

YouGov / BlondeMoney Survey Results

Sample Size: 606 Labour members
Fieldwork: 27th November - 1st December 2025

	Age			Gender		Region in England				
Total	18-39	40-64	65+	Male	Female	North	Midlands	London	Rest of South	
Weighted Sample	606	78	347	182	345	261	182	88	97	179
Unweighted Sample	606	62	280	264	335	271	177	91	94	182
	%	%	%	%	%	%	%	%	%	%

Overall, do you think that the Labour government has been better than you expected, worse than you expected, or about the same as you expected?

Better than I expected	6	4	7	5	6	5	9	3	8	3
About the same as I expected	36	35	31	45	35	36	33	31	38	38
Worse than I expected	58	61	61	49	58	58	57	65	54	59
Don't know	1	0	1	0	0	1	1	1	0	1

Do you think each of the following are doing well or badly in their current roles?

Keir Starmer

Very Well	10	6	9	15	8	13	12	10	6	9
Fairly Well	26	10	27	32	24	30	20	36	19	29
TOTAL WELL	36	16	36	47	32	43	32	46	25	38
Neither Well nor Badly	24	28	24	22	26	22	26	18	36	21
Fairly Badly	28	44	27	23	28	28	28	29	26	32
Very Badly	11	10	13	8	14	7	13	7	13	9
TOTAL BADLY	39	54	40	31	42	35	41	36	39	41
Don't know enough to say	0	3	0	0	1	0	1	0	0	0
N/A - I have not heard of this person	0	0	0	0	0	0	0	0	0	0
NET WELL/BADLY	-3	-38	-4	16	-10	8	-9	10	-14	-3

Rachel Reeves

Very Well	11	9	10	16	12	11	11	10	8	13
Fairly Well	32	17	35	35	29	37	27	41	31	34
TOTAL WELL	43	26	45	51	41	48	38	51	39	47
Neither Well nor Badly	25	29	24	25	25	24	28	19	28	24
Fairly Badly	20	35	19	18	20	21	21	19	25	20
Very Badly	10	11	12	7	13	6	11	12	8	9
TOTAL BADLY	30	46	31	25	33	27	32	31	33	29
Don't know enough to say	0	0	1	0	0	1	0	0	0	0
N/A - I have not heard of this person	0	1	0	0	0	0	1	0	0	0
NET WELL/BADLY	13	-20	14	26	8	21	6	20	6	18

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		%	%	%	%	%	%	%	%	%	

Wes Streeting

Very Well	24	17	24	27	23	26	24	27	20	23
Fairly Well	40	40	36	48	41	39	37	40	40	44
TOTAL WELL	64	57	60	75	64	65	61	67	60	67
Neither Well nor Badly	17	17	20	12	18	16	19	8	24	17
Fairly Badly	9	13	10	5	8	10	9	17	10	7
Very Badly	6	10	6	5	7	4	6	6	3	8
TOTAL BADLY	15	23	16	10	15	14	15	23	13	15
Don't know enough to say	3	0	4	2	1	5	3	2	3	2
N/A - I have not heard of this person	1	3	1	0	2	0	3	0	0	0
NET WELL/BADLY	49	34	44	65	49	51	46	44	47	52

Shabana Mahmood

Very Well	16	3	17	20	18	13	17	10	12	17
Fairly Well	28	33	23	35	31	24	28	42	21	27
TOTAL WELL	44	36	40	55	49	37	45	52	33	44
Neither Well nor Badly	20	22	21	17	19	21	17	18	32	16
Fairly Badly	16	17	17	14	15	18	17	9	17	20
Very badly	10	15	9	8	9	11	8	12	11	11
TOTAL BADLY	26	32	26	22	24	29	25	21	28	31
Don't know enough to say	8	6	11	4	7	10	9	5	8	9
N/A - I have not heard of this person	2	4	2	2	2	3	3	4	1	1
NET WELL/BADLY	18	4	14	33	25	8	20	31	5	13

Ed Miliband

Very Well	19	25	21	15	21	18	14	25	20	20
Fairly Well	45	37	44	49	45	44	40	39	44	52
TOTAL WELL	64	62	65	64	66	62	54	64	64	72
Neither Well nor Badly	20	21	20	21	19	22	28	21	20	14
Fairly Badly	6	4	5	8	6	6	5	5	7	6
Very Badly	3	0	4	5	5	1	5	6	1	3
TOTAL BADLY	9	4	9	13	11	7	10	11	8	9
Don't know enough to say	6	9	6	3	4	8	6	3	8	5
N/A - I have not heard of this person	1	3	0	1	1	1	1	2	0	0
NET WELL/BADLY	55	58	56	51	55	55	44	53	56	63

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	%	%	%	%	%	%	%	%	%	%

Lucy Powell

Very well	9	6	9	9	11	6	10	8	7	9
Fairly Well	29	24	29	30	28	29	26	36	28	32
TOTAL WELL	38	30	38	39	39	35	36	44	35	41
Neither well nor badly	32	36	32	30	34	29	35	28	31	25
Fairly Badly	6	10	5	4	7	4	9	11	6	1
Very badly	1	5	1	1	1	2	0	0	3	1
TOTAL BADLY	7	15	6	5	8	6	9	11	9	2
Don't know enough to say	20	15	22	20	15	28	18	11	24	28
N/A - I have not heard of this person	3	4	2	6	4	2	3	6	0	3
NET WELL/BADLY	31	15	32	34	31	29	27	33	26	39

If Keir Starmer remains Leader of the Labour Party and leads the party into the next genral election, how likely or unlikely do you think it is that Labour will win the next general election?

Very likely	8	8	8	11	10	7	9	5	8	10
Fairly likely	25	18	24	29	25	24	24	25	26	21
TOTAL LIKELY	33	26	32	40	35	31	33	30	34	31
Fairly unlikely	34	40	36	28	32	37	32	36	31	39
Very unlikely	17	23	17	14	20	11	18	18	13	16
TOTAL UNLIKELY	51	63	53	42	52	48	50	54	44	55
Don't know	16	12	16	18	13	21	17	17	22	13

In your opinion, which, if any, from the following list of characteristics do you think are MOST important for a Leader of the Labour Party to have? Please select up to two options.

Is competent	48	50	50	44	49	48	49	42	56	46
Can beat Reform UK at the next general election	39	39	42	34	37	42	36	48	38	40
Knows what they stand for	36	47	37	32	38	34	42	35	31	37
Shares my values	22	16	23	25	23	22	21	18	20	27
Is decisive	21	31	18	22	22	19	22	22	27	14
Has a strong track record of delivery	17	3	18	22	15	19	17	16	9	23
Is charismatic	8	9	7	10	10	6	7	7	11	6
None of the above	1	0	0	1	0	1	0	2	2	0
Don't know	0	0	1	0	0	0	1	0	0	0