

YouGov / BlondeMoney Survey Results

Sample Size: 606 Labour members
Fieldwork: 27th November - 1st Dec

Fieldwork: 27th November - 1st December 2025										
			Age		G	ender		Region in	England	
	Total	18-39	40-64	65+	Male	Female	North	Midlands	London	Rest of South
Weighted Sample	606	78	347	182	345	261	182	88	97	179
Unweighted Sample	606	62	280	264	335	271	177	91	94	182
	%	%	%	%	%	%	%	%	%	%
Overall, do you think that the Labour government has been better than you expected, worse than you expected, or about the same as you expected?										
Better than I expected	6	4	7	5	6	5	9	3	8	3
About the same as I expected	36	35	31	45	35	36	33	31	38	38
Worse than I expected	58	61	61	49	58	58	57	65	54	59
Don't know	1	0	1	0	0	1	1	1	0	1
Do you think each of the following are doing well or badly in their current roles? Keir Starmer Very Well	10	l 6	0	15	8	13	l 12	10	6	9
•			9 27	32	24	30	20	36		
Fairly Well TOTAL WELL	26 36	10 16	36	47	32	43	32	46	19 25	29 38
Neither Well nor Badly	24	28	24	22	26	43 22	26	46 18	2 5 36	21
Fairly Badly	28	44	27	23	28	28	28	29	26	32
Very Badly	11	10	13	8	14	26 7	13	29 7	13	9
TOTAL BADLY		54	40	31	42	35	41	36	39	41
Don't know enough to say	0	3	0	0	1	0	1	0	0	0
N/A - I have not heard of this person	0	0	0	0	0	0	0	0	0	0
NET WELL/BADLY		-38	-4	16	-10	8	-9	10	-14	-3
Rachel Reeves			•					• •		
Very Well	11	9	10	16	12	11	11	10	8	13
Fairly Well	32	17	35	35	29	37	27	41	31	34
TOTAL WELL	43	26	45	51	41	48	38	51	39	47
Neither Well nor Badly	25	29	24	25	25	24	28	19	28	24
Fairly Badly	20	35	19	18	20	21	21	19	25	20
Very Badly	10	11	12	7	13	6	11	12	8	9
TOTAL BADLY	30	46	31	25	33	27	32	31	33	29
Don't know enough to say	0	0	1	0	0	1	0	0	0	0
N/A - I have not heard of this person	0	1	0	0	0	0	1	0	0	0
NET WELL/BADLY	13	-20	14	26	8	21	6	20	6	18



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			Age			Gender		Region in England			
New Streeting		Total	18-39	40-64	65+	Male	Female	North	Midlands	London	Rest of South
Very Well 24	Weighted Sample	606	78	347	182	345	261	182	88	97	179
Very Well 24	Unweighted Sample	606	62	280	264	335			91	94	182
Very Well 24		%	%	%	%	%	%	%	%	%	%
Fairly Well 40 40 36 48 41 39 37 40 40 44 44 45 45 45 45	Wes Streeting										
Neither Well nor Badly 17 17 20 12 18 16 19 8 24 17 17 17 20 12 18 16 19 8 24 17 17 18 18 19 18 24 17 17 18 18 18 19 18 24 17 18 18 18 19 18 24 17 18 18 18 18 19 18 24 17 18 18 18 18 18 18 18	Very Well	24	17	24	27	23	26	24	27	20	23
Neither Well nor Badly 17	Fairly Well	40	40	36	48	41	39	37	40	40	44
Fairly Badly 9	TOTAL WELL	64	57	60	75	64	65	61	67	60	67
Very Badly 6 10 6 5 7 4 6 6 3 8	Neither Well nor Badly	17	17	20	12	18	16	19	8	24	17
TOTAL BADLY 15 23 16 10 15 14 15 23 13 15 15 15 16 10 15 14 15 23 13 15 15 16 10 15 14 15 23 13 15 15 16 10 15 14 15 23 13 15 15 16 16 16 16 16 16	Fairly Badly	9	13	10	5	8	10	9	17	10	7
Don't know enough to say N/A - I have not heard of this person 1 3 1 0 2 0 0 3 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Very Badly	6	10	6	5	7	4	6	6	3	8
N/A - I have not heard of this person 1 3 1 0 2 0 3 0 0 0 NET WELL/BADLY 49 34 44 65 49 51 46 44 47 52 Shabana Mahmood Sha	TOTAL BADLY	15	23	16	10	15	14	15	23	13	15
NET WELL/BADLY 49 34 44 65 49 51 46 44 47 52	Don't know enough to say	3	0	4	2	1	5	3	2	3	2
Very Well 16 3 17 20 18 13 17 10 12 17 Fairly Well 28 33 23 35 31 24 28 42 21 27 27 28 33 23 35 31 24 28 42 21 27 28 33 34 38 38 38 38 38 3	N/A - I have not heard of this person	1	3	1	0	2	0	3	0	0	0
Very Well 16	NET WELL/BADLY	49	34	44	65	49	51	46	44	47	52
Fairly Well 28 33 23 35 31 24 28 42 21 27 TOTAL WELL 44 36 40 55 49 37 45 52 33 44 Neither Well nor Badly 20 22 21 17 19 21 17 18 32 16 Fairly Badly 16 17 17 17 14 15 18 17 9 17 20 Very badly 10 15 9 8 9 11 1 8 12 11 11 TOTAL BADLY 26 32 26 22 24 29 25 21 18 11 11 Don't know enough to say 8 6 11 4 7 7 10 9 5 8 9 11 NET WELL/BADLY 18 4 14 33 25 8 20 31 5 13 Ed Miliband Very Well 19 25 21 15 21 18 14 25 20 20 Fairly Well 45 37 44 49 45 44 40 39 44 52 Neither Well nor Badly 20 21 20 21 19 22 28 21 20 14 Reithy Badly 6 4 5 8 6 6 6 5 5 7 6 6 1 3 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6	Shabana Mahmood										
TOTAL WELL 44 36 40 55 49 37 45 52 33 44 Neither Well nor Badly 20 22 21 17 19 21 17 18 32 16 Fairly Badly 16 17 17 14 15 18 17 9 17 20 Very badly 10 15 9 8 9 11 8 12 11 11 TOTAL BADLY 26 32 26 22 24 29 25 21 28 31 Don't know enough to say 8 6 11 4 7 10 9 5 8 9 N/A - I have not heard of this person 2 4 2 2 2 2 3 3 3 4 1 Ed Miliband Very Well 19 25 21 15 21 18 14 25 20 20 Fairly Well 45 37 44 49 45 44 40 39 44 52 Forth Well and Badly 20 21 20 21 19 22 28 21 20 14 Fairly Badly 6 4 5 8 6 6 5 5 7 6 Very Badly 3 0 4 5 5 1 5 6 1 3 Don't know enough to say 8 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 1 1 2 0 0	Very Well	16	3	17	20	18	13	17	10	12	17
Neither Well nor Badly 20 22 21 17 19 21 17 18 32 16 Fairly Badly 16 17 17 14 15 18 17 9 17 20 Very badly 10 15 9 8 9 11 8 12 11 11 11 TOTAL BADLY 26 32 26 22 24 29 25 21 28 31 Don't know enough to say 8 6 9 11 4 7 10 9 5 8 9 N/A - I have not heard of this person 2 4 2 2 2 3 3 3 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Fairly Well	28	33	23	35	31	24	28	42	21	27
Fairly Badly 16 17 17 14 15 18 17 9 17 20 Very badly 10 15 9 8 9 11 8 12 11 11 TOTAL BADLY 26 32 26 22 24 29 25 21 28 31 Don't know enough to say 8 6 11 4 7 10 9 5 8 9 N/A - I have not heard of this person 2 4 2 2 2 2 3 3 3 4 1 1 NET WELL/BADLY 18 4 14 33 25 8 20 31 5 13 Ed Miliband Very Well 19 25 21 15 21 18 14 25 20 20 Fairly Well 45 37 44 49 45 44 40 39 44 52 Fairly Badly 6 4 5 8 6 6 6 5 5 5 7 6 6 Very Badly 3 0 4 5 8 6 6 5 5 5 7 6 6 Very Badly 3 0 4 5 5 5 1 5 6 1 3 Don't know enough to say 8 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 1 1 2 0 0	TOTAL WELL	44	36	40	55	49	37	45	52	33	44
Very badly 10 15 9 8 9 11 8 12 11 11	Neither Well nor Badly	20	22	21	17	19	21	17	18	32	16
TOTAL BADLY 26 32 26 22 24 29 25 21 28 31 Don't know enough to say 8 6 11 4 7 10 9 5 8 9 N/A - I have not heard of this person 2 4 2 2 2 2 3 3 3 4 1 1 NET WELL/BADLY 18 4 14 33 25 8 20 31 5 13 Ed Miliband Very Well 19 25 21 15 21 18 14 25 20 20 Fairly Well 45 37 44 49 45 44 40 39 44 52 Fairly Well nor Badly 20 21 20 21 19 22 28 21 20 14 Fairly Badly 6 4 5 8 6 6 5 5 7 6 Very Badly 3 0 4 5 5 5 1 5 6 1 3 TOTAL BADLY 9 4 9 13 11 7 10 11 8 9 Don't know enough to say 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 1 2 0 0	Fairly Badly	16	17	17	14	15	18	17	9	17	20
Don't know enough to say 8 6 11 4 7 10 9 5 8 9	Very badly	10	15	9	8	9	11	8	12	11	11
N/A - I have not heard of this person 2 4 2 2 2 3 3 3 4 1 1 1 NET WELL/BADLY 18 4 14 33 25 8 20 31 5 13 Ed Miliband Very Well 19 25 21 15 21 18 14 25 20 20 Fairly Well 45 37 44 49 45 44 40 39 44 52 Formall Pairly Well 19 20 21 20 21 40 39 44 52 Neither Well nor Badly 20 21 20 21 19 22 28 21 20 14 Fairly Badly 6 4 5 8 6 6 5 5 7 6 7 6 7 7 6 7 7 7 7 7 7 7 7 7	TOTAL BADLY	26	32	26	22	24	29	25	21	28	31
NET WELL/BADLY 18 4 14 33 25 8 20 31 5 13 Ed Miliband Very Well 19 25 21 15 21 18 14 25 20 20 Fairly Well 45 37 44 49 45 44 40 39 44 52 TOTAL WELL 64 62 65 64 66 62 54 64 64 72 Neither Well nor Badly 20 21 20 21 19 22 28 21 20 14 Fairly Badly 6 4 5 8 6 6 5 5 7 6 Very Badly 3 0 4 5 5 1 5 6 1 3 TOTAL BADLY 9 4 9 13 11 7 10 11 8 9 Don't know enough to say 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 1 2 0 0	Don't know enough to say	8	6	11	4	7	10	9	5	8	9
Very Well 19 25 21 15 21 18 14 25 20 20 Fairly Well 45 37 44 49 45 44 40 39 44 52 TOTAL WELL 64 62 65 64 66 62 54 64 64 72 Neither Well nor Badly 20 21 20 21 19 22 28 21 20 14 Fairly Badly 6 4 5 8 6 6 5 5 7 6 Very Badly 3 0 4 5 5 1 5 6 1 3 TOTAL BADLY 9 4 9 13 11 7 10 11 8 9 Don't know enough to say 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 2 0 0	N/A - I have not heard of this person	2	4	2	2	2	3	3	4	1	1
Very Well Fairly Well 19 Fairly Well 25 Very Mell 15 Very Mell 21 Very Mell 18 Very Mell 14 Very Mell 25 Very Badly 25 Very Badly 26 Very Badly 20 Very Mell 21 Very Mell 20 Very Mell 21 Very Mell 20 Very Mell 21 Very Mell 20 Very Mell <th< td=""><td>NET WELL/BADLY</td><td>18</td><td>4</td><td>14</td><td>33</td><td>25</td><td>8</td><td>20</td><td>31</td><td>5</td><td>13</td></th<>	NET WELL/BADLY	18	4	14	33	25	8	20	31	5	13
Fairly Well 45 37 44 49 45 44 40 39 44 52 TOTAL WELL 64 62 65 64 66 62 54 64 64 72 Neither Well nor Badly 20 21 20 21 19 22 28 21 20 14 Fairly Badly 6 4 5 8 6 6 5 5 7 6 Very Badly 3 0 4 5 5 1 5 6 1 3 TOTAL BADLY 9 4 9 13 11 7 10 11 8 9 Don't know enough to say 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 1 2 0 0	Ed Miliband										
TOTAL WELL 64 62 65 64 66 62 54 64 64 72 Neither Well nor Badly 20 21 20 21 19 22 28 21 20 14 Fairly Badly 6 4 5 8 6 6 5 5 7 6 Very Badly 3 0 4 5 5 1 5 6 1 3 TOTAL BADLY 9 4 9 13 11 7 10 11 8 9 Don't know enough to say 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 1 2 0 0	Very Well	19	25	21	15	21	18	14	25	20	20
Neither Well nor Badly 20 21 20 21 19 22 28 21 20 14 Fairly Badly 6 4 5 8 6 6 5 5 7 6 Very Badly 3 0 4 5 5 1 5 6 1 3 TOTAL BADLY 9 4 9 13 11 7 10 11 8 9 Don't know enough to say 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 1 2 0 0	Fairly Well	45	37	44	49	45	44	40	39	44	52
Fairly Badly 6 4 5 8 6 6 5 5 7 6 Very Badly 3 0 4 5 5 1 5 6 1 3 TOTAL BADLY 9 4 9 13 11 7 10 11 8 9 Don't know enough to say 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 2 0 0	TOTAL WELL	64	62	65	64	66	62	54	64	64	72
Very Badly 3 0 4 5 5 1 5 6 1 3 TOTAL BADLY 9 4 9 13 11 7 10 11 8 9 Don't know enough to say 0 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 2 0 0	Neither Well nor Badly	20	21	20	21	19	22	28	21	20	14
TOTAL BADLY 9 4 9 13 11 7 10 11 8 9 Don't know enough to say 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 2 0 0	Fairly Badly	6	4	5	8	6	6	5	5	7	6
Don't know enough to say 6 9 6 3 4 8 6 3 8 5 N/A - I have not heard of this person 1 3 0 1 1 1 1 2 0 0	Very Badly	3	0	4	5	5	1	5	6	1	3
N/A - I have not heard of this person 1 3 0 1 1 1 1 2 0 0	TOTAL BADLY	9	4	9	13	11	7	10	11	8	9
, l	Don't know enough to say	6	9	6	3	4	8	6	3	8	5
NET WELL/BADLY 55 58 56 51 55 55 44 53 56 63	N/A - I have not heard of this person	1	3	0	1	1	1	1	2	0	0
	NET WELL/BADLY	55	58	56	51	55	55	44	53	56	63



Fieldwork: 27th November - 1st December 2025										
			Age		Ge	nder		Region in England		
	Total	18-39	40-64	65+	Male	Female	North	Midlands	London	Rest of South
Weighted Sample	606	78	347	182	345	261	182	88	97	179
Unweighted Sample	606	62	280	264	335	271	177	91	94	182
	%	%	%	%	%	%	%	%	%	%
Lucy Powell								_	_	_
Very well	-	6	9	9	11	6	10	8	7	9
Fairly Well		24 30	29 38	30 39	28 39	29 35	26 36	36 44	28 35	32 41
TOTAL WELL Neither well nor badly		36	32	30	34	35 29	35	28	3 5 31	25
Fairly Badly		10	5	4	3 4 7	4	9	11	6	1
Very badly		5	1	1	1	2	0	0	3	1
TOTAL BADLY		15	6	5	8	6	9	11	9	2
Don't know enough to say		15	22	20	15	28	18	11	24	28
N/A - I have not heard of this person		4	2	6	4	2	3	6	0	3
NET WELL/BADLY	31	15	32	34	31	29	27	33	26	39
next general election? Very likely		8	8	11	10	7	9	5	8	10
Fairly likely TOTAL LIKELY		18 26	24 32	29 40	25 35	24 31	24 33	25 30	26 34	21 31
Fairly unlikely		40	36	28	32	37	32	36	34	39
Very unlikely		23	17	14	20	11	18			00
TOTAL UNLIKELY			53					18	13	16
	51	63	อง	42	52	48	-	18 54	13 44	16 55
Don't know		63 12	16	42 18	52 13	48 21	50	18 54 17	13 44 22	16 55 13
Don't know In your opinion, which, if any, from the following list of characteristics do you think are MOST important for a Leader of the Labour Party to have? Please select up to two options.	16	12	16	18	13	21	50 17	54 17	44 22	55 13
Don't know n your opinion, which, if any, from the following list of characteristics do you think are MOST important for a Leader of the Labour Party to have? Please select up to two options.	16	12	16 50	18	13	21	50 17	54 17	44 22 56	55 13
Don't know n your opinion, which, if any, from the following list of characteristics do you think are MOST important for a Leader of the Labour Party to have? Please select up to wo options. Is competent Can beat Reform UK at the next general election	16 48 39	50 39	16 50 42	18 44 34	13 49 37	21 48 42	50 17 49 36	54 17 42 48	44 22 56 38	55 13 46 40
Don't know n your opinion, which, if any, from the following list of characteristics do you think are MOST important for a Leader of the Labour Party to have? Please select up to wo options.	16 48 39 36	12	16 50	18	13	21	50 17	54 17	44 22 56	55 13
Don't known your opinion, which, if any, from the following list of characteristics do you think are MOST important for a Leader of the Labour Party to have? Please select up to wo options. Is competent Can beat Reform UK at the next general election Knows what they stand for	16 48 39 36 22	50 39 47	16 50 42 37	18 44 34 32	13 49 37 38	21 48 42 34	50 17 49 36 42	54 17 42 48 35	44 22 56 38 31	55 13 46 40 37
Don't known your opinion, which, if any, from the following list of characteristics do you think are MOST important for a Leader of the Labour Party to have? Please select up to wo options. Is competent Can beat Reform UK at the next general election Knows what they stand for Shares my values	48 39 36 22 21	50 39 47 16	50 42 37 23	18 44 34 32 25	13 49 37 38 23	21 48 42 34 22	50 17 49 36 42 21	54 17 42 48 35 18	56 38 31 20	55 13 46 40 37 27 14
n your opinion, which, if any, from the following list of characteristics do you think are MOST important for a Leader of the Labour Party to have? Please select up to two options. Is competent Can beat Reform UK at the next general election Knows what they stand for Shares my values Is decisive	16 48 39 36 22 21	50 39 47 16 31	50 42 37 23 18	18 44 34 32 25 22	13 49 37 38 23 22	48 42 34 22 19	50 17 49 36 42 21 22	54 17 42 48 35 18 22	56 38 31 20 27	55 13 46 40 37 27
In your opinion, which, if any, from the following list of characteristics do you think are MOST important for a Leader of the Labour Party to have? Please select up to two options. Is competent Can beat Reform UK at the next general election Knows what they stand for Shares my values Is decisive Has a strong track record of delivery	16 48 39 36 22 21 17 8	50 39 47 16 31 3	50 42 37 23 18 18	18 44 34 32 25 22 22	13 49 37 38 23 22 15	48 42 34 22 19	50 17 49 36 42 21 22 17	54 17 42 48 35 18 22 16	56 38 31 20 27 9	55 13 46 40 37 27 14 23