

1. How would you rate the following economic system?

	Great	Good	Fair	Poor	Terrible	Not sure
Capitalism	13%	23%	19%	15%	14%	15%
Socialism	6%	15%	22%	16%	28%	13%

2. Which is the better economic system?

Capitalism	44%
Socialism	30%
Not sure	26%

3. Do you think the rich have too much political power in the U.S.?

Yes	77%
No	11%
Not sure	12%

4. How big a problem is the gap between the rich and the poor in the U.S. today?

A very big problem	51%
A somewhat big problem	30%
A minor problem	13%
Not a problem	6%

5. Do you think the difference in income between rich people and poor people in the United States today is larger or smaller than it was 20 years ago?

Larger	71%
About the same	15%
Smaller	3%
Don't know	11%

6. Do you think the federal government should or should not pursue policies that try to reduce the gap in wealth between the richest and poorest Americans?

Should	58%
Should not	23%
Not sure	19%

7. Do you think the federal government should or should not try to reduce the share of wealth held by billionaires in the country?

Should	52%
Should not	26%
Not sure	22%

8. Do you think the amount that billionaires are currently taxed in the U.S. is too high or too low?

Much too high	2%
Somewhat too high	5%
About right	14%
Somewhat too low	16%
Much too low	48%
Not sure	15%

9. Do you think that tax rates on billionaires in the U.S. are currently higher or lower than they were in the 1960s?

Much higher	7%
Somewhat higher	12%
About the same	12%
Somewhat lower	14%
Much lower	26%
Not sure	29%

10. Do you think billionaires based in the U.S. usually do, or do not, pay the full amount of tax they owe?

Usually do	17%
Usually do not	61%
Not sure	22%

11. Do you think average Americans usually do, or do not, pay the full amount of tax they owe?

Usually do	76%
Usually do not	10%
Not sure	14%

12. What do you think is the more important factor in determining why some people are richer than others?

How hard they work	15%
Whether they come from a privileged background	42%
Equally important	31%
Not sure	12%

13. Compared to other Americans, do you think that billionaires are more or less likely to...?

	More likely	About as likely	Less likely	Not sure
Have political influence	83%	9%	1%	7%
Receive lenient treatment if they commit a crime	66%	15%	6%	13%
Have grown up in a wealthy family	64%	20%	4%	11%
Mistreat other people	47%	31%	9%	13%
Commit crimes	29%	37%	18%	16%
Be creative	27%	39%	19%	14%
Work hard	22%	37%	31%	10%
Be generous	15%	30%	44%	11%
Pay the amount they owe in taxes	9%	19%	59%	13%
Care about other people	6%	30%	53%	11%
Behave ethically	6%	30%	51%	13%

14. When a billionaire dies and leaves their assets to their heirs, what percentage of that inheritance should the government collect in taxes?

0% (none of it)	21%
1% - 9%	4%
10% - 19%	7%
20% - 29%	8%
30% - 39%	11%
40% - 49%	6%
50% - 59%	8%
60% - 69%	2%
70% - 79%	3%
80% - 89%	1%
90% - 99%	2%
100% (all of it)	2%
Not sure	25%

15. Do you agree or disagree with the following?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
A billion dollars is far more than any person needs, even if they live a lavish lifestyle	47%	24%	9%	7%	12%
At some level of extreme wealth, money inevitably corrupts	40%	33%	10%	4%	13%
In a fair society, there would be no billionaires	25%	20%	18%	23%	14%

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A public company's primary goal should be increasing the wealth of its shareholders	18%	31%	15%	16%	19%
Every billionaire is a policy failure	14%	15%	23%	21%	28%
Billionaires are the engine of the economy	12%	24%	21%	23%	19%
Most billionaires deserve the money they have	10%	26%	23%	21%	19%

16. Do you have a favorable or an unfavorable opinion of the following people?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Warren Buffett	19%	31%	12%	13%	26%
Elon Musk	17%	20%	10%	43%	10%
Melinda Gates	16%	29%	12%	13%	30%
Oprah Winfrey	14%	29%	18%	29%	11%
Mark Cuban	11%	27%	14%	15%	33%
Mackenzie Scott	11%	13%	7%	6%	62%
Bill Gates	9%	25%	21%	34%	10%
Mark Zuckerberg	7%	17%	22%	39%	14%
Jeff Bezos	7%	18%	23%	33%	19%
Michael Bloomberg	5%	19%	18%	18%	40%
George Soros	5%	14%	9%	30%	42%
Larry Ellison	3%	10%	8%	18%	60%
Charles Koch	3%	11%	11%	23%	53%

YouGov Survey: Billionaires

March 9 - 14, 2026 - 1,097 U.S. adult citizens



Interviewing Dates	March 9 - 14, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 5.046, with a mean of one and a standard deviation of 0.798.
Number of respondents	1,097
Margin of error	± 3.8 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	74 questions not reported.

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1A. Ratings of Capitalism and Socialism — Capitalism

How would you rate the following economic system?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Great	13%	18%	9%	14%	9%	13%	17%	16%	7%	12%	11%	17%
Good	23%	28%	19%	17%	21%	22%	34%	26%	17%	20%	23%	25%
Fair	19%	17%	21%	17%	22%	19%	17%	19%	20%	20%	18%	20%
Poor	15%	12%	19%	16%	17%	14%	15%	16%	14%	14%	13%	20%
Terrible	14%	14%	14%	17%	18%	13%	10%	13%	16%	10%	16%	10%
Not sure	15%	11%	18%	19%	13%	19%	6%	11%	25%	24%	19%	8%
Totals	99%	100%	100%	100%	100%	100%	99%	101%	99%	100%	100%	100%
Unweighted N	(1,092)	(508)	(584)	(267)	(301)	(309)	(215)	(707)	(138)	(168)	(703)	(389)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Great	13%	3%	9%	28%	4%	31%	10%	16%	18%	29%	1%
Good	23%	16%	20%	35%	22%	30%	21%	27%	25%	44%	7%
Fair	19%	22%	17%	18%	22%	17%	19%	15%	23%	17%	21%
Poor	15%	27%	15%	5%	22%	8%	13%	17%	18%	4%	35%
Terrible	14%	20%	18%	4%	19%	5%	19%	12%	12%	2%	32%
Not sure	15%	12%	21%	10%	12%	8%	18%	13%	5%	3%	3%
Totals	99%	100%	100%	100%	101%	99%	100%	100%	101%	99%	99%
Unweighted N	(1,092)	(348)	(451)	(293)	(398)	(381)	(422)	(296)	(239)	(457)	(355)

YouGov Survey: Billionaires

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1B. Ratings of Capitalism and Socialism — Socialism

How would you rate the following economic system?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Great	6%	6%	7%	9%	7%	6%	4%	5%	7%	8%	6%	7%
Good	15%	16%	13%	17%	18%	12%	14%	15%	14%	11%	11%	22%
Fair	22%	20%	25%	27%	25%	19%	21%	22%	28%	26%	21%	24%
Poor	16%	17%	15%	15%	18%	16%	16%	16%	14%	16%	17%	15%
Terrible	28%	32%	23%	15%	23%	32%	37%	32%	15%	15%	29%	25%
Not sure	13%	9%	17%	18%	10%	16%	8%	10%	21%	24%	16%	7%
Totals	100%	100%	100%	101%	101%	101%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,091)	(507)	(584)	(267)	(300)	(310)	(214)	(707)	(138)	(167)	(703)	(388)

	Party ID				2024 Vote		Family income			Preferred system	
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Great	6%	10%	7%	2%	13%	2%	5%	7%	9%	1%	20%
Good	15%	24%	13%	8%	28%	8%	13%	16%	16%	4%	36%
Fair	22%	29%	22%	17%	29%	15%	21%	20%	30%	18%	27%
Poor	16%	17%	17%	15%	11%	15%	17%	17%	15%	22%	11%
Terrible	28%	10%	23%	50%	8%	55%	27%	29%	28%	53%	5%
Not sure	13%	10%	19%	9%	11%	5%	17%	11%	2%	2%	2%
Totals	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%	101%
Unweighted N	(1,091)	(345)	(451)	(295)	(396)	(382)	(422)	(294)	(240)	(456)	(354)

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2. Capitalism or Socialism Better

Which is the better economic system?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Capitalism	44%	54%	35%	37%	37%	45%	56%	48%	31%	38%	43%	45%
Socialism	30%	26%	34%	34%	34%	27%	27%	29%	31%	32%	26%	39%
Not sure	26%	20%	32%	28%	29%	28%	17%	23%	38%	30%	31%	16%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,094)	(509)	(585)	(267)	(300)	(310)	(217)	(710)	(137)	(168)	(703)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Capitalism	44%	23%	36%	74%	25%	73%	40%	47%	49%	100%	0%
Socialism	30%	56%	26%	11%	53%	14%	28%	30%	39%	0%	100%
Not sure	26%	21%	38%	16%	22%	13%	32%	23%	12%	0%	0%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,094)	(348)	(451)	(295)	(399)	(383)	(423)	(295)	(241)	(459)	(355)

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3. Do Rich in U.S. Have Too Much Power

Do you think the rich have too much political power in the U.S.?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Yes	77%	77%	78%	71%	82%	77%	78%	77%	79%	77%	77%	78%
No	11%	12%	10%	11%	7%	15%	10%	11%	11%	12%	10%	12%
Not sure	12%	11%	12%	18%	10%	9%	12%	12%	10%	12%	13%	10%
Totals	100%	100%	100%	100%	99%	101%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,096)	(509)	(587)	(267)	(302)	(310)	(217)	(712)	(138)	(167)	(705)	(391)

	Total	Party ID			2024 Vote		Family income			Preferred system	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Yes	77%	94%	78%	60%	95%	60%	75%	77%	79%	64%	92%
No	11%	3%	8%	23%	2%	25%	11%	12%	13%	20%	5%
Not sure	12%	3%	14%	17%	3%	15%	13%	11%	9%	15%	3%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	101%	99%	100%
Unweighted N	(1,096)	(350)	(451)	(295)	(400)	(383)	(425)	(295)	(241)	(459)	(355)

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4. Problem of Inequality

How big a problem is the gap between the rich and the poor in the U.S. today?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
A very big problem	51%	49%	53%	48%	56%	52%	47%	47%	68%	49%	50%	54%
A somewhat big problem	30%	30%	30%	33%	29%	27%	32%	32%	25%	31%	31%	28%
A minor problem	13%	14%	12%	12%	11%	14%	16%	16%	3%	12%	14%	12%
Not a problem	6%	7%	5%	7%	5%	7%	5%	5%	3%	8%	6%	6%
Totals	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%	101%	100%
Unweighted N	(1,095)	(508)	(587)	(267)	(302)	(310)	(216)	(710)	(138)	(168)	(704)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
A very big problem	51%	79%	55%	20%	80%	19%	53%	46%	49%	29%	76%
A somewhat big problem	30%	17%	26%	46%	15%	43%	29%	36%	26%	37%	18%
A minor problem	13%	3%	12%	24%	3%	26%	11%	13%	18%	24%	4%
Not a problem	6%	0%	7%	10%	1%	12%	7%	5%	6%	10%	2%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,095)	(350)	(451)	(294)	(400)	(382)	(424)	(296)	(241)	(458)	(355)

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5. Wealth Gap Change

Do you think the difference in income between rich people and poor people in the United States today is larger or smaller than it was 20 years ago?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Larger	71%	72%	71%	65%	71%	71%	77%	71%	81%	62%	67%	78%
About the same	15%	18%	13%	14%	16%	17%	15%	16%	9%	17%	16%	15%
Smaller	3%	2%	3%	4%	3%	2%	2%	2%	2%	7%	3%	2%
Don't know	11%	8%	13%	17%	10%	10%	6%	10%	8%	14%	14%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,095)	(508)	(587)	(266)	(302)	(310)	(217)	(710)	(138)	(168)	(704)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Larger	71%	88%	71%	56%	88%	59%	69%	73%	77%	61%	88%
About the same	15%	7%	12%	28%	6%	27%	18%	15%	14%	25%	7%
Smaller	3%	1%	2%	4%	2%	4%	2%	2%	5%	4%	2%
Don't know	11%	4%	15%	12%	4%	9%	11%	9%	4%	10%	3%
Totals	100%	100%	100%	100%	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,095)	(349)	(452)	(294)	(400)	(382)	(424)	(296)	(240)	(459)	(355)

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6. Should Government Reduce Wealth Gap

Do you think the federal government should or should not pursue policies that try to reduce the gap in wealth between the richest and poorest Americans?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Should	58%	57%	58%	58%	60%	59%	51%	53%	75%	64%	54%	64%
Should not	23%	27%	19%	16%	18%	23%	36%	28%	6%	20%	23%	23%
Not sure	19%	16%	23%	26%	22%	18%	13%	20%	19%	16%	23%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,092)	(506)	(586)	(264)	(302)	(311)	(215)	(708)	(138)	(167)	(701)	(391)

	Total	Party ID			2024 Vote		Family income			Preferred system	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Should	58%	83%	57%	34%	86%	32%	55%	59%	58%	40%	83%
Should not	23%	8%	20%	41%	5%	48%	23%	21%	29%	43%	7%
Not sure	19%	9%	23%	25%	9%	20%	22%	20%	13%	17%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,092)	(348)	(450)	(294)	(398)	(382)	(423)	(295)	(241)	(457)	(354)

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7. Should Government Reduce Billionaire Wealth

Do you think the federal government should or should not try to reduce the share of wealth held by billionaires in the country?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Should	52%	55%	50%	55%	59%	52%	43%	48%	72%	50%	48%	60%
Should not	26%	27%	24%	14%	16%	27%	44%	30%	11%	21%	25%	26%
Not sure	22%	18%	26%	31%	25%	21%	13%	22%	17%	29%	26%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,094)	(508)	(586)	(267)	(300)	(311)	(216)	(710)	(138)	(167)	(704)	(390)

	Total	Party ID			2024 Vote		Family income			Preferred system	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Should	52%	82%	53%	24%	81%	25%	49%	52%	56%	33%	80%
Should not	26%	9%	19%	49%	8%	55%	26%	24%	29%	46%	9%
Not sure	22%	9%	28%	27%	12%	21%	25%	24%	15%	21%	10%
Totals	100%	100%	100%	100%	101%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,094)	(349)	(451)	(294)	(400)	(381)	(423)	(295)	(241)	(458)	(354)

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8. Are Taxes Too High or Low for Billionaires

Do you think the amount that billionaires are currently taxed in the U.S. is too high or too low?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much too high	2%	3%	2%	3%	4%	2%	1%	2%	3%	6%	2%	2%
Somewhat too high	5%	6%	3%	6%	5%	5%	4%	5%	4%	3%	4%	5%
About right	14%	16%	13%	17%	12%	15%	13%	16%	7%	16%	14%	14%
Somewhat too low	16%	13%	18%	14%	20%	12%	18%	16%	15%	14%	15%	17%
Much too low	48%	48%	48%	40%	46%	52%	50%	45%	55%	49%	45%	52%
Not sure	15%	14%	16%	21%	13%	14%	15%	16%	16%	13%	18%	10%
Totals	100%	100%	100%	101%	100%	100%	101%	100%	100%	101%	98%	100%
Unweighted N	(1,097)	(509)	(588)	(267)	(302)	(311)	(217)	(712)	(138)	(168)	(706)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Much too high	2%	3%	2%	2%	2%	4%	3%	2%	3%	3%	1%
Somewhat too high	5%	1%	5%	8%	2%	8%	4%	4%	8%	7%	3%
About right	14%	5%	9%	30%	3%	30%	16%	13%	16%	24%	9%
Somewhat too low	16%	15%	12%	20%	11%	19%	15%	19%	15%	19%	11%
Much too low	48%	71%	53%	20%	77%	20%	47%	45%	48%	30%	71%
Not sure	15%	6%	19%	20%	6%	19%	15%	18%	10%	17%	5%
Totals	100%	101%	100%	100%	101%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,097)	(350)	(452)	(295)	(400)	(383)	(425)	(296)	(241)	(459)	(355)

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9. Change in Taxes on Billionaires

Do you think that tax rates on billionaires in the U.S. are currently higher or lower than they were in the 1960s?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Much higher	7%	6%	7%	10%	4%	7%	7%	6%	11%	9%	7%	6%
Somewhat higher	12%	13%	11%	9%	10%	12%	16%	12%	8%	16%	12%	11%
About the same	12%	14%	10%	17%	11%	10%	9%	13%	11%	9%	12%	11%
Somewhat lower	14%	14%	14%	12%	15%	13%	17%	16%	11%	9%	13%	17%
Much lower	26%	28%	25%	18%	22%	32%	30%	25%	34%	23%	22%	33%
Not sure	29%	25%	33%	33%	37%	27%	22%	28%	25%	34%	34%	21%
Totals	100%	100%	100%	99%	99%	101%	101%	100%	100%	100%	100%	99%
Unweighted N	(1,095)	(507)	(588)	(266)	(301)	(311)	(217)	(711)	(138)	(167)	(704)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Much higher	7%	5%	6%	10%	4%	12%	6%	7%	10%	8%	6%
Somewhat higher	12%	5%	8%	22%	5%	21%	10%	16%	10%	18%	7%
About the same	12%	7%	12%	16%	6%	18%	12%	11%	14%	15%	10%
Somewhat lower	14%	19%	12%	13%	15%	14%	13%	17%	14%	14%	16%
Much lower	26%	44%	27%	8%	53%	9%	25%	25%	29%	17%	44%
Not sure	29%	21%	35%	31%	17%	26%	33%	23%	24%	29%	17%
Totals	100%	101%	100%	100%	100%	100%	99%	99%	101%	101%	100%
Unweighted N	(1,095)	(349)	(451)	(295)	(400)	(383)	(425)	(295)	(241)	(459)	(354)

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10. Do Billionaires Pay Full Taxes

Do you think billionaires based in the U.S. usually do, or do not, pay the full amount of tax they owe?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Usually do	17%	20%	15%	17%	17%	18%	16%	18%	12%	23%	16%	19%
Usually do not	61%	61%	61%	55%	58%	65%	64%	60%	67%	59%	60%	63%
Not sure	22%	19%	24%	28%	25%	17%	19%	23%	22%	19%	24%	18%
Totals	100%	100%	100%	100%	100%	100%	99%	101%	101%	101%	100%	100%
Unweighted N	(1,096)	(509)	(587)	(267)	(302)	(310)	(217)	(711)	(138)	(168)	(705)	(391)

	Total	Party ID			2024 Vote		Family income			Preferred system	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Usually do	17%	8%	13%	32%	9%	36%	16%	18%	23%	27%	13%
Usually do not	61%	79%	64%	40%	80%	39%	59%	62%	60%	50%	76%
Not sure	22%	13%	23%	28%	11%	26%	25%	20%	16%	23%	11%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	99%	100%	100%
Unweighted N	(1,096)	(350)	(452)	(294)	(400)	(382)	(425)	(295)	(241)	(459)	(355)

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11. Do Average Americans Pay Full Taxes

Do you think average Americans usually do, or do not, pay the full amount of tax they owe?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Usually do	76%	79%	74%	69%	75%	78%	84%	78%	73%	80%	74%	81%
Usually do not	10%	9%	10%	8%	9%	12%	8%	9%	8%	10%	10%	9%
Not sure	14%	12%	16%	24%	16%	10%	8%	13%	19%	10%	16%	9%
Totals	100%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,095)	(507)	(588)	(266)	(302)	(310)	(217)	(710)	(138)	(168)	(704)	(391)

	Total	Party ID			2024 Vote		Family income			Preferred system	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Usually do	76%	86%	73%	72%	89%	73%	73%	79%	81%	75%	88%
Usually do not	10%	8%	9%	12%	5%	11%	9%	11%	10%	12%	8%
Not sure	14%	7%	18%	16%	6%	15%	18%	10%	8%	13%	4%
Totals	100%	101%	100%	100%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,095)	(350)	(451)	(294)	(400)	(382)	(424)	(296)	(241)	(458)	(354)

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12. More Important Factor in Economic Inequality

What do you think is the more important factor in determining why some people are richer than others?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
How hard they work	15%	17%	13%	8%	14%	18%	20%	18%	7%	14%	15%	16%
Whether they come from a privileged background	42%	41%	42%	39%	46%	44%	35%	39%	48%	42%	39%	46%
Equally important	31%	31%	31%	35%	23%	30%	37%	31%	27%	32%	32%	29%
Not sure	12%	11%	13%	19%	16%	8%	8%	12%	18%	12%	14%	9%
Totals	100%	100%	99%	101%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,092)	(506)	(586)	(266)	(301)	(308)	(217)	(709)	(137)	(168)	(702)	(390)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
How hard they work	15%	6%	11%	29%	7%	32%	14%	17%	18%	26%	7%
Whether they come from a privileged background	42%	56%	46%	23%	55%	23%	41%	39%	47%	24%	68%
Equally important	31%	29%	25%	40%	30%	34%	30%	35%	25%	41%	21%
Not sure	12%	9%	18%	8%	8%	10%	15%	9%	10%	9%	4%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,092)	(348)	(450)	(294)	(399)	(382)	(424)	(294)	(241)	(457)	(353)

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13A. Compare Billionaires to Other People — Have political influence

Compared to other Americans, do you think that billionaires are more or less likely to . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	83%	84%	82%	72%	82%	87%	90%	84%	76%	81%	79%	89%
About as likely	9%	9%	9%	12%	10%	7%	7%	9%	11%	10%	10%	6%
Less likely	1%	2%	1%	3%	1%	1%	0%	1%	2%	4%	2%	0%
Not sure	7%	6%	8%	13%	7%	5%	3%	7%	11%	5%	9%	4%
Totals	100%	101%	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%
Unweighted N	(1,091)	(506)	(585)	(266)	(300)	(309)	(216)	(707)	(137)	(168)	(703)	(388)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	83%	89%	81%	79%	90%	77%	79%	84%	90%	84%	90%
About as likely	9%	4%	10%	12%	4%	15%	10%	8%	6%	10%	5%
Less likely	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%
Not sure	7%	6%	8%	6%	4%	6%	10%	6%	3%	5%	3%
Totals	100%	100%	100%	99%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,091)	(348)	(450)	(293)	(397)	(381)	(424)	(293)	(240)	(456)	(354)

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13B. Compare Billionaires to Other People — Receive lenient treatment if they commit a crime

Compared to other Americans, do you think that billionaires are more or less likely to . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	66%	66%	66%	62%	64%	73%	62%	65%	68%	66%	63%	71%
About as likely	15%	15%	15%	12%	14%	14%	20%	16%	12%	14%	14%	16%
Less likely	6%	8%	5%	10%	7%	2%	8%	6%	8%	8%	8%	4%
Not sure	13%	11%	14%	16%	15%	11%	10%	13%	12%	12%	15%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,089)	(508)	(581)	(266)	(298)	(309)	(216)	(704)	(138)	(168)	(702)	(387)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	66%	80%	67%	52%	81%	55%	64%	64%	68%	59%	81%
About as likely	15%	7%	13%	25%	7%	27%	13%	16%	20%	23%	7%
Less likely	6%	6%	6%	7%	5%	6%	8%	5%	6%	7%	7%
Not sure	13%	6%	14%	16%	6%	12%	15%	14%	5%	12%	5%
Totals	100%	99%	100%	100%	99%	100%	100%	99%	99%	101%	100%
Unweighted N	(1,089)	(347)	(448)	(294)	(395)	(381)	(424)	(291)	(239)	(456)	(351)

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13C. Compare Billionaires to Other People — Have grown up in a wealthy family
 Compared to other Americans, do you think that billionaires are more or less likely to . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	64%	66%	63%	65%	69%	64%	60%	65%	60%	63%	62%	68%
About as likely	20%	19%	22%	13%	19%	21%	28%	19%	21%	28%	22%	18%
Less likely	4%	4%	4%	8%	5%	3%	2%	4%	8%	3%	5%	3%
Not sure	11%	11%	12%	14%	7%	13%	11%	12%	10%	6%	12%	10%
Totals	99%	100%	101%	100%	100%	101%	101%	100%	99%	100%	101%	99%
Unweighted N	(1,086)	(505)	(581)	(264)	(301)	(307)	(214)	(702)	(137)	(168)	(699)	(387)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	64%	78%	62%	54%	76%	52%	63%	62%	70%	56%	81%
About as likely	20%	14%	19%	28%	15%	31%	18%	22%	21%	26%	13%
Less likely	4%	2%	5%	5%	1%	5%	6%	2%	4%	6%	2%
Not sure	11%	6%	14%	13%	8%	12%	12%	13%	5%	12%	4%
Totals	99%	100%	100%	100%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,086)	(347)	(447)	(292)	(396)	(379)	(420)	(293)	(239)	(452)	(354)

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13D. Compare Billionaires to Other People — Mistreat other people

Compared to other Americans, do you think that billionaires are more or less likely to . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	47%	46%	47%	49%	55%	46%	35%	43%	51%	57%	44%	52%
About as likely	31%	31%	31%	29%	26%	34%	36%	33%	25%	29%	32%	31%
Less likely	9%	13%	6%	6%	9%	9%	14%	10%	12%	8%	10%	8%
Not sure	13%	9%	16%	16%	9%	12%	15%	14%	12%	7%	14%	10%
Totals	100%	99%	100%	100%	99%	101%	100%	100%	100%	101%	100%	101%
Unweighted N	(1,086)	(504)	(582)	(266)	(300)	(308)	(212)	(703)	(137)	(168)	(699)	(387)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	47%	64%	48%	29%	63%	27%	47%	40%	50%	31%	65%
About as likely	31%	22%	29%	44%	24%	47%	28%	35%	36%	43%	21%
Less likely	9%	5%	8%	15%	4%	13%	11%	11%	6%	14%	9%
Not sure	13%	9%	16%	12%	8%	13%	14%	14%	8%	13%	5%
Totals	100%	100%	101%	100%	99%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,086)	(348)	(447)	(291)	(397)	(376)	(422)	(290)	(239)	(453)	(351)

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13E. Compare Billionaires to Other People — Commit crimes

Compared to other Americans, do you think that billionaires are more or less likely to... ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	29%	31%	27%	38%	34%	26%	21%	27%	32%	33%	28%	31%
About as likely	37%	36%	39%	30%	33%	43%	42%	39%	34%	36%	37%	39%
Less likely	18%	22%	14%	13%	16%	17%	25%	19%	14%	21%	20%	15%
Not sure	16%	11%	20%	19%	18%	14%	13%	15%	20%	11%	16%	16%
Totals	100%	100%	100%	100%	101%	100%	101%	100%	100%	101%	101%	101%
Unweighted N	(1,092)	(507)	(585)	(265)	(301)	(310)	(216)	(707)	(138)	(168)	(703)	(389)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	29%	41%	30%	17%	43%	13%	28%	29%	26%	20%	49%
About as likely	37%	34%	40%	38%	35%	45%	36%	35%	46%	42%	31%
Less likely	18%	9%	13%	32%	8%	30%	18%	22%	15%	27%	10%
Not sure	16%	17%	18%	12%	14%	13%	18%	13%	12%	11%	11%
Totals	100%	101%	101%	99%	100%	101%	100%	99%	99%	100%	101%
Unweighted N	(1,092)	(350)	(447)	(295)	(398)	(382)	(424)	(294)	(240)	(456)	(354)

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13F. Compare Billionaires to Other People — Be creative

Compared to other Americans, do you think that billionaires are more or less likely to . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	27%	33%	23%	27%	23%	25%	37%	28%	26%	25%	26%	31%
About as likely	39%	34%	44%	33%	41%	43%	36%	40%	37%	39%	38%	41%
Less likely	19%	21%	17%	21%	25%	17%	14%	18%	17%	21%	20%	17%
Not sure	14%	13%	16%	19%	11%	15%	13%	14%	19%	14%	16%	11%
Totals	99%	101%	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,090)	(507)	(583)	(266)	(301)	(308)	(215)	(707)	(138)	(167)	(702)	(388)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	27%	21%	20%	43%	18%	43%	23%	29%	41%	42%	23%
About as likely	39%	41%	38%	39%	43%	40%	42%	38%	37%	39%	38%
Less likely	19%	28%	20%	9%	27%	8%	19%	18%	12%	10%	30%
Not sure	14%	10%	22%	10%	12%	9%	16%	15%	10%	9%	9%
Totals	99%	100%	100%	101%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,090)	(350)	(445)	(295)	(398)	(379)	(421)	(296)	(238)	(455)	(354)

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13G. Compare Billionaires to Other People — Work hard

Compared to other Americans, do you think that billionaires are more or less likely to . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	22%	28%	17%	21%	29%	20%	21%	23%	20%	23%	20%	26%
About as likely	37%	31%	42%	35%	32%	38%	43%	37%	35%	43%	37%	37%
Less likely	31%	33%	29%	28%	33%	34%	27%	31%	34%	28%	33%	28%
Not sure	10%	7%	12%	16%	7%	9%	9%	9%	11%	6%	10%	9%
Totals	100%	99%	100%	100%	101%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,089)	(507)	(582)	(265)	(301)	(308)	(215)	(705)	(138)	(167)	(701)	(388)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	22%	11%	18%	38%	11%	39%	21%	25%	27%	37%	12%
About as likely	37%	37%	34%	40%	38%	38%	32%	41%	41%	41%	33%
Less likely	31%	43%	35%	15%	44%	17%	37%	24%	26%	15%	51%
Not sure	10%	9%	13%	6%	7%	6%	11%	10%	7%	8%	5%
Totals	100%	100%	100%	99%	100%	100%	101%	100%	101%	101%	101%
Unweighted N	(1,089)	(348)	(449)	(292)	(398)	(381)	(422)	(292)	(240)	(456)	(352)

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13H. Compare Billionaires to Other People — Be generous

Compared to other Americans, do you think that billionaires are more or less likely to . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	15%	21%	9%	13%	12%	15%	18%	16%	9%	15%	13%	18%
About as likely	30%	28%	31%	25%	31%	31%	31%	29%	29%	27%	29%	32%
Less likely	44%	41%	48%	46%	45%	44%	42%	43%	50%	43%	45%	42%
Not sure	11%	10%	13%	16%	11%	10%	8%	11%	12%	15%	13%	8%
Totals	100%	100%	101%	100%	99%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,091)	(504)	(587)	(267)	(299)	(310)	(215)	(709)	(136)	(168)	(703)	(388)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	15%	7%	11%	26%	7%	31%	11%	18%	20%	25%	9%
About as likely	30%	21%	28%	41%	25%	39%	29%	27%	34%	37%	22%
Less likely	44%	64%	45%	24%	59%	22%	48%	43%	41%	29%	64%
Not sure	11%	7%	16%	9%	8%	8%	12%	12%	6%	9%	5%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,091)	(349)	(449)	(293)	(398)	(379)	(424)	(293)	(239)	(456)	(353)

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13I. Compare Billionaires to Other People — Pay the amount they owe in taxes

Compared to other Americans, do you think that billionaires are more or less likely to . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	9%	11%	7%	12%	11%	5%	9%	8%	10%	18%	9%	9%
About as likely	19%	22%	16%	20%	18%	21%	16%	22%	7%	16%	17%	22%
Less likely	59%	57%	61%	50%	56%	62%	65%	56%	71%	56%	58%	61%
Not sure	13%	11%	16%	19%	14%	12%	9%	14%	12%	10%	16%	8%
Totals	100%	101%	100%	101%	99%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,090)	(507)	(583)	(265)	(300)	(309)	(216)	(706)	(138)	(168)	(704)	(386)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	9%	4%	6%	17%	3%	18%	9%	12%	10%	12%	8%
About as likely	19%	10%	16%	30%	11%	33%	17%	18%	24%	29%	9%
Less likely	59%	80%	61%	37%	80%	37%	58%	59%	60%	46%	78%
Not sure	13%	7%	17%	15%	6%	12%	16%	12%	6%	13%	4%
Totals	100%	101%	100%	99%	100%	100%	100%	101%	100%	100%	99%
Unweighted N	(1,090)	(347)	(450)	(293)	(398)	(381)	(424)	(292)	(239)	(455)	(353)

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13J. Compare Billionaires to Other People — Care about other people

Compared to other Americans, do you think that billionaires are more or less likely to . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	6%	9%	4%	12%	5%	3%	6%	5%	11%	9%	7%	5%
About as likely	30%	31%	30%	19%	32%	32%	37%	34%	14%	31%	29%	34%
Less likely	53%	52%	54%	53%	52%	56%	50%	50%	64%	52%	54%	50%
Not sure	11%	9%	12%	16%	11%	8%	8%	11%	11%	8%	11%	11%
Totals	100%	101%	100%	100%	100%	99%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,085)	(503)	(582)	(265)	(300)	(308)	(212)	(701)	(137)	(168)	(699)	(386)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	6%	6%	4%	9%	5%	9%	6%	8%	7%	9%	6%
About as likely	30%	17%	25%	49%	18%	52%	25%	35%	38%	46%	19%
Less likely	53%	69%	57%	32%	70%	30%	57%	46%	49%	36%	71%
Not sure	11%	8%	14%	10%	8%	9%	12%	10%	7%	9%	4%
Totals	100%	100%	100%	100%	101%	100%	100%	99%	101%	100%	100%
Unweighted N	(1,085)	(348)	(446)	(291)	(396)	(378)	(422)	(292)	(238)	(451)	(353)

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13K. Compare Billionaires to Other People — Behave ethically

Compared to other Americans, do you think that billionaires are more or less likely to . . . ?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
More likely	6%	8%	4%	10%	7%	5%	2%	4%	8%	11%	6%	6%
About as likely	30%	33%	26%	25%	25%	31%	38%	33%	22%	30%	30%	30%
Less likely	51%	48%	54%	47%	55%	53%	49%	50%	53%	47%	48%	57%
Not sure	13%	11%	16%	19%	13%	11%	11%	12%	18%	12%	16%	8%
Totals	100%	100%	100%	101%	100%	100%	100%	99%	101%	100%	100%	101%
Unweighted N	(1,089)	(507)	(582)	(264)	(301)	(311)	(213)	(707)	(136)	(167)	(702)	(387)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
More likely	6%	5%	5%	8%	5%	9%	8%	4%	7%	7%	5%
About as likely	30%	14%	27%	48%	15%	50%	29%	32%	32%	45%	15%
Less likely	51%	70%	53%	31%	71%	31%	49%	50%	55%	37%	74%
Not sure	13%	10%	15%	14%	8%	10%	14%	14%	6%	12%	5%
Totals	100%	99%	100%	101%	99%	100%	100%	100%	100%	101%	99%
Unweighted N	(1,089)	(346)	(448)	(295)	(394)	(382)	(423)	(293)	(239)	(457)	(350)

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14. Inheritance Tax

When a billionaire dies and leaves their assets to their heirs, what percentage of that inheritance should the government collect in taxes?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
0% (none of it)	21%	25%	18%	17%	21%	23%	22%	22%	14%	23%	23%	17%
1% - 9%	4%	5%	4%	6%	5%	3%	3%	4%	4%	5%	4%	5%
10% - 19%	7%	6%	7%	5%	6%	7%	8%	7%	7%	5%	8%	4%
20% - 29%	8%	9%	7%	9%	7%	7%	11%	8%	9%	9%	7%	11%
30% - 39%	11%	12%	10%	8%	9%	15%	10%	10%	13%	12%	10%	13%
40% - 49%	6%	5%	6%	6%	4%	5%	8%	5%	6%	7%	5%	6%
50% - 59%	8%	8%	9%	7%	9%	8%	10%	9%	8%	6%	8%	10%
60% - 69%	2%	2%	2%	2%	2%	3%	0%	2%	1%	3%	2%	2%
70% - 79%	3%	2%	3%	5%	3%	2%	1%	3%	2%	2%	2%	4%
80% - 89%	1%	2%	1%	1%	1%	1%	1%	1%	1%	0%	1%	2%
90% - 99%	2%	3%	1%	3%	1%	2%	2%	2%	1%	2%	2%	2%
100% (all of it)	2%	3%	2%	1%	5%	2%	1%	2%	2%	2%	3%	1%
Not sure	25%	18%	32%	31%	28%	23%	21%	24%	32%	25%	26%	24%
Totals	100%	100%	102%	101%	101%	101%	98%	99%	100%	101%	101%	101%
Unweighted N	(1,096)	(509)	(587)	(266)	(302)	(311)	(217)	(712)	(138)	(168)	(705)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
0% (none of it)	21%	7%	22%	33%	7%	39%	22%	24%	20%	33%	9%
1% - 9%	4%	4%	2%	7%	4%	3%	4%	2%	6%	5%	4%
10% - 19%	7%	7%	2%	11%	5%	9%	7%	7%	5%	8%	6%
20% - 29%	8%	11%	5%	8%	11%	6%	8%	9%	8%	10%	8%
30% - 39%	11%	11%	11%	11%	11%	10%	10%	11%	15%	11%	12%
40% - 49%	6%	7%	7%	3%	9%	4%	7%	5%	5%	5%	7%

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	Total	Party ID			2024 Vote		Family income			Preferred system	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
50% - 59%	8%	14%	9%	3%	13%	3%	9%	6%	11%	4%	17%
60% - 69%	2%	3%	2%	1%	2%	2%	1%	2%	3%	2%	2%
70% - 79%	3%	5%	2%	1%	3%	2%	3%	2%	2%	2%	6%
80% - 89%	1%	2%	1%	0%	3%	1%	1%	1%	1%	0%	3%
90% - 99%	2%	2%	4%	1%	3%	1%	2%	2%	2%	0%	4%
100% (all of it)	2%	4%	2%	0%	4%	0%	2%	2%	3%	1%	4%
Not sure	25%	25%	30%	20%	26%	20%	24%	26%	20%	18%	19%
Totals	100%	102%	99%	99%	101%	100%	100%	99%	101%	99%	101%
Unweighted N	(1,096)	(350)	(451)	(295)	(400)	(383)	(424)	(296)	(241)	(459)	(355)

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15A. Agree/Disagree Statements About Wealth — A billion dollars is far more than any person needs, even if they live a lavish lifestyle
 Do you agree or disagree with the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	47%	47%	48%	48%	46%	49%	45%	45%	54%	46%	44%	54%
Somewhat agree	24%	24%	24%	22%	24%	21%	31%	27%	18%	20%	26%	21%
Somewhat disagree	9%	10%	9%	8%	12%	8%	10%	9%	11%	12%	9%	10%
Strongly disagree	7%	8%	6%	5%	11%	8%	4%	7%	5%	12%	8%	6%
Not sure	12%	11%	13%	17%	7%	15%	10%	12%	11%	10%	14%	8%
Totals	99%	100%	100%	100%	100%	101%	100%	100%	99%	100%	101%	99%
Unweighted N	(1,094)	(508)	(586)	(267)	(302)	(309)	(216)	(710)	(138)	(167)	(705)	(389)

	Total	Party ID			2024 Vote		Family income			Preferred system	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Strongly agree	47%	63%	48%	30%	63%	29%	48%	42%	51%	35%	70%
Somewhat agree	24%	21%	20%	32%	21%	35%	23%	27%	24%	29%	18%
Somewhat disagree	9%	7%	9%	12%	7%	11%	10%	10%	8%	14%	5%
Strongly disagree	7%	3%	6%	12%	3%	15%	6%	7%	10%	10%	4%
Not sure	12%	6%	15%	14%	7%	10%	13%	13%	7%	11%	3%
Totals	99%	100%	98%	100%	101%	100%	100%	99%	100%	99%	100%
Unweighted N	(1,094)	(348)	(452)	(294)	(399)	(382)	(425)	(294)	(240)	(458)	(354)

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15B. Agree/Disagree Statements About Wealth — At some level of extreme wealth, money inevitably corrupts
 Do you agree or disagree with the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	40%	41%	40%	38%	47%	39%	37%	39%	45%	37%	39%	43%
Somewhat agree	33%	32%	33%	34%	29%	33%	35%	34%	30%	34%	32%	34%
Somewhat disagree	10%	10%	9%	8%	9%	9%	13%	11%	12%	5%	10%	9%
Strongly disagree	4%	6%	3%	4%	4%	5%	5%	4%	5%	7%	4%	6%
Not sure	13%	11%	15%	16%	11%	13%	11%	13%	9%	18%	15%	8%
Totals	100%	100%	100%	100%	100%	99%	101%	101%	101%	101%	100%	100%
Unweighted N	(1,091)	(505)	(586)	(266)	(302)	(309)	(214)	(708)	(138)	(166)	(702)	(389)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Strongly agree	40%	58%	40%	23%	60%	23%	39%	39%	42%	27%	65%
Somewhat agree	33%	26%	30%	42%	26%	41%	35%	33%	31%	40%	23%
Somewhat disagree	10%	8%	8%	13%	6%	16%	9%	9%	12%	15%	5%
Strongly disagree	4%	1%	5%	8%	2%	10%	3%	6%	7%	6%	3%
Not sure	13%	7%	17%	14%	6%	10%	14%	14%	7%	11%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	101%	99%	99%	100%
Unweighted N	(1,091)	(348)	(451)	(292)	(399)	(380)	(421)	(296)	(239)	(455)	(354)

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15C. Agree/Disagree Statements About Wealth — In a fair society, there would be no billionaires

Do you agree or disagree with the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	25%	24%	26%	27%	34%	22%	18%	24%	27%	28%	25%	25%
Somewhat agree	20%	18%	21%	24%	22%	20%	11%	19%	17%	20%	20%	19%
Somewhat disagree	18%	16%	20%	14%	17%	17%	25%	18%	21%	18%	18%	19%
Strongly disagree	23%	29%	17%	15%	15%	25%	36%	26%	17%	15%	21%	26%
Not sure	14%	13%	16%	21%	11%	15%	10%	12%	18%	20%	16%	10%
Totals	100%	100%	100%	101%	99%	99%	100%	99%	100%	101%	100%	99%
Unweighted N	(1,091)	(507)	(584)	(267)	(301)	(309)	(214)	(708)	(138)	(166)	(703)	(388)

	Total	Party ID			2024 Vote		Family income			Preferred system	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Strongly agree	25%	39%	27%	11%	35%	9%	30%	23%	22%	11%	47%
Somewhat agree	20%	28%	18%	13%	25%	14%	17%	21%	24%	15%	24%
Somewhat disagree	18%	17%	16%	21%	20%	21%	18%	19%	18%	22%	15%
Strongly disagree	23%	5%	19%	45%	8%	46%	21%	24%	26%	43%	8%
Not sure	14%	11%	20%	10%	12%	10%	14%	13%	10%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,091)	(347)	(450)	(294)	(398)	(381)	(424)	(292)	(240)	(456)	(355)

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15D. Agree/Disagree Statements About Wealth — A public company’s primary goal should be increasing the wealth of its shareholders
 Do you agree or disagree with the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	18%	20%	17%	17%	17%	19%	20%	16%	20%	24%	18%	20%
Somewhat agree	31%	33%	30%	22%	28%	33%	41%	34%	27%	24%	31%	32%
Somewhat disagree	15%	16%	15%	15%	17%	12%	19%	15%	20%	13%	13%	20%
Strongly disagree	16%	18%	14%	21%	19%	15%	11%	16%	11%	15%	15%	17%
Not sure	19%	13%	24%	25%	20%	21%	9%	18%	21%	24%	23%	11%
Totals	99%	100%	100%	100%	101%	100%	100%	99%	99%	100%	100%	100%
Unweighted N	(1,095)	(509)	(586)	(267)	(302)	(311)	(215)	(710)	(138)	(168)	(704)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Strongly agree	18%	15%	13%	28%	13%	28%	21%	19%	18%	27%	13%
Somewhat agree	31%	28%	28%	38%	29%	41%	27%	34%	37%	38%	26%
Somewhat disagree	15%	21%	16%	9%	23%	10%	15%	13%	20%	15%	20%
Strongly disagree	16%	22%	18%	8%	22%	8%	18%	14%	14%	10%	31%
Not sure	19%	15%	24%	17%	13%	13%	19%	20%	10%	10%	11%
Totals	99%	101%	99%	100%	100%	100%	100%	100%	99%	100%	101%
Unweighted N	(1,095)	(350)	(452)	(293)	(400)	(381)	(423)	(296)	(241)	(458)	(355)

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15E. Agree/Disagree Statements About Wealth — Every billionaire is a policy failure

Do you agree or disagree with the following?

	Total	Gender		Age				Race			Education	
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	14%	16%	12%	18%	19%	11%	9%	14%	13%	12%	13%	16%
Somewhat agree	15%	14%	15%	13%	19%	14%	13%	16%	6%	15%	12%	20%
Somewhat disagree	23%	24%	22%	26%	20%	23%	22%	22%	31%	21%	23%	21%
Strongly disagree	21%	26%	16%	15%	18%	22%	27%	23%	17%	16%	19%	24%
Not sure	28%	20%	35%	28%	23%	31%	29%	25%	33%	36%	32%	20%
Totals	101%	100%	100%	100%	99%	101%	100%	100%	100%	100%	99%	101%
Unweighted N	(1,090)	(507)	(583)	(267)	(302)	(307)	(214)	(706)	(138)	(167)	(702)	(388)

	Total	Party ID			2024 Vote		Family income			Preferred system	
		Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Strongly agree	14%	22%	16%	5%	24%	6%	14%	14%	15%	6%	32%
Somewhat agree	15%	23%	13%	9%	21%	12%	14%	13%	21%	8%	28%
Somewhat disagree	23%	21%	20%	27%	22%	20%	25%	20%	22%	32%	13%
Strongly disagree	21%	8%	18%	36%	10%	41%	19%	20%	27%	36%	10%
Not sure	28%	26%	33%	23%	24%	21%	28%	33%	15%	19%	17%
Totals	101%	100%	100%	100%	101%	100%	100%	100%	100%	101%	100%
Unweighted N	(1,090)	(345)	(451)	(294)	(395)	(382)	(424)	(292)	(239)	(456)	(354)

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15F. Agree/Disagree Statements About Wealth — Billionaires are the engine of the economy

Do you agree or disagree with the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	12%	14%	11%	14%	11%	13%	11%	12%	14%	13%	14%	10%
Somewhat agree	24%	29%	20%	19%	24%	25%	28%	24%	26%	30%	25%	24%
Somewhat disagree	21%	18%	24%	19%	22%	20%	24%	23%	19%	12%	19%	25%
Strongly disagree	23%	23%	23%	19%	25%	25%	21%	23%	23%	20%	21%	26%
Not sure	19%	15%	23%	28%	18%	16%	16%	18%	17%	24%	22%	14%
Totals	99%	99%	101%	99%	100%	99%	100%	100%	99%	99%	101%	99%
Unweighted N	(1,094)	(509)	(585)	(267)	(302)	(309)	(216)	(710)	(138)	(167)	(704)	(390)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Strongly agree	12%	7%	6%	25%	5%	25%	12%	15%	12%	20%	7%
Somewhat agree	24%	15%	25%	34%	17%	35%	22%	26%	27%	35%	18%
Somewhat disagree	21%	31%	18%	15%	24%	17%	21%	18%	28%	19%	25%
Strongly disagree	23%	34%	27%	8%	43%	9%	22%	23%	23%	11%	43%
Not sure	19%	13%	24%	18%	11%	15%	22%	17%	10%	15%	7%
Totals	99%	100%	100%	100%	100%	101%	99%	99%	100%	100%	100%
Unweighted N	(1,094)	(349)	(452)	(293)	(399)	(382)	(423)	(295)	(241)	(458)	(354)

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15G. Agree/Disagree Statements About Wealth — Most billionaires deserve the money they have
 Do you agree or disagree with the following?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Strongly agree	10%	14%	7%	12%	9%	10%	10%	9%	16%	14%	11%	10%
Somewhat agree	26%	29%	24%	25%	24%	26%	31%	27%	25%	26%	27%	25%
Somewhat disagree	23%	20%	26%	19%	21%	26%	24%	23%	18%	25%	23%	22%
Strongly disagree	21%	22%	21%	21%	28%	19%	17%	22%	18%	21%	19%	26%
Not sure	19%	16%	22%	23%	17%	18%	19%	20%	22%	14%	21%	17%
Totals	99%	101%	100%	100%	99%	99%	101%	101%	99%	100%	101%	100%
Unweighted N	(1,092)	(507)	(585)	(267)	(300)	(310)	(215)	(708)	(138)	(168)	(701)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Strongly agree	10%	5%	7%	19%	5%	20%	10%	13%	12%	16%	9%
Somewhat agree	26%	15%	21%	43%	17%	41%	27%	26%	26%	39%	14%
Somewhat disagree	23%	30%	25%	14%	27%	15%	21%	23%	26%	20%	24%
Strongly disagree	21%	35%	23%	7%	36%	7%	21%	19%	23%	9%	44%
Not sure	19%	15%	24%	18%	15%	17%	20%	19%	13%	16%	9%
Totals	99%	100%	100%	101%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,092)	(350)	(448)	(294)	(398)	(382)	(421)	(295)	(241)	(459)	(352)

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16A. Favorability of Billionaires — Warren Buffett

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	19%	22%	16%	13%	15%	19%	29%	19%	24%	13%	16%	24%
Somewhat favorable	31%	29%	32%	17%	26%	32%	46%	33%	23%	27%	26%	38%
Somewhat unfavorable	12%	15%	9%	14%	14%	11%	10%	13%	12%	8%	13%	11%
Very unfavorable	13%	16%	10%	15%	14%	14%	6%	12%	12%	13%	14%	10%
Don't know	26%	18%	33%	42%	31%	24%	8%	24%	30%	40%	31%	17%
Totals	101%	100%	100%	101%	100%	100%	99%	101%	101%	101%	100%	100%
Unweighted N	(1,094)	(508)	(586)	(265)	(302)	(311)	(216)	(710)	(138)	(167)	(704)	(390)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	19%	21%	14%	22%	23%	21%	16%	18%	27%	25%	19%
Somewhat favorable	31%	30%	30%	32%	40%	32%	28%	29%	44%	34%	32%
Somewhat unfavorable	12%	12%	12%	13%	11%	14%	12%	14%	12%	12%	16%
Very unfavorable	13%	12%	14%	12%	12%	15%	16%	11%	8%	11%	17%
Don't know	26%	24%	31%	21%	14%	18%	29%	28%	9%	18%	16%
Totals	101%	99%	101%	100%	100%	100%	101%	100%	100%	100%	100%
Unweighted N	(1,094)	(349)	(451)	(294)	(400)	(382)	(424)	(295)	(240)	(458)	(353)

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16B. Favorability of Billionaires — Elon Musk

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	17%	23%	12%	13%	10%	20%	25%	19%	14%	13%	18%	16%
Somewhat favorable	20%	21%	20%	14%	24%	21%	21%	23%	12%	20%	21%	19%
Somewhat unfavorable	10%	9%	12%	10%	14%	8%	10%	11%	4%	15%	10%	11%
Very unfavorable	43%	40%	45%	44%	43%	43%	40%	38%	56%	44%	39%	49%
Don't know	10%	9%	10%	19%	8%	7%	5%	9%	14%	8%	12%	5%
Totals	100%	102%	99%	100%	99%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,095)	(508)	(587)	(266)	(302)	(311)	(216)	(711)	(137)	(168)	(704)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	17%	3%	9%	41%	3%	38%	16%	21%	18%	31%	9%
Somewhat favorable	20%	8%	18%	35%	7%	39%	22%	21%	21%	32%	10%
Somewhat unfavorable	10%	10%	12%	9%	10%	9%	10%	10%	10%	9%	8%
Very unfavorable	43%	74%	46%	7%	78%	8%	41%	40%	47%	22%	71%
Don't know	10%	5%	16%	7%	2%	5%	11%	8%	4%	7%	2%
Totals	100%	100%	101%	99%	100%	99%	100%	100%	100%	101%	100%
Unweighted N	(1,095)	(349)	(452)	(294)	(400)	(382)	(424)	(296)	(241)	(458)	(355)

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16C. Favorability of Billionaires — Melinda Gates

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	16%	13%	19%	10%	8%	17%	29%	15%	22%	15%	14%	20%
Somewhat favorable	29%	30%	27%	22%	31%	28%	33%	29%	32%	17%	25%	36%
Somewhat unfavorable	12%	12%	12%	14%	8%	11%	17%	14%	7%	7%	10%	15%
Very unfavorable	13%	17%	9%	12%	17%	14%	6%	12%	11%	20%	16%	7%
Don't know	30%	27%	33%	42%	36%	30%	15%	30%	29%	41%	35%	22%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(1,095)	(508)	(587)	(266)	(301)	(311)	(217)	(712)	(138)	(166)	(704)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	16%	25%	13%	10%	32%	8%	14%	17%	18%	12%	26%
Somewhat favorable	29%	35%	26%	27%	38%	28%	25%	31%	38%	33%	33%
Somewhat unfavorable	12%	7%	11%	19%	9%	21%	12%	12%	14%	16%	11%
Very unfavorable	13%	6%	15%	17%	6%	21%	15%	10%	7%	16%	9%
Don't know	30%	27%	36%	27%	15%	22%	33%	31%	22%	22%	20%
Totals	100%	100%	101%	100%	100%	100%	99%	101%	99%	99%	99%
Unweighted N	(1,095)	(350)	(450)	(295)	(400)	(383)	(424)	(296)	(241)	(458)	(354)

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16D. Favorability of Billionaires — Oprah Winfrey

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	14%	12%	15%	11%	14%	12%	19%	12%	26%	17%	14%	13%
Somewhat favorable	29%	26%	31%	30%	29%	25%	32%	27%	35%	30%	25%	35%
Somewhat unfavorable	18%	17%	18%	17%	18%	18%	17%	20%	12%	13%	12%	28%
Very unfavorable	29%	34%	24%	17%	29%	37%	27%	31%	15%	27%	35%	16%
Don't know	11%	10%	12%	26%	10%	8%	5%	11%	13%	14%	13%	8%
Totals	101%	99%	100%	101%	100%	100%	100%	101%	101%	101%	99%	100%
Unweighted N	(1,097)	(509)	(588)	(267)	(302)	(311)	(217)	(712)	(138)	(168)	(706)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	14%	25%	8%	9%	25%	7%	15%	15%	12%	14%	18%
Somewhat favorable	29%	39%	27%	21%	38%	21%	26%	29%	38%	23%	36%
Somewhat unfavorable	18%	19%	19%	15%	20%	20%	13%	21%	24%	16%	24%
Very unfavorable	29%	10%	28%	46%	12%	46%	37%	22%	20%	39%	16%
Don't know	11%	6%	17%	8%	5%	6%	10%	12%	6%	9%	5%
Totals	101%	99%	99%	99%	100%	100%	101%	99%	100%	101%	99%
Unweighted N	(1,097)	(350)	(452)	(295)	(400)	(383)	(425)	(296)	(241)	(459)	(355)

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16E. Favorability of Billionaires — Mark Cuban

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	11%	12%	10%	10%	7%	10%	17%	9%	21%	11%	12%	9%
Somewhat favorable	27%	28%	26%	20%	25%	29%	32%	28%	28%	22%	23%	34%
Somewhat unfavorable	14%	16%	12%	16%	14%	13%	15%	14%	9%	12%	13%	17%
Very unfavorable	15%	21%	9%	12%	21%	16%	10%	15%	7%	18%	17%	11%
Don't know	33%	23%	42%	43%	32%	31%	26%	33%	35%	36%	36%	28%
Totals	100%	100%	99%	101%	99%	99%	100%	99%	100%	99%	101%	99%
Unweighted N	(1,094)	(507)	(587)	(267)	(302)	(310)	(215)	(709)	(138)	(168)	(704)	(390)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	11%	16%	8%	9%	19%	6%	11%	11%	10%	10%	17%
Somewhat favorable	27%	32%	23%	26%	37%	30%	23%	27%	39%	29%	30%
Somewhat unfavorable	14%	11%	14%	18%	14%	19%	10%	19%	16%	19%	14%
Very unfavorable	15%	9%	17%	18%	9%	21%	18%	11%	15%	17%	13%
Don't know	33%	31%	38%	28%	21%	24%	38%	32%	20%	25%	25%
Totals	100%	99%	100%	99%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,094)	(350)	(451)	(293)	(399)	(382)	(424)	(295)	(241)	(457)	(354)

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16F. Favorability of Billionaires — MacKenzie Scott

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	11%	10%	11%	11%	7%	10%	15%	10%	12%	12%	8%	15%
Somewhat favorable	13%	16%	11%	16%	14%	11%	12%	13%	17%	7%	10%	19%
Somewhat unfavorable	7%	11%	4%	10%	8%	6%	7%	8%	4%	7%	7%	8%
Very unfavorable	6%	9%	4%	7%	13%	5%	1%	5%	9%	12%	8%	4%
Don't know	62%	55%	70%	58%	59%	68%	63%	64%	57%	61%	67%	54%
Totals	99%	101%	100%	102%	101%	100%	98%	100%	99%	99%	100%	100%
Unweighted N	(1,095)	(507)	(588)	(266)	(302)	(311)	(216)	(710)	(138)	(168)	(706)	(389)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	11%	17%	7%	9%	22%	6%	7%	11%	19%	9%	17%
Somewhat favorable	13%	17%	10%	13%	19%	13%	10%	12%	22%	14%	16%
Somewhat unfavorable	7%	6%	7%	10%	5%	10%	7%	7%	11%	9%	9%
Very unfavorable	6%	7%	9%	3%	7%	5%	8%	4%	3%	4%	10%
Don't know	62%	53%	67%	65%	46%	66%	67%	66%	45%	63%	48%
Totals	99%	100%	100%	100%	99%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,095)	(348)	(452)	(295)	(398)	(383)	(425)	(296)	(239)	(459)	(353)

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16G. Favorability of Billionaires — Bill Gates

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	9%	13%	5%	14%	9%	4%	11%	7%	20%	12%	10%	7%
Somewhat favorable	25%	26%	25%	15%	24%	26%	36%	26%	29%	26%	24%	28%
Somewhat unfavorable	21%	17%	24%	24%	22%	20%	17%	21%	16%	16%	17%	28%
Very unfavorable	34%	37%	32%	27%	36%	41%	30%	36%	20%	34%	37%	31%
Don't know	10%	8%	13%	20%	8%	8%	7%	10%	15%	12%	13%	6%
Totals	99%	101%	99%	100%	99%	99%	101%	100%	100%	100%	101%	100%
Unweighted N	(1,091)	(504)	(587)	(264)	(300)	(311)	(216)	(707)	(137)	(168)	(701)	(390)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	9%	10%	5%	12%	10%	9%	9%	9%	9%	9%	10%
Somewhat favorable	25%	32%	20%	25%	35%	25%	27%	26%	27%	26%	26%
Somewhat unfavorable	21%	26%	22%	15%	26%	15%	15%	24%	28%	18%	27%
Very unfavorable	34%	25%	36%	42%	24%	46%	37%	31%	29%	40%	33%
Don't know	10%	7%	16%	6%	6%	5%	12%	10%	7%	7%	4%
Totals	99%	100%	99%	100%	101%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,091)	(347)	(451)	(293)	(398)	(381)	(421)	(296)	(240)	(458)	(352)

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16H. Favorability of Billionaires — Mark Zuckerberg

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	7%	10%	5%	11%	10%	4%	6%	6%	19%	7%	9%	5%
Somewhat favorable	17%	18%	17%	19%	18%	14%	20%	18%	16%	22%	18%	15%
Somewhat unfavorable	22%	20%	24%	18%	24%	23%	22%	22%	17%	22%	19%	28%
Very unfavorable	39%	40%	38%	30%	38%	46%	41%	41%	27%	35%	37%	43%
Don't know	14%	11%	16%	21%	9%	14%	12%	13%	21%	14%	17%	9%
Totals	99%	99%	100%	99%	99%	101%	101%	100%	100%	100%	100%	100%
Unweighted N	(1,091)	(506)	(585)	(265)	(301)	(309)	(216)	(709)	(135)	(168)	(702)	(389)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	7%	7%	4%	12%	6%	9%	8%	8%	8%	8%	9%
Somewhat favorable	17%	14%	16%	23%	14%	22%	17%	17%	19%	22%	13%
Somewhat unfavorable	22%	24%	19%	24%	20%	26%	19%	25%	26%	25%	21%
Very unfavorable	39%	48%	42%	27%	54%	33%	37%	37%	42%	35%	53%
Don't know	14%	6%	19%	14%	5%	11%	18%	12%	6%	11%	5%
Totals	99%	99%	100%	100%	99%	101%	99%	99%	101%	101%	101%
Unweighted N	(1,091)	(348)	(451)	(292)	(398)	(382)	(423)	(295)	(241)	(456)	(354)

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16l. Favorability of Billionaires — Jeff Bezos

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	7%	11%	4%	13%	5%	4%	8%	6%	16%	10%	9%	5%
Somewhat favorable	18%	20%	16%	13%	18%	20%	22%	18%	17%	21%	16%	23%
Somewhat unfavorable	23%	23%	23%	24%	24%	21%	26%	25%	17%	23%	22%	27%
Very unfavorable	33%	32%	33%	30%	33%	38%	28%	33%	26%	27%	31%	35%
Don't know	19%	13%	24%	21%	21%	17%	16%	19%	25%	19%	23%	11%
Totals	100%	99%	100%	101%	101%	100%	100%	101%	101%	100%	101%	101%
Unweighted N	(1,093)	(506)	(587)	(266)	(300)	(311)	(216)	(708)	(138)	(168)	(706)	(387)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	7%	4%	6%	11%	5%	7%	8%	6%	9%	10%	7%
Somewhat favorable	18%	11%	14%	30%	12%	32%	17%	20%	23%	26%	13%
Somewhat unfavorable	23%	25%	21%	25%	24%	26%	17%	29%	25%	29%	18%
Very unfavorable	33%	47%	34%	17%	53%	19%	32%	30%	35%	22%	53%
Don't know	19%	13%	25%	16%	7%	15%	25%	15%	9%	13%	8%
Totals	100%	100%	100%	99%	101%	99%	99%	100%	101%	100%	99%
Unweighted N	(1,093)	(346)	(452)	(295)	(396)	(383)	(425)	(295)	(238)	(458)	(352)

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16J. Favorability of Billionaires — Michael Bloomberg

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	5%	7%	4%	6%	4%	5%	5%	4%	14%	6%	6%	4%
Somewhat favorable	19%	20%	18%	11%	17%	19%	29%	18%	21%	20%	14%	28%
Somewhat unfavorable	18%	19%	17%	13%	19%	14%	27%	20%	14%	11%	14%	24%
Very unfavorable	18%	24%	12%	17%	23%	17%	12%	18%	13%	17%	19%	15%
Don't know	40%	30%	50%	52%	37%	45%	27%	40%	38%	46%	47%	28%
Totals	100%	100%	101%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,096)	(508)	(588)	(267)	(301)	(311)	(217)	(711)	(138)	(168)	(705)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	5%	6%	4%	5%	7%	2%	5%	4%	7%	5%	7%
Somewhat favorable	19%	24%	15%	19%	30%	21%	16%	17%	28%	21%	21%
Somewhat unfavorable	18%	21%	13%	20%	24%	22%	16%	19%	24%	22%	21%
Very unfavorable	18%	15%	21%	16%	16%	22%	17%	17%	17%	18%	23%
Don't know	40%	34%	46%	40%	23%	32%	46%	42%	23%	34%	27%
Totals	100%	100%	99%	100%	100%	99%	100%	99%	99%	100%	99%
Unweighted N	(1,096)	(349)	(452)	(295)	(399)	(383)	(424)	(296)	(241)	(459)	(354)

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16K. Favorability of Billionaires — George Soros

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	5%	7%	4%	7%	3%	3%	9%	5%	7%	6%	4%	8%
Somewhat favorable	14%	16%	12%	13%	13%	13%	16%	14%	13%	14%	11%	19%
Somewhat unfavorable	9%	10%	7%	9%	11%	7%	8%	8%	11%	7%	8%	10%
Very unfavorable	30%	39%	22%	17%	29%	35%	37%	33%	12%	28%	30%	30%
Don't know	42%	28%	55%	54%	44%	42%	29%	40%	57%	44%	47%	33%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,096)	(508)	(588)	(266)	(302)	(311)	(217)	(712)	(137)	(168)	(705)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	5%	11%	2%	2%	12%	2%	5%	3%	9%	4%	9%
Somewhat favorable	14%	21%	10%	12%	27%	11%	12%	14%	21%	11%	24%
Somewhat unfavorable	9%	11%	10%	5%	13%	7%	6%	10%	14%	9%	12%
Very unfavorable	30%	12%	30%	49%	15%	55%	30%	30%	29%	46%	22%
Don't know	42%	45%	49%	32%	33%	24%	47%	42%	28%	31%	33%
Totals	100%	100%	101%	100%	100%	99%	100%	99%	101%	101%	100%
Unweighted N	(1,096)	(350)	(452)	(294)	(400)	(383)	(424)	(296)	(241)	(458)	(355)

YouGov Survey: Billionaires
 March 9 - 14, 2026 - 1,097 U.S. adult citizens



16L. Favorability of Billionaires — Larry Ellison

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	3%	5%	2%	8%	1%	2%	4%	2%	11%	3%	4%	3%
Somewhat favorable	10%	14%	6%	9%	13%	9%	9%	10%	8%	11%	9%	11%
Somewhat unfavorable	8%	12%	5%	7%	7%	7%	11%	9%	5%	5%	6%	11%
Very unfavorable	18%	20%	16%	13%	22%	18%	20%	17%	18%	19%	15%	25%
Don't know	60%	49%	71%	63%	57%	64%	56%	62%	58%	63%	66%	50%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(1,094)	(507)	(587)	(266)	(302)	(310)	(216)	(709)	(138)	(168)	(703)	(391)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	3%	3%	2%	5%	4%	3%	3%	2%	6%	5%	4%
Somewhat favorable	10%	6%	6%	17%	8%	18%	8%	13%	14%	15%	10%
Somewhat unfavorable	8%	8%	7%	9%	10%	11%	7%	7%	15%	12%	6%
Very unfavorable	18%	28%	21%	6%	34%	8%	17%	14%	21%	10%	34%
Don't know	60%	54%	63%	63%	44%	60%	65%	64%	44%	58%	45%
Totals	99%	99%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,094)	(350)	(450)	(294)	(400)	(382)	(422)	(296)	(241)	(457)	(355)

YouGov Survey: Billionaires
 March 9 - 14, 2026 - 1,097 U.S. adult citizens



16M. Favorability of Billionaires — Charles Koch

Do you have a favorable or an unfavorable opinion of the following people?

	Gender			Age				Race			Education	
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	No degree	College degree
Very favorable	3%	3%	3%	8%	2%	2%	1%	2%	10%	4%	3%	3%
Somewhat favorable	11%	13%	9%	9%	11%	10%	14%	13%	8%	7%	9%	14%
Somewhat unfavorable	11%	14%	7%	11%	10%	8%	14%	10%	9%	12%	9%	13%
Very unfavorable	23%	27%	20%	13%	22%	26%	29%	23%	24%	19%	20%	29%
Don't know	53%	43%	62%	59%	55%	55%	41%	52%	49%	58%	59%	41%
Totals	101%	100%	101%	100%	100%	101%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,091)	(504)	(587)	(263)	(301)	(311)	(216)	(709)	(137)	(167)	(703)	(388)

	Party ID			2024 Vote		Family income			Preferred system		
	Total	Dem	Ind	Rep	Harris	Trump	< \$50K	\$50-100K	\$100K+	Capitalism	Socialism
Very favorable	3%	2%	1%	6%	2%	4%	3%	2%	4%	3%	5%
Somewhat favorable	11%	6%	9%	18%	7%	20%	10%	10%	16%	16%	8%
Somewhat unfavorable	11%	13%	8%	12%	11%	13%	9%	13%	15%	15%	10%
Very unfavorable	23%	37%	26%	6%	48%	8%	21%	20%	26%	13%	41%
Don't know	53%	42%	56%	58%	32%	54%	57%	54%	39%	53%	37%
Totals	101%	100%	100%	100%	100%	99%	100%	99%	100%	100%	101%
Unweighted N	(1,091)	(346)	(451)	(294)	(398)	(382)	(423)	(295)	(239)	(456)	(354)

YouGov Survey: Billionaires

March 9 - 14, 2026 - 1,097 U.S. adult citizens



Interviewing Dates	March 9 - 14, 2026
Target population	U.S. citizens, aged 18 and over
Sampling method	Respondents were selected from YouGov's opt-in panel to be representative of adult U.S. citizens.
Weighting	The sample was weighted according to gender, age, race, education, U.S. region, 2024 presidential vote, 2020 election turnout and presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. 2024 presidential vote, at time of weighting was estimated to be 48% Harris and 50% Trump. Baseline party identification is the respondent's most recent answer given around November 8, 2024, and is weighted to the estimated distribution at that time (31% Democratic, 33% Republican). The weights range from 0.051 to 5.046, with a mean of one and a standard deviation of 0.798.
Number of respondents	1,097
Margin of error	± 3.8 points (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	74 questions not reported.