

**YouGov / Tim Montgomerie**  
**Capitalism - Brazilian Results**

Fieldwork Date: 27th August - 7th September 2015

Sample Size: 1,008 Brazilian Adults

| Total | Age     |         |         |         |     | Gender |        | Region        |                       |                             |             |                      |
|-------|---------|---------|---------|---------|-----|--------|--------|---------------|-----------------------|-----------------------------|-------------|----------------------|
| Base  | 18 - 24 | 25 - 34 | 35 - 44 | 45 - 54 | 55+ | Male   | Female | North (Norte) | North East (Nordeste) | Central West (Centro-Oeste) | South (Sul) | South East (Sudeste) |

To what extent do you agree or disagree with each of the following statements? (Please tick one option on each row)

**The poor get poorer and the rich get richer in capitalist economies**

|                             |      |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 41%  | 39% | 39% | 45% | 48% | 39% | 42% | 41% | 51% | 42% | 38% | 43% | 40% |
| Tend to agree               | 30%  | 31% | 28% | 29% | 30% | 33% | 29% | 31% | 24% | 32% | 36% | 28% | 30% |
| Neither agree nor disagree  | 13%  | 15% | 17% | 12% | 10% | 9%  | 12% | 13% | 17% | 10% | 9%  | 14% | 14% |
| Tend to disagree            | 9%   | 6%  | 10% | 10% | 8%  | 10% | 7%  | 10% | 3%  | 11% | 8%  | 8%  | 9%  |
| Strongly disagree           | 5%   | 6%  | 5%  | 3%  | 4%  | 7%  | 7%  | 4%  | 2%  | 5%  | 7%  | 6%  | 5%  |
| Don't know                  | 2%   | 3%  | 2%  | 2%  | 1%  | 1%  | 2%  | 2%  | 2%  | 1%  | 3%  | 2%  | 2%  |

**Free enterprise is better at lifting people out of poverty than government**

|                             |      |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 30%  | 27% | 30% | 26% | 34% | 33% | 31% | 29% | 39% | 29% | 32% | 32% | 28% |
| Tend to agree               | 38%  | 35% | 35% | 38% | 41% | 40% | 39% | 36% | 30% | 38% | 37% | 34% | 40% |
| Neither agree nor disagree  | 17%  | 18% | 23% | 18% | 14% | 13% | 16% | 18% | 18% | 15% | 16% | 19% | 18% |
| Tend to disagree            | 7%   | 10% | 6%  | 10% | 5%  | 6%  | 7%  | 8%  | 7%  | 10% | 8%  | 8%  | 6%  |
| Strongly disagree           | 5%   | 6%  | 3%  | 7%  | 2%  | 6%  | 5%  | 5%  | 4%  | 5%  | 3%  | 5%  | 5%  |
| Don't know                  | 3%   | 4%  | 3%  | 1%  | 4%  | 2%  | 2%  | 3%  | 2%  | 3%  | 5%  | 3%  | 2%  |

**Most of the biggest businesses in the world have dodged taxes, damaged the environment or bought special favours from politicians**

|                             |      |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 40%  | 37% | 35% | 40% | 52% | 39% | 42% | 38% | 48% | 37% | 46% | 40% | 39% |
| Tend to agree               | 31%  | 32% | 35% | 31% | 25% | 32% | 34% | 28% | 36% | 29% | 32% | 29% | 32% |
| Neither agree nor disagree  | 17%  | 22% | 17% | 19% | 15% | 14% | 15% | 19% | 11% | 20% | 13% | 18% | 17% |
| Tend to disagree            | 5%   | 2%  | 6%  | 7%  | 3%  | 8%  | 3%  | 7%  | 6%  | 6%  | 5%  | 3%  | 6%  |
| Strongly disagree           | 3%   | 1%  | 4%  | 3%  | 2%  | 4%  | 3%  | 3%  | -   | 4%  | 1%  | 5%  | 3%  |
| Don't know                  | 3%   | 5%  | 3%  | 1%  | 4%  | 3%  | 2%  | 4%  | -   | 4%  | 2%  | 4%  | 3%  |

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|-------|---------|---------|---------|---------|-----|--------|--------|---------------|-----------------------|-----------------------------|-------------|----------------------|
| Base  | 18 - 24 | 25 - 34 | 35 - 44 | 45 - 54 | 55+ | Male   | Female | North (Norte) | North East (Nordeste) | Central West (Centro-Oeste) | South (Sul) | South East (Sudeste) |

What is good for business is usually good for the rest of society

|                             | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 15%  | 11% | 18% | 12% | 18% | 13% | 15% | 15% | 21% | 15% | 13% | 12% | 14% |
| Tend to agree               | 31%  | 23% | 26% | 36% | 28% | 40% | 32% | 30% | 32% | 31% | 35% | 32% | 29% |
| Neither agree nor disagree  | 21%  | 26% | 23% | 19% | 22% | 17% | 21% | 22% | 16% | 21% | 24% | 21% | 22% |
| Tend to disagree            | 20%  | 22% | 21% | 20% | 19% | 19% | 20% | 20% | 16% | 19% | 12% | 21% | 23% |
| Strongly disagree           | 12%  | 15% | 11% | 13% | 11% | 10% | 12% | 12% | 14% | 12% | 16% | 12% | 10% |
| Don't know                  | 1%   | 3%  | 1%  | -   | 1%  | 1%  | 1%  | 1%  | 2%  | 1%  | 1%  | 1%  | 1%  |

Poverty is a bigger problem than inequality and unemployment is a bigger problem than some people being super rich

|                             | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 33%  | 28% | 30% | 38% | 38% | 31% | 33% | 33% | 32% | 36% | 31% | 33% | 32% |
| Tend to agree               | 35%  | 30% | 37% | 36% | 37% | 33% | 37% | 33% | 37% | 32% | 39% | 34% | 35% |
| Neither agree nor disagree  | 17%  | 22% | 19% | 15% | 16% | 17% | 17% | 18% | 15% | 16% | 16% | 19% | 19% |
| Tend to disagree            | 7%   | 8%  | 10% | 5%  | 4%  | 9%  | 6%  | 8%  | 9%  | 8%  | 7%  | 7%  | 7%  |
| Strongly disagree           | 5%   | 7%  | 3%  | 6%  | 4%  | 7%  | 6%  | 5%  | 7%  | 5%  | 5%  | 3%  | 5%  |
| Don't know                  | 2%   | 4%  | 2%  | 1%  | 1%  | 3%  | 1%  | 3%  | -   | 2%  | 1%  | 3%  | 2%  |

The next generation will probably be richer, safer and healthier than the last

|                             | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 9%   | 12% | 11% | 7%  | 8%  | 6%  | 11% | 6%  | 12% | 10% | 8%  | 7%  | 8%  |
| Tend to agree               | 20%  | 17% | 23% | 19% | 20% | 23% | 22% | 19% | 24% | 21% | 20% | 19% | 20% |
| Neither agree nor disagree  | 22%  | 20% | 18% | 26% | 23% | 26% | 24% | 21% | 18% | 23% | 20% | 22% | 23% |
| Tend to disagree            | 23%  | 25% | 20% | 24% | 23% | 22% | 20% | 25% | 22% | 22% | 21% | 23% | 23% |
| Strongly disagree           | 22%  | 22% | 25% | 20% | 22% | 19% | 19% | 24% | 24% | 19% | 26% | 22% | 22% |
| Don't know                  | 4%   | 4%  | 5%  | 4%  | 4%  | 5%  | 4%  | 5%  | -   | 4%  | 5%  | 7%  | 4%  |

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|-------|---------|---------|---------|---------|-----|--------|--------|---------------|-----------------------|-----------------------------|-------------|----------------------|
| Base  | 18 - 24 | 25 - 34 | 35 - 44 | 45 - 54 | 55+ | Male   | Female | North (Norte) | North East (Nordeste) | Central West (Centro-Oeste) | South (Sul) | South East (Sudeste) |

**Strong community and family life is as important to well being as a strong economy**

|                             | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 55%  | 46% | 53% | 53% | 68% | 58% | 55% | 56% | 60% | 54% | 62% | 61% | 52% |
| Tend to agree               | 28%  | 32% | 28% | 27% | 22% | 28% | 28% | 27% | 22% | 32% | 18% | 21% | 30% |
| Neither agree nor disagree  | 13%  | 16% | 13% | 15% | 8%  | 10% | 12% | 13% | 13% | 11% | 14% | 12% | 14% |
| Tend to disagree            | 2%   | 2%  | 3%  | 3%  | 1%  | 2%  | 2%  | 2%  | 5%  | 1%  | 3%  | 1%  | 2%  |
| Strongly disagree           | 1%   | 1%  | 2%  | 2%  | 1%  | 2%  | 2%  | 1%  | -   | 2%  | -   | 1%  | 2%  |
| Don't know                  | 1%   | 3%  | 1%  | 1%  | 1%  | -   | 1%  | 1%  | -   | 1%  | 3%  | 3%  | 1%  |

**Government spends too much on welfare benefits and not enough on roads, railways and other infrastructure**

|                             | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
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| Strongly agree              | 25%  | 19% | 27% | 26% | 28% | 24% | 29% | 21% | 26% | 28% | 24% | 21% | 24% |
| Tend to agree               | 24%  | 20% | 28% | 27% | 18% | 25% | 24% | 23% | 21% | 19% | 31% | 24% | 26% |
| Neither agree nor disagree  | 17%  | 23% | 19% | 14% | 16% | 15% | 18% | 17% | 20% | 16% | 16% | 14% | 19% |
| Tend to disagree            | 16%  | 18% | 15% | 16% | 16% | 14% | 14% | 18% | 25% | 17% | 11% | 18% | 13% |
| Strongly disagree           | 16%  | 17% | 10% | 16% | 19% | 21% | 14% | 19% | 8%  | 17% | 16% | 19% | 17% |
| Don't know                  | 2%   | 3%  | 2%  | 1%  | 4%  | 2%  | 1%  | 3%  | -   | 3%  | 3%  | 3%  | 1%  |

**Successful business people and inventors are just as important to society as doctors, teachers and charity workers**

|                             | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 33%  | 23% | 35% | 29% | 41% | 38% | 35% | 32% | 37% | 33% | 35% | 40% | 30% |
| Tend to agree               | 32%  | 31% | 29% | 36% | 31% | 36% | 32% | 33% | 27% | 36% | 33% | 29% | 32% |
| Neither agree nor disagree  | 15%  | 21% | 17% | 16% | 13% | 8%  | 14% | 15% | 9%  | 15% | 11% | 14% | 17% |
| Tend to disagree            | 9%   | 13% | 10% | 7%  | 8%  | 10% | 8%  | 10% | 14% | 7%  | 13% | 9%  | 10% |
| Strongly disagree           | 9%   | 11% | 8%  | 11% | 6%  | 8%  | 9%  | 9%  | 12% | 9%  | 5%  | 6%  | 10% |
| Don't know                  | 1%   | 2%  | 2%  | 0%  | 1%  | 1%  | 1%  | 1%  | -   | 0%  | 1%  | 2%  | 1%  |

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|-------|---------|---------|---------|---------|-----|--------|--------|---------------|-----------------------|-----------------------------|-------------|----------------------|
| Base  | 18 - 24 | 25 - 34 | 35 - 44 | 45 - 54 | 55+ | Male   | Female | North (Norte) | North East (Nordeste) | Central West (Centro-Oeste) | South (Sul) | South East (Sudeste) |

**If politicians had not bailed out the banks the economic crash of 2008 would have been more serious**

|                             |      |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 12%  | 9%  | 12% | 15% | 11% | 14% | 14% | 11% | 23% | 12% | 8%  | 10% | 12% |
| Tend to agree               | 22%  | 23% | 21% | 19% | 25% | 22% | 23% | 21% | 20% | 24% | 28% | 22% | 20% |
| Neither agree nor disagree  | 28%  | 29% | 31% | 25% | 27% | 25% | 31% | 24% | 24% | 26% | 26% | 31% | 29% |
| Tend to disagree            | 14%  | 18% | 15% | 18% | 9%  | 11% | 14% | 15% | 9%  | 13% | 18% | 13% | 16% |
| Strongly disagree           | 14%  | 9%  | 11% | 18% | 17% | 16% | 18% | 11% | 19% | 15% | 10% | 13% | 14% |
| Don't know                  | 9%   | 12% | 9%  | 6%  | 10% | 10% | 7%  | 12% | 6%  | 11% | 9%  | 12% | 8%  |

**I would happily sacrifice 10% of my income if I could have a guarantee that my job would be safe for seven years**

|                             |      |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 25%  | 26% | 28% | 24% | 29% | 21% | 27% | 24% | 34% | 28% | 21% | 25% | 23% |
| Tend to agree               | 30%  | 31% | 32% | 29% | 30% | 28% | 31% | 29% | 27% | 31% | 35% | 25% | 31% |
| Neither agree nor disagree  | 19%  | 22% | 16% | 18% | 18% | 21% | 17% | 20% | 14% | 15% | 20% | 23% | 20% |
| Tend to disagree            | 10%  | 6%  | 8%  | 10% | 11% | 12% | 8%  | 11% | 13% | 9%  | 7%  | 9%  | 10% |
| Strongly disagree           | 13%  | 12% | 13% | 16% | 8%  | 16% | 14% | 13% | 11% | 12% | 15% | 15% | 14% |
| Don't know                  | 3%   | 3%  | 2%  | 2%  | 4%  | 2%  | 2%  | 3%  | 2%  | 4%  | 3%  | 2%  | 2%  |

**Government should tax or limit cheap consumer goods from abroad that cause unemployment in our own manufacturing industries**

|                             |      |     |     |     |     |     |     |     |     |     |     |     |     |
|-----------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Unweighted base</b>      | 1008 | 172 | 252 | 209 | 186 | 189 | 506 | 502 | 56  | 290 | 76  | 151 | 435 |
| <b>All Brazilian Adults</b> | 1008 | 169 | 247 | 206 | 170 | 216 | 492 | 516 | 84  | 280 | 75  | 145 | 424 |
| Strongly agree              | 24%  | 23% | 17% | 25% | 32% | 26% | 22% | 26% | 43% | 26% | 26% | 20% | 20% |
| Tend to agree               | 30%  | 25% | 31% | 31% | 28% | 35% | 31% | 30% | 18% | 34% | 39% | 27% | 30% |
| Neither agree nor disagree  | 17%  | 23% | 16% | 20% | 16% | 13% | 17% | 18% | 20% | 15% | 15% | 19% | 18% |
| Tend to disagree            | 14%  | 12% | 13% | 12% | 15% | 16% | 15% | 12% | 7%  | 15% | 5%  | 17% | 14% |
| Strongly disagree           | 12%  | 13% | 19% | 10% | 9%  | 9%  | 13% | 11% | 10% | 7%  | 12% | 16% | 15% |
| Don't know                  | 2%   | 4%  | 3%  | 2%  | 1%  | 1%  | 2%  | 2%  | 2%  | 2%  | 3%  | 1%  | 3%  |