48% AA	30%	43%	37%	38%
Net: Not protected	57%	60% V.W.Y	42%	46%	67% V.W.Y	47%	43%	61% Z	48%	55% AB	52%
Mean	2.26	2.18 X	2.50 U.X	2.45 U.X	1.98	2.37 U.X	2.48 AA	2.11	2.38	2.29	2.29
Std. dev	0.75	0.75	0.71	0.68	0.81	0.68	0.65	0.82	0.73	0.76	0.76

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?											
brunswick2_1. Terrorism											
Unweighted base	8576	332	607	213	236	156	882	792	912	470	540
Base	8576	393	560	203	238	137	800	805	764	506	676
Very well protected [4]	6%	3%	8% U	7%	5%	5%	6%	4%	7%	5%	6%
Fairly well protected [3]	37%	40% X	51% U.X	54% U.X	24%	56% U.X	53% AA	32%	45%	40%	40%
Not very well protected [2]	34%	32% V	24%	27%	30%	23%	26%	34% Z	29%	31%	28%
Not at all protected [1]	16%	18% V.W.Y	8%	6%	34% U.V.W.Y	7%	6%	22% Z	12%	16%	15%
Don't know	8%	7%	9%	6%	7%	9%	8%	8%	7%	8%	11% AB
Net: Protected	42%	43% X	59% U.X	61% U.X	28%	61% U.X	59% AA	36%	52% AC.AD	45%	46%
Net: Not protected	50%	50% V.W.Y	32%	33%	65% U.V.W.Y	30%	33%	56% Z	41%	47%	43%
Mean	2.35	2.31 X	2.65 U.X	2.66 U.X	1.99	2.64 U.X	2.64 AA	2.19	2.51 AC.AD	2.38	2.41
Std. dev	0.83	0.82	0.76	0.70	0.91	0.71	0.71	0.86	0.81	0.83	0.84
brunswick2_2. Cyberattacks											
Unweighted base	8576	332	607	213	236	156	882	792	912	470	540
Base	8576	393	560	203	238	137	800	805	764	506	676
Very well protected [4]	3%	1%	2%	0%	1%	2%	1%	1%	2%	2%	1%
Fairly well protected [3]	20%	20%	29% U.X	30% U.X	17%	22%	29% AA	17%	27% AC	21%	24%
Not very well protected [2]	47%	52% V	43%	49%	49%	48%	48%	48%	46%	49%	46%
Not at all protected [1]	22%	19% V	13%	12%	28% U.V.W.Y	15%	11%	24% Z	16%	17%	16%
Don't know	9%	8%	12% X	8%	5%	12% X	10%	10%	9%	11%	13%
Net: Protected	23%	21%	31% U.X	31% U.X	18%	24%	31% AA	19%	29%	24%	25%
Net: Not protected	68%	71% V.W	57%	61%	77% V.W.Y	64%	59%	71% Z	62%	66%	62%
Mean	2.04	2.04	2.23 U.X	2.21 U.X	1.91	2.12 X	2.23 AA	1.96	2.16	2.10	2.12
Std. dev	0.76	0.69	0.72	0.66	0.73	0.71	0.68	0.72	0.73	0.73	0.71

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick2_3. Acts of sabotage (e.g. against infrastructure)											
Unweighted base	8576	332	607	213	236	156	882	792	912	470	540
Base	8576	393	560	203	238	137	800	805	764	506	676
Very well protected [4]	3%	1%	4% U.X	3%	1%	4% U	3%	2%	3%	3%	3%
Fairly well protected [3]	26%	30% X	38% U.X	38% X	21%	31% X	39% AA	22%	34%	29%	30%
Not very well protected [2]	42%	41% V	33%	41%	40%	37%	36%	43% Z	38%	40%	35%
Not at all protected [1]	17%	19% V.W.Y	9%	9%	28% U.V.W.Y	10%	9%	22% Z	14%	15%	16%
Don't know	11%	9%	15% U.W	9%	11%	18% U.W	13%	11%	11%	13%	16% AB
Net: Protected	29%	31% X	42% U.X	40% U.X	21%	35% X	42% AA	24%	38%	32%	32%
Net: Not protected	60%	60% V.W.Y	43%	51%	67% V.W.Y	47%	45%	65% Z	51%	55%	51%
Mean	2.17	2.14 X	2.43 U.X	2.37 U.X	1.94	2.36 U.X	2.42 AA	2.03	2.31	2.23	2.22
Std. dev	0.78	0.75	0.75	0.71	0.76	0.75	0.71	0.76	0.77	0.76	0.79
brunswick2_4. Military threats / armed conflict											
Unweighted base	8576	332	607	213	236	156	882	792	912	470	540
Base	8576	393	560	203	238	137	800	805	764	506	676
Very well protected [4]	7%	5%	7%	8%	6%	10%	6% AA	4%	8%	5%	6%
Fairly well protected [3]	34%	29% X	48% U.W.X	38% U.X	18%	52% U.W.X	47% AA	26%	38%	34%	35%
Not very well protected [2]	35%	40% V.Y	26%	41% V.Y	42% V.Y	22%	31%	40% Z	36%	36%	31%
Not at all protected [1]	14%	20% V.W.Y	7%	7%	28% U.V.W.Y	8%	7%	22% Z	11%	15%	14%
Don't know	10%	7%	11% U.W	6%	7%	8%	9%	8%	7%	10%	13% AB
Net: Protected	41%	34% X	56% U.W.X	46% U.X	23%	62% U.W.X	53% AA	30%	46% AC	39%	42%
Net: Not protected	49%	60% V.W.Y	33%	48% V.Y	70% U.V.W.Y	30%	38%	62% Z	47%	51%	46%
Mean	2.38	2.21 X	2.63 U.X	2.50 U.X	2.01	2.69 U.X	2.58 AA	2.12	2.46 AC	2.32	2.38
Std. dev	0.83	0.83	0.75	0.77	0.86	0.79	0.73	0.82	0.81	0.82	0.84

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick2_5. Disinformation campaigns											
Unweighted base	8576	332	607	213	236	156	882	792	912	470	540
Base	8576	393	560	203	238	137	800	805	764	506	676
Very well protected [4]	3%	1%	1%	1%	3%	2%	2%	2%	1%	2%	2%
Fairly well protected [3]	18%	16%	16% X	14%	10%	10%	15% AA	11%	15%	14%	13%
Not very well protected [2]	43%	43%	42%	44%	42%	43%	45%	41%	46% AD	42%	36%
Not at all protected [1]	24%	25%	26%	26%	31%	33%	26%	27%	26%	27%	28%
Don't know	13%	14%	15%	16%	14%	11%	13%	20% Z	12%	16% AB	21% AB
Net: Protected	21%	17%	17%	15%	13%	13%	16% AA	12%	16%	15%	15%
Net: Not protected	66%	69%	68%	70%	73%	76%	71%	68%	72% AD	68%	64%
Mean	2.00	1.92	1.92	1.88	1.81	1.79	1.90	1.84	1.90	1.88	1.87
Std. dev	0.78	0.73	0.73	0.71	0.76	0.75	0.73	0.72	0.72	0.74	0.79
brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?											
Unweighted base	8576	332	607	213	236	156	882	792	912	470	540
Base	8576	393	560	203	238	137	800	805	764	506	676
Very well informed [4]	3%	4%	3%	3%	4%	2%	3%	3%	4%	2%	3%
Fairly well informed [3]	29%	30%	38% U.X.Y	38% X.Y	25%	24%	36% AA	26%	35%	30%	31%
Not very well informed [2]	46%	45%	41%	48%	48%	45%	45%	47%	45%	46%	42%
Not at all informed [1]	15%	14% V	9%	8%	19% V.W	15%	9%	18% Z	9%	14% AB	15% AB
Don't know	7%	6%	8% W.X	3%	4%	14% U.V.W.X	8%	7%	7%	8%	9%
Net: Informed	32%	34%	41% U.X.Y	41% X.Y	29%	26%	39% AA	29%	39% AC	32%	34%
Net: Not informed	61%	60% V	51%	56%	68% V.W	60%	53%	65% Z	54%	60% AB	57%
Mean	2.22	2.25	2.38 U.X.Y	2.37 X.Y	2.13	2.14	2.36 AA	2.14	2.37 AC.AD	2.22	2.24
Std. dev	0.75	0.76	0.72	0.68	0.77	0.72	0.70	0.76	0.72	0.72	0.76

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?											
Unweighted base	8576	332	607	213	236	156	882	792	912	470	540
Base	8576	393	560	203	238	137	800	805	764	506	676
Strongly support [5]	3%	5%	4%	7% Y	4%	1%	5%	4%	5% AD	5%	3%
Tend to support [4]	17%	27%	27%	33% X	20%	27%	29%	25%	29% AC.AD	20%	22%
Neither support nor oppose [3]	27%	29%	31%	25%	27%	30%	31%	26%	27%	28%	33% AB
Tend to oppose [2]	21%	23% Y	19%	16%	20%	13%	18%	18%	19%	22%	17%
Strongly oppose [1]	25%	13%	12%	15%	22% U.V	13%	9%	19% Z	14%	15%	17%
Don't know	7%	4%	7%	5%	7%	14% U.V.W.X	7%	8%	6%	10% AB	8%
Net: Support	20%	31%	31%	40% V.X.Y	24%	29%	34% AA	28%	34% AC.AD	25%	25%
Net: Oppose	46%	36%	31%	30%	42% V.W.Y	27%	27%	37% Z	32%	37%	34%
Mean	2.48	2.87 X	2.92 X	3.01 X	2.61	2.88	3.04 AA	2.73	2.92 AC.AD	2.75	2.75
Std. dev	1.17	1.11	1.09	1.19	1.18	1.08	1.06	1.18	1.14	1.14	1.10
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.											
Unweighted base	8576	332	607	213	236	156	882	792	912	470	540
Base	8576	393	560	203	238	137	800	805	764	506	676
Higher taxes	13%	17%	29% U.X	34% U.X.Y	12%	23% X	28% AA	16%	26% AC.AD	17%	16%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	61% V.W.Y	30% Y	46% V.Y	56% V.W.Y	21%	34%	51% Z	44%	40%	43%
Increased government borrowing	15%	9%	23% U.X	20% U.X	6%	17% U.X	19% AA	11%	16%	12%	12%
I would not be willing to accept any of these	39%	15%	22% U	15%	24% U.W	35% U.V.W	21%	21%	21%	24%	23%
Don't know	15%	10%	14% W.X	6%	6%	19% U.W.X	13%	12%	10%	17% AB	17% AB

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?											
Unweighted base: : respondents in full-time or part-time employment only	4576	147	404	119	113	89	562	371	607	301	336
Base: : respondents in full-time or part-time employment only	4568	191	386	114	129	75	533	400	528	325	433
Very well prepared [4]	7%	10% *	7%	8% *	5% *	2% *	7%	6%	8%	5%	7%
Fairly well prepared [3]	32%	31%	35%	39% *	31% *	38% *	35% AA	28%	40% AD	33%	25%
Not very well prepared [2]	27%	19%	24%	24% *	22% *	24% *	26%	20%	26% AC	18%	22%
Not at all prepared [1]	13%	12%	11%	13% *	16% *	15% *	11%	13%	9%	7%	16% AB.AC
Don't know	21%	28% W	23%	16% *	26% *	21% *	21%	33% Z	16%	37% AB	30% AB
Net: Prepared	39%	41%	42%	47% *	36% *	40% *	42% AA	34%	49% AC.AD	38%	32%
Net: Not prepared	40%	31%	35%	37% *	38% *	39% *	37%	34%	35% AC	25%	38% AC
Mean	2.42	2.55 *	2.49	2.49 *	2.33 *	2.35 *	2.48	2.39	2.57 AD	2.57 AD	2.32
Std. dev	0.87	0.93	0.86	0.87	0.88	0.82	0.84	0.90	0.81	0.80	0.93

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?											
Unweighted base: : respondents in full-time or part-time employment only	4576	147	404	119	113	89	562	371	607	301	336
Base: : respondents in full-time or part-time employment only	4568	191	386	114	129	75	533	400	528	325	433
Very well informed [4]	9%	13%	8%	12% *	11% *	5% *	8%	8%	10%	7%	7%
Fairly well informed [3]	31%	29%	34%	39% X*	23% *	36% *	33% AA	24%	39% AC.AD	31% AD	19%
Not very well informed [2]	29%	21%	24%	20% *	26% *	21% *	24%	22%	23%	17%	27% AC
Not at all informed [1]	15%	13%	13%	14% *	16% *	17% *	11%	20% Z	10%	10%	21% AB.AC
Don't know	16%	24%	22%	15% *	23% *	20% *	23%	27%	18%	34% AB.AD	26% AB
Net: Informed	40%	42%	42%	51% X*	34% *	41% *	41% AA	32%	49% AC.AD	38% AD	26%
Net: Not informed	43%	34%	36%	34% *	42% *	39% *	35%	41%	33%	27%	48% AB.AC
Mean	2.42	2.56 *	2.47	2.58 *	2.38 *	2.36 *	2.50 AA	2.28	2.60 AD	2.54 AD	2.16
Std. dev	0.91	0.97	0.88	0.93	0.97	0.90	0.88	0.98	0.85	0.88	0.94

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Unweighted base: : respondents in full-time or part-time employment only	4576	147	404	119	113	89	562	371	607	301	336
Base: : respondents in full-time or part-time employment only	4568	191	386	114	129	75	533	400	528	325	433
Very confident [4]	10%	8%	9%	13% *	8% *	4% *	8%	9%	11% AD	8%	5%
Fairly confident [3]	33%	29%	35%	41% X*	26% *	35% *	31%	26%	36% AD	32% AD	23%
Not very confident [2]	23%	17%	20%	19% *	19% *	19% *	22% AA	14%	21% AC	13%	21% AC
Not at all confident [1]	13%	15%	12%	10% *	17% *	16% *	12%	15%	10%	11%	18% AB.AC
Don't know	22%	32% W	24%	18% *	30% *	26% *	27%	36% Z	23%	36% AB	33% AB
Net: Confident	42%	37%	44%	54% U.X*	34% *	39% *	40%	36%	47% AD	40% AD	28%
Net: Not confident	36%	31%	32%	29% *	36% *	35% *	34%	28%	31% AC	24%	39% AB.AC
Mean	2.50	2.45 *	2.54	2.69 X*	2.37 *	2.37 *	2.49	2.48	2.62 AD	2.58 AD	2.23
Std. dev	0.91	0.96	0.91	0.88	0.98	0.89	0.90	1.00	0.88	0.91	0.93

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?											
Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very optimistic [5]	1%	1%	3% U	2%	1%	1%	1%	2%	1%	1%	2% AB
Fairly optimistic [4]	12%	8%	20% U.X.Y	17% U.X	7%	9%	13% AA	7%	14%	10%	12%
Neither optimistic nor pessimistic [3]	24%	22% X	28% X	32% U.X	14%	28% X	31% AA	17%	25%	22%	24%
Fairly pessimistic [2]	36%	39%	33%	31%	35%	39%	38%	34%	37%	37%	34%
Very pessimistic [1]	21%	27% V.W	13%	17%	41% U.V.W.Y	18%	13%	35% Z	18%	24% AB	21%
Don't know	6%	4%	4%	2%	2%	4%	4%	6%	5%	6%	7%
Net: Optimistic	13%	9%	22% U.X.Y	19% U.X.Y	8%	10%	14% AA	9%	15%	12%	15%
Net: Pessimistic	56%	66% V.W	46%	48%	76% U.V.W.Y	57% V	51%	68% Z	55%	61%	55%
Mean	2.34	2.14 X	2.65 U.X.Y	2.56 U.X	1.90	2.33 X	2.50 AA	2.02	2.40 AC	2.24	2.38
Std. dev	1.01	0.94	1.04	1.03	0.97	0.92	0.93	1.01	0.99	0.99	1.05

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?											
brunswick9_UK_1. Jobs and employment											
Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very confident [4]	1%	1%	2%	1%	2%	-	1%	1%	2%	2%	1%
Fairly confident [3]	14%	12%	17% X	19% U.X.Y	8%	11%	18% AA	9%	15%	14%	14%
Not very confident [2]	46%	47%	49%	49%	43%	45%	50%	45%	49%	47%	44%
Not at all confident [1]	29%	32% V	22%	24%	42% U.V.W	35% V	22%	36% Z	26%	28%	31%
Don't know	10%	8%	10%	6%	6%	10%	9%	9%	8%	9%	11%
Net: Confident	15%	13%	19% U.X.Y	21% U.X.Y	9%	11%	20% AA	10%	17%	16%	15%
Net: Not confident	75%	79% V	71%	74%	85% V.W	80% V	72%	81% Z	75%	75%	74%
Mean	1.86	1.81	1.99 U.X.Y	1.97 U.X.Y	1.67	1.73	1.99 AA	1.72	1.93 AD	1.88	1.83
Std. dev	0.72	0.70	0.73	0.72	0.71	0.66	0.71	0.68	0.72	0.73	0.71
brunswick9_UK_2. People's living standards											
Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very confident [4]	1%	1%	1%	1%	2%	0%	1%	1%	1%	1%	2%
Fairly confident [3]	10%	10% X	15% X.Y	12% X	5%	7%	13% AA	6%	10%	9%	12%
Not very confident [2]	44%	46%	45%	53%	44%	42%	49% AA	41%	49% AD	44%	42%
Not at all confident [1]	35%	36%	31%	29%	46% U.V.W	41% V.W	29%	45% Z	33%	37%	34%
Don't know	9%	7%	9% X	5%	3%	9% X	8%	7%	7%	9%	9%
Net: Confident	12%	11%	16% X.Y	13%	7%	8%	14% AA	7%	11%	10%	14%
Net: Not confident	80%	82% V	75%	82%	89% U.V.W	83%	78%	86% Z	82% AD	81%	77%
Mean	1.75	1.74	1.85 U.X.Y	1.84 X.Y	1.62	1.63	1.86 AA	1.60	1.78	1.71	1.80
Std. dev	0.70	0.68	0.73	0.66	0.68	0.65	0.69	0.65	0.68	0.68	0.74

brunswick9_UK_3. Business activity and investment

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very confident [4]	2%	1%	3%	2%	2%	1%	2%	1%	1%	2%	2%
Fairly confident [3]	18%	18% X	25% U.X.Y	22% X	9%	14%	21% AA	13%	21% AD	18%	15%
Not very confident [2]	45%	45%	43%	50%	47%	48%	48%	43%	46%	45%	45%
Not at all confident [1]	23%	27% V	17%	19%	33% V.W.Y	21%	18%	32% Z	21%	23%	24%
Don't know	13%	10%	12%	8%	10%	17% U.W	11%	11%	11%	12%	13%
Net: Confident	19%	19% X	28% U.X.Y	23% X	11%	14%	23% AA	14%	22%	20%	17%
Net: Not confident	67%	71% V	60%	69% V	79% U.V.W.Y	68%	65%	75% Z	67%	68%	70%
Mean	1.98	1.93 X	2.15 U.X.Y	2.06 X	1.77	1.93	2.09 AA	1.81	2.03	1.98	1.95
Std. dev	0.74	0.74	0.77	0.72	0.70	0.66	0.72	0.72	0.73	0.74	0.75

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very confident [4]	3%	2%	4%	4%	3%	1%	2%	2%	3%	4%	2%
Fairly confident [3]	27%	26% X	34% U.X.Y	32% X	15%	25% X	36% AA	18%	33% AC.AD	24%	23%
Not very confident [2]	39%	40%	37%	42%	45% V	36%	38%	40%	38%	41%	41%
Not at all confident [1]	21%	24% V	16%	17%	32% V.W	25% V	15%	31% Z	19%	22%	22%
Don't know	10%	8%	10%	6%	5%	13% W.X	9%	8%	8%	9%	12% AB
Net: Confident	29%	28% X	38% U.X.Y	35% X	18%	26%	38% AA	20%	36% AC.AD	28%	25%
Net: Not confident	61%	64% V	52%	59%	77% U.V.W.Y	61%	53%	72% Z	56%	63% AB	63% AB
Mean	2.12	2.07 X	2.29 U.X.Y	2.23 U.X.Y	1.89	2.03	2.28 AA	1.91	2.22 AC.AD	2.10	2.06
Std. dev	0.80	0.79	0.79	0.79	0.78	0.80	0.76	0.79	0.80	0.82	0.78

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?											
brunswick10_UK_1. A major economic crisis											
Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very prepared [4]	1%	1%	1%	1%	-	-	1%	1%	1%	1%	1%
Fairly prepared [3]	14%	15%	23% U.X.Y	18% X.Y	9%	8%	19% AA	10%	18% AC.AD	13%	13%
Not very prepared [2]	48%	45%	46%	53%	46%	54%	52% AA	43%	49%	49%	46%
Not at all prepared [1]	29%	33% V	23%	25%	41% V.W.Y	29%	22%	40% Z	26%	31%	30%
Don't know	8%	7%	6%	3%	4%	9% W.X	6%	7%	6%	6%	9%
Net: Prepared	15%	16% Y	25% U.X.Y	19% X.Y	9%	8%	20% AA	11%	19% AC.AD	14%	14%
Net: Not prepared	77%	78% V	69%	78% V	87% U.V.W	83% V	74%	82% Z	75%	80% AB	77%
Mean	1.86	1.83 X	2.04 U.X.Y	1.95 X.Y	1.67	1.77	1.99 AA	1.70	1.94 AC.AD	1.83	1.84
Std. dev	0.70	0.73	0.74	0.69	0.65	0.60	0.69	0.69	0.71	0.69	0.71
brunswick10_UK_2. A major public health crisis											
Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very prepared [4]	3%	3%	2%	5%	3%	2%	3%	2%	4%	4%	2%
Fairly prepared [3]	27%	31% X	33% X	35% X	14%	26% X	34% AA	23%	31% AD	27%	25%
Not very prepared [2]	40%	35%	39%	39%	48% U	40%	40%	39%	39%	43%	38%
Not at all prepared [1]	25%	27% W	21%	18%	32% V.W	25%	18%	33% Z	21%	24%	29% AB
Don't know	5%	3%	5%	3%	3%	7%	4%	4%	5%	3%	6%
Net: Prepared	30%	34% X	35% X	40% X.Y	18%	28% X	37% AA	25%	35% AD	30%	27%
Net: Not prepared	65%	62%	60%	57%	79% U.V.W.Y	65%	58%	71% Z	60%	67% AB	67% AB
Mean	2.09	2.11 X	2.18 X	2.29 U.X.Y	1.89	2.06	2.23 AA	1.94	2.19 AD	2.10	2.01
Std. dev	0.82	0.85	0.80	0.82	0.77	0.80	0.80	0.81	0.82	0.82	0.82
brunswick10_UK_3. An extreme weather event											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very prepared [4]	1%	1%	1%	1%	1%	-	0%	1%	1%	2%	1%
Fairly prepared [3]	19%	22% Y	23% Y	18%	16%	12%	24% AA	15%	23% AD	18%	17%
Not very prepared [2]	45%	49%	45%	51%	42%	42%	48%	44%	47%	47%	43%
Not at all prepared [1]	30%	26%	27%	28%	37% U.V	40% U.V.W	24%	36% Z	25%	31% AB	33% AB
Don't know	5%	3%	4%	2%	4%	6%	4%	4%	5%	3%	6% AC
Net: Prepared	20%	22% Y	24% Y	19%	17%	12%	24% AA	16%	24% AD	19%	18%
Net: Not prepared	75%	74%	72%	79%	79%	82% V	72%	80% Z	72%	77% AB	76%
Mean	1.91	1.97 X.Y	1.98 X.Y	1.92 Y	1.81	1.70	2.00 AA	1.80	2.00 AC.AD	1.90	1.85
Std. dev	0.74	0.72	0.75	0.71	0.75	0.68	0.71	0.73	0.73	0.75	0.74

Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?

brunswick11_UK_1. Your household's financial situation

Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very confident [4]	11%	17% X.Y	12%	10%	9%	7%	12%	11%	14% AD	11%	9%
Fairly confident [3]	44%	41%	50% U.X	53% U.X	35%	47% X	50% AA	38%	48% AD	45%	41%
Not very confident [2]	26%	27% V	21%	25%	35% V.W	26%	23%	30% Z	24%	23%	29%
Not at all confident [1]	12%	10%	10%	9%	14%	14%	9%	16% Z	9%	14% AB	12%
Don't know	7%	5%	7%	3%	6%	6%	6%	6%	5%	7%	8% AB
Net: Confident	55%	58% X	62% X	63% X	44%	54%	62% AA	49%	62% AC.AD	56%	50%
Net: Not confident	38%	37%	31%	34%	49% U.V.W	40%	32%	46% Z	33%	37%	41% AB
Mean	2.58	2.69 X	2.69 X.Y	2.67 X	2.42	2.50	2.70 AA	2.46	2.71 AC.AD	2.56	2.52
Std. dev	0.86	0.88	0.84	0.79	0.86	0.84	0.81	0.90	0.83	0.89	0.85

brunswick11_UK_2. Your household's income or employment situation

Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very confident [4]	13%	18% X.Y	15%	15%	11%	9%	16%	13%	16%	13%	13%
Fairly confident [3]	45%	42%	48%	52% U	43%	45%	50% AA	41%	51% AD	46%	44%
Not very confident [2]	22%	24%	20%	22%	28%	26%	21%	24%	21%	22%	22%
Not at all confident [1]	10%	10%	9%	6%	14% V.W	15% V.W	7%	15% Z	7%	12% AB	11% AB
Don't know	8%	6%	8%	5%	5%	5%	6%	7%	5%	8% AB	10% AB
Net: Confident	59%	60%	63% X	68% X.Y	54%	54%	66% AA	54%	67% AC.AD	58%	57%
Net: Not confident	33%	34%	29%	28%	41% V.W	41% V.W	28%	39% Z	29%	34%	33%
Mean	2.67	2.73 X.Y	2.76 X.Y	2.81 X.Y	2.54	2.51	2.80 AA	2.56	2.79 AC.AD	2.64	2.66
Std. dev	0.86	0.90	0.84	0.78	0.88	0.87	0.80	0.92	0.81	0.88	0.87

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very confident [4]	30%	39% V.X.Y	31%	39% Y	30%	23%	35%	33%	36% AC.AD	29%	29%
Fairly confident [3]	45%	44%	43%	47%	45%	47%	44%	45%	44%	50% AB	46%
Not very confident [2]	11%	8%	12%	10%	10%	11%	11%	10%	11%	8%	11%
Not at all confident [1]	7%	4%	7%	4%	9% U	11% U.W	4%	7% Z	4%	7%	8% AB
Don't know	7%	5% W	7% W	-	6% W	7% W	6%	5%	5%	5%	7%
Net: Confident	75%	83% V.X.Y	74%	86% V.X.Y	75%	71%	79%	79%	80% AD	80%	74%
Net: Not confident	18%	12%	18% U	14%	19% U	22% U	15%	17%	16%	15%	19%
Mean	3.06	3.25 V.X.Y	3.06	3.21 V.X.Y	3.02	2.89	3.17	3.10	3.17 AD	3.08	3.02
Std. dev	0.85	0.78	0.87	0.78	0.90	0.92	0.79	0.86	0.81	0.83	0.87

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very confident [4]	9%	14% Y	11% Y	10%	10%	5%	10%	9%	13% AC.AD	8%	7%
Fairly confident [3]	38%	39%	42% X	47% X	32%	40%	45% AA	33%	48% AC.AD	36%	33%
Not very confident [2]	27%	24%	24%	31%	33% U.V.Y	22%	25%	28%	25%	27%	28%
Not at all confident [1]	19%	17% W	17% W	9%	21% W	27% U.V.W	14%	24% Z	11%	22% AB	23% AB
Don't know	7%	6%	6%	3%	4%	7%	5%	5%	4%	7% AB	8% AB
Net: Confident	47%	53% X	52% X	57% X.Y	41%	44%	55% AA	42%	60% AC.AD	44%	41%
Net: Not confident	46%	41%	41%	40%	55% U.V.W	49%	40%	52% Z	36%	49% AB	51% AB
Mean	2.39	2.53 X.Y	2.48 X.Y	2.59 X.Y	2.31	2.24	2.54 AA	2.28	2.64 AC.AD	2.32	2.27
Std. dev	0.92	0.96	0.92	0.79	0.93	0.93	0.88	0.95	0.86	0.93	0.93

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very confident [4]	5%	7% W	5%	3%	8% W.Y	2%	5%	5%	5%	4%	5%
Fairly confident [3]	25%	28% X	27%	27%	20%	26%	27% AA	22%	29% AD	26%	21%
Not very confident [2]	38%	37%	37%	46% V	40%	35%	38%	40%	41%	38%	36%
Not at all confident [1]	25%	23%	23%	20%	26%	29%	22%	28% Z	19%	25% AB	30% AB
Don't know	8%	5%	8% W	4%	6%	8%	8%	6%	6%	7%	9%
Net: Confident	29%	35%	32%	30%	28%	28%	32% AA	27%	34% AD	30%	26%
Net: Not confident	63%	60%	60%	66%	66%	63%	60%	68% Z	60%	63%	66%
Mean	2.09	2.20	2.16	2.13	2.11	2.02	2.16 AA	2.04	2.22 AC.AD	2.09	2.01
Std. dev	0.85	0.89	0.86	0.77	0.91	0.84	0.84	0.86	0.83	0.84	0.87

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	332	607	213	236	156	882	792	912	470	540
Base: UK only	2260	393	560	203	238	137	800	805	764	506	676
Very confident [4]	6%	9%	7%	7%	8%	2%	7%	5%	8%	5%	6%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
		Y		Y	Y						
Fairly confident [3]	37%	41% X	39% X	44% X	28%	35%	41% AA	32%	44% AC.AD	36%	32%
Not very confident [2]	34%	31%	33%	37%	38%	34%	33%	37%	33%	35%	34%
Not at all confident [1]	17%	14%	14%	9%	22% U.V.W	19% W	12%	21% Z	10%	19% AB	20% AB
Don't know	7%	5%	7%	3%	4%	9% W.X	7%	5%	5%	6%	8% AB
Net: Confident	43%	50% X.Y	46% X	51% X.Y	36%	37%	48% AA	37%	52% AC.AD	41%	37%
Net: Not confident	51%	45%	47%	46%	60% U.V.W	54%	45%	58% Z	44%	53% AB	55% AB
Mean	2.34	2.48 X.Y	2.41 X.Y	2.50 X.Y	2.22	2.22	2.47 AA	2.22	2.52 AC.AD	2.29	2.24
Std. dev	0.85	0.86	0.83	0.77	0.89	0.81	0.81	0.85	0.80	0.85	0.86

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.											
brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.											
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-
Geopolitical tensions	37%	-	-	-	-	-	-	-	-	-	-
Political instability in France	41%	-	-	-	-	-	-	-	-	-	-
Artificial Intelligence (AI)	36%	-	-	-	-	-	-	-	-	-	-
An ageing workforce	12%	-	-	-	-	-	-	-	-	-	-
Economic or financial shock	44%	-	-	-	-	-	-	-	-	-	-
Climate change and extreme weather	31%	-	-	-	-	-	-	-	-	-	-
Supply-chain disruption	16%	-	-	-	-	-	-	-	-	-	-
Other [see Sheet1]	1%	-	-	-	-	-	-	-	-	-	-
None of the above	2%	-	-	-	-	-	-	-	-	-	-
Don't know	10%	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.											
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-
Energy	35%	-	-	-	-	-	-	-	-	-	-
Defence	29%	-	-	-	-	-	-	-	-	-	-
Healthcare	25%	-	-	-	-	-	-	-	-	-	-
Financial services	14%	-	-	-	-	-	-	-	-	-	-
Technology (e.g. software and electronic devices)	16%	-	-	-	-	-	-	-	-	-	-
Telecommunications	7%	-	-	-	-	-	-	-	-	-	-
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	-	-	-	-	-	-	-	-	-	-
Transport	8%	-	-	-	-	-	-	-	-	-	-
Physical infrastructure and construction	6%	-	-	-	-	-	-	-	-	-	-
Manufacturing	12%	-	-	-	-	-	-	-	-	-	-
Food and agriculture	29%	-	-	-	-	-	-	-	-	-	-
Media and communications	9%	-	-	-	-	-	-	-	-	-	-
Retail and luxury	2%	-	-	-	-	-	-	-	-	-	-
Other [see Sheet2]	1%	-	-	-	-	-	-	-	-	-	-
None of the above	2%	-	-	-	-	-	-	-	-	-	-
Don't know	18%	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?											
brunswick11_1_France. Energy											
Unweighted base: France only - respondents who selected that sector previously	731	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	706	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	22%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	40%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	25%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	11%	-	-	-	-	-	-	-	-	-	-
Don't know	2%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	62%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	36%	-	-	-	-	-	-	-	-	-	-
Mean	2.74	-	-	-	-	-	-	-	-	-	-
Std. dev	0.93	-	-	-	-	-	-	-	-	-	-
brunswick11_2_France. Defence											
Unweighted base: France only - respondents who selected that sector previously	632	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	587	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	20%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	48%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	23%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	5%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	68%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	-	-
Mean	2.87	-	-	-	-	-	-	-	-	-	-
Std. dev	0.79	-	-	-	-	-	-	-	-	-	-
brunswick11_3_France. Healthcare											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Unweighted base: France only - respondents who selected that sector previously	503	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	506	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	23%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	39%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	23%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	9%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	63%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	32%	-	-	-	-	-	-	-	-	-	-
Mean	2.81	-	-	-	-	-	-	-	-	-	-
Std. dev	0.92	-	-	-	-	-	-	-	-	-	-

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	280	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	14%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	39%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	30%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	13%	-	-	-	-	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	54%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	43%	-	-	-	-	-	-	-	-	-	-
Mean	2.57	-	-	-	-	-	-	-	-	-	-
Std. dev	0.90	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick11_5_France. Technology (e.g. software and electronic devices)											
Unweighted base: France only - respondents who selected that sector previously	328	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	326	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	12%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	34%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	37%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	14%	-	-	-	-	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	46%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	51%	-	-	-	-	-	-	-	-	-	-
Mean	2.45	-	-	-	-	-	-	-	-	-	-
Std. dev	0.89	-	-	-	-	-	-	-	-	-	-
brunswick11_6_France. Telecommunications											
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	142	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	17%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	45%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	29%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	2%	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	62%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	31%	-	-	-	-	-	-	-	-	-	-
Mean	2.83	-	-	-	-	-	-	-	-	-	-
Std. dev	0.75	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)											
Unweighted base: France only - respondents who selected that sector previously	367	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	331	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	13%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	33%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	34%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	15%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	46%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	49%	-	-	-	-	-	-	-	-	-	-
Mean	2.46	-	-	-	-	-	-	-	-	-	-
Std. dev	0.91	-	-	-	-	-	-	-	-	-	-
brunswick11_8_France. Transport											
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	159	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	24%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	44%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	19%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	8%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	68%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	-	-
Mean	2.88	-	-	-	-	-	-	-	-	-	-
Std. dev	0.88	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick11_9_France. Physical infrastructure and construction											
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	121	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	20%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	53%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	19%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	4%	-	-	-	-	-	-	-	-	-	-
Don't know	4%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	73%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	23%	-	-	-	-	-	-	-	-	-	-
Mean	2.92	-	-	-	-	-	-	-	-	-	-
Std. dev	0.75	-	-	-	-	-	-	-	-	-	-
brunswick11_10_France. Manufacturing											
Unweighted base: France only - respondents who selected that sector previously	223	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	237	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	15%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	26%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	34%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	20%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	41%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	54%	-	-	-	-	-	-	-	-	-	-
Mean	2.38	-	-	-	-	-	-	-	-	-	-
Std. dev	0.99	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick11_11_France. Food and agriculture											
Unweighted base: France only - respondents who selected that sector previously	635	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	578	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	16%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	40%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	32%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	9%	-	-	-	-	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	56%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	41%	-	-	-	-	-	-	-	-	-	-
Mean	2.64	-	-	-	-	-	-	-	-	-	-
Std. dev	0.87	-	-	-	-	-	-	-	-	-	-
brunswick11_12_France. Media and communications											
Unweighted base: France only - respondents who selected that sector previously	180	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	189	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	26%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	39%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	21%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	6%	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	65%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	-	-
Mean	2.92	-	-	-	-	-	-	-	-	-	-
Std. dev	0.88	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick11_13_France. Retail and luxury											
Unweighted base: France only - respondents who selected that sector previously	*45*	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	*44*	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	*24%*	-	-	-	-	-	-	-	-	-	-
To some extent [3]	*60%*	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	*12%*	-	-	-	-	-	-	-	-	-	-
Not at all [1]	*1%*	-	-	-	-	-	-	-	-	-	-
Don't know	*3%*	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	*85%*	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	*13%*	-	-	-	-	-	-	-	-	-	-
Mean	*3.11*	-	-	-	-	-	-	-	-	-	-
Std. dev	*0.64*	-	-	-	-	-	-	-	-	-	-
brunswick11_14_France. $brunswick10Franceother											
Unweighted base: France only - respondents who selected that sector previously	*14*	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	*10*	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	*41%*	-	-	-	-	-	-	-	-	-	-
To some extent [3]	*10%*	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	*21%*	-	-	-	-	-	-	-	-	-	-
Not at all [1]	*18%*	-	-	-	-	-	-	-	-	-	-
Don't know	*9%*	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	*51%*	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	*39%*	-	-	-	-	-	-	-	-	-	-
Mean	*2.82*	-	-	-	-	-	-	-	-	-	-
Std. dev	*1.28*	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	5%	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	21%	-	-	-	-	-	-	-	-	-	-
No impact [3]	25%	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	19%	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-	-	-	-	-	-
Don't know	22%	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	26%	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	27%	-	-	-	-	-	-	-	-	-	-
Mean	2.95	-	-	-	-	-	-	-	-	-	-
Std. dev	1.09	-	-	-	-	-	-	-	-	-	-

As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick12_France_2. France's attractiveness as a place to invest and do business	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	7%	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	22%	-	-	-	-	-	-	-	-	-	-
No impact [3]	27%	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	17%	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	7%	-	-	-	-	-	-	-	-	-	-
Don't know	20%	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	29%	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	24%	-	-	-	-	-	-	-	-	-	-
Mean	3.05	-	-	-	-	-	-	-	-	-	-
Std. dev	1.09	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick13_France. How worried are you, if at all, about the level of France's national debt?											
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-
Very worried [4]	31%	-	-	-	-	-	-	-	-	-	-
Fairly worried [3]	45%	-	-	-	-	-	-	-	-	-	-
Not very worried [2]	15%	-	-	-	-	-	-	-	-	-	-
Not at all worried [1]	5%	-	-	-	-	-	-	-	-	-	-
Don't know	4%	-	-	-	-	-	-	-	-	-	-
Net: Worried	76%	-	-	-	-	-	-	-	-	-	-
Net: Not worried	20%	-	-	-	-	-	-	-	-	-	-
Mean	3.05	-	-	-	-	-	-	-	-	-	-
Std. dev	0.83	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.											
brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?											
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Much more resilient [5]	3%	-	-	-	-	-	-	-	-	-	-
Somewhat more resilient [4]	11%	-	-	-	-	-	-	-	-	-	-
About as resilient [3]	40%	-	-	-	-	-	-	-	-	-	-
Somewhat less resilient [2]	18%	-	-	-	-	-	-	-	-	-	-
Much less resilient [1]	12%	-	-	-	-	-	-	-	-	-	-
Don't know	15%	-	-	-	-	-	-	-	-	-	-
Net: More resilient	15%	-	-	-	-	-	-	-	-	-	-
Net: Less resilient	30%	-	-	-	-	-	-	-	-	-	-
Mean	2.71	-	-	-	-	-	-	-	-	-	-
Std. dev	1.00	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole											
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	4%	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	20%	-	-	-	-	-	-	-	-	-	-
No impact [3]	28%	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	17%	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-	-	-	-	-	-
Don't know	24%	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	23%	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	25%	-	-	-	-	-	-	-	-	-	-
Mean	2.93	-	-	-	-	-	-	-	-	-	-
Std. dev	1.04	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	5%	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	22%	-	-	-	-	-	-	-	-	-	-
No impact [3]	25%	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	16%	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-	-	-	-	-	-
Don't know	24%	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	27%	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	24%	-	-	-	-	-	-	-	-	-	-
Mean	3.00	-	-	-	-	-	-	-	-	-	-
Std. dev	1.08	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.											
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Energy	23%	-	-	-	-	-	-	-	-	-	-
Defence	17%	-	-	-	-	-	-	-	-	-	-
Healthcare	27%	-	-	-	-	-	-	-	-	-	-
Financial services	7%	-	-	-	-	-	-	-	-	-	-
Technology (e.g. software and electronic devices)	14%	-	-	-	-	-	-	-	-	-	-
Telecommunications	8%	-	-	-	-	-	-	-	-	-	-
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	-	-	-	-	-	-	-	-	-	-
Transport	10%	-	-	-	-	-	-	-	-	-	-
Physical infrastructure and construction	9%	-	-	-	-	-	-	-	-	-	-
Manufacturing	18%	-	-	-	-	-	-	-	-	-	-
Food and agriculture	28%	-	-	-	-	-	-	-	-	-	-
Media and communications	7%	-	-	-	-	-	-	-	-	-	-
Retail and luxury	9%	-	-	-	-	-	-	-	-	-	-
Other [see Sheet3]	1%	-	-	-	-	-	-	-	-	-	-
None of the above	5%	-	-	-	-	-	-	-	-	-	-
Don't know	21%	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options											
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
The national government	12%	-	-	-	-	-	-	-	-	-	-
Regional and local authorities	5%	-	-	-	-	-	-	-	-	-	-
European Union institutions	11%	-	-	-	-	-	-	-	-	-	-
The Armed Forces	20%	-	-	-	-	-	-	-	-	-	-
Civil Protection (e.g., national and regional civil protection authorities)	30%	-	-	-	-	-	-	-	-	-	-
Emergency services (e.g., police, fire and ambulance services)	30%	-	-	-	-	-	-	-	-	-	-
Private companies	6%	-	-	-	-	-	-	-	-	-	-
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	-	-	-	-	-	-	-	-	-	-
Other [see Sheet4]	0%	-	-	-	-	-	-	-	-	-	-
None of the above	5%	-	-	-	-	-	-	-	-	-	-
Don't know	19%	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?											
brunswick13_Italy_1. Newspapers and periodicals											
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Trust a great deal [4]	4%	-	-	-	-	-	-	-	-	-	-
Trust a fair amount [3]	37%	-	-	-	-	-	-	-	-	-	-
Don't trust very much [2]	32%	-	-	-	-	-	-	-	-	-	-
Don't trust at all [1]	18%	-	-	-	-	-	-	-	-	-	-
Don't know	9%	-	-	-	-	-	-	-	-	-	-
Net: Trust	41%	-	-	-	-	-	-	-	-	-	-
Net: Do not trust	49%	-	-	-	-	-	-	-	-	-	-
Mean	2.30	-	-	-	-	-	-	-	-	-	-
Std. dev	0.83	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick13_Italy_2. News channels on television/ Television news broadcasts	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Trust a great deal [4]	6%	-	-	-	-	-	-	-	-	-	-
Trust a fair amount [3]	40%	-	-	-	-	-	-	-	-	-	-
Don't trust very much [2]	30%	-	-	-	-	-	-	-	-	-	-
Don't trust at all [1]	17%	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-
Net: Trust	46%	-	-	-	-	-	-	-	-	-	-
Net: Do not trust	46%	-	-	-	-	-	-	-	-	-	-
Mean	2.39	-	-	-	-	-	-	-	-	-	-
Std. dev	0.86	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2024 GE (UK)					EU Ref 2016 (UK)		Socio-economic classification (NS-SEC) (UK)		
		Con	Lab	Lib Dem	Reform UK	Green	Remain	Leave	Higher	Intermediate	Routine
		U	V	W	X	Y	Z	AA	AB	AC	AD
brunswick13_Italy_3. Social media											
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-
Trust a great deal [4]	5%	-	-	-	-	-	-	-	-	-	-
Trust a fair amount [3]	25%	-	-	-	-	-	-	-	-	-	-
Don't trust very much [2]	35%	-	-	-	-	-	-	-	-	-	-
Don't trust at all [1]	28%	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-
Net: Trust	31%	-	-	-	-	-	-	-	-	-	-
Net: Do not trust	62%	-	-	-	-	-	-	-	-	-	-
Mean	2.09	-	-	-	-	-	-	-	-	-	-
Std. dev	0.88	-	-	-	-	-	-	-	-	-	-

Cell Contents (C/BZ, CA/CB/CC, CD/CE/CF/CG/CH, CI/CJ/CK, CL/CM/CN/CO/CP, CQ/CR/CS, CT/CU/CV/CW/CX, CY/CZ/DA, DB/DC/DD/DE/DF, DG/DH/DI, DJ/DK/DL/DM/DN, DO/DP/D(

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?														
Unweighted base	8576	1880	131	197	52	536	344	219	781	397	413	177	687	613
Base	8576	1892	118	188	63	520	359	260	753	414	344	326	851	601
Very well protected [4]	3%	3%	2% *	1%	1% *	3%	2%	5%	3%	8% AN.AO	4%	2%	5%	3%
Fairly well protected [3]	31%	37%	43% *	38%	36% *	39%	40%	34%	35%	42% AN.AO	20%	28%	39% AQ	19%
Not very well protected [2]	43%	37%	36% *	40%	41% *	34%	36%	38%	40% AI	39%	46%	49%	41%	44%
Not at all protected [1]	14%	13%	8% *	11%	13% *	15%	12%	11%	12%	8%	29% AM.AO	14%	9%	32% AP
Don't know	8%	10%	12% *	10%	9% *	10%	10%	12%	10%	3%	1%	7% AN	6% AQ	2%
Net: Protected	35%	40%	45% *	39%	37% *	41%	43%	39%	38%	50% AN.AO	24%	30%	44% AQ	22%
Net: Not protected	57%	50%	44% *	51%	54% *	49%	48%	49%	52%	47%	76% AM.AO	63% AM	50%	76% AP
Mean	2.26	2.34	2.44 *	2.32	2.28 *	2.32	2.37	2.37	2.32	2.51 AN.AO	1.98	2.20 AN	2.42 AQ	1.93
Std. dev	0.75	0.75	0.69	0.71	0.73	0.78	0.74	0.77	0.74	0.77	0.80	0.71	0.73	0.80

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?														
brunswick2_1. Terrorism														
Unweighted base	8576	1880	131	197	52	536	344	219	781	397	413	177	687	613
Base	8576	1892	118	188	63	520	359	260	753	414	344	326	851	601
Very well protected [4]	6%	6%	6% *	4%	3% *	5%	6%	11% AI.AJ.AL	6%	14% AN.AO	4%	3%	9% AQ	4%
Fairly well protected [3]	37%	42%	38% *	37%	44% *	45%	44%	40%	41%	50% AN	30%	42% AN	50% AQ	31%
Not very well protected [2]	34%	28%	35% *	40% AE	31% *	26%	26%	23%	31% AK	25%	38% AM	39% AM	29%	37% AP
Not at all protected [1]	16%	14%	13% *	11%	15% *	13%	15%	14%	13%	9%	25% AM.AO	11%	6%	26% AP
Don't know	8%	10%	8% *	8%	8% *	11%	10%	11%	9%	3%	3%	4%	6%	3%
Net: Protected	42%	49%	43% *	42%	46% *	49%	50%	52%	47%	63% AN.AO	34%	45%	59% AQ	34%
Net: Not protected	50%	41%	48% *	51% AE	46% *	40%	40%	37%	44%	33%	63% AM.AO	50% AM	35%	63% AP
Mean	2.35	2.46	2.39 *	2.38	2.37 *	2.45	2.46	2.56	2.43	2.71 AN.AO	2.14	2.39 AN	2.66 AQ	2.13
Std. dev	0.83	0.83	0.81	0.75	0.79	0.81	0.84	0.91	0.81	0.82	0.85	0.74	0.74	0.85
brunswick2_2. Cyberattacks														
Unweighted base	8576	1880	131	197	52	536	344	219	781	397	413	177	687	613
Base	8576	1892	118	188	63	520	359	260	753	414	344	326	851	601
Very well protected [4]	3%	2%	1% *	1%	3% *	2%	3%	1%	2%	6% AN.AO	1%	2%	4%	1%
Fairly well protected [3]	20%	25%	25% *	23%	16% *	27%	23%	26%	24%	24% AN.AO	11%	13%	20% AQ	10%
Not very well protected [2]	47%	45%	51% *	51%	60% *	42%	47%	41%	48% AI	46%	42%	42%	47% AQ	39%
Not at all protected [1]	22%	16%	15% *	16%	11% *	14%	16%	20%	15%	20%	43% AM	40% AM	24%	47% AP
Don't know	9%	12%	9% *	10%	11% *	15%	11%	12%	11%	4%	2%	4%	6% AQ	3%
Net: Protected	23%	27%	26% *	24%	19% *	29%	27%	27%	26%	30% AN.AO	12%	14%	23% AQ	11%
Net: Not protected	68%	61%	66% *	66%	70% *	57%	63%	61%	64% AI	66%	86% AM	81% AM	70%	86% AP
Mean	2.04	2.15	2.13 *	2.10	2.12 *	2.19	2.16	2.08	2.14	2.16 AN.AO	1.69	1.75	2.03 AQ	1.65
Std. dev	0.76	0.73	0.68	0.68	0.64	0.73	0.75	0.74	0.71	0.83	0.71	0.74	0.78	0.72

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick2_3. Acts of sabotage (e.g. against infrastructure)														
Unweighted base	8576	1880	131	197	52	536	344	219	781	397	413	177	687	613
Base	8576	1892	118	188	63	520	359	260	753	414	344	326	851	601
Very well protected [4]	3%	3%	2% *	2%	1% *	3%	3%	6% AL	3%	8% AN	2%	7% AN	7% AQ	2%
Fairly well protected [3]	26%	31%	36% *	32%	22% *	34%	30%	31%	29%	42% AN.AO	17%	28% AN	35% AQ	18%
Not very well protected [2]	42%	37%	37% *	34%	44% *	33%	40% AK	31%	40% AI.AK	35%	47% AM	48% AM	41%	47%
Not at all protected [1]	17%	14%	14% *	14%	18% *	14%	14%	17%	14%	9%	27% AM.AO	13%	8%	28% AP
Don't know	11%	15%	12% *	18%	14% *	17%	13%	15%	14%	6%	7%	5%	9%	5%
Net: Protected	29%	34%	38% *	34%	24% *	37%	33%	37%	32%	49% AN.AO	19%	34% AN	42% AQ	20%
Net: Not protected	60%	51%	51% *	48%	63% *	47%	53%	48%	54% AI	45%	74% AM.AO	61% AM	49%	75% AP
Mean	2.17	2.27	2.29 *	2.27	2.08 *	2.31	2.26	2.31	2.24	2.51 AN.AO	1.94	2.30 AN	2.46 AQ	1.93
Std. dev	0.78	0.78	0.75	0.77	0.73	0.78	0.76	0.87	0.76	0.78	0.74	0.79	0.76	0.75
brunswick2_4. Military threats / armed conflict														
Unweighted base	8576	1880	131	197	52	536	344	219	781	397	413	177	687	613
Base	8576	1892	118	188	63	520	359	260	753	414	344	326	851	601
Very well protected [4]	7%	7%	3% *	5%	9% *	7%	8%	12% AI.AL	6%	17% AN	10%	10%	13% AQ	7%
Fairly well protected [3]	34%	36%	42% *	38%	38% *	35%	39%	36%	35%	51% AN	29%	42% AN	47% AQ	34%
Not very well protected [2]	35%	33%	31% *	36%	26% *	33%	30%	27%	37% AJ.AK	22%	37% AM	30%	25%	34% AP
Not at all protected [1]	14%	13%	13% *	11%	15% *	12%	13%	13%	13%	5%	18% AM	12% AM	5%	21% AP
Don't know	10%	11%	11% *	9%	12% *	13%	11%	11%	9%	6%	5%	7%	10% AQ	5%
Net: Protected	41%	43%	45% *	43%	47% *	42%	47%	49%	41%	68% AN.AO	39%	52% AN	60% AQ	41%
Net: Not protected	49%	46%	44% *	47%	41% *	45%	42%	40%	50% AJ.AK	26%	55% AM.AO	41% AM	30%	55% AP
Mean	2.38	2.43	2.39 *	2.42	2.45 *	2.42	2.48	2.54 AL	2.37	2.85 AN.AO	2.33	2.54 AN	2.76 AQ	2.28
Std. dev	0.83	0.84	0.77	0.78	0.90	0.83	0.85	0.90	0.81	0.76	0.91	0.84	0.76	0.89

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick2_5. Disinformation campaigns														
Unweighted base	8576	1880	131	197	52	536	344	219	781	397	413	177	687	613
Base	8576	1892	118	188	63	520	359	260	753	414	344	326	851	601
Very well protected [4]	3%	2%	1% *	1%	1% *	1%	4% AI.AL	3%	1%	10% AN	1%	5%	6% AQ	2%
Fairly well protected [3]	18%	14%	19% *	11%	10% *	15%	14%	12%	13%	26% AN	17%	17%	23% AQ	16%
Not very well protected [2]	43%	41%	38% *	48%	45% *	42%	40%	40%	40%	44%	46%	43%	47%	40%
Not at all protected [1]	24%	27%	23% *	22%	25% *	25%	26%	32%	28%	12%	26% AM	27% AM	13%	32% AP
Don't know	13%	16%	20% *	18%	18% *	16%	16%	13%	18%	9%	10%	9%	10%	10%
Net: Protected	21%	16%	20% *	12%	12% *	16%	18%	15%	14%	36% AN.AO	18%	21%	30% AQ	18%
Net: Not protected	66%	68%	61% *	70%	71% *	67%	66%	72%	68%	56%	72% AM	70% AM	60%	72% AP
Mean	2.00	1.88	1.97 *	1.89	1.85 *	1.91	1.96	1.83	1.85	2.37 AN.AO	1.92	1.99	2.25 AQ	1.87
Std. dev	0.78	0.76	0.74	0.66	0.69	0.73	0.82	0.78	0.74	0.84	0.73	0.82	0.79	0.78
brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?														
Unweighted base	8576	1880	131	197	52	536	344	219	781	397	413	177	687	613
Base	8576	1892	118	188	63	520	359	260	753	414	344	326	851	601
Very well informed [4]	3%	3%	5% *	1%	- *	3%	3%	5%	3%	6%	6%	3%	4%	6%
Fairly well informed [3]	29%	32%	25% *	35%	33% *	34%	29%	31%	32%	37% AN.AO	14%	24% AN	33% AQ	19%
Not very well informed [2]	46%	43%	45% *	44%	44% *	43%	42%	39%	46%	47%	52%	57%	50%	46%
Not at all informed [1]	15%	13%	14% *	12%	12% *	12%	16%	15%	13%	8%	25% AM.AO	14%	10%	26% AP
Don't know	7%	8%	10% *	9%	11% *	8%	10%	11%	7%	2%	3%	2%	3%	4%
Net: Informed	32%	35%	30% *	36%	33% *	37%	32%	36%	34%	43% AN.AO	20%	27%	37% AQ	25%
Net: Not informed	61%	57%	60% *	56%	56% *	55%	57%	53%	59%	55%	77% AM	71% AM	60%	72% AP
Mean	2.22	2.27	2.23 *	2.27	2.24 *	2.31	2.22	2.29	2.26	2.41 AN.AO	2.01	2.16	2.32 AQ	2.05
Std. dev	0.75	0.75	0.78	0.69	0.68	0.74	0.77	0.80	0.73	0.73	0.80	0.69	0.72	0.84

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?														
Unweighted base	8576	1880	131	197	52	536	344	219	781	397	413	177	687	613
Base	8576	1892	118	188	63	520	359	260	753	414	344	326	851	601
Strongly support [5]	3%	4%	4% *	4%	2% *	4%	2%	6%	4%	4%	4%	3%	3%	3%
Tend to support [4]	17%	24%	30% *	20%	22% *	26%	23%	26%	23%	17% AN.AO	4%	8%	15% AQ	4%
Neither support nor oppose [3]	27%	29%	29% *	35% AH	19% *	26%	30%	29%	30%	29%	24%	28%	31% AQ	21%
Tend to oppose [2]	21%	19%	15% *	22%	20% *	18%	19%	16%	20%	21%	22%	26%	22%	23%
Strongly oppose [1]	25%	15%	11% *	15%	20% *	16%	14%	15%	14%	23%	43% AM	34% AM	23%	47% AP
Don't know	7%	10% AG	11% AG*	3%	16% AG*	11%	13% AL	9%	8%	6%	3%	2%	6% AQ	2%
Net: Support	20%	28%	34% *	24%	24% *	30%	25%	32%	27%	21% AN.AO	8%	11%	18% AQ	8%
Net: Oppose	46%	33%	26% *	37%	40% *	33%	32%	31%	34%	44%	66% AM	59% AM	45%	70% AP
Mean	2.48	2.83	3.03 *	2.76	2.60 *	2.83	2.79	2.91	2.81	2.56 AN.AO	2.01	2.18	2.50 AQ	1.92
Std. dev	1.17	1.12	1.10	1.09	1.19	1.15	1.08	1.17	1.11	1.17	1.11	1.08	1.13	1.07
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.														
Unweighted base	8576	1880	131	197	52	536	344	219	781	397	413	177	687	613
Base	8576	1892	118	188	63	520	359	260	753	414	344	326	851	601
Higher taxes	13%	21%	22% *	18%	14% *	22% AJ	14%	22% AJ	22% AJ	19% AN.AO	3%	9% AN	14% AQ	3%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	42% AF	30% *	37%	33% *	38%	47% AI.AK	36%	44% AI.AK	33% AO	32% AO	16%	25%	36% AP
Increased government borrowing	15%	15%	13% *	18% AH	5% *	16%	12%	21% AJ.AL	13%	13% AN	6%	15% AN	13% AQ	7%
I would not be willing to accept any of these	39%	22%	25% *	24%	45% AE.AF.AG*	22%	23%	25%	20%	26%	48% AM	45% AM	32%	47% AP
Don't know	15%	14%	19% *	19%	9% *	16%	15%	14%	13%	19%	13%	16%	22% AQ	10%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?														
Unweighted base: : respondents in full-time or part-time employment only	4576	1045	65	116	*34*	282	187	141	435	184	228	96	319	321
Base: : respondents in full-time or part-time employment only	4568	1076	66	115	*43*	276	210	166	424	222	207	205	470	350
Very well prepared [4]	7%	7%	6% *	9% *	*11%* **	7%	5%	6%	7%	9% AO	12% AO	1% *	5%	9%
Fairly well prepared [3]	32%	32%	40% *	35% *	*40%* **	37%	31%	32%	31%	45% AN.AO	27%	17% *	31%	25%
Not very well prepared [2]	27%	23%	23% *	27% *	*15%* **	23%	20%	23%	25%	19%	23%	40% AM.AN*	31%	25%
Not at all prepared [1]	13%	11%	10% *	7% *	*14%* **	8%	13%	13%	12%	9%	17%	26% AM*	16%	20%
Don't know	21%	27%	21% *	22% *	*20%* **	26%	31%	26%	25%	17%	21%	16% *	17%	21%
Net: Prepared	39%	39%	46% *	44% *	*51%* **	44%	36%	38%	38%	54% AN.AO	39% AO	18% *	35%	33%
Net: Not prepared	40%	34%	33% *	34% *	*29%* **	30%	33%	36%	37%	29%	40%	65% AM.AN*	47%	46%
Mean	2.42	2.47	2.54 *	2.59 *	*2.61* **	2.58	2.39	2.41 *	2.45	2.65 AO*	2.42 AO	1.93 *	2.29	2.27
Std. dev	0.87	0.86	0.82	0.81	*0.95*	0.81	0.88	0.88	0.88	0.82	0.99	0.75	0.84	0.97

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?														
Unweighted base: : respondents in full-time or part-time employment only	4576	1045	65	116	*34*	282	187	141	435	184	228	96	319	321
Base: : respondents in full-time or part-time employment only	4568	1076	66	115	*43*	276	210	166	424	222	207	205	470	350
Very well informed [4]	9%	8%	9% *	8% *	*12%* **	6%	7%	11%	8%	10%	11%	5% *	7%	11%
Fairly well informed [3]	31%	31%	27% *	28% *	*28%* **	32%	28%	35%	30%	43% AN.AO	25%	21% *	34% AQ	20%
Not very well informed [2]	29%	22%	28% *	32% AE*	*16%* **	23%	21%	17%	24%	24%	31%	46% AM*	35%	33%
Not at all informed [1]	15%	14%	15% *	9% *	*23%* **	12%	17%	12%	13%	12%	21%	22% *	13%	27% AP
Don't know	16%	25%	21% *	23% *	*21%* **	25%	28%	25%	24%	10%	11%	7% *	10%	10%
Net: Informed	40%	39%	36%	36%	*40%*	39%	35%	47%	38%	54% AN.AO	36%	25% *	41% AQ	30%
Net: Not informed	43%	36%	42% *	41% *	*40%* **	36%	38%	29%	38%	36%	52% AM	68% AM.AN*	48%	60% AP
Mean	2.42	2.45	2.39 *	2.46 *	*2.35* **	2.44	2.34	2.61 AJ*	2.44	2.58 AN.AO*	2.30	2.08 *	2.39 AQ	2.15
Std. dev	0.91	0.91	0.93	0.85	*1.07*	0.87	0.94	0.93	0.90	0.86	0.97	0.81	0.84	0.98

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?														
Unweighted base: : respondents in full-time or part-time employment only	4576	1045	65	116	*34*	282	187	141	435	184	228	96	319	321
Base: : respondents in full-time or part-time employment only	4568	1076	66	115	*43*	276	210	166	424	222	207	205	470	350
Very confident [4]	10%	8%	10% *	13% *	*10%* **	7%	7%	11%	7%	13% AO	18% AO	3% *	6%	14% AP
Fairly confident [3]	33%	30%	29% *	32% *	*27%* **	32%	29%	30%	31%	47% AN	26%	34% *	42% AQ	25%
Not very confident [2]	23%	19%	15% *	24% *	*11%* **	20%	15%	22%	20%	18%	25%	30% *	22%	26%
Not at all confident [1]	13%	13% AG	17% AG*	6% *	*11%* **	10%	15%	16%	13%	5%	14% AM	19% AM*	12%	16%
Don't know	22%	30%	29% *	25% *	*41%* **	31%	35% AK	22%	29%	16%	17%	13% *	17%	19%
Net: Confident	42%	38%	39% *	45% *	*37%* **	39%	36%	41%	38%	61% AN.AO	44%	37% *	49%	39%
Net: Not confident	36%	32%	32% *	30% *	*22%* **	30%	29%	38%	33%	24%	39% AM	50% AM*	35%	42%
Mean	2.50	2.46	2.45 *	2.69 AE*	*2.61* **	2.52	2.43 *	2.45 *	2.44	2.81 AO*	2.58 AO	2.24 *	2.52	2.45
Std. dev	0.91	0.92	1.02	0.85	*0.99*	0.87	0.95	0.97	0.91	0.77	1.01	0.84	0.84	1.00

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?														
Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very optimistic [5]	1%	2%	1% *	-	- *	2%	0%	4% AJ	2%	-	-	-	-	-
Fairly optimistic [4]	12%	13% AH	11% *	10%	2% *	16% AJ.AL	9%	16% AJ	11%	-	-	-	-	-
Neither optimistic nor pessimistic [3]	24%	24%	30% *	21%	29% *	22%	26%	27%	24%	-	-	-	-	-
Fairly pessimistic [2]	36%	35%	30% *	42%	49% AF*	35% AK	38% AK	27%	36% AK	-	-	-	-	-
Very pessimistic [1]	21%	21%	21% *	20%	16% *	19%	18%	21%	23%	-	-	-	-	-
Don't know	6%	6%	7% *	8%	4% *	6%	9% AL	5%	5%	-	-	-	-	-
Net: Optimistic	13%	14% AH	11% *	10%	2% *	18% AJ.AL	9%	19% AJ.AL	13%	-	-	-	-	-
Net: Pessimistic	56%	56%	52% *	62%	65% *	54%	56%	48%	59% AK	-	-	-	-	-
Mean	2.34	2.36	2.35 *	2.23	2.18 *	2.43 AL	2.29	2.51 AJ.AL	2.29	-	-	-	-	-
Std. dev	1.01	1.02	0.98	0.90	0.73	1.05	0.90	1.13	1.01	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?														
brunswick9_UK_1. Jobs and employment														
Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very confident [4]	1%	1%	1% *	1%	- *	2%	2%	1%	1%	-	-	-	-	-
Fairly confident [3]	14%	13%	20% AE*	16%	10% *	16% AJ	10%	17% AJ	12%	-	-	-	-	-
Not very confident [2]	46%	46%	38% *	49%	52% *	45%	53% AI.AK.AL	41%	45%	-	-	-	-	-
Not at all confident [1]	29%	30%	31% *	25%	28% *	27%	25%	33%	32% AJ	-	-	-	-	-
Don't know	10%	10%	10% *	9%	11% *	10%	10%	8%	10%	-	-	-	-	-
Net: Confident	15%	15%	21% *	17%	10% *	17% AJ	12%	18%	13%	-	-	-	-	-
Net: Not confident	75%	76%	69% *	75%	79% *	72%	78%	74%	78%	-	-	-	-	-
Mean	1.86	1.85	1.90 *	1.91	1.81 *	1.91 AL	1.87	1.85	1.80	-	-	-	-	-
Std. dev	0.72	0.72	0.77	0.70	0.63	0.74	0.67	0.76	0.71	-	-	-	-	-
brunswick9_UK_2. People's living standards														
Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very confident [4]	1%	1%	1% *	-	- *	1%	2%	2%	1%	-	-	-	-	-
Fairly confident [3]	10%	11%	8% *	11%	6% *	11%	9%	12%	10%	-	-	-	-	-
Not very confident [2]	44%	44%	45% *	49%	48% *	43%	46%	40%	44%	-	-	-	-	-
Not at all confident [1]	35%	36%	38% *	33%	38% *	35%	32%	38%	37%	-	-	-	-	-
Don't know	9%	9%	8% *	7%	8% *	10%	10%	8%	8%	-	-	-	-	-
Net: Confident	12%	12%	9% *	11%	6% *	13%	11%	14%	11%	-	-	-	-	-
Net: Not confident	80%	79%	83% *	82%	86% *	78%	79%	78%	81%	-	-	-	-	-
Mean	1.75	1.75	1.70 *	1.77	1.65 *	1.78	1.78	1.76	1.73	-	-	-	-	-
Std. dev	0.70	0.71	0.67	0.65	0.60	0.72	0.71	0.75	0.68	-	-	-	-	-
brunswick9_UK_3. Business activity and investment														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very confident [4]	2%	2%	2% *	2%	- *	2%	2%	3%	2%	-	-	-	-	-
Fairly confident [3]	18%	18%	11% *	16%	10% *	19%	14%	24% AJ	18%	-	-	-	-	-
Not very confident [2]	45%	44%	48% *	47%	59% *	45% AK	52% AK.AL	32%	43% AK	-	-	-	-	-
Not at all confident [1]	23%	23%	23% *	23%	23% *	21%	18%	25%	25% AJ	-	-	-	-	-
Don't know	13%	13%	16% *	12%	8% *	13%	14%	16%	12%	-	-	-	-	-
Net: Confident	19%	20%	13% *	17%	10% *	21%	16%	27% AJ.AL	20%	-	-	-	-	-
Net: Not confident	67%	66%	71% *	71%	82% AE*	66%	70% AK	58%	68% AK	-	-	-	-	-
Mean	1.98	2.00	1.92 *	1.95	1.85 *	2.02	2.00	2.05	1.96	-	-	-	-	-
Std. dev	0.74	0.75	0.72	0.72	0.59	0.74	0.69	0.84	0.75	-	-	-	-	-

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very confident [4]	3%	3%	3% *	2%	1% *	3%	1%	2%	3%	-	-	-	-	-
Fairly confident [3]	27%	27% AH	27% *	27% AH	12% *	28%	27%	32% AL	25%	-	-	-	-	-
Not very confident [2]	39%	39%	37% *	39%	56% AE.AF*	40%	41% AK	31%	40% AK	-	-	-	-	-
Not at all confident [1]	21%	21%	24% *	24%	17% *	18%	20%	23%	24% AI	-	-	-	-	-
Don't know	10%	10%	9% *	8%	13% *	12%	11%	11%	9%	-	-	-	-	-
Net: Confident	29%	30% AH	30% AH*	29% AH	14% *	31%	28%	35%	28%	-	-	-	-	-
Net: Not confident	61%	60%	61% *	63%	73% *	57%	61%	55%	63% AK	-	-	-	-	-
Mean	2.12	2.12	2.10 *	2.08	1.97 *	2.18	2.11	2.15	2.08	-	-	-	-	-
Std. dev	0.80	0.80	0.83	0.80	0.64	0.79	0.76	0.84	0.82	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?														
brunswick10_UK_1. A major economic crisis														
Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very prepared [4]	1%	1%	- *	1%	- *	1%	1%	2%	1%	-	-	-	-	-
Fairly prepared [3]	14%	15% AH	13% AH*	12% AH	1% *	16%	14%	17%	13%	-	-	-	-	-
Not very prepared [2]	48%	47%	50% *	50%	69% AE.AF.AG*	46%	51% AK	40%	47%	-	-	-	-	-
Not at all prepared [1]	29%	29%	26% *	31%	25% *	28%	25%	31%	32% AJ	-	-	-	-	-
Don't know	8%	8%	11% *	5%	5% *	9%	8%	10%	7%	-	-	-	-	-
Net: Prepared	15%	16% AH	13% AH*	14% AH	1% *	17%	15%	19%	14%	-	-	-	-	-
Net: Not prepared	77%	76%	76% *	81%	94% AE.AF.AG*	74%	77%	71%	79% AK	-	-	-	-	-
Mean	1.86	1.87	1.86 *	1.83	1.75 *	1.89	1.90	1.89	1.82	-	-	-	-	-
Std. dev	0.70	0.72	0.65	0.70	0.47	0.72	0.68	0.79	0.70	-	-	-	-	-
brunswick10_UK_2. A major public health crisis														
Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very prepared [4]	3%	3%	2% *	2%	- *	4%	3%	4%	3%	-	-	-	-	-
Fairly prepared [3]	27%	27%	26% *	29%	22% *	29%	26%	27%	27%	-	-	-	-	-
Not very prepared [2]	40%	40%	47% *	36%	48% *	40%	43%	35%	39%	-	-	-	-	-
Not at all prepared [1]	25%	24%	19% *	30%	27% *	22%	21%	28%	27%	-	-	-	-	-
Don't know	5%	5%	6% *	3%	4% *	5%	7%	6%	5%	-	-	-	-	-
Net: Prepared	30%	31%	28% *	31%	22% *	33%	30%	31%	30%	-	-	-	-	-
Net: Not prepared	65%	64%	66% *	67%	75% *	62%	64%	63%	66%	-	-	-	-	-
Mean	2.09	2.11	2.12 *	2.02	1.95 *	2.17 AL	2.13	2.08	2.06	-	-	-	-	-
Std. dev	0.82	0.82	0.75	0.83	0.71	0.83	0.79	0.87	0.82	-	-	-	-	-
brunswick10_UK_3. An extreme weather event														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very prepared [4]	1%	1%	1% *	0%	1% *	2%	1%	0%	1%	-	-	-	-	-
Fairly prepared [3]	19%	19% AH	20% AH*	24% AH	6% *	21%	21%	19%	17%	-	-	-	-	-
Not very prepared [2]	45%	44%	50% *	46%	58% *	44%	42%	38%	47% AK	-	-	-	-	-
Not at all prepared [1]	30%	30%	25% *	26%	27% *	28%	28%	36%	30%	-	-	-	-	-
Don't know	5%	6%	3% *	4%	8% *	5%	7%	7%	5%	-	-	-	-	-
Net: Prepared	20%	20% AH	22% AH*	24% AH	7% *	23%	22%	19%	18%	-	-	-	-	-
Net: Not prepared	75%	74%	75% *	72%	85% *	72%	70%	74%	78% AI.AJ	-	-	-	-	-
Mean	1.91	1.90	1.98 *	1.99	1.80 *	1.95	1.95	1.82	1.87	-	-	-	-	-
Std. dev	0.74	0.75	0.72	0.73	0.62	0.76	0.77	0.75	0.72	-	-	-	-	-
Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?														
brunswick11_UK_1. Your household's financial situation														
Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very confident [4]	11%	11%	10% *	11%	8% *	11%	14% AL	9%	10%	-	-	-	-	-
Fairly confident [3]	44%	44%	47% *	48%	43% *	45%	43%	44%	43%	-	-	-	-	-
Not very confident [2]	26%	25%	30% *	28%	29% *	26%	23%	22%	26%	-	-	-	-	-
Not at all confident [1]	12%	13%	7% *	8%	15% *	9%	9%	17% AI.AJ	15% AI.AJ	-	-	-	-	-
Don't know	7%	8%	7% *	5%	5% *	8%	10%	9%	6%	-	-	-	-	-
Net: Confident	55%	54%	56% *	59%	51% *	57%	57%	53%	52%	-	-	-	-	-
Net: Not confident	38%	38%	37% *	36%	44% *	35%	33%	39%	42% AI.AJ	-	-	-	-	-
Mean	2.58	2.57	2.64 *	2.65	2.47 *	2.64 AL	2.70 AK.AL	2.49	2.50	-	-	-	-	-
Std. dev	0.86	0.87	0.77	0.78	0.87	0.82	0.86	0.90	0.88	-	-	-	-	-
brunswick11_UK_2. Your household's income or employment situation														
Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very confident [4]	13%	13%	14% *	12%	17% *	12%	18% AL	13%	12%	-	-	-	-	-
Fairly confident [3]	45%	45%	50% *	51%	42% *	49%	44%	43%	43%	-	-	-	-	-
Not very confident [2]	22%	23%	19% *	21%	23% *	22%	20%	23%	24%	-	-	-	-	-
Not at all confident [1]	10%	11%	7% *	8%	13% *	9%	10%	12%	13% AI	-	-	-	-	-
Don't know	8%	8%	9% *	7%	5% *	8%	9%	10%	8%	-	-	-	-	-
Net: Confident	59%	58%	64% *	64%	59% *	61%	62%	55%	55%	-	-	-	-	-
Net: Not confident	33%	33%	27% *	29%	36% *	31%	29%	34%	37% AI.AJ	-	-	-	-	-
Mean	2.67	2.66	2.78 *	2.74	2.66 *	2.70 AL	2.77 AL	2.63	2.59	-	-	-	-	-
Std. dev	0.86	0.87	0.81	0.80	0.94	0.82	0.88	0.88	0.88	-	-	-	-	-

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very confident [4]	30%	31%	30% *	30%	23% *	31%	35%	26%	30%	-	-	-	-	-
Fairly confident [3]	45%	44%	48% *	52% AE	56% *	45%	43%	39%	45%	-	-	-	-	-
Not very confident [2]	11%	11%	13% *	10%	15% *	11%	11%	12%	12%	-	-	-	-	-
Not at all confident [1]	7%	7%	3% *	3%	6% *	5%	5%	12% AI.AJ	8% AI	-	-	-	-	-
Don't know	7%	7%	6% *	6%	1% *	8% AL	7%	11% AL	5%	-	-	-	-	-
Net: Confident	75%	74%	78% *	82% AE	78% *	76% AK	77% AK	65%	75% AK	-	-	-	-	-
Net: Not confident	18%	18%	16% *	13%	21% *	15%	16%	24% AI.AJ	20%	-	-	-	-	-
Mean	3.06	3.06	3.12 *	3.15	2.96 *	3.13 AK	3.14 AK	2.88	3.02	-	-	-	-	-
Std. dev	0.85	0.87	0.76	0.73	0.80	0.80	0.83	0.98	0.88	-	-	-	-	-

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very confident [4]	9%	9%	11% *	8%	3% *	9%	9%	9%	9%	-	-	-	-	-
Fairly confident [3]	38%	38%	29% *	41%	35% *	39%	38%	35%	39%	-	-	-	-	-
Not very confident [2]	27%	26%	34% *	31%	36% *	25%	24%	25%	28%	-	-	-	-	-
Not at all confident [1]	19%	20%	17% *	15%	22% *	21%	19%	20%	19%	-	-	-	-	-
Don't know	7%	7%	8% *	5%	4% *	6%	9% AL	10% AL	5%	-	-	-	-	-
Net: Confident	47%	47%	40% *	50%	38% *	48%	48%	45%	48%	-	-	-	-	-
Net: Not confident	46%	46%	52% *	45%	58% *	45%	43%	46%	47%	-	-	-	-	-
Mean	2.39	2.40	2.37 *	2.46	2.20 *	2.38	2.43	2.37	2.40	-	-	-	-	-
Std. dev	0.92	0.93	0.92	0.86	0.84	0.93	0.93	0.94	0.92	-	-	-	-	-

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very confident [4]	5%	4%	8% *	4%	2% *	4%	6%	6%	4%	-	-	-	-	-
Fairly confident [3]	25%	25%	20% *	26%	17% *	26%	26%	24%	24%	-	-	-	-	-
Not very confident [2]	38%	37%	40% *	42%	42% *	38%	34%	31%	41% AK	-	-	-	-	-
Not at all confident [1]	25%	25%	25% *	21%	30% *	24%	24%	28%	26%	-	-	-	-	-
Don't know	8%	8%	7% *	7%	8% *	8%	11% AL	11% AL	5%	-	-	-	-	-
Net: Confident	29%	29%	28% *	30%	19% *	30%	31%	30%	28%	-	-	-	-	-
Net: Not confident	63%	63%	66% *	63%	73% *	62%	58%	59%	67% AJ	-	-	-	-	-
Mean	2.09	2.09	2.11 *	2.15	1.90 *	2.10	2.15	2.09	2.07	-	-	-	-	-
Std. dev	0.85	0.85	0.90	0.82	0.78	0.83	0.89	0.92	0.83	-	-	-	-	-

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	1880	131	197	52	536	344	219	781	-	-	-	-	-
Base: UK only	2260	1892	118	188	63	520	359	260	753	-	-	-	-	-
Very confident [4]	6%	6%	10%	5%	4%	6%	7%	6%	5%	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
			*		*									
Fairly confident [3]	37%	37% AF	27% *	37%	44% AF*	37%	36%	40%	36%	-	-	-	-	-
Not very confident [2]	34%	33%	42% *	38%	30% *	31%	30%	30%	36%	-	-	-	-	-
Not at all confident [1]	17%	17%	13% *	14%	17% *	19%	16%	15%	18%	-	-	-	-	-
Don't know	7%	7%	8% *	5%	4% *	8% AL	10% AL	9% AL	4%	-	-	-	-	-
Net: Confident	43%	43%	37% *	43%	48% *	43%	44%	46%	41%	-	-	-	-	-
Net: Not confident	51%	50%	55% *	52%	48% *	50%	46%	45%	54% AJ.AK	-	-	-	-	-
Mean	2.34	2.34	2.36 *	2.36	2.36 *	2.32	2.39	2.41	2.30	-	-	-	-	-
Std. dev	0.85	0.85	0.86	0.80	0.83	0.87	0.87	0.84	0.83	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.														
brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.														
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	397	413	177	687	613
Base: France only	2017	-	-	-	-	-	-	-	-	414	344	326	851	601
Geopolitical tensions	37%	-	-	-	-	-	-	-	-	35%	36%	48% AM.AN	41% AQ	34%
Political instability in France	41%	-	-	-	-	-	-	-	-	46% AO	44%	33%	41%	47%
Artificial Intelligence (AI)	36%	-	-	-	-	-	-	-	-	32%	36%	41%	36%	35%
An ageing workforce	12%	-	-	-	-	-	-	-	-	13%	9%	11%	12%	11%
Economic or financial shock	44%	-	-	-	-	-	-	-	-	48%	45%	44%	44%	46%
Climate change and extreme weather	31%	-	-	-	-	-	-	-	-	38% AN	18%	36% AN	38% AQ	19%
Supply-chain disruption	16%	-	-	-	-	-	-	-	-	21%	15%	18%	18%	16%
Other [see Sheet1]	1%	-	-	-	-	-	-	-	-	1%	3%	1%	1%	3% AP
None of the above	2%	-	-	-	-	-	-	-	-	1%	2%	-	1%	2%
Don't know	10%	-	-	-	-	-	-	-	-	6%	12% AM	8%	9%	10%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.														
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	397	413	177	687	613
Base: France only	2017	-	-	-	-	-	-	-	-	414	344	326	851	601
Energy	35%	-	-	-	-	-	-	-	-	42% AN	31%	38%	39%	33%
Defence	29%	-	-	-	-	-	-	-	-	37% AO	29%	22%	33%	29%
Healthcare	25%	-	-	-	-	-	-	-	-	28%	21%	30% AN	26%	21%
Financial services	14%	-	-	-	-	-	-	-	-	14%	17%	16%	14%	15%
Technology (e.g. software and electronic devices)	16%	-	-	-	-	-	-	-	-	15%	16%	20%	17%	16%
Telecommunications	7%	-	-	-	-	-	-	-	-	7%	5%	13% AN	9% AQ	4%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	-	-	-	-	-	-	-	-	23% AN.AO	15%	12%	18%	14%
Transport	8%	-	-	-	-	-	-	-	-	10% AN	4%	10% AN	9%	7%
Physical infrastructure and construction	6%	-	-	-	-	-	-	-	-	7%	5%	3%	5%	4%
Manufacturing	12%	-	-	-	-	-	-	-	-	10%	14%	14%	11%	14%
Food and agriculture	29%	-	-	-	-	-	-	-	-	30%	24%	31%	28%	28%
Media and communications	9%	-	-	-	-	-	-	-	-	10%	9%	9%	10%	7%
Retail and luxury	2%	-	-	-	-	-	-	-	-	1%	3%	2%	2%	1%
Other [see Sheet2]	1%	-	-	-	-	-	-	-	-	1%	0%	0%	0%	1%
None of the above	2%	-	-	-	-	-	-	-	-	1%	3%	0%	1%	3%
Don't know	18%	-	-	-	-	-	-	-	-	14%	22% AM	16%	17%	20%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?														
brunswick11_1_France. Energy														
Unweighted base: France only - respondents who selected that sector previously	731	-	-	-	-	-	-	-	-	168	140	69	266	222
Base: France only - respondents who selected that sector previously	706	-	-	-	-	-	-	-	-	175	108	125	330	198
To a great extent [4]	22%	-	-	-	-	-	-	-	-	19% *	24%	28% *	24%	24%
To some extent [3]	40%	-	-	-	-	-	-	-	-	49% *	38%	32% *	42%	33%
To a small extent [2]	25%	-	-	-	-	-	-	-	-	24% *	21%	31% *	25%	24%
Not at all [1]	11%	-	-	-	-	-	-	-	-	7% *	14%	4% *	6%	18% AP
Don't know	2%	-	-	-	-	-	-	-	-	1% *	2%	4% *	3%	2%
Net: Higher autonomy	62%	-	-	-	-	-	-	-	-	68% *	63%	60% *	66%	57%
Net: Lower autonomy	36%	-	-	-	-	-	-	-	-	31% *	35%	35% *	31%	41%
Mean	2.74	-	-	-	-	-	-	-	-	2.81 *	2.75	2.88 *	2.87 AQ	2.64
Std. dev	0.93	-	-	-	-	-	-	-	-	0.82	0.99	0.89	0.86	1.04
brunswick11_2_France. Defence														
Unweighted base: France only - respondents who selected that sector previously	632	-	-	-	-	-	-	-	-	160	122	*39*	255	194
Base: France only - respondents who selected that sector previously	587	-	-	-	-	-	-	-	-	155	100	*72*	278	175
To a great extent [4]	20%	-	-	-	-	-	-	-	-	23% *	18% *	*17%* **	24%	16%
To some extent [3]	48%	-	-	-	-	-	-	-	-	47% *	41% *	*48%* **	52%	40%
To a small extent [2]	23%	-	-	-	-	-	-	-	-	23% *	28% *	*28%* **	18%	31% AP
Not at all [1]	5%	-	-	-	-	-	-	-	-	3% *	9% *	*4%* **	3%	8%
Don't know	5%	-	-	-	-	-	-	-	-	4% *	5% *	*2%* **	3%	6%
Net: Higher autonomy	68%	-	-	-	-	-	-	-	-	70% *	58% *	*66%* **	76% AQ	56%
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	26% *	37% *	*33%* **	21%	38% AP
Mean	2.87	-	-	-	-	-	-	-	-	2.93 *	2.70 *	*2.80* **	3.00 AQ	2.68
Std. dev	0.79	-	-	-	-	-	-	-	-	0.77	0.89	*0.78*	0.74	0.85
brunswick11_3_France. Healthcare														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
Unweighted base: France only - respondents who selected that sector previously	503	-	-	-	-	-	-	-	-	100	95	59	174	137
Base: France only - respondents who selected that sector previously	506	-	-	-	-	-	-	-	-	116	71	99	222	127
To a great extent [4]	23%	-	-	-	-	-	-	-	-	27% *	17% *	23% *	24%	21% *
To some extent [3]	39%	-	-	-	-	-	-	-	-	41% *	37% *	32% *	42%	38% *
To a small extent [2]	23%	-	-	-	-	-	-	-	-	25% *	25% *	27% *	23%	18% *
Not at all [1]	9%	-	-	-	-	-	-	-	-	4% *	13% *	6% *	4%	18% AP*
Don't know	5%	-	-	-	-	-	-	-	-	2% *	7% *	12% *	6%	5% *
Net: Higher autonomy	63%	-	-	-	-	-	-	-	-	68% *	54% *	55% *	67%	59% *
Net: Lower autonomy	32%	-	-	-	-	-	-	-	-	29% *	39% *	33% *	27%	36% *
Mean	2.81	-	-	-	-	-	-	-	-	2.93 AN*	2.62 *	2.81 *	2.93 AQ	2.65 *
Std. dev	0.92	-	-	-	-	-	-	-	-	0.85	0.95	0.90	0.82	1.03

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	-	-	-	-	-	-	-	-	56	64	*24*	92	82
Base: France only - respondents who selected that sector previously	280	-	-	-	-	-	-	-	-	58	58	*51*	120	87
To a great extent [4]	14%	-	-	-	-	-	-	-	-	27% *	10% *	*5%* **	18% *	9% *
To some extent [3]	39%	-	-	-	-	-	-	-	-	46% *	37% *	*42%* **	43% *	32% *
To a small extent [2]	30%	-	-	-	-	-	-	-	-	17% *	25% *	*40%* **	28% *	32% *
Not at all [1]	13%	-	-	-	-	-	-	-	-	9% *	25% *	*7%* **	9% *	23% AP*
Don't know	3%	-	-	-	-	-	-	-	-	1% *	3% *	*6%* **	2% *	4% *
Net: Higher autonomy	54%	-	-	-	-	-	-	-	-	73% AN*	47% *	*47%* **	61% AQ*	41% *
Net: Lower autonomy	43%	-	-	-	-	-	-	-	-	26% *	50% AM*	*47%* **	37% *	55% *
Mean	2.57	-	-	-	-	-	-	-	-	2.92 AN*	2.33 *	*2.48* **	2.72 AQ*	2.28 *
Std. dev	0.90	-	-	-	-	-	-	-	-	0.90	0.98	*0.72*	0.87	0.94

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick11_5_France. Technology (e.g. software and electronic devices)														
Unweighted base: France only - respondents who selected that sector previously	328	-	-	-	-	-	-	-	-	74	53	*35*	132	85
Base: France only - respondents who selected that sector previously	326	-	-	-	-	-	-	-	-	63	54	*65*	144	96
To a great extent [4]	12%	-	-	-	-	-	-	-	-	15% *	6% **	*13%* **	13% *	6% *
To some extent [3]	34%	-	-	-	-	-	-	-	-	43% *	37% **	*30%* **	33% *	33% *
To a small extent [2]	37%	-	-	-	-	-	-	-	-	27% *	48% **	*35%* **	32% *	47% *
Not at all [1]	14%	-	-	-	-	-	-	-	-	15% *	7% **	*22%* **	20% *	11% *
Don't know	3%	-	-	-	-	-	-	-	-	0% *	2% **	- **	2% *	4% *
Net: Higher autonomy	46%	-	-	-	-	-	-	-	-	57% *	43% **	*42%* **	46% *	38% *
Net: Lower autonomy	51%	-	-	-	-	-	-	-	-	42% *	55% **	*58%* **	52% *	58% *
Mean	2.45	-	-	-	-	-	-	-	-	2.57 *	2.43 **	*2.33* **	2.40 *	2.34 *
Std. dev	0.89	-	-	-	-	-	-	-	-	0.92	0.71	*0.97*	0.96	0.77
brunswick11_6_France. Telecommunications														
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	*27*	*21*	*20*	52	*33*
Base: France only - respondents who selected that sector previously	142	-	-	-	-	-	-	-	-	*29*	*16*	*41*	75	*26*
To a great extent [4]	17%	-	-	-	-	-	-	-	-	*18%* **	*18%* **	*9%* **	15% **	*11%* **
To some extent [3]	45%	-	-	-	-	-	-	-	-	*47%* **	*42%* **	*38%* **	43% **	*54%* **
To a small extent [2]	29%	-	-	-	-	-	-	-	-	*28%* **	*37%* **	*50%* **	34% **	*33%* **
Not at all [1]	2%	-	-	-	-	-	-	-	-	- **	*4%* **	*3%* **	- **	*2%* **
Don't know	7%	-	-	-	-	-	-	-	-	*7%* **	- **	- **	8% **	- **
Net: Higher autonomy	62%	-	-	-	-	-	-	-	-	*65%* **	*60%* **	*47%* **	58% **	*65%* **
Net: Lower autonomy	31%	-	-	-	-	-	-	-	-	*28%* **	*40%* **	*53%* **	34% **	*35%* **
Mean	2.83	-	-	-	-	-	-	-	-	*2.89* **	*2.74* **	*2.54* **	2.79 **	*2.73* **
Std. dev	0.75	-	-	-	-	-	-	-	-	*0.71*	*0.82*	*0.71*	0.70	*0.69*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)														
Unweighted base: France only - respondents who selected that sector previously	367	-	-	-	-	-	-	-	-	97	66	*28*	151	99
Base: France only - respondents who selected that sector previously	331	-	-	-	-	-	-	-	-	94	52	*38*	157	83
To a great extent [4]	13%	-	-	-	-	-	-	-	-	23% AN*	3% *	*3%* **	17% AQ*	4% *
To some extent [3]	33%	-	-	-	-	-	-	-	-	38% *	43% *	*22%* **	33% *	37% *
To a small extent [2]	34%	-	-	-	-	-	-	-	-	21% *	39% *	*38%* **	29% *	41% *
Not at all [1]	15%	-	-	-	-	-	-	-	-	14% *	15% *	*29%* **	16% *	15% *
Don't know	5%	-	-	-	-	-	-	-	-	3% *	- *	*8%* **	5% *	3% *
Net: Higher autonomy	46%	-	-	-	-	-	-	-	-	61% *	46% *	*25%* **	50% *	41% *
Net: Lower autonomy	49%	-	-	-	-	-	-	-	-	35% *	54% *	*67%* **	45% *	56% *
Mean	2.46	-	-	-	-	-	-	-	-	2.73 AN*	2.35 *	*1.98* **	2.53 *	2.31 *
Std. dev	0.91	-	-	-	-	-	-	-	-	0.99	0.77	*0.83*	0.98	0.77
brunswick11_8_France. Transport														
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	*31*	*16*	*15*	53	*30*
Base: France only - respondents who selected that sector previously	159	-	-	-	-	-	-	-	-	*42*	*12*	*33*	79	*41*
To a great extent [4]	24%	-	-	-	-	-	-	-	-	*31%* **	*27%* **	*31%* **	23% *	*30%* **
To some extent [3]	44%	-	-	-	-	-	-	-	-	*58%* **	*23%* **	*27%* **	49% *	*32%* **
To a small extent [2]	19%	-	-	-	-	-	-	-	-	*11%* **	*47%* **	*18%* **	20% *	*15%* **
Not at all [1]	8%	-	-	-	-	-	-	-	-	- **	*3%* **	*20%* **	1% *	*23%* **
Don't know	5%	-	-	-	-	-	-	-	-	- **	- **	*4%* **	7% *	- **
Net: Higher autonomy	68%	-	-	-	-	-	-	-	-	*89%* **	*50%* **	*58%* **	72% *	*63%* **
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	*11%* **	*50%* **	*38%* **	21% *	*38%* **
Mean	2.88	-	-	-	-	-	-	-	-	*3.19* **	*2.73* **	*2.71* **	3.00 **	*2.70* **
Std. dev	0.88	-	-	-	-	-	-	-	-	*0.63*	*0.93*	*1.14*	0.71	*1.14*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick11_9_France. Physical infrastructure and construction														
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	*25*	*22*	*9*	*44*	*27*
Base: France only - respondents who selected that sector previously	121	-	-	-	-	-	-	-	-	*27*	*17*	*9*	*46*	*24*
To a great extent [4]	20%	-	-	-	-	-	-	-	-	*21%* **	*12%* **	*45%* **	*20%* **	*21%* **
To some extent [3]	53%	-	-	-	-	-	-	-	-	*68%* **	*52%* **	*55%* **	*49%* **	*46%* **
To a small extent [2]	19%	-	-	-	-	-	-	-	-	*7%* **	*30%* **	*-* **	*18%* **	*26%* **
Not at all [1]	4%	-	-	-	-	-	-	-	-	*2%* **	*6%* **	*-* **	*8%* **	*4%* **
Don't know	4%	-	-	-	-	-	-	-	-	*2%* **	*-* **	*-* **	*5%* **	*3%* **
Net: Higher autonomy	73%	-	-	-	-	-	-	-	-	*89%* **	*64%* **	*100%* **	*69%* **	*67%* **
Net: Lower autonomy	23%	-	-	-	-	-	-	-	-	*9%* **	*36%* **	*-* **	*26%* **	*30%* **
Mean	2.92	-	-	-	-	-	-	-	-	*3.10* **	*2.71* **	*3.45* **	*2.85* **	*2.86* **
Std. dev	0.75	-	-	-	-	-	-	-	-	*0.61*	*0.78*	*0.53*	*0.85*	*0.82*
brunswick11_10_France. Manufacturing														
Unweighted base: France only - respondents who selected that sector previously	223	-	-	-	-	-	-	-	-	*45*	*49*	*17*	73	82
Base: France only - respondents who selected that sector previously	237	-	-	-	-	-	-	-	-	*42*	*47*	*47*	94	86
To a great extent [4]	15%	-	-	-	-	-	-	-	-	*28%* **	*17%* **	*10%* **	18% **	11% *
To some extent [3]	26%	-	-	-	-	-	-	-	-	*22%* **	*38%* **	*10%* **	19% **	28% *
To a small extent [2]	34%	-	-	-	-	-	-	-	-	*33%* **	*15%* **	*63%* **	37% **	27% *
Not at all [1]	20%	-	-	-	-	-	-	-	-	*13%* **	*24%* **	*18%* **	20% **	27% *
Don't know	5%	-	-	-	-	-	-	-	-	*4%* **	*7%* **	*-* **	6% **	6% *
Net: Higher autonomy	41%	-	-	-	-	-	-	-	-	*50%* **	*54%* **	*19%* **	37% **	39% *
Net: Lower autonomy	54%	-	-	-	-	-	-	-	-	*45%* **	*39%* **	*81%* **	56% **	55% *
Mean	2.38	-	-	-	-	-	-	-	-	*2.69* **	*2.50* **	*2.11* **	2.38 **	2.25 *
Std. dev	0.99	-	-	-	-	-	-	-	-	*1.05*	*1.07*	*0.81*	1.03	1.01

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick11_11_France. Food and agriculture														
Unweighted base: France only - respondents who selected that sector previously	635	-	-	-	-	-	-	-	-	125	117	70	212	192
Base: France only - respondents who selected that sector previously	578	-	-	-	-	-	-	-	-	126	82	102	235	169
To a great extent [4]	16%	-	-	-	-	-	-	-	-	13% *	14% *	21% *	13%	20%
To some extent [3]	40%	-	-	-	-	-	-	-	-	47% AN*	28% *	40% *	46% AQ	29%
To a small extent [2]	32%	-	-	-	-	-	-	-	-	34% *	37% *	37% *	34%	27%
Not at all [1]	9%	-	-	-	-	-	-	-	-	5% *	18% AM.AO*	3% *	4%	19% AP
Don't know	3%	-	-	-	-	-	-	-	-	1% *	3% *	- *	2%	5%
Net: Higher autonomy	56%	-	-	-	-	-	-	-	-	60% AN*	42% *	60% *	59%	49%
Net: Lower autonomy	41%	-	-	-	-	-	-	-	-	39% *	55% AM*	40% *	39%	46%
Mean	2.64	-	-	-	-	-	-	-	-	2.68 AN*	2.40 *	2.78 AN*	2.70	2.52
Std. dev	0.87	-	-	-	-	-	-	-	-	0.77	0.96	0.81	0.76	1.04
brunswick11_12_France. Media and communications														
Unweighted base: France only - respondents who selected that sector previously	180	-	-	-	-	-	-	-	-	*40*	*32*	*16*	66	*46*
Base: France only - respondents who selected that sector previously	189	-	-	-	-	-	-	-	-	*42*	*30*	*29*	82	*45*
To a great extent [4]	26%	-	-	-	-	-	-	-	-	*37%* **	*9%* **	*10%* **	32% *	*17%* *
To some extent [3]	39%	-	-	-	-	-	-	-	-	*37%* **	*44%* **	*43%* **	39% *	*41%* *
To a small extent [2]	21%	-	-	-	-	-	-	-	-	*20%* **	*32%* **	*22%* **	16% *	*28%* *
Not at all [1]	6%	-	-	-	-	-	-	-	-	*7%* **	*8%* **	*6%* **	5% *	*7%* *
Don't know	8%	-	-	-	-	-	-	-	-	- **	*7%* **	*20%* **	9% *	*7%* *
Net: Higher autonomy	65%	-	-	-	-	-	-	-	-	*74%* **	*53%* **	*53%* **	70% *	*58%* *
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	*26%* **	*40%* **	*27%* **	21% *	*35%* *
Mean	2.92	-	-	-	-	-	-	-	-	*3.04* **	*2.58* **	*2.72* **	3.07 *	*2.73* *
Std. dev	0.88	-	-	-	-	-	-	-	-	*0.92*	*0.79*	*0.80*	0.86	*0.85*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick11_13_France. Retail and luxury														
Unweighted base: France only - respondents who selected that sector previously	45	-	-	-	-	-	-	-	-	6	16	4	15	13
Base: France only - respondents who selected that sector previously	44	-	-	-	-	-	-	-	-	4	9	6	18	8
To a great extent [4]	24%	-	-	-	-	-	-	-	-	- **	25% **	65% **	31% **	43% **
To some extent [3]	60%	-	-	-	-	-	-	-	-	90% **	40% **	35% **	57% **	32% **
To a small extent [2]	12%	-	-	-	-	-	-	-	-	- **	21% **	- **	9% **	9% **
Not at all [1]	1%	-	-	-	-	-	-	-	-	10% **	- **	- **	3% **	- **
Don't know	3%	-	-	-	-	-	-	-	-	- **	14% **	- **	- **	16% **
Net: Higher autonomy	85%	-	-	-	-	-	-	-	-	90% **	65% **	100% **	88% **	76% **
Net: Lower autonomy	13%	-	-	-	-	-	-	-	-	10% **	21% **	- **	12% **	9% **
Mean	3.11	-	-	-	-	-	-	-	-	2.79 **	3.04 **	3.65 **	3.17 **	3.41 **
Std. dev	0.64	-	-	-	-	-	-	-	-	0.69	0.78	0.52	0.71	0.73
brunswick11_14_France. $brunswick10Franceother														
Unweighted base: France only - respondents who selected that sector previously	14	-	-	-	-	-	-	-	-	3	2	1	4	5
Base: France only - respondents who selected that sector previously	10	-	-	-	-	-	-	-	-	3	1	0	4	4
To a great extent [4]	41%	-	-	-	-	-	-	-	-	45% **	34% **	100% **	31% **	60% **
To some extent [3]	10%	-	-	-	-	-	-	-	-	- **	66% **	- **	- **	11% **
To a small extent [2]	21%	-	-	-	-	-	-	-	-	31% **	- **	- **	55% **	- **
Not at all [1]	18%	-	-	-	-	-	-	-	-	- **	- **	- **	14% **	29% **
Don't know	9%	-	-	-	-	-	-	-	-	25% **	- **	- **	- **	- **
Net: Higher autonomy	51%	-	-	-	-	-	-	-	-	45% **	100% **	100% **	31% **	71% **
Net: Lower autonomy	39%	-	-	-	-	-	-	-	-	31% **	- **	- **	69% **	29% **
Mean	2.82	-	-	-	-	-	-	-	-	3.19 **	3.34 **	4.00 **	2.47 **	3.01 **
Std. dev	1.28	-	-	-	-	-	-	-	-	1.40	-	-	1.25	1.51

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.														
Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole														
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	397	413	177	687	613
Base: France only	2017	-	-	-	-	-	-	-	-	414	344	326	851	601
A very positive impact [5]	5%	-	-	-	-	-	-	-	-	6%	4%	8%	5%	6%
A fairly positive impact [4]	21%	-	-	-	-	-	-	-	-	21%	21%	23%	21%	21%
No impact [3]	25%	-	-	-	-	-	-	-	-	27%	24%	25%	26%	21%
A fairly negative impact [2]	19%	-	-	-	-	-	-	-	-	22% AO	16%	13%	21%	16%
A very negative impact [1]	8%	-	-	-	-	-	-	-	-	8%	13% AM.AO	4%	5%	14% AP
Don't know	22%	-	-	-	-	-	-	-	-	17%	21%	27% AM	22%	22%
Net: Positive impact	26%	-	-	-	-	-	-	-	-	27%	25%	31%	27%	27%
Net: Negative impact	27%	-	-	-	-	-	-	-	-	29% AO	29% AO	17%	26%	30%
Mean	2.95	-	-	-	-	-	-	-	-	2.95	2.83	3.25 AM.AN*	3.01	2.86
Std. dev	1.09	-	-	-	-	-	-	-	-	1.08	1.15	1.06	1.03	1.22

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick12_France_2. France's attractiveness as a place to invest and do business														
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	397	413	177	687	613
Base: France only	2017	-	-	-	-	-	-	-	-	414	344	326	851	601
A very positive impact [5]	7%	-	-	-	-	-	-	-	-	10%	5%	7%	8%	6%
A fairly positive impact [4]	22%	-	-	-	-	-	-	-	-	22%	23%	25%	23%	23%
No impact [3]	27%	-	-	-	-	-	-	-	-	24%	29%	29%	25%	26%
A fairly negative impact [2]	17%	-	-	-	-	-	-	-	-	18%	16%	11%	17%	17%
A very negative impact [1]	7%	-	-	-	-	-	-	-	-	8%	8%	5%	6%	10% AP
Don't know	20%	-	-	-	-	-	-	-	-	18%	18%	23%	21%	18%
Net: Positive impact	29%	-	-	-	-	-	-	-	-	32%	28%	32%	31%	29%
Net: Negative impact	24%	-	-	-	-	-	-	-	-	26% AO	25%	16%	23%	27%
Mean	3.05	-	-	-	-	-	-	-	-	3.09	2.99	3.23 *	3.13	2.98
Std. dev	1.09	-	-	-	-	-	-	-	-	1.17	1.07	1.03	1.10	1.12

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick13_France. How worried are you, if at all, about the level of France's national debt?														
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	397	413	177	687	613
Base: France only	2017	-	-	-	-	-	-	-	-	414	344	326	851	601
Very worried [4]	31%	-	-	-	-	-	-	-	-	29%	37% AO	23%	29%	40% AP
Fairly worried [3]	45%	-	-	-	-	-	-	-	-	50%	47%	45%	48%	42%
Not very worried [2]	15%	-	-	-	-	-	-	-	-	14% AN	8%	20% AN	18% AQ	10%
Not at all worried [1]	5%	-	-	-	-	-	-	-	-	3%	5%	9%	3%	5%
Don't know	4%	-	-	-	-	-	-	-	-	3%	3%	4%	2%	4%
Net: Worried	76%	-	-	-	-	-	-	-	-	79% AO	84% AO	68%	76%	82%
Net: Not worried	20%	-	-	-	-	-	-	-	-	18%	13%	28% AM.AN	22% AQ	15%
Mean	3.05	-	-	-	-	-	-	-	-	3.09 AO	3.19 AO	2.85	3.04	3.21 AP
Std. dev	0.83	-	-	-	-	-	-	-	-	0.76	0.80	0.88	0.78	0.82

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.														
brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Much more resilient [5]	3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat more resilient [4]	11%	-	-	-	-	-	-	-	-	-	-	-	-	-
About as resilient [3]	40%	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat less resilient [2]	18%	-	-	-	-	-	-	-	-	-	-	-	-	-
Much less resilient [1]	12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	15%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: More resilient	15%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Less resilient	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.71	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	1.00	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	4%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	20%	-	-	-	-	-	-	-	-	-	-	-	-	-
No impact [3]	28%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	17%	-	-	-	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	24%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.93	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	1.04	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	22%	-	-	-	-	-	-	-	-	-	-	-	-	-
No impact [3]	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	16%	-	-	-	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	24%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	24%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.00	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	1.08	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Energy	23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Defence	17%	-	-	-	-	-	-	-	-	-	-	-	-	-
Healthcare	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Financial services	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Technology (e.g. software and electronic devices)	14%	-	-	-	-	-	-	-	-	-	-	-	-	-
Telecommunications	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport	10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Physical infrastructure and construction	9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Manufacturing	18%	-	-	-	-	-	-	-	-	-	-	-	-	-
Food and agriculture	28%	-	-	-	-	-	-	-	-	-	-	-	-	-
Media and communications	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Retail and luxury	9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other [see Sheet3]	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	21%	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
The national government	12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Regional and local authorities	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
European Union institutions	11%	-	-	-	-	-	-	-	-	-	-	-	-	-
The Armed Forces	20%	-	-	-	-	-	-	-	-	-	-	-	-	-
Civil Protection (e.g., national and regional civil protection authorities)	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Emergency services (e.g., police, fire and ambulance services)	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Private companies	6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other [see Sheet4]	0%	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	19%	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?														
brunswick13_Italy_1. Newspapers and periodicals														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a great deal [4]	4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a fair amount [3]	37%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust very much [2]	32%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust at all [1]	18%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Trust	41%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Do not trust	49%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.30	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.83	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick13_Italy_2. News channels on television/ Television news broadcasts														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a great deal [4]	6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a fair amount [3]	40%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust very much [2]	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust at all [1]	17%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Trust	46%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Do not trust	46%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.39	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.86	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Country (UK)				Region in England (UK)				Vote in 2022 (round 1) (France)			Vote in 2022 (round 2) (France)	
		England	Wales	Scotland	Northern Ireland	North	Midlands	London	Rest of South	Macron	Le Pen	Melenchon	Macron	Le Pen
		AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP	AQ
brunswick13_Italy_3. Social media														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a great deal [4]	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a fair amount [3]	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust very much [2]	35%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust at all [1]	28%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Trust	31%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Do not trust	62%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.09	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.88	-	-	-	-	-	-	-	-	-	-	-	-	-

Cell Contents (Col, DR/DS/DT, DU/DV/DW, Minimum Base: 30 (**), Small Base: 100 (*))

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?						
Unweighted base	8576	518	476	239	514	270
Base	8576	522	381	373	510	232
Very well protected [4]	3%	4%	3%	12% AR.AS.AU.AV	3%	5%
Fairly well protected [3]	31%	31%	28%	38% AS.AU	27%	28%
Not very well protected [2]	43%	42% AT	45% AT	32%	47% AT	44% AT
Not at all protected [1]	14%	19%	22%	15%	17%	16%
Don't know	8%	4%	2%	3%	6% AS	7% AS
Net: Protected	35%	35%	31%	50% AR.AS.AU.AV	30%	33%
Net: Not protected	57%	61% AT	67% AT	47%	64% AT	60% AT
Mean	2.26	2.20	2.11	2.48 AR.AS.AU.AV	2.16	2.23
Std. dev	0.75	0.80	0.79	0.91	0.75	0.79

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?						
brunswick2_1. Terrorism						
Unweighted base	8576	518	476	239	514	270
Base	8576	522	381	373	510	232
Very well protected [4]	6%	4%	5%	20% AR.AS.AU.AV	5%	5%
Fairly well protected [3]	37%	36%	41%	46%	42%	43%
Not very well protected [2]	34%	36% AT	33% AT	19%	35% AT	33% AT
Not at all protected [1]	16%	18%	16%	12%	14%	15%
Don't know	8%	6%	5%	4%	4%	5%
Net: Protected	42%	41%	46%	66% AR.AS.AU.AV	47%	47%
Net: Not protected	50%	54% AT	49% AT	31%	49% AT	48% AT
Mean	2.35	2.29	2.38	2.77 AR.AS.AU.AV	2.39	2.39
Std. dev	0.83	0.82	0.82	0.91	0.80	0.81
brunswick2_2. Cyberattacks						
Unweighted base	8576	518	476	239	514	270
Base	8576	522	381	373	510	232
Very well protected [4]	3%	0%	2% AR	13% AR.AS.AU.AV	2%	1%
Fairly well protected [3]	20%	18%	13%	19%	13%	12%
Not very well protected [2]	47%	41%	47% AT	34%	46% AT	47% AT
Not at all protected [1]	22%	35%	33%	29%	35%	35%
Don't know	9%	6%	4%	5%	5%	5%
Net: Protected	23%	18%	16%	32% AR.AS.AU.AV	15%	13%
Net: Not protected	68%	76% AT	81% AT	63%	80% AT	82% AT
Mean	2.04	1.82	1.84	2.16 AR.AS.AU.AV	1.81	1.78
Std. dev	0.76	0.74	0.75	1.01	0.74	0.71

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick2_3. Acts of sabotage (e.g. against infrastructure)						
Unweighted base	8576	518	476	239	514	270
Base	8576	522	381	373	510	232
Very well protected [4]	3%	3%	5%	13% AR.AS.AU.AV	3%	2%
Fairly well protected [3]	26%	26%	26%	38% AR.AS.AU.AV	27%	24%
Not very well protected [2]	42%	44% AT	46% AT	30%	45% AT	52% AT
Not at all protected [1]	17%	20%	17%	13%	16%	14%
Don't know	11%	8%	7%	6%	9%	8%
Net: Protected	29%	29%	31%	51% AR.AS.AU.AV	30%	26%
Net: Not protected	60%	64% AT	63% AT	43%	61% AT	66% AT
Mean	2.17	2.13	2.19	2.53 AR.AS.AU.AV	2.18	2.15
Std. dev	0.78	0.77	0.79	0.90	0.75	0.70
brunswick2_4. Military threats / armed conflict						
Unweighted base	8576	518	476	239	514	270
Base	8576	522	381	373	510	232
Very well protected [4]	7%	9%	9%	18% AR.AS.AU.AV	11%	10%
Fairly well protected [3]	34%	40%	41%	46%	39%	42%
Not very well protected [2]	35%	29%	33% AT	21%	27%	33% AT
Not at all protected [1]	14%	14% AV	11%	8%	13%	7%
Don't know	10%	8%	6%	6%	11%	8%
Net: Protected	41%	48%	50%	65% AR.AS.AU.AV	50%	52%
Net: Not protected	49%	43% AT	44% AT	30%	40% AT	40% AT
Mean	2.38	2.47	2.51	2.79 AR.AS.AU.AV	2.54	2.59
Std. dev	0.83	0.87	0.83	0.86	0.89	0.78

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick2_5. Disinformation campaigns						
Unweighted base	8576	518	476	239	514	270
Base	8576	522	381	373	510	232
Very well protected [4]	3%	3%	3%	15% AR.AS.AU.AV	3%	3%
Fairly well protected [3]	18%	22%	19%	21%	20%	15%
Not very well protected [2]	43%	40%	43%	36%	46% AT	57% AR.AS.AT.AU
Not at all protected [1]	24%	24%	24%	21%	20%	18%
Don't know	13%	11%	11%	7%	12%	7%
Net: Protected	21%	25%	22%	36% AR.AS.AU.AV	23%	18%
Net: Not protected	66%	64%	67% AT	57%	65%	75% AR.AT.AU
Mean	2.00	2.04	2.01	2.32 AR.AS.AU.AV	2.07	2.04
Std. dev	0.78	0.81	0.78	1.00	0.76	0.69

brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?						
Unweighted base	8576	518	476	239	514	270
Base	8576	522	381	373	510	232
Very well informed [4]	3%	3%	4%	12% AR.AS.AU	4%	6%
Fairly well informed [3]	29%	25%	24%	36% AR.AS.AU.AV	26%	20%
Not very well informed [2]	46%	47%	50% AT	40%	51% AT	52% AT
Not at all informed [1]	15%	20% AT	19% AT	12%	16%	18%
Don't know	7%	4%	3%	1%	3%	4%
Net: Informed	32%	29%	28%	47% AR.AS.AU.AV	30%	26%
Net: Not informed	61%	67% AT	69% AT	52%	67% AT	70% AT
Mean	2.22	2.13	2.12	2.48 AR.AS.AU.AV	2.19	2.14
Std. dev	0.75	0.78	0.76	0.85	0.76	0.79

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?						
Unweighted base	8576	518	476	239	514	270
Base	8576	522	381	373	510	232
Strongly support [5]	3%	4%	2%	4%	3%	4%
Tend to support [4]	17%	8%	9%	20% AR.AS.AU.AV	8%	11%
Neither support nor oppose [3]	27%	25%	29%	25%	32%	23%
Tend to oppose [2]	21%	23%	22%	23%	20%	22%
Strongly oppose [1]	25%	36% AT	34% AT	24%	32%	35% AT
Don't know	7%	4%	4%	4%	5%	5%
Net: Support	20%	12%	11%	24% AR.AS.AU.AV	11%	15%
Net: Oppose	46%	59% AT	56%	47%	52%	57%
Mean	2.48	2.18	2.20	2.55 AR.AS.AU.AV	2.26	2.23
Std. dev	1.17	1.15	1.10	1.20	1.10	1.19
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.						
Unweighted base	8576	518	476	239	514	270
Base	8576	522	381	373	510	232
Higher taxes	13%	10%	7%	16% AR.AS.AU	9%	10%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	25%	23%	30%	32% AS	26%
Increased government borrowing	15%	12%	10%	13%	11%	9%
I would not be willing to accept any of these	39%	44% AT	44% AT	29%	37%	37%
Don't know	15%	13%	19%	22% AR	17%	23% AR

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Unweighted base: : respondents in full-time or part-time employment only	4576	277	223	126	228	117
Base: : respondents in full-time or part-time employment only	4568	307	197	212	251	118
Very well prepared [4]	7%	4%	8%	9% *	5%	7% *
Fairly well prepared [3]	32%	23%	29%	38% AR.AV*	26%	22% *
Not very well prepared [2]	27%	25%	34%	31% *	33%	23% *
Not at all prepared [1]	13%	23% AT	19% AT	6% *	19% AT	25% AT*
Don't know	21%	25% AS	12%	16% *	17%	23% AS*
Net: Prepared	39%	27%	36%	47% AR.AU.AV*	31%	29% *
Net: Not prepared	40%	48%	52% AT	38% *	52%	49% *
Mean	2.42	2.09	2.29	2.58 AR.AS.AU.AV*	2.21 *	2.13 *
Std. dev	0.87	0.90	0.90	0.78	0.86	0.98

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?						
Unweighted base: : respondents in full-time or part-time employment only	4576	277	223	126	228	117
Base: : respondents in full-time or part-time employment only	4568	307	197	212	251	118
Very well informed [4]	9%	6%	15% AR.AU	11% *	7%	11% *
Fairly well informed [3]	31%	26%	24%	35% *	26%	24% *
Not very well informed [2]	29%	27%	36%	37% *	41% AR	31% *
Not at all informed [1]	15%	25% AT	19% AT	8% *	17% AT	23% AT*
Don't know	16%	16% AS	6%	9% *	9%	11% *
Net: Informed	40%	32%	39%	46% AR.AU*	32%	36% *
Net: Not informed	43%	52%	55%	45% *	58%	54% *
Mean	2.42	2.15	2.37	2.55 AR.AU*	2.24	2.27 *
Std. dev	0.91	0.93	0.98	0.81	0.85	0.98

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Unweighted base: : respondents in full-time or part-time employment only	4576	277	223	126	228	117
Base: : respondents in full-time or part-time employment only	4568	307	197	212	251	118
Very confident [4]	10%	10%	10%	14% *	8%	8% *
Fairly confident [3]	33%	25%	40% AR	42% AR*	34%	32% *
Not very confident [2]	23%	25%	27%	21% *	22%	30% *
Not at all confident [1]	13%	18% AT	11%	5% *	19% AT	13% *
Don't know	22%	22% AS	13%	18% *	17%	17% *
Net: Confident	42%	35%	50% AR	56% AR.AU.AV*	42%	40% *
Net: Not confident	36%	42% AT	37%	26% *	41% AT	43% AT*
Mean	2.50	2.35	2.56	2.79 AR.AU.AV*	2.37 *	2.43 *
Std. dev	0.91	0.97	0.85	0.80	0.93	0.86

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?						
Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very optimistic [5]	1%	-	-	-	-	-
Fairly optimistic [4]	12%	-	-	-	-	-
Neither optimistic nor pessimistic [3]	24%	-	-	-	-	-
Fairly pessimistic [2]	36%	-	-	-	-	-
Very pessimistic [1]	21%	-	-	-	-	-
Don't know	6%	-	-	-	-	-
Net: Optimistic	13%	-	-	-	-	-
Net: Pessimistic	56%	-	-	-	-	-
Mean	2.34	-	-	-	-	-
Std. dev	1.01	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?						
brunswick9_UK_1. Jobs and employment						
Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very confident [4]	1%	-	-	-	-	-
Fairly confident [3]	14%	-	-	-	-	-
Not very confident [2]	46%	-	-	-	-	-
Not at all confident [1]	29%	-	-	-	-	-
Don't know	10%	-	-	-	-	-
Net: Confident	15%	-	-	-	-	-
Net: Not confident	75%	-	-	-	-	-
Mean	1.86	-	-	-	-	-
Std. dev	0.72	-	-	-	-	-
brunswick9_UK_2. People's living standards						
Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very confident [4]	1%	-	-	-	-	-
Fairly confident [3]	10%	-	-	-	-	-
Not very confident [2]	44%	-	-	-	-	-
Not at all confident [1]	35%	-	-	-	-	-
Don't know	9%	-	-	-	-	-
Net: Confident	12%	-	-	-	-	-
Net: Not confident	80%	-	-	-	-	-
Mean	1.75	-	-	-	-	-
Std. dev	0.70	-	-	-	-	-
brunswick9_UK_3. Business activity and investment						

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very confident [4]	2%	-	-	-	-	-
Fairly confident [3]	18%	-	-	-	-	-
Not very confident [2]	45%	-	-	-	-	-
Not at all confident [1]	23%	-	-	-	-	-
Don't know	13%	-	-	-	-	-
Net: Confident	19%	-	-	-	-	-
Net: Not confident	67%	-	-	-	-	-
Mean	1.98	-	-	-	-	-
Std. dev	0.74	-	-	-	-	-

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very confident [4]	3%	-	-	-	-	-
Fairly confident [3]	27%	-	-	-	-	-
Not very confident [2]	39%	-	-	-	-	-
Not at all confident [1]	21%	-	-	-	-	-
Don't know	10%	-	-	-	-	-
Net: Confident	29%	-	-	-	-	-
Net: Not confident	61%	-	-	-	-	-
Mean	2.12	-	-	-	-	-
Std. dev	0.80	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?						
brunswick10_UK_1. A major economic crisis						
Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very prepared [4]	1%	-	-	-	-	-
Fairly prepared [3]	14%	-	-	-	-	-
Not very prepared [2]	48%	-	-	-	-	-
Not at all prepared [1]	29%	-	-	-	-	-
Don't know	8%	-	-	-	-	-
Net: Prepared	15%	-	-	-	-	-
Net: Not prepared	77%	-	-	-	-	-
Mean	1.86	-	-	-	-	-
Std. dev	0.70	-	-	-	-	-
brunswick10_UK_2. A major public health crisis						
Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very prepared [4]	3%	-	-	-	-	-
Fairly prepared [3]	27%	-	-	-	-	-
Not very prepared [2]	40%	-	-	-	-	-
Not at all prepared [1]	25%	-	-	-	-	-
Don't know	5%	-	-	-	-	-
Net: Prepared	30%	-	-	-	-	-
Net: Not prepared	65%	-	-	-	-	-
Mean	2.09	-	-	-	-	-
Std. dev	0.82	-	-	-	-	-
brunswick10_UK_3. An extreme weather event						

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very prepared [4]	1%	-	-	-	-	-
Fairly prepared [3]	19%	-	-	-	-	-
Not very prepared [2]	45%	-	-	-	-	-
Not at all prepared [1]	30%	-	-	-	-	-
Don't know	5%	-	-	-	-	-
Net: Prepared	20%	-	-	-	-	-
Net: Not prepared	75%	-	-	-	-	-
Mean	1.91	-	-	-	-	-
Std. dev	0.74	-	-	-	-	-

Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?

brunswick11_UK_1. Your household's financial situation

Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very confident [4]	11%	-	-	-	-	-
Fairly confident [3]	44%	-	-	-	-	-
Not very confident [2]	26%	-	-	-	-	-
Not at all confident [1]	12%	-	-	-	-	-
Don't know	7%	-	-	-	-	-
Net: Confident	55%	-	-	-	-	-
Net: Not confident	38%	-	-	-	-	-
Mean	2.58	-	-	-	-	-
Std. dev	0.86	-	-	-	-	-

brunswick11_UK_2. Your household's income or employment situation

Unweighted base: UK only	2260	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Base: UK only	2260	-	-	-	-	-
Very confident [4]	13%	-	-	-	-	-
Fairly confident [3]	45%	-	-	-	-	-
Not very confident [2]	22%	-	-	-	-	-
Not at all confident [1]	10%	-	-	-	-	-
Don't know	8%	-	-	-	-	-
Net: Confident	59%	-	-	-	-	-
Net: Not confident	33%	-	-	-	-	-
Mean	2.67	-	-	-	-	-
Std. dev	0.86	-	-	-	-	-

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very confident [4]	30%	-	-	-	-	-
Fairly confident [3]	45%	-	-	-	-	-
Not very confident [2]	11%	-	-	-	-	-
Not at all confident [1]	7%	-	-	-	-	-
Don't know	7%	-	-	-	-	-
Net: Confident	75%	-	-	-	-	-
Net: Not confident	18%	-	-	-	-	-
Mean	3.06	-	-	-	-	-
Std. dev	0.85	-	-	-	-	-

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Base: UK only	2260	-	-	-	-	-
Very confident [4]	9%	-	-	-	-	-
Fairly confident [3]	38%	-	-	-	-	-
Not very confident [2]	27%	-	-	-	-	-
Not at all confident [1]	19%	-	-	-	-	-
Don't know	7%	-	-	-	-	-
Net: Confident	47%	-	-	-	-	-
Net: Not confident	46%	-	-	-	-	-
Mean	2.39	-	-	-	-	-
Std. dev	0.92	-	-	-	-	-

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very confident [4]	5%	-	-	-	-	-
Fairly confident [3]	25%	-	-	-	-	-
Not very confident [2]	38%	-	-	-	-	-
Not at all confident [1]	25%	-	-	-	-	-
Don't know	8%	-	-	-	-	-
Net: Confident	29%	-	-	-	-	-
Net: Not confident	63%	-	-	-	-	-
Mean	2.09	-	-	-	-	-
Std. dev	0.85	-	-	-	-	-

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-
Very confident [4]	6%	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Fairly confident [3]	37%	-	-	-	-	-
Not very confident [2]	34%	-	-	-	-	-
Not at all confident [1]	17%	-	-	-	-	-
Don't know	7%	-	-	-	-	-
Net: Confident	43%	-	-	-	-	-
Net: Not confident	51%	-	-	-	-	-
Mean	2.34	-	-	-	-	-
Std. dev	0.85	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Unweighted base: France only	2017	518	476	239	514	270
Base: France only	2017	522	381	373	510	232
Geopolitical tensions	37%	37%	35%	36%	38%	36%
Political instability in France	41%	42%	41%	44%	38%	41%
Artificial Intelligence (AI)	36%	41%	35%	31%	35%	33%
An ageing workforce	12%	12%	11%	15% AV	13%	8%
Economic or financial shock	44%	46%	43%	38%	44%	47%
Climate change and extreme weather	31%	27%	28%	35%	33%	34%
Supply-chain disruption	16%	14%	17%	21%	17%	14%
Other [see Sheet1]	1%	1%	1%	1%	1%	1%
None of the above	2%	3%	1%	2%	4% AS	2%
Don't know	10%	9%	13%	10%	8%	12%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.						
Unweighted base: France only	2017	518	476	239	514	270
Base: France only	2017	522	381	373	510	232
Energy	35%	33%	37%	36%	35%	35%
Defence	29%	32% AS	24%	32%	28%	31%
Healthcare	25%	22%	22%	29%	27%	26%
Financial services	14%	16% AU.AV	17% AU.AV	16% AV	10%	8%
Technology (e.g. software and electronic devices)	16%	17%	14%	17%	15%	18%
Telecommunications	7%	6%	8%	7%	8%	7%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	13%	16%	22% AR.AU	14%	20%
Transport	8%	7%	9%	11%	6%	7%
Physical infrastructure and construction	6%	5%	6%	9%	5%	7%
Manufacturing	12%	14% AT	10% AT	5%	17% AS.AT.AV	9%
Food and agriculture	29%	27%	28%	25%	34%	28%
Media and communications	9%	9%	8%	12%	8%	14% AS.AU
Retail and luxury	2%	2%	2%	3%	2%	2%
Other [see Sheet2]	1%	1%	0%	0%	1%	1%
None of the above	2%	2%	2%	2%	4% AV	0%
Don't know	18%	20%	20%	16%	16%	19%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?						
brunswick11_1_France. Energy						
Unweighted base: France only - respondents who selected that sector previously	731	182	181	92	179	97
Base: France only - respondents who selected that sector previously	706	171	142	134	178	82
To a great extent [4]	22%	21% *	21%	25% *	23% *	15% *
To some extent [3]	40%	37% *	34%	41% *	49% AS*	37% *
To a small extent [2]	25%	26% *	31% AU	25% *	16% *	35% AU*
Not at all [1]	11%	12% *	13%	10% *	9% *	11% *
Don't know	2%	4% *	1%	- *	3% *	2% *
Net: Higher autonomy	62%	58% *	56%	65% *	72% AS.AV*	52% *
Net: Lower autonomy	36%	38% *	44% AU	35% *	25% *	46% AU*
Mean	2.74	2.69 *	2.65	2.80 *	2.90 AV*	2.58 *
Std. dev	0.93	0.95	0.96	0.93	0.87	0.89
brunswick11_2_France. Defence						
Unweighted base: France only - respondents who selected that sector previously	632	172	138	76	164	82
Base: France only - respondents who selected that sector previously	587	165	90	120	140	71
To a great extent [4]	20%	15% *	16% *	33% AR.AS.AU*	18% *	16% *
To some extent [3]	48%	41% *	60% AR.AT*	43% *	47% *	62% AR*
To a small extent [2]	23%	31% AS.AT*	16% *	15% *	26% *	18% *
Not at all [1]	5%	6% *	6% *	2% *	4% *	4% *
Don't know	5%	7% *	2% *	6% *	5% *	- *
Net: Higher autonomy	68%	56% *	76% AR*	76% AR*	65% *	78% AR*
Net: Lower autonomy	27%	37% AS.AT*	22% *	18% *	30% *	22% *
Mean	2.87	2.70 *	2.87 *	3.14 AR.AU*	2.83 *	2.90 *
Std. dev	0.79	0.81	0.75	0.78	0.78	0.70
brunswick11_3_France. Healthcare						

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Unweighted base: France only - respondents who selected that sector previously	503	116	115	60	140	72
Base: France only - respondents who selected that sector previously	506	115	85	109	137	60
To a great extent [4]	23%	26% *	17% *	27% *	23% *	22% *
To some extent [3]	39%	36% *	49% *	38% *	35% *	45% *
To a small extent [2]	23%	17% *	27% *	20% *	30% *	18% *
Not at all [1]	9%	9% *	7% *	11% *	8% *	14% *
Don't know	5%	13% AS.AU.AV*	1% *	4% *	4% *	1% *
Net: Higher autonomy	63%	61% *	66% *	65% *	58% *	68% *
Net: Lower autonomy	32%	26% *	33% *	31% *	39% *	31% *
Mean	2.81	2.90 *	2.77 *	2.85 *	2.75 *	2.77 *
Std. dev	0.92	0.95	0.82	0.96	0.92	0.96

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	72	75	*36*	54	*28*
Base: France only - respondents who selected that sector previously	280	85	65	*60*	51	*19*
To a great extent [4]	14%	6% *	13% *	*32%* **	13% *	*7%* **
To some extent [3]	39%	39% *	43% *	*32%* **	41% *	*46%* **
To a small extent [2]	30%	37% *	26% *	*25%* **	34% *	*26%* **
Not at all [1]	13%	13% *	17% *	*8%* **	9% *	*19%* **
Don't know	3%	5% *	2% *	*3%* **	3% *	*2%* **
Net: Higher autonomy	54%	45% *	55% *	*64%* **	54% *	*53%* **
Net: Lower autonomy	43%	50% *	43% *	*33%* **	43% *	*45%* **
Mean	2.57	2.39 *	2.52 *	*2.90* **	2.60 *	*2.42* **
Std. dev	0.90	0.80	0.93	*0.96*	0.84	*0.90*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick11_5_France. Technology (e.g. software and electronic devices)						
Unweighted base: France only - respondents who selected that sector previously	328	75	69	*50*	80	54
Base: France only - respondents who selected that sector previously	326	89	54	*64*	77	43
To a great extent [4]	12%	7% *	3% *	*32%* *AR.AS.AU.AV**	10% *	7% *
To some extent [3]	34%	31% *	36% *	*27%* *	42% *	34% *
To a small extent [2]	37%	40% *	43% *	*31%* *	35% *	37% *
Not at all [1]	14%	20% *	15% *	*10%* *	12% *	12% *
Don't know	3%	3% *	2% *	*1%* *	2% *	9% *
Net: Higher autonomy	46%	38% *	40% *	*59%* *	51% *	41% *
Net: Lower autonomy	51%	60% *	59% *	*40%* *	47% *	50% *
Mean	2.45	2.25 *	2.28 *	*2.82* *AR.AS**	2.50 *	2.40 **
Std. dev	0.89	0.86	0.77	*1.00*	0.84	0.83
brunswick11_6_France. Telecommunications						
Unweighted base: France only - respondents who selected that sector previously	133	*30*	*33*	*18*	*34*	*18*
Base: France only - respondents who selected that sector previously	142	*32*	*30*	*24*	*39*	*17*
To a great extent [4]	17%	*7%* **	*7%* **	*57%* **	*5%* **	*23%* **
To some extent [3]	45%	*54%* **	*45%* **	*33%* **	*38%* **	*60%* **
To a small extent [2]	29%	*18%* **	*43%* **	*9%* **	*46%* **	*12%* **
Not at all [1]	2%	- **	*1%* **	- **	*5%* **	*4%* **
Don't know	7%	*21%* **	*3%* **	- **	*7%* **	- **
Net: Higher autonomy	62%	*61%* **	*52%* **	*91%* **	*43%* **	*83%* **
Net: Lower autonomy	31%	*18%* **	*45%* **	*9%* **	*50%* **	*17%* **
Mean	2.83	*2.86* **	*2.59* **	*3.48* **	*2.47* **	*3.02* **
Std. dev	0.75	*0.56*	*0.65*	*0.67*	*0.69*	*0.76*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)						
Unweighted base: France only - respondents who selected that sector previously	367	76	90	62	86	53
Base: France only - respondents who selected that sector previously	331	68	62	83	72	46
To a great extent [4]	13%	9% *	7% *	27% AR.AS.AU*	8% *	9% *
To some extent [3]	33%	36% *	36% *	30% *	38% *	23% *
To a small extent [2]	34%	34% *	40% *	24% *	39% *	38% *
Not at all [1]	15%	11% *	14% *	17% *	12% *	23% *
Don't know	5%	10% *	2% *	2% *	3% *	8% *
Net: Higher autonomy	46%	45% *	44% *	57% AV*	46% *	31% *
Net: Lower autonomy	49%	45% *	55% *	41% *	51% *	61% *
Mean	2.46	2.47 *	2.37 *	2.68 *	2.43 *	2.18 **
Std. dev	0.91	0.84	0.82	1.06	0.82	0.92
brunswick11_8_France. Transport						
Unweighted base: France only - respondents who selected that sector previously	133	*29*	*35*	*21*	*30*	*18*
Base: France only - respondents who selected that sector previously	159	*37*	*34*	*40*	*32*	*16*
To a great extent [4]	24%	*18%* **	*20%* **	*22%* **	*29%* **	*38%* **
To some extent [3]	44%	*32%* **	*48%* **	*64%* **	*29%* **	*49%* **
To a small extent [2]	19%	*19%* **	*17%* **	*8%* **	*40%* **	*9%* **
Not at all [1]	8%	*21%* **	*7%* **	*5%* **	- **	*5%* **
Don't know	5%	*11%* **	*8%* **	- **	*2%* **	- **
Net: Higher autonomy	68%	*49%* **	*68%* **	*86%* **	*57%* **	*87%* **
Net: Lower autonomy	27%	*39%* **	*23%* **	*14%* **	*40%* **	*13%* **
Mean	2.88	*2.53* **	*2.89* **	*3.03* **	*2.88* **	*3.19* **
Std. dev	0.88	*1.07*	*0.83*	*0.73*	*0.84*	*0.81*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick11_9_France. Physical infrastructure and construction						
Unweighted base: France only - respondents who selected that sector previously	133	*34*	*27*	*17*	*34*	*21*
Base: France only - respondents who selected that sector previously	121	*25*	*23*	*32*	*25*	*15*
To a great extent [4]	20%	*15%* **	*32%* **	*9%* **	*29%* **	*15%* **
To some extent [3]	53%	*62%* **	*47%* **	*59%* **	*48%* **	*45%* **
To a small extent [2]	19%	*19%* **	*15%* **	*15%* **	*16%* **	*36%* **
Not at all [1]	4%	- **	- **	*14%* **	*2%* **	- **
Don't know	4%	*3%* **	*6%* **	*4%* **	*4%* **	*4%* **
Net: Higher autonomy	73%	*78%* **	*79%* **	*68%* **	*77%* **	*60%* **
Net: Lower autonomy	23%	*19%* **	*15%* **	*28%* **	*18%* **	*36%* **
Mean	2.92	*2.96* **	*3.18* **	*2.65* **	*3.09* **	*2.78* **
Std. dev	0.75	*0.61*	*0.70*	*0.84*	*0.76*	*0.72*
brunswick11_10_France. Manufacturing						
Unweighted base: France only - respondents who selected that sector previously	223	65	*45*	*18*	66	*29*
Base: France only - respondents who selected that sector previously	237	75	*36*	*17*	88	*20*
To a great extent [4]	15%	26% **	*15%* **	*6%* **	9% **	*7%* **
To some extent [3]	26%	21% **	*29%* **	*53%* **	28% **	*8%* **
To a small extent [2]	34%	27% **	*33%* **	*16%* **	36% **	*69%* **
Not at all [1]	20%	17% **	*22%* **	*25%* **	23% **	*11%* **
Don't know	5%	10% **	*1%* **	- **	4% **	*6%* **
Net: Higher autonomy	41%	47% **	*44%* **	*59%* **	38% **	*15%* **
Net: Lower autonomy	54%	44% **	*55%* **	*41%* **	58% **	*80%* **
Mean	2.38	*2.62* **	*2.38* **	*2.40* **	*2.25* **	*2.11* **
Std. dev	0.99	1.10	*1.01*	*0.95*	0.93	*0.70*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick11_11_France. Food and agriculture						
Unweighted base: France only - respondents who selected that sector previously	635	153	145	59	185	93
Base: France only - respondents who selected that sector previously	578	143	106	92	172	65
To a great extent [4]	16%	17% *	12% *	19% *	17%	13% *
To some extent [3]	40%	43% *	43% *	39% *	37%	42% *
To a small extent [2]	32%	29% *	34% *	27% *	32%	37% *
Not at all [1]	9%	9% *	8% *	13% *	10%	6% *
Don't know	3%	3% *	2% *	2% *	4%	2% *
Net: Higher autonomy	56%	59% *	55% *	58% *	54%	55% *
Net: Lower autonomy	41%	38% *	43% *	41% *	42%	43% *
Mean	2.64	2.69 *	2.60 *	2.64 *	2.63	2.64 *
Std. dev	0.87	0.86	0.82	0.94	0.89	0.79
brunswick11_12_France. Media and communications						
Unweighted base: France only - respondents who selected that sector previously	180	*43*	*36*	*27*	*44*	*30*
Base: France only - respondents who selected that sector previously	189	*46*	*29*	*43*	*40*	*32*
To a great extent [4]	26%	*26%* **	*24%* **	*48%* **	*19%* **	*6%* **
To some extent [3]	39%	*31%* **	*38%* **	*30%* **	*46%* **	*58%* **
To a small extent [2]	21%	*18%* **	*35%* **	*11%* **	*27%* **	*20%* **
Not at all [1]	6%	*9%* **	*2%* **	*5%* **	*8%* **	*4%* **
Don't know	8%	*17%* **	*1%* **	*7%* **	- **	*13%* **
Net: Higher autonomy	65%	*57%* **	*62%* **	*77%* **	*64%* **	*64%* **
Net: Lower autonomy	27%	*27%* **	*37%* **	*15%* **	*36%* **	*23%* **
Mean	2.92	*2.88* **	*2.86* **	*3.29* **	*2.74* **	*2.75* **
Std. dev	0.88	*0.98*	*0.83*	*0.88*	*0.87*	*0.65*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick11_13_France. Retail and luxury						
Unweighted base: France only - respondents who selected that sector previously	45	14	7	8	11	5
Base: France only - respondents who selected that sector previously	44	12	6	12	9	5
To a great extent [4]	24%	23% **	62% **	- **	45% **	4% **
To some extent [3]	60%	59% **	6% **	78% **	55% **	96% **
To a small extent [2]	12%	4% **	32% **	22% **	- **	- **
Not at all [1]	1%	4% **	- **	- **	- **	- **
Don't know	3%	11% **	- **	- **	- **	- **
Net: Higher autonomy	85%	82% **	68% **	78% **	100% **	100% **
Net: Lower autonomy	13%	8% **	32% **	22% **	- **	- **
Mean	3.11	3.13 **	3.30 **	2.78 **	3.45 **	3.04 **
Std. dev	0.64	0.71	1.01	0.43	0.53	0.21
brunswick11_14_France. $brunswick10Franceother						
Unweighted base: France only - respondents who selected that sector previously	14	5	1	1	5	2
Base: France only - respondents who selected that sector previously	10	4	1	1	3	2
To a great extent [4]	41%	30% **	- **	100% **	69% **	- **
To some extent [3]	10%	3% **	100% **	- **	12% **	- **
To a small extent [2]	21%	54% **	- **	- **	- **	- **
Not at all [1]	18%	14% **	- **	- **	- **	82% **
Don't know	9%	- **	- **	- **	20% **	18% **
Net: Higher autonomy	51%	33% **	100% **	100% **	80% **	- **
Net: Lower autonomy	39%	67% **	- **	- **	- **	82% **
Mean	2.82	2.49 **	3.00 **	4.00 **	3.85 **	1.00 **
Std. dev	1.28	1.23	-	-	0.45	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Unweighted base: France only	2017	518	476	239	514	270
Base: France only	2017	522	381	373	510	232
A very positive impact [5]	5%	5%	4%	10% AR.AS.AU.AV	4%	4%
A fairly positive impact [4]	21%	22%	17%	23%	21%	18%
No impact [3]	25%	23%	26%	24%	25%	27%
A fairly negative impact [2]	19%	18%	21%	22%	19%	16%
A very negative impact [1]	8%	8%	10%	5%	8%	10%
Don't know	22%	24% AT	21%	16%	24% AT	25% AT
Net: Positive impact	26%	27%	22%	34% AS.AV	25%	21%
Net: Negative impact	27%	26%	31%	27%	26%	26%
Mean	2.95	2.96	2.81	3.13 AS.AV	2.93	2.85
Std. dev	1.09	1.10	1.09	1.12	1.06	1.08

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick12_France_2. France's attractiveness as a place to invest and do business						
Unweighted base: France only	2017	518	476	239	514	270
Base: France only	2017	522	381	373	510	232
A very positive impact [5]	7%	6%	4%	12% AR.AS.AU	6%	6%
A fairly positive impact [4]	22%	22%	23%	24%	21%	19%
No impact [3]	27%	25%	29%	22%	30%	26%
A fairly negative impact [2]	17%	16%	18%	19%	16%	16%
A very negative impact [1]	7%	7%	9%	7%	6%	7%
Don't know	20%	23%	17%	16%	20%	25% AS.AT
Net: Positive impact	29%	28%	27%	36%	28%	26%
Net: Negative impact	24%	23%	27%	27%	22%	23%
Mean	3.05	3.05	2.95	3.16	3.07	3.03
Std. dev	1.09	1.09	1.07	1.18	1.04	1.09

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick13_France. How worried are you, if at all, about the level of France's national debt?						
Unweighted base: France only	2017	518	476	239	514	270
Base: France only	2017	522	381	373	510	232
Very worried [4]	31%	33%	32%	27%	31%	29%
Fairly worried [3]	45%	44%	50% AU	48%	41%	47%
Not very worried [2]	15%	14%	10%	16%	21% AR.AS	15%
Not at all worried [1]	5%	5%	5%	6%	4%	6%
Don't know	4%	4%	2%	4%	4%	3%
Net: Worried	76%	76%	82% AU	75%	72%	77%
Net: Not worried	20%	19%	15%	21%	25% AS	21%
Mean	3.05	3.09	3.12	3.00	3.02	3.02
Std. dev	0.83	0.83	0.78	0.82	0.84	0.84

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.						
brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?						
Unweighted base: Italy only	2075	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-
Much more resilient [5]	3%	-	-	-	-	-
Somewhat more resilient [4]	11%	-	-	-	-	-
About as resilient [3]	40%	-	-	-	-	-
Somewhat less resilient [2]	18%	-	-	-	-	-
Much less resilient [1]	12%	-	-	-	-	-
Don't know	15%	-	-	-	-	-
Net: More resilient	15%	-	-	-	-	-
Net: Less resilient	30%	-	-	-	-	-
Mean	2.71	-	-	-	-	-
Std. dev	1.00	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole						
Unweighted base: Italy only	2075	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-
A very positive impact [5]	4%	-	-	-	-	-
A fairly positive impact [4]	20%	-	-	-	-	-
No impact [3]	28%	-	-	-	-	-
A fairly negative impact [2]	17%	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-
Don't know	24%	-	-	-	-	-
Net: Positive impact	23%	-	-	-	-	-
Net: Negative impact	25%	-	-	-	-	-
Mean	2.93	-	-	-	-	-
Std. dev	1.04	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business						
Unweighted base: Italy only	2075	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-
A very positive impact [5]	5%	-	-	-	-	-
A fairly positive impact [4]	22%	-	-	-	-	-
No impact [3]	25%	-	-	-	-	-
A fairly negative impact [2]	16%	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-
Don't know	24%	-	-	-	-	-
Net: Positive impact	27%	-	-	-	-	-
Net: Negative impact	24%	-	-	-	-	-
Mean	3.00	-	-	-	-	-
Std. dev	1.08	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.						
Unweighted base: Italy only	2075	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-
Energy	23%	-	-	-	-	-
Defence	17%	-	-	-	-	-
Healthcare	27%	-	-	-	-	-
Financial services	7%	-	-	-	-	-
Technology (e.g. software and electronic devices)	14%	-	-	-	-	-
Telecommunications	8%	-	-	-	-	-
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	-	-	-	-	-
Transport	10%	-	-	-	-	-
Physical infrastructure and construction	9%	-	-	-	-	-
Manufacturing	18%	-	-	-	-	-
Food and agriculture	28%	-	-	-	-	-
Media and communications	7%	-	-	-	-	-
Retail and luxury	9%	-	-	-	-	-
Other [see Sheet3]	1%	-	-	-	-	-
None of the above	5%	-	-	-	-	-
Don't know	21%	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options						
Unweighted base: Italy only	2075	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-
The national government	12%	-	-	-	-	-
Regional and local authorities	5%	-	-	-	-	-
European Union institutions	11%	-	-	-	-	-
The Armed Forces	20%	-	-	-	-	-
Civil Protection (e.g., national and regional civil protection authorities)	30%	-	-	-	-	-
Emergency services (e.g., police, fire and ambulance services)	30%	-	-	-	-	-
Private companies	6%	-	-	-	-	-
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	-	-	-	-	-
Other [see Sheet4]	0%	-	-	-	-	-
None of the above	5%	-	-	-	-	-
Don't know	19%	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?						
brunswick13_Italy_1. Newspapers and periodicals						
Unweighted base: Italy only	2075	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-
Trust a great deal [4]	4%	-	-	-	-	-
Trust a fair amount [3]	37%	-	-	-	-	-
Don't trust very much [2]	32%	-	-	-	-	-
Don't trust at all [1]	18%	-	-	-	-	-
Don't know	9%	-	-	-	-	-
Net: Trust	41%	-	-	-	-	-
Net: Do not trust	49%	-	-	-	-	-
Mean	2.30	-	-	-	-	-
Std. dev	0.83	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick13_Italy_2. News channels on television/ Television news broadcasts						
Unweighted base: Italy only	2075	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-
Trust a great deal [4]	6%	-	-	-	-	-
Trust a fair amount [3]	40%	-	-	-	-	-
Don't trust very much [2]	30%	-	-	-	-	-
Don't trust at all [1]	17%	-	-	-	-	-
Don't know	8%	-	-	-	-	-
Net: Trust	46%	-	-	-	-	-
Net: Do not trust	46%	-	-	-	-	-
Mean	2.39	-	-	-	-	-
Std. dev	0.86	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Région (France)				
		Nord-Est	Nord-Ouest	Region Parisienne	Sud-Est	Sud-Ouest
		AR	AS	AT	AU	AV
brunswick13_Italy_3. Social media						
Unweighted base: Italy only	2075	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-
Trust a great deal [4]	5%	-	-	-	-	-
Trust a fair amount [3]	25%	-	-	-	-	-
Don't trust very much [2]	35%	-	-	-	-	-
Don't trust at all [1]	28%	-	-	-	-	-
Don't know	7%	-	-	-	-	-
Net: Trust	31%	-	-	-	-	-
Net: Do not trust	62%	-	-	-	-	-
Mean	2.09	-	-	-	-	-
Std. dev	0.88	-	-	-	-	-

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?											
Unweighted base	8576	244	108	105	402	261	661	411	391	407	205
Base	8576	196	112	103	311	243	559	381	429	472	234
Very well protected [4]	3%	2%	4% *	4% *	3%	2%	3%	2%	2%	3%	3%
Fairly well protected [3]	31%	31%	47% AW*	37% *	44% AW	40%	38% BE	37% BE	40% BE	28%	34%
Not very well protected [2]	43%	46% AX	31% *	43% *	37%	46% AX	42%	41%	38%	41%	37%
Not at all protected [1]	14%	17% BA	15% BA*	12% *	12%	6%	10%	13%	15%	16% BB	17%
Don't know	8%	5%	3% *	4% *	5%	5%	8%	6%	5%	12% BC.BD	8%
Net: Protected	35%	33%	50% AW*	41% *	47% AW	42% AW	40% BE	40%	42% BE	31%	38%
Net: Not protected	57%	63% AX.AZ	46% *	54% *	49%	53%	52%	55%	53%	57%	54%
Mean	2.26	2.18	2.41 AW*	2.36 *	2.40 AW	2.40 AW	2.35 BE	2.30	2.31	2.21	2.26 *
Std. dev	0.75	0.73	0.79	0.75	0.74	0.64	0.71	0.74	0.75	0.77	0.80

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?											
brunswick2_1. Terrorism											
Unweighted base	8576	244	108	105	402	261	661	411	391	407	205
Base	8576	196	112	103	311	243	559	381	429	472	234
Very well protected [4]	6%	4%	7% *	5% *	9%	5%	5%	5%	8%	8%	7%
Fairly well protected [3]	37%	38%	41% *	37% *	46%	42%	37%	36%	38%	33%	36%
Not very well protected [2]	34%	32%	32% *	40% AZ*	24%	37% AZ	37%	35%	32%	30%	28%
Not at all protected [1]	16%	18% BA	17% *	12% *	15%	8%	12%	15%	15%	18% BB	19%
Don't know	8%	8%	3% *	6% *	5%	7%	9%	8%	7%	12%	10%
Net: Protected	42%	42%	48% *	42% *	55% AW	47%	42%	42%	46%	41%	44%
Net: Not protected	50%	50% AZ	49% *	52% *	39%	45%	49%	50%	47%	48%	47%
Mean	2.35	2.31	2.39 *	2.38 *	2.52 AW	2.47	2.39	2.35	2.42	2.35	2.36 *
Std. dev	0.83	0.83	0.86	0.78	0.87	0.74	0.79	0.82	0.86	0.90	0.90
brunswick2_2. Cyberattacks											
Unweighted base	8576	244	108	105	402	261	661	411	391	407	205
Base	8576	196	112	103	311	243	559	381	429	472	234
Very well protected [4]	3%	2%	2% *	5% *	7% AW.BA	2%	2%	4%	3%	4%	4%
Fairly well protected [3]	20%	21%	44% AW.BA*	35% AW*	31% AW	29%	24%	24%	27% BE	19%	30% BE
Not very well protected [2]	47%	50% AX	32% *	39% *	43%	50% AX	46%	45%	46%	44%	39%
Not at all protected [1]	22%	20%	19% *	14% *	13%	15%	18%	21%	15%	23% BD	19%
Don't know	9%	8%	4% *	8% *	5%	4%	10%	6%	8%	10%	9%
Net: Protected	23%	23%	46% AW.BA*	39% AW*	38% AW	31%	26%	27%	30%	23%	34% BE
Net: Not protected	68%	69% AX.AY.AZ	51% *	52% *	56%	65% AX	64%	67%	62%	66%	57%
Mean	2.04	2.06	2.29 AW*	2.33 AW*	2.34 AW	2.18	2.12	2.10	2.19	2.06	2.22 *
Std. dev	0.76	0.73	0.80	0.79	0.82	0.71	0.74	0.79	0.75	0.81	0.82

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick2_3. Acts of sabotage (e.g. against infrastructure)											
Unweighted base	8576	244	108	105	402	261	661	411	391	407	205
Base	8576	196	112	103	311	243	559	381	429	472	234
Very well protected [4]	3%	2%	5% *	3% *	7% BA	1%	1%	3% BB	4% BB	4% BB	3%
Fairly well protected [3]	26%	28%	38% *	40% AW*	39% AW	33%	30%	32% BE	29%	24%	23%
Not very well protected [2]	42%	41%	38% *	43% *	32%	49% AZ	43%	39%	43%	39%	40%
Not at all protected [1]	17%	20% AY.BA	16% *	9% *	14%	10%	15%	18%	12%	20% BD	19%
Don't know	11%	8%	3% *	5% *	8%	7%	11%	8%	13%	14%	15% BC
Net: Protected	29%	30%	43% AW*	43% AW*	46% AW.BA	35%	31%	35%	32%	27%	26%
Net: Not protected	60%	62% AZ	54% *	51% *	45%	59% AZ	58%	57%	55%	59%	59%
Mean	2.17	2.13	2.33 *	2.40 AW*	2.43 AW	2.28 AW	2.19	2.23	2.28 BE	2.13	2.11 *
Std. dev	0.78	0.78	0.82	0.70	0.83	0.67	0.71	0.80	0.75	0.81	0.79
brunswick2_4. Military threats / armed conflict											
Unweighted base	8576	244	108	105	402	261	661	411	391	407	205
Base	8576	196	112	103	311	243	559	381	429	472	234
Very well protected [4]	7%	3%	10% *	9% *	7%	7%	5%	6%	7%	7%	6%
Fairly well protected [3]	34%	35%	34% *	46% *	51% AW.AX	43%	39%	40%	43% BE	34%	36%
Not very well protected [2]	35%	34% AY	40% AY.AZ*	20% *	27%	36% AY	33%	36%	31%	31%	29%
Not at all protected [1]	14%	18% AZ.BA	10% *	18% BA*	10%	9%	12%	10%	11%	15%	15%
Don't know	10%	9%	6% *	6% *	5%	5%	10%	9%	9%	14%	14%
Net: Protected	41%	39%	44% *	56% AW*	58% AW.AX	50% AW	45%	45%	49%	41%	42%
Net: Not protected	49%	52% AY.AZ	50% *	38% *	37%	45%	46%	45%	42%	45%	44%
Mean	2.38	2.26	2.46 *	2.50 AW*	2.57 AW	2.51 AW	2.41	2.46	2.50	2.39	2.38 *
Std. dev	0.83	0.82	0.82	0.92	0.78	0.77	0.79	0.77	0.80	0.86	0.85

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick2_5. Disinformation campaigns											
Unweighted base	8576	244	108	105	402	261	661	411	391	407	205
Base	8576	196	112	103	311	243	559	381	429	472	234
Very well protected [4]	3%	2%	8% AW.AZ.BA*	2% *	2%	0%	1%	2%	1%	3%	5% BB.BD
Fairly well protected [3]	18%	11%	25% AW*	28% AW.BA*	30% AW.BA	16%	18%	15%	21%	17%	17%
Not very well protected [2]	43%	46%	42% *	46% *	43%	44%	46%	47%	42%	40%	37%
Not at all protected [1]	24%	33% AX.AY.AZ	18% *	14% *	18%	35% AX.AY.AZ	27%	28%	27%	27%	25%
Don't know	13%	9%	7% *	10% BA*	7%	4%	8%	7%	10%	13% BC	16% BB.BC
Net: Protected	21%	13%	33% AW.BA*	30% AW.BA*	32% AW.BA	17%	19%	17%	22%	21%	22%
Net: Not protected	66%	79% AX.AY.AZ	60% *	59% *	61%	79% AX.AY.AZ	73% BF	76% BE.BF	69%	66%	62%
Mean	2.00	1.79	2.25 AW.BA*	2.21 AW.BA*	2.16 AW.BA	1.81	1.92	1.90	1.95	1.97	2.02 *
Std. dev	0.78	0.72	0.86	0.72	0.75	0.72	0.73	0.73	0.76	0.81	0.85

brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?

Unweighted base	8576	244	108	105	402	261	661	411	391	407	205
Base	8576	196	112	103	311	243	559	381	429	472	234
Very well informed [4]	3%	2%	5% *	6% AZ*	1%	2%	1%	1%	2%	2%	4%
Fairly well informed [3]	29%	31%	28% *	30% *	39%	37%	28%	29%	31%	28%	28%
Not very well informed [2]	46%	49%	45% *	51% *	48%	47%	48%	48%	50%	43%	46%
Not at all informed [1]	15%	14%	12% *	10% *	9%	10%	14%	17%	11%	18% BD	12%
Don't know	7%	4%	10% AW.AZ.BA*	2% *	3%	4%	8%	4%	5%	9%	10% BC
Net: Informed	32%	33%	33% *	36% *	40%	39%	30%	30%	33%	30%	31%
Net: Not informed	61%	63%	56% *	62% *	56%	57%	62%	65%	61%	61%	58%
Mean	2.22	2.22	2.30 *	2.32 *	2.34	2.32	2.18	2.15	2.25	2.16	2.25
Std. dev	0.75	0.71	0.76	0.74	0.66	0.68	0.70	0.72	0.69	0.77	0.75

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?											
Unweighted base	8576	244	108	105	402	261	661	411	391	407	205
Base	8576	196	112	103	311	243	559	381	429	472	234
Strongly support [5]	3%	3%	2% *	6% *	6% BA	2%	4%	4%	2%	2%	5%
Tend to support [4]	17%	9%	19% AW*	24% AW*	21% AW	22% AW	18%	19%	19%	15%	15%
Neither support nor oppose [3]	27%	23%	34% *	31% *	32%	31%	28%	23%	29%	28%	28%
Tend to oppose [2]	21%	31% AX.AZ.BA	17% *	23% *	19%	22%	22%	23% BF	18%	19%	14%
Strongly oppose [1]	25%	31% AY.AZ.BA	22% AY*	9% *	19%	18%	19%	24%	22%	25%	23%
Don't know	7%	3%	5% *	5% *	4%	5%	9%	6%	9%	9%	15% BC
Net: Support	20%	12%	21% *	31% AW*	27% AW	24% AW	22%	24%	21%	18%	19%
Net: Oppose	46%	62% AX.AY.AZ.BA	39% *	33% *	37%	39%	41%	47%	40%	45%	37%
Mean	2.48	2.20	2.60 AW*	2.94 AW*	2.76 AW	2.67 AW	2.62	2.55	2.58	2.45	2.57
Std. dev	1.17	1.09	1.13	1.08	1.18	1.09	1.15	1.21	1.15	1.14	1.22
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.											
Unweighted base	8576	244	108	105	402	261	661	411	391	407	205
Base	8576	196	112	103	311	243	559	381	429	472	234
Higher taxes	13%	6%	10% *	12% *	8%	15% AW.AZ	9%	11% BE	8%	6%	8%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	9%	13% *	18% AW.BA*	16% AW.BA	7%	12%	9%	14%	9%	10%
Increased government borrowing	15%	12%	16% *	11% *	22% AW.AY.BA	11%	13%	12%	16%	11%	13%
I would not be willing to accept any of these	39%	66% AY.AZ	53% *	39% *	45%	58% AY.AZ	52%	57%	50%	57%	58%
Don't know	15%	9%	14% *	27% AW.AZ.BA*	16% AW	13%	17%	16%	16%	20%	15%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?											
Unweighted base: : respondents in full-time or part-time employment only	4576	135	57	61	233	134	374	232	219	212	98
Base: : respondents in full-time or part-time employment only	4568	100	49	53	155	114	277	190	208	205	97
Very well prepared [4]	7%	4%	4% *	6% *	11%	8% *	8%	4%	8%	5%	9% *
Fairly well prepared [3]	32%	34%	42% *	24% *	31%	35% *	32% BF	34% BF	34% BF	28%	16% *
Not very well prepared [2]	27%	30%	28% *	33% *	33%	29% *	27%	29%	26%	34%	29% *
Not at all prepared [1]	13%	12%	10% *	15% *	17%	8% *	12%	15%	20% BB	13%	18% *
Don't know	21%	20% AZ	16% *	22% AZ*	8%	20% AZ*	21% BD	19%	13%	20%	28% BD*
Net: Prepared	39%	37%	46% *	30% *	41%	43% *	40%	37%	42% BF	33%	25% *
Net: Not prepared	40%	42%	38% *	48% *	51%	37% *	39%	44%	46%	47%	48% *
Mean	2.42	2.36 *	2.47 *	2.27 *	2.37 *	2.54 *	2.46	2.32	2.34	2.31	2.21 *
Std. dev	0.87	0.79	0.78	0.86	0.92	0.81	0.88	0.83	0.93	0.81	0.96

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?											
Unweighted base: : respondents in full-time or part-time employment only	4576	135	57	61	233	134	374	232	219	212	98
Base: : respondents in full-time or part-time employment only	4568	100	49	53	155	114	277	190	208	205	97
Very well informed [4]	9%	4%	- *	11% AX*	13% AW.AX	7% *	5%	6%	9%	6%	9% *
Fairly well informed [3]	31%	37%	38% *	28% *	28%	36% *	37%	30%	33%	38%	26% *
Not very well informed [2]	29%	33%	26% *	34% *	41% BA	27% *	27%	33%	34%	28%	26% *
Not at all informed [1]	15%	14%	18% *	10% *	15%	15% *	17%	16%	15%	13%	12% *
Don't know	16%	12% AZ	18% AZ*	18% AZ*	4%	14% AZ*	15%	17% BD	9%	16%	27% BD*
Net: Informed	40%	41%	38% *	39% *	41%	43% *	41%	35%	42%	43%	35% *
Net: Not informed	43%	46%	44% *	44% *	56%	43% *	44%	48%	49%	41%	38% *
Mean	2.42	2.37	2.24 *	2.49 *	2.41 *	2.40 *	2.34	2.30	2.40	2.43	2.45 *
Std. dev	0.91	0.80	0.80	0.88	0.91	0.88	0.86	0.85	0.88	0.83	0.91

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?											
Unweighted base: : respondents in full-time or part-time employment only	4576	135	57	61	233	134	374	232	219	212	98
Base: : respondents in full-time or part-time employment only	4568	100	49	53	155	114	277	190	208	205	97
Very confident [4]	10%	6%	1% *	8% *	11%	5% *	5%	2%	10% BC	7%	5% *
Fairly confident [3]	33%	26%	50% AW.AZ*	39% *	24%	37% *	34%	31%	27%	27%	22% *
Not very confident [2]	23%	29%	19% *	25% *	35%	23% *	23%	29%	29%	27%	20% *
Not at all confident [1]	13%	19%	15% *	12% *	18%	15% *	17%	14%	18%	20%	17% *
Don't know	22%	19%	16% *	16% *	13%	20% *	19%	24%	17%	19%	35% BB.BD.BE*
Net: Confident	42%	32%	51% AW*	47% *	35%	42% *	40%	33%	37%	34%	27% *
Net: Not confident	36%	49%	33% *	38% *	52% AX	38% *	41%	43%	46%	47%	37% *
Mean	2.50	2.23 *	2.44 *	2.50 *	2.32 *	2.41 *	2.34	2.28	2.35	2.25	2.24 *
Std. dev	0.91	0.90	0.80	0.86	0.93	0.87	0.89	0.80	0.94	0.93	0.94

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?											
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very optimistic [5]	1%	-	-	-	-	-	-	-	-	-	-
Fairly optimistic [4]	12%	-	-	-	-	-	-	-	-	-	-
Neither optimistic nor pessimistic [3]	24%	-	-	-	-	-	-	-	-	-	-
Fairly pessimistic [2]	36%	-	-	-	-	-	-	-	-	-	-
Very pessimistic [1]	21%	-	-	-	-	-	-	-	-	-	-
Don't know	6%	-	-	-	-	-	-	-	-	-	-
Net: Optimistic	13%	-	-	-	-	-	-	-	-	-	-
Net: Pessimistic	56%	-	-	-	-	-	-	-	-	-	-
Mean	2.34	-	-	-	-	-	-	-	-	-	-
Std. dev	1.01	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?											
brunswick9_UK_1. Jobs and employment											
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very confident [4]	1%	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	14%	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	46%	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	29%	-	-	-	-	-	-	-	-	-	-
Don't know	10%	-	-	-	-	-	-	-	-	-	-
Net: Confident	15%	-	-	-	-	-	-	-	-	-	-
Net: Not confident	75%	-	-	-	-	-	-	-	-	-	-
Mean	1.86	-	-	-	-	-	-	-	-	-	-
Std. dev	0.72	-	-	-	-	-	-	-	-	-	-
brunswick9_UK_2. People's living standards											
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very confident [4]	1%	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	10%	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	44%	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	35%	-	-	-	-	-	-	-	-	-	-
Don't know	9%	-	-	-	-	-	-	-	-	-	-
Net: Confident	12%	-	-	-	-	-	-	-	-	-	-
Net: Not confident	80%	-	-	-	-	-	-	-	-	-	-
Mean	1.75	-	-	-	-	-	-	-	-	-	-
Std. dev	0.70	-	-	-	-	-	-	-	-	-	-
brunswick9_UK_3. Business activity and investment											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very confident [4]	2%	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	18%	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	45%	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	23%	-	-	-	-	-	-	-	-	-	-
Don't know	13%	-	-	-	-	-	-	-	-	-	-
Net: Confident	19%	-	-	-	-	-	-	-	-	-	-
Net: Not confident	67%	-	-	-	-	-	-	-	-	-	-
Mean	1.98	-	-	-	-	-	-	-	-	-	-
Std. dev	0.74	-	-	-	-	-	-	-	-	-	-

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very confident [4]	3%	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	27%	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	39%	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	21%	-	-	-	-	-	-	-	-	-	-
Don't know	10%	-	-	-	-	-	-	-	-	-	-
Net: Confident	29%	-	-	-	-	-	-	-	-	-	-
Net: Not confident	61%	-	-	-	-	-	-	-	-	-	-
Mean	2.12	-	-	-	-	-	-	-	-	-	-
Std. dev	0.80	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?											
brunswick10_UK_1. A major economic crisis											
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very prepared [4]	1%	-	-	-	-	-	-	-	-	-	-
Fairly prepared [3]	14%	-	-	-	-	-	-	-	-	-	-
Not very prepared [2]	48%	-	-	-	-	-	-	-	-	-	-
Not at all prepared [1]	29%	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-
Net: Prepared	15%	-	-	-	-	-	-	-	-	-	-
Net: Not prepared	77%	-	-	-	-	-	-	-	-	-	-
Mean	1.86	-	-	-	-	-	-	-	-	-	-
Std. dev	0.70	-	-	-	-	-	-	-	-	-	-
brunswick10_UK_2. A major public health crisis											
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very prepared [4]	3%	-	-	-	-	-	-	-	-	-	-
Fairly prepared [3]	27%	-	-	-	-	-	-	-	-	-	-
Not very prepared [2]	40%	-	-	-	-	-	-	-	-	-	-
Not at all prepared [1]	25%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Prepared	30%	-	-	-	-	-	-	-	-	-	-
Net: Not prepared	65%	-	-	-	-	-	-	-	-	-	-
Mean	2.09	-	-	-	-	-	-	-	-	-	-
Std. dev	0.82	-	-	-	-	-	-	-	-	-	-
brunswick10_UK_3. An extreme weather event											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very prepared [4]	1%	-	-	-	-	-	-	-	-	-	-
Fairly prepared [3]	19%	-	-	-	-	-	-	-	-	-	-
Not very prepared [2]	45%	-	-	-	-	-	-	-	-	-	-
Not at all prepared [1]	30%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Prepared	20%	-	-	-	-	-	-	-	-	-	-
Net: Not prepared	75%	-	-	-	-	-	-	-	-	-	-
Mean	1.91	-	-	-	-	-	-	-	-	-	-
Std. dev	0.74	-	-	-	-	-	-	-	-	-	-

Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?

brunswick11_UK_1. Your household's financial situation

Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very confident [4]	11%	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	44%	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	26%	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	12%	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-
Net: Confident	55%	-	-	-	-	-	-	-	-	-	-
Net: Not confident	38%	-	-	-	-	-	-	-	-	-	-
Mean	2.58	-	-	-	-	-	-	-	-	-	-
Std. dev	0.86	-	-	-	-	-	-	-	-	-	-

brunswick11_UK_2. Your household's income or employment situation

Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very confident [4]	13%	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	45%	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	22%	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	10%	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-
Net: Confident	59%	-	-	-	-	-	-	-	-	-	-
Net: Not confident	33%	-	-	-	-	-	-	-	-	-	-
Mean	2.67	-	-	-	-	-	-	-	-	-	-
Std. dev	0.86	-	-	-	-	-	-	-	-	-	-

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very confident [4]	30%	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	45%	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	11%	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	7%	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-
Net: Confident	75%	-	-	-	-	-	-	-	-	-	-
Net: Not confident	18%	-	-	-	-	-	-	-	-	-	-
Mean	3.06	-	-	-	-	-	-	-	-	-	-
Std. dev	0.85	-	-	-	-	-	-	-	-	-	-

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very confident [4]	9%	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	38%	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	27%	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	19%	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-
Net: Confident	47%	-	-	-	-	-	-	-	-	-	-
Net: Not confident	46%	-	-	-	-	-	-	-	-	-	-
Mean	2.39	-	-	-	-	-	-	-	-	-	-
Std. dev	0.92	-	-	-	-	-	-	-	-	-	-

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very confident [4]	5%	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	25%	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	38%	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	25%	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-
Net: Confident	29%	-	-	-	-	-	-	-	-	-	-
Net: Not confident	63%	-	-	-	-	-	-	-	-	-	-
Mean	2.09	-	-	-	-	-	-	-	-	-	-
Std. dev	0.85	-	-	-	-	-	-	-	-	-	-

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-
Very confident [4]	6%	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
Fairly confident [3]	37%	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	34%	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	17%	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-
Net: Confident	43%	-	-	-	-	-	-	-	-	-	-
Net: Not confident	51%	-	-	-	-	-	-	-	-	-	-
Mean	2.34	-	-	-	-	-	-	-	-	-	-
Std. dev	0.85	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF

We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.

Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-
Geopolitical tensions	37%	-	-	-	-	-	-	-	-	-	-
Political instability in France	41%	-	-	-	-	-	-	-	-	-	-
Artificial Intelligence (AI)	36%	-	-	-	-	-	-	-	-	-	-
An ageing workforce	12%	-	-	-	-	-	-	-	-	-	-
Economic or financial shock	44%	-	-	-	-	-	-	-	-	-	-
Climate change and extreme weather	31%	-	-	-	-	-	-	-	-	-	-
Supply-chain disruption	16%	-	-	-	-	-	-	-	-	-	-
Other [see Sheet1]	1%	-	-	-	-	-	-	-	-	-	-
None of the above	2%	-	-	-	-	-	-	-	-	-	-
Don't know	10%	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.											
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-
Energy	35%	-	-	-	-	-	-	-	-	-	-
Defence	29%	-	-	-	-	-	-	-	-	-	-
Healthcare	25%	-	-	-	-	-	-	-	-	-	-
Financial services	14%	-	-	-	-	-	-	-	-	-	-
Technology (e.g. software and electronic devices)	16%	-	-	-	-	-	-	-	-	-	-
Telecommunications	7%	-	-	-	-	-	-	-	-	-	-
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	-	-	-	-	-	-	-	-	-	-
Transport	8%	-	-	-	-	-	-	-	-	-	-
Physical infrastructure and construction	6%	-	-	-	-	-	-	-	-	-	-
Manufacturing	12%	-	-	-	-	-	-	-	-	-	-
Food and agriculture	29%	-	-	-	-	-	-	-	-	-	-
Media and communications	9%	-	-	-	-	-	-	-	-	-	-
Retail and luxury	2%	-	-	-	-	-	-	-	-	-	-
Other [see Sheet2]	1%	-	-	-	-	-	-	-	-	-	-
None of the above	2%	-	-	-	-	-	-	-	-	-	-
Don't know	18%	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?											
brunswick11_1_France. Energy											
Unweighted base: France only - respondents who selected that sector previously	731	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	706	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	22%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	40%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	25%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	11%	-	-	-	-	-	-	-	-	-	-
Don't know	2%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	62%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	36%	-	-	-	-	-	-	-	-	-	-
Mean	2.74	-	-	-	-	-	-	-	-	-	-
Std. dev	0.93	-	-	-	-	-	-	-	-	-	-
brunswick11_2_France. Defence											
Unweighted base: France only - respondents who selected that sector previously	632	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	587	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	20%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	48%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	23%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	5%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	68%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	-	-
Mean	2.87	-	-	-	-	-	-	-	-	-	-
Std. dev	0.79	-	-	-	-	-	-	-	-	-	-
brunswick11_3_France. Healthcare											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
Unweighted base: France only - respondents who selected that sector previously	503	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	506	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	23%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	39%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	23%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	9%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	63%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	32%	-	-	-	-	-	-	-	-	-	-
Mean	2.81	-	-	-	-	-	-	-	-	-	-
Std. dev	0.92	-	-	-	-	-	-	-	-	-	-

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	280	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	14%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	39%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	30%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	13%	-	-	-	-	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	54%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	43%	-	-	-	-	-	-	-	-	-	-
Mean	2.57	-	-	-	-	-	-	-	-	-	-
Std. dev	0.90	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick11_5_France. Technology (e.g. software and electronic devices)											
Unweighted base: France only - respondents who selected that sector previously	328	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	326	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	12%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	34%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	37%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	14%	-	-	-	-	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	46%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	51%	-	-	-	-	-	-	-	-	-	-
Mean	2.45	-	-	-	-	-	-	-	-	-	-
Std. dev	0.89	-	-	-	-	-	-	-	-	-	-
brunswick11_6_France. Telecommunications											
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	142	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	17%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	45%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	29%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	2%	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	62%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	31%	-	-	-	-	-	-	-	-	-	-
Mean	2.83	-	-	-	-	-	-	-	-	-	-
Std. dev	0.75	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)											
Unweighted base: France only - respondents who selected that sector previously	367	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	331	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	13%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	33%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	34%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	15%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	46%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	49%	-	-	-	-	-	-	-	-	-	-
Mean	2.46	-	-	-	-	-	-	-	-	-	-
Std. dev	0.91	-	-	-	-	-	-	-	-	-	-
brunswick11_8_France. Transport											
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	159	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	24%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	44%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	19%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	8%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	68%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	-	-
Mean	2.88	-	-	-	-	-	-	-	-	-	-
Std. dev	0.88	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick11_9_France. Physical infrastructure and construction											
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	121	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	20%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	53%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	19%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	4%	-	-	-	-	-	-	-	-	-	-
Don't know	4%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	73%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	23%	-	-	-	-	-	-	-	-	-	-
Mean	2.92	-	-	-	-	-	-	-	-	-	-
Std. dev	0.75	-	-	-	-	-	-	-	-	-	-
brunswick11_10_France. Manufacturing											
Unweighted base: France only - respondents who selected that sector previously	223	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	237	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	15%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	26%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	34%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	20%	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	41%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	54%	-	-	-	-	-	-	-	-	-	-
Mean	2.38	-	-	-	-	-	-	-	-	-	-
Std. dev	0.99	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick11_11_France. Food and agriculture											
Unweighted base: France only - respondents who selected that sector previously	635	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	578	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	16%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	40%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	32%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	9%	-	-	-	-	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	56%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	41%	-	-	-	-	-	-	-	-	-	-
Mean	2.64	-	-	-	-	-	-	-	-	-	-
Std. dev	0.87	-	-	-	-	-	-	-	-	-	-
brunswick11_12_France. Media and communications											
Unweighted base: France only - respondents who selected that sector previously	180	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	189	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	26%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	39%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	21%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	6%	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	65%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	-	-
Mean	2.92	-	-	-	-	-	-	-	-	-	-
Std. dev	0.88	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick11_13_France. Retail and luxury											
Unweighted base: France only - respondents who selected that sector previously	45	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	44	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	24%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	60%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	12%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	1%	-	-	-	-	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	85%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	13%	-	-	-	-	-	-	-	-	-	-
Mean	3.11	-	-	-	-	-	-	-	-	-	-
Std. dev	0.64	-	-	-	-	-	-	-	-	-	-
brunswick11_14_France. $brunswick10Franceother											
Unweighted base: France only - respondents who selected that sector previously	14	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	10	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	41%	-	-	-	-	-	-	-	-	-	-
To some extent [3]	10%	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	21%	-	-	-	-	-	-	-	-	-	-
Not at all [1]	18%	-	-	-	-	-	-	-	-	-	-
Don't know	9%	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	51%	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	39%	-	-	-	-	-	-	-	-	-	-
Mean	2.82	-	-	-	-	-	-	-	-	-	-
Std. dev	1.28	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.											
Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole											
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	5%	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	21%	-	-	-	-	-	-	-	-	-	-
No impact [3]	25%	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	19%	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-	-	-	-	-	-
Don't know	22%	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	26%	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	27%	-	-	-	-	-	-	-	-	-	-
Mean	2.95	-	-	-	-	-	-	-	-	-	-
Std. dev	1.09	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick12_France_2. France's attractiveness as a place to invest and do business											
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	7%	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	22%	-	-	-	-	-	-	-	-	-	-
No impact [3]	27%	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	17%	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	7%	-	-	-	-	-	-	-	-	-	-
Don't know	20%	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	29%	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	24%	-	-	-	-	-	-	-	-	-	-
Mean	3.05	-	-	-	-	-	-	-	-	-	-
Std. dev	1.09	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick13_France. How worried are you, if at all, about the level of France's national debt?											
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-
Very worried [4]	31%	-	-	-	-	-	-	-	-	-	-
Fairly worried [3]	45%	-	-	-	-	-	-	-	-	-	-
Not very worried [2]	15%	-	-	-	-	-	-	-	-	-	-
Not at all worried [1]	5%	-	-	-	-	-	-	-	-	-	-
Don't know	4%	-	-	-	-	-	-	-	-	-	-
Net: Worried	76%	-	-	-	-	-	-	-	-	-	-
Net: Not worried	20%	-	-	-	-	-	-	-	-	-	-
Mean	3.05	-	-	-	-	-	-	-	-	-	-
Std. dev	0.83	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.											
brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?											
Unweighted base: Italy only	2075	244	108	105	402	261	661	411	391	407	205
Base: Italy only	2075	196	112	103	311	243	559	381	429	472	234
Much more resilient [5]	3%	1%	4% *	4% *	4% BA	1%	3%	2%	2%	5%	5%
Somewhat more resilient [4]	11%	10%	17% *	15% *	17%	10%	11%	12%	12%	12%	9%
About as resilient [3]	40%	42%	49% *	47% *	48%	44%	43%	44%	43%	36%	34%
Somewhat less resilient [2]	18%	19% AZ	10% *	12% *	10%	23% AX.AZ	20%	14%	20%	18%	14%
Much less resilient [1]	12%	19% AX.AY.AZ	7% *	7% *	11%	12%	11%	12%	13%	14%	12%
Don't know	15%	7%	13% *	14% *	9%	9%	12%	16%	11%	15%	26% BB.BC.BD.BE
Net: More resilient	15%	11%	21% BA*	19% *	21% AW.BA	11%	14%	14%	14%	17%	14%
Net: Less resilient	30%	39% AX.AY.AZ	17% *	19% *	22%	35% AX.AY.AZ	31%	26%	32%	32%	26%
Mean	2.71	2.51	3.00 AW.BA*	2.96 AW.BA*	2.92 AW.BA	2.60	2.72	2.74	2.68	2.70	2.74
Std. dev	1.00	0.99	0.91	0.93	0.99	0.89	0.96	0.96	0.96	1.08	1.08

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole											
Unweighted base: Italy only	2075	244	108	105	402	261	661	411	391	407	205
Base: Italy only	2075	196	112	103	311	243	559	381	429	472	234
A very positive impact [5]	4%	4% BA	4% *	8% BA*	6% BA	1%	2%	5% BB	3%	6% BB	5%
A fairly positive impact [4]	20%	15%	26% *	30% AW.BA*	35% AW.BA	19%	18%	22%	21%	19%	18%
No impact [3]	28%	33%	37% *	26% *	31%	32%	32% BF	25%	32% BF	27%	20%
A fairly negative impact [2]	17%	19% AX.AZ	8% *	10% *	10%	21% AX.AY.AZ	19%	16%	17%	15%	16%
A very negative impact [1]	8%	9%	7% *	5% *	5%	7%	8%	9%	6%	10%	7%
Don't know	24%	20%	19%	21%	13%	21%	22%	24%	21%	24%	34% BB.BD.BE
Net: Positive impact	23%	19%	29% *	38% AW.BA*	41% AW.BA	19%	19%	27% BB	24%	25%	23%
Net: Negative impact	25%	28% AX.AY.AZ	15% *	15% *	15%	28% AX.AY.AZ	27%	24%	23%	25%	23%
Mean	2.93	2.82	3.14 AW.BA*	3.34 AW.BA*	3.32 AW.BA	2.81	2.82	2.98	2.97	2.95	2.96
Std. dev	1.04	1.01	0.96	1.03	0.95	0.93	0.96	1.10	0.98	1.11	1.12

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business											
Unweighted base: Italy only	2075	244	108	105	402	261	661	411	391	407	205
Base: Italy only	2075	196	112	103	311	243	559	381	429	472	234
A very positive impact [5]	5%	2%	4% *	7% AW*	10% AW.BA	2%	3%	6%	4%	6% BB	6%
A fairly positive impact [4]	22%	19%	36% AW.BA*	31% AW*	33% AW.BA	21%	21%	24%	24%	20%	23%
No impact [3]	25%	32% AY	25% *	19% *	28%	32% AY	27%	26%	30% BF	24%	18%
A fairly negative impact [2]	16%	20% AX.AZ	9% *	11% *	8%	21% AX.AZ	18%	15%	18%	15%	14%
A very negative impact [1]	8%	9%	7% *	7% *	5%	7%	9% BD	9%	5%	9%	7%
Don't know	24%	18%	19% *	24% *	15%	17%	22%	21%	20%	26%	32% BB.BC.BD
Net: Positive impact	27%	21%	40% AW.BA*	39% AW.BA*	44% AW.BA	24%	24%	30%	27%	26%	29%
Net: Negative impact	24%	30% AX.AY.AZ	16% *	18% *	14%	27% AX.AZ	27%	24%	23%	24%	21%
Mean	3.00	2.81	3.27 AW.BA*	3.29 AW.BA*	3.41 AW.BA	2.90	2.89	3.03	3.05	2.99	3.11
Std. dev	1.08	1.00	1.03	1.12	1.02	0.97	1.05	1.11	0.97	1.14	1.14

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.											
Unweighted base: Italy only	2075	244	108	105	402	261	661	411	391	407	205
Base: Italy only	2075	196	112	103	311	243	559	381	429	472	234
Energy	23%	22%	19% *	25% *	26%	35% AW.AX	27% BE	24%	21%	19%	22%
Defence	17%	11%	23% AW.BA*	23% AW.BA*	24% AW.BA	11%	15%	17%	19%	14%	22%
Healthcare	27%	24%	24% *	27% *	25%	31%	27%	26%	29%	26%	23%
Financial services	7%	4%	8% *	9% *	9%	8%	8%	7%	8%	6%	3%
Technology (e.g. software and electronic devices)	14%	15%	7% *	22% AX.AZ*	11%	20% AX.AZ	14%	12%	14%	12%	15%
Telecommunications	8%	10%	6% *	13% *	9%	11%	6%	6%	11% BB	9%	11%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	9%	4% *	11% *	15% AX	13% AX	10%	11%	14%	11%	8%
Transport	10%	10%	7% *	6% *	11%	8%	9%	5%	13% BC	11% BC	10%
Physical infrastructure and construction	9%	8%	11% *	11% *	8%	10%	10%	8%	11%	10%	6%
Manufacturing	18%	28%	20% *	20% *	25%	22%	19%	23%	16%	17%	14%
Food and agriculture	28%	41% AY.BA	32% *	27% *	32%	23%	26%	34% BB.BD	22%	32% BD	25%
Media and communications	7%	5%	5% *	15% AW.AX*	9%	7%	4%	7%	10% BB	6%	5%
Retail and luxury	9%	13%	12% *	10% *	10%	8%	10%	9%	7%	8%	9%
Other [see Sheet3]	1%	0%	1% *	- *	0%	1%	1%	1%	0%	0%	0%
None of the above	5%	8% AX.AZ.BA	1% *	4% *	3%	2%	5%	5%	3%	6%	9% BD
Don't know	21%	12%	25% AW*	13% *	17%	15%	20%	20%	20%	22%	23%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options											
Unweighted base: Italy only	2075	244	108	105	402	261	661	411	391	407	205
Base: Italy only	2075	196	112	103	311	243	559	381	429	472	234
The national government	12%	8%	19% AW.BA*	26% AW.BA*	21% AW.BA	10%	14%	9%	13%	13%	13%
Regional and local authorities	5%	3%	3% *	9% AW.AZ*	2%	10% AW.AZ	6%	5%	4%	5%	4%
European Union institutions	11%	12%	6% *	10% *	7%	19% AX.AZ	11%	9%	9%	12%	15%
The Armed Forces	20%	22%	29% BA*	24% *	27% BA	16%	21%	19%	21%	20%	19%
Civil Protection (e.g., national and regional civil protection authorities)	30%	31%	32% *	21% *	38% AY	37% AY	30% BF	38% BE.BF	35% BE.BF	26%	20%
Emergency services (e.g., police, fire and ambulance services)	30%	40%	32% *	32% *	36%	33%	31%	35%	30%	29%	23%
Private companies	6%	4%	7% *	7% *	6%	7%	7%	9% BE	5%	4%	4%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	16%	11% *	16% *	16%	23% AX	15%	17%	20%	16%	14%
Other [see Sheet4]	0%	1%	1% *	- *	0%	0%	0%	1%	-	-	0%
None of the above	5%	6% BA	4% *	4% *	4%	2%	5%	4%	4%	5%	9% BC
Don't know	19%	13%	15% *	12% *	10%	13%	17%	17%	18%	22%	27% BB.BC

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?											
brunswick13_Italy_1. Newspapers and periodicals											
Unweighted base: Italy only	2075	244	108	105	402	261	661	411	391	407	205
Base: Italy only	2075	196	112	103	311	243	559	381	429	472	234
Trust a great deal [4]	4%	2%	3% *	8% AW*	3%	5%	5%	2%	5%	4%	3%
Trust a fair amount [3]	37%	36%	38% *	45% *	43%	47% AW	41%	38%	38%	35%	31%
Don't trust very much [2]	32%	33%	40% *	35% *	31%	35%	29%	36%	33%	30%	30%
Don't trust at all [1]	18%	24% AX.AY.BA	11% *	7% *	16% BA	8%	17%	18%	16%	21%	19%
Don't know	9%	5%	8%	5%	7%	6%	8%	6%	7%	10%	17% BB.BC.BD
Net: Trust	41%	38%	41% *	53% AW*	46%	52% AW	46% BF	40%	43%	39%	34%
Net: Do not trust	49%	57% AY.BA	51% *	42% *	47%	42%	46%	54%	49%	51%	49%
Mean	2.30	2.17	2.35 *	2.57 AW*	2.35 AW	2.52 AW.AZ	2.37	2.26	2.36	2.25	2.23 *
Std. dev	0.83	0.84	0.73	0.76	0.80	0.72	0.84	0.79	0.82	0.86	0.85

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick13_Italy_2. News channels on television/ Television news broadcasts											
Unweighted base: Italy only	2075	244	108	105	402	261	661	411	391	407	205
Base: Italy only	2075	196	112	103	311	243	559	381	429	472	234
Trust a great deal [4]	6%	7%	4% *	14% AX*	7%	8%	4%	7%	8%	8% BB	4%
Trust a fair amount [3]	40%	34%	46% *	54% AW*	48% AW	43%	43%	38%	43%	36%	33%
Don't trust very much [2]	30%	34%	32% *	25% *	29%	35%	28%	32%	29%	32%	27%
Don't trust at all [1]	17%	21% AY.AZ.BA	13% *	4% *	13% AY	11%	16%	17%	17%	14%	22%
Don't know	8%	4%	6% *	3% *	3%	4%	8% BD	6%	4%	9% BD	14% BC.BD
Net: Trust	46%	41%	50% *	68% AW.AX.BA*	55% AW	51%	48%	45%	51% BF	45%	37%
Net: Do not trust	46%	55% AY.AZ	44% *	29% *	42%	46% AY	44%	49%	46%	46%	49%
Mean	2.39	2.29	2.44 *	2.80 AW.AX.AZ.BA*	2.51 AW	2.50 AW	2.39	2.37	2.43	2.43	2.24 *
Std. dev	0.86	0.90	0.78	0.74	0.82	0.80	0.83	0.87	0.87	0.87	0.89

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2022 (Italy)					Region				
		Movimento 5 Stelle	Lega	Forza Italia	Fratelli d'Italia	Partito Democratico	North west	North east	Centre	South	Islands
		AW	AX	AY	AZ	BA	BB	BC	BD	BE	BF
brunswick13_Italy_3. Social media											
Unweighted base: Italy only	2075	244	108	105	402	261	661	411	391	407	205
Base: Italy only	2075	196	112	103	311	243	559	381	429	472	234
Trust a great deal [4]	5%	4%	2% *	9% AX*	5%	5%	5%	5%	4%	6%	5%
Trust a fair amount [3]	25%	32% AZ	29% *	31% *	22%	23%	25%	22%	26%	30%	22%
Don't trust very much [2]	35%	30%	42% *	38% *	43% AW	35%	34%	35%	42% BB.BE.BF	31%	27%
Don't trust at all [1]	28%	28%	22% *	17% *	28%	32% AY	28%	32% BD	23%	27%	31%
Don't know	7%	5%	5% *	5% *	3%	4%	8%	6%	5%	7%	15% BB.BC.BD.BE
Net: Trust	31%	37% AZ	31% *	41% AZ*	27%	29%	30%	27%	30%	36% BC	27%
Net: Do not trust	62%	58%	64% *	55% *	70% AW.AY	67%	62%	67% BE	65%	58%	58%
Mean	2.09	2.14	2.11 *	2.35 AZ.BA*	2.05	2.01	2.08	2.00	2.13	2.16 BC	2.01 *
Std. dev	0.88	0.90	0.78	0.88	0.85	0.89	0.88	0.89	0.83	0.91	0.93

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen . Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?														
Unweighted base	8576	294	465	220	394	186	363	485	312	239	348	121	170	186
Base	8576	287	499	204	361	153	361	480	304	295	352	97	171	164
Very well protected [4]	3%	4% BI.BJ	3% BJ	1%	1%	5% BI.BJ	2%	3%	2%	2%	4% BS	8% ..BM.BN.BO.BR.BS	1%	0%
Fairly well protected [3]	31%	32% BJ.BK	30% BJ	30% BJ	13%	23% BJ	25% BM	18%	27% BM	21%	22%	33% BM.BO.BP.BR	20%	24%
Not very well protected [2]	43%	53%	56%	54%	49%	55%	53%	56% BQ	49%	56% BQ	55% BQ	43%	53%	51%
Not at all protected [1]	14%	7%	7%	8%	30% BG.BH.BI.BK	5%	11%	16% BL.BP.BQ	12%	12%	10%	6%	16% BQ	18% BL.BP.BQ
Don't know	8%	5%	4%	8% BH	7%	12% BG.BH	9%	7%	9%	9%	9%	10%	10%	7%
Net: Protected	35%	36% BJ	33% BJ	31% BJ	14%	28% BJ	27%	21%	30% BM	23%	26%	41% BL.BM.BN.BO.BP.BR.BS	21%	24%
Net: Not protected	57%	59%	63%	61%	79% BG.BH.BI.BK	60%	63% BQ	72% BL.BN.BQ	61% BQ	68% BQ	65% BQ	50%	69% BQ	69% BQ
Mean	2.26	2.34 BJ	2.31 BJ	2.26 BJ	1.83	2.32 BJ	2.21 BM.BS	2.09	2.22 BM.BR.BS	2.14	2.21 BM.BR.BS	2.47 BM.BN.BO.BP.BR.BS	2.07	2.07
Std. dev	0.75	0.67	0.66	0.61	0.68	0.67	0.66	0.70	0.70	0.65	0.70	0.76	0.66	0.68

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?														
brunswick2_1. Terrorism														
Unweighted base	8576	294	465	220	394	186	363	485	312	239	348	121	170	186
Base	8576	287	499	204	361	153	361	480	304	295	352	97	171	164
Very well protected [4]	6%	6% BH.BI.BJ	3%	1%	1%	4%	4%	3%	3%	2%	5% BO	9% ..BM.BN.BO.BR.BS	1%	2%
Fairly well protected [3]	37%	36% BJ	32% BJ	45% BH.BJ.BK	12%	32% BJ	30% BR	24%	30% BR	33% BM.BR.BS	27%	29%	21%	22%
Not very well protected [2]	34%	45%	47%	39%	41%	48%	41%	48% BO	41%	37%	42%	41%	51% BL.BN.BO	46%
Not at all protected [1]	16%	7%	12% BG.BI	6%	41% BG.BH.BI.BK	7%	17%	19%	19%	19%	18%	13%	19%	22%
Don't know	8%	6%	6%	9%	5%	9%	9%	7%	8%	9%	8%	8%	8%	8%
Net: Protected	42%	43% BH.BJ	35% BJ	46% BH.BJ	13%	36% BJ	34% BM.BR.BS	27%	33% BR	35% BM.BR.BS	32% BR	37% BM.BR.BS	22%	24%
Net: Not protected	50%	52%	59% BI	45%	82% BG.BH.BI.BK	55%	58%	66% BL.BO.BQ	59%	56%	60%	55%	70% BL.BN.BO.BP.BQ	68% BL.BO.BQ
Mean	2.35	2.45 BH.BJ	2.27 BJ	2.45 BH.BJ	1.71	2.35 BJ	2.23 BR.BS	2.11	2.19	2.19	2.20	2.35 BM.BR.BS	2.04	2.05
Std. dev	0.83	0.73	0.73	0.64	0.73	0.68	0.79	0.75	0.79	0.78	0.82	0.84	0.70	0.76
brunswick2_2. Cyberattacks														
Unweighted base	8576	294	465	220	394	186	363	485	312	239	348	121	170	186
Base	8576	287	499	204	361	153	361	480	304	295	352	97	171	164
Very well protected [4]	3%	4% BJ	2%	1%	1%	2%	3%	1%	1%	1%	3%	6% BM.BN.BO.BR.BS	1%	1%
Fairly well protected [3]	20%	20% BJ	22% BJ	16%	13%	22% BJ	19%	15%	20% BO	13%	17%	27% BM.BO.BP.BR.BS	15%	16%
Not very well protected [2]	47%	57% BJ	57% BJ	60% BJ	44%	52%	51%	56% BQ.BS	51%	57% BQ.BS	52%	45%	49%	47%
Not at all protected [1]	22%	13%	13%	13%	33% BG.BH.BI.BK	17%	17%	20%	18%	18%	19%	12%	23% BQ	23% BQ
Don't know	9%	6%	6%	9%	9%	8%	11%	7%	9%	11%	8%	9%	12%	13% BM
Net: Protected	23%	24% BJ	24% BJ	18%	14%	23% BJ	22% BO	17%	22% BO	15%	21%	33% BL.BM.BN.BO.BP.BR.BS	16%	17%
Net: Not protected	68%	70%	70%	74%	77% BG.BH.BK	69%	67%	76% BL.BN.BQ	69% BQ	75% BQ	71% BQ	58%	72% BQ	70% BQ
Mean	2.04	2.16 BJ	2.14 BJ	2.06 BJ	1.79	2.09 BJ	2.09 BM.BR	1.98	2.06	1.97	2.05	2.29 BL.BM.BN.BO.BP.BR.BS*	1.94	1.95
Std. dev	0.76	0.71	0.67	0.62	0.70	0.69	0.73	0.67	0.70	0.63	0.74	0.79	0.69	0.72

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick2_3. Acts of sabotage (e.g. against infrastructure)														
Unweighted base	8576	294	465	220	394	186	363	485	312	239	348	121	170	186
Base	8576	287	499	204	361	153	361	480	304	295	352	97	171	164
Very well protected [4]	3%	5% BH.BJ	1%	3%	1%	1%	3% BO.BS	3% BO.BS	3% BO.BS	0%	3% BO.BS	6% BO.BR.BS	1%	-
Fairly well protected [3]	26%	17% BJ	23% BJ	17% BJ	9%	20% BJ	19%	15%	17%	19%	15%	22%	17%	15%
Not very well protected [2]	42%	59% BJ.BK	52% BJ	51% BJ	39%	48%	46%	49%	47%	48%	49%	49%	48%	49%
Not at all protected [1]	17%	13%	18% BG	19%	43% BG.BH.BI.BK	18%	19%	24%	23%	21%	23%	16%	23%	25%
Don't know	11%	7%	5%	11% BH	8%	13% BG.BH	13%	9%	10%	12%	10%	6%	12%	11%
Net: Protected	29%	21% BJ	24% BJ	20% BJ	10%	21% BJ	22%	18%	19%	19%	18%	29% BM.BN.BO.BP.BR.BS	17%	15%
Net: Not protected	60%	72%	71%	69%	81% BG.BH.BI.BK	66%	65%	74% BL	71%	69%	72%	65%	71%	74%
Mean	2.17	2.14 BJ	2.08 BJ	2.04 BJ	1.66	2.05 BJ	2.07 BS	1.96	1.98	1.98	1.98	2.20 BM.BN.BO.BP.BR.BS	1.95	1.88
Std. dev	0.78	0.70	0.70	0.72	0.70	0.70	0.75	0.74	0.75	0.68	0.75	0.80	0.70	0.66
brunswick2_4. Military threats / armed conflict														
Unweighted base	8576	294	465	220	394	186	363	485	312	239	348	121	170	186
Base	8576	287	499	204	361	153	361	480	304	295	352	97	171	164
Very well protected [4]	7%	5% BH.BI.BJ	2%	1%	2%	4%	2%	2%	3%	1%	4% BM.BO	8% BL.BM.BN.BO.BS	5% BM.BO	2%
Fairly well protected [3]	34%	27% BJ	27% BJ	26% BJ	11%	28% BJ	25%	20%	23%	24%	21%	32% BM.BP.BR	19%	23%
Not very well protected [2]	35%	50% BJ	50% BJ	57% BJ	41%	46%	47%	48%	46%	47%	46%	39%	49%	46%
Not at all protected [1]	14%	12%	16% BI	8%	37% BG.BH.BI.BK	12%	16%	22% BQ	21% BQ	16%	20% BQ	11%	18%	18%
Don't know	10%	6%	5%	8%	9% BH	10% BH	9%	9%	7%	12%	9%	10%	10%	11%
Net: Protected	41%	32% BJ	29% BJ	27% BJ	13%	32% BJ	27%	21%	26%	25%	25%	40% BL.BM.BN.BO.BP.BR.BS	24%	25%
Net: Not protected	49%	62%	66%	65%	78% BG.BH.BI.BK	58%	64% BQ	70% BQ	67% BQ	63% BQ	66% BQ	51%	66% BQ	64% BQ
Mean	2.38	2.27 BJ	2.16 BJ	2.22 BJ	1.76	2.27 BJ	2.15 BM	2.02	2.08	2.11	2.10	2.40 BL.BM.BN.BO.BP.BR.BS*	2.13	2.10
Std. dev	0.83	0.75	0.73	0.61	0.74	0.74	0.74	0.73	0.77	0.69	0.79	0.82	0.78	0.75

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick2_5. Disinformation campaigns														
Unweighted base	8576	294	465	220	394	186	363	485	312	239	348	121	170	186
Base	8576	287	499	204	361	153	361	480	304	295	352	97	171	164
Very well protected [4]	3%	5% BI	3%	2%	3%	2%	5% BO	3%	2%	1%	4%	4%	2%	2%
Fairly well protected [3]	18%	23% BJ	28% BI.BJ.BK	19%	14%	19%	21% BR	17%	22% BR	16%	22% BR	29% BM.BO.BR.BS	12%	17%
Not very well protected [2]	43%	53% BH.BJ	42%	46% BJ	36%	46% BJ	44%	44%	41%	47% BP	38%	38%	52% BN.BP.BQ	44%
Not at all protected [1]	24%	10%	15%	25% BG.BH	30% BG.BH.BK	21% BG	14%	22% BL	22% BL	18%	21% BL	19%	16%	21%
Don't know	13%	9%	12%	8%	17% BG.BI	13%	15%	14%	13%	17%	15%	10%	19%	16%
Net: Protected	21%	28% BJ	31% BI.BJ.BK	21%	17%	20%	26% BO.BR	20%	24% BR	18%	26% BO.BR	33% BM.BO.BR.BS	14%	19%
Net: Not protected	66%	63%	57%	71% BH	67% BH	66% BH	59%	66% BL	63%	65%	59%	57%	67%	65%
Mean	2.00	2.26 BI.BJ.BK	2.22 BI.BJ.BK	1.97	1.88	2.02	2.19 BM.BN.BO.BR.BS	2.01	2.05	2.01	2.10	2.21 BM.BO*	2.01	2.01
Std. dev	0.78	0.73	0.76	0.74	0.81	0.73	0.78	0.77	0.77	0.70	0.83	0.83	0.67	0.75
brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?														
Unweighted base	8576	294	465	220	394	186	363	485	312	239	348	121	170	186
Base	8576	287	499	204	361	153	361	480	304	295	352	97	171	164
Very well informed [4]	3%	5%	4%	3%	3%	6%	4%	2%	4% BS	3%	5% BM.BS	8% BM.BS	3%	1%
Fairly well informed [3]	29%	33% BJ.BK	33% BJ.BK	36% BJ.BK	21%	23%	27%	26%	28%	27%	25%	40% BL.BM.BN.BO.BP.BR	20%	29%
Not very well informed [2]	46%	46%	47%	46%	43%	54% BJ	50% BQ	49% BQ	45%	47%	47%	36%	58% BN.BO.BP.BQ.BS	46%
Not at all informed [1]	15%	10%	10%	8%	25% BG.BH.BI.BK	8%	10%	16% BL	14%	14%	13%	10%	13%	15%
Don't know	7%	6%	5%	8%	8%	9%	9%	6%	9%	9%	10%	6%	7%	9%
Net: Informed	32%	38% BJ	37% BJ	39% BJ.BK	24%	28%	31%	28%	33% BR	30%	30%	48% BL.BM.BN.BO.BP.BR.BS	22%	30%
Net: Not informed	61%	56%	58%	53%	68% BG.BH.BI	62%	60% BQ	65% BQ	59% BQ	60% BQ	60% BQ	46%	71% BL.BN.BO.BP.BQ	61% BQ
Mean	2.22	2.35 BJ	2.32 BJ	2.37 BJ	2.03	2.29 BJ	2.26	2.16	2.25	2.22	2.24	2.49 BL.BM.BN.BO.BP.BR.BS	2.13	2.17
Std. dev	0.75	0.74	0.72	0.68	0.80	0.71	0.71	0.72	0.77	0.74	0.77	0.79	0.66	0.70

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?														
Unweighted base	8576	294	465	220	394	186	363	485	312	239	348	121	170	186
Base	8576	287	499	204	361	153	361	480	304	295	352	97	171	164
Strongly support [5]	3%	3%	3%	1%	1%	1%	3%	2%	1%	1%	4% BO	2%	2%	3%
Tend to support [4]	17%	20% BJ	21% BJ	23% BJ	5%	16% BJ	16%	14%	14%	15%	14%	20% BS	12%	11%
Neither support nor oppose [3]	27%	30% BJ	26% BJ	32% BJ	12%	32% BJ	25% BS	25% BS	25% BS	20%	23%	32% BO.BS	21%	16%
Tend to oppose [2]	21%	22% BJ	24% BJ	27% BJ	15%	22%	23% BQ	22% BQ	25% BQ	20%	22% BQ	12%	21%	24% BQ
Strongly oppose [1]	25%	22% BI	23% BI	14%	61% BG.BH.BI.BK	26% BI	29%	33%	29%	39% BL.BN.BP	30%	28%	41% BL.BN.BP.BQ	41% BL.BN.BP.BQ
Don't know	7%	3%	4%	4%	5%	3%	4%	5%	5%	5%	7%	6%	4%	5%
Net: Support	20%	23% BJ	23% BJ	24% BJ	7%	17% BJ	19%	16%	16%	16%	18%	22%	13%	14%
Net: Oppose	46%	44%	47%	40%	77% BG.BH.BI.BK	48%	52% BQ	55% BQ	54% BQ	59% BQ	51% BQ	40%	62% BL.BP.BQ	65% BL.BM.BN.BP.BQ
Mean	2.48	2.59 BJ	2.54 BJ	2.70 BJ.BK	1.63	2.41 BJ	2.38 BO.BR.BS	2.26	2.31 BR.BS	2.14	2.36 BO.BR.BS	2.53 BM.BO.BR.BS	2.08	2.05
Std. dev	1.17	1.14	1.15	1.03	0.99	1.08	1.17	1.13	1.10	1.15	1.19	1.20	1.13	1.16
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.														
Unweighted base	8576	294	465	220	394	186	363	485	312	239	348	121	170	186
Base	8576	287	499	204	361	153	361	480	304	295	352	97	171	164
Higher taxes	13%	20% BJ	14% BJ	25% BH.BJ	3%	20% BJ	15% BS	15% BS	12%	11%	11%	16% BS	10%	7%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	17%	39% BG.BI.BJ.BK	22% BK	27% BG.BK	14%	27%	26%	31% BR	27%	24%	25%	20%	22%
Increased government borrowing	15%	28% BJ	22% BJ	26% BJ	8%	23% BJ	21%	24% BO.BR.BS	22%	16%	18%	22%	15%	14%
I would not be willing to accept any of these	39%	35%	30%	29%	60% BG.BH.BI.BK	44% BH.BI	36%	39%	35%	46% BL.BN	41%	39%	54% BL.BM.BN.BP.BQ	50% BL.BM.BN
Don't know	15%	11% BJ	9%	12% BJ	5%	11% BJ	12%	9%	11%	9%	13%	11%	8%	10%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?														
Unweighted base: : respondents in full-time or part-time employment only	4576	128	270	131	224	100	202	254	170	136	197	66	81	104
Base: : respondents in full-time or part-time employment only	4568	121	286	119	208	79	203	249	169	169	191	53	82	90
Very well prepared [4]	7%	13% BJ	10%	7%	6%	11% *	9%	11%	8%	11%	12%	9% *	6% *	5% *
Fairly well prepared [3]	32%	36%	43% BJ.BK	40% BJ	28%	28% *	32%	35%	36%	34%	35%	43% *	29% *	34% *
Not very well prepared [2]	27%	26%	27%	36% BJ	25%	33% *	35% BM.BO.BS	26%	32% BS	24%	27%	23% *	35% BS*	18% *
Not at all prepared [1]	13%	11%	8%	9%	9%	10% *	8%	7%	7%	9%	10%	14% *	10% *	14% BM*
Don't know	21%	14%	12%	9%	31% BG.BH.BI.BK	18% *	17%	20%	17%	22%	16%	12% *	20% *	28% BL.BN.BP.BQ*
Net: Prepared	39%	49% BJ	53% BJ.BK	47% BJ	35%	39% *	40%	46%	44%	45%	47%	51% *	35% *	39% *
Net: Not prepared	40%	37%	35%	44%	34%	43% *	43%	33%	39%	33%	37%	37% *	45% *	33% *
Mean	2.42	2.60	2.63	2.50	2.46	2.48 *	2.50	2.62	2.54	2.61 *	2.59	2.52 *	2.39 *	2.42 *
Std. dev	0.87	0.90	0.79	0.78	0.83	0.89	0.80	0.83	0.78	0.87	0.88	0.88	0.80	0.89

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen, Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?														
Unweighted base: : respondents in full-time or part-time employment only	4576	128	270	131	224	100	202	254	170	136	197	66	81	104
Base: : respondents in full-time or part-time employment only	4568	121	286	119	208	79	203	249	169	169	191	53	82	90
Very well informed [4]	9%	15%	15%	9%	13%	15% *	9%	15%	15%	14%	16% BL	12% *	14% *	8% *
Fairly well informed [3]	31%	39% BJ	40% BJ	42% BJ	24%	33% *	36%	29%	28%	31%	33%	46% BM.BN.BO*	30% *	35% *
Not very well informed [2]	29%	25%	26%	30%	26%	31% *	34% BS	28%	32%	27%	27%	21% *	30% *	22% *
Not at all informed [1]	15%	15%	10%	12%	15%	10% *	10%	13%	10%	15%	12%	11% *	14% *	17% *
Don't know	16%	7%	9%	6%	23% BG.BH.BI.BK	12% *	12%	14%	15%	13%	12%	11% *	13% *	18% *
Net: Informed	40%	53% BJ	55% BJ	51% BJ	37%	48% *	44%	44%	43%	44%	49%	58% BN*	44% *	43% *
Net: Not informed	43%	40%	37%	43%	41%	41% *	44%	41%	42%	42%	39%	31% *	44% *	39% *
Mean	2.42	2.57	2.65 BJ	2.51	2.45	2.59 *	2.49	2.54	2.56	2.50	2.61	2.67 *	2.50 *	2.42 *
Std. dev	0.91	0.94	0.89	0.85	0.98	0.90	0.83	0.96	0.92	0.96	0.94	0.86	0.95	0.93

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen, Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
Unweighted base: : respondents in full-time or part-time employment only	4576	128	270	131	224	100	202	254	170	136	197	66	81	104
Base: : respondents in full-time or part-time employment only	4568	121	286	119	208	79	203	249	169	169	191	53	82	90
Very confident [4]	10%	15%	16%	13%	13%	16% *	9%	16% BL	16%	19% BL	16%	13% *	16% *	11% *
Fairly confident [3]	33%	42% BJ	44% BJ	39%	30%	33% *	40%	35%	36%	31%	40%	42% *	27% *	36% *
Not very confident [2]	23%	18%	25%	30% BG	21%	27% *	30%	22%	25%	21%	23%	28% *	19% *	20% *
Not at all confident [1]	13%	11%	7%	7%	10%	8% *	8%	9%	9%	10%	8%	11% *	14% *	10% *
Don't know	22%	14%	8%	11%	25% BG.BH.BI	17% BH*	13%	18% BQ	14%	20% BQ	14%	6% *	23% BL.BQ*	24% BL.BQ*
Net: Confident	42%	57% BJ	60% BJ	52%	44%	49% *	49%	51%	51%	49%	55%	55% *	43% *	47% *
Net: Not confident	36%	29%	32%	37%	31%	35% *	38%	31%	35%	31%	30%	40% *	34% *	29% *
Mean	2.50	2.71 *	2.75	2.66	2.63	2.68 *	2.58	2.70	2.68	2.72 *	2.75	2.60 *	2.58 *	2.64 *
Std. dev	0.91	0.91	0.83	0.82	0.93	0.90	0.81	0.91	0.90	0.96	0.86	0.88	1.02	0.89

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?														
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very optimistic [5]	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly optimistic [4]	12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither optimistic nor pessimistic [3]	24%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly pessimistic [2]	36%	-	-	-	-	-	-	-	-	-	-	-	-	-
Very pessimistic [1]	21%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Optimistic	13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Pessimistic	56%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.34	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	1.01	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?														
brunswick9_UK_1. Jobs and employment														
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident [4]	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	14%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	46%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	29%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Confident	15%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not confident	75%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.86	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.72	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick9_UK_2. People's living standards														
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident [4]	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	44%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	35%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Confident	12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not confident	80%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.75	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.70	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick9_UK_3. Business activity and investment														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident [4]	2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	18%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	45%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Confident	19%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not confident	67%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.98	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.74	-	-	-	-	-	-	-	-	-	-	-	-	-

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident [4]	3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	39%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	21%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Confident	29%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not confident	61%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.12	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.80	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?														
brunswick10_UK_1. A major economic crisis														
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very prepared [4]	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly prepared [3]	14%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very prepared [2]	48%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all prepared [1]	29%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Prepared	15%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not prepared	77%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.86	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.70	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick10_UK_2. A major public health crisis														
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very prepared [4]	3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly prepared [3]	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very prepared [2]	40%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all prepared [1]	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Prepared	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not prepared	65%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.09	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.82	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick10_UK_3. An extreme weather event														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very prepared [4]	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly prepared [3]	19%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very prepared [2]	45%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all prepared [1]	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Prepared	20%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not prepared	75%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	1.91	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.74	-	-	-	-	-	-	-	-	-	-	-	-	-
Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?														
brunswick11_UK_1. Your household's financial situation														
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident [4]	11%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	44%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	26%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Confident	55%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not confident	38%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.58	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.86	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick11_UK_2. Your household's income or employment situation														
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident [4]	13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	45%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	22%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Confident	59%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not confident	33%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.67	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.86	-	-	-	-	-	-	-	-	-	-	-	-	-

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident [4]	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	45%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	11%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Confident	75%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not confident	18%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.06	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.85	-	-	-	-	-	-	-	-	-	-	-	-	-

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident [4]	9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	38%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	19%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Confident	47%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not confident	46%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.39	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.92	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick12_UK_2. A significant reduction in household income														
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident [4]	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Fairly confident [3]	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	38%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Confident	29%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not confident	63%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.09	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.85	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick12_UK_3. A significant increase in essential living costs														
Unweighted base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: UK only	2260	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident [4]	6%	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
Fairly confident [3]	37%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident [2]	34%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all confident [1]	17%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Confident	43%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not confident	51%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.34	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.85	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

		Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
			SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	
We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.															
brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.															
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Geopolitical tensions	37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Political instability in France	41%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Artificial Intelligence (AI)	36%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An ageing workforce	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Economic or financial shock	44%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Climate change and extreme weather	31%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Supply-chain disruption	16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other [see Sheet1]	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	10%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

		Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
			SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.															
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Energy	35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Defence	29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Healthcare	25%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Financial services	14%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Technology (e.g. software and electronic devices)	16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Telecommunications	7%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Physical infrastructure and construction	6%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manufacturing	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food and agriculture	29%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Media and communications	9%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Retail and luxury	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other [see Sheet2]	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?														
brunswick11_1_France. Energy														
Unweighted base: France only - respondents who selected that sector previously	731	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	706	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	22%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	40%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	11%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	62%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	36%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.74	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.93	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick11_2_France. Defence														
Unweighted base: France only - respondents who selected that sector previously	632	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	587	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	20%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	48%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	68%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.87	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.79	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick11_3_France. Healthcare														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
Unweighted base: France only - respondents who selected that sector previously	503	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	506	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	23%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	39%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	63%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	32%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.81	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.92	-	-	-	-	-	-	-	-	-	-	-	-	-

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	280	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	14%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	39%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	13%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	54%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	43%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.57	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.90	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick11_5_France. Technology (e.g. software and electronic devices)														
Unweighted base: France only - respondents who selected that sector previously	328	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	326	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	12%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	34%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	37%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	14%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	46%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	51%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.45	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.89	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick11_6_France. Telecommunications														
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	142	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	17%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	45%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	29%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	2%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	62%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	31%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.83	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.75	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)														
Unweighted base: France only - respondents who selected that sector previously	367	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	331	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	13%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	33%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	34%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	15%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	46%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	49%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.46	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.91	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick11_8_France. Transport														
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	159	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	24%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	44%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	19%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	68%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.88	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.88	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick11_9_France. Physical infrastructure and construction														
Unweighted base: France only - respondents who selected that sector previously	133	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	121	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	20%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	53%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	19%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	73%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.92	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.75	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick11_10_France. Manufacturing														
Unweighted base: France only - respondents who selected that sector previously	223	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	237	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	15%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	26%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	34%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	20%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	41%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	54%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.38	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.99	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick11_11_France. Food and agriculture														
Unweighted base: France only - respondents who selected that sector previously	635	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	578	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	16%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	40%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	32%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	3%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	56%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	41%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.64	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.87	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick11_12_France. Media and communications														
Unweighted base: France only - respondents who selected that sector previously	180	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	189	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	26%	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	39%	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	21%	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	65%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.92	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.88	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick11_13_France. Retail and luxury														
Unweighted base: France only - respondents who selected that sector previously	*45*	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	*44*	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	*24%*	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	*60%*	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	*12%*	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	*1%*	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	*3%*	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	*85%*	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	*13%*	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	*3.11*	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	*0.64*	-	-	-	-	-	-	-	-	-	-	-	-	-
brunswick11_14_France. $brunswick10Franceother														
Unweighted base: France only - respondents who selected that sector previously	*14*	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only - respondents who selected that sector previously	*10*	-	-	-	-	-	-	-	-	-	-	-	-	-
To a great extent [4]	*41%*	-	-	-	-	-	-	-	-	-	-	-	-	-
To some extent [3]	*10%*	-	-	-	-	-	-	-	-	-	-	-	-	-
To a small extent [2]	*21%*	-	-	-	-	-	-	-	-	-	-	-	-	-
Not at all [1]	*18%*	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	*9%*	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Higher autonomy	*51%*	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Lower autonomy	*39%*	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	*2.82*	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	*1.28*	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS

As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole

Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	21%	-	-	-	-	-	-	-	-	-	-	-	-	-
No impact [3]	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	19%	-	-	-	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	22%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	26%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.95	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	1.09	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

		Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
	Total	SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick12_France_2. France's attractiveness as a place to invest and do business														
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: France only	2017	-	-	-	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	22%	-	-	-	-	-	-	-	-	-	-	-	-	-
No impact [3]	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	17%	-	-	-	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	20%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	29%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	24%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.05	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	1.09	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

		Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
			SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	
brunswick13_France. How worried are you, if at all, about the level of France's national debt?															
Unweighted base: France only	2017	-	-	-	-	-	-	-	-	-	-	-	-	-	
Base: France only	2017	-	-	-	-	-	-	-	-	-	-	-	-	-	
Very worried [4]	31%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Fairly worried [3]	45%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Not very worried [2]	15%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Not at all worried [1]	5%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Net: Worried	76%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Net: Not worried	20%	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	3.05	-	-	-	-	-	-	-	-	-	-	-	-	-	
Std. dev	0.83	-	-	-	-	-	-	-	-	-	-	-	-	-	

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

		Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
			SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	
We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.															
brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?															
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Much more resilient [5]	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat more resilient [4]	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
About as resilient [3]	40%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat less resilient [2]	18%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Much less resilient [1]	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: More resilient	15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Less resilient	30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.71	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	1.00	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	4%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	20%	-	-	-	-	-	-	-	-	-	-	-	-	-
No impact [3]	28%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	17%	-	-	-	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	24%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.93	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	1.04	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
		BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
A very positive impact [5]	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly positive impact [4]	22%	-	-	-	-	-	-	-	-	-	-	-	-	-
No impact [3]	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
A fairly negative impact [2]	16%	-	-	-	-	-	-	-	-	-	-	-	-	-
A very negative impact [1]	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	24%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Positive impact	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Negative impact	24%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.00	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	1.08	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Energy	23%	-	-	-	-	-	-	-	-	-	-	-	-	-
Defence	17%	-	-	-	-	-	-	-	-	-	-	-	-	-
Healthcare	27%	-	-	-	-	-	-	-	-	-	-	-	-	-
Financial services	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Technology (e.g. software and electronic devices)	14%	-	-	-	-	-	-	-	-	-	-	-	-	-
Telecommunications	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport	10%	-	-	-	-	-	-	-	-	-	-	-	-	-
Physical infrastructure and construction	9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Manufacturing	18%	-	-	-	-	-	-	-	-	-	-	-	-	-
Food and agriculture	28%	-	-	-	-	-	-	-	-	-	-	-	-	-
Media and communications	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Retail and luxury	9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other [see Sheet3]	1%	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	21%	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
The national government	12%	-	-	-	-	-	-	-	-	-	-	-	-	-
Regional and local authorities	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
European Union institutions	11%	-	-	-	-	-	-	-	-	-	-	-	-	-
The Armed Forces	20%	-	-	-	-	-	-	-	-	-	-	-	-	-
Civil Protection (e.g., national and regional civil protection authorities)	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Emergency services (e.g., police, fire and ambulance services)	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Private companies	6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	-	-	-	-	-	-	-	-	-	-	-	-	-
Other [see Sheet4]	0%	-	-	-	-	-	-	-	-	-	-	-	-	-
None of the above	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	19%	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?														
brunswick13_Italy_1. Newspapers and periodicals														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a great deal [4]	4%	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a fair amount [3]	37%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust very much [2]	32%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust at all [1]	18%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	9%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Trust	41%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Do not trust	49%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.30	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.83	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

		Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
	Total	SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS
brunswick13_Italy_2. News channels on television/ Television news broadcasts														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a great deal [4]	6%	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a fair amount [3]	40%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust very much [2]	30%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust at all [1]	17%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	8%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Trust	46%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Do not trust	46%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.39	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.86	-	-	-	-	-	-	-	-	-	-	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Vote in 2025 (Germany)					Region - Nielsengebiete (Germany)							
		SPD	CDU/CSU	Bündnis 90/Die Grünen	AfD	Die Linke	Nielsen 1: Bremen, Hamburg, Niedersachsen , Schleswig-	Nielsen 2: Nordrhein-Westfalen	Nielsen 3a: Hessen, Rheinland-Pfalz, Saarland	Nielsen 3b: Baden-Württemberg	Nielsen 4: Bayern	Nielsen 5: Berlin	Nielsen 6: Brandenburg, Mecklenburg-Vorpommern, Sachsen-	Nielsen 7: Sachsen, Thüringen
	BG	BH	BI	BJ	BK	BL	BM	BN	BO	BP	BQ	BR	BS	
brunswick13_Italy_3. Social media														
Unweighted base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: Italy only	2075	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a great deal [4]	5%	-	-	-	-	-	-	-	-	-	-	-	-	-
Trust a fair amount [3]	25%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust very much [2]	35%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't trust at all [1]	28%	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	7%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Trust	31%	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Do not trust	62%	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	2.09	-	-	-	-	-	-	-	-	-	-	-	-	-
Std. dev	0.88	-	-	-	-	-	-	-	-	-	-	-	-	-

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Unweighted base	8576	477	1747	4579	3997	2487	1134	290	2892	5065	619
Base	8576	431	1793	4561	4015	2527	1078	265	2967	4928	680
Very well protected [4]	3%	2%	3%	4% BW	2%	4%	3%	4%	9% CB.CC	-	-
Fairly well protected [3]	31%	24%	22%	33% BW	29%	33%	36%	29%	91% CB.CC	-	-
Not very well protected [2]	43%	50%	54%	42%	45% BV	43%	40%	48% BY	-	75% CA.CC	-
Not at all protected [1]	14%	14%	12%	13%	15%	12%	14%	10%	-	25% CA.CC	-
Don't know	8%	9%	9%	7%	9%	8%	7%	9%	-	-	100% CA.CB
Net: Protected	35%	27%	25%	37% BW	32%	37%	39%	33%	100% CB.CC	-	-
Net: Not protected	57%	65%	66%	55%	60% BV	55%	54%	58%	-	100% CA.CC	-
Mean	2.26	2.16	2.17	2.30 BW	2.21	2.31	2.30	2.30	3.09 CB	1.75	-
Std. dev	0.75	0.71	0.69	0.77	0.74	0.75	0.76	0.72	0.29	0.43	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?											
brunswick2_1. Terrorism											
Unweighted base	8576	477	1747	4579	3997	2487	1134	290	2892	5065	619
Base	8576	431	1793	4561	4015	2527	1078	265	2967	4928	680
Very well protected [4]	6%	3%	3%	6%	5%	6%	5%	5%	14% CB.CC	1%	1%
Fairly well protected [3]	37%	23%	28% BT	38%	35%	38%	42% BZ	34%	67% CB.CC	20%	20%
Not very well protected [2]	34%	47%	42%	34%	35%	34%	32%	42% BX.BY	13%	49% CA.CC	17% CA
Not at all protected [1]	16%	19%	18%	15%	16%	15%	14%	10%	2%	25% CA.CC	5% CA
Don't know	8%	8%	8%	8%	8%	8%	7%	9%	4%	4%	57% CA.CB
Net: Protected	42%	26%	32% BT	44% BW	41%	44%	47% BZ	39%	81% CB.CC	22%	21%
Net: Not protected	50%	66% BU	61%	49%	51%	48%	46%	52%	15%	74% CA.CC	22% CA
Mean	2.35	2.12	2.18	2.38 BW	2.33	2.38	2.41	2.38	2.97 CB.CC	1.98	2.41 CB
Std. dev	0.83	0.77	0.78	0.83	0.83	0.83	0.82	0.75	0.60	0.73	0.72
brunswick2_2. Cyberattacks											
Unweighted base	8576	477	1747	4579	3997	2487	1134	290	2892	5065	619
Base	8576	431	1793	4561	4015	2527	1078	265	2967	4928	680
Very well protected [4]	3%	2%	2%	3%	3%	2%	3%	2%	7% CB.CC	0%	0%
Fairly well protected [3]	20%	18%	17%	23% BW	17%	24% BZ	22%	16%	47% CB.CC	6%	6%
Not very well protected [2]	47%	47%	53% BT	45%	49% BV	46%	43%	55% BX.BY	36% CC	56% CA.CC	25%
Not at all protected [1]	22%	21%	19%	21%	22%	20%	24%	18%	5%	34% CA.CC	7%
Don't know	9%	11%	9%	8%	9%	8%	8%	9%	6% CB	4%	61% CA.CB
Net: Protected	23%	20%	19%	26% BW	20%	26% BZ	25% BZ	18%	54% CB.CC	7%	7%
Net: Not protected	68%	68%	72%	66%	71% BV	66%	67%	73% BX	40% CC	90% CA.CC	32%
Mean	2.04	2.02	2.03	2.08 BW	2.00	2.09	2.04	2.01	2.59 CB.CC	1.72	2.01 CB
Std. dev	0.76	0.74	0.70	0.77	0.74	0.75	0.79	0.68	0.70	0.60	0.62

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick2_3. Acts of sabotage (e.g. against infrastructure)											
Unweighted base	8576	477	1747	4579	3997	2487	1134	290	2892	5065	619
Base	8576	431	1793	4561	4015	2527	1078	265	2967	4928	680
Very well protected [4]	3%	2%	2%	4%	3%	3%	4% BX	4%	8% CB.CC	1%	1%
Fairly well protected [3]	26%	17%	17%	28% BW	24%	29%	29%	24%	55% CB.CC	10%	11%
Not very well protected [2]	42%	48%	48%	41%	44% BV	41%	40%	48% BY	26% CC	55% CA.CC	20%
Not at all protected [1]	17%	22%	22%	17%	17%	18% BZ	17% BZ	11%	3%	28% CA.CC	6% CA
Don't know	11%	11%	11%	10%	12% BV	10%	11%	14%	8% CB	6%	63% CA.CB
Net: Protected	29%	19%	19%	32% BW	26%	31%	33%	28%	64% CB.CC	11%	12%
Net: Not protected	60%	71%	70%	58%	61% BV	59%	56%	59%	28%	83% CA.CC	25%
Mean	2.17	1.98	1.99	2.20 BW	2.13	2.18	2.23	2.24	2.75 CB.CC	1.82	2.21 CB
Std. dev	0.78	0.72	0.74	0.79	0.76	0.78	0.81	0.71	0.65	0.63	0.73
brunswick2_4. Military threats / armed conflict											
Unweighted base	8576	477	1747	4579	3997	2487	1134	290	2892	5065	619
Base	8576	431	1793	4561	4015	2527	1078	265	2967	4928	680
Very well protected [4]	7%	5% BU	2%	7%	6%	7%	7%	6%	15% CB.CC	3% CC	1%
Fairly well protected [3]	34%	23%	22%	36% BW	32%	37%	40%	33%	60% CB.CC	21%	18%
Not very well protected [2]	35%	46%	47%	34%	37% BV	34%	32%	40%	19%	48% CA.CC	15%
Not at all protected [1]	14%	16%	19%	14%	14%	14%	12%	12%	2%	23% CA.CC	4% CA
Don't know	10%	10%	9%	9%	11% BV	9%	9%	9%	5%	6%	62% CA.CB
Net: Protected	41%	28%	25%	43% BW	39%	43%	47%	39%	75% CB.CC	24% CC	19%
Net: Not protected	49%	62%	66%	48%	50% BV	48%	45%	52%	21%	71% CA.CC	19%
Mean	2.38	2.18 BU	2.09	2.40 BW	2.35	2.40	2.45	2.35	2.92 CB.CC	2.04	2.44 CB
Std. dev	0.83	0.78	0.75	0.83	0.83	0.83	0.82	0.79	0.65	0.76	0.70

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick2_5. Disinformation campaigns											
Unweighted base	8576	477	1747	4579	3997	2487	1134	290	2892	5065	619
Base	8576	431	1793	4561	4015	2527	1078	265	2967	4928	680
Very well protected [4]	3%	3%	3%	3%	3%	3%	3%	1%	6% CB.CC	1%	1%
Fairly well protected [3]	18%	18%	20%	19% BW	16%	20%	19%	17%	34% CB.CC	9%	7%
Not very well protected [2]	43%	46%	43%	43%	43%	42%	42%	49%	39% CC	48% CA.CC	20%
Not at all protected [1]	24%	18%	20%	23%	25%	24%	23%	19%	11%	33% CA.CC	11%
Don't know	13%	16%	15%	13%	14%	12%	12%	15%	10% CB	8%	61% CA.CB
Net: Protected	21%	20%	23%	22% BW	19%	23%	22%	18%	40% CB.CC	11%	8%
Net: Not protected	66%	64%	63%	65%	68%	66%	65%	67%	50% CC	81% CA.CC	32%
Mean	2.00	2.06	2.07	2.03 BW	1.96	2.02	2.02	2.00	2.40 CB.CC	1.77	1.92 CB
Std. dev	0.78	0.74	0.78	0.79	0.77	0.79	0.79	0.69	0.79	0.68	0.74

brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?											
Unweighted base	8576	477	1747	4579	3997	2487	1134	290	2892	5065	619
Base	8576	431	1793	4561	4015	2527	1078	265	2967	4928	680
Very well informed [4]	3%	3%	4%	4% BW	3%	4%	3%	3%	6% CB.CC	2%	2%
Fairly well informed [3]	29%	28%	27%	31% BW	26%	32%	29%	28%	43% CB.CC	23% CC	10%
Not very well informed [2]	46%	49%	48%	45%	48% BV	44%	48%	53% BX	40%	52% CA.CC	36%
Not at all informed [1]	15%	13%	13%	13%	16% BV	13%	14%	12%	7%	19% CA	18% CA
Don't know	7%	7%	8%	7%	7%	6%	6%	4%	5%	4%	34% CA.CB
Net: Informed	32%	31%	30%	35% BW	29%	37% BY	32%	31%	49% CB.CC	25% CC	11%
Net: Not informed	61%	62%	61%	58%	65% BV	57%	62% BX	65% BX	47%	71% CA.CC	54% CA
Mean	2.22	2.23	2.22	2.28 BW	2.16	2.30 BY	2.23	2.22	2.50 CB.CC	2.09 CC	1.92
Std. dev	0.75	0.72	0.74	0.76	0.74	0.76	0.74	0.69	0.72	0.72	0.72

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?											
Unweighted base	8576	477	1747	4579	3997	2487	1134	290	2892	5065	619
Base	8576	431	1793	4561	4015	2527	1078	265	2967	4928	680
Strongly support [5]	3%	2%	2%	3%	3%	3%	3%	4%	5% CB.CC	3% CC	1%
Tend to support [4]	17%	13%	15%	16%	18% BV	16%	17%	17%	23% CB.CC	15% CC	6%
Neither support nor oppose [3]	27%	21%	24%	25%	29% BV	25%	26%	26%	30% CB.CC	26% CC	21%
Tend to oppose [2]	21%	20%	22%	23% BW	18%	24%	23%	21%	22% CC	21% CC	14%
Strongly oppose [1]	25%	38% BU	32%	26%	25%	26%	26%	23%	16%	32% CA.CC	24% CA
Don't know	7%	5%	5%	7%	8%	6%	6%	9%	5%	5%	34% CA.CB
Net: Support	20%	16%	17%	19%	21%	19%	19%	21%	28% CB.CC	17% CC	7%
Net: Oppose	46%	58%	54%	49% BW	42%	50%	49%	44%	37%	52% CA.CC	38%
Mean	2.48	2.17	2.29	2.43	2.54 BV	2.42	2.43	2.53	2.78 CB.CC	2.33 CC	2.16
Std. dev	1.17	1.17	1.15	1.16	1.17	1.16	1.15	1.18	1.13	1.17	1.05
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.											
Unweighted base	8576	477	1747	4579	3997	2487	1134	290	2892	5065	619
Base	8576	431	1793	4561	4015	2527	1078	265	2967	4928	680
Higher taxes	13%	10%	13%	12%	14% BV	13%	13%	13%	19% CB.CC	10% CC	6%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	22%	27% BT	30% BW	22%	33% BZ	32%	26%	27% CC	28% CC	11%
Increased government borrowing	15%	16%	20%	16% BW	13%	16%	16%	16%	19% CB.CC	13% CC	5%
I would not be willing to accept any of these	39%	49% BU	39%	37%	41% BV	35%	35%	33%	32%	44% CA.CC	36%
Don't know	15%	9%	11%	13%	17% BV	12%	12%	19% BX.BY	15% CB	11%	45% CA.CB

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?											
Unweighted base: : respondents in full-time or part-time employment only	4576	251	959	4527	*49*	2474	1105	285	1652	2608	316
Base: : respondents in full-time or part-time employment only	4568	224	981	4521	*46*	2517	1045	261	1700	2530	338
Very well prepared [4]	7%	6%	10%	7%	*4%* *	8% BZ	6%	4%	11% CB.CC	5%	6%
Fairly well prepared [3]	32%	34%	34%	32%	*15%* *	32%	35%	29%	43% CB.CC	25% CC	17%
Not very well prepared [2]	27%	26%	29%	27%	*34%* *	26%	32% BX	31%	22% CC	32% CA.CC	15%
Not at all prepared [1]	13%	13% BU	8%	13%	*19%* *	14%	13%	17%	7%	18% CA.CC	9%
Don't know	21%	21%	19%	21%	*28%* *	20% BY	15%	19%	17%	20%	52% CA.CB
Net: Prepared	39%	40%	44%	39% BW	*20%* *	40%	41% BZ	33%	55% CB.CC	30% CC	23%
Net: Not prepared	40%	38%	37%	40%	*52%* *	39%	44% BX	47% BX	29%	50% CA.CC	24%
Mean	2.42	2.43	2.57	2.42	*2.07* **	2.44 BZ	2.40 BZ	2.26	2.70 CB.CC	2.22	2.42 CB*
Std. dev	0.87	0.86	0.83	0.87	*0.86*	0.89	0.82	0.84	0.80	0.85	0.94

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?											
Unweighted base: : respondents in full-time or part-time employment only	4576	251	959	4527	*49*	2474	1105	285	1652	2608	316
Base: : respondents in full-time or part-time employment only	4568	224	981	4521	*46*	2517	1045	261	1700	2530	338
Very well informed [4]	9%	11%	14%	9%	*4%* *	10%	8%	8%	13% CB.CC	8%	5%
Fairly well informed [3]	31%	36%	31%	31%	*43%* *	32%	32%	27%	39% CB.CC	27% CC	17%
Not very well informed [2]	29%	24%	29%	29% BW	*12%* *	27%	33% BX	35% BX	26%	32% CA.CC	20%
Not at all informed [1]	15%	14%	12%	15%	*23%* *	15%	16%	13%	9%	19% CA.CC	13% CA
Don't know	16%	14%	13%	16%	*18%* *	16% BY	11%	17% BY	14%	14%	45% CA.CB
Net: Informed	40%	47%	45%	40%	*47%* *	42%	40%	35% BZ	52% CB.CC	35% CC	22%
Net: Not informed	43%	39%	42%	43%	*35%* *	42%	49% BX	48%	34%	51% CA.CC	33%
Mean	2.42	2.51	2.54	2.42	*2.34* **	2.44	2.37	2.36	2.65 CB.CC	2.27	2.25
Std. dev	0.91	0.92	0.92	0.91	*0.95*	0.92	0.88	0.86	0.85	0.91	0.92

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Unweighted base: : respondents in full-time or part-time employment only	4576	251	959	4527	*49*	2474	1105	285	1652	2608	316
Base: : respondents in full-time or part-time employment only	4568	224	981	4521	*46*	2517	1045	261	1700	2530	338
Very confident [4]	10%	13%	15%	10%	*4%* *	11% BZ	8%	4%	14% CB.CC	7%	6%
Fairly confident [3]	33%	34%	36%	33%	*16%* *	33%	35%	35%	42% CB.CC	28% CC	19%
Not very confident [2]	23%	22%	24%	23%	*19%* *	22%	28% BX	25%	19% CC	27% CA.CC	13%
Not at all confident [1]	13%	12%	9%	13%	*24%* *	13%	12%	16%	8%	17% CA.CC	9%
Don't know	22%	19%	16%	21%	*36%* *BV**	21% BY	16%	19%	17%	20% CA	53% CA.CB
Net: Confident	42%	47%	51%	43% BW	*21%* *	44%	44%	40%	56% CB.CC	36% CC	25%
Net: Not confident	36%	33%	33%	36%	*43%* *	35%	40% BX	41%	27%	44% CA.CC	21%
Mean	2.50	2.61	2.68	2.50	*2.02* **	2.53 BZ	2.48	2.35	2.75 CB.CC	2.32	2.49 *
Std. dev	0.91	0.93	0.88	0.91	*0.97*	0.93	0.86	0.86	0.85	0.91	0.95

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?											
Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very optimistic [5]	1%	-	-	2%	1%	1%	2%	1% *	2%	1%	1%
Fairly optimistic [4]	12%	-	-	14% BW	9%	15%	14%	12% *	22% CB.CC	5%	5%
Neither optimistic nor pessimistic [3]	24%	-	-	23%	26%	23%	25%	27% *	30% CB	20%	25%
Fairly pessimistic [2]	36%	-	-	36%	35%	35%	36%	32% *	34%	39% CA.CC	28%
Very pessimistic [1]	21%	-	-	18%	24% BV	19%	16%	16% *	9%	31% CA.CC	13%
Don't know	6%	-	-	7% BW	5%	6%	8%	13% BX*	4%	3%	29% CA.CB
Net: Optimistic	13%	-	-	16% BW	10%	17%	15%	12% *	24% CB.CC	6%	5%
Net: Pessimistic	56%	-	-	54%	60% BV	54%	52%	48% *	43%	70% CA.CC	41%
Mean	2.34	-	-	2.42 BW	2.23	2.42	2.45	2.41 *	2.74 CB.CC	2.03	2.32 CB
Std. dev	1.01	-	-	1.02	0.97	1.03	1.00	0.96	0.98	0.92	0.88

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?											
brunswick9_UK_1. Jobs and employment											
Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very confident [4]	1%	-	-	2%	1%	2%	1%	- *	2%	1%	-
Fairly confident [3]	14%	-	-	15%	12%	15%	14%	12% *	24% CB.CC	7%	6%
Not very confident [2]	46%	-	-	47%	45%	47%	46%	54% *	48% CC	47% CC	37%
Not at all confident [1]	29%	-	-	26%	34% BV	26%	24%	24% *	19%	39% CA.CC	21%
Don't know	10%	-	-	11%	9%	9%	14% BX	11% *	7%	6%	36% CA.CB
Net: Confident	15%	-	-	16%	13%	17%	16%	12% *	26% CB.CC	8%	6%
Net: Not confident	75%	-	-	73%	78% BV	74%	70%	77% *	67% CC	86% CA.CC	58%
Mean	1.86	-	-	1.91 BW	1.79	1.92	1.92	1.87 *	2.10 CB.CC	1.68	1.77
Std. dev	0.72	-	-	0.72	0.70	0.73	0.71	0.62	0.74	0.66	0.61
brunswick9_UK_2. People's living standards											
Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very confident [4]	1%	-	-	2% BW	0%	1%	1%	- *	2% CB	1%	-
Fairly confident [3]	10%	-	-	11%	10%	12%	9%	11% *	18% CB.CC	6%	4%
Not very confident [2]	44%	-	-	44%	45%	46%	43%	39% *	48% CC	43% CC	35%
Not at all confident [1]	35%	-	-	34%	38%	33%	34%	44% BX*	26%	45% CA.CC	27%
Don't know	9%	-	-	10% BW	7%	8%	13% BX	7% *	6%	5%	34% CA.CB
Net: Confident	12%	-	-	13%	10%	13%	10%	11% *	20% CB.CC	7%	4%
Net: Not confident	80%	-	-	78%	83% BV	79%	77%	83% *	74% CC	88% CA.CC	62%
Mean	1.75	-	-	1.78 BW	1.70	1.80	1.75	1.64 *	1.95 CB.CC	1.60	1.65
Std. dev	0.70	-	-	0.72	0.67	0.71	0.70	0.68	0.74	0.64	0.59
brunswick9_UK_3. Business activity and investment											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very confident [4]	2%	-	-	2%	2%	2%	1%	- *	3% CB	1%	2%
Fairly confident [3]	18%	-	-	19%	16%	19%	18%	19% *	30% CB.CC	11% CC	4%
Not very confident [2]	45%	-	-	44%	46%	43%	45%	49% *	45% CC	48% CC	31%
Not at all confident [1]	23%	-	-	21%	25% BV	22%	18%	19% *	13%	32% CA.CC	17%
Don't know	13%	-	-	14%	12%	12%	18% BX	13% *	10%	9%	46% CA.CB
Net: Confident	19%	-	-	21% BW	17%	22%	19%	19% *	33% CB.CC	12% CC	6%
Net: Not confident	67%	-	-	65%	71% BV	66%	63%	68% *	58% CC	79% CA.CC	48%
Mean	1.98	-	-	2.03 BW	1.92	2.02	2.03	2.00 *	2.26 CB.CC	1.79	1.82 *
Std. dev	0.74	-	-	0.75	0.73	0.77	0.70	0.66	0.74	0.67	0.71

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very confident [4]	3%	-	-	3%	2%	3%	3%	- *	5% CB.CC	1%	1%
Fairly confident [3]	27%	-	-	29% BW	23%	31%	30%	24% *	42% CB.CC	17%	11%
Not very confident [2]	39%	-	-	38%	40%	38%	36%	46% *	35%	43% CA.CC	32%
Not at all confident [1]	21%	-	-	18%	26% BV	19%	16%	19% *	10%	32% CA.CC	16% CA
Don't know	10%	-	-	11%	9%	9%	15% BX	11% *	7%	7%	39% CA.CB
Net: Confident	29%	-	-	32% BW	25%	34%	33%	24% *	48% CB.CC	18% CC	12%
Net: Not confident	61%	-	-	56%	66% BV	57%	52%	65% BY*	46%	75% CA.CC	49%
Mean	2.12	-	-	2.19 BW	2.01	2.19	2.23	2.06 *	2.46 CB.CC	1.86	1.93
Std. dev	0.80	-	-	0.80	0.79	0.80	0.79	0.70	0.76	0.74	0.70

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?											
brunswick10_UK_1. A major economic crisis											
Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very prepared [4]	1%	-	-	1%	1%	1%	1%	- *	2% CB	0%	1%
Fairly prepared [3]	14%	-	-	15%	12%	16%	13%	15% *	25% CB.CC	7%	5%
Not very prepared [2]	48%	-	-	48%	48%	47%	51%	49% *	52% CC	47% CC	36%
Not at all prepared [1]	29%	-	-	27%	33% BV	29%	24%	26% *	15%	42% CA.CC	23% CA
Don't know	8%	-	-	8%	7%	7%	11%	9% *	7% CB	3%	35% CA.CB
Net: Prepared	15%	-	-	17% BW	13%	17%	14%	15% *	27% CB.CC	7%	5%
Net: Not prepared	77%	-	-	75%	80% BV	76%	75%	75% *	66%	89% CA.CC	60%
Mean	1.86	-	-	1.90 BW	1.80	1.89	1.90	1.88 *	2.16 CB.CC	1.64	1.73
Std. dev	0.70	-	-	0.71	0.69	0.73	0.67	0.67	0.70	0.63	0.63
brunswick10_UK_2. A major public health crisis											
Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very prepared [4]	3%	-	-	4% BW	2%	4%	3%	2% *	5% CB.CC	2%	1%
Fairly prepared [3]	27%	-	-	28%	27%	27%	28%	28% *	41% CB.CC	19%	13%
Not very prepared [2]	40%	-	-	39%	41%	38%	41%	43% *	37%	44% CA.CC	33%
Not at all prepared [1]	25%	-	-	24%	25%	26%	21%	21% *	12%	34% CA.CC	24% CA
Don't know	5%	-	-	5%	5%	5%	7%	7% *	4% CB	1%	28% CA.CB
Net: Prepared	30%	-	-	32%	29%	32%	32%	29% *	47% CB.CC	21%	14%
Net: Not prepared	65%	-	-	63%	66%	64%	62%	64% *	50%	78% CA.CC	58%
Mean	2.09	-	-	2.12	2.06	2.10	2.15	2.11 *	2.41 CB.CC	1.88	1.87
Std. dev	0.82	-	-	0.83	0.79	0.85	0.80	0.77	0.78	0.77	0.76
brunswick10_UK_3. An extreme weather event											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very prepared [4]	1%	-	-	1%	1%	1%	2%	- *	2% CB	0%	1%
Fairly prepared [3]	19%	-	-	20%	18%	20%	20%	16% *	27% CB.CC	15% CC	8%
Not very prepared [2]	45%	-	-	45%	46%	43%	45%	51% *	47% CC	45% CC	37%
Not at all prepared [1]	30%	-	-	28%	31%	31%	27%	26% *	21%	37% CA.CC	25%
Don't know	5%	-	-	6%	5%	5%	6%	7% *	3%	2%	30% CA.CB
Net: Prepared	20%	-	-	21%	19%	21%	22%	16% *	29% CB.CC	16% CC	8%
Net: Not prepared	75%	-	-	73%	77%	74%	72%	77% *	68%	83% CA.CC	62%
Mean	1.91	-	-	1.94	1.88	1.91	1.97	1.89 *	2.10 CB.CC	1.78	1.77
Std. dev	0.74	-	-	0.75	0.72	0.75	0.77	0.67	0.75	0.71	0.67

Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?

brunswick11_UK_1. Your household's financial situation

Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very confident [4]	11%	-	-	10%	12%	10%	10%	7% *	15% CB.CC	9% CC	4%
Fairly confident [3]	44%	-	-	47% BW	40%	47%	49%	49% *	52% CB.CC	38%	41%
Not very confident [2]	26%	-	-	25%	27%	24%	27%	24% *	22%	31% CA.CC	17%
Not at all confident [1]	12%	-	-	11%	13%	12%	8%	12% *	8%	15% CA	12%
Don't know	7%	-	-	7%	9%	7%	6%	8% *	3%	7% CA	27% CA.CB
Net: Confident	55%	-	-	58% BW	51%	57%	59%	56% *	67% CB.CC	47%	45%
Net: Not confident	38%	-	-	36%	40% BV	36%	35%	36% *	30%	46% CA.CC	29%
Mean	2.58	-	-	2.61	2.54	2.58	2.64	2.55 *	2.76 CB.CC	2.45	2.50
Std. dev	0.86	-	-	0.83	0.89	0.85	0.78	0.82	0.81	0.87	0.84

brunswick11_UK_2. Your household's income or employment situation

Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very confident [4]	13%	-	-	12%	16% BV	10%	14%	7% *	18% CB.CC	11%	7%
Fairly confident [3]	45%	-	-	52% BW	37%	51%	53%	51% *	53% CB.CC	41%	40%
Not very confident [2]	22%	-	-	21%	25% BV	21%	21%	23% *	17%	28% CA.CC	16%
Not at all confident [1]	10%	-	-	9%	12%	11% BY	6%	12% *	8%	12% CA	11%
Don't know	8%	-	-	7%	10% BV	7%	6%	7% *	4%	8% CA	26% CA.CB
Net: Confident	59%	-	-	63% BW	53%	61%	67%	58% *	71% CB.CC	52%	47%
Net: Not confident	33%	-	-	30%	37% BV	31%	27%	35% *	25%	40% CA.CC	27%
Mean	2.67	-	-	2.70	2.63	2.66	2.79 BX.BZ	2.57 *	2.85 CB.CC	2.54	2.59
Std. dev	0.86	-	-	0.81	0.92	0.82	0.77	0.81	0.82	0.87	0.86

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very confident [4]	30%	-	-	28%	34% BV	26%	29%	26% *	35% CB.CC	29%	22%
Fairly confident [3]	45%	-	-	49% BW	40%	49%	49%	50% *	46% CC	45% CC	37%
Not very confident [2]	11%	-	-	12%	11%	13%	11%	13% *	11%	12%	14%
Not at all confident [1]	7%	-	-	6%	7%	7%	6%	6% *	5%	8% CA	5%
Don't know	7%	-	-	5%	8% BV	5%	6%	6% *	3%	6% CA	23% CA.CB
Net: Confident	75%	-	-	77%	74%	75%	78%	76% *	81% CB.CC	74% CC	59%
Net: Not confident	18%	-	-	18%	18%	20%	16%	18% *	16%	20%	18%
Mean	3.06	-	-	3.04	3.10	2.99	3.07	3.02 *	3.14 CB.CC	3.01	2.98
Std. dev	0.85	-	-	0.83	0.89	0.84	0.81	0.81	0.81	0.88	0.85

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very confident [4]	9%	-	-	9%	9%	9%	11%	5% *	11%	8%	7%
Fairly confident [3]	38%	-	-	38%	38%	38%	39%	39% *	45% CB.CC	34%	30%
Not very confident [2]	27%	-	-	28%	26%	27%	29%	34% *	27%	29% CC	21%
Not at all confident [1]	19%	-	-	18%	21%	20%	16%	16% *	14%	22% CA	23% CA
Don't know	7%	-	-	6%	7%	7%	5%	7% *	3%	7% CA	20% CA.CB
Net: Confident	47%	-	-	47%	47%	47%	50%	44% *	56% CB.CC	42%	37%
Net: Not confident	46%	-	-	46%	46%	46%	45%	50% *	41%	51% CA	44%
Mean	2.39	-	-	2.41	2.37	2.39	2.47	2.35 *	2.54 CB.CC	2.30	2.25
Std. dev	0.92	-	-	0.91	0.93	0.92	0.90	0.82	0.88	0.93	0.96

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very confident [4]	5%	-	-	4%	5%	5% BZ	4% BZ	- *	6% CC	4%	2%
Fairly confident [3]	25%	-	-	25%	24%	26%	25%	25% *	29% CB.CC	22%	19%
Not very confident [2]	38%	-	-	38%	38%	37%	40%	42% *	39% CC	39% CC	27%
Not at all confident [1]	25%	-	-	25%	26%	25%	24%	24% *	20%	28% CA	30% CA
Don't know	8%	-	-	8%	8%	8%	7%	8% *	5%	7%	22% CA.CB
Net: Confident	29%	-	-	29%	29%	30%	29%	25% *	35% CB.CC	26%	21%
Net: Not confident	63%	-	-	63%	64%	62%	64%	66% *	60%	67% CA.CC	57%
Mean	2.09	-	-	2.10	2.08	2.11	2.10	2.01 *	2.22 CB.CC	2.02	1.90
Std. dev	0.85	-	-	0.85	0.86	0.86	0.84	0.74	0.85	0.84	0.85

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	-	-	1260	1000	670	402	101	901	1145	214
Base: UK only	2260	-	-	1300	960	757	359	84	902	1127	231
Very confident [4]	6%	-	-	6%	6%	6%	5%	-	7%	6%	3%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
						BZ	BZ	*	CC		
Fairly confident [3]	37%	-	-	36%	37%	37%	36%	37% *	45% CB.CC	32%	26%
Not very confident [2]	34%	-	-	36%	31%	33%	41% BX	37% *	31%	36% CA	30%
Not at all confident [1]	17%	-	-	15%	19%	18% BY	11%	17% *	12%	20% CA	19% CA
Don't know	7%	-	-	7%	7%	7%	6%	9% *	4%	6%	22% CA.CB
Net: Confident	43%	-	-	42%	43%	43%	42%	37% *	52% CB.CC	38% CC	29%
Net: Not confident	51%	-	-	51%	50%	50%	52%	53% *	44%	57% CA	48%
Mean	2.34	-	-	2.35	2.33	2.34	2.38	2.23 *	2.49 CB.CC	2.24	2.18
Std. dev	0.85	-	-	0.83	0.87	0.86	0.77	0.74	0.81	0.86	0.84

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.											
brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.											
Unweighted base: France only	2017	-	-	970	1047	507	323	62	609	1327	81
Base: France only	2017	-	-	1086	931	580	348	70	710	1214	93
Geopolitical tensions	37%	-	-	38%	35%	39%	38%	49% *	36%	38%	22% *
Political instability in France	41%	-	-	38%	44% BV	46% BY.BZ	31%	23% *	39%	43% CC	24% *
Artificial Intelligence (AI)	36%	-	-	36%	35%	33%	36%	38% *	32%	38%	25% *
An ageing workforce	12%	-	-	12%	13%	13%	9%	7% *	15%	11%	15% *
Economic or financial shock	44%	-	-	43%	44%	49% BY	37%	35% *	42%	45%	39% *
Climate change and extreme weather	31%	-	-	29%	33%	27%	35%	33% *	34%	29%	28% *
Supply-chain disruption	16%	-	-	17%	16%	18%	16%	27% *	21% CB	14%	11% *
Other [see Sheet1]	1%	-	-	2%	1%	2%	2%	- *	1%	2%	0% *
None of the above	2%	-	-	3%	2%	1%	6% BX	- *	1%	3%	5% *
Don't know	10%	-	-	10%	10%	7%	10%	20% BX*	9%	9%	28% CA.CB*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Unweighted base: France only	2017	-	-	970	1047	507	323	62	609	1327	81
Base: France only	2017	-	-	1086	931	580	348	70	710	1214	93
Energy	35%	-	-	34%	36%	37%	32%	39% *	38%	34%	23% *
Defence	29%	-	-	28%	30%	29%	29%	29% *	34% CB.CC	28% CC	8% *
Healthcare	25%	-	-	22%	28% BV	20%	25%	26% *	24%	27% CC	12% *
Financial services	14%	-	-	14%	14%	14%	16%	11% *	17% CB.CC	13%	4% *
Technology (e.g. software and electronic devices)	16%	-	-	15%	17%	16%	14%	15% *	18% CC	16% CC	3% *
Telecommunications	7%	-	-	7%	7%	8%	7%	5% *	8%	6%	13% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	-	-	18%	15%	20%	16%	11% *	17%	17%	10% *
Transport	8%	-	-	10% BW	6%	10%	8%	10% *	9%	7%	12% *
Physical infrastructure and construction	6%	-	-	6%	6%	7%	5%	5% *	7%	6%	1% *
Manufacturing	12%	-	-	13%	10%	16% BY	5%	27% BY*	12%	11%	16% *
Food and agriculture	29%	-	-	25%	33% BV	26%	25%	27% *	27%	30%	22% *
Media and communications	9%	-	-	8%	11%	9%	9%	6% *	12%	8%	5% *
Retail and luxury	2%	-	-	2%	2%	2%	1%	6% *	3%	2%	6% CB*
Other [see Sheet2]	1%	-	-	0%	1%	1%	-	- *	0%	1%	2% CA*
None of the above	2%	-	-	2%	3%	2%	2%	0% *	1%	3% CA	4% CA*
Don't know	18%	-	-	19%	17%	15%	21%	18% *	15%	18%	45% CA.CB*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?											
brunswick11_1_France. Energy											
Unweighted base: France only - respondents who selected that sector previously	731	-	-	318	413	182	102	*23*	243	473	*15*
Base: France only - respondents who selected that sector previously	706	-	-	370	336	218	112	*27*	269	416	*21*
To a great extent [4]	22%	-	-	24%	19%	24% *	37% *	*6%* **	27%	19%	- **
To some extent [3]	40%	-	-	44%	36%	45% *	33% *	*62%* **	46%	36%	*56%* **
To a small extent [2]	25%	-	-	22%	28%	21% *	22% *	*19%* **	19%	29% CA	*32%* **
Not at all [1]	11%	-	-	9%	13%	8% *	8% *	*10%* **	7%	13%	*7%* **
Don't know	2%	-	-	2%	3%	2% *	- *	*2%* **	1%	3%	*5%* **
Net: Higher autonomy	62%	-	-	68% BW	55%	69% *	70% *	*69%* **	73% CB	55%	*56%* **
Net: Lower autonomy	36%	-	-	31%	42% BV	29% *	30% *	*29%* **	26%	42% CA	*39%* **
Mean	2.74	-	-	2.84 BW	2.63	2.87 *	2.99 *	*2.67* **	2.94 CB	2.62	*2.51* **
Std. dev	0.93	-	-	0.89	0.95	0.89	0.96	*0.76*	0.87	0.95	*0.65*
brunswick11_2_France. Defence											
Unweighted base: France only - respondents who selected that sector previously	632	-	-	284	348	151	94	*20*	207	417	*8*
Base: France only - respondents who selected that sector previously	587	-	-	307	280	171	100	*20*	243	336	*7*
To a great extent [4]	20%	-	-	20%	20%	21% *	21% *	*9%* **	25%	16%	*8%* **
To some extent [3]	48%	-	-	46%	51%	46% *	42% *	*68%* **	50%	47%	*56%* **
To a small extent [2]	23%	-	-	26%	19%	27% *	23% *	*18%* **	18%	27%	- **
Not at all [1]	5%	-	-	4%	5%	2% *	5% *	*2%* **	2%	7% CA	- **
Don't know	5%	-	-	5%	5%	3% *	8% *	*3%* **	5%	4%	*37%* **
Net: Higher autonomy	68%	-	-	66%	71%	68% *	63% *	*77%* **	75% CB	63%	*63%* **
Net: Lower autonomy	27%	-	-	30%	25%	29% *	28% *	*20%* **	20%	33% CA	- **
Mean	2.87	-	-	2.86	2.89	2.89 *	2.87 *	*2.86* **	3.04 CB*	2.75	*3.12* **
Std. dev	0.79	-	-	0.79	0.79	0.77	0.84	*0.61*	0.73	0.81	*0.37*
brunswick11_3_France. Healthcare											

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Unweighted base: France only - respondents who selected that sector previously	503	-	-	220	283	112	80	*13*	144	346	*13*
Base: France only - respondents who selected that sector previously	506	-	-	243	263	117	87	*18*	170	324	*11*
To a great extent [4]	23%	-	-	22%	25%	23% *	18% *	*14%* **	29% *	21%	*13%* **
To some extent [3]	39%	-	-	41%	38%	43% *	48% *	*30%* **	48% *	36%	- **
To a small extent [2]	23%	-	-	21%	24%	17% *	25% *	*42%* **	19% *	23%	*61%* **
Not at all [1]	9%	-	-	11%	7%	14% *	6% *	*2%* **	2% *	13% CA	*25%* **
Don't know	5%	-	-	4%	6%	3% *	3% *	*11%* **	1% *	7% CA	*1%* **
Net: Higher autonomy	63%	-	-	63%	63%	66% *	66% *	*44%* **	77% CB*	57%	*13%* **
Net: Lower autonomy	32%	-	-	33%	32%	31% *	31% *	*44%* **	21% *	36% CA	*86%* **
Mean	2.81	-	-	2.77	2.85	2.78 *	2.81 *	*2.63* **	3.06 CB*	2.70	*2.01* **
Std. dev	0.92	-	-	0.94	0.90	0.97	0.81	*0.80*	0.76	0.97	*0.92*

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	-	-	129	136	68	*44*	*5*	88	173	*4*
Base: France only - respondents who selected that sector previously	280	-	-	151	128	80	*54*	*8*	124	153	*3*
To a great extent [4]	14%	-	-	16% *	12% *	21% *	*6%* **	*28%* **	24% CB*	6%	*46%* **
To some extent [3]	39%	-	-	43% *	35% *	42% *	*47%* **	*22%* **	45% *	34%	*38%* **
To a small extent [2]	30%	-	-	28% *	33% *	28% *	*31%* **	*24%* **	25% *	35%	- **
Not at all [1]	13%	-	-	10% *	16% *	7% *	*16%* **	- **	6% *	19% CA	- **
Don't know	3%	-	-	3% *	4% *	2% *	- **	*26%* **	- *	6%	*16%* **
Net: Higher autonomy	54%	-	-	59% *	47% *	63% *	*53%* **	*50%* **	69% CB*	40%	*84%* **
Net: Lower autonomy	43%	-	-	38% *	49% *	35% *	*47%* **	*24%* **	31% *	54% CA	- **
Mean	2.57	-	-	2.66 *	2.46 *	2.79 *	*2.44* **	*3.05* **	2.87 CB*	2.29 *	*3.55* **
Std. dev	0.90	-	-	0.87	0.92	0.86	*0.83*	*0.92*	0.84	0.86	*0.62*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick11_5_France. Technology (e.g. software and electronic devices)											
Unweighted base: France only - respondents who selected that sector previously	328	-	-	146	182	80	*46*	*11*	110	214	*4*
Base: France only - respondents who selected that sector previously	326	-	-	165	162	91	*50*	*10*	125	199	*3*
To a great extent [4]	12%	-	-	11% *	13%	9% *	*18%* **	*5%* **	22% CB*	5%	- **
To some extent [3]	34%	-	-	36% *	32%	39% *	*30%* **	*2%* **	44% CB*	28%	- **
To a small extent [2]	37%	-	-	36% *	38%	38% *	*22%* **	*82%* **	22% *	46% CA	*59%* **
Not at all [1]	14%	-	-	16% *	13%	12% *	*26%* **	*11%* **	11% *	17%	- **
Don't know	3%	-	-	2% *	4%	2% *	*4%* **	- **	1% *	3%	*41%* **
Net: Higher autonomy	46%	-	-	47% *	45%	47% *	*48%* **	*7%* **	66% CB*	34%	- **
Net: Lower autonomy	51%	-	-	51% *	51%	50% *	*48%* **	*93%* **	33% *	63% CA	*59%* **
Mean	2.45	-	-	2.42 *	2.47 *	2.45 *	*2.42* **	*2.01* **	2.78 CB*	2.23	*2.00* **
Std. dev	0.89	-	-	0.88	0.89	0.83	*1.09*	*0.60*	0.92	0.80	-
brunswick11_6_France. Telecommunications											
Unweighted base: France only - respondents who selected that sector previously	133	-	-	62	71	*32*	*24*	*4*	*43*	87	*3*
Base: France only - respondents who selected that sector previously	142	-	-	76	66	*47*	*25*	*3*	*55*	75	*12*
To a great extent [4]	17%	-	-	19% **	15% *	*17%* **	*30%* **	- **	*36%* **	6% *	- **
To some extent [3]	45%	-	-	42% **	47% *	*46%* **	*34%* **	*52%* **	*48%* **	48% *	*4%* **
To a small extent [2]	29%	-	-	31% **	26% *	*33%* **	*23%* **	*23%* **	*6%* **	38% *	*78%* **
Not at all [1]	2%	-	-	3% **	1% *	*1%* **	*5%* **	- **	*1%* **	3% *	- **
Don't know	7%	-	-	5% **	10% *	*2%* **	*6%* **	*25%* **	*9%* **	4% *	*18%* **
Net: Higher autonomy	62%	-	-	61% **	62% *	*63%* **	*65%* **	*52%* **	*84%* **	55% *	*4%* **
Net: Lower autonomy	31%	-	-	34% **	27% *	*35%* **	*29%* **	*23%* **	*7%* **	41% *	*78%* **
Mean	2.83	-	-	2.82 **	2.85 *	*2.81* **	*2.96* **	*2.70* **	*3.31* **	2.60 *	*2.05* **
Std. dev	0.75	-	-	0.78	0.71	*0.74*	*0.92*	*0.59*	*0.64*	0.67	*0.24*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)											
Unweighted base: France only - respondents who selected that sector previously	367	-	-	189	178	109	57	*10*	116	242	*9*
Base: France only - respondents who selected that sector previously	331	-	-	195	137	113	57	*8*	119	203	*9*
To a great extent [4]	13%	-	-	16%	9%	17% *	8% *	- **	26% CB*	6%	- **
To some extent [3]	33%	-	-	30%	37%	34% *	27% *	*18%* **	42% CB*	29%	*18%* **
To a small extent [2]	34%	-	-	34%	35%	28% *	47% BX*	*42%* **	22% *	41% CA	*44%* **
Not at all [1]	15%	-	-	15%	16%	16% *	14% *	*13%* **	8% *	20% CA	*11%* **
Don't know	5%	-	-	6%	3%	5% *	4% *	*26%* **	2% *	5%	*26%* **
Net: Higher autonomy	46%	-	-	46%	46%	51% *	35% *	*18%* **	68% CB*	34%	*18%* **
Net: Lower autonomy	49%	-	-	48%	51%	44% *	61% *	*56%* **	29% *	61% CA	*55%* **
Mean	2.46	-	-	2.50	2.40	2.55 *	2.29 *	*2.07* **	2.89 CB*	2.21	*2.10* **
Std. dev	0.91	-	-	0.95	0.87	0.98	0.82	*0.72*	0.89	0.84	*0.68*
brunswick11_8_France. Transport											
Unweighted base: France only - respondents who selected that sector previously	133	-	-	80	53	*46*	*24*	*4*	*47*	79	*7*
Base: France only - respondents who selected that sector previously	159	-	-	105	54	*58*	*28*	*7*	*63*	85	*11*
To a great extent [4]	24%	-	-	25% *	20% **	*22%* **	*38%* **	*7%* **	*41%* **	14% *	- **
To some extent [3]	44%	-	-	44% *	45% **	*48%* **	*35%* **	*4%* **	*50%* **	46% *	*4%* **
To a small extent [2]	19%	-	-	12% *	33% **	*10%* **	*19%* **	- **	*4%* **	28% *	*34%* **
Not at all [1]	8%	-	-	11% *	2% **	*16%* **	*3%* **	*32%* **	*5%* **	11% *	- **
Don't know	5%	-	-	7% *	- **	*4%* **	*5%* **	*58%* **	- **	1% *	*61%* **
Net: Higher autonomy	68%	-	-	70% *	65% **	*70%* **	*73%* **	*11%* **	*91%* **	59% *	*4%* **
Net: Lower autonomy	27%	-	-	23% *	35% **	*26%* **	*22%* **	*32%* **	*9%* **	40% *	*34%* **
Mean	2.88	-	-	2.91 *	2.83 **	*2.79* **	*3.14* **	*1.67* **	*3.28* **	2.62 *	*2.11* **
Std. dev	0.88	-	-	0.94	0.78	*0.99*	*0.85*	*1.44*	*0.76*	0.87	*0.36*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick11_9_France. Physical infrastructure and construction											
Unweighted base: France only - respondents who selected that sector previously	133	-	-	65	68	*39*	*15*	*7*	*47*	85	*1*
Base: France only - respondents who selected that sector previously	121	-	-	62	59	*39*	*17*	*4*	*49*	71	*1*
To a great extent [4]	20%	-	-	24% *	15% *	*23%* **	*23%* **	*18%* **	*12%* **	25% *	- **
To some extent [3]	53%	-	-	47% *	60% *	*49%* **	*45%* **	*49%* **	*76%* **	37% *	*100%* **
To a small extent [2]	19%	-	-	20% *	17% *	*25%* **	*14%* **	*33%* **	*8%* **	26% *	- **
Not at all [1]	4%	-	-	2% *	6% *	- **	*9%* **	- **	- **	7% *	- **
Don't know	4%	-	-	6% *	2% *	*4%* **	*8%* **	- **	*4%* **	5% *	- **
Net: Higher autonomy	73%	-	-	71% *	75% *	*71%* **	*69%* **	*67%* **	*88%* **	62% *	*100%* **
Net: Lower autonomy	23%	-	-	23% *	23% *	*25%* **	*24%* **	*33%* **	*8%* **	33% *	- **
Mean	2.92	-	-	2.99 *	2.86 *	*2.97* **	*2.90* **	*2.85* **	*3.04* **	2.84 *	*3.00* **
Std. dev	0.75	-	-	0.77	0.74	*0.71*	*0.92*	*0.81*	*0.46*	0.90	-
brunswick11_10_France. Manufacturing											
Unweighted base: France only - respondents who selected that sector previously	223	-	-	98	125	67	*17*	*8*	70	148	*5*
Base: France only - respondents who selected that sector previously	237	-	-	139	97	95	*17*	*19*	84	138	*15*
To a great extent [4]	15%	-	-	22% BW*	6% *	22% **	*29%* **	- **	17% *	16% *	- **
To some extent [3]	26%	-	-	20% *	35% *	23% **	*25%* **	*7%* **	45% CB*	17% *	- **
To a small extent [2]	34%	-	-	33% *	35% *	39% **	*14%* **	*24%* **	25% *	36% *	*70%* **
Not at all [1]	20%	-	-	19% *	21% *	13% **	*31%* **	*43%* **	12% *	26% *	*2%* **
Don't know	5%	-	-	7% *	3% *	2% **	- **	*26%* **	1% *	5% *	*28%* **
Net: Higher autonomy	41%	-	-	41% *	41% *	46% **	*55%* **	*7%* **	62% CB*	33% *	- **
Net: Lower autonomy	54%	-	-	52% *	56% *	52% **	*45%* **	*67%* **	37% *	62% CA*	*72%* **
Mean	2.38	-	-	2.47 *	2.26 *	2.56 **	*2.53* **	*1.52* **	2.67 CB*	2.24 *	*1.97* **
Std. dev	0.99	-	-	1.06	0.87	0.99	*1.25*	*0.69*	0.90	1.03	*0.17*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick11_11_France. Food and agriculture											
Unweighted base: France only - respondents who selected that sector previously	635	-	-	262	373	143	88	*19*	191	421	*23*
Base: France only - respondents who selected that sector previously	578	-	-	273	306	151	88	*19*	194	363	*21*
To a great extent [4]	16%	-	-	18%	14%	20% *	18% *	*21%* **	18%	15%	*2%* **
To some extent [3]	40%	-	-	42%	39%	45% *	34% *	*45%* **	53% CB	35%	*26%* **
To a small extent [2]	32%	-	-	27%	35%	21% *	42% BX*	*24%* **	21%	35% CA	*63%* **
Not at all [1]	9%	-	-	11%	8%	13% *	5% *	*2%* **	5%	12% CA	*6%* **
Don't know	3%	-	-	1%	4%	1% *	- *	*8%* **	3%	3%	*3%* **
Net: Higher autonomy	56%	-	-	61%	52%	65% *	52% *	*66%* **	71% CB	50%	*28%* **
Net: Lower autonomy	41%	-	-	38%	43%	34% *	48% *	*27%* **	26%	47% CA	*69%* **
Mean	2.64	-	-	2.68	2.61	2.74 *	2.64 *	*2.91* **	2.87 CB	2.54	*2.26* **
Std. dev	0.87	-	-	0.90	0.83	0.93	0.84	*0.78*	0.77	0.90	*0.61*
brunswick11_12_France. Media and communications											
Unweighted base: France only - respondents who selected that sector previously	180	-	-	89	91	*43*	*32*	*6*	63	111	*6*
Base: France only - respondents who selected that sector previously	189	-	-	90	100	*49*	*33*	*4*	82	103	*5*
To a great extent [4]	26%	-	-	22% *	29% *	*25%* **	*24%* **	*12%* **	35% *	19% *	*11%* **
To some extent [3]	39%	-	-	47% *	32% *	*50%* **	*27%* **	*88%* **	37% *	41% *	*39%* **
To a small extent [2]	21%	-	-	22% *	20% *	*21%* **	*23%* **	- **	18% *	25% *	- **
Not at all [1]	6%	-	-	3% *	9% *	*3%* **	*9%* **	- **	6% *	6% *	*9%* **
Don't know	8%	-	-	6% *	10% *	- **	*16%* **	- **	4% *	10% *	*41%* **
Net: Higher autonomy	65%	-	-	69% *	62% *	*75%* **	*51%* **	*100%* **	72% *	60% *	*50%* **
Net: Lower autonomy	27%	-	-	25% *	29% *	*25%* **	*33%* **	- **	24% *	30% *	*9%* **
Mean	2.92	-	-	2.93 *	2.91 *	*2.97* **	*2.78* **	*3.12* **	3.05 *	2.81 *	*2.89* **
Std. dev	0.88	-	-	0.77	0.97	*0.78*	*1.00*	*0.37*	0.90	0.84	*1.08*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick11_13_France. Retail and luxury											
Unweighted base: France only - respondents who selected that sector previously	45	-	-	25	20	12	7	1	18	25	2
Base: France only - respondents who selected that sector previously	44	-	-	24	20	10	5	4	20	18	6
To a great extent [4]	24%	-	-	26% **	23% **	41% **	23% **	- **	28% **	29% **	- **
To some extent [3]	60%	-	-	62% **	58% **	39% **	57% **	100% **	73% **	44% **	71% **
To a small extent [2]	12%	-	-	10% **	13% **	20% **	11% **	- **	- **	19% **	29% **
Not at all [1]	1%	-	-	2% **	- **	- **	10% **	- **	- **	2% **	- **
Don't know	3%	-	-	- **	6% **	- **	- **	- **	- **	7% **	- **
Net: Higher autonomy	85%	-	-	88% **	80% **	80% **	79% **	100% **	100% **	72% **	71% **
Net: Lower autonomy	13%	-	-	12% **	13% **	20% **	21% **	- **	- **	21% **	29% **
Mean	3.11	-	-	3.12 **	3.10 **	3.20 **	2.92 **	3.00 **	3.27 **	3.05 **	2.71 **
Std. dev	0.64	-	-	0.66	0.63	0.80	0.97	-	0.46	0.80	0.50
brunswick11_14_France. $brunswick10Franceother											
Unweighted base: France only - respondents who selected that sector previously	14	-	-	5	9	5	-	-	2	10	2
Base: France only - respondents who selected that sector previously	10	-	-	5	5	5	-	-	1	8	2
To a great extent [4]	41%	-	-	55% **	27% **	55% **	-	-	39% **	52% **	- **
To some extent [3]	10%	-	-	10% **	11% **	10% **	-	-	61% **	8% **	- **
To a small extent [2]	21%	-	-	- **	43% **	- **	-	-	- **	11% **	71% **
Not at all [1]	18%	-	-	35% **	- **	35% **	-	-	- **	17% **	29% **
Don't know	9%	-	-	- **	19% **	- **	-	-	- **	12% **	- **
Net: Higher autonomy	51%	-	-	65% **	37% **	65% **	-	-	100% **	60% **	- **
Net: Lower autonomy	39%	-	-	35% **	43% **	35% **	-	-	- **	28% **	100% **
Mean	2.82	-	-	2.84 **	2.80 **	2.84 **	-	-	3.39 **	3.08 **	1.71 **
Std. dev	1.28	-	-	1.55	1.05	1.55	-	-	-	1.32	0.67

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC

As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole

Unweighted base: France only	2017	-	-	970	1047	507	323	62	609	1327	81
Base: France only	2017	-	-	1086	931	580	348	70	710	1214	93
A very positive impact [5]	5%	-	-	5%	5%	5%	5%	2% *	6%	5%	1% *
A fairly positive impact [4]	21%	-	-	20%	22%	24%	18%	21% *	28% CB.CC	18%	9% *
No impact [3]	25%	-	-	25%	24%	25%	27%	15% *	27%	24%	13% *
A fairly negative impact [2]	19%	-	-	17%	22% BV	16%	18%	17% *	18%	21%	13% *
A very negative impact [1]	8%	-	-	9%	7%	8%	8%	12% *	4%	11% CA	3% *
Don't know	22%	-	-	24%	20%	20%	24%	33% *	17%	22%	61% CA.CB*
Net: Positive impact	26%	-	-	25%	27%	30%	23%	23% *	34% CB.CC	23%	10% *
Net: Negative impact	27%	-	-	26%	29%	25%	26%	29% *	22%	32% CA.CC	15% *
Mean	2.95	-	-	2.95	2.95	3.03	2.91	2.77 **	3.18 CB	2.81	2.82 **
Std. dev	1.09	-	-	1.10	1.09	1.10	1.06	1.17	1.01	1.12	0.97

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick12_France_2. France's attractiveness as a place to invest and do business											
Unweighted base: France only	2017	-	-	970	1047	507	323	62	609	1327	81
Base: France only	2017	-	-	1086	931	580	348	70	710	1214	93
A very positive impact [5]	7%	-	-	7%	7%	9%	7%	2% *	10% CB	5%	1% *
A fairly positive impact [4]	22%	-	-	21%	23%	23%	19%	25% *	30% CB.CC	19% CC	6% *
No impact [3]	27%	-	-	26%	27%	27%	25%	22% *	27%	27%	24% *
A fairly negative impact [2]	17%	-	-	17%	17%	18%	18%	11% *	14%	19% CA	12% *
A very negative impact [1]	7%	-	-	7%	7%	6%	9%	11% *	4%	9% CA	5% *
Don't know	20%	-	-	21%	18%	17%	22%	29% *	15%	21% CA	52% CA.CB*
Net: Positive impact	29%	-	-	28%	30%	32%	26%	27% *	41% CB.CC	24% CC	6% *
Net: Negative impact	24%	-	-	25%	24%	24%	27%	22% *	18%	28% CA	17% *
Mean	3.05	-	-	3.04	3.07	3.13	2.97	2.96 **	3.32 CB	2.90	2.67 **
Std. dev	1.09	-	-	1.10	1.09	1.09	1.14	1.12	1.05	1.10	0.90

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick13_France. How worried are you, if at all, about the level of France's national debt?											
Unweighted base: France only	2017	-	-	970	1047	507	323	62	609	1327	81
Base: France only	2017	-	-	1086	931	580	348	70	710	1214	93
Very worried [4]	31%	-	-	29%	33%	27%	29%	31% *	24%	36% CA.CC	19% *
Fairly worried [3]	45%	-	-	46%	44%	52% BY	41%	35% *	48%	45%	32% *
Not very worried [2]	15%	-	-	16%	15%	15%	17%	26% *	19% CB	13%	20% *
Not at all worried [1]	5%	-	-	6%	4%	3%	11% BX	6% *	6%	4%	9% *
Don't know	4%	-	-	3%	4%	2%	1%	0% *	4%	2%	20% CA.CB*
Net: Worried	76%	-	-	75%	77%	80% BY	71%	67% *	71% CC	81% CA.CC	51% *
Net: Not worried	20%	-	-	22%	19%	18%	28% BX	33% *	25% CB	17%	29% *
Mean	3.05	-	-	3.02	3.10	3.06 BY	2.90	2.92 **	2.93	3.14 CA.CC	2.76 *
Std. dev	0.83	-	-	0.83	0.81	0.75	0.95	0.92	0.82	0.81	0.95

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Unweighted base: Italy only	2075	-	-	1139	936	647	186	74	813	1124	138
Base: Italy only	2075	-	-	969	1106	548	150	61	791	1120	165
Much more resilient [5]	3%	-	-	4%	3%	4%	3%	4% *	6% CB	2%	1% *
Somewhat more resilient [4]	11%	-	-	13%	10%	13%	19%	12% *	16% CB.CC	9% CC	2% *
About as resilient [3]	40%	-	-	40%	41%	40%	39%	41% *	49% CB.CC	36%	27% *
Somewhat less resilient [2]	18%	-	-	18%	17%	18%	14%	26% BY*	16%	20% CC	8% *
Much less resilient [1]	12%	-	-	13%	12%	14%	15%	9% *	4%	19% CA.CC	4% *
Don't know	15%	-	-	13%	17% BV	11%	10%	7% *	9%	13% CA	59% CA.CB*
Net: More resilient	15%	-	-	16%	13%	17%	22%	16% *	22% CB.CC	12% CC	3% *
Net: Less resilient	30%	-	-	31%	29%	32%	29%	36% *	21%	39% CA.CC	11% *
Mean	2.71	-	-	2.73	2.70	2.72	2.79	2.73 *	3.02 CB.CC	2.49	2.72 *
Std. dev	1.00	-	-	1.02	0.98	1.04	1.05	0.98	0.89	1.03	0.77

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole											
Unweighted base: Italy only	2075	-	-	1139	936	647	186	74	813	1124	138
Base: Italy only	2075	-	-	969	1106	548	150	61	791	1120	165
A very positive impact [5]	4%	-	-	3%	4%	4%	3%	4% *	5% CB	3%	1% *
A fairly positive impact [4]	20%	-	-	19%	20%	19%	25%	22% *	27% CB.CC	16% CC	6% *
No impact [3]	28%	-	-	31% BW	26%	32%	34%	31% *	33% CB.CC	27% CC	12% *
A fairly negative impact [2]	17%	-	-	18%	16%	17%	22%	24% *	14%	20% CA.CC	7% *
A very negative impact [1]	8%	-	-	8%	8%	8%	6%	7% *	4%	12% CA.CC	1% *
Don't know	24%	-	-	21%	27% BV	20%	10% BY	11% *	17%	21%	74% CA.CB*
Net: Positive impact	23%	-	-	23%	24%	22%	28%	26% *	32% CB.CC	19% CC	6% *
Net: Negative impact	25%	-	-	26%	24%	26%	28%	32% *	18% CC	32% CA.CC	8% *
Mean	2.93	-	-	2.90	2.95	2.90	2.96	2.90 *	3.19 CB	2.73	2.92 *
Std. dev	1.04	-	-	1.02	1.07	1.02	0.96	1.02	0.95	1.07	0.90

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business											
Unweighted base: Italy only	2075	-	-	1139	936	647	186	74	813	1124	138
Base: Italy only	2075	-	-	969	1106	548	150	61	791	1120	165
A very positive impact [5]	5%	-	-	5%	5%	5%	5%	13% BX*	7% CB	4%	1% *
A fairly positive impact [4]	22%	-	-	21%	23%	23%	17%	20% *	32% CB.CC	17% CC	7% *
No impact [3]	25%	-	-	30% BW	22%	30%	34% BZ	18% *	30% CB.CC	24% CC	12% *
A fairly negative impact [2]	16%	-	-	17%	16%	15%	23% BX	33% BX*	12%	21% CA.CC	6% *
A very negative impact [1]	8%	-	-	9%	7%	10%	9%	4% *	4%	11% CA.CC	2% *
Don't know	24%	-	-	18%	28% BV	17%	11%	12% *	15%	23% CA	71% CA.CB*
Net: Positive impact	27%	-	-	26%	28%	28%	22%	33% *	39% CB.CC	21% CC	8% *
Net: Negative impact	24%	-	-	26%	22%	25%	32%	37% *	16%	32% CA.CC	8% *
Mean	3.00	-	-	2.95	3.05	2.98	2.84	3.07 *	3.30 CB	2.76	2.98 *
Std. dev	1.08	-	-	1.08	1.08	1.09	1.05	1.18	0.98	1.10	0.97

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.											
Unweighted base: Italy only	2075	-	-	1139	936	647	186	74	813	1124	138
Base: Italy only	2075	-	-	969	1106	548	150	61	791	1120	165
Energy	23%	-	-	25%	22%	26%	23%	32% *	27% CC	22% CC	7% *
Defence	17%	-	-	17%	17%	15%	21%	18% *	19% CC	17% CC	4% *
Healthcare	27%	-	-	27%	26%	24%	28%	37% *	28% CC	28% CC	11% *
Financial services	7%	-	-	6%	7%	6%	7%	6% *	8% CC	6%	1% *
Technology (e.g. software and electronic devices)	14%	-	-	14%	13%	15%	14%	10% *	16% CC	13%	6% *
Telecommunications	8%	-	-	8%	9%	7%	11%	18% BX*	10% CC	8%	2% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	-	-	11%	10%	12%	14%	14% *	13% CC	11% CC	1% *
Transport	10%	-	-	11%	9%	11%	13%	23% BX*	11%	10%	4% *
Physical infrastructure and construction	9%	-	-	9%	10%	10%	9%	7% *	13% CB.CC	8%	2% *
Manufacturing	18%	-	-	20% BW	16%	24% BY.BZ	14%	8% *	23% CB.CC	16% CC	7% *
Food and agriculture	28%	-	-	28%	28%	26%	29%	39% *	31% CC	28% CC	15% *
Media and communications	7%	-	-	7%	6%	6%	12% BX	6% *	8%	7%	2% *
Retail and luxury	9%	-	-	10%	8%	10%	8%	14% *	10%	8%	5% *
Other [see Sheet3]	1%	-	-	1%	0%	1%	1%	- *	1%	0%	1% *
None of the above	5%	-	-	4%	7%	4%	3%	- *	3%	8% CA	4% *
Don't know	21%	-	-	17%	24% BV	18%	12%	13% *	13%	20% CA	66% CA.CB*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options											
Unweighted base: Italy only	2075	-	-	1139	936	647	186	74	813	1124	138
Base: Italy only	2075	-	-	969	1106	548	150	61	791	1120	165
The national government	12%	-	-	12%	13%	13%	11%	15% *	17% CB.CC	10%	5% *
Regional and local authorities	5%	-	-	5%	4%	4%	9% BX	7% *	5%	5%	2% *
European Union institutions	11%	-	-	11%	11%	11%	8%	19% BY*	12% CC	12% CC	3% *
The Armed Forces	20%	-	-	21%	19%	23%	19%	30% *	21% CC	21% CC	8% *
Civil Protection (e.g., national and regional civil protection authorities)	30%	-	-	31%	30%	31%	38%	36% *	36% CB.CC	28%	21% *
Emergency services (e.g., police, fire and ambulance services)	30%	-	-	28%	32%	29%	32%	29% *	37% CB.CC	27% CC	15% *
Private companies	6%	-	-	9% BW	4%	11%	6%	3% *	7% CC	6%	1% *
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	-	-	17%	16%	16%	19%	23% *	15%	19%	11% *
Other [see Sheet4]	0%	-	-	0%	0%	0%	-	- *	0%	0%	0% *
None of the above	5%	-	-	5%	6%	3%	4%	4% *	2%	8% CA	3% *
Don't know	19%	-	-	19%	20%	18%	13%	8% *	14%	18%	56% CA.CB*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?											
brunswick13_Italy_1. Newspapers and periodicals											
Unweighted base: Italy only	2075	-	-	1139	936	647	186	74	813	1124	138
Base: Italy only	2075	-	-	969	1106	548	150	61	791	1120	165
Trust a great deal [4]	4%	-	-	5%	4%	5%	5%	9% *	6% CB	3%	2% *
Trust a fair amount [3]	37%	-	-	37%	37%	39%	42%	37% *	47% CB.CC	33%	24% *
Don't trust very much [2]	32%	-	-	33%	30%	33%	30%	28% *	30%	34%	25% *
Don't trust at all [1]	18%	-	-	17%	19%	16%	18%	16% *	11%	24% CA.CC	10% *
Don't know	9%	-	-	8%	10%	7%	5%	11%	6%	6%	40% CA.CB*
Net: Trust	41%	-	-	42%	41%	43%	47%	46% *	53% CB.CC	36%	25% *
Net: Do not trust	49%	-	-	50%	49%	50%	48%	44% *	41%	58% CA.CC	35% *
Mean	2.30	-	-	2.32	2.28	2.33	2.36	2.44 *	2.50 CB.CC	2.16	2.28 *
Std. dev	0.83	-	-	0.82	0.84	0.82	0.85	0.90	0.78	0.84	0.78

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick13_Italy_2. News channels on television/ Television news broadcasts	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
Unweighted base: Italy only	2075	-	-	1139	936	647	186	74	813	1124	138
Base: Italy only	2075	-	-	969	1106	548	150	61	791	1120	165
Trust a great deal [4]	6%	-	-	6%	7%	5%	6%	9% *	9% CB.CC	5%	2% *
Trust a fair amount [3]	40%	-	-	39%	40%	41%	44%	41% *	51% CB.CC	33%	27% *
Don't trust very much [2]	30%	-	-	33% BW	26%	34%	29%	34% *	27%	32% CA	26% *
Don't trust at all [1]	17%	-	-	15%	18%	15%	17%	11% *	9%	23% CA.CC	9% *
Don't know	8%	-	-	6%	9%	6%	3%	6% *	4%	6%	35% CA.CB*
Net: Trust	46%	-	-	45%	47%	46%	50%	49% *	60% CB.CC	39%	29% *
Net: Do not trust	46%	-	-	49%	44%	48%	46%	45% *	36%	55% CA.CC	35% *
Mean	2.39	-	-	2.38	2.39	2.38	2.41	2.50 *	2.62 CB.CC	2.22	2.35 *
Std. dev	0.86	-	-	0.83	0.89	0.81	0.85	0.82	0.79	0.88	0.76

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Region (Germany)		Work status		Work sector (public/ private)			Overall protection by govt from security threats		
		East	West	Working	Not Working	Private sector	Public sector	Third/voluntary sector	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		BT	BU	BV	BW	BX	BY	BZ	CA	CB	CC
brunswick13_Italy_3. Social media											
Unweighted base: Italy only	2075	-	-	1139	936	647	186	74	813	1124	138
Base: Italy only	2075	-	-	969	1106	548	150	61	791	1120	165
Trust a great deal [4]	5%	-	-	4%	6%	3%	3%	11% BX.BY*	5%	6%	1% *
Trust a fair amount [3]	25%	-	-	25%	26%	24%	31%	28% *	27%	24%	27% *
Don't trust very much [2]	35%	-	-	33%	35%	34%	33%	34% *	38%	33%	27% *
Don't trust at all [1]	28%	-	-	31% BW	25%	32%	30%	21% *	25% CC	31% CA.CC	13% *
Don't know	7%	-	-	7%	8%	7%	3%	5% *	4%	6%	31% CA.CB*
Net: Trust	31%	-	-	29%	32%	28%	34%	40% *	32%	30%	28% *
Net: Do not trust	62%	-	-	64%	60%	66%	63%	56% *	64% CC	64% CC	41% *
Mean	2.09	-	-	2.03	2.13 BV	1.99	2.07	2.31 BX*	2.12	2.04	2.23 *
Std. dev	0.88	-	-	0.88	0.89	0.86	0.87	0.96	0.86	0.91	0.77

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Unweighted base	8576	470	3105	3007	1367	627	3575	4374	627	203	1679	4046	1960	688
Base	8576	494	3134	2938	1331	679	3629	4269	679	228	1743	4002	1848	755
Very well protected [4]	3%	34% CE.CF.CG.CH	2% CF.CG.CH	1%	1%	0%	7% CJ.CK	1%	0%	41% CM.CN.CO.CP	6% CN.CO.CP	1% CO	1%	1%
Fairly well protected [3]	31%	51% CF.CG.CH	61% CD.CF.CG.CH	13% CG	3%	15% CG	60% CJ.CK	10%	15% CJ	48% CN.CO.CP	75% CL.CN.CO.CP	25% CO.CP	7%	21% CO
Not very well protected [2]	43%	11%	30% CD.CH	73% CD.CE.CG.CH	33% CD.CH	23% CD	27%	60% CI.CK	23%	7%	16% CL	62% CL.CM.CO.CP	44% CL.CM.CP	18% CL
Not at all protected [1]	14%	3%	2%	10% CD.CE.CH	61% CD.CE.CF.CH	4%	2%	26% CI.CK	4%	4% CM	1%	7% CM.CP	46% CL.CM.CN.CP	5% CM
Don't know	8%	2%	4% CD.CG	4% CG	2%	57% CD.CE.CF.CG	4%	4%	57% CI.CJ	1%	2%	4% CM.CO	3%	55% CL.CM.CN.CO
Net: Protected	35%	85% CE.CF.CG.CH	64% CF.CG.CH	14% CG	4%	16% CG	66% CJ.CK	11%	16% CJ	88% CM.CN.CO.CP	81% CN.CO.CP	26% CO.CP	8%	22% CO
Net: Not protected	57%	13%	32% CD.CH	82% CD.CE.CH	94% CD.CE.CF.CH	27% CD	30%	86% CI.CK	27%	10%	17%	69% CL.CM.CP	90% CL.CM.CN.CP	23% CL.CM
Mean	2.26	3.19 CE.CF.CG.CH	2.66 CF.CG.CH	2.05 CG	1.42	2.30 CF.CG	2.74 CJ.CK	1.85	2.30 CJ	3.27 CM.CN.CO.CP	2.87 CN.CO.CP	2.21 CO	1.61	2.41 CN.CO
Std. dev	0.75	0.73	0.57	0.51	0.59	0.63	0.62	0.61	0.63	0.75	0.51	0.59	0.65	0.71

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?														
brunswick2_1. Terrorism														
Unweighted base	8576	470	3105	3007	1367	627	3575	4374	627	203	1679	4046	1960	688
Base	8576	494	3134	2938	1331	679	3629	4269	679	228	1743	4002	1848	755
Very well protected [4]	6%	100% CE.CF.CG.CH	-	-	-	-	14% CJ.CK	-	-	62% CM.CN.CO.CP	11% CN.CO.CP	3% CO	1%	2%
Fairly well protected [3]	37%	-	100% CD.CF.CG.CH	-	-	-	86% CJ.CK	-	-	28% CO.CP	68% CL.CN.CO.CP	37% CL.CO.CP	15%	18%
Not very well protected [2]	34%	-	-	100% CD.CE.CG.CH	-	-	-	69% CI.CK	-	5%	17% CL.CP	49% CL.CM.CO.CP	32% CL.CM.CP	10%
Not at all protected [1]	16%	-	-	-	100% CD.CE.CF.CH	-	-	31% CI.CK	-	3%	2%	9% CL.CM.CP	49% CL.CM.CN.CP	3%
Don't know	8%	-	-	-	-	100% CD.CE.CF.CG	-	-	100% CI.CJ	2%	1%	3% CM.CO	2%	67% CL.CM.CN.CO
Net: Protected	42%	100% CF.CG.CH	100% CF.CG.CH	-	-	-	100% CJ.CK	-	-	90% CM.CN.CO.CP	79% CN.CO.CP	40% CO.CP	17%	19%
Net: Not protected	50%	-	-	100% CD.CE.CH	100% CD.CE.CH	-	-	100% CI.CK	-	8%	20% CL.CP	57% CL.CM.CP	82% CL.CM.CN.CP	13%
Mean	2.35	4.00 CE	3.00 CF.CG	2.00	1.00	-	3.14 CJ	1.69	-	3.52 CM.CN.CO.CP	2.89 CN.CO.CP	2.35 CO	1.69	2.54 CN.CO
Std. dev	0.83	-	0.00	-	-	-	0.34	0.46	-	0.72	0.61	0.69	0.79	0.75
brunswick2_2. Cyberattacks														
Unweighted base	8576	470	3105	3007	1367	627	3575	4374	627	203	1679	4046	1960	688
Base	8576	494	3134	2938	1331	679	3629	4269	679	228	1743	4002	1848	755
Very well protected [4]	3%	29% CE.CF.CG.CH	2% CF.CG.CH	0%	0%	1%	6% CJ.CK	0%	1%	100% CM.CN.CO.CP	-	-	-	-
Fairly well protected [3]	20%	39% CF.CG.CH	38% CF.CG.CH	10% CG.CH	3%	3%	38% CJ.CK	8% CK	3%	-	100% CL.CN.CO.CP	-	-	-
Not very well protected [2]	47%	24% CH	47% CD.CG.CH	66% CD.CE.CG.CH	26% CH	17%	44% CK	54% CI.CK	17%	-	-	100% CL.CM.CO.CP	-	-
Not at all protected [1]	22%	5%	9% CD.CH	20% CD.CE.CH	68% CD.CE.CF.CH	4%	9% CK	35% CI.CK	4%	-	-	-	100% CL.CM.CN.CP	-
Don't know	9%	2%	4% CF.CG	3%	2%	75% CD.CE.CF.CG	4% CJ	2%	75% CI.CJ	-	-	-	-	100% CL.CM.CN.CO
Net: Protected	23%	68% CE.CF.CG.CH	40% CF.CG.CH	11% CG.CH	3%	4%	44% CJ.CK	8% CK	4%	100% CN.CO.CP	100% CN.CO.CP	-	-	-
Net: Not protected	68%	30% CH	56% CD.CH	87% CD.CE.CH	95% CD.CE.CF.CH	21%	52% CK	89% CI.CK	21%	-	-	100% CL.CM.CP	100% CL.CM.CP	-
Mean	2.04	2.94 CE.CF.CG.CH	2.34 CF.CG.CH	1.91 CG	1.34	2.00 CG	2.42 CJ.CK	1.73	2.00 CJ	4.00 CM	3.00 CN.CO	2.00	1.00	-
Std. dev	0.76	0.87	0.68	0.57	0.56	0.62	0.74	0.62	0.62	-	0.00	-	-	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick2_3. Acts of sabotage (e.g. against infrastructure)														
Unweighted base	8576	470	3105	3007	1367	627	3575	4374	627	203	1679	4046	1960	688
Base	8576	494	3134	2938	1331	679	3629	4269	679	228	1743	4002	1848	755
Very well protected [4]	3%	33% CE.CF.CG.CH	3% CF.CG.CH	1%	0%	1%	7% CJ.CK	1%	1%	47% CM.CN.CO.CP	5% CN.CO.CP	1%	1%	2%
Fairly well protected [3]	26%	48% CF.CG.CH	52% CF.CG.CH	10% CG.CH	2%	4% CG	52% CJ.CK	7% CK	4%	44% CN.CO.CP	64% CL.CN.CO.CP	20% CO.CP	8%	9%
Not very well protected [2]	42%	12%	35% CD.CG.CH	70% CD.CE.CG.CH	26% CD.CH	11%	32% CK	56% CI.CK	11%	6%	22% CL.CP	63% CL.CM.CO.CP	33% CL.CM.CP	11%
Not at all protected [1]	17%	2%	4% CH	14% CD.CE.CH	70% CD.CE.CF.CH	2%	4%	31% CI.CK	2%	2%	3%	10% CL.CM.CP	55% CL.CM.CN.CP	3%
Don't know	11%	5%	6% CG	6% CG	3%	82% CD.CE.CF.CG	6% CJ	5%	82% CI.CJ	1%	6% CL.CO	6% CL.CO	3%	76% CL.CM.CN.CO
Net: Protected	29%	81% CE.CF.CG.CH	55% CF.CG.CH	11% CG.CH	2%	5% CG	58% CJ.CK	8% CK	5%	91% CM.CN.CO.CP	69% CN.CO.CP	21% CO.CP	9%	10%
Net: Not protected	60%	14%	39% CD.CH	84% CD.CE.CH	95% CD.CE.CF.CH	13%	36% CK	87% CI.CK	13%	7%	25% CL.CP	73% CL.CM.CP	88% CL.CM.CN.CP	13%
Mean	2.17	3.17 CE.CF.CG.CH	2.57 CF.CG.CH	1.97 CG	1.30	2.23 CF.CG	2.65 CJ.CK	1.76	2.23 CJ	3.39 CM.CN.CO.CP	2.76 CN.CO.CP	2.13 CO	1.53	2.38 CN.CO
Std. dev	0.78	0.73	0.63	0.53	0.51	0.71	0.67	0.61	0.71	0.68	0.60	0.59	0.68	0.78
brunswick2_4. Military threats / armed conflict														
Unweighted base	8576	470	3105	3007	1367	627	3575	4374	627	203	1679	4046	1960	688
Base	8576	494	3134	2938	1331	679	3629	4269	679	228	1743	4002	1848	755
Very well protected [4]	7%	52% CE.CF.CG.CH	8% CF.CG.CH	2% CH	1%	1%	14% CJ.CK	2%	1%	43% CM.CN.CO.CP	13% CN.CO.CP	5% CO.CP	3%	2%
Fairly well protected [3]	34%	37% CF.CG.CH	62% CD.CF.CG.CH	22% CG.CH	7%	10%	59% CJ.CK	18% CK	10%	43% CN.CO.CP	59% CL.CN.CO.CP	34% CO.CP	19%	16%
Not very well protected [2]	35%	8%	25% CD.CH	61% CD.CE.CG.CH	27% CD.CH	8%	22% CK	51% CI.CK	8%	8%	23% CL.CP	48% CL.CM.CO.CP	33% CL.CM.CP	11%
Not at all protected [1]	14%	1%	2% CH	10% CD.CE.CH	62% CD.CE.CF.CH	1%	2% CK	26% CI.CK	1%	3%	2%	8% CL.CM.CP	43% CL.CM.CN.CP	2%
Don't know	10%	2%	3%	5% CD.CE.CG	3%	81% CD.CE.CF.CG	3%	4%	81% CI.CJ	4%	2%	5% CM.CO	3%	69% CL.CM.CN.CO
Net: Protected	41%	89% CE.CF.CG.CH	70% CF.CG.CH	24% CG.CH	8%	10%	72% CJ.CK	19% CK	10%	86% CM.CN.CO.CP	72% CN.CO.CP	39% CO.CP	21%	18%
Net: Not protected	49%	9%	27% CD.CH	71% CD.CE.CH	89% CD.CE.CF.CH	8%	24% CK	77% CI.CK	8%	11%	25% CL.CP	56% CL.CM.CP	76% CL.CM.CN.CP	13%
Mean	2.38	3.43 CE.CF.CG.CH	2.78 CF.CG.CH	2.18 CG	1.46	2.55 CF.CG	2.87 CJ.CK	1.95	2.55 CJ	3.31 CM.CN.CO.CP	2.85 CN.CO.CP	2.37 CO	1.80	2.54 CN.CO
Std. dev	0.83	0.69	0.61	0.62	0.68	0.62	0.66	0.72	0.62	0.74	0.67	0.71	0.85	0.72

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick2_5. Disinformation campaigns														
Unweighted base	8576	470	3105	3007	1367	627	3575	4374	627	203	1679	4046	1960	688
Base	8576	494	3134	2938	1331	679	3629	4269	679	228	1743	4002	1848	755
Very well protected [4]	3%	25% CE.CF.CG.CH	3% CF.CG.CH	1%	1%	1%	6% CJ.CK	1%	1%	44% CM.CN.CO.CP	5% CN.CO.CP	1%	1%	1%
Fairly well protected [3]	18%	31% CF.CG.CH	30% CF.CG.CH	12% CG.CH	4%	3%	30% CJ.CK	10% CK	3%	39% CN.CO.CP	42% CN.CO.CP	14% CO.CP	4%	5%
Not very well protected [2]	43%	27% CH	45% CD.CG.CH	57% CD.CE.CG.CH	26% CH	13%	42% CK	48% CI.CK	13%	13%	35% CL.CP	58% CL.CM.CO.CP	31% CL.CP	14%
Not at all protected [1]	24%	12%	15% CH	21% CD.CE.CH	62% CD.CE.CF.CH	9%	15% CK	34% CI.CK	9%	4%	9%	19% CL.CM.CP	58% CL.CM.CN.CP	6%
Don't know	13%	5%	8%	9% CD	7%	74% CD.CE.CF.CG	7%	8%	74% CI.CJ	1%	9% CL.CO	8% CL.CO	5% CL	73% CL.CM.CN.CO
Net: Protected	21%	56% CE.CF.CG.CH	32% CF.CG.CH	13% CG.CH	5%	4%	35% CJ.CK	11% CK	4%	82% CM.CN.CO.CP	47% CN.CO.CP	15% CO.CP	6%	7%
Net: Not protected	66%	39% CH	60% CD.CH	78% CD.CE.CH	88% CD.CE.CF.CH	22%	57% CK	81% CI.CK	22%	17%	44% CL.CP	77% CL.CM.CP	89% CL.CM.CN.CP	20%
Mean	2.00	2.73 CE.CF.CG.CH	2.21 CF.CG.CH	1.93 CG	1.39	1.85 CG	2.29 CJ.CK	1.76	1.85	3.23 CM.CN.CO.CP	2.47 CN.CO.CP	1.97 CO	1.46	2.08 CN.CO
Std. dev	0.78	0.99	0.75	0.63	0.62	0.77	0.80	0.67	0.77	0.82	0.74	0.63	0.65	0.79
brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?														
Unweighted base	8576	470	3105	3007	1367	627	3575	4374	627	203	1679	4046	1960	688
Base	8576	494	3134	2938	1331	679	3629	4269	679	228	1743	4002	1848	755
Very well informed [4]	3%	17% CE.CF.CG.CH	3% CH	2%	4% CF.CH	1%	5% CJ.CK	3% CK	1%	24% CM.CN.CO.CP	5% CN.CO.CP	2%	3%	2%
Fairly well informed [3]	29%	50% CE.CF.CG.CH	39% CF.CG.CH	22% CH	20% CH	10%	40% CJ.CK	21% CK	10%	45% CN.CO.CP	46% CN.CO.CP	27% CO.CP	20% CP	12%
Not very well informed [2]	46%	25%	46% CD.CG.CH	58% CD.CE.CG.CH	36% CD	36% CD	43% CK	51% CI.CK	36%	20%	40% CL	54% CL.CM.CO.CP	43% CL.CP	37% CL
Not at all informed [1]	15%	5%	7%	14% CD.CE	36% CD.CE.CF.CH	20% CD.CE.CF	7%	20% CI	20% CI	6%	5%	11% CM	31% CL.CM.CN.CP	17% CL.CM.CN
Don't know	7%	2%	5% CD	5% CD	4%	33% CD.CE.CF.CG	5%	5%	33% CI.CJ	4%	4%	5%	4%	32% CL.CM.CN.CO
Net: Informed	32%	67% CE.CF.CG.CH	42% CF.CG.CH	24% CH	24% CH	11%	45% CJ.CK	24% CK	11%	69% CM.CN.CO.CP	50% CN.CO.CP	30% CO.CP	23% CP	14%
Net: Not informed	61%	30%	53% CD	71% CD.CE.CH	71% CD.CE.CH	56% CD	50%	71% CI.CK	56% CI	27%	45% CL	66% CL.CM.CP	74% CL.CM.CN.CP	54% CL.CM
Mean	2.22	2.82 CE.CF.CG.CH	2.40 CF.CG.CH	2.13 CG.CH	1.92	1.89	2.45 CJ.CK	2.07 CK	1.89	2.91 CM.CN.CO.CP	2.52 CN.CO.CP	2.22 CO.CP	1.95	1.97
Std. dev	0.75	0.77	0.67	0.66	0.87	0.71	0.70	0.74	0.71	0.85	0.67	0.68	0.80	0.73

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?														
Unweighted base	8576	470	3105	3007	1367	627	3575	4374	627	203	1679	4046	1960	688
Base	8576	494	3134	2938	1331	679	3629	4269	679	228	1743	4002	1848	755
Strongly support [5]	3%	9% CE.CF.CG.CH	3% CH	3% CH	3% CH	0%	4% CJ.CK	3% CK	0%	13% CM.CN.CO.CP	5% CN.CP	2% CP	3% CP	1%
Tend to support [4]	17%	30% CE.CF.CG.CH	22% CF.CG.CH	14% CG.CH	9%	8%	23% CJ.CK	13% CK	8%	32% CN.CO.CP	24% CN.CO.CP	17% CO.CP	11%	8%
Neither support nor oppose [3]	27%	24% CH	31% CD.CF.CG.CH	28% CG.CH	19%	17%	30% CJ.CK	25% CK	17%	28% CO	31% CO.CP	30% CO.CP	19%	20%
Tend to oppose [2]	21%	16%	23% CD.CG.CH	22% CD.CG.CH	15%	14%	22% CK	20% CK	14%	14%	21% CO.CP	23% CL.CO.CP	18% CP	12%
Strongly oppose [1]	25%	18%	15%	27% CD.CE	49% CD.CE.CF.CH	24% CD.CE	16%	34% CI.CK	24% CI	11%	14%	23% CL.CM	45% CL.CM.CN.CP	23% CL.CM
Don't know	7%	3%	5%	5%	5%	37% CD.CE.CF.CG	4%	5%	37% CI.CJ	3%	5%	5%	4%	35% CL.CM.CN.CO
Net: Support	20%	40% CE.CF.CG.CH	26% CF.CG.CH	17% CG.CH	12% CH	8%	27% CJ.CK	16% CK	8%	44% CM.CN.CO.CP	29% CN.CO.CP	19% CO.CP	15% CP	9%
Net: Oppose	46%	34%	38%	50% CD.CE.CH	64% CD.CE.CF.CH	38%	38%	54% CI.CK	38%	25%	35% CL	46% CL.CM.CP	62% CL.CM.CN.CP	36% CL
Mean	2.48	2.98 CE.CF.CG.CH	2.74 CF.CG.CH	2.40 CG.CH	1.97	2.14 CG	2.77 CJ.CK	2.27	2.14	3.22 CM.CN.CO.CP	2.83 CN.CO.CP	2.51 CO.CP	2.07	2.25 CO
Std. dev	1.17	1.26	1.09	1.14	1.18	1.07	1.12	1.17	1.07	1.19	1.11	1.11	1.20	1.12
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.														
Unweighted base	8576	470	3105	3007	1367	627	3575	4374	627	203	1679	4046	1960	688
Base	8576	494	3134	2938	1331	679	3629	4269	679	228	1743	4002	1848	755
Higher taxes	13%	26% CE.CF.CG.CH	19% CF.CG.CH	10% CG.CH	5%	5%	20% CJ.CK	9% CK	5%	23% CN.CO.CP	20% CN.CO.CP	13% CO.CP	8%	6%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	31% CH	29% CH	27% CH	28% CH	8%	29% CK	27% CK	8%	34% CP	28% CP	28% CP	27% CP	12%
Increased government borrowing	15%	19% CF.CG.CH	18% CF.CG.CH	15% CG.CH	8% CH	5%	19% CJ.CK	13% CK	5%	17% CO.CP	21% CN.CO.CP	15% CO.CP	10% CP	7%
I would not be willing to accept any of these	39%	25%	32% CD	43% CD.CE	53% CD.CE.CF.CH	38% CD.CE	31%	46% CI.CK	38% CI	21%	31% CL	39% CL.CM	49% CL.CM.CN.CP	36% CL.CM
Don't know	15%	15% CG	13% CG	13% CG	9%	45% CD.CE.CF.CG	13% CJ	12%	45% CI.CJ	19% CN.CO	13% CO	13% CO	10%	42% CL.CM.CN.CO

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?														
Unweighted base: : respondents in full-time or part-time employment only	4576	276	1687	1586	696	331	1963	2282	331	117	1015	2087	995	362
Base: : respondents in full-time or part-time employment only	4568	281	1726	1535	680	345	2007	2216	345	117	1064	2047	959	382
Very well prepared [4]	7%	24% CE.CF.CG.CH	8% CF.CH	4%	7% CF	3%	10% CJ.CK	5%	3%	35% CM.CN.CO.CP*	10% CN.CO.CP	6%	6%	5%
Fairly well prepared [3]	32%	45% CF.CG.CH	40% CF.CG.CH	28% CG.CH	20%	16%	41% CJ.CK	26% CK	16%	38% CO.CP*	47% CN.CO.CP	31% CO.CP	20%	18%
Not very well prepared [2]	27%	14%	26% CD.CH	35% CD.CE.CG.CH	27% CD.CH	13%	24% CK	32% CI.CK	13%	11% *	21% CL.CP	33% CL.CM.CO.CP	28% CL.CM.CP	14%
Not at all prepared [1]	13%	6%	8%	13% CD.CE.CH	29% CD.CE.CF.CH	9%	8%	18% CI.CK	9%	7% *	6%	12% CM.CP	27% CL.CM.CN.CP	7%
Don't know	21%	11%	18% CD	19% CD	17% CD	58% CD.CE.CF.CG	17%	19%	58% CI.CJ	10% *	16%	19% CL	19% CL	57% CL.CM.CN.CO
Net: Prepared	39%	69% CE.CF.CG.CH	48% CF.CG.CH	33% CG.CH	27% CH	20%	51% CJ.CK	31% CK	20%	73% CM.CN.CO.CP*	57% CN.CO.CP	36% CO.CP	26%	23%
Net: Not prepared	40%	20%	34% CD.CH	48% CD.CE.CH	56% CD.CE.CF.CH	22%	32% CK	50% CI.CK	22%	17% *	27% CL.CP	45% CL.CM.CP	55% CL.CM.CN.CP	20%
Mean	2.42	2.98 CE.CF.CG.CH	2.58 CF.CG.CH	2.29 CG	2.05	2.35 CG	2.64 CJ.CK	2.22	2.35	3.12 CM.CN.CO.CP*	2.72 CN.CO.CP	2.37 CO	2.07	2.49 CO
Std. dev	0.87	0.84	0.80	0.80	0.96	0.90	0.82	0.86	0.90	0.89	0.76	0.81	0.93	0.88

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
	CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP	
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?														
Unweighted base: : respondents in full-time or part-time employment only	4576	276	1687	1586	696	331	1963	2282	331	117	1015	2087	995	362
Base: : respondents in full-time or part-time employment only	4568	281	1726	1535	680	345	2007	2216	345	117	1064	2047	959	382
Very well informed [4]	9%	27% CE.CF.CG.CH	10% CF.CH	7%	11% CF.CH	4%	12% CJ.CK	8% CK	4%	39% CM.CN.CO.CP*	12% CN.CO.CP	8%	9% CP	5%
Fairly well informed [3]	31%	42% CF.CG.CH	37% CF.CG.CH	30% CG.CH	21% CH	15%	38% CJ.CK	27% CK	15%	38% CO.CP*	42% CN.CO.CP	31% CO.CP	24% CP	15%
Not very well informed [2]	29%	16%	29% CD.CH	34% CD.CE.CG.CH	26% CD.CH	16%	27% CK	32% CI.CK	16%	9% *	26% CL.CP	35% CL.CM.CO.CP	26% CL.CP	19% CL
Not at all informed [1]	15%	8%	11%	15% CD.CE	29% CD.CE.CF.CH	14%	10%	19% CI.CK	14%	8% *	7%	13% CM	28% CL.CM.CN.CP	13% CM
Don't know	16%	7%	14% CD	15% CD	13% CD	51% CD.CE.CF.CG	13%	14%	51% CI.CJ	7% *	13%	14%	14%	49% CL.CM.CN.CO
Net: Informed	40%	69% CE.CF.CG.CH	47% CF.CG.CH	36% CH	32% CH	19%	50% CJ.CK	35% CK	19%	76% CM.CN.CO.CP*	54% CN.CO.CP	38% CO.CP	32% CP	20%
Net: Not informed	43%	24%	40% CD.CH	49% CD.CE.CH	55% CD.CE.CF.CH	30%	37% CK	51% CI.CK	30%	16% *	32% CL	48% CL.CM.CP	54% CL.CM.CN.CP	32% CL
Mean	2.42	2.95 CE.CF.CG.CH	2.53 CF.CG.CH	2.33 CG	2.16	2.19	2.59 CJ.CK	2.28	2.19	3.16 CM.CN.CO.CP*	2.69 CN.CO.CP	2.38 CO.CP	2.15	2.23
Std. dev	0.91	0.90	0.85	0.85	1.02	0.94	0.87	0.91	0.94	0.90	0.81	0.85	0.99	0.92

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Unweighted base: : respondents in full-time or part-time employment only	4576	276	1687	1586	696	331	1963	2282	331	117	1015	2087	995	362
Base: : respondents in full-time or part-time employment only	4568	281	1726	1535	680	345	2007	2216	345	117	1064	2047	959	382
Very confident [4]	10%	30% CE.CF.CG.CH	11% CF.CH	7% CH	10% CF.CH	3%	14% CJ.CK	8% CK	3%	36% CM.CN.CO.CP*	13% CN.CO.CP	8%	8%	5%
Fairly confident [3]	33%	37% CG.CH	39% CF.CG.CH	31% CG.CH	23%	22%	38% CJ.CK	29% CK	22%	34% CO.CP*	45% CN.CO.CP	33% CO.CP	23%	21%
Not very confident [2]	23%	15%	23% CD.CH	28% CD.CE.CG.CH	22% CD.CH	10%	22% CK	26% CI.CK	10%	15% *	18% CP	28% CL.CM.CO.CP	23% CM.CP	11%
Not at all confident [1]	13%	6%	9%	13% CD.CE.CH	28% CD.CE.CF.CH	9%	8%	18% CI.CK	9%	5% *	7%	11% CM	27% CL.CM.CN.CP	8%
Don't know	22%	12%	19% CD	20% CD	17%	56% CD.CE.CF.CG	18%	19%	56% CI.CJ	11% *	18%	20% CL	18%	56% CL.CM.CN.CO
Net: Confident	42%	68% CE.CF.CG.CH	49% CF.CG.CH	38% CH	33% CH	25%	52% CJ.CK	36% CK	25%	69% CM.CN.CO.CP*	58% CN.CO.CP	41% CO.CP	32%	26%
Net: Not confident	36%	21%	31% CD.CH	42% CD.CE.CH	50% CD.CE.CF.CH	19%	30% CK	44% CI.CK	19%	20% *	25% CP	40% CL.CM.CP	50% CL.CM.CN.CP	19%
Mean	2.50	3.04 CE.CF.CG.CH	2.64 CF.CG.CH	2.39 CG	2.17	2.45 CG	2.70 CJ.CK	2.32	2.45	3.12 CM.CN.CO.CP*	2.78 CN.CO.CP	2.47 CO	2.16	2.51 CO
Std. dev	0.91	0.88	0.85	0.86	1.03	0.89	0.86	0.92	0.89	0.88	0.81	0.86	1.00	0.92

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?														
Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very optimistic [5]	1%	7% CE.CF.CH*	1%	1%	3% CE	1%	2%	1%	1%	*6%* *CM.CN.CP**	1%	1%	3%	1%
Fairly optimistic [4]	12%	34% CE.CF.CG.CH*	18% CF.CG.CH	6%	3%	4%	20% CJ.CK	5%	4%	*22%* *CN.CO.CP**	25% CN.CO.CP	9% CO	5%	7%
Neither optimistic nor pessimistic [3]	24%	17% CG*	31% CD.CF.CG	22% CG	8%	28% CD.CG	29% CJ	18%	28% CJ	*24%* *CO**	29% CO	26% CO	9%	25% CO
Fairly pessimistic [2]	36%	28% *	37% CG.CH	44% CD.CE.CG.CH	26%	25%	36% CK	38% CK	25%	*37%* *	32%	41% CM.CO.CP	31%	28%
Very pessimistic [1]	21%	9% *	10%	23% CD.CE.CH	57% CD.CE.CF.CH	14%	10%	34% CI.CK	14%	*11%* *	8%	20% CM	49% CL.CM.CN.CP	14% CM
Don't know	6%	5% *	3%	4%	3%	28% CD.CE.CF.CG	4%	4%	28% CI.CJ	*1%* *	5%	3%	4%	25% CL.CM.CN.CO
Net: Optimistic	13%	41% CE.CF.CG.CH*	19% CF.CG.CH	6%	6%	5%	22% CJ.CK	6%	5%	*28%* *CN.CO.CP**	26% CN.CO.CP	10%	7%	7%
Net: Pessimistic	56%	38% *	47%	67% CD.CE.CH	83% CD.CE.CF.CH	39%	46%	72% CI.CK	39%	*48%* *	40%	61% CM.CP	80% CL.CM.CN.CP	43%
Mean	2.34	3.01 CE.CF.CG.CH*	2.61 CF.CG.CH	2.14 CG	1.64	2.34 CF.CG	2.66 CJ.CK	1.98	2.34 CJ	*2.75* *CN.CO.CP**	2.79 CN.CO.CP	2.28 CO	1.77	2.35 CO
Std. dev	1.01	1.15	0.93	0.88	0.97	0.89	0.97	0.94	0.89	*1.11*	0.96	0.93	1.00	0.92

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?														
brunswick9_UK_1. Jobs and employment														
Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very confident [4]	1%	8% CE.CF.CG.CH*	1%	1%	1%	-	2%	1%	-	*8%* *CM.CN.CO.CP**	2%	1%	0%	1%
Fairly confident [3]	14%	34% CE.CF.CG.CH*	19% CF.CG.CH	9% CG	4%	6%	21% CJ.CK	7%	6%	*42%* *CM.CN.CO.CP**	26% CN.CO.CP	11% CO.CP	4%	6%
Not very confident [2]	46%	36% *	52% CD.CG.CH	54% CD.CG.CH	28%	30%	50% CK	46% CK	30%	*36%* *	44% CO.CP	54% CL.CM.CO.CP	35%	35%
Not at all confident [1]	29%	19% *	22%	30% CD.CE.CH	63% CD.CE.CF.CH	20%	21%	40% CI.CK	20%	*14%* *	20%	29% CM.CP	56% CL.CM.CN.CP	18%
Don't know	10%	3% *	6%	7%	4%	45% CD.CE.CF.CG	6%	6%	45% CI.CJ	*1%* *	8%	5%	4%	40% CL.CM.CN.CO
Net: Confident	15%	42% CE.CF.CG.CH*	20% CF.CG.CH	10%	5%	6%	23% CJ.CK	8%	6%	*50%* *CM.CN.CO.CP**	28% CN.CO.CP	12% CO.CP	5%	7%
Net: Not confident	75%	55% *	73% CD.CH	84% CD.CE.CH	91% CD.CE.CF.CH	49%	71% CK	86% CI.CK	49%	*49%* *	64% CP	82% CL.CM.CP	91% CL.CM.CN.CP	53%
Mean	1.86	2.32 CE.CF.CG.CH*	1.99 CF.CG.CH	1.79 CG	1.42	1.74 CG*	2.04 CJ.CK	1.67	1.74 *	*2.44* *CM.CN.CO.CP**	2.11 CN.CO.CP	1.84 CO	1.47	1.84 CO
Std. dev	0.72	0.88	0.70	0.63	0.65	0.63	0.73	0.66	0.63	*0.84*	0.76	0.66	0.60	0.67
brunswick9_UK_2. People's living standards														
Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very confident [4]	1%	8% CE.CF.CG.CH*	1%	0%	1%	-	2% CJ	1%	-	*7%* *CM.CN.CO.CP**	1%	1%	-	1%
Fairly confident [3]	10%	19% CF.CG.CH*	16% CF.CG.CH	6% CG	2%	5%	16% CJ.CK	5%	5%	*21%* *CN.CO.CP**	22% CN.CO.CP	8% CO	3%	5%
Not very confident [2]	44%	46% CG.CH*	50% CG.CH	50% CG.CH	26%	29%	49% CJ.CK	42% CK	29%	*40%* *	48% CO.CP	50% CO.CP	30%	33%
Not at all confident [1]	35%	25% *	28%	37% CD.CE.CH	68% CD.CE.CF.CH	24%	28%	47% CI.CK	24%	*31%* *	21%	36% CM.CP	63% CL.CM.CN.CP	25%
Don't know	9%	2% *	5%	6%	3%	42% CD.CE.CF.CG	5%	5%	42% CI.CJ	*1%* *	7% CO	5%	3%	36% CL.CM.CN.CO
Net: Confident	12%	28% CE.CF.CG.CH*	17% CF.CG.CH	6%	4%	5%	18% CJ.CK	5%	5%	*28%* *CN.CO.CP**	23% CN.CO.CP	9% CO	3%	6%
Net: Not confident	80%	70% CH*	78% CH	88% CD.CE.CH	93% CD.CE.CF.CH	53%	77% CK	89% CI.CK	53%	*71%* *	70% CP	87% CL.CM.CP	93% CL.CM.CN.CP	58%
Mean	1.75	2.12 CE.CF.CG.CH*	1.89 CF.CG.CH	1.67 CG	1.35	1.67 CG	1.92 CJ.CK	1.57	1.67	*2.05* *CN.CO.CP**	2.04 CN.CO.CP	1.72 CO	1.38	1.71 CO
Std. dev	0.70	0.89	0.70	0.61	0.60	0.63	0.73	0.62	0.63	*0.92*	0.73	0.66	0.55	0.66
brunswick9_UK_3. Business activity and investment														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very confident [4]	2%	15% CE.CF.CG.CH*	1%	1%	1%	-	3% CJ.CK	1%	-	*18%* *CM.CN.CO.CP**	2%	2%	1%	1%
Fairly confident [3]	18%	40% CE.CF.CG.CH*	24% CF.CG.CH	12% CG	5%	9%	26% CJ.CK	10%	9%	*40%* *CN.CO.CP**	30% CN.CO.CP	16% CO.CP	7%	8%
Not very confident [2]	45%	28% *	50% CD.CG.CH	53% CD.CG.CH	33%	25%	47% CK	47% CK	25%	*26%* *	46% CL.CO.CP	53% CL.CM.CO.CP	34%	29%
Not at all confident [1]	23%	13% *	15%	22% CD.CE.CH	56% CD.CE.CF.CH	15%	15%	33% CI.CK	15%	*15%* *	12%	20% CM	53% CL.CM.CN.CP	15%
Don't know	13%	4% *	10%	11% CD.CG	6%	51% CD.CE.CF.CG	9%	9%	51% CI.CJ	*1%* *	10% CO	10% CO	6%	46% CL.CM.CN.CO
Net: Confident	19%	55% CE.CF.CG.CH*	26% CF.CG.CH	13% CG	6%	9%	29% CJ.CK	11%	9%	*59%* *CM.CN.CO.CP**	33% CN.CO.CP	17% CO.CP	7%	10%
Net: Not confident	67%	41% *	65% CD.CH	76% CD.CE.CH	89% CD.CE.CF.CH	40%	62% CK	80% CI.CK	40%	*41%* *	57% CP	73% CL.CM.CP	87% CL.CM.CN.CP	44%
Mean	1.98	2.60 CE.CF.CG.CH*	2.13 CF.CG.CH	1.91 CG	1.47	1.87 CG*	2.19 CJ.CK	1.77	1.87 *	*2.63* *CM.CN.CO.CP**	2.26 CN.CO.CP	1.99 CO	1.52	1.93 CO
Std. dev	0.74	0.91	0.69	0.66	0.63	0.69	0.74	0.68	0.69	*0.96*	0.71	0.69	0.65	0.74

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very confident [4]	3%	19% CE.CF.CG.CH*	2% CF.CH	1%	2%	-	4% CJ.CK	1%	-	*33%* *CM.CN.CO.CP**	5% CN.CO.CP	1%	1%	1%
Fairly confident [3]	27%	47% CF.CG.CH*	40% CF.CG.CH	18% CG.CH	6%	11%	41% CJ.CK	14%	11%	*37%* *CO.CP**	43% CN.CO.CP	25% CO.CP	11%	16%
Not very confident [2]	39%	25% *	38% CD.CG.CH	51% CD.CE.CG.CH	30%	26%	37% CK	45% CI.CK	26%	*21%* *	33%	49% CL.CM.CO.CP	31%	26%
Not at all confident [1]	21%	7% *	12%	23% CD.CE.CH	59% CD.CE.CF.CH	16% CD	11%	34% CI.CK	16%	*8%* *	10%	19% CM	53% CL.CM.CN.CP	15%
Don't know	10%	2% *	7% CD.CG	7% CD.CG	3%	48% CD.CE.CF.CG	7%	6%	48% CI.CJ	*1%* *	9% CN.CO	5%	4%	43% CL.CM.CN.CO
Net: Confident	29%	66% CE.CF.CG.CH*	43% CF.CG.CH	18% CG.CH	8%	11%	45% CJ.CK	15%	11%	*70%* *CM.CN.CO.CP**	48% CN.CO.CP	27% CO.CP	12%	17%
Net: Not confident	61%	32% *	50% CD.CH	74% CD.CE.CH	89% CD.CE.CF.CH	42%	48%	79% CI.CK	42%	*29%* *	43%	68% CL.CM.CP	84% CL.CM.CN.CP	40%
Mean	2.12	2.80 CE.CF.CG.CH*	2.36 CF.CG.CH	1.96 CG	1.49	1.91 CG*	2.41 CJ.CK	1.81	1.91 *	*2.95* *CM.CN.CO.CP**	2.48 CN.CO.CP	2.09 CO	1.58	2.05 CO
Std. dev	0.80	0.83	0.74	0.69	0.69	0.70	0.76	0.72	0.70	*0.95*	0.76	0.72	0.72	0.77

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?														
brunswick10_UK_1. A major economic crisis														
Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very prepared [4]	1%	9% CE.CF.CG.CH*	1%	0%	1%	1%	2% CJ	0%	1%	*18%* *CM.CN.CO.CP**	1%	1%	0%	1%
Fairly prepared [3]	14%	35% CE.CF.CG.CH*	21% CF.CG.CH	7%	4%	6%	22% CJ.CK	6%	6%	*27%* *CN.CO.CP**	29% CN.CO.CP	11% CO	4%	8%
Not very prepared [2]	48%	39% CG*	56% CD.CG.CH	56% CD.CG.CH	21%	30% CG	54% CJ.CK	45% CK	30%	*36%* *	51% CO.CP	57% CL.CO.CP	28%	33%
Not at all prepared [1]	29%	17% *	17%	33% CD.CE	70% CD.CE.CF.CH	25% CE	17%	44% CI.CK	25% CI	*15%* *	13%	28% CM	65% CL.CM.CN.CP	22% CM
Don't know	8%	1% *	6%	4%	3%	38% CD.CE.CF.CG	5%	4%	38% CI.CJ	*4%* *	6% CN.CO	4%	2%	36% CL.CM.CN.CO
Net: Prepared	15%	43% CE.CF.CG.CH*	21% CF.CG.CH	8%	5%	7%	24% CJ.CK	7%	7%	*44%* *CN.CO.CP**	30% CN.CO.CP	11% CO	4%	9%
Net: Not prepared	77%	55% *	73% CD.CH	88% CD.CE.CH	91% CD.CE.CH	55%	71% CK	89% CI.CK	55%	*52%* *	64% CP	85% CL.CM.CP	93% CL.CM.CN.CP	55%
Mean	1.86	2.36 CE.CF.CG.CH*	2.06 CF.CG.CH	1.74 CG	1.33	1.72 CG	2.10 CJ.CK	1.62	1.72	*2.49* *CM.CN.CO.CP**	2.20 CN.CO.CP	1.83 CO	1.38	1.81 CO
Std. dev	0.70	0.87	0.65	0.60	0.60	0.69	0.69	0.63	0.69	*0.98*	0.68	0.63	0.58	0.71
brunswick10_UK_2. A major public health crisis														
Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very prepared [4]	3%	21% CE.CF.CG.CH*	3%	1%	2%	1%	5% CJ.CK	1%	1%	*32%* *CM.CN.CO.CP**	7% CN.CO.CP	2%	0%	1%
Fairly prepared [3]	27%	38% CF.CG.CH*	41% CF.CG.CH	20% CG.CH	7%	12%	40% CJ.CK	16%	12%	*35%* *CO.CP**	44% CN.CO.CP	26% CO.CP	11%	17% CO
Not very prepared [2]	40%	30% *	41% CD.CG.CH	51% CD.CE.CG.CH	26%	28%	40% CK	43% CK	28%	*20%* *	35%	49% CL.CM.CO.CP	30%	31%
Not at all prepared [1]	25%	10% *	13%	25% CD.CE	64% CD.CE.CF.CH	26% CD.CE	13%	38% CI.CK	26% CI	*11%* *	12%	21% CM	57% CL.CM.CN.CP	23% CM
Don't know	5%	1% *	2%	2%	1%	34% CD.CE.CF.CG	2%	2%	34% CI.CJ	*2%* *	3%	2%	1%	28% CL.CM.CN.CO
Net: Prepared	30%	60% CE.CF.CG.CH*	44% CF.CG.CH	21% CG.CH	9%	13%	46% CJ.CK	17%	13%	*67%* *CN.CO.CP**	50% CN.CO.CP	28% CO.CP	11%	18% CO
Net: Not prepared	65%	39% *	54% CD	77% CD.CE.CH	90% CD.CE.CF.CH	54% CD	52%	81% CI.CK	54%	*31%* *	46%	70% CL.CM.CP	87% CL.CM.CN.CP	54% CL
Mean	2.09	2.72 CE.CF.CG.CH*	2.34 CF.CG.CH	1.97 CG.CH	1.46	1.82 CG	2.39 CJ.CK	1.81	1.82	*2.90* *CM.CN.CO.CP**	2.47 CN.CO.CP	2.08 CO.CP	1.54	1.94 CO
Std. dev	0.82	0.91	0.74	0.72	0.70	0.77	0.78	0.75	0.77	*1.00*	0.79	0.74	0.70	0.77
brunswick10_UK_3. An extreme weather event														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very prepared [4]	1%	12% CE.CF.CG.CH*	0%	0%	0%	1%	2% CJ	0%	1%	*28%* *CM.CN.CO.CP**	1% CN	0%	1%	1%
Fairly prepared [3]	19%	29% CF.CG.CH*	27% CF.CG.CH	15% CG.CH	7%	7%	28% CJ.CK	12% CK	7%	*24%* *CO.CP**	34% CN.CO.CP	17% CO.CP	9%	9%
Not very prepared [2]	45%	33% *	49% CD.CG.CH	55% CD.CE.CG.CH	27%	31%	47% CK	46% CK	31%	*25%* *	44% CL.CO.CP	55% CL.CM.CO.CP	30%	31%
Not at all prepared [1]	30%	25% *	21%	28% CE	64% CD.CE.CF.CH	27%	22%	39% CI.CK	27%	*23%* *	18%	27% CM	59% CL.CM.CN.CP	28% CM
Don't know	5%	1% *	2%	2%	2%	34% CD.CE.CF.CG	2%	2%	34% CI.CJ	- *	3%	2%	2%	32% CL.CM.CN.CO
Net: Prepared	20%	40% CE.CF.CG.CH*	28% CF.CG.CH	15% CG.CH	8%	7%	29% CJ.CK	13%	7%	*52%* *CM.CN.CO.CP**	35% CN.CO.CP	17% CO.CP	10%	9%
Net: Not prepared	75%	58% *	70% CD.CH	83% CD.CE.CH	90% CD.CE.CF.CH	58%	68% CK	85% CI.CK	58%	*48%* *	62%	81% CL.CM.CP	88% CL.CM.CN.CP	59%
Mean	1.91	2.28 CE.CF.CG.CH*	2.07 CF.CG.CH	1.87 CG.CH	1.44	1.71 CG	2.10 CJ.CK	1.73	1.71	*2.57* *CM.CN.CO.CP**	2.19 CN.CO.CP	1.90 CO.CP	1.51	1.74 CO
Std. dev	0.74	0.97	0.71	0.65	0.65	0.69	0.75	0.68	0.69	*1.13*	0.74	0.66	0.69	0.71

Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?

brunswick11_UK_1. Your household's financial situation

Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very confident [4]	11%	24% CE.CF.CG.CH*	14% CF.CG.CH	7%	8%	4%	15% CJ.CK	7%	4%	*33%* *CM.CN.CO.CP**	14% CN.CO.CP	10%	8%	7%
Fairly confident [3]	44%	48% CG*	52% CF.CG.CH	41% CG	29%	36%	52% CJ.CK	38%	36%	*37%* *	52% CN.CO.CP	44% CO	36%	41%
Not very confident [2]	26%	17% *	23%	32% CD.CE.CH	31% CD.CE.CH	18%	22%	32% CI.CK	18%	*11%* *	24% CP	30% CL.CM.CP	28% CL.CP	15%
Not at all confident [1]	12%	9% *	7%	13% CE	25% CD.CE.CF.CH	12% CE	7%	17% CI	12% CI	*18%* *CM**	6%	11% CM	24% CM.CN.CP	11% CM
Don't know	7%	2% *	4%	6%	6%	30% CD.CE.CF.CG	4%	6%	30% CI.CJ	*2%* *	4%	6%	5%	26% CL.CM.CN.CO
Net: Confident	55%	72% CF.CG.CH*	66% CF.CG.CH	48% CG	38%	40%	67% CJ.CK	45%	40%	*69%* *CO.CP**	66% CN.CO.CP	54% CO	43%	47%
Net: Not confident	38%	26% *	30%	46% CD.CE.CH	56% CD.CE.CF.CH	31%	29%	49% CI.CK	31%	*29%* *	30%	40% CM.CP	52% CL.CM.CN.CP	26%
Mean	2.58	2.89 CF.CG.CH*	2.76 CF.CG.CH	2.44 CG	2.22	2.45 CG	2.78 CJ.CK	2.37	2.45	*2.86* *CN.CO**	2.78 CN.CO.CP	2.56 CO	2.28	2.58 CO
Std. dev	0.86	0.88	0.79	0.82	0.95	0.85	0.80	0.87	0.85	*1.09*	0.77	0.83	0.93	0.86

brunswick11_UK_2. Your household's income or employment situation

Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very confident [4]	13%	29% CE.CF.CG.CH*	17% CF.CG.CH	9%	11% CH	5%	19% CJ.CK	9%	5%	*35%* *CM.CN.CO.CP**	18% CN.CO.CP	12%	10%	8%
Fairly confident [3]	45%	47% CG*	51% CG.CH	46% CG	30%	39%	50% CJ.CK	41%	39%	*34%* *	51% CO.CP	48% CO.CP	34%	40%
Not very confident [2]	22%	16% *	21%	25% CD.CH	28% CD.CE.CH	16%	20%	26% CI.CK	16%	*18%* *	20%	25% CP	26% CP	15%
Not at all confident [1]	10%	6% *	6%	12% CE	24% CD.CE.CF.CH	10% CE	6%	16% CI	10% CI	*13%* *	6%	9%	22% CM.CN.CP	10%
Don't know	8%	2% *	5%	8% CD.CE	8% CD	29% CD.CE.CF.CG	4%	8% CI	29% CI.CJ	- *	4%	6%	8% CM	27% CL.CM.CN.CO
Net: Confident	59%	76% CF.CG.CH*	68% CF.CG.CH	55% CG.CH	41%	44%	69% CJ.CK	51%	44%	*69%* *CO.CP**	69% CN.CO.CP	61% CO.CP	44%	48%
Net: Not confident	33%	22% *	27%	37% CD.CE.CH	51% CD.CE.CF.CH	27%	26%	41% CI.CK	27%	*31%* *	26%	33% CM.CP	48% CM.CN.CP	25%
Mean	2.67	3.01 CE.CF.CG.CH*	2.83 CF.CG.CH	2.57 CG	2.30	2.55 CG	2.86 CJ.CK	2.48	2.55	*2.91* *CO**	2.85 CN.CO.CP	2.69 CO	2.34	2.63 CO
Std. dev	0.86	0.84	0.79	0.83	0.98	0.83	0.80	0.89	0.83	*1.03*	0.80	0.81	0.97	0.85

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very confident [4]	30%	44% CF.CG.CH*	36% CF.CG.CH	28% CH	24% CH	16%	37% CJ.CK	27% CK	16%	*47%* *CO.CP**	34% CO.CP	32% CP	26%	20%
Fairly confident [3]	45%	42% *	46% CG	49% CG	37%	42%	45%	45%	42%	*32%* *	46%	48% CP	42%	39%
Not very confident [2]	11%	7% *	11%	13%	14%	9%	10%	13%	9%	*12%* *	11%	12%	11%	10%
Not at all confident [1]	7%	5% *	4%	6%	16% CD.CE.CF.CH	6%	4%	9% CI	6%	*9%* *	5%	5%	16% CM.CN.CP	5%
Don't know	7%	2% *	3%	5%	9% CD.CE.CF	26% CD.CE.CF.CG	3%	6% CI	26% CI.CJ	- *	4%	4%	5%	26% CL.CM.CN.CO
Net: Confident	75%	86% CF.CG.CH*	81% CF.CG.CH	77% CG.CH	61%	58%	82% CJ.CK	72% CK	58%	*79%* *CP**	80% CO.CP	79% CO.CP	68% CP	59%
Net: Not confident	18%	12% *	15%	18%	30% CD.CE.CF.CH	16%	15%	22% CI	16%	*21%* *	16%	17%	27% CM.CN.CP	15%
Mean	3.06	3.28 CF.CG.CH*	3.17 CF.CG.CH	3.04 CG	2.75	2.91	3.18 CJ.CK	2.95	2.91	*3.16* *	3.14 CO	3.11 CO	2.83	3.01
Std. dev	0.85	0.80	0.80	0.81	1.04	0.82	0.80	0.90	0.82	*0.98*	0.82	0.80	1.01	0.81

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very confident [4]	9%	16% CF.CH*	11% CF.CH	6%	10%	5%	12% CJ.CK	7%	5%	*23%* *CM.CN.CO.CP**	11% CP	8%	10% CP	5%
Fairly confident [3]	38%	49% CF.CG.CH*	44% CF.CG.CH	36% CG	25%	29%	45% CJ.CK	33%	29%	*35%* *	44% CO.CP	39% CO	30%	33%
Not very confident [2]	27%	16% *	29% CD	28% CD	27% CD	24%	27%	28%	24%	*18%* *	28% CP	30% CO.CP	23%	19%
Not at all confident [1]	19%	11% *	13%	25% CD.CE	31% CD.CE.CH	18%	13%	27% CI.CK	18%	*24%* *	13%	18% CM	32% CM.CN.CP	20% CM
Don't know	7%	7% *	4%	5%	7% CE	25% CD.CE.CF.CG	4%	6%	25% CI.CJ	- *	4%	5%	6%	23% CL.CM.CN.CO
Net: Confident	47%	66% CE.CF.CG.CH*	55% CF.CG.CH	42% CG	34%	34%	56% CJ.CK	40%	34%	*58%* *CO.CP**	55% CN.CO.CP	47% CO.CP	40%	38%
Net: Not confident	46%	28% *	41% CD	53% CD.CE.CH	59% CD.CE.CH	42% CD	40%	55% CI.CK	42%	*42%* *	41%	48% CM.CP	55% CM.CN.CP	39%
Mean	2.39	2.76 CE.CF.CG.CH	2.55 CF.CG.CH	2.24	2.14	2.27	2.57 CJ.CK	2.21	2.27	*2.57* *CO**	2.54 CN.CO.CP	2.40 CO	2.18	2.30
Std. dev	0.92	0.89	0.86	0.91	1.00	0.90	0.87	0.94	0.90	*1.11*	0.86	0.89	1.02	0.93

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very confident [4]	5%	10% CE.CF.CH*	4%	4%	7% CE.CH	2%	5%	5% CK	2%	*15%* *CM.CN.CO.CP**	5% CP	5% CP	5% CP	1%
Fairly confident [3]	25%	32% CF.CG.CH*	30% CF.CG.CH	21%	18%	17%	30% CJ.CK	20%	17%	*27%* *	30% CN.CO.CP	24%	22%	18%
Not very confident [2]	38%	32% *	42% CG.CH	43% CD.CG.CH	27%	27%	40% CK	38% CK	27%	*29%* *	41% CO.CP	42% CO.CP	30%	29%
Not at all confident [1]	25%	19% *	20%	27% CE	40% CD.CE.CF.CH	25%	20%	31% CI	25%	*30%* *	18%	24% CM	37% CM.CN.CP	25%
Don't know	8%	7% *	5%	5%	8%	29% CD.CE.CF.CG	5%	6%	29% CI.CJ	- *	6%	5%	6%	27% CL.CM.CN.CO
Net: Confident	29%	42% CF.CG.CH*	34% CF.CG.CH	25%	25%	18%	35% CJ.CK	25%	18%	*41%* *CP**	35% CN.CO.CP	28% CP	27%	20%
Net: Not confident	63%	51% *	61% CD.CH	70% CD.CE.CH	67% CD.CH	52%	60%	69% CI.CK	52%	*59%* *	59%	66% CM.CP	67% CM.CP	54%
Mean	2.09	2.36 CE.CF.CG.CH*	2.19 CF.CG.CH	2.02	1.92	1.93	2.21 CJ.CK	1.99	1.93	*2.26* *CP**	2.23 CN.CO.CP	2.09 CO.CP	1.94	1.94
Std. dev	0.85	0.93	0.80	0.82	0.97	0.83	0.82	0.87	0.83	*1.05*	0.82	0.83	0.91	0.82

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	131	964	672	291	202	1095	963	202	*43*	538	1075	360	244
Base: UK only	2260	134	946	659	302	219	1080	961	219	*40*	552	1052	351	264
Very confident [4]	6%	14%	6%	5%	7%	3%	7%	5%	3%	*15%*	9%	5%	8%	2%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
		CE.CF.CG.CH*			CH		CK			*CN.CP**	CN.CP	CP	CP	
Fairly confident [3]	37%	52% CF.CG.CH*	44% CF.CG.CH	32% CG	23%	27%	45% CJ.CK	29%	27%	*50%* *CO.CP**	41% CO.CP	38% CO	26%	31%
Not very confident [2]	34%	17% *	35% CD.CH	39% CD.CG.CH	29% CD	27%	33%	36% CK	27%	*15%* *	35% CL.CP	36% CL.CP	31%	26%
Not at all confident [1]	17%	12% *	10%	20% CE	35% CD.CE.CF.CH	17% CE	10%	24% CI.CK	17% CI	*20%* *	11%	16% CM	30% CM.CN.CP	17% CM
Don't know	7%	5% *	4%	5%	6%	27% CD.CE.CF.CG	4%	5%	27% CI.CJ	- *	5%	4%	5%	24% CL.CM.CN.CO
Net: Confident	43%	66% CE.CF.CG.CH*	50% CF.CG.CH	37%	30%	30%	52% CJ.CK	35%	30%	*65%* *CN.CO.CP**	49% CN.CO.CP	43% CO.CP	34%	33%
Net: Not confident	51%	29% *	46% CD	59% CD.CE.CH	64% CD.CE.CH	43% CD	43%	60% CI.CK	43%	*35%* *	46%	52% CL.CM.CP	61% CL.CM.CN.CP	43%
Mean	2.34	2.72 CE.CF.CG.CH	2.49 CF.CG.CH	2.23 CG	2.03	2.21	2.52 CJ.CK	2.17	2.21	*2.60* *CO.CP**	2.50 CN.CO.CP	2.34 CO	2.13	2.23
Std. dev	0.85	0.87	0.77	0.83	0.96	0.84	0.79	0.88	0.84	*0.98*	0.81	0.81	0.95	0.82

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Unweighted base: France only	2017	124	781	676	340	96	905	1016	96	*47*	230	892	759	89
Base: France only	2017	152	830	637	304	94	982	941	94	*70*	308	861	679	98
Geopolitical tensions	37%	36% *	40% CG.CH	37% CG	28%	24% *	40% CK	34%	24% *	*20%* **	36%	39% CP	37%	25% *
Political instability in France	41%	39% CH*	41% CH	44% CH	42% CH	20% *	41% CK	44% CK	20% *	*23%* **	38% CP	43% CP	45% CP	18% *
Artificial Intelligence (AI)	36%	37% *	29%	42% CE	40% CE	37% *	30%	41% CI	37% *	*24%* **	35%	33%	40% CN	35% *
An ageing workforce	12%	16% *	13%	11%	12%	8% *	14%	11%	8% *	*21%* **	12%	13%	11%	10% *
Economic or financial shock	44%	33% *	47% CD.CH	44% CH	42%	28% *	45% CK	43% CK	28% *	*30%* **	41%	45% CP	47% CP	27% *
Climate change and extreme weather	31%	36% CG*	36% CF.CG.CH	29%	22%	22% *	36% CJ.CK	26%	22% *	*43%* **	30%	33%	28%	26% *
Supply-chain disruption	16%	18% *	22% CF.CG.CH	12%	11%	10% *	21% CJ.CK	12%	10% *	*27%* **	20%	16%	15%	11% *
Other [see Sheet1]	1%	3% *	1%	2%	2%	1% *	1%	2%	1% *	*5%* **	0%	1%	2%	- *
None of the above	2%	1% *	1%	2%	6% CE.CF	7% CE.CF*	1%	3%	7% CI*	*1%* **	3%	2%	3%	6% CN*
Don't know	10%	9% *	8%	9%	10%	33% CD.CE.CF.CG*	8%	9%	33% CI.CJ*	*13%* **	8%	10% CO	7%	34% CM.CN.CO*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.														
Unweighted base: France only	2017	124	781	676	340	96	905	1016	96	*47*	230	892	759	89
Base: France only	2017	152	830	637	304	94	982	941	94	*70*	308	861	679	98
Energy	35%	38% CG.CH*	42% CG.CH	36% CG.CH	22%	10% *	41% CJ.CK	31% CK	10% *	*22%* **	38% CP	39% CO.CP	32% CP	18% *
Defence	29%	45% CE.CF.CG.CH*	32% CH	27% CH	25% CH	9% *	34% CJ.CK	26% CK	9% *	*31%* **	32% CP	32% CP	27% CP	12% *
Healthcare	25%	26% *	24%	28%	26%	16% *	24%	27%	16% *	*37%* **	22%	25%	26%	17% *
Financial services	14%	16% CH*	16% CH	14% CH	11%	3% *	16% CK	13% CK	3% *	*22%* **	16% CP	14% CP	13%	4% *
Technology (e.g. software and electronic devices)	16%	18% *	19% CH	15%	14%	6% *	19% CJ.CK	14%	6% *	*16%* **	18% CP	16% CP	17% CP	4% *
Telecommunications	7%	13% CE.CG*	6%	8%	5%	3% *	7%	7%	3% *	*14%* **	6%	9% CO	5%	7% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	18% *	20% CF.CG.CH	14%	13%	8% *	20% CJ.CK	14%	8% *	*13%* **	16%	17%	17%	7% *
Transport	8%	10% *	9%	7%	5%	12% *	9%	6%	12% *	*20%* **	9%	8%	5%	13% CO*
Physical infrastructure and construction	6%	13% CF.CH*	7%	4%	6%	1% *	8% CJ.CK	5%	1% *	*19%* **	5%	6%	6%	- *
Manufacturing	12%	12% *	12%	12%	10%	7% *	12%	12%	7% *	*8%* **	15%	12%	11%	9% *
Food and agriculture	29%	26% *	31% CH	30% CH	27% CH	12% *	30% CK	29% CK	12% *	*23%* **	24%	29%	32% CP	17% *
Media and communications	9%	11% *	10% CH	9%	9%	2% *	10% CK	9%	2% *	*16%* **	12% CP	9%	9%	2% *
Retail and luxury	2%	5% CG*	2%	2%	1%	5% CG*	3%	1%	5% CJ*	*14%* **	1%	1%	2%	5% *
Other [see Sheet2]	1%	- *	0%	1%	1%	1% *	0%	1%	1% *	- **	0%	0%	1%	1% *
None of the above	2%	- *	1%	3%	7% CD.CE.CF	3% *	1%	4% CI	3% *	- **	1%	2%	3%	4% *
Don't know	18%	9% *	14%	17%	22% CD.CE	61% CD.CE.CF.CG*	14%	19% CI	61% CI.CJ*	*8%* **	16%	16%	19%	52% CM.CN.CO*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?														
brunswick11_1_France. Energy														
Unweighted base: France only - respondents who selected that sector previously	731	51	339	240	86	*15*	390	326	*15*	*11*	86	349	265	*20*
Base: France only - respondents who selected that sector previously	706	57	344	230	66	*10*	402	295	*10*	*16*	117	340	216	*17*
To a great extent [4]	22%	29% *	25%	17%	18% *	*11%* **	25% CJ	17%	*11%* **	*66%* **	20% *	21%	22%	*11%* **
To some extent [3]	40%	51% CG*	43% CG	37%	26% *	*46%* **	44%	35%	*46%* **	*34%* **	51% *	41%	35%	*23%* **
To a small extent [2]	25%	18% *	23%	33% CE.CG	18% *	*19%* **	22%	30%	*19%* **	- **	24% *	27%	24%	*30%* **
Not at all [1]	11%	1% *	10%	8%	35% CD.CE.CF*	*23%* **	8%	14%	*23%* **	- **	4% *	11%	15% CM	*27%* **
Don't know	2%	- *	0%	5% CE	3% *	- **	0%	5% CI	- **	- **	1% *	1%	4%	*10%* **
Net: Higher autonomy	62%	81% CF.CG*	67% CF.CG	54%	44% *	*57%* **	69% CJ	52%	*57%* **	*100%* **	71% *	61%	58%	*33%* **
Net: Lower autonomy	36%	19% *	32%	41% CD	53% CD.CE*	*43%* **	30%	44% CI	*43%* **	- **	28% *	38%	39%	*57%* **
Mean	2.74	3.09 CF.CG*	2.83 CG	2.66 CG	2.28 *	*2.44* **	2.87 CJ	2.57	*2.44* **	*3.66* **	2.88 *	2.72	2.67	*2.18* **
Std. dev	0.93	0.72	0.91	0.86	1.14	*1.02*	0.89	0.94	*1.02*	*0.49*	0.77	0.91	1.00	*1.03*
brunswick11_2_France. Defence														
Unweighted base: France only - respondents who selected that sector previously	632	*45*	272	207	99	*9*	317	306	*9*	*11*	77	306	229	*9*
Base: France only - respondents who selected that sector previously	587	*68*	263	173	75	*9*	331	248	*9*	*22*	99	274	181	*11*
To a great extent [4]	20%	*36%* **	24% CF	10%	13% *	- **	27% CJ	11%	- **	*38%* **	22% *	20%	15%	*17%* **
To some extent [3]	48%	*46%* **	53%	47%	39% *	*43%* **	51%	45%	*43%* **	*60%* **	40% *	53%	47%	*11%* **
To a small extent [2]	23%	*12%* **	16%	34% CE	28% *	*15%* **	15%	32% CI	*15%* **	- **	31% *	21%	23%	*34%* **
Not at all [1]	5%	*1%* **	2%	5%	15% CE.CF*	- **	2%	8% CI	- **	*2%* **	2% *	3%	9% CN	- **
Don't know	5%	*7%* **	4%	3%	5% *	*42%* **	5%	4%	*42%* **	- **	4% *	3%	6%	*38%* **
Net: Higher autonomy	68%	*81%* **	77% CF.CG	58%	52% *	*43%* **	78% CJ	56%	*43%* **	*98%* **	63% *	73% CO	62%	*28%* **
Net: Lower autonomy	27%	*12%* **	19%	40% CE	43% CE*	*15%* **	17%	41% CI	*15%* **	*2%* **	34% *	24%	32%	*34%* **
Mean	2.87	*3.24* **	3.03 CF.CG	2.65	2.53 *	*2.73* **	3.07 CJ	2.61	*2.73* **	*3.34* **	2.86 *	2.94 CO	2.73	*2.73* **
Std. dev	0.79	*0.69*	0.72	0.74	0.93	*0.49*	0.72	0.80	*0.49*	*0.61*	0.80	0.73	0.85	*0.93*
brunswick11_3_France. Healthcare														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Unweighted base: France only - respondents who selected that sector previously	503	*28*	187	186	86	*16*	215	272	*16*	*14*	52	221	199	*17*
Base: France only - respondents who selected that sector previously	506	*39*	195	177	79	*15*	235	256	*15*	*26*	69	215	179	*17*
To a great extent [4]	23%	*57%* **	22%	16%	30% *	*8%* **	28%	20%	*8%* **	*70%* **	29% *	19%	21%	*6%* **
To some extent [3]	39%	*31%* **	49% CG	44% CG	14% *	*22%* **	46%	35%	*22%* **	*28%* **	40% *	48% CO	32%	*23%* **
To a small extent [2]	23%	*12%* **	24%	23%	23% *	*24%* **	22%	23%	*24%* **	*2%* **	27% *	23%	24%	*26%* **
Not at all [1]	9%	- **	4%	9%	26% CE.CF*	*16%* **	3%	14% CI	*16%* **	- **	3% *	6%	17% CM.CN	*12%* **
Don't know	5%	- **	1%	8% CE	7% CE*	*29%* **	1%	8% CI	*29%* **	- **	1% *	4%	6%	*32%* **
Net: Higher autonomy	63%	*88%* **	71% CG	60%	44% *	*30%* **	74% CJ	55%	*30%* **	*98%* **	69% *	67% CO	53%	*29%* **
Net: Lower autonomy	32%	*12%* **	28%	32%	50% CE.CF*	*40%* **	26%	38% CI	*40%* **	*2%* **	30% *	29%	41%	*38%* **
Mean	2.81	*3.45* **	2.89 CG	2.73	2.50 *	*2.31* **	2.99 CJ	2.66	*2.31* **	*3.68* **	2.97 *	2.84 CO	2.60	*2.34* **
Std. dev	0.92	*0.71*	0.79	0.87	1.21	*0.99*	0.80	0.99	*0.99*	*0.51*	0.83	0.81	1.03	*0.92*

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	*19*	98	104	*40*	*4*	117	144	*4*	*9*	*28*	122	102	*4*
Base: France only - respondents who selected that sector previously	280	*24*	132	87	*34*	*3*	156	121	*3*	*16*	*50*	125	85	*4*
To a great extent [4]	14%	*52%* **	15% *	7% *	*3%* **	- **	21% CJ*	6% *	- **	*64%* **	*21%* **	10% *	8% *	- **
To some extent [3]	39%	*32%* **	49% *	37% *	*10%* **	*69%* **	47% CJ*	29% *	*69%* **	*34%* **	*33%* **	44% *	35% *	*79%* **
To a small extent [2]	30%	*14%* **	29% *	38% *	*31%* **	- **	27% *	36% *	- **	- **	*43%* **	37% *	21% *	- **
Not at all [1]	13%	*1%* **	5% *	15% CE*	*44%* **	*31%* **	4% *	23% CI*	*31%* **	*2%* **	*3%* **	5% *	31% CN*	*21%* **
Don't know	3%	- **	1% *	4% *	*13%* **	- **	1% *	6% *	- **	- **	- **	4% *	5% *	- **
Net: Higher autonomy	54%	*85%* **	65% CF*	43% *	*13%* **	*69%* **	68% CJ*	35% *	*69%* **	*98%* **	*54%* **	54% *	43% *	*79%* **
Net: Lower autonomy	43%	*15%* **	34% *	53% CE*	*74%* **	*31%* **	31% *	59% CI*	*31%* **	*2%* **	*46%* **	42% *	52% *	*21%* **
Mean	2.57	*3.36* **	2.77 CF*	2.36 *	*1.69* **	*2.38* **	2.86 CJ*	2.18 *	*2.38* **	*3.60* **	*2.72* **	2.62 CO*	2.20 *	*2.57* **
Std. dev	0.90	*0.78*	0.77	0.83	*0.83*	*1.15*	0.80	0.88	*1.15*	*0.61*	*0.83*	0.75	1.00	*0.94*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick11_5_France. Technology (e.g. software and electronic devices)														
Unweighted Base: France only - respondents who selected that sector previously	328	22	153	102	43	8	175	145	8	10	40	153	119	6
Base: France only - respondents who selected that sector previously	326	28	158	93	42	6	186	135	6	11	57	140	115	4
To a great extent [4]	12%	30% **	14% *	6% *	3% **	15% **	16% CJ*	5% *	15% **	64% **	10% **	10% *	10% *	21% **
To some extent [3]	34%	36% **	35% *	35% *	30% **	8% **	35% *	34% *	8% **	24% **	55% **	36% *	23% *	11% **
To a small extent [2]	37%	33% **	37% *	38% *	38% **	41% **	36% *	38% *	41% **	12% **	22% **	43% *	40% *	40% **
Not at all [1]	14%	- **	13% *	19% *	17% **	20% **	11% *	19% *	20% **	- **	12% **	10% *	23% CN*	- **
Don't know	3%	2% **	1% *	1% *	11% **	15% **	1% *	4% *	15% **	- **	2% **	1% *	4% *	28% **
Net: Higher autonomy	46%	66% **	49% *	41% *	33% **	23% **	52% *	39% *	23% **	88% **	64% **	46% *	33% *	32% **
Net: Lower autonomy	51%	33% **	50% *	57% *	55% **	62% **	47% *	57% *	62% **	12% **	34% **	53% *	63% *	40% **
Mean	2.45	2.97 **	2.51 *	2.29 *	2.21 **	2.21 **	2.58 CJ*	2.27 *	2.21 **	3.53 **	2.63 **	2.47 *	2.21 *	2.73 **
Std. dev	0.89	0.81	0.90	0.85	0.80	1.12	0.90	0.84	1.12	0.73	0.83	0.80	0.93	1.07
brunswick11_6_France. Telecommunications														
Unweighted Base: France only - respondents who selected that sector previously	133	14	50	47	20	2	64	67	2	6	17	64	41	5
Base: France only - respondents who selected that sector previously	142	20	49	54	16	3	70	69	3	10	19	76	31	7
To a great extent [4]	17%	54% **	14% **	12% **	- **	- **	25% *	10% **	- **	53% **	29% **	13% **	12% *	- **
To some extent [3]	45%	26% **	58% **	40% **	52% **	- **	49% *	42% **	- **	42% **	55% **	42% **	46% *	47% **
To a small extent [2]	29%	3% **	22% **	45% **	31% **	- **	17% *	42% **	- **	- **	8% **	39% **	28% *	9% **
Not at all [1]	2%	- **	4% **	1% **	3% **	- **	3% *	1% **	- **	6% **	- **	1% **	6% *	- **
Don't know	7%	18% **	1% **	2% **	14% **	100% **	6% *	5% **	100% **	- **	8% **	5% **	7% *	44% **
Net: Higher autonomy	62%	79% **	72% **	52% **	52% **	- **	74% *	52% **	- **	94% **	85% **	55% **	59% *	47% **
Net: Lower autonomy	31%	3% **	26% **	46% **	34% **	- **	19% *	43% **	- **	6% **	8% **	40% **	34% *	9% **
Mean	2.83	3.62 **	2.84 **	2.65 **	2.57 **	-	3.03 *	2.63 **	-	3.41 **	3.24 **	2.71 **	2.70 *	2.84 **
Std. dev	0.75	0.57	0.72	0.72	0.58	-	0.76	0.69	-	0.80	0.61	0.71	0.79	0.43

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)														
Unweighted Base: France only - respondents who selected that sector previously	367	*25*	170	112	52	*8*	195	164	*8*	*6*	*43*	170	142	*6*
Base: France only - respondents who selected that sector previously	331	*27*	166	91	40	*8*	193	131	*8*	*9*	*51*	150	115	*7*
To a great extent [4]	13%	*39%* **	13%	11% *	1% *	- **	17%	8%	- **	*86%* **	*25%* **	12% CO	4% *	- **
To some extent [3]	33%	*31%* **	42% CF	25% *	24% *	*6%* **	40% CJ	25%	*6%* **	*5%* **	*47%* **	38% CO	23% *	*33%* **
To a small extent [2]	34%	*24%* **	30%	45% CE*	38% *	*21%* **	29%	43% CI	*21%* **	*9%* **	*23%* **	33%	43% *	*24%* **
Not at all [1]	15%	*2%* **	14%	19% *	18% *	*29%* **	12%	19%	*29%* **	- **	*4%* **	15%	22% *	- **
Don't know	5%	*5%* **	2%	- *	19% CE.CF*	*44%* **	2%	6%	*44%* **	- **	- **	2%	8% *	*43%* **
Net: Higher autonomy	46%	*70%* **	55% CF.CG	36% *	25% *	*6%* **	57% CJ	32%	*6%* **	*91%* **	*73%* **	50% CO	26% *	*33%* **
Net: Lower autonomy	49%	*26%* **	44%	64% CE*	56% *	*50%* **	41%	62% CI	*50%* **	*9%* **	*27%* **	48%	66% CN*	*24%* **
Mean	2.46	*3.12* **	2.55 CF*	2.27 *	2.11 **	*1.59* **	2.63 CJ	2.23 *	*1.59* **	*3.76* **	*2.94* **	2.48 CO	2.08 *	*2.58* **
Std. dev	0.91	*0.87*	0.89	0.90	0.76	*0.77*	0.91	0.86	*0.77*	*0.64*	*0.81*	0.89	0.81	*0.57*
brunswick11_8_France. Transport														
Unweighted Base: France only - respondents who selected that sector previously	133	*11*	56	*41*	*17*	*8*	67	58	*8*	*10*	*17*	60	*37*	*9*
Base: France only - respondents who selected that sector previously	159	*15*	75	*42*	*15*	*11*	90	58	*11*	*14*	*27*	71	*34*	*13*
To a great extent [4]	24%	*24%* **	37% **	*6%* **	*24%* **	- **	35% *	10% **	- **	*52%* **	*33%* **	20% **	*21%* **	- **
To some extent [3]	44%	*66%* **	42% **	*50%* **	*39%* **	*16%* **	46% *	47% **	*16%* **	*43%* **	*34%* **	53% **	*44%* **	*19%* **
To a small extent [2]	19%	*7%* **	14% **	*22%* **	*37%* **	*34%* **	13% *	26% **	*34%* **	- **	*25%* **	13% **	*28%* **	*37%* **
Not at all [1]	8%	*4%* **	3% **	*23%* **	- **	- **	4% *	17% **	- **	*4%* **	*8%* **	11% **	*6%* **	- **
Don't know	5%	- **	3% **	- **	- **	*50%* **	2% *	- **	*50%* **	- **	- **	3% **	- **	*44%* **
Net: Higher autonomy	68%	*89%* **	79% **	*56%* **	*63%* **	*16%* **	81% *	58% **	*16%* **	*96%* **	*67%* **	73% **	*65%* **	*19%* **
Net: Lower autonomy	27%	*11%* **	18% **	*44%* **	*37%* **	*34%* **	16% *	42% **	*34%* **	*4%* **	*33%* **	24% **	*35%* **	*37%* **
Mean	2.88	*3.09* **	3.17 **	*2.39* **	*2.87* **	*2.31* **	3.15 *	2.52 **	*2.31* **	*3.44* **	*2.92* **	2.85 **	*2.80* **	*2.34* **
Std. dev	0.88	*0.69*	0.81	*0.90*	*0.80*	*0.51*	0.79	0.90	*0.51*	*0.73*	*0.96*	0.88	*0.86*	*0.51*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick11_9_France. Physical infrastructure and construction														
Unweighted base: France only - respondents who selected that sector previously	133	*13*	64	*33*	*22*	*1*	77	55	*1*	*7*	*15*	61	*50*	-
Base: France only - respondents who selected that sector previously	121	*19*	58	*25*	*18*	*1*	77	43	*1*	*13*	*16*	51	*41*	-
To a great extent [4]	20%	*15%* **	20% *	*9%* **	*36%* **	- **	19% *	21% *	- **	*26%* **	*12%* **	10% *	*33%* CN*	-
To some extent [3]	53%	*72%* **	53% *	*62%* **	*19%* **	*100%* **	58% *	44% *	*100%* **	*68%* **	*74%* **	60% CO*	*32%* *	-
To a small extent [2]	19%	*6%* **	24% *	*14%* **	*22%* **	- **	20% *	17% *	- **	*6%* **	*14%* **	29% *	*12%* *	-
Not at all [1]	4%	- **	- *	*14%* **	*8%* **	- **	- *	11% CI*	- **	- **	- **	- *	*12%* CN*	-
Don't know	4%	*7%* **	2% *	- **	*15%* **	- **	3% *	6% *	- **	- **	- **	1% *	*11%* *	-
Net: Higher autonomy	73%	*88%* **	74% *	*71%* **	*56%* **	*100%* **	77% *	65% *	*100%* **	*94%* **	*86%* **	70% *	*65%* *	-
Net: Lower autonomy	23%	*6%* **	24% *	*29%* **	*29%* **	- **	20% *	29% *	- **	*6%* **	*14%* **	29% *	*24%* *	-
Mean	2.92	*3.11* **	2.96 *	*2.67* **	*3.00* **	*3.00* **	3.00 *	2.79 *	*3.00* **	*3.19* **	*2.98* **	2.81 *	*2.96* **	-
Std. dev	0.75	*0.48*	0.68	*0.85*	*1.06*	-	0.64	0.93	-	*0.55*	*0.52*	0.60	*1.04*	-
brunswick11_10_France. Manufacturing														
Unweighted base: France only - respondents who selected that sector previously	223	*12*	106	69	*32*	*4*	118	101	*4*	*6*	*29*	102	80	*6*
Base: France only - respondents who selected that sector previously	237	*18*	102	79	*30*	*7*	120	109	*7*	*5*	*45*	101	76	*9*
To a great extent [4]	15%	*17%* **	18% *	10% **	*18%* **	- **	18% *	12% *	- **	*56%* **	*33%* **	11% *	9% *	- **
To some extent [3]	26%	*63%* **	30% *	23% **	*6%* **	- **	35% *	18% *	- **	*26%* **	*44%* **	24% *	22% *	- **
To a small extent [2]	34%	*13%* **	32% *	42% **	*41%* **	*8%* **	29% *	42% *	*8%* **	*18%* **	*18%* **	50% CO*	25% *	*19%* **
Not at all [1]	20%	*7%* **	17% *	22% **	*32%* **	*13%* **	15% *	25% *	*13%* **	- **	*4%* **	14% *	40% CN*	*10%* **
Don't know	5%	- **	3% *	3% **	*3%* **	*79%* **	3% *	3% *	*79%* **	- **	*2%* **	1% *	5% *	*71%* **
Net: Higher autonomy	41%	*80%* **	48% *	33% **	*24%* **	- **	53% CJ*	31% *	- **	*82%* **	*77%* **	35% *	30% *	- **
Net: Lower autonomy	54%	*20%* **	48% *	64% **	*73%* **	*21%* **	44% *	67% CI*	*21%* **	*18%* **	*21%* **	64% *	65% *	*29%* **
Mean	2.38	*2.90* **	2.52 *	2.22 **	*2.10* **	*1.37* **	2.58 *	2.18 *	*1.37* **	*3.38* **	*3.08* **	2.32 *	1.99 *	*1.66* **
Std. dev	0.99	*0.77*	0.99	0.92	*1.08*	*0.88*	0.97	0.97	*0.88*	*0.86*	*0.82*	0.85	1.01	*0.60*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick11_11_France. Food and agriculture														
Unweighted base: France only - respondents who selected that sector previously	635	*35*	266	218	102	*14*	301	320	*14*	*11*	69	276	264	*15*
Base: France only - respondents who selected that sector previously	578	*39*	253	194	81	*11*	292	275	*11*	*16*	73	253	220	*16*
To a great extent [4]	16%	*38%* **	14%	14%	17% *	*7%* **	17%	15%	*7%* **	*57%* **	13% *	16%	13%	*15%* **
To some extent [3]	40%	*37%* **	51% CF.CG	38% CG	19% *	*19%* **	49% CJ	32%	*19%* **	*37%* **	58% CO*	48% CO	28%	*16%* **
To a small extent [2]	32%	*17%* **	27%	40% CE	28% *	*65%* **	26%	36% CI	*65%* **	*3%* **	23% *	28%	38%	*62%* **
Not at all [1]	9%	*1%* **	6%	6%	32% CE.CF*	*8%* **	6%	14% CI	*8%* **	*3%* **	4% *	5%	17% CM.CN	*3%* **
Don't know	3%	*8%* **	2%	2%	5% *	- **	3%	3%	- **	- **	2% *	2%	3%	*4%* **
Net: Higher autonomy	56%	*74%* **	65% CF.CG	52% CG	35% *	*26%* **	66% CJ	47%	*26%* **	*94%* **	71% CO*	64% CO	41%	*31%* **
Net: Lower autonomy	41%	*18%* **	33%	46% CE	60% CE*	*74%* **	31%	50% CI	*74%* **	*6%* **	27% *	33%	56% CM.CN	*65%* **
Mean	2.64	*3.20* **	2.74 CG	2.61 CG	2.21 *	*2.26* **	2.80 CJ	2.49	*2.26* **	*3.48* **	2.82 CO*	2.78 CO	2.38	*2.44* **
Std. dev	0.87	*0.79*	0.78	0.80	1.10	*0.75*	0.79	0.91	*0.75*	*0.72*	0.72	0.78	0.94	*0.82*
brunswick11_12_France. Media and communications														
Unweighted base: France only - respondents who selected that sector previously	180	*13*	80	53	*31*	*3*	93	84	*3*	*6*	*32*	79	60	*3*
Base: France only - respondents who selected that sector previously	189	*17*	85	58	*28*	*2*	102	86	*2*	*11*	*38*	77	61	*2*
To a great extent [4]	26%	*44%* **	36% *	4% **	*25%* **	*68%* **	38% CJ*	11% *	*68%* **	*78%* **	*32%* **	18% *	21% *	*70%* **
To some extent [3]	39%	*37%* **	38% *	41% **	*41%* **	- **	38% *	41% *	- **	- **	*46%* **	42% *	41% *	- **
To a small extent [2]	21%	- **	15% *	36% **	*22%* **	- **	12% *	32% CI*	- **	*22%* **	*18%* **	26% *	16% *	- **
Not at all [1]	6%	- **	9% *	4% **	*4%* **	*25%* **	7% *	4% *	*25%* **	- **	*4%* **	5% *	10% *	*24%* **
Don't know	8%	*19%* **	2% *	14% **	*7%* **	*7%* **	5% *	12% *	*7%* **	- **	- **	10% *	13% *	*7%* **
Net: Higher autonomy	65%	*81%* **	75% *	46% **	*66%* **	*68%* **	76% CJ*	52% *	*68%* **	*78%* **	*78%* **	59% *	62% *	*70%* **
Net: Lower autonomy	27%	- **	23% *	41% **	*27%* **	*25%* **	19% *	36% CI*	*25%* **	*22%* **	*22%* **	31% *	26% *	*24%* **
Mean	2.92	*3.54* **	3.05 CF*	2.52 *	*2.93* **	*3.18* **	3.12 CJ*	2.66 *	*3.18* **	*3.56* **	*3.06* **	2.80 *	2.83 *	*3.23* **
Std. dev	0.88	*0.52*	0.94	0.68	*0.85*	*2.16*	0.90	0.76	*2.16*	*0.86*	*0.82*	0.82	0.92	*2.01*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick11_13_France. Retail and luxury														
Unweighted base: France only - respondents who selected that sector previously	45	6	18	17	2	2	24	19	2	5	7	15	16	2
Base: France only - respondents who selected that sector previously	44	8	18	11	2	5	26	13	5	10	5	12	13	5
To a great extent [4]	24%	42% **	18% **	23% **	34% **	18% **	25% **	25% **	18% **	29% **	40% **	5% **	35% **	18% **
To some extent [3]	60%	58% **	66% **	54% **	- **	82% **	63% **	46% **	82% **	71% **	60% **	71% **	33% **	82% **
To a small extent [2]	12%	- **	16% **	19% **	- **	- **	11% **	16% **	- **	- **	- **	19% **	21% **	- **
Not at all [1]	1%	- **	- **	4% **	- **	- **	- **	3% **	- **	- **	- **	4% **	- **	- **
Don't know	3%	- **	- **	- **	66% **	- **	- **	10% **	- **	- **	- **	- **	10% **	- **
Net: Higher autonomy	85%	100% **	84% **	77% **	34% **	100% **	89% **	71% **	100% **	100% **	100% **	77% **	69% **	100% **
Net: Lower autonomy	13%	- **	16% **	23% **	- **	- **	11% **	20% **	- **	- **	- **	23% **	21% **	- **
Mean	3.11	3.42 **	3.02 **	2.96 **	4.00 **	3.18 **	3.14 **	3.02 **	3.18 **	3.29 **	3.40 **	2.78 **	3.16 **	3.18 **
Std. dev	0.64	0.53	0.60	0.80	-	0.43	0.60	0.81	0.43	0.48	0.55	0.62	0.81	0.43
brunswick11_14_France. $brunswick10Franceother														
Unweighted base: France only - respondents who selected that sector previously	14	-	3	5	4	2	3	9	2	-	1	6	6	1
Base: France only - respondents who selected that sector previously	10	-	2	4	3	1	2	7	1	-	0	4	5	1
To a great extent [4]	41%	-	- **	27% **	91% **	32% **	- **	53% **	32% **	-	100% **	9% **	68% **	- **
To some extent [3]	10%	-	32% **	9% **	- **	- **	32% **	5% **	- **	-	- **	22% **	2% **	- **
To a small extent [2]	21%	-	68% **	19% **	- **	- **	68% **	11% **	- **	-	- **	52% **	- **	- **
Not at all [1]	18%	-	- **	30% **	- **	68% **	- **	18% **	68% **	-	- **	- **	25% **	100% **
Don't know	9%	-	- **	15% **	9% **	- **	- **	13% **	- **	-	- **	16% **	5% **	- **
Net: Higher autonomy	51%	-	32% **	36% **	91% **	32% **	32% **	59% **	32% **	-	100% **	31% **	70% **	- **
Net: Lower autonomy	39%	-	68% **	49% **	- **	68% **	68% **	29% **	68% **	-	- **	52% **	25% **	100% **
Mean	2.82	-	2.32 **	2.40 **	4.00 **	1.95 **	2.32 **	3.08 **	1.95 **	-	4.00 **	2.48 **	3.19 **	1.00 **
Std. dev	1.28	-	0.68	1.47	-	-	0.68	1.35	-	-	-	0.81	1.47	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.														
Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole														
Unweighted base: France only	2017	124	781	676	340	96	905	1016	96	*47*	230	892	759	89
Base: France only	2017	152	830	637	304	94	982	941	94	*70*	308	861	679	98
A very positive impact [5]	5%	13% CE.CF.CH*	5%	4%	6%	1% *	6%	5%	1% *	*26%* **	7% CN	3%	6%	1% *
A fairly positive impact [4]	21%	36% CE.CF.CG.CH*	24% CF.CG.CH	17%	15%	10% *	26% CJ.CK	16%	10% *	*44%* **	32% CN.CO.CP	16%	20%	9% *
No impact [3]	25%	23% *	27% CG.CH	26% CH	19%	14% *	27% CK	24%	14% *	*13%* **	28%	29% CO.CP	20%	14% *
A fairly negative impact [2]	19%	10% *	22% CD.CH	22% CD.CH	15%	10% *	20%	20%	10% *	*5%* **	15%	24% CM.CO	18%	16% *
A very negative impact [1]	8%	5% *	3%	7% CE	25% CD.CE.CF.CH	4% *	4%	13% CI	4% *	*1%* **	4%	6%	15% CM.CN.CP	4% *
Don't know	22%	13% *	19%	23%	20%	61% CD.CE.CF.CG*	18%	22%	61% CI.CJ*	*11%* **	14%	22% CM	22%	55% CM.CN.CO*
Net: Positive impact	26%	49% CE.CF.CG.CH*	29% CF.CG.CH	22%	21%	11% *	32% CJ.CK	21%	11% *	*70%* **	40% CN.CO.CP	20%	26% CN.CP	11% *
Net: Negative impact	27%	15% *	25%	29% CD.CH	40% CD.CE.CF.CH	14% *	23%	33% CI.CK	14% *	*6%* **	19%	29% CM	32% CM	20% *
Mean	2.95	3.48 CE.CF.CG*	3.06 CF.CG	2.86 CG	2.53	2.84 **	3.13 CJ	2.75	2.84 **	*4.00* *CM.CN.CO**	3.28 CN.CO	2.84	2.80	2.72 **
Std. dev	1.09	1.06	0.98	1.05	1.31	1.04	1.01	1.15	1.04	*0.87*	0.99	0.97	1.21	1.01

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick12_France_2. France's attractiveness as a place to invest and do business														
Unweighted base: France only	2017	124	781	676	340	96	905	1016	96	*47*	230	892	759	89
Base: France only	2017	152	830	637	304	94	982	941	94	*70*	308	861	679	98
A very positive impact [5]	7%	22% CE.CF.CG.CH*	8% CF	4%	5%	4% *	10% CJ	4%	4% *	*41%* **	9% CN	4%	6%	4% *
A fairly positive impact [4]	22%	37% CE.CF.CG.CH*	25% CG.CH	20%	16%	9% *	27% CJ.CK	19%	9% *	*32%* **	34% CN.CO.CP	22% CP	19% CP	6% *
No impact [3]	27%	19% *	29% CH	29% CH	23%	13% *	27% CK	27% CK	13% *	*10%* **	33% CP	29% CP	24%	15% *
A fairly negative impact [2]	17%	9% *	17%	21% CD.CH	16%	7% *	16%	19% CK	7% *	*6%* **	11%	20% CM	18%	11% *
A very negative impact [1]	7%	1% *	5%	5%	21% CD.CE.CF.CH	7% *	4%	10% CI	7% *	*3%* **	2%	4%	14% CM.CN	11% CM.CN*
Don't know	20%	11% *	17%	21%	20%	60% CD.CE.CF.CG*	16%	21% CI	60% CI.CJ*	*9%* **	11%	21% CM	19% CM	53% CM.CN.CO*
Net: Positive impact	29%	59% CE.CF.CG.CH*	33% CF.CG.CH	23%	21%	13% *	37% CJ.CK	23%	13% *	*73%* **	43% CN.CO.CP	26% CP	25% CP	10% *
Net: Negative impact	24%	10% *	22% CD	26% CD.CH	36% CD.CE.CF.CH	14% *	20%	30% CI.CK	14% *	*8%* **	13%	24% CM	31% CM.CN	22% *
Mean	3.05	3.79 CE.CF.CG*	3.16 CF.CG	2.94 CG	2.61	2.90 **	3.26 CJ	2.83	2.90 **	*4.13* *CM.CN.CO**	3.41 CN.CO	3.02 CO	2.83	2.62 **
Std. dev	1.09	0.98	1.04	0.98	1.23	1.23	1.06	1.08	1.23	*1.03*	0.92	0.97	1.19	1.23

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick13_France. How worried are you, if at all, about the level of France's national debt?														
Unweighted base: France only	2017	124	781	676	340	96	905	1016	96	*47*	230	892	759	89
Base: France only	2017	152	830	637	304	94	982	941	94	*70*	308	861	679	98
Very worried [4]	31%	28% *	26%	28%	51% CD.CE.CF.CH	21% *	27%	36% CI.CK	21% *	*22%* **	19%	27%	42% CM.CN.CP	24% *
Fairly worried [3]	45%	45% CG*	47% CG	53% CG.CH	30%	33% *	47%	45%	33% *	*41%* **	55% CO.CP	51% CO.CP	36%	31% *
Not very worried [2]	15%	18% CG*	19% CG	14% CG	6%	17% CG*	19% CJ	12%	17% *	*19%* **	17%	15%	14%	19% *
Not at all worried [1]	5%	7% *	4%	3%	9% CE.CF	8% *	5%	5%	8% *	*14%* **	5%	4%	5%	8% *
Don't know	4%	2% *	3%	2%	3%	21% CD.CE.CF.CG*	3%	2%	21% CI.CJ*	*4%* **	4%	2%	2%	19% CM.CN.CO*
Net: Worried	76%	73% CH*	73% CH	81% CE.CH	81% CE.CH	54% *	73% CK	81% CI.CK	54% *	*63%* **	73% CP	79% CP	79% CP	55% *
Net: Not worried	20%	25% *	24% CF.CG	17%	15%	25% *	24% CJ	17%	25% *	*33%* **	22%	19%	19%	27% *
Mean	3.05	2.96 *	2.98	3.08 CH	3.28 CD.CE.CF.CH	2.84 *	2.98	3.15 CI.CK	2.84 *	*2.74* **	2.91	3.05	3.18 CM.CN.CP	2.87 *
Std. dev	0.83	0.88	0.81	0.74	0.94	0.94	0.82	0.81	0.94	*0.97*	0.77	0.76	0.87	0.96

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Unweighted base: Italy only	2075	145	764	695	311	160	909	1006	160	63	530	925	405	152
Base: Italy only	2075	136	752	681	317	189	888	998	189	69	501	927	397	182
Much more resilient [5]	3%	16% CE.CF.CG.CH*	3%	2%	3%	1% *	5% CJ	2%	1% *	22% CM.CN.CO.CP*	3%	3%	4%	1% *
Somewhat more resilient [4]	11%	18% CG.CH*	14% CH	10% CH	9%	4% *	15% CJ.CK	10%	4% *	33% CM.CN.CO.CP*	17% CN.CO.CP	9%	9%	6% *
About as resilient [3]	40%	39% CG*	48% CG.CH	42% CG.CH	27%	30% *	47% CJ.CK	37%	30% *	32% *	51% CL.CN.CO.CP	44% CO.CP	27%	29% *
Somewhat less resilient [2]	18%	20% CH*	17% CH	21% CH	16% CH	6% *	18% CK	20% CK	6% *	7% *	16% CP	22% CL.CM.CP	18% CP	7% *
Much less resilient [1]	12%	4% *	7%	12% CD.CE	34% CD.CE.CF.CH	8% *	6%	19% CI.CK	8% *	3% *	4%	12% CM.CP	29% CL.CM.CN.CP	4% *
Don't know	15%	4% *	11%	13% CD	11%	52% CD.CE.CF.CG*	10%	12%	52% CI.CJ*	3% *	10%	11%	14%	53% CL.CM.CN.CO*
Net: More resilient	15%	33% CE.CF.CG.CH*	17% CF.CH	12% CH	12% CH	4% *	20% CJ.CK	12% CK	4% *	55% CM.CN.CO.CP*	20% CN.CO.CP	12%	13%	6% *
Net: Less resilient	30%	24% *	24% CH	33% CE.CH	50% CD.CE.CF.CH	14% *	24% CK	38% CI.CK	14% *	10% *	20%	34% CL.CM.CP	46% CL.CM.CN.CP	11% *
Mean	2.71	3.22 CE.CF.CG.CH*	2.89 CF.CG.CH	2.64 CG	2.24	2.64 CG*	2.94 CJ.CK	2.51	2.64 *	3.65 CM.CN.CO.CP*	2.98 CN.CO	2.64 CO	2.32	2.81 CO*
Std. dev	1.00	1.08	0.89	0.92	1.17	0.90	0.93	1.03	0.90	1.01	0.82	0.94	1.17	0.82

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole														
Unweighted base: Italy only	2075	145	764	695	311	160	909	1006	160	63	530	925	405	152
Base: Italy only	2075	136	752	681	317	189	888	998	189	69	501	927	397	182
A very positive impact [5]	4%	13% CE.CF.CG.CH*	3%	2%	6% CF	1% *	5%	3%	1% *	36% CM.CN.CO.CP*	5% CN	2%	3%	0% *
A fairly positive impact [4]	20%	26% CG.CH*	27% CF.CG.CH	18% CG.CH	10%	7% *	27% CJ.CK	16% CK	7% *	34% CN.CO.CP*	30% CN.CO.CP	17%	14%	10% *
No impact [3]	28%	23% *	34% CG.CH	29% CH	24% CH	13% *	32% CK	28% CK	13% *	13% *	30% CL.CO.CP	35% CL.CO.CP	20% CP	11% *
A fairly negative impact [2]	17%	19% CH*	14% CH	22% CE.CH	20% CH	3% *	15% CK	21% CI.CK	3% *	8% *	13% CP	20% CM.CP	22% CM.CP	3% *
A very negative impact [1]	8%	7% CH*	4%	8% CE.CH	21% CD.CE.CF.CH	1% *	5%	12% CI.CK	1% *	3% *	4%	6% CP	22% CL.CM.CN.CP	0% *
Don't know	24%	10% *	18%	21% CD	19%	75% CD.CE.CF.CG*	17%	20%	75% CI.CJ*	6% *	19%	20% CL	19% CL	75% CL.CM.CN.CO*
Net: Positive impact	23%	40% CF.CG.CH*	30% CF.CG.CH	20% CH	16%	8% *	31% CJ.CK	19% CK	8% *	70% CM.CN.CO.CP*	34% CN.CO.CP	19%	17%	11% *
Net: Negative impact	25%	27% CH*	18% CH	30% CE.CH	41% CD.CE.CF.CH	4% *	19% CK	33% CI.CK	4% *	11% *	17% CP	26% CL.CM.CP	43% CL.CM.CN.CP	3% *
Mean	2.93	3.22 CF.CG*	3.13 CF.CG	2.81 CG	2.49	3.18 CF.CG*	3.15 CJ	2.71	3.18 CJ*	3.97 CM.CN.CO.CP*	3.22 CN.CO	2.86 CO	2.45	3.29 CN.CO*
Std. dev	1.04	1.18	0.91	1.00	1.20	0.87	0.96	1.08	0.87	1.08	0.96	0.91	1.17	0.78

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Unweighted base: Italy only	2075	145	764	695	311	160	909	1006	160	63	530	925	405	152
Base: Italy only	2075	136	752	681	317	189	888	998	189	69	501	927	397	182
A very positive impact [5]	5%	21% CE.CF.CG.CH*	4%	4%	4%	1% *	6%	4%	1% *	38% CM.CN.CO.CP*	5% CN	3%	5%	1% *
A fairly positive impact [4]	22%	29% CG.CH*	30% CF.CG.CH	20% CG.CH	13%	11% *	30% CJ.CK	18%	11% *	38% CN.CO.CP*	36% CN.CO.CP	19% CP	14%	10% *
No impact [3]	25%	21% *	30% CG.CH	27% CH	21%	13% *	29% CK	25% CK	13% *	16% *	28% CO.CP	30% CO.CP	19%	13% *
A fairly negative impact [2]	16%	13% CH*	14% CH	21% CE.CH	21% CE.CH	3% *	14% CK	21% CI.CK	3% *	3% *	14% CP	19% CL.CM.CP	21% CL.CM.CP	2% *
A very negative impact [1]	8%	4% *	4%	8% CE.CH	22% CD.CE.CF.CH	1% *	4%	12% CI.CK	1% *	2% *	2%	7% CM	21% CL.CM.CN.CP	2% *
Don't know	24%	11% *	18%	21% CD	20%	71% CD.CE.CF.CG*	17%	20%	71% CI.CJ*	4% *	15%	22% CL.CM	20% CL	71% CL.CM.CN.CO*
Net: Positive impact	27%	50% CE.CF.CG.CH*	33% CF.CG.CH	24% CG.CH	17%	12% *	36% CJ.CK	22% CK	12% *	75% CM.CN.CO.CP*	41% CN.CO.CP	22% CP	19%	11% *
Net: Negative impact	24%	18% CH*	18% CH	28% CD.CE.CH	43% CD.CE.CF.CH	4% *	18% CK	33% CI.CK	4% *	5% *	16% CP	26% CL.CM.CP	42% CL.CM.CN.CP	4% *
Mean	3.00	3.55 CE.CF.CG*	3.18 CF.CG	2.89 CG	2.45	3.30 CF.CG*	3.24 CJ	2.75	3.30 CJ*	4.10 CM.CN.CO.CP*	3.33 CN.CO	2.89 CO	2.53	3.20 CO*
Std. dev	1.08	1.15	0.95	1.05	1.19	0.86	0.99	1.12	0.86	0.94	0.92	0.99	1.23	0.92

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.														
Unweighted base: Italy only	2075	145	764	695	311	160	909	1006	160	63	530	925	405	152
Base: Italy only	2075	136	752	681	317	189	888	998	189	69	501	927	397	182
Energy	23%	25% CH*	28% CG.CH	24% CG.CH	16%	9% *	27% CJ.CK	22% CK	9% *	24% *	26% CP	23%	23%	14% *
Defence	17%	21% CH*	18% CH	19% CH	14%	7% *	18% CK	18% CK	7% *	26% CP*	21% CP	16% CP	16% CP	7% *
Healthcare	27%	29% CH*	28% CH	29% CH	25%	16% *	28% CK	28% CK	16% *	17% *	31% CP	26% CP	31% CP	16% *
Financial services	7%	20% CE.CF.CG.CH*	5%	7%	8%	3% *	7%	7%	3% *	10% *	8%	8%	5%	2% *
Technology (e.g. software and electronic devices)	14%	17% CH*	15% CH	15% CH	10%	5% *	16% CK	13% CK	5% *	6% *	17% CP	14% CP	14% CP	3% *
Telecommunications	8%	17% CE.CF.CG.CH*	9%	8%	6%	3% *	10% CK	7%	3% *	22% CM.CN.CO.CP*	10% CO.CP	9% CO.CP	5%	2% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	15% CH*	13% CH	10% CH	10%	3% *	13% CK	10% CK	3% *	20% CP*	14% CP	10% CP	11% CP	1% *
Transport	10%	16% CH*	10%	10% CH	11% CH	3% *	11% CK	10% CK	3% *	24% CN.CO.CP*	13% CP	8%	10% CP	3% *
Physical infrastructure and construction	9%	12% CH*	11% CH	8%	9%	3% *	12% CK	8%	3% *	13% CP*	11% CP	11% CO.CP	6%	2% *
Manufacturing	18%	20% CH*	25% CF.CG.CH	15%	13%	8% *	24% CJ.CK	14%	8% *	17% *	24% CO.CP	19% CP	14%	7% *
Food and agriculture	28%	34% CH*	30% CH	28%	26%	18% *	31% CK	27%	18% *	28% *	31% CP	28% CP	29% CP	16% *
Media and communications	7%	4% *	7%	7%	7%	3% *	6%	7%	3% *	5% *	8%	6%	7%	4% *
Retail and luxury	9%	7% *	11%	8%	6%	7% *	10%	8%	7% *	6% *	10%	8%	9%	5% *
Other [see Sheet3]	1%	1% *	1%	0%	1%	0% *	1%	0%	0% *	- *	1%	1%	1%	- *
None of the above	5%	4% *	3%	5%	15% CD.CE.CF.CH	5% *	3%	8% CI	5% *	3% *	2%	6% CM	10% CM.CN	5% *
Don't know	21%	8% *	15%	19% CD	20% CD	59% CD.CE.CF.CG*	14%	19% CI	59% CI.CJ*	13% *	12%	19% CM	19% CM	62% CL.CM.CN.CO*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options														
Unweighted base: Italy only	2075	145	764	695	311	160	909	1006	160	63	530	925	405	152
Base: Italy only	2075	136	752	681	317	189	888	998	189	69	501	927	397	182
The national government	12%	23% CE.CF.CG.CH*	14% CH	12% CH	9%	5% *	15% CJ.CK	11%	5% *	32% CN.CO.CP*	18% CN.CO.CP	11%	8%	7% *
Regional and local authorities	5%	7% *	5%	5%	4%	3% *	5%	5%	3% *	9% *	5%	5%	5%	3% *
European Union institutions	11%	14% *	12%	12%	8%	6% *	12%	11%	6% *	7% *	11%	12%	12%	7% *
The Armed Forces	20%	21% CH*	20% CH	23% CH	20% CH	8% *	20% CK	22% CK	8% *	18% CP*	24% CP	22% CP	18% CP	5% *
Civil Protection (e.g., national and regional civil protection authorities)	30%	35% CG.CH*	39% CF.CG.CH	26%	23%	20% *	39% CJ.CK	25%	20% *	44% CO.CP*	36% CO.CP	30% CP	27%	18% *
Emergency services (e.g., police, fire and ambulance services)	30%	34% CG.CH*	39% CF.CG.CH	30% CG.CH	18%	14% *	38% CJ.CK	26% CK	14% *	32% CP*	38% CO.CP	32% CO.CP	23%	15% *
Private companies	6%	8% *	6%	7%	4%	2% *	7%	6%	2% *	9% *	7%	6%	5%	3% *
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	9% *	16%	19% CD	17%	12% *	15%	18%	12% *	16% *	15%	18%	19%	10% *
Other [see Sheet4]	0%	- *	0%	0%	1%	- *	0%	0%	- *	- *	-	0%	0%	0% *
None of the above	5%	4% *	1%	5% CE	17% CD.CE.CF.CH	3% *	1%	9% CI.CK	3% *	2% *	1%	5% CM	14% CM.CN.CP	1% *
Don't know	19%	13% *	14%	17%	20%	55% CD.CE.CF.CG*	14%	18%	55% CI.CJ*	6% *	15%	16%	18%	58% CL.CM.CN.CO*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?														
brunswick13_Italy_1. Newspapers and periodicals														
Unweighted base: Italy only	2075	145	764	695	311	160	909	1006	160	63	530	925	405	152
Base: Italy only	2075	136	752	681	317	189	888	998	189	69	501	927	397	182
Trust a great deal [4]	4%	12% CE.CF.CG.CH*	3% 	5% 	2% 	2% *	5% 	4% 	2% *	18% CM.CN.CO.CP*	6% CO.CP	3% 	2% 	0% *
Trust a fair amount [3]	37%	46% CG.CH*	44% CG.CH	41% CG.CH	17% 	24% *	45% CJ.CK	34% 	24% *	45% CO*	48% CN.CO.CP	38% CO.CP	26% 	27% *
Don't trust very much [2]	32%	24% *	35% CH	29% 	36% CD.CH	23% *	33% 	32% 	23% *	26% *	30% 	35% CP	30% 	23% *
Don't trust at all [1]	18%	12% *	12% 	19% CE	37% CD.CE.CF.CH	12% *	12% 	24% CI.CK	12% *	10% *	10% 	17% CM	35% CL.CM.CN.CP	9% *
Don't know	9%	6%	5%	6%	7%	39% CD.CE.CF.CG*	6%	7%	39% CI.CJ*	0% *	6%	6%	6%	41% CL.CM.CN.CO*
Net: Trust	41%	58% CG.CH*	48% CG.CH	46% CG.CH	20% 	26% *	49% CJ.CK	38% CK	26% *	63% CN.CO.CP*	54% CN.CO.CP	42% CO.CP	28% 	27% *
Net: Do not trust	49%	37% *	47% CH	48% CH	73% CD.CE.CF.CH	35% *	45% 	56% CI.CK	35% *	36% *	40% 	52% CM.CP	65% CL.CM.CN.CP	32% *
Mean	2.30	2.61 CE.CF.CG.CH*	2.41 CG	2.34 CG	1.84 	2.26 CG*	2.44 CJ	2.18 	2.26 *	2.71 CN.CO.CP*	2.53 CN.CO.CP	2.30 CO	1.95 	2.31 CO*
Std. dev	0.83	0.87	0.75	0.85	0.81	0.81	0.77	0.87	0.81	0.88	0.77	0.80	0.86	0.72

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick13_Italy_2. News channels on television/ Television news broadcasts														
Unweighted base: Italy only	2075	145	764	695	311	160	909	1006	160	63	530	925	405	152
Base: Italy only	2075	136	752	681	317	189	888	998	189	69	501	927	397	182
Trust a great deal [4]	6%	16% CE.CF.CG.CH*	7%	6%	7%	2% *	8% CK	6%	2% *	24% CM.CN.CO.CP*	8% CP	5%	8% CP	1% *
Trust a fair amount [3]	40%	47% CG.CH*	47% CG.CH	42% CG.CH	23%	26% *	47% CJ.CK	36%	26% *	38% *	51% CN.CO.CP	42% CO.CP	23%	30% *
Don't trust very much [2]	30%	26% *	33%	29%	26%	24% *	32%	28%	24% *	23% *	29%	32%	29%	22% *
Don't trust at all [1]	17%	9% *	10%	17% CE	38% CD.CE.CF.CH	13% *	10%	23% CI.CK	13% *	14% *	7%	16% CM	35% CL.CM.CN.CP	8% *
Don't know	8%	2% *	3%	7% CE	6%	36% CD.CE.CF.CG*	3%	6% CI	36% CI.CJ*	- *	5%	5%	5%	39% CL.CM.CN.CO*
Net: Trust	46%	63% CF.CG.CH*	53% CG.CH	47% CG.CH	30%	28% *	55% CJ.CK	42% CK	28% *	62% CO.CP*	59% CN.CO.CP	47% CO.CP	31%	31% *
Net: Do not trust	46%	36% *	44%	46%	64% CD.CE.CF.CH	36% *	42%	52% CI.CK	36% *	38% *	36%	48% CM.CP	64% CL.CM.CN.CP	30% *
Mean	2.39	2.70 CF.CG.CH*	2.51 CF.CG.CH	2.39 CG	1.99	2.26 CG*	2.54 CJ.CK	2.26	2.26 *	2.72 CN.CO*	2.64 CN.CO.CP	2.37 CO	2.04	2.38 CO*
Std. dev	0.86	0.85	0.77	0.85	0.97	0.80	0.79	0.91	0.80	0.99	0.74	0.82	0.98	0.72

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Terrorism					Protection by govt from: Terrorism (regrouped)			Protection by govt from: Cyberattacks				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		CD	CE	CF	CG	CH	CI	CJ	CK	CL	CM	CN	CO	CP
brunswick13_Italy_3. Social media														
Unweighted base: Italy only	2075	145	764	695	311	160	909	1006	160	63	530	925	405	152
Base: Italy only	2075	136	752	681	317	189	888	998	189	69	501	927	397	182
Trust a great deal [4]	5%	8% *	4%	6%	7%	2% *	4%	6%	2% *	22% CM.CN.CO.CP*	5%	4%	8% CN.CP	1% *
Trust a fair amount [3]	25%	22% *	26%	27%	23%	22% *	26%	26%	22% *	33% *	24%	28% CO	20%	26% *
Don't trust very much [2]	35%	39% CG*	40% CG.CH	35% CG	24%	26% *	40% CJ.CK	31%	26% *	20% *	42% CL.CO.CP	38% CL.CO.CP	24%	22% *
Don't trust at all [1]	28%	30% CH*	26%	26%	41% CE.CF.CH	17% *	27%	30% CK	17% *	24% *	26% CP	25% CP	42% CL.CM.CN.CP	14% *
Don't know	7%	1% *	4%	6% CD	6%	33% CD.CE.CF.CG*	3%	6% CI	33% CI.CJ*	0% *	4%	5%	6%	37% CL.CM.CN.CO*
Net: Trust	31%	30% *	30%	33%	30%	24% *	30%	32%	24% *	55% CM.CN.CO.CP*	29%	32%	28%	26% *
Net: Do not trust	62%	69% CH*	66% CH	61% CH	64% CH	43% *	67% CK	62% CK	43% *	44% *	68% CL.CP	64% CL.CP	67% CL.CP	37% *
Mean	2.09	2.08 *	2.08	2.15 CG	1.96	2.13 *	2.08	2.09	2.13 *	2.53 CM.CN.CO*	2.08	2.10 CO	1.93	2.20 *
Std. dev	0.88	0.92	0.83	0.89	0.98	0.83	0.85	0.93	0.83	1.09	0.84	0.84	0.99	0.80

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?												
Unweighted base	8576	1882	6006	688	252	2176	3693	1569	886	2428	5262	886
Base	8576	1971	5850	755	275	2224	3615	1492	971	2499	5107	971
Very well protected [4]	3%	10% CR.CS	1%	1%	37% CU.CV.CW.CX	5% CV.CW.CX	1%	1%	1%	9% CZ.DA	1%	1%
Fairly well protected [3]	31%	71% CR.CS	19%	21%	49% CV.CW.CX	69% CT.CV.CW.CX	20% CW	5%	24% CV.CW	67% CZ.DA	16%	24% CZ
Not very well protected [2]	43%	15%	56% CQ.CS	18%	8%	21% CT	67% CT.CU.CW.CX	37% CT.CU.CX	27% CT.CU	19%	58% CY.DA	27% CY
Not at all protected [1]	14%	2%	20% CQ.CS	5% CQ	2%	2%	9% CT.CU.CX	55% CT.CU.CV.CX	4% CU	2%	22% CY.DA	4% CY
Don't know	8%	2%	4% CQ	55% CQ.CR	3%	3%	4%	3%	44% CT.CU.CV.CW	3%	3%	44% CY.CZ
Net: Protected	35%	81% CR.CS	20%	22%	86% CU.CV.CW.CX	74% CV.CW.CX	21% CW	5%	25% CW	75% CZ.DA	17%	25% CZ
Net: Not protected	57%	16%	76% CQ.CS	23% CQ	10%	23% CT	75% CT.CU.CX	92% CT.CU.CV.CX	31% CT.CU	21%	80% CY.DA	31% CY
Mean	2.26	2.92 CR.CS	2.02	2.41 CR	3.26 CU.CV.CW.CX	2.80 CV.CW.CX	2.14 CW	1.50	2.37 CV.CW	2.85 CZ.DA	1.95	2.37 CZ
Std. dev	0.75	0.56	0.67	0.71	0.71	0.55	0.57	0.62	0.64	0.59	0.65	0.64

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?												
brunswick2_1. Terrorism												
Unweighted base	8576	1882	6006	688	252	2176	3693	1569	886	2428	5262	886
Base	8576	1971	5850	755	275	2224	3615	1492	971	2499	5107	971
Very well protected [4]	6%	17% CR.CS	3%	2%	60% CU.CV.CW.CX	11% CV.CW.CX	2% CW	1%	2% CW	16% CZ.DA	1%	2%
Fairly well protected [3]	37%	63% CR.CS	30% CS	18%	30% CW.CX	74% CT.CV.CW.CX	30% CW.CX	9%	20% CW	69% CZ.DA	24% DA	20%
Not very well protected [2]	34%	16% CS	44% CQ.CS	10%	7%	13% CT	57% CT.CU.CW.CX	27% CT.CU.CX	17% CT	13%	48% CY.DA	17% CY
Not at all protected [1]	16%	2%	22% CQ.CS	3%	1%	1%	9% CT.CU.CX	62% CT.CU.CV.CX	4% CU	1%	25% CY.DA	4% CY
Don't know	8%	1%	2% CQ	67% CQ.CR	2%	1%	2% CW	1%	57% CT.CU.CV.CW	1%	2%	57% CY.CZ
Net: Protected	42%	80% CR.CS	32% CS	19%	90% CV.CW.CX	84% CV.CW.CX	32% CW.CX	10%	22% CW	85% CZ.DA	25%	22%
Net: Not protected	50%	18% CS	65% CQ.CS	13%	8%	14% CT	66% CT.CU.CX	90% CT.CU.CV.CX	20% CT.CU	14%	73% CY.DA	20% CY
Mean	2.35	2.96 CR.CS	2.14	2.54 CR	3.52 CU.CV.CW.CX	2.95 CV.CW.CX	2.24 CW	1.48	2.49 CV.CW	3.01 CZ.DA	2.02	2.49 CZ
Std. dev	0.83	0.65	0.78	0.75	0.67	0.53	0.64	0.69	0.74	0.58	0.74	0.74
brunswick2_2. Cyberattacks												
Unweighted base	8576	1882	6006	688	252	2176	3693	1569	886	2428	5262	886
Base	8576	1971	5850	755	275	2224	3615	1492	971	2499	5107	971
Very well protected [4]	3%	12% CR.CS	-	-	39% CU.CV.CW.CX	5% CV.CW.CX	0%	0%	0%	8% CZ.DA	0%	0%
Fairly well protected [3]	20%	88% CR.CS	-	-	34% CV.CW.CX	50% CT.CV.CW.CX	11% CW	3%	11% CW	48% CZ.DA	8%	11%
Not very well protected [2]	47%	-	68% CQ.CS	-	16%	36% CT.CW.CX	70% CT.CU.CW.CX	26% CT	24% CT	34% DA	57% CY.DA	24%
Not at all protected [1]	22%	-	32% CQ.CS	-	6%	6%	17% CT.CU.CX	69% CT.CU.CV.CX	6%	6%	32% CY.DA	6%
Don't know	9%	-	-	100% CQ.CR	4% CW	3% CW	2%	1%	59% CT.CU.CV.CW	3% CZ	2%	59% CY.CZ
Net: Protected	23%	100% CR.CS	-	-	73% CU.CV.CW.CX	55% CV.CW.CX	11% CW	4%	11% CW	57% CZ.DA	9%	11%
Net: Not protected	68%	-	100% CQ.CS	-	23%	42% CT.CX	87% CT.CU.CX	95% CT.CU.CV.CX	29%	40% DA	89% CY.DA	29%
Mean	2.04	3.12 CR	1.68	-	3.11 CU.CV.CW.CX	2.54 CV.CW.CX	1.94 CW	1.34	2.14 CV.CW	2.60 CZ.DA	1.77	2.14 CZ
Std. dev	0.76	0.32	0.46	-	0.91	0.69	0.54	0.55	0.65	0.74	0.61	0.65

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick2_3. Acts of sabotage (e.g. against infrastructure)												
Unweighted base	8576	1882	6006	688	252	2176	3693	1569	886	2428	5262	886
Base	8576	1971	5850	755	275	2224	3615	1492	971	2499	5107	971
Very well protected [4]	3%	10% CR.CS	1%	2%	100% CU.CV.CW.CX	-	-	-	-	11% CZ.DA	-	-
Fairly well protected [3]	26%	62% CR.CS	16% CS	9%	-	100% CT.CV.CW.CX	-	-	-	89% CZ.DA	-	-
Not very well protected [2]	42%	20% CS	54% CQ.CS	11%	-	-	100% CT.CU.CW.CX	-	-	-	71% CY.DA	-
Not at all protected [1]	17%	3%	24% CQ.CS	3%	-	-	-	100% CT.CU.CV.CX	-	-	29% CY.DA	-
Don't know	11%	6%	5%	76% CQ.CR	-	-	-	-	100% CT.CU.CV.CW	-	-	100% CY.CZ
Net: Protected	29%	72% CR.CS	17% CS	10%	100% CV.CW.CX	100% CV.CW.CX	-	-	-	100% CZ.DA	-	-
Net: Not protected	60%	23% CS	78% CQ.CS	13%	-	-	100% CT.CU.CX	100% CT.CU.CX	-	-	100% CY.DA	-
Mean	2.17	2.84 CR.CS	1.94	2.38 CR	4.00 CU	3.00 CV.CW	2.00	1.00	-	3.11 CZ	1.71	-
Std. dev	0.78	0.64	0.68	0.78	-	0.00	-	-	-	0.31	0.45	-
brunswick2_4. Military threats / armed conflict												
Unweighted base	8576	1882	6006	688	252	2176	3693	1569	886	2428	5262	886
Base	8576	1971	5850	755	275	2224	3615	1492	971	2499	5107	971
Very well protected [4]	7%	17% CR.CS	4% CS	2%	52% CU.CV.CW.CX	12% CV.CW.CX	3% CW	2%	3% CW	17% CZ.DA	2%	3%
Fairly well protected [3]	34%	57% CR.CS	29% CS	16%	34% CW.CX	64% CT.CV.CW.CX	30% CW.CX	11%	19% CW	61% CZ.DA	24% DA	19%
Not very well protected [2]	35%	21% CS	43% CQ.CS	11%	9%	19% CT.CX	55% CT.CU.CW.CX	30% CT.CU.CX	13%	18% DA	48% CY.DA	13%
Not at all protected [1]	14%	3%	19% CQ.CS	2%	1%	2%	8% CT.CU.CX	56% CT.CU.CV.CX	2%	2%	22% CY.DA	2%
Don't know	10%	3%	4% CQ	69% CQ.CR	2%	2%	4% CU.CW	2%	64% CT.CU.CV.CW	2%	3%	64% CY.CZ
Net: Protected	41%	74% CR.CS	33% CS	18%	87% CU.CV.CW.CX	77% CV.CW.CX	33% CW.CX	12%	22% CW	78% CZ.DA	27% DA	22%
Net: Not protected	49%	24% CS	62% CQ.CS	13%	11%	21% CT.CX	64% CT.CU.CX	86% CT.CU.CV.CX	14%	20% DA	70% CY.DA	14%
Mean	2.38	2.90 CR.CS	2.19	2.54 CR	3.41 CU.CV.CW.CX	2.90 CV.CW.CX	2.28 CW	1.57	2.64 CV.CW	2.95 CZ.DA	2.07	2.64 CZ
Std. dev	0.83	0.69	0.80	0.72	0.73	0.62	0.66	0.75	0.70	0.65	0.76	0.70

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick2_5. Disinformation campaigns												
Unweighted base	8576	1882	6006	688	252	2176	3693	1569	886	2428	5262	886
Base	8576	1971	5850	755	275	2224	3615	1492	971	2499	5107	971
Very well protected [4]	3%	9% CR.CS	1%	1%	34% CU.CV.CW.CX	5% CV.CW.CX	1%	1%	1%	8% CZ.DA	1%	1%
Fairly well protected [3]	18%	42% CR.CS	11% CS	5%	32% CV.CW.CX	37% CV.CW.CX	13% CW.CX	4%	6% CW	37% CZ.DA	10% DA	6%
Not very well protected [2]	43%	32% CS	50% CQ.CS	14%	23%	40% CT.CW.CX	60% CT.CU.CW.CX	26% CX	17%	38% DA	50% CY.DA	17%
Not at all protected [1]	24%	8%	31% CQ.CS	6%	7%	11% CX	20% CT.CU.CX	65% CT.CU.CV.CX	8%	11% DA	33% CY.DA	8%
Don't know	13%	8%	7%	73% CQ.CR	5%	6%	6%	5%	69% CT.CU.CV.CW	6%	6%	69% CY.CZ
Net: Protected	21%	51% CR.CS	12% CS	7%	66% CU.CV.CW.CX	42% CV.CW.CX	14% CW.CX	5%	7% CW	45% CZ.DA	11% DA	7%
Net: Not protected	66%	41% CS	81% CQ.CS	20%	30%	52% CT.CX	80% CT.CU.CX	90% CT.CU.CV.CX	24%	49% DA	83% CY.DA	24%
Mean	2.00	2.57 CR.CS	1.81	2.08 CR	2.97 CU.CV.CW.CX	2.38 CV.CW.CX	1.95 CW	1.37	2.00 CW	2.45 CZ.DA	1.78	2.00 CZ
Std. dev	0.78	0.79	0.68	0.79	0.94	0.76	0.63	0.60	0.74	0.81	0.67	0.74

brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?

Unweighted base	8576	1882	6006	688	252	2176	3693	1569	886	2428	5262	886
Base	8576	1971	5850	755	275	2224	3615	1492	971	2499	5107	971
Very well informed [4]	3%	7% CR.CS	3%	2%	21% CU.CV.CW.CX	4% CV.CX	2%	4% CV.CX	1%	6% CZ.DA	3% DA	1%
Fairly well informed [3]	29%	46% CR.CS	25% CS	12%	51% CV.CW.CX	43% CV.CW.CX	25% CW.CX	21% CX	12%	44% CZ.DA	24% DA	12%
Not very well informed [2]	46%	38%	51% CQ.CS	37%	15%	43% CT.CW	56% CT.CU.CW.CX	39% CT	41% CT	40%	51% CY.DA	41%
Not at all informed [1]	15%	5%	17% CQ	17% CQ	6%	5%	13% CT.CU	31% CT.CU.CV.CX	18% CT.CU.CV	5%	19% CY	18% CY
Don't know	7%	4%	4%	32% CQ.CR	6%	4%	4%	4%	28% CT.CU.CV.CW	5%	4%	28% CY.CZ
Net: Informed	32%	53% CR.CS	27% CS	14%	72% CU.CV.CW.CX	47% CV.CW.CX	27% CX	26% CX	13%	50% CZ.DA	27% DA	13%
Net: Not informed	61%	43%	68% CQ.CS	54% CQ	21%	48% CT	69% CT.CU.CX	70% CT.CU.CX	59% CT.CU	45%	69% CY.DA	59% CY
Mean	2.22	2.57 CR.CS	2.13 CS	1.97	2.93 CU.CV.CW.CX	2.48 CV.CW.CX	2.17 CW.CX	1.99	1.95	2.53 CZ.DA	2.11 DA	1.95
Std. dev	0.75	0.71	0.73	0.73	0.81	0.67	0.67	0.86	0.69	0.70	0.74	0.69

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?												
Unweighted base	8576	1882	6006	688	252	2176	3693	1569	886	2428	5262	886
Base	8576	1971	5850	755	275	2224	3615	1492	971	2499	5107	971
Strongly support [5]	3%	5% CR.CS	3% CS	1%	12% CU.CV.CW.CX	4% CV.CX	3% CX	3% CX	1%	5% CZ.DA	3% DA	1%
Tend to support [4]	17%	25% CR.CS	15% CS	8%	26% CV.CW.CX	23% CV.CW.CX	17% CW.CX	12% CX	8%	23% CZ.DA	15% DA	8%
Neither support nor oppose [3]	27%	30% CR.CS	26% CS	20%	24% CW	32% CT.CW.CX	29% CW.CX	18%	20%	31% CZ.DA	26% DA	20%
Tend to oppose [2]	21%	21% CS	22% CS	12%	20%	23% CW.CX	23% CW.CX	14%	16%	23% DA	20% DA	16%
Strongly oppose [1]	25%	14%	30% CQ.CS	23% CQ	17%	14%	24% CU	50% CT.CU.CV.CX	24% CU	14%	31% CY.DA	24% CY
Don't know	7%	5%	4%	35% CQ.CR	2%	4%	5% CW	3%	31% CT.CU.CV.CW	4%	4%	31% CY.CZ
Net: Support	20%	31% CR.CS	18% CS	9%	37% CU.CV.CW.CX	27% CV.CW.CX	19% CW.CX	15% CX	9%	28% CZ.DA	18% DA	9%
Net: Oppose	46%	34%	51% CQ.CS	36%	37%	37%	47% CT.CU.CX	64% CT.CU.CV.CX	40%	37%	52% CY.DA	40%
Mean	2.48	2.88 CR.CS	2.37	2.25	2.95 CV.CW.CX	2.80 CV.CW.CX	2.49 CW.CX	2.02	2.21 CW	2.81 CZ.DA	2.35 DA	2.21
Std. dev	1.17	1.13	1.16	1.12	1.28	1.09	1.13	1.22	1.09	1.11	1.18	1.09

brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.												
Unweighted base	8576	1882	6006	688	252	2176	3693	1569	886	2428	5262	886
Base	8576	1971	5850	755	275	2224	3615	1492	971	2499	5107	971
Higher taxes	13%	20% CR.CS	11% CS	6%	24% CV.CW.CX	20% CV.CW.CX	12% CW.CX	7%	5%	20% CZ.DA	11% DA	5%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	29% CS	28% CS	12%	26% CX	28% CX	28% CX	31% CV.CX	12%	28% DA	29% DA	12%
Increased government borrowing	15%	20% CR.CS	14% CS	7%	19% CW.CX	20% CV.CW.CX	15% CW.CX	11% CX	7%	19% CZ.DA	14% DA	7%
I would not be willing to accept any of these	39%	30%	42% CQ.CS	36% CQ	27%	31%	40% CT.CU	49% CT.CU.CV.CX	40% CT.CU	31%	43% CY	40% CY
Don't know	15%	14% CR	12%	42% CQ.CR	20% CU.CV.CW	14% CW	13% CW	8%	38% CT.CU.CV.CW	14% CZ	11%	38% CY.CZ

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?												
Unweighted base: : respondents in full-time or part-time employment only	4576	1132	3082	362	150	1210	1936	821	459	1360	2757	459
Base: : respondents in full-time or part-time employment only	4568	1181	3005	382	159	1271	1870	788	480	1430	2659	480
Very well prepared [4]	7%	12% CR.CS	6%	5%	21% CU.CV.CW.CX	10% CV.CX	5%	8% CV.CX	4%	11% CZ.DA	6%	4%
Fairly well prepared [3]	32%	46% CR.CS	27% CS	18%	34% CW.CX	45% CT.CV.CW.CX	30% CW.CX	22%	18%	44% CZ.DA	27% DA	18%
Not very well prepared [2]	27%	20% CS	32% CQ.CS	14%	21%	23% CX	35% CT.CU.CW.CX	25% CX	14%	23% DA	32% CY.DA	14%
Not at all prepared [1]	13%	6%	17% CQ.CS	7%	11%	7%	13% CU.CX	27% CT.CU.CV.CX	8%	7%	17% CY.DA	8%
Don't know	21%	15%	19% CQ	57% CQ.CR	12%	15%	18%	17%	56% CT.CU.CV.CW	15%	18%	56% CY.CZ
Net: Prepared	39%	58% CR.CS	33% CS	23%	56% CV.CW.CX	55% CV.CW.CX	34% CX	30% CX	22%	55% CZ.DA	33% DA	22%
Net: Not prepared	40%	26% CS	48% CQ.CS	20%	32% CX	30% CX	47% CT.CU.CX	53% CT.CU.CV.CX	23%	30% DA	49% CY.DA	23%
Mean	2.42	2.76 CR.CS	2.27	2.49 CR	2.75 CV.CW.CX*	2.69 CV.CW.CX	2.33 CW	2.13	2.40 CW	2.69 CZ.DA	2.27	2.40
Std. dev	0.87	0.78	0.87	0.88	0.97	0.78	0.81	0.98	0.89	0.80	0.87	0.89

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?												
Unweighted base: : respondents in full-time or part-time employment only	4576	1132	3082	362	150	1210	1936	821	459	1360	2757	459
Base: : respondents in full-time or part-time employment only	4568	1181	3005	382	159	1271	1870	788	480	1430	2659	480
Very well informed [4]	9%	15% CR.CS	8% CS	5%	29% CU.CV.CW.CX	11% CV.CX	7%	12% CV.CX	5%	13% CZ.DA	8% DA	5%
Fairly well informed [3]	31%	42% CR.CS	29% CS	15%	33% CW.CX	41% CV.CW.CX	30% CW.CX	24% CX	16%	40% CZ.DA	28% DA	16%
Not very well informed [2]	29%	24%	32% CQ.CS	19%	21%	28% CX	34% CT.CU.CW.CX	25% CX	17%	27% DA	31% CY.DA	17%
Not at all informed [1]	15%	7%	18% CQ.CS	13% CQ	10%	8%	15% CU	27% CT.CU.CV.CX	13% CU	8%	19% CY.DA	13% CY
Don't know	16%	13%	14%	49% CQ.CR	8%	12%	14%	12%	48% CT.CU.CV.CW	11%	13%	48% CY.CZ
Net: Informed	40%	57% CR.CS	36% CS	20%	62% CV.CW.CX	52% CV.CW.CX	37% CX	36% CX	21%	53% CZ.DA	37% DA	21%
Net: Not informed	43%	31%	50% CQ.CS	32%	30%	36%	49% CT.CU.CX	52% CT.CU.CX	31%	35%	50% CY.DA	31%
Mean	2.42	2.74 CR.CS	2.30	2.23	2.87 CU.CV.CW.CX*	2.63 CV.CW.CX	2.33 CW	2.23	2.24	2.66 CZ.DA	2.30	2.24
Std. dev	0.91	0.83	0.90	0.92	0.97	0.82	0.85	1.03	0.94	0.84	0.91	0.94

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
Unweighted base: : respondents in full-time or part-time employment only	4576	1132	3082	362	150	1210	1936	821	459	1360	2757	459
Base: : respondents in full-time or part-time employment only	4568	1181	3005	382	159	1271	1870	788	480	1430	2659	480
Very confident [4]	10%	15% CR.CS	8%	5%	31% CU.CV.CW.CX	13% CV.CX	7%	10% CV.CX	5%	15% CZ.DA	8%	5%
Fairly confident [3]	33%	44% CR.CS	30% CS	21%	34% CW.CX	42% CV.CW.CX	32% CW.CX	23%	21%	41% CZ.DA	30% DA	21%
Not very confident [2]	23%	18% CS	27% CQ.CS	11%	16%	21% CX	28% CT.CU.CW.CX	23% CX	12%	20% DA	27% CY.DA	12%
Not at all confident [1]	13%	6%	16% CQ.CS	8%	10%	7%	13% CU.CX	26% CT.CU.CV.CX	8%	7%	17% CY.DA	8%
Don't know	22%	17%	19%	56% CQ.CR	9%	17% CT	19% CT	17% CT	54% CT.CU.CV.CW	16%	19%	54% CY.CZ
Net: Confident	42%	59% CR.CS	38% CS	26%	65% CV.CW.CX	55% CV.CW.CX	39% CW.CX	34% CX	27%	56% CZ.DA	38% DA	27%
Net: Not confident	36%	24%	43% CQ.CS	19%	26%	28% CX	41% CT.CU.CX	49% CT.CU.CV.CX	19%	28% DA	44% CY.DA	19%
Mean	2.50	2.81 CR.CS	2.37	2.51	2.95 CU.CV.CW.CX*	2.73 CV.CW.CX	2.41 CW	2.22	2.53 CW	2.76 CZ.DA	2.35	2.53 CZ
Std. dev	0.91	0.82	0.92	0.92	0.98	0.82	0.86	1.03	0.91	0.85	0.92	0.91

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?												
Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very optimistic [5]	1%	2%	2%	1%	9% CU.CV.CW.CX*	2%	1%	2%	1%	2% CZ	1%	1%
Fairly optimistic [4]	12%	25% CR.CS	8%	7%	26% CV.CW.CX*	21% CV.CW.CX	8%	6%	7%	22% CZ.DA	7%	7%
Neither optimistic nor pessimistic [3]	24%	29% CR	22%	25%	24% CW*	32% CV.CW.CX	24% CW	8%	24% CW	31% CZ.DA	20%	24%
Fairly pessimistic [2]	36%	33%	38% CQ.CS	28%	24% *	34% CW	43% CT.CU.CW.CX	26%	32%	33%	38% CY	32%
Very pessimistic [1]	21%	8%	27% CQ.CS	14% CQ	12% *	8%	21% CU.CX	55% CT.CU.CV.CX	14% CU	8%	31% CY.DA	14% CY
Don't know	6%	5%	3%	25% CQ.CR	5% *	3%	4%	3%	22% CT.CU.CV.CW	3%	3%	22% CY.CZ
Net: Optimistic	13%	26% CR.CS	9%	7%	35% CV.CW.CX*	23% CV.CW.CX	8%	8%	7%	24% CZ.DA	8%	7%
Net: Pessimistic	56%	40%	65% CQ.CS	43%	36% *	42%	64% CT.CU.CX	81% CT.CU.CV.CX	46%	41%	69% CY.DA	46%
Mean	2.34	2.79 CR.CS	2.15	2.35 CR	2.96 CV.CW.CX*	2.74 CV.CW.CX	2.21 CW	1.70	2.33 CW	2.76 CZ.DA	2.07	2.33 CZ
Std. dev	1.01	0.97	0.97	0.92	1.20	0.95	0.90	0.99	0.90	0.97	0.95	0.90

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?												
brunswick9_UK_1. Jobs and employment												
Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very confident [4]	1%	2% CR	1%	1%	10% CU.CV.CW.CX*	2% CV.CX	1%	1%	-	3% CZ.DA	1%	-
Fairly confident [3]	14%	27% CR.CS	9%	6%	35% CV.CW.CX*	25% CV.CW.CX	9% CW	5%	6%	26% CZ.DA	8%	6%
Not very confident [2]	46%	43%	49% CQ.CS	35%	32% *	49% CT.CW.CX	55% CT.CU.CW.CX	30%	36%	47% DA	48% DA	36%
Not at all confident [1]	29%	20%	35% CQ.CS	18%	20% *	19%	29% CU	61% CT.CU.CV.CX	23%	19%	38% CY.DA	23%
Don't know	10%	7%	5%	40% CQ.CR	3% *	6%	6%	3%	36% CT.CU.CV.CW	6%	5%	36% CY.CZ
Net: Confident	15%	29% CR.CS	10%	7%	45% CU.CV.CW.CX*	27% CV.CW.CX	10% CX	6%	6%	28% CZ.DA	9%	6%
Net: Not confident	75%	63% CS	85% CQ.CS	53%	52% *	68% CT.CX	84% CT.CU.CX	91% CT.CU.CV.CX	59%	66% DA	86% CY.DA	59%
Mean	1.86	2.13 CR.CS	1.75	1.84	2.37 CU.CV.CW.CX*	2.11 CV.CW.CX	1.80 CW	1.44	1.73 CW	2.13 CZ.DA	1.70	1.73
Std. dev	0.72	0.77	0.67	0.67	0.93	0.73	0.63	0.65	0.61	0.76	0.65	0.61
brunswick9_UK_2. People's living standards												
Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very confident [4]	1%	2%	1%	1%	12% CU.CV.CW.CX*	1%	1%	1%	-	2% CZ.DA	1%	-
Fairly confident [3]	10%	22% CR.CS	7%	5%	24% CV.CW.CX*	19% CV.CW.CX	7% CW	3%	5%	20% CZ.DA	6%	5%
Not very confident [2]	44%	48% CS	45% CS	33%	34% *	50% CT.CW.CX	52% CT.CW.CX	25%	35% CW	49% DA	44% DA	35%
Not at all confident [1]	35%	22%	43% CQ.CS	25%	27% *	24%	36% CU.CX	67% CT.CU.CV.CX	29%	25%	45% CY.DA	29%
Don't know	9%	7% CR	4%	36% CQ.CR	3% *	5%	5%	4%	32% CT.CU.CV.CW	5%	4%	32% CY.CZ
Net: Confident	12%	24% CR.CS	7%	6%	35% CU.CV.CW.CX*	21% CV.CW.CX	8% CW	4%	5%	22% CZ.DA	7%	5%
Net: Not confident	80%	70% CS	88% CQ.CS	58%	62% *	75% CX	88% CT.CU.CX	92% CT.CU.CV.CX	64%	73% DA	89% CY.DA	64%
Mean	1.75	2.04 CR.CS	1.64	1.71	2.20 CV.CW.CX*	1.98 CV.CW.CX	1.71 CW	1.35	1.64 CW	2.00 CZ.DA	1.61	1.64
Std. dev	0.70	0.74	0.65	0.66	0.99	0.72	0.63	0.58	0.60	0.75	0.64	0.60
brunswick9_UK_3. Business activity and investment												

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very confident [4]	2%	3% CR	1%	1%	12% CU.CV.CW.CX*	3% CV.CX	1%	1%	-	4% CZ.DA	1%	-
Fairly confident [3]	18%	31% CR.CS	14% CS	8%	43% CV.CW.CX*	30% CV.CW.CX	13% CW.CX	5%	8%	32% CZ.DA	11%	8%
Not very confident [2]	45%	44% CS	48% CS	29%	23% *	46% CT.CW.CX	55% CT.CU.CW.CX	33%	33%	44% DA	49% DA	33%
Not at all confident [1]	23%	12%	29% CQ.CS	15%	19% *	12%	22% CU.CX	55% CT.CU.CV.CX	15%	13%	32% CY.DA	15%
Don't know	13%	9%	9%	46% CQ.CR	4% *	8%	9%	5%	44% CT.CU.CV.CW	8%	8%	44% CY.CZ
Net: Confident	19%	34% CR.CS	15%	10%	55% CU.CV.CW.CX*	33% CV.CW.CX	14% CW.CX	6%	8%	35% CZ.DA	12%	8%
Net: Not confident	67%	56% CS	77% CQ.CS	44%	41% *	58% CT.CX	77% CT.CU.CX	89% CT.CU.CV.CX	48%	57% DA	80% CY.DA	48%
Mean	1.98	2.29 CR.CS	1.86	1.93	2.51 CU.CV.CW.CX*	2.27 CV.CW.CX	1.92 CW	1.49	1.88 CW	2.29 CZ.DA	1.80	1.88
Std. dev	0.74	0.74	0.71	0.74	0.95	0.72	0.66	0.65	0.64	0.75	0.68	0.64

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very confident [4]	3%	7% CR.CS	1%	1%	21% CU.CV.CW.CX*	5% CV.CW.CX	1%	1%	0%	6% CZ.DA	1%	0%
Fairly confident [3]	27%	43% CR.CS	22%	16%	37% CV.CW.CX*	47% CV.CW.CX	21% CW.CX	8%	13%	46% CZ.DA	18%	13%
Not very confident [2]	39%	32%	44% CQ.CS	26%	26% *	35%	51% CT.CU.CW.CX	30%	31%	34%	45% CY.DA	31%
Not at all confident [1]	21%	10%	28% CQ.CS	15%	14% *	8%	22% CU	57% CT.CU.CV.CX	17% CU	8%	31% CY.DA	17% CY
Don't know	10%	8% CR	5%	43% CQ.CR	2% *	5%	6%	4%	39% CT.CU.CV.CW	5%	5%	39% CY.CZ
Net: Confident	29%	50% CR.CS	23%	17%	58% CV.CW.CX*	52% CV.CW.CX	22% CW.CX	9%	13%	52% CZ.DA	19% DA	13%
Net: Not confident	61%	42%	72% CQ.CS	40%	39% *	43%	72% CT.CU.CX	87% CT.CU.CV.CX	48%	43%	76% CY.DA	48%
Mean	2.12	2.51 CR.CS	1.96	2.05	2.67 CV.CW.CX*	2.51 CV.CW.CX	2.01 CW	1.52	1.93 CW	2.53 CZ.DA	1.87	1.93
Std. dev	0.80	0.78	0.75	0.77	0.97	0.72	0.70	0.70	0.71	0.75	0.73	0.71

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?												
brunswick10_UK_1. A major economic crisis												
Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very prepared [4]	1%	2% CR	1%	1%	10% CU.CV.CW.CX*	2% CV	0%	1%	0%	2% CZ.DA	0%	0%
Fairly prepared [3]	14%	28% CR.CS	9%	8%	33% CV.CW.CX*	26% CV.CW.CX	9% CW	5%	6%	26% CZ.DA	8%	6%
Not very prepared [2]	48%	50% CS	50% CS	33%	31% *	55% CT.CW.CX	57% CT.CW.CX	25%	37% CW	53% CZ.DA	48% DA	37%
Not at all prepared [1]	29%	13%	37% CQ.CS	22% CQ	22% *	13%	30% CU	68% CT.CU.CV.CX	26% CU	13%	41% CY.DA	26% CY
Don't know	8%	6% CR	3%	36% CQ.CR	4% *	5% CW	4%	1%	31% CT.CU.CV.CW	5%	3%	31% CY.CZ
Net: Prepared	15%	31% CR.CS	10%	9%	43% CU.CV.CW.CX*	27% CV.CW.CX	9%	6%	7%	29% CZ.DA	8%	7%
Net: Not prepared	77%	63%	87% CQ.CS	55%	53% *	68% CT	87% CT.CU.CX	93% CT.CU.CV.CX	62%	66%	89% CY.DA	62%
Mean	1.86	2.22 CR.CS	1.72	1.81	2.32 CV.CW.CX*	2.18 CV.CW.CX	1.79 CW	1.37	1.73 CW	2.19 CZ.DA	1.67	1.73
Std. dev	0.70	0.71	0.65	0.71	0.94	0.67	0.61	0.62	0.65	0.70	0.64	0.65
brunswick10_UK_2. A major public health crisis												
Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very prepared [4]	3%	9% CR.CS	1%	1%	22% CU.CV.CW.CX*	5% CV.CW.CX	2%	2%	1%	6% CZ.DA	2%	1%
Fairly prepared [3]	27%	43% CR.CS	22%	17%	35% CW.CX*	43% CV.CW.CX	25% CW.CX	9%	17% CW	42% CZ.DA	20%	17%
Not very prepared [2]	40%	34%	44% CQ.CS	31%	28% *	41% CW.CX	49% CT.CU.CW.CX	26%	32%	40% DA	42% DA	32%
Not at all prepared [1]	25%	12%	30% CQ.CS	23% CQ	12% *	10%	22% CU	62% CT.CU.CV.CX	28% CT.CU	10%	33% CY	28% CY
Don't know	5%	3%	2%	28% CQ.CR	3% *	1%	3%	1%	23% CT.CU.CV.CW	2%	2%	23% CY.CZ
Net: Prepared	30%	51% CR.CS	24%	18%	58% CV.CW.CX*	48% CV.CW.CX	26% CW.CX	11%	18% CW	48% CZ.DA	22%	18%
Net: Not prepared	65%	45%	75% CQ.CS	54% CQ	40% *	51%	71% CT.CU.CX	88% CT.CU.CV.CX	59% CT.CU	50%	76% CY.DA	59% CY
Mean	2.09	2.50 CR.CS	1.95	1.94	2.70 CU.CV.CW.CX*	2.43 CV.CW.CX	2.06 CW.CX	1.50	1.88 CW	2.46 CZ.DA	1.90	1.88
Std. dev	0.82	0.82	0.77	0.77	0.96	0.74	0.74	0.74	0.77	0.76	0.78	0.77
brunswick10_UK_3. An extreme weather event												

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very prepared [4]	1%	3% CR.CS	0%	1%	14% CU.CV.CW.CX*	1% CV	0%	0%	0%	2% CZ.DA	0%	0%
Fairly prepared [3]	19%	33% CR.CS	15% CS	9%	26% CW.CX*	30% CV.CW.CX	16% CW	9%	12%	29% CZ.DA	14%	12%
Not very prepared [2]	45%	43% CS	49% CS	31%	29% *	49% CT.CW.CX	53% CT.CW.CX	28%	35%	48% DA	46% DA	35%
Not at all prepared [1]	30%	18%	35% CQ	28% CQ	25% *	18%	28% CU	61% CT.CU.CV.CX	28% CU	18%	37% CY.DA	28% CY
Don't know	5%	2%	2%	32% CQ.CR	6% *	2%	2%	2%	24% CT.CU.CV.CW	2%	2%	24% CY.CZ
Net: Prepared	20%	36% CR.CS	15% CS	9%	40% CV.CW.CX*	31% CV.CW.CX	17% CW	10%	12%	32% CZ.DA	15%	12%
Net: Not prepared	75%	61%	83% CQ.CS	59%	54% *	67%	81% CT.CU.CX	89% CT.CU.CV.CX	63%	66%	84% CY.DA	63%
Mean	1.91	2.22 CR.CS	1.81	1.74	2.30 CV.CW.CX*	2.15 CV.CW.CX	1.88 CW	1.48	1.80 CW	2.16 CZ.DA	1.77	1.80
Std. dev	0.74	0.78	0.69	0.71	1.03	0.72	0.67	0.67	0.71	0.75	0.70	0.71

Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?

brunswick11_UK_1. Your household's financial situation

Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very confident [4]	11%	16% CR.CS	9%	7%	31% CU.CV.CW.CX*	15% CV.CW.CX	9% CX	8%	5%	16% CZ.DA	9% DA	5%
Fairly confident [3]	44%	51% CR.CS	42%	41%	34% *	52% CT.CV.CW.CX	44% CW	34%	39%	51% CZ.DA	41%	39%
Not very confident [2]	26%	23% CS	29% CQ.CS	15%	17% *	24%	29% CX	28% CX	20%	24%	29% CY.DA	20%
Not at all confident [1]	12%	7%	14% CQ	11% CQ	16% CU*	5%	12% CU	25% CU.CV.CX	13% CU	6%	16% CY	13% CY
Don't know	7%	4%	6%	26% CQ.CR	2% *	4%	6%	4%	23% CT.CU.CV.CW	4%	6%	23% CY.CZ
Net: Confident	55%	66% CR.CS	51%	47%	65% CW.CX*	67% CV.CW.CX	53% CW.CX	42%	44%	67% CZ.DA	50%	44%
Net: Not confident	38%	30%	43% CQ.CS	26%	33% *	29%	41% CU.CX	54% CT.CU.CV.CX	33%	30%	44% CY.DA	33%
Mean	2.58	2.78 CR.CS	2.49	2.58	2.82 CV.CW.CX*	2.79 CV.CW.CX	2.54 CW	2.26	2.47 CW	2.80 CZ.DA	2.46	2.47
Std. dev	0.86	0.80	0.86	0.86	1.06	0.75	0.83	0.95	0.84	0.79	0.88	0.84

brunswick11_UK_2. Your household's income or employment situation

Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very confident [4]	13%	19% CR.CS	12%	8%	35% CU.CV.CW.CX*	18% CV.CW.CX	11% CX	12% CX	6%	19% CZ.DA	12% DA	6%
Fairly confident [3]	45%	50% CS	45%	40%	33% *	53% CT.CW.CX	48% CT.CW.CX	31%	40% CW	51% CZ.DA	43%	40%
Not very confident [2]	22%	20%	25% CQ.CS	15%	12% *	20%	25% CT.CU	27% CT.CU	20%	19%	25% CY	20%
Not at all confident [1]	10%	7%	12% CQ	10%	19% CU.CV*	6%	9% CU	23% CU.CV.CX	11% CU	7%	13% CY	11% CY
Don't know	8%	4%	7% CQ	27% CQ.CR	2% *	4%	7% CU	8% CU	23% CT.CU.CV.CW	4%	7% CY	23% CY.CZ
Net: Confident	59%	69% CR.CS	56% CS	48%	68% CW.CX*	71% CV.CW.CX	59% CW.CX	43%	46%	71% CZ.DA	55% DA	46%
Net: Not confident	33%	27%	37% CQ.CS	25%	31% *	25%	34% CU	50% CT.CU.CV.CX	31%	26%	38% CY.DA	31%
Mean	2.67	2.85 CR.CS	2.60	2.63	2.86 CW.CX*	2.87 CV.CW.CX	2.66 CW	2.34	2.53 CW	2.87 CZ.DA	2.57	2.53
Std. dev	0.86	0.82	0.87	0.85	1.11	0.78	0.81	0.99	0.83	0.81	0.88	0.83

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very confident [4]	30%	35% CS	30% CS	20%	46% CV.CW.CX*	34% CX	31% CX	28% CX	20%	35% CZ.DA	30% DA	20%
Fairly confident [3]	45%	45%	46%	39%	29% *	50% CT.CW.CX	46% CT.CW	36%	42%	48%	43%	42%
Not very confident [2]	11%	11%	12%	10%	10% *	9%	13% CU	14% CU	11%	9%	13% CY	11%
Not at all confident [1]	7%	5%	7%	5%	14% CU.CV.CX*	4%	5%	16% CU.CV.CX	5%	5%	8% CY	5%
Don't know	7%	4%	4%	26% CQ.CR	2% *	3%	5% CU	6% CU	22% CT.CU.CV.CW	2%	5% CY	22% CY.CZ
Net: Confident	75%	80% CS	76% CS	59%	74% *	85% CV.CW.CX	77% CW.CX	64%	62%	84% CZ.DA	74% DA	62%
Net: Not confident	18%	17%	19%	15%	24% CU*	13%	18% CU	30% CU.CV.CX	16%	14%	21% CY.DA	16%
Mean	3.06	3.14 CR	3.04	3.01	3.08 *	3.18 CV.CW.CX	3.09 CW	2.81	2.99 CW	3.17 CZ.DA	3.01	2.99
Std. dev	0.85	0.83	0.87	0.81	1.07	0.76	0.82	1.05	0.81	0.79	0.89	0.81

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very confident [4]	9%	11% CS	9%	5%	20% CU.CV.CX*	10% CX	9% CX	10% CX	4%	11% DA	9% DA	4%
Fairly confident [3]	38%	43% CR.CS	37%	33%	42% *	46% CV.CW.CX	37%	31%	31%	46% CZ.DA	35%	31%
Not very confident [2]	27%	27% CS	28% CS	19%	12% *	27% CT	30% CT.CW	22%	26% CT	26%	28%	26%
Not at all confident [1]	19%	14%	21% CQ	20%	16% *	14%	20% CU	32% CT.CU.CV.CX	18%	14%	23% CY	18%
Don't know	7%	4%	5%	23% CQ.CR	9% CU*	3%	5%	5%	20% CU.CV.CW	4%	5%	20% CY.CZ
Net: Confident	47%	55% CR.CS	45%	38%	63% CV.CW.CX*	56% CV.CW.CX	45% CX	41%	35%	56% CZ.DA	44% DA	35%
Net: Not confident	46%	41%	50% CQ.CS	39%	28% *	41%	50% CT.CU	54% CT.CU.CX	44% CT	40%	51% CY	44%
Mean	2.39	2.54 CR.CS	2.35	2.30	2.73 CV.CW.CX*	2.54 CV.CW.CX	2.36 CW	2.20	2.27	2.55 CZ.DA	2.32	2.27
Std. dev	0.92	0.88	0.93	0.93	1.01	0.86	0.91	1.03	0.87	0.87	0.95	0.87

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very confident [4]	5%	6% CS	5% CS	1%	13% CU.CV.CX*	5%	4%	7% CV.CX	2%	5% DA	5%	2%
Fairly confident [3]	25%	30% CR.CS	23%	18%	30% CX*	31% CV.CW.CX	23%	21%	17%	31% CZ.DA	22%	17%
Not very confident [2]	38%	40% CS	39% CS	29%	22% *	43% CT.CW.CX	42% CT.CW.CX	28%	30%	41% DA	39% DA	30%
Not at all confident [1]	25%	19%	27% CQ	25%	22% *	18%	26% CU	39% CT.CU.CV.CX	25% CU	18%	29% CY	25% CY
Don't know	8%	5%	5%	27% CQ.CR	13% CU.CV*	4%	5%	6%	25% CU.CV.CW	4%	5%	25% CY.CZ
Net: Confident	29%	36% CR.CS	28% CS	20%	43% CV.CW.CX*	35% CV.CW.CX	27% CX	27% CX	20%	36% CZ.DA	27% DA	20%
Net: Not confident	63%	59%	67% CQ.CS	54%	44% *	61% CT	68% CT.CU.CX	67% CT.CX	55%	59%	68% CY.DA	55%
Mean	2.09	2.24 CR.CS	2.05	1.94	2.38 CV.CW.CX*	2.23 CV.CW.CX	2.05	1.96	1.96	2.24 CZ.DA	2.02	1.96
Std. dev	0.85	0.84	0.85	0.82	1.03	0.81	0.82	0.96	0.83	0.83	0.86	0.83

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	581	1435	244	67	687	875	319	312	754	1194	312
Base: UK only	2260	593	1403	264	69	701	829	322	339	769	1151	339
Very confident [4]	6%	9%	6%	2%	13%	7%	5%	9%	3%	7%	6%	3%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
		CR.CS	CS		CV.CX*	CX		CV.CX		DA		
Fairly confident [3]	37%	42% CR.CS	35%	31%	49% CW.CX*	44% CV.CW.CX	37% CW.CX	27%	26%	45% CZ.DA	34% DA	26%
Not very confident [2]	34%	34%	35% CS	26%	15% *	35% CT	37% CT.CW	28%	32% CT	33%	34%	32%
Not at all confident [1]	17%	11%	19% CQ	17%	14% *	10%	17% CU	32% CT.CU.CV.CX	17% CU	10%	21% CY	17% CY
Don't know	7%	5%	5%	24% CQ.CR	9% *	4%	4%	4%	22% CU.CV.CW	5%	4%	22% CY.CZ
Net: Confident	43%	50% CR.CS	41% CS	33%	62% CV.CW.CX*	51% CV.CW.CX	42% CX	36%	29%	52% CZ.DA	40% DA	29%
Net: Not confident	51%	45%	54% CQ.CS	43%	28% *	45% CT	54% CT.CU	60% CT.CU.CX	49% CT	43%	56% CY	49%
Mean	2.34	2.50 CR.CS	2.29	2.23	2.68 CV.CW.CX*	2.50 CV.CW.CX	2.31 CW	2.13	2.19	2.52 CZ.DA	2.26	2.19
Std. dev	0.85	0.82	0.85	0.82	0.91	0.77	0.83	0.98	0.82	0.78	0.88	0.82

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA

We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.

Unweighted base: France only	2017	277	1651	89	78	506	888	394	151	584	1282	151
Base: France only	2017	378	1540	98	100	568	865	333	151	668	1198	151
Geopolitical tensions	37%	33%	38%	25% *	31% *	40% CX	38% CX	35% CX	23% *	38% DA	37% DA	23% *
Political instability in France	41%	35% CS	44% CS	18% *	29% *	44% CX	43% CT.CX	44% CX	21% *	41% DA	43% DA	21% *
Artificial Intelligence (AI)	36%	33%	36%	35% *	32% *	31%	37%	43% CU	34% *	31%	38% CY	34% *
An ageing workforce	12%	13%	12%	10% *	20% *	12%	12%	12%	9% *	13%	12%	9% *
Economic or financial shock	44%	39%	46% CS	27% *	35% *	43%	45% CX	48% CX	32% *	42%	46% DA	32% *
Climate change and extreme weather	31%	32%	31%	26% *	40% CW*	33% CW	31%	25%	30% *	34%	29%	30% *
Supply-chain disruption	16%	21%	16%	11% *	14% *	23% CV.CW.CX	15%	13%	9% *	22% CZ.DA	14%	9% *
Other [see Sheet1]	1%	1%	2%	- *	4% CU*	0%	1%	2% CU	1% *	1%	2%	1% *
None of the above	2%	2%	2%	6% *	3% *	1%	2%	5% CU.CV	5% CU.CV*	1%	3%	5% CY*
Don't know	10%	9%	9%	34% CQ.CR*	4% *	10%	9%	5%	29% CT.CU.CV.CW*	9%	8%	29% CY.CZ*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.												
Unweighted base: France only	2017	277	1651	89	78	506	888	394	151	584	1282	151
Base: France only	2017	378	1540	98	100	568	865	333	151	668	1198	151
Energy	35%	35% CS	36% CS	18% *	29% CX*	43% CW.CX	38% CW.CX	27% CX	11% *	41% DA	35% DA	11% *
Defence	29%	32% CS	30% CS	12% *	29% CX*	34% CX	29% CX	28% CX	13% *	33% DA	29% DA	13% *
Healthcare	25%	25%	26%	17% *	27% *	23%	27%	26%	18% *	24%	27%	18% *
Financial services	14%	17% CS	14%	4% *	30% CU.CV.CW.CX*	14% CX	14% CX	14% CX	4% *	16% DA	14% DA	4% *
Technology (e.g. software and electronic devices)	16%	18% CS	17% CS	4% *	14% *	19%	16%	16%	10% *	19%	16%	10% *
Telecommunications	7%	7%	7%	7% *	6% *	7%	8%	5%	4% *	7%	7%	4% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	16%	17%	7% *	8% *	20% CT	16%	16%	12% *	18%	16%	12% *
Transport	8%	11%	7%	13% *	13% *	9%	8%	6%	6% *	9%	7%	6% *
Physical infrastructure and construction	6%	8% CS	6%	- *	8% *	9% CV.CW.CX	5%	4%	3% *	9% CZ.DA	5%	3% *
Manufacturing	12%	13%	11%	9% *	8% *	11%	13%	12%	12% *	10%	13%	12% *
Food and agriculture	29%	23%	31% CS	17% *	31% CX*	29% CX	31% CX	27% CX	15% *	30% DA	30% DA	15% *
Media and communications	9%	13% CS	9%	2% *	14% CX*	10% CX	10% CX	7%	3% *	11% DA	9% DA	3% *
Retail and luxury	2%	4%	2%	5% *	7% CU.CV.CW*	2%	2%	2%	4% *	3%	2%	4% *
Other [see Sheet2]	1%	0%	1%	1% *	0% *	0%	1%	1%	1% *	0%	1%	1% *
None of the above	2%	1%	3%	4% *	- *	1%	2%	5% CU.CV	5% CU*	1%	3% CY	5% CY*
Don't know	18%	14%	17%	52% CQ.CR*	13% *	15%	15%	20%	50% CT.CU.CV.CW*	15%	16%	50% CY.CZ*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?												
brunswick11_1_France. Energy												
Unweighted base: France only - respondents who selected that sector previously	731	97	614	*20*	*24*	214	351	117	*25*	238	468	*25*
Base: France only - respondents who selected that sector previously	706	133	556	*17*	*29*	243	330	89	*17*	271	418	*17*
To a great extent [4]	22%	25% *	21%	*11%* **	*69%* **	24%	16%	22% *	*22%* **	28% CZ	17%	*22%* **
To some extent [3]	40%	49% *	39%	*23%* **	*22%* **	42%	43%	34% *	*40%* **	39%	41%	*40%* **
To a small extent [2]	25%	22% *	26%	*30%* **	*8%* **	27%	28% CW	16% *	*23%* **	25%	25%	*23%* **
Not at all [1]	11%	3% *	12%	*27%* **	*2%* **	7%	10%	25% CU.CV*	*9%* **	7%	14%	*9%* **
Don't know	2%	1% *	2%	*10%* **	- **	0%	3%	3% *	*6%* **	0%	3%	*6%* **
Net: Higher autonomy	62%	74% CR*	60%	*33%* **	*90%* **	65%	58%	56% *	*62%* **	68%	58%	*62%* **
Net: Lower autonomy	36%	25% *	38%	*57%* **	*10%* **	34%	39%	41% *	*32%* **	32%	39%	*32%* **
Mean	2.74	2.97 *	2.70	*2.18* **	*3.57* **	2.82	2.66	2.55 *	*2.80* **	2.90 CZ	2.63	*2.80* **
Std. dev	0.93	0.78	0.94	*1.03*	*0.73*	0.88	0.88	1.12	*0.94*	0.90	0.93	*0.94*
brunswick11_2_France. Defence												
Unweighted base: France only - respondents who selected that sector previously	632	88	535	*9*	*21*	185	279	129	*18*	206	408	*18*
Base: France only - respondents who selected that sector previously	587	121	455	*11*	*29*	194	252	93	*20*	223	345	*20*
To a great extent [4]	20%	25% *	18%	*17%* **	*61%* **	22% *	17%	15% *	*1%* **	27% CZ	16%	*1%* **
To some extent [3]	48%	44% *	50%	*11%* **	*22%* **	55% *	48%	40% *	*72%* **	51%	46%	*72%* **
To a small extent [2]	23%	26% *	22%	*34%* **	*4%* **	18% *	28%	27% *	*3%* **	16%	28% CY	*3%* **
Not at all [1]	5%	2% *	5%	- **	*2%* **	2% *	4%	13% CU.CV*	*5%* **	2%	6%	*5%* **
Don't know	5%	3% *	4%	*38%* **	*11%* **	4% *	4%	5% *	*18%* **	5%	4%	*18%* **
Net: Higher autonomy	68%	69% *	69%	*28%* **	*83%* **	76% CW*	64%	55% *	*73%* **	77% CZ	62%	*73%* **
Net: Lower autonomy	27%	28% *	27%	*34%* **	*6%* **	20% *	32% CU	40% CU*	*8%* **	18%	34% CY	*8%* **
Mean	2.87	2.95 *	2.85	*2.73* **	*3.59* **	2.99 CW*	2.80	2.60 *	*2.85* **	3.07 CZ*	2.75	*2.85* **
Std. dev	0.79	0.79	0.79	*0.93*	*0.68*	0.71	0.76	0.92	*0.56*	0.73	0.81	*0.56*
brunswick11_3_France. Healthcare												

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
Unweighted base: France only - respondents who selected that sector previously	503	66	420	*17*	*21*	119	239	99	*25*	140	338	*25*
Base: France only - respondents who selected that sector previously	506	95	394	*17*	*27*	131	234	86	*27*	158	320	*27*
To a great extent [4]	23%	40% CR*	20%	*6%* **	*61%* **	28% *	18%	25% *	*6%* **	34% CZ*	20%	*6%* **
To some extent [3]	39%	37% *	41%	*23%* **	*35%* **	43% CW*	44% CW	22% *	*40%* **	42% *	38%	*40%* **
To a small extent [2]	23%	20% *	23%	*26%* **	*3%* **	27% *	24%	23% *	*13%* **	23% *	24%	*13%* **
Not at all [1]	9%	2% *	11%	*12%* **	- **	1% *	9% CU	22% CU.CV*	*21%* **	1% *	13% CY	*21%* **
Don't know	5%	1% *	5%	*32%* **	- **	1% *	6%	7% *	*20%* **	1% *	6% CY	*20%* **
Net: Higher autonomy	63%	77% *	61%	*29%* **	*97%* **	71% CW*	62%	48% *	*46%* **	76% CZ*	58%	*46%* **
Net: Lower autonomy	32%	22% *	34%	*38%* **	*3%* **	28% *	33%	46% CU*	*34%* **	24% *	36%	*34%* **
Mean	2.81	3.17 CR*	2.73	*2.34* **	*3.58* **	2.99 CW*	2.75	2.54 *	*2.39* **	3.09 CZ*	2.69	*2.39* **
Std. dev	0.92	0.82	0.92	*0.92*	*0.57*	0.77	0.87	1.13	*0.98*	0.77	0.95	*0.98*

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	*37*	224	*4*	*16*	59	126	57	*7*	75	183	*7*
Base: France only - respondents who selected that sector previously	280	*66*	210	*4*	*30*	79	119	45	*6*	109	164	*6*
To a great extent [4]	14%	*31%* **	9%	- **	*28%* **	27% CV*	4% *	10% *	*18%* **	27% CZ*	5%	*18%* **
To some extent [3]	39%	*33%* **	40%	*79%* **	*44%* **	49% CW*	40% CW*	20% *	*29%* **	47% *	34%	*29%* **
To a small extent [2]	30%	*33%* **	30%	- **	*18%* **	21% *	39% *	32% *	*37%* **	20% *	37% CY	*37%* **
Not at all [1]	13%	*3%* **	16%	*21%* **	*10%* **	3% *	14% *	27% CU*	*15%* **	5% *	18% CY	*15%* **
Don't know	3%	- **	4%	- **	- **	0% *	4% *	11% CU*	- **	0% *	6%	- **
Net: Higher autonomy	54%	*64%* **	50%	*79%* **	*72%* **	75% CV.CW*	44% *	30% *	*48%* **	75% CZ*	40%	*48%* **
Net: Lower autonomy	43%	*36%* **	46%	*21%* **	*28%* **	24% *	53% CU*	60% CU*	*52%* **	25% *	55% CY	*52%* **
Mean	2.57	*2.93* **	2.45	*2.57* **	*2.90* **	2.99 CV*	2.34 *	2.14 **	*2.51* **	2.97 CZ*	2.29 *	*2.51* **
Std. dev	0.90	*0.87*	0.88	*0.94*	*0.94*	0.78	0.78	0.99	*1.05*	0.83	0.84	*1.05*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick11_5_France. Technology (e.g. software and electronic devices)												
Unweighted Base: France only - respondents who selected that sector previously	328	*50*	272	*6*	*12*	112	128	56	*20*	124	184	*20*
Base: France only - respondents who selected that sector previously	326	*68*	255	*4*	*14*	110	134	52	*16*	124	186	*16*
To a great extent [4]	12%	*19%* **	10%	*21%* **	*65%* **	12% *	9% *	6% **	*3%* **	18% *	9%	*3%* **
To some extent [3]	34%	*50%* **	30%	*11%* **	*11%* **	44% CV*	27% *	40% **	*28%* **	40% *	30%	*28%* **
To a small extent [2]	37%	*20%* **	42%	*40%* **	*13%* **	32% *	45% *	30% **	*50%* **	30% *	41%	*50%* **
Not at all [1]	14%	*10%* **	16%	- **	*11%* **	10% *	17% *	15% **	*14%* **	10% *	17%	*14%* **
Don't know	3%	*2%* **	3%	*28%* **	- **	1% *	2% *	9% **	*5%* **	1% *	4%	*5%* **
Net: Higher autonomy	46%	*68%* **	40%	*32%* **	*76%* **	56% CV*	36% *	46% **	*31%* **	58% CZ*	39%	*31%* **
Net: Lower autonomy	51%	*30%* **	57%	*40%* **	*24%* **	43% *	62% CU*	45% **	*64%* **	41% *	57% CY	*64%* **
Mean	2.45	*2.78* **	2.35	*2.73* **	*3.31* **	2.58 *	2.29 *	2.40 **	*2.21* **	2.66 CZ*	2.32 *	*2.21* **
Std. dev	0.89	*0.87*	0.87	*1.07*	*1.10*	0.84	0.87	0.86	*0.74*	0.90	0.87	*0.74*
brunswick11_6_France. Telecommunications												
Unweighted Base: France only - respondents who selected that sector previously	133	*23*	105	*5*	*4*	*35*	62	*26*	*6*	*39*	88	*6*
Base: France only - respondents who selected that sector previously	142	*28*	107	*7*	*6*	*42*	71	*17*	*6*	*48*	88	*6*
To a great extent [4]	17%	*37%* **	13% *	- **	*36%* **	*34%* **	10% **	*6%* **	- **	*34%* **	9% *	- **
To some extent [3]	45%	*51%* **	43% *	*47%* **	*10%* **	*50%* **	45% **	*51%* **	*23%* **	*45%* **	46% *	*23%* **
To a small extent [2]	29%	*5%* **	36% *	*9%* **	- **	*10%* **	43% **	*33%* **	*10%* **	*9%* **	41% *	*10%* **
Not at all [1]	2%	*2%* **	2% *	- **	- **	*4%* **	1% **	*4%* **	- **	*3%* **	2% *	- **
Don't know	7%	*5%* **	6% *	*44%* **	*54%* **	*3%* **	1% **	*6%* **	*67%* **	*9%* **	2% *	*67%* **
Net: Higher autonomy	62%	*88%* **	56% *	*47%* **	*46%* **	*84%* **	55% **	*57%* **	*23%* **	*79%* **	55% *	*23%* **
Net: Lower autonomy	31%	*7%* **	38% *	*9%* **	- **	*14%* **	44% **	*37%* **	*10%* **	*12%* **	42% *	*10%* **
Mean	2.83	*3.30* **	2.71 *	*2.84* **	*3.79* **	*3.17* **	2.65 **	*2.63* **	*2.70* **	*3.21* **	2.65 *	*2.70* **
Std. dev	0.75	*0.67*	0.73	*0.43*	*0.52*	*0.77*	0.68	*0.68*	*0.65*	*0.77*	0.68	*0.65*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)												
Unweighted base: France only - respondents who selected that sector previously	367	*49*	312	*6*	*10*	106	166	66	*19*	116	232	*19*
Base: France only - respondents who selected that sector previously	331	*59*	265	*7*	*8*	113	138	54	*19*	121	192	*19*
To a great extent [4]	13%	*34%* CR*	8%	- **	*19%* **	25% CV.CW*	7%	7% *	- **	24% CZ*	7%	- **
To some extent [3]	33%	*41%* *	31%	*33%* **	*28%* **	37% *	35%	20% *	*35%* **	37% *	31%	*35%* **
To a small extent [2]	34%	*21%* *	38%	*24%* **	*53%* **	26% *	41% CU	33% *	*31%* **	27% *	39%	*31%* **
Not at all [1]	15%	*4%* *	18% CQ	- **	- **	11% *	15%	28% CU*	*14%* **	10% *	19%	*14%* **
Don't know	5%	- *	5%	*43%* **	- **	2% *	2%	12% CU.CV*	*20%* **	1% *	5%	*20%* **
Net: Higher autonomy	46%	*75%* CR*	40%	*33%* **	*47%* **	62% CV.CW*	41%	27% *	*35%* **	61% CZ*	37%	*35%* **
Net: Lower autonomy	49%	*25%* *	56% CQ	*24%* **	*53%* **	36% *	56% CU	61% CU*	*44%* **	38% *	57% CY	*44%* **
Mean	2.46	*3.06* CR*	2.31	*2.58* **	*2.66* **	2.77 CV.CW*	2.34	2.07 *	*2.27* **	2.76 CZ*	2.27	*2.27* **
Std. dev	0.91	*0.84*	0.88	*0.57*	*0.83*	0.95	0.82	0.94	*0.76*	0.94	0.86	*0.76*
brunswick11_8_France. Transport												
Unweighted base: France only - respondents who selected that sector previously	133	*27*	97	*9*	*8*	*34*	64	*18*	*9*	*42*	82	*9*
Base: France only - respondents who selected that sector previously	159	*41*	105	*13*	*12*	*50*	67	*20*	*10*	*62*	87	*10*
To a great extent [4]	24%	*39%* **	20% *	- **	*56%* **	*41%* **	10% *	*16%* **	- **	*44%* **	11% *	- **
To some extent [3]	44%	*37%* **	50% *	*19%* **	*44%* **	*34%* **	53% *	*50%* **	*28%* **	*36%* **	52% *	*28%* **
To a small extent [2]	19%	*16%* **	18% *	*37%* **	- **	*17%* **	24% *	*23%* **	*8%* **	*14%* **	24% *	*8%* **
Not at all [1]	8%	*7%* **	9% *	- **	- **	*4%* **	12% *	*11%* **	*6%* **	*4%* **	11% *	*6%* **
Don't know	5%	- **	2% *	*44%* **	- **	*3%* **	1% *	- **	*57%* **	*2%* **	1% *	*57%* **
Net: Higher autonomy	68%	*77%* **	71% *	*19%* **	*100%* **	*75%* **	63% *	*66%* **	*28%* **	*80%* **	64% *	*28%* **
Net: Lower autonomy	27%	*23%* **	27% *	*37%* **	- **	*22%* **	36% *	*34%* **	*14%* **	*17%* **	35% *	*14%* **
Mean	2.88	*3.09* **	2.83 *	*2.34* **	*3.56* **	*3.16* **	2.62 **	*2.71* **	*2.53* **	*3.24* **	2.64 *	*2.53* **
Std. dev	0.88	*0.92*	0.87	*0.51*	*0.52*	*0.88*	0.83	*0.89*	*0.83*	*0.83*	0.84	*0.83*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick11_9_France. Physical infrastructure and construction												
Unweighted base: France only - respondents who selected that sector previously	133	*22*	111	-	*9*	*48*	*50*	*20*	*6*	57	70	*6*
Base: France only - respondents who selected that sector previously	121	*29*	92	-	*8*	*52*	*44*	*13*	*4*	60	57	*4*
To a great extent [4]	20%	*18%* **	20% *	-	*66%* **	*8%* **	*27%* *	*20%* **	- **	16% *	25% *	- **
To some extent [3]	53%	*72%* **	48% *	-	*11%* **	*74%* **	*41%* *	*38%* **	*59%* **	65% CZ*	41% *	*59%* **
To a small extent [2]	19%	*10%* **	21% *	-	*23%* **	*15%* **	*22%* *	*21%* **	*14%* **	16% *	22% *	*14%* **
Not at all [1]	4%	- **	5% *	-	- **	- **	*9%* *	*8%* **	- **	- *	9% *	- **
Don't know	4%	- **	6% *	-	- **	*4%* **	*1%* *	*13%* **	*28%* **	3% *	4% *	*28%* **
Net: Higher autonomy	73%	*90%* **	68% *	-	*77%* **	*81%* **	*68%* *	*58%* **	*59%* **	81% *	66% *	*59%* **
Net: Lower autonomy	23%	*10%* **	27% *	-	*23%* **	*15%* **	*31%* *	*29%* **	*14%* **	16% *	30% *	*14%* **
Mean	2.92	*3.08* **	2.87 *	-	*3.43* **	*2.92* **	*2.87* *	*2.80* **	*2.81* **	2.99 **	2.85 *	*2.81* **
Std. dev	0.75	*0.54*	0.81	-	*0.90*	*0.49*	*0.92*	*0.94*	*0.49*	0.58	0.92	*0.49*
brunswick11_10_France. Manufacturing												
Unweighted base: France only - respondents who selected that sector previously	223	*35*	182	*6*	*8*	54	102	*42*	*17*	62	144	*17*
Base: France only - respondents who selected that sector previously	237	*51*	177	*9*	*8*	60	112	*39*	*18*	68	151	*18*
To a great extent [4]	15%	*36%* **	10% *	- **	*33%* **	23% **	8% *	*22%* **	*8%* **	24% **	12% *	*8%* **
To some extent [3]	26%	*42%* **	23% *	- **	*18%* **	36% **	28% *	*14%* **	*6%* **	34% **	25% *	*6%* **
To a small extent [2]	34%	*18%* **	39% *	*19%* **	*33%* **	30% **	39% *	*33%* **	*18%* **	31% **	38% *	*18%* **
Not at all [1]	20%	*3%* **	25% *	*10%* **	*16%* **	9% **	22% *	*31%* **	*21%* **	10% **	24% *	*21%* **
Don't know	5%	*2%* **	3% *	*71%* **	- **	1% **	2% *	- **	*46%* **	1% **	2% *	*46%* **
Net: Higher autonomy	41%	*77%* **	33% *	- **	*51%* **	59% **	37% *	*36%* **	*14%* **	58% **	37% *	*14%* **
Net: Lower autonomy	54%	*21%* **	64% *	*29%* **	*49%* **	39% **	61% *	*64%* **	*40%* **	40% **	62% *	*40%* **
Mean	2.38	*3.12* **	2.18 *	*1.66* **	*2.69* **	2.74 **	2.24 *	*2.27* **	*2.01* **	2.74 **	2.25 *	*2.01* **
Std. dev	0.99	*0.82*	0.93	*0.60*	*1.17*	0.92	0.90	*1.14*	*1.11*	0.95	0.96	*1.11*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick11_11_France. Food and agriculture												
Unweighted base: France only - respondents who selected that sector previously	635	80	540	*15*	*22*	167	308	113	*25*	189	421	*25*
Base: France only - respondents who selected that sector previously	578	89	473	*16*	*31*	167	270	88	*23*	198	358	*23*
To a great extent [4]	16%	21% *	15%	*15%* **	*55%* **	10% *	14%	18% *	*14%* **	17%	15%	*14%* **
To some extent [3]	40%	54% CR*	39%	*16%* **	*28%* **	55% CV.CW*	39% CW	24% *	*26%* **	51% CZ	35%	*26%* **
To a small extent [2]	32%	19% *	33%	*62%* **	*4%* **	30% *	37% CW	24% *	*46%* **	26%	34%	*46%* **
Not at all [1]	9%	4% *	11%	*3%* **	*2%* **	4% *	7%	29% CU.CV*	*11%* **	4%	13% CY	*11%* **
Don't know	3%	1% *	3%	*4%* **	*10%* **	1% *	2%	5% *	*4%* **	2%	3%	*4%* **
Net: Higher autonomy	56%	76% CR*	54%	*31%* **	*84%* **	65% CW*	53%	43% *	*40%* **	68% CZ	51%	*40%* **
Net: Lower autonomy	41%	23% *	44% CQ	*65%* **	*6%* **	34% *	44%	53% CU*	*57%* **	30%	46% CY	*57%* **
Mean	2.64	2.94 CR*	2.59	*2.44* **	*3.53* **	2.71 CW*	2.62 CW	2.33 *	*2.45* **	2.83 CZ	2.55	*2.45* **
Std. dev	0.87	0.76	0.88	*0.82*	*0.68*	0.70	0.82	1.11	*0.89*	0.75	0.91	*0.89*
brunswick11_12_France. Media and communications												
Unweighted base: France only - respondents who selected that sector previously	180	*38*	139	*3*	*10*	53	84	*28*	*5*	63	112	*5*
Base: France only - respondents who selected that sector previously	189	*49*	138	*2*	*14*	58	90	*23*	*5*	72	112	*5*
To a great extent [4]	26%	*43%* **	19% *	*70%* **	*68%* **	26% *	21% *	*19%* **	*23%* **	34% *	20% *	*23%* **
To some extent [3]	39%	*35%* **	41% *	- **	*32%* **	43% *	40% *	*33%* **	*37%* **	41% *	38% *	*37%* **
To a small extent [2]	21%	*19%* **	22% *	- **	- **	17% *	27% *	*24%* **	- **	14% *	26% *	- **
Not at all [1]	6%	*3%* **	7% *	*24%* **	- **	8% *	4% *	*14%* **	- **	7% *	6% *	- **
Don't know	8%	- **	11% *	*7%* **	- **	5% *	8% *	*10%* **	*40%* **	4% *	9% *	*40%* **
Net: Higher autonomy	65%	*78%* **	60% *	*70%* **	*100%* **	69% *	61% *	*52%* **	*60%* **	75% *	59% *	*60%* **
Net: Lower autonomy	27%	*22%* **	29% *	*24%* **	-	26% *	31% *	*38%* **	-	21% *	32% *	- **
Mean	2.92	*3.18* **	2.81 *	*3.23* **	*3.68* **	2.91 *	2.84 *	*2.64* **	*3.39* **	3.07 *	2.80 *	*3.39* **
Std. dev	0.88	*0.85*	0.86	*2.01*	*0.48*	0.90	0.82	*1.01*	*0.59*	0.89	0.86	*0.59*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick11_13_France. Retail and luxury												
Unweighted base: France only - respondents who selected that sector previously	45	12	31	2	4	11	19	7	4	15	26	4
Base: France only - respondents who selected that sector previously	44	14	25	5	7	10	15	5	6	17	20	6
To a great extent [4]	24%	33% **	21% **	18% **	36% **	20% **	29% **	- **	27% **	27% **	22% **	27% **
To some extent [3]	60%	67% **	52% **	82% **	64% **	72% **	37% **	80% **	73% **	69% **	49% **	73% **
To a small extent [2]	12%	- **	20% **	- **	- **	8% **	25% **	12% **	- **	5% **	21% **	- **
Not at all [1]	1%	- **	2% **	- **	- **	- **	- **	9% **	- **	- **	2% **	- **
Don't know	3%	- **	5% **	- **	- **	- **	9% **	- **	- **	- **	6% **	- **
Net: Higher autonomy	85%	100% **	73% **	100% **	100% **	92% **	67% **	80% **	100% **	95% **	70% **	100% **
Net: Lower autonomy	13%	- **	22% **	- **	- **	8% **	25% **	20% **	- **	5% **	23% **	- **
Mean	3.11	3.33 **	2.97 **	3.18 **	3.36 **	3.12 **	3.05 **	2.71 **	3.27 **	3.22 **	2.96 **	3.27 **
Std. dev	0.64	0.49	0.73	0.43	0.52	0.54	0.80	0.68	0.48	0.53	0.76	0.48
brunswick11_14_France. $brunswick10Franceother												
Unweighted base: France only - respondents who selected that sector previously	14	1	12	1	1	1	6	4	2	2	10	2
Base: France only - respondents who selected that sector previously	10	0	9	1	0	1	5	3	1	2	8	1
To a great extent [4]	41%	100% **	42% **	- **	100% **	- **	32% **	86% **	- **	16% **	52% **	- **
To some extent [3]	10%	- **	11% **	- **	- **	- **	10% **	4% **	43% **	- **	8% **	43% **
To a small extent [2]	21%	- **	23% **	- **	- **	100% **	17% **	- **	- **	84% **	11% **	- **
Not at all [1]	18%	- **	14% **	100% **	- **	- **	27% **	- **	57% **	- **	17% **	57% **
Don't know	9%	- **	10% **	- **	- **	- **	14% **	10% **	- **	- **	12% **	- **
Net: Higher autonomy	51%	100% **	53% **	- **	100% **	- **	42% **	90% **	43% **	16% **	60% **	43% **
Net: Lower autonomy	39%	- **	37% **	100% **	- **	100% **	44% **	- **	57% **	84% **	28% **	57% **
Mean	2.82	4.00 **	2.91 **	1.00 **	4.00 **	2.00 **	2.55 **	3.96 **	1.85 **	2.33 **	3.08 **	1.85 **
Std. dev	1.28	-	1.23	-	-	-	1.46	0.27	-	1.24	1.32	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA	
Unweighted base: France only	2017	277	1651	89	78	506	888	394	151	584	1282	151
Base: France only	2017	378	1540	98	100	568	865	333	151	668	1198	151
A very positive impact [5]	5%	11% CR.CS	4%	1% *	20% CU.CV.CW.CX*	6%	4%	6%	1% *	8% CZ.DA	4%	1% *
A fairly positive impact [4]	21%	34% CR.CS	18%	9% *	34% CV.CW.CX*	27% CV.CW.CX	19% CX	17%	9% *	28% CZ.DA	19% DA	9% *
No impact [3]	25%	25%	25%	14% *	27% *	24% CW	29% CW.CX	16%	16% *	25%	26% DA	16% *
A fairly negative impact [2]	19%	13%	21% CQ	16% *	2% *	23% CT.CW.CX	22% CT.CW.CX	15% CT	12% CT*	20%	20%	12% *
A very negative impact [1]	8%	3%	9% CQ	4% *	8% CU*	2%	6% CU	25% CT.CU.CV.CX	3% *	3%	11% CY.DA	3% *
Don't know	22%	13%	22% CQ	55% CQ.CR*	9% *	18%	20%	20%	59% CT.CU.CV.CW*	17%	20%	59% CY.CZ*
Net: Positive impact	26%	45% CR.CS	22% CS	11% *	53% CU.CV.CW.CX*	32% CV.CW.CX	23% CX	23% CX	10% *	36% CZ.DA	23% DA	10% *
Net: Negative impact	27%	16%	31% CQ	20% *	10% *	25% CT.CX	28% CT.CX	40% CT.CU.CV.CX	15% *	23%	32% CY.DA	15% *
Mean	2.95	3.42 CR	2.83	2.72 **	3.61 CU.CV.CW.CX*	3.13 CV.CW	2.90 CW	2.55	2.85 *	3.21 CZ.DA	2.80	2.85 *
Std. dev	1.09	1.01	1.08	1.01	1.12	0.99	1.00	1.33	0.96	1.03	1.11	0.96

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick12_France_2. France's attractiveness as a place to invest and do business												
Unweighted base: France only	2017	277	1651	89	78	506	888	394	151	584	1282	151
Base: France only	2017	378	1540	98	100	568	865	333	151	668	1198	151
A very positive impact [5]	7%	15% CR	5%	4% *	34% CU.CV.CW.CX*	8%	4%	6%	4% *	11% CZ.DA	5%	4% *
A fairly positive impact [4]	22%	34% CR.CS	20% CS	6% *	31% CW.CX*	29% CV.CW.CX	21% CX	18% CX	7% *	29% CZ.DA	20% DA	7% *
No impact [3]	27%	29%	27%	15% *	21% *	27% CX	31% CW.CX	20%	17% *	26%	28% DA	17% *
A fairly negative impact [2]	17%	10%	19% CQ	11% *	12% *	15%	21% CX	16% CX	8% *	15%	19% DA	8% *
A very negative impact [1]	7%	2%	8% CQ	11% CQ*	1% *	4%	5%	20% CT.CU.CV.CX	7% *	4%	9% CY	7% *
Don't know	20%	10%	20% CQ	53% CQ.CR*	1% *	17% CT	18% CT	21% CT	57% CT.CU.CV.CW*	14%	19%	57% CY.CZ*
Net: Positive impact	29%	49% CR.CS	25% CS	10% *	65% CU.CV.CW.CX*	36% CV.CW.CX	25% CX	24% CX	11% *	41% CZ.DA	25% DA	11% *
Net: Negative impact	24%	12%	27% CQ	22% *	13% *	20%	26% CT.CX	36% CT.CU.CV.CX	15% *	19%	29% CY.DA	15% *
Mean	3.05	3.54 CR	2.94	2.62 **	3.87 CU.CV.CW.CX*	3.24 CV.CW.CX	2.98 CW	2.68	2.85 *	3.34 CZ.DA	2.90	2.85 *
Std. dev	1.09	0.98	1.08	1.23	1.05	1.02	0.98	1.28	1.17	1.06	1.08	1.17

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick13_France. How worried are you, if at all, about the level of France's national debt?												
Unweighted base: France only	2017	277	1651	89	78	506	888	394	151	584	1282	151
Base: France only	2017	378	1540	98	100	568	865	333	151	668	1198	151
Very worried [4]	31%	19%	34% CQ	24% *	32% *	21%	29% CU	55% CT.CU.CV.CX	21% *	23%	36% CY.DA	21% *
Fairly worried [3]	45%	52% CS	45% CS	31% *	38% *	50% CW.CX	52% CW.CX	28%	37% *	48%	45%	37% *
Not very worried [2]	15%	17%	15%	19% *	19% CW*	21% CV.CW	14% CW	8%	17% CW*	20% CZ	12%	17% *
Not at all worried [1]	5%	7%	4%	8% *	10% CV*	6% CV	3%	6% CV	7% CV*	7% CZ	4%	7% *
Don't know	4%	4%	2%	19% CQ.CR*	1% *	2%	2%	3%	18% CT.CU.CV.CW*	2%	3%	18% CY.CZ*
Net: Worried	76%	71% CS	79% CS	55% *	69% *	71% CX	81% CU.CX	83% CT.CU.CX	59% *	71% DA	81% CY.DA	59% *
Net: Not worried	20%	24%	19%	27% *	29% CV.CW*	27% CV.CW	17%	14%	24% CW*	27% CZ	16%	24% *
Mean	3.05	2.88	3.11 CQ	2.87 *	2.92 *	2.87	3.10 CU.CX	3.35 CT.CU.CV.CX	2.89 *	2.88	3.17 CY.DA	2.89 *
Std. dev	0.83	0.81	0.82	0.96	0.97	0.82	0.74	0.88	0.89	0.84	0.79	0.89

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.												
brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?												
Unweighted base: Italy only	2075	593	1330	152	55	611	867	349	193	666	1216	193
Base: Italy only	2075	570	1324	182	57	580	852	340	246	637	1192	246
Much more resilient [5]	3%	5%	3%	1% *	21% **	3%	2%	5% CV	2%	5%	3%	2%
Somewhat more resilient [4]	11%	19% CR.CS	9%	6% *	25% **	15% CW.CX	11% CX	9% CX	3%	16% CZ.DA	11% DA	3%
About as resilient [3]	40%	49% CR.CS	39%	29% *	37% **	53% CV.CW.CX	42% CW.CX	25%	28%	52% CZ.DA	37%	28%
Somewhat less resilient [2]	18%	15%	20% CQ.CS	7% *	7% **	17%	22% CW.CX	14%	12%	16%	19%	12%
Much less resilient [1]	12%	4%	17% CQ.CS	4% *	6% **	4%	13% CU.CX	33% CU.CV.CX	5%	4%	19% CY.DA	5%
Don't know	15%	9%	12%	53% CQ.CR*	4% **	7%	11%	14% CU	50% CU.CV.CW	7%	12% CY	50% CY.CZ
Net: More resilient	15%	24% CR.CS	12%	6% *	47% **	19% CV.CX	13% CX	14% CX	6%	21% CZ.DA	13% DA	6%
Net: Less resilient	30%	19%	38% CQ.CS	11% *	13% **	21%	34% CU.CX	47% CU.CV.CX	17%	20%	38% CY.DA	17%
Mean	2.71	3.07 CR.CS	2.55	2.81 *	3.50 **	2.97 CV.CW.CX	2.63 CW	2.31	2.73 CW*	3.02 CZ.DA	2.54	2.73 *
Std. dev	1.00	0.87	1.02	0.82	1.11	0.81	0.94	1.24	0.90	0.85	1.04	0.90

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole												
Unweighted base: Italy only	2075	593	1330	152	55	611	867	349	193	666	1216	193
Base: Italy only	2075	570	1324	182	57	580	852	340	246	637	1192	246
A very positive impact [5]	4%	8% CR.CS	2%	0% *	33% **	4%	2%	4%	1%	7% CZ.DA	3%	1%
A fairly positive impact [4]	20%	30% CR.CS	16%	10% *	28% **	29% CV.CW.CX	19% CW.CX	13%	6%	29% CZ.DA	17% DA	6%
No impact [3]	28%	28% CS	31% CS	11% *	24% **	33% CW.CX	31% CW.CX	23%	14%	32% DA	29% DA	14%
A fairly negative impact [2]	17%	12% CS	21% CQ.CS	3% *	1% **	13%	21% CU.CX	18%	11%	12%	20% CY.DA	11%
A very negative impact [1]	8%	4%	11% CQ.CS	0% *	8% **	5%	6%	22% CU.CV.CX	2%	6%	11% CY.DA	2%
Don't know	24%	17%	19%	75% CQ.CR*	6% **	16%	20%	19% CU.CV.CW	65% CY	15%	20% CY.CZ	65%
Net: Positive impact	23%	39% CR.CS	18%	11% *	61% **	33% CV.CW.CX	21% CX	17% CX	8%	35% CZ.DA	20% DA	8%
Net: Negative impact	25%	16% CS	31% CQ.CS	3% *	9% **	18%	27% CU.CX	40% CU.CV.CX	13%	18%	31% CY.DA	13%
Mean	2.93	3.32 CR	2.73	3.29 CR*	3.83 **	3.15 CV.CW.CX	2.88 CW	2.48	2.83 *	3.22 CZ.DA	2.77	2.83 *
Std. dev	1.04	1.01	1.01	0.78	1.18	0.96	0.95	1.20	0.90	1.00	1.04	0.90

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business												
Unweighted base: Italy only	2075	593	1330	152	55	611	867	349	193	666	1216	193
Base: Italy only	2075	570	1324	182	57	580	852	340	246	637	1192	246
A very positive impact [5]	5%	9% CR.CS	3%	1% *	41% **	5%	3%	5%	1%	8% CZ.DA	4%	1%
A fairly positive impact [4]	22%	36% CR.CS	18%	10% *	39% **	33% CV.CW.CX	20% CW.CX	13%	10%	34% CZ.DA	18% DA	10%
No impact [3]	25%	26% CS	27% CS	13% *	7% **	31% CW.CX	27% CX	22%	16%	29% DA	26% DA	16%
A fairly negative impact [2]	16%	12% CS	20% CQ.CS	2% *	3% **	12%	22% CU.CX	18% CX	8%	11%	21% CY.DA	8%
A very negative impact [1]	8%	2%	11% CQ.CS	2% *	3% **	3%	7% CU.CX	23% CU.CV.CX	2%	3%	12% CY.DA	2%
Don't know	24%	14%	21% CQ	71% CQ.CR*	6% **	16%	21%	19%	63% CU.CV.CW	15%	20% CY	63% CY.CZ
Net: Positive impact	27%	45% CR.CS	21% CS	11% *	80% **	38% CV.CW.CX	23% CX	19%	11%	42% CZ.DA	22% DA	11%
Net: Negative impact	24%	15% CS	31% CQ.CS	4% *	6% **	15%	29% CU.CX	41% CU.CV.CX	10%	14%	32% CY.DA	10%
Mean	3.00	3.43 CR	2.78	3.20 CR*	4.19 **	3.30 CV.CW	2.88 CW	2.51	3.03 CW*	3.39 CZ.DA	2.77	3.03 *
Std. dev	1.08	0.96	1.08	0.92	0.98	0.91	1.01	1.25	0.90	0.95	1.10	0.90

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.												
Unweighted base: Italy only	2075	593	1330	152	55	611	867	349	193	666	1216	193
Base: Italy only	2075	570	1324	182	57	580	852	340	246	637	1192	246
Energy	23%	26% CS	23%	14% *	30% **	29% CW.CX	24% CX	20% CX	8%	29% CZ.DA	23% DA	8%
Defence	17%	22% CR.CS	16% CS	7% *	31% **	19% CX	19% CW.CX	13%	10%	20% DA	17%	10%
Healthcare	27%	29% CS	27% CS	16% *	29% **	29% CX	25%	32% CX	18%	29% DA	27%	18%
Financial services	7%	8%	7%	2% *	8% **	7%	7%	4%	7%	7%	6%	7%
Technology (e.g. software and electronic devices)	14%	16% CS	14% CS	3% *	6% **	18% CX	13%	13%	8%	17% DA	13%	8%
Telecommunications	8%	12% CS	8% CS	2% *	16% **	11% CW.CX	9% CW.CX	5%	2%	11% DA	8% DA	2%
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	15% CR.CS	10% CS	1% *	22% **	14% CX	11% CX	9%	4%	15% CZ.DA	10% DA	4%
Transport	10%	14% CR.CS	9%	3% *	18% **	10%	11% CX	9%	5%	10%	10%	5%
Physical infrastructure and construction	9%	11% CS	9% CS	2% *	12% **	12% CW.CX	11% CW.CX	5%	4%	12% DA	9%	4%
Manufacturing	18%	23% CR.CS	17% CS	7% *	19% **	25% CV.CW.CX	18% CX	16% CX	7%	24% CZ.DA	17% DA	7%
Food and agriculture	28%	30% CS	29% CS	16% *	33% **	29% CX	29% CX	30% CX	18%	29% DA	29% DA	18%
Media and communications	7%	8%	6%	4% *	3% **	7%	7%	6%	4%	7%	7%	4%
Retail and luxury	9%	10%	9%	5% *	11% **	10%	10% CW	5%	5%	10%	9%	5%
Other [see Sheet3]	1%	0%	1%	- *	- **	0%	1%	1%	-	0%	1%	-
None of the above	5%	2%	7% CQ	5% *	3% **	3%	5%	12% CU.CV	5%	3%	7% CY	5%
Don't know	21%	12%	19% CQ	62% CQ.CR*	14% **	12%	18% CU	20% CU	54% CU.CV.CW	12%	18% CY	54% CY.CZ

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options												
Unweighted base: Italy only	2075	593	1330	152	55	611	867	349	193	666	1216	193
Base: Italy only	2075	570	1324	182	57	580	852	340	246	637	1192	246
The national government	12%	20% CR.CS	10%	7% *	30% **	17% CV.CW.CX	12%	7%	7%	18% CZ.DA	10%	7%
Regional and local authorities	5%	5%	5%	3% *	3% **	6%	5%	5%	3%	6%	5%	3%
European Union institutions	11%	10%	12%	7% *	11% **	12%	12%	10%	7%	12%	11%	7%
The Armed Forces	20%	23% CS	21% CS	5% *	25% **	23% CX	21% CX	18%	11%	23% DA	20% DA	11%
Civil Protection (e.g., national and regional civil protection authorities)	30%	37% CR.CS	29% CS	18% *	40% **	37% CW.CX	32% CW.CX	21%	20%	37% CZ.DA	29%	20%
Emergency services (e.g., police, fire and ambulance services)	30%	37% CR.CS	29% CS	15% *	39% **	38% CV.CW.CX	30% CW.CX	23%	17%	38% CZ.DA	28% DA	17%
Private companies	6%	8%	6%	3% *	4% **	8% CX	7% CX	6%	1%	7% DA	6% DA	1%
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	15%	18%	10% *	15% **	14%	18%	19%	12%	14%	18%	12%
Other [see Sheet4]	0%	-	0%	0% *	- **	0%	0%	0%	0%	0%	0%	0%
None of the above	5%	1%	8% CQ.CS	1% *	3% **	1%	4% CU	17% CU.CV.CX	2%	1%	8% CY.DA	2%
Don't know	19%	14%	16%	58% CQ.CR*	6% **	13%	16%	17%	52% CU.CV.CW	12%	17%	52% CY.CZ

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
	CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?												
brunswick13_Italy_1. Newspapers and periodicals												
Unweighted base: Italy only	2075	593	1330	152	55	611	867	349	193	666	1216	193
Base: Italy only	2075	570	1324	182	57	580	852	340	246	637	1192	246
Trust a great deal [4]	4%	7% CR.CS	3%	0% *	16% **	5% CW	4%	1%	2%	6% CZ	3%	2%
Trust a fair amount [3]	37%	47% CR.CS	35%	27% *	49% **	44% CW.CX	39% CW	23%	32%	45% CZ.DA	35%	32%
Don't trust very much [2]	32%	30%	34%	23% *	19% **	34% CX	34% CX	30% CX	20%	33% DA	33% DA	20%
Don't trust at all [1]	18%	10%	22% CQ.CS	9% *	13% **	11%	17% CU	38% CU.CV.CX	10%	11%	23% CY.DA	10%
Don't know	9%	5%	6%	41% CQ.CR*	4% **	6%	5%	7% CU.CV.CW	35%	5%	6% CY.CZ	35%
Net: Trust	41%	55% CR.CS	38%	27% *	65% **	49% CW.CX	43% CW	25%	34%	51% CZ.DA	38%	34%
Net: Do not trust	49%	40%	56% CQ.CS	32% *	32% **	45% CX	51% CX	69% CU.CV.CX	31%	44% DA	56% CY.DA	31%
Mean	2.30	2.55 CR.CS	2.19	2.31 *	2.70 **	2.46 CV.CW	2.32 CW	1.87	2.40 CW*	2.49 CZ	2.19	2.40 CZ*
Std. dev	0.83	0.79	0.84	0.72	0.91	0.77	0.81	0.84	0.79	0.78	0.84	0.79

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick13_Italy_2. News channels on television/ Television news broadcasts												
Unweighted base: Italy only	2075	593	1330	152	55	611	867	349	193	666	1216	193
Base: Italy only	2075	570	1324	182	57	580	852	340	246	637	1192	246
Trust a great deal [4]	6%	10% CR.CS	6% CS	1% *	28% **	7% CX	6%	6%	2%	9% DA	6%	2%
Trust a fair amount [3]	40%	50% CR.CS	36%	30% *	47% **	49% CV.CW.CX	39% CW	26%	37% CW	49% CZ.DA	35%	37%
Don't trust very much [2]	30%	28%	31%	22% *	16% **	31% CX	35% CW.CX	24%	18%	30% DA	32% DA	18%
Don't trust at all [1]	17%	8%	22% CQ.CS	8% *	6% **	9%	16% CU	39% CU.CV.CX	10%	9%	23% CY.DA	10%
Don't know	8%	4%	5%	39% CQ.CR*	3% **	4%	4%	6%	34% CU.CV.CW	4%	4%	34% CY.CZ
Net: Trust	46%	60% CR.CS	42% CS	31% *	75% **	56% CV.CW.CX	45% CW	31%	39%	58% CZ.DA	41%	39%
Net: Do not trust	46%	36%	53% CQ.CS	30% *	22% **	40% CX	51% CU.CX	63% CU.CV.CX	28%	38%	55% CY.DA	28%
Mean	2.39	2.65 CR.CS	2.28	2.38 *	3.01 **	2.57 CV.CW	2.37 CW	1.98	2.46 CW*	2.61 CZ	2.26	2.46 CZ*
Std. dev	0.86	0.77	0.88	0.72	0.85	0.76	0.83	0.97	0.77	0.78	0.89	0.77

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Cyberattacks (regrouped)			Protection by govt from: Acts of sabotage					Protection by govt from: Acts of sabotage (regrouped)		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know
		CQ	CR	CS	CT	CU	CV	CW	CX	CY	CZ	DA
brunswick13_Italy_3. Social media												
Unweighted base: Italy only	2075	593	1330	152	55	611	867	349	193	666	1216	193
Base: Italy only	2075	570	1324	182	57	580	852	340	246	637	1192	246
Trust a great deal [4]	5%	7% CS	5%	1% *	20% **	6% CX	4%	6% CX	1%	7% DA	5%	1%
Trust a fair amount [3]	25%	25%	26%	26% *	25% **	25%	30% CW	20%	20%	25%	27%	20%
Don't trust very much [2]	35%	39% CS	34% CS	22% *	22% **	41% CV.CW	34%	28%	31%	40% CZ	32%	31%
Don't trust at all [1]	28%	26% CS	30% CS	14% *	32% **	25% CX	28% CX	40% CU.CV.CX	15%	26% DA	31% DA	15%
Don't know	7%	3%	5%	37% CQ.CR*	1% **	3%	4%	6%	32% CU.CV.CW	3%	5%	32% CY.CZ
Net: Trust	31%	32%	30%	26% *	45% **	31%	34% CW.CX	26%	21%	32% DA	32% DA	21%
Net: Do not trust	62%	65% CS	64% CS	37% *	55% **	67% CX	62% CX	68% CX	46%	66% DA	64% DA	46%
Mean	2.09	2.14	2.05	2.20 *	2.33 **	2.11 CW	2.11 CW	1.92	2.10 *	2.13	2.06	2.10 *
Std. dev	0.88	0.89	0.89	0.80	1.14	0.86	0.87	0.95	0.75	0.89	0.90	0.75

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Unweighted base	8576	545	2934	3085	1236	776	3479	4321	776	224	1449	3731	2142	1030
Base	8576	576	2954	3021	1191	834	3530	4212	834	255	1511	3656	2032	1122
Very well protected [4]	3%	25% DC.DD.DE.DF	3% DD.DE.DF	1%	1%	0%	7% DH.DI	1%	0%	33% DK.DL.DM.DN	7% DL.DM.DN	1%	1%	1%
Fairly well protected [3]	31%	52% DD.DE.DF	57% DD.DE.DF	18% DE	4%	16% DE	56% DH.DI	14%	16%	42% DL.DM.DN	59% DJ.DL.DM.DN	30% DM.DN	15%	25% DM
Not very well protected [2]	43%	18%	31% DB	68% DB.DC.DE.DF	34% DB.DF	27% DB	29%	58% DG.DI	27%	16%	28% DJ	56% DJ.DK.DM.DN	43% DJ.DK.DN	28% DJ
Not at all protected [1]	14%	3%	4%	10% DB.DC.DF	59% DB.DC.DD.DF	6%	4%	24% DG.DI	6% DG	7% DK	3%	9% DK	37% DJ.DK.DL.DN	8% DK
Don't know	8%	1%	4% DB.DE	3% DB.DE	2%	51% DB.DC.DD.DE	4%	3%	51% DG.DH	2%	3%	4%	4%	37% DJ.DK.DL.DM
Net: Protected	35%	77% DC.DD.DE.DF	60% DD.DE.DF	18% DE	4%	16% DE	63% DH.DI	14%	16%	75% DK.DL.DM.DN	66% DL.DM.DN	32% DM.DN	16%	27% DM
Net: Not protected	57%	22%	36% DB	78% DB.DC.DF	93% DB.DC.DD.DF	33% DB	33%	83% DG.DI	33%	23%	31%	65% DJ.DK.DN	80% DJ.DK.DL.DN	37% DJ.DK
Mean	2.26	3.00 DC.DD.DE.DF	2.62 DD.DE.DF	2.09 DE	1.45	2.22 DD.DE	2.68 DH.DI	1.91	2.22 DH	3.04 DK.DL.DM.DN	2.72 DL.DM.DN	2.25 DM	1.80	2.31 DM
Std. dev	0.75	0.76	0.63	0.56	0.61	0.66	0.67	0.64	0.66	0.89	0.63	0.63	0.74	0.71

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?														
brunswick2_1. Terrorism														
Unweighted base	8576	545	2934	3085	1236	776	3479	4321	776	224	1449	3731	2142	1030
Base	8576	576	2954	3021	1191	834	3530	4212	834	255	1511	3656	2032	1122
Very well protected [4]	6%	45% DC.DD.DE.DF	6% DD.DE.DF	1% DE	0%	1%	12% DH.DI	1%	1%	48% DK.DL.DM.DN	10% DL.DM.DN	4%	3%	2%
Fairly well protected [3]	37%	42% DD.DE.DF	66% DB.DD.DE.DF	26% DE.DF	6%	12% DE	62% DH.DI	20% DI	12%	33% DM.DN	61% DJ.DL.DM.DN	38% DM.DN	24%	22%
Not very well protected [2]	34%	10%	22% DB.DF	60% DB.DC.DE.DF	24% DB.DF	16% DB	20% DI	50% DG.DI	16%	11%	24% DJ	46% DJ.DK.DM.DN	30% DJ.DK.DN	23% DJ
Not at all protected [1]	16%	2%	3%	12% DB.DC.DF	70% DB.DC.DD.DF	5%	3%	28% DG.DI	5%	5%	4%	10% DK	41% DJ.DK.DL.DN	8% DK
Don't know	8%	1%	2% DE	2% DE	0%	66% DB.DC.DD.DE	2%	1%	66% DG.DH	3%	1%	2%	3% DK	45% DJ.DK.DL.DM
Net: Protected	42%	87% DC.DD.DE.DF	72% DD.DE.DF	27% DE.DF	6%	13% DE	75% DH.DI	21% DI	13%	82% DK.DL.DM.DN	71% DL.DM.DN	42% DM.DN	26%	24%
Net: Not protected	50%	12%	26% DB.DF	71% DB.DC.DF	93% DB.DC.DD.DF	20% DB	24%	78% DG.DI	20%	16%	27% DJ	56% DJ.DK.DN	71% DJ.DK.DL.DN	31% DJ
Mean	2.35	3.30 DC.DD.DE.DF	2.77 DD.DE.DF	2.17 DE	1.37	2.30 DD.DE	2.86 DH.DI	1.94	2.30 DH	3.28 DK.DL.DM.DN	2.79 DL.DM.DN	2.37 DM	1.88	2.34 DM
Std. dev	0.83	0.75	0.61	0.64	0.61	0.74	0.67	0.73	0.74	0.85	0.66	0.71	0.88	0.77
brunswick2_2. Cyberattacks														
Unweighted base	8576	545	2934	3085	1236	776	3479	4321	776	224	1449	3731	2142	1030
Base	8576	576	2954	3021	1191	834	3530	4212	834	255	1511	3656	2032	1122
Very well protected [4]	3%	17% DC.DD.DE.DF	3% DD.DE.DF	1%	1%	1%	6% DH.DI	1%	1%	39% DK.DL.DM.DN	6% DL.DM.DN	1%	0%	0%
Fairly well protected [3]	20%	40% DD.DE.DF	35% DD.DE.DF	13% DE.DF	4%	5%	36% DH.DI	10% DI	5%	32% DL.DM.DN	49% DJ.DL.DM.DN	17% DM	8%	14% DM
Not very well protected [2]	47%	31%	46% DB.DE.DF	64% DB.DC.DE.DF	27%	25%	44% DI	53% DG.DI	25%	15%	37% DJ.DN	64% DJ.DK.DM.DN	37% DJ.DN	29% DJ
Not at all protected [1]	22%	9%	12% DF	20% DB.DC.DF	67% DB.DC.DD.DF	6%	11% DI	33% DG.DI	6%	9%	5%	16% DJ.DK.DN	53% DJ.DK.DL.DN	8% DK
Don't know	9%	2%	4% DD.DE	3%	2%	63% DB.DC.DD.DE	4% DH	2%	63% DG.DH	4%	3%	3%	2%	49% DJ.DK.DL.DM
Net: Protected	23%	57% DC.DD.DE.DF	38% DD.DE.DF	14% DE.DF	4%	6%	41% DH.DI	11% DI	6%	71% DK.DL.DM.DN	55% DL.DM.DN	17% DM.DN	8%	14% DM
Net: Not protected	68%	41% DF	58% DB.DF	84% DB.DC.DF	94% DB.DC.DD.DF	31%	55% DI	87% DG.DI	31%	24%	43% DJ.DN	80% DJ.DK.DN	90% DJ.DK.DL.DN	37% DJ
Mean	2.04	2.66 DC.DD.DE.DF	2.31 DD.DE.DF	1.94 DE	1.36	2.02 DE	2.37 DH.DI	1.78	2.02 DH	3.06 DK.DL.DM.DN	2.57 DL.DM.DN	2.03 DM	1.55	2.12 DL.DM
Std. dev	0.76	0.87	0.73	0.60	0.58	0.63	0.76	0.65	0.63	0.98	0.69	0.60	0.66	0.66

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick2_3. Acts of sabotage (e.g. against infrastructure)														
Unweighted base	8576	545	2934	3085	1236	776	3479	4321	776	224	1449	3731	2142	1030
Base	8576	576	2954	3021	1191	834	3530	4212	834	255	1511	3656	2032	1122
Very well protected [4]	3%	25% DC.DD.DE.DF	3% DD.DE.DF	1%	0%	1%	7% DH.DI	1%	1%	37% DK.DL.DM.DN	6% DL.DM.DN	2% DM	1%	1%
Fairly well protected [3]	26%	48% DD.DE.DF	48% DD.DE.DF	14% DE.DF	3%	6% DE	48% DH.DI	11% DI	6%	43% DL.DM.DN	55% DJ.DL.DM.DN	25% DM.DN	12%	12%
Not very well protected [2]	42%	17%	37% DB.DE.DF	66% DB.DC.DE.DF	25% DB.DF	15%	34% DI	55% DG.DI	15%	14%	32% DJ.DN	59% DJ.DK.DM.DN	36% DJ.DK.DN	20%
Not at all protected [1]	17%	4%	5%	15% DB.DC.DF	70% DB.DC.DD.DF	4%	5%	30% DG.DI	4%	4%	4%	10% DJ.DK.DN	47% DJ.DK.DL.DN	7% DK
Don't know	11%	5% DE	6% DD.DE	4% DE	1%	74% DB.DC.DD.DE	6% DH	3%	74% DG.DH	3%	4%	4%	4%	59% DJ.DK.DL.DM
Net: Protected	29%	73% DC.DD.DE.DF	52% DD.DE.DF	15% DE.DF	3%	7% DE	55% DH.DI	12% DI	7%	80% DK.DL.DM.DN	61% DL.DM.DN	26% DM.DN	13%	13%
Net: Not protected	60%	21%	42% DB.DF	81% DB.DC.DF	95% DB.DC.DD.DF	19%	39% DI	85% DG.DI	19%	17%	35% DJ.DN	69% DJ.DK.DN	83% DJ.DK.DL.DN	27% DJ
Mean	2.17	3.00 DC.DD.DE.DF	2.53 DD.DE.DF	2.01 DE	1.33	2.13 DD.DE	2.60 DH.DI	1.82	2.13 DH	3.16 DK.DL.DM.DN	2.65 DL.DM.DN	2.18 DM	1.65	2.18 DM
Std. dev	0.78	0.78	0.66	0.58	0.55	0.69	0.70	0.65	0.69	0.81	0.65	0.64	0.73	0.74
brunswick2_4. Military threats / armed conflict														
Unweighted base	8576	545	2934	3085	1236	776	3479	4321	776	224	1449	3731	2142	1030
Base	8576	576	2954	3021	1191	834	3530	4212	834	255	1511	3656	2032	1122
Very well protected [4]	7%	100% DC.DD.DE.DF	-	-	-	-	16% DH.DI	-	-	43% DK.DL.DM.DN	10% DL.DM.DN	5% DN	4%	3%
Fairly well protected [3]	34%	-	100% DB.DD.DE.DF	-	-	-	84% DH.DI	-	-	40% DM.DN	56% DJ.DL.DM.DN	36% DM.DN	23%	21%
Not very well protected [2]	35%	-	-	100% DB.DC.DE.DF	-	-	-	72% DG.DI	-	12%	28% DJ.DN	47% DJ.DK.DM.DN	32% DJ.DK.DN	19%
Not at all protected [1]	14%	-	-	-	100% DB.DC.DD.DF	-	-	28% DG.DI	-	3%	3%	9% DJ.DK.DN	37% DJ.DK.DL.DN	6% DK
Don't know	10%	-	-	-	-	100% DB.DC.DD.DE	-	-	100% DG.DH	2%	3%	4%	4%	51% DJ.DK.DL.DM
Net: Protected	41%	100% DD.DE.DF	100% DD.DE.DF	-	-	-	100% DH.DI	-	-	83% DK.DL.DM.DN	67% DL.DM.DN	41% DM.DN	27%	24%
Net: Not protected	49%	-	-	100% DB.DC.DF	100% DB.DC.DF	-	-	100% DG.DI	-	15%	30% DJ.DN	56% DJ.DK.DN	69% DJ.DK.DL.DN	24% DJ
Mean	2.38	4.00 DC	3.00 DD.DE	2.00	1.00	-	3.16 DH	1.72	-	3.26 DK.DL.DM.DN	2.76 DL.DM.DN	2.38 DM	1.94	2.45 DM
Std. dev	0.83	-	0.00	-	-	-	0.37	0.45	-	0.78	0.67	0.72	0.90	0.78

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick2_5. Disinformation campaigns														
Unweighted base	8576	545	2934	3085	1236	776	3479	4321	776	224	1449	3731	2142	1030
Base	8576	576	2954	3021	1191	834	3530	4212	834	255	1511	3656	2032	1122
Very well protected [4]	3%	19% DC.DD.DE.DF	3% DD.DE.DF	1%	1%	1%	6% DH.DI	1%	1%	100% DK.DL.DM.DN	-	-	-	-
Fairly well protected [3]	18%	27% DD.DE.DF	29% DD.DE.DF	14% DE.DF	4%	5%	29% DH.DI	11% DI	5%	-	100% DJ.DL.DM.DN	-	-	-
Not very well protected [2]	43%	32% DF	44% DB.DE.DF	57% DB.DC.DE.DF	27% DF	16%	42% DI	48% DG.DI	16%	-	-	100% DJ.DK.DM.DN	-	-
Not at all protected [1]	24%	16% DF	16% DF	21% DB.DC.DF	64% DB.DC.DD.DF	9%	16% DI	33% DG.DI	9%	-	-	-	100% DJ.DK.DL.DN	-
Don't know	13%	6%	8% DE	7%	5%	69% DB.DC.DD.DE	8%	6%	69% DG.DH	-	-	-	-	100% DJ.DK.DL.DM
Net: Protected	21%	46% DC.DD.DE.DF	32% DD.DE.DF	15% DE.DF	4%	6%	35% DH.DI	12% DI	6%	100% DL.DM.DN	100% DL.DM.DN	-	-	-
Net: Not protected	66%	48% DF	60% DB.DF	78% DB.DC.DF	91% DB.DC.DD.DF	25%	58% DI	82% DG.DI	25%	-	-	100% DJ.DK.DN	100% DJ.DK.DN	-
Mean	2.00	2.53 DC.DD.DE.DF	2.22 DD.DE.DF	1.94 DE	1.38	1.92 DE	2.27 DH.DI	1.78	1.92 DH	4.00	3.00	2.00	1.00	-
Std. dev	0.78	1.00	0.77	0.65	0.59	0.73	0.82	0.68	0.73	-	-	-	-	-
brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?														
Unweighted base	8576	545	2934	3085	1236	776	3479	4321	776	224	1449	3731	2142	1030
Base	8576	576	2954	3021	1191	834	3530	4212	834	255	1511	3656	2032	1122
Very well informed [4]	3%	15% DC.DD.DE.DF	3% DD.DF	2%	4% DD.DF	1%	5% DH.DI	3%	1%	24% DK.DL.DM.DN	6% DL.DM.DN	2%	3% DL.DN	1%
Fairly well informed [3]	29%	45% DC.DD.DE.DF	38% DD.DE.DF	24% DF	21% DF	10%	39% DH.DI	23% DI	10%	46% DL.DM.DN	42% DL.DM.DN	27% DN	27% DN	14%
Not very well informed [2]	46%	31%	45% DB.DE.DF	57% DB.DC.DE.DF	36%	38%	43% DI	51% DG.DI	38%	23%	42% DJ	55% DJ.DK.DM.DN	40% DJ	42% DJ
Not at all informed [1]	15%	6%	8%	13% DB.DC	35% DB.DC.DD.DF	19% DB.DC.DD	8%	19% DG	19% DG	5%	6%	12% DJ.DK	26% DJ.DK.DL.DN	17% DJ.DK.DL
Don't know	7%	4%	5%	4%	4%	32% DB.DC.DD.DE	5%	4%	32% DG.DH	2%	4%	4%	4%	25% DJ.DK.DL.DM
Net: Informed	32%	59% DC.DD.DE.DF	42% DD.DE.DF	26% DF	26% DF	11%	44% DH.DI	26% DI	11%	70% DK.DL.DM.DN	48% DL.DM.DN	29% DN	30% DN	15%
Net: Not informed	61%	37%	54% DB	70% DB.DC.DF	71% DB.DC.DF	57% DB	51%	70% DG.DI	57% DG	28%	48% DJ	67% DJ.DK.DN	66% DJ.DK.DN	60% DJ.DK
Mean	2.22	2.71 DC.DD.DE.DF	2.39 DD.DE.DF	2.15 DE.DF	1.95	1.89	2.44 DH.DI	2.09 DI	1.89	2.92 DK.DL.DM.DN	2.49 DL.DM.DN	2.20 DM.DN	2.08 DN	1.98
Std. dev	0.75	0.79	0.69	0.66	0.87	0.70	0.72	0.73	0.70	0.82	0.71	0.67	0.83	0.69

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?														
Unweighted base	8576	545	2934	3085	1236	776	3479	4321	776	224	1449	3731	2142	1030
Base	8576	576	2954	3021	1191	834	3530	4212	834	255	1511	3656	2032	1122
Strongly support [5]	3%	8% DC.DD.DE.DF	3% DF	3% DF	4% DF	0%	4% DI	3% DI	0%	9% DL.DM.DN	5% DL.DN	3% DN	3% DN	1%
Tend to support [4]	17%	21% DE.DF	21% DD.DE.DF	18% DE.DF	11% DF	7%	21% DH.DI	16% DI	7%	31% DK.DL.DM.DN	23% DL.DM.DN	18% DM.DN	14% DN	8%
Neither support nor oppose [3]	27%	27% DE.DF	31% DD.DE.DF	28% DE.DF	18%	20%	31% DH.DI	25% DI	20%	26%	32% DL.DM.DN	28% DM.DN	22%	22%
Tend to oppose [2]	21%	22% DE.DF	23% DE.DF	22% DE.DF	14%	14%	23% DH.DI	20% DI	14%	13%	23% DJ.DM.DN	24% DJ.DM.DN	16%	16%
Strongly oppose [1]	25%	19%	18%	25% DB.DC	49% DB.DC.DD.DF	26% DB.DC	18%	32% DG.DI	26% DG	19%	14%	22% DK	40% DJ.DK.DL.DN	28% DJ.DK.DL
Don't know	7%	3%	5%	5%	4%	33% DB.DC.DD.DE	4%	4%	33% DG.DH	3%	3%	5% DK	4%	25% DJ.DK.DL.DM
Net: Support	20%	29% DC.DD.DE.DF	23% DD.DE.DF	21% DE.DF	15% DF	7%	24% DH.DI	19% DI	7%	39% DK.DL.DM.DN	28% DL.DM.DN	20% DM.DN	18% DN	9%
Net: Oppose	46%	41%	41%	47% DB.DC.DF	63% DB.DC.DD.DF	40%	41%	52% DG.DI	40%	32%	37%	46% DJ.DK	56% DJ.DK.DL.DN	44% DJ.DK
Mean	2.48	2.78 DD.DE.DF	2.66 DD.DE.DF	2.50 DE.DF	2.03	2.12	2.68 DH.DI	2.37 DI	2.12	2.96 DL.DM.DN	2.81 DL.DM.DN	2.53 DM.DN	2.22	2.18
Std. dev	1.17	1.23	1.10	1.15	1.24	1.06	1.12	1.20	1.06	1.26	1.11	1.12	1.23	1.08
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.														
Unweighted base	8576	545	2934	3085	1236	776	3479	4321	776	224	1449	3731	2142	1030
Base	8576	576	2954	3021	1191	834	3530	4212	834	255	1511	3656	2032	1122
Higher taxes	13%	21% DC.DD.DE.DF	16% DE.DF	14% DE.DF	7% DF	4%	17% DH.DI	12% DI	4%	28% DK.DL.DM.DN	18% DL.DM.DN	14% DM.DN	11% DN	4%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	27% DF	27% DF	29% DF	31% DF	9%	27% DI	29% DI	9%	34% DN	30% DN	28% DN	27% DN	15%
Increased government borrowing	15%	17% DE.DF	18% DD.DE.DF	15% DE.DF	11% DF	5%	18% DH.DI	14% DI	5%	19% DN	19% DL.DM.DN	15% DN	14% DN	7%
I would not be willing to accept any of these	39%	33%	34%	40% DB.DC	48% DB.DC.DD.DF	42% DB.DC	34%	42% DG	42% DG	18%	30% DJ	39% DJ.DK	47% DJ.DK.DL.DN	41% DJ.DK
Don't know	15%	13% DE	14% DD.DE	11% DE	9%	42% DB.DC.DD.DE	14% DH	11%	42% DG.DH	20% DK.DL.DM	14% DM	13% DM	9%	34% DJ.DK.DL.DM

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?														
Unweighted base: : respondents in full-time or part-time employment only	4576	287	1657	1599	636	397	1944	2235	397	139	827	1972	1103	535
Base: : respondents in full-time or part-time employment only	4568	314	1663	1548	632	410	1977	2181	410	149	860	1936	1043	580
Very well prepared [4]	7%	20% DC.DD.DE.DF	8% DD.DF	5%	7%	5%	10% DH.DI	5%	5%	26% DK.DL.DM.DN*	10% DL.DN	6%	7%	5%
Fairly well prepared [3]	32%	43% DD.DE.DF	41% DD.DE.DF	29% DE.DF	20%	15%	41% DH.DI	26% DI	15%	41% DL.DM.DN*	46% DL.DM.DN	30% DM.DN	26%	22%
Not very well prepared [2]	27%	19%	24% DF	35% DB.DC.DE.DF	26% DF	15%	24% DI	33% DG.DI	15%	14% *	24% DJ.DN	34% DJ.DK.DM.DN	26% DJ.DN	15%
Not at all prepared [1]	13%	9%	9%	13% DC	30% DB.DC.DD.DF	10%	9%	18% DG.DI	10%	8% *	6%	11% DK	25% DJ.DK.DL.DN	9%
Don't know	21%	10%	18% DB	18% DB	18% DB	55% DB.DC.DD.DE	17%	18%	55% DG.DH	12% *	14%	20% DK.DM	16%	48% DJ.DK.DL.DM
Net: Prepared	39%	62% DC.DD.DE.DF	49% DD.DE.DF	34% DE.DF	26% DF	19%	51% DH.DI	32% DI	19%	66% DL.DM.DN*	56% DL.DM.DN	36% DN	33% DN	27%
Net: Not prepared	40%	28%	33% DF	48% DB.DC.DF	56% DB.DC.DD.DF	26%	32% DI	50% DG.DI	26%	22% *	30%	44% DJ.DK.DN	52% DJ.DK.DL.DN	25%
Mean	2.42	2.81 DC.DD.DE.DF	2.59 DD.DE.DF	2.32 DE	2.04	2.30 DE	2.63 DH.DI	2.24	2.30	2.95 DK.DL.DM.DN*	2.69 DL.DM.DN	2.38 DM	2.17	2.43 DM
Std. dev	0.87	0.88	0.81	0.80	0.96	0.94	0.82	0.86	0.94	0.90	0.76	0.81	0.95	0.89

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?														
Unweighted base: : respondents in full-time or part-time employment only	4576	287	1657	1599	636	397	1944	2235	397	139	827	1972	1103	535
Base: : respondents in full-time or part-time employment only	4568	314	1663	1548	632	410	1977	2181	410	149	860	1936	1043	580
Very well informed [4]	9%	23% DC.DD.DE.DF	9% DF	7% DF	11% DD.DF	4%	11% DH.DI	9% DI	4%	34% DK.DL.DM.DN*	11% DL.DN	8%	10% DN	6%
Fairly well informed [3]	31%	43% DD.DE.DF	38% DD.DE.DF	29% DE.DF	21%	15%	39% DH.DI	26% DI	15%	34% DN*	43% DL.DM.DN	31% DM.DN	26% DN	21%
Not very well informed [2]	29%	17%	28% DB.DF	35% DB.DC.DE.DF	26% DB.DF	19%	27% DI	32% DG.DI	19%	16% *	27% DJ.DN	34% DJ.DK.DM.DN	27% DJ.DN	19%
Not at all informed [1]	15%	7%	11%	15% DB.DC	29% DB.DC.DD.DF	14% DB	10%	19% DG	14%	5% *	8%	14% DJ.DK	24% DJ.DK.DL.DN	13% DJ.DK
Don't know	16%	10%	13%	14%	13%	48% DB.DC.DD.DE	13%	14%	48% DG.DH	10% *	11%	14%	12%	42% DJ.DK.DL.DM
Net: Informed	40%	66% DC.DD.DE.DF	48% DD.DE.DF	36% DF	32% DF	19%	51% DH.DI	35% DI	19%	69% DK.DL.DM.DN*	54% DL.DM.DN	38% DN	36% DN	27%
Net: Not informed	43%	24%	39% DB	50% DB.DC.DF	55% DB.DC.DD.DF	33% DB	37%	51% DG.DI	33%	21% *	35% DJ	48% DJ.DK.DN	52% DJ.DK.DN	31% DJ
Mean	2.42	2.90 DC.DD.DE.DF	2.53 DD.DE.DF	2.34 DE	2.16	2.18	2.59 DH.DI	2.28	2.18	3.10 DK.DL.DM.DN*	2.65 DL.DM.DN	2.37 DM	2.24	2.35
Std. dev	0.91	0.87	0.85	0.86	1.03	0.92	0.86	0.92	0.92	0.88	0.81	0.86	0.98	0.93

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?														
Unweighted base: : respondents in full-time or part-time employment only	4576	287	1657	1599	636	397	1944	2235	397	139	827	1972	1103	535
Base: : respondents in full-time or part-time employment only	4568	314	1663	1548	632	410	1977	2181	410	149	860	1936	1043	580
Very confident [4]	10%	27% DC.DD.DE.DF	11% DD.DF	8%	8%	5%	13% DH.DI	8%	5%	37% DK.DL.DM.DN*	14% DL.DM.DN	7%	9%	8%
Fairly confident [3]	33%	37% DE.DF	39% DD.DE.DF	31% DE.DF	23%	21%	39% DH.DI	29% DI	21%	35% *	45% DL.DM.DN	33% DM.DN	26%	26%
Not very confident [2]	23%	18%	22% DF	28% DB.DC.DE.DF	23% DF	12%	21% DI	27% DG.DI	12%	12% *	19% DN	28% DJ.DK.DN	24% DJ.DK.DN	13%
Not at all confident [1]	13%	6%	9%	13% DB.DC.DF	29% DB.DC.DD.DF	9%	9%	18% DG.DI	9%	4% *	7%	12% DJ.DK	24% DJ.DK.DL.DN	9%
Don't know	22%	12%	19% DB	20% DB	17%	53% DB.DC.DD.DE	18%	19%	53% DG.DH	12% *	16%	20% DK	17%	46% DJ.DK.DL.DM
Net: Confident	42%	64% DC.DD.DE.DF	50% DD.DE.DF	39% DE.DF	32%	26%	52% DH.DI	37% DI	26%	71% DK.DL.DM.DN*	58% DL.DM.DN	40% DM.DN	34%	33%
Net: Not confident	36%	24%	31% DF	42% DB.DC.DF	52% DB.DC.DD.DF	21%	30% DI	45% DG.DI	21%	16% *	26% DJ	40% DJ.DK.DN	48% DJ.DK.DL.DN	21%
Mean	2.50	2.97 DC.DD.DE.DF	2.63 DD.DE	2.41 DE	2.13	2.47 DE	2.69 DH.DI	2.33	2.47	3.18 DK.DL.DM.DN*	2.77 DL.DM.DN	2.45 DM	2.23	2.59 DL.DM
Std. dev	0.91	0.88	0.85	0.87	1.01	0.92	0.86	0.92	0.92	0.85	0.81	0.86	0.98	0.91

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?														
Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very optimistic [5]	1%	3% DD	2% DD	1%	2%	1%	2%	1%	1%	*9%* **	1%	1%	1%	1%
Fairly optimistic [4]	12%	30% DC.DD.DE.DF	18% DD.DE.DF	7% DE	3%	6%	20% DH.DI	6%	6%	*26%* **	24% DL.DM.DN	13% DM.DN	8%	5%
Neither optimistic nor pessimistic [3]	24%	20% DE	32% DB.DD.DE	23% DE	6%	29% DE	30% DH	18%	29% DH	*22%* **	32% DM	27% DM	16%	26% DM
Fairly pessimistic [2]	36%	30%	35% DE.DF	46% DB.DC.DE.DF	22%	24%	34% DI	40% DG.DI	24%	*32%* **	31%	40% DK.DN	36%	29%
Very pessimistic [1]	21%	11%	10%	20% DB.DC.DF	64% DB.DC.DD.DF	13%	10%	32% DG.DI	13%	*6%* **	10%	16% DK	37% DK.DL.DN	17% DK
Don't know	6%	5%	4%	3%	2%	27% DB.DC.DD.DE	4%	3%	27% DG.DH	*6%* **	2%	4%	2%	22% DK.DL.DM
Net: Optimistic	13%	34% DC.DD.DE.DF	20% DD.DE.DF	8%	5%	7%	22% DH.DI	7%	7%	*35%* **	24% DL.DM.DN	14% DM.DN	10%	6%
Net: Pessimistic	56%	41%	45%	67% DB.DC.DF	87% DB.DC.DD.DF	37%	44%	72% DG.DI	37%	*37%* **	41%	55% DK.DN	72% DK.DL.DN	46%
Mean	2.34	2.83 DD.DE.DF	2.66 DD.DE.DF	2.19 DE	1.52	2.41 DD.DE	2.69 DH.DI	2.00	2.41 DH	*3.00* **	2.73 DL.DM.DN	2.42 DM	2.00	2.29 DM
Std. dev	1.01	1.11	0.96	0.87	0.90	0.92	0.98	0.92	0.92	*1.13*	0.97	0.96	1.01	0.92

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?														
brunswick9_UK_1. Jobs and employment														
Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very confident [4]	1%	6% DC.DD.DE.DF	2% DD	0%	0%	-	3% DH.DI	0%	-	*10%* **	4% DL.DM.DN	1%	1%	0%
Fairly confident [3]	14%	26% DD.DE.DF	21% DD.DE.DF	10% DE	2%	5% DE	22% DH.DI	8%	5%	*38%* **	28% DL.DM.DN	14% DM	7%	10%
Not very confident [2]	46%	39%	50% DB.DE.DF	53% DB.DE.DF	29%	37%	48% DI	46% DI	37%	*21%* **	45% DN	57% DK.DM.DN	39%	35%
Not at all confident [1]	29%	23%	20%	31% DC.DF	66% DB.DC.DD.DF	16%	20%	41% DG.DI	16%	*27%* **	17%	23%	50% DK.DL.DN	22%
Don't know	10%	5%	7% DE	6%	3%	41% DB.DC.DD.DE	7%	5%	41% DG.DH	*5%* **	6%	6%	3%	33% DK.DL.DM
Net: Confident	15%	32% DD.DE.DF	23% DD.DE.DF	10% DE	2%	5%	25% DH.DI	8%	5%	*48%* **	32% DL.DM.DN	15% DM	8%	10%
Net: Not confident	75%	63%	69% DF	84% DB.DC.DF	95% DB.DC.DD.DF	54%	68% DI	87% DG.DI	54%	*47%* **	62%	80% DK.DN	89% DK.DL.DN	57%
Mean	1.86	2.16 DD.DE.DF	2.06 DD.DE.DF	1.78 DE	1.35	1.82 DE	2.08 DH.DI	1.66	1.82 DH	*2.33* **	2.20 DL.DM.DN	1.92 DM	1.57	1.83 DM
Std. dev	0.72	0.87	0.73	0.64	0.53	0.58	0.75	0.64	0.58	*1.01*	0.78	0.65	0.66	0.68
brunswick9_UK_2. People's living standards														
Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very confident [4]	1%	7% DC.DD.DE.DF	1%	1%	-	-	2% DH	0%	-	*20%* **	2% DL	1%	1%	1%
Fairly confident [3]	10%	19% DD.DE.DF	17% DD.DE.DF	6% DE	2%	5%	17% DH.DI	5%	5%	*26%* **	21% DL.DM.DN	11% DM.DN	6%	6%
Not very confident [2]	44%	43% DE	50% DE.DF	51% DE.DF	24%	32%	49% DH.DI	43% DI	32%	*29%* **	49% DM.DN	55% DM.DN	34%	34%
Not at all confident [1]	35%	27%	26%	38% DB.DC.DF	70% DB.DC.DD.DF	24%	27%	47% DG.DI	24%	*21%* **	23%	29%	57% DK.DL.DN	29%
Don't know	9%	4%	6%	5%	3%	38% DB.DC.DD.DE	6%	4%	38% DG.DH	*5%* **	5%	5%	3%	30% DK.DL.DM
Net: Confident	12%	26% DD.DE.DF	18% DD.DE.DF	7% DE	2%	5%	19% DH.DI	6%	5%	*46%* **	23% DL.DM.DN	12% DM.DN	6%	7%
Net: Not confident	80%	70% DF	76% DF	88% DB.DC.DF	95% DB.DC.DD.DF	57%	75% DI	90% DG.DI	57%	*50%* **	72% DN	84% DK.DN	91% DK.DL.DN	63%
Mean	1.75	2.05 DD.DE.DF	1.92 DD.DE.DF	1.68 DE	1.30	1.69 DE	1.95 DH.DI	1.57	1.69	*2.47* **	2.02 DL.DM.DN	1.82 DM.DN	1.48	1.69 DM
Std. dev	0.70	0.87	0.71	0.62	0.50	0.62	0.74	0.62	0.62	*1.06*	0.74	0.64	0.63	0.67
brunswick9_UK_3. Business activity and investment														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very confident [4]	2%	12% DC.DD.DE.DF	2% DE	1%	-	-	3% DH.DI	1%	-	*25%* **	3% DM	2%	1%	1%
Fairly confident [3]	18%	33% DD.DE.DF	28% DD.DE.DF	12% DE	2%	8% DE	29% DH.DI	9%	8%	*30%* **	34% DL.DM.DN	20% DM.DN	10%	9%
Not very confident [2]	45%	33%	47% DB.DE.DF	55% DB.DC.DE.DF	31%	30%	45% DI	48% DI	30%	*26%* **	44% DN	53% DK.DM.DN	42% DN	32%
Not at all confident [1]	23%	13%	12%	24% DB.DC.DF	62% DB.DC.DD.DF	14%	12%	35% DG.DI	14%	*15%* **	10%	17% DK	41% DK.DL.DN	18% DK
Don't know	13%	9%	11% DE	8% DE	4%	48% DB.DC.DD.DE	11% DH	7%	48% DG.DH	*5%* **	9%	9% DM	6%	40% DK.DL.DM
Net: Confident	19%	45% DC.DD.DE.DF	29% DD.DE.DF	13% DE	2%	8% DE	32% DH.DI	10%	8%	*54%* **	37% DL.DM.DN	21% DM.DN	11%	10%
Net: Not confident	67%	47%	59% DB.DF	79% DB.DC.DF	93% DB.DC.DD.DF	44%	57% DI	83% DG.DI	44%	*41%* **	54%	70% DK.DN	83% DK.DL.DN	51%
Mean	1.98	2.47 DC.DD.DE.DF	2.22 DD.DE.DF	1.89 DE	1.38	1.89 DE*	2.26 DH.DI	1.75	1.89 *	*2.67* **	2.33 DL.DM.DN	2.07 DM.DN	1.69	1.87 DM
Std. dev	0.74	0.90	0.69	0.65	0.54	0.65	0.74	0.66	0.65	*1.04*	0.71	0.69	0.69	0.70

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very confident [4]	3%	15% DC.DD.DE.DF	4% DD.DE.DF	0%	1%	-	5% DH.DI	1%	-	*20%* **	6% DL.DM.DN	2%	1%	1%
Fairly confident [3]	27%	33% DD.DE.DF	43% DB.DD.DE.DF	21% DE.DF	5%	12% DE	41% DH.DI	16%	12%	*47%* **	43% DL.DM.DN	30% DM.DN	19%	16%
Not very confident [2]	39%	34%	35% DE.DF	54% DB.DC.DE.DF	27%	26%	35% DI	46% DG.DI	26%	*15%* **	35%	46% DK.DM.DN	37%	31%
Not at all confident [1]	21%	13%	11%	20% DC	64% DB.DC.DD.DF	17% DC	11%	32% DG.DI	17%	*13%* **	9%	16% DK	38% DK.DL.DN	18% DK
Don't know	10%	5%	8% DD.DE	5%	4%	45% DB.DC.DD.DE	7% DH	5%	45% DG.DH	*5%* **	7%	6%	4%	35% DK.DL.DM
Net: Confident	29%	48% DD.DE.DF	46% DD.DE.DF	21% DE.DF	5%	12% DE	46% DH.DI	17%	12%	*67%* **	49% DL.DM.DN	32% DM.DN	20%	16%
Net: Not confident	61%	47%	46%	74% DB.DC.DF	91% DB.DC.DD.DF	42%	46%	79% DG.DI	42%	*29%* **	44%	62% DK.DN	76% DK.DL.DN	49%
Mean	2.12	2.54 DD.DE.DF	2.42 DD.DE.DF	2.01 DE	1.40	1.92 DE*	2.44 DH.DI	1.84	1.92 *	*2.77* **	2.50 DL.DM.DN	2.19 DM.DN	1.82	1.98 DM
Std. dev	0.80	0.92	0.75	0.67	0.61	0.73	0.78	0.71	0.73	*0.95*	0.76	0.74	0.79	0.75

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?														
brunswick10_UK_1. A major economic crisis														
Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very prepared [4]	1%	6% DC.DD.DE.DF	1% DD	0%	1%	1%	2% DH	0%	1%	*24%* **	3% DL.DM.DN	1%	0%	0%
Fairly prepared [3]	14%	27% DD.DE.DF	23% DD.DE.DF	9% DE	2%	6%	23% DH.DI	7%	6%	*21%* **	32% DL.DM.DN	15% DM.DN	6%	10%
Not very prepared [2]	48%	43% DE	54% DB.DE.DF	57% DB.DE.DF	22%	32% DE	53% DH.DI	47% DI	32%	*33%* **	48% DM.DN	60% DK.DM.DN	37%	38%
Not at all prepared [1]	29%	21%	16%	31% DB.DC	74% DB.DC.DD.DF	24% DC	17%	43% DG.DI	24% DG	*19%* **	12%	22% DK	54% DK.DL.DN	24% DK
Don't know	8%	3%	6% DD.DE	3%	1%	38% DB.DC.DD.DE	5% DH	3%	38% DG.DH	*4%* **	5%	4%	3%	28% DK.DL.DM
Net: Prepared	15%	33% DC.DD.DE.DF	24% DD.DE.DF	9% DE	3%	6%	25% DH.DI	7%	6%	*45%* **	34% DL.DM.DN	15% DM.DN	6%	10% DM
Net: Not prepared	77%	64%	70% DF	88% DB.DC.DF	96% DB.DC.DD.DF	56%	69% DI	90% DG.DI	56%	*51%* **	60%	81% DK.DN	91% DK.DL.DN	62%
Mean	1.86	2.18 DD.DE.DF	2.10 DD.DE.DF	1.78 DE	1.29	1.73 DE	2.12 DH.DI	1.64	1.73	*2.52* **	2.26 DL.DM.DN	1.94 DM.DN	1.51	1.81 DM
Std. dev	0.70	0.84	0.67	0.61	0.53	0.67	0.70	0.63	0.67	*1.08*	0.71	0.63	0.62	0.68
brunswick10_UK_2. A major public health crisis														
Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very prepared [4]	3%	15% DC.DD.DE.DF	4% DD.DE.DF	2%	1%	1%	6% DH.DI	1%	1%	*24%* **	7% DL.DM.DN	3%	1%	2%
Fairly prepared [3]	27%	31% DE.DF	41% DB.DD.DE.DF	23% DE.DF	7%	14% DE	39% DH.DI	19%	14%	*41%* **	42% DL.DM.DN	30% DM.DN	17%	23%
Not very prepared [2]	40%	35%	39% DE.DF	51% DB.DC.DE.DF	26%	30%	38% DI	44% DG.DI	30%	*26%* **	37%	48% DK.DM.DN	35%	32%
Not at all prepared [1]	25%	16%	14%	22% DC	65% DB.DC.DD.DF	25% DC	14%	34% DG.DI	25% DG	*10%* **	11%	18% DK	45% DK.DL.DN	22% DK
Don't know	5%	3%	2%	2%	1%	31% DB.DC.DD.DE	2%	2%	31% DG.DH	- **	3%	2%	2%	21% DK.DL.DM
Net: Prepared	30%	46% DD.DE.DF	45% DD.DE.DF	25% DE.DF	8%	14% DE	45% DH.DI	20%	14%	*64%* **	49% DL.DM.DN	32% DM.DN	19%	25% DM
Net: Not prepared	65%	51%	53%	73% DB.DC.DF	91% DB.DC.DD.DF	55%	53%	78% DG.DI	55%	*36%* **	47%	66% DK.DN	80% DK.DL.DN	54%
Mean	2.09	2.47 DD.DE.DF	2.36 DD.DE.DF	2.04 DE.DF	1.43	1.85 DE	2.37 DH.DI	1.87	1.85	*2.78* **	2.48 DL.DM.DN	2.17 DM	1.75	2.06 DM
Std. dev	0.82	0.95	0.77	0.73	0.65	0.76	0.80	0.76	0.76	*0.92*	0.79	0.75	0.78	0.83
brunswick10_UK_3. An extreme weather event														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very prepared [4]	1%	8% DC.DD.DE.DF	1%	0%	0%	1%	2% DH	0%	1%	*10%* **	2% DL	0%	1%	1%
Fairly prepared [3]	19%	24% DE.DF	28% DD.DE.DF	17% DE.DF	6%	8%	27% DH.DI	14% DI	8%	*28%* **	37% DL.DM.DN	21% DM.DN	11%	11%
Not very prepared [2]	45%	38%	49% DB.DE.DF	53% DB.DE.DF	29%	32%	47% DI	46% DI	32%	*37%* **	43%	52% DK.DM.DN	37%	43%
Not at all prepared [1]	30%	26%	21%	28% DC	63% DB.DC.DD.DF	27%	22%	38% DG.DI	27%	*20%* **	15%	24% DK	49% DK.DL.DN	24% DK
Don't know	5%	3%	2%	2%	2%	32% DB.DC.DD.DE	2%	2%	32% DG.DH	*4%* **	3%	2%	2%	20% DK.DL.DM
Net: Prepared	20%	32% DD.DE.DF	29% DD.DE.DF	17% DE.DF	6%	8%	29% DH.DI	14% DI	8%	*38%* **	40% DL.DM.DN	21% DM.DN	12%	12%
Net: Not prepared	75%	64%	69% DF	81% DB.DC.DF	92% DB.DC.DD.DF	60%	68% DI	84% DG.DI	60%	*57%* **	57%	76% DK.DN	86% DK.DL.DN	67% DK
Mean	1.91	2.15 DD.DE.DF	2.09 DD.DE.DF	1.90 DE.DF	1.42	1.73 DE	2.10 DH.DI	1.77	1.73	*2.30* **	2.29 DL.DM.DN	1.98 DM.DN	1.62	1.86 DM
Std. dev	0.74	0.92	0.72	0.67	0.62	0.70	0.76	0.69	0.70	*0.94*	0.75	0.69	0.71	0.69

Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?

brunswick11_UK_1. Your household's financial situation

Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very confident [4]	11%	24% DC.DD.DE.DF	12% DE.DF	11% DF	7%	4%	14% DH.DI	9% DI	4%	*28%* **	12%	11%	10%	8%
Fairly confident [3]	44%	41% DE	52% DB.DD.DE.DF	43% DE	30%	40% DE	50% DH.DI	39%	40%	*49%* **	52% DM.DN	47% DM	37%	41%
Not very confident [2]	26%	23%	24% DF	30% DC.DF	30% DF	17%	24% DI	30% DG.DI	17%	*13%* **	25%	27% DN	29% DN	19%
Not at all confident [1]	12%	8%	8%	10%	29% DB.DC.DD.DF	11%	8%	16% DG	11%	*8%* **	9%	8%	19% DK.DL.DN	13% DL
Don't know	7%	3%	4%	6%	5%	29% DB.DC.DD.DE	4%	6%	29% DG.DH	*2%* **	3%	6% DK	5%	19% DK.DL.DM
Net: Confident	55%	65% DD.DE.DF	64% DD.DE.DF	54% DE.DF	36%	43%	64% DH.DI	49%	43%	*77%* **	64% DM.DN	58% DM.DN	47%	49%
Net: Not confident	38%	31%	33%	40% DC.DF	59% DB.DC.DD.DF	28%	32%	45% DG.DI	28%	*21%* **	34%	35%	49% DK.DL.DN	31%
Mean	2.58	2.85 DD.DE.DF	2.70 DD.DE.DF	2.58 DE	2.14	2.51 DE	2.72 DH.DI	2.46	2.51	*3.00* **	2.69 DM	2.66 DM	2.39	2.55 DM
Std. dev	0.86	0.90	0.79	0.83	0.94	0.82	0.81	0.88	0.82	*0.87*	0.80	0.80	0.92	0.87

brunswick11_UK_2. Your household's income or employment situation

Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very confident [4]	13%	28% DC.DD.DE.DF	15% DE.DF	13% DF	9%	5%	17% DH.DI	12% DI	5%	*37%* **	14%	14%	12%	10%
Fairly confident [3]	45%	42% DE	53% DB.DD.DE.DF	45% DE	30%	40% DE	52% DH.DI	41%	40%	*36%* **	56% DL.DM.DN	48% DM	38%	44%
Not very confident [2]	22%	16%	19%	27% DB.DC.DF	27% DB.DC.DF	17%	19%	27% DG.DI	17%	*16%* **	19%	25% DK.DN	25% DN	15%
Not at all confident [1]	10%	8%	8%	8%	28% DB.DC.DD.DF	9%	8%	13% DG	9%	*7%* **	8%	7%	19% DK.DL.DN	9%
Don't know	8%	6%	4%	7% DC	7%	30% DB.DC.DD.DE	4%	7% DG	30% DG.DH	*3%* **	3%	6% DK	6%	22% DK.DL.DM
Net: Confident	59%	70% DD.DE.DF	69% DD.DE.DF	58% DE.DF	38%	45%	69% DH.DI	53%	45%	*73%* **	70% DL.DM.DN	62% DM.DN	50%	54%
Net: Not confident	33%	25%	27%	35% DB.DC.DF	55% DB.DC.DD.DF	26%	27%	40% DG.DI	26%	*23%* **	27%	32% DN	44% DK.DL.DN	24%
Mean	2.67	2.95 DD.DE.DF	2.79 DD.DE.DF	2.68 DE	2.21	2.58 DE	2.82 DH.DI	2.55	2.58	*3.07* **	2.78 DM	2.74 DM	2.46	2.71 DM
Std. dev	0.86	0.91	0.80	0.81	0.97	0.80	0.82	0.89	0.80	*0.93*	0.79	0.80	0.95	0.84

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very confident [4]	30%	42% DC.DE.DF	31% DF	34% DE.DF	25% DF	17%	33% DI	32% DI	17%	*53%* **	30%	32%	29%	26%
Fairly confident [3]	45%	32%	51% DB.DD.DE.DF	45% DB	38%	40%	48%	43%	40%	*33%* **	52% DM.DN	47% DM	41%	41%
Not very confident [2]	11%	11%	11%	13%	11%	10%	11%	13%	10%	*8%* **	11%	12%	11%	10%
Not at all confident [1]	7%	12% DC.DD	4%	4%	18% DC.DD.DF	7%	5%	8% DG	7%	*2%* **	3%	4%	13% DK.DL.DN	5%
Don't know	7%	2%	4%	4%	7%	26% DB.DC.DD.DE	4%	5%	26% DG.DH	*4%* **	3%	5%	5%	18% DK.DL.DM
Net: Confident	75%	74% DE.DF	82% DE.DF	79% DE.DF	63%	57%	81% DH.DI	75% DI	57%	*86%* **	82% DM.DN	79% DM.DN	71%	67%
Net: Not confident	18%	23% DC	14%	17%	30% DC.DD.DF	17%	16%	20% DG	17%	*10%* **	15%	16%	24% DK.DL.DN	15%
Mean	3.06	3.07 DE	3.13 DE.DF	3.14 DE.DF	2.76	2.91	3.12 DI	3.04	2.91	*3.42* **	3.13 DM	3.12 DM	2.91	3.07 DM
Std. dev	0.85	1.02	0.76	0.79	1.06	0.85	0.81	0.89	0.85	*0.76*	0.74	0.78	0.99	0.83

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very confident [4]	9%	17% DC.DD.DF	9% DF	8%	10% DF	4%	10% DI	9% DI	4%	*23%* **	10%	8%	11% DL.DN	6%
Fairly confident [3]	38%	41% DE	42% DE.DF	41% DE.DF	24%	31%	41% DH.DI	36%	31%	*36%* **	43% DM.DN	44% DM.DN	32%	31%
Not very confident [2]	27%	23%	29% DF	28%	26%	21%	28%	27%	21%	*21%* **	28%	28%	27%	23%
Not at all confident [1]	19%	18%	16%	18%	33% DB.DC.DD.DF	18%	16%	22% DG	18%	*17%* **	13%	16%	26% DK.DL	22% DK.DL
Don't know	7%	2%	4%	5%	6%	26% DB.DC.DD.DE	4%	5%	26% DG.DH	*3%* **	5%	5%	4%	18% DK.DL.DM
Net: Confident	47%	57% DE.DF	51% DE.DF	49% DE.DF	35%	36%	52% DH.DI	45% DI	36%	*59%* **	53% DM.DN	51% DM.DN	43%	37%
Net: Not confident	46%	41%	45%	46%	59% DB.DC.DD.DF	39%	45%	50% DG.DI	39%	*38%* **	42%	44%	53% DK.DL.DN	45%
Mean	2.39	2.58 DE.DF	2.45 DE	2.42 DE	2.12	2.30	2.47 DH.DI	2.34	2.30	*2.66* **	2.52 DM.DN	2.45 DM.DN	2.30	2.25
Std. dev	0.92	0.98	0.88	0.89	1.02	0.89	0.90	0.94	0.89	*1.04*	0.87	0.86	0.99	0.93

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very confident [4]	5%	11% DC.DD.DF	4%	4%	7% DF	2%	5%	5%	2%	*15%* **	4%	4%	6%	3%
Fairly confident [3]	25%	37% DC.DD.DE.DF	27% DE.DF	24% DF	19%	16%	29% DH.DI	23% DI	16%	*28%* **	34% DM.DN	27% DM.DN	20%	18%
Not very confident [2]	38%	28%	41% DB.DE.DF	45% DB.DE.DF	27%	25%	39% DI	40% DI	25%	*36%* **	39% DM	45% DM.DN	30%	31%
Not at all confident [1]	25%	21%	23%	22%	42% DB.DC.DD.DF	26%	23%	27% DG	26%	*14%* **	19%	18%	38% DK.DL.DN	27% DK.DL
Don't know	8%	4%	5%	5%	6%	32% DB.DC.DD.DE	5%	5%	32% DG.DH	*8%* **	4%	5%	6%	21% DK.DL.DM
Net: Confident	29%	47% DC.DD.DE.DF	31% DF	28% DF	25%	18%	34% DH.DI	27% DI	18%	*42%* **	38% DM.DN	31% DM.DN	26%	21%
Net: Not confident	63%	49%	64% DB.DF	67% DB.DF	69% DB.DF	50%	62% DI	68% DG.DI	50%	*50%* **	58%	64%	69% DK.DN	58%
Mean	2.09	2.39 DC.DD.DE.DF	2.12 DE.DF	2.11 DE.DF	1.89	1.91	2.17 DH.DI	2.05	1.91	*2.47* **	2.24 DM.DN	2.18 DM.DN	1.93	1.96
Std. dev	0.85	0.95	0.82	0.80	0.95	0.85	0.85	0.85	0.85	*0.94*	0.81	0.78	0.93	0.85

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	142	834	770	295	219	976	1065	219	*39*	298	978	595	350
Base: UK only	2260	160	823	746	285	245	983	1032	245	*41*	307	934	600	378
Very confident [4]	6%	12%	6%	5%	7%	3%	7%	6%	3%	*9%*	5%	6%	8%	5%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
		DC.DD.DF			DF		DI			**				
Fairly confident [3]	37%	49% DE.DF	40% DE.DF	40% DE.DF	23%	25%	41% DH.DI	35% DI	25%	*59%* **	44% DM.DN	41% DM.DN	31%	27%
Not very confident [2]	34%	22%	37% DB.DF	35% DB	31%	28%	35%	34%	28%	*14%* **	34%	35%	34%	31%
Not at all confident [1]	17%	15%	12%	16% DC	34% DB.DC.DD.DF	17%	13%	21% DG	17%	*12%* **	12%	14%	24% DK.DL.DN	18%
Don't know	7%	3%	5%	4%	5%	27% DB.DC.DD.DE	4%	4%	27% DG.DH	*5%* **	5%	4%	4%	19% DK.DL.DM
Net: Confident	43%	60% DC.DD.DE.DF	46% DE.DF	45% DE.DF	30%	28%	48% DH.DI	41% DI	28%	*68%* **	49% DM.DN	47% DM.DN	38%	32%
Net: Not confident	51%	37%	49% DB	51% DB	65% DB.DC.DD.DF	45%	47%	55% DG.DI	45%	*26%* **	46%	49%	58% DK.DL.DN	48%
Mean	2.34	2.59 DD.DE.DF	2.42 DE.DF	2.36 DE.DF	2.03	2.18	2.45 DH.DI	2.27	2.18	*2.68* **	2.44 DM.DN	2.41 DM.DN	2.22	2.24
Std. dev	0.85	0.89	0.79	0.82	0.95	0.84	0.81	0.87	0.84	*0.82*	0.78	0.81	0.91	0.86

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Unweighted base: France only	2017	202	780	610	261	164	982	871	164	68	351	919	496	183
Base: France only	2017	226	830	566	233	162	1056	799	162	104	404	871	439	200
Geopolitical tensions	37%	39%	38% DF	39% DF	31%	26% *	38% DI	36%	26% *	25% *	39% DN	39% DN	36%	27% *
Political instability in France	41%	37%	42%	44% DF	40%	31% *	41%	43% DI	31% *	43% *	37%	44% DN	42%	32% *
Artificial Intelligence (AI)	36%	33%	30%	43% DC	41% DC	34% *	31%	42% DG	34% *	44% *	31%	37%	38%	31% *
An ageing workforce	12%	17% DD	12%	9%	16% DD	15% *	13%	11%	15% *	17% *	12%	11%	13%	13% *
Economic or financial shock	44%	51% DD.DF	46%	40%	44%	35% *	47%	41%	35% *	28% *	48% DJ.DN	44% DJ	47% DJ.DN	35% *
Climate change and extreme weather	31%	34% DE	35% DE	28%	21%	31% *	34% DH	26%	31% *	39% DN*	36% DN	30%	29%	23% *
Supply-chain disruption	16%	20% DE	20% DD.DE.DF	14%	11%	10% *	20% DH.DI	13%	10% *	12% *	20% DM.DN	18% DM	13%	11% *
Other [see Sheet1]	1%	2%	1%	2%	1%	0% *	1%	2%	0% *	5% DL*	1%	1%	1%	2% *
None of the above	2%	2%	1%	1%	7% DC.DD	5% DC.DD*	2%	3%	5% DG*	2% *	2%	1%	4% DL	5% DL*
Don't know	10%	6%	9%	10%	7%	24% DB.DC.DD.DE*	9%	9%	24% DG.DH*	10% *	7%	9%	7%	26% DJ.DK.DL.DM*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.														
Unweighted base: France only	2017	202	780	610	261	164	982	871	164	68	351	919	496	183
Base: France only	2017	226	830	566	233	162	1056	799	162	104	404	871	439	200
Energy	35%	33% DF	42% DD.DE.DF	34% DE.DF	25%	20% *	40% DH.DI	32% DI	20% *	35% *	37% DN	39% DM.DN	30%	24% *
Defence	29%	34% DF	31% DF	30% DF	29% DF	13% *	31% DI	30% DI	13% *	26% *	33% DN	32% DN	27% DN	15% *
Healthcare	25%	26%	24%	28%	29%	18% *	24%	28%	18% *	24% *	27% DN	26% DN	27% DN	15% *
Financial services	14%	22% DC.DE.DF	13%	17% DE.DF	9%	6% *	15% DI	14% DI	6% *	19% DM*	19% DM	14% DM	9%	12% *
Technology (e.g. software and electronic devices)	16%	27% DC.DD.DE.DF	16% DF	16% DF	15%	7% *	18% DI	15% DI	7% *	20% DN*	19% DN	16% DN	17% DN	7% *
Telecommunications	7%	10%	7%	6%	5%	9% *	7%	6%	9% *	8% *	7%	8%	5%	8% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	21% DF	18%	15%	12%	10% *	19% DI	14%	10% *	20% DN*	16% DN	18% DN	18% DN	7% *
Transport	8%	7%	9%	7%	7%	8% *	9%	7%	8% *	20% DK.DL.DM.DN*	9%	7%	7%	6% *
Physical infrastructure and construction	6%	9% DD	7%	4%	4%	3% *	8% DH	4%	3% *	12% *	6%	6%	6%	3% *
Manufacturing	12%	12%	12%	10%	10%	18% DD*	12%	10%	18% DH*	10% *	13%	11%	12%	14% *
Food and agriculture	29%	32%	31% DF	28%	28%	20% *	31% DI	28%	20% *	29% *	26% DN	32% DN	30% DN	15% *
Media and communications	9%	14% DE.DF	9%	11% DF	7%	3% *	10% DI	9%	3% *	11% *	12% DN	10%	8%	4% *
Retail and luxury	2%	5% DC	2%	2%	1%	5% *	2%	1%	5% DH*	12% DK.DL.DM*	2%	1%	1%	4% DL.DM*
Other [see Sheet2]	1%	-	0%	0%	1%	2% DC*	0%	1%	2% DG*	1% *	0%	1%	1%	0% *
None of the above	2%	1%	1%	3%	6% DB.DC	5% DC*	1%	4% DG	5% DG*	2% *	1%	3%	3%	3% *
Don't know	18%	10%	16%	17%	19% DB	41% DB.DC.DD.DE*	15%	18%	41% DG.DH*	11% *	11%	16%	19% DK	44% DJ.DK.DL.DM*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?														
brunswick11_1_France. Energy														
Unweighted base: France only - respondents who selected that sector previously	731	77	320	226	73	*35*	397	299	*35*	*18*	136	370	161	*46*
Base: France only - respondents who selected that sector previously	706	74	348	193	58	*32*	422	252	*32*	*36*	148	342	132	*48*
To a great extent [4]	22%	36% DD*	23%	16%	21% *	*9%* **	25%	17%	*9%* **	*43%* **	27% *	19%	19% *	*17%* **
To some extent [3]	40%	35% *	41%	39%	34% *	*60%* **	40%	38%	*60%* **	*35%* **	46% DM*	43% DM	28% *	*45%* **
To a small extent [2]	25%	26% *	28% DE	26%	12% *	*14%* **	27%	23%	*14%* **	*20%* **	17% *	27%	32% DK*	*24%* **
Not at all [1]	11%	2% *	8%	14% DB	32% DB.DC.DD*	*8%* **	7%	18% DG	*8%* **	*2%* **	9% *	9%	21% DK.DL*	*10%* **
Don't know	2%	1% *	0%	5% DC	1% *	*8%* **	0%	4% DG	*8%* **	- **	1% *	3%	0% *	*4%* **
Net: Higher autonomy	62%	71% *	64%	55%	55% *	*70%* **	65% DH	55%	*70%* **	*78%* **	72% DM*	61% DM	47% *	*62%* **
Net: Lower autonomy	36%	28% *	36%	40%	44% *	*23%* **	34%	41%	*23%* **	*22%* **	26% *	36%	53% DK.DL*	*34%* **
Mean	2.74	3.06 DD.DE*	2.79 DE	2.61	2.44 *	*2.77* **	2.84 DH	2.57	*2.77* **	*3.19* **	2.91 DM*	2.74 DM	2.46 *	*2.71* **
Std. dev	0.93	0.85	0.88	0.93	1.15	*0.76*	0.88	0.99	*0.76*	*0.84*	0.90	0.87	1.03	*0.89*
brunswick11_2_France. Defence														
Unweighted base: France only - respondents who selected that sector previously	632	62	263	199	84	*24*	325	283	*24*	*16*	115	329	147	*25*
Base: France only - respondents who selected that sector previously	587	77	253	169	67	*21*	330	236	*21*	*27*	131	282	117	*30*
To a great extent [4]	20%	43% DC.DD.DE*	21%	13% *	10% *	- **	26% DH	12%	- **	*22%* **	25% DM*	21% DM	8% *	*26%* **
To some extent [3]	48%	38% *	58% DB.DD.DE	41% *	35% *	*67%* **	54% DH	39%	*67%* **	*64%* **	42% *	49%	50% *	*49%* **
To a small extent [2]	23%	10% *	15%	39% DB.DC*	32% DB.DC*	*7%* **	13%	37% DG	*7%* **	*2%* **	29% *	23%	25% *	*2%* **
Not at all [1]	5%	1% *	2%	4% *	19% DB.DC.DD*	*5%* **	2%	8% DG	*5%* **	- **	2% *	3%	11% DK.DL*	*9%* **
Don't know	5%	8% *	4%	3% *	4% *	*21%* **	5%	3%	*21%* **	*11%* **	3% *	3%	7% *	*14%* **
Net: Higher autonomy	68%	81% DD.DE*	80% DD.DE	54% *	46% *	*67%* **	80% DH	51%	*67%* **	*87%* **	67% *	71% DM	58% *	*75%* **
Net: Lower autonomy	27%	11% *	16%	43% DB.DC*	51% DB.DC*	*13%* **	15%	45% DG	*13%* **	*2%* **	31% *	26%	36% *	*11%* **
Mean	2.87	3.33 DC.DD.DE*	3.03 DD.DE	2.64 *	2.38 *	*2.78* **	3.10 DH	2.57	*2.78* **	*3.23* **	2.92 DM*	2.92 DM	2.58 *	*3.07* **
Std. dev	0.79	0.73	0.67	0.76	0.93	*0.57*	0.70	0.82	*0.57*	*0.48*	0.78	0.77	0.81	*0.87*
brunswick11_3_France. Healthcare														

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Unweighted base: France only - respondents who selected that sector previously	503	51	187	162	72	*31*	238	234	*31*	*12*	95	229	137	*30*
Base: France only - respondents who selected that sector previously	506	58	195	157	67	*29*	253	224	*29*	*25*	108	224	117	*31*
To a great extent [4]	23%	38% DD*	28% DD	13% *	31% DD*	*4%* **	30% DH	18%	*4%* **	*55%* **	34% DL*	15%	25% *	*15%* **
To some extent [3]	39%	47% DE*	43% DE	45% DE*	13% *	*31%* **	44%	35%	*31%* **	*33%* **	39% *	47% DM	27% *	*41%* **
To a small extent [2]	23%	10% *	24%	26% *	21% *	*27%* **	21%	24%	*27%* **	*12%* **	24% *	24%	25% *	*11%* **
Not at all [1]	9%	4% *	2%	12% DC*	27% DB.DC.DD*	*16%* **	2%	16% DG	*16%* **	- **	2% *	10%	16% DK*	*12%* **
Don't know	5%	1% *	3%	5% *	8% *	*22%* **	2%	6%	*22%* **	- **	2% *	4%	7% *	*21%* **
Net: Higher autonomy	63%	85% DD.DE*	71% DE	58% *	44% *	*35%* **	74% DH	54%	*35%* **	*88%* **	72% DM*	62%	52% *	*56%* **
Net: Lower autonomy	32%	14% *	26%	37% DB*	48% DB.DC*	*43%* **	24%	40% DG	*43%* **	*12%* **	26% *	34%	41% *	*23%* **
Mean	2.81	3.20 DD.DE*	2.99 DD.DE*	2.62 *	2.53 *	*2.29* **	3.04 DH	2.59	*2.29* **	*3.43* **	3.06 DL.DM*	2.70	2.65 *	*2.74* **
Std. dev	0.92	0.78	0.79	0.87	1.24	*0.87*	0.79	0.99	*0.87*	*0.71*	0.82	0.86	1.05	*0.95*

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	*38*	94	91	*31*	*11*	132	122	*11*	*12*	60	120	55	*18*
Base: France only - respondents who selected that sector previously	280	*49*	106	95	*20*	*10*	155	115	*10*	*20*	79	119	39	*23*
To a great extent [4]	14%	*36%* **	7% *	11% *	*10%* **	*11%* **	17% *	11% *	*11%* **	*48%* **	20% *	7% *	11% *	*7%* **
To some extent [3]	39%	*40%* **	52% DD*	27% *	*26%* **	*36%* **	48% DH*	27% *	*36%* **	*45%* **	47% *	39% *	27% *	*29%* **
To a small extent [2]	30%	*17%* **	29% *	41% *	*16%* **	*40%* **	26% *	36% *	*40%* **	*5%* **	31% *	30% *	34% *	*46%* **
Not at all [1]	13%	*5%* **	9% *	17% *	*28%* **	*13%* **	8% *	19% *	*13%* **	*1%* **	2% *	20% DK*	17% DK*	*14%* **
Don't know	3%	*1%* **	1% *	4% *	*19%* **	- **	1% *	6% *	- **	- **	0% *	3% *	11% DK*	*5%* **
Net: Higher autonomy	54%	*76%* **	60% DD*	39% *	*37%* **	*47%* **	65% DH*	38% *	*47%* **	*93%* **	67% DL.DM*	46% *	38% *	*36%* **
Net: Lower autonomy	43%	*22%* **	39% *	58% *	*44%* **	*53%* **	34% *	55% DG*	*53%* **	*7%* **	33% *	50% *	51% *	*60%* **
Mean	2.57	*3.09* **	2.59 *	2.34 *	*2.24* **	*2.46* **	2.75 DH*	2.32 *	*2.46* **	*3.40* **	2.86 DL.DM*	2.35 *	2.36 *	*2.30* **
Std. dev	0.90	*0.87*	0.77	0.91	*1.10*	*0.90*	0.83	0.93	*0.90*	*0.67*	0.75	0.90	0.94	*0.81*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick11_5_France. Technology (e.g. software and electronic devices)														
Unweighted Base: France only - respondents who selected that sector previously	328	*50*	142	93	*29*	*14*	192	122	*14*	*16*	66	153	77	*16*
Base: France only - respondents who selected that sector previously	326	*60*	133	88	*34*	*11*	193	122	*11*	*20*	76	141	75	*14*
To a great extent [4]	12%	*30%* **	13% DD*	2% *	*2%* **	- **	18% DH	2% *	- **	*45%* **	9% *	12% *	4% *	*22%* **
To some extent [3]	34%	*37%* **	37% *	29% *	*38%* **	*14%* **	37%	31% *	*14%* **	*27%* **	49% DL*	25% *	38% *	*30%* **
To a small extent [2]	37%	*26%* **	38% *	43% *	*37%* **	*49%* **	34%	41% *	*49%* **	*4%* **	28% *	50% DK*	33% *	*34%* **
Not at all [1]	14%	*5%* **	11% *	22% *	*14%* **	*37%* **	10%	20% *	*37%* **	*25%* **	13% *	11% *	20% *	*6%* **
Don't know	3%	*2%* **	1% *	4% *	*9%* **	- **	1%	5% *	- **	- **	2% *	3% *	4% *	*9%* **
Net: Higher autonomy	46%	*67%* **	50% DD*	31% *	*40%* **	*14%* **	55% DH	34% *	*14%* **	*71%* **	57% DL*	37% *	43% *	*52%* **
Net: Lower autonomy	51%	*31%* **	49% *	65% *	*51%* **	*86%* **	43%	61% DG*	*86%* **	*29%* **	41% *	61% *	53% *	*39%* **
Mean	2.45	*2.94* **	2.52 DD*	2.12 *	*2.32* **	*1.77* **	2.65 DH	2.18 *	*1.77* **	*2.91* **	2.54 *	2.39 *	2.28 *	*2.75* **
Std. dev	0.89	*0.89*	0.87	0.79	*0.77*	*0.71*	0.89	0.78	*0.71*	*1.24*	0.84	0.84	0.85	*0.93*
brunswick11_6_France. Telecommunications														
Unweighted Base: France only - respondents who selected that sector previously	133	*16*	60	*33*	*18*	*6*	76	51	*6*	*5*	*25*	66	*30*	*7*
Base: France only - respondents who selected that sector previously	142	*23*	55	*37*	*13*	*15*	78	49	*15*	*8*	*29*	67	*22*	*17*
To a great extent [4]	17%	*52%* **	13% *	*16%* **	- **	- **	24% *	11% *	- **	*13%* **	*21%* **	18% *	*12%* **	*16%* **
To some extent [3]	45%	*23%* **	57% *	*57%* **	*39%* **	*6%* **	47% *	52% *	*6%* **	*50%* **	*63%* **	46% *	*45%* **	*5%* **
To a small extent [2]	29%	*5%* **	28% *	*27%* **	*40%* **	*63%* **	21% *	30% *	*63%* **	- **	*8%* **	34% *	*25%* **	*61%* **
Not at all [1]	2%	- **	1% *	*1%* **	*12%* **	*4%* **	1% *	4% *	*4%* **	- **	*2%* **	1% *	*8%* **	- **
Don't know	7%	*20%* **	1% *	*0%* **	*9%* **	*28%* **	6% *	3% *	*28%* **	*37%* **	*6%* **	1% *	*10%* **	*18%* **
Net: Higher autonomy	62%	*75%* **	70% *	*72%* **	*39%* **	*6%* **	71% *	64% *	*6%* **	*63%* **	*84%* **	64% *	*57%* **	*21%* **
Net: Lower autonomy	31%	*5%* **	29% *	*27%* **	*52%* **	*67%* **	22% *	34% *	*67%* **	- **	*10%* **	35% *	*33%* **	*61%* **
Mean	2.83	*3.60* **	2.82 *	*2.88* **	*2.29* **	*2.03* **	3.01 *	2.74 *	*2.03* **	*3.20* **	*3.09* **	2.82 *	*2.67* **	*2.45* **
Std. dev	0.75	*0.61*	0.66	*0.66*	*0.72*	*0.38*	0.73	0.72	*0.38*	*0.45*	*0.63*	0.74	*0.84*	*0.83*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)														
Unweighted Base: France only - respondents who selected that sector previously	367	*41*	162	109	*38*	*17*	203	147	*17*	*16*	58	181	97	*15*
Base: France only - respondents who selected that sector previously	331	*47*	153	87	*28*	*16*	200	116	*16*	*21*	65	152	79	*15*
To a great extent [4]	13%	*26%* **	18% DD	2% *	*5%* **	- **	20% DH	3% *	- **	*56%* **	30% DL.DM*	5%	3% *	*12%* **
To some extent [3]	33%	*43%* **	38%	25% *	*20%* **	*25%* **	39% DH	24% *	*25%* **	*29%* **	46% DM*	35%	22% *	*25%* **
To a small extent [2]	34%	*17%* **	32%	50% DC*	*30%* **	*25%* **	29%	45% DG*	*25%* **	*14%* **	19% *	43% DK	37% *	*27%* **
Not at all [1]	15%	*14%* **	10%	20% *	*27%* **	*16%* **	11%	22% DG*	*16%* **	*2%* **	4% *	13%	31% DK.DL*	*18%* **
Don't know	5%	- **	2%	3% *	*18%* **	*34%* **	1%	6% DG*	*34%* **	- **	0% *	4%	8% *	*18%* **
Net: Higher autonomy	46%	*69%* **	56% DD	27% *	*25%* **	*25%* **	59% DH	27% *	*25%* **	*84%* **	76% DL.DM*	40% DM	24% *	*37%* **
Net: Lower autonomy	49%	*31%* **	43%	70% DC*	*57%* **	*41%* **	40%	67% DG*	*41%* **	*16%* **	24% *	56% DK	68% DK*	*45%* **
Mean	2.46	*2.81* **	2.64 DD	2.10 *	*2.04* **	*2.14* **	2.68 DH	2.08 *	*2.14* **	*3.38* **	3.02 DL.DM*	2.33 DM	1.96 *	*2.37* **
Std. dev	0.91	*0.99*	0.90	0.74	*0.92*	*0.81*	0.92	0.78	*0.81*	*0.81*	0.82	0.77	0.84	*1.02*
brunswick11_8_France. Transport														
Unweighted Base: France only - respondents who selected that sector previously	133	*12*	52	*41*	*15*	*13*	64	56	*13*	*12*	*26*	52	*32*	*11*
Base: France only - respondents who selected that sector previously	159	*15*	76	*38*	*17*	*13*	91	55	*13*	*21*	*36*	59	*30*	*12*
To a great extent [4]	24%	*41%* **	31% **	*2%* **	*39%* **	*2%* **	33% *	13% *	*2%* **	*46%* **	*16%* **	21% **	*31%* **	- **
To some extent [3]	44%	*56%* **	41% **	*61%* **	*32%* **	*20%* **	44% *	52% *	*20%* **	*51%* **	*60%* **	33% **	*50%* **	*29%* **
To a small extent [2]	19%	*3%* **	18% **	*23%* **	*16%* **	*37%* **	16% *	21% *	*37%* **	- **	*18%* **	26% **	*18%* **	*25%* **
Not at all [1]	8%	- **	9% **	*9%* **	*12%* **	- **	8% *	10% *	- **	*3%* **	*6%* **	16% **	*1%* **	- **
Don't know	5%	- **	- **	*6%* **	- **	*42%* **	- *	4% *	*42%* **	- **	- **	4% **	- **	*47%* **
Net: Higher autonomy	68%	*97%* **	72% **	*63%* **	*71%* **	*21%* **	77% *	65% *	*21%* **	*97%* **	*76%* **	54% **	*81%* **	*29%* **
Net: Lower autonomy	27%	*3%* **	28% **	*32%* **	*29%* **	*37%* **	23% *	31% *	*37%* **	*3%* **	*24%* **	42% **	*19%* **	*25%* **
Mean	2.88	*3.38* **	2.94 **	*2.58* **	*2.98* **	*2.39* **	3.02 *	2.71 *	*2.39* **	*3.41* **	*2.86* **	2.62 **	*3.10* **	*2.54* **
Std. dev	0.88	*0.56*	0.94	*0.69*	*1.06*	*0.58*	0.90	0.84	*0.58*	*0.65*	*0.77*	1.01	*0.74*	*0.54*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick11_9_France. Physical infrastructure and construction														
Unweighted base: France only - respondents who selected that sector previously	133	*20*	63	*30*	*12*	*8*	83	*42*	*8*	*7*	*27*	63	*28*	*8*
Base: France only - respondents who selected that sector previously	121	*21*	62	*23*	*9*	*5*	83	*33*	*5*	*13*	*26*	50	*25*	*7*
To a great extent [4]	20%	*23%* **	16% *	*21%* **	*32%* **	*17%* **	18% *	*24%* **	*17%* **	*45%* **	*14%* **	15% *	*21%* **	*20%* **
To some extent [3]	53%	*52%* **	54% *	*62%* **	*29%* **	*53%* **	54% *	*52%* **	*53%* **	*48%* **	*57%* **	61% *	*33%* **	*67%* **
To a small extent [2]	19%	*25%* **	20% *	*11%* **	*22%* **	*10%* **	21% *	*14%* **	*10%* **	*6%* **	*27%* **	17% *	*22%* **	*13%* **
Not at all [1]	4%	- **	5% *	*7%* **	- **	- **	4% *	*5%* **	- **	- **	- **	3% *	*13%* **	- **
Don't know	4%	- **	4% *	- **	*17%* **	*20%* **	3% *	*5%* **	*20%* **	- **	*2%* **	4% *	*11%* **	- **
Net: Higher autonomy	73%	*75%* **	71% *	*83%* **	*61%* **	*70%* **	72% *	*76%* **	*70%* **	*94%* **	*71%* **	76% *	*54%* **	*87%* **
Net: Lower autonomy	23%	*25%* **	25% *	*17%* **	*22%* **	*10%* **	25% *	*19%* **	*10%* **	*6%* **	*27%* **	20% *	*35%* **	*13%* **
Mean	2.92	*2.98* **	2.85 *	*2.97* **	*3.12* **	*3.09* **	2.88 *	*3.00* **	*3.09* **	*3.39* **	*2.87* **	2.91 *	*2.70* **	*3.08* **
Std. dev	0.75	*0.71*	0.77	*0.78*	*0.85*	*0.65*	0.75	*0.79*	*0.65*	*0.63*	*0.64*	0.68	*1.02*	*0.62*
brunswick11_10_France. Manufacturing														
Unweighted base: France only - respondents who selected that sector previously	223	*23*	94	*61*	*25*	*20*	117	*86*	*20*	*7*	*41*	102	*54*	*19*
Base: France only - respondents who selected that sector previously	237	*27*	103	*54*	*24*	*28*	130	*78*	*28*	*10*	*54*	94	*50*	*29*
To a great extent [4]	15%	*25%* **	14% *	*8%* **	*26%* **	*11%* **	17% *	14% *	*11%* **	*44%* **	*25%* **	10% *	13% *	*6%* **
To some extent [3]	26%	*37%* **	33% *	30% **	*5%* **	*2%* **	34% *	22% *	*2%* **	*53%* **	*42%* **	20% *	24% *	*9%* **
To a small extent [2]	34%	*33%* **	32% *	27% **	*39%* **	*53%* **	32% *	31% *	*53%* **	*3%* **	*19%* **	42% *	34% *	*47%* **
Not at all [1]	20%	*5%* **	17% *	34% **	*30%* **	*7%* **	15% *	32% DG*	*7%* **	- **	*13%* **	27% *	22% *	*12%* **
Don't know	5%	- **	4% *	2% **	- **	*26%* **	3% *	1% *	*26%* **	- **	*2%* **	1% *	6% *	*25%* **
Net: Higher autonomy	41%	*62%* **	47% *	38% **	*31%* **	*13%* **	50% *	36% *	*13%* **	*97%* **	*67%* **	30% *	37% *	*16%* **
Net: Lower autonomy	54%	*38%* **	49% *	60% **	*69%* **	*61%* **	47% *	63% *	*61%* **	*3%* **	*31%* **	69% *	56% *	*59%* **
Mean	2.38	*2.81* **	2.46 *	2.13 **	*2.27* **	*2.22* **	2.54 *	2.17 *	*2.22* **	*3.40* **	*2.80* **	2.14 *	2.30 *	*2.13* **
Std. dev	0.99	*0.89*	0.96	0.99	*1.17*	*0.84*	0.95	1.05	*0.84*	*0.58*	*0.97*	0.93	0.99	*0.80*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick11_11_France. Food and agriculture														
Unweighted base: France only - respondents who selected that sector previously	635	63	260	190	83	*39*	323	273	*39*	*16*	108	308	172	*31*
Base: France only - respondents who selected that sector previously	578	71	253	156	66	*32*	324	222	*32*	*30*	104	281	131	*31*
To a great extent [4]	16%	38% DC.DD*	13%	10%	21% *	*10%* **	18%	13%	*10%* **	*29%* **	15% *	17%	13%	*11%* **
To some extent [3]	40%	37% DE*	50% DE	40% DE	13% *	*28%* **	47% DH	32%	*28%* **	*41%* **	53% DM*	45% DM	21%	*42%* **
To a small extent [2]	32%	20% *	30%	37% DB	28% *	*51%* **	28%	34%	*51%* **	*20%* **	27% *	30%	39%	*40%* **
Not at all [1]	9%	1% *	5%	12% DB.DC	32% DB.DC.DD*	*3%* **	4%	18% DG	*3%* **	- **	3% *	7%	22% DK.DL	*6%* **
Don't know	3%	4% *	1%	1%	6% *	*9%* **	2%	3%	*9%* **	*10%* **	2% *	1%	5% DL	*2%* **
Net: Higher autonomy	56%	75% DD.DE*	63% DD.DE	50%	34% *	*38%* **	66% DH	45%	*38%* **	*70%* **	68% DM*	61% DM	34%	*52%* **
Net: Lower autonomy	41%	21% *	36%	49% DB.DC	60% DB.DC*	*53%* **	32%	52% DG	*53%* **	*20%* **	30% *	37%	61% DK.DL	*46%* **
Mean	2.64	3.17 DC.DD.DE*	2.72 DD.DE	2.48	2.24 *	*2.49* **	2.81 DH	2.41	*2.49* **	*3.10* **	2.80 DM*	2.72 DM	2.26 *	*2.57* **
Std. dev	0.87	0.79	0.76	0.83	1.15	*0.73*	0.79	0.94	*0.73*	*0.74*	0.73	0.83	0.96	*0.78*
brunswick11_12_France. Media and communications														
Unweighted base: France only - respondents who selected that sector previously	180	*25*	80	53	*16*	*6*	105	69	*6*	*7*	*40*	87	*40*	*6*
Base: France only - respondents who selected that sector previously	189	*32*	76	60	*15*	*5*	109	76	*5*	*11*	*48*	86	*35*	*9*
To a great extent [4]	26%	*41%* **	31% *	12% **	*23%* **	*22%* **	34% DH*	14% *	*22%* **	*81%* **	*30%* **	18% *	*12%* **	*58%* **
To some extent [3]	39%	*35%* **	41% *	38% **	*46%* **	*35%* **	39% *	40% *	*35%* **	*19%* **	*39%* **	46% *	*30%* **	*36%* **
To a small extent [2]	21%	*8%* **	21% *	33% **	*10%* **	- **	17% *	28% *	- **	- **	*24%* **	22% *	*25%* **	*6%* **
Not at all [1]	6%	*7%* **	7% *	4% **	*8%* **	- **	7% *	5% *	- **	- **	*6%* **	5% *	*12%* **	- **
Don't know	8%	*10%* **	- *	13% **	*14%* **	*43%* **	3% *	13% *	*43%* **	- **	*0%* **	9% *	*21%* **	- **
Net: Higher autonomy	65%	*76%* **	72% *	50% **	*68%* **	*57%* **	73% DH*	54% *	*57%* **	*100%* **	*70%* **	64% *	*42%* **	*94%* **
Net: Lower autonomy	27%	*14%* **	28% *	37% **	*18%* **	- **	24% *	33% *	- **	- **	*30%* **	27% *	*37%* **	*6%* **
Mean	2.92	*3.22* **	2.96 *	2.66 *	*2.96* **	*3.39* **	3.03 *	2.72 *	*3.39* **	*3.81* **	*2.94* **	2.85 *	*2.54* **	*3.52* **
Std. dev	0.88	*0.90*	0.90	0.78	*0.91*	*0.59*	0.91	0.81	*0.59*	*0.41*	*0.90*	0.81	*0.94*	*0.65*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
	DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick11_13_France. Retail and luxury														
Unweighted base: France only - respondents who selected that sector previously	45	10	15	13	2	5	25	15	5	8	10	16	6	5
Base: France only - respondents who selected that sector previously	44	11	13	9	2	8	24	12	8	12	9	11	4	9
To a great extent [4]	24%	47% **	16% **	23% **	- **	15% **	30% **	18% **	15% **	44% **	14% **	17% **	30% **	14% **
To some extent [3]	60%	53% **	62% **	65% **	100% **	51% **	57% **	72% **	51% **	56% **	80% **	60% **	60% **	47% **
To a small extent [2]	12%	- **	10% **	12% **	- **	34% **	5% **	10% **	34% **	- **	6% **	18% **	10% **	25% **
Not at all [1]	1%	- **	4% **	- **	- **	- **	2% **	- **	- **	- **	- **	4% **	- **	- **
Don't know	3%	- **	10% **	- **	- **	- **	5% **	- **	- **	- **	- **	- **	- **	15% **
Net: Higher autonomy	85%	100% **	77% **	88% **	100% **	66% **	88% **	90% **	66% **	100% **	94% **	77% **	90% **	61% **
Net: Lower autonomy	13%	- **	13% **	12% **	- **	34% **	7% **	10% **	34% **	- **	6% **	23% **	10% **	25% **
Mean	3.11	3.47 **	2.99 **	3.11 **	3.00 **	2.81 **	3.23 **	3.09 **	2.81 **	3.44 **	3.08 **	2.90 **	3.19 **	2.87 **
Std. dev	0.64	0.52	0.69	0.62	0.00	0.72	0.65	0.55	0.72	0.52	0.47	0.75	0.69	0.71
brunswick11_14_France. $brunswick10Franceother														
Unweighted base: France only - respondents who selected that sector previously	14	-	3	5	3	3	3	8	3	1	1	6	5	1
Base: France only - respondents who selected that sector previously	10	-	2	2	3	3	2	5	3	1	0	5	3	1
To a great extent [4]	41%	-	66% **	25% **	89% **	- **	66% **	58% **	- **	100% **	100% **	- **	80% **	- **
To some extent [3]	10%	-	34% **	16% **	- **	- **	34% **	8% **	- **	- **	- **	13% **	12% **	- **
To a small extent [2]	21%	-	- **	33% **	- **	41% **	- **	16% **	41% **	- **	- **	45% **	- **	- **
Not at all [1]	18%	-	- **	- **	- **	59% **	- **	- **	59% **	- **	- **	28% **	- **	100% **
Don't know	9%	-	- **	26% **	11% **	- **	- **	18% **	- **	- **	- **	14% **	8% **	- **
Net: Higher autonomy	51%	-	100% **	41% **	89% **	- **	100% **	66% **	- **	100% **	100% **	13% **	92% **	- **
Net: Lower autonomy	39%	-	- **	33% **	- **	100% **	- **	16% **	100% **	- **	- **	73% **	- **	100% **
Mean	2.82	-	3.66 **	2.89 **	4.00 **	1.41 **	3.66 **	3.52 **	1.41 **	4.00 **	4.00 **	1.83 **	3.87 **	1.00 **
Std. dev	1.28	-	0.71	1.31	-	0.60	0.71	0.91	0.60	-	-	0.77	0.40	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN

As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole

Unweighted base: France only	2017	202	780	610	261	164	982	871	164	68	351	919	496	183
Base: France only	2017	226	830	566	233	162	1056	799	162	104	404	871	439	200
A very positive impact [5]	5%	10% DC.DD.DF	5%	3%	10% DC.DD.DF	1% *	6% DI	5%	1% *	16% DK.DL.DN*	6% DL	3%	8% DL	3% *
A fairly positive impact [4]	21%	34% DC.DD.DE.DF	24% DD.DE.DF	17%	13%	9% *	27% DH.DI	16%	9% *	36% DL.DM.DN*	31% DL.DM.DN	20% DN	16% DN	7% *
No impact [3]	25%	22%	29% DE.DF	23%	20%	16% *	28% DH.DI	22%	16% *	20% *	30% DM.DN	27% DM.DN	20%	16% *
A fairly negative impact [2]	19%	14%	19%	27% DB.DC.DE.DF	12%	13% *	18%	22%	13% *	13% *	18%	23%	18%	17% *
A very negative impact [1]	8%	4%	5%	9% DC	26% DB.DC.DD.DF	4% *	4%	14% DG.DI	4% *	4% *	5%	6%	18% DJ.DK.DL.DN	5% *
Don't know	22%	16%	18%	21%	19%	57% DB.DC.DD.DE*	17%	21%	57% DG.DH*	11% *	11%	22% DK	20% DK	53% DJ.DK.DL.DM*
Net: Positive impact	26%	44% DC.DD.DE.DF	29% DD.DF	20% DF	23% DF	9% *	33% DH.DI	21% DI	9% *	52% DL.DM.DN*	37% DL.DM.DN	22% DN	25% DN	10% *
Net: Negative impact	27%	18%	24%	35% DB.DC.DF	38% DB.DC.DF	17% *	22%	36% DG.DI	17% *	17% *	22%	28%	36% DJ.DK.DL.DN	21% *
Mean	2.95	3.39 DC.DD.DE.DF	3.07 DD.DE.DF	2.74	2.63	2.74 *	3.14 DH.DI	2.71	2.74 *	3.54 DK.DL.DM.DN*	3.18 DL.DM.DN	2.88	2.74	2.72 *
Std. dev	1.09	1.04	1.00	1.04	1.40	0.94	1.01	1.16	0.94	1.09	1.01	0.98	1.30	1.03

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick12_France_2. France's attractiveness as a place to invest and do business	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Unweighted base: France only	2017	202	780	610	261	164	982	871	164	68	351	919	496	183
Base: France only	2017	226	830	566	233	162	1056	799	162	104	404	871	439	200
A very positive impact [5]	7%	18% DC.DD.DE.DF	8% DD	4%	4%	3% *	10% DH.DI	4%	3% *	36% DK.DL.DM.DN*	7%	5%	5%	4% *
A fairly positive impact [4]	22%	34% DC.DD.DE.DF	25% DD.DF	19% DF	19%	9% *	27% DH.DI	19% DI	9% *	25% DN*	34% DL.DM.DN	20% DN	20% DN	10% *
No impact [3]	27%	22%	30%	27%	22%	22% *	28%	25%	22% *	10% *	31% DJ.DM	29% DJ.DM	22%	23% *
A fairly negative impact [2]	17%	11%	16%	25% DB.DC.DE.DF	13%	9% *	15%	21% DG.DI	9% *	9% *	15%	20%	17%	13% *
A very negative impact [1]	7%	1%	5%	6%	26% DB.DC.DD.DF	4% *	4%	12% DG.DI	4% *	11% DK*	3%	5%	17% DK.DL.DN	5% *
Don't know	20%	13%	16%	21%	17%	53% DB.DC.DD.DE*	15%	20%	53% DG.DH*	9% *	11%	21% DK	19% DK	45% DJ.DK.DL.DM*
Net: Positive impact	29%	52% DC.DD.DE.DF	33% DD.DE.DF	23% DF	22% DF	12% *	37% DH.DI	22% DI	12% *	60% DK.DL.DM.DN*	40% DL.DM.DN	25% DN	25% DN	14% *
Net: Negative impact	24%	12%	22% DB	30% DB.DC.DF	39% DB.DC.DF	13% *	20%	33% DG.DI	13% *	20% *	18%	25% DK	33% DK.DL.DN	18% *
Mean	3.05	3.65 DC.DD.DE.DF	3.16 DD.DE	2.88 DE	2.53	2.92 *	3.27 DH	2.78	2.92 *	3.71 DK.DL.DM.DN*	3.30 DL.DM.DN	3.01 DM	2.76	2.94 *
Std. dev	1.09	1.00	1.04	1.01	1.27	0.99	1.05	1.10	0.99	1.39	0.94	1.00	1.22	1.03

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick13_France. How worried are you, if at all, about the level of France's national debt?														
Unweighted base: France only	2017	202	780	610	261	164	982	871	164	68	351	919	496	183
Base: France only	2017	226	830	566	233	162	1056	799	162	104	404	871	439	200
Very worried [4]	31%	28%	23%	37% DC.DF	51% DB.DC.DD.DF	21% *	24%	41% DG.DI	21% *	32% *	21%	31% DK	42% DK.DL.DN	24% *
Fairly worried [3]	45%	45% DE	52% DE.DF	46% DE	28%	37% *	50% DH.DI	41%	37% *	44% *	57% DL.DM.DN	46% DM	35%	41% *
Not very worried [2]	15%	19% DD	18% DD	11%	12%	18% *	18% DH	11%	18% *	11% *	16%	17%	13%	15% *
Not at all worried [1]	5%	5%	5%	4%	7%	7% *	5%	5%	7% *	12% DK.DL*	4%	3%	7% DL	7% *
Don't know	4%	1%	3%	2%	3%	17% DB.DC.DD.DE*	2%	2%	17% DG.DH*	1% *	2%	3%	2%	13% DJ.DK.DL.DM*
Net: Worried	76%	74% DF	75% DF	83% DB.DC.DF	79% DF	58% *	74% DI	82% DG.DI	58% *	76% *	78% DN	77% DN	77% DN	65% *
Net: Not worried	20%	25% DD	23% DD	15%	19%	25% DD*	23% DH	16%	25% *	23% *	20%	20%	20%	21% *
Mean	3.05	2.98	2.95	3.19 DB.DC.DF	3.26 DB.DC.DF	2.87 *	2.96	3.21 DG.DI	2.87 *	2.97 *	2.97	3.07	3.15 DK	2.95 *
Std. dev	0.83	0.84	0.78	0.79	0.93	0.89	0.79	0.83	0.89	0.95	0.73	0.79	0.92	0.87

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.														
brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?														
Unweighted base: Italy only	2075	131	818	682	253	191	949	935	191	*44*	376	890	592	173
Base: Italy only	2075	127	799	669	258	223	926	926	223	*43*	369	888	559	215
Much more resilient [5]	3%	11% DC.DD.DE.DF*	4% DD	2%	3%	1%	5% DH.DI	2%	1%	*22%* **	5% DL	2%	4%	2% *
Somewhat more resilient [4]	11%	17% DE.DF*	15% DE.DF	12% DE.DF	5%	2%	15% DH.DI	10% DI	2%	*11%* **	19% DL.DM.DN	12% DM.DN	8%	4% *
About as resilient [3]	40%	41% DE*	48% DD.DE.DF	40% DE	26%	31%	47% DH.DI	36%	31%	*44%* **	53% DL.DM.DN	43% DM	29%	38% *
Somewhat less resilient [2]	18%	20% DF*	18% DF	20% DF	16%	8%	18% DI	19% DI	8%	*6%* **	12% DN	21% DK.DN	22% DK.DN	4% *
Much less resilient [1]	12%	5% *	5%	15% DB.DC.DF	39% DB.DC.DD.DF	4%	5%	22% DG.DI	4%	*7%* **	2%	10% DK.DN	27% DK.DL.DN	4% *
Don't know	15%	5% *	10%	11%	11%	53% DB.DC.DD.DE	9%	11%	53% DG.DH	*10%* **	9%	12%	10%	48% DK.DL.DM*
Net: More resilient	15%	28% DD.DE.DF*	19% DD.DE.DF	13% DF	8%	3%	20% DH.DI	12% DI	3%	*33%* **	24% DL.DM.DN	14% DN	12%	6% *
Net: Less resilient	30%	25% DF*	23% DF	35% DC.DF	55% DB.DC.DD.DF	13%	23% DI	41% DG.DI	13%	*13%* **	14%	31% DK.DN	49% DK.DL.DN	8% *
Mean	2.71	3.09 DD.DE.DF*	2.95 DD.DE	2.60 DE	2.07	2.72 DE*	2.97 DH.DI	2.46	2.72 DH*	*3.40* **	3.15 DL.DM	2.71 DM	2.33	2.94 DM*
Std. dev	1.00	1.03	0.88	0.98	1.12	0.78	0.91	1.05	0.78	*1.16*	0.81	0.91	1.11	0.78

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole														
Unweighted base: Italy only	2075	131	818	682	253	191	949	935	191	*44*	376	890	592	173
Base: Italy only	2075	127	799	669	258	223	926	926	223	*43*	369	888	559	215
A very positive impact [5]	4%	17% DC.DD.DE.DF*	3%	2%	2%	4%	5% DH	2%	4%	*28%* **	7% DL.DN	2%	4%	0% *
A fairly positive impact [4]	20%	18% DF*	27% DD.DE.DF	20% DE.DF	10%	5%	25% DH.DI	17% DI	5%	*44%* **	35% DL.DM.DN	20% DM.DN	11%	8% *
No impact [3]	28%	20% *	32% DB.DE.DF	32% DE.DF	21%	16%	31% DI	29% DI	16%	*7%* **	31% DN	34% DM.DN	24%	17% *
A fairly negative impact [2]	17%	17% DF*	16% DF	22% DC.DF	17% DF	4%	16% DI	21% DG.DI	4%	*8%* **	10%	19% DK.DN	23% DK.DN	5% *
A very negative impact [1]	8%	13% DC.DD.DF*	4%	6%	28% DB.DC.DD.DF	4%	5%	12% DG.DI	4%	*6%* **	3%	5%	19% DK.DL.DN	1% *
Don't know	24%	14%	19%	18%	22%	67% DB.DC.DD.DE	18%	19%	67% DG.DH	*7%* **	14%	21% DK	19%	69% DK.DL.DM*
Net: Positive impact	23%	35% DD.DE.DF*	30% DD.DE.DF	22% DE.DF	12%	9%	30% DH.DI	20% DI	9%	*72%* **	42% DL.DM.DN	22% DM.DN	15%	9% *
Net: Negative impact	25%	30% DC.DF*	19% DF	28% DC.DF	45% DB.DC.DD.DF	7%	21% DI	33% DG.DI	7%	*14%* **	13% DN	24% DK.DN	42% DK.DL.DN	6% *
Mean	2.93	3.09 DE*	3.12 DD.DE	2.89 DE	2.26	3.08 DE*	3.12 DH	2.72	3.08 DH*	*3.86* **	3.38 DL.DM	2.95 DM	2.47	3.08 DM*
Std. dev	1.04	1.35	0.92	0.95	1.16	1.11	0.99	1.05	1.11	*1.16*	0.92	0.92	1.12	0.77

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Unweighted base: Italy only	2075	131	818	682	253	191	949	935	191	*44*	376	890	592	173
Base: Italy only	2075	127	799	669	258	223	926	926	223	*43*	369	888	559	215
A very positive impact [5]	5%	15% DC.DD.DE.DF*	5%	4%	6%	1%	6%	4%	1%	*32%* **	8% DL.DN	3%	4%	1% *
A fairly positive impact [4]	22%	33% DD.DE.DF*	30% DD.DE.DF	20% DE.DF	7%	11%	31% DH.DI	16%	11%	*26%* **	39% DL.DM.DN	22% DM.DN	15%	11% *
No impact [3]	25%	13% *	29% DB.DE.DF	29% DB.DE.DF	20%	15%	27% DI	27% DI	15%	*14%* **	25%	31% DM.DN	22%	15% *
A fairly negative impact [2]	16%	16% DF*	15% DF	21% DC.DF	20% DF	2%	15% DI	21% DG.DI	2%	*11%* **	9%	19% DK.DN	22% DK.DN	4% *
A very negative impact [1]	8%	9% DC.DF*	4%	8% DC.DF	25% DB.DC.DD.DF	2%	4%	13% DG.DI	2%	*5%* **	3%	6% DN	17% DK.DL.DN	1% *
Don't know	24%	14% *	18%	18%	21%	70% DB.DC.DD.DE	17%	19%	70% DG.DH	*13%* **	16%	19%	19%	67% DK.DL.DM*
Net: Positive impact	27%	48% DC.DD.DE.DF*	35% DD.DE.DF	24% DE.DF	13%	12%	37% DH.DI	21% DI	12%	*58%* **	47% DL.DM.DN	25% DN	20%	13% *
Net: Negative impact	24%	25% DF*	19% DF	29% DC.DF	45% DB.DC.DD.DF	4%	20% DI	33% DG.DI	4%	*15%* **	12%	25% DK.DN	39% DK.DL.DN	5% *
Mean	3.00	3.33 DD.DE*	3.20 DD.DE	2.89 DE	2.35	3.25 DD.DE*	3.22 DH	2.74	3.25 DH*	*3.81* **	3.47 DL.DM	2.98 DM	2.60	3.23 DM*
Std. dev	1.08	1.26	0.96	1.03	1.23	0.89	1.00	1.11	0.89	*1.22*	0.93	0.98	1.17	0.84

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.														
Unweighted base: Italy only	2075	131	818	682	253	191	949	935	191	*44*	376	890	592	173
Base: Italy only	2075	127	799	669	258	223	926	926	223	*43*	369	888	559	215
Energy	23%	25% DF*	26% DF	24% DF	21% DF	10%	26% DI	23% DI	10%	*40%* **	23% DN	24% DN	26% DN	7% *
Defence	17%	14% *	18% DF	19% DF	20% DF	6%	17% DI	19% DI	6%	*21%* **	21% DN	18%	16%	10% *
Healthcare	27%	26% *	29%	26%	29%	20%	29%	27%	20%	*9%* **	25%	27%	32% DN	20% *
Financial services	7%	16% DC.DD.DF*	6% DF	7% DF	8% DF	1%	8% DI	7% DI	1%	*4%* **	5%	8%	7%	3% *
Technology (e.g. software and electronic devices)	14%	16% *	15% DF	15% DF	11%	7%	15% DI	14%	7%	*8%* **	15%	15% DN	13%	7% *
Telecommunications	8%	12% *	9%	8%	6%	6%	10%	8%	6%	*14%* **	15% DL.DM.DN	8% DN	6%	2% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	10% *	14% DF	10%	11% DF	4%	13% DI	10% DI	4%	*4%* **	14% DN	12% DN	10%	5% *
Transport	10%	16% DF*	9%	11%	11%	5%	10%	11%	5%	*21%* **	10%	11% DN	8%	4% *
Physical infrastructure and construction	9%	13% DF*	11% DF	9%	7%	4%	11% DI	9%	4%	*21%* **	12% DN	10% DN	8% DN	1% *
Manufacturing	18%	29% DD.DE.DF*	22% DE.DF	17% DF	13%	8%	23% DH.DI	16% DI	8%	*14%* **	22% DN	20% DN	16%	9% *
Food and agriculture	28%	43% DC.DD.DE.DF*	30% DE.DF	29% DE	20%	20%	32% DI	26%	20%	*37%* **	28%	28% DN	31% DN	18% *
Media and communications	7%	3% *	7%	7%	7%	4%	7%	7%	4%	*8%* **	7%	7%	6%	3% *
Retail and luxury	9%	13% *	10%	9%	5%	5%	10%	8%	5%	*18%* **	10%	9%	8%	5% *
Other [see Sheet3]	1%	1% *	1%	0%	1%	0%	1%	0%	0%	- **	-	0%	2% DL	- *
None of the above	5%	4% *	3%	6% DC	14% DB.DC.DD.DF	5%	3%	8% DG	5%	*5%* **	2%	5%	8% DK.DL	5% *
Don't know	21%	9% *	17%	17%	20% DB	55% DB.DC.DD.DE	15%	18%	55% DG.DH	*11%* **	15%	17%	18%	56% DK.DL.DM*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options														
Unweighted base: Italy only	2075	131	818	682	253	191	949	935	191	*44*	376	890	592	173
Base: Italy only	2075	127	799	669	258	223	926	926	223	*43*	369	888	559	215
The national government	12%	20% DD.DE.DF*	15% DD.DE	10%	8%	8%	16% DH.DI	10%	8%	*26%* **	23% DL.DM.DN	12% DM	7%	8% *
Regional and local authorities	5%	4% *	6% DD	3%	6%	3%	6%	4%	3%	*6%* **	5%	4%	6%	4% *
European Union institutions	11%	15% DF*	11% DF	11% DF	14% DF	4%	12% DI	12% DI	4%	*9%* **	10%	12%	13% DN	5% *
The Armed Forces	20%	22% DF*	22% DF	20% DF	21% DF	11%	22% DI	20% DI	11%	*36%* **	25% DN	20% DN	19%	11% *
Civil Protection (e.g., national and regional civil protection authorities)	30%	39% DE.DF*	36% DE.DF	31% DE.DF	19%	18%	36% DH.DI	28% DI	18%	*25%* **	34% DN	34% DN	28% DN	18% *
Emergency services (e.g., police, fire and ambulance services)	30%	33% DE.DF*	35% DE.DF	33% DE.DF	17%	15%	35% DH.DI	29% DI	15%	*32%* **	38% DM.DN	31% DN	27%	18% *
Private companies	6%	6% *	6% DE	8% DE	2%	3%	6%	7%	3%	*14%* **	7%	7%	6%	2% *
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	18% *	16%	19%	15%	13%	16%	18%	13%	*8%* **	14% DN	18% DN	21% DK.DN	5% *
Other [see Sheet4]	0%	- *	0%	0%	0%	0%	0%	0%	0%	- **	-	0%	0%	0% *
None of the above	5%	2% *	2%	4%	20% DB.DC.DD.DF	3%	2%	9% DG.DI	3%	*3%* **	1%	4% DK	11% DK.DL	4% DK*
Don't know	19%	11% *	14%	16%	19%	52% DB.DC.DD.DE	14%	17%	52% DG.DH	*8%* **	10%	18% DK	16%	55% DK.DL.DM*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?														
brunswick13_Italy_1. Newspapers and periodicals														
Unweighted base: Italy only	2075	131	818	682	253	191	949	935	191	*44*	376	890	592	173
Base: Italy only	2075	127	799	669	258	223	926	926	223	*43*	369	888	559	215
Trust a great deal [4]	4%	13% DC.DD.DE.DF*	4%	3%	2%	2%	6% DH	3%	2%	*24%* **	8% DL.DM.DN	3%	2%	2% *
Trust a fair amount [3]	37%	45% DE.DF*	45% DD.DE.DF	38% DE.DF	22%	20%	45% DH.DI	34% DI	20%	*49%* **	48% DM.DN	44% DM.DN	24%	27% *
Don't trust very much [2]	32%	24% *	32%	34%	32%	27%	31%	33%	27%	*14%* **	31% DN	33% DN	35% DN	20% *
Don't trust at all [1]	18%	13% *	13%	20% DC.DF	36% DB.DC.DD.DF	11%	13%	24% DG.DI	11%	*13%* **	9%	14% DK	33% DK.DL.DN	11% *
Don't know	9%	5%	5%	5%	7%	40% DB.DC.DD.DE	5%	6%	40% DG.DH	*0%* **	4%	6%	5%	40% DK.DL.DM*
Net: Trust	41%	58% DD.DE.DF*	50% DD.DE.DF	42% DE.DF	25%	22%	51% DH.DI	37% DI	22%	*73%* **	56% DL.DM.DN	47% DM.DN	26%	28% *
Net: Do not trust	49%	37% *	45%	53% DB.DC.DF	69% DB.DC.DD.DF	38%	44%	58% DG.DI	38%	*27%* **	39%	47% DN	69% DK.DL.DN	31% *
Mean	2.30	2.60 DD.DE.DF*	2.43 DD.DE.DF	2.26 DE	1.90	2.22 DE*	2.46 DH.DI	2.16	2.22 *	*2.84* **	2.58 DL.DM.DN	2.38 DM	1.95	2.31 DM*
Std. dev	0.83	0.90	0.78	0.82	0.85	0.79	0.80	0.84	0.79	*0.94*	0.77	0.77	0.84	0.81

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick13_Italy_2. News channels on television/ Television news broadcasts	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
Unweighted base: Italy only	2075	131	818	682	253	191	949	935	191	*44*	376	890	592	173
Base: Italy only	2075	127	799	669	258	223	926	926	223	*43*	369	888	559	215
Trust a great deal [4]	6%	20% DC.DD.DE.DF*	7%	6%	4%	2%	9% DH.DI	5%	2%	*26%* **	11% DL.DM.DN	6%	5%	3% *
Trust a fair amount [3]	40%	46% DE.DF*	47% DD.DE.DF	40% DE.DF	27%	24%	47% DH.DI	36% DI	24%	*56%* **	55% DL.DM.DN	45% DM.DN	22%	32% *
Don't trust very much [2]	30%	19% *	31% DB	33% DB.DF	28%	22%	30%	31%	22%	*6%* **	24%	34% DK.DN	33% DK.DN	15% *
Don't trust at all [1]	17%	12% *	11%	18% DC	36% DB.DC.DD.DF	14%	11%	23% DG.DI	14%	*11%* **	6%	11% DK	36% DK.DL.DN	10% *
Don't know	8%	2% *	4%	4%	5%	38% DB.DC.DD.DE	4%	4%	38% DG.DH	- **	5%	4%	4%	41% DK.DL.DM*
Net: Trust	46%	67% DC.DD.DE.DF*	54% DD.DE.DF	45% DE.DF	31%	26%	56% DH.DI	41% DI	26%	*82%* **	66% DL.DM.DN	51% DM.DN	27%	35% *
Net: Do not trust	46%	31% *	42%	51% DB.DC.DF	64% DB.DC.DD.DF	37%	41%	54% DG.DI	37%	*18%* **	30%	46% DK.DN	69% DK.DL.DN	25% *
Mean	2.39	2.76 DC.DD.DE.DF*	2.52 DD.DE.DF	2.34 DE	1.99	2.22 *	2.55 DH.DI	2.25	2.22 *	*2.98* **	2.74 DL.DM.DN	2.47 DM	1.96	2.48 DM*
Std. dev	0.86	0.92	0.79	0.85	0.92	0.83	0.81	0.88	0.83	*0.89*	0.73	0.78	0.89	0.83

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Military threats					Protection by govt from: Military threats (regrouped)			Protection by govt from: Disinformation campaigns				
		Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know	Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Very well protected [4]	Fairly well protected [3]	Not very well protected [2]	Not at all protected [1]	Don't know
		DB	DC	DD	DE	DF	DG	DH	DI	DJ	DK	DL	DM	DN
brunswick13_Italy_3. Social media														
Unweighted base: Italy only	2075	131	818	682	253	191	949	935	191	*44*	376	890	592	173
Base: Italy only	2075	127	799	669	258	223	926	926	223	*43*	369	888	559	215
Trust a great deal [4]	5%	7% *	5%	4%	9% DD.DF	2%	5%	6%	2%	*18%* **	5% DN	4%	7% DN	1% *
Trust a fair amount [3]	25%	22% *	27% DE	28% DE	18%	24%	26%	25%	24%	*34%* **	32% DM	28% DM	18%	22% *
Don't trust very much [2]	35%	45% DE.DF*	38% DE.DF	35% DF	27%	20%	39% DH.DI	33% DI	20%	*26%* **	40% DM.DN	38% DM.DN	28%	27% *
Don't trust at all [1]	28%	25% *	26%	28%	40% DB.DC.DD.DF	20%	26%	31% DI	20%	*21%* **	18%	26% DK.DN	44% DK.DL.DN	13% *
Don't know	7%	1% *	4%	5%	5%	34% DB.DC.DD.DE	3%	5%	34% DG.DH	*0%* **	5%	4%	3%	38% DK.DL.DM*
Net: Trust	31%	29% *	31%	32%	27%	26%	31%	31%	26%	*52%* **	37% DM.DN	32% DM	25%	22% *
Net: Do not trust	62%	70% DF*	65% DF	63% DF	67% DF	40%	66% DI	64% DI	40%	*48%* **	58% DN	64% DN	72% DK.DL.DN	40% *
Mean	2.09	2.12 *	2.10	2.09	1.96	2.14 *	2.10	2.06	2.14 *	*2.49* **	2.26 DL.DM	2.11 DM	1.88	2.16 DM*
Std. dev	0.88	0.87	0.86	0.87	1.00	0.89	0.86	0.91	0.89	*1.04*	0.82	0.85	0.95	0.75

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick1. Overall, how well, if at all, do you think COUNTRY is protected by the government from security threats (such as terrorism, sabotage, and cyberattacks)?										
Unweighted base	8576	1673	5873	1030	1788	1871	917	1894	1966	716
Base	8576	1766	5688	1122	1773	1836	958	1840	1982	746
Very well protected [4]	3%	11% DP.DQ	1%	1%	7% DS.DT	2%	2%	7% DV.DW	2%	2%
Fairly well protected [3]	31%	57% DP.DQ	25%	25%	45% DS.DT	25%	27%	41% DV.DW	27%	29%
Not very well protected [2]	43%	26%	52% DO.DQ	28%	35%	51% DR.DT	39%	38%	48% DU.DW	38%
Not at all protected [1]	14%	4%	19% DO.DQ	8% DO	8%	18% DR.DT	13% DR	10%	17% DU.DW	11%
Don't know	8%	3%	4%	37% DO.DP	4%	5%	18% DR.DS	4%	6% DU	21% DU.DV
Net: Protected	35%	67% DP.DQ	26%	27%	52% DS.DT	27%	30%	48% DV.DW	29%	31%
Net: Not protected	57%	30%	70% DO.DQ	37% DO	43%	69% DR.DT	52% DR	48%	65% DU.DW	48%
Mean	2.26	2.77 DP.DQ	2.09	2.31 DP	2.54 DS.DT	2.10	2.24 DS	2.47 DV.DW	2.15	2.29 DV
Std. dev	0.75	0.69	0.70	0.71	0.76	0.71	0.74	0.78	0.73	0.72

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
How well, if at all, do you think COUNTRY is protected by the government from each of the following types of security threat?										
brunswick2_1. Terrorism										
Unweighted base	8576	1673	5873	1030	1788	1871	917	1894	1966	716
Base	8576	1766	5688	1122	1773	1836	958	1840	1982	746
Very well protected [4]	6%	16% DP.DQ	3%	2%	11% DS.DT	3%	3%	11% DV.DW	3%	3%
Fairly well protected [3]	37%	57% DP.DQ	33% DQ	22%	47% DS.DT	32%	32%	44% DV.DW	35%	32%
Not very well protected [2]	34%	22%	40% DO.DQ	23%	28%	40% DR.DT	31%	30%	38% DU.DW	30%
Not at all protected [1]	16%	4%	21% DO.DQ	8% DO	10%	21% DR.DT	12%	12%	19% DU.DW	12%
Don't know	8%	2%	3% DO	45% DO.DP	4%	4%	21% DR.DS	4%	5% DU	24% DU.DV
Net: Protected	42%	73% DP.DQ	36% DQ	24%	58% DS.DT	35%	35%	54% DV.DW	38%	35%
Net: Not protected	50%	26%	61% DO.DQ	31% DO	39%	61% DR.DT	43% DR	42%	57% DU.DW	42%
Mean	2.35	2.86 DP.DQ	2.20	2.34 DP	2.61 DS.DT	2.18	2.33 DS	2.55 DV.DW	2.24	2.33 DV
Std. dev	0.83	0.72	0.81	0.77	0.82	0.80	0.79	0.84	0.81	0.78
brunswick2_2. Cyberattacks										
Unweighted base	8576	1673	5873	1030	1788	1871	917	1894	1966	716
Base	8576	1766	5688	1122	1773	1836	958	1840	1982	746
Very well protected [4]	3%	11% DP.DQ	1%	0%	5% DS.DT	1%	1%	5% DV.DW	1%	1%
Fairly well protected [3]	20%	47% DP.DQ	13%	14%	34% DS.DT	16%	18%	31% DV.DW	17%	19%
Not very well protected [2]	47%	34% DQ	54% DO.DQ	29%	42%	50% DR.DT	40%	43% DW	49% DU.DW	38%
Not at all protected [1]	22%	6%	29% DO.DQ	8%	14%	29% DR.DT	19% DR	17%	26% DU.DW	18%
Don't know	9%	3%	3%	49% DO.DP	5%	4%	23% DR.DS	4%	6% DU	25% DU.DV
Net: Protected	23%	57% DP.DQ	14%	14%	39% DS.DT	17%	19%	36% DV.DW	18%	20%
Net: Not protected	68%	40%	83% DO.DQ	37%	56%	79% DR.DT	59%	60%	76% DU.DW	55%
Mean	2.04	2.64 DP.DQ	1.85	2.12 DP	2.31 DS.DT	1.89	2.01 DS	2.25 DV.DW	1.93	2.04 DV
Std. dev	0.76	0.76	0.67	0.66	0.78	0.71	0.73	0.80	0.71	0.74

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick2_3. Acts of sabotage (e.g. against infrastructure)										
Unweighted base	8576	1673	5873	1030	1788	1871	917	1894	1966	716
Base	8576	1766	5688	1122	1773	1836	958	1840	1982	746
Very well protected [4]	3%	10% DP.DQ	1%	1%	5% DS.DT	3%	2%	5% DV.DW	2%	2%
Fairly well protected [3]	26%	53% DP.DQ	20% DQ	12%	39% DS.DT	21%	20%	36% DV.DW	23%	20%
Not very well protected [2]	42%	29% DQ	51% DO.DQ	20%	36%	48% DR.DT	36%	38%	46% DU.DW	34%
Not at all protected [1]	17%	4%	24% DO.DQ	7% DO	13%	23% DR.DT	14%	15%	21% DU.DW	13%
Don't know	11%	4%	4%	59% DO.DP	6%	6%	28% DR.DS	5%	7% DU	31% DU.DV
Net: Protected	29%	63% DP.DQ	22% DQ	13%	44% DS.DT	23%	22%	41% DV.DW	25%	22%
Net: Not protected	60%	33% DQ	74% DO.DQ	27%	50%	71% DR.DT	50%	53% DW	67% DU.DW	47%
Mean	2.17	2.73 DP.DQ	1.99	2.18 DP	2.38 DS.DT	2.04	2.14 DS	2.33 DV.DW	2.08	2.16
Std. dev	0.78	0.70	0.72	0.74	0.79	0.76	0.75	0.81	0.76	0.74
brunswick2_4. Military threats / armed conflict										
Unweighted base	8576	1673	5873	1030	1788	1871	917	1894	1966	716
Base	8576	1766	5688	1122	1773	1836	958	1840	1982	746
Very well protected [4]	7%	15% DP.DQ	5% DQ	3%	11% DS.DT	5%	3%	11% DV.DW	4%	4%
Fairly well protected [3]	34%	54% DP.DQ	31% DQ	21%	46% DS.DT	30%	32%	43% DV.DW	33%	29%
Not very well protected [2]	35%	25% DQ	42% DO.DQ	19%	30%	41% DR.DT	29%	30%	39% DU.DW	30%
Not at all protected [1]	14%	3%	19% DO.DQ	6% DO	9%	19% DR.DT	12%	11%	18% DU.DW	11%
Don't know	10%	3%	4%	51% DO.DP	4%	6%	24% DR.DS	4%	7% DU	26% DU.DV
Net: Protected	41%	69% DP.DQ	36% DQ	24%	57% DS.DT	35%	35%	54% DV.DW	37%	33%
Net: Not protected	49%	28%	61% DO.DQ	24%	39%	60% DR.DT	41%	41%	56% DU.DW	41%
Mean	2.38	2.84 DP.DQ	2.23	2.45 DP	2.61 DS.DT	2.21	2.35 DS	2.57 DV.DW	2.25	2.36 DV
Std. dev	0.83	0.71	0.82	0.78	0.82	0.82	0.79	0.84	0.80	0.80

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick2_5. Disinformation campaigns										
Unweighted base	8576	1673	5873	1030	1788	1871	917	1894	1966	716
Base	8576	1766	5688	1122	1773	1836	958	1840	1982	746
Very well protected [4]	3%	14% DP.DQ	-	-	6% DS.DT	2%	2%	6% DV.DW	2%	2%
Fairly well protected [3]	18%	86% DP.DQ	-	-	27% DS.DT	14%	12%	25% DV.DW	15%	13%
Not very well protected [2]	43%	-	64% DO.DQ	-	39%	47% DR.DT	40%	40% DW	47% DU.DW	35%
Not at all protected [1]	24%	-	36% DO.DQ	-	19%	29% DR.DT	17%	20%	27% DU.DW	17%
Don't know	13%	-	-	100% DO.DP	9%	8%	29% DR.DS	8%	9%	33% DU.DV
Net: Protected	21%	100% DP.DQ	-	-	33% DS.DT	16%	14%	31% DV.DW	17%	15%
Net: Not protected	66%	-	100% DO.DQ	-	58%	76% DR.DT	57%	61% DW	74% DU.DW	53%
Mean	2.00	3.14 DP	1.64	-	2.21 DS.DT	1.87	1.98 DS	2.18 DV.DW	1.90	1.99 DV
Std. dev	0.78	0.35	0.48	-	0.84	0.73	0.72	0.84	0.72	0.76

brunswick3. How well informed, if at all, do you feel about the different types of security threats COUNTRY could face (e.g. terrorism, cyberattacks, disinformation, or military actions)?

Unweighted base	8576	1673	5873	1030	1788	1871	917	1894	1966	716
Base	8576	1766	5688	1122	1773	1836	958	1840	1982	746
Very well informed [4]	3%	8% DP.DQ	2% DQ	1%	7% DS.DT	3%	2%	8% DV.DW	1%	2%
Fairly well informed [3]	29%	43% DP.DQ	27% DQ	14%	42% DS.DT	27% DT	18%	44% DV.DW	24% DW	17%
Not very well informed [2]	46%	39%	50% DO.DQ	42%	40%	51% DR.DT	44%	37%	53% DU.DW	42%
Not at all informed [1]	15%	6%	17% DO	17% DO	8%	16% DR	17% DR	7%	19% DU.DW	14% DU
Don't know	7%	4%	4%	25% DO.DP	4%	3%	19% DR.DS	4%	3%	24% DU.DV
Net: Informed	32%	51% DP.DQ	30% DQ	15%	48% DS.DT	30% DT	20%	52% DV.DW	25% DW	19%
Net: Not informed	61%	45%	66% DO.DQ	60% DO	47%	67% DR.DT	61% DR	44%	72% DU.DW	56% DU
Mean	2.22	2.55 DP.DQ	2.16 DQ	1.98	2.49 DS.DT	2.17 DT	2.06	2.55 DV.DW	2.08	2.10
Std. dev	0.75	0.74	0.73	0.69	0.74	0.73	0.72	0.74	0.70	0.72

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick4. To what extent, if at all, would you support paying higher taxes to fund measures that strengthen COUNTRY'S security and resilience (e.g. infrastructure protection, cybersecurity , civil defence)?										
Unweighted base	8576	1673	5873	1030	1788	1871	917	1894	1966	716
Base	8576	1766	5688	1122	1773	1836	958	1840	1982	746
Strongly support [5]	3%	6% DP.DQ	3% DQ	1%	4% DS	2%	3%	4% DV	2%	3%
Tend to support [4]	17%	24% DP.DQ	16% DQ	8%	19% DS.DT	15% DT	12%	20% DV.DW	14% DW	10%
Neither support nor oppose [3]	27%	31% DP.DQ	26% DQ	22%	27% DT	25%	21%	25%	25%	23%
Tend to oppose [2]	21%	21% DQ	21% DQ	16%	24% DT	25% DT	18%	24% DW	25% DW	15%
Strongly oppose [1]	25%	15%	28% DO	28% DO	22%	29% DR	28% DR	23%	29% DU	28% DU
Don't know	7%	3%	5% DO	25% DO.DP	4%	4%	18% DR.DS	4%	4%	22% DU.DV
Net: Support	20%	29% DP.DQ	19% DQ	9%	23% DS.DT	17%	14%	24% DV.DW	16%	13%
Net: Oppose	46%	36%	50% DO.DQ	44% DO	46%	54% DR.DT	47%	47%	54% DU.DW	43%
Mean	2.48	2.83 DP.DQ	2.42 DQ	2.18	2.57 DS.DT	2.34	2.30	2.58 DV.DW	2.32	2.30
Std. dev	1.17	1.13	1.17	1.08	1.17	1.14	1.18	1.19	1.12	1.18
brunswick5. If COUNTRY government wanted to increase spending on security and resilience, which of the following, if any, would you be willing to accept? Please select all that apply.										
Unweighted base	8576	1673	5873	1030	1788	1871	917	1894	1966	716
Base	8576	1766	5688	1122	1773	1836	958	1840	1982	746
Higher taxes	13%	20% DP.DQ	13% DQ	4%	16% DS.DT	10%	9%	16% DV.DW	10%	8%
Reallocating money from other areas of government spending (e.g. social benefits, healthcare, or education)	27%	31% DP.DQ	27% DQ	15%	38% DS.DT	29% DT	19%	36% DV.DW	29% DW	17%
Increased government borrowing	15%	19% DP.DQ	15% DQ	7%	19% DS.DT	16% DT	10%	20% DV.DW	15% DW	8%
I would not be willing to accept any of these	39%	28%	42% DO	41% DO	30%	42% DR	42% DR	30%	42% DU	43% DU
Don't know	15%	14% DP	11%	34% DO.DP	9%	10%	26% DR.DS	10%	11%	28% DU.DV

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick6. How well prepared, if at all, do you think your employer is to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, physical incidents, or disruptions)?										
Unweighted base: : respondents in full-time or part-time employment only	4576	966	3075	535	1788	1871	917	1894	1966	716
Base: : respondents in full-time or part-time employment only	4568	1009	2980	580	1773	1836	958	1840	1982	746
Very well prepared [4]	7%	12% DP.DQ	6%	5%	19% DS.DT	-	-	16% DV.DW	2%	1%
Fairly well prepared [3]	32%	45% DP.DQ	29% DQ	22%	81% DS.DT	-	-	59% DV.DW	16% DW	6%
Not very well prepared [2]	27%	23% DQ	31% DO.DQ	15%	-	68% DR.DT	-	16% DW	46% DU.DW	5%
Not at all prepared [1]	13%	6%	16% DO.DQ	9%	-	32% DR.DT	-	4%	25% DU.DW	4%
Don't know	21%	13%	18% DO	48% DO.DP	-	-	100% DR.DS	5%	12% DU	84% DU.DV
Net: Prepared	39%	58% DP.DQ	35% DQ	27%	100% DS.DT	-	-	75% DV.DW	18% DW	7%
Net: Not prepared	40%	29%	47% DO.DQ	25%	-	100% DR.DT	-	20% DW	70% DU.DW	9%
Mean	2.42	2.73 DP.DQ	2.31	2.43	3.19 DS	1.68	-	2.91 DV.DW	1.94	2.27 DV
Std. dev	0.87	0.79	0.87	0.89	0.39	0.47	-	0.72	0.73	0.87

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick7. How well informed, if at all, do you feel about the security measures your employer has in place to protect the company and its employees from security threats (e.g. terrorism, cyberattacks, security incidents affecting physical sites, or disruptions)?										
Unweighted base: : respondents in full-time or part-time employment only	4576	966	3075	535	1788	1871	917	1894	1966	716
Base: : respondents in full-time or part-time employment only	4568	1009	2980	580	1773	1836	958	1840	1982	746
Very well informed [4]	9%	15% DP.DQ	8%	6%	20% DS.DT	3%	2%	23% DV.DW	-	-
Fairly well informed [3]	31%	42% DP.DQ	29% DQ	21%	58% DS.DT	17% DT	7%	77% DV.DW	-	-
Not very well informed [2]	29%	25% DQ	32% DO.DQ	19%	17% DT	48% DR.DT	12%	-	66% DU.DW	-
Not at all informed [1]	15%	7%	18% DO.DQ	13% DO	2%	28% DR.DT	13% DR	-	34% DU.DW	-
Don't know	16%	11%	13%	42% DO.DP	3%	4%	65% DR.DS	-	-	100% DU.DV
Net: Informed	40%	56% DP.DQ	37% DQ	27%	77% DS.DT	20% DT	9%	100% DV.DW	-	-
Net: Not informed	43%	33%	49% DO.DQ	31%	20%	76% DR.DT	25% DR	-	100% DU.DW	-
Mean	2.42	2.71 DP.DQ	2.32	2.35	2.98 DS.DT	1.96	1.95	3.23 DV	1.66	-
Std. dev	0.91	0.84	0.90	0.93	0.69	0.77	0.94	0.42	0.47	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

brunswick8. How confident are you, if at all, that your employer is investing enough in security measures?

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
Unweighted base: : respondents in full-time or part-time employment only	4576	966	3075	535	1788	1871	917	1894	1966	716
Base: : respondents in full-time or part-time employment only	4568	1009	2980	580	1773	1836	958	1840	1982	746
Very confident [4]	10%	17% DP.DQ	8%	8%	22% DS.DT	2%	2%	21% DV.DW	2%	2%
Fairly confident [3]	33%	43% DP.DQ	30%	26%	60% DS.DT	16%	13%	57% DV.DW	18% DW	10%
Not very confident [2]	23%	18% DQ	27% DO.DQ	13%	10%	43% DR.DT	9%	13% DW	39% DU.DW	6%
Not at all confident [1]	13%	6%	16% DO.DQ	9%	1%	28% DR.DT	5% DR	3%	25% DU.DW	4%
Don't know	22%	15%	19% DO	46% DO.DP	7%	10% DR	70% DR.DS	6%	15% DU	77% DU.DV
Net: Confident	42%	60% DP.DQ	38%	33%	82% DS.DT	18%	16%	78% DV.DW	21% DW	12%
Net: Not confident	36%	25%	43% DO.DQ	21%	11%	72% DR.DT	14%	16% DW	64% DU.DW	11%
Mean	2.50	2.83 DP.DQ	2.37	2.59 DP	3.10 DS.DT	1.91	2.45 DS	3.02 DV.DW	1.97	2.43 DV
Std. dev	0.91	0.83	0.91	0.91	0.63	0.76	0.87	0.71	0.79	0.90

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick13_UK. How optimistic or pessimistic are you about the UK's economic prospects over the next 12 months?										
Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very optimistic [5]	1%	2%	1%	1%	2%	1%	1%	1%	2%	1%
Fairly optimistic [4]	12%	24% DP.DQ	11% DQ	5%	21% DS.DT	10%	10%	21% DV.DW	11%	9%
Neither optimistic nor pessimistic [3]	24%	31% DP	22%	26%	28% DS.DT	19%	21%	26%	22%	21%
Fairly pessimistic [2]	36%	31%	38% DO.DQ	29%	35%	39%	33%	35%	36%	36%
Very pessimistic [1]	21%	10%	24% DO.DQ	17% DO	11%	25% DR	19% DR	12%	24% DU.DW	16%
Don't know	6%	3%	3%	22% DO.DP	3%	6%	15% DR.DS	5%	4%	16% DU.DV
Net: Optimistic	13%	26% DP.DQ	12% DQ	6%	23% DS.DT	12%	12%	23% DV.DW	13%	10%
Net: Pessimistic	56%	41%	62% DO.DQ	46%	46%	63% DR.DT	52%	47%	61% DU.DW	52%
Mean	2.34	2.76 DP.DQ	2.26	2.29	2.67 DS.DT	2.20	2.31	2.63 DV.DW	2.28	2.31
Std. dev	1.01	0.99	1.00	0.92	1.00	1.00	1.01	1.01	1.05	0.94

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
How confident are you, if at all, that the UK economy could withstand a major global economic shock without significant disruption to each of the following?										
brunswick9_UK_1. Jobs and employment										
Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very confident [4]	1%	5% DP.DQ	1%	0%	3%	1%	1%	2%	2%	1%
Fairly confident [3]	14%	29% DP.DQ	11%	10%	23% DS.DT	9%	8%	23% DV.DW	11%	7%
Not very confident [2]	46%	42%	50% DO.DQ	35%	47%	50%	42%	48%	48%	44%
Not at all confident [1]	29%	18%	33% DO.DQ	22%	20%	34% DR.DT	25%	22%	33% DU.DW	22%
Don't know	10%	6%	5%	33% DO.DP	7%	5%	24% DR.DS	5%	6%	26% DU.DV
Net: Confident	15%	34% DP.DQ	12%	10%	26% DS.DT	11%	9%	25% DV.DW	13%	8%
Net: Not confident	75%	60%	83% DO.DQ	57%	67%	84% DR.DT	67%	70%	81% DU.DW	66%
Mean	1.86	2.22 DP.DQ	1.78	1.83	2.09 DS.DT	1.77	1.80	2.06 DV.DW	1.80	1.82
Std. dev	0.72	0.81	0.67	0.68	0.76	0.68	0.66	0.76	0.71	0.64
brunswick9_UK_2. People's living standards										
Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very confident [4]	1%	4% DP.DQ	1%	1%	3%	1%	1%	3%	1%	1%
Fairly confident [3]	10%	21% DP.DQ	9%	6%	16% DS.DT	7%	8%	15% DV.DW	10%	6%
Not very confident [2]	44%	47% DQ	46% DQ	34%	46%	45%	41%	46%	43%	43%
Not at all confident [1]	35%	23%	40% DO.DQ	29%	29%	43% DR.DT	29%	32%	41% DU.DW	25%
Don't know	9%	5%	4%	30% DO.DP	6%	5%	22% DR.DS	5%	5%	25% DU.DV
Net: Confident	12%	25% DP.DQ	10%	7%	19% DS.DT	8%	8%	18% DV.DW	11%	7%
Net: Not confident	80%	70%	86% DO.DQ	63%	75%	87% DR.DT	70%	78% DW	84% DU.DW	68%
Mean	1.75	2.07 DP.DQ	1.69	1.69	1.92 DS.DT	1.65	1.75	1.88 DV	1.70	1.76
Std. dev	0.70	0.79	0.66	0.67	0.77	0.66	0.67	0.77	0.71	0.62
brunswick9_UK_3. Business activity and investment										

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very confident [4]	2%	5% DP.DQ	1%	1%	4% DS.DT	1%	1%	4% DV.DW	1%	1%
Fairly confident [3]	18%	34% DP.DQ	16% DQ	9%	25% DS.DT	16%	14%	26% DV.DW	17%	11%
Not very confident [2]	45%	42% DQ	49% DO.DQ	32%	46% DT	47% DT	38%	45%	46%	40%
Not at all confident [1]	23%	11%	26% DO.DQ	18% DO	15%	28% DR.DT	19%	18%	26% DU.DW	16%
Don't know	13%	8%	8%	40% DO.DP	10%	8%	29% DR.DS	8%	9%	32% DU.DV
Net: Confident	19%	39% DP.DQ	17% DQ	10%	29% DS.DT	17%	15%	29% DV.DW	19% DW	12%
Net: Not confident	67%	52%	75% DO.DQ	51%	61%	75% DR.DT	57%	63%	73% DU.DW	56%
Mean	1.98	2.37 DP.DQ	1.92	1.87	2.20 DS.DT	1.89	1.95	2.17 DV.DW	1.93	1.95
Std. dev	0.74	0.77	0.71	0.70	0.76	0.72	0.71	0.78	0.73	0.67

brunswick9_UK_4. Delivery of critical services

Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very confident [4]	3%	8% DP.DQ	2%	1%	5% DT	2%	1%	4% DW	3%	1%
Fairly confident [3]	27%	43% DP.DQ	25% DQ	16%	38% DS.DT	26%	21%	37% DV.DW	29% DW	17%
Not very confident [2]	39%	32%	43% DO.DQ	31%	37%	41%	35%	37%	39%	38%
Not at all confident [1]	21%	10%	25% DO.DQ	18% DO	13%	25% DR.DT	17%	16%	23% DU.DW	14%
Don't know	10%	7%	5%	35% DO.DP	7%	6%	26% DR.DS	6%	6%	29% DU.DV
Net: Confident	29%	51% DP.DQ	27% DQ	16%	43% DS.DT	28%	22%	42% DV.DW	32% DW	18%
Net: Not confident	61%	42%	68% DO.DQ	49%	51%	66% DR.DT	52%	53%	62% DU.DW	53%
Mean	2.12	2.54 DP.DQ	2.04	1.98	2.37 DS.DT	2.06	2.08	2.32 DV.DW	2.12	2.07
Std. dev	0.80	0.79	0.78	0.75	0.79	0.80	0.75	0.80	0.82	0.71

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
How well prepared, if at all, do you think the UK is to respond effectively to each of the following types of crisis?										
brunswick10_UK_1. A major economic crisis										
Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very prepared [4]	1%	5% DP.DQ	0%	0%	2% DS	0%	1%	2% DV	1%	1%
Fairly prepared [3]	14%	30% DP.DQ	11%	10%	19% DS	11%	14%	21% DV.DW	13%	10%
Not very prepared [2]	48%	46% DQ	51% DQ	38%	53% DT	50% DT	39%	51%	48%	43%
Not at all prepared [1]	29%	13%	34% DO.DQ	24% DO	20%	36% DR.DT	26%	21%	34% DU.DW	24%
Don't know	8%	5%	3%	28% DO.DP	6% DS	2%	20% DR.DS	5%	4%	21% DU.DV
Net: Prepared	15%	35% DP.DQ	12%	10%	22% DS	11%	15%	23% DV.DW	14%	11%
Net: Not prepared	77%	59%	85% DO.DQ	62%	72% DT	86% DR.DT	64%	72%	82% DU.DW	67%
Mean	1.86	2.29 DP.DQ	1.77	1.81	2.05 DS.DT	1.75	1.88 DS	2.04 DV.DW	1.79	1.85
Std. dev	0.70	0.77	0.66	0.68	0.72	0.66	0.74	0.74	0.69	0.69
brunswick10_UK_2. A major public health crisis										
Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very prepared [4]	3%	9% DP.DQ	2%	2%	6% DS.DT	3%	2%	6% DW	4%	1%
Fairly prepared [3]	27%	42% DP.DQ	25%	23%	35% DS	19%	28% DS	31%	26%	25%
Not very prepared [2]	40%	35%	43% DO.DQ	32%	38%	44% DT	35%	40%	38%	39%
Not at all prepared [1]	25%	11%	28% DO.DQ	22% DO	17%	34% DR.DT	22%	19%	30% DU.DW	22%
Don't know	5%	3%	2%	21% DO.DP	3% DS	1%	14% DR.DS	3%	2%	14% DU.DV
Net: Prepared	30%	51% DP.DQ	27%	25%	41% DS.DT	22%	29% DS	37% DV.DW	29%	26%
Net: Not prepared	65%	46%	71% DO.DQ	54%	55%	77% DR.DT	56%	60%	69% DU.DW	60%
Mean	2.09	2.51 DP.DQ	2.01	2.06	2.32 DS.DT	1.91	2.10 DS	2.24 DV.DW	2.02	2.07
Std. dev	0.82	0.81	0.79	0.83	0.84	0.80	0.80	0.84	0.85	0.77
brunswick10_UK_3. An extreme weather event										

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very prepared [4]	1%	3% DP	0%	1%	2%	1%	1%	2%	2%	1%
Fairly prepared [3]	19%	36% DP.DQ	17% DQ	11%	27% DS.DT	14%	15%	24% DV.DW	18%	14%
Not very prepared [2]	45%	42%	46%	43%	46%	47%	39%	48%	43%	41%
Not at all prepared [1]	30%	15%	34% DO.DQ	24% DO	22%	37% DR.DT	27%	23%	34% DU	28%
Don't know	5%	3%	2%	20% DO.DP	3%	1%	17% DR.DS	2%	3%	16% DU.DV
Net: Prepared	20%	40% DP.DQ	18% DQ	12%	29% DS.DT	15%	16%	26% DV.DW	20%	15%
Net: Not prepared	75%	57%	80% DO.DQ	67% DO	68%	84% DR.DT	67%	72%	77% DW	69%
Mean	1.91	2.29 DP.DQ	1.84	1.86	2.10 DS.DT	1.79	1.87	2.04 DV.DW	1.87	1.86
Std. dev	0.74	0.77	0.72	0.69	0.77	0.72	0.73	0.75	0.77	0.72

Thinking about the next 12 months, how confident are you, if at all, that each of the following will remain stable?

brunswick11_UK_1. Your household's financial situation

Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very confident [4]	11%	14% DQ	11%	8%	13% DS.DT	8%	7%	12%	9%	8%
Fairly confident [3]	44%	51% DP.DQ	43%	41%	54% DS.DT	42%	45%	55% DV.DW	41%	45%
Not very confident [2]	26%	23%	28% DQ	19%	24%	30% DT	19%	23%	31% DU.DW	18%
Not at all confident [1]	12%	9%	12%	13%	6%	15% DR	13% DR	7%	15% DU	10%
Don't know	7%	3%	6% DO	19% DO.DP	2%	5% DR	16% DR.DS	2%	3%	20% DU.DV
Net: Confident	55%	65% DP.DQ	54%	49%	67% DS.DT	50%	53%	67% DV.DW	51%	52%
Net: Not confident	38%	32%	41% DO.DQ	31%	31%	45% DR.DT	31%	31%	46% DU.DW	28%
Mean	2.58	2.72 DP.DQ	2.55	2.55	2.76 DS.DT	2.45	2.56	2.74 DV	2.46	2.62 DV
Std. dev	0.86	0.81	0.86	0.87	0.77	0.87	0.85	0.77	0.87	0.83

brunswick11_UK_2. Your household's income or employment situation

Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very confident [4]	13%	17% DQ	13%	10%	17% DS.DT	9%	7%	16% DV.DW	9%	7%
Fairly confident [3]	45%	54% DP.DQ	44%	44%	58% DS.DT	48%	47%	58% DV.DW	49%	46%
Not very confident [2]	22%	18%	25% DO.DQ	15%	16%	27% DR.DT	18%	18%	25% DU.DW	17%
Not at all confident [1]	10%	8%	11%	9%	7%	13% DR	9%	6%	13% DU	8%
Don't know	8%	3%	6% DO	22% DO.DP	2%	3%	19% DR.DS	1%	3%	22% DU.DV
Net: Confident	59%	71% DP.DQ	57%	54%	75% DS.DT	57%	54%	74% DV.DW	58%	53%
Net: Not confident	33%	26%	36% DO.DQ	24%	23%	40% DR.DT	27%	25%	39% DU.DW	25%
Mean	2.67	2.82 DP	2.63	2.71	2.87 DS.DT	2.54	2.64	2.85 DV.DW	2.56	2.67
Std. dev	0.86	0.81	0.87	0.84	0.78	0.83	0.79	0.77	0.85	0.78

brunswick11_UK_3. Your housing situation

Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very confident [4]	30%	33%	31%	26%	33% DS.DT	24%	24%	32% DW	26%	24%
Fairly confident [3]	45%	50% DQ	45%	41%	53% DS	46%	46%	53%	47%	45%
Not very confident [2]	11%	11%	12%	10%	9%	18% DR.DT	7%	11%	14%	10%
Not at all confident [1]	7%	3%	8% DO	5%	4%	9% DR	7%	4%	9% DU	5%
Don't know	7%	3%	5%	18% DO.DP	1%	3%	15% DR.DS	0%	4% DU	16% DU.DV
Net: Confident	75%	83% DP.DQ	76% DQ	67%	86% DS.DT	70%	70%	85% DV.DW	73%	69%
Net: Not confident	18%	14%	20% DO	15%	13%	27% DR.DT	14%	15%	23% DU.DW	15%
Mean	3.06	3.17 DP	3.04	3.07	3.17 DS	2.88	3.03	3.13 DV	2.93	3.05
Std. dev	0.85	0.75	0.88	0.83	0.74	0.89	0.84	0.76	0.89	0.80

Thinking about your household's current financial situation, how confident are you, if at all, that your household could cope financially with each of the following?

brunswick12_UK_1. A large unexpected expense

Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very confident [4]	9%	12% DQ	9%	6%	14% DS.DT	8%	5%	13% DW	9%	5%
Fairly confident [3]	38%	42% DQ	39% DQ	31%	45% DS.DT	36%	31%	44% DV.DW	35%	33%
Not very confident [2]	27%	27%	28%	23%	26%	30%	29%	24%	32% DU	28%
Not at all confident [1]	19%	14%	20% DO	22% DO	13%	24% DR	19% DR	15%	22% DU	18%
Don't know	7%	5%	4%	18% DO.DP	3%	3%	16% DR.DS	4%	3%	16% DU.DV
Net: Confident	47%	54% DQ	48% DQ	37%	58% DS.DT	43%	36%	57% DV.DW	43%	38%
Net: Not confident	46%	41%	48%	45%	39%	54% DR	48% DR	39%	54% DU	46%
Mean	2.39	2.54 DP.DQ	2.39 DQ	2.25	2.61 DS.DT	2.28	2.25	2.57 DV.DW	2.31	2.29
Std. dev	0.92	0.89	0.92	0.93	0.89	0.92	0.87	0.91	0.92	0.87

brunswick12_UK_2. A significant reduction in household income

Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very confident [4]	5%	5%	5%	3%	6%	4%	3%	6% DV	3%	4%
Fairly confident [3]	25%	33% DP.DQ	24% DQ	18%	29% DT	23%	21%	31% DV.DW	22%	20%
Not very confident [2]	38%	39%	40% DQ	31%	40% DT	40% DT	31%	37%	44% DW	30%
Not at all confident [1]	25%	18%	26% DO	27% DO	20%	29% DR	26%	21%	28% DU	24%
Don't know	8%	5%	6%	21% DO.DP	5%	4%	19% DR.DS	4%	3%	21% DU.DV
Net: Confident	29%	38% DP.DQ	29% DQ	21%	35% DS.DT	27%	24%	37% DV.DW	25%	25%
Net: Not confident	63%	57%	66% DO.DQ	58%	60%	70% DR.DT	57%	59%	72% DU.DW	55%
Mean	2.09	2.27 DP.DQ	2.08	1.96	2.23 DS.DT	2.01	2.01	2.23 DV.DW	1.99	2.06
Std. dev	0.85	0.83	0.85	0.85	0.85	0.84	0.85	0.87	0.79	0.88

brunswick12_UK_3. A significant increase in essential living costs

Unweighted base: UK only	2260	337	1573	350	529	435	296	519	455	286
Base: UK only	2260	348	1534	378	523	442	335	503	478	319
Very confident [4]	6%	5%	7%	5%	8%	5%	4%	8%	4%	4%

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
								DV.DW		
Fairly confident [3]	37%	46% DP.DQ	37% DQ	27%	42% DS.DT	33%	32%	42% DV.DW	33%	32%
Not very confident [2]	34%	32%	35%	31%	36%	39% DT	30%	35%	40% DW	30%
Not at all confident [1]	17%	12%	18% DO	18%	11%	20% DR	16%	11%	20% DU	15%
Don't know	7%	5%	4%	19% DO.DP	3%	4%	17% DR.DS	3%	3%	19% DU.DV
Net: Confident	43%	51% DP.DQ	43% DQ	32%	50% DS.DT	38%	36%	51% DV.DW	37%	36%
Net: Not confident	51%	44%	53% DO	48%	47%	59% DR.DT	46%	46%	60% DU.DW	45%
Mean	2.34	2.47 DP.DQ	2.33	2.24	2.48 DS.DT	2.23	2.29	2.49 DV.DW	2.22	2.31
Std. dev	0.85	0.79	0.86	0.86	0.80	0.83	0.84	0.81	0.82	0.83

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

We would now like to ask about France's resilience in a broader business, economic and political context. When a question in this section refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_France. Which of the following, if any, do you think present the greatest risks to the resilience of businesses in France? Please select up to three options.

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
	DO	DP	DQ	DR	DS	DT	DU	DV	DW
Unweighted base: France only	2017	419	1415	183	306	479	186	342	514	115
Base: France only	2017	508	1310	200	364	517	203	397	572	116
Geopolitical tensions	37%	36%	38% DQ	27% *	40%	35%	40%	42%	37%	29% *
Political instability in France	41%	39%	43% DQ	32% *	40%	37%	40%	44% DW	36%	30% *
Artificial Intelligence (AI)	36%	33%	37%	31% *	30%	41% DR	37%	34%	39%	32% *
An ageing workforce	12%	13%	12%	13% *	11%	14%	10%	12%	12%	11% *
Economic or financial shock	44%	44%	45%	35% *	43%	43%	42%	43%	44%	33% *
Climate change and extreme weather	31%	37% DQ	30%	23% *	37% DT	29% DT	18%	34% DW	28%	20% *
Supply-chain disruption	16%	19%	16%	11% *	21%	15%	13%	23% DV	13%	16% *
Other [see Sheet1]	1%	2%	1%	2% *	1%	2%	3%	2%	1%	3% *
None of the above	2%	2%	2%	5% *	2%	4%	3%	2%	3%	7% DU*
Don't know	10%	7%	9%	26% DO.DP*	7%	8%	18% DR.DS	3%	12% DU	24% DU.DV*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick10_France. Which business sectors, if any, do you think have the greatest role to play in strengthening France's resilience? Please select up to three options.										
Unweighted base: France only	2017	419	1415	183	306	479	186	342	514	115
Base: France only	2017	508	1310	200	364	517	203	397	572	116
Energy	35%	36% DQ	36% DQ	24% *	42% DT	34% DT	20%	43% DV.DW	31% DW	17% *
Defence	29%	31% DQ	30% DQ	15% *	31%	29%	23%	32%	27%	21% *
Healthcare	25%	26% DQ	26% DQ	15% *	19%	25%	21%	22%	23%	21% *
Financial services	14%	19% DP	12%	12% *	12%	18% DT	8%	13%	15%	10% *
Technology (e.g. software and electronic devices)	16%	19% DQ	16% DQ	7% *	15%	17% DT	9%	20% DW	13%	8% *
Telecommunications	7%	7%	7%	8% *	8% DT	8% DT	2%	7%	7%	3% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	16%	17% DQ	18% DQ	7% *	24% DT	16%	13%	21% DW	17%	9% *
Transport	8%	11% DP	7%	6% *	13%	8%	9%	10%	10%	5% *
Physical infrastructure and construction	6%	8%	6%	3% *	8%	5%	3%	8%	5%	4% *
Manufacturing	12%	13%	11%	14% *	13%	12%	16%	14%	13%	10% *
Food and agriculture	29%	27% DQ	32% DQ	15% *	22%	28%	24%	25%	27%	16% *
Media and communications	9%	12% DQ	9%	4% *	10% DT	9% DT	3%	9%	9%	4% *
Retail and luxury	2%	4% DP	1%	4% DP*	2%	2%	3%	4% DV	1%	4% DV*
Other [see Sheet2]	1%	0%	1%	0% *	0%	0%	1%	0%	1%	0% *
None of the above	2%	1%	3%	3% *	2%	2%	2%	2%	2%	5% *
Don't know	18%	11%	17% DO	44% DO.DP*	13%	15%	41% DR.DS	12%	19% DU	46% DU.DV*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
To what extent do you think each of the following French business sectors has the autonomy to operate without depending on other countries?										
brunswick11_1_France. Energy										
Unweighted base: France only - respondents who selected that sector previously	731	154	531	*46*	122	150	*46*	136	157	*25*
Base: France only - respondents who selected that sector previously	706	184	474	*48*	152	177	*40*	170	180	*20*
To a great extent [4]	22%	30% DP*	19%	*17%* **	24% *	28% DT*	*8%* *	27% *	23% *	*9%* **
To some extent [3]	40%	44% *	38%	*45%* **	46% *	44% *	*38%* *	43% *	46% *	*40%* **
To a small extent [2]	25%	18% *	28%	*24%* **	25% *	18% *	*27%* *	24% *	21% *	*19%* **
Not at all [1]	11%	8% *	12%	*10%* **	5% *	9% *	*17%* *DR**	7% *	9% *	*15%* **
Don't know	2%	1% *	2%	*4%* **	- *	1% *	*10%* *DR.DS**	- *	1% *	*17%* **
Net: Higher autonomy	62%	73% DP*	57%	*62%* **	70% DT*	72% DT*	*46%* *	69% *	69% *	*49%* **
Net: Lower autonomy	36%	26% *	40% DO	*34%* **	30% *	28% *	*44%* *	31% *	30% *	*34%* **
Mean	2.74	2.96 DP*	2.66	*2.71* **	2.88 DT*	2.91 DT*	*2.41* *	2.89 *	2.83 *	*2.52* **
Std. dev	0.93	0.89	0.93	*0.89*	0.83	0.91	*0.91*	0.88	0.89	*0.93*
brunswick11_2_France. Defence										
Unweighted base: France only - respondents who selected that sector previously	632	131	476	*25*	93	141	51	106	153	*26*
Base: France only - respondents who selected that sector previously	587	159	399	*30*	111	148	47	126	157	*25*
To a great extent [4]	20%	24% *	17%	*26%* **	27% *	17% *	10% *	27% *	16% *	*7%* **
To some extent [3]	48%	46% *	49%	*49%* **	44% *	51% *	38% *	46% *	47% *	*44%* **
To a small extent [2]	23%	24% *	23%	*2%* **	21% *	28% *	29% *	21% *	27% *	*36%* **
Not at all [1]	5%	1% *	6%	*9%* **	3% *	4% *	6% *	2% *	5% *	*4%* **
Don't know	5%	4% *	4%	*14%* **	5% *	1% *	17% DS*	4% *	4% *	*9%* **
Net: Higher autonomy	68%	70% *	67%	*75%* **	71% DT*	68% DT*	47% *	72% *	63% *	*51%* **
Net: Lower autonomy	27%	26% *	29%	*11%* **	24% *	32% *	35% *	23% *	33% *	*41%* **
Mean	2.87	2.97 *	2.82	*3.07* **	3.01 DT*	2.81 *	2.61 *	3.01 *	2.77 *	*2.59* **
Std. dev	0.79	0.75	0.79	*0.87*	0.79	0.76	0.80	0.77	0.79	*0.72*
brunswick11_3_France. Healthcare										

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
Unweighted base: France only - respondents who selected that sector previously	503	107	366	*30*	65	112	*42*	76	119	*24*
Base: France only - respondents who selected that sector previously	506	133	342	*31*	69	130	*43*	89	129	*24*
To a great extent [4]	23%	38% DP*	19%	*15%* **	23% *	24% *	*15%* *	19% *	23% *	*28%* **
To some extent [3]	39%	37% *	40%	*41%* **	45% *	43% *	*31%* *	44% *	45% *	*13%* **
To a small extent [2]	23%	22% *	24%	*11%* **	29% *	18% *	*15%* *	25% *	18% *	*23%* **
Not at all [1]	9%	2% *	12% DO	*12%* **	3% *	12% *	*24%* *DR**	11% *	12% *	*13%* **
Don't know	5%	1% *	5%	*21%* **	- *	3% *	*16%* *DR.DS**	1% *	3% *	*23%* **
Net: Higher autonomy	63%	75% DP*	58%	*56%* **	68% *	67% DT*	*46%* *	63% *	67% *	*41%* **
Net: Lower autonomy	32%	23% *	36%	*23%* **	32% *	30% *	*38%* *	35% *	29% *	*36%* **
Mean	2.81	3.13 DP*	2.68	*2.74* **	2.87 *	2.81 *	*2.44* **	2.73 *	2.81 *	*2.73* **
Std. dev	0.92	0.81	0.93	*0.95*	0.80	0.95	*1.09*	0.90	0.93	*1.15*

brunswick11_4_France. Financial services

Unweighted base: France only - respondents who selected that sector previously	265	72	175	*18*	*42*	71	*17*	*46*	73	*11*
Base: France only - respondents who selected that sector previously	280	99	158	*23*	*44*	91	*16*	*53*	87	*12*
To a great extent [4]	14%	26% DP*	8% *	*7%* **	*21%* **	10% *	*31%* **	*22%* **	11% *	*23%* **
To some extent [3]	39%	47% *	36% *	*29%* **	*54%* **	41% *	*22%* **	*53%* **	40% *	*25%* **
To a small extent [2]	30%	26% *	31% *	*46%* **	*16%* **	34% *	*31%* **	*13%* **	35% *	*49%* **
Not at all [1]	13%	2% *	20% DO*	*14%* **	*8%* **	11% *	*16%* **	*13%* **	10% *	*4%* **
Don't know	3%	0% *	5% *	*5%* **	*1%* **	4% *	- **	- **	5% *	- **
Net: Higher autonomy	54%	72% DP*	44% *	*36%* **	*75%* **	52% *	*54%* **	*75%* **	51% *	*47%* **
Net: Lower autonomy	43%	27% *	51% DO*	*60%* **	*24%* **	45% *	*46%* **	*25%* **	45% *	*53%* **
Mean	2.57	2.97 DP*	2.35 *	*2.30* **	*2.90* **	2.54 *	*2.70* **	*2.84* **	2.55 *	*2.66* **
Std. dev	0.90	0.76	0.90	*0.81*	*0.84*	0.83	*1.11*	*0.92*	0.83	*0.91*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick11_5_France. Technology (e.g. software and electronic devices)										
Unweighted base: France only - respondents who selected that sector previously	328	82	230	*16*	*50*	80	*15*	63	73	*9*
Base: France only - respondents who selected that sector previously	326	97	216	*14*	*56*	90	*18*	77	77	*10*
To a great extent [4]	12%	16% *	9%	*22%* **	*3%* **	14% *	*9%* **	13% *	6% *	*17%* **
To some extent [3]	34%	44% *	30%	*30%* **	*41%* **	31% *	*46%* **	39% *	35% *	*27%* **
To a small extent [2]	37%	23% *	44% DO	*34%* **	*38%* **	38% *	*23%* **	27% *	44% *	*49%* **
Not at all [1]	14%	16% *	14%	*6%* **	*17%* **	14% *	*21%* **	21% *	11% *	*7%* **
Don't know	3%	1% *	3%	*9%* **	*1%* **	3% *	- **	- *	4% *	- **
Net: Higher autonomy	46%	60% DP*	39%	*52%* **	*44%* **	46% *	*56%* **	52% *	41% *	*44%* **
Net: Lower autonomy	51%	38% *	58% DO	*39%* **	*55%* **	51% *	*44%* **	48% *	55% *	*56%* **
Mean	2.45	2.62 *	2.35	*2.75* **	*2.30* **	2.48 *	*2.44* **	2.44 *	2.37 *	*2.54* **
Std. dev	0.89	0.95	0.84	*0.93*	*0.79*	0.92	*0.95*	0.97	0.77	*0.90*
brunswick11_6_France. Telecommunications										
Unweighted base: France only - respondents who selected that sector previously	133	*30*	96	*7*	*23*	*33*	*6*	*24*	*33*	*5*
Base: France only - respondents who selected that sector previously	142	*37*	88	*17*	*28*	*44*	*4*	*29*	*43*	*4*
To a great extent [4]	17%	*19%* **	17% *	*16%* **	*32%* **	*12%* **	*8%* **	*33%* **	*10%* **	*9%* **
To some extent [3]	45%	*60%* **	46% *	*5%* **	*36%* **	*49%* **	*9%* **	*33%* **	*49%* **	*38%* **
To a small extent [2]	29%	*6%* **	32% *	*61%* **	*32%* **	*31%* **	*34%* **	*31%* **	*34%* **	- **
Not at all [1]	2%	*1%* **	3% *	- **	- **	*5%* **	- **	- **	*5%* **	- **
Don't know	7%	*13%* **	3% *	*18%* **	- **	*3%* **	*48%* **	*2%* **	*2%* **	*53%* **
Net: Higher autonomy	62%	*79%* **	62% *	*21%* **	*68%* **	*62%* **	*17%* **	*67%* **	*59%* **	*47%* **
Net: Lower autonomy	31%	*8%* **	35% *	*61%* **	*32%* **	*35%* **	*34%* **	*31%* **	*39%* **	- **
Mean	2.83	*3.11* **	2.79 *	*2.45* **	*3.00* **	*2.72* **	*2.50* **	*3.02* **	*2.66* **	*3.19* **
Std. dev	0.75	*0.60*	0.76	*0.83*	*0.81*	*0.75*	*1.03*	*0.83*	*0.74*	*0.59*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick11_7_France. Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)										
Unweighted base: France only - respondents who selected that sector previously	367	74	278	*15*	78	85	*26*	77	99	*13*
Base: France only - respondents who selected that sector previously	331	86	231	*15*	86	83	*25*	85	100	*10*
To a great extent [4]	13%	36% DP*	4%	*12%* **	25% DS*	8% *	*8%* **	25% DV*	8% *	*17%* **
To some extent [3]	33%	42% *	30%	*25%* **	37% *	29% *	*14%* **	29% *	31% *	*36%* **
To a small extent [2]	34%	18% *	41% DO	*27%* **	30% *	41% *	*23%* **	31% *	38% *	*10%* **
Not at all [1]	15%	4% *	19% DO	*18%* **	6% *	13% *	*48%* **	13% *	16% *	*19%* **
Don't know	5%	0% *	5%	*18%* **	2% *	9% *	*7%* **	2% *	7% *	*18%* **
Net: Higher autonomy	46%	78% DP*	35%	*37%* **	62% DS*	37% *	*22%* **	54% *	39% *	*53%* **
Net: Lower autonomy	49%	22% *	60% DO	*45%* **	36% *	54% *	*71%* **	44% *	54% *	*29%* **
Mean	2.46	3.11 DP*	2.21	*2.37* **	2.82 DS*	2.35 *	*1.81* **	2.67 *	2.33 *	*2.62* **
Std. dev	0.91	0.83	0.81	*1.02*	0.89	0.84	*1.01*	1.00	0.86	*1.12*
brunswick11_8_France. Transport										
Unweighted base: France only - respondents who selected that sector previously	133	*38*	84	*11*	*31*	*37*	*12*	*34*	*41*	*5*
Base: France only - respondents who selected that sector previously	159	*57*	90	*12*	*47*	*39*	*19*	*41*	*58*	*6*
To a great extent [4]	24%	*27%* **	24% *	*-* **	*42%* **	*16%* **	*2%* **	*28%* **	*25%* **	*6%* **
To some extent [3]	44%	*56%* **	39% *	*29%* **	*50%* **	*49%* **	*18%* **	*54%* **	*40%* **	*11%* **
To a small extent [2]	19%	*11%* **	23% *	*25%* **	*8%* **	*21%* **	*4%* **	*11%* **	*14%* **	*-* **
Not at all [1]	8%	*5%* **	11% *	*-* **	*-* **	*7%* **	*46%* **	*5%* **	*15%* **	*10%* **
Don't know	5%	*-* **	2% *	*47%* **	*-* **	*6%* **	*30%* **	*2%* **	*5%* **	*73%* **
Net: Higher autonomy	68%	*84%* **	63% *	*29%* **	*92%* **	*66%* **	*20%* **	*82%* **	*66%* **	*17%* **
Net: Lower autonomy	27%	*16%* **	34% *	*25%* **	*8%* **	*29%* **	*50%* **	*16%* **	*29%* **	*10%* **
Mean	2.88	*3.06* **	2.79 *	*2.54* **	*3.35* **	*2.79* **	*1.65* **	*3.07* **	*2.80* **	*2.47* **
Std. dev	0.88	*0.77*	0.95	*0.54*	*0.62*	*0.83*	*0.99*	*0.79*	*1.01*	*2.04*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick11_9_France. Physical infrastructure and construction										
Unweighted base: France only - respondents who selected that sector previously	133	*34*	91	*8*	*24*	*32*	*9*	*25*	*32*	*8*
Base: France only - respondents who selected that sector previously	121	*39*	75	*7*	*29*	*28*	*6*	*30*	*28*	*4*
To a great extent [4]	20%	*24%* **	17% *	*20%* **	*24%* **	*27%* **	*16%* **	*20%* **	*29%* **	*27%* **
To some extent [3]	53%	*54%* **	52% *	*67%* **	*51%* **	*43%* **	*45%* **	*59%* **	*36%* **	*35%* **
To a small extent [2]	19%	*20%* **	19% *	*13%* **	*17%* **	*25%* **	*9%* **	*14%* **	*28%* **	*12%* **
Not at all [1]	4%	- **	7% *	- **	*4%* **	*2%* **	- **	*3%* **	*2%* **	- **
Don't know	4%	*1%* **	6% *	- **	*5%* **	*3%* **	*30%* **	*4%* **	*5%* **	*26%* **
Net: Higher autonomy	73%	*78%* **	69% *	*87%* **	*75%* **	*70%* **	*61%* **	*78%* **	*65%* **	*62%* **
Net: Lower autonomy	23%	*20%* **	25% *	*13%* **	*21%* **	*27%* **	*9%* **	*17%* **	*30%* **	*12%* **
Mean	2.92	*3.04* **	2.85 *	*3.08* **	*2.99* **	*2.97* **	*3.10* **	*2.99* **	*2.97* **	*3.19* **
Std. dev	0.75	*0.68*	0.80	*0.62*	*0.78*	*0.80*	*0.68*	*0.71*	*0.84*	*0.85*
brunswick11_10_France. Manufacturing										
Unweighted base: France only - respondents who selected that sector previously	223	*48*	156	*19*	*30*	*44*	*23*	*35*	*52*	*10*
Base: France only - respondents who selected that sector previously	237	*64*	144	*29*	*47*	*60*	*32*	*54*	*72*	*12*
To a great extent [4]	15%	*28%* **	11% *	*6%* **	*33%* **	*18%* **	*12%* **	*31%* **	16% **	*12%* **
To some extent [3]	26%	*44%* **	22% *	*9%* **	*35%* **	*13%* **	*9%* **	*38%* **	9% **	*4%* **
To a small extent [2]	34%	*16%* **	39% *	*47%* **	*26%* **	*35%* **	*39%* **	*24%* **	43% **	*11%* **
Not at all [1]	20%	*11%* **	25% *	*12%* **	*6%* **	*32%* **	*12%* **	*7%* **	28% **	*18%* **
Don't know	5%	*1%* **	3% *	*25%* **	- **	*1%* **	*27%* **	*1%* **	4% **	*54%* **
Net: Higher autonomy	41%	*72%* **	33% *	*16%* **	*67%* **	*32%* **	*22%* **	*69%* **	25% **	*17%* **
Net: Lower autonomy	54%	*27%* **	65% *	*59%* **	*33%* **	*67%* **	*52%* **	*31%* **	71% **	*29%* **
Mean	2.38	*2.90* **	2.19 *	*2.13* **	*2.94* **	*2.19* **	*2.29* **	*2.94* **	2.14 **	*2.25* **
Std. dev	0.99	*0.94*	0.95	*0.80*	*0.93*	*1.09*	*0.96*	*0.92*	1.03	*1.36*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick11_11_France. Food and agriculture										
Unweighted base: France only - respondents who selected that sector previously	635	124	480	*31*	77	138	*45*	90	151	*19*
Base: France only - respondents who selected that sector previously	578	135	413	*31*	79	143	*49*	100	153	*18*
To a great extent [4]	16%	18% *	16%	*11%* **	18% *	19% *	*19%* **	17% *	20% *	*6%* **
To some extent [3]	40%	50% DP*	37%	*42%* **	54% *	38% *	*36%* **	45% *	42% *	*35%* **
To a small extent [2]	32%	25% *	33%	*40%* **	23% *	30% *	*24%* **	27% *	26% *	*32%* **
Not at all [1]	9%	3% *	12% DO	*6%* **	6% *	12% *	*17%* **	10% *	11% *	*23%* **
Don't know	3%	4% *	2%	*2%* **	- *	1% *	*4%* **	0% *	1% *	*5%* **
Net: Higher autonomy	56%	68% DP*	53%	*52%* **	71% *	57% *	*55%* **	63% *	62% *	*40%* **
Net: Lower autonomy	41%	28% *	45% DO	*46%* **	29% *	42% *	*41%* **	37% *	37% *	*55%* **
Mean	2.64	2.87 DP*	2.58	*2.57* **	2.83 *	2.64 *	*2.59* **	2.71 *	2.73 *	*2.24* **
Std. dev	0.87	0.74	0.90	*0.78*	0.78	0.93	*1.01*	0.87	0.91	*0.91*
brunswick11_12_France. Media and communications										
Unweighted base: France only - respondents who selected that sector previously	180	*47*	127	*6*	*38*	*46*	*6*	*33*	51	*6*
Base: France only - respondents who selected that sector previously	189	*59*	122	*9*	*37*	*47*	*6*	*36*	49	*5*
To a great extent [4]	26%	*40%* *DP**	16% *	*58%* **	*28%* **	*20%* *	- **	*33%* **	12% *	*39%* **
To some extent [3]	39%	*35%* *	41% *	*36%* **	*54%* **	*45%* *	*29%* **	*44%* **	51% *	*37%* **
To a small extent [2]	21%	*19%* *	23% *	*6%* **	*18%* **	*26%* *	*18%* **	*20%* **	23% *	*23%* **
Not at all [1]	6%	*5%* *	7% *	- **	*1%* **	*2%* *	*21%* **	*3%* **	3% *	- **
Don't know	8%	*0%* *	12% DO*	- **	- **	*7%* *	*32%* **	- **	11% *	- **
Net: Higher autonomy	65%	*76%* *	58% *	*94%* **	*81%* **	*65%* *	*29%* **	*77%* **	62% *	*77%* **
Net: Lower autonomy	27%	*24%* *	30% *	*6%* **	*19%* **	*28%* *	*39%* **	*23%* **	27% *	*23%* **
Mean	2.92	*3.11* *	2.77 *	*3.52* **	*3.08* **	*2.89* **	*2.11* **	*3.07* **	2.79 *	*3.16* **
Std. dev	0.88	*0.89*	0.85	*0.65*	*0.70*	*0.77*	*0.97*	*0.81*	0.72	*0.87*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick11_13_France. Retail and luxury										
Unweighted base: France only - respondents who selected that sector previously	45	18	22	5	10	11	3	17	5	2
Base: France only - respondents who selected that sector previously	44	21	15	9	9	9	6	14	4	5
To a great extent [4]	24%	32% **	20% **	14% **	40% **	12% **	11% **	24% **	24% **	14% **
To some extent [3]	60%	66% **	60% **	47% **	46% **	69% **	89% **	59% **	64% **	86% **
To a small extent [2]	12%	3% **	16% **	25% **	15% **	14% **	- **	14% **	12% **	- **
Not at all [1]	1%	- **	3% **	- **	- **	5% **	- **	3% **	- **	- **
Don't know	3%	- **	- **	15% **	- **	- **	- **	- **	- **	- **
Net: Higher autonomy	85%	97% **	81% **	61% **	85% **	81% **	100% **	83% **	88% **	100% **
Net: Lower autonomy	13%	3% **	19% **	25% **	15% **	19% **	- **	17% **	12% **	- **
Mean	3.11	3.29 **	2.98 **	2.87 **	3.25 **	2.87 **	3.11 **	3.04 **	3.11 **	3.14 **
Std. dev	0.64	0.52	0.72	0.71	0.74	0.72	0.34	0.74	0.67	0.39
brunswick11_14_France. $brunswick10Franceother										
Unweighted base: France only - respondents who selected that sector previously	14	2	11	1	1	2	2	1	3	1
Base: France only - respondents who selected that sector previously	10	1	8	1	1	2	2	1	3	1
To a great extent [4]	41%	100% **	34% **	- **	100% **	77% **	- **	100% **	48% **	- **
To some extent [3]	10%	- **	12% **	- **	- **	23% **	- **	- **	14% **	- **
To a small extent [2]	21%	- **	26% **	- **	- **	- **	- **	- **	- **	- **
Not at all [1]	18%	- **	16% **	100% **	- **	- **	100% **	- **	37% **	100% **
Don't know	9%	- **	12% **	- **	- **	- **	- **	- **	- **	- **
Net: Higher autonomy	51%	100% **	46% **	- **	100% **	100% **	- **	100% **	63% **	- **
Net: Lower autonomy	39%	- **	42% **	100% **	- **	- **	100% **	- **	37% **	100% **
Mean	2.82	4.00 **	2.73 **	1.00 **	4.00 **	3.77 **	1.00 **	4.00 **	2.74 **	1.00 **
Std. dev	1.28	-	1.24	-	-	0.57	-	-	1.63	-

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

As a reminder, we're asking about France's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

Thinking about the likely outcome of the 2027 French presidential election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick12_France_1. The resilience of the French economy as a whole

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
Unweighted base: France only	2017	419	1415	183	306	479	186	342	514	115
Base: France only	2017	508	1310	200	364	517	203	397	572	116
A very positive impact [5]	5%	8% DP	5%	3% *	7% DT	5%	1%	7%	4%	1% *
A fairly positive impact [4]	21%	32% DP.DQ	19% DQ	7% *	30% DS.DT	16%	13%	27% DV.DW	17%	11% *
No impact [3]	25%	28% DQ	25%	16% *	27% DT	28% DT	17%	24%	29% DW	14% *
A fairly negative impact [2]	19%	17%	21%	17% *	16%	19%	14%	17%	17%	14% *
A very negative impact [1]	8%	5%	10% DO	5% *	9%	8%	10%	10%	8%	11% *
Don't know	22%	11%	21% DO	53% DO.DP*	11%	24% DR	46% DR.DS	15%	25% DU	49% DU.DV*
Net: Positive impact	26%	40% DP.DQ	23% DQ	10% *	37% DS.DT	21%	14%	34% DV.DW	21%	12% *
Net: Negative impact	27%	21%	31% DO	21% *	25%	27%	23%	26%	25%	25% *
Mean	2.95	3.25 DP.DQ	2.83	2.72 *	3.13 DS.DT	2.88	2.65 *	3.07 DW	2.90	2.57 *
Std. dev	1.09	1.03	1.10	1.03	1.11	1.07	1.08	1.15	1.04	1.13

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick12_France_2. France's attractiveness as a place to invest and do business										
Unweighted base: France only	2017	419	1415	183	306	479	186	342	514	115
Base: France only	2017	508	1310	200	364	517	203	397	572	116
A very positive impact [5]	7%	13% DP.DQ	5%	4% *	10% DT	6%	3%	10% DV	5%	3% *
A fairly positive impact [4]	22%	32% DP.DQ	20% DQ	10% *	33% DS.DT	17%	13%	27% DW	20% DW	10% *
No impact [3]	27%	27%	27%	23% *	26%	28%	19%	28% DW	27% DW	13% *
A fairly negative impact [2]	17%	14%	19%	13% *	15%	20%	15%	14%	20%	15% *
A very negative impact [1]	7%	5%	9% DO	5% *	7%	10% DT	3%	9%	7%	4% *
Don't know	20%	10%	20% DO	45% DO.DP*	9%	20% DR	47% DR.DS	13%	21% DU	54% DU.DV*
Net: Positive impact	29%	44% DP.DQ	25% DQ	14% *	43% DS.DT	22%	16%	37% DV.DW	25% DW	14% *
Net: Negative impact	24%	18%	28% DO.DQ	18% *	22%	29% DT	18%	23%	27%	20% *
Mean	3.05	3.38 DP.DQ	2.92	2.94 *	3.27 DS	2.86	2.96 *	3.17	2.95	2.84 *
Std. dev	1.09	1.06	1.08	1.03	1.09	1.10	1.01	1.15	1.05	1.10

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick13_France. How worried are you, if at all, about the level of France's national debt?										
Unweighted base: France only	2017	419	1415	183	306	479	186	342	514	115
Base: France only	2017	508	1310	200	364	517	203	397	572	116
Very worried [4]	31%	23%	35% DO.DQ	24% *	27%	30%	30%	28%	30%	29% *
Fairly worried [3]	45%	55% DP.DQ	43%	41% *	50%	45%	44%	50%	45%	41% *
Not very worried [2]	15%	15%	16%	15% *	13%	19%	14%	16%	17%	12% *
Not at all worried [1]	5%	5%	5%	7% *	7%	5%	4%	4%	6%	10% *
Don't know	4%	2%	3%	13% DO.DP*	3%	1%	7% DS	2%	3%	8% DU*
Net: Worried	76%	78% DQ	77% DQ	65% *	77%	75%	74%	78%	74%	70% *
Net: Not worried	20%	21%	20%	21% *	20%	24%	19%	20%	23%	22% *
Mean	3.05	2.97	3.10 DO	2.95 *	2.99	3.01	3.08	3.04	3.01	2.97 *
Std. dev	0.83	0.78	0.83	0.87	0.85	0.84	0.81	0.78	0.85	0.93

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
Unweighted base: Italy only	2075	420	1482	173	433	499	203	488	497	150
Base: Italy only	2075	413	1447	215	359	428	190	392	436	149
Much more resilient [5]	3%	7% DP	2%	2% *	5%	3%	3%	4%	4%	3% *
Somewhat more resilient [4]	11%	18% DP.DQ	11% DQ	4% *	16%	11%	9%	14%	12%	8% *
About as resilient [3]	40%	52% DP.DQ	38%	38% *	41%	40%	35%	42%	40%	34% *
Somewhat less resilient [2]	18%	11% DQ	21% DO.DQ	4% *	19%	20%	12%	19%	20% DW	10% *
Much less resilient [1]	12%	3% DO.DQ	16% DO.DQ	4% *	12%	17% DT	7%	15% DW	14% DW	7% *
Don't know	15%	9%	11%	48% DO.DP*	7%	10%	34% DR.DS	7%	11%	38% DU.DV*
Net: More resilient	15%	25% DP.DQ	13% DQ	6% *	21% DS.DT	13%	12%	18%	16%	11% *
Net: Less resilient	30%	14%	38% DO.DQ	8% *	30% DT	37% DT	19%	34% DW	34% DW	17% *
Mean	2.71	3.17 DP.DQ	2.56	2.94 DP*	2.83 DS	2.58	2.82 DS	2.71	2.69	2.85 *
Std. dev	1.00	0.85	1.01	0.78	1.04	1.02	0.95	1.04	1.02	0.97

We would now like to ask about Italy's resilience in a broader business, economic and political context. When a question refers to "resilience", it means the ability to prepare for, respond to, and recover from major threats, crises and disruptions.

brunswick9_Italy. Overall, how resilient do you think Italy is compared with the average European country?

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
Thinking about the likely outcome of the next Italian general election, what impact, if any, do you expect it to have on each of the following in the years that follow? brunswick10_Italy_1. The resilience of the Italian economy as a whole										
Unweighted base: Italy only	2075	420	1482	173	433	499	203	488	497	150
Base: Italy only	2075	413	1447	215	359	428	190	392	436	149
A very positive impact [5]	4%	9% DP.DQ	3%	0% *	4%	3%	3%	6% DV	1%	3% *
A fairly positive impact [4]	20%	36% DP.DQ	17% DQ	8% *	25% DS.DT	16%	13%	21%	19%	13% *
No impact [3]	28%	28% DQ	30% DQ	17% *	30%	34% DT	20%	31% DW	33% DW	18% *
A fairly negative impact [2]	17%	10%	20% DO.DQ	5% *	20%	19%	15%	21% DW	19%	10% *
A very negative impact [1]	8%	3%	10% DO.DQ	1% *	6%	12% DR.DT	4%	8%	9%	4% *
Don't know	24%	14%	20% DO	69% DO.DP*	15%	17% DR.DS	46%	13% DU	19% DU	52% DU.DV*
Net: Positive impact	23%	45% DP.DQ	19% DQ	9% *	30% DS.DT	19%	16%	27% DV	20%	16% *
Net: Negative impact	25%	13% DQ	31% DO.DQ	6% *	26%	31% DT	18%	29% DW	28% DW	14% *
Mean	2.93	3.44 DP.DQ	2.76	3.08 *	3.03 DS	2.75	2.93 *	2.94	2.81	3.03 *
Std. dev	1.04	0.96	1.03	0.77	1.01	1.03	0.99	1.06	0.98	1.05

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick10_Italy_2. Italy's attractiveness as a place to invest and do business										
Unweighted base: Italy only	2075	420	1482	173	433	499	203	488	497	150
Base: Italy only	2075	413	1447	215	359	428	190	392	436	149
A very positive impact [5]	5%	10% DP.DQ	4%	1% *	6%	5%	3%	7% DV	3%	4% *
A fairly positive impact [4]	22%	38% DP.DQ	19%	11% *	27% DS	18%	21%	25%	20%	19% *
No impact [3]	25%	24%	27% DQ	15% *	28%	32%	23%	27%	32%	23% *
A fairly negative impact [2]	16%	9%	20% DO.DQ	4% *	18% DT	19% DT	10%	19% DW	18% DW	7% *
A very negative impact [1]	8%	3%	10% DO.DQ	1% *	9%	11% DT	5%	10%	10%	4% *
Don't know	24%	16%	19%	67% DO.DP*	12%	15%	38% DR.DS	12%	17%	43% DU.DV*
Net: Positive impact	27%	48% DP.DQ	23% DQ	13% *	33% DS	22%	24%	32% DV	23%	23% *
Net: Negative impact	24%	13% DQ	30% DO.DQ	5% *	27% DT	30% DT	14%	29% DW	28% DW	11% *
Mean	3.00	3.51 DP	2.83	3.23 DP*	3.04 DS	2.82	3.13 DS*	3.00	2.84	3.22 DV*
Std. dev	1.08	0.97	1.07	0.84	1.09	1.08	1.00	1.13	1.03	0.99

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick11_Italy. Which business sectors, if any, do you think have the greatest role to play in strengthening Italy's resilience? Please select up to three options.										
Unweighted base: Italy only	2075	420	1482	173	433	499	203	488	497	150
Base: Italy only	2075	413	1447	215	359	428	190	392	436	149
Energy	23%	25% DQ	25% DQ	7% *	25%	26%	19%	25%	26%	17% *
Defence	17%	21% DQ	17%	10% *	21% DT	18% DT	7%	20% DW	19% DW	4% *
Healthcare	27%	24%	29%	20% *	25%	27%	30%	26%	27%	29% *
Financial services	7%	5%	8%	3% *	6%	8%	5%	6%	8%	3% *
Technology (e.g. software and electronic devices)	14%	14%	14%	7% *	15%	12%	14%	14%	13%	12% *
Telecommunications	8%	14% DP.DQ	8% DQ	2% *	12% DS.DT	6%	3%	10% DW	7%	3% *
Digital infrastructure (e.g. data centres, cloud infrastructure, data storage)	11%	13% DQ	11%	5% *	12%	12%	7%	11%	13%	7% *
Transport	10%	11% DQ	10%	4% *	10%	13%	8%	11%	11%	8% *
Physical infrastructure and construction	9%	13% DQ	10% DQ	1% *	10%	9%	6%	11%	8%	4% *
Manufacturing	18%	21% DQ	19% DQ	9% *	20%	17%	26% DS	23% DV	14%	27% DV*
Food and agriculture	28%	29% DQ	29% DQ	18% *	26%	27%	32%	30%	25%	29% *
Media and communications	7%	7%	7%	3% *	7%	7%	5%	7%	8%	3% *
Retail and luxury	9%	11%	9%	5% *	10%	10%	7%	13% DV	7%	8% *
Other [see Sheet3]	1%	-	1%	- *	1%	0%	0%	1%	1%	- *
None of the above	5%	3%	6% DO	5% *	2%	6% DR	3%	4%	5%	2% *
Don't know	21%	15%	17%	56% DO.DP*	14%	16%	28% DR.DS	13%	18%	33% DU.DV*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick12_Italy. Which one or two, if any, of the following institutions would you trust most to respond effectively in a national crisis, regardless of the type of crisis? Please select two options										
Unweighted base: Italy only	2075	420	1482	173	433	499	203	488	497	150
Base: Italy only	2075	413	1447	215	359	428	190	392	436	149
The national government	12%	23% DP.DQ	10%	8% *	15% DS	9%	11%	13%	11%	8% *
Regional and local authorities	5%	5%	5%	4% *	8%	5%	2%	7%	4%	3% *
European Union institutions	11%	10%	12% DQ	5% *	12%	11%	7%	12% DW	11%	4% *
The Armed Forces	20%	26% DP.DQ	20% DQ	11% *	21%	24%	17%	24%	22%	15% *
Civil Protection (e.g., national and regional civil protection authorities)	30%	33% DQ	32% DQ	18% *	30%	35%	25%	35% DW	31%	22% *
Emergency services (e.g., police, fire and ambulance services)	30%	37%	30%	18%	31%	25%	26%	28%	26%	28%
Private companies	6%	7% DQ	6%	2% *	11%	8%	5%	10% DW	9%	3% *
Non-profit and humanitarian organisations (e.g., the Italian Red Cross or Médecins Sans Frontières)	16%	13% DQ	19% DO.DQ	5% *	17%	19% DT	10%	18% DW	18% DW	8% *
Other [see Sheet4]	0%	-	0%	0% *	0%	0%	0%	0%	0%	1% *
None of the above	5%	1%	6% DO	4% DO*	1%	7% DR	5% DR	3%	5%	6% *
Don't know	19%	10%	17% DO	55% DO.DP*	14%	14%	38% DR.DS	12%	16%	44% DU.DV*

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
	DO	DP	DQ	DR	DS	DT	DU	DV	DW
Thinking about the different security threats facing Italy, (e.g., cyberattacks, disinformation, terrorism, espionage or attacks on critical infrastructure) how much, if at all, would you trust each of the following news sources to provide accurate and reliable information during such an incident?										
brunswick13_Italy_1. Newspapers and periodicals										
Unweighted base: Italy only	2075	420	1482	173	433	499	203	488	497	150
Base: Italy only	2075	413	1447	215	359	428	190	392	436	149
Trust a great deal [4]	4%	9% DP.DQ	3%	2% *	6%	4%	2%	5%	4%	3% *
Trust a fair amount [3]	37%	48% DP.DQ	36%	27% *	42% DS	34%	36%	42% DV	34%	35% *
Don't trust very much [2]	32%	29%	34% DQ	20% *	31%	37%	35%	32%	36%	34% *
Don't trust at all [1]	18%	9%	21% DO.DQ	11% *	16%	19%	11%	16%	19% DW	9% *
Don't know	9%	4%	6%	40% DO.DP*	5%	6%	16% DR.DS	5%	6%	20% DU.DV*
Net: Trust	41%	58% DP.DQ	39% DQ	28% *	48% DS	38%	38%	47% DV	38%	37% *
Net: Do not trust	49%	38%	55% DO.DQ	31% *	47%	55% DR	46%	48%	55% DU.DW	43% *
Mean	2.30	2.61 DP.DQ	2.21	2.31 *	2.40 DS	2.25	2.34 *	2.38 DV	2.25	2.39 *
Std. dev	0.83	0.79	0.83	0.81	0.83	0.83	0.74	0.82	0.83	0.73

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick13_Italy_2. News channels on television/ Television news broadcasts										
Unweighted base: Italy only	2075	420	1482	173	433	499	203	488	497	150
Base: Italy only	2075	413	1447	215	359	428	190	392	436	149
Trust a great deal [4]	6%	12% DP.DQ	5%	3% *	5%	6%	8%	5%	7%	7% *
Trust a fair amount [3]	40%	55% DP.DQ	36%	32% *	45% DS.DT	36%	33%	44% DV	36%	34% *
Don't trust very much [2]	30%	22%	34% DO.DQ	15% *	31%	36%	32%	34%	34%	31% *
Don't trust at all [1]	17%	6%	21% DO.DQ	10% *	14%	18%	13%	14%	18%	12% *
Don't know	8%	4%	4%	41% DO.DP*	4%	4%	14% DR.DS	3%	5%	16% DU.DV*
Net: Trust	46%	67% DP.DQ	42%	35% *	51% DS	41%	41%	49%	42%	41% *
Net: Do not trust	46%	28%	55% DO.DQ	25% *	45%	55% DR	45%	48%	53%	43% *
Mean	2.39	2.76 DP.DQ	2.27	2.48 DP*	2.44 DS	2.30	2.42 *	2.41	2.32	2.42 *
Std. dev	0.86	0.75	0.86	0.83	0.80	0.84	0.86	0.79	0.87	0.84

Brunswick Group

Fieldwork Dates: 24th - 27th April 2026 in Germany and 10th - 24th Septembe

Sample Size: 8576 adults in UK, France, Italy and Germany

YouGov

	Total	Protection by govt from: Disinformation campaigns (regrouped)			Preparedness of employer to protect from security threats			Informed of employer security measures		
		Protected = Very well protected + Fairly well protected	Not protected = Not very well protected + Not at all protected	Don't know	Prepared = Very well prepared + Fairly well prepared	Not prepared = Not very well prepared + Not at all prepared	Don't know	Informed = Very well informed + Fairly well informed	Not informed = Not very well informed + Not at all informed	Don't know
		DO	DP	DQ	DR	DS	DT	DU	DV	DW
brunswick13_Italy_3. Social media										
Unweighted base: Italy only	2075	420	1482	173	433	499	203	488	497	150
Base: Italy only	2075	413	1447	215	359	428	190	392	436	149
Trust a great deal [4]	5%	7% DQ	5% DQ	1% *	4%	5%	1%	3%	5%	2% *
Trust a fair amount [3]	25%	32% DP	24%	22% *	30%	24%	20%	28%	24%	22% *
Don't trust very much [2]	35%	39% DQ	34%	27% *	37%	33%	30%	38%	32%	30% *
Don't trust at all [1]	28%	18%	33% DO.DQ	13% *	24%	34% DR	36% DR	28%	34%	29% *
Don't know	7%	4%	4%	38% DO.DP*	5%	4%	13% DR.DS	4%	5%	18% DU.DV*
Net: Trust	31%	39% DP.DQ	29%	22% *	34% DT	29%	21%	31%	29%	23% *
Net: Do not trust	62%	57% DQ	67% DO.DQ	40% *	61%	68%	65%	65%	66%	59% *
Mean	2.09	2.28 DP	2.02	2.16 *	2.15 DS.DT	1.99	1.85 *	2.07	2.00	1.95 *
Std. dev	0.88	0.85	0.90	0.75	0.85	0.90	0.83	0.84	0.90	0.84

Cell Contents (C

**This survey was carried out online. The figures have been weighted and are representative of all adults in UK, France, Italy and Germany(aged 18+).*

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

**This survey was commissioned by Brunswick Group.*