

YouGov / Best For Britain Survey Results

Sample Size: 4478 GB Adults
Fieldwork: 8th - 10th March 2026

	Westminster VI					Vote in 2024 GE					Con 2019 to Lab 2024	Labour 2024 to Reform UK 2025	Labour 2024 to Reform UK 2025 (including curious 6+)	EU Ref 2016		Gender		Age				Socio-economic classification (NS-SEC)			
	Total	Con	Lab	Lib Dem	Reform UK	Green	Con	Lab	Lib Dem	Reform UK				Green	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	Higher	Intermediate	Routine
Weighted Sample	4478	504	540	311	845	717	806	1151	412	484	264	106	63	103	1572	1599	2167	2311	470	1849	1106	1052	1518	1003	1339
Unweighted Sample	4478	469	593	353	859	720	714	1265	457	522	270	125	69	107	1817	1563	1963	2515	379	1457	1273	1369	1735	980	1098
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When it comes to Britain's relationship with the European Union, to what extent would you support or oppose Britain reintroducing Freedom of Movement with the EU for all UK and EU citizens?

Strongly support	39	27	56	57	10	75	18	58	59	8	63	34	18	19	60	15	41	36	60	42	34	27	46	35	30
Somewhat support	24	27	34	30	22	15	27	25	26	22	19	30	29	30	24	25	25	24	21	24	24	27	25	26	24
TOTAL SUPPORT	63	54	90	87	32	90	45	83	85	30	82	64	47	49	84	40	66	60	81	66	58	54	71	61	54
Somewhat oppose	8	16	2	4	16	2	16	3	5	15	6	10	13	12	4	16	9	8	2	6	11	13	7	9	11
Strongly oppose	14	18	3	2	39	2	27	4	1	41	3	14	22	22	3	30	17	11	3	10	16	23	11	15	17
TOTAL OPPOSE	22	34	5	6	55	4	43	7	6	56	9	24	35	34	7	46	26	19	5	16	27	36	18	24	28
Don't know	15	12	6	7	13	6	12	10	9	13	9	12	18	17	9	14	7	21	14	18	14	10	10	16	18

And to what extent would you support or oppose Britain reintroducing Freedom of Movement with the EU for all UK and EU citizens, if it meant immigration from the EU to the UK increased?

Strongly support	25	10	40	40	4	61	7	42	40	2	50	19	3	6	41	6	27	24	44	28	22	15	32	23	15
Somewhat support	22	23	38	31	8	23	19	27	32	9	20	23	9	12	28	14	23	20	29	23	19	20	25	21	19
TOTAL SUPPORT	47	33	78	71	12	84	26	69	72	11	70	42	12	18	69	20	50	44	73	51	41	35	57	44	34
Somewhat oppose	13	19	7	12	14	5	18	9	12	14	8	18	17	16	11	16	13	13	8	12	16	14	12	14	14
Strongly oppose	28	39	6	11	69	5	48	11	9	69	11	29	59	52	10	55	30	26	5	22	34	43	22	30	38
TOTAL OPPOSE	41	58	13	23	83	10	66	20	21	83	19	47	76	68	21	71	43	39	13	34	50	57	34	44	52
Don't know	12	9	9	6	5	6	8	11	8	6	10	11	12	13	10	9	7	16	14	14	10	8	9	12	14

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Country			Region in England			
	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	3873	215	390	1061	734	542	1536
Unweighted Sample	3850	231	397	1123	704	372	1651
	%	%	%	%	%	%	%

When it comes to Britain's relationship with the European Union, to what extent would you support or oppose Britain reintroducing Freedom of Movement with the EU for all UK and EU citizens?

Strongly support	39	38	43	45	36	34	47	38
Somewhat support	24	24	23	25	24	24	23	25
TOTAL SUPPORT	63	62	66	70	60	58	70	63
Somewhat oppose	8	9	9	7	8	9	7	10
Strongly oppose	14	14	8	12	16	17	11	14
TOTAL OPPOSE	22	23	17	19	24	26	18	24
Don't know	15	15	18	12	16	16	12	14

And to what extent would you support or oppose Britain reintroducing Freedom of Movement with the EU for all UK and EU citizens, if it meant immigration from the EU to the UK increased?

Strongly support	25	24	30	30	23	23	31	24
Somewhat support	22	22	22	23	20	20	27	21
TOTAL SUPPORT	47	46	52	53	43	43	58	45
Somewhat oppose	13	13	11	12	12	14	10	14
Strongly oppose	28	29	27	25	32	31	20	28
TOTAL OPPOSE	41	42	38	37	44	45	30	42
Don't know	12	12	11	10	13	12	12	12

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*