

## YouGov Survey Results

Sample Size: 1745 GB Adults  
Fieldwork: 3rd - 4th October 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1745</b>	<b>425</b>	<b>572</b>	<b>137</b>	<b>526</b>	<b>419</b>	<b>442</b>	<b>848</b>	<b>897</b>	<b>212</b>	<b>445</b>	<b>597</b>	<b>492</b>	<b>995</b>	<b>750</b>	<b>223</b>	<b>567</b>	<b>373</b>	<b>429</b>	<b>152</b>
Unweighted Sample	1745	441	526	116	557	392	419	828	917	150	392	691	512	1163	582	221	609	333	424	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below is a list of music from past James Bond films. Which of the following is your favourite?

Live and Let Die - Paul McCartney & Wings	15	14	17	12	15	17	13	17	13	12	16	18	11	16	13	11	15	17	15	11
Nobody Does it Better - Carly Simon	11	15	6	11	15	6	10	8	13	2	10	13	11	11	9	12	13	8	9	10
We Have All the Time in the World - Louis Armstrong	10	9	10	9	9	14	8	9	12	1	5	12	16	10	11	4	11	13	9	11
Diamonds are Forever - Shirley Bassey	9	9	8	9	9	8	9	11	7	12	6	9	10	8	10	10	10	7	9	9
Goldfinger - Shirley Bassey	8	10	8	7	8	7	10	9	8	7	4	8	12	8	9	9	8	9	8	7
James Bond Theme - John Barry	6	5	5	13	6	4	8	8	4	5	5	5	7	7	4	9	6	5	5	6
A view to a Kill - Duran Duran	5	4	6	3	5	5	5	5	5	4	10	5	1	5	5	4	6	4	4	5
For Your Eyes Only - Sheena Easton	4	3	3	7	3	3	4	3	4	0	3	5	4	3	5	3	3	6	1	8
Goldeneye - Tina Turner	3	2	2	2	2	3	2	3	3	4	4	2	1	2	3	2	2	1	4	4
You Know My Name - Chris Cornell	2	1	1	4	1	1	2	2	2	10	2	1	0	2	2	2	2	1	3	2
The Living Daylights - A-ha	2	2	1	5	2	1	2	2	2	1	5	1	1	2	2	1	2	2	3	2
All Time High - Rita Coolidge	2	3	2	0	2	1	2	1	2	2	1	1	2	1	2	1	1	1	2	2
You Only Live Twice - Nancy Sinatra	2	5	2	0	3	2	2	3	2	4	1	2	3	2	3	4	1	1	3	3
Another Way to Die - Jack White & Alicia Keys	1	1	0	1	1	1	0	0	1	2	1	0	0	1	1	1	1	0	1	2
Die Another Day - Madonna	1	1	1	2	1	1	2	0	2	4	1	1	0	2	0	1	1	1	1	1
The World is Not Enough - Garbage	1	1	1	1	2	1	1	1	1	1	2	1	1	2	0	1	2	1	1	0
Tomorrow Never Dies - Sheryl Crow	1	0	1	0	1	1	1	0	1	1	2	0	0	1	0	1	1	1	1	0
Moonraker - Shirley Bassey	1	0	2	3	0	1	2	2	1	4	2	0	1	1	2	2	1	1	2	0
The Man With the Golden Gun - Lulu	1	1	1	2	1	0	1	1	0	1	2	1	0	1	1	4	0	0	0	2
Thunderball - Tom Jones	1	1	1	0	1	0	0	1	1	1	0	0	1	1	0	2	0	0	1	0
None of these	9	7	12	4	8	13	7	8	11	7	10	7	12	9	10	7	9	11	12	5
Don't know	7	4	10	4	4	8	7	7	7	16	6	6	6	7	7	8	5	9	6	10