

YouGov / Betting and Gaming Council Survey Results

Sample Size: 1683 GB Adults
Fieldwork: 19th - 22nd February 2021

| | Vote In 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Region | | | | | | |
|--------------------------|-----------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|----------------|------------|------------|---|
| | Total | Con | Lab | Lib Dem | Remain | Leav e | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | rest of South | Midlands/Wales | North | Scotland | |
| Weighted Sample | 1683 | 571 | 417 | 151 | 624 | 666 | 818 | 865 | 183 | 702 | 406 | 392 | 959 | 724 | 202 | 565 | 365 | 406 | 145 | |
| Unweighted Sample | 1683 | 592 | 422 | 152 | 707 | 682 | 786 | 897 | 116 | 727 | 460 | 380 | 1039 | 644 | 163 | 584 | 376 | 402 | 158 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Thinking about placing a bet - either online or in person - how much do you normally do that?

| | | | | | | | | | | | | | | | | | | | |
|-----------------------------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| More than five times a week | 2 | 3 | 2 | 3 | 2 | 2 | 4 | 1 | 2 | 2 | 2 | 3 | 2 | 3 | 4 | 1 | 3 | 3 | 1 |
| Between one and five times a week | 6 | 6 | 6 | 6 | 5 | 7 | 8 | 3 | 6 | 7 | 5 | 3 | 6 | 5 | 8 | 4 | 3 | 7 | 8 |
| Once or twice a month | 5 | 5 | 6 | 4 | 6 | 5 | 7 | 3 | 4 | 7 | 5 | 3 | 6 | 5 | 5 | 4 | 6 | 4 | 9 |
| Less than once every month | 2 | 2 | 2 | 4 | 2 | 2 | 3 | 2 | 0 | 3 | 2 | 2 | 2 | 3 | 1 | 2 | 2 | 2 | 5 |
| Once every few months | 4 | 3 | 5 | 3 | 4 | 3 | 5 | 3 | 5 | 5 | 2 | 1 | 4 | 3 | 5 | 2 | 4 | 4 | 5 |
| Once or twice a year | 8 | 8 | 8 | 10 | 8 | 8 | 8 | 8 | 7 | 9 | 8 | 5 | 8 | 7 | 11 | 7 | 6 | 10 | 5 |
| Less than once a year | 16 | 18 | 17 | 16 | 19 | 16 | 18 | 14 | 7 | 20 | 16 | 12 | 19 | 12 | 14 | 18 | 17 | 12 | 20 |
| Not applicable - I have never bet | 54 | 55 | 51 | 56 | 53 | 56 | 45 | 63 | 60 | 41 | 58 | 71 | 53 | 56 | 48 | 58 | 57 | 53 | 44 |
| Don't know | 3 | 1 | 4 | 0 | 1 | 2 | 3 | 4 | 9 | 5 | 1 | 1 | 1 | 6 | 5 | 3 | 2 | 4 | 3 |

You said you bet at least once or twice a month or more. What are the main reasons for doing so? Select as many that apply

[Asked only to those answered that they bet once or twice a month or more; n=204]

| | | | | | | | | | | | | | | | | | | | |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Because it's what people like me and my friends do to enjoy ourselves | 12 | 9 | 16 | 15 | 9 | 10 | 15 | 6 | 39 | 11 | 6 | 9 | 15 | 9 | 21 | 17 | 8 | 5 | 16 |
| Because I'm interested or knowledgeable about the subject e.g. sport or politics | 18 | 16 | 31 | 32 | 21 | 20 | 22 | 10 | 33 | 15 | 19 | 17 | 20 | 15 | 30 | 13 | 12 | 22 | 17 |
| To make major sporting or entertainment events more exciting | 32 | 34 | 29 | 34 | 36 | 23 | 38 | 17 | 31 | 35 | 32 | 23 | 34 | 29 | 27 | 35 | 30 | 32 | 36 |
| For the social aspect of it - whether with my family and friends or talking to them about it on social media or elsewhere | 16 | 18 | 25 | 4 | 11 | 16 | 21 | 5 | 38 | 19 | 10 | 2 | 21 | 10 | 21 | 19 | 18 | 10 | 16 |
| Because it helps me when I feel a little down | 10 | 8 | 11 | 9 | 9 | 8 | 9 | 11 | 24 | 7 | 10 | 6 | 12 | 6 | 16 | 12 | 4 | 11 | 3 |
| For the buzz that betting gives me | 18 | 19 | 17 | 30 | 26 | 11 | 18 | 16 | 9 | 16 | 22 | 21 | 20 | 14 | 14 | 19 | 17 | 15 | 26 |
| To win money | 54 | 47 | 62 | 55 | 58 | 52 | 51 | 62 | 44 | 59 | 45 | 60 | 53 | 55 | 56 | 55 | 53 | 47 | 63 |
| It is something I do in my spare time | 27 | 25 | 28 | 39 | 33 | 23 | 30 | 19 | 28 | 25 | 33 | 22 | 33 | 17 | 27 | 20 | 23 | 28 | 45 |
| To raise money for good causes | 6 | 9 | 10 | 5 | 9 | 6 | 7 | 5 | 0 | 9 | 5 | 4 | 7 | 5 | 7 | 8 | 8 | 4 | 3 |
| None of the above | 3 | 2 | 0 | 0 | 2 | 4 | 3 | 3 | 0 | 2 | 3 | 7 | 1 | 6 | 0 | 2 | 0 | 8 | 4 |
| Other | 4 | 3 | 1 | 10 | 5 | 4 | 5 | 2 | 10 | 4 | 5 | 0 | 4 | 4 | 6 | 7 | 2 | 3 | 2 |
| Don't Know | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 |

Sample Size: 1683 GB Adults
Fieldwork: 19th - 22nd February 2021

| | Vote In 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|-----------------|-----|-----|-------------|--------|--------|------|--------|-------|-------|-------|--------------|------|--------|--------|---------------|----------------|-------|----------|
| | Total | Con | Lab | Lib Dem | Remain | Leav e | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | rest of South | Midlands/Wales | North | Scotland |
| Weighted Sample | 1683 | 571 | 417 | 151 | 624 | 666 | 818 | 865 | 183 | 702 | 406 | 392 | 959 | 724 | 202 | 565 | 365 | 406 | 145 |
| Unweighted Sample | 1683 | 592 | 422 | 152 | 707 | 682 | 786 | 897 | 116 | 727 | 460 | 380 | 1039 | 644 | 163 | 584 | 376 | 402 | 158 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Do you feel that people who bet are or are not looked down on by people you know?

| | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| People who bet are looked down on by the people I know | 13 | 13 | 17 | 15 | 15 | 12 | 14 | 12 | 15 | 16 | 11 | 9 | 15 | 10 | 13 | 15 | 14 | 10 | 9 |
| People who bet are not looked down on by the people I know | 43 | 45 | 43 | 44 | 46 | 42 | 47 | 39 | 48 | 44 | 41 | 40 | 45 | 41 | 35 | 41 | 46 | 46 | 48 |
| Other | 4 | 3 | 4 | 3 | 4 | 2 | 4 | 3 | 5 | 4 | 3 | 4 | 3 | 4 | 2 | 3 | 4 | 5 | 2 |
| Don't know | 40 | 39 | 37 | 39 | 34 | 44 | 35 | 45 | 32 | 36 | 44 | 47 | 37 | 45 | 49 | 41 | 36 | 39 | 41 |

And do you feel that people who bet are or are not looked down on by wider society?

| | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| People who bet are looked down on by wider society | 26 | 24 | 32 | 31 | 32 | 23 | 25 | 27 | 32 | 29 | 24 | 19 | 31 | 20 | 29 | 28 | 27 | 24 | 16 |
| People who bet are not looked down on by wider society | 30 | 33 | 28 | 26 | 28 | 32 | 37 | 23 | 36 | 29 | 30 | 28 | 30 | 30 | 26 | 28 | 32 | 31 | 31 |
| Other | 3 | 2 | 2 | 3 | 4 | 1 | 3 | 3 | 1 | 3 | 2 | 3 | 3 | 2 | 1 | 3 | 2 | 3 | 2 |
| Don't know | 42 | 41 | 37 | 40 | 37 | 44 | 36 | 47 | 32 | 39 | 44 | 50 | 37 | 48 | 43 | 41 | 39 | 42 | 50 |

Sample Size: 1683 GB Adults
Fieldwork: 19th - 22nd February 2021

| | Vote In 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|-----------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|----------------|------------|------------|
| | Total | Con | Lab | Lib Dem | Remain | Leav e | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | rest of South | Midlands/Wales | North | Scotland |
| Weighted Sample | 1683 | 571 | 417 | 151 | 624 | 666 | 818 | 865 | 183 | 702 | 406 | 392 | 959 | 724 | 202 | 565 | 365 | 406 | 145 |
| Unweighted Sample | 1683 | 592 | 422 | 152 | 707 | 682 | 786 | 897 | 116 | 727 | 460 | 380 | 1039 | 644 | 163 | 584 | 376 | 402 | 158 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

You said that people who bet are looked down on by wider society. Why do you think that is? Please tick all that apply

[Asked only to those who answered that people who bet are looked down upon by society; n=462]

| | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| The media don't understand why people bet or why they enjoy it | 10 | 7 | 17 | 5 | 8 | 11 | 11 | 10 | 20 | 7 | 8 | 14 | 10 | 12 | 16 | 10 | 6 | 10 | 15 |
| Politicians don't understand why people bet or why they enjoy it | 12 | 9 | 15 | 8 | 10 | 10 | 15 | 8 | 26 | 9 | 8 | 13 | 11 | 13 | 32 | 8 | 6 | 10 | 13 |
| Because society has become too judgmental about people doing things they enjoy | 32 | 34 | 37 | 13 | 30 | 31 | 33 | 32 | 31 | 32 | 32 | 34 | 31 | 34 | 37 | 30 | 31 | 34 | 36 |
| Because the debate about betting is too focused on people who have a gambling problem | 44 | 48 | 47 | 30 | 44 | 46 | 44 | 44 | 49 | 43 | 43 | 46 | 46 | 40 | 48 | 40 | 49 | 44 | 47 |
| Because the media have created a culture of shame for people who bet | 28 | 28 | 30 | 29 | 29 | 32 | 29 | 28 | 31 | 29 | 24 | 31 | 28 | 29 | 23 | 27 | 29 | 31 | 38 |
| Because politicians have become too judgmental about people doing things they enjoy | 12 | 12 | 17 | 7 | 12 | 13 | 18 | 6 | 13 | 12 | 11 | 11 | 11 | 13 | 18 | 10 | 5 | 14 | 22 |
| There is greater awareness these days of the problems that betting can lead to | 69 | 74 | 65 | 71 | 66 | 72 | 64 | 73 | 66 | 66 | 68 | 80 | 70 | 65 | 64 | 68 | 76 | 66 | 65 |
| Because gambling is seen as wrong for moral or religious reasons | 40 | 39 | 41 | 40 | 39 | 35 | 41 | 38 | 49 | 39 | 42 | 32 | 39 | 41 | 47 | 38 | 35 | 39 | 54 |
| Some other reason | 5 | 3 | 5 | 4 | 6 | 4 | 7 | 3 | 7 | 5 | 7 | 3 | 4 | 7 | 0 | 5 | 8 | 6 | 3 |
| Don't know | 3 | 3 | 3 | 0 | 2 | 3 | 2 | 3 | 0 | 3 | 4 | 1 | 1 | 6 | 3 | 3 | 2 | 3 | 0 |

Do you think politicians should or should not be able to set limits on how much of people's disposable income should be allowed to be spent on betting?

| | | | | | | | | | | | | | | | | | | | |
|---|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Politicians should be able to set limits on how much people are allowed to spend on betting | 27 | 27 | 30 | 27 | 31 | 27 | 28 | 26 | 21 | 29 | 26 | 27 | 28 | 25 | 28 | 29 | 26 | 25 | 24 |
| Politicians should not be able to set limits on how much people are allowed to spend on betting | 51 | 55 | 45 | 53 | 49 | 53 | 55 | 47 | 50 | 49 | 53 | 51 | 52 | 49 | 51 | 51 | 51 | 50 | 52 |
| Don't know | 22 | 18 | 25 | 20 | 20 | 20 | 18 | 27 | 30 | 22 | 21 | 22 | 19 | 26 | 22 | 20 | 24 | 25 | 23 |

Sample Size: 1683 GB Adults
Fieldwork: 19th - 22nd February 2021

| | Vote In 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|-----------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|----------------|------------|------------|
| | Total | Con | Lab | Lib Dem | Remain | Leav e | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | rest of South | Midlands/Wales | North | Scotland |
| Weighted Sample | 1683 | 571 | 417 | 151 | 624 | 666 | 818 | 865 | 183 | 702 | 406 | 392 | 959 | 724 | 202 | 565 | 365 | 406 | 145 |
| Unweighted Sample | 1683 | 592 | 422 | 152 | 707 | 682 | 786 | 897 | 116 | 727 | 460 | 380 | 1039 | 644 | 163 | 584 | 376 | 402 | 158 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

You said politicians should be able to set limits on how much disposable income someone should be allowed to spend on activities like betting. Why is that?

[Asked only to those who answered that politicians should be able to set limits on how much disposable income someone should be allowed to spend on activities like betting; n=469]

| | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Because some people need help to manage their finances and would otherwise spend too much | 32 | 40 | 27 | 25 | 27 | 37 | 34 | 30 | 12 | 34 | 33 | 33 | 29 | 36 | 38 | 34 | 33 | 28 | 17 |
| Because some people end up developing problems or addictions with activities like betting | 57 | 46 | 63 | 63 | 66 | 48 | 53 | 60 | 79 | 56 | 55 | 51 | 61 | 50 | 51 | 55 | 56 | 60 | 71 |
| Because some people on welfare benefits - paid for by the taxpayer - spend too much on betting | 9 | 12 | 5 | 12 | 6 | 14 | 11 | 8 | 5 | 7 | 8 | 16 | 8 | 11 | 4 | 9 | 10 | 11 | 12 |
| Some other reason | 1 | 1 | 4 | 0 | 2 | 1 | 2 | 1 | 4 | 1 | 3 | 0 | 2 | 1 | 6 | 1 | 1 | 0 | 0 |
| Don't know | 1 | 1 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 2 | 0 | 0 | 1 | 2 | 1 | 1 | 1 | 0 |

You said politicians should not be able to set limits how much disposable income someone should be allowed to spend on activities like betting. Why is that?

[Asked only to those who answered that politicians should not be able to set limits how much disposable income someone should be allowed to spend on activities like betting; n=855]

| | | | | | | | | | | | | | | | | | | | |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Because people should be free to spend their money as they wish | 47 | 44 | 48 | 44 | 51 | 41 | 46 | 48 | 48 | 53 | 48 | 35 | 47 | 47 | 38 | 47 | 46 | 51 | 49 |
| Because it is not politicians' business how people spend their money | 37 | 39 | 39 | 33 | 30 | 44 | 37 | 37 | 31 | 33 | 36 | 45 | 37 | 36 | 40 | 37 | 38 | 32 | 41 |
| Because politicians don't know enough about betting to make an informed decision | 3 | 1 | 0 | 2 | 2 | 0 | 5 | 1 | 15 | 2 | 1 | 2 | 3 | 4 | 4 | 3 | 1 | 6 | 1 |
| Because it wouldn't work and people would find a way to get round it | 11 | 14 | 10 | 12 | 15 | 12 | 10 | 12 | 3 | 9 | 12 | 17 | 11 | 11 | 9 | 11 | 15 | 10 | 8 |
| Some other reason | 2 | 2 | 1 | 8 | 2 | 2 | 2 | 2 | 1 | 3 | 2 | 1 | 2 | 2 | 7 | 1 | 1 | 2 | 1 |
| Don't know | 0 | 0 | 2 | 0 | 0 | 1 | 0 | 1 | 2 | 0 | 0 | 1 | 0 | 1 | 2 | 0 | 0 | 0 | 0 |

| | Vote In 2019 GE | | | 2016 EU Ref | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|-----------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|----------------|------------|------------|
| | Total | Con | Lab | Lib Dem | Remain | Leav e | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | rest of South | Midlands/Wales | North | Scotland |
| Weighted Sample | 1683 | 571 | 417 | 151 | 624 | 666 | 818 | 865 | 183 | 702 | 406 | 392 | 959 | 724 | 202 | 565 | 365 | 406 | 145 |
| Unweighted Sample | 1683 | 592 | 422 | 152 | 707 | 682 | 786 | 897 | 116 | 727 | 460 | 380 | 1039 | 644 | 163 | 584 | 376 | 402 | 158 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Please say how much do you agree or disagree with each of the following statements:

Betting has been part of British life and leisure for centuries

| | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly Agree | 23 | 30 | 19 | 21 | 20 | 27 | 27 | 20 | 15 | 21 | 28 | 26 | 22 | 24 | 24 | 22 | 20 | 27 | 26 |
| Somewhat Agree | 43 | 45 | 41 | 48 | 45 | 44 | 43 | 44 | 34 | 40 | 46 | 52 | 45 | 41 | 41 | 46 | 48 | 37 | 43 |
| TOTAL AGREE | 66 | 75 | 60 | 69 | 65 | 71 | 70 | 64 | 49 | 61 | 74 | 78 | 67 | 65 | 65 | 68 | 68 | 64 | 69 |
| Neither Agree nor Disagree | 17 | 15 | 16 | 19 | 19 | 15 | 15 | 18 | 14 | 18 | 15 | 17 | 16 | 18 | 17 | 17 | 16 | 18 | 12 |
| Somewhat Disagree | 4 | 2 | 6 | 4 | 5 | 2 | 4 | 4 | 11 | 5 | 2 | 1 | 5 | 3 | 5 | 4 | 2 | 4 | 4 |
| Strongly Disagree | 1 | 1 | 1 | 2 | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 0 | 1 | 2 | 3 | 1 | 1 | 2 | 1 |
| TOTAL DISAGREE | 5 | 3 | 7 | 6 | 7 | 4 | 5 | 6 | 12 | 7 | 3 | 1 | 6 | 5 | 8 | 5 | 3 | 6 | 5 |
| Don't know | 12 | 7 | 16 | 7 | 11 | 9 | 10 | 14 | 27 | 15 | 7 | 4 | 11 | 13 | 10 | 10 | 13 | 13 | 15 |

There's nothing wrong with having a flutter every now and then

| | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly Agree | 23 | 26 | 22 | 18 | 22 | 26 | 26 | 20 | 11 | 27 | 25 | 18 | 22 | 23 | 21 | 20 | 22 | 25 | 32 |
| Somewhat Agree | 45 | 49 | 43 | 45 | 47 | 46 | 46 | 44 | 39 | 45 | 45 | 49 | 45 | 45 | 43 | 51 | 45 | 40 | 38 |
| TOTAL AGREE | 68 | 75 | 65 | 63 | 69 | 72 | 72 | 64 | 50 | 72 | 70 | 67 | 67 | 68 | 64 | 71 | 67 | 65 | 70 |
| Neither Agree nor Disagree | 17 | 15 | 17 | 21 | 18 | 16 | 16 | 17 | 16 | 14 | 19 | 20 | 18 | 14 | 18 | 17 | 18 | 17 | 11 |
| Somewhat Disagree | 4 | 3 | 4 | 7 | 5 | 4 | 3 | 6 | 5 | 3 | 4 | 6 | 4 | 4 | 2 | 4 | 5 | 5 | 5 |
| Strongly Disagree | 4 | 2 | 4 | 6 | 3 | 3 | 3 | 5 | 7 | 4 | 2 | 3 | 4 | 4 | 6 | 4 | 4 | 3 | 1 |
| TOTAL DISAGREE | 8 | 5 | 8 | 13 | 8 | 7 | 6 | 11 | 12 | 7 | 6 | 9 | 8 | 8 | 8 | 8 | 9 | 8 | 6 |
| Don't know | 8 | 4 | 10 | 3 | 6 | 5 | 7 | 8 | 23 | 7 | 5 | 3 | 6 | 10 | 10 | 5 | 6 | 10 | 12 |

Enjoying a bet is no riskier to a enjoying pint or a glass of wine

| | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly Agree | 10 | 10 | 10 | 11 | 9 | 10 | 11 | 10 | 8 | 11 | 13 | 8 | 9 | 13 | 11 | 10 | 10 | 12 | 10 |
| Somewhat Agree | 28 | 29 | 27 | 26 | 28 | 28 | 32 | 24 | 25 | 29 | 28 | 26 | 30 | 25 | 24 | 30 | 27 | 25 | 34 |
| TOTAL AGREE | 38 | 39 | 37 | 37 | 37 | 38 | 43 | 34 | 33 | 40 | 41 | 34 | 39 | 38 | 35 | 40 | 37 | 37 | 44 |
| Neither Agree nor Disagree | 27 | 30 | 26 | 24 | 27 | 31 | 27 | 28 | 16 | 23 | 31 | 35 | 27 | 28 | 26 | 27 | 29 | 27 | 24 |
| Somewhat Disagree | 18 | 17 | 19 | 24 | 20 | 16 | 16 | 19 | 21 | 19 | 14 | 17 | 20 | 15 | 17 | 18 | 20 | 16 | 13 |
| Strongly Disagree | 8 | 7 | 7 | 10 | 8 | 8 | 8 | 8 | 11 | 8 | 7 | 8 | 8 | 8 | 9 | 9 | 6 | 8 | 6 |
| TOTAL DISAGREE | 26 | 24 | 26 | 34 | 28 | 24 | 24 | 27 | 32 | 27 | 21 | 25 | 28 | 23 | 26 | 27 | 26 | 24 | 19 |
| Don't know | 9 | 6 | 11 | 6 | 7 | 7 | 7 | 11 | 19 | 10 | 7 | 5 | 7 | 12 | 13 | 7 | 9 | 10 | 12 |

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|--------------------------|-----------------|------------|------------|-------------|------------|------------|------------|------------|------------|------------|------------|--------------|-------------|------------|------------|---------------|----------------|------------|------------|
| | Total | Con | Lab | Lib Dem | Remain | Leav e | Male | Female | 18-24 | 25-49 | 50-64 | 65+ | ABC1 | C2DE | London | rest of South | Midlands/Wales | North | Scotland |
| Weighted Sample | 1683 | 571 | 417 | 151 | 624 | 666 | 818 | 865 | 183 | 702 | 406 | 392 | 959 | 724 | 202 | 565 | 365 | 406 | 145 |
| Unweighted Sample | 1683 | 592 | 422 | 152 | 707 | 682 | 786 | 897 | 116 | 727 | 460 | 380 | 1039 | 644 | 163 | 584 | 376 | 402 | 158 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Politicians don't understand how betting is part of British culture.

| | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly Agree | 4 | 3 | 5 | 1 | 3 | 4 | 4 | 3 | 3 | 3 | 4 | 5 | 2 | 5 | 5 | 3 | 3 | 4 | 4 |
| Somewhat Agree | 9 | 11 | 8 | 7 | 9 | 11 | 12 | 7 | 8 | 9 | 11 | 10 | 10 | 9 | 10 | 8 | 9 | 11 | 10 |
| TOTAL AGREE | 13 | 14 | 13 | 8 | 12 | 15 | 16 | 10 | 11 | 12 | 15 | 15 | 12 | 14 | 15 | 11 | 12 | 15 | 14 |
| Neither Agree nor Disagree | 39 | 44 | 35 | 42 | 38 | 44 | 42 | 37 | 27 | 36 | 43 | 47 | 39 | 39 | 38 | 40 | 40 | 39 | 34 |
| Somewhat Disagree | 16 | 16 | 18 | 22 | 20 | 14 | 16 | 16 | 14 | 16 | 16 | 16 | 18 | 13 | 12 | 18 | 18 | 12 | 16 |
| Strongly Disagree | 7 | 8 | 6 | 6 | 7 | 7 | 6 | 7 | 4 | 7 | 7 | 5 | 7 | 5 | 4 | 7 | 6 | 8 | 5 |
| TOTAL DISAGREE | 23 | 24 | 24 | 28 | 27 | 21 | 22 | 23 | 18 | 23 | 23 | 21 | 25 | 18 | 16 | 25 | 24 | 20 | 21 |
| Don't know | 26 | 17 | 28 | 22 | 23 | 20 | 20 | 31 | 44 | 30 | 19 | 17 | 23 | 29 | 30 | 24 | 24 | 25 | 32 |

If there are too many limits placed on people to bet, they will simply move to unregulated websites where there are no limits

| | | | | | | | | | | | | | | | | | | | |
|----------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Strongly Agree | 21 | 22 | 20 | 16 | 16 | 23 | 21 | 20 | 22 | 20 | 21 | 21 | 20 | 22 | 24 | 18 | 21 | 22 | 23 |
| Somewhat Agree | 38 | 42 | 37 | 44 | 41 | 39 | 38 | 39 | 30 | 36 | 42 | 44 | 40 | 37 | 34 | 40 | 43 | 36 | 35 |
| TOTAL AGREE | 59 | 64 | 57 | 60 | 57 | 62 | 59 | 59 | 52 | 56 | 63 | 65 | 60 | 59 | 58 | 58 | 64 | 58 | 58 |
| Neither Agree nor Disagree | 16 | 17 | 13 | 15 | 16 | 17 | 17 | 14 | 14 | 16 | 16 | 16 | 16 | 16 | 13 | 18 | 14 | 16 | 18 |
| Somewhat Disagree | 7 | 5 | 9 | 7 | 10 | 4 | 8 | 6 | 11 | 8 | 5 | 5 | 8 | 5 | 5 | 8 | 6 | 8 | 4 |
| Strongly Disagree | 3 | 2 | 3 | 4 | 3 | 3 | 4 | 1 | 2 | 4 | 3 | 1 | 3 | 2 | 5 | 3 | 2 | 3 | 4 |
| TOTAL DISAGREE | 10 | 7 | 12 | 11 | 13 | 7 | 12 | 7 | 13 | 12 | 8 | 6 | 11 | 7 | 10 | 11 | 8 | 11 | 8 |
| Don't know | 15 | 11 | 17 | 15 | 14 | 13 | 12 | 19 | 21 | 17 | 13 | 13 | 13 | 18 | 20 | 13 | 15 | 16 | 17 |