YouGov Survey: Best Decades for Culture

YouGov

Sample   1000 U.S. Adult Citizens
Conducted   April 6 - 9, 2023
Margin of Error ±3.3%

1. Which of the following decades do you think had the best music?

1940s or earlier 2%
1950s 4%
1960s 12%
1970s 17%
1980s 18%
1990s 12%
2000s 10%
2010s 5%
2020s 10%
Not sure 10%

2. Which of the following decades do you think had the best movies?

1940s or earlier 2%
1950s 3%
1960s 5%
1970s 10%
1980s 17%
1990s 14%
2000s 10%
2010s 7%
2020s 13%
Not sure 18%

3. Which of the following decades do you think had the best television?

1940s or earlier 0%
1950s 2%
1960s 9%
1970s 12%
1980s 12%
1990s 13%
2000s 10%
2010s 7%
2020s 20%
Not sure 14%

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4. Which of the following decades do you think had the best fashion?

1940s or earlier	5%
1950s	6%
1960s	6%
1970s	9%
1980s	11%
1990s	12%
2000s	8%
2010s	5%
2020s	16%
Not sure	23%

5. Which of the following decades do you think had the best literature?

1940s or earlier	15%
1950s	4%
1960s	7%
1970s	6%
1980s	7%
1990s	7%
2000s	6%
2010s	4%
2020s	9%
Not sure	35%

6. Which of the following decades do you think had the best radio programming?

1940s or earlier	6%
1950s	5%
1960s	7%
1970s	13%
1980s	13%
1990s	9%
2000s	8%
2010s	6%
2020s	12%
Not sure	22%

7. Which of the following decades do you think had the best food?

1940s or earlier	3%
1950s	3%
1960s	4%
1970s	6%
1980s	8%
1990s	8%
2000s	8%
2010s	7%
2020s	25%
Not sure	28%

8. Which of the following decades do you think had the best visual art?

1940s or earlier	11%
1950s	1%
1960s	5%
1970s	5%
1980s	7%
1990s	8%
2000s	8%
2010s	5%
2020s	13%
Not sure	35%

9. Which of the following decades do you think had the best entertainment and culture overall?

1940s or earlier	4%
1950s	4%
1960s	7%
1970s	10%
1980s	14%
1990s	11%
2000s	8%
2010s	6%
2020s	13%
Not sure	23%

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10. If you could choose, which of the following decades would you most want to live in?	
1940s or earlier	4%
1950s	6%
1960s	8%
1970s	12%
1980s	15%
1990s	10%
2000s	7%
2010s	5%
2020s	19%
Not sure	13%

Interviewing Dates	April 6 - 9, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.279 to 3.823, with a mean of 1 and a standard deviation of 0.396.
Number of respondents	1000
Margin of error	$\pm$ 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	55 questions not reported.

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1. Best Decade for Music
Which of the following decades do you think had the best music?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1940s or earlier	2%	2%	2%	1%	1%	3%	4%	3%	1%	2%	*
1950s	4%	5%	3%	0%	1%	2%	13%	5%	0%	3%	*
1960s	12%	12%	12%	2%	6%	9%	33%	15%	8%	6%	*
1970s	17%	18%	16%	4%	5%	25%	30%	20%	12%	7%	*
1980s	18%	18%	17%	9%	15%	31%	9%	18%	14%	22%	*
1990s	12%	10%	14%	17%	16%	11%	4%	9%	15%	20%	*
2000s	10%	9%	11%	20%	18%	5%	1%	8%	15%	17%	*
2010s	5%	6%	4%	14%	8%	1%	0%	4%	5%	6%	*
2020s	10%	11%	8%	24%	15%	3%	0%	10%	10%	8%	*
Not sure	10%	8%	11%	7%	14%	10%	6%	8%	19%	9%	*
Totals	100%	99%	98%	98%	99%	100%	100%	100%	99%	100%	*
Unweighted N	(989)	(462)	(527)	(199)	(221)	(320)	(249)	(647)	(125)	(157)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
1940s or earlier	2%	2%	2%	3%	2%	4%	2%	3%	2%	2%	3%	2%	2%
1950s	4%	1%	3%	8%	3%	8%	4%	4%	4%	1%	3%	5%	5%
1960s	12%	11%	11%	16%	14%	17%	14%	10%	11%	9%	15%	13%	11%
1970s	17%	16%	15%	22%	18%	21%	22%	16%	14%	19%	22%	15%	15%
1980s	18%	13%	20%	21%	16%	19%	20%	15%	17%	23%	16%	18%	16%
1990s	12%	14%	11%	11%	9%	8%	13%	13%	12%	12%	11%	12%	12%
2000s	10%	12%	11%	7%	10%	7%	8%	11%	15%	12%	9%	10%	10%
2010s	5%	7%	5%	2%	5%	3%	2%	8%	7%	4%	5%	4%	7%
2020s	10%	15%	7%	7%	11%	7%	5%	14%	14%	11%	10%	9%	10%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	10%	8%	15%	5%	12%	6%	11%	7%	4%	7%	7%	12%	11%
Totals	100%	99%	100%	102%	100%	100%	101%	101%	100%	100%	101%	100%	99%
Unweighted N	(989)	(355)	(360)	(274)	(368)	(325)	(381)	(312)	(197)	(178)	(235)	(351)	(225)

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2. Best Decade for Movies
Which of the following decades do you think had the best movies?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1940s or earlier	2%	3%	1%	1%	0%	2%	4%	2%	1%	1%	∗
1950s	3%	3%	4%	0%	1%	4%	8%	4%	1%	3%	∗
1960s	5%	5%	4%	1%	1%	4%	12%	5%	2%	4%	∗
1970s	10%	10%	10%	5%	5%	10%	19%	10%	8%	12%	∗
1980s	17%	17%	16%	8%	12%	25%	16%	18%	15%	17%	∗
1990s	14%	15%	14%	15%	20%	12%	11%	14%	14%	16%	∗
2000s	10%	10%	10%	17%	13%	8%	4%	10%	14%	10%	∗
2010s	7%	8%	7%	12%	12%	3%	4%	7%	8%	8%	∗
2020s	13%	14%	13%	29%	17%	6%	5%	13%	16%	15%	∗
Not sure	18%	16%	21%	11%	17%	25%	17%	17%	22%	14%	∗
Totals	99%	101%	100%	99%	98%	99%	100%	100%	101%	100%	∗
Unweighted N	(987)	(463)	(524)	(197)	(222)	(319)	(249)	(646)	(124)	(157)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
1940s or earlier	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	3%	1%	1%
1950s	3%	2%	2%	6%	2%	6%	4%	4%	2%	3%	4%	3%	3%
1960s	5%	3%	5%	5%	3%	9%	4%	5%	3%	5%	4%	5%	4%
1970s	10%	9%	6%	16%	9%	14%	12%	10%	8%	8%	10%	11%	9%
1980s	17%	14%	15%	22%	16%	21%	18%	18%	15%	18%	16%	17%	15%
1990s	14%	13%	16%	14%	14%	12%	13%	14%	17%	17%	14%	15%	12%
2000s	10%	13%	11%	6%	12%	7%	8%	10%	16%	10%	15%	7%	11%
2010s	7%	9%	8%	6%	7%	6%	7%	9%	7%	3%	8%	8%	9%
2020s	13%	20%	10%	10%	13%	11%	11%	17%	17%	17%	10%	12%	16%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	18%	16%	25%	13%	22%	13%	22%	12%	13%	16%	16%	20%	19%
Totals	99%	101%	100%	100%	100%	101%	101%	101%	100%	100%	100%	99%	99%
Unweighted N	(987)	(355)	(359)	(273)	(368)	(324)	(379)	(312)	(199)	(177)	(235)	(349)	(226)

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3. Best Decade for Television
Which of the following decades do you think had the best television?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1940s or earlier	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	∗
1950s	2%	3%	2%	0%	1%	3%	5%	3%	0%	4%	∗
1960s	9%	10%	8%	3%	3%	8%	21%	11%	5%	4%	∗
1970s	12%	13%	11%	3%	6%	17%	20%	12%	10%	13%	∗
1980s	12%	13%	12%	8%	6%	21%	10%	14%	7%	11%	∗
1990s	13%	13%	14%	10%	22%	11%	10%	13%	13%	14%	∗
2000s	10%	6%	13%	20%	11%	6%	5%	9%	10%	16%	∗
2010s	7%	7%	7%	12%	10%	3%	3%	7%	3%	9%	∗
2020s	20%	23%	17%	35%	28%	13%	10%	18%	33%	18%	∗
Not sure	14%	12%	17%	9%	13%	19%	15%	14%	19%	11%	∗
Totals	99%	100%	101%	100%	100%	101%	99%	101%	101%	100%	∗
Unweighted N	(992)	(463)	(529)	(200)	(222)	(320)	(250)	(649)	(126)	(157)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
1940s or earlier	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
1950s	2%	2%	1%	5%	1%	5%	2%	3%	2%	2%	3%	2%	3%
1960s	9%	5%	7%	14%	6%	15%	11%	8%	7%	7%	11%	11%	5%
1970s	12%	9%	12%	16%	10%	18%	16%	11%	8%	12%	10%	12%	13%
1980s	12%	9%	14%	14%	10%	16%	11%	12%	12%	14%	13%	13%	9%
1990s	13%	14%	16%	9%	13%	10%	15%	12%	13%	14%	15%	16%	8%
2000s	10%	12%	10%	6%	12%	8%	9%	11%	13%	9%	11%	9%	11%
2010s	7%	11%	4%	6%	6%	5%	6%	7%	10%	6%	6%	6%	9%
2020s	20%	24%	16%	20%	22%	16%	16%	24%	24%	21%	18%	17%	26%

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		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	14%	14%	18%	10%	19%	9%	15%	13%	11%	16%	14%	13%	17%
Totals	99%	100%	98%	100%	99%	102%	101%	101%	100%	102%	101%	99%	101%
Unweighted N	(992)	(357)	(360)	(275)	(369)	(326)	(382)	(313)	(199)	(178)	(236)	(351)	(227)

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4. Best Decade for Fashion
Which of the following decades do you think had the best fashion?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1940s or earlier	5%	4%	6%	1%	2%	7%	9%	6%	0%	3%	*
1950s	6%	7%	5%	2%	6%	8%	8%	7%	1%	10%	*
1960s	6%	7%	6%	3%	6%	5%	12%	8%	4%	3%	*
1970s	9%	8%	10%	5%	4%	10%	16%	9%	6%	9%	*
1980s	11%	11%	11%	9%	7%	15%	10%	10%	9%	13%	*
1990s	12%	11%	12%	12%	18%	10%	8%	10%	19%	15%	*
2000s	8%	7%	8%	12%	10%	6%	4%	7%	9%	11%	*
2010s	5%	5%	5%	8%	10%	2%	1%	5%	5%	6%	*
2020s	16%	16%	15%	37%	21%	7%	3%	14%	21%	19%	*
Not sure	23%	24%	21%	11%	17%	29%	29%	24%	26%	12%	*
Totals	101%	100%	99%	100%	101%	99%	100%	100%	100%	101%	*
Unweighted N	(991)	(462)	(529)	(199)	(222)	(320)	(250)	(650)	(125)	(157)	(59)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
1940s or earlier	5%	4%	6%	6%	5%	8%	4%	5%	5%	4%	7%	4%	6%
1950s	6%	3%	6%	11%	5%	11%	7%	3%	11%	9%	3%	5%	9%
1960s	6%	6%	5%	8%	7%	7%	9%	6%	3%	5%	9%	7%	5%
1970s	9%	8%	5%	15%	9%	11%	11%	9%	5%	7%	12%	8%	9%
1980s	11%	8%	12%	13%	8%	12%	13%	11%	8%	12%	10%	11%	10%
1990s	12%	13%	12%	10%	13%	8%	11%	12%	16%	12%	11%	13%	10%
2000s	8%	9%	7%	7%	7%	8%	7%	7%	10%	8%	7%	9%	6%
2010s	5%	8%	4%	3%	6%	2%	3%	6%	9%	4%	3%	6%	6%
2020s	16%	24%	11%	11%	17%	11%	10%	21%	19%	18%	15%	14%	17%

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		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	23%	17%	32%	17%	23%	22%	25%	20%	15%	21%	24%	24%	21%
Totals	101%	100%	100%	101%	100%	100%	100%	100%	101%	100%	101%	101%	99%
Unweighted N	(991)	(357)	(359)	(275)	(370)	(326)	(381)	(312)	(200)	(179)	(235)	(350)	(227)

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5. Best Decade for Literature
Which of the following decades do you think had the best literature?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1940s or earlier	15%	18%	12%	6%	6%	16%	30%	18%	3%	8%	*
1950s	4%	3%	5%	1%	3%	4%	9%	5%	0%	5%	*
1960s	7%	9%	6%	6%	5%	7%	11%	7%	7%	8%	*
1970s	6%	6%	6%	5%	8%	8%	4%	5%	11%	8%	*
1980s	7%	8%	6%	6%	11%	6%	3%	7%	7%	6%	*
1990s	7%	6%	8%	9%	13%	6%	1%	5%	11%	11%	*
2000s	6%	5%	7%	10%	11%	3%	2%	5%	8%	10%	*
2010s	4%	4%	4%	10%	5%	1%	0%	3%	3%	5%	*
2020s	9%	9%	9%	21%	13%	4%	2%	9%	10%	10%	*
Not sure	35%	31%	39%	25%	25%	46%	39%	35%	39%	29%	*
Totals	100%	99%	102%	99%	100%	101%	101%	99%	99%	100%	*
Unweighted N	(985)	(460)	(525)	(198)	(218)	(319)	(250)	(645)	(124)	(156)	(60)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
1940s or earlier	15%	11%	13%	21%	12%	23%	14%	14%	15%	15%	14%	18%	10%
1950s	4%	2%	2%	9%	4%	6%	5%	4%	3%	3%	5%	4%	4%
1960s	7%	7%	7%	8%	8%	8%	8%	6%	8%	8%	7%	8%	6%
1970s	6%	8%	6%	4%	7%	6%	7%	6%	7%	7%	6%	7%	6%
1980s	7%	5%	8%	7%	7%	5%	7%	6%	8%	10%	4%	7%	7%
1990s	7%	9%	8%	4%	8%	4%	6%	8%	9%	8%	9%	7%	6%
2000s	6%	9%	4%	6%	7%	4%	5%	7%	8%	6%	4%	6%	9%
2010s	4%	7%	2%	3%	4%	3%	2%	4%	9%	4%	3%	4%	5%
2020s	9%	16%	6%	5%	9%	5%	7%	11%	13%	10%	7%	8%	12%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	35%	26%	43%	34%	34%	35%	38%	33%	18%	30%	41%	33%	35%
Totals	100%	100%	99%	101%	100%	99%	99%	99%	98%	101%	100%	102%	100%
Unweighted N	(985)	(355)	(358)	(272)	(368)	(324)	(382)	(310)	(196)	(178)	(235)	(347)	(225)

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6. Best Decade for Radio
Which of the following decades do you think had the best radio programming?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1940s or earlier	6%	7%	5%	1%	2%	7%	13%	8%	1%	3%	*
1950s	5%	5%	5%	0%	1%	3%	17%	6%	2%	2%	*
1960s	7%	7%	7%	3%	2%	5%	20%	8%	7%	4%	*
1970s	13%	16%	10%	4%	7%	20%	17%	13%	10%	10%	*
1980s	13%	15%	12%	8%	11%	23%	5%	13%	9%	19%	*
1990s	9%	9%	9%	9%	13%	9%	4%	9%	10%	8%	*
2000s	8%	8%	8%	15%	12%	4%	2%	8%	9%	8%	*
2010s	6%	5%	6%	13%	11%	1%	1%	5%	4%	10%	*
2020s	12%	13%	11%	23%	17%	6%	4%	11%	19%	10%	*
Not sure	22%	16%	27%	24%	24%	23%	16%	19%	29%	25%	*
Totals	101%	101%	100%	100%	100%	101%	99%	100%	100%	99%	*
Unweighted N	(988)	(463)	(525)	(200)	(220)	(321)	(247)	(647)	(125)	(156)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
1940s or earlier	6%	6%	4%	9%	6%	9%	6%	6%	7%	5%	7%	5%	8%
1950s	5%	2%	5%	9%	4%	10%	6%	5%	3%	3%	7%	5%	5%
1960s	7%	6%	7%	10%	7%	9%	7%	5%	8%	5%	9%	8%	6%
1970s	13%	11%	14%	13%	13%	14%	16%	13%	8%	15%	14%	12%	11%
1980s	13%	9%	15%	15%	11%	17%	12%	15%	11%	14%	10%	15%	12%
1990s	9%	10%	10%	6%	9%	7%	11%	7%	11%	7%	8%	12%	6%
2000s	8%	11%	6%	7%	12%	5%	7%	10%	11%	10%	8%	6%	9%
2010s	6%	7%	5%	4%	4%	5%	3%	4%	16%	7%	5%	5%	6%
2020s	12%	17%	11%	7%	12%	8%	7%	15%	12%	12%	10%	12%	13%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	22%	20%	25%	20%	23%	16%	25%	20%	13%	22%	22%	20%	26%
Totals	101%	99%	102%	100%	101%	100%	100%	100%	100%	100%	100%	100%	102%
Unweighted N	(988)	(356)	(358)	(274)	(367)	(325)	(379)	(312)	(198)	(179)	(234)	(348)	(227)

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7. Best Decade for Food
Which of the following decades do you think had the best food?

		Gender		Age (4 category)				Race (4 category)			
	Total	Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1940s or earlier	3%	2%	3%	2%	1%	4%	2%	2%	2%	6%	*
1950s	3%	3%	3%	2%	1%	4%	6%	4%	3%	3%	*
1960s	4%	4%	5%	1%	2%	3%	12%	5%	3%	3%	*
1970s	6%	5%	7%	4%	4%	7%	9%	6%	9%	5%	*
1980s	8%	10%	7%	6%	8%	11%	8%	8%	8%	13%	*
1990s	8%	8%	7%	8%	11%	7%	5%	7%	10%	7%	*
2000s	8%	6%	9%	9%	14%	6%	3%	7%	10%	7%	*
2010s	7%	7%	6%	15%	7%	3%	4%	7%	5%	10%	*
2020s	25%	27%	23%	37%	29%	17%	20%	27%	19%	25%	*
Not sure	28%	26%	30%	17%	22%	38%	31%	28%	31%	22%	*
Totals	100%	98%	100%	101%	99%	100%	100%	101%	100%	101%	*
Unweighted N	(988)	(460)	(528)	(198)	(222)	(320)	(248)	(648)	(125)	(156)	(59)

		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
1940s or earlier	3%	3%	2%	3%	2%	3%	3%	4%	2%	4%	2%	1%	4%
1950s	3%	2%	3%	5%	1%	5%	4%	3%	3%	2%	6%	3%	2%
1960s	4%	4%	4%	7%	2%	7%	7%	3%	2%	2%	7%	6%	2%
1970s	6%	5%	4%	9%	5%	7%	7%	5%	6%	5%	6%	8%	4%
1980s	8%	5%	10%	11%	6%	12%	11%	6%	8%	8%	7%	8%	9%
1990s	8%	7%	7%	9%	6%	7%	9%	7%	7%	7%	7%	10%	4%
2000s	8%	9%	8%	7%	8%	5%	7%	10%	9%	11%	5%	8%	8%
2010s	7%	8%	6%	6%	7%	6%	4%	8%	13%	7%	5%	4%	12%
2020s	25%	35%	20%	20%	31%	19%	19%	30%	32%	26%	28%	20%	28%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	28%	22%	36%	24%	31%	28%	30%	25%	20%	27%	26%	31%	27%
Totals	100%	100%	100%	101%	99%	99%	101%	101%	102%	99%	99%	99%	100%
Unweighted N	(988)	(355)	(358)	(275)	(369)	(325)	(378)	(313)	(199)	(178)	(235)	(350)	(225)

8. Best Decade for Visual Art
Which of the following decades do you think had the best visual art?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1940s or earlier	11%	10%	11%	6%	8%	11%	19%	13%	4%	9%	*
1950s	1%	2%	1%	0%	1%	1%	3%	2%	0%	2%	*
1960s	5%	6%	5%	4%	4%	5%	9%	6%	1%	6%	*
1970s	5%	6%	5%	3%	5%	8%	4%	6%	4%	5%	*
1980s	7%	10%	5%	7%	9%	8%	3%	6%	10%	12%	*
1990s	8%	7%	9%	10%	11%	7%	3%	7%	10%	12%	*
2000s	8%	7%	9%	11%	12%	5%	6%	7%	14%	9%	*
2010s	5%	6%	5%	8%	8%	3%	4%	5%	5%	5%	*
2020s	13%	15%	11%	26%	19%	6%	6%	12%	16%	12%	*
Not sure	35%	31%	39%	26%	22%	46%	43%	37%	35%	28%	*
Totals	98%	100%	100%	101%	99%	100%	100%	101%	99%	100%	*
Unweighted N	(989)	(462)	(527)	(198)	(222)	(320)	(249)	(647)	(125)	(157)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
1940s or earlier	11%	7%	11%	16%	10%	16%	12%	10%	9%	10%	14%	10%	11%
1950s	1%	1%	1%	3%	1%	2%	2%	1%	2%	1%	2%	1%	2%
1960s	5%	7%	3%	7%	7%	5%	5%	6%	6%	5%	9%	5%	3%
1970s	5%	4%	5%	8%	5%	7%	6%	5%	7%	10%	4%	5%	4%
1980s	7%	5%	8%	8%	7%	7%	9%	6%	7%	5%	4%	9%	9%
1990s	8%	10%	8%	6%	9%	4%	8%	10%	6%	9%	7%	9%	5%
2000s	8%	12%	7%	5%	9%	7%	8%	7%	11%	11%	6%	9%	8%
2010s	5%	5%	6%	4%	5%	5%	4%	4%	12%	5%	3%	6%	7%
2020s	13%	22%	9%	9%	12%	9%	9%	16%	18%	13%	13%	10%	18%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	35%	27%	43%	34%	35%	38%	38%	35%	23%	32%	38%	36%	34%
Totals	98%	100%	101%	100%	100%	100%	101%	100%	101%	101%	100%	100%	101%
Unweighted N	(989)	(356)	(358)	(275)	(368)	(326)	(380)	(312)	(199)	(178)	(235)	(349)	(227)

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9. Best Decade for Entertainment and Culture

Which of the following decades do you think had the best entertainment and culture overall?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1940s or earlier	4%	5%	3%	1%	2%	7%	5%	5%	0%	3%	*
1950s	4%	4%	4%	2%	0%	4%	9%	5%	0%	2%	*
1960s	7%	9%	6%	2%	5%	4%	20%	9%	2%	7%	*
1970s	10%	11%	10%	6%	3%	13%	19%	12%	9%	5%	*
1980s	14%	16%	12%	8%	11%	23%	10%	14%	15%	18%	*
1990s	11%	10%	12%	10%	19%	10%	4%	9%	13%	14%	*
2000s	8%	7%	9%	16%	13%	4%	3%	8%	6%	13%	*
2010s	6%	6%	6%	9%	11%	2%	2%	6%	5%	5%	*
2020s	13%	13%	12%	28%	19%	6%	3%	11%	21%	14%	*
Not sure	23%	20%	26%	19%	19%	28%	25%	22%	29%	19%	*
Totals	100%	101%	100%	101%	102%	101%	100%	101%	100%	100%	*
Unweighted N	(985)	(460)	(525)	(197)	(220)	(320)	(248)	(645)	(125)	(155)	(60)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
1940s or earlier	4%	3%	3%	6%	3%	7%	3%	3%	4%	4%	6%	3%	4%
1950s	4%	1%	5%	6%	2%	7%	4%	5%	1%	2%	5%	5%	2%
1960s	7%	4%	6%	13%	5%	12%	7%	7%	8%	9%	10%	7%	4%
1970s	10%	11%	8%	13%	11%	15%	12%	11%	7%	13%	13%	8%	9%
1980s	14%	8%	16%	19%	11%	17%	17%	12%	10%	13%	11%	16%	13%
1990s	11%	15%	10%	7%	10%	7%	9%	11%	13%	12%	12%	9%	11%
2000s	8%	9%	9%	6%	10%	7%	9%	7%	13%	9%	7%	8%	8%
2010s	6%	9%	5%	3%	6%	3%	4%	7%	10%	5%	4%	7%	6%
2020s	13%	21%	10%	7%	16%	7%	8%	16%	18%	12%	8%	13%	16%

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		Party ID			2020 Vote		Family Income (3 category)			Census Region			
	Total	Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	23%	21%	28%	20%	27%	18%	26%	20%	17%	19%	24%	23%	26%
Totals	100%	102%	100%	100%	101%	100%	99%	99%	101%	98%	100%	99%	99%
Unweighted N	(985)	(354)	(358)	(273)	(367)	(325)	(380)	(309)	(197)	(179)	(234)	(346)	(226)

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10. Decade Want to Live In

If you could choose, which of the following decades would you most want to live in?

	Total	Gender		Age (4 category)				Race (4 category)			
		Male	Female	18-29	30-44	45-64	65+	White	Black	Hispanic	Other
1940s or earlier	4%	6%	3%	3%	4%	6%	4%	5%	1%	6%	*
1950s	6%	6%	6%	0%	4%	7%	12%	7%	4%	5%	*
1960s	8%	7%	10%	4%	4%	5%	22%	10%	2%	5%	*
1970s	12%	14%	11%	5%	5%	17%	21%	14%	7%	7%	*
1980s	15%	15%	15%	12%	9%	28%	6%	15%	12%	21%	*
1990s	10%	9%	11%	8%	16%	10%	5%	8%	15%	14%	*
2000s	7%	6%	8%	14%	12%	4%	1%	6%	8%	10%	*
2010s	5%	4%	6%	9%	9%	1%	2%	4%	9%	6%	*
2020s	19%	22%	17%	35%	26%	8%	14%	20%	20%	18%	*
Not sure	13%	11%	15%	10%	11%	15%	14%	12%	23%	8%	*
Totals	99%	100%	102%	100%	100%	101%	101%	101%	101%	100%	*
Unweighted N	(987)	(460)	(527)	(199)	(218)	(321)	(249)	(647)	(125)	(156)	(59)

	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
1940s or earlier	4%	3%	4%	6%	3%	7%	5%	4%	2%	3%	7%	4%	4%
1950s	6%	2%	5%	12%	3%	13%	6%	5%	7%	4%	5%	6%	8%
1960s	8%	6%	8%	12%	9%	10%	10%	9%	6%	7%	13%	8%	5%
1970s	12%	10%	11%	17%	11%	17%	17%	9%	10%	13%	13%	12%	12%
1980s	15%	10%	17%	18%	12%	15%	16%	15%	12%	18%	14%	15%	14%
1990s	10%	11%	11%	7%	8%	7%	10%	10%	10%	11%	9%	11%	7%
2000s	7%	10%	6%	4%	8%	5%	7%	8%	9%	8%	7%	6%	9%
2010s	5%	7%	3%	5%	6%	5%	3%	5%	9%	6%	3%	4%	7%
2020s	19%	29%	16%	12%	25%	11%	14%	25%	25%	17%	19%	19%	22%

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	Total	Party ID			2020 Vote		Family Income (3 category)			Census Region			
		Dem	Ind	Rep	Biden	Trump	< $50K	$50-100K	$100K+	Northeast	Midwest	South	West
Not sure	13%	11%	18%	7%	14%	9%	13%	10%	10%	11%	11%	15%	12%
Totals	99%	99%	99%	100%	99%	99%	101%	100%	100%	98%	101%	100%	100%
Unweighted N	(987)	(355)	(360)	(272)	(368)	(323)	(379)	(310)	(198)	(178)	(233)	(350)	(226)

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Interviewing Dates	April 6 - 9, 2023
Target population	U.S. citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2019 American Community Survey.
Weighting	The sample was weighted according to gender, age, race, education, 2020 election turnout and Presidential vote, baseline party identification, and current voter registration status. Demographic weighting targets come from the 2019 American Community Survey. Baseline party identification is the respondent's most recent answer given prior to March 15, 2022, and is weighted to the estimated distribution at that time (33% Democratic, 28% Republican). The weights range from 0.279 to 3.823, with a mean of 1 and a standard deviation of 0.396.
Number of respondents	1000
Margin of error	$\pm$ 3.3% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	55 questions not reported.