

YouGov Survey: Britney Spears and Conservatorships

Sample 1000 U.S. Adult Citizens
 Conducted October 19 - 21, 2023
 Margin of Error ±3.9%

1. Do you have a favorable or an unfavorable opinion of the following people?

| | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Don't know |
|--------------------|----------------|--------------------|----------------------|------------------|------------|
| Britney Spears | 12% | 36% | 24% | 11% | 18% |
| Jamie Spears | 3% | 11% | 16% | 14% | 56% |
| Lynne Spears | 3% | 11% | 16% | 9% | 61% |
| Jamie Lynne Spears | 4% | 17% | 16% | 9% | 54% |

2. Do you have a good idea of what a legal conservatorship is?

| | |
|----------|-----|
| Yes | 53% |
| No | 28% |
| Not sure | 19% |

3. Britney Spears entered a legal conservatorship in 2008, which gave her father control over her finances, personal affairs, work, and property management. The conservatorship was terminated in 2022. How much have you heard about Spears' conservatorship?

| | |
|----------------|-----|
| A lot | 24% |
| A little | 58% |
| Nothing at all | 18% |

4. Do you support or oppose the conservatorship of Britney Spears being terminated, as she requested?

| | |
|------------------|-----|
| Strongly support | 42% |
| Somewhat support | 24% |
| Somewhat oppose | 8% |
| Strongly oppose | 4% |
| Not sure | 23% |

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| | |
|-------------------------------|---|
| Interviewing Dates | October 19 - 21, 2023 |
| Target population | U.S. citizens, aged 18 and over. |
| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey. |
| Weighting | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.063 to 5.639, with a mean of one and a standard deviation of 0.761. |
| Number of respondents | 1000 |
| Margin of error | ± 3.9% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 72 questions not reported. |

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1A. Favorability of Spears Family Members — Britney Spears

Do you have a favorable or an unfavorable opinion of the following people?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 12% | 11% | 13% | 13% | 16% | 10% | 9% | 12% | 10% | 16% | 9% |
| Somewhat favorable | 36% | 38% | 34% | 40% | 32% | 36% | 35% | 35% | 50% | 29% | 32% |
| Somewhat unfavorable | 24% | 22% | 25% | 22% | 23% | 24% | 27% | 25% | 13% | 29% | 26% |
| Very unfavorable | 11% | 10% | 12% | 3% | 12% | 14% | 14% | 13% | 4% | 10% | 10% |
| Don't know | 18% | 19% | 16% | 22% | 16% | 17% | 16% | 16% | 23% | 15% | 23% |
| Totals | 101% | 100% | 100% | 100% | 99% | 101% | 101% | 101% | 100% | 99% | 100% |
| Unweighted N | (999) | (440) | (559) | (133) | (216) | (426) | (224) | (641) | (102) | (148) | (108) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|----------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 12% | 10% | 11% | 14% | 11% | 12% | 13% | 16% | 7% | 14% | 11% | 13% | 8% |
| Somewhat favorable | 36% | 42% | 34% | 30% | 46% | 28% | 34% | 36% | 44% | 35% | 37% | 34% | 38% |
| Somewhat unfavorable | 24% | 25% | 20% | 26% | 23% | 30% | 22% | 23% | 33% | 20% | 25% | 26% | 21% |
| Very unfavorable | 11% | 6% | 12% | 15% | 6% | 17% | 10% | 15% | 8% | 15% | 11% | 7% | 14% |
| Don't know | 18% | 17% | 21% | 14% | 14% | 13% | 22% | 11% | 9% | 16% | 15% | 20% | 19% |
| Totals | 101% | 100% | 98% | 99% | 100% | 100% | 101% | 101% | 101% | 100% | 99% | 100% | 100% |
| Unweighted N | (999) | (355) | (372) | (272) | (375) | (329) | (403) | (292) | (194) | (163) | (232) | (374) | (230) |

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1B. Favorability of Spears Family Members — Jamie Spears

Do you have a favorable or an unfavorable opinion of the following people?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|----------------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 3% | 4% | 3% | 5% | 6% | 0% | 4% | 3% | 4% | 7% | 0% |
| Somewhat favorable | 11% | 13% | 9% | 25% | 10% | 8% | 4% | 9% | 18% | 16% | 7% |
| Somewhat unfavorable | 16% | 13% | 19% | 14% | 23% | 15% | 10% | 17% | 13% | 19% | 8% |
| Very unfavorable | 14% | 11% | 17% | 14% | 19% | 15% | 7% | 14% | 10% | 15% | 17% |
| Don't know | 56% | 59% | 53% | 42% | 42% | 62% | 75% | 57% | 55% | 43% | 67% |
| Totals | 100% | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% |
| Unweighted N | (997) | (439) | (558) | (133) | (215) | (425) | (224) | (640) | (102) | (147) | (108) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|----------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 3% | 3% | 4% | 3% | 1% | 3% | 4% | 2% | 5% | 4% | 4% | 4% | 1% |
| Somewhat favorable | 11% | 13% | 11% | 9% | 9% | 7% | 13% | 10% | 6% | 9% | 9% | 13% | 12% |
| Somewhat unfavorable | 16% | 14% | 17% | 16% | 18% | 18% | 14% | 19% | 20% | 20% | 17% | 13% | 15% |
| Very unfavorable | 14% | 17% | 12% | 12% | 20% | 13% | 12% | 19% | 13% | 20% | 11% | 12% | 14% |
| Don't know | 56% | 53% | 56% | 59% | 53% | 59% | 56% | 50% | 55% | 47% | 59% | 57% | 58% |
| Totals | 100% | 100% | 100% | 99% | 101% | 100% | 99% | 100% | 99% | 100% | 100% | 99% | 100% |
| Unweighted N | (997) | (354) | (371) | (272) | (374) | (329) | (401) | (293) | (193) | (162) | (231) | (373) | (231) |

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1C. Favorability of Spears Family Members — Lynne Spears

Do you have a favorable or an unfavorable opinion of the following people?

| | Gender | | Age (4 category) | | | | Race (4 category) | | | | |
|----------------------|--------|-------|------------------|-------|-------|-------|-------------------|-------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 3% | 4% | 2% | 4% | 5% | 1% | 3% | 2% | 7% | 7% | 0% |
| Somewhat favorable | 11% | 12% | 10% | 26% | 13% | 4% | 5% | 8% | 23% | 17% | 9% |
| Somewhat unfavorable | 16% | 13% | 19% | 18% | 18% | 17% | 9% | 18% | 5% | 20% | 9% |
| Very unfavorable | 9% | 8% | 11% | 5% | 15% | 11% | 5% | 9% | 7% | 11% | 12% |
| Don't know | 61% | 64% | 58% | 47% | 48% | 68% | 78% | 63% | 57% | 45% | 70% |
| Totals | 100% | 101% | 100% | 100% | 99% | 101% | 100% | 100% | 99% | 100% | 100% |
| Unweighted N | (998) | (439) | (559) | (133) | (216) | (425) | (224) | (641) | (102) | (147) | (108) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|----------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 3% | 2% | 3% | 3% | 1% | 4% | 4% | 4% | 2% | 5% | 4% | 3% | 1% |
| Somewhat favorable | 11% | 14% | 11% | 8% | 11% | 6% | 14% | 9% | 9% | 9% | 9% | 14% | 10% |
| Somewhat unfavorable | 16% | 18% | 14% | 15% | 17% | 15% | 13% | 19% | 20% | 19% | 15% | 14% | 16% |
| Very unfavorable | 9% | 9% | 9% | 10% | 11% | 11% | 9% | 12% | 8% | 11% | 10% | 8% | 10% |
| Don't know | 61% | 57% | 62% | 64% | 60% | 65% | 59% | 56% | 61% | 56% | 63% | 60% | 63% |
| Totals | 100% | 100% | 99% | 100% | 100% | 101% | 99% | 100% | 100% | 100% | 101% | 99% | 100% |
| Unweighted N | (998) | (356) | (370) | (272) | (376) | (328) | (402) | (293) | (193) | (163) | (232) | (372) | (231) |

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1D. Favorability of Spears Family Members — Jamie Lynne Spears

Do you have a favorable or an unfavorable opinion of the following people?

| | Gender | | Age (4 category) | | | | Race (4 category) | | | | |
|----------------------|--------|-------|------------------|-------|-------|-------|-------------------|-------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Very favorable | 4% | 5% | 3% | 6% | 4% | 2% | 4% | 4% | 6% | 2% | 2% |
| Somewhat favorable | 17% | 16% | 18% | 27% | 20% | 13% | 10% | 16% | 24% | 20% | 11% |
| Somewhat unfavorable | 16% | 15% | 18% | 18% | 19% | 18% | 10% | 17% | 6% | 22% | 14% |
| Very unfavorable | 9% | 7% | 10% | 5% | 15% | 9% | 4% | 9% | 4% | 10% | 11% |
| Don't know | 54% | 57% | 51% | 43% | 42% | 58% | 72% | 54% | 59% | 45% | 61% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 100% | 100% | 99% | 99% | 99% |
| Unweighted N | (997) | (440) | (557) | (133) | (216) | (424) | (224) | (641) | (101) | (147) | (108) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|----------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Very favorable | 4% | 3% | 5% | 3% | 3% | 2% | 4% | 3% | 4% | 4% | 5% | 4% | 1% |
| Somewhat favorable | 17% | 20% | 17% | 14% | 19% | 11% | 20% | 15% | 18% | 16% | 19% | 18% | 15% |
| Somewhat unfavorable | 16% | 19% | 15% | 15% | 18% | 16% | 14% | 19% | 20% | 21% | 16% | 16% | 15% |
| Very unfavorable | 9% | 8% | 8% | 10% | 9% | 10% | 7% | 12% | 8% | 10% | 7% | 8% | 10% |
| Don't know | 54% | 50% | 55% | 57% | 51% | 61% | 54% | 51% | 51% | 49% | 52% | 54% | 59% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 101% | 100% | 99% | 100% | 100% |
| Unweighted N | (997) | (355) | (370) | (272) | (374) | (329) | (401) | (293) | (193) | (162) | (232) | (372) | (231) |

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2. Knowledge of Conservatorship

Do you have a good idea of what a legal conservatorship is?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|--------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Yes | 53% | 50% | 56% | 35% | 60% | 59% | 53% | 57% | 38% | 44% | 53% |
| No | 28% | 32% | 24% | 44% | 23% | 22% | 26% | 24% | 41% | 36% | 23% |
| Not sure | 19% | 18% | 20% | 21% | 17% | 19% | 21% | 18% | 20% | 20% | 25% |
| Totals | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 99% | 99% | 100% | 101% |
| Unweighted N | (999) | (440) | (559) | (132) | (216) | (427) | (224) | (640) | (102) | (148) | (109) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|--------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Yes | 53% | 56% | 50% | 53% | 69% | 58% | 42% | 62% | 74% | 57% | 50% | 49% | 59% |
| No | 28% | 30% | 27% | 25% | 19% | 19% | 33% | 22% | 17% | 26% | 30% | 29% | 24% |
| Not sure | 19% | 13% | 22% | 23% | 13% | 23% | 25% | 16% | 8% | 18% | 20% | 21% | 17% |
| Totals | 100% | 99% | 99% | 101% | 101% | 100% | 100% | 100% | 99% | 101% | 100% | 99% | 100% |
| Unweighted N | (999) | (356) | (371) | (272) | (376) | (329) | (402) | (293) | (194) | (162) | (232) | (374) | (231) |

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3. Heard About Britney Spears Conservatorship

Britney Spears entered a legal conservatorship in 2008, which gave her father control over her finances, personal affairs, work, and property management. The conservatorship was terminated in 2022. How much have you heard about Spears' conservatorship?

| | Gender | | | Age (4 category) | | | | Race (4 category) | | | |
|----------------|--------|-------|--------|------------------|-------|-------|-------|-------------------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| A lot | 24% | 22% | 27% | 25% | 33% | 22% | 17% | 25% | 25% | 25% | 18% |
| A little | 58% | 55% | 61% | 48% | 48% | 63% | 70% | 60% | 48% | 51% | 61% |
| Nothing at all | 18% | 24% | 12% | 27% | 19% | 15% | 13% | 15% | 28% | 24% | 22% |
| Totals | 100% | 101% | 100% | 100% | 100% | 100% | 100% | 100% | 101% | 100% | 101% |
| Unweighted N | (998) | (439) | (559) | (132) | (215) | (427) | (224) | (641) | (102) | (147) | (108) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|----------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| A lot | 24% | 27% | 22% | 24% | 33% | 28% | 21% | 30% | 31% | 31% | 27% | 22% | 21% |
| A little | 58% | 54% | 59% | 60% | 57% | 60% | 58% | 59% | 59% | 55% | 55% | 57% | 64% |
| Nothing at all | 18% | 19% | 19% | 15% | 10% | 12% | 20% | 11% | 9% | 14% | 17% | 21% | 16% |
| Totals | 100% | 100% | 100% | 99% | 100% | 100% | 99% | 100% | 99% | 100% | 99% | 100% | 101% |
| Unweighted N | (998) | (355) | (371) | (272) | (376) | (329) | (402) | (293) | (193) | (161) | (232) | (374) | (231) |

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4. Support Termination of Britney Spears Conservatorship

Do you support or oppose the conservatorship of Britney Spears being terminated, as she requested?

| | Gender | | Age (4 category) | | | | Race (4 category) | | | | |
|------------------|--------|-------|------------------|-------|-------|-------|-------------------|-------|-------|----------|-------|
| | Total | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | White | Black | Hispanic | Other |
| Strongly support | 42% | 38% | 45% | 32% | 43% | 48% | 41% | 44% | 33% | 35% | 43% |
| Somewhat support | 24% | 26% | 22% | 32% | 23% | 19% | 26% | 23% | 29% | 25% | 24% |
| Somewhat oppose | 8% | 9% | 6% | 7% | 11% | 9% | 4% | 8% | 6% | 11% | 1% |
| Strongly oppose | 4% | 4% | 4% | 6% | 4% | 2% | 4% | 3% | 3% | 7% | 8% |
| Not sure | 23% | 23% | 23% | 24% | 20% | 23% | 25% | 22% | 29% | 22% | 23% |
| Totals | 101% | 100% | 100% | 101% | 101% | 101% | 100% | 100% | 100% | 100% | 99% |
| Unweighted N | (999) | (440) | (559) | (133) | (215) | (427) | (224) | (641) | (102) | (147) | (109) |

| | Party ID | | | 2020 Vote | | Family Income (3 category) | | | Region | | | | |
|------------------|----------|-------|-------|-----------|-------|----------------------------|---------|-----------|---------|-----------|---------|-------|-------|
| | Total | Dem | Ind | Rep | Biden | Trump | < \$50K | \$50-100K | \$100K+ | Northeast | Midwest | South | West |
| Strongly support | 42% | 46% | 39% | 40% | 53% | 43% | 40% | 44% | 47% | 35% | 47% | 39% | 46% |
| Somewhat support | 24% | 26% | 23% | 23% | 22% | 22% | 25% | 28% | 25% | 27% | 22% | 26% | 20% |
| Somewhat oppose | 8% | 7% | 8% | 8% | 8% | 7% | 5% | 9% | 11% | 11% | 8% | 5% | 9% |
| Strongly oppose | 4% | 3% | 3% | 6% | 2% | 5% | 5% | 2% | 3% | 5% | 3% | 5% | 2% |
| Not sure | 23% | 18% | 27% | 23% | 15% | 24% | 25% | 17% | 13% | 22% | 20% | 25% | 22% |
| Totals | 101% | 100% | 100% | 100% | 100% | 101% | 100% | 100% | 99% | 100% | 100% | 100% | 99% |
| Unweighted N | (999) | (355) | (372) | (272) | (376) | (329) | (403) | (293) | (193) | (163) | (232) | (373) | (231) |

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| Interviewing Dates | October 19 - 21, 2023 |
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| Sampling method | Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey. |
| Weighting | The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.063 to 5.639, with a mean of one and a standard deviation of 0.761. |
| Number of respondents | 1000 |
| Margin of error | ± 3.9% (adjusted for weighting) |
| Survey mode | Web-based interviews |
| Questions not reported | 72 questions not reported. |