YouGov Survey: Biden and Trump Characteristics

YouGov

Sample	1000 U.S. Adult Citizens
Conducted	February 9 - 12, 2024
Margin of Error	±3.9%

---

1. In your opinion, which three of the following traits are most desirable in a president? Please select a maximum of three.

Authentic	13%
Charismatic	5%
Compassionate	19%
Competent	41%
Mentally fit	34%
Honest	48%
Intelligent	49%
Willing to compromise	15%
A strong leader	60%
Likable	7%

---

2. In your opinion, which three of the following traits are least desirable in a president? Please select a maximum of three.

A bully	33%
A criminal	50%
Authoritarian	28%
Disrespectful	31%
Egotistical	23%
Elderly	18%
Divisive	20%
Impulsive	21%
Out of touch	35%
Forgetful	30%

---

3. Do you have a favorable or an unfavorable opinion of the following person?

	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know
Joe Biden	19%	23%	12%	41%	5%
Donald Trump	26%	18%	8%	44%	4%

---

4. If you had to say, who do you think is more. . . ?

	Joe Biden	Donald Trump	Both equally	Neither	Not sure
Authentic	34%	37%	8%	14%	6%
Charismatic	21%	41%	8%	23%	7%

continued on the next page . . .

continued from previous page

Compassionate	43%	26%	7%	18%	7%
Competent	33%	40%	6%	15%	5%
Mentally fit	25%	42%	11%	17%	5%
Honest	38%	27%	7%	22%	6%
Intelligent	35%	42%	8%	11%	5%
Willing to compromise	41%	23%	7%	19%	10%
A strong leader	28%	45%	5%	17%	5%
Likable	39%	29%	6%	22%	4%
A bully	17%	55%	8%	13%	7%
A criminal	26%	43%	13%	13%	5%
Authoritarian	16%	52%	9%	10%	12%
Disrespectful	22%	54%	10%	8%	6%
Egotistical	14%	58%	14%	6%	8%
Elderly	50%	6%	38%	3%	3%
Divisive	22%	41%	15%	8%	15%
Impulsive	18%	53%	10%	8%	10%
Out of touch	43%	29%	15%	7%	7%
Forgetful	51%	15%	19%	7%	8%

YouGov Survey: Biden and Trump Characteristics

YouGov

Interviewing Dates	February 9 - 12, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.065 to 6.5, with a mean of one and a standard deviation of 0.747.
Number of respondents	1000
Margin of error	$\pm$ 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	63 questions not reported.

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

1. Most Desirable Traits in a President
In your opinion, which three of the following traits are most desirable in a president? Please select a maximum of three.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Authentic	13%	14%	13%	15%	14%	14%	10%	13%	12%	19%	11%
Charismatic	5%	6%	4%	9%	8%	3%	1%	5%	5%	6%	6%
Compassionate	19%	16%	22%	26%	23%	19%	9%	19%	17%	24%	19%
Competent	41%	41%	40%	29%	39%	44%	49%	45%	31%	32%	35%
Mentally fit	34%	35%	32%	28%	32%	34%	41%	34%	35%	29%	39%
Honest	48%	47%	49%	47%	47%	46%	53%	46%	58%	46%	51%
Intelligent	49%	49%	48%	57%	48%	48%	42%	48%	50%	51%	53%
Willing to compromise	15%	15%	14%	8%	11%	19%	17%	15%	8%	16%	17%
A strong leader	60%	60%	61%	58%	55%	60%	68%	64%	54%	49%	54%
Likable	7%	5%	9%	11%	7%	5%	3%	5%	16%	3%	9%
Unweighted N	(1,000)	(467)	(533)	(183)	(205)	(402)	(210)	(586)	(126)	(170)	(118)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Authentic	13%	12%	11%	18%	9%	14%	13%	12%	18%	15%	17%	13%	10%
Charismatic	5%	5%	5%	5%	4%	5%	6%	4%	6%	5%	4%	6%	4%
Compassionate	19%	27%	18%	12%	28%	10%	18%	20%	22%	15%	16%	21%	23%
Competent	41%	42%	40%	40%	43%	47%	37%	43%	47%	42%	44%	37%	43%
Mentally fit	34%	27%	32%	44%	26%	46%	32%	38%	34%	34%	37%	35%	28%
Honest	48%	47%	59%	38%	54%	40%	46%	48%	46%	44%	50%	47%	50%
Intelligent	49%	51%	51%	43%	51%	42%	43%	52%	53%	57%	45%	45%	52%
Willing to compromise	15%	19%	16%	9%	22%	10%	16%	15%	14%	16%	16%	14%	14%
A strong leader	60%	50%	56%	76%	47%	80%	64%	58%	54%	56%	62%	60%	62%
Likable	7%	9%	4%	7%	10%	3%	8%	7%	2%	8%	7%	6%	7%

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Unweighted N	(1,000)	(365)	(368)	(267)	(351)	(309)	(464)	(273)	(164)	(179)	(226)	(375)	(220)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

2. Least Desirable Traits in a President
In your opinion, which three of the following traits are least desirable in a president? Please select a maximum of three.

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
A bully	33%	29%	36%	38%	34%	31%	29%	31%	44%	29%	33%
A criminal	50%	50%	49%	47%	42%	53%	55%	50%	50%	48%	45%
Authoritarian	28%	33%	23%	26%	24%	35%	22%	29%	23%	22%	31%
Disrespectful	31%	26%	35%	46%	25%	27%	27%	28%	39%	37%	32%
Egotistical	23%	20%	26%	20%	23%	24%	24%	22%	26%	27%	20%
Elderly	18%	16%	20%	16%	25%	16%	16%	20%	14%	19%	14%
Divisive	20%	22%	17%	11%	17%	23%	27%	21%	19%	13%	22%
Impulsive	21%	18%	24%	31%	26%	16%	15%	20%	22%	22%	30%
Out of touch	35%	37%	33%	25%	31%	38%	44%	37%	31%	28%	37%
Forgetful	30%	35%	26%	23%	34%	29%	34%	32%	25%	29%	27%
Unweighted N	(1,000)	(467)	(533)	(183)	(205)	(402)	(210)	(586)	(126)	(170)	(118)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
A bully	33%	42%	36%	20%	44%	18%	32%	31%	29%	31%	33%	36%	28%
A criminal	50%	62%	52%	34%	67%	38%	49%	52%	50%	55%	52%	44%	53%
Authoritarian	28%	40%	29%	13%	45%	17%	20%	36%	42%	29%	32%	22%	32%
Disrespectful	31%	27%	34%	31%	32%	27%	38%	21%	19%	25%	25%	34%	35%
Egotistical	23%	26%	22%	21%	26%	18%	25%	26%	16%	24%	19%	26%	21%
Elderly	18%	12%	12%	32%	9%	27%	20%	15%	20%	28%	15%	17%	17%
Divisive	20%	21%	19%	20%	25%	23%	16%	24%	26%	21%	22%	18%	19%
Impulsive	21%	21%	23%	19%	18%	17%	22%	22%	15%	13%	22%	22%	26%
Out of touch	35%	20%	36%	50%	15%	53%	35%	37%	31%	36%	37%	36%	32%
Forgetful	30%	13%	28%	51%	11%	52%	29%	29%	36%	29%	34%	32%	24%

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Unweighted N	(1,000)	(365)	(368)	(267)	(351)	(309)	(464)	(273)	(164)	(179)	(226)	(375)	(220)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

3A. Favorability of Politicians — Joe Biden
Do you have a favorable or an unfavorable opinion of the following person?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	19%	18%	20%	22%	16%	19%	20%	16%	37%	20%	11%
Somewhat favorable	23%	24%	22%	31%	28%	18%	17%	20%	32%	20%	38%
Somewhat unfavorable	12%	8%	15%	17%	15%	10%	6%	12%	8%	14%	13%
Very unfavorable	41%	45%	37%	19%	35%	52%	54%	48%	17%	36%	32%
Don't know	5%	4%	6%	11%	6%	2%	3%	3%	7%	10%	6%
Totals	100%	99%	100%	100%	100%	101%	100%	99%	101%	100%	100%
Unweighted N	(988)	(463)	(525)	(182)	(200)	(401)	(205)	(577)	(125)	(168)	(118)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	19%	44%	10%	2%	42%	2%	21%	16%	19%	18%	14%	19%	26%
Somewhat favorable	23%	35%	25%	8%	34%	7%	21%	24%	25%	23%	22%	25%	21%
Somewhat unfavorable	12%	10%	14%	10%	13%	8%	10%	17%	8%	17%	12%	8%	13%
Very unfavorable	41%	8%	40%	78%	7%	82%	43%	39%	45%	35%	48%	43%	37%
Don't know	5%	2%	11%	1%	4%	1%	5%	3%	2%	8%	4%	5%	3%
Totals	100%	99%	100%	99%	100%	100%	100%	99%	99%	101%	100%	100%	100%
Unweighted N	(988)	(359)	(366)	(263)	(348)	(305)	(459)	(269)	(163)	(176)	(225)	(373)	(214)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

3B. Favorability of Politicians — Donald Trump
Do you have a favorable or an unfavorable opinion of the following person?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Very favorable	26%	30%	22%	19%	24%	30%	27%	29%	16%	22%	19%
Somewhat favorable	18%	19%	17%	19%	14%	17%	22%	20%	16%	13%	11%
Somewhat unfavorable	8%	8%	8%	10%	12%	5%	6%	6%	7%	17%	8%
Very unfavorable	44%	41%	48%	42%	44%	46%	45%	42%	54%	42%	52%
Don't know	4%	3%	6%	10%	5%	2%	2%	3%	6%	7%	9%
Totals	100%	101%	101%	100%	99%	100%	102%	100%	99%	101%	99%
Unweighted N	(988)	(464)	(524)	(183)	(204)	(397)	(204)	(576)	(126)	(169)	(117)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Very favorable	26%	5%	17%	58%	5%	54%	28%	23%	22%	21%	25%	30%	23%
Somewhat favorable	18%	9%	20%	24%	4%	30%	17%	17%	18%	18%	20%	19%	12%
Somewhat unfavorable	8%	7%	10%	7%	6%	7%	6%	10%	9%	13%	6%	8%	6%
Very unfavorable	44%	77%	43%	10%	82%	8%	44%	46%	49%	40%	46%	40%	53%
Don't know	4%	2%	9%	1%	3%	1%	4%	3%	3%	8%	3%	3%	6%
Totals	100%	100%	99%	100%	100%	100%	99%	99%	101%	100%	100%	100%	100%
Unweighted N	(988)	(364)	(365)	(259)	(349)	(301)	(456)	(271)	(163)	(178)	(221)	(371)	(218)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4A. Comparing Traits of Biden and Trump — Authentic
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	34%	33%	35%	34%	32%	34%	35%	32%	43%	30%	37%
Donald Trump	37%	43%	33%	21%	35%	44%	47%	43%	22%	33%	25%
Both equally	8%	10%	7%	20%	9%	3%	5%	7%	17%	7%	12%
Neither	14%	12%	16%	15%	15%	16%	10%	14%	7%	21%	16%
Not sure	6%	3%	9%	10%	9%	3%	4%	5%	11%	9%	10%
Totals	99%	101%	100%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(974)	(458)	(516)	(177)	(201)	(391)	(205)	(576)	(120)	(165)	(113)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	34%	68%	29%	2%	72%	2%	35%	32%	40%	34%	32%	33%	37%
Donald Trump	37%	9%	32%	75%	5%	77%	39%	38%	34%	35%	42%	40%	32%
Both equally	8%	9%	8%	8%	9%	7%	8%	8%	8%	13%	4%	10%	7%
Neither	14%	10%	22%	10%	11%	11%	13%	16%	14%	14%	19%	10%	17%
Not sure	6%	4%	10%	4%	3%	4%	7%	6%	4%	5%	4%	7%	8%
Totals	99%	100%	101%	99%	100%	101%	102%	100%	100%	101%	101%	100%	101%
Unweighted N	(974)	(352)	(362)	(260)	(342)	(305)	(452)	(267)	(157)	(173)	(220)	(369)	(212)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

YouGov

4B. Comparing Traits of Biden and Trump — Charismatic
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	21%	21%	22%	27%	17%	19%	24%	19%	32%	27%	16%
Donald Trump	41%	46%	35%	28%	42%	46%	43%	44%	29%	37%	39%
Both equally	8%	10%	7%	17%	10%	4%	6%	7%	15%	10%	11%
Neither	23%	19%	27%	17%	22%	26%	25%	26%	15%	16%	25%
Not sure	7%	5%	9%	11%	9%	5%	3%	5%	9%	10%	9%
Totals	100%	101%	100%	100%	100%	100%	101%	101%	100%	100%	100%
Unweighted N	(976)	(456)	(520)	(176)	(201)	(393)	(206)	(577)	(121)	(165)	(113)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	21%	42%	17%	3%	38%	4%	24%	19%	21%	14%	23%	21%	25%
Donald Trump	41%	16%	41%	67%	15%	71%	42%	43%	39%	40%	44%	44%	32%
Both equally	8%	11%	8%	7%	12%	5%	7%	9%	8%	15%	3%	9%	7%
Neither	23%	25%	25%	19%	29%	18%	20%	23%	29%	23%	25%	20%	27%
Not sure	7%	6%	9%	4%	6%	3%	7%	6%	3%	7%	6%	6%	8%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	101%	100%	99%
Unweighted N	(976)	(354)	(359)	(263)	(344)	(307)	(454)	(266)	(159)	(172)	(220)	(369)	(215)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4C. Comparing Traits of Biden and Trump — Compassionate
If you had to say, who do you think is more...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	43%	42%	43%	47%	41%	40%	44%	40%	55%	39%	47%
Donald Trump	26%	30%	21%	13%	21%	31%	34%	29%	16%	16%	23%
Both equally	7%	6%	8%	9%	8%	4%	7%	6%	10%	9%	4%
Neither	18%	16%	20%	17%	23%	21%	11%	19%	12%	25%	12%
Not sure	7%	6%	8%	14%	6%	4%	4%	5%	7%	10%	13%
Totals	101%	100%	100%	100%	99%	100%	100%	99%	100%	99%	99%
Unweighted N	(976)	(455)	(521)	(177)	(197)	(393)	(209)	(580)	(116)	(164)	(116)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	43%	79%	38%	8%	82%	7%	42%	43%	50%	42%	41%	40%	48%
Donald Trump	26%	3%	22%	53%	2%	58%	27%	24%	21%	24%	25%	28%	22%
Both equally	7%	7%	4%	10%	5%	8%	7%	7%	8%	6%	2%	11%	6%
Neither	18%	9%	23%	23%	10%	21%	17%	21%	18%	21%	25%	16%	14%
Not sure	7%	1%	13%	6%	1%	5%	6%	4%	3%	8%	7%	5%	9%
Totals	101%	99%	100%	100%	100%	99%	99%	99%	100%	101%	100%	100%	99%
Unweighted N	(976)	(353)	(359)	(264)	(344)	(307)	(454)	(265)	(159)	(176)	(217)	(365)	(218)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

YouGov

4D. Comparing Traits of Biden and Trump — Competent
If you had to say, who do you think is more...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	33%	32%	34%	32%	33%	33%	34%	31%	46%	31%	38%
Donald Trump	40%	44%	37%	24%	38%	48%	48%	46%	23%	35%	31%
Both equally	6%	7%	6%	16%	5%	2%	5%	4%	18%	6%	6%
Neither	15%	13%	17%	19%	18%	13%	11%	16%	12%	14%	15%
Not sure	5%	4%	6%	9%	6%	3%	2%	3%	1%	13%	10%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(979)	(456)	(523)	(178)	(198)	(396)	(207)	(580)	(118)	(168)	(113)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	33%	70%	25%	3%	72%	3%	33%	33%	38%	32%	31%	30%	41%
Donald Trump	40%	6%	38%	81%	6%	82%	39%	42%	43%	41%	43%	43%	34%
Both equally	6%	7%	6%	6%	7%	4%	8%	5%	2%	13%	3%	8%	3%
Neither	15%	13%	23%	9%	12%	8%	15%	14%	15%	12%	19%	14%	15%
Not sure	5%	4%	8%	3%	3%	2%	4%	5%	2%	3%	5%	5%	7%
Totals	99%	100%	100%	102%	100%	99%	99%	99%	100%	101%	101%	100%	100%
Unweighted N	(979)	(356)	(359)	(264)	(348)	(304)	(455)	(266)	(161)	(172)	(223)	(367)	(217)

10

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4E. Comparing Traits of Biden and Trump — Mentally fit
If you had to say, who do you think is more. . . ?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	25%	24%	26%	26%	22%	25%	25%	23%	34%	24%	28%
Donald Trump	42%	46%	39%	24%	41%	49%	52%	48%	21%	40%	33%
Both equally	11%	12%	10%	22%	10%	5%	11%	8%	29%	9%	11%
Neither	17%	14%	19%	20%	21%	17%	8%	16%	11%	21%	22%
Not sure	5%	4%	6%	9%	5%	4%	4%	5%	5%	7%	7%
Totals	100%	100%	100%	101%	99%	100%	100%	100%	100%	101%	101%
Unweighted N	(979)	(454)	(525)	(179)	(198)	(395)	(207)	(582)	(122)	(165)	(110)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	25%	53%	18%	0%	55%	1%	27%	20%	29%	27%	23%	22%	29%
Donald Trump	42%	8%	39%	82%	7%	85%	44%	41%	42%	35%	47%	48%	35%
Both equally	11%	15%	10%	8%	16%	4%	9%	11%	10%	19%	2%	11%	14%
Neither	17%	19%	24%	6%	17%	7%	15%	21%	15%	14%	22%	14%	17%
Not sure	5%	5%	8%	3%	5%	2%	5%	6%	3%	5%	5%	6%	5%
Totals	100%	100%	99%	99%	100%	99%	100%	99%	99%	100%	99%	101%	100%
Unweighted N	(979)	(355)	(357)	(267)	(344)	(307)	(457)	(266)	(160)	(174)	(219)	(371)	(215)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4F. Comparing Traits of Biden and Trump — Honest
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	38%	41%	35%	40%	36%	36%	40%	36%	51%	34%	41%
Donald Trump	27%	30%	25%	14%	24%	33%	35%	31%	15%	20%	27%
Both equally	7%	6%	8%	17%	8%	2%	3%	5%	17%	7%	5%
Neither	22%	20%	23%	19%	24%	24%	18%	22%	12%	30%	18%
Not sure	6%	4%	8%	9%	8%	5%	4%	6%	6%	9%	9%
Totals	100%	101%	99%	99%	100%	100%	100%	100%	101%	100%	100%
Unweighted N	(985)	(461)	(524)	(179)	(201)	(395)	(210)	(584)	(120)	(166)	(115)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	38%	74%	32%	6%	76%	4%	40%	36%	42%	36%	35%	36%	46%
Donald Trump	27%	4%	23%	57%	3%	60%	28%	27%	26%	26%	31%	28%	23%
Both equally	7%	6%	7%	8%	4%	7%	6%	7%	5%	9%	3%	10%	5%
Neither	22%	14%	29%	22%	14%	22%	21%	21%	26%	24%	26%	19%	20%
Not sure	6%	3%	9%	7%	3%	7%	6%	8%	1%	5%	5%	8%	6%
Totals	100%	101%	100%	100%	100%	100%	101%	99%	100%	100%	100%	101%	100%
Unweighted N	(985)	(358)	(360)	(267)	(348)	(309)	(461)	(266)	(161)	(177)	(221)	(370)	(217)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4G. Comparing Traits of Biden and Trump — Intelligent
If you had to say, who do you think is more…?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	35%	35%	34%	35%	31%	36%	37%	34%	42%	31%	37%
Donald Trump	42%	43%	40%	29%	40%	47%	48%	48%	23%	32%	34%
Both equally	8%	8%	7%	17%	8%	3%	7%	6%	21%	7%	7%
Neither	11%	10%	12%	13%	15%	9%	7%	9%	8%	19%	16%
Not sure	5%	4%	6%	6%	6%	5%	1%	3%	6%	11%	5%
Totals	101%	100%	99%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(980)	(458)	(522)	(177)	(201)	(395)	(207)	(577)	(122)	(167)	(114)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	35%	70%	29%	2%	73%	3%	36%	33%	40%	31%	33%	33%	43%
Donald Trump	42%	9%	38%	82%	4%	84%	42%	39%	44%	41%	44%	47%	33%
Both equally	8%	10%	7%	6%	11%	4%	8%	9%	3%	13%	5%	8%	7%
Neither	11%	8%	17%	6%	10%	6%	10%	12%	12%	12%	13%	8%	11%
Not sure	5%	3%	8%	3%	3%	2%	4%	8%	1%	4%	4%	4%	7%
Totals	101%	100%	99%	99%	101%	99%	100%	101%	100%	101%	99%	100%	101%
Unweighted N	(980)	(356)	(360)	(264)	(345)	(308)	(454)	(267)	(161)	(176)	(221)	(367)	(216)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4H. Comparing Traits of Biden and Trump — Willing to compromise
If you had to say, who do you think is more...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	41%	39%	44%	34%	41%	45%	43%	39%	52%	40%	42%
Donald Trump	23%	26%	20%	18%	17%	27%	27%	25%	21%	18%	16%
Both equally	7%	8%	6%	14%	7%	3%	5%	6%	11%	8%	10%
Neither	19%	19%	18%	17%	22%	20%	15%	20%	9%	21%	20%
Not sure	10%	8%	12%	16%	13%	5%	10%	10%	6%	13%	12%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(977)	(457)	(520)	(180)	(200)	(391)	(206)	(577)	(121)	(166)	(113)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	41%	71%	38%	12%	75%	11%	41%	41%	49%	40%	39%	41%	45%
Donald Trump	23%	8%	21%	42%	7%	45%	26%	21%	18%	25%	24%	24%	18%
Both equally	7%	7%	6%	8%	6%	7%	8%	7%	5%	7%	4%	8%	9%
Neither	19%	9%	21%	27%	8%	28%	17%	21%	19%	20%	21%	17%	17%
Not sure	10%	5%	15%	11%	4%	9%	8%	10%	8%	8%	13%	9%	11%
Totals	100%	100%	101%	100%	100%	100%	100%	100%	99%	100%	101%	99%	100%
Unweighted N	(977)	(355)	(358)	(264)	(345)	(306)	(455)	(265)	(160)	(175)	(221)	(367)	(214)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4I. Comparing Traits of Biden and Trump — A strong leader
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	28%	28%	28%	32%	23%	28%	31%	27%	42%	24%	28%
Donald Trump	45%	49%	41%	30%	41%	52%	53%	51%	29%	38%	30%
Both equally	5%	6%	5%	12%	6%	3%	2%	3%	13%	7%	9%
Neither	17%	14%	19%	16%	23%	16%	12%	16%	14%	20%	20%
Not sure	5%	3%	6%	10%	6%	2%	2%	3%	2%	11%	13%
Totals	100%	100%	99%	100%	99%	101%	100%	100%	100%	100%	100%
Unweighted N	(975)	(457)	(518)	(180)	(198)	(392)	(205)	(579)	(118)	(165)	(113)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	28%	59%	21%	3%	59%	2%	31%	25%	31%	28%	26%	27%	33%
Donald Trump	45%	12%	39%	87%	8%	88%	47%	42%	44%	44%	49%	49%	35%
Both equally	5%	8%	6%	2%	9%	2%	5%	8%	1%	9%	2%	5%	7%
Neither	17%	16%	27%	7%	20%	6%	14%	20%	19%	16%	19%	15%	18%
Not sure	5%	4%	7%	2%	4%	2%	3%	5%	4%	3%	3%	5%	7%
Totals	100%	99%	100%	101%	100%	100%	100%	100%	99%	100%	99%	101%	100%
Unweighted N	(975)	(353)	(358)	(264)	(339)	(308)	(457)	(263)	(157)	(173)	(218)	(367)	(217)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4J. Comparing Traits of Biden and Trump — Likable
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	39%	39%	39%	41%	35%	40%	41%	36%	58%	35%	38%
Donald Trump	29%	33%	26%	15%	31%	34%	35%	34%	17%	21%	23%
Both equally	6%	7%	6%	14%	5%	4%	3%	5%	7%	11%	5%
Neither	22%	19%	25%	21%	25%	20%	21%	22%	15%	23%	25%
Not sure	4%	2%	5%	8%	4%	3%	1%	2%	3%	10%	9%
Totals	100%	100%	101%	99%	100%	101%	101%	99%	100%	100%	100%
Unweighted N	(981)	(457)	(524)	(178)	(200)	(395)	(208)	(582)	(118)	(167)	(114)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	39%	74%	35%	6%	76%	6%	39%	39%	41%	37%	32%	42%	44%
Donald Trump	29%	5%	23%	63%	5%	60%	32%	26%	29%	28%	32%	31%	24%
Both equally	6%	7%	6%	6%	4%	7%	6%	6%	8%	9%	3%	6%	7%
Neither	22%	12%	30%	23%	13%	26%	20%	24%	21%	22%	29%	18%	20%
Not sure	4%	2%	7%	2%	2%	2%	3%	4%	2%	4%	4%	3%	5%
Totals	100%	100%	101%	100%	100%	101%	100%	99%	101%	100%	100%	100%	100%
Unweighted N	(981)	(356)	(360)	(265)	(347)	(308)	(457)	(264)	(162)	(174)	(220)	(371)	(216)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4K. Comparing Traits of Biden and Trump — A bully
If you had to say, who do you think is more...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	17%	19%	15%	11%	17%	16%	25%	19%	5%	17%	17%
Donald Trump	55%	54%	57%	49%	60%	57%	54%	54%	70%	51%	55%
Both equally	8%	9%	6%	10%	6%	9%	6%	7%	7%	10%	10%
Neither	13%	12%	15%	17%	10%	14%	12%	14%	12%	13%	8%
Not sure	7%	6%	7%	13%	7%	5%	3%	6%	6%	8%	10%
Totals	100%	100%	100%	100%	100%	101%	100%	100%	100%	99%	100%
Unweighted N	(982)	(459)	(523)	(181)	(200)	(393)	(208)	(580)	(119)	(170)	(113)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	17%	5%	16%	31%	3%	35%	19%	13%	16%	17%	18%	19%	12%
Donald Trump	55%	83%	54%	27%	88%	24%	53%	60%	65%	58%	57%	52%	58%
Both equally	8%	4%	9%	11%	3%	13%	7%	10%	3%	10%	7%	7%	9%
Neither	13%	6%	10%	24%	4%	22%	15%	9%	13%	12%	10%	15%	14%
Not sure	7%	2%	11%	7%	2%	7%	6%	7%	3%	3%	7%	7%	8%
Totals	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	99%	100%	101%
Unweighted N	(982)	(357)	(360)	(265)	(348)	(306)	(459)	(264)	(161)	(174)	(220)	(372)	(216)

4L. Comparing Traits of Biden and Trump — A criminal
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	26%	31%	21%	12%	21%	32%	35%	30%	9%	27%	20%
Donald Trump	43%	43%	44%	39%	47%	43%	43%	41%	55%	42%	46%
Both equally	13%	11%	14%	11%	15%	11%	14%	12%	13%	15%	14%
Neither	13%	12%	14%	24%	12%	10%	7%	14%	17%	8%	7%
Not sure	5%	3%	6%	13%	4%	3%	0%	3%	5%	8%	13%
Totals	100%	100%	99%	99%	99%	99%	99%	100%	99%	100%	100%
Unweighted N	(978)	(456)	(522)	(177)	(201)	(394)	(206)	(574)	(121)	(167)	(116)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	26%	5%	22%	54%	2%	60%	25%	26%	27%	21%	27%	30%	23%
Donald Trump	43%	76%	42%	9%	84%	6%	43%	46%	48%	46%	43%	40%	48%
Both equally	13%	8%	17%	13%	6%	14%	13%	13%	13%	12%	13%	15%	10%
Neither	13%	8%	11%	21%	6%	16%	15%	11%	10%	16%	11%	11%	16%
Not sure	5%	3%	9%	3%	1%	4%	3%	4%	2%	5%	6%	5%	4%
Totals	100%	100%	101%	100%	99%	100%	99%	100%	100%	100%	100%	101%	101%
Unweighted N	(978)	(357)	(362)	(259)	(346)	(305)	(459)	(267)	(156)	(173)	(220)	(367)	(218)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4M. Comparing Traits of Biden and Trump — Authoritarian
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	16%	20%	13%	14%	8%	20%	22%	17%	13%	13%	21%
Donald Trump	52%	50%	53%	40%	53%	57%	53%	53%	55%	41%	49%
Both equally	9%	10%	9%	14%	11%	6%	9%	8%	9%	14%	14%
Neither	10%	10%	10%	17%	13%	7%	6%	10%	11%	14%	7%
Not sure	12%	10%	14%	14%	16%	10%	11%	12%	12%	19%	9%
Totals	99%	100%	99%	99%	101%	100%	101%	100%	100%	101%	100%
Unweighted N	(979)	(455)	(524)	(177)	(199)	(395)	(208)	(580)	(119)	(169)	(111)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	16%	12%	17%	19%	7%	27%	17%	14%	20%	17%	18%	15%	17%
Donald Trump	52%	70%	44%	41%	76%	39%	51%	55%	56%	54%	53%	50%	51%
Both equally	9%	4%	10%	14%	5%	12%	9%	10%	6%	13%	4%	10%	11%
Neither	10%	8%	11%	12%	7%	10%	11%	8%	12%	9%	11%	11%	9%
Not sure	12%	5%	18%	14%	5%	12%	13%	13%	6%	7%	13%	15%	11%
Totals	99%	99%	100%	100%	100%	100%	101%	100%	100%	100%	99%	101%	99%
Unweighted N	(979)	(353)	(360)	(266)	(344)	(308)	(457)	(264)	(162)	(174)	(220)	(369)	(216)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4N. Comparing Traits of Biden and Trump — Disrespectful
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	22%	25%	18%	11%	16%	26%	32%	26%	6%	16%	16%
Donald Trump	54%	54%	55%	53%	61%	52%	51%	53%	69%	50%	53%
Both equally	10%	11%	9%	9%	10%	12%	8%	9%	12%	11%	11%
Neither	8%	6%	10%	15%	6%	6%	5%	7%	7%	15%	7%
Not sure	6%	4%	8%	12%	7%	4%	4%	5%	6%	8%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(981)	(461)	(520)	(182)	(198)	(394)	(207)	(579)	(119)	(167)	(116)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	22%	3%	18%	46%	2%	48%	25%	18%	18%	17%	22%	26%	17%
Donald Trump	54%	84%	53%	23%	90%	21%	53%	55%	64%	60%	55%	48%	59%
Both equally	10%	4%	15%	12%	3%	15%	9%	13%	7%	9%	13%	11%	7%
Neither	8%	6%	7%	11%	4%	8%	9%	6%	8%	8%	5%	9%	9%
Not sure	6%	3%	7%	9%	1%	9%	5%	8%	4%	5%	4%	6%	8%
Totals	100%	100%	100%	101%	100%	101%	101%	100%	101%	99%	99%	100%	100%
Unweighted N	(981)	(358)	(358)	(265)	(345)	(308)	(456)	(264)	(162)	(174)	(221)	(368)	(218)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4O. Comparing Traits of Biden and Trump — Egotistical
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	14%	18%	11%	10%	11%	18%	15%	16%	4%	14%	15%
Donald Trump	58%	58%	59%	50%	59%	61%	61%	59%	67%	48%	49%
Both equally	14%	12%	15%	16%	10%	14%	16%	14%	12%	12%	17%
Neither	6%	5%	7%	11%	7%	4%	3%	4%	7%	12%	7%
Not sure	8%	8%	9%	14%	12%	4%	5%	6%	10%	14%	11%
Totals	100%	101%	101%	101%	99%	101%	100%	99%	100%	100%	99%
Unweighted N	(978)	(458)	(520)	(178)	(198)	(394)	(208)	(578)	(122)	(163)	(115)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	14%	4%	13%	27%	3%	28%	18%	10%	14%	15%	13%	15%	14%
Donald Trump	58%	79%	56%	38%	84%	36%	53%	65%	67%	57%	65%	54%	60%
Both equally	14%	8%	13%	20%	7%	22%	15%	14%	11%	15%	13%	15%	10%
Neither	6%	7%	4%	6%	4%	6%	6%	5%	6%	6%	3%	6%	8%
Not sure	8%	2%	14%	9%	2%	8%	9%	6%	1%	7%	6%	10%	7%
Totals	100%	100%	100%	100%	100%	100%	101%	100%	99%	100%	100%	100%	99%
Unweighted N	(978)	(356)	(357)	(265)	(345)	(308)	(455)	(268)	(158)	(175)	(221)	(366)	(216)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

YouGov

4P. Comparing Traits of Biden and Trump — Elderly
If you had to say, who do you think is more…?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	50%	57%	43%	41%	50%	55%	51%	53%	44%	49%	38%
Donald Trump	6%	6%	6%	6%	6%	5%	8%	7%	9%	5%	1%
Both equally	38%	32%	43%	38%	39%	37%	37%	37%	43%	32%	48%
Neither	3%	2%	3%	7%	1%	1%	3%	2%	1%	8%	3%
Not sure	3%	3%	4%	10%	4%	1%	1%	2%	4%	7%	10%
Totals	100%	100%	99%	102%	100%	99%	100%	101%	101%	101%	100%
Unweighted N	(979)	(462)	(517)	(178)	(203)	(390)	(208)	(574)	(120)	(170)	(115)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	50%	29%	50%	74%	28%	75%	51%	49%	53%	53%	52%	51%	45%
Donald Trump	6%	12%	4%	3%	11%	3%	7%	7%	5%	5%	8%	6%	6%
Both equally	38%	55%	38%	18%	57%	19%	35%	40%	38%	41%	36%	36%	39%
Neither	3%	4%	3%	2%	2%	1%	4%	1%	1%	1%	2%	3%	4%
Not sure	3%	1%	6%	3%	2%	2%	3%	3%	3%	1%	2%	4%	6%
Totals	100%	101%	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	100%
Unweighted N	(979)	(356)	(362)	(261)	(344)	(308)	(454)	(267)	(161)	(172)	(222)	(366)	(219)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

YouGov

4Q. Comparing Traits of Biden and Trump — Divisive
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	22%	25%	19%	15%	14%	27%	31%	24%	19%	20%	16%
Donald Trump	41%	39%	42%	36%	44%	41%	41%	43%	40%	35%	34%
Both equally	15%	15%	14%	17%	16%	13%	13%	13%	18%	16%	21%
Neither	8%	8%	8%	12%	7%	7%	5%	6%	9%	12%	9%
Not sure	15%	13%	17%	20%	20%	11%	10%	14%	15%	17%	20%
Totals	101%	100%	100%	100%	101%	99%	100%	100%	101%	100%	100%
Unweighted N	(981)	(459)	(522)	(181)	(200)	(394)	(206)	(578)	(120)	(167)	(116)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	22%	12%	21%	36%	8%	43%	25%	22%	20%	16%	22%	25%	24%
Donald Trump	41%	60%	37%	23%	69%	20%	36%	44%	52%	49%	43%	37%	38%
Both equally	15%	12%	16%	16%	9%	19%	13%	17%	13%	17%	14%	13%	15%
Neither	8%	8%	7%	9%	7%	6%	9%	7%	7%	8%	6%	9%	6%
Not sure	15%	8%	19%	17%	7%	11%	18%	11%	9%	10%	15%	16%	16%
Totals	101%	100%	100%	101%	100%	99%	101%	101%	101%	100%	100%	100%	99%
Unweighted N	(981)	(360)	(358)	(263)	(347)	(306)	(457)	(267)	(159)	(173)	(222)	(369)	(217)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

YouGov

4R. Comparing Traits of Biden and Trump — Impulsive
If you had to say, who do you think is more. . . ?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	18%	22%	15%	18%	16%	20%	20%	20%	13%	18%	16%
Donald Trump	53%	53%	52%	41%	57%	57%	53%	52%	61%	47%	49%
Both equally	10%	8%	12%	14%	10%	7%	12%	10%	11%	10%	10%
Neither	8%	8%	9%	9%	8%	10%	7%	9%	7%	8%	10%
Not sure	10%	8%	12%	19%	9%	7%	7%	9%	9%	18%	14%
Totals	99%	99%	100%	101%	100%	101%	99%	100%	101%	101%	99%
Unweighted N	(982)	(462)	(520)	(180)	(199)	(395)	(208)	(581)	(122)	(167)	(112)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	18%	9%	16%	30%	8%	33%	23%	14%	15%	19%	16%	20%	17%
Donald Trump	53%	76%	52%	28%	81%	27%	50%	54%	64%	58%	57%	46%	54%
Both equally	10%	5%	10%	17%	4%	16%	9%	13%	6%	8%	6%	12%	13%
Neither	8%	5%	8%	12%	5%	14%	9%	8%	9%	10%	7%	11%	5%
Not sure	10%	5%	14%	12%	3%	10%	9%	11%	7%	5%	13%	10%	11%
Totals	99%	100%	100%	99%	101%	100%	100%	100%	101%	100%	99%	99%	100%
Unweighted N	(982)	(360)	(359)	(263)	(347)	(306)	(457)	(267)	(160)	(174)	(222)	(370)	(216)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

YouGov

4S. Comparing Traits of Biden and Trump — Out of touch
If you had to say, who do you think is more...?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	43%	46%	39%	27%	37%	50%	53%	49%	22%	38%	33%
Donald Trump	29%	26%	32%	27%	23%	31%	36%	27%	44%	25%	36%
Both equally	15%	14%	16%	16%	22%	14%	7%	15%	11%	17%	14%
Neither	7%	8%	5%	11%	9%	4%	4%	5%	15%	7%	7%
Not sure	7%	6%	7%	18%	9%	2%	0%	5%	8%	13%	10%
Totals	101%	100%	99%	99%	100%	101%	100%	101%	100%	100%	100%
Unweighted N	(971)	(455)	(516)	(179)	(195)	(393)	(204)	(576)	(116)	(165)	(114)

	Total	Party ID			2020 Vote		Family Income (3 category)			Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	43%	11%	40%	81%	7%	82%	45%	39%	45%	40%	47%	45%	37%
Donald Trump	29%	59%	25%	1%	64%	2%	30%	26%	38%	33%	32%	24%	33%
Both equally	15%	16%	19%	9%	17%	9%	14%	19%	12%	13%	13%	16%	16%
Neither	7%	10%	6%	3%	7%	3%	6%	9%	4%	10%	4%	7%	5%
Not sure	7%	4%	10%	6%	5%	4%	5%	8%	1%	4%	5%	7%	10%
Totals	101%	100%	100%	100%	100%	100%	100%	101%	100%	100%	101%	99%	101%
Unweighted N	(971)	(354)	(355)	(262)	(340)	(307)	(451)	(265)	(158)	(173)	(218)	(364)	(216)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

4T. Comparing Traits of Biden and Trump — Forgetful
If you had to say, who do you think is more...?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
Joe Biden	51%	53%	49%	34%	53%	54%	60%	56%	31%	49%	41%
Donald Trump	15%	15%	14%	16%	11%	15%	17%	14%	19%	16%	12%
Both equally	19%	19%	18%	17%	19%	22%	15%	18%	20%	19%	24%
Neither	7%	7%	8%	16%	8%	5%	2%	4%	21%	9%	8%
Not sure	8%	6%	10%	17%	8%	5%	5%	8%	9%	7%	14%
Totals	100%	100%	99%	100%	99%	101%	99%	100%	100%	100%	99%
Unweighted N	(984)	(462)	(522)	(179)	(200)	(398)	(207)	(581)	(124)	(165)	(114)

		Party ID			2020 Vote		Family Income (3 category)			Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Joe Biden	51%	23%	49%	84%	17%	86%	52%	53%	49%	48%	57%	53%	44%
Donald Trump	15%	29%	13%	1%	34%	2%	16%	13%	17%	20%	14%	12%	15%
Both equally	19%	29%	19%	6%	31%	6%	18%	20%	20%	20%	15%	20%	19%
Neither	7%	13%	6%	3%	10%	2%	8%	5%	7%	6%	2%	8%	13%
Not sure	8%	6%	13%	5%	8%	4%	6%	8%	7%	6%	11%	8%	9%
Totals	100%	100%	100%	99%	100%	100%	100%	99%	100%	100%	99%	101%	100%
Unweighted N	(984)	(357)	(364)	(263)	(347)	(305)	(458)	(269)	(162)	(174)	(225)	(367)	(218)

YouGov Survey: Biden and Trump Characteristics
February 9 - 12, 2024 - 1000 U.S. adult citizens

YouGov

Interviewing Dates	February 9 - 12, 2024
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to November 1, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 31% Republican). The weights range from 0.065 to 6.5, with a mean of one and a standard deviation of 0.747.
Number of respondents	1000
Margin of error	± 3.9% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	63 questions not reported.