



Publication date: September 2nd 2025

Short Methodology Statement

Research company	YouGov Galaxy Pty Ltd
Client commissioning the research	Blueprint Institute
Fieldwork dates	10th July – 24th July 2025
Mode of data collection	Online recruited from research panel (100%)
Target population	Australians eligible to vote
Sample size	5,007
Australian Polling Council compliant	Yes
URL of Long Methodology statement	https://au.yougov.com/results/apc
Is voting intention published?	No

Long Methodology Statement

Effective sample size after weighting applied	2,922
Margin of error associated with effective sample size	±1.4
Quotas and weighting	Not applicable for Bayesian MRP models – credible intervals for national vote shares range between
Weighting method used	Bayesian post-stratification estimation
Full question text, responses categories and randomisation	Below for published questions
Source of online sample	Selected from previously recruited online panels of research participants using quotas based on weighting frame and past vote.
Positioning of voting intention questions in questionnaire?	After demographics
How were undecided voters handled?	Voters were given an option to select “don’t know”
2PP calculation method	Not applicable to survey



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Full Question Text of Published Questions

Q1	Q1. In the 2025 Federal election that took place on May 3rd 2025, how did you vote? Here are the choices that were on the ballot in your local electorate Which one did you vote for as your first preference?	Ask eligible voters
	<i>Single select, Ballot order</i> <i>Party totals are a NET of candidate selections by each party</i>	
1.	Labor	
2.	Coalition	
3.	Greens	
4.	Pauline Hanson's One Nation	
5.	Independent	
6.	Other	
7.	Did not vote	Fixed, exclusive
Q2	Q2. Regardless of when you voted (before or on election day)... When did you decide which way you were going to vote for your first preference? <i>Single select</i>	Ask eligible voters
1.	Before March 2025	
2.	Between March and April	
3.	About one month before election day	
4.	About two weeks before election day	
5.	About one week before election day	
6.	I decided on election day (May 3rd) or day I voted early	
7.	Don't know	Fixed
Q3	Who would you currently consider voting for as your first preference, if you had to vote tomorrow for the House of Representatives (Lower House)? <i>Please choose all parties/candidates who you realistically would consider voting for</i> <i>Multiple select, randomise</i>	Ask eligible voters
1.	Labor	
2.	The Liberal/National Coalition (LNP)	
3.	The Greens	
4.	One Nation	
5.	Independent	
6.	Another Party (please specify)	Fixed Open text box
Q4	If you had to vote tomorrow, and these were the choices on the ballot in your local electorate, how would you vote?	Ask eligible voters



	Select all options in order of your preference	
	<i>Rank</i>	
	DISPLAY LIST OF PARTIES THAT RAN IN RELEVANT ELECTORATE DURING THE 2025 FEDERAL ELECTION	
	Don't know	Fixed, exclusive
Q5	Have you ever voted for The Liberal-National Coalition (LNP) in any previous federal elections?	Ask eligible voters
	<i>Single select</i>	
	1. Yes	
	2. No	
Q6	Do you agree or disagree with the following statements:	Ask eligible voters
	<i>Dynamic grid, row randomise, column reverse</i>	
	Rows	
	1. The Liberal-National Coalition is aligned with my personal values and priorities.	
	2. The Liberal-National Coalition is in touch with modern Australia.	
	3. The Liberal-National Coalition need to present a more comprehensive and credible policy platform before I'd consider voting for them at the next election.	
	Columns	
	1.	
	1. Agree	
	2. Disagree	
	3. Unsure	Fixed
Q7	Do you agree or disagree with the following: I would only consider a party ready to govern if they have credible policies to address climate change and its impacts.	Ask eligible voters
	<i>Single select, reverse</i>	
	1. Agree	
	2. Disagree	
	3. Unsure	Fixed
Q8	Do you feel that the priorities of the Liberal-National Coalition (LNP) align with your own priorities in the following policy areas?	Ask eligible voters
	<i>Grid, column reverse</i>	
	Rows	
	1. Managing the economy to improve living standards	
	2. Protecting Australia's interests in international affairs and national security	
	3. Responding effectively to climate change and its impacts	
	4. Building more infrastructure like roads and hospitals	
	5. Managing Australia's shift to a mix of renewable energy and storage sources like solar, wind, batteries and hydro-electricity.	
	6. Improving access to affordable housing	
	Columns	



	1.	Yes	
	2.	No	
	3.	Unsure	Fixed
Q9		The Liberals and Nationals are currently debating whether to keep or drop their commitment to reducing emissions to net zero by 2050 — a policy designed to address climate change. Do you think they should: <i>Single select, reverse</i>	Ask eligible voters
	1.	Keep the emissions reduction target	
	2.	Drop the emissions reductions target	
	3.	Unsure/ I don't know	Fixed
Q11		What statement best reflects your thoughts about the Liberal-National Coalition's (LNP) approach to climate change? <i>Single select, reverse</i>	Ask eligible voters
	1.	The Coalition is serious about effectively addressing climate change and its impacts	
	2.	The Coalition is not serious about addressing climate change and its impacts	
	3.	I am not sure what to think or does not impact my thinking	Fixed
Q12		Who do you trust MOST to inform you when it comes to climate change? Please select only one option <i>Single select, randomise</i>	Ask eligible voters
	1.	Farmers	
	2.	Scientists	
	3.	Businesses	
	4.	Environment groups	
	5.	Community groups	
	6.	Politicians	
	7.	Friends and family	
	8.	Think tanks	
	9.	None of these	Fixed
	10.	Unsure	Fixed
Q10		On 27 June of this year, the new opposition spokesman for Energy and Emissions Reduction, said Australia's renewable energy target was "trashing our economy". Based on this statement, how does the Coalition's (LNP) approach to renewables affect your confidence in voting for the Liberal-National Coalition? <i>Single select, randomise</i>	Ask eligible voters
	1.	More confident to vote for them	
	2.	Less confident to vote for them	
	3.	It has no impact on my vote	Fixed
	4.	Unsure	Fixed