

# YouGov / Best for Britain Survey Results



Sample Size: 4368 adults in GB (18+)

Fieldwork: 5th - 10th September 2025

	Westminster VI					Vote in 2024 GE					Con 2019 to Lab 2024	Labour 2024 to Reform UK 2025	Labour 2024 to Reform UK 2025 (including curious 6+)	EU Ref Vote Intention		
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK				Green	Against joining the EU	In favour of joining the EU
<b>Weighted Sample</b>	<b>4368</b>	450	605	339	972	390	786	1123	402	472	258	112	88	126	1221	2239
<b>Unweighted Sample</b>	<b>4368</b>	430	637	368	1002	395	731	1150	425	491	264	125	94	133	1255	2272
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The UK Government and the EU have agreed to enter negotiations in a number of areas. Would you support or oppose the UK agreeing to...?

A youth mobility visa scheme with the EU, allowing 18- to 30-year-olds to travel, work and study in both the UK and EU

Strongly support	41	25	67	69	12	75	20	61	57	9	69	37	25	29	12	65
Somewhat support	31	43	24	23	37	17	44	25	28	30	20	39	40	39	35	25
<b>TOTAL SUPPORT</b>	<b>72</b>	<b>68</b>	<b>91</b>	<b>92</b>	<b>49</b>	<b>92</b>	<b>64</b>	<b>86</b>	<b>85</b>	<b>39</b>	<b>89</b>	<b>76</b>	<b>65</b>	<b>68</b>	<b>47</b>	<b>90</b>
Somewhat oppose	7	13	3	2	13	3	13	4	4	17	3	7	9	9	17	2
Strongly oppose	8	9	2	0	25	2	12	3	2	31	1	9	12	12	25	1
<b>TOTAL OPPOSE</b>	<b>15</b>	<b>22</b>	<b>5</b>	<b>2</b>	<b>38</b>	<b>5</b>	<b>25</b>	<b>7</b>	<b>6</b>	<b>48</b>	<b>4</b>	<b>16</b>	<b>21</b>	<b>21</b>	<b>42</b>	<b>3</b>
Don't know	13	10	6	5	12	4	11	8	8	13	6	8	14	11	12	6

A defence and security pact with the EU

Strongly support	42	36	66	72	20	64	34	61	60	16	54	41	36	39	18	63
Somewhat support	33	44	25	23	40	23	45	25	28	32	29	37	37	38	43	26
<b>TOTAL SUPPORT</b>	<b>75</b>	<b>80</b>	<b>91</b>	<b>95</b>	<b>60</b>	<b>87</b>	<b>79</b>	<b>86</b>	<b>88</b>	<b>48</b>	<b>83</b>	<b>78</b>	<b>73</b>	<b>77</b>	<b>61</b>	<b>89</b>
Somewhat oppose	5	6	2	1	12	2	6	3	2	15	4	6	11	8	12	2
Strongly oppose	6	5	1	0	17	2	7	1	1	23	1	5	4	4	16	0
<b>TOTAL OPPOSE</b>	<b>11</b>	<b>11</b>	<b>3</b>	<b>1</b>	<b>29</b>	<b>4</b>	<b>13</b>	<b>4</b>	<b>3</b>	<b>38</b>	<b>5</b>	<b>11</b>	<b>15</b>	<b>12</b>	<b>28</b>	<b>2</b>
Don't know	14	10	6	4	12	9	9	10	9	15	12	11	13	11	11	8

The same rules and regulations for food and drink products applied in the UK as in the EU

Strongly support	32	17	54	56	11	63	14	50	42	9	58	23	23	25	6	54
Somewhat support	30	38	32	29	26	23	33	30	33	20	23	35	37	39	24	31
<b>TOTAL SUPPORT</b>	<b>62</b>	<b>55</b>	<b>86</b>	<b>85</b>	<b>37</b>	<b>86</b>	<b>47</b>	<b>80</b>	<b>75</b>	<b>29</b>	<b>81</b>	<b>58</b>	<b>60</b>	<b>64</b>	<b>30</b>	<b>85</b>
Somewhat oppose	12	18	5	6	20	5	22	7	7	19	6	17	14	12	26	4
Strongly oppose	11	14	0	2	31	1	19	2	4	40	1	12	10	8	33	1
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>32</b>	<b>5</b>	<b>8</b>	<b>51</b>	<b>6</b>	<b>41</b>	<b>9</b>	<b>11</b>	<b>59</b>	<b>7</b>	<b>29</b>	<b>24</b>	<b>20</b>	<b>59</b>	<b>5</b>
Don't know	16	13	8	8	13	8	12	11	14	13	11	12	16	15	12	10

Sample Size: 4368 adults in GB (18+)

Fieldwork: 5th - 10th September 2025

	2016 EU Ref		Gender		Age				Social		Country			Region in England				
	Total	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
<b>Weighted Sample</b>	<b>4368</b>	1533	1559	2114	2254	459	1804	1079	1026	2490	1878	3778	210	380	1035	716	528	1498
<b>Unweighted Sample</b>	<b>4368</b>	1688	1565	1970	2398	356	1570	1104	1338	2631	1737	3762	230	376	1070	748	385	1559
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The UK Government and the EU have agreed to enter negotiations in a number of areas. Would you support or oppose the UK agreeing to...?

**A youth mobility visa scheme with the EU, allowing 18- to 30-year-olds to travel, work and study in both the UK and EU**

Strongly support	41	62	18	42	39	57	44	37	31	47	33	40	47	45	39	33	50	40
Somewhat support	31	26	38	29	33	20	30	31	37	29	33	31	25	30	32	33	26	32
<b>TOTAL SUPPORT</b>	<b>72</b>	<b>88</b>	<b>56</b>	<b>71</b>	<b>72</b>	<b>77</b>	<b>74</b>	<b>68</b>	<b>68</b>	<b>76</b>	<b>66</b>	<b>71</b>	<b>72</b>	<b>75</b>	<b>71</b>	<b>66</b>	<b>76</b>	<b>72</b>
Somewhat oppose	7	3	12	8	7	6	6	8	10	7	8	8	8	6	7	8	7	8
Strongly oppose	8	2	18	11	6	3	6	12	12	7	10	9	6	6	9	11	6	9
<b>TOTAL OPPOSE</b>	<b>15</b>	<b>5</b>	<b>30</b>	<b>19</b>	<b>13</b>	<b>9</b>	<b>12</b>	<b>20</b>	<b>22</b>	<b>14</b>	<b>18</b>	<b>17</b>	<b>14</b>	<b>12</b>	<b>16</b>	<b>19</b>	<b>13</b>	<b>17</b>
Don't know	13	7	14	10	15	14	14	12	10	9	17	12	13	13	12	15	11	12

**A defence and security pact with the EU**

Strongly support	42	61	27	44	40	44	42	44	39	48	34	41	44	44	40	37	47	43
Somewhat support	33	27	40	34	32	27	32	31	39	32	34	33	34	36	33	34	28	33
<b>TOTAL SUPPORT</b>	<b>75</b>	<b>88</b>	<b>67</b>	<b>78</b>	<b>72</b>	<b>71</b>	<b>74</b>	<b>75</b>	<b>78</b>	<b>80</b>	<b>68</b>	<b>74</b>	<b>78</b>	<b>80</b>	<b>73</b>	<b>71</b>	<b>75</b>	<b>76</b>
Somewhat oppose	5	2	9	6	5	3	5	6	6	5	6	5	4	4	5	7	5	5
Strongly oppose	6	1	11	7	4	3	3	7	9	5	7	6	5	5	7	5	5	6
<b>TOTAL OPPOSE</b>	<b>11</b>	<b>3</b>	<b>20</b>	<b>13</b>	<b>9</b>	<b>6</b>	<b>8</b>	<b>13</b>	<b>15</b>	<b>10</b>	<b>13</b>	<b>11</b>	<b>9</b>	<b>9</b>	<b>12</b>	<b>12</b>	<b>10</b>	<b>11</b>
Don't know	14	8	13	10	19	23	18	11	7	11	19	15	13	11	15	17	16	13

**The same rules and regulations for food and drink products applied in the UK as in the EU**

Strongly support	32	51	13	34	30	42	35	30	23	37	25	31	37	39	32	25	38	30
Somewhat support	30	29	29	29	30	28	31	27	30	29	30	30	27	32	29	33	29	29
<b>TOTAL SUPPORT</b>	<b>62</b>	<b>80</b>	<b>42</b>	<b>63</b>	<b>60</b>	<b>70</b>	<b>66</b>	<b>57</b>	<b>53</b>	<b>66</b>	<b>55</b>	<b>61</b>	<b>64</b>	<b>71</b>	<b>61</b>	<b>58</b>	<b>67</b>	<b>59</b>
Somewhat oppose	12	8	19	12	12	5	9	14	18	11	14	12	13	10	12	12	10	13
Strongly oppose	11	2	24	13	9	2	5	14	20	10	11	11	11	9	10	12	7	12
<b>TOTAL OPPOSE</b>	<b>23</b>	<b>10</b>	<b>43</b>	<b>25</b>	<b>21</b>	<b>7</b>	<b>14</b>	<b>28</b>	<b>38</b>	<b>21</b>	<b>25</b>	<b>23</b>	<b>24</b>	<b>19</b>	<b>22</b>	<b>24</b>	<b>17</b>	<b>25</b>
Don't know	16	10	15	13	19	23	20	14	9	13	19	17	13	11	16	18	16	16

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	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK				Green	Against joining the EU	In favour of joining the EU
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The same environmental rules applied in the UK as in the EU**

Strongly support	30	13	52	55	6	66	9	49	43	4	58	26	16	18	4	52
Somewhat support	28	36	34	30	21	19	32	31	30	11	23	33	37	42	18	32
<b>TOTAL SUPPORT</b>	<b>58</b>	<b>49</b>	<b>86</b>	<b>85</b>	<b>27</b>	<b>85</b>	<b>41</b>	<b>80</b>	<b>73</b>	<b>15</b>	<b>81</b>	<b>59</b>	<b>53</b>	<b>60</b>	<b>22</b>	<b>84</b>
Somewhat oppose	12	19	4	6	21	5	21	5	8	20	4	14	16	14	25	4
Strongly oppose	13	16	2	1	39	1	24	3	5	49	2	15	12	10	40	2
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>35</b>	<b>6</b>	<b>7</b>	<b>60</b>	<b>6</b>	<b>45</b>	<b>8</b>	<b>13</b>	<b>69</b>	<b>6</b>	<b>29</b>	<b>28</b>	<b>24</b>	<b>65</b>	<b>6</b>
Don't know	17	15	8	9	13	8	14	12	14	16	13	12	19	16	13	10

**Following the same rules and regulations as the EU in general**

Strongly support	24	10	46	43	4	55	8	41	34	3	45	19	13	16	1	44
Somewhat support	28	32	36	38	15	27	24	33	35	9	32	27	29	32	11	38
<b>TOTAL SUPPORT</b>	<b>52</b>	<b>42</b>	<b>82</b>	<b>81</b>	<b>19</b>	<b>82</b>	<b>32</b>	<b>74</b>	<b>69</b>	<b>12</b>	<b>77</b>	<b>46</b>	<b>42</b>	<b>48</b>	<b>12</b>	<b>82</b>
Somewhat oppose	15	25	8	9	22	5	25	10	13	20	8	20	18	17	27	7
Strongly oppose	17	21	2	2	48	2	33	5	5	56	2	22	25	19	53	2
<b>TOTAL OPPOSE</b>	<b>32</b>	<b>46</b>	<b>10</b>	<b>11</b>	<b>70</b>	<b>7</b>	<b>58</b>	<b>15</b>	<b>18</b>	<b>76</b>	<b>10</b>	<b>42</b>	<b>43</b>	<b>36</b>	<b>80</b>	<b>9</b>
Don't know	15	12	7	8	10	11	11	11	13	11	14	12	16	15	8	9

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

	2016 EU Ref		Gender		Age				Social		Country			Region in England				
Total	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>4368</b>	1533	1559	2114	2254	459	1804	1079	1026	2490	1878	3778	210	380	1035	716	528	1498
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The same environmental rules applied in the UK as in the EU**

Strongly support	30	50	10	31	29	42	33	28	20	35	22	29	32	38	29	22	37	29
Somewhat support	28	30	26	26	29	23	29	25	29	28	28	28	29	29	27	29	28	27
<b>TOTAL SUPPORT</b>	<b>58</b>	<b>80</b>	<b>36</b>	<b>57</b>	<b>58</b>	<b>65</b>	<b>62</b>	<b>53</b>	<b>49</b>	<b>63</b>	<b>50</b>	<b>57</b>	<b>61</b>	<b>67</b>	<b>56</b>	<b>51</b>	<b>65</b>	<b>56</b>
Somewhat oppose	12	7	18	13	11	7	9	13	18	11	13	13	6	8	11	14	14	12
Strongly oppose	13	4	29	17	10	4	8	17	22	13	14	13	16	10	14	16	7	14
<b>TOTAL OPPOSE</b>	<b>25</b>	<b>11</b>	<b>47</b>	<b>30</b>	<b>21</b>	<b>11</b>	<b>17</b>	<b>30</b>	<b>40</b>	<b>24</b>	<b>27</b>	<b>26</b>	<b>22</b>	<b>18</b>	<b>25</b>	<b>30</b>	<b>21</b>	<b>26</b>
Don't know	17	10	17	13	21	24	20	15	11	13	23	18	17	14	19	19	14	18

**Following the same rules and regulations as the EU in general**

Strongly support	24	42	7	24	25	30	28	24	16	29	18	23	29	32	25	17	30	23
Somewhat support	28	34	19	29	27	32	32	23	24	28	27	28	31	30	26	29	32	27
<b>TOTAL SUPPORT</b>	<b>52</b>	<b>76</b>	<b>26</b>	<b>53</b>	<b>52</b>	<b>62</b>	<b>60</b>	<b>47</b>	<b>40</b>	<b>57</b>	<b>45</b>	<b>51</b>	<b>60</b>	<b>62</b>	<b>51</b>	<b>46</b>	<b>62</b>	<b>50</b>
Somewhat oppose	15	10	23	17	14	9	12	18	21	15	16	16	10	10	15	18	12	17
Strongly oppose	17	5	37	20	14	6	9	23	30	16	19	18	19	14	17	20	13	19
<b>TOTAL OPPOSE</b>	<b>32</b>	<b>15</b>	<b>60</b>	<b>37</b>	<b>28</b>	<b>15</b>	<b>21</b>	<b>41</b>	<b>51</b>	<b>31</b>	<b>35</b>	<b>34</b>	<b>29</b>	<b>24</b>	<b>32</b>	<b>38</b>	<b>25</b>	<b>36</b>
Don't know	15	9	13	10	20	22	18	13	9	12	20	15	11	14	17	16	14	14

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*